

"Amit Shah inaugurates new passenger terminal at India-Bangladesh border crossing."

Chennai Oct 27 2024: Union Home Minister Amit Shah inaugurated a newly constructed passenger terminal and a cargo gate at the India-Bangladesh land border crossing in West Bengal's North 24 Parganas district on Sunday.

The crossing at Petrapole is the largest land port in South Asia and a vital gateway for trade and commerce between the two

countries. Shah arrived here to inaugurate the passenger terminal and the cargo gate at Petrapole during the day, an official said.

Petrapole (India)-Benapole (Bangladesh) is one of the most important land border crossings between the two countries, both in terms of trade and passenger movement, a statement said.

Nearly 70 per cent of land-based trade (by value) between India and Bangladesh occurs through this facility, which is under the administrative control of the Land Ports Authority of India, a wing of the Ministry of Home Affairs.

It is also the eighth largest international immigration port of India and facilitates the movement of over 23.5 lakh passengers

annually between India and Bangladesh.

The new passenger terminal at Petrapole is a significant addition to the region's infrastructure and is set to enhance the travel experience between the two countries, the statement said. With its robust construction and advanced technological systems, the terminal promises safety, efficiency, and comfort for all users.

"Artistic endeavors sharing the essence of Indian culture worldwide: P M Modi."

Chennai Oct 27 2024: In the 115th episode of his monthly radio program Mann Ki Baat on Sunday, Prime Minister Narendra Modi highlighted the global resonance of Indian art and culture, emphasising how people around the world are increasingly drawn to India's heritage and traditions.

He shared examples from Kashmir to Chhattisgarh, illustrating how India's cultural essence is being celebrated both domestically and internationally.

Bashir from Anantnag using it to showcase and preserve regional culture.

He also praised Gorinath from Udhampur, who preserves Dogra culture through the tunes of a century-old sarangi, narrating historical tales and cultural heritage.

"In different parts of the country, you will find many extraordinary people preserving cultural heritage," he said, pointing to Telangana's D. Vaikuntham, who has promoted Cherial folk art for decades, and Butluram Mathra from Chhattisgarh, who has spent 40 years preserving the art of the Abujhmadia tribe.

"These artistic efforts are spreading the fragrance of Indian culture across the world," PM Modi noted.

He recounted his experience in Russia's Yakutsk, where audiences braved the freezing winter to enjoy Kalidasa's Abhijnana Shakuntalam. He also recalled watching Phalak Phalam, the Laotian version of the Ramayana, during a recent visit to Laos, marvelling at the shared devotion between the two nations.

The Prime Minister also highlighted the cross-cultural efforts of Abdullah Al-Barun, who translated the Ramayana and

Mahabharata into Arabic, bridging Indian and Arab cultures.

In Peru, Erlinda Garcia and Maria Valdes are popularising Bharatanatyam and Odissi dance, respectively, showing how "Indian classical dance is creating waves of popularity in South America."

"Wherever there is art, there is India. Wherever there is culture, there is India," PM Modi remarked, inviting people to share cultural initiatives using the hashtag #CulturalBridges, which he said would be a regular feature in future episodes of Mann Ki Baat.

"AIADMK will build a robust alliance to restore the governance style of MGR and Jayalalithaa, says Palaniswami."

Chennai Oct 27 2024: Edappadi Palaniswami stated at a mammoth public meeting in Kanchipuram that in the 2026 elections, AIADMK would form a strong alliance to revive the governance legacy of M.G.R. and Jayalalithaa in Tamil Nadu.

The 53rd anniversary celebration of AIADMK, along with welfare assistance distribution programs, was held at Gandhi Road, Kanchipuram. The meeting was presided over by Kanchipuram District Secretary and former

Minister V. Somasundaram, with Organizing Secretary Valajabad P. Ganeshan in attendance.

During the event, AIADMK's General Secretary and Opposition Leader Edappadi Palaniswami distributed welfare assistance and addressed the gathering. He remarked:

"The DMK party is not run democratically, unlike AIADMK, where even a loyal worker can rise to become the General Secretary. DMK practices family politics, and Tamil Nadu currently has four Chief

Ministers not ruled by M.K. Stalin, but by family members.

Chief Minister M.K. Stalin claims that the AIADMK governance from 2011 to 2021 was a poor administration. However, during our tenure, we implemented numerous schemes, including the establishment of 11 medical colleges, 6 law colleges, a large livestock park at a cost of Rs.1,000 crore, and a veterinary research center. Was that poor governance?

Many have attempted to break AIADMK, but no one

can touch its members. AIADMK is a self-sustained party.

In DMK's 41-month rule, there has been corruption in every sector. Recently, CM M.K. Stalin visited the United States, but after a 17-day stay, he attracted only Rs.7,000 crore in investment, mostly for expanding existing industries.

