

RNI No.TNBIL/2021/81709

**VOLUME - 4 CHENNAI** | **DAILY | 4 Pages**  Thursday January 23 2025 Rs.2/-

**ISSUE - 194** 

98413 59935

#### PROBATIONERS OF INDIAN DEFENCE ACCOUNTS **SERVICE AND INDIAN TELECOMMUNICATIONS** SERVICE CALL ON THE PRESIDENT



January 22, 2025.

Addressing the probationers, the President said that they are joining their services at a transformative moment in India's developmental journey. The convergence of e m e r g i n g technologies, rapid shifting global officers, the President prosperity.

Chennai, 23 would be vital in nation's armed forces. President said that over

environment. She told in overseeing the Telecommunication telecommunic

officers that their role financial aspects of our Service officers, the cation network. CM INAUGURATES 46 PROJECTS, LAYS

January 2025: A group inclusive development Their responsibilities the past two decades, of probationers of of India and in making would encompass India has witnessed a Indian Defence it globally more ensuring seamless transformative Accounts Service and competitive. She financial management, telecom revolution, I n d i a n advised them always to fostering a culture of driven by the advent of Telecommunications adopt and promote the accountability, and mobile telephony and Service called on the citizen-centric upholding the highest high-speed internet President of India, Smt approach while standards of networks. This Droupadi Murmu at performing their transparency. She revolution has Rashtrapati Bhavan on duties. They must keep urged them to leverage unlocked India's vast in mind the needs and cutting - edge digital potential. By aspirations of the technologies and enhancing digital deprived and innovative methods to connectivity through underprivileged streamline auditing telecom infrastructure, sections of the society and accounting ITS officers can help in while taking decisions. processes. She said the inclusive Their thoughts, that by performing development of the decisions, and actions their job with utmost nation by using would significantly dedication, they would technology to influence the future not only strengthen the empower citizens and trajectory of the financial management enhance the overall of our armed forces but quality of life. She Addressing the also contribute urged them to focus on information Indian Defence significantly to the research and dissemination, and Accounts Service nation's security and development in telecom sector to landscapes present a said that they would be Addressing the ensure the safety and complex yet exciting playing a pivotal role I n d i a n security of the

# FOUNDATION FOR 33 NEW PROJECTS, **DISBURSES RS. 161 CR TO BENEFICIARIES**

Minister M.K. Stalin foundation for new officials, and local in augurated 46 projects, including representatives. completed projects primary health centers, worth Rs.376.49 crore, union office buildings, laid the foundation for and integrated 33 new projects worth agricultural extension

53,039 beneficiaries. Sivagangai, the Chief various social and Minister opened agricultural schemes, projects such as and self-employment anganwadi centers, loans, benefiting classrooms, healthcare 53,039 people across buildings, bridges, and multiple sectors. irrigation facilities

benefits amounting to

Rs.164.01 crore, and centers, totaling distributed welfare Rs.164.01 crore.

Welfare measures Rs.161.11 crore to distributed included free house site pattas, During the event in financial assistance for

The event was funded by university of the residents.

Chennai, 23 worth Rs.51.37 crore. attended by ministers, alumniata cost of Rs.5 January 2025: Chief He also laid the MPs, MLAs, district lakh.

> arrived at Karaikudi in Dravidar Welfare Sivagangai district to Hostel for girls in participate in the Karaikudi, inspected

> At the Alagappa University campus, he inaugurated the Lakshmi Valarthamizh Library, built at a cost January 22, he visited of Rs.12 crore with the Sri Lankan Tamil funds from former rehabilitation camp in Union Minister and Okkur, Sivagangai MP P. Chidambaram, taluk, to assess the and unveiled a statue facilities and of Thiruvalluvar understand the needs

Later that evening, the Chief Minister The Chief Minister visited the Adi its facilities, and inquired about the quality of food and the students' needs.

The following day,

# PRIME MINISTER CONDOLES THE **LOSS OF LIVES IN ACCIDENT IN** UTTARA KANNADA, KARNATAKA

PM condoles

the loss of lives

in accident in

Uttara Kannada,

Karnataka

Chennai, 23 January 2025: Prime Minister Shri Narendra Modi today condoled the loss of lives in the bus accident in Uttara Kannada, Karnataka. He announced an ex-gratia of Rs. 2 lakh from PMNRF for the next of kin of each deceased and Rs. 50,000 to the injured.

The Prime Minister's Office handle in post on X said:

the loss of lives in the loved ones. May the accident in the Uttara injured recover soon.

Karnataka. Condolences is assisting those next of kin of each "Deeply saddened by to those who lost their affected.

An ex-gratia of Rs. 2

lakh from PMNRF given Rs. 50,000: PM Kannada district of The local administration would be given to the @narendramodi"

deceased.

The injured would be



technology.

