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## **COMBINED PASSING OUT PARADE OF AGNIVEERVAYU** TRAINEES AT AIR FORCE STATION TAMBARAM

Chennai, May 31 institutes. 2024: An impressive combined Passing Out Parade (POP) was held at Air Force Station, Tambaram on 01 June 2024 where a total of 1983 Agniveervayu trainees (including 234 women) of other than The parade was science stream successfully passed out from Mechanical Training Institute (MTI) and Workshop Training Institute (WTI). The POP marked the successful culmination of 22 weeks of rigorous and transformative military training at

Air Vice Marshal Aman Kapur, Senior Officer-in-Charge Administration, Central Air Command was the Reviewing Officer (RO) and chief guest for the parade. followed by various activities that included blind fold stripping & assembling, arms drill, physical training display, drill by Agniveervayu team, yoga, continuity drill without arms and unarmed combat drill.

The Reviewing both the training Officer (RO)



congratulated all philosophy and is on trainees passing out the path of and felicitated the transforming itself into award winners who a vibrant strategic had performed force of great calibre. exceedingly well in The Reviewing Officer various fields. In his impressed upon address, he urged all Agniveervayu to keep trainees to hone their themselves physically skills further, enhance fit, mentally agile and professional to uphold the core knowledge and to values of the Indian Air develop an ecosystem Force. to learn so that they can contribute towards aerospace safety and organisational objectives in defence of the nation. He further brought out that the IAF has been witnessing major changes in operational

It was indeed a momentous and joyful occasion for the families who were present to witness the impressive and magnificent parade of the Agniveervayu trainees.

# Vadakara Station: Transforming the Travel Experience with Modern Amenities under Amrit Bharat Station Scheme

2024: railway station serves serene surroundings artefacts. point, with 44 trains station is the Lokanar passing through the Kavil temple that station, with a total stands as a testament to footfall of more than ancient Kerala's 20,000 passengers each architectural grandeur. day. Vadakara caters to Adjacent to the station both inland and foreign is the Kunjali Marakkar tourists who visit Museum that beckons various spots of visitors to explore the

Chennai, May 31 importance in the Kerala through its budget of 15.02 crore Vadakara region. Nestled in the fascinating exhibits and rupees allocated for its as a crucial transit near Vadakara railway religious and tourist maritime heritage of

Vadakara station redevelopment under redevelopment work Amrit Bharat Scheme

slated to undergo a enhancements include comprehensive

redevelopment.

Scope o f

The envisioned Under the proposed upgrades aim to redevelopment plans as enhance the passenger part of the Amrit Bharat experience and station scheme, modernise the station's Vadakara station is facilities. Planned

Creation of a transformation with a spacious 5500 sq. m.





circulation area, alleviate congestion beautification accessibility. elements, to facilitate premises.

will provide a grand convenience and safety. welcome to passengers

during transit.

Additionally,

improved traffic area is proposed to experience.

A new Platform and increased ambiance. entrance porch platform height will spanning 1140 sq. m. improve passenger works

The station's adorned with and enhance facade will undergo a proposed makeover, blending redevelopment of The modern aesthetics with Vadakara station smoother movement introduction of 250 traditional Kerala promises to within the station new seating architecture, promising significantly enhance arrangements on the a visually appealing the travel experience

Status of ABSS

With 50% of the Modern proposed works A 60 sq. m. air- amenities such as high already completed, conditioned waiting mast lights, BLDC including the hall promises comfort fans, and mobile installation of new charging units are set to lighting arrangements, be installed, ensuring a the project is on track an extensive 9100- more comfortable and for its targeted square-metre parking convenient travel completion by

November 2024.

In conclusion, the for the public. With i m p r o v e d infrastructure, modern amenities, and a commitment to preserving Kerala's architectural heritage, the revamped station will offer smoother transit, greater comfort, and convenience for



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### City of Varanasi from India along with Two Global Cities Chosen to **Host Toyota Mobility Foundation's \$9m Sustainable Cities Challenge**

Chennai, May 31 The Toyota 2024: Mobility Foundation (TMF) today announced that Varanasi along with two global cities, Detroit and Venice, have been selected to host innovation challenges as part of the Toyota Mobility Foundation's Sustainable Cities Challenge. The goal of the \$9 million global initiative is to help cities accelerate toward sustainable mobility, fostering healthier and safer urban environments while enhancing people's ability to commute, work, study, and access services.

