

India ready to broker global peace, avers PM Modi Calls for stronger cyber, maritime security ties

Chennai Oct 11 2024: Prime Minister Narendra Modi on Friday said that the violence and tensions taking place in West Asia and Eurasia are taking their toll on countries of the Global South and added that India is ready to contribute in every way to help bring resolution of the conflicts.

In his address at the 19th East Asia Summit in Vientiane, Prime Minister Modi also said that he comes from the land of Buddha and has repeatedly urged that

this is not the era of war, and that dialogue and diplomacy are the only way forward.

"The tensions and violence taking place in different parts of the world are having the worst effect on countries of the global south. Everyone wants that whether it be in Eurasia or West Asia peace and stability should return at the earliest.

"I come from the land of the Buddha, and have said repeatedly said that this is not the era of war. Resolutions cannot be found on the

battlefield.

"Sovereignty and territorial integrity and international laws should be respected.

"Dialogue and diplomacy should be given foremost importance keeping in mind the humanitarian situation.

"India is ready to contribute in every way for this, in keeping with its policy of Vishwabandhu".

Earlier in his speech, the PM extended deepest sympathies with the countries and people affected by Typhoon

Yagi, and said that India has launched Operation Sadbhav to provide humanitarian assistance to those affected.

The PM said that India has always supported Asean unity and centrality. "The Asean is also present in India's Indo Pacific Vision and partnership with the Quad.

"India's Indo Pacific Oceans Initiative and the Asean Outlook on Indo Pacific share deep commonalities. A free, open, and inclusive ocean and rules-based Indo-

Pacific, is important for the peace and progress of the entire region.

"A peaceful, secure and stable South China Sea is beneficial for the entire Indo-Pacific region," he said, in an indirect attack on China that has spread its hegemony over the entire South China Sea.

"We believe that all maritime activities should be under the governance of UNCLOS. It is essential to ensure freedom of navigation and air space," he said, calling for a solid and

effective code of conduct to be drawn up.

"And in this there should be no control exerted on the foreign policy of regional countries." "Our approach should be for development and not expansionism.

"We support Asean's outlook on the Myanmar situation, and also support the five-point consensus.

"We believe that humanitarian assistance should be continued, and appropriate steps should be taken for restoration of

democracy in Myanmar.

"For this, we believe that we should engage with Myanmar, and not isolate it.

"As a neighbour, India will continue to carry out its responsibilities," the PM said.

He said that terrorism is also a grave challenge for global peace and security. To fight this, the countries that have faith in humanity should gather together.

"We need to collaborate more in the fields of cyber,

maritime and space."

The PM said the revival of Nalanda university was "India's commitment to the East Asia Summit, and we have fulfilled this by inauguration of the building in June. I invite all the countries to the Heads of Higher Education Conclave to be held at Nalanda." He said the East Asia Summit is an important part of India's Act East Policy and thanked Lao PDR for hosting the summit. He also extended welcome to incoming chair Malaysia and assured of India's full support.

Bagmati Express rams into goods train at Kavaraipettai in Tamil Nadu, several feared injured From the train engine, 12 coaches derailed. Authorities have said that there have been no reported fatalities.

Chennai Oct 11 2024: Rear end collision at KAVARAIPPETTAI (KVP) Railway Station around 20.30 hrs in Chennai -Guddur section. About 46km from Chennai. Train No.12578 Mysuru - Darbhanga Bagmati Express (LHB coaches) passed Ponneri station at 20.27hrs and was given green signal to run through the next station Kavaraipettai (KVP) via the mainline. While entering the KVP station, the Train crew experienced heavy

jerk and instead of going into the main line as per the line clear & signals given, the train entered into the Loop/line@75kmp & hit the Goods train standing in loop line. The crew are safe. The next coach ie parcel van caught fire, which was doused by Fire brigade. Total 12-13 coaches have derailed. So far, no casualties are reported but some injuries have been reported. All injured moved to nearby hospitals. UP/DOWN Train movement is closed. Doctors,



Ambulances, Medical team, senior officers Manager and top officials are at site and most of the passengers have been rescued,

either released or moved to hospitals as needed. Alternative arrangements are being made to transport, accommodate & feed passengers. Help line numbers at Chennai Division 044253541510442435499.

KAVARAIPETTAI - update: We're moving

all passengers by EMU to Chennai Central, and a fresh train has been readied at Chennai to take them further to Darbhanga their destinations, including free food/water/snacks

TN celebrates Ayudha Pooja with religious fervour

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Chennai Oct 11 2024: Ayudha Pooja celebrations took place with great enthusiasm throughout Tamil Nadu. Special pujas were conducted in homes and business establishments.

