

CM inaugurates scholarly Murugan conference in Palani Experts to present 1,300 research papers in two-day meet

Chennai August 24 2024: The two-day 'Global Muthamizh Murugan Conference' began with religious fervor in the temple town of Palani in Dindigul district on Saturday.

Chief Minister M K Stalin inaugurated the conference through video conference from the State secretariat.

In his video message Stalin said that the Dravidian government aims to benefit all faiths and has never hindered any religious belief.

"Everyone has different beliefs. The Dravidian government has never been a hindrance to those beliefs and is a government that can benefit all faiths. Dravidian Model is based on the concept of everything to everyone," CM Stalin said.

CM Stalin further appreciated the efforts of Hindu Religious and Charitable Endowments Minister P K Sekar Babu for organising the two-day conference that aims to



bring together the devotees and harness the philosophy of Lord Murugan.

The conference, organised by Tamil Nadu Hindu Religious and Charitable Endowment (HR and

CE) department to showcase the spiritual significance of Lord Murugan is expected to attract thousands of 'Murugan bhakts' and spiritual leaders from various parts of the country and abroad.

Around 15 Pontiffs of Dharmapuram, Mayilam, Perur, Kundrakudi, Thiruvaduthurai, Siravai adheenams (Mutts) lit the traditional kuthuvilakku in the presence of State

Ministers P.K.Sekharbabu, R.Sakkarapani and I.Periyasamy.

Earlier, a flag bearing Lord Murugan's symbols—a spear, peacock, and rooster was hoisted on a 100-foot tall flagpole

at the venue, marking the commencement of the conference.

Seminars, exhibitions on the six abodes of Lord Murugan, photo gallery and 3D displays showcasing the religious significance of the Murugan, mostly revered as Tamils god were organized at the conference.

As many as 1,300 research papers will be presented in the conference by Tamil scholars from several foreign countries, including USA,

Canada, England, Australia, Sri Lanka, Singapore and Mauritius. The district administration in coordination with police has made tight security arrangements in view of the presence of International scholars and spiritual leaders.

The Global Muthamizh Murugan Conference will continue through Sunday, with various sessions, discussions, and cultural programs planned to celebrate and honor Lord Murugan.

Another feather in space cap Reusable hybrid rocket launch successful from coastal village 3 cube, 50 pico sats placed in orbit

Chennai August 24 2024: India's first reusable hybrid rocket launch from a mobile launchpad was successfully accomplished on Saturday morning.

At 07.07 am, the launch of RHUMI rocket, carrying three cube satellites and 50

pico satellites, took off from the mobile launch pad at Thiruvidadandhai Coastal Village, Chengalpet, on the ECR, marking a remarkable achievement in India's space exploration journey.

The launch took off using a hydraulic

launcher mounted on a truck after getting all necessary clearances from the government, civil aviation, IAF Tambaram and the Airports Authority of India for the mission.

Scaling new heights in aerospace technology, Space Zone India, an

emerging aero-tech company from Tamil Nadu, had unveiled the Mission RHUMI 2024, a first-of-its-kind milestone in the Indian aerospace industry.

The company launched India's first reusable hybrid rocket on a mobile Launchpad



that would harness the power of technology, combining the advantages of both liquid oxidizer and solid fuel propellant systems to improve efficiency and reduce operational costs.

"This Mobile launch system allows us to adapt to various launch scenarios with ease from any location, Anand Megalingam, founder and CEO of Space Zone India, said.

RHUMI 1, the rocket carried three Cube satellites were designed to monitor and collect data on atmospheric conditions, including cosmic radiation intensity, UV radiation intensity, air quality, and more.

The rocket deployed 50 different pico satellites, each dedicated to studying various aspects of atmospheric conditions such as vibration, accelerometer readings, altitude,

ozone levels, toxic content, and natural and synthetic molecular bonding of fibres, enhancing our understanding of environmental dynamics.

Anand Megalingam said the satellites, would monitor and collect data on various atmospheric conditions, will be placed in a sub orbit.