In the 2026 Assembly elections, we will work to revive the legacy of M.G.R. and Jayalalithaa. AIADMK will form a strong alliance with the support of the people, and there is no doubt about it."

Cong MLA sentenced to 42 years in mining scam

Chennai Oct 27 2024: In a landmark judgment, a special court in Bengaluru has sentenced Congress MLA Satish Krishna Sail from Karwar to 42 years in prison for his role in the illegal export of iron ore from Belekeri port in Karnataka during 2009-10.

The court's decision also includes six other defendants involved in

the scandal, with sentences that extend up to seven years per case.

A substantial fine of ₹44.09 crore has been levied on the convicted individuals and their associated companies. Sail, a key figure in the scandal, faces a personal penalty of ₹9.26 crore and an additional ₹9.26 crore in fines for his company, Shri Mallikarjuna Shipping Private

Limited, where he serves as managing director.

The sentences were delivered by Judge Santhosh Gajanan Bhat of the Special Court for criminal cases involving current and former MPs and MLAs, who, on October 24, pronounced the punishment under various sections of the Indian Penal Code (IPC) and the Prevention of Corruption (PC) Act,

1988.

In each of the six cases, the sentences for offences such as cheating (under Section 420 of the IPC) were designated to run concurrently within each case, yet the court did not order that all sentences across the cases would run concurrently. Consequently, the cumulative sentence totals 42 years.

"Large crowds converge for Vijay's TVK Conference, causing congestion in Vikravandi; traffic diversions implemented."

Chennai Oct 27 2024: Thousands have gathered at Vikravandi's V Salai on Sunday for the first political conference of actor Vijay's Thamizhaga Vetri Kazhagam (TVK), an event aiming to leverage his extensive fan base. Party leader Vijay is set to hoist the party flag on a 100-foot pole and deliver a speech.

Party members, supporters, and the public from across Tamil Nadu and Puducherry began arriving at the conference grounds last night, and by 6 a.m., thousands had gathered. By 7 a.m., the crowd was streaming through three main entrances to the venue, with a significant presence of young people under 30

and a large number of young women among the attendees.

Unlike typical political gatherings, which see mostly male attendees traveling long distances, Vijay's TVK conference drew many young women, filling more than 55,000 seats at the venue by noon.

from the tollgate to Sithani near V. Salai. Vehicles traveling towards Chennai and Trichy slowed to a crawl due to the congestion, causing inconvenience for the general public and commuters.

traveled to the conference on 13 buses one per village. Supporters from Usilampatti in Theni district brought equipment to prepare biryani, offering it as a charitable meal to attendees. Those from Dharmapuri prepared meals for three days and arrived with painted faces, cheering loudly.



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To attend, thousands of party supporters from north and south districts arrived in cars, vans, and buses from the Trichy and Chennai routes since early morning. This influx led to long lines of vehicles along the Chennai-Trichy National Highway near Villupuram and Tindivanam.

At the Vikravandi tollgate, the volume of vehicles caused significant traffic congestion, with a continuous flow of TVK conference vehicles stretching about 4 kilometers

To minimize disruptions, barricades were set up along both sides of the Trichy-Chennai bypass road around the conference area to maintain traffic flow and ensure the safe entry and exit of conference attendees.

The conference grounds have been equipped with 350 mobile toilets, 22 ambulances, 18 medical teams, and five designated parking areas to facilitate vehicle arrangements. Attendees could also scan QR codes upon entry.

In particular, fans from 13 villages near Palacode in Dharmapuri district

Mini stalls were set up around the grounds, selling water bottles, ice cream, chips, cigarettes, and

tobacco. By 12:30 p.m., an estimated 4,000 police officers gathered, with over 100,000 people had deployed under the leadership of North Zone IG Asra Garg to manage security.

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"Paving the way to Safer Roads: Honda Motorcycle and Scooter India conducts a Road Safety Awareness Campaign in Kanchipuram, Tamil Nadu"

Chennai Oct 27 2024: In a continued effort to promote road safety across the country, Honda Motorcycle and Scooter India (HMSI) recently conducted an impactful road safety awareness campaign in Kanchipuram, Tamil Nadu. The campaign reached over 2,400 students and staff members from Kendriya Vidyalaya, reinforcing HMSI's mission to foster responsible road behavior among young people.

Understanding the critical role of young minds in shaping the future, HMSI is dedicated to instilling road safety habits in children and youth. Through interactive and engaging programs, the



company aims to significantly reduce road accidents and foster responsible road usage. These campaigns are held regularly across schools, colleges, and institutions, both government and non-government, to reach a broad audience.

The Kanchipuram road safety awareness campaign featured a variety of activities

aimed at making road safety education both comprehensive and interactive. Participants took part in theoretical safety riding lessons, danger prediction training, road safety quizzes, helmet awareness sessions, and practical Riding Trainer exercises. Each activity was tailored to make road safety education both informative and

engaging, ensuring that the lessons learned would have a lasting impact.

