

**\*I.N.D.I.A. makes inroads in Northern belt \*NDA gains in Andhra, Telangana, Karnataka Modi 3.0 with vastly reduced majority SP shocker for BJP in Uttar Pradesh**

Chennai, June 04 2024: The BJP-led NDA is moving towards a third term, but with far less numbers than what the exit polls had predicted for the ruling alliance. The ruling NDA, which had made "abki baar, 400-paar" its poll pitch, is way short of the target and is hovering around the 300-mark.

The INDIA bloc, on the other hand, has defied all predictions of pollsters and has put up a very strong fight. The opposition alliance is leading in over 230 seats. There is a very close fight in some of the key states including Uttar Pradesh, Maharashtra and Rajasthan. The biggest surprise as of now is UP where led by Akhilesh Yadav's Samajwadi Party, the INDIA bloc is ahead of the NDA. In Maharashtra also, the INDIA alliance is locked in a neck and

neck contest with the NDA. However, the NDA is putting up a very strong show in Odisha and Andhra Pradesh assemblies.

Chandrababu Naidu's TDP has crossed the half-way mark in trends while in Odisha the BJP has a comfortable lead over BJD. Stay with TOI for the latest developments.

The BJP-led NDA was leading in 297 constituencies, while the opposition INDIA bloc was ahead in 226 and other parties in 20, as per the latest trends of the counting of votes for the Lok Sabha polls on Tuesday.

Even as the NDA is far from its 'Ab ki baar, 400 paar' target, it is leading in 297 seats and has crossed the magic number of 226.

However, the INDIA bloc is also



putting up a fight by establishing a lead on 226 seats.

National Democratic Alliance (NDA) is leading in Maharashtra, Bihar, Madhya Pradesh, Karnataka, Gujarat, Andhra Pradesh, Rajasthan, Odisha,

Jharkhand, Chhattisgarh, Delhi, Uttarakhand, Tripura, Jammu & Kashmir, Sikkim and Andaman and Nicobar.

Indian National Developmental Inclusive Alliance (INDIA) bloc has established a

comfortable lead in Tamil Nadu. Of the total 39 seats in the state, it is leading on 34 seats while other parties on five.

INDIA bloc is leading in West Bengal, Tamil Nadu, Kerala, Chandigarh, Puducherry,

Lakshadweep and Nagaland. Of the 20 seats in Kerala, the INDIA bloc is leading on 15, NDA on two and other parties on three seats.

In Punjab, of the total 13 seats, the INDIA bloc is leading on nine while other

parties are on four seats.

There is neck and neck fight between the INDIA bloc and NDA in Uttar Pradesh, Telangana, Goa, Manipur

Of the 80 seats in Uttar Pradesh, the NDA is leading in 38 seats,

INDIA bloc in 41 seats and others on one.

Of the 48 seats in Maharashtra, NDA is ahead on 27 seats while the opposition bloc INDIA on 19 and others on two.

In West Bengal, of the total 42 seats, the INDIA bloc is leading on 24 seats while the NDA is on 18.

In Bihar having 40 LS seats, the NDA is leading on 27 seats while the INDIA bloc on 10 and others on three seats.

Voting was held for 543 Lok Sabha seats over seven phases, which ended on June 1.

The exit polls have predicted more than 350 seats for the NDA.

In the 2019 Lok Sabha elections, NDA had bagged 353 seats while the Congress-led United Progressive Alliance secured just 91 seats.

**K. Beji George, IRTS assumes charges as PCCM of Southern Railway**

Chennai, June 04 2024: K. Beji George has assumed charge as the Principal Chief

Commercial Manager (PCCM) of Southern Railway today, the 3rd of June 2024.

K. Beji George (IRTS) belongs to the 1990 batch of the Indian Railway Traffic Service

Prior to taking over as PCCM of Southern

Railway, Shri K. Beji George served as the Chairman of HLL Life Care Limited, a CPSU under Ministry of Health and Family Welfare. In his career span to date, Shri. George has held various important positions in Railways and PSUs such as Director (Planning) Railway Board, Senior General Manager, Container Corporation of India (CONCOR); General Manager and CVO, Centre for Railway Information Systems (CRIS); and Chief Traffic Planning Manager (CTPM), South Central Railways, Secunderabad. He has also worked in various capacities in the

Operating, Commercial and Safety Departments of Southern Railway.

K. Beji George has also been honoured with numerous awards like the prestigious 'Railway Minister's Award' for exemplary service in 2011 while working as Director, Planning in Railway Board and General Manager's award for performance excellence in 2002 and 2004 while working in Palakkad Division as Sr. Divisional Commercial Manager and Sr. Divisional Operations Manager.

