

**Nalanda is not just a name. Nalanda is an identity, a respect. Nalanda is a value, a mantra, a pride, a saga. Nalanda is the declaration of this truth that even though books may burn in the flames, the flames cannot extinguish knowledge - PM**

Chennai, June 19 2024: Governor of Bihar, Shri Rajendra Arlekar ji, diligent Chief Minister of this state, Shri Nitish Kumar ji, our Foreign Minister, Shri S. Jaishankar ji, Minister of State for Foreign Affairs, Shri Pabitra ji, Excellencies and Ambassadors from various countries, Vice-Chancellor, professors and students of Nalanda University and all friends present in the event!

Within the first 10 days after taking the oath for my third term, I have got the opportunity to visit Nalanda. This is indeed my good fortune, and I see it as an auspicious sign for Bharat's development journey. Nalanda is not just a name. Nalanda is an identity, a respect. Nalanda is a value, a mantra, a pride, a saga. Nalanda is the declaration of this truth

that even though books may burn in the flames, the flames cannot extinguish knowledge. The destruction of Nalanda filled Bharat with darkness. Now, its restoration is about to mark the beginning of Bharat's golden era.

Friends,

The renaissance of Nalanda near its ancient ruins, this new campus, will introduce the world to the capabilities of Bharat. Nalanda will demonstrate that nations built on strong human values know how to revive history and lay the foundation for a better future. And friends, Nalanda is not just a revival of Bharat's past. It is connected to the heritage of many countries in the world, especially in Asia. The presence of so many countries at the inauguration of a university campus is unprecedented. Our

partner countries have also participated in the reconstruction of Nalanda University. On this occasion, I extend my greetings to all the friendly countries of Bharat and all of you. I also congratulate the people of Bihar. The way Bihar is advancing on the path of development to reclaim its pride, this Nalanda campus is an inspiration of that journey.

Friends,

We all know that Nalanda once used to be a vibrant centre of Bharat's tradition and identity. Nalanda means ' i.e., a place where the flow of education and knowledge is uninterrupted. This has been Bharat's perspective on education. Education transcends boundaries and is beyond the perspective of profit and loss. It is education that shapes us, gives us

ideas, and moulds them. In ancient Nalanda, children were admitted not based on their identity or nationality. Youth from every country and every class used to come here. We must strengthen that ancient system in a modern form in this new campus of Nalanda University. I am pleased to see that students from many countries around the world are coming here. Students from more than 20 countries are studying at Nalanda. This is a beautiful symbol of the spirit of 'Vasudhaiva Kutumbakam' (the world is one family).

Friends,

I believe that Nalanda University will once again become a major centre for our cultural exchange in the coming times. A significant amount of work is being done here on the documentation



of the artwork of Bharat and Southeast Asian countries. A Common Archival Resource Centre has also been established here. Nalanda University is also working towards creating the ASEAN-India University Network. In such a short time, many leading global institutes have come together here. At a time when the 21st century is being called the century of Asia, these collective

efforts will give new energy to our shared progress.

Friends,

Education in Bharat is considered a means of contributing to humanity. We learn so that we can use our knowledge for the betterment of humanity. Look, just two days from now, it will be International Yoga Day on June 21st. Today, there are

hundreds of forms of yoga present in Bharat. Our sages must have done extensive research on it! However, no one claimed exclusivity over yoga. Today, the entire world is embracing yoga, and Yoga Day has become a global celebration. We have also shared our Ayurveda with the entire world. Today, Ayurveda is seen as a source of healthy

living. Another example of a sustainable lifestyle and sustainable development is before us. For centuries, Bharat has lived sustainability as a model. We have progressed while taking the environment along with us. Based on those experiences, Bharat has given the world a humane vision like Mission LiFE. Today, platforms like the International Solar Alliance are becoming a hope for a secure future. This Nalanda University campus also advances this spirit. It is the country's first campus to operate on the model of Net Zero Energy, Net Zero Emissions, Net Zero Water, and Net Zero Waste. Following the mantra of "Appo Deepo Bhava" (Be a light unto yourself), this campus will show a new path to the entire humanity.

**The 174th ZOLIC Meeting of Southern Railway held today An in-house magazine on Dinkar-Bharatidasan was released during the Meeting**

Chennai, June 19 2024: The 174th meeting of Southern

Railway Zonal Official Language Implementation Committee (ZOLIC) meeting was held today, 19th June 2024 at

Southern Railway Headquarters under the chairmanship of Shri Kaushal Kishore, Additional General Manager, Southern Railway.

The Additional General Manager released the in-house magazine 'Dakshin Dhvani'. A bilingual publication (Tamil-Hindi) as help literature on the famous poets 'Dinkar - Bharatidasan', was also released during the event.

