







VOLUME - 4 CHENNAI |

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ISSUE - 13

This year's theme

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DMK holds protest against Centre for neglecting TN in Union Budget

2024: Munnetra Kazhagam the BJP. (DMK) on Saturday held protests across Tamil Nadu against the 'NITI Aayog meeting Centre, alleging that the state was neglected Delhi, chaired by the 2024.

ahead of the 9th NITI before you, in the Aayog 's Governing people's forum, Council meeting seeking justice due to chaired by Prime the discriminatory Minister Narendra attitude towards Tamil Modiat the Nadu reflected in Rashtrapati Bhavan Union Budget 2024," Cultural Centre in the Stalin said. national capital.

Chief Minister MK progressive and Bharatiya Janata Party your Dravidian Model government over the Government in Tamil Union Budget and said Nadu, which have

Chennai July 27 against the States and Dravida people who boycotted

"Vanakkam! I was supposed to attend the currently being held in in the Union Budget Prime Minister. However, I am The protest comes compelled to speak

"You are all well Earlier, Tamil Nadu aware of the like a "vengeful act" over the past three DMK is achieving government! Yet, the Stalin said.



Stalin attacked the visionary schemes of years! The benefits of continuous success! Union Government

our government 'New schemes continues to engage in Chief Minister further schemes directly reach everyday, people's actions that are said that the Union every family--every heart filled with joy'. contrary to our government continued that the budget seems been implemented citizen! This is why the This is the motto of our progressive thoughts," to disregard Tamil

The Tamil Nadu

Union Finance Minister Nirmala of NITI Aayog 's Sitharaman while meeting is 'Viksit presenting a Union Bharat@2047', with a Budget 2024-25, made central focus on major announcements making India a for Bihar and Andhra developed nation. The Pradesh on Tuesday, Governing Council including a boost in Meeting will discuss infrastructure.

Thursday, Tamil Nadu on Viksit Bharat Chief Minister Stalin @2047. was the first to announce his boycott to foster participative of Niti Ayog's meeting. governance and Following this, the Congress said its chief the central and State ministers, including governments, Himachal Pradesh's Sukhwinder Singh Sukhu, Karnataka's Siddaramaiah and Telangana's Revanth Reddy, would also skip

the meeting.

the Approach Paper for Notably, on the Vision Document

> The meeting aims collaboration between enhancing the quality of life for both rural and urban populations by strengthening the delivery mechanisms of government

deliberated on matters railway assets and

Union Minister of State for Railways & Jal Shakti conducts a Review meeting with Railway Officials at Southern Railway HQRS



Chennai July 27 detailing various reviewed and maintenance of 2024: V.Somanna, parameters. Union Minister of State for Railways and Jal Shakti presided over a review meeting at Southern Railway Headquarters today 27th July 2024. The meeting was attended by Kaushal Kishore, Additional General Manager, Southern Railway, and the Principal heads of departments of the zone along with Viswanath B. Eerya, Manager, Chennai

Shri V.Somanna, Horible MoS for Railways and Jal Shakii, conducted a review meeting at Sou here at Chennal today 27th July 2024. Shri Kaushal Kishore, Addi General Manager, and Prinic Speaking at the concerning Safety, enhancement of

required. The Minister

during the meeting action wherever timetabling of trains, Puducherry.

Divisional Railway meeting, the Minister progress of freight loading. Later commended the infrastructural and he met with Railway A presentation on performance of the station redevelopment Trade Union the performance Zone on various facets projects under Amrit Representatives before highlights of Southern of working and Bharat Scheme, Speed leaving for inspection Railway, was given advised corrective enhancement works, in Trichy Division at



KRAFTON India Partners with Paralympic Committee of India for Paris Paralympics 2024

Chennai, July 27 KRAFTON 2024: India is proud to announce its partnership with the Paralympic Committee of India for the upcoming Paris Paralympics 2024. This partnership further strengthens KRAFTON India's commitment to supporting the growth of India's sports ecosystem, extending its support beyond Esports to traditional sports.

