







மனவளர்ச்சி குன்றியோருக்கான இல்வச ஆன்னை சிறப்பு பள்ளி 8w 9:69, V.G.P. Salai, Anjaneyar Koll Campus Saidapet, Chennai - 15. Tel : 044-23715491 Fax : 044 - 23713161 Contact: 98413 59935

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ISSUE - 19

TN tops in higher education admission, students excel: CM M

2024: Chief Minister the DMK regime -Stalin attended an Chief Minister Stalin! felicitation ceremony organized by the remarked that Tamil School Education Nadu students excel in Department in K o t t u r p u r a m, intellectual prowess of Chennai, for Tamil Nadu students is government school students who have been admitted to top higher education congratulated the institutions.

No. 1 in higher heart. education admissions;

Chennai August 02 has been revived under

In his speech, he everything. The a pride not only for the nation but for the world. teachers and parents Tamil Nadu ranks from the bottom of his

Tamil Nadu is



India for higher government. After a Under the DMK education admissions. decade, students from government, in 2022, doubled to 447 Students have enrolled Tamil Nadu have been 75 government school students. College

This year, it has in higher education continuously enrolling students went to higher admissions have institutions as intop higher education education institutions. increased by 17%. If representatives of the institutions in India for In 2023, it was 274 given the opportunity, provide the necessary your studies," he

achieve anything; encouragement to the soon, even in space, students, who have government school joined their students will institutions as dominate.

No. 1 in higher government. education admissions; the education sector has been revived under the DMK regime -Chief Minister Stalin!

He urged the vicechancellors and college principals to

our students can support and representatives of the Tamil Nadu ranks Tamil Nadu

> "You students have overcome many obstacles to reach this point; more obstacles may come, but don't worry about anything and focus solely on advised.

Four college s udents killed in car accident at Chennai OMR

Chennai August 02 of the road on Lingeshwaran (23). Thursday.

The youth driving

"All five were 2024: Four private the car is in critical students at a private college students, condition, according to law college in Padur. including three women the police. The On Thursday evening, and one man, Pallikaranai traffic they were heading to tragically died in a investigation wing Kelambakkam from road accident at Padur identified the deceased Kovalam in the car on OMR. Their car as Mahi Swetha (21), driven by Siva. flipped multiple times Pavithra (21), Caroline Eyewitnesses reported and landed on the side Paul (21), and that Siva was speeding. Near the Padur Bypass road,



Siva lost control while Caroline succumbed to taking a turn, causing her injuries at the the car to overturn and hospital. Passersby flip multiple times," a police source stated.

All five students sustained severe injuries. Swetha, Pavithra, and Lingeshwaran died on the spot, while

alerted the police, who rushed to the scene. Due to the car's mangled state, the police initially struggled to recover the bodies.

General Manager Congratulates Southern Railway's **Outstanding Aquatics Team and Chess Champions**

What We Do

Build Your Future With Us

Oasis Grace

Chennai August 02 performance at the the Zone's Chess Principal Chief Railway Aquatics

Our Clientele

Shri R.N. 64th All India Inter Players who had Electrical Engineer, Championship 2024-Singh, General Railway Aquatics clinched medals in Shri Balasundar, 25, held in Mumbai Manager, Southern Championship 2024- recent tournaments. Secretary of SRSA & recently. Railway, congratulated 25, held in Mumbai. Shri Somesh Kumar, Chief Workshop the Southern Railway The General Manager President of Southern Manager, Carriage & Aquatics Team for also appreciated the Railway Sports Wagon Workshop, their outstanding stellar performance of Association (SRSA) & Perambur, Shri V. Devarajan, Asst. Sports Officer, Shri Adi Sekar and Smt. P. Anitha, Officers on S p e c i a l Duty/Sports,Southern Railway, present.

> Shri R.N. Singh expressed his heartfelt congratulations to all the athletes and Chess champions and highlighted the continuous support and encouragement provided by the Southern Railway administration to promote sports and nurture talent among its employees. He emphasized the importance of sports in fostering teamwork, discipline, and a spirit of healthy competition.

SR Aquatics Team brings laurels

The Swimming team of Southern Railway achieved an impressive haul of 4 Gold, 5 Silver, and 8 Bronze medals, at the 64th All India Inter

In a remarkable achievement, Shri Pawan Gupta, working as Commercial Clerkcum-Ticket Collector in Chennai Division, has set a new record in the 50m freestyle event, earning him the title of the Fastest Swimmer of Indian Railways.

