

Priyanka files nomination for Wayanad, kicks off campaign with massive roadshow

Chennai Oct 23 2024: Congress general secretary Priyanka Gandhi Vadra was given a rousing welcome by thousands of people, including UDF leaders and workers, at Kalpetta here on Wednesday as she prepares to make her electoral debut by filing nomination papers for the upcoming Wayanad Lok Sabha bypoll.

Priyanka, who arrived in the hill district on Tuesday night along with her mother -- Congress Parliamentary party chairperson Sonia Gandhi -- led the roadshow along with her brother -- Leader of Opposition Rahul Gandhi -- from the new bus stand at Kalpetta.



Priyanka's husband, Robert Vadra, and one of their children were also seen along with her in the open-roof vehicle along with other senior party and IUML leaders during the roadshow. Amethi MP Kishori Lal Sharma was also present with them in the vehicle. As the roadshow moved forward sedately, Priyanka and Rahul waved to the massive crowd and even picked up a small girl -- wearing a headband in support of the UDF -- into the vehicle. The child travelled with them briefly. The UDF workers and supporters, walking in front, alongside and at the rear of the vehicle, were heard shouting slogans in favour of Rahul Gandhi and Priyanka. UDF workers and supporters as well as members of the general public of all age groups, who were waiting since early morning, welcomed her carrying placards with Priyanka and Rahul Gandhi's photographs, balloons in the party colours and drum beats. Balloons in the party colours of the Congress and its ally Indian Union Muslim League (IUML) dominated the scene as they were also lined up on both sides of the nearly two kilometer long roadshow route. Green flags of IUML and the tricolour of the Congress, which were absent during Rahul Gandhi's roadshow in April this year, were

also seen, but in very few numbers. Congress party sources on Tuesday had said there were no restrictions on display of flags of the party or IUML unlike in April this year. The decision assumes significance as the absence of flags -- of the Congress and its allies -- during Rahul Gandhi's roadshow earlier this year in Wayanad ahead of the LS polls had led to the CPI(M) accusing the grand old party of being scared of what the BJP might say.

Modi, Xi arrive at BRICS Summit venue, to hold bilateral talks

Chennai Oct 23 2024: The meeting between PM Modi and Chinese President Xi Jinping in Kazan, Russia, on the sidelines of the 16th Brics summit, signifies a recognition by both countries of the necessity for cooperation and dialogue, according to Robinder Nath Sachdev, a foreign affairs expert. He stressed that China is demonstrating its readiness to engage with India to facilitate a seamless BRICS meeting, where India will not oppose Chinese initiatives.

The meeting in the capital of Tatarstan represents the first official interaction between the two leaders in five years and comes after the two countries reached an agreement on resuming regular patrolling along the Line of Actual Control (LAC) in eastern Ladakh.



The Plenary Session of the BRICS Summit began with Russian President Putin address to the world leaders. Later today PM Modi is set to have a bilateral meeting with Xi Jinping on the sidelines of the summit. The meeting in the capital of Tatarstan marks the first formal interaction between the two leaders in five years and follows the two countries reaching an agreement on resuming regular patrolling along the Line of Actual Control (LAC) in eastern Ladakh. Foreign Secretary Vikram Misri on Tuesday said at a media briefing, "I can confirm that there will be a bilateral meeting between Prime Minister Modi and Chinese President Xi Jinping tomorrow on the sidelines of the BRICS Summit."

Indonesia in 2022 and then in Johannesburg, South Africa in 2023. On October 21, the Ministry of External Affairs (MEA) announced that an agreement had been reached regarding patrolling arrangements along the Line of Actual Control (LAC) in the IndiaChina border area. Foreign Secretary Misri told media persons that the agreement "is the outcome of extensive discussions over the past several weeks with Chinese interlocutors at both diplomatic and military levels." He noted that military commanders have been involved in negotiations aimed at addressing the tensions that have persisted since 2020. China on Tuesday also said that it has reached a resolution with India on resolving their border conflict and will work to implement solutions. China's Foreign Ministry spokesperson Lin Jian in a regular press briefing said, "We have reached a resolution on the relevant matter, will work with the Indian side to implement the solution. We are in close communication through diplomatic and military channels."

TN police on high alert ahead of Deepavali, special squads deployed across Districts

Chennai Oct 23 2024: With Diwali fast approaching, Tamil Nadu Police have ramped up security following intelligence reports warning of possible disruptions by extremist elements amidst large crowds at shopping hubs statewide.

