

PRIME MINISTER OF NEW ZEALAND CALLS ON THE PRESIDENT

Chennai, 18 March 2025: The Prime Minister of New Zealand, The Right Honourable Christopher Luxon called on the President of India, Smt. Droupadi Murmu at Rashtrapati Bhavan on March 17, 2025.



Welcoming Prime Minister Luxon and his delegation at Rashtrapati Bhavan, the President said that India and New Zealand have close and friendly relations, based on shared values rooted in democracy, rule of law, and strong people-to-people ties.

The President recalled fond memories of her State Visit to New Zealand in August last year, and

said that the natural beauty of New Zealand and the cultural diversity of its people left an indelible mark on her mind.

The President said that educational exchange is an important aspect of India-New Zealand relations. She highlighted the immense potential for enhancing educational cooperation between

the two countries through institutional exchanges, setting up of campuses by New Zealand universities in India, and dual degrees.

She also expressed satisfaction about the growth of bilateral trade and economic relations between India and New Zealand, including new opportunities for cooperation in the

areas of customs, horticulture, forestry, disaster management and traditional medicine.

The President appreciated the significant contribution of the talented and hardworking Indian community to the progress of New Zealand.

The two leaders agreed that the historic State Visit of the President to New Zealand in August 2024, and the significant outcomes announced today during Prime Minister Luxon's visit will impart positive momentum to the India - New Zealand partnership.

CARBON EMISSIONS IN MINING OPERATIONS

Chennai, 18 March 2025: In line with India's Panchamrit & Nationally Determined Contribution (NDC) commitments, Ministry of Coal is promoting sustainable coal mining and reduction in carbon footprint by encouraging the following:

Greening Initiatives—Bio-Reclamation/Plantation: The Coal/Lignite PSUs have been constantly making efforts to minimize the footprints of coal mining through sustained reclamation and afforestation of areas in and around their operating mines.

Energy Efficiency Measures: Coal/Lignite PSUs have been taking various energy conservation and efficiency measures over the years to reduce carbon intensity such as replacement of conventional lights with LED lights, installation of energy-efficient air

conditioners, super fans, deployment of EVs and installation of efficient water heaters, energy-efficient motors for pumps, auto timers in street lights etc.

Green Credit Programme: Coal PSUs are also participating in extensive plantation under Green Credit Program launched by MoEF&CC.

First Mile Connectivity (FMC) projects: The Coal PSUs have taken steps to upgrade the mechanized coal transportation and loading system under 'First Mile Connectivity' projects. Commissioning of FMC projects in coal mining areas reduces consumption of diesel significantly and therefore reduces carbon emissions.

Deployment of Blast free technology in coal mining: Coal companies are deploying modern equipment having

environment friendly features, like Surface Miner, Continuous Miner in coal mining, which eliminates the drilling, blasting and crushing operations in coal and hence, in turn, obviates pollution caused due to these operations. Rippers are also being deployed for blast-less removal of overburden in some mines.

Renewable Energy and clean coal initiatives: Coal PSUs have also started commissioning Renewable Energy power projects. Additionally, they are venturing into various clean coal technologies like Coal gasification, Coal Bed methane (CBM) etc.

Sustainable coal production is being promoted by ensuring compliance with applicable environmental laws like prior Environmental Clearance (EC), Forest

Clearance (FC), Consent to Operate (CTO), Consent to Establish (CTE) etc. In addition, the steps adopted to reduce carbon emissions and environmental impact due to coal mining includes:

Use of surface miners, continuous miners, highwall / longwall mining, etc.

Increasing installation & usage of First Mile Connectivity (FMC) initiatives to reduce coal transport via roads.

Improving energy efficiency across coal mining projects.

Reclamation and eco-restoration of mined-out areas including development of eco-parks, mine tourism sites, etc.

Conceptualizing re-purposing of de-coaled areas for sustainable uses like installation of renewable energy generation plants, development of agricultural avenues for surrounding communities, development of mine sumps, etc.

At present, there is no specific directive / guideline stipulating the number of times mining companies are required to review their Environmental Impact Assessment (EIA), particularly with reference to carbon emissions. This information was given by Union Minister of Coal and Mines Shri G. Kishan Reddy in a written reply in Rajya Sabha today.

9TH INDIA-AUSTRALIA DEFENCE POLICY TALKS HELD IN NEW DELHI

Chennai, 18 March 2025: The ninth edition of India-Australia Defence Policy Talks was held in New Delhi on March 17, 2025. The Indian delegation was headed by Joint Secretary Shri Amitabh Prasad, while the Australian side was led by First Assistant Secretary International Policy Division, Department of Defence Australia Mr Bernard Philip.



Both sides welcomed sustained progress in bilateral defence cooperation, including the growing frequency and complexity of defence exercises & exchanges. It included several first-time milestones, finalisation of key agreements and participation in each other's major defence trade expositions.

