

PRESIDENT OF INDIA GRACES INAUGURAL SESSION OF THE INTERNATIONAL WOMEN'S CONFERENCE OF THE ART OF LIVING

Chennai, 15 February 2025: The President of India, Smt Droupadi Murmu graced the inaugural session of the International Women's Conference of the Art of Living at Bengaluru today (February 14, 2025).



Speaking on the occasion, the President said that India's Nari Shakti is rising to aspire, achieve and contribute. Whether it is science, sports, politics, art or culture, our sisters and daughters are moving ahead, holding their heads high. They are making their families, institutions and the country proud. It is not possible to break barriers and challenge stereotypes without mental strength. She urged every woman to gather courage, dream big and utilize all her strength and potential

to achieve her dreams. She said that every little step that each of them takes towards their goal, is a step towards a developed India.

The President said that we are in the age of technological disruption. The advances in technology have given us a better quality of life in some ways. In such a competitive world, we must ensure that our human values remain intact. In fact, every human being needs to put in extra effort

consciously, to promote human values of compassion, love and unity. This is where the role of women becomes very important. Women have a special ability to lead through compassion. They hold the ability to look beyond the individual and work for the well-being of families, communities, and even relationships at the global level. She expressed confidence that all the women attending this

conference, would come out with such spiritual principles that can be applied by people to make their lives and also the lives of those around them, more beautiful and peaceful.

The President was happy to note that the Art of Living is undertaking several initiatives in the field of education. She said that there is no greater investment in humanity than the education of our children.

With right guidance and support, many children can become active participants in the journey of our nation. She also highlighted the need to work together to deal with the global challenges like climate change. She urged you all to deliberate upon issues related to environment conservation.

UNION MINISTER OF TEXTILES SHRI GIRIRAJ SINGH VISITS BHARAT TEX 2025 AT BHARAT MANDAPAM

Chennai, 15 February 2025: The Union Minister of Textiles, Shri Giriraj Singh, visited Bharat Tex 2025 on its opening day today at Bharat Mandapam, New Delhi. Organized by the consortium of 12 Textile Export Promotion Councils and supported by the Ministry of Textiles, this main event is being held from February 14-17, 2025 at the Bharat Mandapam, New Delhi, and will cover the entire value chain of textiles, from raw materials and fibers to finished products, technical textiles, home furnishings, and high-end fashion. Related exhibitions such as accessories, garment machinery, dyes and chemicals and handicrafts, are being held from February 12 to 15 at the India Expo Centre and Mart Greater Noida.



With over 5,000 exhibitors and participation from more than 120 countries, Bharat Tex 2025 has drawn significant global interest, reflecting India's growing influence in textile trade.

This year's event is built around the twin themes of resilient global value chains and textile sustainability. This mega textile event offers a range of activities, covering a global sized trade fair and expo, a global scale textiles conference, seminars, CEO roundtables, and B2B and G2G meetings.

Bharat Tex 2025 is one of the world's largest textile expos, bringing together policymakers, industry leaders, global brands, and stakeholders from across the textile value chain under one roof.

It will also feature strategic investment discussions, product launches, and collaborations poised to reshape the global textile industry. Dedicated buyer-seller

contemporary trends will be a highlight of the event. Fashion shows, trend forecasts, and product launches will provide a glimpse into the future of textiles, while traditional displays and cultural performances will celebrate the enduring legacy of Indian craftsmanship.

This year's event also enforces India's 5F vision - Farm to Fibre, Fabric, Fashion, and Foreign Markets, positioning the country as a reliable and sustainable sourcing destination for global textile companies.

Bharat Tex 2025 promises to be a celebration of the textile industry's past, present, and future. It aims to be a key influencer in shaping global textile trends, driving innovation, and promoting sustainability.

As the industry looks towards more integrated and sustainable practices, Bharat Tex 2025 will undoubtedly play a pivotal role in this transformative journey.

INDIAN NAVY'S FIRST TRAINING SQUADRON ARRIVES AT SIHANOUKVILLE, CAMBODIA

Chennai, 15 February 2025: The ships of First Training Squadron (1TS) comprising INS Sujata and ICGS Veera arrived at Sihanoukville Port, Cambodia on 14 Feb 25 as part of Long Range Training Deployment of the squadron to South East Asia. The ships were warmly welcomed by representatives of Maritime agencies of Cambodia.

cooperation and interoperability between the Indian Navy and the Royal Cambodian Navy (RCN). The visit includes professional exchanges, cross training visits, social interaction, friendly sports fixtures and PASSEX with RCN. The visit also features formal handing over of a Small Arms Simulator to Royal Cambodian Army.



and the visit of Visakhapatnam. The extant visits highlight the importance of growing India-Cambodia relations and strengthening maritime association and regional stability as a part of India's 'Act East' policy.