Over 150 cities from 46 countries entered the Sustainable Cities Challenge after the call to cities was first launched in June 2023. In November 2023 the shortlist of 10 cities were announced from which the top 3 were chosen as the finalists. Now, the three selected cities will launch their own City Challenges inviting global innovators to work with them with Varanasi launching its City Challenge on June 27, 2024. Innovators could be from anywhere around the world residing both locally or anywhere else, but the solutions must be applicable and tailored Corporation/Varanasi to meet the mobility needs of the winning cities. In late 2024, solutions that best meet Foundation's the needs of the cities Sustainable Cities Cities Challenge, our will be selected and have Challenge presents an global challenge that access to a share of USD exciting prospect for matches visionary cities innovation grants to offers us a valuable innovators, will now



scaling and within our city, Executive Vice implementation.

As one of the most

prominent heritage cities

in India, Varanasi experiences huge influx of tourism, which, while vital to strengthening the city's tapestry of faith and culture, brings with it concerns of safety and crowding. The Varanasi City Challenge creates an opportunity to address these issues by generating innovative, populace.

Akshat Verma, IAS, Municipal Commissioner/Chief Executive Officer, Varanasi Municipal Smart City said, "Participating in the Toyota Mobility

Elated with Varanasi the challenge will be related avenues for Mr. Vikram Gulati, premier business selected for further enhancing mobility Country Head and

achieve this goal." Speaking about the data-driven solutions initiative, Mr. Pras incorporating elements Ganesh, Executive of technology and Program Director, design. Overall, the aim Toyota Mobility is to make the city, and Foundation, said, "As particularly the crowded the Toyota Mobility areas of Varanasi's old Foundation, we are city (Kashi), safer and passionate about the more accessible to freedom of mobility, and pilgrims, local residents the opportunities that and the vulnerable such mobility can unlock for individuals and communities. With likeminded partners such as World Resources Institute and Challenge Works, we seek out innovative solutions to overcome the barriers that hinder these opportunities.

The Sustainable

Varanasi, Venice, and Detroit. We will now seek out the most innovative ideas that identified ideas can be scaled, replicated, and amplified globally".

innovative minds, we thrilled that Varanasi has aim to bolster Varanasi's been chosen as one of the opportunity to work Challenge. At Toyota, Immersive Tech space. Immersive Tech in replica will also allow and experienced, partners, and experts to r e d e f i n i n g Varanasi exemplifies our stakeholders. Also, closely aligned with our real it y, the the NTPC School of this collaboration is a virtual reality and global commitment to collaboration seeks to Business. This center joint step towards Immersive Tech not only transform creating more sustainable urban environments. The access to a share of USD exciting prospect for matches visionary cities be replicated not only in 3 million per city in Varanasi. This initiative and the most creative India but also globally embracing innovative institution gaining a providing potential technologies that institution, gaining a School of Business in

#### **MayaaVerse Creations and NTPC School of Business Partner to Explore Virtual Reality and Immersive Tech Education**

2024: MayaaVerse Creations Private solve these cities' most Limited (MCPL), a pressing mobility issues, leading developer of and ensure that World's first photorealistic Immersive Tech platforms, and NTPC School of making to the final list, Business (NSB), a school under the NTPC benefiting both our President for Corporate residents and the Affairs and Governance, Research Society, Rajeshwari Narendran, country. growing tourism. By Toyota Kirloskar Motor today announced a Director of NTPC collaborating with said, "We at TKM are strategic collaboration School of Business. also work together to MayaaVerse Creations. to explore the use of "By partnering with create a virtual replica reputation as a premier global cities in the virtual reality (VR) MayaaVerse Creations, of the NSB campus represents a significant global tourist Toyota Mobility technology and create we aim to explore the within MCPL's step towards destination. We eagerly Foundation's an immersive virtual boundless possibilities Immersive Tech revolutionizing the way anticipate the Sustainable Cities campus within MCPL's of virtual reality and the platform. This virtual knowledge is imparted

Chennai, May 31

urban transportation. Immersive Tech for the digital future." The Challenge in development dedication to this vision capabilities with NSB's this long-standing immersive and realistic between MCPL and by providing a platform expertise in business partnership, MCPL is digital environment. that bridges innovative education. By creating a virtual minds and local leveraging virtual experience center for education immersive, the integration of producing "Happiness provide students and will provide students making education more technologies into the for All", I am confident faculty with an and visitors with an comprehensive and education sector. As the that this initiative will innovative and immersive journey extensive. With this Immersive Tech Varanasi but also engaging learning through the institution's enablement, we are contribute significantly environment within a rich history, vision, adding a new chapter to gain main stream to the global pursuit of fully realized virtual achievements, and modern education, adoption, this

solutions could also act Business, we are Attendees will navigate experience learning. as a template that could committed to through the remarkable