Chess Champions'

have also brought Vignesh secured Gold shortly. laurels to the in the recent organization. Commonwealth Blitz Railway Sports takes immense pride in



Individual Chess Indian Railways in the to its athletes, ensuring Championship held National Chess they continue to excel Southern Railway's recently at Jabalpur. Championship to be at national and Chess Grand Masters Grand Master N.R. held in Haryana international levels.

The Southern

The Southern Railway fraternity the accomplishments of its sports stars and looks forward to more such glorious moments



2024:

Wayanad landslides death toll up to 308; 200 missing

Chennai, August 02 2024: The death toll in multiple landslides in Kerala's Wayanad district has risen to 308, Health Minister Veena George said on Friday. Nearly 200 people are still missing.

So far 195 bodies and 113 body parts have been recovered as rescue operations are underway to trace missing people, she told newspersons.

people are undergoing Road, the fifth zone is police stations. treatment at various hospitals after massive landslides struck the hilly areas near Meppadi in Wayanad early on Tuesday, officials said.

Meanwhile, 40 search teams have been formed to conduct search in six zones. The first zone



More than 213 Vellarmala Village jurisdiction of eight GVHSS Vellarmala Atiwara.

> Each team will have helicopter. three locals, one forest department employee Response Force and in rescue operations.

consists of Attamala support of police and and Aranmala, the local swimmers, will second zone is also conduct search in Mundakai, the third a 40-km stretch of zone is Amlimattam, Chaliyar river areas the fourth zone is coming under the

A parallel search and the sixth zone is will be conducted using a police team.

A team of 10member trained and members of Army, specialist 'Search And Navy, Coast Guard, Rescue' (SAR) dogs National Disaster has also been deployed

The expertly breed of the Army. The teams, with the trained dogs are

capable of sniffing human body scent from even 10-12 feet of rubbles. Additionally, drone-based radar will also be used to detect bodies up to a depth of 30 meters in soil and water, sources said.

Three dogs from the Army's elite canine unit, three from Kerala Police and four from Tamil Nadu are actively involved in the rescue operation now, sources said. Expertly-trained dogs, such as Belgian Malinois, Labradors, and German Shepherds, are in the

The Kerala Police deployed three canines - Murphy, Maya and Maggi - for search operation. Jackey, Dixy and Sara are of Labrador Retriever

India top nation in number of IPOs, issuances globally: SEBI chairperson

the first spot when it Reforms 2.0 for Viksit comes to the total Bharat' event, held in mechanism for private number of IPOs or initial Mumbai. public offerings and issuances anywhere in the world, Securities and Exchange Board of India (Sebi) Chairperson simplifying the IPO demystified IPO Madhabi Puri Buch said documents and filing document ... the on Friday.

the FICCI's 21st Annual startups, Sebi is working blanks...," she said, Capital Markets to tweak the key adding that for any ifs

India stands at theme 'Capital Market she said.

highlighted that the general public via the market regulator body is stock exchanges. "We working towards are creating a templates. For easing the document will say that Buch was addressing mechanism for listing you fill in the given

Chennai, August 02 Conference 2024 on the performance indicators, and buts, there will be

IPOs are a companies to offload She further their shares to the

separate columns. "We had set up 16 working groups for ease of doing business. So, the idea is that throughout the life of an entity that comes under our jurisdiction, there should be ease of doing business, and we should ensure that we are accountable for what we do, and this is our transparency," Puri said.

Toyota Kirloskar Motor Reopens Booking for Innova Hycross ZX & ZX (O) Grades

ZX (O) models, commenced. effective 1st August spaciousness of an top-end grades of the

and gasoline, acceptance and provides rapid dealership.

continued unabated. confidence entrusted

Madurai, August 02 With the streamlining by our customers on acceleration and best-Toyota and enhanced supply, this product. Kirloskar Motor the waiting period has (TKM) announced the been reduced & the appreciate the patience the Innova HyCross a re-opening of bookings of Innova of our valued wise choice for a bookings for the Hycross top end customers during the greener tomorrow. Innova Hycross ZX & g r a d e s h a s temporary halt period

and regret any family needs, the Commenting on the inconvenience. We are feature-laden Innova 2024. Since its launch announcement, Mr. confident that the re- Hycross is a vehicle for (Nov 2022), the Sabari Manohar Vice opening of the every occasion, Innova Hycross has President, Sales-bookings of the Innova offering glamor, r e c e i v e d Service-Used Car Hycross top-end toughness, comfort, overwhelming Business - Toyota grades will further safety, and advanced customer response, Kirloskar Motor, said, enrich our customers' technology. Drawing appreciated for its "We are thrilled to driving experiences inspiration from proportions & poise of announce the re- and fulfil their Toyota's rich global