The visit of the squadron is aimed at further consolidating the maritime relationship between the two countries. Previously in Feb 2024, the Cambodian Navy participated in Ex-MILAN 24 at

The defence engagement and capacity building is an integral part of the warm and cordial India-Cambodia ties

During the port call from 14-17 Feb 25, the ships will engage in numerous activities aimed at enhancing

TRIBUTES PAID TO PULWAMA TERROR ATTACK MARTYRS

Chennai, 15 February 2025: Prime Minister Narendra Modi and Union Home Minister Amit Shah on Friday paid tributes to the martyrs of the Pulwama terror attack in 2019. In his message on the social media platform 'X' on Friday, Modi wrote, "Tributes to the brave heroes who lost their lives in Pulwama in the year 2019. Generations to come will never forget their sacrifice and dedication to the nation." In his message, Shah said, "On behalf of the grateful nation, I



pay my heartfelt tribute to the soldiers who lost their lives in the cowardly terror attack in Pulwama on this day in 2019. Terrorism is the biggest enemy of the entire human race

and the whole world is united against it. Whether it is surgical strikes or air strikes, the Modi Government is determined to eradicate terrorists by running a campaign against them

with a policy of 'zero tolerance'." It is noteworthy that on February 14, 2019, terrorists of terrorist organisation Jaish-e-Mohammed carried out a dastardly attack by targeting a convoy of the Central Reserve Police Force in Pulwama, Jammu and Kashmir. About 40 soldiers were martyred in this attack. In response, India carried out surgical strikes and demolished terrorist hideouts in Pakistan-occupied Kashmir, in which many terrorists were killed.

WAVES EXPLORER CHALLENGE



Chennai, 15 February 2025: The WAVES Explorer Challenge is an exciting opportunity for creators and storytellers to showcase their vision of India through YouTube Shorts. Organised by the Internet and Mobile Association of India in collaboration with the Ministry of Information and Broadcasting, this initiative invites participants to capture the country's vibrant streets, cultural heritage, scenic landscapes, and hidden

gems. Centered around the theme "For the record, this is my India," the challenge encourages creators to share unique perspectives that contribute to a larger narrative highlighting India's diversity, authenticity, and creative spirit.

This challenge is part of the Create in India Challenges, a flagship initiative under the World Audio Visual & Entertainment Summit (WAVES),

which will be held from 1st to 4th May 2025 at Jio World Convention Centre & Jio World Gardens, Mumbai. Bringing together industry leaders, creators, and innovators, WAVES will foster discussions on emerging trends,

opportunities, and challenges while serving as a global platform to promote India's creative potential.

At the heart of WAVES, the Create in India Challenges have garnered overwhelming participation, with over 70,000 registrations from across the world. Designed to inspire creativity and innovation, these challenges empower storytellers to push boundaries and redefine content creation. Of the 31 challenges launched so far, 22 have attracted global participation. As a flagship initiative of the Ministry of Information and Broadcasting, the challenges are strengthening India's position as a dynamic hub for media and entertainment.

Build Your Future With Us
 RTN.DR.R.SATHYANARAYANAN
 Director
 +91 98413 59935
 +91 98413 59935

Oasis Grace
 Engineering projects Pvt Ltd
 250+ Projects | 500+ Clients | 20+ Years of Excellence

Our Projects

- Projects in India
- Projects in India
- Projects in India
- Projects in India
- Projects in Chennai
- Projects in Chennai
- Projects in Chennai
- Projects in Chennai

TECHNIP ENERGIES EXPANDS IN INDIA WITH A NEW OFFICE AND A RESEARCH & INNOVATION CENTER

Chennai, 15 February 2025: Technip Energies announces a strategic expansion in India with the opening of a new office near Ahmedabad in Gujarat International Finance Tec-City (GIFT City) and the inauguration of a state-of-the-art Research and Innovation Center set up within the Indian Institute of Technology Madras (IITM) Research Park in Chennai.

These strategic initiatives strengthen Technip Energies' presence in India, enabling the company to deliver innovative, sustainable, and cost-effective energy solutions to clients both domestically and globally.

The new office in Ahmedabad is Technip Energies' fourth operating center in India. Strategically located between Ahmedabad and Gandhinagar in GIFT City India's first operational Smart city, it will offer a thriving ecosystem including world-class facilities and a business-friendly environment.

With access to Gujarat's skilled talent pool and robust infrastructure, the new office will employ around 300 people in 2025, supporting Technip Energies' expansion while contributing to the region's economic development.



The Research and Innovation Center at IITM Research Park, hosting Technip Energies' fourth global lab, joins the company's existing technology hubs in Europe and the United States.

