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## MADRAS

Daily Morning Newspaper

Karunaii Irust for special children மனவளர்ச்சி குன்றியோருக்கான இலவச ஆன்னை சிறப்பு பள்ளி Ww 9:69, V.G.P. Salai, Anjaneyar Koll Campu Saidapet, Chennal - 15. Tel : 044-23715491 Fax : 044 - 23713161 Contact: 98413 59935

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camp, benefiting

#### STALIN UNVEILS POLICY FOR CARE OF HOME **LESS WITH MENTAL ILLNESS, 25 KALANGARAI DE-ADDICTION, REHABILITATION CENTRES**

Chennai, 28 wandering in public oversee operations at February 2025: Chief places. It emphasizes a the state level, while staffed with a six-Minister M.K. Stalin rights-based approach District Mental Health member mental health today unveiled the that prioritizes patient Committees will team, including State Policy for the welfare, inter-monitor activities at the Psychiatrist (Head of Welfare of Homeless departmental local level. The the Unit), Counselor, and Mentally III coordination, and a government aims to Social Worker, Nurse, Persons at the holistic mental elimin at e Security Staff, Secretariat. The policy, healthcare framework. homelessness among Sanitation Worker. introduced by the Department of Health and Family Welfare, for homeless mental healthcare focuses on protecting and rehabilitating mentally ill individuals without support.

Integrated De-Social Reintegration. addiction and Rehabilitation Centers established in government medical college hospitals across Tamil Nadu at a cost of Rs.15.81 crore.

Rehabilitation Policy

The newly announced state policy outlines a structured approach to identifying implementation, the and rescuing mentally State Mental Health

four-stage care system individuals with mental illnesses,

The policy defines a

It also ensures efforts to reunite recovered individuals with their families. For those unable to return to their families, the policy provides for Comprehensive long-term care and Mental Health and rehabilitation services, environment.

To ensure effective

mentally ill individuals by offering integrated services.

including Emergency of De-addiction Psychological Treatment, Centers - The newly Therapy, Yoga and As part of this Intermediate Medical in augurated 25 Breathing Exercises, initiative, Stalin Care, Long-Term "Kalangarai" centers Physical Fitness inaugurated 25 S u p p o r t, are located in Activities, Indoor "Kalangarai" Rehabilitation and government medical Games for Group college hospitals Therapy, Counseling across various districts for Families. Chennai, Madurai, Coimbatore, be provided free of Tiruchirapalli, Salem, cost, ensuring Thanjavur, Tirunelveli, affordable and Vellore, Villupuram, Krishnagiri, and more.

institutions in Chennai, Ma. Subramanian, offering a safe and such as Kilpauk Hindu Religious and supportive Institute of Mental Charitable Health, Stanley Endowments Minister Medical College, and P.K. Sekarbabu, Chief Omandurar Secretary N. Government Estate, Muruganandam, ill individuals Commission will also house these officials were

These centers will

offer free, high-quality addiction recovery programs, including Statewide Network Medical and

All treatments will accessible mental health care for those in Additionally, key need. Health Minister present at the event.

#### 8 LAKH DEVOTEES BENEFIT **AYUSH AT THE MAHA KUMBH**

Chennai, 28 February 2025: Ensuring the health and safety of millions of devotees, the Ministry of Ayush has extended comprehensive healthcare services to over eight lakh and healthier during over eight lakh such as Juna, Anand, Mela.

Ayush OPDs to have been working tirelessly to provide continuous medical care throughout the grand spiritual event. These dedicated efforts healthcare access, ensured that devotees, three Ayush kalpvasis, and saints Convention Halls were could participate in the setup in Sector-2, holy festivities without Sector-21, and Sector health concerns, 24, where daily yoga particularly during the and wellness sessions sacred Mahashivratri educated pilgrims on

Singh, Nodal Officer and holistic living. for Ayush at the Special attention was Prayagraj Maha also given to the Kumbh, informed that revered sadhus and the Ministry has saints, with dedicated

sacred journey safer the healthcare needs of prominent Akharas growing trust in Vaishnav Akharas. From setting up 20 traditional Indian medicine. Devotees deploying mobile also benefited from health units, over 90 therapeutic yoga doctors and 150 sessions conducted by healthcare workers the Morarji Desai National Institute of Yoga (MDNIY), promoting physical

and mental well-being.

To ensure seamless preventive healthcare, Dr. Akhilesh Kumar disease management,

**CIVIL AVIATION MINISTER RAM MOHAN NAIDU INAU-**

In addition, mobile Ayush health units distributed medicines throughout the Mela area, while various teams operated from canopies at various Avush facilities, providing essential health check-ups to kalpvasis.

To further safeguard devotees from common ailments, the All India Institute of Ayurveda (AIIA) launched a special initiative, distributing 10,000 Ayush Raksha kits packed with essential Ayurvedic medicines and wellness products. This initiative was complemented by a week-long health

15,000 pilgrims, reinforcing the Ministry's commitment to preventive and holistic healthcare. Adding a green touch to the event, the National pilgrims, making their successfully catered to health screenings in Medicinal Plants Board (NMPB) distributed over 25,000 the Maha Kumbh devotees, reflecting the Niranjani, and medicinal plants —including Tulsi, Ashwagandha, Shatavari, Neem, Amla, and Curry Leaf—to devotees, promoting natural healing and reinforcing the importance of medicinal plants in daily life.

