

C M M K Stalin solumnises wedding ceremony of 31 couples

Chennai Oct 21 2024: Chief Minister Stalin solumnised the wedding ceremony for 31 couples on behalf of the Hindu Religious and Charitable Endowments Department. Chief Minister M.K. Stalin conducted a wedding ceremony for 31 couples at the Arulmigu Marundeeswarar Temple Wedding Hall in Thiruvannamiyur, Chennai, under the auspices of the Hindu Religious and Charitable Endowments Department. He also provided wedding gifts and extended his best wishes to the couples.

The Hindu Religious and Charitable Endowments Department oversees various activities, such as conducting renovations and consecrations at temples under its administration, repairing temple cars and temple tanks, improving basic amenities for devotees, and reclaiming temple properties from encroachers. The department also engages in charitable activities, such as establishing educational and philanthropic institutions, organizing festivals for saints and spiritual leaders, and providing wedding gifts, to economically disadvantaged and differently-abled couples.

In line with the budget announcement for the 2022-2023 fiscal year, the Chief Minister conducted a wedding ceremony for 25 couples on December 4, 2022, and provided them with wedding gifts. A total of 500 couples were married across the state as part of this initiative.

For the 2024-2025 fiscal year, the budget announcement



declared that weddings for 700 economically disadvantaged couples would be conducted, with wedding gifts valued at Rs.60,000, including a 4-gram gold 'thali'. The event was graced by Ministers K. Ponmudi, M. the Chief Minister Subramanian, P.K. Sekar Babu, Thiruperumbudur Ulakarya Ramanuja Embar Jeayar Swamigal, Tondai Mandala Aadheenam Thavathiru Chidambaranatha Gnana Prakasa Desika Paramachariya Swamigal, Mayor R. Priya, MPs. MLAs, officials were present at the wedding.

Each couple was

gifted essential household items, including a bed, wardrobe, mattress, pillows, gas stove, wet grinder, mixer, cooker, and cooking utensils.

TN to run 14,016 special buses for Deepavali from Oct 28 To operate from Koyambedu, Kilambakkam, Madhavaram bus terminals

Chennai Oct 21 2024: The State Transport Undertakings will run 14,016 special buses, including 11,176 special buses, from Chennai to various parts of Tamil Nadu between October 28 and 30, to accommodate people traveling home for Deepavali on October 31. These special services will operate from the Koyambedu, Kilambakkam, and Madhavaram bus terminals in Chennai.

Transport Minister SS Sivasankar, after reviewing the arrangements with senior officials of the transport corporations and department at the Secretariat, announced that 7,740 special buses will be deployed across the state during these three days.

He explained that in addition to the daily service of 2,092 buses, 4,900 special buses

will run from Chennai, while 2,910 buses will be available from other parts of the state. Additionally, the MTC will provide special link buses from C M B T to Kilambakkam and Madhavaram, where the special services will be based.

Sivasankar advised private vehicle users to avoid routes via Tambaram and Perungalathur, suggesting the Outer Ring Road via Vandalur or the OMR Thiruporur-Chengalpattu route as alternatives.

He also encouraged passengers to utilize the online ticket booking system and noted that a 24-hour control room has been established at Koyambedu, with mobile complaint numbers 9445014450 and 9445014436. Furthermore, the minister warned that action would be taken against omnibus operators if passengers report inflated ticket prices. Complaints can be made via toll-free numbers: 1800 425 6151, 044-24749002, 044-26280445, and 044-26281611.

Post-Deepavali, the transport corporations will operate 12,846 buses from November 2 to 4 to help people return to Chennai and other destinations. This includes 9,441 buses, of which 3,165 are special buses for commuters traveling to Chennai, and 3,405 special buses between key destinations.

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Heavy rain likely in 13 Districts in Tamil Nadu

Chennai Oct 21 2024: The Regional Meteorological Centre has forecast heavy rain in isolated areas across 13 districts in Tamil Nadu on Monday. These districts include Vellore, Ranipet, Tirupattur, Krishnagiri, Dharmapuri, Salem, Kallakurichi, Cuddalore, Tiruvannamalai, Ariyalur, Perambalur, Tiruchy, and Mayiladuthurai.

