

STALIN INAUGURATES SOUTH INDIA'S LARGEST AI-READY DATA CENTRE IN SIRUSERI

Chennai, 18 April 2025: Chief Minister M.K. Stalin on Thursday inaugurated Sify Infnit Spaces Limited's state-of-the-art AI-ready data centre campus in Siruseri, marking a significant milestone in the region's digital infrastructure development.

Billed as South India's largest AI-ready data centre, the Siruseri campus will eventually scale up to a capacity of 130 MW. Uniquely, it also features India's only on-site open cable landing station, a key

advantage for high-speed data transfer and global connectivity, the company said.

Sify Technologies Chairman and Managing Director Raju Vegesna noted that the company's total investment in the region has now exceeded Rs.10,000 crore a substantial leap from the initial Rs.2,500 crore commitment.

"With this facility, we are not just building digital infrastructure - we are laying the foundation for a thriving digital ecosystem," Vegesna

said. "We aim to create direct and indirect employment opportunities for 10,000 people as the campus scales up."

The Siruseri data centre is designed to be entirely powered by renewable energy and operated using sustainable building management practices, aligning with global ESG standards.

Positioned as a strategic digital gateway, the facility will support enterprises and government bodies in leveraging AI, cloud computing, and high-

speed data services. "This is more than a data centre - it's a launchpad for India's data-driven future," Vegesna said, reiterating Sify's commitment to Tamil Nadu's digital transformation goals. Minister for Industries, Investment Promotion and Commerce T.R.B. Rajaa also attended the inauguration. During a media interaction, Vegesna revealed that Sify is actively exploring opportunities to expand in other Tamil Nadu cities, including Coimbatore.

COAL MINISTRY RATIONALIZES REGISTRATION FEE FOR THE COAL IMPORT MONITORING SYSTEM (CIMS) PORTAL

Chennai, 18 April 2025: In a strategic move to strengthen transparency and efficiency in the coal import monitoring, the Ministry of Coal has implemented the Coal Import Monitoring System (CIMS). By enabling real-time monitoring and informed decision-making in coal imports substitution, this initiative represents a significant milestone in the Government vision of ensuring Atmanirbhar Bharat.

CIMS is a digital platform developed to streamline the

reporting of coal imports, ensuring a timely and accurate data for effective policy formulation and sectoral analysis. Coal importers are now required to register the details of their consignments in the CIMS portal on or prior to the arrival of shipments in the Port in India.

To further promote ease of doing business and ensure uniformity across import monitoring platforms, the Ministry of Coal has rationalized the registration fee of the CIMS Portal.

The registration fee has been revised to a flat rate of Rs. 500 (Rupees Five Hundred only) per consignment, effective from 15th April, 2025. This replaces the earlier fee structure, which ranged from Rs. 500 to Rs. 1,00,000 per consignment, and rationalization in registration fee aligns CIMS with similar Import Monitoring Systems such as the Steel Import Monitoring System (SIMS), Non-Ferrous Import Monitoring System (NFIMS), and Paper Import

Monitoring System (PIMS)—all of which operate under a flat fee model.

Importers are required to obtain an Automatic Registration Number from the CIMS portal, which is to be quoted in the Bill of Entry at the time of customs clearance. The Ministry of Coal remains committed to facilitating trade, enhancing transparency, and streamlining regulatory processes to support India's growing industrial and energy needs.

TRUMP'S DAMAGE BREATH TAKING, ALLEGES BIDEN

Chennai, 18 April 2025: Former US President Joe Biden has warned that America is a country where "nobody's king", as he lambasted President Donald Trump's early actions as destructive. In his first remarks after leaving office, Biden also warned that further Social Security cuts could affect millions of Americans.

Biden's remarks in Chicago at the 2025 national conference of advocates, counsellors and representatives for the disabled marked his first public rebuttal of the Trump administration in the early days of his post-presidential life.

Without uttering Trump's name, Biden called the Republican White House's actions so far "breathhtaking" in terms of their level of destruction during a 27-minute address before disability advocates at a

downtown Chicago hotel.

"Fewer than 100 days, this new administration has made so - has done so much damage and so much destruction. It's kind of breathtaking that it could happen that soon," Biden said, NPR reported.

The former Democratic president warned the country has never been "this divided." "Nobody's king. Nobody's the boss. Everybody has a shot. All people are asking for is a shot," Biden said. "Honesty, decency, where hard work is rewarded. Have some faith in each other. Fairness, simple fairness.

We can't go on like this as a divided nation, as divided as we are." Biden also responded to Musk's claims that Social Security is a "Ponzi scheme", but referred to Trump's

influential adviser as "one of them." "What the hell are they talking about? People earn these benefits. They paid into that benefit. They rely on that benefit," Biden said. "And no one, no one, no one should take it away."

While Trump has continued to disparage Biden in the early days of his presidency, including a Truth Social on Monday which dubbed him "Crooked Joe Biden", the former Democratic president had been keeping quiet in his Trump critiques prior to Tuesday's address.

The Social Security Administration has endured its share of controversy under Trump's second term, including a lawsuit over Trump's decision to allow Musk's Department of Government Efficiency, or DOGE, to access Social Security numbers.

Trump and Musk also

slashed thousands of jobs at the SSA, with more planned - and recipients have reported massive outages on an online benefits portal.