This cutting-edge facility will focus on research and technology development in critical areas that align with Technip Energies' key markets: low carbon energy derivatives, industrial decarbonization and circularity.

Arnaud Pieton, CEO of Technip Energies, said: "India is a cornerstone of our global strategy. Our expansion in India reflects our commitment to accelerating the country's clean energy transition—one of the largest in the world—while supporting its industrial growth aspirations.

Every year, around 1.5 million of new engineers are graduating in India. By combining India's

pool of talents and research ecosystem with our global expertise, we are shaping next-generation energy solutions that are advanced, scalable, and sustainable for industries and communities worldwide."

Davendra Kumar, Managing Director, Technip Energies India, stated: "India stands at the forefront of the global energy transition, driven by innovation, talent, and an unwavering commitment to sustainability.

With our new office in Ahmedabad and the Research and Innovation Center at IITM Research Park, we are deepening our roots in India—not just as a technology and engineering powerhouse, but as a key enabler of the country's journey toward a low-carbon future. These initiatives will foster indigenous solutions, create high-value jobs, and strengthen India's position as a hub for clean energy innovation." The

IITM Research Park, India's first university-based research park, brings together academia, industry, government and startups. It grants access to top talent, advanced technologies and centers of excellence. These resources will enable Technip Energies to scale up and commercialize technologies, develop affordable and sustainable solutions, by leveraging its decades of experience in the energy industry.

Technip Energies has a long-standing presence in India, with a history spanning over five decades. The company has established a strong foothold in the country with offices in key locations like Chennai, Delhi, and Mumbai and an employee base of 4,600.

This extensive presence, coupled with a dedicated manufacturing unit in Dahej, Gujarat, allows Technip Energies to serve the expanding Indian market, while also contributing to global projects.

'HEARTIN', A FRESH BLEND OF ROMANCE AND COMEDY PRODUCED BY TRIDENT ARTS' R. RAVINDRAN AND DIRECTED BY KISHORE KUMAR, STARRING SANANTH, MADONNA SEBASTIAN AND EMAYA

Chennai, 15 February 2025: R. Ravindran's Trident Arts, known for identifying and spotlighting fresh, young talent, is producing 'Heartin', a lively film directed by debutant Kishore Kumar. This youthful and feel-good romantic comedy is set to capture the hearts of audiences.

'Heartin' stars Sananth, known for his performances in 'Mahaan', 'Petta', and 'Jil Jung Juk', as the male lead. He is joined by Madonna Sebastian and debutant actress Emaya T in pivotal roles, along with other renowned actors playing key characters.

Speaking about the film, director Kishore Kumar shared, "Heartin' is a rom-com with an interesting balance of romance



and humour. We are creating a film that will appeal to audiences of all kinds.

The shoot is nearly 80% complete, with filming taking place across Chennai, Jaipur, and Ooty. We are planning to release 'Heartin' during the summer holidays of 2025." The film boasts

a highly talented technical crew. Cinematography is handled by Mukes, known for his work in the web series 'Suzhal' and the film 'Kolaikaran'. Music is composed by Rajesh Murugesan, the acclaimed composer behind Malayalam blockbusters like

'Neram', 'Premam', and 'Gold'.

Editing is undertaken by Barath Vikraman, famous for his work in 'Good Night' and 'Lover', while art direction is led by G. Durairaj, popular for 'Garudan' and 'Ayothi'. Costume design is handled by Uthara Menon, who has worked on 'Viduthalai 2' and 'Vendhu Thanindhathu Kaadu'.

With an ensemble of skilled artistes and technicians, 'Heartin' is in its final leg of production under the banner of Trident Arts, produced by R. Ravindran and directed by Kishore Kumar. Fans can look forward to an exciting and heartwarming cinematic experience when 'Heartin' hits the screens in summer 2025.

INDIAN COMPANIES ARE INVESTING IN AI FOR THE LONG TERM, INTEND TO USE OPEN-SOURCE TOOLS TO DRIVE ROI AND INNOVATION: IBM STUDY

Chennai, 15 February 2025: New research commissioned by IBM (NYSE: IBM) found that companies surveyed are investing in AI for the long term, with a growing interest in using open-source tools to drive ROI and innovation going forward.

The study of IT decision makers (ITDMs), conducted by Morning Consult and developed in collaboration with Lopez Research, revealed that 87% of Indian respondents report making significant progress in executing their 2024 AI strategy, with 76% already seeing positive ROI from their AI investments. In addition, Indian companies are experimenting with AI to find new uses cases as 89% of those surveyed said that their companies have started more than 10 pilots in 2024.