The meeting reviewed defence outcomes of second Ministerial Foreign and Defence Ministers' 2+2 in November

2023, inter-sessional 2+2 consultations at Secretary-level in October 2024 and the second Annual Leaders' Summit in November 2024.

The discussions focused on cooperation priorities including maritime domain awareness, reciprocal information sharing, industry and science and technology collaboration and exchanges including deployments from each other's territories. The two sides also exchanged views on regional and global issues of mutual interest.

India and Australia are committed to working together to

promote a peaceful, stable, and prosperous Indo-Pacific region.

The two sides agreed on priorities and preparations for the next 2+2 Ministerial Dialogue to be held in Australia in 2025.

They reiterated their commitment to work on formulating long-term vision of defence and security collaboration between the two countries as envisioned by both Prime Ministers to enhance collective strength, contribute to both countries' security and make an important contribution to regional peace and security.

Both countries also explored the

possibilities of defence industry collaboration. They called upon the respective agencies on both sides for acceleration cooperation in field of defence science and technology collaboration.

They also agreed to further deepen cooperation and interoperability across maritime, land and air domains, including working with multilateral partners.

Over the years, defence has emerged as an important pillar of India-Australia Comprehensive Strategic partnership. The eighth edition of Defence Policy Talks was held in 2023.

As part of the visit, the Australian delegation will visit Mazagon Dock Shipbuilders Ltd in Mumbai. The Australian co-chair will call on Defence Secretary Shri Rajesh Kumar Singh on March 18, 2025.

PM VIKAS SCHEME FOCUSES ON UPLIFTMENT OF MINORITIES

Chennai, 18 March 2025: The Pradhan Mantri Virasat Ka Samvardhan (PM VIKAS) is a flagship Scheme of the Ministry of Minority Affairs which converges five erstwhile schemes viz. 'Seekho Aur Kamao', 'Nai Manzil', 'Nai Roshni', 'Hamari Dharohar' and 'USTTAD'; and focuses on upliftment of six

notified minority communities through skill development; entrepreneurship and leadership of minority women; and education support for school dropouts.

The scheme also provides to facilitate credit linkages by connecting beneficiaries with loan programs offered by the National

Minorities Development & Finance Corporation (NMDFC). Under the scheme, the Ministry has received some proposals and is in the process of short listing and finalising the projects.

Ministry initiatives like Hunar Haat and Lok Samvardhan Parv aim at promoting entrepreneurship among

traditional artisans through showcasing and marketing their products. Since 2015 to till date, 43 such events have been organised by the Ministry across the country. This information was given by the Union Minister of Parliamentary Affairs & Minority Affairs, Shri Kiren Rijiju in a written reply in the Rajya Sabha today.

EFFORTS TO MAKE 'VIKSIT BHARAT' BY 2047

Chennai, 18 March 2025: The Ministry of Statistics and Programme Implementation (MoSPI), Government of India has taken several initiatives in the field of official statistical system, towards 'Viksit Bharat' by 2047. As part of the initiative towards strengthening the National Statistical System, the Ministry has taken various reforms to ensure timely availability of quality data on various facets of economy for data driven decision making, which inter-alia include, improving data collection, data processing, data

dissemination and data infrastructure. Some of the initiatives are as under:

(i) To assess the development and to support evidence based interventions on socio-economic fronts, MoSPI has conducted sample surveys on various socio-economic subjects such as health, education, labour & employment etc., on all-India basis, both at the national and State/UT level.

(ii) To reduce time lag, MoSPI is using Digital platforms, with in-built validation mechanism in sample surveys for data

collection.

(iii) Estimates of key macroeconomic indicators, such as Gross Domestic Product (GDP), Consumer Price Index (CPI), Index of Industrial Production (IIP) are released as per Advance Release Calendar (ARC) with minimum time lag.

(iv) In order to facilitate ease of Data management for Official Statistics, eSankhyiki portal was launched. This portal provides time series data of important macro indicators and a catalogue of major data assets of the Ministry.

(v) Grant in Aid

were provided to States/UTs under the ongoing central sector sub-scheme Support for Statistical Strengthening (SSS) to strengthen the statistical capacity and operations of state statistical system.

This information was given by Minister of State (Independent Charge) of the Ministry of Statistics and Programme Implementation, Minister of State (Independent Charge) of the Ministry of Planning, and Minister of State in the Ministry of Culture, Rao Inderjit Singh in a written reply in the Rajya Sabha today.

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ACTOR SIDDHARTH ESSAYS THE ROLE OF A CRICKETER

Chennai, 18 March 2025: Dear All,

Greetings!!!

Herewith i forward the press release pertaining to "TEST"

INTRODUCING ARJUN : ACTOR S I D D H A R T H ESSAYS THE ROLE OF A CRICKETER BEING PUT TO THE TEST ON AND BEYOND THE PITCH

International Test cricketer R. Ashwin released the character promo of 'Arjun' being portrayed by his friend Siddharth in the upcoming film, TEST

For some, cricket is a sport, for many it's a passion but for Arjun, it's life! Introducing the extremely talented Siddharth, as Arjun, a cricketer whose journey is defined by ambition, sacrifice, and an unrelenting pursuit of excellence.