Navaratri is one of the significant festivals for Hindus. This year, the Navaratri festival commenced on the 3rd and has been celebrated with customary zeal. On this ninth day of the festival, the Saraswati Pooja, also known as Ayudha Pooja, is celebrated.

Due to Ayudha Pooja and the extended weekend holiday, there was a massive rush of people in buses and trains yesterday. Over 700,000 people have departed from Chennai for their hometowns in just the last two days.

Special worship and abhishekas are being performed in temples in honor of Saraswati Pooja. The celebrations for Ayudha Pooja have

taken place in homes, businesses, offices, and educational institutions. In anticipation of this festival, markets have seen a surge in the sale of flowers, fruits, poha, and groundnuts. Devotees performed special pujas for the goddess of learning, Saraswati, at all locations. Additionally, vehicles and tools were also worshipped after applying turmeric. Homes and shops have been cleaned, decorated with flour garlands, and adorned with flowers and fruits. People are worshipping the work they do as a divine offering and are also paying homage to Saraswati.

Particularly in educational institutions, books were placed before the idol of the goddess of arts, and offerings were made on a banana leaf in front of her. Traditional offerings such as sakkara pongal, sundal, poha, groundnuts, and fruits were presented to the

goddess. The Navaratri festival will conclude tomorrow with the celebration of Vijayadashami.

Steep rise in prices of flowers and fruits. Prices of vegetables and fruits also escalated, especially in Chennai's Koyambedu Market, where a dip in supply, likely caused by lower yields, worsened the situation. Wholesale prices of onions and tomatoes stood at Rs 70 per kg, yam at Rs 45 per kg, and green peas at Rs 150 per kg.

Market prices for flowers, vegetables,

and prayer essentials saw a sharp increase across several districts of Tamil Nadu on the eve of Ayudha Puja on Thursday.

In Coimbatore, the price of jasmine (malli) surged dramatically, with one kilogram selling for Rs 1,200 to Rs 1,400, compared to its usual price of Rs 500 to Rs 600. The city had stocked 50 tonnes of flowers ahead of the festival ten times the usual daily supply. Prices of most flowers in Coimbatore spiked by 100% to 120%.

In Tiruchy's Gandhi Market, flowers like

malligai, mullai, and jathi saw prices nearly triple. Jasmine was sold for Rs 800 per kilogram. The Srirangam flower market experienced a similar rush, with prices higher than usual, while in Madurai, oleander flowers were priced at Rs 800 per kg.

The festive demand in Madurai further contributed to the surge in prices of prayer essentials, particularly coconuts, which were sold for over Rs 80 each. As of Thursday, wholesale coconut prices ranged from Rs 50 to Rs 60 per piece.

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Perumal Murugan's 'Kodithuni' Adapted into a Film, Angammal Receives Official Selection at Mumbai Film Festival (MAMI)

Chennai, Oct 11 2024: Perumal Murugan's short story 'Kodithuni' has been adapted into a film called Angammal and it has received an official selection under the Focus South Asia section at the Mumbai Film Festival (MAMI). The movie Angammal is directed by Vipin Radhakrishnan and produced under the banner of Njoy Films by actor-singer Firoz Rahim and cinematographer Anjoy Samuel. It presents a fresh interpretation of Perumal Murugan's acclaimed short story, 'Kodithuni.' Anjoy Samuel, one of the producers, has also handled the cinematography for the film. Cast: Geetha Kailasam, Saran, Bharani, Thendral



Raghuathan, Mullai Arasi, Baby Yasmin, Mohammed Maqbool Mansoor Editing: Pradeep Shankar Art Direction: Gopi Karunanidhi Sound Mixing: T. Krishnanunni (National Award Winner) Costume Design: Dhanya Balakrishnan (State Award Winner) Dialogues: Sudahar Das, Vipin Radhakrishnan Co Director: G M padishwaraa. Sound Design & Sync Sound Recording: Lenin Valappad Makeup: V i n e e s h Rajesh Executive producers: Ashand Raju, keerthi Nebu. Production manager: Praveen Vamarajan. Still photography: shine chettikulangara. Publicity designer: Anandhu asokan. Perumal Murugan's 'Kodithuni' is a widely recognized and celebrated short story, and the film adaptation is expected to reach audiences soon.