DRDL recently moving parts. developed these crucial milestone in combustion. developing nextgeneration hypersonic

missiles are a class of c o m b u s t o r advanced weaponry incorporates an that travel at speeds innovative flame greater than Mach 5 stabilisation technique i.e., five times the that holds continuous speed of sound or flame inside the more than 5,400 combustor with air Coating (TBC) which  $k\ m\ /\ h\ r\ . \quad T\ h\ e\ s\ e\quad speed\ in\ excess\ of\ 1.5\quad i\ s\quad d\ e\ s\ i\ g\ n\ e\ d\quad t\ o$ 

Chennai, 23 have the potential to promising ignition & temperatures Research and and China are actively Development pursuing Hypersonic Organisation (DRDO) technology. The key to has taken the initiative hypersonic vehicles is in developing a long- Scramjets, which are duration Supersonic air breathing engines Combustion Ramjet capable of sustaining or Scramjet powered combustion at Hypersonic speeds without using any

The ground test of technologies and scramjet combustor demonstrated a showcased several cutting-edge Active notable achievements, Cooled Scramjet demonstrating its Combustor ground potential for test for 120 seconds operational use in for the first time in Hypersonic vehicles, India. The successful like successful ground test marks a ignition and stable

Ignition in a scramjet engine is like 'keeping a candle lit in H y p e r s o n i c a hurricane'. Scramjet advanced weapons km/s. Many novel and withstand extreme

Advanced Computational Fluid Dynamics (CFD) simulation tools were used for their evaluation & performance prediction.

development of deposition methods endothermic scramjet that enhance their fuel, the first time in India, jointly by DRDL and Industry is central to this breakthrough.

The fuel offers dual benefits of significant cooling improvement and ease of ignition. The team developed a special manufacturing process to achieve stringent fuel requirements of DRDL at Industrial scale.

achievement is the Scramjet Engine development of stateof-art Thermal Barrier

January 2025: bypass existing Air flame holding encountered during Defence Research & Defence Systems and techniques were hypersonic flight. A Development deliver rapid and high-studied through many new a dvanced Laboratory (DRDL), a impact strikes. Several ground tests in ceramic TBC having Hyderabad-based nations including arriving at Scramjet high thermal laboratory of Defence USA, Russia, India Engine configuration. resistance & capable of operating beyond melting point of steel has been jointly developed by DRDL and Department of Science & Technology (DST) Laboratory. The coating is applied inside the Scramjet The indigenous engine using special

> With demonstrated capabilities in stable combustion, enhanced performance and advanced thermal management, this breakthrough sets the stage for next generation Hypersonic missiles.

> performance and

longevity.

Raksha Mantri Shri Rainath Singh has complimented DRDO and the Industry for Another key the successful Ground Test.

> "The achievement marks a crucial milestone in the development of nextgeneration hypersonic missiles," he said.

> Secretary, Department of Defence R&D and Chairman DRDO Dr Samir V Kamat congratulated DRDL team and industry for demonstrating capabilities in stable combustion, enhanced performance, and advanced thermal management test.



#### TATA AIA LIFE LAUNCHES 'SHUBH MUHURAT' TO MAKE DREAM WEDDINGS A REALITY FOR INDIAN FAMILIES

have become a matter of a lifetime. social status, leading to the emergence of themes and destinations spreading over days and even weeks. As a result, ensuring adequate funds for the occasion requires meticulous financial planning, not just over a few months but over many years.

also been common, plan well in advance." offering stability and long-term value. However, these options often lack flexibility or the ability to grow wealth significantly over time.

ensuring the child's their life." wedding aspirations are u n f o r e s e e n circumstances.

making the Indian child's grand wedding. wedding system the second largest globally, with an estimated spend of INR 10.7 lakh crore. On average, Indian weddings cost around INR 12.5 lakh—twice as much as the expenditure on education from preschool to graduation. Luxury weddings dominate the market, with expenses often rising above INR 1

Recognising the significance of weddings and their monetary impact on consumers, Tata AIA Life Insurance (Tata AIA), one of India's leading life insurers, has introduced 'Shubh Muhurat,' an innovative life insurance solution. It

Chennai, 23 January features capital 2025: Weddings in India guarantee with equity are more than just exposure, certainty of ceremonies—they are benefits to the desired grand celebrations of beneficiary, life cover, culture, love, and immediate death sharing happiness, benefit, and more to help marking one of the most parents save for their needed, allowing significant milestones in child's dream wedding parents to focus on part of the broader a family's life. At the and ensure the occasion celebrating rather than Shubh Solutions suite same time, weddings becomes memorable for arranging for money at being introduced by Tata

Chief Executive Officer, premium paid will be Tata AIA, said: "At Tata protected provides AIA Life, we endeavour parents financial to understand and security and peace of address the unique needs mind. Even if markets of our consumers based fluctuate, the guaranteed on their life stages. lump sum ensures that Further, we understand wedding plans remain Historically, Indians the significance of on track, unaffected by have relied on gold, weddings for parents. A market uncertainties. fixed deposits, and other marriage is not only a community saving celebration of love and methods to prepare for togetherness but also a wedding expenses. testament to familial Investments in real emotion and aspirations. estate and traditional Shubh Muhurat is savings schemes have intended to help families

the loss of life of the extravagant wedding parent, the goal is dreams, such as protected. With Shubh destination venues or Muhurat, we aim to help high-end arrangements, Here is why life families confidently without compromising insurance solutions can plan these joyous other life goals. provide a disciplined moments and ensure that approach to goal-based they are taiyaar savings. They combine (prepared) to celebrate wealth creation with one of the most financial security, important milestones in

fulfilled even in suited for parents aged that the funds intended between 31 and 50 for the child's marriage years, having children in are legally protected and A report by the age group of 1 to 20 will only be available to investment banking and years. Investing in this the nominee regardless capital market firm solution early can give of external financial Jefferies highlights that the parent long enough claims. India hosted over 80 to accumulate the lakh weddings in 2024, desired corpus for the