As he steps onto the pitch, he doesn't just carry a bat—he carries the weight of a nation's expectations and the silent hopes of his own family. R. Ashwin the international spin bowler and test cricketer released Arjun's character promo to the world almost like an ode from Real to Reel.

For Arjun, cricket is more than a game—it's his identity, his purpose, and his greatest challenge. But when the lines blur between personal duty and professional glory, he faces the real TEST.

Speaking about his character, Siddharth shares, "Arjun's story is one of passion and sacrifice. He's not just playing for himself—he's playing for the country, carrying the weight of expectations, the love for the game, and the battle between his



dreams and reality. TEST is more than just a sports film; it's about the choices that define us. I can't wait for audiences to step into his world and witness it on Netflix."

Will Arjun's love for the sport impact his choices? Watch TEST on Netflix on April 4 to find out more

CREDITS

DIRECTOR: S. Sashikanth.

WRITER: S. Sashikanth.

PRODUCER: Chakravarthy Ramachandra & S. Sashikanth (A YNOT Studios Production).

KEY CAST: R. Madhavan, Meera Jasmine, Nayanthara, Siddharth (Alphabetical Order).

challenge."

Director Ramu Chellappa says, "Dussera is not just a festival—it is an emotion. We wanted to bring this raw intensity to life through a story that blends folklore with revenge."

Hotstar Specials Om Kaali Jai Kaali premieres on March 28 – a first-of-its-kind folklore revenge drama that brings Tamil Nadu's most intense festival to life like never before.

About JioHotstar: JioHotstar is one of India's leading streaming platforms, formed through the coming together of JioCinema and Disney+ Hotstar. With an unparalleled content catalogue, innovative technology, and a commitment to accessibility, JioHotstar aims to redefine entertainment for everyone across India.

HOTSTAR SPECIALS OM KAALI JAI KAALI STARRING VIMAL TRAILER IS OUT NOW!

Chennai, 18 March 2025: Dear All,

Greetings!!!

Herewith i forward the press release pertaining to "Om Kali Jai Kali" Hotstar Specials Om Kaali Jai Kaali starring Vimal Trailer is out now! The Power-Packed Trailer comes with a release date announcement of March 28, 2025

Hotstar Specials has consistently endowed cinema and web series lovers with an unparalleled array of content. The latest one to join the league is Vimal's 'Om Kaali Jai Kaali', directed by Ramu Chellappa, which had the expectation meter on high radar from its time of announcement. With the newly launched trailer offering more engrossing moments, the anticipatory levels have furthermore heightened.

The trailer has



provided additional insights into the series, particularly its premise: an intense folklore revenge drama set against the backdrop of Tamil Nadu's grand Dussera festival. Enhancing the excitement of the trailer is the announcement of the release date, scheduled for March 28.

The scintillating trailer encapsulates the raw, action-packed, and emotionally charged world of OKJK, where faith, power, and vengeance collide in a visually spectacular tale.

Om Kaali Jai Kaali will be presented with a captivating narrative

that amalgamates betrayal, festival mysticism, and action sequences that will leave audiences at the edge of their seats. The series is shot with the perfect blend of rustic and rooted aesthetics, showcasing a never-before-seen portrayal of the Kulasekara pattinam Dussera, blending mythology with raw human emotions.

Sharing his thoughts on playing the protagonist's role of Ganesan, actor Vimal says, "Ganesan is unlike any character I have played. The transformation from festival performer to warrior was a thrilling

SOUTHERN RAILWAY WOMEN'S HEADQUARTERS ORGANIZATION CELEBRATES INTERNATIONAL WOMEN'S DAY

Chennai, 18 March 2025: Southern Railway Women Headquarters Organization (SRWHQO) celebrated its International Women's Day Celebrations at Southern Railway Headquarters today, 13th March 2025 at Chennai, Sulaya Hall, Southern Railway Headquarters.

Smt Sonia Singh, President of Southern Railway Women's Headquarters Organisation inaugurated the celebration of International Women's



Day in the presence of Smt. Rekha Kaushal, Vice President, SRWHQO, Southern Railway and other members of SRWHQO.

Over 100 Women Officers and Staff of Southern Railway Headquarters participated in the

function.

Smt Sonia Singh in her address said that women are not just contributors to the society, they are the backbone as they nurture, lead, innovate and inspire despite challenges like gender inequality, discrimination and

bias. "Women have continued to break barriers in every field", she remarked.

During the function, a total of 26 women employees were felicitated with awards and certificates recognizing their exemplary work in Railways during last year. Various Cultural events were also held during the function Smt. Chitra Balasundar, Joint Secretary, Southern Railway Women's Welfare Organization proposed the welcome address and vote of thanks.