Silambarasan TR unveils the trailer of Rocket Driver Rocket Driver Trailer offers a huge excitement to fans with surprise elements

Chennai, Oct 11 2024: Rocket Driver, a fantasy based entertainer, produced by Anirudh Vallabh of Stories by the Shore, had set the expectations greater with its first look. Now the makers have launched the film's trailer, which introduces the audiences to a much expansive and a never-before premise. Actor Silambarasan TR has unveiled the film's trailer, which has been garnering a colossal reception among the cinephiles. Good and unique content-driven entertainers have always found its best reach among the movie lovers beyond



regional boundaries and linguistic barriers. Significantly, Rocket Driver trailer ensures that it's going to be the latest addition to this bandwagon. The entire team thanks actor Silambarasan TR for his kind gesture of releasing the film's trailer. Rocket Driver is about an ordinary underdog auto driver, who always looks

alongside National Award recipient Naga Vishal. The cast features a talented ensemble, including Kathadi Ramamurthy, Sunainaa, Jagan, and several others. The musical score is being composed by Kaushik Krish, while cinematography is managed by Regimel Surya Thomas. The technical team includes Iniyavan Pandiyan as the editor, and Prem Karunthamalai for art direction. This contemporary fantasy film is penned by Akshay Poolla, Prasanth S, and Sriram Ananthashankar, with the latter also directing the project.

South Korea's Kang gets Literature Nobel

Chennai, Oct 11 2024: South Korean author Han Kang has been awarded the 2024 Nobel Prize in Literature, the Swedish Academy announced here on Thursday.

The announcement made Han the first South Korean writer to win this prestigious honour.

The academy praised her "for her intense poetic prose that confronts historical traumas and exposes the fragility of human life". Anders Olsson, chair of the Nobel Committee for Literature, commended Han's "physical empathy for the vulnerable, often female

lives" of her characters, media reports said.

"She has a unique awareness of the connections between body and soul, the living and the dead, and in a poetic and experimental style, has become an innovator in contemporary prose," Olsson said.

Her novel The Vegetarian, which won the 2016 International Booker Prize, remains her most internationally recognised work, Xinhua news reported.

She has also written several other acclaimed works such as Human Acts, The White Book, and Greek Lessons.

Prevented wars during my term, flaunts Trump

Chennai, Oct 11 2024: Former President Donald Trump said on Thursday that he prevented the outbreak of war during his first term in office by employing trade tools to put pressure other nations.

"I've stopped a lot of wars from starting," Trump said during remarks at the Detroit Economic Club. "I was very proud of that. I use trade. I threatened trade. I'd say you're not going to do business with the United States." Trump also highlighted

his work to stabilize the Middle East through the Abraham Accords, a set of bilateral Arab-Israeli normalisation agreements brokered by his administration.

Trump has stated many times that he will be able to resolve the

conflict in Ukraine quickly as president-elect if he wins the November election.

Trump said his first two phone calls would be to Russian President Vladimir Putin and Ukraine's Volodymyr Zelensky.

Actor Natty's first-ever dual role project shooting takes off with a ritual pooja ceremony!

Chennai, Oct 11 2024: Director Charles is helming the film "Aandavan Avatharam," featuring actor Natti in a dual role for the first time. Having previously directed films such as "Nanjapuram," "Azhagu Kutti Sellam," and "Saalai," Director Charles is now set to produce and direct "Aandavan Avatharam" under his company, Light Sound & Magic. Recently, actor Natti (a) Natraj has been captivating audiences with his performances in various roles, consistently generating anticipation with each new film. In this project, he takes on the lead role, marking his debut in a dual character portrayal. Actor Raghav is set to portray another significant role. While the selection of the lead actress and several other key characters is ongoing, the filming of this project commenced on October 9 in Chennai with a simple pooja ceremony. The shooting will continue in Chennai and its surrounding areas. Throwing light on the film, Director Charles says, "I initially wished to title this film



'Avatharam.' However, since that title is held by Nasar, and out of respect for their esteemed creation, they were not inclined to grant us permission. Consequently, we have commenced the filming under the name 'Aandavan Avatharam.'

"He continues to add, "The actor Natti showcases his remarkable versatility by portraying two distinct characters in this film. Rather than the conventional father-son or brother-brother dynamics, these roles have been crafted in such a way

that they defy all expectations. Given that this is a science fiction film, the characters are designed to be even more unique than those played by the legendary Superstar Rajinikanth in the film Enthiran, offering a fresh and innovative take on the genre." Furthermore, he adds, "This film categorized as science fiction, is crafted from elements that could plausibly occur in the present rather than depicting events that are purely futuristic or implausible. Simultaneously, the narrative intertwines humor with thought-

provoking themes, creating a unique storyline." Sharing his experience of approaching Natti, he says, "Natty sir expressed great enthusiasm upon hearing the story. Since I am producing and directing this film myself, I will be closely overseeing all related tasks, he encouraged me to take care of all the works, and would give 100% cooperation for this project. In a landscape where many leading actors seek out prominent production companies and directors, it is truly gratifying that he has agreed to act in our film, which we believe will significantly transform both the project and the production company involved to a greater magnitude." He touts up saying, "Raghav, who acted in my 'Nanjapuram', is playing an important role in this movie, and he is composing music along with Navneeth as well." Technical Crew Story-Dialogues-Direction: Charles Cinematography: Balamurugan Music: Navneeth-Raghav Editing: Praveen Bhaskar Public Relations: AJohn.