MPV. The versatile Innova Hycross, ZX N e w G l o b a l a muscular and tough Innova Hycross, and ZX (O), effective Architecture (TNGA), design with ample available in both self- August 1st, 2024. This the Innova Hycross space, providing charging strong hybrid reflects our celebrates Toyota's flexible and electric variant commitment to globally recognized comfortable seating [SHEV] as well as provide access to our Quality, Durability and for all. This versatile gasoline variant, is varied product choices Reliability and reflects vehicle is perfect for celebrated for its to cater to the customer the brand legacy. It is families wanting a car glamor quotient, desires. The Innova powered by a 5th that can handle rough advanced technology, Hycross has become a Generation Self- roads while delivering comfort, safety highly sought-after Charging Strong a seamless, fatiguefeatures and a thrill to model, appreciated for Hybrid Electric free drive. its unmatched comfort System, featuring a We are doing our Owing to high and convenience. With TNGA 2.0-litre 4- best to ensure a demand situation, the its advanced cylinder gasoline seamless booking bookings for the top technology, strong engine and a experience and timely end grades were put on hybrid electric system, monocoque frame delivery. Customers hold temporarily, and robust design, the with an e-drive can make their During this period, Innova Hycross has set sequential shift, bookings online on bookings for other new benchmarks in the delivering a maximum www.toyotabharat.co grades of the Innova market. We are truly power output of 137 m or also visit their Hycross, both hybrid humbled by the strong kW (186 PS). This nearest Toyota

in-segment fuel We deeply economy that makes

an SUV with the opening of booking for mobility aspirations." SUV heritage, the Based on Toyota Innova Hycross boasts

Vietnam PMs meet in New Delhi; 9 bilat pacts inked Talks focus on defence, maritime trade, green economy Both nations key to Indo-Pacific vision: Modi

2024: Prime Minister discussed sectors like said. Narendra Modi on defence, maritime trade, Thursday said his talks green economy, MSME with visiting Vietnamese where we see immense Prime Minister Pham scope of closer Minh Chinh were very relations." India and productive, and the two Vietnam inked nine sides reviewed their ties agreements in the field and discussed sectors of agriculture, capacity like defence, maritime building, legal, media, trade, green economy medicine and and MSME where they conservation and see immense scope for restoration of shared closer relations.

In a post on X, PM Modi said: "Earlier virtually inaugurated an today, held very Army Software Park at productive talks with Telecommunications PM Pham Minh Chinh University, Nha Trang, of Vietnam. India Vietnam, built with cherishes the strong Indian assistance. friendship with Vietnam.

people-to-people leader Nguyen Phu Security. linkages have also Trong. "He was a good become stronger.

ground covered in the got a strategic maritime security.

heritage.

The two PMs also

friend of India. Under

Chennai, August 02 last few years and also direction," PM Modi

He said during their discussions today the s i d e s comprehensively discussed all areas of mutual cooperation and have taken several steps towards planning the future.

"We believe that due to 'Viksit Bharat 2047' and 'Vision 2045' of Vietnam, development has gained momentum in both the countries, which is opening up many new areas of mutual cooperation. To that the focus will be on

He said the agreement on a \$ 300 "In our talks today, his leadership too, India million credit line will we took stock of the and Vietnam relations strengthen Vietnam's

"We have also potential of mutual food security. trade, the review of the to be concluded as soon as possible.

payment connectivity.

"We have decided further strengthen our the areas of Green connect the private Nalanda University. sector, small and medium enterprises and start-ups of both the countries," PM Modi Vietnam is an important

PM Modi said that decided to emphasise agriculture and Fisheries cooperation on the are an important part of issues of terrorism and the economy of both cyber security." PM countries and are Modi also said that in directly related to order to realise the people's livelihood and

"We have decided ASEAN-India Trade in that germplasm Goods Agreement needs exchange and joint research will be promoted in these areas. Both sides have also To conserve our shared reached an agreement cultural heritage, India between their central will cooperate in the banks for Digital conservation of the temples of "Block F" of the UNESCO World Heritage Site My Son.