INDIAN LIFE INSURERS REGISTER RECORD NEW BUSINESS FIGURES IN FEB'25; PREMIUM COLLECTION SWELLS BY 5.71% ON A YTD BASIS

Chennai, 18 March 2025: The Life Insurance Council has released updated industry business numbers for February 2025, showcasing notable growth.

New business premiums (NBPs) underwritten by Indian life insurers recorded a year-to-date (YTD) growth of 5.71% compared to the same period last year, reflecting steady progress in the sector.

New business premiums for February 2025 stood at ₹29985.58 Crs, while year-to-date collections showed a significant increase from ₹317746.71 Crs to ₹335897.67 Crs this year.

Driven by a strong demand for enhanced insurance protection

from individual consumers, the life insurance industry experienced significant growth. In February 2025, the industry added 1,941,272 new policies, reflecting a strong expansion in policy issuances.

According to data from the Life Insurance Council, individual single premiums grew by 8.30% year-over-year, reaching ₹4,300.94 crores in February 2025.

The year-to-date growth was even more impressive, standing at 13.36%.

Individual non-single premiums totaled ₹8,933.99 crores, with year-to-date collections 12% higher than the same period last year.

This strong

performance can be ascribed to the fact that life insurers are increasingly focusing on encouraging first-time life insurance buyers to buy essential life insurance solutions, contributing to the 0.89% growth in combined individual premium collections for the month of Feb'25 and 12.43% growth on a YTD basis.

The Group policy segment demonstrated resilience with monthly collections amounting to ₹15,130.54 Crs.

New policy issuances also experienced a year-over-year increase, reflecting ongoing activity in this category.

The life insurance industry in India has

been making significant strides forward by expanding access to insurance and making an effort to reach out to areas and segments of the country's population that were previously underserved when it comes to their insurance needs. Towards this end, life insurers added more than 984631 individual life insurance agents, with an overall 6.27% growth in cumulative agent count.

Still, the sustained pace of agent addition is being complimented by the high speed of digitisation by life insurers, paving the way for additional gains in insurance penetration that should provide a significant boost to new business premiums in FY25 and beyond.

NAYANTHARA IN NETFLIX'S UPCOMING FILM TEST

Chennai, 18 March 2025: Dear All, Greetings!!!

Herewith i forward the press release pertaining to "TEST"

THE LIFE SHE WANTS, THE TEST SHE MUST FACE TO MAKE IT POSSIBLE - INTRODUCING K U M U D H A P L A Y E D B Y NAYANTHARA IN NETFLIX'S UPCOMING FILM TEST.

Some dreams are simple, yet they hold the greatest meaning. In TEST, presented by Netflix and YNOT Studios, Kumudha, played by Nayanthara, longs for a life built on love—a small house, a devoted husband, and a child to call her



'Mom'. But life has a way of testing even the purest of dreams.

Through love and sacrifice, Kumudha's journey is one of quiet strength and resilience. Caught between hope and heartbreak, she fights for the life she has always wanted, even when the odds seem stacked against her.

Her story is a testament to every woman who dares to dream and refuses to give up.

Speaking about her character, Nayanthara shares, "Kumudha's strength is in the simplicity of her dreams—a home, a family, and a love that lasts.

But life tests her in ways she never expected, pushing her to fight for what truly matters. Portraying her journey was deeply moving, and I hope audiences feel every emotion she goes through.

TEST is a story of

love, resilience, and unwavering hope. I can't wait for everyone to experience it on Netflix." Do Kumudha's Dreams turn into reality or remain distant dreams! Witness her story in TEST, streaming 4 April onwards only on Netflix

CREDITS - DIRECTOR: S. Sashikanth.

WRITER: S. Sashikanth.

PRODUCER: Chakravarthy Ramachandra & S. Sashikanth (A YNOT Studios Production).

KEY CAST: R. Madhavan, Nayanthara, Siddharth, Meera Jasmine.

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PERUSU CAST AND CREW - STILLS

Chennai, 18 March 2025: Dear All, Greetings!!!

Herewith i forward the cast and crew pertaining to "Perusu"

Cast : Vaibhav - Duraikannu, Sunil - Samikannu, Niharika - Shanti, Chandini - Rani, Kaarthekeyen - Saamiyar, Bala Saravanan - Ameen, Munishkanth - Singaram Chithappa,



Redin Kingsley - Auto Driver, VTV Ganesh - Doctor, Karunakaran - Freezer Shop Owner, Swaminathan - Old Friend, Dhanam - Amma, Deepa - Sundari, Gajaraj -

VAO, Alexis - Halasyam, Subatra Robert - Vanithamani, Teenage Boy - Jeeva Balachandran.

Crew : Director - Elango Ram. Production - Stone Bench Films, Harman Baweja, Emberlight Studios Producer - Kaarthekeyen S. Music - Arun Raj. PRO - Suresh Chandraa, Abdul.A.Nassar.