HMSI appreciates the support given by Kendriya Vidyalaya in making this initiative a success. The collaboration underscores the shared commitment to creating safer roads and reducing traffic accidents.

Since inception, in the state of Tamil Nadu, HMSI has imparted education to nearly 2.5 lakh adults and children, focusing on promoting responsible road usage and cultivating safe riding habits. This campaign in Kanchipuram adds another milestone to HMSI's ongoing efforts to make India's roads safer for all.

Bayer and Samunnati collaborate to enhance farmer productivity and profitability

Chennai Oct 27 2024: Bayer, a global enterprise with core competencies in the life science fields of healthcare and agriculture, announced its partnership with Samunnati, a leading agri value chain enabler company, dedicated to empowering smallholder farmers, to usher farmers of Farmer Producer Organisations (FPOs) with access to premium products with the goal to deliver optimal solutions to smallholder farmers.

Under the Memorandum of Understanding (MoU), Bayer and Samunnati aim to provide Indian farmers with access to quality agri-inputs through FPO Agri-input Retail Stores. As part of the association, FPO farmers will be able to leverage the strength of collectivization, facilitating farmers with a ample opportunities to become key stakeholders in the ag value chain.



Samunnati will support in aggregating demand from the FPOs, while Bayer will, once purchase orders are placed by FPOs, fulfill the orders through their distributors, ensure timely and efficient delivery of customized products and solutions. To facilitate easy access to quality inputs, agronomic support, and encourage agri-technology knowledge transfer, Bayer will leverage its field force to actively engage with farmers in the field, thereby supporting the FPOs to build a successful business model.

Speaking on the partnership, Mohan Babu, Chief Operating Officer Bayer Crop

Science India, Bangladesh & Sri Lanka, said, "FPOs have come a long way in India to become successful entities supporting farmers with aggregating input demand and produce supply. We are glad to join forces with Samunnati who bring in their vast network of FPOs and enable credit to kick-start the FPOs input business, so that their farmers can benefit from Bayer's high-quality products and agronomy knowledge."

Commenting on the MoU, Anil Kumar SG, Founder and CEO of Samunnati, said, "We are thrilled to partner with Bayer Crop Science to further empower Farmer

Producer Organizations (FPOs) by improving access to quality inputs and agronomic expertise. This collaboration strengthens Samunnati's mission to create a resilient agricultural ecosystem that enables smallholder farmers to thrive, improving both their productivity and profitability. By combining Bayer's expertise in high-quality inputs with Samunnati's deep-rooted connections in the farming community, we are offering a holistic solution that addresses the key challenges faced by farmers today"

Together, both parties are committed to empowering farmers with the resources, knowledge and market access they need to thrive. The association aims to create a sustainable and farmer-centric ecosystem for farmers in India, ensuring they find reliable markets for their produce, ultimately contributing to their growth and prosperity.

"Reform doesn't imply that an institution is flawed, says the CJI."

Chennai Oct 27 2024: Chief Justice of India D. Y. Chandrachud has said every institution can be improved, but it should not lead to a conclusion that there is something fundamentally wrong with it.

He was talking about the collegium system on Saturday during an interaction after delivering the inaugural lecture in a series organised by the Marathi daily 'Loksatta' here.

To a question on the collegium system of appointment of Supreme Court and High Court judges, the CJI said it is a federal

system where the responsibility has been given to different levels of governments (both the Centre and the states) and the judiciary.

"It is a process of consultative dialogue, where consensus emerges, but at times there is no consensus, but that's part of the system. We must have the maturity to understand that this represents the strength of our system," Chandrachud said.

"I wish, we will be able to foster a greater consensus, but the point of the matter is, this is dealt with a very great level of maturity on the parts of different levels

within the judiciary and different levels within the governments," he added.

If there is an objection about a particular candidate, discussions take place with a "very great deal of maturity", the chief justice noted.

"We have to understand that it is very easy to criticise the institution that we have formed... every institution is capable of betterment... But the very fact that there are institutional improvements, which are possible, should not lead us to a conclusion that there is something fundamentally wrong

with the institution," he stated. "The fact that these institutions have stood the test of time for over the last 75 years is a reason for us to trust our system of democratic governance of which judiciary is well a part," Chandrachud stated.

To another question, the chief justice said unlike in other fields, the work burden of a judge increases both in terms of volume and complexity as he or she rises in the judiciary.

"Our judges are not galivanting or goofing up even in the vacation, they are deeply committed to the work they do," he added.

Max Financial Services reports 30% growth in consolidated revenue^A in H1 FY 25 rising to Rs.25,178 crore; In Q2 Max Life Insurance's total APE grew 31% and VNB by 23%

Chennai Oct 27 2024: Max Financial Services Limited has recorded consolidated revenue^A of Rs.25,178 crore in H1 FY25, a 30% growth buoyed by higher investment income. The consolidated revenue excluding investment income at Rs.12,820 crore grew by 14% year-on-year during Q2 FY25.