In this significant partnership, KRAFTON India will sponsor training kits, bags and caps, ensuring that the Indian team is well-equipped as they prepare for the Paris Paralympics. The Indian Paralympic team has consistently brought glory to the nation with their exceptional performances, especially in the Tokyo Paralympics, securing 54 entries and 19 medals. This initiative reflects KRAFTON India's commitment to fostering inclusivity

KRAFTON





their talent and of traditional sports. determination.

Sean Hyunil Sohn, CEO, KRAFTON India, said "We are thrilled to partner with the Paralympic their remarkable Committee of India for the Paris Paralympics 2024. At KRAFTON President, Paralympic India, we believe in the Committee of India, power of sports to expressed his inspire and unite enthusiasm about the

and excellence in sports communities and we by supporting para- are dedicated to athletes and celebrating supporting the growth Our para-athletes are a source of national pride, and we look forward to supporting them and witnessing performance"

Devendra,

partnership "The support from KRAFTON is a significant boost for our athletes as they gear up for the Paris Paralympics. We are grateful to KRAFTON for their commitment to Indian sports and for believing in the potential of our Paralympians."

KRAFTON India has previously supported Indian sports talent through collaborations with Olympic gold medalist Neeraj Chopra and a donation of INR 25 lakhs to the Abhinav Bindra Foundation, supporting India's ace shooter's initiative to ensure access to sporting best practices to athletes. The new partnership with the Paralympic Committee of India continues KRAFTON's efforts to support and promote excellence across various sports disciplines.

The Paris Paralympics are scheduled to take place from August 28th to September 8th, 2024.

We must show our full strength in 2026 **Assembly polls: Palaniswami tells cadres**

Chennai, July 2024: Ιn consultative meeting, Anna DMK General Secretary Edappadi Palaniswami advised ofice bearers that they must show their full strength in the 2026 Assembly elections.

Edappadi Palaniswami has been conducting consultations with district administrators regarding the defeat in the parliamentary elections. Initially, from the 10th to the 19th, he consulted with administrators from 26 constituencies. Following this, the second round of consultations began on the 24th. Consultations were held with administrators from the Theni, Arani, Tenkasi, a n d Erode constituencies.

Yesterday morning, Edappadi Palaniswami held consultations with Tiruppur constituency administrators, and in the evening with Cuddalore parliamentary constituency administrators, at the Anna D M K headquarters in Royapettah, Chennai.



in the meeting.

numerous individuals,

Party chairman organization village to recruit new Tamizhmagan Hussein, administrators, district members. He reassured treasurer Dindigul secretaries, and that the party leadership Srinivasan, deputy panchayat committee would handle election general secretary K.P. leaders from the alliances and that Munusamy, and head constituency explained administrators should office secretary S.P. the reasons for the vote not worry about it. The Velumani participated bank decline during the parliamentary election parliamentary results should not be Additionally, elections.

Subsequently, i n c l u d i n g Edappadi Palaniswami The focus should be Arunachalam, who emphasized the need to contested in the regain the vote bank Tiruppur constituency 1 o s t i n t h e in the parliamentary parliamentary should work with the elections, MLAs, and elections. He stressed constituency that despite the mind. administrators, parliamentary elections attended the meeting. being over, the focus Palaniswami will District secretaries and should be on conduct further constituency officials showcasing their full consultations with Sengottaiyan, Pollachi strength in the Dindigul and Jayaraman, and K.C. upcoming 2026 Thiruvallur Karuppannan were Assembly elections. He constituency questioned regarding u r g e d e v e r y administrators on the the election defeat and administrator to work 29th. The second round the current constituency with full dedication on of consultations will status. Former the ground. They conclude on August 5. secretaries, affiliate should go village to

used to gauge the Assembly elections. entirely on the Assembly elections. Therefore, everyone Assembly elections in

Edappadi

Southern Railway Hosts Regional Level Drama Competition

The Official 2024: Language Department of Southern Railway Headquarters successfully organized a regional level Hindi Drama Competition at the Sulaya Auditorium, Southern Railway Headquarters, showcasing the remarkable acting talents of its employees. The event featured nine teams from various divisions and workshops.