The project was guided by renowned ISRO scientist Mylswamy Annadurai, who was hailed as India's Moon man.

nand said "India is rapidly emerging as a global leader in space innovation,

consistently launching groundbreaking missions that push the boundaries of what is possible. As our nation continues to advance in this crucial sector, the need for sustainable and cost-effective solutions becomes more pressing." Mission RHUMI 2024 is a direct response to this need. "By introducing a reusable hybrid rocket, we are not only reducing the financial burden of space exploration, but minimizing its environmental impact. This mission reflects our commitment to making space missions more accessible and sustainable for the future", he said.

Mylswamy Annadurai said "the launch of Hybrid rocket through our hydraulic mobile launchpad is a first-of-its-kind initiative that sets a new benchmark in aerospace technology. This innovative system is designed to provide unparalleled flexibility and efficiency, allowing us to adapt to various launch scenarios with ease. It embodies our commitment to pioneering advanced solutions that enhance the safety, reliability, and overall success of space missions."

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Sathya Jyothi Films T.G. Thyagarajan presenting a new movie directed by Pandiraj starring Makkal Selvan Vijay Sethupathi and Nithya Menen in lead roles

Chennai, August 24 2024: Following the footsteps of Tamil cinema stalwarts Venus Pictures Mr. Govindarajan and Sathya Movies Arulaalar R.M. Veerappan, Sathya Jyothi Films is setting a record by producing movies for four generations. Sathya Jyothi Films is now producing a new project directed by Pandiraj, who has left an imprint in making family dramas. The film stars Makkal Selvan Vijay Sethupathi and Nithya Menen in the lead roles.

This legendary family, which has produced super hit films since the 1950s, headlined by top stars



including Makkal Thilakam MGR, Nadigar Thilakam Sivaji Ganesan, Superstar Rajinikanth, Ulaga Nayagan Kamal Haasan, Ajith Kumar and Dhanush, is proud to join hands with director Pandiraj and Makkal Selvan Vijay Sethupathi for the first time. Produced by Sendhil Thyagarajan and Arjun Thyagarajan

It is noteworthy that actress Nithya Menen, who won a National Award recently, is playing the female lead in this film, which is being made as a complete family entertainer that can be thoroughly enjoyed by all age groups.

With an emphasis on story, the movie is taking shape in a swift manner. Shooting for the film has already started and is ongoing at various locations. Nithya Menen will soon join the shoot.

The movie's title and details of other actors and technical crew who are part of the project will be officially unveiled by Sathya Jyothi Films soon.

Piramal Finance surpasses 500 branches; plans to add 100 new branches in FY25

Chennai, August 24 2024: Piramal Capital & Housing Finance Ltd., referred to as Piramal Finance, the wholly owned subsidiary of Piramal Enterprises Ltd., today announced that it has surpassed the 500-branches mark as of Q1 FY25. Over the past year, the company added more than 100 branches, including both conventional and microfinance branches. This brings its network to 501 conventional branches and 210 microfinance branches across 26 states, serving over 13,000 pin codes across Bharat markets. The company plans to add 100 more branches in FY25, expanding its presence to over 600 conventional branches across 1,000 locations.

The company's total assets under management (AUM) have crossed INR 70,576 crore, with 72% of this coming from the retail business. Piramal Finance is rapidly expanding its retail portfolio to serve underserved and underserved markets



across Bharat. Currently, 80% of its business comes from metro-adjacent areas and Tier 2 & 3 markets, with over 40% of borrowers aged between 18 to 34 years.

Piramal Finance's retail lending portfolio includes home loans, small business loans, used car loans, and unsecured loans. Through a combination of innovation and 'Technology-Backed Lending' a strategy that blends physical distribution with digital enablement Piramal Finance has developed a multi-product retail lending platform to serve Bharat. The company offers over 13 loan products, tailored to meet the diverse needs of its customers. From Q1 FY24 to Q1 FY25, Piramal Finance added over 11 lakh customers to its base, bringing its total customer franchise to 40 lakh.

MD, Piramal Finance, said, "At Piramal Finance, we are delighted with the strong growth in retail lending in Q1 FY25 and are committed to sustaining this momentum. We will continue to serve budget-conscious customers in Bharat, particularly in Tier 2 and Tier 3 cities, by investing in technology and expanding our branch network. We aim to penetrate deeper into non-metro markets, driving economic progress and unlocking value for our customers."