Modi holds bilats with Japan, New Zealand PMs

Chennai, Oct 11 2024: Prime Minister Narendra Modi on Thursday held bilateral meetings separately with the newly appointed Japanese Prime Minister Shigeru Ishiba and the Prime Minister of New Zealand Christopher Luxon, on the sidelines of Asean-India Summit in Vientiane, Laos.



Prime Minister congratulated Prime Minister Ishiba on his new responsibility and wished him success in leading Japan to greater heights. He underscored that India will continue to accord the highest priority to its ties with Japan, a trusted friend and strategic partner, a press statement said.

The two leaders reaffirmed their commitment to further strengthening India-Japan Special Strategic and Global Partnership through enhanced cooperation in a wide range of areas including trade and investment, infrastructure

development, defense and security, semiconductors, skilling, culture and people to people exchanges.

Both leaders emphasized that India and Japan are indispensable partners for a peaceful, safe, and prosperous Indo-Pacific region and renewed their commitment to working together to achieve this goal.

The two leaders looked forward to the next India-Japan annual summit, it added.

Prime Minister Modi also held a bilateral with New

Zealand Prime Minister Christopher Luxon in Vientiane. This was the first meeting between the two leaders.

The two Prime Ministers discussed ways to strengthen bilateral cooperation across a range of areas including trade and investment, defence and security, renewable energy, education, dairy, agri-tech, sports, tourism, space, and people-to-people ties. They noted that frequent high-level contacts have imparted a strong momentum to bilateral relations. In this context, they recalled the recent visit of the President of India

to New Zealand, which was a huge success.

Prime Minister Modi welcomed New Zealand's decision to join the International Solar Alliance.

Both Prime Ministers renewed their commitment to further strengthen cooperation in multilateral fora and reiterated their commitment to take the India-New Zealand relationship to greater heights.

Prime Minister extended an invitation to Prime Minister Luxon to visit India on mutually convenient dates, which he accepted.

Evexia Lifecare Ltd. Executes Term Sheet to Acquire 51% Stake in Vittal's MediCare

Chennai, Oct 11 2024: Evexia Lifecare Ltd. engaged in the trading of pharmaceuticals, chemicals, manufacturing of intermediates, agricultural produce and various other products of consumer goods, has announced that it has executed Term sheet with Vittal's MediCare Private Limited to acquire 51% stake in Vittal's MediCare Private Limited, for INR 35 crores. Vittal's MediCare Private Limited will become a Subsidiary Company of Evexia Lifecare Limited after completion of entire transaction as described in the Term Sheet.

Vittal's MediCare is engaged in the business of Diagnostic Centers



and hence it signifies a strategic alignment aimed at capitalizing on synergistic opportunities for business advancement.

Additionally, the company informed that Evexia Lifecare's subsidiary company intends to enter as an Investor in 10 LLCs/Entities incorporated in UAE for the expansion of its business. For the purpose of the said investment the existing Partners of the said

LLCs are obligated to incorporate an SPV in the form of a Limited Liability Company under the applicable laws of the UAE and has to transfer all of its holding in all the LLCs which are part of this transaction through swap, thereby becoming the shareholders / partners of the SPV holding 100% of its capital.

Upon the Capital Contribution, Evexia Lifecare Africa Limited shall hold 51% share in

the capital of the SPV and the existing Partners will hold 49% share in the SPV. The subsidiary Company i.e. Evexia Lifecare Africa Limited intends to bring in an aggregate amount of INR. 190 Cr as an investment and capital contribution to the SPV subject to completion of entire transaction.

Recently, the company has approved the issuance of up to 24 Crore Convertible Warrants, of the company, at a price of Rs. 3.60/- per Warrant aggregating to up to Rs. 86.40 Cr by way of preferential issue, subject to necessary approval of the members of the Company and other regulatory authorities, as maybe applicable.

Northern Arc Launches INR 15 billion Finserv AIF Fund

Chennai Oct 11 2024: Northern Arc, one of the leading diversified non-banking financial services companies in India is excited to announce the launch of its performing credit AIF fund (Category II) - 'Finserv Fund' through its subsidiary, Northern Arc Investment Managers (NAIM). The fund aims to raise a target corpus of INR 15 billion, including a green shoe option of INR 5 billion.