The competition commenced with an inaugural session where Shri Sahdev Singh Purti, Deputy General Manager, Headquarters, welcomed the attendees



encouraged the Dhwani. participants. Shri Kaushal Kishore, Additional General Manager, Southern Railway, highlighted Official Language, the historical significance of the

and introduced the dramatic arts, program. Shri P. congratulated all Suresh, Chief Official participating artists, Language Officer and and released the poetry Principal Chief special issue of the Mechanical Engineer, headquarters' welcomed and magazine, Dakshin

> The event was adjudicated by Shri V. Venkatasubramaniam, Programme Executive, Doordarshan Kendra, Chennai, and Dr. A. Bhavani, Retired Head

Department, Tirunelveli Manonmaniam Sundaranar University. They awarded prizes in various categories, including best plays and best actors.

Thiruvananthapura m Division clinched the first prize, Chennai Division secured the second prize, and Tiruchirapalli Division took the third prize. Shri Kaushal Kishore distributed the prizes to the winners.

The event concluded with a vote of thanks delivered by Ms. Binita Soy, Senior Official Language Officer, followed by the National Anthem.

ll Kamala Harris bloom as US President?

cleverly attempted to through political take advantage of the donations. This highsituation in the manner dollar fund-raising of a conventional world is whirring to life that he had taken "a in which Democratic bullet for democracy" he donors were dejected, urged his followers to demoralized and utterly keep fighting until battered. They all are November when he now on a momentum to would reach the White back Harris and wish House.

if he had been the President, Putin would not have invaded Ukraine, in keeping with theatrical speeches.

He also claimed that

However, following the bullet hit and Biden's retreat, he regained his confidence and was Kamala Harris alone can defeat Trump. The oferror. vision seems to be paying dividend with spurt in support for Kamala and the lavish donations that are pouring in.

Party, has all reasons to a handful of competitive state of Wisconsin on

dodged the bullet, total of \$231 million election. politician. Declaring for Kamala after weeks, hollow. The donors profile includes small donations.

his trademark political presidential elections hypocrisy. He also having come closer, mentioned how well he Vice President Kamala Democratic voters said gets along with Chinese Harris has opened up a they viewed Biden heard of California president Xi Jinping. marginal two-favorably, compared to Governor Gavin Trump has consistently percentage-point lead 91% who said the same Newsom, with about the blended conspiracy over Republican Donald of Harris. Three- same share saying they theories, rage, lies and Trump after President quarters of Democratic 1 o o k e d o n h i m sweeping plans into his Joe Biden ended his re- voters said they agreed favorably. Half of the Reuters/Ipsos poll.

With the US

Harris, whose unfazed by Kamala. It campaign says she has was a smart and belated secured the Democratic sensible move for Biden nomination, led Trump to withdraw from the 44% to 42% in the presidential contest and national poll, a survey were shown a surveyed 1,241 US accept the reality that difference within the 3- hypothetical ballot that adults nationwide, percentage-point margin included independent including 1.018 Harris and Trump

were tied at 44% in a July 15-16 poll, and Trump led by one percentage point in a July 1-2 poll, both US Vice President within the same margin Kamala Harris, who is of error. While also among the favorites nationwide surveys give to receive the important signals of presidential nomination American support for from the Democratic political candidates, just the critical battleground

Some 56% of registered voters agreed the Reuters/Ipsos poll with a statement that said they knew nothing Harris, 59, was about the Democrats "mentally sharp and able seen as potential picks to to deal with challenges," compared to 49% who said the same of Trump,

that she beat Trump reelection effort after a Secretary Pete debate with Trump in Buttigieg, a former which he often Democratic presidential donors as well as big stammered and failed to candidate who had the attacks by Trump that rating (37% of the included falsehoods.

> Some 80% of compete for the party's Andy Beshear. nomination

presidential candidate registered voters. Robert F. Kennedy Jr., Harris led Trump 42% to 38%, an advantage outside the margin of error. Kennedy, favored by 8% of voters in the poll, has yet to qualify for the ballot in many states ahead of the Nov.

