

Compliance of the Petroleum and Explosives Industry must be balanced with public safety: Union Commerce and Industry Minister Piyush Goyal

Chennai, July 04 2024: Union Minister of Commerce and Industry, Shri Piyush Goyal chaired a Stakeholder Consultation yesterday in New Delhi to solicit insights and feedback from Petroleum, Explosives, Fireworks and other related industry leaders, aimed at enhancing efficiency in the functioning of Petroleum and Explosives Safety Organisation (PESO). Shri Goyal stated that the compliance of the Petroleum and Explosives Industry must be balanced with public safety. The Stakeholder Consultation was convened by the Department for Promotion of Industry and Internal Trade (DPIIT).

Shri Goyal announced 80% concession for Women Entrepreneurs and 50% for MSMEs in licensing fees for licenses granted by PESO. He directed PESO to formulate guidelines in

consultation with the Central Pollution Control Board (CPCB) and Ministry of Petroleum and Natural Gas (MoPNG) for creating a template of safety measures allowing retail outlets of petrol pumps to function in cases where there is habitation within 30-50 metres.

The Minister said that QR code for cylinders is incorporated in the draft Gas Cylinders Rules (GCR) and final notification will be out soon. He directed that a committee will be formed to study if a licence for explosives, transport and manufacturing can be given for ten years; a committee will examine the issue regarding increasing the validity of licence to 10 years as all licences except for explosives are given for a duration of ten years.

To further streamline processes, the Minister directed that efforts must be made to involve Third Party Inspection Agencies (TPIAs) in

more areas. He said that online permission modules will be developed by PESO for few areas which are yet offline. Shri Goyal directed that the process for filling up vacancies in PESO must be expedited.

Petrol pump licences are issued in Form XIV of Petroleum Rules 2002 whereas Licence for CNG dispensing facilities within petroleum retail outlets are issued in Form G of Gas Cylinders Rules. As both the licences are under different Rules and Acts, amendments in the licence in Form XIV are also required to be done after grant of licence for CNG facilities in the same petrol pump. This amendment will be dispensed with by required changes in the modules. This will reduce the compliance burden as well as reduce the workload of PESO.

During the deliberations, Shri Piyush Goyal emphasized the simplification of

processes and approvals in PESO and directed to adopt the best global practices for regulation of petroleum and explosives. PESO officers were asked to strictly adhere to the timelines for clearing applications. It was also decided to issue FAQs for different approvals and licences. The Minister directed that NOC by District Authorities should be issued through Licensing System for District Authority (LSDA) online system.

In response to the suggestions given and issues raised by the industry during the consultation, the Minister directed MoPNG and the concerned industry associations to form committees to carve out details of suggestions made by them. These committees were tasked to study and recommend best practices and standards. He suggested these industry committees to review and propose amendments to



regulatory rules and framework to expedite and streamline processes. He also directed DPIIT to form a committee consisting of industry representatives, PESO officers, DPIIT officers, CPCB, MoPNG and Oil companies to work in a time-bound manner on suggested reforms.

The consultation brought together over 150 stakeholders representing various industries of the petroleum, explosives and other related industrial sectors from across the country. During the meeting, industry associations like Federation of

Agrivalue Chain Manufacturers and Exporters (FAME), Explosives Manufacturers Welfare Association (EMWA), Indian Ammonium Nitrate Manufacturers Association (IANMA) and All India Industrial Gas Manufacturers Association (AIIGMA) highlighted critical areas for regulatory improvement and operational enhancement to streamline procedures and enhance ease of doing business.

Recommendations were made to enhance digitalization and transparency through the PESO online portal,

ensuring quick responses to inquiries and timely issuance of NOCs and licences.

PESO, a subordinate office under DPIIT, plays a pivotal role in administering regulatory frameworks established under the Explosives Act, 1884, Petroleum Act, 1934. Over recent years, PESO has undertaken significant reforms, including the introduction of a paperless licensing system, adherence to strict approval timelines, and the integration of Third-Party Inspection Agencies, all aimed at simplifying compliance

procedures and bolstering safety standards across industries dealing with hazardous substances.

The stakeholder consultation underscored a collaborative effort towards fostering a conducive regulatory environment in the petroleum and explosives sectors. DPIIT remains steadfast in its commitment to reducing compliance burden, promoting ease of doing business, and safeguarding industry standards across the nation. DPIIT reaffirmed its commitment to ongoing stakeholder engagements and pledged to incorporate feedback to further streamline regulatory processes within PESO. Initiatives to adopt a risk-based approach to regulation, capacity building for regulatory bodies, and enhanced digital transformation were highlighted as key priorities for the Ministry moving forward.

