

Chennai Braces for Heavy Rain as Weather Alert Issued

Chennai Oct 15 2024: The India Meteorological Department (IMD) has issued a warning for heavy rainfall across Chennai and surrounding districts over the next few days. Residents are advised to prepare for potential disruptions as the region faces the impact of a low-pressure system developing in the Bay of Bengal. Forecasts indicate that Chennai and surrounding districts could experience intense downpours starting October 16, with rainfall expected to continue intermittently through the week. Meteorologists predict that some areas may receive over 100 mm of rain, leading to possible waterlogging and traffic disruptions. Local authorities are taking



precautionary measures, including deploying emergency services and monitoring vulnerable areas prone to flooding. The Chennai Corporation has urged citizens to stay alert and avoid unnecessary travel during the heaviest rainfall. Residents are encouraged to stock up on essential supplies and stay informed through official weather updates. Additionally, schools and colleges are closely monitoring the situation and will announce any necessary adjustments to schedules. As the city prepares for the impending rain, officials remind citizens to report any emergencies or issues related to flooding and to exercise caution on the roads.

Holiday Declared for Schools and Colleges in Chennai and Neighboring Districts on October 16 Due to Heavy Rainfall

Chennai Oct 15 2024: In view of the heavy rain prediction, Tamil Nadu Chief Minister M.K. Stalin on Tuesday (October 15, 2024) instructed authorities to declare a rain holiday for schools and colleges in Chennai, Tiruvallur, Kancheepuram and Chengalpattu districts on Wednesday (October 16, 2024). According to an official press release, a public holiday has been declared in government offices and PSUs in Chennai, Tiruvallur, Kancheepuram and Chengalpattu districts on Wednesday (October 16, 2024). However, in view of the ongoing relief operations, essential services of key departments of the government would function, it said. "Shops and commercial establishments would function as usual". In view of the heavy rains expected on Wednesday (October 16), an advisory has been issued to private



neighboring districts of Kanchipuram, Tiruvallur, and Chengalpattu, on October 16. This decision comes in response to the forecasted heavy rainfall expected to impact the region. With the India Meteorological Department predicting significant downpours and the possibility of flooding, authorities have prioritized student safety by suspending classes. Parents and educators have welcomed the move, recognizing the need to keep students safe during inclement weather. Local officials are monitoring the situation closely and have urged residents to stay indoors during the heaviest rain. Emergency services are on standby to address any issues related to flooding and waterlogging. As the region prepares for adverse weather conditions, families are encouraged to take precautions and stay updated through official channels regarding weather alerts and safety measures.

IMD Forecast on Heavy Rains for Tamil Nadu Rail Users are requested to Stay Updated on Changes in Pattern of Train Services and Plan Travel accordingly

Chennai Oct 15 2024: In light of the heavy rain forecast by IMD across Tamil Nadu over the coming days (15th to 18th October 2024), Southern Railway appeals to passengers to remain cautious and plan their journeys which are essentially required. Intense weather conditions could lead to disruptions in train services, and the safety of passengers remains top priority. Southern Railway has enhanced measures to mitigate waterlogging and operational disruptions caused by heavy rainfall, as detailed below: Intensive

Monitoring of Railway Bridges and Subways: Continuous inspections are being carried out at all key rail bridges, subways, and water-logged areas to detect any structural risks or potential hazards from flooding. Engineering teams are on high alert, equipped to address emergencies swiftly. Speed Regulation of Trains: To ensure safety during heavy rains, trains will be operated at reduced speeds in waterlogged sections. This may result in delays, and passengers are requested to plan for additional travel time. Possible Service Disruptions: Depending on the severity of weather conditions, some trains may be partially cancelled, short-terminated, or rescheduled. Passengers are urged to stay updated through official communication channels. Southern Railway requests passengers to remain informed about their train schedules through the following channels:

Follow the Official social media handles for live updates. Railway passengers can reach out to the 24/7 Railway helpline at 139. Chennai Division Helpline Numbers : 044-25330952 & 044-25330953. Southern Railway is closely coordinating with weather monitoring agencies and local authorities to ensure the safety of all passengers. Rail users and General Public may also access the following Helplines provided by Tamil Nadu Government : Tamil Nadu State Disaster Management Authority's State Helpline: 1070, District helpline 1077, WhatsApp : 9445869848. For information about relief centres, food supply, and flood volunteers helpline 1913 can be contacted.