Chennai, July 27 celebrate. Ever since states typically tilt the Tuesday. She won 2024: At his first rally President Joe Biden balance in the US support from major following the attempted decided to end his Electoral College, which party figures, and assassination last week, election campaign, she ultimately decides who attention has since Donlad Trump who has raised in a jiffy, a wins a presidential turned to who she will pick as her running mate.

> Many respondents in join Harris' ticket.

About one in four registered voters said they had never heard of Biden, 81, ended his US Transportation aggressively challenge highest favorability potential Harris running mates) in the poll.

One in three had not election campaign and with a statement that the registered voters in the passed the torch to her, party and voters should poll had never heard of according to a get behind Harris now, Arizona Senator Mark with only a quarter Kelly, and two-thirds saying multiple knew nothing of candidates should Kentucky Governor

> The poll, which was When voters in the conducted online,

> Kamala Harris would not just crash through the hardest ceiling in US politics if elected but would also become the first Indian American, the first Asian, the first black woman, and the first person of Jamaican descent to ascend to the Harris campaigned in office. (From various

Obama endorses Kamala candidacy

early Friday morning.

"Earlier this week, Michelle and I called our

Former US We told her we think Harris. President Barack she'll make a fantastic Obama announced his President of the United support for Kamala States, and that she has Harris' presidential bid our full support," Obama said on social platform X, posting a video of the phone call

He vowed, "We're going to do everything we can to make sure she wins in November," urging the public to join.

between him, his wife as U.S. president for Sunday.

Chennai, July 27 friend Kamala Harris. Michelle Obama, and eight years after winning the election in 2008, is the latest prominent Democrat to endorse Harris' bid after incumbent President Joe Biden announced his withdrawal from the Obama, who served presidential race on





GSK's new campaign asks parents to support their children's future with 7 crucial vaccinations

Chennai, July 27 GSK today 2024: announced the launch of its new multichannel campaign 'Ab India Banega 7-Star.' The campaign shows parents that the future of India is in their hands. It encourages them to secure their children's future with 7 essential vaccinations* against 14 diseases**, which include chickenpox, hepatitis A, hepatitis B, meningitis, measles, mumps, rubella, pneumonia, influenza, diphtheria, infection, and polio.

The Indian the country remain essential vaccinations as a cricketer and a



vaccinated[ii].

Dr. Shalini Menon, Academy of Pediatrics Medical Director, (IAP) recommends 7 GSK, said, "After a vaccinations for child's first birthday, it children aged 1 to 2 is critical to build years: two doses of robust immunity chickenpox and against serious hepatitis A, second vaccine-preventable dose of meningitis# diseases. The and MMR, booster immunity granted by doses of PCV and DTP the vaccination can Hib IPV and annual extend to the dose of flu[i]. community thereby years." A 1 t h o u g h , preventing the spread immunisation of disease and could focus of the campaign 'Cricketer'-35s coverage in the first help address threat of films is on the critical year is high in India, increasing need for the 7 drop-out rates after 1st antimicrobial vaccinations. The two birthday increase. resistance by reducing campaign films show Hence, a significant the need for professionals in number of children in antibiotics. The 7 different fields, such

tetanus, pertussis, HiB p a r t i a 1 1 y given at this age protect them from 14 dangerous diseases media, radio, CTV and help them grow (connected TV), and into healthy adults. OTT. Parents should Through this consult their Metro Brands' campaign, we want to paediatricians to know continuous initiative to communicate to more about the fight infringements parents the critical vaccination schedule need to give their for their children and children the utilise verified sources

the ages of 1 and 2

space-station mission director, pausing their important jobs to check if a child has received the 7 essential vaccinations. Current 'stars' of India giving a powerful message to parents of future 'stars' of India, is captured in the films. The films message that securing a child's future is more important than any other job and that this future rests on the 7star protection offered by the 7 vaccinations.

as TV, digital, social recommended of information such as vaccinations between MyVaccinationHub.in

Campaign ad-film links: 7-Star The central creative Protection –

> https://youtu.be/-P3WYX02j20 7-Star Protection -'Astronaut' - 35s https://youtu.be/l-

Metro Brands Takes Legal Action Against IPR Violators in Ambur, Tamil Nadu

Vellore July 27 2024: Metro Brands Limited has increased its efforts to protect its intellectual property rights through legal actions. As one of the top footwear retailers in India, Metro Brands Ltd took strong measures against sale effectively convey the of counterfeits with a raid cracking down upon 'SAN INDIA SHOES' in Ambur.