Help Save Bharathy Murugan: Crowdfunding for Life-Saving Treatment

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Chennai, July 04 2024: The family of Bharathy Murugan is urgently seeking a financial support for her life-saving treatment following a devastating accident on 19th May, 2024. Bharathy is currently fighting for her life at Kauvery Hospital in Chennai, and her family has launched a crowdfunding campaign on Impact Guru to cover the extensive medical expenses required for her recovery.

Bharathy was involved in a severe accident while crossing

the road with her two children. The impact was severe, leading to critical injuries and a rapid deterioration in her condition. Fortunately, her children escaped with mild injuries, but Bharathy's condition remains critical.

Doctors have advised that Bharathy needs neurosurgery and intensive care to survive. Despite exhausting all their savings on her initial care, the family now faces a staggering cost of around Rs.20 Lakhs for her ongoing treatment. The



financial burden is overwhelming, and they are in desperate need of assistance.

Murugan, Bharathy's husband, recalls the love and dreams that once filled their home. "Our hearts shattered as we watched helplessly, praying for a miracle. Bharathy has given us everything and deserves a chance to

see tomorrow."

The family is appealing to the community for support. Every contribution, no matter how small, can make a significant impact. Donations will provide Bharathy with the urgent treatment she needs and give the family hope for the future.

For more information, please visit- <https://www.impactguru.com/fundraiser/help-bharathy-murugan>

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The Ambani-Merchant Nuptials is setting new benchmarks in India's Booming Wedding Industry

Chennai July 04 2024: The recent pre-wedding celebrations of Anant Ambani and Radhika Merchant sent ripples not just through the social media landscape, but also through the Indian wedding sector. While the scale and grandeur of the event were undeniable, a closer look reveals a more profound impact – the Ambani family's influence on propelling the national wedding industry to new heights. Prime Minister Modi's "Wed in India" initiative aims to position India as a premier wedding destination. The Ambani-Merchant

nuptials served as a powerful endorsement. By choosing to host their celebrations in Jamnagar, Gujarat, they showcased the potential of domestic locations. This not only injects revenue into local economies but also promotes cultural heritage and encourages sustainable practices. The wedding industry is a complex ecosystem encompassing diverse services.

The sheer scale of the Ambani celebrations necessitated the creation of unique experiences. This, in turn, fosters innovation among wedding planners,

decorators, caterers, and other service providers. It pushes them to develop cutting-edge ideas and elevate their offerings, ultimately benefiting the entire industry. A thriving wedding sector translates to a demand for skilled professionals. From specialized chefs and event managers to artisans and decorators, the industry employs a vast workforce.

The Ambani wedding's spotlight on intricate details and high-quality service incentivizes training and skill development programs. This empowers individuals



and creates a pool of skilled professionals who can cater to a wider range of clients. Mega-

weddings often involve a confluence of international and domestic talent. While global icons might grab headlines, the Ambani celebrations also highlighted the expertise of homegrown talent. This national focus empowers regional artisans, designers, and performers, allowing them to showcase their skills on a grand stage. This can lead to wider recognition and open doors to new opportunities.

Luxury weddings can be a platform for social good. The Ambani family is known for its

philanthropic endeavors, and their wedding celebrations can inspire similar initiatives. Partnering with local NGOs or promoting sustainable practices as part of the wedding festivities sets a positive example for others in the industry. At their pre-wedding do, the couple announced Vantara - the ambitious wildlife preservation project, which is the world's largest zoo and rehabilitation centre.

The Ambani-Merchant wedding serves as more than just a celebrity spectacle. It shows the burgeoning

Indian wedding industry and its potential for economic growth and social impact. By choosing domestic destinations, fostering innovation, and empowering local talent, the Ambanis have set new benchmarks, paving the way for a more dynamic and responsible wedding sector in India. The road ahead is paved with opportunities for entrepreneurs, skilled professionals, and regional talent. As the industry continues to evolve, it will be fascinating to see how it builds upon the momentum created by this landmark event.

AVM HONOURS SANTOSH SIVAN

Chennai July 04 2024: Popular cinematographer Santosh Sivan was honored with the prestigious Pierre Angenieux Excellens in Cinematography award at the Cannes Film Festival for his exceptional contributions to world cinema. In recognizing his achievement, the legendary cinematographer Padma Shri Santosh Sivan was honored with "AVM's Master of Cinematography Award" by Mr. Ravi Kottarakara, President, Film Federation of India, President, South Indian Film Chamber of Commerce in the



presence of Mr. AVM. K. Shanmugam, Managing Director, AVM Productions (P) Ltd. at the "AVM's Master Awards 2024" on 4th July, 2024. Dr. N. Bhuma, Principal, Avichi

College of Arts & Science, Ms. G. Abhinaya, Head of the Viscom Dept., Avichi College of Arts & Science, Mr. C. J. Rajkumar, Cinematographer/Author

, Mr. Chezhian, National Award Winning Cinematographer & Director, and Mr. Sevil Raja, Joint Secretary, SICA, were present during the occasion.