Shri Kaushal Kishore, AGM and Chairman of ZOLIC, in his keynote address, urged the employees to get trained in official languages in day to day working. Shri P. Suresh, Principal Chief Mechanical Engineer and Chief Official Language Officer, Shri Sahdev Singh Purti, Deputy General Manager, Official Language spoke during the event and highlighted the activities of implementation of the department.



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## Rail movie story is a simple one yet it does have a couple of powerful points to convey

Chennai, June 19 2024: An alcoholic called Muthiah (Kungumaraaj Muthusamy) and his wife Chellamma (Vairamala) reside in a beautiful small town. Chellamma considers her alcoholic husband, an electrician by profession, to be a wastrel. She rents out one portion of their small rural home to a person from North India called Sunil, who affectionately calls her sister. Muthiah, however, dislikes Sunil. What happens then is what the film is about.



Director Bhaskar Sakthi's story is a simple one yet it does have a couple of powerful points to convey. To his credit, the film and its story succeed in their mission of conveying these messages flawlessly and with full conviction.

The first message that the film puts across is that migration has always happened and people have always travelled from one place to another in search of work. The more pertinent point that it looks to drive home is the idea that people who look down on migrants, thinking that they are usurping the jobs of the locals, are actually redirecting their angst at someone weaker and helpless.

There is a dialogue in the film by a character that works in Dubai that returns home. This character says, "All of us are migrants. If those from the north who work here are migrants, I, who have gone to work in Dubai, is a migrant there. You know who actually has accumulated wealth by cheating people and grabbing land here. Yet, you don't blame them or question them because they are wealthy and powerful. Instead, you look to vent your ire on these migrants because they are poor and powerless."

That dialogue hits hard because it is based on fact. Similarly, there is another dialogue on giving people a second

chance. These are all positives that work in favour of the film.

Rail's makers seem to have placed immense confidence in their film's story and their actors and their confidence in both does not appear to be misplaced. The film has only new comers but all of them deliver good, neat performances to make the film an engaging affair.

Kungumaraaj Muthusamy, who plays Muthiah, and Vairamala, who plays Chellamma, are both spot on in their portrayal of their respective characters. Kungumaraaj in particular is very impressive in the latter portions of the film.

The film does not

have established comedians to provide humour but some clever writing provides for some nice situational comedy sequences. For instance, there is an old lady, who, in a sarcastic way, goads both Muthiah and his friend to go to the Toddy shop early in the morning. "Haven't you gone yet? Go, go, it is getting late," she mocks them.

The film has lovely visuals that are realistic and rustic. It is amazing how a good cameraman can do wonders with his camera and showcase even the simple, ordinary things in an extraordinary way so as to substantially increase their visual appeal. Theni Eshwar's visuals are a delight to watch.

Music director S J Jananiy comes up with an apt mellifluous background score to accentuate the mood of the scene. The music is so appropriate and so judiciously used that it merges as one with the visuals being screened.

Director Bhaskar Sakthi, with limited resources, tells a good story with substantial messages to convey. Rail might not be your conventional commercial entertainer but it certainly is a neat, convincing, meaningful film that has a point to make.

## NIMAS felicitates five of its distinguished alumni who have scaled Mount Everest at a ceremony in Dirang, Arunachal Pradesh

Chennai June 19 2024: The National Institute of Mountaineering and Adventure Sports (NIMAS), on June 19, 2024, felicitated five of its distinguished alumni who have successfully summited Mount Everest. Kabak Yano (2024), Tagit Sorang Abraham (2021), Tashi Yangjom (2021), Tongchen Nimsonga (2018) and Dorjee Khandu (2018) were among the Everest climbers who were honored at the felicitation ceremony in Dirang, Arunachal Pradesh by Director NIMAS Colonel Ranveer Singh Jamwal.

Addressing an audience of 120 students from Basic Mountaineering Course Ser No- 48, Director NIMAS expressed his admiration for the



Everest climbers' remarkable achievements & dedication. "We are immensely proud of our alumni who have summited the world's highest peak. Their accomplishments are a testament to their hard work, determination, and the rigorous training provided by NIMAS," he added.

Colonel Ranveer Singh Jamwal also wished the graduating students of Basic Mountaineering

Course Ser No- 48 the very best in their future endeavors. "NIMAS instills perseverance, resilience, and the spirit of adventure in its trainees. Our future graduates will continue to uphold the legacy of excellence and make significant contributions to the field of mountaineering," he said.

Kabak Yano, Tagit Sorang Abraham, and Tashi Yangjom summited Mount

Everest solo on May 21, 2024, May 31, 2021, and May 11, 2021, respectively. Meanwhile, Tongchen Nimsonga and Dorjee Khandu scaled the mountain in a group led by the Director of NIMAS on May 19, 2018.

NIMAS is a premier institution dedicated to providing world-class training in all three verticles (Land, Aero and Aqua) of adventure and presently imparts adventure course certification in mountaineering, mountain terrain biking, white water rafting, scuba diving, paramotor and paragliding. With a focus on holistic development and excellence, NIMAS aims to cultivate skilled, resilient, and environmentally conscious adventurers.

