

PRIME MINISTER CONGRATULATES MS. KAMLA PERSAD-BISSESSAR ON ELECTION VICTORY IN TRINIDAD AND TOBAGO

Chennai, 30 April 2025: Prime Minister Shri Narendra Modi extended his congratulations to Ms. Kamla Persad-Bissessar on her victory in the elections.

He emphasized the historically close and familial ties between India and Trinidad and Tobago.

In a post on X, he wrote:

"Heartiest congratulations @MPKamla on your victory in the elections.

We cherish our historically close and familial ties with

Trinidad and Tobago. I look forward to working closely with you to further strengthen our partnership for shared prosperity and well-being of our people."

GOVT WORKING ON MODERNISING EDUCATION SYSTEM: MODI

Chennai, 30 April 2025: Education system plays a key role in preparing youth for the country's future and the government is working on modernising it, Prime Minister Narendra Modi said on Tuesday.

Addressing a gathering at the YUGM conclave, he said his government's goal is to "Make AI Work for India". "We have to work to make India best in world in every future technology," he said, adding there was

a need to modernise the country's education system to meet the needs of the 21st century. Modi also noted that the gross expenditure on R&D was only Rs 60,000 cr in 2013-14 and it has now been increased to

Rs 1.25 trillion. It is crucial that the journey from idea to prototype to product is completed in the shortest time possible. The trinity of Talent, Temperament and Technology will transform India's future, he said.

INDIAN AND U.S. OFFICIALS MEET IN WASHINGTON, BILATERAL TRADE AGREEMENT TALKS MAKE POSITIVE PROGRESS

Chennai, 30 April 2025: As part of ongoing discussions on the India-US Bilateral Trade Agreement, representatives of India's Department of Commerce and the Office of the U.S. Trade Representative met in Washington, D.C. from 23-25 April 2025.

This follows earlier bilateral discussions held in March, 2025 in

New Delhi.

During the meetings in Washington, D.C., the team had fruitful discussions on wide ranging subjects covering tariff and non-tariff matters.

The team discussed the pathway for concluding the first tranche of the mutually beneficial, multi-sector Bilateral Trade

Agreement by Fall of 2025, including through opportunities for early mutual wins.

While productive Sectoral expert level engagements have taken place through the virtual format, in-person Sectoral engagements are planned from end May.

The productive discussions are part of bilateral efforts in line

with Leaders' Statement of February 2025 to enhance and expand India-U.S. economic ties and supply chain integration through the Bilateral Trade Agreement.

India's university campuses are emerging as dynamic centres where Yuvashakti drives breakthrough innovations, he added.

IOS SAGAR CONCLUDES PORT CALL AT PORT LOUIS, MAURITIUS

Chennai, 30 April 2025: Reinforcing the enduring bond between India and Mauritius, IOS SAGAR made a significant and engaging port call at Port Louis, Mauritius, from 26 to 28 Apr 25, as part of its operational deployment in the Indian Ocean.

During her harbour visit, the ship's Commanding Officer called on the Commandant of the Mauritius Coast Guard, reaffirming the commitment to strengthen cooperation between the two maritime forces.

Select personnel of the multinational crew visited several key training facilities of the Mauritius Police Force (MPF), namely the Special Mobile Force

Squadron, Maritime Air Squadron, Coast Guard Training School and the Police Helicopter Squadron and interacted with their counterparts.

The visit provided a unique opportunity to exchange knowledge and experience and discuss areas of mutual interest in maritime security.

As part of social activities, an invigorating joint yoga session was organised onboard IOS SAGAR, with participation from the multinational crew and MPF personnel. The Commandant of the National Coast Guard also attended the event.

The crew of IOS SAGAR and the MPF also played a friendly volleyball match. IOS SAGAR opened its decks to visitors,



welcoming members of the MPF, the Indian diaspora, and other enthusiastic groups.

Visitors were given a tour of the ship and briefed on her operational capabilities, navigation systems, and life onboard.

In addition, a trek to the iconic Signal Mountain was conducted for the ship's crew, including the multinational crew.

On departure from

Port Louis, IOS SAGAR is scheduled to undertake a joint Exclusive Economic Zone (EEZ) surveillance with the Mauritius Coast Guard.

Upon completion, the ship will proceed towards its next port of call, Port Victoria, Seychelles, continuing its mission of enhancing maritime security, regional cooperation, and goodwill in the Indian Ocean Region (IOR).

SUFALAM 2025: HIGHLIGHTS INDIA'S VISION TO EMERGE AS A GLOBAL FOOD BASKET

Chennai, 30 April 2025: Ministry of Food Processing Industries (MoFPI), in collaboration with the National Institute of Food Technology Entrepreneurship and Management (NIFTEM)-Kundli, organized the SUFALAM 2025 (Start-Up Forum for Aspiring Leaders and Mentors), a two-day conclave, at the NIFTEM-K campus during 25-26 April 2025.