Holding an Undergraduate degree in Agricultural Engineering from



Allahabad University, Shri K. Beji George secured a Masters degree in Soil & Water conservation engineering from Imperial College, London.

K. Beji George has succeeded Ms. Neenu Ittyerah as PCCM, Southern Railway. Ms. Neenu Ittyerah has taken over as the General Manager of South East Central Railway.

Notably, he is a recipient of the prestigious British Govt.'s Chevening Scholarship for pursuing MS in Transport at Imperial College, London.

K. Beji George has succeeded Ms. Neenu Ittyerah as PCCM, Southern Railway. Ms. Neenu Ittyerah has taken over as the General Manager of South East Central Railway.

**Build Your Future With Us**

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## FSSAI directs removal of 100% Fruit Juices claim

Chennai, June 04 2024: The Food Safety and Standards Authority of India (FSSAI) has directed mandating all food business operators (FBOs) to remove any claim of so called '100 per cent fruit juices' from the labels and advertisements with immediate effect.

We all love to consume packaged fruit juices, and there are several companies that sell these fruit juices with a claim they contain 100 per cent pure fruit juices, while the sugar percentage is on the higher side. However, this claim has come under the scanner of the food safety regulatory body Food Safety and Standards Association of India (FSSAI) and they have

directed the companies not to claim 100 per cent Fruit Juice on canned products. The companies will also have to avoid such claims during the marketing and advertising of their products. FSSAI has asked all Food Business Operators (FBO) to take immediate action in this regard.

As per an official statement from the Food Safety and Standards Authority of India (FSSAI), "Directive mandating all Food Business Operators (FBOs) to remove any claim of '100% fruit juices' from the labels and advertisements of reconstituted fruit juices with an immediate effect." FSSAI had received

information that many companies are constantly making such misleading claims. This harms the health of customers. All FBOs have been instructed to eliminate the already printed packaging material before September 1, 2024.

According to Food Safety and Standards (advertising and claims) Regulation-2018, no company can claim 100 per cent fruit juice. All these juices contain the highest amount of water. Adding a small amount of fruit juice or pulp does not make it 100 per cent juice. According to FSSAI, such misleading claims should be completely banned. Also, all FBOs have been asked to work

within the rules of Food Safety and Standards Regulation.

As per the directive, the companies must mention the word 'reconstituted' against the name of the juice that is reconstituted from the concentrate. Also, most of these juices contain sugar to increase the taste. As per the FSSAI directive, if these fruit juices contain more than 15 grams of sugar per kg, then they will have to label their product as sweet juice. FSSAI said that it constantly tries to strongly implement the rules of food safety and it will not allow any company to harm the customers by making misleading claims. All companies will have to follow the rules made regarding fruit juice.

## Plastic boat initiative steers sustainable tourism in Assam

Chennai, June 04 2024: Vikash Gogoi sets sail on the Brahmaputra with a boat made from 3,300 plastic bottles, promoting sustainable tourism in Assam.

In an inspiring demonstration of sustainable travel, a youth from Dibrugarh, Assam, has embarked on an eye-opening voyage along the storied waters of the Brahmaputra River. Riding a boat constructed entirely from discarded plastic water bottles, 38-year-old Vikash Gogoi, along with three friends, aims to raise awareness about the environmental hazards of plastic waste. This sustainable boat trip is set to create international tourism awareness about environmental conservation, showcasing Assam's commitment to ecofriendly tourism initiatives. The journey includes a stopover at Majuli the world's largest river island and

touches upon the iconic Kaziranga National Park, highlighting key Assam tourism attractions.

The 33-foot vessel, ingeniously crafted with 3,300 plastic bottles, has already become a symbol of innovative environmental stewardship. These bottles, once littering the banks of the river and discarded by tourists and locals alike, now serve a revolutionary purpose.

The journey from Dibrugarh to Guwahati is not just a mere boat ride; it is a profound statement on the power of sustainable practices in tourism. As they navigate downstream, the boat passed significant landmarks like the Bogibeel bridge, one of India's top ten longest bridges, and Majuli the world's largest river island enhancing the visibility of their

environmental message. The voyage will also touch upon the iconic Kaziranga National Park, another jewel in Assam's tourism crown, further linking important ecological sites and promoting sustainable tourism.

This remarkable initiative not only supports UN tourism sustainability initiatives but also exemplifies how local actions can contribute to global sustainability goals, promoting a greener future in tourism.

It is particularly symbolic as it coincides with the upcoming World Environment Day on June 5, 2024. Gogoi's initiative is a potent reminder of the urgent need to address the plastic pollution that plagues our waterways. The United Nations reports that the Meghna-Brahmaputra-Ganges basin alone sends an estimated 72,845 tons of plastic debris to the

oceans annually a staggering figure that underscores the importance of such grassroots initiatives.