With Buddhism Comprehensive Economy and new being the common PM Modi in his Strategic Partnership, emerging technology. heritage of both nations, "Over the years, we address following the today we have adopted a Capabilities of both the PM Modi invited h a ve deepened bilateral talks once again new Plan of Action," PM nations in Energy and Vietnamese people to cooperation in trade, conveyed condolences Modi said, adding that Port development sector the Buddhist circuit in energy, technology, to the people of Vietnam they have taken new will be harnessed for India. He also urged the security, connectivity over the passing of steps for cooperation in mutual benefit. Work youth of Vietnam to take and more. Cultural and senior Vietnamese the field of Defence and will also be done to advantage of the

> He said that in India's Act East policy and Indo-Pacific vision, partner and both share



their cooperation for a free, open, rules-based and prosperous Indo-

PM Chinh, in his address, stated that he had held open and practical talks with PM Modi, which resulted in many common perceptions and important results, affirming that the two

vision on today's world.

Chinh said that both sides have committed to finding breakthroughs to elevate the bilateral relations to a new level.

Later, the Vietnamese PM called on President Draupadi Murmu during which the President said that Vietnam is a crucial pillar of India's Act East Policy, and an important partner for our Indo-Pacific Vision. "Our cooperation and people relations are built on the to people ties between firm foundation of close the two nations"

civilizational links, and are marked by mutual understanding," President Murmu said.

Vietnamese Prime Minister Chinh also called on Vice-President Jagdeep Dhankhar during which "the two leaders reflected on the diverse aspects of India-Vietnam bilateral relations, with focus on strengthening economic

Kotak - GOQii Smart Vital Plus smartwatch launched

Chennai, August 02 2024: Kotak Mahindra Bank Ltd ("KMBL" / "Kotak") has teamed up with GOQii to launch the Kotak - GOOii Smart Vital Plus smartwatch, revolutionizing the way customers make payments. Priced at INR 3499, this innovative wearable device combines contactless payments with health monitoring features. Powered by RuPay On-The-Go, the smartwatch enables seamless transactions up to INR 5000 without requiring a

product, Rohit Bhasin, Head Retail Liabilities Product & Chief Kotak Mahindra Bank digital payments, customers seek fast and frequent, low-value devices. transactions. The Kotak GOQii Smart Founder & CEO, banking on the go."



ensures easy access to this a reality. This empowers users to

Vishal Gondal,

Vital Plus smartwatch GOQii, said, "Health is eliminates the need for wealth is a timeless cash, cards, or adage. At GOQii, we smartphones, enabling have always believed in

Launching the payments. Customers integration is crucial, as carry out their day-tocan seamlessly sign in it enhances day transactions with their Kotak convenience, promotes conveniently and accounts and enable health and safety, securely while on-the-Marketing Officer, contactless payments ensures secure go. Innovative form on the device, which transactions, and aligns factors for payment said, "With the rise of provides the same level with the growing trend solutions are redefining of safety and security as of technological the payments traditional contactless integration in daily life. ecosystem, offering an cashless payments for cards and mobile This functionality enhanced user supports the vision of a experience, and seamless, healthy, and making transactions efficient lifestyle, swift and seamless. which is particularly With the acceptance crucial in today's fast- infrastructure growing paced world".

Rajeeth Pillai, Chief secure and seamless the importance of Relationship preventive healthcare Management, NPCI The Kotak GOQii and maintaining a said, "We are happy Smart Vital Plus allows healthy lifestyle. with the launch of users to track blood Partnering with Kotak Smart Vital Plus customers can purchase pressure, body Mahindra Bank to offer smart watch for the smartwatch through temperature, and SpO2 customers contactless contactless payments the bank's mobile app levels directly from payments integrated on NPCI's innovative or website. Non-Kotak their wrist. with GOQii's advanced RuPay On-The-Go customers will need to Additionally, its user- health ecosystem is a range. This open a Kotak account to

rapidly, the demand for contactless payment solutions is poised to consumers."

Kotak Bank friendly interface step towards making collaboration availthis facility.