Moving forward, 93% of Indian respondents indicate they will increase their AI investments in 2025, while 71% are planning to leverage open-source ecosystems to optimize their AI implementations. The data also confirms that having the right tools and strategy in place for responsible AI will be key to scaling its implementation in 2025 as governance becomes the top concern for those

surveyed from India. Implementing responsible AI practices require a holistic, end-to-end approach that addresses various stages of AI development and deployment that prioritizes explainability, fairness, robustness, transparency and privacy.

"India is rapidly embracing AI with a clear focus on driving innovation and ROI. The growing use of open-source AI tools is crucial for improving productivity and financial returns. However, it's clear that this technology needs to be leveraged responsibly if we are to scale its use," said Sandip Patel, Managing Director, IBM India & South Asia. "At IBM, we're committed to empowering businesses with solutions across the full AI stack to capitalize on the AI opportunity, with an approach based on transparency, trust and choice," he added.

Study findings for India: Enterprises are ramping up AI investment, but with a greater strategic focus on specific areas for allocating their AI

investments. In addition, Indian companies are experimenting with AI to find new uses cases as 89% of those surveyed said that their companies have started more than 10 pilots in 2024.

investments in 2025, particularly IT operations (83%), software coding (56%) and data quality management (55%).

When asked what strategic changes will be made in 2025, surveyed ITDMs identify utilizing open source (71%), managed cloud services (70%), and hiring specialized talent (66%) among the most common ways they plan to optimize their AI investments.

Companies face a broad range of challenges as they implement AI, top of which is the need for robust governance highlighting the need for responsible AI.

The top 5 barriers are lack of AI governance (53%), lack of AI expertise (51%), technology integration (51%), data management (41%) and failure to deliver business value (39%).

Open source is becoming crucial to companies' AI strategies - 48% of companies in India said that more than half of the AI solutions they are using are based on open-source.

As company size increases, so does the likelihood that the majority of AI solutions are based on open source.

Organizations report successfully advancing their AI projects, but often through less traditional

ROI metrics - 87% of surveyed Indian ITDMs report making progress in executing their AI strategy, while only 1% report no progress.

63% of Indian respondents say their company typically moves from AI pilot to full production within 12 months.

62% of surveyed companies say their AI investments are equally innovation and ROI driven; while 15% said its driven mostly by innovation, and 13% said they are mostly ROI driven.

Faster software development (34%), rapid innovation (32%), and productivity time savings (17%) ranked as the three most important metrics Indian ITDMs use to calculate ROI from AI investments. Hard dollar/quantifiable savings was at 11%.

More than three-fourth (76%) of surveyed Indian companies say they are achieving positive ROI from their AI projects; 19% say they are breaking even and just 4% say they are recording negative ROI.

Among Indian companies not yet achieving positive ROI, 33% expect to begin seeing dollar savings within the next 12 months; 100% believe they will turn a positive ROI within 3 years.

SRM IST WON GOLD MEDAL -REG

Chennai, 15 February 2025: SRM IST badminton player won gold in the RIVIERA 2025 tournament held at VIT, Vellore, from 11th to 12th February 2025.

Semi Finals: SRM

IST Beat VIT Vellore. Score :2-0. Finals : SRM IST Beat Valliammai Engg College. Score :2-0. Final Standing: Winners: SRM IST, Chennai. Runners: Vallaimmani Engg College. Third Place: VIT, Vellore.



**PASSPORT | MSME | PAN | AADHAAR
FSSAI | PATTA | LEGALHEIR
2,4 WHEELER INSURANCE
PROPERTY TAX, EB - NAME TRANSFER
STATE AND CENTRAL GOVT
AUTHORISED FRANCHISEE
ALL ONLINE SERVICES**

இ-சேவை மையம்
ஸ்டார் ரெயின் போ சர்வீஸ்
11, SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.
8148231942 / 8144337349
வாது இ-சேவை மையம்

SAMSUNG TV PLUS INDIA LAUNCHES FIVE EXCLUSIVE FAST CHANNELS FROM WARNER BROS. TELEVISION

Chennai, 15 February 2025: Samsung TV Plus, Samsung's free ad-supported streaming TV (FAST) service, has collaborated with Warner Bros. to launch five new FAST channels exclusively on Samsung TV Plus India. These WBTV channels deliver premium storytelling to streaming audiences, meeting the demand for high quality, free entertainment. With a strong focus on Hindi programming, these new FAST channels are designed to engage both regional and urban audiences.



Samsung TV Plus is a free streaming service that comes pre-installed on Samsung Smart TVs, offering a wide range of channels, including news, sports, entertainment, and more.

Kunal Mehta, Head Partnerships and Business

Development, offering a mix of intense dramas and intriguing investigative series in Hindi. Television to Samsung TV Plus. As a leader in FAST, we are committed to bringing top-tier content to our audiences. This partnership expands entertainment choices while delivering even more value and access to our viewers—and opportunities for advertisers.”