> The Maha Kumbh Mela is not just about spiritual awakening; it's also about ensuring the well-being of millions who undertake this sacred journey. The Ministry of Ayush remained committed to its efforts in integrating traditional healthcare into this grand event, making holistic wellness an integral part of the spiritual experience.

#### RAKSHA MANTRI SHRI RAJNATH SINGH RELEASES FI OF MOD'S BI-ANNUAL HINDI MAGAZINE 'SASHAKT BHARAT'

Chennai, 28 Armed Forces February 2025: personnel as well as Raksha Mantri Shri articles on the policies Rajnath Singh released of the Government the first edition of written by the Ministry of Defence's personnel of the bi-annual Hindi Ministry, irrespective magazine 'Sashakt of their ranks, Bharat' at South Block, showcasing inclusivity New Delhi on and unity in diversity. February 27, 2025.

comprises poems on of the MoD wing of the describing the the valour, patriotism Department of Official language as the thread

The magazine appreciated the efforts use of Hindi,



Raksha Mantri adopt and increase the

promoting Hindi. He and cultural fabric of stressed on the need to India.

The objective of 'Sashakt Bharat' magazine is to highlight the creative talent of the employees of MoD and encourage them to carry out their day-to-day activities in Hindi. The e-version of the magazine will be

available on the

official MoD website

(https://mod.gov.in/).

Raksha Rajya Mantri Shri Sanjay Seth, Chief of Defence Staff General Anil Chauhan, Defence Secretary Shri Rajesh Kumar Singh, Secretary (Defence Production) Shri Sanjeev Kumar, Secretary (Exservicemen Welfare) Dr Niten Chandra, Secretary, Department of Defence R&D and Chairman DRDO Dr Samir V Kamat and other senior officials of MoD were present on the occasion.

expanded nationwide. experience."

Addressing the

Chennai, 28 convenient, accessible February 2025: Union and affordable for all. Minister for Civil Following its Aviation, Shri Ram successful launch at Mohan Naidu, today Kolkata Airport, there inaugurated the has been strong UDAN Yatri Cafe at demand from travelers Chennai Airport, to introduce this marking the second facility at other such facility under this airports. After the groundbreaking eastern gateway of initiative. The first Kolkata, we are proud UDAN Yatri Cafe was to bring the UDAN inaugurated on Yatri Cafe to the December 19, 2024, at southern gateway, Netaji Subhas Chandra Chennai Airport which Bose International is one of the oldest and Airport in Kolkata, now the fifth busiest flow management environment. commemorating the airport in the country, system, costing ₹19 100th anniversary of handling over 22 the historic airport. million passengers The Kolkata Cafe has annually. We are been a resounding committed to enhance success, with travelers p a s s e n g e r expressing high convenience here and satisfaction with the with the Digi Yatra and quality, taste and cost Trusted Traveler of the offerings. Program E-gates, we Following immense are also providing a passenger demand, the seamless, end-to-end initiative is now being digital travel

Minister Shri Ram media, Shri Ram Mohan Naidu also Mohan Naidu said, shared that the 86,135 "The UDAN Yatri sq.m. expansion of is made to provide a and Chennai Airport, Cafe is a testament to Terminal 2 is comfortable travel marking another Prime Minister Shri underway to enhance experience. In the milestone in the Narendra Modi Ji's international media interaction, Ministry's mission to vision of inclusive operations. Minister also enhance passenger flying, making air Additionally, the highlighted that the experience



Terminals 1 and 4 is operates entirely on progressing with an green energy and investment of over ₹75 houses a 1.5 MW solar crore, while a power plant as part of comprehensive traffic its commitment to crore, is being implemented to ease city-side congestion.

The UDAN Yatri Cafe inaugurated today aligns with the spirit of the UDAN B e y o n d scheme (Ude Desh Ka infrastructure, Aam Nagrik), aimed at Chennai International democratizing air Airport is dedicated to travel and p a s s e n g e r modernizing airport convenience. Free infrastructure. The buggy services for event was attended by senior citizens and Dr T R B Rajaa, pregnant women, Minister for childcare rooms, Industries, Tamil medical facilities and Nadu, senior officials modern lounges from the Ministry of ensure that every effort Civil Aviation, AAI travel more refurbishment of Chennai Airport and connectivity.



#### OUR SRMIST VOLLEYBALL MEN TEAM WON GOLD IN THE STATE LEVEL INTER COLLEGIATE VOLLEYBALL MEN TOURNAMENT

February 2025: Our (25 - 22, 25 - 18, 25 -SRMIST Volleyball 17). Men Team Won Gold Medal in the 20th Annual Kamarajar Memorial State Level Inter Collegiate Volleyball Men Tournament held at Nadar Mahajana S a n g a m S. Vellaichamy Nadar College from 23rd to 25th February 2025.

Match Results: 1st League Match: SRMIST Beat Match: SRMIST Chennai. Runner:

Chennai, 28 STC, Pollachi. Score:

2nd League Match: SRMIST Beat American College, Madurai. Score: (28 -30, 25 - 10, 25 - 15, 25

3rdLeague Match: SRMIST Beat Beat Karpagam Karpagam College, Jamal Mohamed College, Coimbatore. Coimbatore. Third: College, Trichy. Score: (25 - 22, 25 - American College, Score: (25 - 20, 25 - 18, 25 - 14). 15, 25 - 10).