Education and students," said Dr. contributions to the metaverse," said Ashish

faculty lectures, along where students don't partnership positions "At NTPC School of with various videos. just learn but both organizations at

MayaaVerse Creations and NTPC School of Business

Partner to Explore Virtual Reality and Immersive Tech Education

T h i s education, fostering a students to attend mobility extending ground breaking more engaging and classes, participate in beyond traditional automotive solutions to partnership aims to interactive learning discussions, and encompass human- combine MCPL's journey for our students engage in various opportunities that centric, sustainable cutting-edge while preparing them academic and transcend traditional extracurricular boundaries." As the initiator of activities in a fully

"We are thrilled to join forces with NTPC

Minocha, Chief MCPL and NSB will Business Officer at "This collaboration empowering students with immersive and interactive learning

The collaboration

NSB represents a By making significant milestone in continues to evolve and the forefront of this transformative shift, paving the way for new and innovative learning

#### demonstrate and pilot chance to explore focus on the 3 incredibly solutions to city enhance the learning deeper understanding pioneering the future of experience for our and appreciation of its test. In 2026, winners of technical and design dynamic cities of planners." Salem Jn Railway Station is being upgraded at a cost of Rs.45 Crores under Amrit Bharat Station Scheme

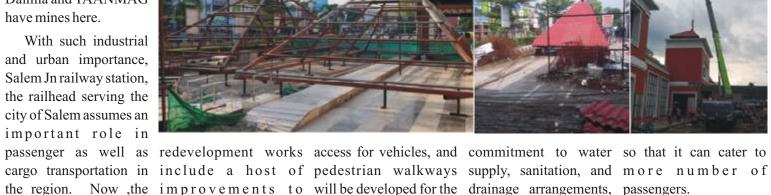
Chennai, May 31 deposits in India and 2024: industrial city of Salem, Dalmia and TAANMAG is home to the famous have mines here. Salem Steel plant as well as the unique and delicious variety of Mangoes known as "Malgova, due to which Salem City is hailed as the 'Mango City of Tamil Nadu'. The Salem Steel Plant of India Ltd.) manufactures the famous Salem Steel Stainless products, for both large industrial houses as well as other domestic users. The Steel City is also one of the largest producers of traditional silver anklets in the region. Salem City also boasts of large textile, automotive, Poultry and sago industries and is the fifth largest Urban agglomeration in the state after Chennai, Madurai, Coimbatore and Tiruchchirappalli. Salem also has one of the largest magnetite

The vibrant major companies like

With such industrial and urban importance, Salem Jn railway station, the railhead serving the city of Salem assumes an important role in r e m a r k a b l e Lounge, etc. transformation under the a world-class transport hub, equipped with state-of-the-art facilities and inclusive infrastructure for passengers and visitors.

Improvements to basic passenger

The ongoing



Station which is having a amenities, including commuters. daily footfall of more renovation of the is undergoing a ticket counters, VIP

Station Scheme at a cost being redeveloped / upgradation aims to turn the station is also being travelers. Salem Jn rail station into transformed aesthetically.

> are being improved to Escalators, will also be approach has been better standards.

The entry and points of the station and Sanitation and Drainage the circulating area of arrangements the station are being modified to provide easy

SAIL (Steel Authority of Junction Railway enhance basic passenger convenience of the upgradation works

Passenger than 50,000 passengers, concourse, waiting hall, platforms will receive significant attention, The circulating benches, water taps, and ambitious Amrit Bharat area of the station is shelters, ensuring a comfortable and of Rs.45 Crores. The beautified. The façade of pleasant experience for

> A New Foot Over Bridge, connected Toilet facilities with Lifts and constructed.

> > Water Supply,

In line with the Amrit Bharat Scheme's

include the construction of a septic tank and storm water drains. Additional submersible with the addition of pumps will be installed to maximize water availability from bore wells and open wells, catering to the growing needs of the station and its passengers.

Feel Good initiatives

A 'Feel Good' adopted to elevate the overall ambience of Salem Jn station, both by design, elevation and colour scheme. The Second Entry of the station will be developed

passengers.