U.S. Surgeon General Vivek Murthy Wraps Global Tour for World Mental Health Day

Chennai Oct 15 2024: This week, United States Surgeon General Dr. Vivek Murthy traveled to Delhi, Mumbai, and Bengaluru to commemorate World Mental Health Day. Dr. Murthy serves as "America's Top Doctor" and is charged with promoting and protecting public health. He is the first Surgeon General of Indian descent, and his parents are from Karnataka, India. Dr. Murthy's trip to India highlights one of the Surgeon General's main priorities: addressing the global mental health and loneliness crisis. Speaking at the Sri Jayadeva Institute of Cardiovascular Sciences and Research in Bengaluru, Dr. Murthy remarked: "I am deeply grateful for the opportunity to return to India, the land of my ancestors and the source of so many of the values my parents sought to instill in me during my childhood. They taught me about the importance of relationships, the power of being part of a community and the profound gratification that comes from serving others," said U.S. Surgeon General Dr. Vivek Murthy. "The US and India have a long and distinguished partnership on health, and I've come to India to learn and speak about mental health, an area where our nations have shared needs and shared opportunities for learning. I have met with extraordinary organizations and individuals in India that are working to break down the shame and stigma too often associated with this vital dimension of health. It is essential we work together to help increase access to mental health care services, address the drivers of the mental health crisis, and let people know there is no shame in seeking help. World Mental Health Day is a powerful reminder that we can all learn from each other and

work in partnership to tackle these global challenges." "Glad to see America's Top Doctor, U.S. Surgeon General Dr. Vivek Murthy, in Bengaluru advocating the urgent need for mental health, why mental health matters to everyone, and how meaningful relationships and social connections can help to build networks of friendship, community, hope, and support." - U.S. Consul General Chennai Chris Hodges

During his trip, Dr. Murthy met with young people directly at the Mariwala Health Initiative to hear directly from them about the struggles they face; hosted conversations with university students at the Nita Mukesh Ambani Junior School, American School of Bombay, and Indian Institute of Technology to discuss the issues of loneliness, mental health, and social media with students; and visited Sri Jayadeva Institute of Cardiovascular Sciences and Research to observe Noora Health's caregiving model in practice that addresses social isolation through a family-centered program that equips caregivers with basic yet vital skills and support they need to better care for their loved ones.

As the Co-Chair of the World Health Organization's Commission on Social Connection, he traveled to various countries on the mission to learn about the shared experiences on mental health in order to better address it as a global community. Dr. Murthy issued the Surgeon General's Advisory on Our Epidemic of Loneliness and Isolation, and the Surgeon General's Advisory on Social Media and Youth Mental Health.

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 11, SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.
8148231942 / 8144337349
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Raptee.HV Launches India's First High-Voltage Electric Motorcycle T 30 compatible with Car charging stations

Chennai, Oct 15 2024: Raptee.HV, the Chennai-based EV startup, today launched India's first high-voltage electric motorcycle, which is developed with the technology being used in Electric cars across the world. This enables the Motorcycle to deliver a performance rivalling the 250-300 cc ICE counterparts with significantly less heat.

With this High-Voltage (HV) technology, Raptee.HV motorcycles will be the first in India to adopt universal charging standards used by electric cars. The motorcycle comes with an onboard charger, making it compatible with the 13,500 CCS2 car charging stations available across the country, which is expected to double within the next year.

The motorcycle is priced competitively at Rs.2.39 lakhs on par with 250-300cc ICE motorcycles, making the total cost of ownership an absolute gain from the very first moment of owning it, in addition to the eco-friendly aspects.

The Raptee.HV Motorcycle has an IDC Est range of around 200 km and a real-world range of over 150 km on a single charge, accelerating from 0 to 60 kmph in under 3.5 seconds. Raptee.HV has also ensured the highest standards of quality and safety by offering a battery pack that is IP67 rated, adhering to all regulatory requirements. Raptee.HV is offering a battery warranty comparable to that of electric cars – 8 years or up to 80000 kilometres, providing peace of mind and long-term value to customers.



These Motorcycles will have advanced software features for an enhanced riding experience. Raptee.HV's in-house developed electronics to power the HV tech, and its custom-built Operating System, based on an automotive-grade Linux platform, provides a highly responsive and intuitive user experience. Raptee.HV Motorcycles will come in four colors—Horizon Red, Arctic White, Mercury Grey and Eclipse Black.

Starting deliveries in Chennai and Bangalore from January, Raptee.HV plans to expand to other key cities based on the propensity for mid-premium motorcycles and the adoption of electric mobility in these selected markets. Raptee.HV is coming up with a Factory-integrated Experience centre, the "Tech store.HV" at the HQ in Chennai which will offer full immersive experiences including a factory tour to show how motorcycles are being built. To ensure a seamless customer experience Raptee.HV will have a wide range of Direct to Consumer offerings in addition to the traditional Brick & Mortar model.

Dinesh Arjun, Co-founder & CEO, Raptee.HV, said, "Our

opportunity for us to explore, starting with our flagship model, the T30. As a team, we are fully committed to building the Raptee.HV brand by delivering a customer experience that matches the high standards of our motorcycles. In today's context, automobiles, especially electric vehicles, are increasingly becoming electronics and software-driven, much like consumer durable products. With this in mind, we are inspired by premium consumer durable brands in shaping our approach to customer service.