Final Standings: Final League Winners: SRMIST, Madurai. Best Blocker: Vignesh SRMIST. Best All-Rounder: Chetan SRMIST.

#### TATA AIA CELEBRATES 'PLEDGE TO PROTECT' INITIATIVE IN CHENNAI TO DRIVE INSURANCE AWARENESS

Chennai, 28 February 2025: Tata AIA Life Insurance (Tata AIA), one of the leading private life insurers in India, has reaffirmed its dedication to protecting lives with the launch of its 'Pledge to Protect' initiative in Chennai. This initiative is part of the company's ambitious goal to secure one lakh lives in Q4 FY25.

initiative, Tata AIA's employees and advisors in the Chennai Metro region visited HOPE orphanage on the auspicious occasion of Tata AIA's 24th responsibility for park activities, housing group met differently abled people and provided them with food items, clothes, stationeries, daily necessities, and snacks. On 15th February, the Team Agency organized a Walkathon rally at Besant Nagar Beach, Chennai expanding insurance



who participated in the

Amit Dave, Chief Distribution Officer -Proprietary Business, Protect drive, Tata AIA insurance offers muchneeded financial 599 branches and over security to people, 1.43 lakh tied agents including the and employees across vulnerable section of India. These include society. Therefore, the roadshows, jogger's rests with us all.

Tata AIA is committed to advancing financial inclusion and financial security for Indians through the 'Pledge to Protect' movement. We are committed to

between 5am and 7am. coverage in India, and There were over 120 Tata AIA will tirelessly Tata AIA is also employees and advisors work to reach our goal of securing 1 lakh lives in the January-March

> Under the Pledge to initiatives involving its  $a\ n\ d$  on  $b\ o\ a\ r\ d$  part of this initiative.

individuals in rural and semi-urban areas. Over 550 Tata AIA branches have already initiated the drive, engaging close to 70,000 agents, employees and customers.

Beyond insurance,

fostering financial empowerment through Jagruti, a financial literacy initiative where employees volunteer to educate under In support of this Tata AIA, said, "Life has undertaken diverse privileged commu nities about essential financial tools. With a structured training module available in Hindi, English, and regional languages, employees are Foundation Day. The creating this awareness society engagements encouraged to share and health camps. In their knowledge, addition to localising ensuring that at least outreach, the Company four individuals in their will collaborate with network gain the  $l\ o\ c\ a\ l$   $N\ o\ n$  - confidence to make Governmental informed financial Organizations (NGOs), decisions. More than Panchayats, and Self- 3,300 Tata AIA Help Groups (SHGs), employees have enabling it to educate already volunteered as

#### **PUSH FOR HINDI KILLS ANCIENT MOTHER TONGUES: STALIN**

the "ancient mother monolithic Hindi Ambedkar in Tuesday. tongues".

Taking to social media platform X, the CM wrote that Hindi had "swallowed" several Indian languages, including Bhojpuri, Awadhi, Braj, and Garhwali, which are now struggling to survive.

"My dear sisters and brothers from other states. Ever wondered how many Indian languages Hindi has swallowed? Bhojpuri, Maithili, Awadhi, Braj,

identity is what kills Parliament. ancient mother tongues. UP and Bihar were never just 'Hindi heartlands.' Their real languages are now relics of the past. Tamil Nadu resists because we know where this ends," the post read.

Minister will visit also announced protests Coimbatore. against Amit Shah's Democratically we are visit, stating that they going to protest against will show black flags to him by showing black the Union Home flags. He is Minister. They have continuously attacking accused the central Tamil Nadu and is government of trying to On Wednesday, against the state impose Hindi on Tamil Tamil Nadu Congress government's Nadu, though the Union Committee (TNCC) proposals. Three government has P r e s i d e n t language policy, the maintained that it Selvaperunthagai Prime Minister respects the Tamil announced protests Education Scheme and language and is not against Union Home the New Education forcing any other

Chennai, 28 Bundeli, Garhwali, during his visit to Baba Saheb Ambedkar February 2025: Tamil Kumaoni, Magahi, Coimbatore on in the Parliament, so Nadu Chief Minister Marwari, Malvi, February 26, accusing whenever he will come MK Stalin on Thursday Chhattisgarhi, Santhali, him of pushing the to the state, the strongly opposed the Angika, Ho, Kharia, threelanguage policy Congress Committee three-language policy Khortha, Kurmali, and the New Education has decided to protest in Tamil Nadu, saying Kurukh, Mundari and Policy, as well as against him by showing that the push for a many more are now allegedly attacking black flags," TNCC "monolithic Hindi gasping for survival. former Law and Justice chief Selvaperunthagai identity" is what 'killed' The push for a Minister Bhimrao told reporters on

> Tamil organisations "Our Union Home and state parties have Minister Amit Shah Policy. He attacked language on the state.

#### AIRBNB INVESTS IN INDIA'S COMMUNITIES WITH GRANTS TO FOUR NONPROFITS THROUGH THE AIRBNB COMMUNITY FUND

Chennai, 28 February 2025: Airbnb is proud to announce the latest recipients of Airbnb Community Fund grants, including four organizations in India that are making a profound difference across various sectors.

Launched in 2020, the Airbnb Community Fund is a \$100 million initiative to directly support local people who live there. Each year, Airbnb donates communities.