In introducing Biden at the conference, former Social Security Administration Commissioner Martin O'Malley said Trump and Musk have "gutted the Social Security Administration with a chainsaw".

He called the Trump administration claims about dead people and illegal immigrants receiving benefits fraudulently "a big lie". "The American people aren't buying it.

They're not buying it because it's not true," O'Malley said. Democrats have been sounding the alarm on potential cuts to Social Security for months, which they fear will be used to subsidise tax cuts for the wealthy.

AUTOMATION OF PROCESS OF SUBMISSION OF PERFORMANCE MONITORING REPORT (PMR) OF VARIOUS SERVICES BY TELECOM SERVICE PROVIDERS

Chennai, 18 April 2025: Earlier, TRAI had released revised QoS Regulations namely "The Standards of Quality of Service of Access (Wirelines and Wireless) and Broadband (Wireline and Wireless) Service Regulations, 2024 (06 of 2024)' on 02nd August 2024.

These regulations have become effective from 1st October, 2024 and applicable for both access and broadband services provided on wireline as well as wireless media.

The regulations mandate that every service provider shall create or upgrade their

system within six months of notification of these regulations for collection of primary data, its storage, processing, performance report generation and their online submission to the Authority.

Accordingly, the Authority, vide Direction dated 19.09.2024 and 03.01.2025, mandated the service providers to submit the performance monitoring report (PMR) of various services like access service (wireless), access service (wireline) and broadband (wireline)

service within a period of fifteen (15) days from the end of the reporting period in the prescribed format.

In a major step towards automation of processes and ease of doing business for the service providers, the Authority has implemented digital and paperless process for submission of QoS performance monitoring report by the telecom service providers.

PMR data submission for access service (wireless) has been automated through Application Programmable Interfaces (APIs)

considering the large size of data whereas PMR for access service (wireline) and broadband (wireline) service are being submitted through a user-friendly interface provided on PMR portal. In a significant milestone, PMRs for the quarter ending March 2025 have been submitted through the automated route by all the telecom service providers.

The automation of PMR submission helps to reduce human errors in the reports, simplifies the process, and minimizes the effort required by service providers.

NO ENTRY FEE AT ASI MONUMENTS ON WORLD HERITAGE DAY, 18TH APRIL 2025

Chennai, 18 April 2025: The Archaeological Survey of India (ASI) is happy to announce that on the occasion of 'International Day for Monuments and Sites', celebrated globally on 18th April, no fee shall be charged on visiting ASI monuments across India.

This initiative aims to encourage visitors to explore India's rich cultural heritage. With 3,698 monuments and sites under its protection, ASI is offering this



opportunity to reconnect with the country's historical legacy and architectural marvels.

This year's theme for 'International Day for Monuments and Sites' is 'Heritage

under threat from disaster and conflicts.' where awareness is being spread on safeguarding the heritage sites from natural or manmade disasters, threats or conflicts.

By waiving off entry fee, ASI hope to promote greater public engagement around the importance of conservation and management of our built heritage and how can citizens play active role in keeping our heritage preserved.

After all, as per the Fundamental Duties laid down in our Constitution, it is our collective responsibility to protect these invaluable heritage sites and do our bit to protect them.

INTELLECTUAL PROPERTY FESTIVAL 2025 CELEBRATED AT CSIR CAMPUS, CHENNAI

Chennai, 18 April 2025: As a part of the National Intellectual Property Festival (RashtriyaBoudhik Sampada Mahotsav) 2025, an awareness programme on Intellectual Property was organized for the school students, under the JIGYASA 2.0 programme on 17 April 2025, by CSIR-SERC and CSIR Madras Complex.

RashtriyaBoudhik Sampada Mahotsav (RBSM) was initiated under the Azadi Ka Amrit Mahotsav (AKAM) annually for enhancing IP prowess and also spreading awareness on the importance of intellectual property rights (IPR) in the country.

Shri S. Udhaya Shanker,

Deputy Controller of Patents & Designs, Indian Patent Office, Chennai, was the chief guest of the function. Around 100 students from Kendriya Vidyalaya, CLRI, Chennai and Kendriya Vidyalaya, IIT Chennai, participated in the programme.

Dr. S. Sundar Kumar, Principal Scientist, CSIR-SERC, gave a brief on the event. Dr N. Anandavalli, Director, CSIR-SERC and Co-ordinating Director, CMC, delivered the welcome address.

In her address, she gave a brief on intellectual property rights (IPR) and enlightened the students on how IPR promotes and protects innovation and creativity. She also

gave a brief on three types of IP such as copyright, patents and trademark and said that programme aims to create awareness among school students on the importance of IPR. Dr. S. Maheswaran, Senior Principal Scientist, CSIR-SERC, introduced the chief guest to the audience.

Shri Udhaya Shanker delivered the IP Festival Lecture on Intellectual Property Rights. In his address, he briefed on the significance of intellectual property and the need to protect it.

He explained to the students about what is IP, difference between innovation and invention, why IP needs to be protected, steps involved in

protecting IP, etc. The students interacted enthusiastically with the chief guest in understanding IP and IPR. Dr. Sundar Kumar proposed vote of thanks.

As a part of the programme, laboratory visits were arranged for the visiting students and teachers. Students visited the Advanced Seismic Testing & Research Laboratory, Wind Engineering Laboratory and Fatigue and Fracture Laboratory of CSIR-SERC. Also, hands on experiments were conducted for the participating school children. At the end of the programme, a feedback session was held, where the students informed that they had greatly benefited by the programme.