## Tata Motors Plants Over One Million Trees, Improves Green Cover of Maharashtra's Tribal Interiors

Chennai, June 19 2024: In the heart of Maharashtra's tribal interiors, Tata Motors has embarked on a transformative mission the One Million Plantation initiative. This ambitious project aims to sow saplings of hope for local communities in the Palghar district. To date 1.5 million fruit and forest saplings have taken root, covering 13,000 acres across eight blocks, breathing life into once-barren land.

As part of the Integrated Village Development Programme (IVDP), Tata Motors' initiative not only curbs distress migration but also generates income for local communities by providing sustainable income; leveraging MNREGs scheme for sapling aftercare, and later through the produce sales. So far, more than 1.5 Million Plantation has benefitted 13,000



farmers in the region by transforming 13,000 acres of un-utilised farmland into a productive Wadi. It has also provided them nutrition-rich fruits, thus improving health and nutrition levels of the Below Poverty Line (BPL) families in the region.

In this collaborative model Tata Motors supports the sapling cost, technical support and trainings are provided by the BAIF Institute for Sustainable Livelihoods and Development (BISLD) and a significant part of the project cost is funded by the government via the MNREGs as wage for aftercare of the saplings. The wages are directly transferred to

the farmer's account, which depends on the survival rate of the saplings.

Vinod Kulkarni, CSR Head at Tata Motors, said, "The One Million Plantation initiative can be viewed as a twin-pronged strategy to strengthen our economy and ecosystems by nurturing both the land and the lives. This initiative symbolises our firm dedication to supporting Indian tribal communities by creating sustainable livelihoods. As the monsoon sets in, we are on course to add another One Million Trees to the Palghar district's natural habitat. Our collaboration with BISLD and the state government demonstrates our shared

vision and commitment towards nation building. Together, we are not just planting trees; we are cultivating hope for a greener and more prosperous tomorrow."

Earlier, in 2018-19, Tata Motors had launched a pilot of the livelihood-based Wadi model, which comprised tree-based farming involving the planting of fruit and forestry trees along with appropriate intercrops on barren or underused land. Under the pilot, 100 fruit trees (primarily mango and cashew) and 100 forestry trees were planted per acre in Palghar district. The success of the Wadi model inspired its replication at scale through the One Million Plantation drive. Both initiatives have also served the dual purpose of creating revenue sources for the communities, as well as enriching the biodiversity in the project areas.

## CCRYN in collaboration with Svyasa organises Conference on "Yoga for Space" in Bengaluru

Chennai, June 19 2024: The Central Council for Research in Yoga & Naturopathy (CCRYN), in collaboration with Svyasa, Deemed to be University, organized a Conference on "Yoga for Space" at S-Vyasa University, Bengaluru, in observance of International Day of Yoga 2024 with the theme "Yoga for Self & Society." The conference's focus was on the convergence of experts from various fields to enhance society, including astronauts. Commencing with a prayer, the conference proceeded to outline the activities and challenges of IDY 2024, orchestrated by the Ministry of AYUSH for society, such as the "Yoga with Family" global video contest, YogaTech Challenges for innovative yoga ideas by Indian Startups, Yoga Quiz, Yoga Jingles, among others. These initiatives aim to raise awareness in society and promote vigorous yoga practice, recognizing that a healthy individual fosters a healthy society, as proclaimed by the theme of IDY 2024.

Dr. B. R. Ramakrishnan, Pro Chancellor of S-Vyasa University, extended a warm welcome to the attendees, elucidating the conference's objectives with the quote "Gyanam Vignanam Sahitam," signifying the amalgamation of ancient wisdom with space science and stressing the convergence of the best from the East and the West. He further underscored the significance of yoga.

The inaugural session concluded with a virtual welcome address by Dr. Kashinath Samagandi, Director of MDNIY, New Delhi, who underscored the importance of a yogic lifestyle in aiding astronauts in overcoming specific health challenges. The scientific

session commenced with an illuminating discourse on "Gaganyaan - Mission and Crew Safety" by Dr. C Geetha Krishnan, Deputy Director (SRQ) of the Human Space Flight Centre, ISRO, under the chairmanship of Dr. Satyaprabha TN, Head of the Department of Neurophysiology at NIMHANS, Bengaluru. Dr. Geetha Krishnan acquainted the attendees with ISRO's evolution and the process of crafting and launching a spaceship, with a special focus on the Gaganyaan Mission. The session progressed with a captivating discussion on space research by Dr. KK Deepak, Former HoD, Department of Physiology, AIIMS Delhi, Currently a faculty of IIT, Delhi. He explained the about various space simulation, his story to being into the yoga & space researches under his topic "Yoga for Astronauts: How, Why and What?"