The second day of SUFALAM 2025 commenced with a spirited pep talk by young entrepreneurs, who shared their inspirational journeys and innovative ideas.

This was followed by a series of technical sessions, beginning with a keynote on "Government Funding & Policy Support for Start-ups" delivered by representatives from Start-up India, providing valuable insights into funding schemes and policy initiatives aimed at nurturing start-ups.

A motivational session on "Staying Resilient in the Start-up World" by Dr. T. Prasad, Professor, IIM Mumbai, offered guidance on managing challenges, building



resilience, and maintaining the entrepreneurial spirit.

A dynamic panel discussion on "Sustainable Food Solutions" explored emerging sustainable technologies and best practices for environmentally responsible food production. The panel discussion was preceded by a keynote address by Mr. Sanjay Khajuria, former Director, Corporate Affairs and Sustainability, Nestle Ltd.

In the final session, Dr. Subrata Gupta, Secretary, MoFPI, provided detailed insights into the PMFPE (PM Formalization of Micro Food Processing Enterprises) Scheme, highlighting government's initiatives to support micro-enterprises.

Earlier on day 1, Union Minister for Food Processing

Industries, Sh. Chirag Paswan has inaugurated the two-day event along with exhibition. The event brought together more than 500 participants from 23 states, including industry leaders, academicians, investors, and budding entrepreneurs. The event also featured 65 exhibitors representing 20 states, highlighting the rich diversity and innovation in India's food processing sector.

In addition to the in-person attendance, the event was broadcast live on YouTube channel of NIFTEM-K, where it attracted over 2,600 online participants, further amplifying its reach and impact.

Dr. Harinder Singh Oberoi, Director, NIFTEM-K stated that the successful culmination of SUFALAM 2025 reaffirmed MoFPI and NIFTEM-K's commitment to catalyzing innovation,

collaboration, and entrepreneurship in India's food processing sector, empowering a new generation of leaders and change makers.

One of the highlights of event was the technology transfer of the Millet Nutribar, developed by Dr. Komal Chauhan and team to M/s SMILLET, Karnal, Haryana. Similarly, the technology for makhana-based cookies, developed by Dr. Anand Kishore and team, was transferred to M/s Patliputra Foods, Bihar. Memorandum of Understanding (MoU) was signed between NIFTEM-K and Food Industry Capacity and Skill Initiative (FICSI).

This partnership is aimed at unlocking new frontiers in food technology and bolstering skill development and innovation in the food sector.

Delegates concluded their SUFALAM 2025 experience with a guided tour of the NIFTEM-K campus, visiting the Pilot Plant and Laboratory Facilities, gaining insights into food processing research and innovation.

INDIA AND EGYPT DELIBERATE TO STRENGTHEN TIES THROUGH AVENUES OF STRATEGIC COLLABORATION IN SKILL DEVELOPMENT

Chennai, 30 April 2025: The Ministry of Skill Development and Entrepreneurship (MSDE), Government of India, hosted a high-level Egyptian delegation led by H.E. Prof. Dr. Ayman Bahaa El Din, Deputy Minister of Technical Education, for a pivotal round of deliberations at Kaushal Bhawan, New Delhi on 28th April, 2025.

This engagement marks another milestone in the ever-strengthening India-Egypt relationship, building on the momentum of the 2023 elevation of bilateral ties to a Strategic Partnership and the recent recognition of Prime Minister Shri Narendra Modi with Egypt's highest civilian honour.

Shri Atul Kumar Tiwari, Secretary, MSDE, highlighted the enduring people-to-people and institutional linkages between the two nations.

He emphasized India's vision to become the "Skill Capital of the World" through the Skill India Mission, under which already close to 400,000 individuals have already been trained in advanced domains such as artificial intelligence, robotics, and big data, while nurturing over 1.3 million entrepreneurs.

India's efforts to align its vocational education and training (TVET) ecosystem with global standards, and the establishment of world-class Skill

India International Centres, were presented as models for international collaboration.

The Egyptian delegation shared insights into Egypt's comprehensive TVET reforms, including the EU-supported TVET Egypt Reform Programme and the establishment of Sector Skill Councils, which resonate with India's scalable and affordable skilling models.

Both sides acknowledged the success of ongoing collaborations, such as the 2024 MoU between India's NIELIT and Egypt's Information Technology Institute, the El-Sewedy Group's partnership with Amity University, and the Indian-supported

Vocational Training Centre in Cairo. Looking ahead, the two countries identified several promising avenues for future cooperation.

These include joint certification programmes, faculty and student exchanges, digital skilling and entrepreneurship initiatives, and the establishment of Centres of Excellence in priority sectors like information technology, agriculture, tourism, and green skills.

Both delegations expressed a shared commitment to creating a globally competitive, future-ready workforce and to using their partnership as a template for broader South-South cooperation.