Piramal Finance is one of the largest national NBFCs in India and plans to expand its retail business to constitute 75% of its total book, with the remaining 25% in wholesale lending. As of Q1 FY25, the retail book accounted for 72%, or around INR 50,530 crore, while the wholesale book comprised 28%. The company aims to grow its AUM to INR 1.5 lakh crore by FY28 from the current level.

Jairam Sridharan,

27 Indian tourists killed as bus falls of cliff in Nepal



Chennai, August 24 2024: A bus carrying 43 Indian tourists veered off a mountain road and plunged down a steep cliff in Tanahun District of Nepal on Friday, killing 27 of them. Prime Minister Narendra Modi has expressed sadness at the accident and extended condolences to the bereaved families.

In a post on X, the PM said: "Saddened by the loss of lives due to a road mishap in Tanahun district, Nepal. Condolences to the bereaved families. May the injured recover at the earliest. The Indian Embassy is providing all possible assistance to those affected." The bus was en route to Kathmandu from Pokhara, and carried 43 people, all Indian nationals, including the driver and his assistant. While 27 of the

passengers are confirmed dead the remaining are undergoing treatment in Kathmandu and a local hospital in Tanahun, media reports said.

The bus, bearing the Indian registration number UP 53 FT 7623, reportedly lost control near Aina Pahara and veered off the road, tumbling 150 meters down a steep cliff before coming to a halt on the bank of river Marsyangdi in Abu Khaireni of Tanahun district.

The top of the bus was completely destroyed during the fall, and the bus was severely damaged when it reached the riverbank. The bus had entered Nepal from the Belahiya checkpoint in Rupandehi district on August 20 with an eight-day route permit, according to police, Himalayan

Times reported. The Indian Ministry of External Affairs spokesperson said in a post on X that the Indian Embassy is extending all possible help in the matter.

"We are deeply pained by the tragic death of 27 Indian nationals in a road accident in Tanahun district of Nepal.

"We convey our deepest condolences. Our Embassy is extending all possible help in the matter. 16 people who were injured in the accident have been airlifted and are presently undergoing treatment in a hospital.

Following the report of the incident, authorities in Nepal immediately deployed a large number of personnel from the Armed Police Force, including 10 divers, Nepal Police, and the Nepali Army, to the

accident site.

However, the steep terrain made it difficult for rescuers to reach the crashed bus and carry out the rescue operation. In the initial stages, the rescue personnel had rescued 16 people from the accident site and recovered 14 bodies of the deceased. By 4:25 p.m., six more people had been rescued, and five additional bodies were recovered, bringing the death toll to 19 and the number of injured to 22.

However, the toll continued to rise as six of the injured receiving treatment at Abu Khaireni Hospital succumbed to their injuries, along with one person in Bharatpur Hospital and another at the accident site, bringing the total number of fatalities to 27, with 16 others still injured.

Robert F. Kennedy Jr. Drops Out of Presidential Race, Backs Donald Trump

Chennai, August 24 2024: Independent presidential candidate Robert F. Kennedy Jr. announced on Friday the decision to drop out the race and endorse former President Donald Trump, the Republican nominee.

During a speech in Arizona on Friday afternoon, Kennedy said that both the media and Democrats had conspired to impede his prospects of becoming a viable contender.

"Many months ago I promised the American people I would withdraw from the race if I became a spoiler. ... In my heart, I no longer believe I have a realistic path to electoral victory," he said.

Free speech, the war in Ukraine, and "the war on our children," he said, are the principled causes that persuaded him to leave the Democratic Party and run as an independent, and now to throw his support to Trump.



Kennedy, the nephew of former President John F. Kennedy and the son of former Attorney General Robert Kennedy, gained recognition initially as an environmental lawyer and later as a prominent anti-vaccine advocate.

He had sought to run as a Democratic candidate in the party's primary. In October 2023, however, he decided to pursue an independent bid. For months, Kennedy's campaign faced challenges, casting doubt on his viability.

On top of that, the candidate was also making negative headlines, including reports that he staged a fake bicycle accident in New York's Central

Park using a dead bear he found on the roadside.

Kennedy's decision to support Trump follows weeks of behind-the-scenes negotiations, according to U.S. media.