For Tuesday, light to moderate rain is



expected across many parts of the state, with heavy rainfall likely in isolated areas in Krishnagiri, Dharmapuri, Tirupattur, Salem, Namakkal, Kallakurichi, Cuddalore, Perambalur, Ariyalur, Mayiladuthurai, Nagapattinam, Tiruvarur, Thanjavur, Pudukkottai, Tiruchy, Karur, and Karaikal.

While the RMC predicts that Chennai could experience light to moderate rain accompanied by thunderstorms and lightning, weather bloggers suggest no significant rainfall for the city in the coming days.

According to weather blogger R Pradeep John, brief

occasional spells may occur in Kancheepuram, Tiruvallur, Chennai, and Chengalpattu (KTCC), especially during mornings and nights.

Additionally, Cyclone 'Dana' is forming over the east-central Bay of Bengal and is expected to make landfall on October 24, according to the India Meteorological Department.

However, the cyclone is unlikely to impact Tamil Nadu, with heavy rain forecast along the Odisha-West Bengal coast instead.

SC grants 2 more weeks to file report on NEET-UG reforms

Chennai Oct 21 2024: The Supreme Court on Monday extended by two weeks the time granted to the Centre-appointed seven-member expert panel to file its report on exam reforms after reviewing the National Testing Agency's functioning in holding the NEET-UG.

The top court on August 2 had passed its formal order and expanded the remit of the sevenmember expert panel, headed by former Indian Space Research Organisation (ISRO) chief K Radhakrishnan, to review the functioning



of the National Testing Agency (NTA) and recommend exam reforms to make the controversy-ridden NEET-UG (National Eligibility cum Entrance Test Undergraduate), transparent and free

from malpractices. saying there was no sufficient material on record at present to indicate a systemic leak or malpractice compromising the integrity of the examination.

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Sorgavaasal', an exciting action film starring RJ Balaji is produced by Swipe Right Studios and Think studios, and directed by Sidharth Vishwanath

Chennai, Oct 21 2024: 'Sorgavaasal' is being made as an action drama starring RJ Balaji in a never seen before role. Produced by Pallavi Singh and Siddharth Rao under Swipe Right Studios and Think Studios banners, the film is directed by Sidharth Vishwanath, who worked as an assistant and associate director on Superstar Rajinikanth's 'Kabali' and 'Kaala' directed by Pa Ranjith.

Director Selvaraghavan, cinematographer and actor Natty (Natarajan Subramanian), Malayalam film celebrities Sania Ayyappan, Sharaf U Dheen and Hakkim Shah, director Balaji Sakthivel, Karunas, music director Anirudh's father Ravi Raghavendra, Anthony Dasan, Samuel Robinson and Maurish have played important roles in the movie.

Director Sidharth Viswanathan said that the film, which has a prison as the main backdrop, will take you through a gritty



journey of the lives of those within the prison walls.

The director added, "RJ Balaji has completely transformed himself into his character for 'Sorgavaasal'. With the excellent contribution of other actors and technicians, 'Sorgavaasal' has taken shape as a film that everyone can enjoy."

The film's story is written by director Sidharth Viswanathan along with Thamizh

Manjari, Chief Costumer: Anantha Nagu, Make-up: Sabari Girison, Sound Design: Suren G and S Azhagiyakoothan, Audiography: Vinay Sridhar, VFX: Larven Studios, DI: Pixel Light Studios, Colourist: Ranga, Casting Director: Varsha Varadarajan, Publicity Designer: Kabilan Chelliah, PRO: Nikil Murukan, Promotions: AKD, Audit: Finangi Consulting, Legal: DS Legal, Production Controller: PS Rajendran, Executive Producer: Vikrem Vybav RS, Production Consultant: AK Anirudh, Creative Consultant: Krishna Marimuthu.

'Sorgavaasal' starring RJ Balaji, directed by Sidharth Vishwanath and produced by Pallavi Singh and Siddharth Rao on behalf of Swipe Right Studios and Think studios, has completed its shooting and the post-production work is underway. According to the film crew, the movie will hit the theaters very soon.