Offering a diverse range of premium programming, the channels mentioned below are curated to captivate viewers on Samsung Smart TVs and mobile devices:

House of Crime: A gripping destination for crime enthusiasts,

Foodie Hub: A haven for culinary adventurers, featuring popular food shows, recipes, and gastronomic journeys, presented in Hindi.

Wild Flix: A heart-warming gateway to the wonders of the animal kingdom, showcasing captivating insights into zoo life, and awe-inspiring animal rescue stories in Hindi.

Wheel World: A high-octane destination for automobile enthusiasts, featuring exhilarating car and

XXtreme Jobs: An adrenaline-pumping exploration of the world's most daring professions, unearthing extraordinary workplaces and fearless individuals behind them, presented in Hindi.

bike shows, and restoration stories from the best garages, presented in English.

Ruchir Jain, Head of Distribution, Warner Bros. Discovery, South Asia, said: “At Warner Bros. Discovery, we are passionate about curating diverse and high-quality entertainment for our audiences.

With connected TVs on the rise, we are excited to expand our presence on Samsung TV Plus through these new channels. Our partnership with Samsung TV Plus will enable us to bring our viewers the very best of WBTV.”

ARCA AI ANNOUNCES STRATEGIC PARTNERSHIPS WITH LONGEVITY INDIA, IISC, BANGALORE & BELIEVERS CHURCH MEDICAL COLLEGE HOSPITAL, KERALA

Chennai 15, February 2025: Arca AI, a visionary in artificial intelligence (AI)-driven healthcare solutions, is proud to announce two groundbreaking collaborations aimed at progressive patient care, medical education, and longevity research. The partnerships with Longevity India, IISc, Bangalore and Believers Church Medical College Hospital, Kerala mark a significant step forward in harnessing cutting-edge technology to drive impactful transformations in healthcare and scientific research.

Advancing Longevity Research with The Bharat Study by Longevity India, IISc

Arca AI will be the key technology partner for Longevity India, anchored by the Indian Institute of Science (IISc), which serves as a unified hub for deep research, discovery, and pioneering technology development, driving advancements in healthy aging for India. This collaboration focuses on development of a highly specialized applications, designed for comprehensive data gathering, integration and analysis in longevity research.

The goal is to provide researchers with a robust platform to track biomarkers, analyze genetic and lifestyle patterns, and generate predictive models that can contribute to driving advancements in healthy aging of India.

With Arca AI's expertise in AI, ML/DL Analytics and cloud computing, Longevity India will be equipped with advanced tools to



process and interpret vast amounts of research data proficiently.

This initiative is expected to accelerate breakthroughs in longevity science, opening doors to novel therapeutic strategies and precision medicine approaches. The data and analysis, purposed for federate learning will be stored with the Indian Institute of Science (IISc) in Bangalore.

“Our collaboration with Arca AI represents a major leap forward in our efforts to decode the complexities of aging and longevity,” said Dr. Deepak Saini, Professor at IISc and Convener of Longevity India. “With AI-driven analytics, we can gain deeper insights into aging mechanisms, paving the way for innovative interventions that improve quality of life.”

Transforming Patient Care and Medical Education with AI at Believers Church Medical College Hospital, Kerala Arca AI is partnering with Believers Church Medical College Hospital, Kerala to integrate AI-driven solutions that propose to redefine patient-physician interaction, enhance clinical decision-making, streamline hospital

workflows, and improve patient outcomes.

This collaboration aims to leverage machine learning models, predictive analytics, and automation to optimize treatment plans, reduce diagnostic delays, and provide real-time insights to healthcare professionals.

Additionally, this partnership extends beyond patient care into medical education, providing students and faculty with AI-powered learning tools, simulation-based training, and digital resources that enrich their knowledge and clinical skills.

By embedding intelligent systems into medical curricula, Believers Church Medical College Hospital, Kerala seeks to cultivate a new generation of AI-empowered healthcare professionals, who will have more quality time with their patients rather than attending to administrative work.

“We are excited to collaborate with Arca AI to bring the latest AI innovations to our hospital and academic programs,” said Ms. Rosy Marcel Believers Church Medical College Hospital, Kerala. “This partnership will help us improve patient care while also enhancing the training experience

for our students, equipping them with the technological proficiency needed for the future of medicine.”

A Shared Vision for the Future

These strategic engagements reaffirm Arca AI's commitment to transforming healthcare and research through the power of technology.

By working closely with institutions at the forefront of medical practice and scientific discovery, the company continues to drive innovation that benefits current patients and shapes the future of medicine and longevity research. The efforts will support in conducting a baseline survey of health challenges in India over a longer period with a target of 20 years.