Powered by proprietary data-rich technology solutions, strong sectoral expertise, robust risk management, and a financial ecosystem of originator partners, Northern Arc operates a diversified Lending, Placements and Fund Management business to facilitate finance of over INR 1.81 trillion aiming to empower the underserved households and businesses.

By leveraging Northern Arc's extensive experience and innovative financial solutions, the Finserv fund aims to make a significant impact on financial

inclusion and economic growth across the 6 sectors - MSME, Affordable Housing, Vehicle Finance, Agriculture Finance, Microfinance and Consumer Finance. The fund's investment strategy focuses on higher risk-adjusted returns and regular investor cash flows by investing in a diversified pool of debt securities of financial institutions to support their growth.

Northern Arc manages an AUM of INR 146,390 million through its balance sheet and active AIF funds as of June 30, 2024. NAIM has had four successful fund exits that have provided net fund returns of 11.72%-15.77% post-expense pre-tax, without any delays and defaults.

Ashish Mehrotra, Managing Director & CEO of Northern Arc, commented, "The 'Finserv Fund' launch marks another significant milestone in Northern Arc's mission to bridge the financial gap for underserved individuals and businesses by

leveraging our pivotal strengths in proprietary data and technology. Through NAIM, a Northern Arc subsidiary, we have invested over INR 100,500 million largely in financial institutions since inception, with zero defaults to investors to date. Our extensive network experience of 328 originator partners, 50 retail lending partners, 1000+ investor partners and deep sectoral expertise allows us to manage a diverse portfolio effectively, while our robust risk management philosophy promotes the protection of our investor interests. The fund's philosophy is to create a cascading effect for supporting underserved communities, fostering financial inclusion and promoting sustainable growth. Our proven track record in achieving and exceeding target returns instils confidence in our ability to deliver substantial value to our investors while

making a meaningful impact in the society."

Through the Finserv Fund, Northern Arc aims to provide long-term debt capital to financial intermediaries focused on lending to underserved and unserved segments, thus enabling access to finance for all.

Bhavdeep Bhatt, Chief Executive Officer of Northern Arc Investments, added, "The Finserv Fund is the 11th AIF launch from our fund management platform apart from the 2 PMS funds we manage. We have successfully closed and exited four funds at higher-than-targeted returns to our investors. This Finserv Fund will invest in a meticulously curated portfolio of companies with proven performance and governance standards. It will invest in a well-diversified portfolio across 45-55 entities within our key sectors. This fund targets gross returns of 14.00-14.50% XIRR over its four-year tenure, with a deployment period of approximately six months from the final close."

Through the Finserv Fund, Northern Arc aims to provide long-term debt capital to financial intermediaries focused on lending to underserved and unserved segments, thus enabling access to finance for all.

Uлага Nayagan Kamal Haasan unveils first single from 'Eleven', a racy investigative thriller produced in Tamil and Telugu by AR Entertainment and directed by Lokkesh Ajls with Naveen Chandra and Reyaa Hari in lead roles

Chennai Oct 11 2024: The first single from 'Eleven', a fast-paced investigative thriller being made in both Tamil and Telugu, was unveiled today by Uлага Nayagan Kamal Haasan. Composed by D. Imman, the energetic song has been crooned by Shruti Haasan, with lyrics fully in English by the movie's director Lokkesh Ajls. Titled 'The Devil is Waiting,' the song has been released by leading music label Saregama. Ajmal Khan and Reyaa Hari are bankrolling 'Eleven' as their third production venture under AR Entertainment banner, following the critically acclaimed hits 'Sila Nerangalil Sila Manidhargal' and 'Sembli'. Lokkesh Ajls, who had worked as associate director to director Sundar C in films 'Kalakalappu 2', 'Vandha Rajavathaaru Varuven' and 'Action', is directing 'Eleven'. Talking about the first single, the director says, "The Devil is Waiting is an energetic



song in English made with high standards. The music by D. Imman and the voice and rendition of Shruti Haasan are main strengths for the song. The number is about the protagonist and the antagonist. We believe this song will receive a great response from fans and generate expectations for the film." Naveen Chandra is playing the lead role in this film. His previous

ventures include 'Jigarhanda Double X', 'Inspector Rishi' web series, 'Sarabham', 'Sivappu' and Sasikumar's 'Bramman'. He is currently playing the antagonist in director Shankar's 'Game Changer' starring Ram Charan as protagonist. Reyaa Hari, who acted in 'Sila Nerangalil Sila Manidhargal', is playing the female lead in the film, which stars