Each year, Airbnb partners with hosts to identify important issues and many of the non-profit organizations to receive donations. Airbnb hosts are deeply communities and by involving them in this process, Airbnb aims for the Fund to drive meaningful local donations.

Amanpreet Bajaj, Country Head, Airbnb India and Southeast Asia, said, "At Airbnb, we believe in the power receiving donations in of community, and we India are: Waste



organizations across responsible waste India that are working management in the towards creating a Indian Himalayan lasting positive change.

This year's grants strengthening areas like waste in Pune. communities around management, the world, including education, and donations made in w o m e n ' s partnership with local empowerment. The hosts in many of these Airbnb Community Fund is not just about financial support; it's about amplifying the efforts of organizations that make a real difference in people's lives."

Airbnb Community Fund Recipients in connected to their India: This year's Community Fund grants were directed to organizations focusing on three key areas identified by the impact. As in previous Airbnb Host Advisory years, hosts helped Board: economic direct a majority of the empowerment, en viron mental sustainability, and ending abuse and exploitation.

The nonprofits are thrilled to support Warriors to create

Region.

Maher Ashram to communities and the are a testament to our support the shelter and commitment to care of destitute elderly empowering local women at the t o nonprofits that are Sukhsandhya Home organizations that are driving impactful located at Maher supporting and initiatives in critical Vatsalyadham Centre

communities across Ashram." India and beyond.

Concern India Community Fund in Foundation to support action: To date, the higher and Airbnb Community professional education Fund has distributed for underprivileged youth across India.

Waste Warriors, shared, "The multi-Airbnb Community solutions. The Fund nonprofit grantees.

will allow us to expand our work and drive long-term change."

Keshav Aggarwal, a member of the Airbnb Host Advisory Board, shared, "The people at Maher Ashram are natural hosts, welcoming everyone with warmth and compassion. Their inclusivity inspires us to bring the Airbnb host community closer to their mission.

We're excited to organize host meetups at Maher Ashram, focusing on volunteering and cultural immersion, Pratham to provide which will help Airbnb quality education to hosts contribute young people, meaningfully and build primarily women and deeper connections girls, in the with the incredible underserved individuals at Maher

The Airbnb

more than \$36 million to organizations in Etosha Chatterjee, nearly 70 countries, Director, Programs for with hosts providing input each year. To learn more about the year support from Airbnb Community Fund, please visit the Fund will continue to website. This year's play a key role in Airbnb Community helping us strengthen Fund grants were waste management distributed from July systems in the Indian 2024 through early Himalayas. Our focus 2025. Airbnb works is on empowering local with grantmaking c o m m u n i t i e s, partners to support due especially women, and diligence and facilitate creating sustainable payment to many

### WAQF (AMENDMENT) BILL APPROVED BY CABINET, TO BE INTRODUCED SOON

Union Cabinet, in its the registration of Waqf during a clause-by- extensive deliberations, meeting on February properties and clause review. 19, approved the implement key u p d a t e d W a q f structural changes. (Amendment) Bill, incorporating changes recommended by a Joint both Houses of members through a Parliamentary Committee (JPC) led by BJP MP Jagdambika Pal, sources said. With this approval, the government has cleared the way for the bill's introduction in the second half of the Budget Session, set to

Chennai, 28 begin on March 10. The change suggested by qualifies as Waqf February 2025: The bill aims to streamline opposition members property. Following

> the bill was tabled in suggested by NDA Parliament on February vote. Notable 13, triggering strong provisions in the bill opposition protests. In include appointing at January, the committee least two non-Muslim a p p r o v e d a 1 1 members to state Waqf amendments proposed boards and granting a by members of the government official the ruling BJP-led NDA authority to determine

Out of 44 proposed amendments, the panel The JPC report on accepted 14 changes

the JPC submitted its final report to Lok Sabha Speaker Om Birla on January 30, after formally adopting the revised bill on January 29. Originally expected to be introduced during the Winter Session in November 2024, the bill was referred to the JPC for a detailed review before its scheduled while rejecting every whether a property presentation in Parliament.

PASSPORT | MSME | PAN | AADHAAR **FSSAI | PATTA | LEGALHEIR** 2,4 WHEELER INSURANCE PROPERTY TAX, EB - NAME TRANSFER STATE AND CENTRAL GOVT **AUTHORISED FRANCHISEE** ALL ONLINE SERVICES ஸ்டார் ரெயின்போ சர்வீசஸ் 11,SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026. 148231942 / 8144337349

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#### RICHARD RISHI STARRER "DRAUPATHI 2" - UNTOLD **BLOOD SAGA OF 14TH CENTURY HOYSALAS**

Chennai, 28 February 2025: Dear All, Greetings!!! Herewith i forward the press release pertaining to"Draupathi 2". Shivaji Productions Sola Shakkaravarthi in association with GM Film Corporation Critically-Acclaimed Mohan G's Directorial Richard Rishi starrer "Draupathi 2" - Untold Blood Saga of 14th Century Hoysalas Time to welcome the most adored 'Draupathi' on big screens.

success and critically Film Corporation. acclaimed as well. Now the duo combo has yet again teamed up to deliver a



masterpiece titled 'Draupathi 2'. This time, it's going to be much bigger as the story is set in the backdrops of 14th Century, and will revolve around the herculean warriors, Filmmaker Mohan who will never fade G and actor Richard away from the pages of Rishi collaborated for History. Shivaji the films 'Rudra Productions Sola Thandavam' & Shakkaravarthi is 'Draupathi', which producing this film in became commercial association with GM

> The film's first look and Motion Poster has captured the spotlights of film industry in a

short span.