Redevelopment of Guindy Railway Station under Amrit Bharat Station Scheme (ABSS)

Chennai July 04 2024: Guindy railway station serves as a crucial railhead, connecting numerous prominent educational institutions such as Anna University, IIT Madras, and other key educational centers in the heart of Chennai. The station is strategically located near significant landmarks including Guindy Race Club, Guindy National Park, Industrial Estate, Raj Bhavan, and Gandhi Mandapam.



Overview of Guindy Railway Station

Registering an average footfall of more than 60,000 passengers per day, Guindy railway station lies on the busy Chennai Beach - Chengalpattu route. The station is set to undergo a comprehensive transformation at a cost of Rs. 13.50 Crore under the Amrit Bharat Station Scheme (ABSS).

Planned Redevelopment Works

The following redevelopment works have been planned for Guindy station:

Facade Improvements: Enhancements to the station façade on both

east and west sides, including entry arches on the GST road side.

New Booking Office: Establishment of a new booking office.

Pedestrian Plaza: Creation of a pedestrian plaza.

Platform Resurfacing: Resurfacing of platform flooring.

Roof Replacement: Replacement of old roofing sheets with aluminum color sheets.

Two-Wheeler Parking Area: Redevelopment of the two-wheeler parking area on the main entry side.

Lift Installations: Provision of three lifts for the existing foot overbridge (FOB), including the addition of stainless steel hand railings and replacement of roofing sheets.

Passenger Information Display

System: Installation of a new passenger information display system.

Public Announcement System: Upgraded public announcement system.

CCTV Installation: Provision of CCTV cameras for enhanced security.

Status of ABSS Works

The following works are currently in progress at Guindy station under the ABSS:

Redeveloped Parking Zone: The old parking zone along GST road has been redeveloped.

New Booking Office: Laying of the roof slab for the new booking office is in progress.

Lift Installations: Lift installations on platforms 3 and 4, as well as on the

Racecourse side, have been completed with electrical works underway. Lift installation works on platforms 1 and 2 are also ongoing.

Circulating Areas and Pathways: Improvements to circulating areas and pedestrian pathways are in progress.

Telecom Installations: Telecom installations on platforms for the provision of passenger information systems are in progress.

50% of physical work has been completed and the redeveloped station building is set to be commissioned by September 2024.

The revamp of Guindy railway station brings several advantages, including improved aesthetics, better space utilization, enhanced accessibility, safety and security. Thus, the redevelopment of Guindy railway station aims to offer a safer, more efficient, and passenger-centric station environment, improving the overall travel experience for commuters.

INDIAN ARMY LAUNCHES ALL WOMEN BIKE RALLY, HONOURING 25TH KARGIL VIJAY DIWAS

Chennai July 04 2024: LG of Ladakh, Brig (Dr) B D Mishra flagged off an All Women Bike rally comprising of 25 riders from all walks of life celebrating the Rajat Jayanti Mahotsav of Kargil Vijay Diwas. The rally is part of multiple events that have been planned by Indian Army to commemorate the valour and determination of the Indian Army during the Kargil War. The flagging off ceremony was held at Hall of Fame at Leh in the presence of General officer Commanding, Fire & Fury Corps, Lt Gen Hitesh Bhalla, SC, SM, VSM and Vimal Sumbly, Head Business - Premium at TVS Motor Company.

The challenging rally records participation from 25 experienced women riders full of grit & determination volunteering from pan India & consisting of Serving women of



Armed Forces, Military spouses & Civil enthusiasts riding atop TVS Apache and TVS Ronin motorcycles. This initiative not only aims at honouring the spirit of Kargil Vijay Diwas but also highlighting 'Unity in Cultural and Ethnic diversity'. The Rally will be conducted over a period of 12 days, traversing a host of challenging rides over 2,000 kms across the length & breadth of UT of Ladakh. The rally is such designed that it gives the riders an opportunity to commemorate the gallant sacrifice by the Armed Forces & pay homage at

all the War Memorials located in the UT of Ladakh. While taming the inhospitable terrain in Ladakh, the rally will also cross the world's two highest motorable passes of Khardung La and Umling La, before culminating at the Kargil War Memorial.