Sources from the Tamil Nadu Police headquarters revealed that central intelligence has alerted authorities to potential plans by fundamentalist groups to cause disturbances during the festive season. In response, security measures have been significantly strengthened across the state, especially after the 2022 car bomb blast in Coimbatore's Ukkadam, which killed 29-year-old Jameesha Mubin near the Sangameswara Temple. The National Investigation Agency (NIA) has also made significant arrests in connection with the

2022 Coimbatore suicide car bomb attack, including 16 suspects. Among them is Mohammed Talka, the nephew of S.A. Basha, the founder of the banned terror group Al Umma and a key figure in the 1998 Coimbatore bomb blasts that killed 56 people. The NIA revealed that Mubin, the bomber, had pledged allegiance to Abu-Al-Hasan Al-Hashimi Al-Qurashi, a former leader of the Islamic State. The NIA has already filed four

charge sheets against 15 accused in the case before the NIA Special Court in Poonamallee, Chennai. In addition, the agency conducted several raids across Tamil Nadu and in Hyderabad earlier this year, including at the residence of DMK councillor Mubeera, whose husband was a classmate of Mubin at Kovai Arabic College. The investigation into the radicalization of vulnerable youth in Tamil Nadu and neighboring South Indian states remains ongoing.

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EESL Drives Market Transformation for Super-Efficient Appliances at SACEF 2024

Chennai Oct 23 2024: Energy Efficiency Services Limited (EESL), in partnership with USAID, co-hosted a pivotal session on "Market Transformation for Super-Efficient Appliances" at the South Asia Clean Energy Forum (SACEF 2024) in Jaipur. The session highlighted the urgent need for regional cooperation among South Asian countries to accelerate the adoption of energy-efficient appliances. This initiative aligns with EESL's long-standing mission to transform markets through energy-efficient solutions, leveraging its innovative business models.

In his keynote address, Vishal Kapoor, CEO of EESL, said, "A recent report reveals that just 20 basic appliances consume 45% of the world's energy. This statistic underscores a huge untapped potential for energy savings. If nearly half of the world's energy is consumed by these appliances, then investing in reducing their energy consumption could significantly benefit countries, especially in South Asia. As growing economies in the South Asia region, we are expanding infrastructure and improving the quality of life. Rising income levels mean more people are purchasing appliances, leading to an increase in energy demand. Given this, it is crucial that the surge in appliance ownership is met with energy-efficient products."

In the opening remarks, Apurva Chaturvedi, Senior Clean Energy Specialist, USAID said, "In India, we have been collaborating with Energy Efficiency Services Limited (EESL) for a significant period, almost since the company's inception. Currently, our focus is on their Super-Efficient Air Conditioning Programme, which has introduced air conditioners that are 25 to 30 percent more efficient than the typical five-star-rated units. These air conditioners are offered at nearly the same price as the five-star models, resolving the affordability challenge through EESL's innovative business



model. Our efforts with them also extend to demand creation and stimulating broader adoption."

In the special address, Alok Kumar, Additional Chief Secretary, Rajasthan said, "India is committed to reducing its carbon emissions by 1 billion tons by 2030, while cutting the emissions intensity of its GDP by 45% compared to 2005 levels. Furthermore, India has pledged to achieve net-zero emissions by 2070. In Rajasthan, we are actively seeking global investments, and I am pleased to share that the state has already secured around Rs 15 lakh crore in investments. Remarkably, 75% of this investment is directed towards renewable energy, positioning Rajasthan as a key player in India's energy transition."

The session, "Market Transformation for Super-Efficient Appliances," brought together government representatives, industry leaders, and financial experts from Bhutan, Maldives, Nepal, Sri Lanka, and India. These countries, though diverse in their energy landscapes, share common challenges in scaling up energy efficiency initiatives. The discussions centred around harmonizing standards, improving product quality, creating consumer demand, and ensuring robust financing mechanisms for energy-efficient appliances.

EESL, through programs like UJALA (Unnat Jyoti by Affordable LEDs for All), SEAC (Super-Efficient Air Conditioner Program), and the Street Lighting National Program (SLNP), has already demonstrated the success of market-

Promotion Centre, said. "Energy efficiency has gained momentum in Nepal. With the development of a national energy efficiency strategy and comprehensive plans, the country is working towards improving energy efficiency nationwide. Recently, we presented the National Energy Efficiency Bill to the parliament, and we are hopeful it will be passed next year."

Aminath Sheeza, Assistant Director at the Ministry of Climate Change, Environment, and Energy in the Maldives, stated that their current focus is on advancing energy-efficient systems as part of a new and emerging program. This initiative will specifically target improving energy efficiency in food appliances.