According to NBC News, an individual familiar with the discussions revealed that Donald Trump Jr. had been actively engaged in efforts to secure Kennedy's endorsement for his father over a span of six months. Another source mentioned that Trump Jr. perceived Kennedy's participation in the race as detrimental to the GOP campaign.

Kennedy's announcement came

just one day after the conclusion of the Democratic National Convention in Chicago, where US Vice President Kamala Harris officially accepted the Democratic Party's presidential nomination.

Kennedy's endorsement of Trump holds significance, considering the closely contested race between Harris and Trump in crucial swing states that could ultimately determine the election outcome.

Based on the most recent polling data compiled by Real Clear Politics, Harris holds a narrow lead of 1.0 percentage point in Wisconsin and a 2.0 percentage point lead in Michigan over Trump.

However, in Pennsylvania, North Carolina, and Arizona, Harris trails by margins of 0.2 percentage points, 0.9 percentage points, and 0.2 percentage points, respectively.

Dr. Soumya Swaminathan, Former WHO Chief Scientist Launches Dr. Kalpana Sankar's Inspiring Autobiography, The Scientist Entrepreneur: Empowering Millions of Women

Chennai, August 24 2024: Former WHO Chief Scientist and Chairperson of the M.S. Swaminathan Research Foundation, Dr. Soumya Swaminathan, launched Dr. Kalpana Sankar's inspiring autobiography, *The Scientist Entrepreneur: Empowering Millions of Women*, today in Chennai. This newly launched book chronicles Dr. Sankar's extraordinary transition from a nuclear scientist to a pioneering force in entrepreneurship. It serves as a beacon of inspiration for young entrepreneurs, particularly women, offering invaluable insights into overcoming the challenges faced by female leaders.

Dr. Sankar through her initiatives has touched upon the lives of 4.15 million households and supported the establishment of over 112,000 women-led enterprises. The event was graced by distinguished guests, including Sridhar Vembu, Founder & CEO of Zoho Corporation, who delivered a special address, Swamy Martin, Serial Entrepreneur, and Anu Hasan, Actor, Author & Entrepreneur.

Speaking about her autobiography, Dr. Kalpana Sankar, shared, "The purpose of my autobiography extends beyond sharing my personal journey; it is to inspire a new generation of changemakers in India, who hold the



potential to create meaningful impact. I want to share that gender should never be a barrier for women aspiring to fulfil their entrepreneurial dreams. By recounting my experiences, particularly my work with underserved communities, I seek to illuminate the challenges we face and emphasize how, through collective effort and determination, we can overcome societal biases, ascend to leadership roles, and make a difference."

The *Scientist Entrepreneur: Empowering Millions of Women* is a source of inspiration and guidance for women willing to step forward and pursue their dreams in diverse fields, particularly entrepreneurship. In this book, Dr. Sankar, who is also the Managing Director of Belstar Microfinance and Chairperson of Hand in Hand India, recounts how she co-founded Hand in Hand India in a modest room in Kanchipuram, Tamil Nadu, and the challenges she faced, including questions about her ability to lead organizations.

Speaking on the

launch, former WHO Chief Scientist and Chairperson of the M.S. Swaminathan Research Foundation, Dr. Soumya Swaminathan, said, "The autobiography is a testament to the family's collective effort, with each member deeply committed to the book. It provides inspiration and enlightenment for anyone thinking about making a difference. It tells the story of someone who started with an idea and commitment, confronted reality, understood the needs, and adapted to the Hand in Hand approach. Dr. Kalpana learned from experience and refined her methods. The chapters in this autobiography will undoubtedly inspire many young women and men."

The autobiography, published by Rupa Publications, vividly recounts Dr. Sankar's journey of resilience and impact over the past two decades. Despite intense scrutiny at every turn, she has steadfastly built a remarkable NGO and a thriving business, both dedicated to empowering individuals through education and economic independence. It details

how, as the Chairperson and Managing Trustee of Hand in Hand India, Dr. Sankar has facilitated financial inclusion for 4.15 million households and supported the establishment of over 112,000 women-led enterprises. In Tamil Nadu alone, her efforts have transformed the lives of 1.5 million women. Under her visionary leadership, Hand in Hand India has expanded its reach to 18 Indian states and numerous countries worldwide.