Speaking on the occasion, Vimal Sumbly, Head Business - Premium, TVS Motor Company said, "As an Indian, we take great pride in the Indian Army and their relentless service for the nation, and are thrilled to announce our continued collaboration with them

second year in a row on this expedition. With a solid riding community of 5.5 million TVS Apache and TVS Ronin customers globally, we are certain that the motorcycles will do complete justice through challenging terrains that this ride will tread on, backed by their performance, unique design, technology and engineering which focuses on rider engagement, safety and comfort. On behalf of TVS Motor, we wish the Indian Army all the best for this momentous expedition."

The Rally will seek to motivate youth, especially girls and women, enroute, by a variety of curated events and interactions to motivate them to strive for excelling in all spheres & to showcase coordination, congruence and collaboration between civil industry and Indian Army.

SR General Manager inspects redevelopment works in progress at Railway stations across Chennai & Trichy Divisions today

Chennai July 04 2024: R.N. Singh, General Manager, Southern Railway conducted inspection of railway stations in Chennai and Tiruchirappalli division and reviewed the redevelopment works in progress under Amrit Bharat Station Scheme, today, 4th of July 2024. The General Manager was accompanied by Shri Rama Shankar Gahlot, Principal Chief Engineer, Southern Railway, Shri Viswanath B. Eerya, Divisional Railway Manager, Chennai, Shri M.S. Anbalagan, Divisional Railway Manager, Tiruchirappalli, Senior Officials and Branch Officers of Chennai and Trichy divisions.

The General Manager inspected and reviewed the redevelopment works under Amrit Bharat Station Scheme at Tambaram & Chengalpattu (Chennai Division) and Villupuram, Chidambaram, Mayiladuturai, Tiruvarur

Shri R.N. Singh, GM/SR inspected the station development works under ABSS at Villupuram Jn. along with PCE/SR, DRM/TPJ and BOs of TPJ division today.



and Thanjavur (Tiruchirappalli division). During the inspection, the General Manager evaluated the progress of the station redevelopment projects, scrutinized the plans, and suggested improvements. He also instructed the officials to ensure the timely completion of these projects.

GM held discussions with the DRMs, Divisional Officers and the contractors on issues related to the infrastructural works. He also inspected the existing amenities for passengers and also advised the

divisional authorities to explore strategies for the above-mentioned station redevelopment works.

During the course of inspection, General Manager focused on various aspects like the condition of platforms, buildings, and other structures to ensure safety standards, and cleanliness of the station premises, including platforms, waiting areas, restrooms, surrounding areas, passenger facilities, etc. He instructed the officials to carry out the station development works with minimum passenger inconvenience and pace up

the works within the stipulated time frames for the benefit of rail passengers.

The General Manager accompanied by the Principal Chief Engineer and respective DRMs in their jurisdiction conducted Window Trailing inspection enroute in various sections from Tambaram to Chidambaram/Thiruvarur/Thanjavur wherein they examined the safety aspects pertaining to the maintenance of tracks, bridges, and signaling systems.

During inspection at Thanjavur Jn, Shri R.N. Singh, General Manager along with Shri Rama Shankar Gahlot, PCE/SR, and Shri M.S. Anbalagan, DRM/Trichy were met by Shri Murasoli, Hon'ble MP of Thanjavur constituency, who held discussions in connection with the ongoing ABSS works, passenger amenities like provision of additional lifts and escalators.

Apollo OMR Hospital Executes Complex Stent Extraction with Exceptional Precision

Chennai July 04 2024: Apollo OMR Hospital has reached a significant milestone in cardiac surgery with the successful execution of a rare and high-risk intracoronary stent extraction procedure. This groundbreaking surgery highlights Apollo Hospitals' commitment to pioneering advancements in medical care and delivering exceptional outcomes for patients with complex conditions.



coronary artery and posed a risk of rupture, extending to the aorta wall.

Coronary stents are typically inserted to treat patients with minimal coronary artery blockages, a common and low-risk procedure. However, intracoronary stent infections, though extremely rare, can lead to severe complications and life-threatening situations.

In this particular case, a 76-year-old patient admitted at Apollo Hospitals in Perungudi, OMR, after experiencing a persistent fever post-discharge from an outside hospital where he had undergone an emergency intracoronary stent insertion for a heart attack. Initial assessments by Dr. Kannaiyan, General Physician and Dr. Madhuprabhudas, Consultant Cardiologist revealed an infection in the intracoronary stent, which had eroded the

Diagnosing the severity of the condition, Dr. M.M. Yusuf, Consultant Cardiac Surgeon, led a multidisciplinary team to perform an urgent excision of the intracoronary stent and infected cavity, along with coronary artery bypass graft surgery (CABG). This complex and high-risk procedure required the collaborative efforts of specialists including Dr. Kalyanaraman (Consultant Cardiac Anaesthetist), Dr. Senthurambhi (Consultant Infectious Diseases), Dr. Pratheema (Consultant Intensivist), as well as Dr. Kannaiyan and Dr. Madhuprabhudas.