Much exhilarated over the tremendous response, director Mohan G says, "We are overwhelmed with the heartwarming response to our first look and title announcement.

The shooting will commence by March and the entire movie will be filmed across never-seen before locations in Mumbai, Hyderabad, Madhya Pradesh and Tamil Nadu. The film will have its worldwide theatrical release

before this yearend. Draupathi 2 is set against the backdrops of 14th Century, and will revolve around Hoysala Dynasty, and will exhibit the history of those gallant warriors who sacrificed their lives for Dharma, treating them as mere trifles."

The film will be simultaneously made in Tamil, Telugu, Hindi and Kannada. Ghibran Vaibodha is composing music for this film, and 'Draupathi 2' marks the first-ever collaboration of director Mohan G and Ghibran Vaibodha.

The makers will be unveiling more e x c i t i n g announcements about the film shortly including some of the biggest actors being a part of this prestigious project.

#### A THRILLING BUS STUNT SEQUENCE BEING SHOT ON A BIG BUDGET FOR 'ACCUSED' STARRINGUDHAYA, AJMAL AND YOGI BABU

February 2025: Kannada actress Udhaya, Ajmal, 45 Jahnvika as the female fighters and 60 junior lead. artistes participate in this sequence helmed by Action Director the highlights of Stunt Silva for which producers bought a bus

'Accused' to be shot for the past week released soon

Made under the banners of Jaeshan Studios in association with Sachin Cinemas, Sri Dayakaran Cine grand budget by A.L. Thangavel.

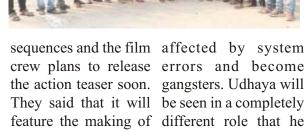
Directed by Prabhu Srinivas, a renowned director in the Kannada film industry known for his successful films, the film marks the silver jubilee year of Udhaya. For the first time, Udhaya is acting with Ajmal and Yogi loaded with three

Chennai, 28 movie features popular

A thrilling fight scene, which is one of 'Accused' and an important part of the The action teaser of screenplay, is being in Kuthambakkam near Poonamallee. Action Director Stunt Silva is helming this highbudget fight scene.

The producers of Productions, and MIY 'Accused' have Studios, 'Accused' is a acquired a bus for this film produced on a fight scene, which takes place entirely in Udhaya, 'Daya' N. bus. Udhaya and Ajmal Panneerselvam, and M. are participating in the stunt scene along with about 45 fighters and 60 junior artistes. The film crew says the bus fight will be the high point of 'Accused', which is being made on highest ever budget in Udhaya's career so far.

'Accused' is being Babu in 'Accused'. The stunning fight



'Accused' began in of Udhaya with Ajmal January and is continuing without a summer holidays.

'Accused', a gangster drama, explores the idea that not everyone accused of a crime is guilty. It delves into how even good people can be

the bus fight scene and has never portrayed will captivate the fans. before. This film marks Shooting for the first collaboration and Yogi Babu.

Cinematography of break. With about 80 the film is being percent of the shooting h a n d l e d b y completed, the entire Maruthanayagam I, shoot is scheduled to with music composed be completed by by Naren Balakumar. March 10 and the film The film's editing will scheduled to be be managed by released during the renowned editor K.L. Praveen. The action sequences are being choreographed by the famous stunt director Stunt Silva. The art direction is by Anand Mani, and public relations are managed by Nikil Murukan.

#### PM TO PARTICIPATE IN JAHAN-E-KHUSRAU **2025 ON 28TH FEBRUARY IN NEW DELHI**

February 2025: Prime promoting the diverse Amir Khusrau. Minister will also visit Minister Shri Narendra art and culture of the Organized by the Rumi the TEH Bazaar (TEH-Modi will participate in country. In line with Foundation, the The Exploration of the the grand Sufi music this, he will participate Festival, started by Handmade) that will festival, Jahan-e- in Jahan-e-Khusrau renowned filmmaker feature One District-Khusrau 2025, on 28th which is an and artist Muzaffar Ali One Product crafts and February, at around international Festival in 2001, will celebrate other various exquisite 7:30 PM, at Sunder dedicated to Sufi its 25th anniversary artefacts from across Nursery, New Delhi.

music, poetry, and this year and will be the country, short films Prime Minister has dance. It is bringing held from 28th on handicrafts and

Chennai, 28 proponent of celebrate the legacy of Festival, Prime been a strong together artists from February to 2nd handlooms, across the world to March. During the among others.

#### "SRMIST JOINED HANDS WITH FC MADRAS ON THE MORNING OF THE 27TH FEBRUARY 2025 TO SIGN AN MOU (MEMORANDUM OF UNDERSTANDING)."

Chennai, 28 February 2025: The SRMIST, the Leading University in Education and Sports, joined hands with FC Madras on 27th February 2025 Morning to Sign MOU. This Memorandum of Understanding will make Football to Reach hundreds of Talented Children across India to come under the Umbrella of Two dedicated Institutions to make India a Strong Nation in Football.

SRMIST has been ruling the University Sports in India for the past 24 years and their players have represented the Nation in Olympics and in Asian Games in many sports. This MOU will allow Indian Talented Youngsters to reach the world Arena Football by signing in the different Football Leagues around the Globe.