SWIGGY LAUNCHES “PYNG”: AN AI-POWERED PLATFORM TO CONNECT WITH VERIFIED PROFESSIONALS

Chennai, 18 April 2025: (Swiggy Ltd, NSE: SWIGGY / BSE: 544285) Swiggy Ltd, India’s pioneering on-demand convenience platform today announced the launch of a new consumer app, Pyng—an AI-driven platform designed to simplify access to thousands of verified professionals across 100+ specializations.

Pyng marks Swiggy’s entry into the growing professional services market. Pyng is an online market place designed to address the increasing yet unmet demands of urban consumers who are often overwhelmed by endless online searches for reliable, skilled professionals. By leveraging advanced AI, a curated network of experts, and a customer-centric approach, Pyng aims to make access to verified professionals more efficient, and dependable.

Speaking about Swiggy’s latest offering, Nandan Reddy, Co-founder and Head of Innovation at Swiggy, said, “As our lives become increasingly fast-paced, the demand for



professional assistance—from tax planners and counsellors to yoga trainers—is growing across both personal and professional spheres. With Pyng, we’re offering a reliable, spam-free platform where users can connect with trusted experts. By curating demand for these specialized offerings, Pyng not only empowers individual providers but also brings structure to consumers’ latent needs, connecting them with reliable experts who deliver real value.”

Powered by AI, Pyng simplifies users’ lives by enabling the quick and seamless discovery of verified professionals, all within a secure, spam-free environment. The platform also offers a money-back guarantee in case users do not find value in the service.

At the core of this experience is Pyng’s Smart AI Assistance, enabled through:

Pyng’s AI Search Assistant: Understands user queries and their nuances to recommend the most relevant professionals as per individual needs.

Professionals’ Personal AI Assistant: Enables users to explore a professional’s offerings, understands their specific needs, and suggests the most suitable ways to resolve them—without any obligation to book.

Pyng, which launched its seller app earlier this year, has been rapidly onboarding professionals. With over 1000+ specializations, Pyng aims to transform how consumers access professional advice by

connecting them with a diverse range of specialists, including:

- Health & Wellness Experts – Fitness Trainers, Yoga Instructors, Nutritionists, Therapists, Pregnancy Coaches.

- Financial Advisors – Investment Consultants, Wealth Managers, Tax Planners.

- Astrologers & Spiritual Experts – Tarot Readers, Numerologists, Energy Healers.

- Event Planners & Entertainers – DJs, Emcees, Wedding and Party Planners.

- Travel & Lifestyle Experts – Trip Planners, Travel Advisors, Makeup Artists.

- Education & Skill Trainers – Music, Dance, and Art tutors, Career Advisors, and more.

Swiggy’s entry into the professional services market adds to the company’s mission to elevate the quality of life by offering unparalleled convenience. Pyng is

DP WORLD ANNOUNCES BHARAT AFRICA SETU WITH THE AIM OF DOUBLING INDIA-AFRICA TRADE

Chennai, 18 April 2025: DP World, a leading global provider of smart end-to-end supply chain solutions, announced the launch of the Bharat Africa Setu. This initiative is being developed under the guidance of the Government of India’s Ministry of Commerce and Industry and Ministry of External Affairs.

This platform will provide Indian businesses access to robust warehousing, trade finance, and distribution networks—fuelling south-south cooperation and inclusive growth. It will connect India and Africa through sea and air connectivity between ports, economic zones and logistics parks operated by DP World in both geographies. The Bharat Africa Setu will provide Indian exporters with access to 53 African countries where DP World already has a strong logistics footprint, connecting to 260,000 points of sale.

His Excellency Sultan Ahmed bin Sulayem, Group Chairman and Chief Executive Officer of DP World unveiled the ‘Bharat Africa Setu’ initiative in the presence of Shri Piyush Goyal, Honourable



Minister of Commerce and Industry, Government of India and other dignitaries at the Dubai-India Business Forum in Mumbai.

Africa imports approximately USD 430 billion worth of goods from various countries, presenting a significant market for global exporters. Currently, India exports USD 28 billion worth of goods to Africa, accounting for 6.5% of Africa’s total imports. This offers a significant opportunity for India’s export economy to grow its share to 12% by 2030.

The Bharat Africa Setu will combine efficient physical infrastructure with value added services – thus creating a holistic trade ecosystem. It will enable Indian manufacturers to display new and upcoming product concepts. It will further ensure ease of access to trade support services such as export finance, marketing & branding, packaging, logistics, testing & certification

services and reduce cash flow constraints. Additionally, it will also facilitate ease in compliance with regulatory processes, licensing requirements, and applying for Government approvals.

Honourable Union Minister of Commerce & Industry, Shri. Piyush Goyal, said, “Africa holds immense promise as a strategic trade partner for India. To fully unlock this potential, it is essential to strengthen connectivity, reduce trade bottlenecks, and empower Indian businesses to access and thrive in Africa’s dynamic markets. The Bharat Africa Setu is a concrete step in this direction. By leveraging private sector innovation and investment, we are committed to developing an efficient, future-ready trade corridor that facilitates seamless export flows between India and Africa, fostering prosperity and growth on both

sides of the Arabian Sea.”