We plan to introduce a wide range of digital and direct-to-consumer offerings to ensure that our customers enjoy a seamless ownership journey with Raptee.HV. Our network expansion will be rolled out in phases, starting with company-owned experience centres in Chennai and Bangalore. By learning from these initial markets, we will strategically expand into other regions and international markets at the right time over the next few years. We have a clear strategic roadmap for the next five years and aim to become a significant player in the EV industry in the years to come."

Raptee.HV has closed its Pre-Series A round of fundraising, led by Bluehill Capital and Artha99 Ventures, and is in the final stages of closing its Series A round from new and existing investors to support its production ramp-up, dealership expansion, and roll-out of e-bikes across other States, driving its growth in the electric mobility market.

HERO MOTOSPORTS SCRIPTS HISTORY ROSS BRANCH IS THE NEW FIM WORLD RALLY-RAID CHAMPION!

Chennai Oct 15 2024: Hero MotoSports Team Rally, the motorsport team of the world's largest manufacturer of motorcycles and scooters - Hero MotoCorp, today crossed the last finish line of Rallye Du Maroc 2024, and with it, Ross Branch was crowned the new FIM World Rally-Raid Champion. This race was the 5th and final round of the FIM World Rally-Raid Championship (W2RC) 2024.

Finishing strong with the highest Championship points, Hero rider Ross - fondly known as the 'Kalahari Ferrari' has showcased some of his career-best performances, since the beginning of the 2024 season.

In January, he delivered Hero MotoSports their first-ever Dakar podium, by finishing 2nd overall at Dakar 2024 which was also the first round of the W2RC. A month later, the Botswana finished 2nd in the Championship at Abu Dhabi Desert Challenge, and moved up to the #1 spot in the Championship rankings.

He went on to finish 5th overall at both Rally Raid Portugal (April), and Desafio Ruta 40, Argentina (June). This remarkable streak helped Ross maintain the lead position until the end of Round 5 in Morocco this week eventually rewarding him with the coveted crown.

The rally World Championship for motorbikes dates back to 2003, and since then 10 riders have etched their names into the FIM history books. Ross Branch joins this prestigious list, as the eleventh rider also becoming the first African rider to win the World Championship.

Making their indelible mark in history, team Hero MotoSports has reached the peak of racing glory in their 8th year of racing. This is the first FIM World title for the team, which also reached



very close to winning the Dakar this year. Today's victory cements the Indian manufacturer's place in the history of the sport, making it the sixth manufacturer to earn a FIM World title - joining the big league of larger and older teams. Hero also becomes the first team to break the World Championship streak of the KTM group (comprising of KTM, GasGas, & Husqvarna), which they held since 2014.

At the 25th edition of the Rallye Du Maroc, team Hero was represented by three riders: Ross Branch, Nacho Cornejo, and Sebastian Buhler. After a straightforward prologue at Marakkech, the rally took an adventurous turn with unexpected challenges from rains and floods. The washed out terrain became all the more treacherous, resulting in several competitors retiring midway owing to accidents and injury. Hero rider Sebastian Buhler exited in Stage 2 after a crash, leaving Branch and Cornejo to continue the fight. Covering almost 2500 kms across the grand Sahara, the 6-day Rally has culminated at Mengoub-Bouarf, near the Algerian border.

The week also saw a heart-warming display of true team spirit and brotherhood at the Hero camp. After Ross' closest competitor in the championship exited the race due to injury, it was understood that he only needed to finish the Rally to win the World Championship. With the entire team aligned towards ensuring a safe

and finishing 2nd at the Rally Raid Portugal. Rallye Du Maroc was of utmost importance and the entire team stepped up to face the last challenge. I'm proud of Nacho, who did an exceptional job at helping Ross to cross the finish safe. I also wish Basti a safe recovery.

On behalf of the team I would like to thank our dear Chairman Dr. Pawan Munjal for his strong belief and continued support for us. A big congratulations and thank you to all our partners, supporters, and fans across the globe. Now it's time to celebrate! We'll be back soon, see you at the Dakar!"

Ross Branch: "No words can capture the magnitude of this incredible moment. I am thrilled to see the entire team's hard work come together, and witnessing everyone's happiness is a success in itself. I feel fortunate to be part of such a passionate family! Thank you, to everyone who believed in me and provided me with this opportunity. It is truly overwhelming!"

As we look ahead into 2025, I see a bright future for our young team this is just the beginning. This victory represents one of the biggest steps in the right direction for Hero, and I am really excited about the future. Thank you all for your unwavering support."

Nacho Cornejo: "Finally, Rallye du Maroc 2024 has come to a close. I am super excited about how the rally unfolded, and proud of all the hard work the team has put behind. I'm especially delighted for Ross as he wins the World Championship title. It's rewarding to see years of dedication culminate in this success, and I'm grateful for the efforts of everyone at Hero MotoSports. Now it's time to celebrate, relax, and unwind before we gear up for the next season!"