In H1 FY25, Max Life Insurance Co. Ltd.'s (Max Life/ the Company) New Business Premium (Individual and Group) grew by 19% to Rs.5,091 crore and Individual Adjusted First Year Premium grew by 31% to Rs.3,309 crore leading to private market share gain by 51 bps to 9.3%. Number of new retail policies grew by 23%. Further, the renewal premium rose by 12% to Rs.8,046 crore, taking the Gross Written Premium to Rs.13,137 crore, an increase of 14% over the previous financial year.

During the second quarter, Max Life registered a strong growth in Value of new business which grew by 23% to Rs.513 crore in Q2 FY25 and by 16% to 766 crores in H1 FY25. Further, the Total Annualized Premium Equivalent (APE) rose by 31% to Rs.2,170 crore in Q2 FY25 and by 31% to Rs.3,623 crore in H1

FY25. Max Life's Embedded value grew by 30%, standing at Rs.23,338 crore, and Operating RoEV is at 16.8% with a positive operating variance.

Axis Bank came on board as a co-promoter in 2021, unlocking new opportunities to strengthen brand and deliver shareholder value. In order to leverage the strengths of the reputation of the two partners, the Boards of Max Life, Max Financial Services Ltd. and Axis Bank have approved the inclusion of 'Axis' as part of Max Life's corporate name and brand identity, which will be launched in due course, subject to requisite corporate and regulatory approvals.

Mr. Prashant Tripathy, CEO and Managing Director, Max Life, said, "The H1 FY25 strong business results affirm our strategic focus on expanding proprietary channels, deepening partnerships, and unlocking new customer opportunities. Our continued investments and strong execution capabilities have resulted in sustained momentum across all our channels. In Q2 FY 25 we outperformed both private sector and the overall industry growth on the back of strong growth in our Individual Adjusted First Year Premium

sales while reporting healthy profitability outcomes. As we continue on this growth trajectory, we are excited about the new refreshed identity powered by the synergy between Axis Bank and Max Life that will further enable us to go beyond urban and tier-1 cities. This new identity will harness the strengths of both partners, reinforcing the 'Bharosa' we inspire in our customers, employees, investors, and stakeholders as we move into the future."

In H1 FY25, Max Life's Proprietary Channels Annual Premium Equivalent (APE) grew by 51% on Y-o-Y basis secular growth driven within Agency, Cross-sell and E-commerce. The contribution of Proprietary channels to total new sales increased from 40% in H1 FY24 to 46% in H1 FY25. The company maintained leadership position in overall E-commerce business in both online Protection, and online Savings. The new business growth was fuelled by strong growth in Protection & Health, ULIP and Group Credit Life. Protection & Health grew by 54%, Group Credit Life grew by 34% in H1 FY 25. Additionally, Max Life has successfully on-boarded 20 new partners in Q2 FY25,

including India Post Payments Bank. In Q2 FY25, in order to be complaint with IRDAI's surrender regulations Max life successfully relaunched 98% of its products for sale without any impact on new business. Continuing on product innovation, Max Life launched another Nifty 500 momentum 50 fund predominantly for the E-Commerce Customers in Q2 FY25 designed to capitalize increasing interest in Index funds. Retirement is Max life's one of the strategic focus areas. In this direction, Max life recently launched the findings of the 4th edition of its flagship retirement study - India Retirement Index Study (IRIS 4.0) which gauges India's retirement preparedness. The IRIS 4.0 findings reveals that Urban India's retirement preparedness has increased from 47 points in IRIS 3.0 to 49 points in IRIS 4.0, driven by greater awareness and proactive steps in both health and financial planning.

In Q2 FY25, Max Life's persistency performance has continued to improve with a leadership position maintained in 13-month persistency (basis number of policies) at 85.3%.

SL Navy detains 12 more TN fishermen

Chennai Oct 27 2024: Twelve fishermen from Nagapattinam were arrested on Sunday by the Sri Lankan Navy. Their boat (boat no: TN IND 06 MM 5102), owned by Silambu Selvan (38) of Akkaraipettai, was also seized.

The fishermen ventured into the sea from Akkaraipettai in



Nagapattinam on October 26, 2024. The arrested fishermen were taken to the Mayiliddy Harbour, Sri

Lanka. The arrested fishermen were identified as Guna (40), Senjivel (45), Venkatesan (45), Alex (28), Sinappu (25), Karthi (22), Valar Selvan, Raghu (45), Ravi (50), Meganathan, Samuel, and Mahendran.

The fishermen were apprehended near Paruthithurai by the Lankan Navy on charges of alleged poaching in their territorial waters.