Dr M M Yusuf, Consultant Cardiac Surgeon, Apollo Hospitals, stated, "The patient underwent a cardiac CT scan that revealed infection in the

intracoronary stent. The infection had eroded the coronary artery which was about to rupture (tear) and was also extending to the wall of the aorta. This is a very high risk and rare procedure with even more risk on an elderly patient. Review of global medical literature and records confirms that there have been very few patients taken up for surgery under these conditions, and even in those rare cases the mortality risk has been more than 60%. The risks and benefits of this complex procedure was explained to the patient and his family who were doctors as well".

Dr Kannaiyan, Senior Consultant, Medicine, Apollo OMR Hospital, stated, "The successful execution of this rare and high-risk procedure is a testament to the exceptional expertise and collaborative efforts of our multidisciplinary team. We are proud to have provided the best possible care and

outcome for our patient, thanks to the advanced infrastructure and support from Apollo Hospitals."

Dr. Rahul Menon, CEO & Medical Director, Cluster-2, said, "This radical procedure underscores the exceptional capabilities and dedication of our medical team at Apollo Hospitals OMR. Successfully performing such a rare and high-risk surgery exemplifies our commitment to pushing the boundaries of medical science and providing our patients with the highest level of care. Our capacity to address intricate cases through a collaborative, multidisciplinary approach underscores the excellence of our cutting-edge infrastructure and the unmatched expertise of our healthcare professionals. We are proud to be at the forefront of advanced cardiac care and will continue to strive for excellence in every facet of patient care."

The surgery was performed successfully, and the patient made an uneventful postoperative recovery, six weeks after the surgery. This achievement underscores Apollo Hospitals' advanced capabilities and commitment to healthcare excellence.

DNEG Group raises \$200 million to accelerate innovation and creative leadership in visual entertainment technology

Chennai, July 04 2024: The DNEG Group ("the Group"), the London headquartered world-leader in visual entertainment technology and services, announced today that United Al Saqer Group ("UASG") will make a strategic investment of \$200 million in the Group, at a total enterprise valuation in excess of \$2 billion.



The DNEG Group has a consistent 25-year track record of innovating to lead in the visual effects (VFX) segment and strong profitable growth. Like all parts of the media & entertainment sector, the market in which The DNEG Group operates is undergoing a rapid evolution. The investment by UASG will accelerate The DNEG Group's strategy of innovation and diversification to evolve from a pure visual effects services provider to a sector-agnostic content production and AI-powered technology partner, ensuring continued technology and creative leadership. In particular:

- The DNEG Group will fully activate its technology division, Brahma, which is developing the industry's most comprehensive AI-powered, photo-real CGI creator, including Ziva, to which DNEG recently acquired the exclusive license from Unity. Brahma will democratize photo-real content creation in a wide range of applications and will be built on over 25 years of industry leading proprietary data to create a product of unique quality.

- The DNEG Group's intellectual property (IP) and content creation arm, Prime Focus Studios, will be enabled to expand its investment in, and production of high-quality content, following its recent successful co-production of The Garfield Movie.

- The DNEG Group will open a new office and visual experience hub in Abu Dhabi, with plans to develop a world class ecosystem in the Middle East for content production, storage, and distribution. This will support the creation of highly skilled jobs across the media and technology

sectors, strengthening the region's place as a creative powerhouse.

DNEG Chairman and CEO Namit Malhotra will continue in his current role. He will be joined on the Group's Board of Directors by Nabil Kobeissi and Edouard Zard from UASG, and by Prabhu Narasimhan from NaMa Capital, a leading investor in The DNEG Group, who will also become Executive Chairman of Brahma. Prabhu Narasimhan will take a leave of absence from NaMa Capital to oversee the launch and expansion of Brahma.

The DNEG Group consists of:

- DNEG, which will continue providing its Academy Award® winning visual effects, animation, and associated creative services to Hollywood and global visual entertainment creators. DNEG is known for its work on numerous high-profile movies and animations, such as Dune, Oppenheimer, Interstellar, Tenet and Blade Runner 2049, as well as the Harry Potter, James Bond, Fast and Furious, Mission: Impossible and Marvel Cinematic Universe franchises.

- Brahma, which will be fully activated and will provide the industry's leading AI-powered, photo-real CGI creator.

- Prime Focus Studios, which will increase its content and IP investment and development across live-action, animation, and gaming. Prime Focus is currently co-producing a number of high-profile feature films, including Animal Friends, Indian epic Ramayana, and The Angry Birds Movie 3.