> Tailored Benefits of Shubh Muhurat : Shubh Muhurat is designed to make wedding planning a joyous, stress-free experience with the following unique

various wedding-related expenses: A wedding involves significant expenses spread across multiple stages—from booking venues, hosting c e r e m o n i e s expenditures on food and drinks, buying available precisely when fulfilled.

LIFE INSURANCE

the last minute.

Commenting on the Capital Guarantee launch, Venky Iyer, with Equity Exposure: Managing Director & The assurance that the

Long-Term Wealth Growth: Weddings often come with grand aspirations. Shubh Muhurat helps build a substantial corpus over time through marketlinked investments. This "Also, we wanted to ensures that the financial provide a solution that in resources are adequate the unforeseen event of to meet even

**Exclusive Protection** under MWPA: By safeguarding the policy proceeds under the Married Women's Property Act (MWPA), This solution is best Shubh Muhurat ensures

> Benefit Protection Rider: This rider provides unparalleled security:

Planning for the without disruption.

Premium Waiver: Future premiums are waived, ensuring policy continuity without financial strain on the family.

Maturity jewellery and wedding Benefit for Nominees: outfits, arranging Even in the insured's accommodation for the absence, the intended guests, etc. Shubh maturity benefit is paid, Muhurta's planned ensuring the child's payouts ensure funds are marriage goals are

Shubh Muhurat is\* AIA, offering tailormade life insurance products for every stage of life—from wealth creation in the early years to funding for child's education to marriage, fulfilling aspirations and legacy planning during the golden years. It aligns beautifully with Tata AIA's brand promise of empowering its consumers to be 'Har Waqt Ke Liye Taiyaar.'

Recognising that every family's aspirations are diverse and may be different from child's wedding at a particular time, Tata AIA is simultaneously introducing the second offering in this series -Shubh Fortune: Shubh Fortune is a comprehensive financial solution created to address diverse life milestones. Whether it is wealth creation in the early part of your career, planning for child's education or fulfilling aspirations like buying a house, Shubh Fortune is designed to help individuals seamlessly navigate life's major events.

**Empowering Indian** Families to Celebrate Without Compromise: With these innovative offerings, Tata AIA Life reinforces its dedication to helping Indian families plan and celebrate life's most Immediate meaningful milestones. Death Benefit: In the It reflects Tata AIA's unfortunate event of the mission to create insured's demise, the solutions that blend family receives financial financial stability with assistance to continue cultural values, enabling their life's aspirations families to cherish life's special moments without financial strain.

> \* The solution is a combination of Tata AIA Life Insurance Fortune Guarantee Secure (UIN:110N206V02), an Individual, Non-Linked, Non-Participating, Life Insurance Savings Plan, and Tata AIA Life Insurance Smart Fortune Plus (UIN:110L177V01), a Unit-Linked, Individual Life Insurance Savings Plan.

#### PASSPORT | MSME | PAN | AADHAAR FSSAI | PATTA | LEGALHEIR 2,4 WHEELER INSURANCE PROPERTY TAX, EB - NAME TRANSFER STATE AND CENTRAL GOVT **AUTHORISED FRANCHISEE** ALL ONLINE SERVICES சேவை

#### MANAGING THE TWIN CHALLENGES OF **HYPOTHYROIDISM AND ANAEMIA IN INDIA**

Awareness month, its affected by it as well.i important to remind people about this dual challenge that may significantly affect overall productivity and quality of life, if left untreated.

overlooked.

In winter, the body's

Chennai, 23 January symptoms, including 2025: In India, 42 million weight gain, fatigue, people are affected by depression, dry and thyroid diseases, with coarse skin and hair, hypothyroidism being difficulty dealing with m o s t the cold, and a tingling prevalentimpacting 1 in sensation in the hands, 10 adults. Anaemia, amongst others. Women often the first sign of are three times more hypothyroidism, affects likely to be affected by 41.8% of those with hypothyroidism than hypothyroidismiii. This men and the elderly are World Thyroid another group typically

Anaemia, a condition diseases like characterised by a lower- hypothyroidism or is key. For example, if than-normal count of red Hashimoto's thyroiditis. you notice a family blood cells, often These conditions often coexists with lead to vitamin B12 hypothyroidism. In deficiency, which can hypothyroidism, the also affect red blood cell butterfly-shaped thyroid production. gland located in your Additionally, low neck doesn't produce thyroid levels can enough thyroid interfere with iron Consultant hormones. These absorption, disrupting Endocrinologist, MIOT hormones are crucial various metabolic Hospital, Chennai added, because they regulate processes. If either is not "Today, the burden of your body's metabolism, treated, these issues can both hypothyroidism and which affects how your amplify the problem and anaemia is on the rise. body uses energy. The make management of the For instance, anaemia symptoms of these condition harder. Raising amongst women conditions can overlap, awareness about this between 15 and 49 years particularly during connection is necessary, increased from 53% in winter, when pale skin not only for timely and can mask the signsof accurate diagnosis, but 2021.It's extremely anaemia.Despite this also to ensure patients important for people to connection, it is often receive the appropriate understand the thyroid function test or

Dr. Rohita Shetty, heightened demand for Medical Affairs Head, thyroid hormones to Abbott India said, generate heat and "Hypothyroidism and regulate temperature can anaemia are significant

How are they linked? : Low thyroid levels slow red blood cells, a processfurther complicated by the effects of thyroid care and treatment.