The raid uncovered unauthorized use and distribution of Metro Brands' copyrighted The campaign will material by SAN run across multiple INDIA SHOES, media platforms such compromising the company's brand integrity and trust. This operation represents a major advancement in and safeguard its



"We remain protecting our brands

and will continue to pursue legal action against violators to ensure that our intellectual property is upheld and our customers trust is maintained." said Deepa Sood, Vice President Legal & Company Secretary, Metro Brands Limited.

Metro Brands Limited consistently reaffirms its dedication to combating illegal infringements by actively pursuing violations and implementing strict measures to protect its brand integrity and customer trust. The Company's commitment to fighting IPR infringement is unwavering and

Jaishankar's bilats on ASEAN sidelines India, Singapore talks focus on creating new agenda

2024: Affairs Minister S. EUties." Jaishankar, who is in Laos for ASEAN met with EU foreign Borrell, Singapore Foreign Minister for the bilateral ties. Vivian Balakrishnan, and Retno Marsudi, Indonesia, on the sidelines.

In posts on X, the EAM wrote about his various bilateral meetings.

On his meeting with Borrell, he thanked the EU foreign policy chief for his friendship and staunch support for strengthening India-EU ties.

"Delighted to meet H R V P @JosepBorrellF, this time in Vientiane.

"Spoke of India-EU potential to augment partnership in trade, clean energy transition and $a \quad d \quad v \quad a \quad n \quad c \quad e \quad d$ technologies. Exchanged perspectives on regional and global

"Thank HRVP Borrell for his friendship and staunch

On his meeting Presidencies." with the Singapore

@VivianBala of Laos, on Friday. Singapore.

for steering ASEAN-India relations in the last three years as Country Coordinator.

"We spoke about creating a new agenda for our bilateral ties. Also appreciated his thoughts on current geopolitical situation.

congratulated the Indonesian Foreign Minister and said her contribution towards India-Indonesia and India-ASEAN relations are notable.

"Always good to see my friend FM @Menlu RI

on a great stint as Foreign Minister. Her contribution towards India-Indonesia and India-ASEAN

Chennai, July 27 s u p p o r t f o r relations are notable. External strengthening India- Enjoyed working with sector, the Minister

According to media meetings, on Friday Foreign Minister, he reports from goal of ASEAN and posted that the two Indonesia, the Foreign India."We all certainly policy chief Josep sides spoke about Minister pushed for creating a new agenda bolstering food and maritime cooperation for cooperation, and " G r e a t at the ASEAN-India not an arena for conversation with dear Foreign Ministers' confrontation," she the Foreign Ministe of friend FM Meeting in Vientiane, stressed.

> "Thank Singapore experience, especially during the pandemic, after the pandemic, and also due to the war, this food security issue

> > Last year, during Indonesia's chairmanship, ASEAN and India agreed on the Joint Leaders' Statement on Strengthening Food in Response to Crises.

> > cooperation to strengthen food security in response to conflict.

In the maritime her during our G20 said, maintaining maritime peace and stability is a common want this maritime domain to be an arena

Indonesia has "We learn from our pushed for the c o n c r e t e implementation of the ASEAN-India Joint Statement on Maritime Cooperation is still a big challenge agreed upon last year for all of us, for the in Jakarta, especially world and also for the in the areas of blue region," Foreign e c o n o m y Affairs Minister Retno development, Marsudi said, maritime connectivity, according to her and sustainable maritime energy resource development.

In terms of cooperation between ASEAN and countries in the Indian Ocean Rim (IORA), Marsudi submitted a proposal to translate ASEAN-IORA cooperation into an action plan.

She asked India, as respected member of IORA, to support the strengthening of cooperation between ASEAN and IORA.