TATA Starbucks opens doors to its second coffee experiential store in India, at Dhanraj Mahal, Colaba

Chennai, Oct 15 2024: Following the successful launch of its first coffee experiential store in New Delhi, TATA Starbucks is honouring Mumbai's rich architectural history and cultural heritage with a second location. Situated in the city, at the iconic Dhanraj Mahal in Colaba, this new store promises an exceptional experience for both coffee connoisseurs and enthusiasts alike. Embarking on an epicurean journey, customers can choose and enjoy from a carefully curated menu that celebrates India's rich flavours. This new store offers the



signature Starbucks Experience, defined by innovation and craftsmanship.

A Taste of India's Diverse Flavours

Celebrating India's rich flavour culture, the store features a beverage line-up with

locally inspired ingredients like jaggery, chilli, shikanji, guava, and tamarind. The Starbucks specialty origin coffee features distinctive flavour profiles like Malabar Coconut Cream Latte,

Cinnamon Jaggery Latte, Cocoa Birds Eye Chilli Latte, Tamarind Shikanji, and Red Peroo Cold Brew. Customers can also enjoy freshly baked croissants, sandwiches, and scrambled eggs, all

prepared in-house, ensuring a unique culinary experience.

An Extensive Coffee Selection

At this coffee experiential store, customers can explore a range of coffee options, featuring five exclusive espresso bean choices and thirteen whole bean selections sourced from renowned coffee-growing regions such as India, Kenya, Sumatra, and Latin America. For a truly exceptional experience, the store presents a globally curated selection, including Starbucks Willow Blend, Starbucks® Single-

Origin Zambia, Starbucks® Single-Origin Colombia, Pike Place Roast, and Starbucks® House Blend, appreciated by coffee connoisseurs worldwide.

Preserving Mumbai's Architectural Legacy

Dhanraj Mahal, a stunning example of Mumbai's colonial-era Art Deco architecture, provides the perfect setting for Starbucks second coffee experiential store. As a key part of Colaba's heritage, this iconic landmark has been beautifully restored, blending traditional design with modern touches. A tribute to

Mumbai's heritage and architecture, the Dhanraj Mahal store honours the historic essence of the city with an inviting decor in-store resonates with Indian sensibilities and world-class aesthetics.

Sushant Dash, ceo, TATA Starbucks, said, "The launch of our second coffee experiential store reflects our commitment to celebrating coffee heritage through variety, artistry, and food theatre, complemented by a host of international coffee experiences. A decade ago, our journey began in Mumbai, and this store, honours the

city's rich cultural tapestry and vibrant community. It's not just a tribute to the heritage of Starbucks; it's a celebration of the community and Third Place experience. As we continue to elevate our legacy in Mumbai, we're dedicated to offering our customers unique coffee experiences and memorable connections."

In close proximity to the county's first Starbucks Reserve Store, the new experiential store marks TATA Starbucks 98th outlet in Mumbai and will be open from 8 AM to 1 AM on all days of the week.

Meta and Ayushmann Khurrana join hands to empower people against Online Scams

Chennai Oct 15 2024: Meta today launched its safety campaign 'Scams se Bacho' and has partnered with Bollywood star Ayushmann Khurrana to educate people on how to stay safe from online scams and promote safer digital practices. Launched in collaboration with the Ministry of Electronics and Information Technology (MeitY), Indian Cybercrime Coordination Centre (I4C) and Ministry of Information and Broadcasting (MIB), Meta's campaign emphasizes the company's commitment to safeguard people online, supporting the Government's goal to combat the rising cases of scams and cyber frauds in the country.



In the film, Ayushmann Khurrana stars as a vigilant wedding guest who encounters people at the brink of falling prey to scams and saves the day with his quick thinking and comedic flair. Highlighting Meta's safety features like Two-factor authentication, Block and Report, WhatsApp's group privacy settings, the campaign is an important reminder of how Meta's in-built product features and safety tools equip people with the necessary safeguards to help protect them from online scams, frauds and account compromising threats.

The educational campaign showcases some of the most common scams people face in their daily lives, encouraging people to stay alert and exercise caution before they take any action. The film further highlights the host of safety features on Facebook, Instagram and WhatsApp that empower users to take control of their online safety. You can see the full film here: <https://www.facebook.com/MetaIndia/videos/1082499483221216/>.

Commenting on the launch of the campaign, Ayushmann Khurrana said, "In today's digital landscape, with the rampant increase of online scams and frauds that sometimes can seem very convincing - it's crucial that we stay vigilant and educate ourselves about how to stay safe. I'm thrilled to be a part of Meta's safety initiative that aims to drive awareness around how people can

safeguard themselves from potential cyber scams. It's an important reminder to think twice before you act and use Meta's safety tools at your disposal, empowering you to take control of your online safety."