Sharing his thoughts on the autobiography, Sridhar Vembu, Founder & CEO of Zoho Corporation, said, "Dr. Sankar has done an amazing job, especially in transitioning from scientist to entrepreneur. The biggest economic problem was finance in business; people are trapped in it, and a lot of the public are devastated. The microfinance and affordable credit efforts of Dr. Sankar are commendable for her pioneering initiatives. The work she has done in microfinance is motivating. The autobiography is an example that should be shared with many people and reach a wide audience."

The event featured an engaging fireside chat between Dr. Kalpana Sankar and Anu Hasan, actor, author, and entrepreneur, offering a glimpse into the author's life, her journey, and the inspiration behind the autobiography.

Samsung India Launches New range of ACs featuring WindFree™ and 360o Bladeless Technology in Chilled Water-Based Cassette Units

Chennai August 24 2024: Samsung, India's largest consumer electronics brand, announced the launch of its latest innovation the new WindFree™ Air Conditioners in the Chilled Water Indoor category. This new range features the WindFree™ and 360o Bladeless Technology in Chilled Water-based Cassette Units, designed to offer a superior cooling experience without the discomfort of direct cold draft for the user.

The chilled water-based cassette units allow users to set a desired temperature, and the WindFree™ cooling technology gently disperses cool air up to 15,000 micro-air holes at wind speed of 0.15m/sec. In addition, the advanced airflow system cools rooms faster while operating quietly, generating only 24 dB(A) of sound at its lowest level, akin to a whisper, making it ideal for bedrooms, studies, and baby rooms.

The new Fan coil unit



where space is limited. In addition, its elegant and compact design means it blends discretely into interiors of all types and styles.

4 Way Cassette (6.0KW~10.0KW): Offers superior cooling performance with a large blade design that directs air precisely to chosen spots, preventing air from dispersing.

360o Chilled Water Cassette (6.0KW~10.0KW): Features an innovative circular design that complements modern architectural interiors, dispersing air uniformly in all directions without cold drafts. With no blades to block the airflow, it also expels up to 25 percent more air and spreads it farther.

Price and Availability

The 3 variants of Samsung chilled water fan coil units are available for purchase from Samsung's network of registered offline partners across India starting INR 35000 for the smallest capacity unit.

WindFree™ ACs are connected to a Central Chilled Water System using water pipes and associated valves. These Hydronic Fan Coil Units circulate hot or cold water through coils to heat or cool large spaces. These units can be used with Samsung Air-cooled Chillers or any third-party air-cooled and water-cooled chillers.

"At Samsung our objective is to provide convenience and durability to end users through our cutting-edge product offerings. The Chilled Water Fan Coil units provide superior cooling at a faster pace while operating quietly. The cooling units are most appropriate for large spaces and our endeavor is to make airflow systems more advanced, soothing and

accessible", said Mr. Vipin Agrawal, Senior Director, SAC Business, Samsung India.

Samsung Chilled Water Fan Coil units are available in three variants -

1 Way Cassette (2.6KW~ 4.2KW): Designed to cool large areas quickly and efficiently with its auto swing feature. Its big blade sends air over a much larger and wider area while auto swing distributes air in every direction. The 1Way Cassettes have an extremely slim design that is aesthetic. It has a height of only 135mm and can fit into a small ceiling space of just 155mm. Hence, it provides a suitable and effective solution for cooling and heating a wide range of locations

U.S. Acting Assistant Secretary of State Jennifer R. Littlejohn Visits Chennai to Promote U.S.-India Environmental Collaboration

Chennai August 24 2024: United States Acting Assistant Secretary of State for Oceans and International Environmental and Scientific Affairs Jennifer R. Littlejohn visited Chennai on August 22 and 23 to engage with civic leaders, businesses, and academic institutions on U.S.-India cooperation in science, green technology, and climate resilience, including river restoration through the Ambassador's Water Experts Program.