Speaking about the revolutionary trade initiative, His Excellency Sultan Ahmed bin Sulayem, Group Chairman and Chief Executive Officer of DP World, said: “Africa has the potential to transform into a key player in the global economy, with trade and strategic partnerships serving as catalysts for the continent’s growth and prosperity. Our partnership with the Government of India to establish the ‘Bharat Africa Setu’ will open doors for Indian exporters to the vast opportunity in Africa by enhancing bilateral trade efficiency and improving market access.”

DP World’s, extensive portfolio across Africa includes 10 ports and terminals, 3 economic zones, 203 warehouses spanning 1.5+ million sqm and deep expertise in freight operations, logistics management and market access capabilities. By integrating these services, DP World offers Indian businesses smart and resilient supply chain solutions, can help insulate trade from global disruptions and enable them to thrive in the African market.

IEEE ICDSBS 2025 CONFERENCE HELD AT SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Kattankulathur, 18 April 2025: The IEEE 2nd International Conference on Data Science and Business Systems (ICDSBS 2025) was successfully held at the Dr. T.P Ganesan Auditorium, SRM Institute of Science and Technology.

The conference featured a series of key addresses. Dr. V. Kavitha, Convenor, Professor & Head - DSBS, School of Computing, SRMIST, delivered the welcome address. Dr. E. Sasikala, Convenor and Professor, Program Coordinator - CSBS, DSBS, School of Computing, SRMIST, provided an overview of the conference.

The Presidential Address was delivered by Dr. M. Leenus J Martin, Professor & Dean, College of Engineering and Technology, SRMIST, who spoke on the pervasive growth of data, particularly emphasizing its significance in the automotive sector. Special Addresses were presented by Dr. Revathi Venkataraman,



Professor & Chairperson, School of Computing, SRMIST, and Dr. C. Lakshmi, Professor & Associate Chairperson, School of Computing, SRMIST.

The Chief Guest Address was delivered by Mr. Vikram Balakrishna, CTO - Global Delivery Center, ATOS India & Philippines, who highlighted the importance of data and AI in the evolving job market. Dr. Manoj Kumar Buragohain, identified as an outstanding scientist and Scientist ‘H’ & Technology Director - CPDC, Advanced System Laboratory, Hyderabad, discussed the application of Data Science in material usage. Dr. S. Radha, IEEE Madras Section - Treasurer, Senior Professor & Principal, SSN College of Engineering, emphasized the value

of the IEEE conference.

Speaking on the occasion Mr. Vikram Balakrishna, CTO - Global Delivery Center, ATOS India & Philippines “In today’s world, data is critical — everything revolves around it. We ought to harness the true potential of the data we have gathered over the years. Almost all businesses — including Finance, Manufacturing, Retail, and the Public Sector — have technology deeply embedded within them, and at their core lies an AI and data business line aspect. It’s all about how we leverage and derive maximum potential from it. Data is multi-disciplinary, and every business today is looking to harness the power of generative AI.

He further added, “There’s a genuine excitement about the

integration of academia and industry through such conferences, where fresh mindsets and emerging skills come to the forefront. It’s truly energizing to see young minds bring such enthusiasm and innovation —qualities that are increasingly becoming essential to meet the evolving needs of today’s industry. Students in the coming years may find it worthwhile to explore areas like data storytelling and ethical intelligence in AI, as these are likely to become increasingly important in the future.

The conference garnered significant participation, with a total of 1482 papers received, demonstrating both global and national interest. Of these submissions, 32 originated from international sources, while 1449 were submitted nationally.

Adhering to IEEE guidelines, the conference maintained a rigorous selection process, resulting in an acceptance rate of 26.38%, with 391 papers accepted.

RUFUS PARKER'S CITY OF DREAMS MEDIA INTERVIEW BROCHURE FOR INTERVIEWERS

CRITICALLY ACCLAIMED AND WIDELY RAVED ABOUT BY HOLLYWOOD CELEBRITIES

Chennai, 18 April 2025: Rufus Parker’s journey from Cumbum, TN to California, USA is remarkable. He has not only achieved success as a Tamil entrepreneur but has also made a mark as a film producer in the Hollywood industry.

Out of a deep love and respect for arts and culture since his childhood, he founded P2 Films in America in 2014 and produced his first horror film, STARVE, which gained significant recognition in the Hollywood horror film scene.

International Festival and Commercial Recognition:

STARVE was officially selected for the SITGES International Film Festival in Spain. Following the success of STARVE, Rufus produced the critically acclaimed and commercially



successful film Wild Nights with Emily.

The success of this film solidified his place in the independent Hollywood film community.

He went on to be associated with notable films like Under the Silver Lake starring Andrew Garfield (of Spiderman fame), and Flinch, demonstrating a steady and impactful journey in the American film industry.

Story Behind City of Dreams Success:

Rufus wanted to take a different path from producing

fictional stories and embarked on a journey to produce a socio-conscious story that shines light on the darker isles of the USA.

City of Dreams became that light—from script to screen—released on 1,000+ screens and distributed by Roadside Attractions and Lionsgate.

This movie serves as his moment to give back to the community as a responsible citizen and a prudent film producer.

Through the protagonist’s point of

view, the film exposes the human trafficking of illegal immigrants, especially children. City of Dreams is the story of 1 out of 12 million kids who are trafficked into the United States, fueling a 50 billion dollar trafficking ring that exploits illegal immigrant children for labor and sex.