Station One Product buildings to provide Scheme of Indian better illumination while Railways, has consuming lesser power. introduced many a Furthermore, low-height visiting passenger to the masts with LED lights local flavours of Salem, will grace the station's especially food products streets, promoting and textiles.

Facilities for lighting. differently-abled

The upgradation plan

also focuses on catering to the needs of all platforms will be points. equipped with 1.125meter-wide edge strips, to the Terminal

tactile coping slabs, improvements to the convenient boarding and progress. alighting for differently abled passengers.

Energy conservation

To promote energy efficiency, sustainable practices, such as tapping into non- underway for providing conventional energy a Dedicated Bus Bay in sources, will be adopted. the circulating area in LED lights will be used the main entry of the The OSOP, i.e., One throughout the station station. energy-saving street

> Development Works Completed / Nearing Completion

passengers, including Portico is being and modernization of those with disabilities. extended for providing station buildings, along To promote inclusivity, Drop Off / Pick Up with well-designed

Improvements featuring factory-made Building, including

facilitating safe and façade, are under

Platform Fencing of Platform 1 & 2 has been provided; finishing works are under progress.

Works are

The toilet on Platform No.1 has been renovated.

The redevelopment of Salem Jn station under the Amrit Bharat Scheme aligns with the broader goal of developing stations as 'City Centers,' contributing to the integration of both sides The Station's of the city. The redesign passenger amenities and inter-modal integration, will enhance the overall travel experience.

## Mobil 1 partners with RPPL to Power Up the Streets of India with Exhilarating Motorsport Roadshow

Coimbatore, May 31 2024: Mobil 1, in partnership with Racing Promotions Pvt Ltd (RPPL), successfully concluded the Bengaluru roadshow of F4 and Indian Racing League (IRL) cars ahead of the upcoming racing championship. Turning the streets of Bengaluru into a vibrant arena of specialized breathtaking performances and precision driving, the event marked a significant highlight in the ongoing partnership of Mobil 1 with RPPL, aimed at nurturing and promoting motorsport culture in India.

Spectators in Bengaluru were treated with a preview of the upcoming racing championship season, witnessing a dynamic display of IRL and Formula 4 cars operated by emerging motorsport talents Sohil Shah, one of the two champions of IRL 2023, and Rishon Rajeev, Formula 4 Vice Champion. As these cars thundered along the KTPO Convention Centre, people from diverse backgrounds gathered in large numbers, drawn by the powerful engines and thrilling action against



backdrop.

The roadshow not only delighted local spectators with a taste of professional motorsport but also celebrated Mobil 1's 50 years of innovation and leadership in synthetic motor oils, highlighting its ongoing contributions to automotive and industrial advancements in India. While the Bengaluru roadshow witnessed the debut of the golden Mobil 1 emblem for 50 years, the brand plans to feature a series of specially designed liveries and other highlights from Mobil 1's extensive racing history, celebrating its legacy.

"The Mobil 1 brand's journey through the last 50 years is a testament to ExxonMobil's ability to push boundaries and become the trusted choice of leading the city's bustling automakers, professional racers, and excitement of

millions of drivers worldwide. The Mobil 1 -RPPL show run is not just an event; it's a celebration of the spirit of motorsports. By bringing the action right to the city streets, we aim to bring to the fans an up-close and personal experience of the world of racing. This event marks a significant milestone in our ongoing collaboration with RPPL, a key player in advancing motorsports in India with our partnership significantly contributing to the growing enthusiasm and support for motorsports nationwide", said Vipin Rana, CEO of ExxonMobil Lubricants of India in the upcoming

"We are thrilled with the success of the Bengaluru show run, which kicked off our nationwide series in grand style. This event showcased the thrill and

motorsports directly to the community, amplifying their anticipation for the full championship season. Mobil 1 has been instrumental in bringing this vision to life, and together, we are committed to further enriching India's motorsport landscape. As we gear up for upcoming roadshows, we are excited to continue this journey, inspiring a new generation of motorsport fans and participants across the country", said Akhilesh Reddy, Chairman of Racing Promotions Private Limited.

Following the resounding success of the exhilarating Bengaluru roadshow, Mobil 1 and RPPL are poised to expand the series, bringing the same thrilling display of speed, precision, and motor prowess to the streets of Mumbai, Chennai and other parts months. This initiative highlights Mobil 1 and RPPL's dedication to enriching India's motorsport culture and creating platforms that entertain and inspire the next generation of

motorsport enthusiasts.

brands reflects our

commitment to always

expectations.