Jitender Agrawal, CEO, Surya Roshni, said that electrical industry, particularly in lighting, has transformed significantly, reducing its energy consumption from 18-20% to around 10% due to government initiatives and consumer adoption of energy-efficient technologies.

Sriram Ranganjan, Executive Vice President of CG Power and Industrial Solutions Limited, noted that while the market share of energy-efficient appliances is growing due to government regulations, consumer awareness remains low, with only 25% of households informed, mainly in urban areas. This presents a significant opportunity for growth in rural regions.

The panel session concluded with a heartfelt vote of thanks from Animesh Mishra, Chief General Manager and Head of Sales & PR. He expressed gratitude to the various stakeholders in the South Asian energy sector for coming together to discuss such a critical topic. He also emphasised the significant impact of EESL's initiatives in driving energy savings and reducing emissions, underscoring the importance of collaboration in achieving these goals.

driven approaches in India. These programs have not only made energy-efficient appliances affordable but have also significantly increased their market share.

A. Chandrasekhar Reddy, Media Advisor for the southern states, Bureau of Energy Efficiency (BEE) highlighted EESL's ambitious plans for Andhra Pradesh. He noted that EESL is working closely with Chief Minister N. Chandrababu Naidu to create a comprehensive roadmap that positions the state as a leader in energy efficiency. These initiatives are establishing a national benchmark, demonstrating that coordinated efforts in energy efficiency can significantly enhance both state and national economies while effectively addressing climate change and reducing greenhouse gas emissions.

Karma P. Dorji, Director General of the Department of Energy, Bhutan, underscored the country's emphasis on key appliances such as refrigerators, room heaters, and LEDs in its energy efficiency efforts. Dr. Narendra De Silva, General Manager of Lanka Electricity Company Pvt Ltd, highlighted the need for a holistic approach to the electricity sector. He noted that while substantial progress has been made in organizing the generation, transmission, and distribution sectors, the utilization sector has not received equivalent attention.

Talking about energy efficiency measures in Nepal, Dr Kundan Pokhrel Majagaiya, senior officer, Alternative Energy

HP launches OmniBook Ultra Flip AI PCs to enhance content creation

Chennai Oct 23 2024: Today, HP unveiled OmniBook Ultra Flip in India, its first 2-in-1 next-gen AI PC designed to empower young freelancers and creators with unmatched style, performance, and versatility. Tailored for those seeking an optimal AI-powered creative experience, the HP OmniBook Ultra Flip is equipped with Intel's Lunar Lake Processors, and its dedicated Neural Processing Unit (NPU), capable of 48 trillion operations per second (TOPS). This enables powerful generative AI to run locally for enhanced content creation and productivity.

As today's work



environment demands high-performance AI PCs, the HP OmniBook Ultra Flip pushes the boundaries of innovation, allowing users to focus on what matters most. Designed specifically for creators and freelancers with dynamic lifestyles, this versatile device delivers exceptional performance for tasks such as video editing, graphic design, and virtual collaboration. Packed with AI-driven enhancements, it

elevates video quality, battery life and collaboration tools, making it the ideal companion for creators on the go. Additionally, the OmniBook Ultra Flip comes with HP Wolf Security which offers advanced security features to protect against cyber threats and ensure robust data security, offering creators peace of mind as they navigate their projects.

"At HP, we are committed to fostering

growth, nurturing creativity and unleashing limitless innovation. We understand the evolving needs of today's freelancers and creators, who require power, flexibility and security in their devices to keep pace with their lifestyles. The OmniBook Ultra Flip is our answer to that demand, blending cutting-edge AI capabilities with uncompromising performance and security. This is more than just a device—it's a tool that empowers users to focus on what they do best," said Vineet Gehani – Senior Director (Personal Systems), HP India.

INDmoney's Indian Stock Broking Platform, INDstocks, hits 6,21,140 Active Investors amid Rising Retail Participation

Chennai Oct 23 2024: The Indian stock broking platform, INDstocks by INDmoney, has hit 6,21,140 active investors, according to data from the National Stock Exchange (NSE) as of September 2024. INDstocks went live in November 2023. Notably, nearly 50% active investor growth is driven recently in the last two quarters, reflecting the broader market momentum and the growing preference for new-age digital investment management platforms.