The film not only garnered critical acclaim but also made a deep societal impact, earning celebrity accolades through social media. The celebrities ranged from the President of the United States, Donald J. Trump, Sylvester Stallone, Mel Gibson, to Mike Tyson, and many more.

The Academy of Motion Picture Arts and Sciences (Oscars) has officially requested City of Dreams to be added to its prestigious library archive—a significant recognition of its cultural and cinematic value.

TOYOTA KIRLOSKAR MOTOR ENHANCES EDUCATION AND HEALTHCARE INFRASTRUCTURE IN RAICHUR UNDER ITS CSR PROGRAM

Chennai, 18 April 2025: Reinforcing its commitment to quality education and holistic community development, Toyota Kirloskar Motor (TKM) has taken a significant step to empower communities in Raichur district, Karnataka. As part of its Corporate Social Responsibility (CSR) program, TKM has extended vital educational and healthcare infrastructure support to address persistent developmental challenges in Raichur, an Aspirational District identified by NITI Aayog.

Raichur continues to grapple with gaps in access to quality education and healthcare, largely due to limited infrastructure. To bridge these gaps, TKM has undertaken targeted initiatives to address the fundamental social needs, aimed at strengthening learning environments in government schools and improving maternal and child healthcare services—driving inclusive and long-term impact.

In the education sector, TKM has supported schools across the district with classroom furniture, water dispensers, and kitchen utilities to create more conducive



and engaging learning spaces. These efforts have directly benefitted 66,342 students in Raichur this year, contributing to a cumulative impact of 2,63,373 students across various project locations to date.

On the healthcare front, TKM has significantly enhanced the capabilities of government hospitals by equipping the Mother & Child Center in Raichur with a wide range of critical and diagnostic medical equipment.

This intervention is expected to provide the basic medical facilities in the district, thereby ensuring the facilities are accessible to the community.

Enabling early detection and management of health issues, lower the risk of complicated pregnancies, and improve access to quality antenatal and postnatal care for thousands of families.

The medical support includes essential life-saving equipment such as defibrillators, ICU cots, syringe pumps, resuscitation kits, and surgical instrument

sets. Diagnostic tools provided include a haematology analyser, USG scanner with Doppler and echo features, hormone analysers, ECG machines, and systems for screening auditory functions.

General medical infrastructure has also been strengthened with additions like a stretcher trolley, OT trolleys, ILR, blood bag sealer, ALS ambulance, and a wheelchair.

These healthcare initiatives have benefitted over 18,000 community members in Raichur this year, taking the total cumulative health beneficiaries across project locations to 19,20,429 individuals—underscoring TKM’s ongoing dedication to building stronger, healthier, and more resilient communities.

Sharing his thoughts, Mr. Sudeep Dalvi, Chief Communication Officer, Senior Vice President and Head State Affairs, stated, “At Toyota Kirloskar Motor, we believe true progress goes beyond economic

milestones—it lies in uplifting the communities we serve.

Guided by our philosophy of ‘Growing Together,’ our CSR efforts focus on creating sustainable impact by addressing critical local needs. In Raichur, we’ve enhanced educational infrastructure by providing essential resources like furniture, clean drinking water, and kitchen utilities to support better learning environments. Simultaneously, we’ve strengthened maternal and child healthcare by equipping the Mother & Child Center with advanced diagnostic and life-saving medical equipment, ensuring timely and quality care.

This initiative reflects our ongoing commitment to building ‘ever-better communities’ alongside ‘ever-better cars,’ creating meaningful change today and for the future.”

TKM’s commitment is guided by its core philosophy of “growing together,” reflecting its broader vision of not only manufacturing “ever-better cars” but also fostering “ever-better communities.” With this dual focus, the company aims to drive inclusive growth and contribute to the well-being and “Happier paths Together”.

Flipkart’s trusted digital ecosystem. Our partnership with Suzuki Motorcycle India is a testament to this commitment, as we enable customers across the country to explore and book premium two-wheelers from the comfort of their homes. We are excited to bring greater convenience and choice to today’s digitally savvy consumers.”

The entire booking process is designed for ease. Customers can explore Suzuki models on Flipkart, select their preferred variant and place the order online. The nearest authorised dealership will then assist with the documentation process, and upon completion of registration, customers can take the delivery of their new Suzuki two-wheeler.

“AI FOR OCEAN IS NOT JUST A RESEARCH THEME, IT’S A MISSION FOR THE FUTURE OF HUMANITY”: DR. V. KAMAKOTI, DIRECTOR - IIT MADRAS, AT THE INTERNATIONAL CONFERENCE ON AI FOR THE OCEANS 2025

Chennai, 18 April 2025: “Artificial Intelligence is not a challenge—it is a catalyst for change,” said Dr. Balaji Ramakrishnan, Director of the National Institute of Ocean Technology (NIOT), setting the tone for the launch of the International Conference on AI for the Oceans 2025 (ICAIO 2025) at SRM Institute of Science and Technology (SRMIST), Kattankulathur.

The conference was organised in collaboration with the Marine Technology Society (MTS) India Section, the three-day conference brings together over 250 delegates including scientists, policy makers, academicians, and industry experts to explore more depth on AI-driven solutions for environmental challenges.