Shivnath Thukral, Vice President and Head of Public Policy, Meta India, added, "We recognize the severity of the rising incidents of online scams and believe combatting this issue requires concrete and cooperative measures across the ecosystem. Meta continues to invest in technology and resources to stay ahead of scammers and our safety campaign 'Scams se Bacho' is an extension of our efforts to educate users about the safety tools and features they have at their fingertips to protect themselves from scams online. We hope this campaign resonates with our users and equips them with the information they need to secure themselves along with reinforcing consumer habits that can help

them stay safe and protect their friends and family."

Showcasing a wide range of scams ranging from OTP scams that compromise personal accounts and confidential information, Impersonation scams where scammers create a sense of urgency to trick people into giving them money, trading and investment scams promising unreasonable returns and fake loans apps and offers the campaign demonstrates how Meta's simple yet effective safety features can help secure people from online scams and frauds.

Meta has over 40,000 people working on safety and security globally, with more than \$20 billion invested in teams and technology since 2016. This includes 15,000 content reviewers who review content across Facebook, Instagram and Threads in more than 70 languages - including 20 Indian languages. Over the past three years, Meta has launched 50+ safety tools and features to promote online safety and we're always looking at new ways to help educate consumers about online safety, as well as finding new methods to strengthen our systems against scam content.

Indian Navy signs MoU with Bajaj Allianz Life Insurance for providing insurance to Naval civilians

Chennai Oct 15 2024: The Indian Navy, on 08 October 2024, signed a Memorandum of Understanding with one of India's leading private life insurers to provide life insurance solutions to the civilian personnel of the Indian Navy. As part of this collaboration, Bajaj Allianz Life will offer a variety of life insurance products, ensuring comprehensive coverage at affordable rates.



Indian Navy civilians. Mr. Tarun Chugh, MD & CEO, Bajaj Allianz Life Insurance, said, "It is indeed a proud moment for all of us at Bajaj Allianz Life, to have an opportunity to offer life insurance services to the Indian Navy Civilians. In line with the Indian Navy's 2024 Year of Naval Civilians we will commence our operations for the Naval Civilians. I believe it will also be a huge step towards taking the benefits of

life insurance to many more Indians and taking critical steps towards bridging the insurance penetration gap within our country. We will ensure we deliver only the most effective and seamless solutions to the Indian Navy."

Bajaj Allianz Life's offerings under this partnership include a range of life insurance solutions to meet the varied life goals of the civilians associated with the Indian Navy. Educational seminars and sessions will be

conducted to help Indian Navy civilian personnel understand the importance of term insurance and adequate life insurance coverage to secure their life goals. The Company will also introduce unique processes catering specifically to the unique needs of naval civilians.

The Indian Navy signs an MoU with Bajaj Allianz Life Insurance for providing insurance to naval civilians in the presence of Vice Admiral Sanjay Bhalla, Chief of Personnel, and other senior personnel from the Indian Navy. Also present were Mr. Amit Jaiswal, Chief Distribution Officer - Proprietary Sales Force, and his team from Bajaj Allianz Life.

HP announces special offers on latest products for the festive season

Chennai Oct 15 2024: As the festive season begins, HP is providing exciting offers and special deals on its latest range of laptops, accessories, and printers. These exclusive offers aim to elevate the festive experience for consumers, making it an ideal time to upgrade their tech. Shoppers can enjoy savings on the new AI OmniBook X laptops, as well as the Omen, Victus, Spectre, Pavilion, and Envy series, giving them plenty of options to choose from this festive season. Furthermore, HP is extending its festive offers to its range of Smart Tank printers and LaserJet printers.

These exclusive offers are available at HP World Stores, HP authorized offline sellers and HP Online Store, till 5th November 2024^[ii], giving consumers the perfect opportunity to gear up for the upcoming festive season^[iii].

HP Omen Series (Omen 16, Omen Transcend 14 & 16 and Omen 17)

No cost EMI on the purchase of HP Omen laptops with Bajaj Finserv^[iv]

HP Switch offers benefits up to Rs 10,000 on exchanging an older HP laptop while purchasing an Omen

Buy a HyperX Pulse Fire Haste 2 Mouse, HyperX Cloud Stinger 2 Headset and HyperX Pulse Fire Mat Mouse Pad bundled together worth Rs 21,931 at just Rs 2,999 when purchasing Omen laptops

Buy a HyperX Cloud Stinger 2 Wireless Headset worth Rs 11,427 at just Rs 499 when purchasing Omen laptops, enhancing the audio experience while gaming or streaming

Get a free HyperX Clutch Gladiate Controller worth Rs 4,277 when purchasing Omen



laptops, enabling a better gaming experience

HP Victus 15 and Victus 16

No cost EMI on the purchase of HP Victus laptops with Bajaj Finserv^[v]

HP Switch offers benefits up to Rs 2,500 on exchanging an older HP laptop while purchasing a Victus