SRMIST partners with FC Madras to advance football & university sports

provide training, academy, has been a Accommodation, food infrastructure for development through infrastructure. young footballers its Elite Scholarship Kattankulathur: In a Program, which groundbreaking provides full boarding, initiative to bridge the lodging, training, and gap between youth and education. professional football, FC Madras and SRM that graduates from FC FC Madras, apart from Institute of Science and Technology (SRMIST), Kattankulathur have signed a Memorandum of Understanding (MoU) to create a structured pathway for young footballers, integrating highperformance training



academics.

Shape the Future of Development - As part Indian Football - of the agreement, SRMIST expands its SRMIST will invest footprint into India's INR 5 crore over five football ecosystem, years, reinforcing its joining hands with FC commitment to sports Madras to nurture the development. The country's emerging university will provide football talent. FC Academic admissions Madras, a 4-star-rated \* Five-year MoU to professional football Madras U20 players,

> Madras' high school talent identification, program now have a will provide football clear pathway to training and university education development by their while continuing their coaches and technical professional football staff under the

Speaking on the collaboration, FC Madras CEO Abhishek Yadav said: "At FC

Under this agreement, players through our FC Madras U20 Elite Scholarship players will be enrolled Program until higher in SRMIST's academic secondary education. programs while With this MOU, continuing their SRMIST provides the professional football academic pathway journey. These athletes beyond that while will represent SRMIST ensuring players stay in university-level in the professional tournaments and FC football system. This Madras in national and partnership aligns state leagues, ensuring perfectly with our dual career progression mission of creating in sports and 'Champions for Life."

SRM University's A Partnership to Commitment to Sports and continuity for FC academic pathway & leader in youth football a n d t r a i n i n g

A unique feature

being FC Madras Players will field for SRM University at the university-level This MOU ensures football tournaments. guidance of Mr. Venkatesh Shanmugam, Technical Director -FC Madras. The Club

will also manage the player development, coaching, and technical training, oversee competition participation, and performance monitoring.

Dr. S. S. Ponnusamy, Registrar of SRMIST, emphasized the significance of integrating football with education: "University sports play a key role in talent development worldwide. This partnership with FC Madras is a step toward building a system where young footballers can excel both academically and professionally."

FC Madras Technical Director Venkatesh Shanmugam highlighted the importance of this transition phase: "The move from U17 to professional football is critical. This collaboration ensures our players receive structured training, competition exposure, and education at a crucial stage of their careers."

FC Madras board member C.K.M. Dhananjai noted the broader impact of the agreement: "University sport is a global force, and FC Madras is stepping right into it! This partnership integrates elite sport with higher education, empowering young athletes on and off the field. The rewards of this collaboration extend to players, the university, and Indian football as a whole."

#### **NSIC, TANSTIA CONDUCT AWARENESS WORKSHOP FOR MSME FRATERNITY**

Chennai, 28 awareness workshop three years, with 50% Director, HoO, February 2025: on 7 0 t h b i r t h Marketing (TEAM) and promoting their is one of the largest National Small ONDC platform", for products and goods. NSIC registers In dustries the MSMEs in Tamil services", he added. Corporation (NSIC), a Nadu. PSU, established in 1955 under the Ministry of Micro Small and Medium Enterprises (MSMEs) to promote and develop micro and small-scale industries and enterprises in the country, and Tamil Nadu Small and Tiny Industries Association (TANSTIA), together conducted an

General Manager, spoke on how India's NSIC, shared his Open Network for views on the Supply Digital Commerce Chain Management (ONDC) is a game being a catalyst for changer that can MSME growth and a empower Micro, key driver of India's economic progress.

"Furthermore, NSIC endeavours to target five lakh MSMEs over the next

C.K.MohanSreevatsan, Senior President TANSTIA, Small, and Medium Enterprises (MSMEs) to compete in both local and global markets. S. Suresh Babu IEDS, Joint

"Trade women entrepreneurs MSME-DFO said, Commemorating its Enablement & onboard, showcasing "Government of India anniversary, the initiative through B2B and B2C purchasers of the Micro & small Enterprises (MSEs) under Single Point Registration scheme (SPRS) for participation in Government Purchases. The units which are registered under Single point registration scheme are eligible to get benefits of "Public Procurement Policy for Micro & Small Enterprises".

Madhavan has joined

the venture in arguably a

Madhavan has

frequently emphasized

#### PROTEIN DAY 2025 CALLS FOR SMARTER PROTEIN CONSUMPTION WITH THE #RIGHTWAYTOPROTEIN

Chennai, 28 February 2025: On World Protein Day 2025, Right to Protein, now in its 6th year announced its theme for 2025 to be #TheRightWayToProt ein. This year's campaign focuses on educating people to make informed, balanced, and sustainable protein choices to enhance health and well-being.

across South Asia.