"TEST" MOVIE - INTRODUCING R MADHAVAN AS SARAVANAN: A HUSBAND, A SCIENTIST AND A DREAMER GRAPPLING WITH THE TEST THROWN AT HIM

Chennai, 18 March 2025: Brilliance comes at a cost, and no one knows this better than Saravanan. A gifted yet struggling scientist, his unyielding ambition pushes him to the edge, where every breakthrough feels just out of reach. In TEST, presented by Netflix and YNOT Studios, R. Madhavan plays Saravanan, capturing the intensity of a man walking the fine line between genius and desperation. The celebrated superstar Actor Suriya, a dear friend and co-actor of R Madhavan, unveiled the character promo video of Saravanan

offering a sneak peak into this gripping story of TEST.

As Saravanan fights to turn his vision into reality, he is forced to confront the sacrifices his ambition demands. With the weight of expectation and the battle against time, his journey is as thrilling as it is heartbreaking—a story of perseverance, passion, and the price of brilliance.

R. Madhavan shares, "Saravanan is a man whose brilliance is both his strength and his burden. His journey is one of ambition, sacrifice, and the relentless pursuit of a



dream that comes at a cost. Playing him made me reflect on how far one can go in the name of passion. It's a story of struggle, hope, and resilience, one many will relate to. I can't wait for audiences to witness TEST, on Netflix."

When ambition is tested, how far will he go? Witness Saravanan's story in TEST, 4th April onwards only on

Netflix.
CREDITS
DIRECTOR: S. Sashikanth.
WRITER: S. Sashikanth.
PRODUCER: Chakravarthy Ramachandra & S. Sashikanth (A YNOT Studios Production).

KEY CAST: R. Madhavan, Nayanthara, Siddharth, Meera Jasmine

SRM IST MEN'S BALL BADMINTON TEAM FOR SECURING THE GOLD MEDAL FOR THE FOURTH CONSECUTIVE YEAR

Chennai, 18 March 2025: SRM IST Men's Ball Badminton team secured the Gold Medal Continuously 4th Year in the All India Inter-University Ball Badminton (M) Tournament, organized by Bangalore North University, Bangalore, from 14th to 18th March 2024. This marks our fourth consecutive victory.



QUARTER FINALS : SRM IST BEAT UNIVERSITY OF MADRAS. Score :35-32 19-35 35-30.

1ST LEAGUE MATCH - SRM IST BEAT ANDHRA

UNIVERSITY. Score :35-28 35-13.

2ND LEAGUE MATCH - SRM IST LOST TO

BHARATHIAR UNIVERSITY. Score :35-32 35-31.

3RD LEAGUE MATCH - SRM IST BEAT MANGALORE UNIVERSITY. Score :35-28 35-19.

Final Standing : Winners: SRM IST (Defending Champion) -6 Points.

Runner: Andhra University -5 Points.

3rd Place : Bharathiar University -4 Points.

4th Place : Mangalore University -2 Points.

ON LOKESH KANAGARAJ'S BIRTHDAY, KARTHI GIFTED HIM A PLATINUM BRACELET (KAAPU)

Chennai, 18 March 2025: On Lokesh Kanagaraj's birthday, Karthi gifted him a platinum bracelet (Kaapu).

Sharing a photo from their meeting,

he tweeted, 'DILLI RETURNS.' An official announcement on 'Kaithi 2' is expected soon, with Dream Warrior Pictures and KVN Productions backing the project.



CITY OF DREAMS' PREMIERES NATIONWIDE, AIMING TO COMBAT CHILD TRAFFICKING

Chennai, 18 March 2025: Personal stories always attract and inspire the audience! If you make a great film without compromising the essence of a true event and make a lasting impression on the audience, it will be a heart-warming experience!

The story is about a man who wants to achieve high goals and comes to the city with the dream of becoming a football player. What happened to his dream? Written and directed by Mohit Ramchandani, this film beautifully depicts the sufferings of a football player and the challenges he faces.

The boy's dreams are shattered when he is kidnapped from Mexico and sold to a clothing store in Los Angeles! Imagine what must have happened to

the boy's psyche! The film emotionally portrays the boy's plight. Will he be able to overcome these obstacles and go towards his dreams? The interesting story of the film is that.

A true story always has the power to captivate and inspire the audience! If it is made into a great film without compromising the essence of a true event and leaves a lasting impression on the audience, it will be a heart-warming experience!

A man who wants to achieve high goals comes to the city with the dream of becoming a football player. What happens to his dream is the story. Written and directed by Mohit Ramchandani, this film beautifully depicts the sufferings of a football



player and the challenges he faces.

The boy's dreams are shattered when he is kidnapped from Mexico and sold to a clothing store in Los Angeles! Imagine what must have happened in the boy's mind! The film emotionally expresses the sad state of the boy.

Whether he was able to overcome these obstacles and go towards his dreams is the interesting story of the film! The Story of the film tells

with emotions how he devises a bold plan to escape from the clutches around him and get freedom!

The wonderful screenplay and realistic acting make the film very appealing to us. This film is a new experience for us who expect comfort and luxury in America. There are also cruelties there and there are police who take bribes. The director has said it very well and courageously. He has also described American politics in one line.