Abhirami of 'Virumandi' fame, Aadukalam Naren, Dileepan of 'Vathikuchi' fame, Riyythvika of 'Madras' fame, and Arjai in key roles. Music for the film is composed by D. Imman. Karthik Ashokan who has experience in Bollywood handles cinematography. National Award-winning Srikanth N B is the editor. Sharing more information about 'Eleven', director Lokkesh Ajls said, "it will be a fast-paced investigative thriller that will keep the audience on the edge of their seats from the beginning to the end. Talented actors and technicians have been roped in for the film. I hope the film will be liked by everyone." Produced by Ajmal Khan and Reyaa Hari under AR Entertainment banner and directed by Lokkesh Ajls, Tamil-Telugu bilingual 'Eleven' starring Naveen Chandra in lead will hit the theatres in November.

Screen Scene Media's Sundar Arumugam to produce 'Jayam Ravi 34' directed by Ganesh K Babu of 'Dada' fame

Chennai Oct 11 2024: Screen Scene Media, which produced hit films including 'Iruttu', 'Dharala Prabhu', 'MGR Magan', 'Idiot', 'Saani Kaayidham' and 'Akilan' and the web series 'Mathagam', has bankrolled on a grand budget 'Brother' starring Jayam Ravi, directed by M Rajesh. Jayam Ravi, Priyanka Mohan, Bhumika Chawla and other leading actors star in 'Brother' which is set to release worldwide on

Deepavali. And now, Screen Scene Media has announced teaming up with Jayam Ravi again. Jayam Ravi's 34th film tentatively titled 'JR 34' is produced by Sundar Arumugam on Screen Scene Media banner and directed by Ganesh K Babu,

who helmed the successful and acclaimed film 'Dada'. The movie is going to be made with a big budget. It is

noteworthy that Screen Scene Media has teamed up with Jayam Ravi for the third time after the films 'Akilan' and 'Brother'. Harris Jayaraj has teamed up again with Screen Scene Media and Jayam Ravi for 'JR 34' after the songs composed by him for 'Brother' received great response. Screen Scene Media will soon announce the details of the actors and technicians involved in the film,



which is slated to begin shooting in December.

Indo Cine Appreciation Foundation's (ICAF's) Chennai International Film Festival (CIFF) Signs MoU with Ethiraj College for Women Chennai

Chennai Oct 11 2024: The Indo Cine Appreciation Foundation's (ICAF's) Chennai International Film Festival, Chennai, and Ethiraj College for Women have signed a landmark Memorandum of Understanding (MoU) at 9:30 AM today in the Ethiraj College premises. This partnership aims to promote and enhance film education and appreciation among students through various initiatives. The MoU was signed by Mr. AVM K. Shanmugam, General Secretary and Festival Director of ICAF/CIFF and Thiru. V.M. Muralidharan, Chairman of Ethiraj College, and, in the presence of Dr. S. Uma Gowrie, Principal, and Secretary, Ms. M. Vijaya, Vice-Principal (Aided), Mr. S. Prakash, Treasurer of ICAF and Ms. Abhinaya G, Executive Committee Member, ICAF,



marked the beginning of a collaboration that will provide students with exposure to the art and culture of cinema through film screenings, workshops, guest lectures, and film festivals hosted in collaboration with Chennai International Film Festival. Ethiraj College for Women is committed to broadening the educational experience of its students, and this MoU underscores its dedication to fostering a holistic learning environment. ICAF, a

renowned organization promoting film culture in India, is excited to bring its wealth of knowledge and expertise to the next generation of cinephiles. ICAF has been hosting the Chennai International Film Festival (CIFF) for the past 21 years, creating a platform for diverse voices in world cinema. As part of its vision for the Chennai International Film Festival 2024, ICAF aims to engage more student audiences, recognizing the importance of nurturing young minds

through cinematic education. This year's festival will focus on connecting with a wider student crowd by hosting special screenings, masterclasses, and interactive sessions that bridge academic learning and film appreciation. Chennai International Film Festival, showcasing over 100 films from 50+ countries, continues to be a vibrant celebration of global cinema, inviting students to explore the power of film as an educational and cultural medium.

Celebrate the Festive Season with Exciting Offers on TVS iQube Electric Scooter with Cashback up to Rs.30,000

Chennai Oct 11 2024: As the festive season brings joy and celebration, TVS Motor Company, a leading global automaker operating in the two and three-wheeler segments, is delighted to offer a special festive cashback of up to Rs.30,000 on its TVS iQube electric scooter variants. These exciting offers, available across select states until 31st October 2024, provide customers with an opportunity to own India's favourite family EV at just Rs. 90,734 (effective ex-



showroom price in Tamil Nadu).