Enjoy 1-year extended warranty with Protegent Antivirus starting at Rs 365^[vi] on the purchase of HP Victus 15 laptops

Buy a HyperX Cloud Stinger 2 Wireless Headset worth Rs 11,427 at just Rs 999 when purchasing Victus laptops, enhancing the audio experience while gaming or streaming

Buy a HyperX Clutch Gladiate Controller worth Rs 4,277 at just Rs 199 when purchasing Victus laptops, enabling a better gaming experience

HP OmniBook X Upto Rs 8,000 cashback with leading banks^[vii]^[viii]

No cost EMI on the purchase of HP OmniBook X laptops with Bajaj Finserv^[ix]

HP Switch offers benefits up to Rs 10,000 on exchanging an older HP laptop while purchasing an OmniBook X

HP Envy x360 14 & 15

Up to Rs 8,000 cashback with leading banks^[x]^[xi]

No cost EMI on the purchase of HP Envy

laptops with Bajaj Finserv^[xii]

HP Switch offers benefits up to Rs 5,000 on exchanging an older HP laptop while purchasing an Envy

HP Pavilion 14 & 15 & Pavilion Plus notebooks

Up to Rs 8,000 cashback with leading banks^[xiii]^[xiv]

No cost EMI on the purchase of HP Pavilion laptops with Bajaj Finserv^[xv]

HP Switch offers benefits up to Rs 5,000 on exchanging an older HP laptop while purchasing a Pavilion Plus laptop

HP Switch offers benefits up to Rs 2,500 on exchanging an older HP laptop while purchasing a Pavilion laptop

Enjoy 1-year extended warranty with Protegent Antivirus starting at Rs 365^[xvi] on the purchase of HP Pavilion Plus laptops

HP 14/15

Up to Rs 8,000 cashback with leading banks^[xvii]^[xviii]

Enjoy 1-year extended warranty with Protegent Antivirus starting at Rs 365^[xix] on the purchase of HP 15 laptops

HP Spectre x360 14 & 16

Up to Rs 8,000 cashback with leading banks^[xx]^[xxi]

No cost EMI on the purchase of HP Spectre laptops with Bajaj Finserv^[xxii]

HP Switch offers benefits up to Rs 10,000 on exchanging an older HP laptop

while purchasing a Spectre laptop

HP Smart Tank Printers

Get a lifestyle gift worth up to Rs.9,999^[xxiii] with select HP Smart Tank Printers^[xxiv]. Offer valid till 31st October, 2024 or while stock last^[xxv]

10% cashback up to Rs 1000 on select HP Smart Tank printers^[xxvi] with leading banks^[xxvii] along with easy and no cost EMI

HP LaserJet Printers

Get a free Swiss Military Trolley Bag worth Rs.9,999/, applicable only with purchase of HP LaserJet Tank 1020w Printers^[xxviii]. Offer valid till 1st November, 2024^[xxix]

10% cashback up to Rs 1000 on HP LaserJet Tank 1020w Printers with leading banks^[xxx] along with easy and no cost EMI

Adobe Creative Cloud

Unleash your creativity by availing Adobe Photoshop Elements and Premier Elements (PEPE) worth Rs 9,999 at Rs 5,999 on the purchase of HP Omen, Pavilion Plus, Envy, Spectre or OmniBook laptops.

Microsoft 365 Subscription

Productivity on-the-go with a 1-year subscription of Microsoft 365 worth Rs 4,899 at Rs 2,499 on the purchase of HP Pavilion Plus, Envy, Spectre, Omen and OmniBook laptops.^[xxxi]

VERA LEVEL SAVINGS, VERA LEVEL TASTE WITH KFC'S NEW OFFER IN TAMIL NADU

Chennai Oct 15 2024: KFC is bringing vera level taste with vera level savings, exclusively for Tamil Nadu. Enjoy 2 pieces of finger-lickin' good Hot & Crispy Chicken for just INR 99/-.

Even better? Kollywood's favourite, Harish Kalyan, loves this delicious offer.

Talking about the exclusive offer actor Harish Kalyan shared, "KFC is the taste I've trusted for years, and I'm excited to be the face of this offer in Tamil Nadu. As a fan of KFC's Hot & Crispy chicken, I can vouch that getting 2 pieces for INR 99 is a fantastic deal for all fans. I recently also went behind the scenes with an Open Kitchen Tour and was impressed by the safety and quality



standards KFC follows—right from using only FSSAI-approved ingredients to 34 quality checks, along with separate cooking stations for veg and non-veg food. I can't wait for chicken lovers across the state to try the exciting new offer"

This droolworthy offer is available exclusively across Tamil Nadu, across all 120+ restaurants for dine-in, takeaway, and

checks from the suppliers' farm to the consumers' plate. The brand follows international cooking standards, uses FSSAI approved ingredients, and follows FSSAI guidelines-based processes. All food items have an expiry timeline and are off the shelf the second they move past their set consumption time. Every KFC restaurant follows a strict cleaning and sanitation program, which includes a wash-rinse-sanitize process for all food contact surfaces. In addition to these measures, all vegetarian and non-vegetarian offerings are prepared separately.