### Apollo hospitals performs world-first Renal denervation therapy with Simplicity Spyral for a hypertensive patient with Ectopic kidney

Chennai May 31 2024: Apollo Hospitals Chennai has achieved a remarkable world-first by successfully performing the Simplicity Spyral renal denervation (RDN) therapy on a patient with an ectopic kidney. Dr. Refai Showkathali and his team carried out this pioneering procedure to treat resistant hypertension in a 58year-old man with uncontrolled blood pressure despite being on a maximum

medical regimen. Hypertension, or high blood pressure, is prevalent condition affecting nearly onethird of individuals over 40 years old. Controlling blood pressure is crucial, as even a modest 5mmHg reduction can decrease the risk of stroke by 34%, ischemic heart



disease by 21%, and five. mortality by 13%.

Dr. Refai The 58-year-old Showkathali, Senior patient had an ectopic C o n s u l t a n t, left kidney located in Interventional the right iliac fossa, Cardiology, Apollo supplied by two Hospitals Chennai, separate renal arteries said, "We are happy to an extremely rare have successfully anatomical variation. performed the world's The innovative RDN first Simplicity Spyral therapy involved RDN therapy on a radiofrequency patient with an ectopic ablation of both renal kidney. This procedure arteries, leading to a offers new hope for remarkable reduction patients with complex in the patient's blood resistant hypertension pressure from over conditions. The 160/100 mmHg to patient's significant 130/80 mmHg within a i m p r o v e m e n t day. He was demonstrates the discharged the next therapy's potential in day, requiring only managing obstinate two medications cases of high blood instead of the previous pressure."

Medtronic Global has confirmed this is the first-ever use of the FDA-approved Simplicity Spyral RDN catheter in ectopic kidneys worldwide, out of approximately 20,000 procedures performed globally.

While appropriate medication and lifestyle modifications are the frontline treatments for hypertension, some patients may require additional interventions like RDN for better blood pressure control. This breathtaking achievement showcases Apollo Hospitals Chennai's leadership in interventional cardiology and its commitment to pioneering medical advancements that improve patient outcomes.

## **MGM Cancer Institute Preserves Arm During Complex Removal of a football sized Cancerous Tumor**

successful completion his shoulder and arm. exceeding customer of a critical surgical

ones across all stages c y c l e s

Chennai, May 31 chemotherapy at a limb. 2024: MGM Cancer private hospital in Institute, a leading Kolkata, but the tumor of Dr. Sabari Girish,

Facing

With the assistance cancer care facility in recurred, growing into Lead Plastic Surgeon Chennai, has a massive fungating at MGM Cancer completely remove the announced the mass that compressed Institute, the tumor without RECNAC team amputating the limb." a successfully resected procedure to remove a recommendation for the tumor completely, gratitude, the patient R a m e s h 30cm cancerous tumor tumor excision and left preserving the patient's said, "I am incredibly Viswanathan, Chief from a 30-year-old limb amputation from left arm using flap thankful to the entire

> imaging and then chemotherapy, the detection and the two tumor removal essential vessels and last surgery to remove innovative approaches surgeries and two nerves offering only a the tumor before it and a patient-centered o f slim chance to save the could affect the bones. focus. We meticulously

planned the surgery using advanced 3D imaging techniques, and were able to

Expressing his

Institute. Their Dr. Balaji Ramani, expertise and compassion have on life. I am optimistic

## **Federal Bank and Tata AIA Life Insurance Announce Strategic Bancassurance Partnership**

Chennai, May 31 2024: Federal Bank, a prominent private sector bank in India, announced a Bancassurance tie-up with Tata AIA Life Insurance Co Ltd, one of India's leading life insurance companies. This strategic alliance aims to provide Federal Bank's customers, access to Tata AIA Life's comprehensive insurance product suite.