Cracks emerge in DMK alliance, divisions may widen soon: Palaniswami

Chennai Oct 21 2024: AIADMK General Secretary Edappadi K. Palaniswami stated on Sunday in Tirunelveli that differences of opinion are beginning to surface within the DMK-led alliance, and these divisions may widen soon.

During the launch of the year-long celebrations marking AIADMK's 53rd anniversary in Ambasamudram, Mr. Palaniswami remarked that despite DMK President and Chief Minister M.K. Stalin's repeated claims of a united front, the reality is different.

According to the former Chief Minister, the DMK's primary accomplishment since coming to power was promoting its leader's son to the role of Deputy Chief Minister. He criticized this move, asking, "Is this how the party (DMK) respects its senior members?"

In contrast, Mr.



Palaniswami portrayed himself as a simple farmer who rose through the ranks of the AIADMK to become Chief Minister and General Secretary, emphasizing the AIADMK's recognition of loyal workers and its commitment to democracy.

He praised the party's founders, M.G. Ramachandran and Jayalithaa, for their sacrifices and asserted that the AIADMK remains united and stronger than ever. He expressed frustration over media outlets that downplayed the party's strength, vowing to prove them wrong in the 2026 Assembly elections with the support of the people.

Mr. Palaniswami accused the DMK of misleading voters in the 2021 elections and failing to introduce any noteworthy projects. He argued that blaming the Union government would not work, as people are increasingly dissatisfied with the DMK's poor governance.

Additionally, he pointed to the deteriorating law and order situation in Tamil Nadu, citing the rise in criminal activities such as murder, attempted murder, and drug-related crimes. He noted that courts have expressed concern and urged the police to intensify their efforts to combat the narcotics issue.

Mr. Palaniswami also criticized the DMK for its failure to address key issues like the Mullaperiyar reservoir dispute with Kerala or the NEET exams. Despite winning all 39 Lok Sabha seats in Tamil Nadu and one in Puducherry, he questioned what the DMK's 40 MPs have achieved.

He highlighted the achievements of the former AIADMK government, including the establishment of 11 medical colleges, financial assistance to economically weaker sections, and initiatives like the Thaaliku Thangam scheme, which provided gold for mangalsutras and enabled dignified marriages for the downtrodden. He also mentioned that the government's 7.5% horizontal reservation for government school students helped over 3,500 students gain admission to medical colleges.

Karky Tamil Academy and Silverzone Organization Announce "Tamil Olympiad" Launched at Future of Education 2024 Conference

Chennai Oct 21 2024: The Future of Education 2024 conference took place today at the IIT Madras Research Park, organized by the American International Accreditation Association of Schools and Colleges (AIAASC) and Western Association of Schools and Colleges (WASC). The event marked a significant moment with the launch of the Karky Tamil Academy, introduced by lyricist and Tamil language researcher Madhan Karky along with his wife Nandini Karky.

For the first time, a Tamil laboratory—similar to the chemistry and physics labs in schools—was introduced, designed to make the study of Tamil more engaging and interactive for



students. This Tamil lab offers tools such as software applications, grammar and vocabulary games, and resources like songs, stories, books, and competitions aimed at students in Tamil Nadu and beyond.

In a key announcement, the world's first Tamil Olympiad was launched. Modeled after international Olympiads in subjects like English, Math, and Science, this Tamil Olympiad is a

collaboration between Karky Tamil Academy and Silverzone, providing students globally an opportunity to showcase their proficiency in Tamil. The Olympiad was officially introduced in the presence of students from various schools across Tamil Nadu.

During the event, education experts such as Dr. Mohanalakshmi, Dr. Senthil, and Kumaresh, along with Madhan Karky and

Nandini Karky, took the stage to unveil the initiative. The event also saw discussions on the future of education, covering topics such as teaching methods, nutrition, and examination systems. Awards were also presented to the best-performing schools.

This joint effort aims to encourage the study and appreciation of Tamil language on a global platform, while also promoting innovative education practices.