The post-lunch session commenced with Dr. Biswajit Sinha from the Department of Physiology at the Institute of Aerospace Medicine in Bengaluru. The topic discussed was "Beyond Earth: Understanding Microgravity's influence on Physiology and Earth-Based Simulations," where he elucidated the physiological impacts of the space environment on the human body.

Following that, Lt. Col. (Dr.) Saveena George, also from the Department of Physiology at the Institute of Aerospace Medicine in Bengaluru, presented a session on "Exploring the

effects of microgravity on the neurovestibular system." She delved into the significant physiological issue faced in space, which is neurovestibular imbalance leading to challenges in posture, orientation, and visual perception, causing health issues that astronauts undergo training for.

An exceptionally informative and detailed session on the "Physiological effects of Yoga" was conducted by Dr. Apar Soaji, the Principal of TSYNM, Svyasa. The emphasis was on the importance of self-care practices that can be cultivated through yoga, which play a vital role in enhancing overall well-being during space exploration.

Lastly, the session by the Yoga teacher of Squadron Leader Rakesh Sharma, Shri. N. V Raghuram, the Founder of Yoga Bharati, provided insights based on his extensive knowledge and real experiences. He shared some of Rakesh Sharma's encounters, highlighting that "Yoga made me fearless and more adaptable than any other astronaut in my team."

The Valedictory function was graced by the presence of the esteemed Dr. Nagarathna, with the vote of thanks delivered by Dr. Vadairaja HS, the Senior Research Officer of CCRYN, on behalf of the Council. The conference looks forward to fruitful research outcomes through various research programs and collaborations.



## Singapore-Based Blue Planet Recognized in HolonIQ 2024 Innovative Top 10 Indo-Pacific Climate Tech Startups

Chennai June 19 2024: Blue Planet, Asia's leading circularity and sustainability solutions provider, has been recognized as one of the top ten innovative climate tech companies. This prestigious accolade positions Blue Planet among the esteemed Indo-Pacific Climate Tech 100, a pivotal initiative under the Indo-Pacific Economic Framework for Prosperity (IPEF). This initiative aims to accelerate clean energy investment and drive significant climate impact in the Asia Pacific (APAC) region. Blue Planet is present across the globe, with its largest footprint in India. India also plays a significant role in the IPEF, advancing climate solutions and demonstrating leadership in sustainable development, prominently showcased through its robust economic opportunities in infrastructure and clean technologies.



evaluation process managed by the renowned research firm HolonIQ. This selection highlights Blue Planet's leadership and substantial influence in advancing enterprise decarbonization and sustainability through innovative solutions. The criteria for selection included excellence in market appeal, technological distinctiveness, leadership team proficiency, financial robustness, and significant momentum and impact.

100 is both gratifying and inspiring for our teams to continue innovating with customers globally. At Blue Planet, our focus is on advancing sustainability, circularity, and decarbonization throughout the entire value chain. We are dedicated to drive a positive change for people, the planet, and prosperity through cutting-edge technologies."

The Indo-Pacific Climate Tech 100 is a key initiative under the IPEF, which was launched in May 2022 by the United States government in collaboration with 14 countries. The IPEF aims to promote sustainable and inclusive economic growth, representing 40% of global GDP and 28% of global goods and services trade.

"We are deeply honored to be recognized as part of the Indo-Pacific Climate Tech 100," said Prashant Singh, the Co-Founder and CEO of Blue Planet Environment Solutions. "Being selected as part of Indo-Pacific Climate Tech

Blue Planet was featured at the prestigious IPEF Clean Economy Investor Forum held in Singapore this month. As one of the 10 companies representing Singapore, Blue Planet was present at the IPEF Clean Economy Investor Forum IPEF gathers representatives from all 14 national governments — Australia, Brunei, Fiji, India, Indonesia, Japan, Republic of Korea, Malaysia, New Zealand, Philippines, Singapore, Thailand, the United States, and Vietnam — alongside top investors, philanthropies, and financial institutions. Led by the United States government, the forum aims to drive investment for scaling innovative solutions in sustainable infrastructure, climate technology, and renewable energy projects, thereby promoting a conducive business environment for clean technology growth. This positions Blue Planet and other Indo-Pacific Climate Tech 100 nominees for significant advancement in climate action in the region.

## Highest ever Coal Stocks Available at Thermal Power Plants

Chennai June 19 2024: The Ministry of Coal (MoC) is working tirelessly round the clock to ensure a consistent supply of coal to thermal power plants. As result of enhanced production, efficient management of logistics and smooth inter agency coordination, Ministry of Coal has ensured the highest ever stocks of Coal at thermal power plants. This proactive initiative aims to secure uninterrupted power for citizens nationwide during this peak demand period. Despite extremely high demand for power, the coal stocks at Thermal Power Plants remain robust, exceeding 45 million tonnes (MT) as on June 16, 2024, which is ~ 31.71% higher compared to the same period last year when it was 34.25 MT.