ATHER ENERGY LIMITED: INITIAL PUBLIC OFFERING TO OPEN ON MONDAY, APRIL 28, 2025

Chennai, 30 April 2025: Ather Energy Limited (the “Company”) proposes to open an initial public offering (“Offer”) of its equity shares of face value of ₹1 each (“Equity Shares”) on Monday, April 28, 2025. The Anchor Investor Bidding Date is one Working Day prior to Bid/Offer Opening Date, being Friday, April 25, 2025. The Bid/ Offer Closing Date is Wednesday, April 30, 2025.

The Price Band of the Offer has been fixed from ₹ 304 per Equity Share to ₹ 321 per Equity Share. Bids can be made for a minimum of 46 Equity Shares and multiples of 46 Equity Shares thereafter.

The initial public offering comprises a Fresh Issue of Equity Shares aggregating up to ₹26,260 million (the “Fresh Issue”) and an Offer for Sale of up to 11,051,746 Equity Shares by the Selling Shareholders comprising up to 980,000 equity shares by Tarun Sanjay Mehta, up to 980,000 equity shares by Swapnil Babanlal Jain (together the “Promoter Selling Shareholders”), up to 6,003,460 equity shares by Caladium Investment Pte Ltd, up to 2,634,514 equity shares by National Investment and Infrastructure Fund II, up to 400,000 equity shares by Internet Fund III Pte. Ltd., up to 31,050 equity shares by IITM Incubation Cell, up to 4,191 equity shares by IITMS Rural Technology and Business Incubator (together the “Corporate Selling Shareholders”) and up to 18,531 equity shares by Amit Bhatia



(“Individual Selling Shareholder”)

The Offer includes a reservation of up to 100,000 Equity Shares of face value of ₹1 each, for subscription by Eligible Employees (the “Employee Reservation Portion”). The Offer less the Employee Reservation Portion is hereinafter referred to as the “Net Offer”.

A discount of ₹ 30 per Equity Share is being offered to Eligible Employees bidding in the Employee Reservation Portion (“Employee Discount”).

The Offer is being made in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made through the Book Building Process in accordance with Regulation 6(2) of the SEBI ICDR Regulations wherein in terms of Regulation 32(2) of the SEBI ICDR Regulations, not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers (“QIBs”, and such portion, the “QIB Portion”) provided that our Company in consultation with the BRLMs, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations, of which at least one-third shall be available for allocation to domestic

Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price.

In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion.

Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price.

However, if the aggregate demand from Mutual Funds is less than 5% of the QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining QIB Portion for proportionate allocation to QIBs.

Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders out of which (a) one-third of such portion shall be reserved for applicants with application size of more than ₹200,000 and up to ₹1,000,000; and (b) two-third of

such portion shall be reserved for applicants with application size of more than ₹1,000,000 provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not more than 10% of the Net Offer shall be available for allocation to RIIs in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price.

All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount (“ASBA”) process by providing details of their respective bank accounts (including UPI ID for UPI Bidders using UPI Mechanism) in which the Bid Amount will be blocked by the SCSBs or the Sponsor Banks, as applicable, to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process.

The Equity Shares of the Company are proposed to be listed on BSE Limited (“BSE”) and the National Stock Exchange of India Limited (“NSE”) (the “Stock Exchanges”). Axis Capital Limited, HSBC Securities and Capital Markets (India) Private Limited, JM Financial Limited and Nomura Financial Advisory and Securities (India) Private Limited are the Book Running Lead Managers (“BRLMs”) to the Offer.

GODREJ INTRODUCES COMPACT PERSONAL ROOM COOLER ‘EDGE MINICOOL’

Chennai, 30 April 2025: Considering the harsh summer temperatures and prioritising the consumer’s urgent need for multiple cooling solutions at home, the Appliances Business of Godrej & Boyce, part of Godrej Enterprises Group has introduced its latest offering in the air cooler segment – Edge Minicool, a compact personal cooler. The product is designed to meet the growing demand for portable, elegant-looking and effective cooling solutions.

Godrej’s Edge Minicool is a slim, compact and convenient personal air-cooler that can be moved anywhere in your home for enhanced cooling. It has a 37-litre water tank with water level



indicator, and a built-in ice chamber to provide an extra cooling boost on particularly hot days. Its 5-bladed aerodynamic 12” fan ensures powerful air throw and is supported by 3-side air suction for superior cooling.

For added convenience and hygiene, it features fully collapsible louvres and anti-bacterial odourless honeycomb cooling pads that helps deliver cleaner, healthier and fresher air. Also designed for durability,

it has protection from overheating (pump and fan motor), and it comes with sturdy castor wheels with brakes for easy mobility.

Speaking on the new launch, Mr. Kamal Nandi, Business Head & EVP at Appliances Business of Godrej Enterprises Group, said, “Worsening summer temperatures is leading to an urgent need for multiple, efficient and affordable cooling solutions at consumer

homes. With the launch of Edge Minicool, we are expanding our cooling portfolio to offer compact portable and versatile cooling solutions for today’s space-conscious consumers.