TN selects 54 teachers under Kanavu Asiriyar Scheme

Chennai Oct 21 2024: During an interaction with the selected teachers, School Education Minister Anbil Mahesh Poyyamozhi emphasized the crucial role teachers play in shaping the minds of future generations. He added that this

recognition would motivate them to continue their outstanding work.

The Kanavu Asiriyar scheme involved a rigorous selection process, including multiple-choice tests, district-level evaluations, and assessments in areas

such as teaching strategies, subject knowledge, and classroom management.

According to the School Education Department, 16,247 teachers from government and government-aided schools applied to take

part in the scheme. Of these, 10,305 teachers appeared for the initial test, with 2,008 progressing to the next level. Ultimately, 992 teachers were shortlisted, and 54 were selected for this prestigious opportunity.

Chennai rains: 59 ponds in city reach full capacity

Chennai Oct 21 2024: The Greater Chennai Corporation (GCC) reported that 59 ponds across the city overflowed following the first spell of northeast monsoon rains. While these ponds helped prevent water stagnation in many areas, residents in certain localities, particularly Tiruvottiyur and Sholinganallur, experienced prolonged inundation.

According to the GCC, water bodies such as Basin Eri in Madhavaram, Parasuramar Temple Tank in Anna Nagar, Vairakulam in Ambattur, and several others across the city filled to capacity after the October 15 rains.

These structures, revitalized through recent renovation work, increased water storage capacity and helped prevent flooding in surrounding areas. Additionally, the groundwater levels in these regions have risen significantly.

However, some areas still faced challenges. AIADMK Ward 7 Councillor K. Karthik pointed out that despite improvements, water stagnation persisted in three wards in Tiruvottiyur. He blamed ineffective water pumping in Kargil Nagar due to power supply issues. "Though four motors were available at the rainwater pumping station, the use of

generators delayed water drainage," he said, adding that poor planning contributed to prolonged flooding.

Karthik also noted that stormwater drains and motors in Vetrivel Nagar failed to alleviate the waterlogging issue, particularly because Ward 7 is a low-lying area. He explained that water from these areas is meant to flow through the Buckingham Canal to Ennore but was affected by reverse flow from the sea, a recurring problem seen during the heavy rains of 2015 and 2023.

Local resident S. Kalyanasundaram from Periyar Nagar in Tiruvottiyur

mentioned that despite the installation of rainwater harvesting wells and stormwater drains, garbage blockages prevented water from flowing through the infrastructure. He criticized the frequent dumping of plastic, food waste, and debris in the area, adding that conservancy workers failed to clear the waste regularly, citing broken battery-operated vehicles.

The GCC acknowledged these concerns and noted that improvements in infrastructure, including better stormwater management and garbage disposal, are needed to mitigate future flooding.

Shell launches new EdTech initiatives to strengthen its STEM education programme in India

Chennai Oct 21 2024: Shell India has announced the launch of new EdTech initiatives, aimed at providing the next generation a strong foundation in Science, Technology, Engineering and Mathematics (STEM) education. The programmes use advanced digital learning tools and leverage Artificial Intelligence (AI) and data analytics to identify individual learning gaps and provide customised learning interventions. Developed in collaboration with Pratham Infotech Foundation, Education Initiatives, and Khan Academy, the new initiatives build on the success of Shell's global flagship programme, NXplorers, which is implemented by Learning Links Foundation and Smile Foundation and has benefitted over 3 lakh students across India.

Introducing the new programmes, Latika Taneja, Head of Corporate Relations, Shell India added, "At Shell, we are more than



just advocates for STEM education; we are its passionate champions! With these new innovative programmes, we are excited to harness the power of digital technology to design personalised learning curriculum and make learning more fun and interactive. Our new partnerships, coupled with our ongoing association with NITI Aayog's Atal Innovation Mission for NXplorers, are pivotal to our mission of fostering inclusive growth and empowering the next generation."