U.S. Consul General, Tamil Nadu IT Minister Open OSAC India's Annual General Meeting in Chennai to Foster Public-Private Security Cooperation

Chennai Oct 27 2024: U.S. Consul General Chennai Chris Hodges and Tamil Nadu Minister of Information Technology and Digital Services Dr. Palanivel Thiaga Rajan hosted the Overseas Security Advisory Council (OSAC) India Annual General Meeting on October 24 in Chennai with the aim of fostering cooperation among U.S. Government and U.S. private-sector security professionals across India.

OSAC is a public-private partnership between the U.S. Department of State's Diplomatic Security Service (DSS) and security professionals from U.S. organizations operating abroad. Together, OSAC members share timely security information and maintain strong



bonds for the protection of U.S. interests overseas.

The U.S. Consulate General Chennai and diplomatic and corporate security personnel across India used the conference to collaborate with U.S. and Indian private sector partners on trainings, consultations, events, alerts, and analysis.

Diplomatic Security Regional Security Officer Scott Schonauer from U.S. Consulate General Chennai said, "As security specialists and partners, we aim to build trust through networks with Indian private sector

counterparts that model gender equity, and better anticipate security issues, including identifying and tracking threats."

Tamil Nadu IT Minister Dr. Palanivel Thiaga Rajan said, "I am happy this historic event is taking place in Chennai. Diversity, Equity, Inclusion, and Accessibility (DEIA) are in the DNA of Tamil Nadu. It is good to see OSAC too is following the same. The scale of today's event is reflective of U.S.-India relationship - commercially and strategically. In this era of targeted threats, we need to stay advanced and keep

learning everyday to keep ourselves safe. OSAC is a great model of private-public partnership."

Diplomatic Security Senior Regional Security Officer Christopher Gillis from U.S. Embassy New Delhi said, "Today's conference is an important reinforcement of connectivity between the U.S. Government and private sector to ensure a safer operating environment."

OSAC India - Chennai Chapter Private co-chair John Paul Manickam said, "OSAC Country Chapters in India promote best practices and collaboration among security professionals of U.S. organizations operating in the country."

Inaugural India, Italy cyber talks held in New Delhi

Chennai Oct 27 2024: India and Italy held their inaugural cyber dialogue in New Delhi on Friday, acting on the decision taken during the State visit to India of Italian Prime Minister Giorgia Meloni in March last year, when both leaders agreed to expand bilateral cooperation in the cyberspace.

The bilateral meeting was co-chaired by Amit A. Shukla, Joint Secretary (Cyber Diplomacy), Ministry of

External Affairs, and Minister Plenipotentiary Michele Giacomelli, Head of the Unit for Technological Innovation and Cybersecurity at the Italian Ministry of Foreign Affairs and International Cooperation.

The Indian delegation included officials from the Indian Cybercrime Coordination Centre (I4C), the Ministry of Electronics and Information Technology

(MeitY), and CERT-In. The Italian delegation comprised of representatives from the National Cyber Security Agency, the Postal Police and Cyber Security Service, as well as the Embassy of Italy in New Delhi, a statement said.

During the Dialogue, both sides exchanged views on cyber threat landscape and national cyber strategies/policies. The two sides also discussed protection of

critical information infrastructure and mechanisms for capacity building initiatives.

Both sides also explored collaborative opportunities in multilateral forums, particularly concerning recent developments in the cyber domain at the United Nations. Both sides agreed to enhance cooperation between their respective agencies to foster a safe and resilient cyberspace, the statement added.

116 entities from 27 nations take part in mining expo

Chennai Oct 27 2024: India's largest mining exhibition, International Mining and Machinery Exhibition 2024 (IMME), witnessed over 116 international participants from 27 countries.

This four-day exhibition observed footfalls of 4,967 business visitors and engaged into 574 B2B meetings, across several sectors related to mining industry.

Besides the mining exhibition, CII had organised a two-day Global Mining Summit (GMS).

The 17th edition of IMME and GMS was inaugurated by Moloy Ghatak, Minister-in-Charge, Law Department, Government of West Bengal.

Various senior officials from government and Indian Army also visited the exhibition.

The mining exhibition witnessed participation of countries including UK, US, Russia, China, Australia, among 27 countries.

This event showcased more than 270 exhibitors, covering a sprawling 55,000 square metre exhibition area.

The major sectors engaged in this exhibition were mining, equipment / technology, mining & minerals, mineral process and manufacturing.

IMME 2024 and GMS 2024 was organised by CII in association with Ministry of Mines and

Ministry of Steel. The Government of Odisha was the Partner State, and the event was supported by the West Bengal Mineral Development Corporation.

The IMME was held here between October 23 and 26. The Indian Construction Equipment Manufacturer's Association (ICEMA) was the Sector Partner and Australia was the Partner Country at IMME 2024.

Launched in 1984, the International Mining and Machinery Exhibition (IMME) has been a cornerstone event for the last four decades, designed to accelerate the growth of India's mining industry.