With a strong air cooler product portfolio spanning up to 100 L, we have already registered 2X growth in FY 24-25, and are targeting 50% growth in the Air Cooler category in the next year.”

This Made in India range of Godrej Edge Minicool is available in attractive wine red and dark grey colours, at a starting MRP of INR 10,490 in stores across India.

It comes with a 1-year comprehensive warranty and can be purchased with zero down payment easy EMI offers.

AXIS FINANCE LAUNCHES DISHA HOME LOANS FOR EWS AND LIG HOMEBUYERS

Chennai, 30 April 2025: Axis Finance Limited (AFL), one of India’s fastest-growing non-banking financial companies (NBFCs), today announced the launch of Axis Finance Disha Home Loans on the auspicious occasion of Akshaya Tritiya. The product is aimed at catering to the needs of aspiring homebuyers from the Economically Weaker Section (EWS) and Low-income Group (LIG) segments.

Disha Home Loans aim to provide customized home loan solutions across various geographies, with a seamless experience throughout the loan lifecycle - backed by best-in-class talent and agile

systems to ensure speed in execution and responsiveness to customer needs

This product caters to a diverse range of employment types, covering the entire spectrum of salaried (resident & NRI) and self-employed customers. It addresses the needs of individuals who have formal, semi-formal or informal income documents and are looking for financial assistance. The loan can be availed for the purchase of ready / under-construction / resale property, plot + construction, self-construction, home renovation / extension and more.

Speaking on the launch, Sai Giridhar,

MD & CEO, Axis Finance, said, “The launch of ‘Axis Finance Disha Home Loans’ on the auspicious occasion of Akshaya Tritiya reflects our commitment to making home ownership more accessible. This product aims to empower individuals from economically weaker sections by bridging the financial gap and in making their dream of owning a home a reality.

This is in line with the government’s relentless efforts to enhance access to housing finance in this segment. Disha Home Loans provide a wide range of customised solutions to meet the

diverse needs of customers across geographies.”

He further added, “We aim to provide solutions that customers are looking for, along with superior service and transparency in our dealings.

Technology and data science will be our backbone as we enter different markets across the country. Providing easy access to housing finance with a seamless experience will be our focus.”

Axis Finance has a long and successful presence in secured mortgage products with existing systems, processes, technology, talent, underwriting capabilities and a strong distribution.

INDIAN ARMY RETALIATES PAK FIRING ACROSS BORDER

Chennai, 30 April 2025: Pakistan and India exchanged gunfire for a fifth night in-a-row across the Line of Control (LoC) in Jammu and Kashmir, the Army said.

They said the ceasefire violation was reported from Kupwara and Baramulla districts of Kashmir and the Akhnoor sector in Jammu.

“During the night of 28-29 April 2025, the Pakistan Army resorted to unprovoked small

arms firing across the Line of Control in areas opposite Kupwara and Baramulla districts, as well as the Akhnoor sector. The Indian Army responded in a measured and effective manner to the provocation,” the army said on Tuesday.

There were no reports of casualties during the exchange of fire. On Monday, apart from LoC in Kashmir, Pakistan had resorted to small-arms fire in the Poonch region of



Jammu. The ceasefire violations have picked up across the Kashmir LoC following the mounting tensions due to last week’s terror attack in Pahalgam that claimed 26 lives.

The LoC had been relatively calm since the 2021 agreement

between India and Pakistan. Amid the tensions, the border residents along the LoC fear the return of cross-border shelling. Several border residents said they have started cleaning underground bunkers in their villages due to the fear.

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DHANUSH- DSP BREAK RECORDS WITH THE ELECTRIFYING FIRST SINGLE POYIVAA NANBA FROM SEKHAR KAMMULA'S BILINGUAL CINEMATIC SPECTACLE KUBERAA

Chennai, 30 April 2025: Setting the stage for one of the most anticipated films of the year, the first single "Poyivaa Nanba" from the Tamil-Telugu bilingual Kuberaa has officially been released — and it's already making waves! Sung by the multi-talented Dhanush with lyrics by acclaimed wordsmith Viveka and choreography by the energetic Shekar VJ, the song has struck a chord with fans across the globe, trending on YouTube within hours of its launch.

The music for Kuberaa is composed by the celebrated Devi Sri Prasad, a name synonymous with blockbuster soundtracks across South Indian cinema and Bollywood.

With over 100 films under his belt and a career spanning 25 illustrious years, DSP's



powerful composition for "Poyivaa Nanba" reinforces his reputation as a true musical magician. The National Award-winning composer once again proves why he's one of India's most beloved artists.

Directed by the nationally acclaimed Sekhar Kammula, known for master pieces like Dollar Dreams and Fidaa, Kuberaa promises to deliver a cinematic experience rich in emotion, storytelling, and star power.