Federal Bank has an extensive network, AIA to further technology-enabled, consumer-centric business model, adding to the synergies of the partnership.

customers, the technology solutions. for our customers. The partnership will enable them to benefit from



Tata AIA's diverse, Executive Director, consumer-centric life Federal Bank said - We insurance solutions, are pleased to including term announce a strategic insurance, savings and Corporate Agency wealth creation plans, Bancassurance retirement, and partnership with TATA pension solutions etc. AIA Life Insurance Further, they can avail Company. This Tata AIA's innovative partnership aims to plans such as Param bring the best of which will enable Tata Rakshak that offer insurance products to triple benefits of high our valued customers. strengthen its life cover, market- It is a well-known fact footprint. Both entities linked returns, and that the penetration of focus on the health & wellness insurance amongst benefits. The solutions Indian consumers is are backed by Tata low, and through this AIA's empathy led; partnership, the Bank tech enabled service aims to enhance experience powered by financial security and For Federal Bank best-in-class wealth management Shalini Warrier, coming together of

these two revered

Distribution Officer- patient from West his previous doctors, reconstruction team at MGM Cancer Bancassurance, Tata Bengal. The surgery Mr. Subhan Ray technique. AIA Life Insurance, was performed by the (Named Changed) said, "At Tata AIA, our RECNAC team at sought a second Senior Consultant in endeavor is to partner M G M C ancer opinion at MGM Surgical Oncology at given me a new lease with our consumers, Institute, including Dr. Cancer Institute as a M G M C a n c e r giving them access to Balaji Ramani, Dr. last resort. The Institute, commented best-in-class life S i v a k u m a r RECNAC team at on the complexity of look forward to to enable them to live a fikar-free life. We are delighted to enter a long-term relationship with a reputed and technology-savvy bank like Federal Bank. This association will enable us to offer our diverse insurance solutions to the bank's customers, empowering them to fulfill their aspirations

and secure their loved

insurance solutions, Mahalingam, Dr. MGM Cancer Institute the surgery: "This is a resuming my usual backed by empathy- Sivaram Ganeshmoni, examined the patient, rare case. Despite activities." led service experience, and Dr. Dhanasekar analyzed the tumor's undergoing two Padmanabhan, using complex 3D previous tumor underscores the Surgical Oncologists reconstruction removal surgeries and importance of early at the institute. The patient was decided to undertake tumor continued to availability of diagnosed with Ewing the challenging task of grow, bleed, and advanced medical Sarcoma, a rare cancer removing the tumor became a large treatment options for that typically affects without causing harm fungating mass. The rare cancers like the bones and to the arm. Along with patient could no longer Ewing Sarcoma. surrounding soft the patient's weakened undergo chemotherapy MGM Cancer tissues, most condition and low sessions. Believing Institute, part of MGM commonly found in hemoglobin levels, limb removal was the Healthcare, remains children and young further evaluation only option, the patient committed to adults. Previously, the revealed that the tumor and his family had lost advancing cancer patient had undergone was very close to hope. We advised one treatment through

2024:

## **Orion Innovation Names Kelly Ercolino - SVP of Marketing IT Industry Marketing Leader Brings Decades of Experience** to Lead Orion's Strategic Marketing Function

Chennai May 31 2024: Orion Innovation ("Orion"), a leading digital transformation and product development services firm, has named Kelly Ercolino their new Senior Vice President of Marketing. As a technology industry marketing leader and strategist with two decades of experience, Ercolino will lead, develop, and implement a multichannel marketing strategy in collaboration with Orion's leadership team to achieve the company's revenue and growth goals. She will play a key role in elevating Orion's brand, marketing strategy and initiatives across the company's global Product Engineering, Delivery Centers, Centers of Innovation (COI), and Industry Verticals.

of the HCL Squash 'Human Potential

Tour and Southern Multiplied,' which

Slam in Chennai. The seeks to elevate the

city will host both capabilities of

tournaments at the individuals and

Indian Squash communities while

Academy from June 4 fostering a more

to June 8, 2024.

The HCL Squash

Tour is a multi-city

PSA Challenger Tour,

certified by the

Professional Squash

Association (PSA),

which helps improve

junior players.

Rajat Chandolia,

AVP and Head of

Brand at HCL, said

"The HCL Squash

Tour and the slams are

integral components of

our revamped Squash



track record of moment in the delivering exceptional company's growth and results and building ongoing expansion," innovative marketing said Kelly. "Orion is a organizations to drive company committed to exponential growth in inspiring and our space." said Raj accelerating digital Patil, CEO of Orion. innovation on a global "We're looking scale. I'm excited to forward to working work with Raj and the with Kelly to further leadership team to strengthen our brand, build a strategic deepen our market marketing function to penetration, and maximize the many accelerate our opportunities Orion relationships as the has to transform and leading digital modernize their transformation player clients' businesses." in the industry."