Educating more down the production of people about the linkage between these two conditions and encouraging those with symptoms to seek medical advice promptly member feels cold even in the summer or a friend often complains about never-ending fatigue, encourage them to see a doctor and get tested."

Dr. S Sridhar, 2015-16 to 57% in 2019advice and treatment."

People in high-risk worsen common health concerns in India, groups who should

effectively managed conditions: Women with timely diagnosis (especially pregnant and consistent treatment. women), The elderly People with autoimmune diseases (like Celiac or Crohn's disease), Those with nutritional deficiencies (including of various vitamins from B12 to D, iron, and more), People with chronic illness (such as diabetes, chronic kidney disease, and liver disease), Those with chronic acidity and digestive disorders.

> Diagnosis is keyfor better management of both conditions: What's important is staying vigilant about your health. It's good to remember that early detection and treatment can make a significant difference. Individuals experiencing these symptoms should consult their doctor for next steps on screening.

This may include a connection between checking their complete these two conditions, as blood count and markers it will aid in diagnosis like ferritin, vitamin and ensure appropriate B12, and folate levels for anaemia. Take charge of your health to lead a better quality of life every day!

## DMK MP APPEARS AT ED OFFICE

2025: DMK MP Kathir at Kingston Engineering scrutinized CCTV from alleged cash-for-Anand appeared at the College, the ED footage, financial votes charges during the Enforcement reportedly discovered records, and other data. Lok Sabha elections. At Directorate (ED) office Rs 13.7 crore in cash, The ED confiscated Rs the time, over Rs 10 on Greams Road, along with documents 2.74 crore in cash and crore was seized from Chennai, on Wednesday, and a computer hard sealed the college's premises linked to following extensive disk, as per a report by server room as part of the Anand's associates, raids by the agency at Thanthi TV. multiple locations, including his private college in Vellore.

The raids, conducted

operation.

This investigation is on January 3 by a team of connected to a 2019 over 15 officials, lasted Income Tax case against

During the operation 44 hours. Investigators Kathir Anand, stemming which led to the cancellation of the Vellore consti tuency elections.

#### CABINET APPROVES MINIMUM SUPPORT PRICES (MSP) FOR RAW JUTE FOR 2025-26 SEASON

2025: The Cabinet times all India weighted Committee on average cost of Economic Affairs production as (CCEA), chaired by the announced by the Prime Minister Shri Government in the Narendra Modi, has Budget 2018-19. approved the Minimum Support Prices (MSP) of Raw Jute for Marketing season 2025-

cost of production.

The approved MSP of raw jute for Marketing season 2025-26 is in line with the paid to Jute growing

Chennai, 23 January at a level of at least 1.5

The MSP of Raw

Jute for Marketing season 2025-26 is an increase of Rs.315/- per quintal over the The MSP of Raw previous Marketing Jute (TD-3 grade) has season 2024-25. been fixed at Rs.5,650/- Government of India per quintal for 2025-26 has increased MSP of season. This would Raw jute from Rs.2400 ensure a return of 66.8 /-per quintal in 2014-15 percent over the all to Rs.5,650/- per quintal India weighted average in 2025-26, registering an increase of Rs. 3250/- per quintal (2.35

The MSP amount principle of fixing MSP famers during the

times).



period 2014-15 to 2024- 82% of Jute farmers 25 was Rs. 1300 Crore belong to West Bengal while during the period while rest Assam and 2004-05 to 2013-14, Bihar have 9% each of amount paid was Rs. jute production share. 441 Crore.

70 thousand farmers. Government.

The Jute Livelihood of 40 Corporation of India Lakh farm families (JCI) will continue as directly or indirectly Central Government depends on Jute Nodal Agency to Industry. About 4 Lakh undertake Price Support workers get direct Operations and the employment in Jute losses incurred, if any, mills and trade in Jute. in such operations, will Last year jute was be fully reimbursed by procured from 1 Lakh the Central



# ICICI PRUDENTIAL LIFE INSURANCE REPORTS **STRONG PERFORMANCE FOR 9M-FY2025**

Chennai, 23 January of New Business contribution from (VNB) registered a agency, direct, customers with launched 'ICICI Pru growth of 8.5% to bancassurance, 1,575 crore and the partnership VNB margin stood at distribution, and group 22.8%.

tota 1 The Annualised Premium Equivalent (APE) grew respectively. by 27.2% year-on-year increase in number of December 31, 2024. in India. policies sold in 9M- The Company acts as FY2025 and 18.3% custodian and trustee of year-on-year in Q3- customers' funds FY2025.