Rohit Rajan, founder of Arca AI said, “We aim to create a comprehensive health portrait for Indian population enabled by data-driven insights. This structured framework of data can be utilized for ML/DL analysis leading to predictive modelling for community deployment.

In the long run we will integrate clinical metadata with lifestyle health data and molecular data to get the best healthcare options for individuals.”

DBS BANK INDIA OPENS NEW FLAGSHIP BRANCH IN COIMBATORE

Coimbatore 15, February 2025: DBS Bank India has announced the opening of its newest flagship branch in Coimbatore, Tamil Nadu today. The branch, located on Avinashi Road will be the bank's sixteenth in the city, where the full suite of offerings will be available to service High Net Worth (HNI) clients, Small and Medium Enterprises (SMEs) as well as large corporates. As a premium branch, it will cater to NRI and private banking clients through its DBS Treasures proposition which has recently been enhanced with a comprehensive suite of bespoke benefits and cross-border solutions.

Coimbatore, a hub for textiles, engineering, and automotive industries, is a key market for DBS Bank India as it seeks to expand its customer base of SMEs with a comprehensive portfolio encompassing current

account services, trade and FX solutions, and working capital facilities. Business owners, including of export-oriented enterprises, can further leverage the deep Asian network that DBS has developed as the largest bank in Southeast Asia.

With Coimbatore's burgeoning real estate market, one of the key products on offer will be Consumer Loan Against Property (CLAP) to help meet the rising demand of small businessmen for loans against residential and commercial assets.

Coimbatore is known to be a preferred destination for retirees and pensioners, and the bank will be servicing this segment with its customised proposition known as 'DBS Golden Circle'.

This inclusive offering has been designed keeping in mind the specific needs of older citizens with features like higher deposit rates, discounts on lockers



and other products. The offering also includes healthcare benefits, cyber insurance protection, a 24*7 banking helpline, along with other priority services.

Commenting on the branch inauguration, Bharath Mani, Managing Director & Head - National Distribution, DBS Bank India said, “Coimbatore's unique business environment, diverse customer base, coupled with its growing internet and mobile penetration makes it a strategic center for DBS.

Our phygital network of 16 branches in the city and range of digital solutions empower customers with seamless solutions that help them to 'Live more, Bank,

less'. With this latest branch launch, we look forward to being the bank of choice for more clients, be they HNIs including NRIs, SMEs including export-oriented enterprises, small businesses and older citizens across Coimbatore.”

DBS has been named the 'Safest Bank in Asia' by Global Finance for 16 consecutive years (2009-2024) as it continues to build resilience across markets.

In 2023, the bank launched the DBS Vantage card, an invite-only, super premium credit card with a host of benefits, including complimentary memberships to luxury hotels, a bespoke rewards program, and unmatched global travel benefits.

CANCER AWARENESS PROGRAM

Chennai 15, February 2025: Awareness Session on 13th February. Supported by Apollo Speciality Hospitals & Cancer Centres, expert doctors educated 110 students about the stages, symptoms, and early detection of cancer. An interactive and informative session, the event



The Alliance Club of Chennai Super Kings, Goodwill Trust and Nature Research Foundation, in association with Magic Bus Foundation, successfully

empowered young minds with crucial health knowledge. Together, we strive for a cancer-free future!

RADIO, A POWERFUL MEDIUM THAT INFORMS, INSPIRES AND CONNECTS PEOPLE

Chennai 15, February 2025: Prime Minister Narendra Modi while greeting the people on 'World Radio Day' yesterday wrote in his X page that Radio has been a timeless lifeline for the people--informing, inspiring and connecting people. No doubt, it's a powerful medium that celebrates creativity.

TV gives everyone an image, but radio gives birth to a million images in a million brains, writes Wall Street Journal columnist Peggy Noonan in his memoir adding that people say video killed the radio star, but radio has been surviving for dozens of years which allows listeners to use their imaginations in a way TV can't do.

Endorsing similar views, Prime Minister Narendra Modi in his X page greeting people on 'World Radio Day' yesterday said that Radio has been a timeless lifeline for several people--informing, inspiring and connecting people. From news and culture to music and storytelling, it's a powerful medium that celebrates creativity. Further, he invited



people to share their ideas and inputs for this month's Mann Ki Baat scheduled for Feb 23.

Despite technological innovation, Radio listening continues to be the preferred medium if the audience survey conducted by Toluna (www.toluna.com a global technology company that delivers real-time insights and surveys) is any indication. Really encouraging to learn that seven out of ten listen to radio between 30 minutes to two hours daily. This only proves to show that Radio listening hasn't faded away.

It may be noted that Feb 13 is celebrated as World Radio Day based on a proclamation by UNESCO Member States in 2011 and adopted by the United Nations General Assembly in 2012 as International Day of the United Nations.