Acting Assistant Secretary Littlejohn said, "U.S.-India collaboration in science and technology is crucial to solving our world's greatest challenges, from protecting biodiversity to combatting the climate crisis. It's also a key element of our bilateral relationship

under the U.S.-India initiative on Critical and Emerging Technology (iCET). Chennai demonstrates the power of this collaboration! From new innovations in solar and green



technologies to the Ambassador's Water Experts Program (AWEP) that supports Chennai in

its goal to green its waterways, together we can achieve prosperity and build resilient futures."

At U.S. solar technology company First Solar's manufacturing plant in Sriperumbudur, Acting Assistant Secretary Littlejohn engaged senior executives on solar energy technology and sustainability practices during a tour of the facility. At IIT Madras Research

Park, she toured facilities dedicated to green technology and space startups. Acting Assistant Secretary Littlejohn also participated in a

Chris Hodges

discussed the importance of freshwater ecosystems, including rivers, lakes, and wetlands, in mitigating and adapting to climate change. The discussion underscored the critical role of sustainable water management in urban planning and environmental stewardship. Acting Assistant Secretary Littlejohn emphasized the United States' commitment to collaborating with Chennai through the

Ambassador's Water Experts Program, which aims to support the city in adopting best practices for river restoration, leveraging sister city and other partnerships.

Acting Assistant Secretary Littlejohn also met with river restoration and environmental civil society representatives and alumni of United States Department of State exchange programs to explore collaborative efforts in advancing sustainable practices.

US Security Advisor off to China to ease relations

Chennai, August 24 2024: U.S. National Security Advisor Jake Sullivan will visit China from August 27 to 29, a first by a US national security advisor to China since 2016. His first visit to China in his role as national security advisor

Sullivan's visit is at the invitation of Wang Yi, member of the Political Bureau of the Communist Party of China (CPC) Central Committee and director of the Office of the Central Commission for Foreign Affairs, foreign ministry spokesperson Mao Ning said on Saturday.



This high-profile visit could pave the way for another in-person meeting between Biden and China's President Xi Jinping later this year.

The two leaders met last November in northern California, where they held hours-

long discussions. Xi also had lunch and took a walk in the garden with Biden. The meeting was seen as an attempt to stabilise the often tense relationship between the two countries.

The US has been continuously cracking down on American

technology transfers to China and has sanctioned many companies and individuals under the same effort.

According to Mao, the two sides will hold a new round of China-U.S. strategic communication.

PARTH JINDAL LEADS FUNDING ROUND IN PadelPark India TO PROMOTE GROWTH OF PADEL SPORT IN INDIA

Chennai, August 24 2024: PadelPark India, a comprehensive ecosystem and market leader dedicated to the sport of Padel in India, today received a boost with a fresh round of funding, led by Mr. Parth Jindal, Founder of JSW Sports and Inspire Institute of Sport (IIS).



around the world.

Padel is a racquet sport with its roots in Mexico. Over the past few years, the sport has gained significant interest in Europe, along with a remarkable surge in its popularity across the globe. The sport's rapid growth can be determined with the number of courts worldwide increasing from around 10,000 in 2016 to more than 50,000 in 2024 & poised to grow to around 60,000 courts by 2026. Last year alone saw more than 2500 Padel clubs open

The global padel industry is currently valued at over \$2.2 billion, with more than 25 million players spanning 110 countries, and is projected to grow at an annual rate of 22%, reaching \$6.6 billion by 2026. Key drivers of this growth include increasing interest in sports, the appeal of trying new activities, endorsements by prominent public figures, and the rising number of international competitions. With 23% of India's

population actively participating in sports, the country presents a significant market opportunity, with 232 million potential padel enthusiasts.

Commenting on his investment in PadelPark India, Parth Jindal, Founder of JSW Sports & IIS said, "PadelPark is building an ecosystem for the sport of Padel in the country, ranging from establishing the necessary infrastructure to creating a coach and student education program to establishing a robust tournament

framework. The Founders' vision of expanding access through innovation and community building aligns perfectly with our own vision of transforming India into a sporting nation. Padel is a fast-growing global sport that I have no doubt will become an Olympic sport in the future and I am excited to work with the PadelPark team to increase the popularity of the sport in India."

Commenting on the Investment, Ronak Daftary, Co-founder, PadelPark said, "We are excited to have Parth & his team on board with us and share his vision of making India the largest producer and distributor of Padel courts in the world. We firmly believe that Parth is the right person to help regulate the sport in India."