Dr. Chintan Vaishnav, Mission Director, AIM, NITI Aayog, said, "When systems thinking is

harnessed effectively, it can spark transformative movements. Shell's NXplorers programme demystifies complex systems thinking, transforming it into engaging workshops that empower students to become innovative problem solvers. As we are expanding our partnership with Shell India, we aim to reach more students, equipping them with the tools and opportunities to contribute meaningfully to India's growing innovation ecosystem."

In the coming years, these programmes will be implemented in multiple schools across Delhi NCR, Karnataka, and

Maharashtra. Comprehensive teacher training will accompany these efforts to create a dynamic and personalised learning environment, enabling students to overcome foundational learning gaps and gain access to advanced STEM skills.

Shell India will further expand its ongoing NXplorers programme, which aims to enhance critical thinking and problem-solving skills among students. Building on the successful pilot in partnership with Atal Innovation Mission (AIM), NITI Aayog, the programmes will now scale to more schools over the next three years.

Bayer, GenZero, Shell, and Mitsubishi aim to positively impact rice farmers in India through The Good Rice Alliance

Chennai Oct 21 2024: The Good Rice Alliance (TGRA), formerly known as the Sustainable Rice Carbon Programme, which is focused on advancing sustainable rice farming practices in India, has thus far enrolled more than 10,000 farmers in the program, covering over 25,000 hectares of farmland. It will reduce approximately 100,000+ tCO₂e of methane emissions from rice cultivation, annually.

TGRA now aims to expand the program by adding nearly 8,500 hectares, streamlining the scientific measurement of GHG emissions from rice paddies and strengthening the farmer handholding and support system. The program will explore scale-up based on the experiences of the first two years of implementation. Currently, TGRA covers major rice-producing states in the country, like Andhra Pradesh, Bihar, Haryana, Karnataka, Odisha, Tamil Nadu, Telangana, Uttar Pradesh, and West Bengal.

Through TGRA, Bayer, a global enterprise with core competencies in the life science fields of agriculture and healthcare, in collaboration with GenZero, a Temasek-owned investment platform company dedicated to accelerating decarbonization globally, Shell Energy India Private Limited,



a subsidiary of Shell Plc and investor in nature-based solutions and Mitsubishi Corporation, a global integrated business enterprise that develops and operates businesses which span numerous industrial sectors, are committed to reducing Green House Gas (GHG) emissions through sustainable agricultural practices in rice cultivation.

The program has also managed to reduce cost of cultivation of the majority of the enrolled farmers. In the first year, a scientific GHG measurement study was carried out in six different locations in the country.

Projections indicate that demand will continue to rise, reaching between 330 million and 1.5 billion tCO₂e by 2030.[1] The carbon offset platform industry in India is projected to grow at an impressive rate of 28% annually, reaching a market value of US\$ 68.5 million by 2033[2].

Simon Wiebusch, President, Bayer South Asia said, "At Bayer, our mission is to increase agricultural productivity with fewer resources while restoring ecological

balance. At The Good Rice Alliance (TGRA) we emphasize that quality is the cornerstone of our mission, which aims to revolutionize rice cultivation practices. With most of the farmers experiencing tangible benefits from adopting regenerative practices, we are hopeful that our collaborative efforts will lead to the widespread adoption of environmentally friendly agricultural practices, fostering thriving communities of smallholder farmers nationwide."

TGRA is armed with a Quality Management System, a farmer training, support and hand holding mechanism and a Monitoring, Report and Verification (MRV) mechanism which are in place to help maintain program integrity.

Through use of Total Quality Management (TQM) tools all plots are monitored at least thrice a month, to ensure real reduction in emissions is achieved. The alliance prioritizes high quality implementation to deliver credibility benefits to farmers and is committed to incentivizing farmers

financially while safeguarding the environment and improving farmer livelihoods. The program undergoes regular systemic checks, internal audits, and independent verification to ensure genuine emissions reduction.

Suhas Joshi, India Carbon Initiative lead at Bayer said "Increased scrutiny of voluntary carbon markets has highlighted the need for robust, high-quality projects. Achieving excellence requires more than inspiration. It demands perspiration, hard work, attention to detail, and a willingness to tackle the unglamorous tasks. At TGRA, we're doubling down on the fundamentals of Total Quality Management."