For the TVS iQube S variant, customers in Tamil Nadu, Puducherry, Uttar Pradesh, Uttarakhand, Rajasthan, Karnataka, Kerala, Andhra Pradesh, Telangana, Gujarat, Odisha, and Maharashtra can avail Rs.5,999 worth of extended warranty of 5 years/70000 kms at no additional cost.

Additionally, cashback offers are available - up to Rs.17,300 for the TVS iQube 2.2 kWh variant and up to Rs.20,000 for the 3.4 kWh variant in select states. Customers who pre-booked the TVS iQube ST variant before July 15, 2022, can also benefit from a loyalty bonus of Rs.10,000 when purchasing either the 5.1 kWh or

3.4 kWh ST variants.

There are also attractive retail finance offers, such as cashback up to Rs.10,000 on select bank cards, a Rs.7,999 low down payment & easy EMI options starting at Rs.2,399 making the TVS iQube a must have this festive season.

Offers like these make the transition to electric mobility more rewarding, all while supporting TVS Motor Company's commitment to sustainability and cutting-edge innovation.

Hyundai Motor India Limited's initial public offering to open on October 15, 2024

Chennai Oct 11 2024: Hyundai Motor India Limited (the "Company"), a part of the Hyundai Motor Group, which is the third largest auto OEM in the world based on passenger vehicle sales in CY2023, according to the CRISIL Report, proposes to open its initial public offering of Equity Shares ("Offer") on Tuesday, October 15, 2024. The Anchor Investor Bidding Date is one Working Day prior to Bid/Offer Opening Date, being Monday, October 14, 2024. The Bid/ Offer Closing Date is Thursday, October 17, 2024.

The Price Band of the Offer has been fixed from Rs. 1,865 per Equity Share to Rs. 1,960 per Equity Share. Bids can be made for a minimum of 7 Equity Shares and multiples of 7 Equity Shares thereafter.

The Company's initial public offering comprises an offer for sale of up to 142,194,700 Equity Shares by Hyundai Motor Company (the "Promoter Selling Shareholder").

The Company will not receive any proceeds from the offer (the "Offer Proceeds").

The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), read with Regulation 31 of the SEBI ICDR

Regulations. The Offer is being made through the Book Building Process in accordance with Regulation 6(1) of the SEBI ICDR Regulations wherein not more than 50% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company, in consultation with the BRLMs, may allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by our Company, in consultation with the BRLMs, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Offer Price, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs (other than Anchor Investors),

including Mutual Funds, subject to valid Bids being received at or above the Offer Price. Further, not less than 15% of the Net Offer shall be available for allocation to Non-Institutional Investors ("Non-Institutional Category") of which one-third of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than Rs. 200,000 and up to Rs. 1,000,000 and two-thirds of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than Rs. 1,000,000 and under-subscription in either of these two sub-categories of Non-Institutional Category may be allocated to Bidders in the other sub-category of Non-Institutional Category in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. Further, not less than 35% of the Net Offer shall be available for allocation to Retail Individual Investors ("Retail Category"), in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion,

subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Offer only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter)) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank(s), as the case may be. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process.

The Equity Shares of our Company are proposed to be listed on BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE", together with BSE, the "Stock Exchanges"). Kotak Mahindra Capital Company Limited, Citigroup Global Markets India Private Limited, HSBC Securities and Capital Markets (India) Private Limited, J.P. Morgan India Private Limited and Morgan Stanley India Company Private Limited are the Book Running Lead Managers ("BRLMs") to the Offer.

subject to valid Bids received from them at or above the Offer Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Offer only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID (defined hereinafter) in case of UPI Bidders (defined hereinafter)) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank(s), as the case may be. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process.

The Equity Shares of our Company are proposed to be listed on BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE", together with BSE, the "Stock Exchanges").

Kotak Mahindra Capital Company Limited, Citigroup Global Markets India Private Limited, HSBC Securities and Capital Markets (India) Private Limited, J.P. Morgan India Private Limited and Morgan Stanley India Company Private Limited are the Book Running Lead Managers ("BRLMs") to the Offer.

Dr Agarwals Conducts Eye Checkups and Donates Glasses for Children across Orphanages in Chennai

Chennai, Oct 11 2024: Dr. Agarwal's Institute of Optometry, a premier optometry college aegis Dr. Agarwals Group of Eye Hospital & Eye Research Centre, conducted free eye examinations for over 400 children across 12 orphanages in Chennai, and donated eyeglasses to those in need. In addition, Dr. Agarwals Eye Hospital is making comprehensive eye check-ups free for children at all its clinics and hospitals across the city until October 31st. To register, contact 9594924048

These initiatives were organised in celebration of World Sight Day 2024, observed on the second Thursday of October, with the theme "Love Your Eyes Kids".