Action Coach the World's largest business coaching organisation now enters TamilNadu

Chennai August 24 2024: Action coach the world's largest business coaching organisation was formally inaugurated in Tamilnadu. Action coach is a Business Coaching organisation providing business insights and strategies to mentor, strengthen and build businesses in the region.



Action Coach is present in 99 countries with over 3000 coaches and manage over 30000 businesses every week.

Action Coach offers one and two-day programmes on specific areas of business building. Prospective business owners can join a variety of programs based on their business goals and objectives. They could opt for a pre-existing business program and have a program tailor made for individual business requirements. In addition to Coaching, the organisation also offers a range of self help products and solutions.

Action Coach was launched in the presence of Gaurav Maria, Chairman and Founder, Franchisee India group. He was also accompanied by group of Serial entrepreneurs & promoters of Action Coach Tamil Nadu - Sunil Sethia, Jahangeer Ahamed, Haffis Basha,

Sunitha Deepak, Subhash UN & Raghav Koushik R.

Sunil Sethia, Partner, Action Coach Tamil Nadu said, "Our Vision is the positively impact and create abundance for more than one million business owners through business re-education in Tamil Nadu & Puducherry through a team of 100 plus successful action coach business coaches."

Action Coach not

only helps builds Businesses but also focuses on executive coaching. From businesses and individuals, from start-ups through to executives, their coaching programmes are designed to identify your challenges and to apply practical and results-driven solutions.

In India, Action Coach is present in 21 States, with 138 Coaches managing 650 clients and business every week. Globally

DATA PATTERNS REITERATES ITS COMMITMENT TO ISRO

Chennai, August 24 2024: Data Patterns (India) Limited (NSE: DATAPATNS | BSE: 543428), a strategic Defense and Aerospace Electronics Systems provider, today reiterated its commitment to Indian Space Research Organisation (ISRO) on the occasion of National Space Day 2024.



The company's contribution towards Chandrayaan-3 (mechanical systems), Gaganyaan (first major indigenous checkout system) and the fabrication and testing of avionics packages has been recognized for its quality and timely delivery. Data Patterns has been supplying Checkout systems, Cable Harness Test Systems and onboard package test system for ISRO for the Polar Satellite Launch Vehicle (PSLV) and Geo Stationary Launch Vehicle (GSLV).

National Space Day holds major significance for India as it celebrates the country's advancements in space exploration and the contributions of ISRO to the global space community. The 2024 National Space Day theme "Touching Lives while Touching the Moon: India's Space Saga" draws attention to the enormous social impact and seemingly endless possibilities that come with space exploration.

Data Patterns' association with ISRO dates over 25+ years and continues to grow

stronger. Several packages for space applications are manufactured to customer designs at Data Patterns' ISRO approved manufacturing facility.

Data Patterns has designed and developed standard off-the-shelf products for Nano satellite bus suitable for Low Earth Orbit (LEO) satellite missions. These nano satellite platforms are ideal for scientific and educational

payloads. Data Patterns developed modules for satellite have successfully flown in NIUSAT, INS-1A, INS-1B & INS-1C satellites. The Ground Station, based on open frame architecture designed by Data Patterns, supports the space segment and relays mission data to the users. It has independent uplink and downlink communication channels for command and data functions.

Data Patterns wishes ISRO continued success in its cosmic journey aimed towards exploring and unraveling the mysteries of the universe that have intrigued scientists and stargazers for centuries...and in the process inspiring people, especially students, to learn more about space science and technology.

3 Legends, Madras Olympians, rekindle the Spirit of Hockey Grassroot level planning only can sustain India as world champion in future

Chennai, August 24 2024: The Madras Week saw another captivating and insightful discussion featuring three esteemed Olympians from the city, athletics. Muneer Sait, V Baskaran & Charles Cornelius Held at Surana & Surana International Attorneys, the event was a poignant reminder of Madras's rich sports heritage and its continued impact on Indian Sport.

In an interesting conversation with Satyan Bhatt, a well known expert on communication, Muneer Sait recounted his role in India's 1968 Mexico Olympics bronze win, Charles Cornelius, again a bronze medalist and Dhyana Chand Awardee, shared tales from their storied career with the Indian team. Padmashri V. Baskaran, who earned the prestigious award after the 1980 Moscow Olympics, now inspires young athletes as a coach and advisor.