Samsung Announces 'India **Cheers for Neeraj' Campaign**

Coimbatore August 02 2024: Samsung today announced that it is requesting fans to come forward and send their good wishes for Neeraj Chopra through the 'India Cheers for Neeraj' campaign. With the campaign, Samsung India's aim is to support and empower Neeraj to strive for excellence and push beyond boundaries.

To channelize consumer enthusiasm and amplify the collective cheer of the nation, Samsung India has unveiled a film to bolster support for Neeraj Chopra. Embodying the spirit of resilience and determination of the ace athlete as he fights through multiple challenges, this film highlights how Samsung's recentlylaunched Galaxy Z his journey.

Galaxy Z Fold6 pushes the bar with its powerful Galaxy AI technology, offering unparalleled experiences to consumers. Powered by Galaxy AI, the Galaxy Z Fold6 comes with AI features such as Interpreter and Note



to communicate more Galaxy Z Fold6, changing the way they Edition Galaxy Z Flip6 work and live.

"Samsung believes Flipsuit case. in empowering

Apart from Galaxy AI features #Samsung.

Assist, allowing users receiving the all-new effectively, enhancing Neeraj Chopra would their productivity and also receive the Special

and a personalized

individuals to push Samsung India for beyond their limits and their unwavering India is facilitating achieve greatness. We support and the are putting our might motivation provided wishes on WhatsApp behind Neeraj Chopra, through the 'India by messaging who embodies Cheers Neeraj' "NEERAJ" to 9870excellence and campaign. The 494949. Additionally, limitless possibilities, encouragement and they can drop a values that are deeply well wishes from fans comment on Fold6 smartphone aids respected at Samsung. are invaluable and fuel Samsung's social With the 'India Cheers my determination to media channels by for Neeraj' campaign, succeed. With each tagging the brand we aim to harness the challenge that I @SamsungIndia. collective energy of the overcome; I'm drawn Samsung encourages nation and 'Unfold the closer to my targets its consumers to join Best' in cheering for and unfolding this the conversation with Neeraj," said Aditya journey with me is the the hashtags: Babbar, Vice all-new Galaxy Z #IndiaCheersNeeraj, President, MX Fold6. This #GalaxyFoldIsGold, Business, Samsung remarkable device #GalaxyZFold6,

empowers me to perform at my best. The mantra of 'GalaxyFoldIsGold' embodies my drive to push beyond boundaries," said Neeraj Chopra.

Neeraj Chopra is

now also a part of Samsung's exclusive 'Team Samsung Galaxy'. Users and fans can send their wishes to Neeraj Chopra - the man with the golden arm - by visiting Samsung India's website on: Cheer for Neeraj Chopra Send a wish | Samsung India. Believing that every "I am grateful to wish can make a difference, Samsung users to send their with its cutting-edge #GalaxyAI, and

Demerger of CV business undertaking of Tata Motors Ltd into a separate listed company

Chennai, August 02 the Commercial Vehicle (TPEM) employees, 2024, the Board of relating to the name TMPV. Directors of Tata Commercial vehicle Motors Limited business) and all its Scheme, shareholders necessary shareholder, (TML), today, has related investments approved a Composite into TMLCV. Further, ONE share of TMLCV approvals which can Arrangement amongst Scheme, the existing Commercial Vehicles business in TMPV, Limited (TMLCV), will be merged into Tata Motors Passenger TML, the existing Vehicles Limited listed entity. Upon the (TMPV) and their Scheme becoming respective effective, both shareholders under TMLCV and TML Sections 230-232 and will be renamed, other applicable resulting in two provisions of the separate listed entities: Companies Act, 2013 1) The Commercial ("Scheme").

Commercial Vehicle Passenger Vehicle undertaking involving business, the Electric

of pursuant to the Vehicle business and As a part of the its related Scheme, TML will investments, under the d e m e r g e i t s name TML, and 2) The

2024: In furtherance Vehicle business (all business, JLR and customers, creditors to the announcement the assets, liabilities their related and other business made on March 4, and employees investments, under the partners.

> of TML will receive creditor and regulatory of face value Rs 2/- take around 12-15 fully paid up for every months to complete. T M L Passenger Vehicle ONE fully paid-up share of Rs 2/- held in Consulting Services TML of the same class LLP has provided the

> > These actions report for the would further transaction, with SBI e m p o w e r t h e Capital Markets acting respective business as fairness opinion groups to pursue their provider for share differentiated entitlement ratio for strategies with greater the demerger. AZB & a gility while Partners are the legal reinforcing advisors to the accountability and will transaction. Deloitte enhance shareholder Touche Tohmatsu value. The Scheme India LLP are the tax will not have any advisors for the adverse impact on transaction.