- Prime Focus Technologies, a leader in cloud-based software and artificial intelligence (AI) technology, including the CLEAR® AI content creation,

content management and content marketing and distribution suite.

His excellency Ahmed Jasim Al Zaabi, Chairman of the Abu Dhabi Department of Economic Development said, "The strategic investment by United Al Saqer Group in The DNEG Group is a testament to Abu Dhabi's emergence as a global powerhouse for creativity, innovation, technology, and investment. This partnership not only accelerates technological advancements in the media and entertainment sectors but also underscores our commitment to fostering a robust ecosystem for content creation. By establishing a new visual experience hub in Abu Dhabi, we are creating numerous job opportunities and enhancing our ecosystem that supports high-tech industries and creative excellence. This move reaffirms Abu Dhabi's status as a prime destination for groundbreaking investments, visionary enterprises, and a thriving environment where creativity and technology converge."

Nabil Kobeissi, CEO of UASG said, "We are thrilled to join forces with Namit, Prabhu, and the DNEG Group. Namit's visionary approach to revolutionizing the media and entertainment industry through cutting-edge technology is unparalleled. This strategic partnership not only turbo-charges the development of Brahma, the Group's ground-breaking AI-powered CGI creator, but also, under Namit's leadership, demonstrates Abu Dhabi's positioning as a global epicenter for content creation and distribution. By championing advanced AI technologies and

expanding Prime Focus Studios, we are set to drive innovation and generate significant job opportunities across the UAE."

Prabhu Narasimhan, Executive Chairman, Brahma said, "Our aim is to enable every storyteller to translate their imagination to screen faster, cheaper, and better, by equipping them with Brahma, which we are developing to be the most comprehensive AI-driven photo-real CGI creator. In the coming months we will add to the leadership team of Brahma, fusing top technology and AI talent with visual effects creatives to make Brahma available to everyone with a story to tell."

The Body Shop's Sale-e-fic End of Season Sale is back with unmissable deals!

Chennai, July 04 2024: If you are a skincare/makeup enthusiast, here's the news you've been waiting for! The Body Shop's much-anticipated Sale-e-Fic End-of-Season Sale is back, and it's bigger and better than before! The British-born international ethical beauty brand has announced that its sought-after sale will commence on 21st June and go on until the end of July, so prepare to be swept away by irresistible discounts on several of the brand's vast product range.



This End of Season Sale gives The Body Shop's beloved customers discount up to 50% on most loved treats and iconic ranges like the British Rose, Strawberry & Almond Body Butter, Tea Tree Oil & Body Lotions and more.

Besides this, there is a jaw-dropping 50% discount on some of the products in the brand's vast collection, including the Almond Hand Cream, Edelweiss Bouncy Body Mist, Vitamin C Overnight Peel among others. To make the deal even

sweeter, pre-packed gifts for birthdays and special occasions are also available at unbelievable prices.

With the attractive prices, The Body Shop's Sale offers something for everyone and every budget as well as occasion, making it a go-to gifting destination, you can elevate your beauty routine with the brand's high-quality, 100% vegan product formulations across all ranges including skincare, body care, hair care, makeup, including the Tea Tree face base, Fresh Nude Foundation

and fragrance that are infused with ingredients sourced ethically through its bespoke Community Fair Trade (CFT) program at incredible prices.

The Body Shop has long been a pioneer in ethical and sustainable practices. The brand's entire collection is 100% vegan, and all packaging is recyclable. Most of the ingredients in its products are sourced naturally, ensuring a conscious and eco-friendly shopping experience.

Recently, while

commemorating its 18th anniversary in India, The Body Shop introduced Braille features at its Mumbai store. This innovative move, the first-of-its-kind by The Body Shop represents a significant milestone in the brand's ongoing efforts toward inclusivity and accessibility in India. Furthermore, The Body Shop recently hosted an Immersive Diversity and Inclusion workshop for all its employees. Through this, the brand enabled its staff to explore and understand what it means to be inclusive, encouraging them to create a space that is safe, welcoming, and inclusive for all, creating an equitable workplace.

For individuals looking to replenish their beauty supplies or treat themselves or loved ones to some self-care essentials, The Body Shop's End of Season Sale is the perfect destination. The sale will be live on The Body Shop's official website (<https://www.thebodyshop.in/>) as well as at its physical stores nationwide.

So, get ready to grab

ABB's PixelPaint selected by Mahindra, to deliver premium paint options

Chennai July 04 2024: ABB's innovative PixelPaint technology has been selected by Mahindra & Mahindra Ltd (M&M), India's leading SUV manufacturer, for its new electric vehicle paint facility. The technology, which uses an award-winning paint head similar to an inkjet printer, will begin serial production in 2025.