FINANCIAL FREEDOM, YOUR WAY - TATA AIA LAUNCHES SHUBH FLEXI INCOME PLAN FOR SMART PROTECTION & GROWTH

Mumbai, 18 March 2025: Life is full of dreams—purchasing a home, funding your child's education, planning for unforgettable vacations, or enjoying a worry-free retirement. Achieving these goals requires not only financial protection but also a plan that adapts as your needs evolve. Tata AIA Life Insurance Co. Ltd. (Tata AIA), one of India's leading life insurers, has introduced the Tata AIA Shubh Flexi Income Plan, an innovative life insurance savings solution offering a flexible approach to financial security and wealth creation.



great for big life goals like buying a home, your child's education, or ensuring financial security for the future.

Early Income Option—For those who seek a regular cash flow, this option provides yearly cash bonuses from the first year of the plan.

Deferred Income Option – Designed for individuals focused on long-term wealth accumulation or planning for early retirement, this option allows cash bonuses after the premium payment term with the flexibility to defer payouts for enhanced growth.

The core benefit of this plan lies in its flexibility—allowing consumers to adjust their financial approach as their circumstances evolve.

More Than Just Savings – Built-In Protection for Peace of Mind The Shubh Flexi Income Plan not only offers a pathway to wealth creation but also incorporates essential protective features to ensure financial security:

Waiver of Premium Option – In the event of the policyholder's unfortunate demise, all

future premiums are waived, ensuring that loved ones continue to receive the planned Benefits.

Cover Continuance Benefit – This feature ensures that your policy continues even if the policyholder passes away. Future premiums are waived, but your loved ones still get the death benefit, along with all future bonuses and benefits.

'Sub Wallet' Feature – This unique feature allows policyholders to accumulate bonuses in a wallet, which earns interest and can be utilised to make future premium payments.

Smart Lady Benefit – The plan offers a special discount for female policyholders, ensuring more affordable coverage and benefits.

Family Discount: There is also an additional discount which is available to the family members and nominees of the existing policyholders.

Rewarding Policyholders with Higher Bonuses Tata AIA is known for delivering impressive bonus payouts to its participating (PAR)

policyholders.

For the financial year 2024, the company declared INR 1,465 crore bonus, 24% higher than the previous year's INR 1,183 crore. This consistent performance ensures that policyholders benefit from enhanced wealth growth over time.

Commenting on the launch, Sujet Kothare, Executive Vice President, Head – Products, Business Mid Office and Digital Marketing, Tata AIA Life says, 'At Tata AIA Life, we believe that financial security should not come at the cost of flexibility. Consumers today are looking for solutions that grow with them, providing both peace of mind and opportunities for wealth creation.'

The Shubh Flexi Income Plan is designed to empower individuals to take control of their financial future, offering guaranteed benefits along with the agility to adapt to life's changing needs. Our vision is to ensure that every policyholder feels confident in their journey towards financial independence, knowing they have a partner who understands their aspirations and supports them at every stage.'

HP LAUNCHES ITS NEW LINEUP OF NEXT-GEN AI COMMERCIAL PCS FOR BUSINESSES

New Delhi, 18 March 2025: Today, HP introduced its new range of next-generation commercial AI PCs in India, designed to meet the changing needs of businesses and professionals. The lineup includes HP EliteBook Ultra G1i 14-inch, HP EliteBook X G1i 14-inch, and HP EliteBook X G1i Flip 14-inch models.

These PCs are powered by the latest Intel® Core™ Ultra processors, featuring a Neural Processing Unit (NPU) that can handle up to 48 trillion operations per second (TOPS). Additionally, HP has launched the EliteBook X G1a 14-inch notebook in India, featuring AMD Ryzen® processors and an HP-exclusive NPU that delivers up to an industry-leading 55 TOPS, setting a new benchmark in AI performance.

As the work environment continues to evolve, leaders need mobile devices that not only keep them connected but also enhance their productivity, collaboration, and security. HP's latest lineup of next-gen AI-powered EliteBooks is designed to meet these needs. They offer ultra-light designs, long-lasting batteries, and powerful performance for seamless multitasking and excel in performance-intensive tasks such as content creation and data analysis.

With AI-enhanced features like the HP AI Companion and Poly Camera Pro, the EliteBooks personalize



and optimize the user experience, making collaboration more efficient. The integrated Microsoft Copilot 5 key provides easy access to the AI assistant with a simple prompt. Additionally, HP Wolf Security 6 delivers robust protection against emerging cyber threats, always safeguarding sensitive data.

"The year 2025 marks a pivotal moment in the adoption of AI PCs, redefining how technology supports work and innovation. At HP, we believe AI PCs are driving the next big shift in productivity and collaboration. Our EliteBook lineup is engineered to optimize efficiency, enhance security, and deliver personalized experiences tailored to the future of work.