ICAIO 2025 builds on the momentum of the 2023 MTS TechSurge “AI for the Oceans.” This year’s conference spans 12



thematic tracks, covering areas such as marine conservation, autonomous systems, deep-sea exploration, and global climate solutions.

The release of the Conference Proceedings and a special IEEE CSI issue highlighted recent research and international collaboration in marine technology and AI.

During the occasion, Dr. M. Ravichandran, Secretary, Ministry of Earth Sciences, Government of India, stated, “The ocean is not just a source of resources—it holds solutions.

Science, technology, and innovation must come

together to tackle challenges and create sustainable outcomes in food, energy, and health.”

Delivering the Special Address, Dr. Balaji Ramakrishnan stated, “AI is unlocking new frontiers—from redefining job roles to exploring the deep sea. With nations investing in AI-driven ocean technologies, SRMIST’s initiative comes at a critical time.”

In his Presidential Address, Dr. C. Muthamizhchelvan, Vice Chancellor of SRMIST, said, “At SRMIST, we are moving towards an integrated model of education that combines AI-based

learning, research, innovation, industry partnerships, and community service. Our focus is on addressing real-world issues in water, energy, environment, and healthcare.”

Bringing global insights to the forum, Mr. Hans Van Sumeren, Senior Director, Ocean Enterprise Initiative, MTS, and Dr. V. Kamakoti, Director, IIT Madras, also addressed the gathering.

Dr. Kamakoti emphasised, “AI amplifies our ability to understand and engage with the oceans. It helps us access unexplored regions and build sustainable coastal systems. Interdisciplinary collaboration will be key to long-term impact.”

A highlight of the event was the MTS India Section’s Lifetime Achievement Award ceremony, which honoured outstanding contributions in the marine field.

NISSAN LAUNCHES FREE AC CHECK-UP CAMP FOR CUSTOMERS ACROSS INDIA

Chennai, 18 April 2025: Nissan Motor India has announced a two-month-long free AC check-up camp for its customers across the country, reaffirming its commitment towards customer centricity and service excellence. Nissan will conduct the AC check-up camps between April 15 and June 15, 2025, at all its authorised service workshops across India, offering all customers a wide range

of services and discounts. Nissan’s trained service professionals will conduct the camp using Nissan Genuine Spare Parts, ensuring a high-quality and seamless service experience.

Nissan vehicle owners can easily schedule a service appointment for the check-up through the Nissan ONE App or the Nissan Motor India website (www.nissan.in). This

initiative reinforces Nissan’s commitment to hassle-free ownership while expressing appreciation for customer trust in the brand.

The service camps will be held across the company’s extensive network of 123 service workshops, which currently caters to all Nissan vehicles. The camp offers a comprehensive 12-point check-up, along

with a complimentary car top wash. Customers can also enjoy discounts of up to 10% on labour charges (at dealer discretion) and up to 15% on Value Added Services (VAS).

The company encourages all Nissan customers to take advantage of these exclusive offers and ensure optimal performance and longevity of their vehicles.

SUZUKI MOTORCYCLE INDIA EXPANDS DIGITAL PRESENCE WITH FLIPKART FOR ONLINE BOOKINGS OF ITS TWO-WHEELERS

Bengaluru, 18 April 2025: In a move to enhance customer convenience and accessibility, Suzuki Motorcycle India Pvt. Ltd. (SMIPL), the two-wheeler subsidiary of Suzuki Motor Corporation, Japan today announced its collaboration with Flipkart, one of India’s leading e-commerce platforms. Through this collaboration, customers can now book Suzuki’s two-wheelers online, offering a hassle-free digital buying experience.

Starting today, customers from eight Indian states - Karnataka, Tamil Nadu, Gujarat, Maharashtra, Andhra Pradesh, Odisha, Meghalaya and Mizoram can book Suzuki scooters and motorcycles via Flipkart. The available



range includes Suzuki’s ultimate street sport scooter, Avenis and domestic motorcycles: GIXXER, GIXXER SF, GIXXER 250, GIXXER SF 250, and V-Strom SX. This collaboration marks a significant step in SMIPL’s efforts to strengthen its digital footprint and cater to the evolving needs of modern-day customers by providing a seamless online booking experience.

Commenting on the association, Mr. Devashish Handa - Executive Vice President, Suzuki Motorcycle India Pvt. Ltd., said, “As more customers now prefer digital platforms for

their purchases, we are committed to meeting them where they are. By associating with Flipkart, we are leveraging the growing digital ecosystem to offer customers a convenient and trusted platform to explore and buy Suzuki two-wheelers. We believe this move will further strengthen our reach and customer engagement in the Indian market.”

Commenting on the partnership Mr. Sujith S Agashe - Senior Director, Electronics at Flipkart said, “At Flipkart, we are constantly working to enhance our customer journey offering greater convenience and choice, backed by

SUZUKI MOTORCYCLE INDIA EXPANDS DIGITAL PRESENCE WITH FLIPKART FOR ONLINE BOOKINGS OF ITS TWO-WHEELERS

Chennai, 18 April 2025: Selvamagal Semippu Thittam savings scheme was introduced by the Government of India in the year 2015 for the welfare of girl children. In the last financial year 2024-25, Chennai City Region has opened 74,332 Sukanya Samriddhi Accounts (SSA). Since inception of the scheme, Chennai City Region has opened more than 10.44 lakh SSA accounts with total deposit of 9234

Crore till 31.03.2025. Chennai City Postal Region includes Chennai City Divisions, Arakkonam, Chengalpattu, Kanchipuram, Vellore, Tiruvannamalai and Pondicherry.