With 16 successful editions to date, IMME has established itself as India's largest mining

exhibition in India, bringing together key industry players on a single platform.

The display of equipment and technologies at the event have significantly contributed to the adoption of the latest technology by the industry, thereby furthering business growth.

IMME 2024 and GMS 2024 provided the perfect platform to showcase advancements, exchange ideas and create meaningful collaborations across the mining ecosystem.

Together, industry professionals, policymakers, manufacturers and service providers unlocked new business opportunities that will drive the sector forward.

Samsung Announces New Medications Tracking Feature for Samsung Health in India

Chennai Oct 27 2024: India's largest consumer electronics brand, Samsung announced that it has added the Medications tracking feature to the Samsung Health app to help users manage their health more comprehensively.

The feature will not only allow users to keep track of their prescribed or over-the-counter medication regime but will also offer important medical information and tips. The feature can help in tracking medication adherence consistency for those, who are on a medication journey for hypertension, diabetes, PCOS, PCOD and other chronic diseases that require timely doses.

"Samsung is a brand that puts its customers first and continuously works on products and services to improve their daily lives. We aim to build a holistic health platform for people to understand and manage their health better by connecting devices and services. With the addition of Medications feature for India in the Samsung Health app, we believe users will be able to manage their medications more conveniently, improve adherence, and ultimately maintain better health," said Kyungyun Roo, Managing Director, Samsung Research Institute, Noida.



The Medications feature, the result of a collaborative effort between R&D, Design and Consumer Experience teams at Samsung, has been designed keeping in mind the needs of Indian consumers. Upon entering the name of a select medication into the Samsung Health app, the Medications feature will provide users with detailed information including general descriptions, as well as its possible side effects.

In addition, the new feature will provide information on adverse reactions from drug-to-drug interactions and other relevant safety guidance. Users can set up alerts to remind them both when to take their medications and when to refill them seamlessly through the Samsung Health App.

These alerts can be fine-tuned to the need of the individual user, so the medications can be prioritized depending on their importance to the user, with Samsung Health sending reminders ranging from "gentle" to "strong". Galaxy Watch users will

smartphone with Android 10.0 or later and Samsung Health app version 6.28 or later. Availability for the features may vary by device.

3Sleep features are intended for general wellness and fitness purposes only. The measurements are for your personal reference only. Please consult a medical professional for advice.

4The IHRN feature is only available in select markets. Available on Wear OS devices version 4.0 or later. It is not intended to provide a notification on every episode of irregular rhythm suggestive of AFib and the absence of a notification is not intended to indicate no disease process is present. It is not intended for users with other known arrhythmias. The features are supported via the Samsung Health Monitor app. Availability may vary by market or device. Due to market restrictions in obtaining approval/registration as a Software as a Medical Device (SaMD), it only works on watches and smartphones purchased in the markets where service is currently available (however, service may be restricted when users travel to non-service markets). This app can only be used for measuring in ages 22 and over.

The Medications tracking feature will be available on the Samsung Health app in India via the app updates.

1Samsung Health Medications feature is intended to help users manage their medication list and schedule. Information provided is evidence-based content licensed from Tata lmg.

2 Requires

Meera Kathiravan's 'HABEEBI' gets a Midas-Touch with V House Production Suresh Kamatchi releasing the film

Chennai Oct 27 2024: Filmmaker Meera Kathiravan, who shot to fame with his directorial ventures likes Aval Peyar Tamizharasi and Vizhithiru, is now ready with his next outing titled 'Habeebi'. The exact Tamil meaning of this Arabic word means 'En Anbe'. The film's first look unveiled recently, has found a decorous response. Sharing the insight about this film, Director Meera Kathiravan says,

"I entered the realm of cinema with the sole intention of creating this film. After a span of twenty-two years, this aspiration has finally materialized. In the current situation of this contemporary world, It is now essential to set aside our lengthy discourses and engage with one another directly, fostering meaningful



conversations about our thoughts. The essentiality to discuss humanity, love, and the need for tolerance towards fellow human beings has become the need of hour." "The film explores the lifestyle and cultural identity of Tamil-speaking Muslims in Southern Tamil Nadu, yet its themes are universal and will appeal to a broad audience. Against this rich backdrop, a poignant love story has been intricately woven into the narrative. Significantly, the audience will experience a sense of

project, he expressed a desire to review the screenplay before making a decision. After doing so, he confirmed his commitment to being part of the film. This production also marks the debut of newcomer Eesha in the lead role, while Malavika Mohan, who won the admiration of young audiences with her captivating performance in 'Joe', will portray the female lead. Producer Suresh Kamatchi of V House Production, (Producer of Maanaadu, Vanangaan, and many movies) watched the film, and out of self-interest, has decided to release it. Technical Crew Direction: Meera Kathiravan Music: Sam C.S. Cinematography: Mahesh Muthusamy Editor: Raja Mohammad Art: Appuni Saajan PRO: A. John.