India has seen a significant rise in retail investor participation, with active Demat accounts reaching over 17 crores placing India on the 9th rank globally in terms of active Demat accounts. Retail investors now constitute nearly 10%

of the Indian stock market, as highlighted in the 2023-24 Economic Survey. This upward trend reflects a broader movement, fueled by growing financial market interest and a wave of IPOs attracting both new and experienced investors to pursue equity investments as part of their wealth-building strategies.

INDstocks, part of INDmoney's broader ecosystem has leveraged the shift toward digital-first platforms, providing a seamless, intuitive experience for stock investing. The platform's integration of features like instant withdrawals, AI-powered chart patterns, a dividend calendar, and live market updates simplifies the investment process for users, helping both first-time and seasoned

investors manage their portfolios efficiently. This user-centric approach, combined with access to diverse financial products like US stocks, mutual funds, and NPS, positions INDstocks as a comprehensive investment solution for today's digital-savvy investor.

Speaking about this milestone, Ashish Kashyap, Founder and CEO of INDmoney, said: "Our goal has always been to simplify finance and empower every Indian to take control of their financial future with ease and transparency. Launch of INDstocks on INDmoney is in line with this objective of delivering a one stop solution across Indian stocks, US stocks, Mutual Funds and NPS. The recent milestone of crossing

6.2 lakh active investors on NSE is a testament to the easy and intuitive experience that the team has created for investors."

While investor participation across the country has grown rapidly, there is further potential for growth. Fintech platforms like INDstocks play an essential role in broadening access to India's financial markets. By combining a seamless interface with a wide array of financial products, INDstocks empowers a broader demographic to participate in the stock markets. As India's stock market landscape evolves, INDstocks will continue to drive investor participation and contribute to the financial inclusion of millions of Indians.

This festive season, Equitas SFB launches Selfe Loans App to boost growth for small businesses

Chennai Oct 23 2024: Equitas Small Finance Bank becomes the first small finance bank to offer a dedicated mobile loan application with the launch of Selfe Loans. The user-friendly interface of the app allows its users to apply for loans from the comfort of their location.

As the festive season approaches, Equitas SFB recognizes the increased financial needs of small businesses such as provision stores, teashops, and repair centers. These enterprises often require additional funds to



support inventory expansion, manage working capital, and capitalize on seasonal business opportunities. To address this need, the bank offers long-term credit, term loans secured against the borrower's property through the Selfe Loans app. It combines the flexibility of digital lending with tailored financial products, to empower small businesses to thrive during this crucial

business period.

Through the app, Equitas is focused to provide solution to this growing demand aiming to increase the use of internet in the realm of financial services and reducing the chances of users being exposed to financial frauds. Currently, the app offers secured loans without income proof including loans against property, home loans, merchant overdraft, new and used

car and commercial vehicle loans. The bank plans to expand loan products and will be made available within the app.

The Selfe Loans App, is available on both iOS and Android app stores, with a user-friendly interface that can be accessed in regional languages. Through the app, the bank currently provides secured loans and plans to introduce personal loans for salaried professionals. Additionally, customers can track and manage their loan through the app.

SMPP LIMITED FILES DRHP WITH SEBI FOR UP TO RS. 4000 CRORE IPO

Chennai Oct 23 2024: SMPP limited, an Indian designer and manufacturer of defence equipment including ammunition components, personal protection products and protection kits for land, air and sea platforms has filed its Draft Red Herring Prospectus ("DRHP") with market regulator Securities and

Exchange Board of India ("SEBI"). The Company plans to raise funds through offer of equity shares (face value Rs.2 each) through initial public offerings aggregating up to Rs.40000 million (Rs.4000 Crore).

The offer comprises of fresh issue of equity shares aggregating up to Rs.5800 million

(Rs.580 crore) (The "Fresh Issue") and offer for sale by Selling Shareholders aggregating up to Rs.34200 million (Rs.3420 Crore) (The "Offer for Sale").

The Equity Shares that will be offered through the Red Herring Prospectus are proposed to be listed on the BSE Limited ("BSE") and National Stock Exchange of

India Limited ("NSE"). (The "Listing Details")

Axis Capital Limited, ICICI Securities Limited, IIFL Securities Limited, JM Financial Limited & Motilal Oswal Investment Advisors Limited are the Book Running Lead Managers to the issue. (The "BRLMs").

Hi-Tech Pipes Ltd. Announces Commencement of 5 MW Captive Green Power Utilisation

Chennai Oct 23 2024: Hi-Tech Pipes Ltd a leading Steel Tubes and Pipes manufacturing company in India, has announced the commencement of 5 MW of captive green power utilization, sourced from its rooftop solar installation and open access agreements. This strategic move enhances the company's commitment to sustainability and reinforces its leadership in environmentally responsible manufacturing.