"Kelly has a proven Orion at this key been a marketing

**Chennai All Set To Host the Second Leg** 

of HCL Squash Tour and Southern Slam

For the past two "I'm thrilled to join years, Ercolino has

technology companies. Before that, she was Vice President of Marketing at Carbyne, a public safety digital transformation company, and Global Marketing Head at Coforge, a global digital services and solutions provider. She also held senior-level marketing roles at enterprise software solutions provider NICE and was vital in creating the global business marketing function at Tata Consultancy Services. Ercolino has extended her dedication to  $c \hspace{0.1cm} o \hspace{0.1cm} n \hspace{0.1cm} t \hspace{0.1cm} i \hspace{0.1cm} n \hspace{0.1cm} u \hspace{0.1cm} o \hspace{0.1cm} u \hspace{0.1cm} s$ improvement by recently completing a 12-month highintensity Executive program for CMOs at Columbia Business School rooted in the cutting edge of Strategic Marketing.

strategist and

consultant for several

high-profile

#### Chennai May 31 designed to cultivate platforms for our international-level 2024: To enhance the the potential of Indian athletes to grow and competition and learn squash ecosystem in players by offering succeed. I am eager to from senior players. India, HCL, a leading the m ample witness the high level Furthermore, global conglomerate, opportunities and of competition and participating and along with the Squash robust infrastructure. sportsmanship over performing in the slam

are being organized as hosted the inaugural Program, which alongside the Indian provides Indian Junior Open, at Daly players the College. The event opportunity to featured over 48 compete with some of players, and 7 out of the best squash talent the top 8 seeded on home turf. The PSA players, both men and tournament will women, improved feature over 47 players their rankings as a from five countries, result of the Cyrus Poncha, including Sri Lanka, the world rankings of Secretary General, the Malaysia, Kuwait, the players. Alongside Squash Rackets Qatar, and India,

We are committed to opportunity to Podium Program, providing the best experience an

dynamic sports

ecosystem nationwide.

Such tournaments are

instrumental in

ensuring that Indian

players excel on the

global stage."

Rackets Federation of This initiative the next few days and helps junior players India (SRFI), is set to resonates with our wish all the players the improve their Asian launch the second leg brand's philosophy of very best." These tournaments

the PSA tour, the Federation of India competing for a \$3,000 Southern Slam is being (SRFI) said, "The prize in both the men's organized. This event Southern Slam & PSA a n d women's is a 5-star certified Tournament in categories. In the tournament by the Chennai is a fantastic Southern Slam, more SRFI and an ASF- opportunity for our than 250 junior players accredited Gold event young players to will compete in the Uthat enhances the showcase their skills 11, U-13, U-15, U-17, Asian rankings of and compete against and U-19 categories. top international This is the first of four talent. This event is a zonal tournaments to crucial step in our be held alongside PSA mission to elevate tournaments in the Indian squash to new coming year, heights and foster a providing junior culture of excellence. players the

rankings.

Recently, HCL

part of the HCL PSA of the HCL Squash Podium Squash Tour in Indore,

> In Chennai, the topseeded squash talents will participate, including Anahat Singh (U19 & World Rank 114), Ravindu Laksiri (142 Rank), Rathika Suthanthira (170), Rahul Baitha (206 Rank), Vedant Patel (316), and Om Semwal (279 Rank), in the two tournaments. Also, Harinder Pal Singh Sandhu is participating in this PSA and Anahat Singh will take part in both PSA and Southern

## **Dr Rashmi Saluja conferred the International Buddha Peace Award by the Myanmar Embassy**

Chairperson, Religare Enterprises and Chairperson, GTTCI {Global Trade & Technology Council (India)}, was awarded the International Buddha Peace Award at 'Mahasaddhammajotik adhaja' Title conferring Ceremony on Sunday, 26 May, 2024. The ceremony that took place at the Myanmar Embassy in New Delhi was presided over by His Excellency Mr. Moe Kyaw Aung, Ambassador of the Republic of the Union of Myanmar to India.

Chennai May 31

Saluja, Executive

Dr Rashmi

Dr Saluja was recognized for her contributions to promoting peace and



global harmony. In her and work towards acceptance speech, Dr more peaceful world." Saluja highlighted the urgent need for peace in today's world. She said, "In these challenging times, the need for peace is more critical than ever. India has always been at the forefront of promoting peace and harmony, both within the nation and globally. It is our c o 1 1 e c t i v e

The event featured distinguished guests such as Abhidhaza Maharaththa Guru, Agga Maha Pandita Dr Ashin Nyanissara, and Abhidhaza Maharaththa Guru, Dr Bhaddant Nyanesara, adding significant importance to the occasion. Over 150 Buddhist monks, responsibility to followers, dignitaries continue this legacy from various

embassies, and diplomats attended the ceremony.