Mental Health #RealTalk: How Online Communities are Shaping Mental Health Conversations in India, As Seen on Reddit

Chennai Oct 27 2024: World Mental Health Day brought renewed attention to heartfelt online conversations, highlighting a significant shift in how mental health discussions are unfolding across the country. While traditional support avenues therapy, counselling, and mindfulness apps remain essential, online communities are rapidly emerging as dynamic spaces for dialogue, support, and digital camaraderie. From stories of personal struggles to battling stigma, online discourse is uniting users from diverse backgrounds to tackle topics that can often feel isolating offering each other guidance, solidarity, and most importantly, a safe space for vulnerability.

Here's a heartwarming recap at

how India is discovering Reddit's communities where they can openly share their mental health experiences, exchange advice, and cultivate a sense of belonging that is often hard to find offline, online.

r/India's Emotional and Mental Health Thread as a vital place for support

r/India's Mental and Emotional Health Support Thread provides a vital place for people going through struggles and seeking support within the community. One redditor offers a listening ear for those who want to speak over the phone and another offers professional services. In addition to this, many poignant stories are emerging on Reddit, and one particularly heart-wrenching account stands out: a young father's plea for help as he navigates

unemployment, addressing feelings of physical disability, and isolation and anxiety. A young Gen Z-er articulated the loneliness felt by many: "I don't have a friend circle or anyone to discuss my anxiety with. I feel like I would disturb someone's life if I opened up." Another 23-year-old redditor being met with compassion and support.

For those looking to connect with others in need of support, join the latest emotional health thread on r/India here.

Youth turn to Reddit to share their experiences amid isolation

From navigating societal pressures to facing feelings of inadequacy and uncertainty about the future, the youth can often be a time marred with turbulent emotions. For younger users, online communities are their go-to platform in

Ahead of the festive season, Swiggy launches 'International Logins' for NRIs from 27 countries

Chennai Oct 27 2024: Swiggy, India's leading on-demand convenience platform, has introduced International Logins, a feature that allows users from 27 countries—including the United States, Canada, Germany, the United Kingdom, Australia, and the UAE—to access all the offerings on the Swiggy app using their international phone numbers. This permanent feature offers a seamless experience while ordering food, shopping on Swiggy's quick commerce platform Swiggy Instamart, and booking tables through Swiggy Dineout. Payments can

be made easily using international credit cards or available UPI options, making it more convenient than ever to stay connected and enjoy Swiggy's wide range of services, no matter where they are.

Introduced in response to demand from users who have previously enjoyed Swiggy while living in India or during visits, this feature enables them to send gifts and surprises, and even have groceries or essentials delivered to ageing parents back home. "Food and gifts are essential to family gatherings, especially during festivals," said Phani Kishan, Co-

founder & CGO of Swiggy. "With International Login, those living abroad can now surprise their loved ones on special occasions. This feature, long requested by our international users, is launching just in time for the festive season. Soon, NRIs will also benefit from a new gifting layout, making sending festive gifts or making dinner reservations back home easier."

The launch of International Logins comes when families, especially during festive seasons, want to celebrate and share moments with loved ones in India. Whether



it's sending Diwali sweets, a thoughtful gift for Bhai Dooj and Christmas, or booking a table for a parents' anniversary. The platform allows users to plan surprises, assist with tasks for less tech-savvy relatives, or simply ensure their loved ones feel cared for.

Tata Motors inaugurates 'Customer Care Mahotsav', a nationwide engagement program for commercial vehicle customers

Vellore, Oct 27 2024: Tata Motors, India's largest commercial vehicle manufacturer, announced the launch of its Customer Care Mahotsav 2024, a comprehensive customer engagement program for commercial vehicle customers till 24th December, 2024. The unique and value adding programme will be held at over 2500 authorised service outlets across the country, bringing together fleet owners and drivers for insightful discussions. Through the Mahotsav, customers can avail a range of benefits, including thorough vehicle check-ups conducted by trained technicians, and access to value-added services. Additionally, drivers will receive



extensive training on safe and fuel-efficient driving practices, along with tailored offerings under its Sampurna Seva 2.0 initiative.

Launching the Customer Care Mahotsav 2024 edition, Mr. Girish Wagh, Executive Director, Tata Motors highlighted, "We are excited to bring back the Customer Care Mahotsav this year, starting 23rd October. The day holds a special significance for us as we sold our first commercial vehicle in 1954, we now celebrate it as the Customer Care

Day. This Mahotsav reflects our commitment to deliver the best-in-class service, through meticulous vehicle check-ups and by offering a wide range of benefits. By ensuring that the Mahotsav delights our customers at every touchpoint across the country, we aim to strengthen our relationships across all our stakeholders. We cordially invite all our customers to their nearest Tata authorized service centres, and I am confident that this initiative will add significant value to

their businesses."