Central University of Tamil Nadu Celebrates Kardil Vijay Diwas with Tree Plantation Drive



soldiers who fought in Jubilee of Kargil Vijay

Chennai, July 27 Diwas. The event took sacrifices of our armed and members of the In a heartfelt place at the academic forces while CUTN community. tribute to the brave campus in Neelakudi. emphasizing the

Presiding over the crucial role of symbol of our the Kargil War, the event, Prof. Renvironmental gratitude to the heroes Central University of Thirumurugan, conservation. The tree of Kargil and our Tamil Nadu (CUTN) Registrar of CUTN, plantation drive saw commitment to a organized a tree highlighted the enthusiastic greener future," said plantation drive on the significance of participation from Prof. Thirumurugan, occasion of the Silver honouring the students, faculty, staff, Registrar CUTN.

"This event is a

Security and Nutrition Marsudi expressed the hope that ASEAN "Congratulated her and India will jointly an important and i m p l e m e n t

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Bhatia Communications & Retail (India) Ltd. Board Approves Raising Funds to Accelerate Business Growth, FPIs and Promoter amongst Proposed Allotees

Chennai July 27 Bhatia 2024: Communications & Retail (India) Ltd. a leading company engaged in the retail group and public recording a growth of Samsung, Oppo, Vivo, and wholesale category, subject to 20% YoY. EBITDA Honor, Jio, Realme, distribution business approval of Grew 25% YoY, and Redmi, Nokia, and of trading mobile shareholders and other was reported at Rs. more. These products, handsets, tablets, regulatory authorities, 18.45 Cr. Net Profit along with tablets, data home appliances and as may be applicable. (PAT) came in at Rs. cards, and accessories, other electronic The proposed allotees 11.53 Cr, growing are available under one equipment, has include member of the 36% YoY. announced that its promoter and public board has approved the group, in addition to proposal to raise public FPIs Forbes funds, to accelerate EMF and Ebisu Global business growth and to Opportunities Fund augment the long term Ltd. financial resources of the Company.

raise up to Rs. 36.21 Cr year ended 31 March accessories, air by issue of convertible 2024. For FY24, the conditioners, washing warrants to persons company reported machines, and other

belonging to promoter Revenue at Rs. 415 Cr.

B h a t i a Communications & Retail (India) Ltd. is engaged in the retail and wholesale distribution business Earlier, the of trading mobile company reported handsets, tablets, data-The company will strong earnings for the cards, mobile

electronic equipment. It sells smart mobile handsets of all major brands, including Apple iPhone, roof through its retail outlets located across the South Gujarat region, including Surat, Vapi, Valsad, Navsari, Vyara, and other towns in South Gujarat. Additionally, the company provides the same services through its franchise retail chain dealers in the South Gujarat region.

Rotary (** SPEAKER MEETING INVITE The President and Members of Retary Club of Nanganallur Elite CORDIALLY INVITE YOU FOR THE Speaker Meeting Training Orientation on Rotary club Trainer: Rtn PHF J Suryanarayana 28.07.24 Sunday by 09.00 AM Breakfast: 08.30 am Venue: FunDen 1st floor, A5, Lakshmi Nagar Main Road, 6th Cross St, Nanganallur, Chennai, 600061 Rtn R Sathish Rtn R Sivashanmugam Rtn S Sivakumar Rtn S llayaraja President Dir. Club Service Secretary Treasurer

Rotary Club Of Nanganallur Elite President Rtn Sathish and Members have scheduled the 2nd Speaker Meeting..

Here is a wonderful opportunity to know more about each of your Avenues and roles in Rotary..

Our Club Trainer Rtn J Suryanarayana who has come forward to educate us on Orientation on Rotary.

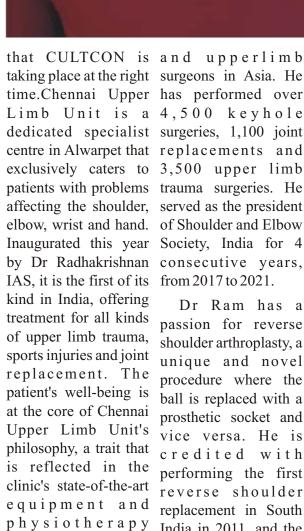
Our 2nd Speaker Meeting on 28th Jul 9AM at FunDen.