As the boat makes its way to Guwahati over a span of 13 days, it not only cleans up the river by collecting floating plastic waste but also engages communities along its route. The enthusiastic cheers from locals witnessing the voyage highlight a growing consciousness about sustainable practices and the role of innovative solutions in combating environmental challenges.

Vikash Gogoi has a history of similar initiatives, having journeyed from Dibrugarh to Majuli in 2021 and Dibrugarh to Dihing Mukh in 2022. He aims to continue his journey from Dibrugarh to Dhubri in the future, consistently promoting the message of environmental preservation and sustainable tourism.

## Supreme Court Mandates Self-Declaration by Advertisers/ Advertising Agencies Before Releasing Advertisements

Chennai, June 04 2024: The Hon'ble Supreme Court, in Writ Petition Civil No. 645/2022-IMA & Anr. Vs. UOI & Ors. has issued directive in its Order dated 07.05.2024, that all advertisers/ Advertising Agencies must submit a 'Self-Declaration Certificate' before publishing or broadcasting any advertisement. Following the Hon'ble Supreme Court's directive, the Ministry of Information and Broadcasting has introduced a new feature on the Broadcast Seva Portal of the Ministry of Information and Broadcasting (MIB) for TV and Radio Advertisements and on

Press Council of India's portal for Print and Digital/Internet Advertisements. The certificate, signed by an authorized representative of the advertiser/advertising agency, needs to be submitted through these portals.

The portal will be activated on 4th June, 2024. The Self-Declaration Certificate is required to be obtained by all advertisers and advertising agencies for all new advertisements that will be issued/telecast/aired/published on or after 18th June, 2024. A buffer period of two weeks has been kept for providing sufficient time to all

stakeholders to familiarize themselves with the process of self-certification. On going advertisements do not require the self-certification currently.

The self-declaration certificate is to certify that the advertisement (i) does not contain misleading claims, and (ii) complies with all relevant regulatory guidelines, including those stipulated in Rule 7 of the Cable Television Networks Rules, 1994 and the Norms of Journalistic Conduct of Press Council of India. Advertiser must provide proof of uploading the Self-Declaration Certificate to the relevant

broadcaster, printer, publisher, or electronic media platform for their records. As per the Hon'ble Supreme Court's directive, no advertisement will be permitted to run on television, print media, or the internet without a valid Self-Declaration Certificate.

The Hon'ble Supreme Court directive is a step towards ensuring transparency, consumer protection, and responsible advertising practices. The Ministry of Information & Broadcasting urges all advertisers, broadcasters and publishers to adhere to this directive diligently.

## Scan Safe: Avoid QR code fraud

Chennai, June 04 2024: While digital payments have revolutionized the daily life for millions of Indians, there are also growing instances of payment frauds. One increasingly common tactic is QR code fraud, where scammers can steal your money without needing your card or bank account details directly.

Here's how QR Code Fraud works:

The fraudster sends you a picture of a QR code on a messaging app. The message might entice you to scan the code, enter an

amount, and enter your UPI PIN to claim a free reward in your bank account. Alternatively, scammers might use apps that generate pre-filled QR codes requiring only your UPI PIN. In either scenario, entering your PIN authorizes a payment, draining money from your account.

When you find yourself in a situation like this, PhonePe's cyber safety experts share some crucial tips to avoid falling into the QR code trap. Please note, you never have to 'Pay' or enter your UPI pin to receive money

on PhonePe. A genuine sender only requires your phone number to send you money. If you receive a message like this, do not respond. Instead, contact PhonePe Support on the app to report the phone number and other details of the fraudster.

Here's what you need to remember to stay safe from frauds:

PhonePe never asks for confidential details. If you are asked for such details by anyone posing as a PhonePe representative, please ask them to send you an email.

Only respond to emails from @phonepe.com domain. In case you have been duped by a scammer, you can immediately report such scams on the PhonePe app or by calling the customer care number, or on PhonePe's social media handles.

Lastly, you can report fraud complaints at the nearest Cyber Crime cell or register a complaint online at <https://www.cybercrime.gov.in/> or contact the Cyber Crime Cell helpline on 1930.

## TDP captures power in AP, Chandrababu readies for swearing-in

Chennai, June 04 2024: The TDP-Jana Sena-BJP alliance in Andhra Pradesh is racing towards a thumping majority as per the indications of the early trends of counting for the Assembly polls on Tuesday.

The cadres of the Telugu Desam Party have already begun their celebrations at the NTR Bhavan in Hyderabad and other places in AP. Amid counting, there are media reports finalising the date and place of Nara

Chandrababu Naidu's swearing-in as the Chief Minister.