In the year 2024-25, the amount of money deposited is Rs.1,798 crores. This is higher than the previous year deposit of Rs.1,564 crores. The deposits have grown by 14.96% compared to the previous year.

Sukanya Samriddhi

Account offers highest interest rate of 8.2% per annum and Income Tax exemption for deposits under Sec 80C of Income Tax Act. An account under the scheme can be opened for girl children below 10 years of age by parent or legal guardian with minimum of Rs.250/- and maximum of Rs.1.5 lakhs per financial year. The account allows 50% of withdrawal at the age of 18 years or after passing 10th standard

for higher education purposes. The account reaches maturity after 21 years from the date of opening of the account. Also, the account can be closed at the time of marriage or after attaining the age of 18 years (1 month before the date of marriage or within 3 months after the date of marriage).

For further details, kindly visit the official website of India Post, www.indiapost.gov.in or contact your nearest Post Office.

SAMSUNG'S NEW BESPOKE AI LAUNDRY WITH AI HOME ENABLES SMARTER, MORE EFFICIENT LAUNDRY CARE

Coimbatore, 18 April 2025: Samsung Electronics today announced the launch of its new washers and dryer products — the Bespoke AI Laundry with AI Home 1 — that integrate screens and Bespoke design to elevate the user experience.

The Bespoke washers and dryers come in various forms of size and heating methods to meet a wide range of customer needs across diverse regions. The pair is available in both large and small capacities, making them suitable for different types of family and living arrangements.

Samsung is also launching the dryer with two types of heating methods — the vent and the heat pump — to meet the needs of various environments around the world.

This year's Bespoke AI Laundry products incorporate the 7" AI Home screens, extending Samsung's "Screens Everywhere" vision that was first presented at CES 2025.

These screens offer intuitive control and monitoring of essential information related to the laundry experience, such as wash cycles and remaining detergent levels.

They also remember user habits and consider periodic and seasonal needs, suggesting appropriate cycles to free users from having to consider the right cycle every time.

The AI Home also functions as a central hub allowing users to monitor and control connected appliances, while also enjoying online videos or music.

"Last year's launch of the Bespoke AI Laundry Combo



marked the beginning of integrating screens into our products, providing users access to essential information about laundry and home control," says Jeong Seung Moon, EVP and Head of the R&D Team for Digital Appliances Business at Samsung Electronics.

"This year, we are excited to unveil the complete Bespoke AI Laundry lineup, which caters to a wider range of customer needs and enables them to take advantage of these convenient screens."

The Bespoke AI Washer & Dryer sets are designed to simplify laundry routines with advanced AI algorithms and sensors, optimizing washing and drying performance while enhancing energy efficiency.

The original AI Wash and AI Dry are upgraded to AI Wash+ and AI Dry+, with enhanced fabric detection abilities to ensure efficient and high-quality washing and drying for a wider variety of fabric types.

27-Inch Wide Large Capacity Washer & Dryer Set Brings Extensive Laundry Capabilities Samsung is introducing a 27-inch large capacity washer and dryer set, 2 with each device

featuring the 7" AI Home and utilizing a sleek Bespoke design based on a fully unified flat-panel aesthetic.

In addition to the flexibility of vertical or horizontal installation layouts, the substantial capacity allows users to wash large items, like king-size comforters, with ease.

The washer now features the upgraded AI Wash+, which has been upgraded to newly detect outdoor fabrics and denim.

Based on the detected fabric type, soil level and weight of the laundry, the AI Wash+ cycle efficiently cleans clothes by automatically adjusting detergent levels, rinsing time and wash settings.

The washer also features a Bedding cycle that can sense the thickness of the blankets and adjust the cycle time and water usage accordingly.

Users can also experience next-level convenience with features like Auto Open Door and Speed Shot technology which completes wash cycles in just 30 minutes.

The matching large capacity dryer is launching in two types to meet living environments of different regions — the vent type in certain

countries in the Americas, and a heat pump type in other regions.

Users will be able to enjoy thorough and gentle drying with AI Dry+, which has been upgraded to detect fabric types and take them into account to optimize drying along with real-time temperature, weight and moisture content.

The upgraded feature's AI algorithm uses an advanced sensor that carefully monitor various factors to detect four fabric types, which results in benefits like heavy duty drying such as denim.

Previously, denim was harder to dry evenly due to thicker sections like pockets, but the dryer can now detect this fabric to and reduce drying inconsistencies, delivering better performance.

The dryers also provide the Bedding feature, which also uses an advanced algorithm to detect a blanket's size for optimized drying times and dryness.

For those times when drying needs to be finished quickly, the vent type's Super Speed Drying can complete a drying cycle in as little as 30 minutes.

Along with the washer and dryer set, a large capacity washer-dryer combo model is also being launched for users looking for a compact, all-in-one device that can complete both jobs while using up limited space.

The combo incorporates the AI Home, AI Wash+ and AI Ecobubble™ like the washer, and dries the clothing through a condensing method.