As on 16.06.24, cumulative coal production stands at 207.48 MT, reflecting a growth of 9.27% compared to the corresponding period last year, which was 189.87 MT. Coal India Limited (CIL) has recorded coal production of 160.25 MT, growing by 7.28% compared to the corresponding period last year, which stood at 149.38 MT. Similarly, coal production from captive and commercial mines reached 33 MT, with a growth of 27% compared to the corresponding period last year.

MT. Coal dispatch from captive and commercial mines is recorded at 39.45 MT, with a growth of 30%. Dispatch to the power sector stands at 180.35 MT, reflecting a growth of 5.71% compared to 170.61 MT last year.

The cumulative coal dispatch stands at 220.31 MT as on June 16, 2024, with a growth of 7.65% compared to the corresponding period last year which was at 204.65 MT. Coal India Limited recorded 166.58 MT in dispatches, growing by over 4% compared to the corresponding period last year which was 158.91

This achievement is attributed to efficient logistical arrangements ensuring a smooth and adequate supply of coal. The Sub-Group, comprising representatives from the Ministry of Power, Ministry of Coal, Ministry of Railways, and power-generating companies has played a crucial role in maintaining an efficient supply chain.

supplied daily as of June 16, 2024. The evacuation through coastal shipping has also experienced significant growth. Traditionally, coal was transported via Paradip port only, but now, under proper coordination according to the coal logistics policy, coal is also being evacuated through Dhamra and Gangavaram ports. The infrastructural augmentation in the railway network has notably improved the movement of rakes from Son Nagar to Dadri, resulting in more than a 100% improvement in turnaround time.

The overall coal stock in the country (mines, transit, power plants) is over 144.68 MT, ensuring a sufficient coal supply to the power sector. The Ministry of Railways has ensured 10% average growth in the daily availability of railway rakes, with an average of 428.40 rakes per day

The Ministry of Coal is fully committed to ramp up coal production and transportation, ensuring power plants have ample reserves to meet the surge in electricity demand. These coordinated efforts have significantly contributed to maintaining a steady and efficient coal supply to meet the high power demand.

commercial vehicles effective 1st July 2024, up to 2%. The price increase is to offset the

impact of rising commodity prices. It will be applicable across the entire range

of commercial vehicles, and will vary as per individual model and variant.

## Tata Motors announces price increase of its commercial vehicles from July 2024

Chennai June 19 2024: Tata Motors announced that it will increase the price of its

## Marico Innovation Foundation Invites Applications for 10th Edition of Innovation for India Awards

Chennai June 19 2024: Marico Innovation Foundation (MIF), a pioneer in promoting impactful innovations in India, today announces the opening of applications for the 10th edition of its biennial 'Innovation for India Awards'. Established in 2006, this prestigious platform was one of the first in India dedicated to recognising and supporting groundbreaking innovations with the potential to drive large-scale positive social, environmental, and economic impact. Celebrating this milestone 10th edition, the foundation reflects on a legacy of fostering innovation and looks forward to continuing its mission of catalysing transformative change.

The 10th edition of the awards will spotlight innovations across two categories. The Business category encompasses for-profit organizations, including startups, based in India. The Social category covers not-for-profit organizations, such as government entities, philanthropic bodies, charitable trusts, multilateral agencies, community foundations, NGOs, and CSR/corporate funds.

The application window is open from June 17, 2024 to July 17, 2024. Interested innovators are encouraged to submit their entries through the official website, <https://form.jotform.co>

m/MIFAwards/mif\_innovation-for-india-awards\_app. The evaluation process for the Innovation for India Awards, thereafter, spans eight months, from August 2024 to March 2025. It includes two rounds of assessments by an independent jury for each category and detailed on-ground due diligence by an independent knowledge partner. The jury for both categories features some of India's most illustrious business and social leaders. These include Amit Chandra (Jury Chair), Chairperson, Bain Capital India & Co-founder, ATE Chandra Foundation, Aabha Bakaya, Founder, Ladies Who Lead & Ex-Journalist, Debjani Ghosh, President, NASSCOM, Huda Jaffer, Director, Selco Foundation, and Safeena Husain, Founder, Educate Girls. Applications for the awards will be evaluated on the criteria of Innovation, Impact, Scalability, and Long-Term Viability.

Harsh Mariwala, Founder of Marico Innovation Foundation stated, "For the 10th edition of the Innovation for India Awards, as we reflect on a legacy of showcasing transformative innovations that have made a significant impact on the country, we also renew our commitment to discover a diverse range of innovations and provide them with beyond capital support

to scale and drive positive change across the nation."