Annuity business APE grew by 81.7% year-on-year to 616 crore in 9M-FY2025. Retail protection business APE grew by 24.2% year-on-year to 426 crore in 9M- was 211.8% as on consecutive quarters. underscores the FY2025. Notably, the December 31, 2024, We have delivered a customers' trust in the retail protection against the regulatory 31.4% year-on-year Company. segment grew by requirement of 150%. Retail Weighted 40.0% year-on-year in During the quarter, the Received Premium Q3-FY2025.

The Company's retail New Business Sum Assured (NBSA) grew by 39.2% yearon-year to 2.28 lakh crore in 9M-FY2025. The total In-force sum assured, which is the quantum of life cover commitment to taken by customers of sustainability is central the Company, grew by to its vision of building

The Company has a 2025: ICICI Prudential well-diversified Life Insurance has distribution network, reported a growth of ensuring its presence 18.3% year-on-year in across platforms and its Profit After Tax touch points preferred (PAT) to 803 crore for by different customer 9M-FY2025. For the segments. In 9Msame period, the Value FY2025, APE channels stood at 30.2%, 15.3%, 27.7%, 10.1% and 16.7%

> enabling it to deliver superior risk-adjusted returns while maintaining its track record of zero Nonperforming Assets since inception.

solvency.

The Company's



Commenting on the results, Mr. Anup Bagchi, MD & CEO, ICICI Prudential Life Insurance said, "Our focused approach has focus on aligning with enabled us to build the customer demand simplified processes has helped us across the policy life outperform the cycle. Our 13thmonth industry's premium persistency ratio of The solvency ratio growth for five ~90% at 9M-FY2025, Company successfully (RWRP) growth in 9Mraised additional FY2025, on the back of average turn around capital by issuance of an increase of 14.4% in time of just 1.2 days for non-convertible the number of policiess non-investigated debentures of 1,400 old. Our VNB individual claims crore thereby further grewby8.5% year-on- reflects our commitment strengthening its year to ₹1,575 crore in to fulfilling the promise the same period, made to our customers reflecting the growing and their families. profitability of our business.

17.0% year-on- an enduring institution innovate our product business growth,

DAREDEVILS OF INDIAN ARMY SET WORLD RECORD

WITH TALLEST MOTORCYCLE HUMAN PYRAMID

protection and long- evolving needs of our term saving needs of customers. We recently sensitivity. The Wish', the life Company continues to insurance industry's be the highest rated first health plan Indian insurer as per designed exclusively two leading ES Grating for women. Another agencies. It has industry-first product successfully retained proposition we offered The assets under the ESG rating of 'AA' in the regular pay in 9M- Fy2025. This management of the ascribed by MSC I annuity segment was was supported by Company stood at 3.10 making it one of the 'ICICI Pru Guaranteed 14.4% year-on-year lakh crore as on top-rated life insurers Pension Plan Flexi' with the 'Increasing Income' feature enabling customers to

manage inflation. Our customer

Our claim settlement ratio of 99.3% in 9M-FY2025, with an

It is our endeavour to deliver sustainable VNB We continue to growth by balancing yearto37.78 lakh crore. that serves the suite to meet the profitability and

### WALMART UNVEILS NEW INNOVATION PILOTS WITH INDIAN STARTUPS TO HELP **ENHANCE SUPPLY CHAIN RESILIENCE**

Chennai Jan 23, Walmart, the 2025: world's largest omni channel retailer, today announced strategic pilots with India-based startups to provide solutions for the company's U.S. supply chain and sourcing materials and jersey operations.

The three startups Summit last year.

Solutions from each will help drive innovation at scale across Walmart's supply chains. The pilot programs will test solutions that augment the availability of better and more fresh products for Walmart's consumers in the U.S. and around the world, reduce product waste, and create sustainable alternatives for intermediate products used in manufacturing processes such as synthetic textile dyes to reduce environmental impact.

Here are innovative solutions piloted by each startup:

testing them on woven Sparkubate program,

Chief Minister Stalin presided presence of



stay fresh longer. This textile industry. innovation has the potential to unlock new sourcing geographies for Walmart, enable cost-effective shipping, and improve quality & freshness for customers. In collaboration with UC Davis, Walmart will pilot GreenPod sachets to evaluate their effectiveness.

[AI-driven crop across India. These chains to gain a deeper products and explore agri-food industry." natural dyes can be understanding of yield opportunities to scale used for various estimations, crop textiles, promoting health, and seasonal more efficient transition timing. manufacturing by Improved data reducing water and accuracy can help energy usage in the Walmart source dying process. As a perishable more sustainable commodities more alternative to synthetic effectively, potentially dyes, this innovation improving quality and paves the way for more availability for regenerative methods customers while in mass-produced reducing waste. This clothing. The pilot will pilot launches in evaluate KBCol's dyes collaboration with and their properties, Walmart Global Tech's

challenges in retail.