Paddy rice cultivation is responsible for approximately 11% of global methane emissions[3], a potent greenhouse gas with a global warming potential over 27 times that of carbon dioxide. Rice farms occupy 15% of global farm area, equivalent to more than 150 million hectares worldwide[4]. With a keen focus on sustainability, the alliance is closely aligned with UN's Sustainable Development Goals and plans to work together with smallholder farmers from the grassroots to drive maximum co-benefits and mitigate climate change.

CUTN Inaugurates National Workshop on Research Methodology and Data Analysis

Chennai Oct 21 2024: Dept of Economics, Central University of Tamil Nadu (CUTN) hosts a ten-day National Workshop on "Research Methodology and Data Analysis Using Open-Source Software" for PhD and Post-Doctoral Fellows (PDF). Organized in collaboration with the Indian Council of Social Science Research (ICSSR), New Delhi, the workshop is designed to equip scholars with practical skills in managing, analysing, and interpreting data for their research projects.

Prof. M. Krishnan, Vice-Chancellor of CUTN, and Prof. B. Sudhakar Reddy, Honorary Director of ICSSR - SRC, inaugurated the 10-day National workshop. Prof. R. Thirumurugan, Registrar; CA G.R. Giridharan, Finance Officer; Prof. Sulochana Shekhar, Controller of Examinations; Prof. S.



Ravi, Dean of the School of Social Sciences and Humanities; Dr K. Damodaran, Head of the Department of Economics; and Prof. Rajagopal were present during the inaugural ceremony.

In his opening remarks, Prof. Krishnan emphasized the critical role of data accuracy and analysis in research. He encouraged participants to adopt an interdisciplinary approach, using data-driven insights to devise solutions for

societal challenges. The Vice-Chancellor congratulated Dr Kappa Kondal and Dr Kuldeep Singh Nagi, Assistant Professors in the Department of Economics, for curating and organising the workshop.

Delivering the keynote address, Prof. Sudhakar Reddy highlighted the evolving landscape of research methodology, particularly in the social sciences. He stressed the increasing influence of artificial intelligence in data

analysis and underscored the importance of selecting innovative, socially relevant research topics. Prof. Reddy also commended CUTN for its initiative and applauded ICSSR's commitment to narrowing the skill gap in research methodology.

The workshop has drawn participation from 30 scholars, selected from over 520 applicants, with attendees representing various states across India.

On October 18th, 2024, Goodwill Trust, in partnership with the Alliance Club of Chennai Super Kings, hosted an inspiring event titled "அறநெறியும் அன்புணர்வும் சமுதாயத்தின் அத்தியாவசியம்" at Sri Vivekananda Vidyasalai, Padi Kuppam.. The event emphasized the importance of the Tamil language and its values, aiming to instill respect, love, discipline, and compassion in children from a young age, shaping them into responsible and humane individuals.

The keynote speaker, Mr. Pulavar Palanisamy, delivered a compelling address on the value of love and compassion in human relationships. Special guests Dr. Bharathi Natesan and Mrs. Vijaya Lakshmi shared valuable perspectives on the role of education and emotional intelligence in personal development.

With 70 participants, the event highlighted the richness of Tamil culture and featured an interactive session, including personal storytelling. Overall, the program successfully promoted unity, cultural pride, and inspiration, leaving a lasting impact on the participants.



Rela Hospital Performs Bilateral Lung Transplant Gives New Lease of Life to 18-Year Old Girl, Ending Her Ordeal with Oxygen Dependency



Chennai Oct 21 2024: Rela Hospital successfully performed a complex bilateral lung transplant on an 18-year-old girl from Tuticorin who had been battling Post-TB Bilateral Bronchiectasis, a condition in which damage to the bronchial tubes (airways) of both lungs occurs as a consequence of a previous tuberculosis infection. The girl, Shanmugapriya, contracted a tuberculosis infection when she was eight years old. Initially, she was treated with medication by a general physician in her hometown. However, as her condition worsened, she required non-invasive oxygen support at home and was eventually hospitalised for 24x7 oxygen support.