The focus this year remains largely on ensuring both the right have always remained quality and quantity of committed to meeting protein for all. While the ever-growing progress has been nutrition demand made in addressing worldwide. And this believe protein we urge and encourage protein sufficiency year, through consumption in India everyone to join The over the past few years, #TheRightWayToProt is going to Right to Protein the conversation now ein, our aim is to bridge exponentially grow initiative or a better, shifts to ensuring that the knowledge gap quality protein is around protein and accessible to everyone. inspire consumers to What lies at the core of make informed dietary the Right to Protein choices. Whether initiative is its plant-based or animalcommitment to fueling based, the right mix of South Asia by protein sources can promoting sustainable, play a transformative nutrient-dense protein role in improving solutions across the overall nutrition and

Manan Vora, Orthopedic Surgeon, Health & Longevity Educator, emphasized

US House Chief

Administrative Officer

Scot Faulkner on

Thursday. He noted

that the country is at

the forefront of 21st-

century development,

seamlessly integrating

technology and

governance to meet the

evolving needs of its

people. Mr. Faulkner is

on a week-long visit to

Sangrahalaya, he

conclave.

Chennai 28, emphasized the need

February 2025: India is for more such

becoming an museums worldwide,

economic powerhouse stating that the

and a key player in museum serves as an

shaping the future of inspiration and should

the world, said Former be shared widely.

the Pradhanmantri the Peace Corps.



world continues to Head of Corporate understand the Affairs SAASSA at the beneficial for longterm health."

through The Right to Protein we also want to emphasize quality protein and its

the importance of accessibility for all", understanding protein s a i d, Deeba quality, "While the Giannoulis, Regional

> Siddharth Ramasubramanian, CEO & Founder, Hello Tempayy, said, "At Hello Tempayy, the right way to protein starts with offering protein choices that can be incorporated into one's daily life. Easy to cook, versatile and affordable are key elements to adoption. Tempeh is a new category and easy access for vegetarians who severely lack protein options. With all set to celebrate #TheRightWayToProt World Protein Day on ein we are building February 27, 2025, and awareness and driving through the theme of category adoption. We #RightWayToProtein resulting in healthier, sustainable and stronger nation."

> In line with the us on our social media same, SuperYou, a protein food and conversations! Stay supplements brand co $founded \ by \ Bollywood \ I \ n \ s \ t \ a \ g \ r \ a \ m$ actor Ranveer Singh @RightToProteinSout and Nikunj Biyani, hAsia and Facebook said, "We believe Right To Protein South protein is for everyone—not just Right to Protein South athletes or fitness Asia. Let's make enthusiasts, but also #RightWaytoProtein everyday hustlers, busy parents, students

INDIA IS BECOMING AN ECONOMIC POWERHOUSE AND A

**KEY PART OF THE WORLD'S FUTURE, SAYS SCOT FAULKNER** 

with jam-packed schedules, and yes, even the occasional weekend warriors. But let's be real—choosing healthier options can feel anything but easy, affordable, or fun. The goal at SuperYou is to simplify healthier choices, ensuring that protein-rich foods fit seamlessly into modern lifestyles."

As part of our commitment to spread awareness about the importance of quality protein and its accessibility, hampers have been sent to industry specialists in the food and nutrition space, journalists. influencers, and nutritionists. These hampers included products from brands like SuperYou, Hello Tempayy, Whole Truth Foods, and GoodDot.

Right to Protein is healthier life. Follow to be part of the connected on Asia and LinkedIn at Parent Geenee Inc. is a next-generation parental control app the global standard

challenge would be for Parent Geenee. today's parents

#### INDIA - THE PILOT MARKET FOR THE B2C APP GLOBALLY Chennai, 28 February 2025: USbased Parent Geenee Inc. today announced the global B2C launch of its location-based parental control app in Chennai. Actor R

**ACTOR R MADHAVAN JOINS PARENT GEENEE INC. AS INVESTOR** & STRATEGIC PARTNER LAUNCHES PARENT GEENEE - FIRST-

OF-ITS KIND LOCATION-BASED PARENTAL CONTROL APP IN

first-of-its-kind partnership for him as an investor and strategic considering the higher and the target for the partner in a startup digital exposure and Indian market, venture. The accompanying perils for Kutraleeshwaran V, collaboration represents their children today. I Partner & CIO, Parent a powerful synergy am truly proud to be Geenee, said, "Chennai between Madhavan's playing my part in this is where Sasi, I and  $a\ d\ v\ o\ c\ a\ c\ y \quad f\ o\ r \quad \text{venture and hope to help} \quad \text{many of our core team}$ responsible technology millions of parents members are from. We use and Parent Geenee's worldwide and have a huge connection mission to empower particularly in India, to the state and its foster healthy digital capital, and it was a nofamilies in the digital boundaries in their brainer for us to choose children and nurture a As a vocal advocate generation of digitally for education, detoxified children."

An elated Sasi Naga, the importance of digital Founder & Chairman, discipline in today's Parent Geenee Inc., hyper-connected world. said, "The first big His decision to join booster of confidence Parent Geenee reflects a for us came when I met shared belief that Maddy who instantly technology should said yes when I empower families discussed the idea with rather than overwhelm him. In fact, to my Geenee team is bullish step ahead and agreed to introduces locationon the potential of India play an active role in the specific digital country with its huge as we believe it's at the UK, along with parents growing number of its Innovations are: surveillance tools. in India. With children urban population. The Location-Based App averaging 4.5 hours of initial response has been Restrictions: Set screen time daily, digital overwhelming, and we custom Safe Zones well-being has become look forward to quickly where apps are an increasing concern growing in the Indian automatically for modern parents. market and the hearts of restricted—whether at millions of Indian home, school, or a