Following his National Film Award-winning debut,

Kammula has become a household name for delivering authentic, heartfelt narratives — and Kuberaa is shaping up to be another jewel in his crown.

Boasting a stellar ensemble cast featuring Dhanush, Nagarjuna, Rashmika Mandanna, Jim Sarbh, and Dalip Tahir, Kuberaa is produced by Sunil Narang and Puskur Ram Mohan Rao under the banners of Sri Venkateswara Cinemas LLP and Amigos Creations Pvt. Ltd. The film is complemented by Niketh Bommi's captivating cinematography, Karthika Srinivas' sharp editing, and costumes designed by Kavya Sriram and Poorva Jain.

The electrifying response to "Poyivaa Nanba" is just the beginning. Fans are eagerly counting down the days to witness Kuberaa's grandeur on the big screen.

CAST: Dhanush, Nagarjuna, Rashmika Mandanna, Jim Sarbh, Dalip Tahir,

CREW: Producers: Sunil Narang, Puskur Ram Mohan Rao Director: Sekhar Kammula Music: Devi Sri Prasad Cinematography: Niketh Bommi Editing: Karthika Srinivas Costume Design: Kavya Sriram, Poorva Jain Produced by: Sri Venkateswara Cinemas LLP, Amigos Creations Pvt. Ltd. Public Relations: Riaz K Ahmed, Paras Riyaz.

NAVIN'S LAUNCHES CEDAR AT STARWOOD TOWERS, MEDAVAKKAM

Chennai, 30 April 2025: Navin's, Chennai's most trusted real estate developer, launched CEDAR—a premium tower within the iconic community of Navin's Starwood Towers in Medavakkam. Navin's CEDAR will feature meticulously designed 166 units, offering 2 & 3 BHK homes enriched with over 100 ready-to-use amenities.

Sharing his insights on the project, Mr. Navin Kumar, Managing Director of Navin's, said, "Navin's Starwood Towers stands as the pride and pinnacle of our portfolio—our largest and most awarded project that has redefined exceptional living. Navin's Starwood Towers exemplifies our unwavering commitment to excellence. To add another feather to the cap, we are launching CEDAR to cater to popular demand. We are on a mission to create vibrant communities, and we have been highly successful at that.

Over the years, we have combined intellect, precision, and passion to deliver architectural brilliance and exceptional value. We have always



remained dedicated to customer centricity, and we will continue to do so to shape Chennai's skyline."

About Cedar Every home at CEDAR will embrace natural light and fresh air, creating a tranquil and inviting atmosphere. The design minimizes electricity usage by using recessed windows and wardrobes to block direct sunlight, with a North-South orientation to reduce harsh sunlight.

With features like innovatively designed multi-functional spaces that maximize usability and balconies providing stunning views, these homes elevate everyday living, combining luxury and functionality in perfect harmony.

Amenities at CEDAR, Navin's Starwood Towers, include a café, kids' soft play area, indoor games, stellar library, versatile hall, sweatbox gym, crystal swimming

pool with kids' wading pool, gaming station, galaxy cinema, among others.

Strategically connected to OMR, GST, and Radial Road, Navin's CEDAR is nestled in the vibrant neighborhoods of Medavakkam, Vela chery, Perumbakkam, and other key hubs, making this community a prime choice for modern living.

Navin's Starwood Towers

Spanning an impressive 9.85 acres, this premium community symbolizes innovation, sophistication, and quality, while proudly housing over 700 families.

Constructed using advanced MIVAN technology, this landmark development showcases state-of-the-art construction techniques that ensure superior durability, precision, and faster completion

Navin's Starwood

Towers is an Indian Green Building Council (IGBC) Gold-certified project, demonstrating its dedication to environmental sustainability. The IGBC certification guarantees exceptional efficiency, reduced energy consumption, and a healthier, greener living environment, creating the perfect balance between modernity and nature.

Navin's Starwood Towers has garnered numerous prestigious awards, including the CIDC Vishwakarma Award for Construction Health, Safety & Environment (2023), the CIDC Vishwakarma Award for Best Construction Project - Phase 2 (2021), and the Residential Complex of the Year & Mid Segment Project of the Year at the Realty+ Conclave & Excellence Awards – South (2021), among many others.

Cedar at Navin's Starwood Towers is expected to be completed by Mid-2026.

Navin's legacy is built on an uncompromising pursuit of perfection, reflected in the 1275+ quality checks that they conduct for every project ensuring excellence.

SUDHAKAR SUNDARAVEL APPOINTED AS NATIONAL HEAD OF MICRO SMALL AND MEDIUM ENTERPRISES DOMAIN, ALL INDIA PROFESSIONALS' CONGRESS.

Chennai, 30 April 2025: The All India Professionals' Congress (AIPC) is pleased to announce the appointment of Mr. Sudhakar Sundaravel as the National Head for the Micro Small and Medium Enterprises (MSME) domain. In this role, Mr. Sundaravel will work closely with Mr. Praveen Chakravarty, Chairman, AIPC, to drive initiatives that strengthen the MSME sector's voice in India's public policy and economic development.