The grand finale of the 10th edition is set to take place in Mumbai on March 6, 2025. Winners of this edition will gain an array of beyond capital support including access to MIF's Innovation Day, to network with investors, corporate leaders, and grantmakers who can potentially provide them with business opportunities. Additionally, each winner will receive PR and digital amplification and an opportunity to be featured on the "Josh Talks" podcast, a platform for entrepreneurship and inspirational talks, with a combined subscriber base of 30 million users across India. Each winner will get personalized training sessions in the art of storytelling and executive presence and 6 dedicated one-on-one sessions in leadership training. Eligible winners will also have the chance to join MIF's no-equity accelerator program, Scale-Up. Furthermore, each winner will be featured in an exclusive video created in partnership with The Better India, the world's largest positive & solutions-based content-driven impact platform for stories of change.

Amit Chandra, Jury Chair and Chairperson of the Governing Council at Marico Innovation Foundation said, "The Innovation

for India Awards aim to shine a spotlight on Indian innovations on the brink of transformative impact. MIF plays a catalytic role in the journey of these disruptive innovations by driving awareness and supporting their growth."

In 2022, the 9th edition of the Innovation for India Awards received over 750 applications and honored six exceptional innovations. Winners included Dhruva Space, a renowned space technology company; CoWin, the digital backbone of India's COVID-19 vaccination program; Ishitva Robotic Systems, an AI-powered waste sorting solution; Dozee, a contactless remote monitoring device for e-ICUs; and Khushi Baby, an eHealth platform for community health monitoring. Over nine editions, the Innovation for India Awards have recognised more than 65 game-changing innovations.

Suranjana Ghosh, Head of Marico Innovation Foundation emphasised, "The Innovation for India Awards program is committed to shining a light on impactful innovations that inspire a generation of innovators and create a ripple effect of positive change across the nation. This is in line with MIF's vision of fostering a culture of innovation in the country."

## DP World Chennai Economic Zone Achieves IGBC Platinum Certification

Chennai June 19 2024: DP World, a leading global provider of smart end-to-end supply chain solutions, has received the Platinum certification from Indian Green Building Council (IGBC) for its Chennai Economic Zone. This is the second one in quick succession for DP World Economic Zones in India. Earlier this year, DP World Nhava Sheva Business Park became the first free trade zone to receive Platinum certification under the IGBC logistics parks and warehousing rating system.



The IGBC rating systems recognize outstanding green design, construction, and operations, with the Platinum rating being the highest standard internationally.

the state-of-the-art Free Trade Warehouse Zone (FTWZ) in Chennai near three key ports – Kattupalli, Ennore, and Chennai. The warehouses at DP World's Chennai Economic Zone feature charging points for electric vehicles (EV) and a 1 MW capacity solar panel installation, aligned with globally recognized environmentally responsible practices which will fulfil ~40% of FTWZ's power requirement. The facility is spread over

sustainable practices and excellence in our operations. I am proud of our team for their dedication and hard work in maintaining high environmental standards. Their efforts continue to drive our success and set new benchmarks for our industry."

Commenting on the achievement, Ranjit Ray, Senior Vice President - Economic Zones, Middle East, North Africa, and Subcontinent said, "We are honored to receive the IGBC Platinum Certification for the second time. This achievement reflects our commitment to

The economic zone caters to several sectors, including auto, electronics, IT, telecom, healthcare, chemicals, and petrochemicals by providing them with a strategic base in the Indian subcontinent with direct links to Far East, South-East Asia, and Australia. Situated closer to DP World Chennai terminal, the Chennai Economic Zone embraces DP World's 'One Port, One Zone' approach, bolstering India's competitive position in global trade.



## Swiggy Launches the 'Explore' Feature to Help Users Go Beyond Their Usual Orders

Chennai June 19 2024: Swiggy, India's pioneering on-demand convenience platform, has announced the launch of 'Explore'—a new feature designed to elevate food discovery for users. Catering to the ever-present desire for 'aaj kuch naya try karen?', this feature addresses the common challenge faced by frequent users who feel constrained by their past orders or their familiarity with available options. With 'Explore,' users can broaden their culinary horizons, discovering new dishes and restaurants effortlessly.

The 'Explore' feature offers a range of personalized suggestions, from restaurants users have never tried to new cuisines and dishes that



put a fresh spin on their favourites. Each recommendation is backed by reasons and social proof, making it easier for users to explore something different. The feature also highlights award-winning restaurants, legendary local restaurants and trending or most-ordered dishes, helping users uncover hidden gems and explore new culinary experiences.

Rohit Kapoor, CEO of Food Marketplace Swiggy, mentioned, "Swiggy has thousands

of unique dishes on the platform, yet most users typically repeat the same 8-10 dishes. This isn't because they're not open to trying something new but because there hasn't been a quick and relevant way to do so. The Explore feature introduces personalised options to users, offering a chance to discover a new dish, a new restaurant, or even a trending dish they may not have tasted before."