By integrating cutting-edge AI, advanced security features, and sustainable innovation, these devices are setting a new benchmark in the industry—transforming technology into something that's fully aligned with the needs of today's businesses. Vineet Gehani, Senior Director, Personal Systems, HP India.

HP EliteBook Ultra G1i 14-inch Notebook

Next Gen AI PC The HP EliteBook Ultra G1i 14-inch Notebook combines a sleek, ultrathin, and ultralight design with powerful performance to deliver lightning-fast decision-making and AI-enhanced collaboration without compromise.

Weighing just 1.19 kg, it features up to 48 TOPS of NPU performance with Intel® Core Ultra 5 and 7 (Series 2) processors, supercharging productivity for faster multitasking and content creation.

It offers a professional video creation experience with the world's first AI business notebook featuring a 9MP camera, dual microphones, and AI-powered Poly Camera Pro for exceptional conferencing. The sharp 120 Hz 3K OLED display and the world's largest haptic trackpad enhance virtual interactions.

Built with sustainability in mind, the EliteBook uses 90% recycled magnesium in external covers, 50% post-consumer recycled plastic in the keycaps, and 100% recyclable packaging.

HP EliteBook X G1i 14-inch Notebook

& HP EliteBook X Flip G1i 14-inch Notebook Next-Gen AI PCs

The HP EliteBook X G1i Next Gen AI PC empowers your business with AI-driven insights, advanced collaboration features, and extended battery life.

Powered by Intel® Core Ultra 5 and 7 processors with up to 48 TOPS of NPU performance, it accelerates tasks like transcribing meetings and creating presentations.

The lightweight EliteBook X Flip G1i starting with 1.4kg, easily transitions between laptop, tablet, and tent modes to suit any workstyle and pairs seamlessly with the HP Rechargeable Active Pen 14 for precise note-taking.

HP Sure Sense AI enhances workflow efficiency and boosts productivity while optimizing battery life. A new fingerprint sensor built into the power key allows quick, secure logins with just a touch. Poly Camera Pro enhances collaboration with background adjustments and auto-framing, while four Poly Studio-tuned speakers ensure crystal-clear audio.

Robust security is provided by the built-in HP Endpoint Security Controller (ESC) 15, protecting against quantum computing threats. Made with over 70% recycled materials, the EliteBook X G1i supports sustainability while reducing energy consumption.

TOYOTA KIRLOSKAR MOTOR INTRODUCES HILUX BLACK EDITION - THE ULTIMATE BLEND OF BOLDNESS, POWER AND SOPHISTICATION

Chennai, 18 March 2025: Toyota Kirloskar Motor (TKM) today announced the introduction of the new Hilux Black Edition in India, to cater to the desires of the customers seeking an incredible lifestyle utility vehicle that is best suited for off-roading adventure drives on tough terrains and everyday city use. Designed to keep up with evolving customer expectations, the new Hilux Black Edition aims to deliver aggressive and sophisticated all-black theme, while retaining its legendary toughness, power and performance.

At the heart of the Hilux Black Edition is a 2.8L Four-Cylinder Turbo-Diesel Engine, available with a 6-Speed Automatic Transmission (500 Nm torque).

Its 4X4 drivetrain ensures a seamless off-road experience, making it the perfect combination of performance, power, and sophistication. Toyota's world-class engineering, advanced safety features, and best-in-class comfort make the Hilux Black Edition a standout in its segment, offering segment-leading 500 Nm torque, an innovative multi-purpose vehicle (IMV) platform, and an exceptional 700mm water wading capacity.

The Hilux Black Edition features all-new black-themed



exterior, giving it a dominant road presence. Key design enhancements include a black-coloured front radiator grille, muscular bonnet line and 18-inch black alloy wheels with customized hub caps. The additional styling elements such as the black ORVM covers, door handles, fender garnish, and fuel lid garnish contribute to a sleek, aggressive look. The front bumper features an Under Run adding a sporty touch. Completing the modern and premium aesthetic are the sharp swept-back LED headlights and LED rear combination lamps, ensuring a distinctive lighting signature.

Safety remains a top priority in the Hilux Black Edition, featuring 7 SRS airbags, Vehicle Stability Control (VSC), Traction Control (TC), Electronic Differential Lock (EDL), and

Automatic Limited Slip Differential (ALSD) for superior handling and control. Additionally, Hill Assist Control (HAC) and Downhill Assist Control (DAC) provide enhanced safety on inclines and rough terrains. The front parking sensors add

convenience in tight spaces, ensuring a confident and secure drive.

Inside, the Hilux Black Edition offers a driver-focused premium cabin, blending comfort with cutting-edge technology. The interior is finished in luxurious leather upholstery, complemented by a dual-zone fully automatic climate control system for personalized comfort. The vehicle is equipped with an eight-inch infotainment touchscreen featuring Android Auto and Apple CarPlay for seamless connectivity. Additional comfort-enhancing features include an eight-way powered driver seat, electrochromic IRVM for automatic dimming, and a reverse parking camera with audio display for enhanced visibility.