The initiative prominently features 3 MW sourced through Group Captive open access Solar Project, complemented by a newly established 1

MW rooftop solar plant at its Sanand Unit II Phase 1, enabling the company to harness renewable energy directly on-site. With this latest development, Hi-Tech Pipes' total solar power consumption has reached 13.5 MW, positioning the company to achieve significant reductions in energy costs while

making notable strides toward its Environmental, Social, and Governance (ESG) objectives.

The Government of India has taken the mission for zero carbon emissions by 2070, with a target of reducing emissions by 30% to 35% by 2030. To achieve this mission, the

government is promoting the generation of green power through solar and wind energy, along with other environmentally friendly measures. Hi-Tech Pipes is proud to align its initiatives with this national vision.

Commenting on the occasion, Mr. Ajay Kumar Bansal, Chairman of Hi-Tech Pipes Ltd, said, "We are thrilled to expand our green energy initiatives with the commencement of 5 MW of captive green power utilization. This advancement not only leads to significant savings in power costs but also demonstrates our ongoing commitment to sustainable practices and our responsibility to the environment."

HMA Agro Industries Ltd. Enters in to MOU with Selangor Agricultural Development Corporation

Chennai Oct 23 2024: HMA Agro Industries Ltd. a leader in handled foods and agro products, has announced that it has entered into a MOU with Perbadanan Kemajuan Pertanian Selangor ("PKPS" or "Selangor Agricultural Development Corporation"), a government entity from the state of Selangor, Malaysia which was signed in the presence of Hon'ble Chief Minister of Selangor state of Malaysia. The MOU outlines a strategic joint collaboration between HMA and PKPS for the supply of



frozen boneless buffalo meat and exploring other initiatives, including joint research projects to address challenges by leveraging the expertise of both organizations.

This partnership marks a significant step in expanding HMA's international footprint, particularly in Malaysia and the broader Association of Southeast Asian Nations (ASEAN) region, enhancing the

company's global market access. The MOU will foster improved trade relations between India and Malaysia, promoting mutual growth in the agricultural and food processing sectors. The joint research initiatives will allow both parties to tackle common industry challenges, furthering advancements in meat processing technology and supply chain efficiency.

With the support of PKPS, HMA will have enhanced distribution capabilities, ensuring a steady and quality supply of meat products to meet the growing demand in Malaysia and other Asian markets.

It has entered into Facilities Agreements with ALM Food Products Limited (ALM Food), Punjab & ALM Industries Limited (A L M), Saharanpur respectively for availing facilities for slaughtering, chilling, processing, freezing and packing of frozen Halal boneless buffalo meat.

Dual Recognition in Diversity, Equity, and Inclusion (DEI) for HDFC Life by Avtar and Seramount

Chennai Oct 23 2024: HDFC Life, one of India's leading insurers, has been recognised by Avtar and Seramount among the Best Companies for Women in India (BCWI). This accolade celebrates companies that create supportive ecosystems for women, and HDFC Life was honoured among 12 companies in the BFSI sector.

Additionally, HDFC Life has also received the 'Exemplars of Inclusion' recognition in the Most Inclusive Companies Index (MICI), which highlights organisations that excel in fostering inclusion for not only women but also people



with disabilities (PwD), the LGBTQ+ community, and diverse generations and cultures.

These accolades underscore the importance of Diversity, Equity, and Inclusion (DEI) within the culture of HDFC Life as an

organisation. The Company believes in equal opportunities for all and constantly strives to create and sustain an environment of equality, addressing challenges and initiating efforts that encourage individuals to express themselves freely, grow and

showcase their abilities in their respective domains.

Vibhash Naik, Chief Human Resources Officer, HDFC Life, stated "We are honoured with the dual recognition. These accolades are a testament to our organisational culture of Excellence, People Engagement, Integrity, Customer Centricity, and Collaboration. We believe that our employees make us what we are. Their happiness and growth contribute to our growth as an organisation. We remain true to our motto of 'Sar Utha Ke Jiyo' both in what we offer to customers and in how we support our employees."

TVS Racing extends its dominance, securing the Indian National Motorcycle Racing Championship title for an 11th consecutive year

Chennai Oct 23 2024: For over four decades, TVS Racing has been at the forefront of nurturing racing talent, and its dominance in Indian motorsport continues with another remarkable victory at the Indian National Motorcycle Racing Championship (INMRC) 2024. TVS racer Jagan K. secured the team's 11th title in the Pro Stock up to 165cc class, while Sarthak Chavan claimed his 5th National Championship by winning the Pro Stock 300-400cc category, marking a season of outstanding performances.