The Scheme is Pursuant to the subject to all the

PwC Business

("Entitlement Ratio"). share entitlement

Sarveshwar Foods Ltd. Board **Approves Allotment of Warrants**

Chennai, August 02 2024: Sarveshwar Foods Limited engaged in the business of manufacturing, trading, processing, and marketing of branded and un branded basmati and non □ basmati rice and other products in the domestic and international markets has announced that its board has approved the allotment of convertible warrants on preferential basis to various promoter and nonpromoter/ public group entities, including FPI Nova Global Opportunities Fund PCC-Touchstone.

Recently, the company entered into partnership with Boomitra O2C Tech India to revolutionize farmers associated with sustainable agricultural practices. This landmark adopt regenerative agreement also aims to boost productivity, By promoting improve soil health, and generate income initiative aims to through sale of carbon enhance productivity, credits for Sarveshwar improve soil health, Foods Ltd and ~17,000+



farmers covering 45,000 reduce the carbon acres associated with footprint, and generate worldwide, enabling Sarveshwar Foods Ltd.

This partnership marks a significant leap towards sustainable agriculture. Boomitra, a leader in the soil carbon marketplace, will bring its expertise to help Sarveshwar Foods Ltd agricultural practices. sustainable farming, the

additional income for them to meet their farmers. Farmers and Sarveshwar Foods Ltd will generate additional revenue through the sale sold is given directly to of carbon credits the farmers, allowing generated by the GHG them to re invest in reduction initiatives. themselves and their The partnership communities. With over highlights the joint 5M+ acres currently commitment of under management, Sarveshwar Foods Ltd Boomitra is working and Boomitra to with farmers and environmental ranchers to accelerate sustainability, the carbon removal on a e c o n o m i c gigaton scale, while empowerment of helping them produce farmers, and the more with less.

promotion of regenerative agricultural practices in India.

Boomitra is the leading international soil carbon marketplace. Powered by AI and remote sensing technology, it empower farmers and ranchers to transform agricultural practices, earn new streams of income, and create a thriving planet. Boomitra sells the carbon credits to corporations and governments sustainability goals. The majority of the proceeds from each carbon credit

Food Safety and Drug Administration (FDA), Tamil Nadu, **National Association of Street Vendors of India (NASVI) and Nestlé India expand Project 'Serve Safe Food' in Tamil Nadu**

Coimbatore August 02 2024: Expanding the geographical footprints of Project 'Serve Safe Food' in Tamil Nadu, Nestlé India has continued its collaboration with FDA, Tamil Nadu, and National Association of Street Vendors of India (NASVI) to train over 1,000 street food vendors in Tiruppur and Erode districts, taking the total to 5,600 street food vendors in the state. Since its inception in 2016, Project 'Serve Safe Food' has benefitted over 68,500 street food vendors across 26 states and 4 union territories by bringing together various stakeholders to create a comprehensive training programme.

Designated Officer, wishes to the entire Food Safety and Drug team and wish them all



Administration the best." Department said, "We are extremely happy with the progress made through this collaboration between the Food Safety and Drug Administration Department, NASVI and Nestlé India. More than 4,600 street food vendors in the state have already benefitted from Project Serve Safe Food and we are hopeful that the project will positively impact many more street food B vendors in the coming Vijayalalithambigai, years. I extend my best

and food safety practices. We are confident that we would continue to work closely with our partners and make a positive impact in the society."

launched Project Serve Safe Food in 2016 and has trained street food vendors across states including Assam, Andhra Pradesh, Arunachal Pradesh, Andaman and Nicobar India said, "Project Islands, Bihar, Serve Safe Food Chhattisgarh, Delhi, e m b o d i e s o u r Goa, Gujarat, Haryana, commitment to Himachal Pradesh, improve the food Jammu and Kashmir, safety environment by Jharkhand, Karnataka, going beyond the Kerala, Madhya quality and safety of Pradesh, Maharashtra, our own products. The Manipur, Meghalaya, project has been Nagaland, Odisha, working towards Puducherry, Punjab, empowering the street Rajasthan, Sikkim, food vendors by Tamil Nadu, upgrading their skills Telangana, Tripura, through relevant Uttar Pradesh, and trainings on hygiene Uttarakhand.