For added convenience, the Hilux Black Edition incorporates Smart Entry with Engine Push Start/Stop Button, automatic headlamps, and electric adjust & retract ORVMs (now black coloured to match the new design). Cruise control ensures effortless long-distance driving,

making the Hilux Black Edition an ideal companion for both urban commutes and rugged adventures.

Commenting on the launch, Mr. Varinder Wadhwa - Vice President, Sales-Service-Used Car Business, Toyota Kirloskar Motor said, "At Toyota, our commitment to delivering ever-better cars is rooted in a deep understanding of our customers' diverse mobility needs and preferences. Through extensive market research and consumer insights, we recognize the evolving demand for vehicles that seamlessly blend power, sophistication and rugged versatility. The Toyota Hilux has long been an icon of durability and performance and with the introduction of the Hilux Black Edition, we are taking this legacy even further. The striking all-black exterior enhances its bold and commanding road presence, making a powerful statement that resonates with adventure seekers and lifestyle enthusiasts alike.

This exclusive Black Edition is not just about aesthetics—it embodies Toyota's world-class engineering, cutting-edge safety, and best-in-class comfort, offering an unparalleled driving experience for those who are passionate for thrill, exploration, and memorable journeys.

FROM FESTIVE CHEER TO HEARTWARMING GATHERINGS - A GUIDE TO EFFORTLESS HOSTING

Chennai, 18 March 2025: The festive season brings moments of joy, togetherness, and celebration. Whether you're welcoming guests for a lively gathering or an intimate feast, thoughtful planning ensures a warm and stress-free experience. Here's how to make your home guest-ready while keeping festivities seamless.

1. Refresh & Purify Your Home for a Joyful Start For generations, neem has been cherished for its natural cleansing properties, symbolizing purity and protection. ITC Nimyle, a neem-based floor cleaner, helps create a hygienic and welcoming space with its 100% natural action*. Whether it's cleaning up after celebrations or

ensuring a fresh and inviting setting for guests, a naturally purified home with no chemical residues left behind becomes the perfect space to cherish special moments.

2. Create a Festive Ambience with Decor Set the mood with thoughtful decor—soft lighting, fresh flowers, elegant table settings, and cozy seating arrangements. Candles, lanterns, and embroidered runners add warmth, while a splash of color through cushions or floral garlands enhances the festive spirit. Ensure easy access to towels and water stations for effortless cleanups after the celebrations.

3. Cook Up a Delicious Festive Feast No celebration is complete without a hearty spread. Whether

serving traditional delicacies or contemporary favourites, a well-planned menu delights guests. Using ITC Nimeasy, a neem-based dishwash gel, makes post-feast cleanup effortless. Simply soak dishes in water with Nimeasy, and let its Enzyme Technology* break down grease and oil with its Lift-Off Action. Unlike a bar, it leaves no residue behind, ensuring spotless dishes with ease and a thorough clean.

4. Plan Engaging Activities for Guests Set up a photo booth with themed props for guests to capture memories.

Offer DIY food stations where guests can customize their snacks or drinks,

adding a personal touch to the celebration.

5. Ensure Comfortable Seating & Dining Arrangements

A well-thought-out seating arrangement makes gatherings more enjoyable. Arrange cushions and chairs to accommodate everyone, and consider buffet-style serving for easy accessibility. Thoughtful seating enhances conversations and ensures a relaxed atmosphere. Celebrations are about creating cherished moments with loved ones.

With a little preparation, you can craft a warm and welcoming space where guests feel at home. Enjoy the festivities and make memories that last. Wishing you a joyful festive season!

THE BREATHING REVOLUTION: A JOURNEY OF SELF-REALIZATION

Chennai, 18 March 2025: Our meditation practice is the culmination of years of exploration, spanning over 100 forests and mountains, in pursuit of self-realization.



This transformative experience is now being shared with others, free from the influence of external texts or Siddha songs.

The Mission: The Breathing Revolution. Observing the Breath: Focus on the breath without interference or distraction.

2. Mental Stability: Achieving a state of inner calm and balance.

3. Individual Self-

Realization: Empowering individuals to discover their originality.

4. Meditation in Every Home: Encouraging the practice of meditation as an integral part of daily life.

Our Approach:- We personally visited villages and cities, interacted over thousands of students and conducted more

than 500 classes.

- We do not charge fees for meditation, nor do we encourage the formation of trusts, communities, followers or devotee groups.

- 2 or 3 students are welcome to offer meals for practising meditation with us. One of our mission is that 400 people must be benefited by the help of 4 people.

Resources: Two books, "Voice of Anma Arunkona Chakkaram," are available for download on our website at free of cost. These books detailed about Gurunathar and the complete working form of Anma Arunkona Chakkaram.

Quotes: Both breaths constitute practice. Merging into a singular breath signifies creation. Awakening all 71,000 nadis is a profound experience. This embodies the essence of meditation. If there is a breathing revolution, there will be no work in the cemetery.