This year's theme is 'Radio and Climate Change'. No doubt, Radio is beginning its second second century of service as one of the most dependable and widely utilized forms of media across the globe.

Radio contributes to the achievement of its international objectives by supporting populations through climate disasters such as tropical storms and floods. It helps with the dissemination of fact-based information, listeners' voices, and dedicated radio shows. All India Radio (AIR) now rechristened as Akashvani facing the onslaught of private players reaches out to every nook and corner of the country. PM Modi's "Mann Ki Baat" is a shining example.

Some interesting info about Radio: Guglielmo Marconi carried out the first true radio transmission in 1895. Radio

broadcasts in India began around the early 1920s. The Radio Club of Bombay conducted the first radio broadcast in India in June 1923. All India Radio (AIR) aired the first news bulletin on January 19, 1936. The first radio station in India was Akashvani, which was later known as All India Radio's on-air name in 1957.

There are over 415 radio stations in about 23 languages and 146 dialects. AIR now Akashvani is one of the largest radio broadcasters in the world covering 99 per cent of the population with 18 FM channels. In the 1860s, Scottish scientist James Clerk Maxwell predicted the existence of radio waves.

All said and done, the private FM channels are understood to have taken a lion's share of Prasar Bharati's revenue besides ardent listeners. Former station and programme heads expressed concern that the golden era of radio listening was gone as the Public Service Broadcaster showed no interest to improve or develop the medium in tune with the emerging trend.

TVS MOTOR COMPANY AND GUJARAT TOURISM CELEBRATE RANN UTSAV BY BLENDING MOTOR CYCLING, ADVENTURE, AND CULTURAL HERITAGE

Rann of Kutch 15, February 2025 : TVS Motor Company (TVSM) - a leading global automaker that operates in the two and three-wheeler segment - has partnered with Gujarat Tourism to bring an unparalleled motorcycling experience to the ongoing Rann Utsav. As part of this collaboration, the company unveiled two exclusive 'Rann Utsav' edition custom motorcycles based on the TVS Ronin.

Recognized as a key driver of India's tourism-led economic growth, the festival plays a pivotal role in shaping Viksit Gujarat for Viksit Bharat, aligning with the Prime Minister's vision of Viksit Bharat @2047. By merging tradition with modernity, Rann Utsav has evolved into a platform that showcases India's artistic heritage and contributes to sustainable development through cultural tourism.

Speaking about the partnership, Vimal Sumbly, Head Business - Premium, TVS Motor Company, said: "At TVS Motor Company, we have always believed in blending lifestyle, adventure, and culture with our motorcycles. The Rann Utsav was the perfect backdrop to showcase the unique synergy between



motorcycling and India's rich artistic heritage. The 'Rann Utsav' edition of TVS Ronin motorcycles is a tribute to Gujarat's vibrant traditions, seamlessly integrating the regional artistry into their design. This collaboration was a step towards celebrating the essence of riding with a cultural spirit and is our commitment towards the Prime Minister's vision of prioritizing India's tourism sector."

Adding to this, Rajender Kumar, Secretary of the Tourism, Devasthanam Management, Civil Aviation & Pilgrimage Departments, Sachivalaya, Gandhinagar, dance, and craftsmanship of the region. What started as an initiative to boost tourism in 2005 for just three days, has now become a global attraction, drawing visitors from across the world to witness the magic of the White Desert under a moonlit sky.

Experiential Highlights at Rann Utsav As part of this collaboration, TVS Motor Company also

shaping Gujarat's development. This collaboration with TVS Motor Company is a testament to how tradition and modern craftsmanship can come together to create something extraordinary, further strengthening Gujarat's position as a premier tourism destination"

Rann Utsav: A Celebration of Culture and Tradition Rann Utsav, an annual cultural extravaganza organized by Gujarat Tourism, is one of India's most sought-after tourism events. Held in the breathtaking Rann of Kutch, the festival showcases the vibrant traditions, folk music,

dance, and craftsmanship of the region. What started as an initiative to boost tourism in 2005 for just three days, has now become a global attraction, drawing visitors from across the world to witness the magic of the White Desert under a moonlit sky.

Experiential Highlights at Rann Utsav As part of this collaboration, TVS Motor Company also

curated unique engagement activities to enhance the experience for hundreds of its TVS Ronin and TVS Apache customers, along with other motorcycling enthusiasts: The TVS Adventure Zone - At the heart of Tent City, visitors explored thrilling adventure activities and marveled at a specially designed TVS Ronin Bike Installation, symbolizing the fusion of motorcycling and culture.

Sunset Expedition - Riders embarked on an exclusive journey to Sunset Point, capturing the breathtaking views of the White Rann while visiting other key local attractions.

Celestial Sojourn - A mesmerizing stargazing experience under the vast expanse of the Rann sky, offering participants a moment of tranquility and connection with nature.