Nestlé India

 $historic\ milestone\ with\quad Squash\ Tour\ in\ May.$ an unprecedented as the largest national squash event in India with a prize pool of 9 Lakh Rupees. National Championships in year hiatus, since from 26 states. 2007, is expected to

Chennai August 02 featuring top talents, Karnataka with 51, and testament to the 2024: HCL Group, a including recent Delhi with 40. Other concerted efforts by leading global Nationals champions n o t a b l e HCL and SRFI to conglomerate, in Anahat Singh and representations develop the sport in collaboration with the Velavan Senthilkumar include Uttar Pradesh India. Through our Squash Rackets at the HCL 79th with 27 players, flagship Squash Federation of India National Squash Jammu and Kashmir Podium Program, (SRFI), is all set to host Championships held at with 26, and Tamil HCL aims to foster the the HCL 80th National the Indian Squash and Nadu with 23. The growth of squash by Championship at the Triathlon Academy introduction of a increasing awareness prestigious Bombay (ISTA), as well as women's over-35 and participation while Gymkhana Club in Rathika Suthanthira category marks a unlocking the full Mumbai from August Seelan who won her significant step potential of athletes, 04th - 10th August maiden PSA forward in coaches, and referees 2024. This year's championship marks a

The last three number of 670 national squash participants, championships were Mumbai after a 17- featured 417 players Hong Kong.

passion for squash. group of 670 players "We are excited to The city's rich sporting from 25 states witness more than 600 heritage and passion representing the squash players

Challenger title in the encouraging greater by providing them Indore leg of the HCL female participation in with global squash and promoting opportunities." a healthy, active lifestyle for women.

HCL 80th National Squash Championship Set to Commence

solidifying its position held at The Squash serves as a crucial Federation of India Academy in Chennai. selection platform for (SRFI), added, "The The 78th National the World Squash overwhelming Championship saw a Federation (WSF) response to this year's total participation of Men's and Women's championship is a The revival of the 450 players, while the Team Championships testament to the 79th National scheduled for growing popularity of Championship December 2024 in squash in India. We

Rajat Chandolia, This championship AVP and Head of reignite the city's will feature a diverse Brand at HCL, said, for squash make it the growing popularity of competing at the HCL perfect stage for this squash across the 80th National Squash prestigious event. The nation. Maharashtra Championship in championship will leads the participation Mumbai. This feature an impressive with an impressive 313 overwhelming line-up of matches, players, followed by participation is a the event.

at Bombay Gymkhana Club with Record Participation

Cyrus Poncha, Secretary General of The championship the Squash Rackets anticipate fierce competition and believe this event will inspire countless individuals to take up the sport."

> The finale and prize distribution ceremony is planned for 10th August, promising an exciting conclusion to

Be wary of US missiles, China tells Philippines

Yi met with Philippine countries. Foreign Secretary Enrique Manalo here on Friday, warning the Philippine side over the US intermediate missile system deployment.

of the Political Bureau relations, but it is easy to said. of the Communist Party destroy them. of China Central Committee, said that China and the Philippines are close neighbors across the sea, g o o d neighborliness, mutually beneficial cooperation and

He noted that the positive and negative lessons of China-Philippines relations in recent years have proved

repeatedly violated the line with the interests resolutely.

opinion.

Mr. Sanjay

Khajuria, Director,

Corporate Affairs and

Sustainability, Nestlé

China is gravely time and again that it is concerned about and Wang, also a member not easy to build good firmly opposes it, Wang

Chennai August 02 common development consensus of the two and aspirations of the Chinese are in the fundamental sides and its own Filipino people. Wang Foreign Minister Wang interests of the two commitments, said that China has continuously pushed the recently reached a infringement of rights at temporary arrangement sea and magnified the with the Philippines on speculation of public the transportation and replenishment of humanitarian supplies to Ren'ai Jiao in order to maintain the stability of the maritime situation. The key is for the He added that if the Philippine side to fulfill At present, Wang Philippines introduces its commitments and said, China-Philippines the U.S. intermediate refrain from changing its relations are facing missile system, it will position, said the serious difficulties and create regional tension Chinese foreign challenges, which are and confrontation, minister. Otherwise, he rooted in the fact that the triggering an arms race, noted, China will Philippine side has which is totally not in definitely respond