TVS Racing's success at the INMRC 2024 highlights the brand's unmatched racing pedigree, technological innovation, and cutting-edge design. With over four decades of motorsport heritage, TVS Racing strongly believe in the philosophy of "Track to Road", continually advanced motorcycle engineering through improved Aero package, riding dynamic and engine



performance. This winning combination of technology, design excellence, and racing legacy positions TVS as a leader in both motorsport and commercial motorcycles.

Key Highlights: Championship title: TVS Racing secured the Rider, Team, and Manufacturer Championship titles in both the Pro Stock up to 165 cc and Pro Stock 300-400 cc categories.

Record-breaking performance: TVS Apache RTE broke the all-time lap record (under 600 cc) in the Electric RTE Class, clocking a lap time of 1:45.532.

Safety: TVS Racing's commitment to rider safety, equipped with advanced airbag systems & FIM homologated Helmets.

TVS India One Make Championship: Since 1994, TVS Motor Company has been instrumental in curating this prestigious championship democratising racing in India. In 2024 season, there were 5 different categories (Rookie, Women's, RR310 expert, Young Media Racer Program & EV) participation from fastest 66 racers across India.

Commenting on the team's stellar performance, Vimal Sumbly, Head of Business - Premium, TVS Motor Company, said, "This season marks a major milestone for TVS Racing, securing its 11th 'Manufacturer and Team Championship' title in Pro Stock up to 165 cc, on Apache RTR 165 RP and 4th 'Manufacturer

Championship' title in Pro Stock 300-400 cc, on Apache RR310. The success in the Young Media Racer Program reinforces our commitment to nurturing young talent and promoting inclusivity in motorsport. The triumph of the TVS Apache RTE in the electric one-make race underscores our pursuit of innovation and performance, setting new benchmarks in the TVS Apache series. We are confident that upcoming training sessions will further enhance their skills and performance. We wish all the riders the best as they continue their journeys."

Simultaneously, TVS Racing achieved a significant milestone in the 8th edition of the Young Media Racers Program. This unique initiative, launched in 2017, has continued to foster talent by engaging young journalists passionate about racing. The final round witnessed the fastest 13 media participants race on the TVS Apache RTR 200.

Honda Motorcycle & Scooter India launches 'India's first CB300F Flex-Fuel

Chennai Oct 23 2024: Honda Motorcycle & Scooter India (HMSI) today announced the launch of the new CB300F flex-fuel, marking a significant milestone in the country's transition to greener mobility solutions. Designed to meet the needs of environmentally conscious riders, it is India's first 300cc flex-fuel motorcycle. Customers can now book the 2024 Honda CB300F flex-fuel at their nearest BigWing dealerships and it has been attractively priced at Rs. 1,70,000 (ex-showroom, Delhi).

Introducing the new CB300F flex-fuel, Mr. Tsutsumu Otani, Managing Director, President & CEO, Honda Motorcycle &



Scooter India, said, "At Honda, we aim to achieve carbon neutrality for all our products and corporate activities by 2050. As part of our commitment to sustainable product innovation, today we introduced the new flex-fuel version of the CB300F, marking a significant milestone in our journey towards reducing emissions and addressing India's energy needs. With more than a decade's expertise in flex-fuel

technology globally, Honda has specially developed this motorcycle keeping the Indian customers in mind to make a seamless flex-fuel transition for the Indian two-wheeler market. The launch of the new CB300F flex-fuel reinforces our commitment to support the Government of India's Ethanol Blended Petrol (EBP) program and to contribute towards a cleaner, greener future."

Commenting on the launch, Mr. Yogesh Mathur, Director, Sales and Marketing, Honda Motorcycle & Scooter India, said, "Indian customers are increasingly demanding motorcycles that are not just performance-oriented but also environmentally sustainable. The Honda CB300F flex-fuel is a perfect fusion of modern technology and eco-consciousness, offering riders the freedom of flex-fuel option while ensuring the reliability and performance Honda is renowned for. We are excited to bring this new option in the market and set new benchmarks in the premium motorcycle segment."