So, chicken lovers, what are you waiting for? Grab this vera level deal now—before it's gone!

online via the KFC app and website at <https://online.kfc.co.in>.

Creating KFC's signature crispy chicken starts with the finest ingredients, and fresh chicken is at the core of this process. In India, KFC sources 100% real whole muscle chicken from top-quality local suppliers who meet international safety standards, and it undergoes 34 rigorous

Croma kickstarts with its 'Festival of Dreams' Campaign, Shop electronics and Unlock exciting Festive Surprises!

Chennai Oct 15 2024: Croma, is back with its annual 'Festival of Dreams' campaign, offering customers a fantastic opportunity to upgrade their electronics and home appliances. Shoppers can enjoy unmatched offers across all Croma stores and on www.croma.com until 3rd November. As part

of this festive extravaganza, customers shopping across 500+ Croma stores will be eligible for festive assured gifts with every purchase, along with unlimited 10% instant cashback on TV and home appliances and unlimited 5% cashback on a wide range of smartphones, and laptops. Up to INR

26,000 exchange benefits can be availed on shopping of new electronics

Mr. Shibashish Roy, Deputy CEO of Croma Infiniti-Retail Ltd, expressed, "We are thrilled to kickstart our Festival of Dreams campaign and offer our customers not just fantastic deals, but also the joy of festive shopping with added rewards. Our goal is to

elevate every family's festive celebration with something special and make their festive shopping a memorable experience."

Join Croma in celebrating the 'Festival of Dreams' this festive. Don't miss out on visiting your nearest Croma store or www.croma.com for many more exciting deals.

TVS Credit registers a growth of 19% in PAT in H1 FY25 versus H1 FY24

Chennai Oct 15 2024: TVS Credit Services Limited, one of India's leading NBFCs, published its unaudited financial results for the quarter and half-year ended September 30, 2024, which reflect the Company's robust growth and financial stability.

The Company reported Assets Under Management (AUM) of Rs. 26,652 Crore as of Sep'24, an increase of Rs. 3,136 Crore and a growth of 13% as compared to Sep'23. The Company's Total Income increased by 18% year-on-year and stood at Rs. 3,245 Crore in H1 FY25. The Net Profit After Tax registered a healthy growth of 20% year-on-year and stood at Rs. 301 Crore in H1 FY25. With the addition of over 20 Lakh new customers in H1, the Company has served



over 1.6 Crore customers till date.

Q 2 F Y 2 5 Highlights:

AUM stood at Rs. 26,652 Crore as of Q2 FY25, a 13% growth compared to Q2 FY24.

Total Income for Q2 FY25 was Rs. 1639 Crore, a 17% growth compared to Q2 FY24.

Profit Before Tax for Q2 FY25 stood at Rs. 216 Crore, a 20% growth compared to Q2 FY24.

Net Profit After Tax was Rs. 161 Crore for Q2 FY25, a 20% growth compared to Q2 FY24.

H 1 F Y 2 5 Highlights:

AUM stood at Rs. 26,652 Crore as of

Sep'24, a 13% growth compared to Sep'23.

Total Income for H1 FY25 was Rs. 3245 Crore, a 18% growth compared to H1 FY24.

Profit Before Tax for H1 FY25 stood at Rs. 403 Crore, a 20% growth compared to H1 FY24.

Net Profit After Tax was Rs. 301 Crore for H1 FY25, a 19% growth compared to H1 FY24.

The Company continued to maintain its strong growth momentum in disbursements during H1 FY25, primarily driven by increase in distribution reach supported by growth in consumption and increase in penetration.

As part of its ongoing risk management and portfolio optimisation, the company has taken proactive steps to further strengthen credit norms, ensuring sustained portfolio health amidst evolving market conditions. TVS Credit remains resolute in its commitment to expand the product offerings, distribution, digital transformation, enhancing customer experience and operational efficiency.

With the ongoing festive season, TVS Credit has unveiled a range of special product schemes and exciting consumer promotions to help customers fulfil their aspirations.

Toyota Kirloskar Motor Introduces Urban Cruiser Hyryder 'Festival Limited Edition'

Trichy, Oct 15 2024: Reinforcing its legacy of innovation and customer-centric approach, Toyota Kirloskar Motor (TKM) today announced the introduction of the Urban Cruiser Hyryder 'Festival Limited Edition', featuring exclusive Toyota Genuine Accessories (TGA) Package. This latest addition to the Urban Cruiser Hyryder line-up comes with 13 specially designed TGA, further enhancing the dynamic and premium driving experience.