TVS MOTOR COMPANY UNVEILS THE UPGRADED TVS APACHE RR 310 WITH ADVANCED FEATURES

Bengaluru, 18 April 2025: TVS Motor Company (TVSM) - a leading global automaker in the two and three-wheeler segment - unveiled the updated TVS Apache RR310 – its flagship offering in the Super Premium Sports Motorcycle category. The 2025 edition is compliant to the OBD-2 B norms. It commemorates the 20th anniversary of the TVS Apache series and the milestone of surpassing 6 million customers worldwide.

The TVS Apache RR 310 is a masterpiece forged from over four decades of TVS Racing dominance. Engineered for pure performance, it takes inspiration from the record-shattering machine that dominated the Asia Road Racing Championship (ARRC) with a best lap time of 1:49.742 seconds and a blazing top speed of 215.9 km/h. This isn't just a motorcycle—it's a statement of speed, precision, and racing pedigree.

First launched in 2017, the Apache



RR310 has been a pioneer in the super sport motorcycle segment, setting benchmarks in power, technology, and design. With continuous evolution, the latest upgrade introduces key enhancements that elevate its appeal and riding experience.

The all-new TVS Apache RR 310 will be available in two variants with three BTO customization options. Designed for pure super sport performance, it features an aggressive fully-faired design and race-focused ergonomics for optimal control on the track. Equipped with four dynamic riding modes - Track, Sport, Urban, and Rain; it adapts seamlessly to varying conditions.

Powering the machine is a refined reverse-inclined DOHC engine,

delivering an impressive 38 PS at 9,800 rpm and a peak torque of 29 Nm at 7,900 rpm, ensuring an exhilarating ride.

Segment First Features

1. Sequential TSL
2. Cornering Drag Torque Control (RT-DSC)

Additional New Features

1. Launch Control (RT-DSC)
2. Gen-2 Race Computer with Multi Language Support
3. 8 Spoke Alloy Wheels

Speaking about the launch, Vimal Sumbly, Head Business – Premium, TVS Motor Company, said, "Since its debut in 2017, the TVS Apache RR 310 has emerged as a formidable force in the super-premium sport motorcycle segment, redefining perfor

mance benchmarks through its race-bred DNA.

Rooted in over 43 years of TVS Racing heritage, it embodies our relentless pursuit of innovation and excellence. The latest evolution of the RR 310 integrates cutting-edge technologies such as segment-first : sequential turn signal lamps (TSL), Launch Control, and Drag Torque Control —reinforcing our leadership in rider-focused advancements. The new BTO Race Replica colourway pays tribute to our record-breaking TVS Asia One Make Championship legacy.

With this latest avatar, the Apache RR 310 not only pushes the boundaries of track performance but also elevates everyday rideability—delivering a thrilling yet refined experience that appeals to both spirited racers and discerning enthusiasts."

A striking new Sepang Blue Race Replica colour scheme inspired from the TVS Asia OMC race bike has been introduced with the upgraded TVS Apache RR310.

"Ten Hours" Movie Review – A Taut Thriller That Keeps the Clock Ticking

Chennai, 18 April 2025: "Ten Hours" delivers exactly what its title promises — a fast-paced, real-time thriller that unfolds over a single night with urgency and energy. Led by a focused performance from Sibiraj as Inspector Castro, the film hits the ground running with a missing person case and doesn't let up as it expands into a web of highway shootings, a murder mystery, and a ticking clock scenario aboard a moving bus. Sibiraj anchors the narrative with quiet intensity, portraying a razor-sharp cop whose



ability to piece together clues adds a cerebral edge to the action. While the plot may tread familiar ground for fans of the genre, the film compensates with brisk pacing, sharp cinematography by Jai Karthik, and a runtime that respects the audience's time —

wrapping things up in under two hours without unnecessary detours. The lack of musical interruptions is a smart choice, maintaining a grounded tone throughout. The movie's commitment to its real-time structure keeps the tension alive, and

while some twists may be expected, the journey remains engaging. "Ten Hours" may not reinvent the thriller wheel, but for viewers seeking a tightly packaged, no-frills night-time mystery with stylish visuals and steady momentum, it's worth the ride.

ALL INDIA MUSLIM JAMAAT ISSUES FATWA AGAINST VIJAY

Chennai, 18 April 2025: All India Muslim Jamaat president Maulana Shahabuddin Razvi Bareilvi has issued a fatwa against Tamil Nadu's actor-turned-politician Vijay, the President of the Tamil Nadu Vijay Karthik (TVK) party.

Speaking to ANI on Wednesday, Razvi Bareilvi criticised Vijay for allegedly portraying Muslims negatively in his movies and for inviting individuals involved in gambling and liquor

consumption to his Iftar party.

"He (Vijay) has formed a political party and maintained cordial relations with Muslims. However, he has portrayed Muslims in a negative way as those who spread terrorism in his films. Gamblers and liquor consumers were invited to his Iftar party. Due to all this, Sunni Muslims of Tamil Nadu are angry with him.

They asked for a



fatwa. So, in my answer, I have issued a fatwa mentioning that Muslims should not stand with Vijay," Maulana Razvi Bareilvi said.

Recently, TVK chief Vijay filed a petition in the Supreme

Court challenging the Waqf (Amendment) Act 2025.

On Wednesday, the Supreme Court heard a batch of petitions challenging the Constitutional validity of the Waqf (Amendment) Act, 2025.

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