"Our revolutionary PixelPaint technology can apply large areas of uniform color as well as the tiniest details with complete accuracy, without delaying the production line or the need for manual intervention," said Joerg Reger, Managing Director of ABB Robotics Automotive Business Line. "By deploying PixelPaint-equipped robots in dedicated cells, Mahindra's paint shop will be able to apply



finishes such as contrasting roof and pillar treatments on its new line of EVs in a completely automated process."

PixelPaint consists of a paint head with more than 1,000 tiny, individually controlled nozzles, mounted on an ABB robot such as the IRB 5500 paint series. Combined with ABB's 3D vision system and coordinated by ABB's RobotStudio® planning and programming software, the head tracks very closely to the vehicle body to ensure that 100 percent of the paint is applied to the car

which builds on ABB and Mahindra's existing relationship, also includes 42 robots from the IRB 5500 family making M&M the first OEM in India to use PixelPaint technology for the painting of contrasting roofs and pillars.

Complex and time-consuming operations such as interior painting and sealing are performed entirely autonomously, with the accuracy of ABB's systems ensuring that paint is applied precisely and only where needed, eliminating the need to manually mask off areas, saving time and materials. Similarly, ABB's RB1000i digitally-enabled paint atomizers improve transfer efficiency by 10 percent and reduce waste by more than 30 percent, ensuring less paint is lost to the air.

The deployment,

IIT Madras partners with leading industry players to offer employability-focused programs on 'SWAYAM Plus'



Chennai July 04 2024: Indian Institute of Technology Madras (IIT Madras) is partnering with multiple industries to offer employability-focused programs on 'SWAYAM Plus', a landmark initiative of the Union Ministry of Education.

As many as 24 MoUs with leading industry partners across multiple sectors were signed to offer skill and employability-focused online programs and internships, accessible to learners across the nation. This takes SWAYAM Plus' total industry partners to 36.

SWAYAM Plus, a landmark initiative by the Ministry of Education and IIT Madras, was launched by Shri Dharmendra Pradhan, Hon'ble Education Minister, Government of India, on 27th February 2024.

Since its launch, more than 75,000 learners have benefited from more than 165 courses, of which 33 were aligned to the National Credit Framework across

multiple sectors such as IT, Healthcare, BFSI, and Indian Knowledge Systems, among others.

The MoUs were signed on campus recently in the presence of Prof. V. Kamakoti, Director, IIT Madras, Prof. R. Sarathi, Dean (Planning), IIT Madras, and Professor In-Charge, SWAYAM Plus, IIT Madras and the leadership teams of the industry partners.

The MoUs cover a diverse range of fields, including Information Technology, Social Sciences, Banking and Finance, Soft Skills, Music, Management, Food Science, and Indian Knowledge Systems and internships ensuring comprehensive coverage of skill development across areas crucial for future employability.

Welcoming the industry participation in this skilling initiative, Prof. V. Kamakoti, Director, IIT Madras, said, "These partnerships mark a significant step towards our mission of democratizing access to

education and empowering learners in India in the years to come. SWAYAM Plus will have a key role to play in increasing the adoption of industry content among Universities. SWAYAM Plus will also be integrated with Academic Bank of Credits (ABC) for a smooth credit transfer and accumulation experience for all learners."

SWAYAM Plus will have programmes in sectors such as Manufacturing, Energy, Computer Science and Engineering/IT/ITES, Management Studies, Teacher Education, Healthcare, Hospitality and Tourism, Social Science, Indian Knowledge Systems, Media and Communications, among other fields. The industry partnerships of SWAYAM Plus signify a commitment to enhancing educational outcomes and preparing learners for the evolving job market.

Emphasizing IIT Madras' dedication to

providing high-quality educational opportunities that meet the present and future demands of the industries, Prof. R. Sarathi, Dean (Planning), IIT Madras, "We are thrilled to forge these strategic alliances with these esteemed industry leaders, and this is just the beginning. SWAYAM Plus aims to reach learners across the nation with diverse and high-quality multilingual content, internships and potentially even job opportunities in the future, made available to all at an affordable cost."

SWAYAM Plus remains committed to expanding its reach and impact through innovative educational solutions to add 500 courses, 50,000 internships, 100 partners and a million learners in its first year. Further information about SWAYAM Plus and its initiatives can be obtained from the following website - <https://swayam-plus.swayam2.ac.in>.