Exterior Chrome and Ornamental Accessories: Mudflap, Door Visor (Premium with SS Insert), Front and Rear Bumper Garnish, Head Lamp Garnish, Hood Emblem, Body Cladding, Fender Garnish, Rear Door Lid Garnish, and Door Chrome Handle

Interior Premium and Advanced Accessories: All-Weather 3D Floor mat, Leg Room Lamp, and a Digital Video Recorder

Since its debut in 2022, the Urban Cruiser Hyryder has carved a special place in the hearts of the consumers across the country, with its cutting-edge technology, dynamic performance, and best-in-class fuel efficiency. Its bold and sophisticated styling, combined with



Toyota's renowned global SUV lineage, has made it one of the most sought-after models in the B-SUV segment. With ever growing customer demand and overwhelming acceptance across the nation, the Urban Cruiser Hyryder continues to be a preferred choice for customers seeking a more sustainable driving option without compromising on the performance or the comfort.

The Urban Cruiser Hyryder Festival Limited Edition will offer a range of premium enhancements with the TGA Package, designed to further accentuate the vehicle's aesthetics and convenience. This package with 13 accessories is specifically selected to give a refined premium look to both the exterior and interior of the vehicle. This exclusive package is available for the V and G grades of both the Neo Drive and Hybrid variants, providing the wider choices to diverse customers.

Commenting on the introduction, Mr. Sabari Manohar Vice President, Sales-

Service-Used Car Business, Toyota Kirloskar Motor, said, "Ever since its launch in 2022, the Urban Cruiser Hyryder has been a symbol of TKM's commitment to providing sustainable mobility and has gained enormous popularity with high customer satisfaction. The growing demand and positive reception have encouraged us to continually enhance our offerings. Our unrelenting customer-centric approach has inspired us to stay ahead of the curve by understanding the diverse needs of our customers and offering an array of products and services.

With the introduction of the Urban Cruiser Hyryder Festival Limited Edition featuring the exclusive TGA Package, we aim to deliver a more personalized and premium driving experience for our customers, while providing the legendary performance and efficiency that the Urban Cruiser Hyryder is known for. What makes it an even greater value proposition is that the SUV is backed by

renowned Toyota value-added services specially designed with Indian customers in mind. Furthermore, during this festive period, the Urban Cruiser Hyryder Festival Limited Edition comes with a complimentary package, delivering happiness to our valued customers".

As part of this special launch, TKM is offering a complimentary package worth ₹50,817 for the customers opting for Urban Cruiser Hyryder Festival Limited Edition made available at dealerships across India until 31st October 2024. All TGAs will be fitted by certified Toyota technicians across dealerships, ensuring the highest quality standards and customer satisfaction. Further, the Urban Cruiser Hyryder Festival Limited Edition is complemented by an array of value-added services such as Extended Warranty & Toyota Genuine Accessories, focusing on affordability and flexibility that will be beneficial to the customers.

Bookings are open across all Toyota dealerships. Customers can either book the car online <https://www.toyotabharat.com/online-booking/> or visit their nearest Toyota dealership.

MIC Electronics Ltd. bags Railway Order from Malda Division of the Eastern Railway Zone

Chennai Oct 15 2024: MIC Electronics Limited a global leader in the design, development, and manufacturing of LED video displays, has announced that it has received a Letter of Acceptance from the Malda Division of the Eastern Railway Zone for the provision of CIB at Abhaipur station of Malda Division, Eastern Railway.

Previously, it had received a Letter of Acceptance from the Salem Division of the Southern Railway Zone for the provision of Telecom based passenger amenities at SGE, SA and FIOSNET at ELS,



Erode.

Recently, the company received a Letter of Acceptance from the Ratlam Division of the Western Railway Zone for Supply, installation, testing and commissioning of Telecom material in connection with Providing 12 m wide foot overbridge to connect PF under Amrit Bharat Station Scheme (ABSS) at 14 stations.

Earlier, the company reported

stellar earnings for the quarter ended 30 June 2024 (Q1FY25). For the quarter ended 30 June 2024, the company reported its Revenue from Operations at Rs. 1071.46 Lakhs, a growth of 53% YoY. The EBITDA jumped 32% YoY, from Rs. 212.26 Lakhs (Q1FY24) to Rs. 281.24 Lakhs (Q1FY25). The PAT rose 59% YoY, from Rs. 123.60 Lakhs (Q1FY24) to Rs. 196.52 Lakhs (Q1FY25). PAT

margin was reported at 17.98%, recording a growth of 45 bps YoY.

The company has also earlier announced that it has developed GPS (Global Positioning System) Based Public Address System (PA), Passenger Information System (PIS) ("PAPIS") & LED Destination boards for New and existing LHB/ICF type AC and Non AC Coaches including Pantry Car and Power Car as per the Research Designs and Standards Organization (RDSO) Spec. No. RDSO/CG-18001 (Rev.2) and applied for Capacity Cum Capability Assessment (CCA).