While Explore is a good discovery avenue for users to find new restaurants, it provides

an opportunity for restaurants to showcase their unique offerings as well. It also encourages them to experiment with new dishes and cuisines easily, attracting more customers and increasing their visibility. Sandhya Seshadri, owner of Choux Box Patisserie, shared her experience, "I was relying heavily on social media to get users to try my restaurant. Swiggy is helping us reach more customers via their Explore feature."

Available through Swiggy's food ordering page, users can now seamlessly navigate through a curated selection of legendary eateries, hidden gems, bestseller dishes in their area, and favourite cuisines from new restaurants.

## Apollo First Med Hospitals Launches the Advanced Diabetic Limb Saving Centre

Chennai June 19 2024: In an effort to revolutionize foot care for diabetic patients, Apollo First Med Hospitals, Kilpauk, PH Road, Chennai, is proud to announce the launch of the Advanced Diabetic Limb Saving Centre. This specialised centre represents a significant leap forward in the treatment and management of diabetic foot conditions in India.

India bears the burden of being the diabetes capital of the world, with an estimated 101 million adults living with the disease. Among the myriad challenges posed by this chronic condition, foot problems afflict approximately 25% of diabetic individuals, translating to nearly 25 million people at risk. These issues often manifest as stubborn ulcers and recurrent infections, posing not just physical but potentially life-threatening complications.

Previously, many patients faced the grim prospect of amputations, with global statistics indicating that every 30 seconds, a lower limb is lost to diabetes somewhere in the world.

However, the landscape is changing with the advent of this specialised centre focused on diabetic limb saving. The mantra of this centre is clear: "Save limb, to save lives." Early detection of high-risk foot problems coupled with effective treatment strategies can mitigate the need for such drastic surgeries. For severe infections, a multidisciplinary approach is paramount, emphasizing not just glycaemic control but also targeted interventions to arrest the spread of infection and salvage the affected limb.

Advancements in endovascular and microsurgical techniques have enabled clinicians to heal

stubborn wounds with precision, often utilising skin and soft tissues from alternate sites on the body. This innovative approach combines meticulous diabetic management, diligent wound care, and the judicious application of complex microsurgical interventions, which have shown to reduce amputation rates by up to 80% in specialized centres worldwide.

Dr. V. Purushothaman, Senior Consultant Plastic and Microvascular Surgeon and Dr. Sabari Girish Ambat, Consultant Plastic and Microvascular Surgeon stated, "The goal of our Advanced Diabetic Limb Saving Centre is to provide comprehensive care that prevents amputation and preserves the quality of life for our patients, through early detection and advanced treatment options."

The Advanced

Diabetic Limb Saving Centre will launch at Apollo First Med Hospitals, Kilpauk on 19th June 2024 and will operate every Tuesday and Thursday from 9 am to 1 pm.

The Investigations Package includes CBC, Urea, Creatinine, Blood Sugar (random), X-Ray, and HbA1c, at a cost of only Rs. 3500/-. Patients can also benefit from free consultations by experts in plastic surgery and diabetology.

By prioritizing limb preservation, the Advanced Diabetic Limb Saving Centre is not just saving feet; it is saving lives and livelihoods. Studies show that five-year mortality rates after diabetic lower extremity amputation can be as high as 50-80%, higher than many common cancers. As this specialized field continues to evolve, the outlook for diabetic foot care in India is brighter than ever before.

## Coca-Cola India Launches Affordable Small Sparkling Package (ASSP) with 100% Recycled PET (rPET) Bottles

Chennai June 19 2024: Coca-Cola India, after pioneering the introduction of 100% recycled PET (rPET) by beverage industry in India, is taking another meaningful step towards creating a circular economy. The company has announced the launch of Coca-Cola in ASSP with 100% Recycled PET (rPET) in 250ml bottles, starting with the state of Orissa.

Manufactured by Coca-Cola's bottling partner, Hindustan Coca-Cola Beverages Pvt. Ltd. (HCCBPL), this initiative



underscores the company's commitment to sustainability, with a focus on reducing

carbon footprint and promoting environmental responsibility.

Compared to conventional virgin PET packaging, in the ASSP (Affordable Small Sparkling Package), emissions are reduced by 36% through the lightweighting of PET material. Additionally, the shift from virgin PET to recycled PET in ASSP contributes to a further reduction in the carbon footprint, resulting in an overall 66% decrease compared to non-ASSP packaging with virgin PET.

## Vidharth plays the protagonist in 'Laandhar' whose music and trailer were launched in Chennai

Chennai June 19 2024: Directors Ravikumar, ARK Saravanan,

Karthikeyan, Kanal Kannan, producer-actor P L Thenappan and others participated as special guests. The film's music was released by Poochi Murugan, Vice President of Nadigar Sangam along with special guests and the movie's crew.

Directed by Saji Saleem, 'Laandhar' stars Vidharth, Swetha Dorathi, Vipin, Sahana, Pasupathi Raj, Gajaraj and others. Gnana Soundar has done cinematography for this movie, while M. S. Praveen has composed the music. Bharath Vikraman handled the editing work and Kallai Deva art direction. Badhri and Shri Vishnu have produced this crime thriller under M Cinema Production banner.