Infosys Foundation to Enhance Employability of Young Learners in Rural India

Chennai July 04 2024: Infosys Foundation, the philanthropic and CSR arm of Infosys, today announced that it has signed a Memorandum of Understanding (MoU) with ICT Academy of Tamil Nadu, a non-profit organization, to increase the employability of young learners in rural India. This collaboration will aim to enable students pursuing engineering, arts, and science courses in tier 2 and tier 3 cities across the country to gain relevant skills that are necessary today for career development.

Through this MoU, Infosys Foundation will further help establish 'Centers of Excellence for Women and Youth Empowerment' in over 450 colleges in India, that will serve as hubs for skill development and training, both

online and offline, as well as enable job placements. The curriculum will include 80 hours of training in core skills, 20 hours of training in soft skills, placement facilitation for certified students as well as other activities including, youth empowerment summits, and coding practice for real-world problems.

This joint initiative will aim to skill 48,000 students over a period of three years in IT, banking, financial services and insurance, retail, e-commerce, logistics, knowledge process outsourcing (KPO), and soft skills. Infosys Foundation has committed a grant of over INR 33 crore towards this project.

In addition, the initiative will leverage Infosys Springboard, Infosys' flagship digital learning platform, to make

learning and skilling more accessible to students.

Sumit Virmani, Trustee, Infosys Foundation, said, "At Infosys Foundation, education is the cornerstone of our commitment to empowering the less fortunate. And education must create pathways to employability. Through our collaboration with the ICT Academy, we will equip young learners in rural India with essential technical and soft skills, consequently improving their industry-readiness and employability in today's dynamic talent landscape. We are confident that this initiative will encourage our youth to excel across disciplines of their choice and create sustainable careers.

V Srikanth, Chief

Executive Officer, ICT Academy, said, "As the industry rapidly evolves, the demand for a workforce skilled in advanced IT, KPO, BFSI, Retail, e-commerce, and logistics has never been higher. According to a recent report, India's IT industry alone is projected to generate over 2 million new jobs by 2027. This initiative by Infosys Foundation is not just about meeting the immediate needs of the job market; it's about investing in the long-term career success of 48,000 students over the next three years. For graduating students, this translates to enhanced employability and greater career opportunities. We are proud to collaborate with Infosys Foundation and be able to work towards building a stronger, future-ready India."

The Body Shop's Sale-e-fic End of Season Sale is back with unmissable deals!

Chennai, July 04 2024: If you are a skincare/makeup enthusiast, here's the news you've been waiting for! The Body Shop's much-anticipated Sale-e-Fic End-of-Season Sale is back, and it's bigger and better than before! The British-born international ethical beauty brand has announced that its sought-after sale will commence on 21st June and go on until the end of July, so prepare to be swept away by irresistible discounts on several of the brand's vast product range.

This End of Season Sale gives The Body Shop's beloved customers discount up to 50% on most loved treats and iconic ranges like the British Rose, Strawberry & Almond Body Butter, Tea Tree Oil & Body Lotions and more.

Besides this, there is a jaw-dropping 50% discount on some of the products in the brand's vast collection, including the Almond Hand Cream, Edelweiss Bouncy Body Mist, Vitamin C Overnight Peel among others. To make the deal even sweeter, pre-



packed gifts for birthdays and special occasions are also available at unbelievable prices.

With the attractive prices, The Body Shop's Sale offers something for everyone and every budget as well as occasion, making it a go-to gifting destination, you can elevate your beauty routine with the brand's high-quality, 100% vegan product formulations across all ranges including skincare, body care, hair care, makeup, including the Tea Tree face base, Fresh Nude Foundation and fragrance that are infused with

ingredients sourced ethically through its bespoke Community Fair Trade (CFT) program at incredible prices.

The Body Shop has long been a pioneer in ethical and sustainable practices. The brand's entire collection is 100% vegan, and all packaging is recyclable. Most of the ingredients in its products are sourced naturally, ensuring a conscious and eco-friendly shopping experience.

Recently, while commemorating its 18th anniversary in India, The Body Shop introduced Braille features at its Mumbai

store. This innovative move, the first-of-its-kind by The Body Shop represents a significant milestone in the brand's ongoing efforts toward inclusivity and accessibility in India. Furthermore, The Body Shop recently hosted an Immersive Diversity and Inclusion workshop for all its employees. Through this, the brand enabled its staff to explore and understand what it means to be inclusive, encouraging them to create a space that is safe, welcoming, and inclusive for all, creating an equitable workplace.

For individuals looking to replenish their beauty supplies or treat themselves or loved ones to some self-care essentials, The Body Shop's End of Season Sale is the perfect destination. The sale will be live on The Body Shop's official website (<https://www.thebodyshop.in/>) as well as at its physical stores nationwide.

So, get ready to grab a shopping bag and indulge in some retail therapy!