Breakfast: 8:30AM onwards

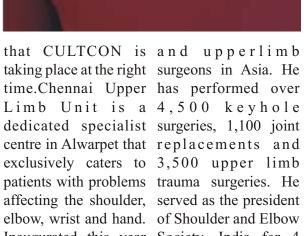
Requesting all Board Directors and Avenue Chairmans to participate for this Speaker Meeting.

Dr Ram Chidambaram, founder and director of Chennai Upper Limb Unit, launches revolutionary advances in shoulder replacement using 'Modular glenoid system' **\with VIP' and Mixed Reality Navigation with HoloLens at CULTCON meeting in Chennai**

Chennai July 27 2024: Dr Ram Chidambaram, along with Top Global Shoulder Experts, Prof Stefan Greiner from Germany and Prof Stefano Gumina from Italy, launched a revolutionary technology for Shoulder Replacement surgery using Modular glenoid system with VIP (Virtual Implant Positioning) and Mixed Reality Navigation with HoloLens. Dr Ram Chidambaram performed the first live surgery demonstration of VIP shoulder in March 2024, and the first Mixed Reality guided shoulder replacement using HoloLens in India in May 2023. These innovations were highlighted with relive demonstrations of reverse shoulder surgery performed using Arthrex VIP system with MR navigation and HoloLens in CULTCON 2024. CULTCON stands for Chennai Upper Limb Unit Teaching Chidambaram, Arthrex VIP system, Dr Convention. Featuring founding director of Ram says 'Shoulder expert talks, panel the Chennai Upper replacement surgery is discussions and live Limb Unit, is a senior a procedure to ease demonstrations by 2 consultant shoulder & pain and regain international and 25 upper limb surgeon function in people with national faculty, the with over 30 years of severe shoulder joint conference aims to experience in India and issues like arthritis or teach and train general the UK. In 2011, he left fracture. Traditional orthopaedic surgeons behind a flourishing methods sometimes and post graduate orthopaedic practice in struggle with precise residents in the the UK's National implant placement. specialised field of Health Service and This new system is a shoulder and upper settled in Chennai. He g a m e - c h a n g e r limb surgery, a novel developed an exclusive designed to tackle these patient that seeks his concept in India. With practice in sports issues, customising the over 400 orthopaedic medicine and treating implant according to surgeons from all over upper limb ailments the patient's unique



the country in and is now regarded as anatomy.' attendance, it is evident one of the best shoulder



Dr Ram has a

passion for reverse shoulder arthroplasty, a unique and novel procedure where the ball is replaced with a prosthetic socket and vice versa. He is credited with made it his mission to performing the first reverse shoulder replacement in South India in 2011, and the first stemless shoulder R a m in 2012.Regarding the

Regarding the new

HoloLens technology, Dr Ram says 'We use AI to process information from the patient's CT scans to identify the best possible placement for the glenoid peg and screws. I wear the HoloLens during surgery, take references from bone points, and project the 3D hologram on patients in real time during the operation. This helps to further heighten the accuracy and precision of my surgery.'

With robust implant placement, smaller incisions and far less tissue damage, patients operated with this technology can make a much faster recovery. In fact, they don't even need a sling! Patients can start moving their arm the very next day after the operation.

Dr Ram has also improve public perception of upper limb injuries and encourage the right way to seek treatment. The Chennai Upper Limb Unit is proud to launch its newest feature - a 24-hour helpline that allows prospective patients to call in and learn more about their conditions and seek second opinions, in addition to booking appointments and scheduling surgeries. He wishes to provide the best service possible to every care, and through his teaching initiatives and clinical milestones, he hopes to inspire others to do the same.



Rotary Club of Nanganallur Elite President Rtn Sathish and Members donated Groceries to Thiyaga Sudar Visually Challenged Home on 23rd Jul 2024. All the groceries are Sponsored by our International Service Director Rtn G. Srinivasan. Heartfelt thanks for the contribution.