Expressing his gratitude, Mr. Sundaravel stated, "I am deeply honored and thankful to Leader of the Opposition Mr. Rahul Gandhi and AIPC Chairman Mr. Praveen Chakravarty for entrusting me with this responsibility. Under Mr. Chakravarty's visionary leadership, the All India Professionals' Congress has created a credible and vibrant platform for working professionals to contribute to public service and national progress. I am excited to work under his guidance and look forward to bringing the

concerns, aspirations, and expertise of the MSME sector to the forefront."

Mr. Sudhakar Sundaravel, an accomplished professional, holds a Bachelor's degree in Mechanical Engineering from the Government College of Engineering, Salem, and an MBA in Marketing from the University of Madras. As Managing Director of Turbo Engineers (CBE) and BPM Engineers Pvt Ltd, he has built a distinguished career in the MSME sector. He has held several leadership roles, including Past Chairman of the CII Southern Region MSME Sub-Committee, Past Co-Chair of the CII National Council for MSME Policy and Ease of Doing Business, and currently serves as Co-Chairman of the CII Southern Region MSME and EoDB Task Force, besides being a Member of the CII National Council and the Export Promotional Council of India. He is also associated with the Indo-Australian Chamber of



Commerce, CODISSIA, and academic councils of leading government engineering colleges. His contributions have been recognized with the "Best Entrepreneur – MSME Award" by the Chief Minister of Tamil Nadu and the IT Bronze Certification by the Ministry of Finance.

The All India Professionals' Congress, a wing of the Indian National Congress, brings together working professionals who are keen to participate in public life and nation-building. Through structured domain-led

engagement and grassroots initiatives, AIPC provides an opportunity for professionals to contribute their expertise towards shaping public policies and governance models that benefit all sections of society.

Mr. Sudhakar Sundaravel's appointment marks a new chapter for AIPC's MSME domain.

With his vast experience and proven leadership, he is poised to strengthen AIPC's outreach to the MSME sector, advocate for their needs, and catalyze meaningful change.

PIRAMAL ALTERNATIVES INVESTS INR 160 CR IN SAIMIRRA INNOPHARM PVT. LTD.

Mumbai, 30 April 2025: Piramal Alternatives, the fund management division of the Piramal Group, has announced an investment of INR 160 Cr in Saimirra Innopharm Private Limited, a leading player in the domestic and rest of the world (ROW) formulations market. The investment, made through Piramal Alternatives' India Credit Opportunities Fund II ("PCF II"), will support Saimirra's strategic initiatives, including brand acquisitions and expansion of its product portfolio across therapies and markets.

This is the third investment from Piramal Alternatives' PCF II, which is sector agnostic and invests in mid-market corporates with a time horizon of 3-4 years. The first fund with a size of \$300 million is fully invested with 17 investments, of which more than half have been exited with

very attractive returns.

Saimirra is a key player in both domestic and ROW formulations, offering a wide range of products across brands and dosage formats. The company's ROW business manufactures and supplies 275+ products to its long-standing customers, with a presence across 70+ countries and a portfolio of 500+ filed dossiers. The domestic formulations business, represented through its division 'Delvin Formulations', has 20+ brands across multiple therapies, sold through a wide network of stockists and supported by doctor relationships maintained by a robust medical representative (MR) network.

Its proven ability to build and scale niche brands, positions Saimirra as a differentiated player in the domestic pharmaceutical landscape.



Kalpesh Kikani, CEO, Piramal Alternatives said, "We are excited to partner with Saimirra's strong management team in their growth journey. Saimirra's diversified product profile, focus on R & D, and commitment to regulatory standards across domestic and ROW markets present a compelling investment opportunity for us."

J Jayaseelan, MD, Saimirra Innopharm Private Limited said, "We are delighted to have Piramal Alternatives as a growth partner. This investment marks a significant milestone for Saimirra and will enable us to expand into new therapeutic areas, strengthen our product offerings, and

enhance our R&D pipeline. With this capital infusion, we are well-positioned to further scale our presence in both domestic and international markets, while continuing to deliver innovative and high-quality solutions to our customers."

Piramal Alternatives has a strong track record of delivering performance across asset classes and collaborating with notable investors to create long-term value. With a focus on providing tailored solutions across the capital stack, Piramal Alternatives remains committed to supporting leading corporates in unlocking their full growth potential.

HDFC LIFE IS ‘NEXT LEADER’ ON THE INDIAN CORPORATE GOVERNANCE SCORECARD FOR 2024

Chennai, 30 April 2025: HDFC Life, one of India’s leading life insurers, is delighted to announce its recognition as ‘Next Leader’ in the Indian Corporate Governance assessment conducted by Institutional Investor Advisory Services (IiAS) as of 31 st December 2024. This is a testament to the Company’s unwavering commitment to transparency, accountability, and exemplary governance practices.