ÒTech innovation is

what drives real-world solutions to move forward a globally resilient supply chain. [Extending global innovators, shares, "Engaging with selected for pilot freshness for natural we're leveraging fresh Walmart during the programs include produce] GreenPod ideas to build a more Walmart Growth Pune-based KBCols Labs, company, resilient supply Summit India and Sciences, Chennai- produces small sachets network. Ó said Kyle progressing towards a based GreenPod Labs, filled with plant Carlyle, Vice President, product pilot has been a and Bengaluru-based extracts that activate Sourcing Innovation & great experience for our Cropin. These the natural defense Surety of Supply, team. Working with a companies participated mechanisms of fruits Walmart. O As a global player like in the Walmart Growth and vegetables, people-led, tech- Walmart revalidates the slowing down ripening powered company, we importance of our work and mimicking the are always looking for in reducing fruits and state when it is still on new ways to innovate. vegetables post-harvest the vine. This extends These three brands losses/ quality travel times in the demonstrate our degradation. It's been a supply chain, innovation goals across great learning enablingproduce to both the food and experience to interact

The Walmart

Growth Summit in

India is part of a global series designed to within Walmart's global supply chain.

addressing global supply

empowering start-up environmental innovators to scale their challenges while ideas and tackle the delivering high-quality, most pressing more responsiblyproduced products, supporting a future where fashion and sustainability coexist harmoniously.Ó

Deepak Rajmohan, By collaborating with CEO, GreenPod Labs with the sourcing and innovation team to understand the current challenges."

"At Cropin, we connect entrepreneurs, leverage nextsuppliers, and generation innovators with technologies, from Walmart's extensive climate models to AIsupply chain network. driven solutions, to Held in countries like tackle these challenges India, Mexico, and head-on," says Krishna Chile, these summits Kumar, CEO of provide a platform for Cropin. "By working participants to present with Walmart, a leader yield insight platform] technologies and in tech-driven Cropin, driven AgTech solutions that align transformation, we aim platform that provides with Walmart's focus to build resilient and valuable insights into on sustainability, sustainable food [Textile dyes made crop yields, enhancing efficiency, and systems. Together, we from agricultural productivity, innovation. Through are committed to waste] KBCols optimizing resource one-on-one pitch redefining sourcing S c i e n c e s , use, and ensuring sessions and strategies amidst manufactures non-consistent harvest e d u c a t i o n a l evolving climate GMO natural dyes by quality. The pilot will discussions, ensuring a fermenting microbes test this technology on entrepreneurs can more reliable and from agricultural waste the produce supply showcase their secure future for the

> programs build upon a portfolio of innovation The collaboration work including between KBCols collaborations with Sciences and Walmart Agritask, unspun, and marks a pivotal step Rubi Laboratories. towards transforming Sourcing innovation the textile industry with pilots are designed to more sustainable help Walmart make dyeing solutions, Ó says more informed Dr. Vaishali Kulkarni, sourcing decisions, CEO, KBCols enhance resource Sciences. O This efficiency, and drive project reflects our measurable progress shared commitment to toward a more resilient

These latest pilot



"Daredevils" of the Indian Army achieved a breathtaking World Record for the highest human pyramid formed on moving motorcycles. The record-breaking feat unfolded along Kartavya Path, where 40 riders balanced atop seven motorcycles to form a pyramid towering at 20.4 feet. The Daredevils

inspiring display of

precision, courage, and

teamwork, the

Motorcycle Rider

Display Team

covered a distance of 2 kilometers, riding from Vijay Chowk to India Gate, leaving spectators stunned and cementing The stunt required each pursuit of excellence. their name in the annals of history.

achievement marks the moving motorcycles an team's 33rd World extraordinary feat of Record, adding to their both physical and accolades in the mental prowess. Guinness Book of World Spectators lining Records, Asia Book of Kartavya Path erupted in

2025: In an awe- Book of Records. Established in 1935,

Chennai, 23 January Records, and Limca

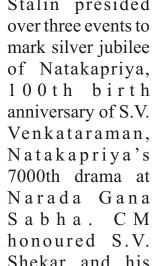
the Daredevils belong to the Corps of Signals and are renowned for their high-octane performances at events like the Republic Day Parade, Army Day celebrations, and Military Tattoos. Their jaw-dropping stunts have always been a symbol of the Indian Army's exceptional skill and discipline, captivating audiences across the nation.

The human pyramid, a marvel of balance and synchronization, stood but also a moment of women in uniform. as a testament to pride for the nation, rigorous training and showcasing the Indian unyielding team spirit. Army's relentless rider to perform their role flawlessly while This remarkable maintaining stability on

representing the unity

applause as the team Indian Army. Their completed the 2-achievements kilometer stretch with underscore the unmatched finesse. importance of Witnessing the spectacle discipline, teamwork, was not just an and courage qualities exhilarating experience that define the men and

As the roar of their motorcycles faded into the distance, one thing became clear: the With 33 World Daredevils are more Records now under their than just performers belt, the Daredevils they are the embodiment continue to push the of adventure and boundaries of what is patriotism, reminding us possible, inspiring all of the heights that can generations and be reached through indomitable spirit of the determination.





honoured S.V. M i n i s t e r name a street in Shekher's father Shekar and his Duraimurugan. Mylapore after S group in the Stalin promised to actor S. Ve. Venkataraman.