This event reinforced the strong diplomatic ties between India and Myanmar and highlighted the shared commitment towards peace a n d understanding among nations. Religare Enterprises Ltd emphasized its ongoing dedication to supporting initiatives that promote peaceful coexistence. The company continues to provide platforms that highlight the shared responsibility of individuals, organizations, and nations in working towards global

#### 9 in 10 from the Indian LGBTQIA+ community prioritize savings over spending to secure their financial future: Max Life's IPQ 6.0

Chennai May 31 The flagship study of Max Life Insurance Company Limited (Max Life), the India Protection Quotient Survey (IPQ), in partnership with KANTAR, has revealed insights into the financial preparedness of the L G B T Q I A +community in India from the perspective of life insurance. This pioneering initiative, conducted in partnership with Pride Circle, one of India's premier Diversity and Quotient of 37 points, more inclusive and Inclusion Advisory the LGBTQIA+ sustainable future, the firms, represents a community exhibited a need to create significant step 17-point difference in comprehensive forward understanding and as compared to the all is more critical than addressing the specific digitally-savvy urban ever. At the heart of this

Under the vision of 'One India-Protection for All', the PAN-India survey includes the LGBTQIA+ community for the first time to understand their financial preparedness. With a population estimated to be around 135 million people, or

diverse community.



around 10% of India's of life insurance in the a significant segment digital cohort. whose financial preferences and challenges cannot be overlooked.[1][2]

1.4 billion population, community stands at the LGBTQIA+ 68%, as opposed to community represents 80% ownership in the

Prashant Tripathy, CEO and Managing Director, Max Life said, "As India With a Protection advances towards a i n financial preparedness, financial solutions for financial needs of the Indian at 54 points. In mission is our flagship contrast, the India Protection L G B T Q I A + Quotient survey, which community has not only measures d i s p l a y e d a awareness levels of life commendable level of insurance but also a w a r e n e s s, strives to achieve a understanding, and deeper, more unbiased proactive engagement understanding of in financial planning, financial protection. with 99% individuals This year, with the aware of life insurance inclusion of the products. Despite high L G B T Q I A + awareness, ownership community, the India

Protection Quotient reaffirms our commitment to diversity, inclusion, and equitable access to financial security for all Indians. We are dedicated to ensuring that everyone has the protection they deserve, driving forward a vision where every life is valued and safeguarded."

Ramkrishna Sinha, Co-Founder, Pride Circle said, "The inclusion of the L G B T Q I A + community in Max Life's India Protection Quotient study is an important step to uncovering the gaps and challenges faced. We are optimistic that this will lead to enhanced attention, addressing the needs of this community, and a deeper understanding of the importance of life insurance. We at Pride Circle remain committed to working for the enablement of the LGBTQIA+ community, and this is a step toward financial wellbeing."

## Launch of a new Software Functionality for online filing of the PF member to update/correct their Member Profile

Organization is one of the World's largest Social terms of the clientele and Presently, around 7.5 Crore members are actively contributing to the Provident Fund, Pension & Insurance Schemes each month.

2024: The Employees' had been settled in the Account Number (UAN). Provident Fund form of social security benefits like advances for housing, post matriculate Security Organizations in education of children, marriage, illness, final the volume of financial Provident Fund transactions undertaken. settlements, pension,

> possible through a robust frauds. computer software

Therefore, the consistency of the data of the member in the records of the EPFO is of paramount importance to ensure that the services are provided online seamlessly and to the The member claim correct member duly these benefits online avoiding any risk of which has been made erroneous payments or

this Financial Year alone validates the data of the Profile is thus being documents.

Chennai May 31 around 87 lakh claims member in the Universal ensured by a Standard Operating Process (SOP) issued by the EPFO on 22nd August, 2023. It has operationalized by EPFO in a digital online mode. The members may request change/rectification in the Member Data like Name, Gender, Date of Birth, Parent Name, Marital Status, Nationality, Aadhaar, etc The integrity of the online and upload the In the first 2 months of application, which data in the Member relevant prescribed