Apollo Hospitals Achieves Major Milestone in Cardiac Care with 500 Robotic Cardiac Procedures

Chennai Oct 23 2024: Apollo Hospitals Chennai has reached a significant achievement in the field of cardiac care the successful completion of 500 robotic cardiac surgeries. This landmark reinforces Apollo Hospitals' position as a pioneer in robotic-assisted cardiac surgery, demonstrating its commitment to delivering advanced, patient-centric care. The milestone highlights the hospital's expertise in minimally invasive surgery, significantly enhancing the recovery process for patients with heart conditions.

Robotic-assisted cardiac surgery has revolutionized heart care by allowing precise operations without the need for a sternotomy, or opening of the chest. This cutting-edge technology uses tiny robotic arms and a high-definition 3D camera to perform complex procedures through small incisions, offering numerous benefits over traditional open-heart surgery. The team, led by Dr. M.M. Yusuf, has successfully performed a



comprehensive range of procedures including Coronary Artery Bypass Graft Surgery (CABG), heart valve repair/replacement, and complex cardiac repairs.

Short-term benefits are patient experiencing less pain, minimal blood loss, and reduced risk of infection due to the absence of a sternotomy. Many patients can start walking the day after surgery and are discharged within 3 to 4 days. They typically return to normal activities within 2 to 3 weeks, compared to the 3 to 6 months required for traditional open-heart surgery recovery. Long-term benefit is which the use of internal mammary arteries instead of leg veins during coronary artery bypass graft

(CABG) procedures provides superior long-term outcomes, significantly reducing the risk of future blockages.

Dr. Prathap C Reddy, Founder-Chairman, Apollo Hospitals Group, said, "At Apollo Hospitals, we believe in continuously raising the bar in healthcare standards. Our 500 robotic cardiac surgeries are a milestone not only for our institution but also for cardiac care in India. By pioneering such advanced procedures, we aim to deliver care that is not only effective but also minimally invasive, ensuring the best outcomes for our patients."

Dr. M.M. Yusuf, Consultant Robotic and Minimally Invasive

Cardiac Surgery, Apollo Hospitals, said, "Reaching 500 robotic cardiac procedures is a testament to the evolving capabilities of modern medical technology and the trust our patients have placed in us. With robotic-assisted surgery, we are not just offering quicker recovery times and less pain, but truly transforming the patient experience. This advancement is particularly significant for our younger patient population, aged 30-60 years, who can return to their normal lives and work significantly faster than with traditional surgery."

Apollo Hospitals Chennai continues to be at the forefront of medical technology and patient care, setting benchmarks for healthcare excellence in India and beyond. While the initial cost of robotic surgery may be higher than traditional methods, the reduced hospital stay and faster recovery time make it an economically viable option for many patients. The hospital remains dedicated to advancing its robotic surgery program and exploring new frontiers in medical innovation.

MV Diabetes Royapuram Launches "DFRI-School of Podiatry"

Chennai, Oct 23 2024: MV Diabetes Royapuram and Academy of Physicians in Wound Healing (APWH), USA are starting a School of Podiatry for the first time in India under the banner of Diabetic Foot Research India (DFRI). This School of Podiatry based in M V Diabetes Royapuram will train doctors and paramedics on the basics of Podiatry like nail care and all the work in



Diabetic Foot Care being practiced in MV Diabetes Royapuram.

In his comments Chief Physician Dr Vijay Viswanathan said, "The main focus is going to be on Live surgery session

how to look after the feet in people living with Diabetes. How to avoid avoidable amputation among PLWD will be the main goal of this School of Podiatry.

from the OT and examination for high risk feet will be taught to the attending doctors and paramedics.

According to Dr Antony Irio Adjunct Prof New York College of Podiatric Medicine, one of the faculty in the first program from Oct 23 - 25, the latest in Diabetes care and Diabetic Foot Care will be covered in the first program going to be conducted at MV Diabetes Royapuram.

Kanchi Kamakoti Peetam's Taval Maestro B T Subramani Reaches 20-Year Milestone

Chennai Oct 23 2024: Kanchi Kamakoti Peetam Asthana Vidwan B T Subramani, a highly respected Taval artist, celebrates 20 years of dedicated musical service. Mentored by Srikalahasti Rambabu and Tirupathi M Muniratnam, with advanced training from Tirupathi C M Rajagopal, Subramani



has become a leading figure in classical Taval music. His performances, particularly at Tirumala Tirupati Devasthanams (TTD) and the Golden Temple in Vellore, are deeply revered, bringing cultural and spiritual events to life with his rhythmic expertise.