Tata Motors' widest commercial vehicle portfolio is complemented by a host of value-added services designed for comprehensive vehicle lifecycle management through its Sampurna Seva 2.0 initiative. This all-inclusive solution begins with the vehicle purchase and supports every operational aspect throughout its lifecycle, including breakdown assistance, guaranteed turnaround times, annual maintenance contracts (AMC), and convenient access to genuine spare parts. Additionally, Tata Motors leverages Fleet Edge, its connected vehicle platform for optimal fleet management, enabling operators to maximize vehicle uptime and minimize total cost of ownership.

Yamaha Announces Exciting Diwali Offers on FZ Series, Fascino, and RayZR Models Across India

Chennai Oct 27 2024: As India embraces the festive cheer of Diwali, India Yamaha Motor is delighted to offer special cashback offer along with Lower down payment schemes for its customers across the country. In keeping with the spirit of celebration, Yamaha's Diwali offers bring attractive benefits on its

popular 150cc FZ model range and 125cc Fi Hybrid Scooters, making this the perfect opportunity to own a Yamaha. Diwali Offers and Schemes on Yamaha two-wheelers: Cashback of up to INR 7,000 and low-down payment of INR 7,999 on FZ-S Fi Ver 4.0, FZ-S Fi Ver 3.0, and FZ Fi Cashback of up to INR 4,000 and low-down

payment of INR 2,999 on Fascino 125 Fi Hybrid and RayZR 125 Fi Hybrid Yamaha's diverse product portfolio includes premium motorcycles such as YZF-R3 (321cc), MT-03 (321cc), YZF-R15M (155cc), YZF-R15 V4 (155cc), YZF-R15S V3 (155cc), MT-15 V2 (155cc), and FZ series bikes like FZ-S Fi Ver

4.0 (149cc), FZ-S Fi Ver 3.0 (149cc), FZ Fi (149cc), and FZ-X (149cc). Additionally, Yamaha offers a range of scooters including Aerox 155 version S (155cc), Aerox 155 (155cc), Fascino S 125 Fi Hybrid (125cc), Fascino 125 Fi Hybrid (125cc), RayZR 125 Fi Hybrid (125cc), and RayZR Street Rally 125 Fi Hybrid (125cc).

Pure EV brightens Diwali with its festive offers

Chennai Oct 27 2024: Pure EV, one of India's leading electric two-wheeler manufacturers today announced an exciting festive offer on its latest electric motorcycles, the ecoDryft and eTryst X. The offer commences from today until 10th November, customers can avail a flat INR 20,000 discount on both models, bringing the starting price to INR 99,999.

Built on Pure EV's predictive-AI X-Platform, both the ecoDryft and eTryst X offer an array of advanced features, including cloud alerts, smart battery management, and driving aids like coasting regeneration, hill-start assist, reverse mode, and park assist. These motorcycles are specially designed to cater to the needs of modern-day commuters, offering a blend of practicality and performance.



The ecoDryft is a highly efficient commuter bike ideal for everyday use, balancing economy with a comfortable riding experience.

The eTryst X is built for thrill-seekers, combining style, powerful acceleration, and a remarkable range of up to 171 kilometers.

This limited-time festive offer is part of Pure EV's commitment to drive embrace sustainable mobility, making

electric mobility more accessible to Indian commuters. By providing significant savings, Pure EV is encouraging customers to make the switch from internal combustion engine (ICE) motorcycles to cleaner, greener electric alternatives.

Expressing his excitement for the festive season, Dr. Nishanth Dongari, Founder and Managing Director of Pure EV said, "We are thrilled to celebrate this Diwali by

encouraging people to reduce pollution and embrace an environmentally friendly lifestyle. Our special festive discounts aim to make electric mobility more accessible, ensuring customer satisfaction through unmatched savings. With Pure EV's advanced features, customers can ride into a sustainable future while enjoying the performance and convenience of our electric two wheelers. We wish all our customers an 'Electric Diwali,' filled with happiness, prosperity, and a commitment to a greener tomorrow.

With Diwali symbolizing the triumph of light over darkness, Pure EV's exclusive offer aims to help customers move towards a cleaner, brighter future with electric motorcycles, creating lasting memories this festive season.

A.M. Jain College's Citizen Consumer Club organized a Menstrual Hygiene Awareness Program to educate students on the importance of menstrual health.



The event began with a welcome by Ms. K. Sumithra, Program Officer, and an address by Dr. B. Mahavir, Principal, who highlighted the importance of proper hygiene practices. Chief guests Ms. Chitra and Ms. Geetha from the Tamil Nadu Service Department, Greater Chennai Corporation, led insightful sessions on menstrual hygiene, debunking myths, and promoting best practices. The event concluded with the distribution of around 1,100 sanitary napkins, empowering students with essential knowledge and resources for their well-being.