As HDFC Life enters the 25 th year of its journey, this recognition comes as an acknowledgement



of the Company’s superior standards of Corporate Governance. This is the fourth consecutive year that HDFC Life has been featured as part of this prestigious list which is an outcome of the annual assessment of the BSE 100 companies based on the Indian Corporate Governance Scorecard

framework.

This scorecard framework developed jointly by IFC, BSE, and IiAS is based on the G20/OECD Principles of Corporate Governance and has been in use since 2015.

Speaking on this, Narendra Gangan – General Counsel, Chief Compliance

Officer & Company Secretary – HDFC Life, said “We are delighted to be a part of this esteemed list. For us at HDFC Life, ensuring adherence to the highest standards of Corporate Governance is a way of life.

We endeavour to stay true to our commitment towards all aspects of Environment, Social and Governance (ESG). We humbly accept this recognition as we continue our journey of securing lives of Indian citizens and work towards achieving the industry’s collective goal of ‘Insurance for All by 2047.’”

HORLICKS LAUNCHES STRENGTH PLUS: A SPECIALISED, SCIENCE - BACKED NUTRITIONAL SUPPLEMENT FOR OLDER ADULTS

Chennai, 30 April 2025: Horlicks, a trusted brand for nutritional drinks from Hindustan Unilever Limited (HUL), forays into senior nutrition with the launch of Strength PLUS, a specialized nutritional supplement formulated to support the nutrition needs of older adults. Horlicks Strength PLUS is a scientifically designed blend of easy-to-digest protein, leucine, calcium, vitamin D, and dietary fibers. These nutrients are known to help improve digestive health, manage muscle strength, and support bone health — a balanced nutrition that aids to promote overall health and well-being.

The launch of this advanced formulation in the South and East markets of India marks Horlicks’ entry into the silver economy, further expanding its ‘PLUS’ portfolio. The addition of Strength PLUS to this range reinforces the brand’s commitment to scientifically designed drinks that address specific nourishment needs across life stages.

What sets Horlicks Strength PLUS apart is its commitment to health-conscious living, containing zero added sugars and no added maltodextrin. This makes it an ideal choice for those focused on managing their added sugar intake without compromising on essential nutrients that help manage normal weight, a common

problem in elderly with sarcopenic obesity.

The product has been introduced at an opportune time when India is seeing a steady rise in its elderly population. As per the UNFPA India Ageing Report 2023, the share of individuals aged 60 and above is projected to rise to 15% by 2036 and nearly 21% by 2050.1 With ageing often comes a decline in muscle mass, bone density and digestive efficiency—prompting the need for targeted nutritional interventions. Yet, many older adults remain unaware of their changing nutritional requirements and often neglect their health.

In a move to create awareness and educate consumers, Horlicks Strength PLUS has partnered with Apollo Diagnostics and Apollo Pharmacy to offer a subsidized health package for seniors at select locations.

Through this initiative, consumers can access the Apollo Diagnostics Health Package — a comprehensive diagnostic panel of 30+ tests valued at ₹2,525 — at a significantly reduced price of ₹299.

This partnership aims to encourage older adults in India to proactively monitor their health through affordable testing and take preventive measures by ensuring improved nutritional intake.

Speaking about the launch, Rajneet Kohli,



Executive Director, Foods HUL said, “We are proud to build on the strong legacy of Horlicks — a brand trusted by generations for formulations that are not only effective, but also cater to consumer taste preferences. As people age, they face unique health challenges, and supplementation can help bridge the dietary gap to meet their specific needs. Horlicks Strength PLUS is an easy-to-consume solution that fortifies the body and helps maintain strength. It is the latest addition to our expanding Horlicks PLUS range, with a thoughtfully developed composition that elevates muscle strength, supports bone health and enhances digestive wellness. It contains no added sugar and is a flavorful drink that can be consumed with milk or water. Through our collaboration with Apollo Diagnostics and Apollo Pharmacy, we aim to empower elderly individuals to take charge of their well-being.”

Speaking about the need for nutritional supplementation for older adults, Prof Dr. Varsha, Chairman, Indian Institute of

Nutritional Sciences (IINS) said, “Medical science has extended longevity of life. However, lifestyle has a negative impact on quality of life.

Increased immobility and muscle-wasting results in 3F’s – Frailty, Falls & Fractures. Nutritional science supports quality of life with safe protein supplementation, adequate activity-sustaining energy & correction of micronutrient deficiencies. Remember, you are what you eat or drink.”

Horlicks Strength PLUS builds on the brand’s nutritional expertise, tailored for the ageing population.

The Horlicks PLUS portfolio includes offerings across key demand spaces in lifestyle nutrition, from being the market leader in women’s bone health - Women’s PLUS and pregnancy nutrition - Mother’s PLUS to having strong inroads in nutrition for diabetics - Diabetes PLUS.