The Road to Heaven Ride - An unforgettable morning ride through the scenic 'Road to Heaven,' a picturesque stretch that cuts through the heart of the Rann of Kutch.

Cultural Immersion - Guests indulged in Gujarat's rich heritage through traditional art showcases, folk music performances, and an authentic culinary experience, bringing the spirit of Rann Utsav to life.

UNION MINISTER DR. VIRENDRA KUMAR DISTRIBUTES PPE KITS AND AYUSHMAN CARDS TO SEWER AND SEPTIC TANK WORKERS UNDER NAMASTE SCHEME, AT JAMMU

Chennai 15, February 2025 : Union Minister for Social Justice and Empowerment (SJ&E), Dr. Virender Kumar, visited Jammu in connection with implementation of schemes of the Ministry, in the Union Territory. On the occasion, the Minister distributed Personal Protective Equipment (PPE) kits and Ayushman health cards to Sewer and Septic Tank Workers (SSWs) (Safai Mitras), under the flagship scheme of National Action for Mechanized Sanitation Ecosystem (NAMASTE).

The Government has formulated the NAMASTE scheme with an objective to provide dignity to Safai Karamcharis and to empower them socially and economically. The scheme is to ensure safety and dignity of sanitation workers in urban India and enhancing their occupational safety

through capacity building and improved access to PPE Kits, safety devices and machines.

PPE kits consist of various protective garments and accessories designed to shield individuals from potential health hazards or infections. These kits typically include items such as masks, gloves, goggles, face shields, gowns, and shoe covers.

They are crucial for ensuring the safety of frontline workers, especially those who are exposed to hazardous environments or infectious diseases, such as sewer and septic tank workers.

The Ayushman health card is a form of identification issued under the Ayushman Bharat Pradhan Mantri Jan Arogya Yojana (AB-PMJAY), a government-sponsored health insurance scheme in India. It provides beneficiaries with access to cashless

and paperless healthcare services at empaneled hospitals. The card contains essential information about the beneficiary, including their unique identification number and details of covered healthcare services.

During the visit, the Minister also visited the Outreach and Drop In Centre (ODIC), run by the NGO, 'JK Society for the Promotion of Youth and Masses' at Jammu, under Scheme of National Action Plan for Drug Demand Reduction (NAPDDR).

The event witnessed the reaffirmation of the government's commitment to 'Vanchiton Ko Variyata', ensuring that those who have been historically underserved or overlooked are given the attention and support they deserve. This dedication to prioritizing the marginalized reflects the government's broader vision of 'Viksit Bharat', where

every individual has the opportunity to contribute to and benefit from India's development journey. Through collaborative efforts and concerted initiatives, the Ministry of Social Justice and Empowerment remains steadfast in its mission to leave no one behind and build a more equitable and empowered society. The occasion was also attended by Ms. Sakina Masood (Itoo), Minister for Education, Health & Medical Education and Social Welfare Department, Jammu & Kashmir; Shri Shyam Lal Sharma, MLA (Jammu North); Shri Yudvir Sethi, MLA (Jammu East); Shri Arvind Gupta, MLA (Jammu West); Shri Prabhat Kumar Singh, Managing Director, National Safai Karamcharis Finance & Development Corporation (NSKFDC), Shri Devansh Yadav, Commissioner (Jammu Municipal Corporation).

SRMIST HOSTS INTERNATIONAL CONFERENCE ON CHEMISTRY

Chennai 15, February 2025 : SRM Institute of Science and Technology (SRMIST) hosted the 9th International Conference on Recent Advances in Material Chemistry (ICRAMC-2025), where a landmark Memorandum of Understanding (MoU) was signed between SRMIST and Kyoto University, Japan. The conference attracted over 300 research papers and participants from around the world, including France, South Korea, Germany, Thailand, and Russia.

Organised by SRMIST's Department of Chemistry, in collaboration with the Alternative Energies



and Atomic Energy Commission (CEA) of France and University of Odisha. In his keynote address, Prof. Ghosh underscored the growing significance of materials chemistry in technological innovation, particularly in multidisciplinary fields. He also addressed the pressing challenges in material chemistry, emphasizing the need to design sustainable, recyclable materials and reduce environmental impact from laboratory to

market. In his speech, SRMIST Vice Chancellor, Prof. C. Muthamizhchelvan, highlighted the critical contributions of chemistry in advancing energy solutions, sustainability, and environmental clean-up. The conference provided a dynamic forum for participants to present and discuss their latest research in areas such as material chemistry, advanced energy materials, 2D transition metal chalcogenides, perovskite solar cells, rechargeable batteries, drug delivery systems, proton transfer processes in battery technologies, hybrid materials, and more.