Shri Vishnu, one of the producers of the film, welcomed all the guests and said, "We thank the special guests, film crew and media who accepted our invitation. We started M Cinema and produced 'Laandhar' as our first venture. The film will hit the theaters on June 21. I request everyone to watch in theater and support."

Music composer of the film M. S. Praveen said, "On an Independence Day, when all the students were gathered in the school, teachers asked me to sing on stage in front of everyone. But I was not able to sing. A teacher encouraged me by saying, 'even if not today, someday you will sing well'. But I considered it a huge failure. Because, they trained me for one whole day to sing on and I got on the stage and came back without singing a single line. Because of this, I thought that I had nothing to do with music.

A few years later I was staying at the hostel. Then someone was playing an old harmonium. He looked at me and asked if I wanted to play. I said no, and I continued to listen to his performance. He played for a while and went out. Then I started playing the harmonium. My fingers automatically started playing the harmonium in tune with the devotional song being played in a nearby temple. It was only at that point I felt that I too could do something in music. That was when my musical journey began. My parents said,

"Learn music. But never give up your studies.' After completing college, I thought I could achieve something in music. It was then that he I became friends with lyricist Deva. We started making songs together. Then we started meeting film directors and asking for opportunities.

One day we met director Saji Saleem during the release of 'Ratsasan'. When we asked for an opportunity, he first listened to our songs. He listened a song on repeat mode and praised us. Appreciation is the energy to make an artiste perform better.

After that, many songs were created by Deva and me. Director Saji Saleem would listen to all the songs and share his views.



After six-years, he offered the opportunity to compose music for his directorial venture 'Laandhar'. When we composed the first song for the film and shared it with him, he gave us a smile and we knew we had hit it off. After that we composed four songs for the film. He gives importance to lyrics in every song.

Shri Vishnu helped in the music of the film. His little suggestions helped in making the songs better. I would like to thank him for this.

I would like to express my sincere gratitude to producers and director who gave me the opportunity to make my debut as a music composer through this film".

The film's heroine Swetha Dorathi said, "Laandhar is a sign of night. This film has introduced me to many friends. I would like to thank the crew for this.

I am very happy to have got a producer like M Cinema. The cinematographer Gnana Soundar would work according to the vision of the director. There was so much of understanding between the director and cinematographer.

I have become a big fan of Praveen, the music composer of the film. I am thankful to lyricists Deva and Umadevi for providing lines in pure Tamil".

Director Ravikumar

said, "First of all, I would like to congratulate all the crew members. This is the first film for almost everyone who worked on this movie. They have worked very hard. I wish the producer all success as this is his first film too.

Director Saleem worked as an auto driver for a living before entering the film industry. He was introduced to me as an auto driver. He was also introduced to me that he was trying his luck in cinema. He did the auto driving business honestly. Many newspapers have published news about his honesty along with his photo.

I was amazed at his efforts to succeed in cinema while holding on to his family. If anyone talks to him for half an hour, they will get so many stories. He will tell in detail about the different characters and the things required for the stories.

Thanks to actor Vidharth. He is a very easy going person who listens to the story and respects the feelings of even unknown directors. So a good friendship with him continues till today".

Director Saji Saleem said, "I have to thank my producer Badhri because he believed in the story, invested money and supported without any interruption. In this one year of working with him, my bank balance has gone up. Not only me but also the entire film crew had his caring

warmth. My father K. N. Mohammad Sharif used to buy me novels and encourage me to read when I was young. After that, he asked him to tell the stories I had read. After that, he asked me to write some stories and gave me training. Even though he is not here today, the training given by him has made me what I am today.

Before I looked for opportunities in the film industry, I asked my mother-in-law's permission. Because I left the family under her care and started looking for opportunities in movie industry. I was able to work in the film industry only because she was like my mother and protected the family.

I would like to thank my wife Sajitha Bhanu. I can repay others for their help in some way. But for me my wife sacrificed her life for fifteen years. I cannot return it in any way. If it wasn't for her, I wouldn't be able to stand on the stage and speak today.

My assistant directors worked hard to complete the shooting of this film in twenty three days. Thanks to the production crew who have been helping me continuously from the shoot till now.

Praveen, the film's music director, has fulfilled our expectations. He has given the songs and background music very well.

I would like to thank the whole team including cinematographer, editor, art director, lyricists, actors and actresses.

If the first-time directors get an experienced actor like Vidharth, the burden is reduced by fifty percent. Because he dedicates himself fully to the film. He blends into the character so convincingly and works with dedication.

I described him the character he would be playing in this film in just a few lines. But he came to the shooting spot better than I expected by changing himself to suit the character. I was amazed when I saw him. I thank him for this at this moment."