"Parenting in the designed to transform digital age isn't about digital parenting restricting landscape by offering technology—it's about location-based features guiding children to use that aid responsible it responsibly. With screen time Parent Geenee we're management. In his looking to empower comments at the launch, parents and children Actor R Madhavan, about forging healthy Investor & Strategic digital boundaries. At its Partner, Parent Geenee core, the app springs said, "When Sasi from our strong approached me with the commitment to building idea of Parent Geenee, I a movement towards instantly connected as it responsible, reminded me of the collaborative digital challenges Sarita and I parenting and moving faced as parents in the focus away from bringing up our now mere monitoring,"

Talking of Chennai

which city in India we

should do our global

B2C launch. Of course,

Maddy is loved by the

audience here and that

just makes it even more

relevant that we are

starting our India push

parental control apps

Unlike traditional

here."

that rely solely on timebased restrictions, parents to customize friend's house. Chill zones: With an optional Parent Geenee Bluetooth Beacon, parents can ensure chill zones in an otherwise all apps blocked Safe Zone. Real-Time Location Tracking & Travel Alerts: Parents receive instant notifications when their child arrives at school, deviates from a preapproved route, or leaves a designated

digital discipline while complexity.

Safe Zone.

giving parents the final say. Effortless Setup & Multi-Device Management: With a one-step QR code linking process, parents can easily manage multiple children's devices under a single account.

Parent Geenee has a two-tier subscription model: Free and Premium. The Free version allows you to connect 1 child device, set up 1 safe zone, approve 2 app requests per week, filter inappropriate content, and receive location updates and tracking. The Premium version expands capabilities, enabling you to connect up to 4 child devices, set up 6 safe zones, approve unlimited app requests, and filter inappropriate content. Parent Geenee is now available on iOS in India, UK and US and an updated version will soon be available on android. The Beacon accessory is available for purchase in the U.S., them. The Parent surprise, he went one Parent Geenee U.K., and India via the official Parent Geenee website. The primary and believes that the venture. We chose India boundaries, allowing aim is to be a premium yet accessible digital and young population cusp of a tectonic digital their child's screen time parenting solution, can be its largest B2C shift combined with based on where they bridging the gap market. The app will increased wealth are—at home, school, between traditional also be available to making device access or even specific rooms monitoring apps and parents in the US and no longer a luxury for a within the house. Key full-scale child

Schools: Parent Geenee isn't just for parents - it also offers a dedicated school version designed to empower educators. Instead of confiscating student devices, teachers, school administrators, and designated staff can use a specialized Schools Dashboard to limit app access seamlessly. This allows students to stay connected for learning while minimizing distractions, creating a more focused and productive school environment. (Https://www.parentgee nee.com/for-schools/). By providing a simple The Wish Feature: yet powerful solution, Instead of outright Parent Geenee gives denial, Parent Geenee parents and educators lets children request the tools they need to adult son. It stuck with added Hari Gadiraju, temporary access to foster responsible me how enormous the Founder & CEO of restricted digital habits - without apps—teaching them unnecessary

Parent Geenee for

#### importance of a US Soybean Export balanced meal and a Council (USSEC). protein sufficient diet, The Right to Protein what continues to exist initiative, powered by as a core problem is the U.S. Soybean people not Export Council understanding that not (USSEC), has been a all protein is created leading force in raising equal. Hence, it is awareness about essential for adequate protein individuals to not only consumption in India. meet their daily protein And with each passing requirements but also year, it has evolved to to focus on highnow become a global quality, diverse sources call to action, of protein that are expanding its reach sustainable and

"At U.S Soy, we

well-being. This year,

# Mr. Faulkner Speaking after his

for good health.

v is ited the Pradhanmantri Sangrahalaya and the newly constructed Parliament. Following his visit, he lauded India's advancements and leadership on the global stage. He previously served as Director of Personnel for the Reagan India to attend a media Campaign and was part of the Presidential Praising Prime Transition and the Minister Shri White House Staff. He Narendra Modi, Mr. has held executive Faulkner described positions at the Federal him as one of the A v i a t i o n world's top leaders and Administration, the an inspiration to General Services others. After visiting Administration, and

Mr. Faulkner

Ethics.

earned a Master's visit to the New Degree in Public Parliament, Mr. Administration from Faulkner was highly American University impressed with its and a Bachelor's state-of-the-art Degree in Government architecture and from Lawrence technological University. He also innovations. He studied at the London particularly noted the School of Economics efficient management and Georgetown of multiple languages, University and simultaneous currently serves as the translation facilities, Vice President of and the fully Shepherd University's automated document George Washington system, calling them Institute of Living innovations that the world can learn from.

#### STATE SELECTED PARANDUR FOR SECOND **AIRPORT, UNION MINISTER REVEALS**

Chennai Airport, the on the Parandur airport project accordingly.

Chennai 28, minister stated that project is scheduled to February 2025: Union efforts are ongoing to take place next week in finalized, discussions Minister Ram Mohan upgrade Chennai Delhi. He emphasized on other aspects of the Naidu has clarified that International Airport, that the Union Parandur airport the Tamil Nadu which will continue to government had no role project are underway. government itself be operated by the in site selection, as the Additionally, plans are selected Parandur as government and will state government made being formulated to the site for the state's not be privatized. He the decision, and the expand Coimbatore second airport. further revealed that a central authorities will Airport due to the Speaking to reporters at consultation meeting proceed with the increasing number of

passengers it handles.