# **KALPAVRIKSHA TO THE GOLDEN BIRD:** A GLIMPSE OF INDIA'S CREATIVITY

Chennai Jan 23, 2025: The grand tableau presented by the Ministry of Culture on Republic Day is a magnificent celebration of India's cultural diversity and creativity. Inspired by the Prime Minister's mantra of 'Virasat Bhi, Vikas Bhi,' this tableau beautifully showcases the nation's of sustainable Indiaby 2047. development.

Shri Arunesh Chawla, 'Yaadh,' beautifully remarked on the placed on the potter's Tableau: significance of the wheel, represents the tableau:

"The tableau presented by the Ministry of Culture on Republic Day is a celebration of our country's diversity, creativity, and development. Inspired by the Prime Minister's showcase the diversity core mantra 'Virasat of performing arts, Bhi, Vikas Bhi,' this literature, architecture, tableau conveys the design, and tourism.



The ancient Tamil Secretary of Culture, musical instrument depth and continuity of our musical tradition. Meanwhile, the kinetic Kalpavriksha, which transforms into the 'Golden Bird, symbolizes creativity and progress.

The digital screens

rich cultural heritage message of realizing the This tableau invites economic progress. and the vast possibilities vision of a developed every Indian to take pride in their heritage and step towards a bright

Yaadh on the Potter's Wheel: An ancient Tamil musical instrument, and continuity of India's musical traditions.

Kinetic Kalpavriksha: A vibrant structure full of creativity that transforms into the 'Golden Bird,' symbolizing India's cultural heritage and

Digital Screens: Ten digital screens representing the diversity of creative Key Highlights of the fields such as performing arts, literature, architecture, design, and tourism.

This tableau not only symbolizing the depth reflects India's glorious past but also envisions a powerful and creative future. It invites every Indian to take pride in their cultural heritage and step forward on the path of development, paving the way for a brighter, more

#### NEW RESEARCH ON INDIGENISING ARTIFICIAL INTELLIGENCE



by Concordia researchers Y o 1 g ö r m e z , a solutions and more. is challenging the postdoctoral fellow with conversation around the Abundant Intelligences direction of artificial and one of the paper's intelligence (AI). It authors. charges that the current trajectory is inherently biased against non-Western modes of thinking about intelligence - especially those originating from Indigenous erasure that Indigenous cultures.

colonising the future of adds lead author Jason AI, they have created the Edward Lewis. The Abundant Intelligences professor in the research program: an Department of Design international, multi- and Computation Arts is institutional and also the University interdisciplinary program Research Chair in York and Massey that seeks to rethink how Computational Media University in New we conceive of AI. The and the Indigenous Zealand. driving concept behind it Future Imaginary. is the incorporation of Indigenous knowledge Intelligences research systems to create an inclusive, robust concept of intelligence and intelligent action, and how that can be kinds of intelligence and embedded into existing and future technologies.

"Artificial intelligence has inherited conceptual and intellectual ideas from past formulations of intelligence that took on certain colonial pathways to establish itself, such as emphasizing a kind of

extended a legacy of New Zealand. influences discussion As a way of de- around AI to this day,

> programme is about deconstructing the scarcity mindset and making room for many ways we might think about it."

that is oriented toward centred perspective. human thriving, that preserves and supports Indigenous languages,

Chemnal Jan 23, 2023 industrial of production sustainability issues, re-A new initiative steered focus," says Ceyda imagines public health

> based research program is of a single system?" directed from Concordia in Montreal but much of their approach is both They write that this the local work will be scarcity mindset done by individual contributed to resource research clusters (called exploitation and pods) across Canada, in extraction that has the United States and in

> > anchored to Indigenouscentred research and leaders. media labs at Western University of Lethbridge in Alberta, the University of Hawai'i -- West Oahu, Bard College in New

holders, cultural practitioners, language believe this alternative computational practices mainstream. approach can create an AI fitted to an Indigenous-

also partnering with AI one way to get out of this professionals and tunnel vision belief that addresses pressing industry researchers, there is only environmental and believing that the oneway of doing things.

program will open new avenues of research and propose new research questions for mainstream AI research.

"For example, how do you build a rigorous system out of a small amount of resource data like different Indigenous languages?" asks Yolgörmez. "How do you make multi-agent systems that are robust, recognize and support non-human actors and integrate different sorts of The community- activities within the body

Lewis asserts that complementary and alternative to mainstream AI research, particularly regarding data sets like Indigenous languages that are much smaller The pods will be than the ones currently being used by industry

"There is a University in Ontario, the commitment to working with data from Indigenous communities in an ethical way, compared to simply scraping the internet," he says. "This yields miniscule amounts of They bring together data compared to what the "The Abundant Indigenous knowledge- larger companies are working with, but it presents the potential to keepers, educational innovate different institutions and approaches when community organizations working with small with research scientists, languages. That can be engineers, artists and useful to researchers who social scientists to want to take a different The researchers develop new approach than the

> "This is one of the strengths of the de-The researchers are colonial approach: it's

# INDIA POISED TO CELEBRATE NATIONAL **VOTERS' DAY, A DAY BEFORE REPUBLIC DAY**

**NATIONAL** 

**VOTERS** 

DAY

Chennai Jan 23, 2025 : The 15th National Voters' Day (NVD) will be celebrated across the country on 25th January. This year's celebration comes soon after the historic and successful conduct of the 2024 Lok Sabha Elections, the largest democratic exercise in the world. The Election Commission also celebrates 75 years of its dedicated service to the nation.