Flipkart Unveils FlipInTrends To Drive Growth For Madein-India Fashion Brands In The Run Up To The Festive Season

Chennai August 02 2024: Flipkart, India's homegrown ecommerce marketplace, brought together over 100 Made-in-India fashion brands from across the country for the launch of FlipInTrends, with the intention to help them maximize growth opportunities in the run up to this year's festive season. Available on the Flipkart app, this introduction is based on early-stage generative AI innovations, utilizes i n n o v a t i v e merchandising & technological enhancements and leverages the understanding of over 500 million registered users. When it comes to the fashion industry, the from Meta, WGSN and speed of trends Libas joined Flipkart in changing is tremendous sharing their learnings and FlipInTrends is on brand building and a i m e d towards engagement with the enriching trendy audience at the launch product offerings to event in New Delhi. A effectively meet



Industry leaders

consumer demands. true culmination of all This strategy also things fashion, the provides deeper event's standout engagement with the moments were an fashion seller interesting conversation ecosystem by on style featuring incorporating deeper renowned stylist Rhea trend forecasts into the Kapoor and a ramp walk dashboard on the featuring Bollywood Flipkart Seller app, star Mouni Roy, who ensuring sellers stay showcased collections updated with the latest from Made-in-India fashion brands alongside models wearing curated pieces. The event also witnessed the launch of the 'Flipkart Fashion Trends 2024' coffee table book that unveiled upcoming seasonal styles, providing fashion in India."

valuable insights about emerging trends in the fashion industry.

Speaking on the success of the event, Pallavi Saxena, Senior Director - Flipkart Fashion said "The launch of FlipInTrends marks a significant milestone in our journey to curate cutting-edge trends and redefine the fashion shopping experience for our customers. We are dedicated to supporting and focusing on Indian fashion brands by ensuring that they have access to the best insights, which in turn enables brands to bring the trendiest collections to the Flipkart marketplace. The launch event celebrated fashion in every way, with brands, influencers and industry thought leaders coming together to experience what we believe is the future of

Chennai August 02 2024: Swiggy, India's pioneering on-demand convenience platform,

has launched its firstever Green Dot Awards, spotlighting the restaurants selling the best in vegetarian food across the country. Six of the country's top 10 most ordered dishes are vegetarian, this includes, Masala Dosa, Paneer Butter Masala, Margherita Pizza and Pav Bhaji.

According to Swiggy's order analysis, Bangalore isn't just the Silicon Valley of India—it's the Veggie Valley too. With 1 in every 3 vegetarian orders originating from the city. The city's top vegetarian dishes were Masala Dosa, Paneer Biryani, and Paneer Butter Masala. while in Mumbai, Dal Khichdi, Margherita Pizza, and Aamchi Mumbai's iconic Pav Bhaji reign supreme. Hyderabad takes the lead as the finishes in the top three, loving their Masala Dosa and Idli.

As expected, Breakfast is the golden hour for vegetarian orders, with over 90% being vegetarian. Masala Dosa, Vada, Idli,

and Pongal topped the salad orders are placed 'Green Dot Awards' morning charts. Masala weekly on Swiggy, as today. Dosa enjoys nation- more folks crunch their wide popularity and is a way to a healthier honour popular popular choice for lifestyle. Top pick? breakfast, lunch, and Green Salad. Vegans

Margherita Pizza most popular snack with Samosa and Pav Bhaji trailing close behind. Even international QSR Awards chains are seeing a surge in vegetarian orders.

of breakfast orders already? You're not dishes and restaurants

have also made a strong mark, with Swiggy Guiltfree witnessing a significant 146% rise in

vegan orders last year.

To recognise and celebrate the vast Feeling green variety of vegetarian alone! On average, a available on the whopping 60,000+ veg platform, Swiggy has launched its first-ever

The awards will restaurants serving vegetarian dishes across 80+ cities. With over 9000 brands nominated and 60+ categories including Pure Veg Brands, Cakes & Swiggy Green Dot Desserts, Veg Pizza, Veg Burger, Paneer Dishes, Veg Biryani, and Dal Makhani, the Green Dot Awards aim to celebrate this growing preference for vegetarian culinary delights nationwide.



Six of India's top 10 most-ordered dishes