Now with the launch of Strength PLUS, the brand partners its consumers on their journey to regaining strength and ageing well.

MAN OF MASSES NTR, MAVERICK PRASHANTH NEEL, MYTHRI MOVIE MAKERS AND NTR ARTS' ACTION EPIC “NTRNEEL,” RELEASING WORLDWIDE ON JUNE 25TH, 2026

Chennai, 30 April 2025: Man of Masses NTR, known for the massive craze around the globe, joined hands with maverick filmmaker Prashanth Neel, who delivered sensational blockbusters like the KGF series and Salaar. The film, tentatively titled NTRNeel, was launched long ago and has been highly anticipated by fans. The filming of this highly anticipated project is progressing at brisk pace.

The excitement surrounding this collaboration has been building up. The makers have finally revealed the much-anticipated release date for NTRNeel. Directed by Prashanth Neel, this action-packed epic is set to hit theaters on June 25th, 2026.

Fans are eagerly awaiting the film's arrival, as it will be released in multiple languages including Telugu, Tamil, Hindi, Kannada, Malayalam,

and others, ensuring a wide reach across audiences.

The film has been highly anticipated, with fans looking forward to seeing NTR in a powerful role, as envisioned by Prashanth Neel.

NTRNeel promises to deliver a thrilling combination of intense action and a captivating storyline, making it one of the most exciting releases of the year. The team has carefully chosen the perfect release date to unleash this action-packed storm in cinemas.

Prashanth Neel, renowned for his blockbuster hits, is expected to bring his unique mass vision to this project, elevating NTR's on-screen persona to new heights.

The dynamic collaboration of NTR and Neel is sure to set new benchmarks in the industry. The film will be produced by the prestigious production houses Mythri Movie



Makers and NTR Arts, promising a cinematic spectacle.

The film is bankrolled by Kalyan Ram Nandamuri, Naveen Yerneni, Ravi Shankar Yalamanchili, and Hari Krishna Kosaraju under Mythri Movie Makers and NTR arts banner. Bhuvan Gowda will handle the cinematography, while the sensational Ravi Basrur will score the music.

Production design will be managed by Chalapathi. This

monumental project brings together talented and ace technicians to create a mass cinematic extravaganza.

Cast: Man of Masses NTR

Technical Team: Production Design - Chalapathi, DOP - Bhuvan Gowda, Music - Ravi Basrur, Producers - Kalyan Ram Nandamuri, Naveen Yerneni, Ravi Shankar Yalamanchili, Hari Krishna Kosaraju, Written and Directed by - Prashanth Neel.

DP WORLD AND DELHI CAPITALS LAUNCH STIRRING CAMPAIGN FILM SHOWCASING THE TRANSFORMATIVE POWER OF CRICKET

Chennai, 30 April 2025: DP World, a leading global provider of smart logistics solutions, has unveiled an inspiring new campaign film in partnership with Delhi Capitals, celebrating the transformative power of cricket when driven by purpose.

The film highlights how cricket can open doors, create opportunities and positively impact communities.

The film brings together an impressive lineup of global cricket stars including KL Rahul, Faf du Plessis, and Mitchell Starc, alongside women’s cricket trailblazers Meg Lanning, Alice Capsey, and Sarah Bryce.

It marks the latest milestone in DP World’s partnership with both the Men’s and Women’s Delhi Capitals teams, underscoring a shared commitment to inclusivity and impact through sport.

Set against the vibrant backdrop of local neighbourhoods across India, the film



vividly captures

DP World’s grassroots commitment to making cricket more accessible.

A standout scene features young aspiring players being mentored by life-sized holographic projections of their cricketing idols blending inspiration with innovation to deliver a personal, powerful training experience.

Hemant Kumar Ruia, Executive Vice President, Head of DP World India said, “India is central to DP World’s global operations, both in scale and strategic importance.

Cricket holds a special place in the hearts of millions here, and through our Beyond Boundaries

converting 50 repurposed shipping containers into fully equipped cricket facilities for grassroots clubs worldwide.

Each container is stocked with professional-grade kits including bats, helmets, gloves, pads and kit bags.

The containers are also multipurpose to suit the local community’s needs, serving as pavilions and dressing rooms - all with the ambition of making the game more accessible.

Since its launch in 2023, the initiative has seen DP World roll out five repurposed containers across key Indian cities including Mumbai, Chennai, Ahmedabad, and Delhi, along with the distribution of 1,250 cricket kits to aspiring players in India. In 2024, the Delhi Capitals team supported the unveiling of containers at Delhi’s Aerocity Ground, reinforcing the commitment to bringing the game closer to communities and nurturing the next generation of talent.

This film captures our unifying purpose, showcasing how we are supporting cricketing talent at the grassroots level, while building relationships that matter, both on and off the field.”

As part of its global Beyond Boundaries Initiative, DP World is