The event, ECI. celebrating the voters assumes a grand scale this year in light of the fact that India's total electorate is approaching 100 crore mark. The electoral database now stands at 99.1 crore and counting. The electoral rolls bear a youthful and gender balanced look with 21.7 crores young electors, in the 18-29 age group and a 6point increase in Electoral Gender Ratio from 948 in 2024 to 954 in 2025.

The Hon'ble President of India Smt. Droupadi Murmu will grace the national function in New Delhi as the Chief Guest. Union Minister of State for Law and Justice (Independent Charge), Shri Arjun Ram Meghwal will grace the occasion as the Guest of Honour, besides the Chief Election Commissioner and the Election Commissioners leading the event.

be attended by Heads democracy" will be aspects of Lok Sabha and representatives of presented to the Elections 2024 will

This Year's Theme of the country again "Nothing Like Voting, I Vote for Sure" is a continuation of last year's theme emphasizing the participation in the electoral process, and encouraging voters to take pride in exercising their franchise. During the event,

the Hon'ble President

will present the Best Electoral Practices Awards to state and district officials who demonstrated e x e m p l a r y performance in ensuring the smooth conduct of elections. Special recognition will be given to its OTT platforms. initiatives that enhanced voter "Belief in the Ballot: are honored and participation, such as Human stories shaping presented with their innovative outreach India's 2024 Elector Photo Identity campaigns, the use of elections" will also be Card (EPIC) during technology for presented to the NVD ceremonies. seamless election Hon'ble President by management, and the Commission. The level of national, state, elections accessible to human interest stories

The first copy of the ECI Coffee Table

Election Management Hon'ble President by also be showcased. It bodies who will Chief Election will have interactive deliberate on major Commissioner Shri and immersive spaces issues faced in election Rajiv Kumar. The for the attendees to management around publication is a tribute experience. the world at a 2-day to every voter, election conference on Jan 23- official, security National Voters' Day 24, 2025, hosted by personnel and all the has been observed stakeholders who contributed to the 25 to commemorate success of the 18th Lok Sabha elections. It the Election will offer the readers a glimpse into India's democratic journey of importance of the Lok Sabha Elections 2024 through vivid visuals and compelling narratives.

> A short clip of the upcoming docu-drama series "India Decides" produced by Warner Bros Discovery will also be released at the event. The three-part series dives deep into the history and making of the largest elections in the world. The docu-drama series will be released on the discovery channel and

Book titled "India exhibition significant The event will also Votes 2024: A saga of highlighting key celebrations.

Since 2011, annually on January the foundation day of Commission of India, established on January 25, 1950, a day before India became a Republic.

This event aims to

underline the centrality of the voter and raise electoral awareness among citizens and inspire their active participation in the democratic process. Dedicated to the voters of the nation, National Voters' Day also promotes the enrolment of new voters, particularly young individuals who have recently become eligible. Across the An ECI publication country, new voters

Celebrated at the efforts that made book is a curated set of district, constituency, and polling booth that set these elections NVD stands as one of the country's most A multimedia widespread and

### INDIA POISED TO CELEBRATE NATIONAL **VOTERS' DAY, A DAY BEFORE REPUBLIC DAY**

report showed on Maha Kumbh. Wednesday. Visa processing platform Atlys has witnessed a 21.4 per cent increase in inbound travel to the country for spiritual purposes.

from the UK and the US, underscoring the global interest in India's

As per data, group inbound travel applications have surged 35 per cent, global interest in reflecting a growing spiritual tourism has preference for steadily risen, communal spiritual positioning India at the The surge in experiences. The sacred forefront with its rich applications is largely trinity of Varanasi, spiritual heritage and driven by travellers Rishikesh and Haridwar diverse cultural tapestry. continues to dominate "India's spiritual legacy destination preferences. has always captured

Chennai Jan 23, spiritual offerings. The was once predominantly we're now seeing an 2025 :There has been a data revealed that nearly associated with older embrace of these sacred stupendous rise in 48 per cent of all generations, millennials journeys by travellers inbound travel for spiritual travel visa now lead the trend, with seeking both adventure spiritual purposes in applications are linked 66 per cent of this and self-discovery," India, primarily driven to major events and segment being women said Mohak Nahta, by Maha Kumbh 2025, a pilgrimages like the indicating a broader Founder and CEO of said the report.

Over the past decade, While spiritual travel global attention, but

move toward female-led Atlys. The Maha spiritual exploration, Kumbh and similar festivals are no longer just for traditional pilgrims; they're appealing to a broader audience looking for meaning ful experiences. The Maha Kumbh, one of the world's largest religious gatherings, is currently underway and is set to attract more than 40 crore million pilgrims.