"My love for hockey started when I was in school, and I still continue to love the sport," Sait remarked, his evident affection for the game. But his journey to success was not without its challenges. In 1967, facing repeated rejections and a potential retirement from the game, Sait had planned to announce his departure during a press conference in Jalandhar. However, a pivotal conversation with a senior journalist from the Indian Express changed his course. Impressed by Sait's

performance at the Madurai nationals, the journalist encouraged him to persist. "He told me I was young and should continue," Sait recalled. This encouragement was a turning point, propelling him to become India's top goalkeeper. The results of his perseverance were spectacular. Sait and his team went on to secure gold in Madrid and excel in various international and Asian tournaments. He fondly remembers the Jaipur Maharaja's generous gift of a \$5 bill to each team member as a token of appreciation. "Playing for the country was the spirit," Sait said, underscoring the pride and dedication that fueled his remarkable career.

Born in Madras but raised in Punjab due to his father's defense service, Charles Cornelius recounted how his mother's efforts to return the family to Chennai were thwarted by his struggle with the language. He eventually settled in Punjab, where he began his hockey career. Starting as a right half, Cornelius's career took a crucial turn when his mentor, Udam Singh, encouraged him to become a goalkeeper. His skills shone brightly, culminating in a bronze medal win at the 1972 Munich Olympics. Reflecting on his role, Cornelius remarked, "Goalkeeping is a very thankless job; a goalkeeper will stop every ball, but someone must be there to score the goal." Cornelius also shared the challenges faced by the team post-

Munich, noting the harsh treatment and the reluctance of some team members to return to India with a bronze medal. "We used to hide ourselves to escape the taunts," he said. In contrast, Cornelius praised the recent achievements of the Indian hockey team, highlighting the success of the 2024 Paris Olympics team and lauding the leadership of captain Harmanpreet Singh. "Today's victory is his," Cornelius said, celebrating the continued legacy and triumphs of Indian hockey.

V. Baskaran, the legendary mid-fielder and captain of the Indian hockey team that won gold at the 1980 Moscow Olympics, shared his reflections on both past glories and recent achievements in hockey. Baskaran, who is known for his on-field leadership and coaching acumen, spoke about the recent bronze medal win of the Indian team with a sense of nostalgia and pride. "Watching from the gallery this time was different," he said, noting that it was his second experience observing from the sidelines, having either played or coached in previous tournaments. "If there were a platinum medal, this year's team would have earned it. To me, the bronze is as good as gold."

Baskaran expressed his belief that the current team's fitness levels surpass those of any team in the world and that their success in the semifinals was evident in the match. Regarding

the defensive strategies of the Indian team coach, he remarked, "Had we played purely defensively, we wouldn't have secured the bronze." Reflecting on his own journey, Baskaran recalled the challenges of training with the Punjab boys, saying, "I had to keep up with the Sardars. But once you prove yourself, they will support you wholeheartedly." He attributed his success to his parents, his school PT master, and the valuable lessons learned from his travels. He said, "how you become successful from any part of the world is the dream."

Muneer Sait highlighted a critical gap in the system, noting the lack of inter-college and school-level matches. He said that unfortunately, there are no competitive matches at the grassroots level, which is essential for nurturing young talent. He stressed the need to revive school-level hockey to engage more youth in the sport. Baskaran echoed Sait's concerns, adding that the prevailing mindset in India prioritizes fields like medicine and IT over sports. "In other countries, there is a strong focus on winning for the nation," Baskaran observed. He emphasized the importance of involving parents in promoting sports and fostering a supportive environment for young athletes. "Luckily we won bronze, something must be earned to keep the fire on."



A.M. Jain College's Rotaract Club collaborated with the Chennai Traffic Police to conduct the "Head First" event today at the Airport and Bazaar signal in Meenambakkam to raise awareness about road safety ahead of Zero Accident Day on August 26, 2024. The students' performances, including a street play, mime, villu pattu, and a human chain formed by students wearing helmets, delivered a strong message on the importance of safe driving practices.