The eyeglasses distribution events, held at the orphanages, featured the screening of videos on eyecare for children, distribution of school supplies, and refreshments. Fun-filled games were also organised for the children. The events, held with the theme of 'A Day of Sight and Smiles', were supported by Optometry Confederation of India



(OCI), Zeiss, HOYA Vision Care, and The Rotary Club of Chennai Mitra.

Commenting on the initiative, Dr. S. Soundari, Regional Head - Clinical Services, Dr Agarwal Eye Hospital, stated, "Globally, 450 million children have sight conditions that require treatment, with many lacking access to affordable eye care. In India, an estimated 1 in 1000 children aged 0-15 are blind, marking the highest number of blind children in any single country. The crude prevalence of myopia stands at approximately 7.5% among children aged 5-15. Studies say that children with vision impairment are 2-5 times less likely to attend school, and also miss out on social interactions. The need of the hour is collective action to make eyecare services affordable and accessible - besides, creating awareness

about the ways to promote vision health. With the World Sight Day events focused on children's vision, we are reaffirming our dedication to a future where every child has access to affordable and available eye care."

Sharing the highlights of the program, Dr Karpagam Damodaran, Dean of Dr Agarwals Institute of Optometry, said, "Considering the increasing rate of prevalence of eye health issues among children, it is crucial that all the stakeholders including the public take action to inspire young people to prioritise their eye health. Our free eye checkups and distribution of eyeglasses, benefited over 400 children across 12 orphanages in Chennai. Our objective is to ensure that children have the knowledge they need to protect their eyes and

take proactive steps for their vision. Hence our team dedicated several hours at each care home, educating children on eye care and hygiene, through videos and demonstrations to reinforce these lessons."

Discussing key preventive care steps, Dr. Manjula Jayakumar, Senior Pediatric Ophthalmologist, Dr. Agarwals Eye Hospital, said, "Children must understand that their eyes are precious and can be protected through simple habits like washing hands before touching their eyes, using clean tissues instead of rubbing, and giving their eyes regular breaks from screens. They should also protect their eyes from the sun with sunglasses, avoid sharing personal items like towels or eye drops, and strengthen their vision with healthy foods like carrots and leafy greens. And if they experience eye strain or frequent headaches, it means they need the help of an eye care specialist."

ManipalCigna Launches 'Sarvah': The Complete Health Insurance Plan with Special Focus on Bharat's Missing Middle

Chennai Oct 11 2024: ManipalCigna Health Insurance, one of the fastest-growing standalone health insurance company, announces the launch of its new health insurance offering, 'ManipalCigna Sarvah'. Designed to offer a complete health insurance solution, 'Sarvah' - which means For All, provides affordable and inclusive health coverage for wider customer segments, with special focus on Bharat's missing middle population.

India continues to battle the triple disease burden of communicable, non-communicable and lifestyle diseases. According to 'Health Insurance for India's Missing Middle' report by NITI Aayog, at least 30% of the population, or 35-40 crore individuals falling in the segment of 'The Missing Middle' are devoid of any financial protection for health. Thus, to deepen health insurance penetration



across the country and to cater to various customer segments, including the missing middle, ManipalCigna has launched 'Sarvah' to provide complete health insurance protection to safeguard against unpredictable high health expenditures, which can save households getting pushed into poverty.

Mr. Prasun Sikdar, Managing Director and CEO, ManipalCigna Health Insurance, commented on the launch, "At ManipalCigna, our

commitment goes beyond just offering health insurance—it's about innovating solutions that bridge the critical gaps in healthcare access and affordability, especially for Bharat's missing middle. With the launch of 'ManipalCigna Sarvah,' we are introducing a complete health insurance solution that not only caters to diverse customer segments but also strategically addresses the affordability and accessibility challenges faced by India's missing middle

along with driving the Government and the Regulator's vision of 'Insurance for All by 2047'."

Sikdar further added, "Each offering of the 'The ManipalCigna Sarvah Trinity' has been designed with tailored benefits to provide the right level of coverage and deliver Essential Shield, Infinite Power, and Instant Peace for all. We are confident that 'ManipalCigna Sarvah' which offers Anant Benefit with unlimited cover for 4 major organ illnesses, Gullak Advantage that guarantees up to 1000% Sum Insured irrespective of claims and Sarathi Benefit that gives cover from 31st day onwards for pre-existing disease like Diabetes, Obesity, Asthma, Blood Pressure & Cholesterol, amongst other enticing features, will make a meaningful difference in helping people secure the right level of coverage for their specific health needs."