The lungs were harvested from a brain-dead patient in Thanjavur and brought to Rela Hospital in a record 2 hours and 20 minutes via road to Trichy and by air from there to Chennai on a passenger flight. The surgery was performed in about 4 hours by an expert medical team

headed by Dr. Srinath Vijayasekaran, Director, Department of Cardiothoracic Surgery and Heart & Lung Transplantation, and Dr. Aishwarya Rajkumar, Clinical Lead - Transplant Pulmonology, Rela Hospital.

In his comments, Prof. Mohamed Rela, Chairman & Managing Director, Rela Hospital, said: "Performing a bilateral lung transplantation is always a significant challenge, and in this case, it was compounded by the girl's severe pulmonary hypertension. She required frequent hospitalisation, and even days before the surgery was in a critical condition, which made the procedure even more complex. This remarkable feat would not have been possible without the unwavering support of our dedicated experts across multiple disciplines, including pulmonology, cardiothoracic surgery, and radiology. Our team worked diligently to ensure that the lungs from the brain-dead patient in Thanjavur not only met the required health

standards but also matched the patient's profile. We coordinated with various agencies to facilitate the timely transportation of the harvested lungs to Chennai." Prof. Rela added, "We are elated that our patient is on the road to recovery and will continue to pursue her education. Due to her health complications and treatments, she had to drop off from school soon after she completed her 10th grade."

In his comments, Dr. Srinath Vijayasekaran, said, "The girl contracted tuberculosis when she was just 8 years old, which left significant scars in her windpipe. For the next seven years, she suffered from frequent infections. By the time she turned 17, she not only experienced shortness of breath even at rest. She was admitted to our hospital in 2022. Over the past two years, she required constant 24x7 oxygen support, escalating from 2 litres to 15 litres per day - still her level of oxygen saturation was less than 85%, as against the requirement of 95%. A transplant was her only

option, but she faced a two-year wait because either available organs did not match her profile, and she was too sick when they became available. Fortunately, we finally found a compatible organ, allowing us to perform the transplant successfully."

In her comments, Dr. Aishwarya Rajkumar said, "The patient had been bedridden for nearly a year and a half, and in the six months leading up to her surgery, she struggled to eat properly because even the act of consuming food would cause her breathing difficulties. However, our team dedicated immense effort to stabilise her condition and successfully perform the transplant. After the surgery, she spent a week in the ICU, followed by an additional two weeks in the general ward, before she was discharged. We are happy that she can now walk, eat, and engage in daily life activities. She can look forward to resuming her education and leading a normal life, including the possibility of getting married and having children."

Colgate launches strong teeth campaign

Madurai Oct 21 2024: Colgate-Palmolive (India) Limited, the market leader in oral care, has launched its latest campaign '#TheDailyGrind' under the Colgate Strong Teeth brand.

The campaign spotlights the rampant increase in snacking frequency across India which results in teeth weakening, impacting overall oral health. To put this into perspective, a recent study has revealed that 44% of Indians are eating or drinking

something at any given hour of the day. This behavior is common in urban populations with the increasing munching between meals, but also in rural with the constant tea & snack occasions throughout the day.

The campaign visually highlights the fact that frequent snacking everyday exacerbates the loss of calcium from our teeth. Colgate Strong Teeth's science-backed formula which contains the unique

Arginine + Calcium Boost technology is superior at replenishing the lost calcium thereby making our teeth 2X stronger. Gunjit Jain, Executive Vice President, Marketing at Colgate-Palmolive (India) Limited, said "8 out of 10 Indians suffer from cavities, only 1 out of 10 realize that they do! The extent of the issue is alarming because we all end up eating food multiple times in a day. This leads to teeth losing calcium through a process

known as demineralization.

Frequent snacking will only increase during the upcoming festive season. Just the act of brushing teeth with Colgate Strong Teeth toothpaste can be a savior!

Its unique Arginine and Calcium boost technology remineralizes teeth by restoring the lost calcium, making them 2X Stronger. Now we can enjoy our favorite foods, without the worry of developing cavities."