14th InSPA International Conference 2024: Research Prospects in School Psychology

Chennai Oct 23 2024: The Department of Applied Psychology at the Central University of Tamil Nadu (CUTN), in collaboration with the Department of Education CUTN, is pleased to announce the 14th InSPA International Conference 2024, focused on "Research Prospects in School

Psychology." This prestigious event will take place from 24 to 26 October 2024 at CUTN, Thiruvallur. Sponsored by the Indian Council of Social Science Research (ICSSR).

The conference will be inaugurated by Dr. L. Murugan, Union Minister of State for Information and Broadcasting & Parliamentary Affairs,

Government of India, along with Prof. M. Krishnan, Vice Chancellor of CUTN. This event aims to tackle urgent psychosocial challenges faced by children from diverse ethnicities, races, languages, and abilities. It will promote an inclusive educational environment, highlighting the significance of

effective school psychology services in India and the South Asian region while highlighting the varied needs of these communities. Event Details: Date: 24-26 October 2024 Inauguration Date: 24 October 2024 (Thursday) Time: 11:00 AM IST Venue: Central University of Tamil Nadu, Thiruvallur.

Agurchand Manmull Jain College in partnership with Lit the Light Trust, organised a special Diwali celebration for visually impaired individuals, aimed at supporting and uplifting visually impaired families from Chennai's suburbs. Around 175 families from the districts of Chennai, Thiruvallur, Kanchipuram and Chengalpattu attended the event. Each family received gifts, groceries, and essential equipment to help them in their daily lives and support their small businesses. Chief guests Ms. V. Prema IRAS and playback singer Ms. Anuradha Sriram graced the event.



This Diwali, share the light with Marriott Bonvoy's signature sweet delights!

Chennai Oct 23 2024: With Diwali just a month away, as homes glow with festive decor and preparations buzz, finding the perfect Diwali gift is like winning half the celebration! This year, Diwali with Marriott Bonvoy returns with its sixth edition of indulgent, sweet offerings, blending tradition with luxury for an unforgettable celebration. Each meticulously crafted mithai box shines as a symbol of love, reminding us of the power of kindness, gratitude, and connection.

Crafted by Marriott International's master chefs, each box offers an assortment of six artisanal mithais with an option to choose from a premium range of locally flavored spiced nuts. Among the signature creations are The Rosette, a rose petal-wrapped, 24-karat gold-garnished twist on the classic peda with millet flour and Kerala cardamom; GurMewa, a combination of roasted nuts, cranberry, Kashmiri saffron and black jaggery; and the Golden Laddoo, a crunchy boondi laddoo, paired with pistachios, cranberry, black raisins

and garnished with saffron-gold leaf. Other mithais also include The Mango Cocoa Delight, The Classic Chocolate Orange and the guilt-free Le Pistache. The mithai boxes are available in options of 36 sweets at INR 2,800 and 18 sweets at INR 1,700 (excluding taxes).

For those who enjoy dry fruits, don't miss out on the irresistible variation box which includes savory nuts dusted with regional spices such as Almonds coated with Kashmiri ver spices, Pecans with Tamarind and Curry Leaf, Bombay Bhel spiced Cashews with a



hint of smoked hickory and kasoori methi, and Mint Cashews. This mithai box is available at INR 2,000 (excluding taxes).

To grab your mithai boxes, reach out to us on WhatsApp chat: +91 97100 82100 or call: +91 11 43169650.

BJP key leader joins Congress

Chennai Oct 23 2024: In a notable political shift, CP Yogeshwara, a key leader of the BJP, has officially joined the Indian National Congress after resigning from his position as a Member of the Legislative Council (MLC).

"I have joined the Congress party without any conditions," he announced during a press conference at the Karnataka Pradesh Congress Committee

office on Wednesday. This move aligns with his strategic goal of securing a ticket for the upcoming byelection in the Channapatna Assembly constituency, scheduled for November 13.

Minister Ramalinga Reddy commented, "Yogeshwara's joining the Congress has strengthened the party ahead of the byelection."

Yogeshwara submitted his resignation earlier to Legislative Council Chairman Basavaraj Horatti in Hubballi, marking a pivotal moment in his political career.

Following his resignation, he met with Chief Minister Siddaramaiah and Deputy Chief Minister DK Shivakumar to discuss his future within the Congress party.

The byelection was necessitated after the

previous representative, HD Kumaraswamy, was elected to the Lok Sabha from the Mandya parliamentary segment. Alongside Channapatna, the upcoming by-elections will also include contests in the Sandur and Shiggaon Assembly segments. The last date for filing nominations is October 25, with the final date for withdrawal set for October 30.