1974 batch of Engineers, CEG, Guindy reunites for Golden Jubilee Celebration Venu Srinivasan, Chairman Emeritus of TVS Motor Company and a 1974 alumnus, attended the event

Chennai, Oct 21 2024: The Golden Jubilee of the 1974 engineering graduates from CEG is a remarkable milestone, reflecting not only the achievements of those engineers but also the bonds they've forged over the years. With around 170 attendees, it's a fantastic opportunity to reminisce about shared experiences, celebrate successes, and inspire the next generation.

The 1974 batch is a remarkable assembly of talent, excelling across various engineering disciplines: Civil, Mechanical, Electrical, Electronics, and Communication. Many alumni have achieved significant success globally, becoming leading entrepreneurs and obtaining doctorates in



automobile to software engineering. Their accomplishments reflect the rigorous education and collaborative spirit cultivated at CEG, as they have become successful leaders who provide employment to thousands and contribute meaningfully to society through Corporate Social Responsibility (CSR) initiatives. One such initiative is the CEG 1974 Scholarship Trust formed by professional Trustees.

Notable alumni of the CEG 1974 batch including Padma Bhushan Shri Venu

Srinivasan, Shri Raj Vattikuti, and many more have made significant contributions on both national and international stages. A comprehensive list of these achievers is featured in the souvenir released today, celebrating the diverse success.

The success of this Golden Jubilee celebration is attributed to the collective efforts of all 200 members. The Core Committee, Group Coordinator, T.S. Poornanandan, and his dedicated team V. Krishnan, R. Kannan, T. V.

Karthikeyan, S. Perumal, R. Selvamani, and G. Ramkumar worked tirelessly to ensure the celebration's grand success.

Beyond professional accolades, this cohort is distinguished by their commitment to giving back. The alumni of the 1974 batch have also initiated a charity to support students in need, helping aspiring engineers realize their dreams. This reflects their belief in the transformative power of education and their dedication to uplifting others.

On World Iodine Deficiency Day, Tata Salt Reinforces Commitment to Combat Iodine Deficiency

Chennai Oct 21 2024: On World Iodine Deficiency Day (WIDD), Tata Salt, India's pioneer and market leader in iodized salt, reaffirms its commitment to combating iodine deficiency disorders (IDD) in children across the country. As the first national branded iodized salt, Tata Salt continues to play a vital role in raising awareness about iodine, a crucial micronutrient essential for mental development, particularly during early childhood.

Since 1983, Tata Salt has been at the forefront of helping to address iodine deficiency, becoming a trusted household name for millions of Indian families. Known for its consistent quality, Tata Salt has made iodized salt accessible across the country, helping to support overall well-being. As a legacy brand, Tata Salt plays a key role in ensuring that children across India receive an



iodized salt with the right amount of iodine. Following the India Iodine Survey 2018-19, which revealed that only 55% of the population is aware of iodized salt's benefits, Tata Salt remains committed to increasing awareness about the vital role iodine plays in supporting the wellbeing of the population.

Deepika Bhan, President, Packaged Foods - India, Tata Consumer Products, said, "At Tata Salt, we remain dedicated to providing iodized salt with the right amount of iodine to help address the challenges

of iodine deficiency. Our brand has built a legacy of trust over the years, consistently delivering quality that millions of Indian families rely on. This trust is strengthened through our commitment to innovation and solutions that support overall well-being. On World Iodine Deficiency Day, we reaffirm the importance of raising awareness about iodine deficiency disorders and invite everyone to join us in our mission to make a meaningful difference and contribute to a healthier future for all."

India, like many developing nations, faces a significant public health challenge in the form of 'hidden hunger,' especially among growing children. This condition, caused by deficiencies in crucial micronutrients such as iodine, iron, folic acid, vitamin A, and zinc, can affect the development of children. Iodine, in particular, is an essential micronutrient required for normal growth, thyroid function, and brain development.

Tata Salt remains steadfast in its commitment to promoting national wellness by addressing iodine deficiency and ensuring that iodized salt reaches every household. These ongoing efforts to reduce IDD and empower families to make informed choices about their health are building a healthier and more resilient India, one salt grain at a time.