According to the reports Naidu will take his oath in Amaravati on June 9. Meanwhile, with the early trends favoring the alliance, the debate on the portfolio of Pawan Kalyan has taken a centre stage on social media platforms. According to the latest Election Commission of India trends, TDP is leading in 130 seats, while Jana Sena and BJP are leading in 20 and 7 seats respectively. The



YSRCP is ahead in 18 Assembly seats.

The ruling Congress and BJP appeared to be

sharing the honors in Telangana as they were

leading in eight seats each out of the 17 Lok

Sabha constituencies in the state at noon on Tuesday, with BRS ceding ground. According to the latest trends from the counting of votes polled for the May 13 Lok Sabha polls, AIMIM president Asaduddin Owaisi maintained his lead against his nearest BJP rival K Madhavi Latha by over 70,000 votes. The BJP candidates were leading in the Adilabad, Nizamabad, Karimnagar, Medak, Secunderabad, Malkajgiri, Chevella, and Mahabubnagar LS

seats. The Congress nominees were leading in Peddapalle (SC), Mahabubabad (ST), Warangal (SC), Bhongir, Khammam, Nalgonda, Nagarkurnool (SC) and Zaheerabad. The K Chandrasekhar Rao-led BRS appeared to be the biggest loser as the party was not leading in any of the constituencies. The party had won nine seats in the 2019 Lok Sabha elections. The BRS had suffered a defeat in the Legislative Assembly polls held in November last year.

## Statement to Media Fraternity on the Chennai Press Club

Chennai, June 04 2024: This is an important update on the affairs of the Chennai Pathrikaialar Mandram (Chennai Press Club, hereinafter referred to as Club). In the wake of certain developments, the Club Joint Secretary Mr A Perumal alias Bharathi Tamilan had resigned on May 27, 2024.

A 12-member Chennai Press Club Special Guidance Committee (hereinafter referred to as Committee), constituted by the Club General Body on August 20, 2023 held a meeting on May 31, 2024, pursuant to the Club President (In-Charge) Mr Varthamanan alias Geethapriyan's statement dated May 29, 2024, that the affairs of the Club would be conducted in consultation with the Committee.

The Committee

held a meeting to take stock of the prevailing extraordinary situation and decided to form a seven-member Sub Committee to step in and run the affairs of the Club on an interim basis so as to create a congenial atmosphere for the holding of elections to the Club General Body in a smooth and transparent manner. The Sub-Committee will scrutinise the Club's audited accounts and also the existing membership list, while undertaking the task of enrolling new members for creating a fresh list of all the eligible members and pave the way for the Committee to hold the elections to the Club General Body within 90 days from taking charge from the existing Management Committee.

The members of the Sub Committee are Mr Nakkheeran Gopal, Mr Bhagwan Singh, Mr Savithiri Kannan, Ms

Kavitha Muralidharan, Mr Shanmuga Priyan, Mr Murugesan and Mr D Suresh Kumar. This Sub Committee will periodically report to the full Committee that includes Mr N Ram, Mr Sigamani, Nurullah, Mr Kubendiran, and Ms Lakshmi Subramaniam.

Consequently, on June 1, 2024, a delegation of the Committee requested Mr Geethapriyan to hand over the affairs of the Club to the Sub Committee. The delegation urged Mr Geethapriyan and Mr Naresh Kumar (EC member) to be the joint signatories in maintaining and operating the Club bank accounts in consultation with the Sub-Committee.

Accepting this proposal, the Club's managing committee - Mr Geethapriyan, Mr K Asudhulla and Mr Naresh Kumar - agreed to extend

cooperation for the smooth functioning of the Sub-Committee. The Committee thanks them for their cooperation.

This Sub-Committee with Mr D Suresh Kumar as Convenor and Mr Savithiri Kannan and Ms Kavitha Muralidharan as Co-Conveners shall endeavour to administer the Club in a transparent manner and hold elections to its General Body within the stipulated time-frame of 90 days. It shall take efforts to make the Club inclusive and inspire confidence among members of the media fraternity in Chennai to participate in the process to install democratically elected office-bearers in the Club.

(Note: The 12 members of the Committee have undertaken not to contest in the ensuing elections to the Club.)

## Understanding Leukemia - From Diagnosis to Living a Healthy Life

Chennai June 04 2024: Leukemia is a disease that affects millions of lives daily and presents unique challenges across its various types. Among these, Chronic Myeloid Leukemia (CML) stands out as a form of blood cancer that affects the bone marrow. According to the National Institute of Health, approximately 1.2 to 1.5 million people worldwide are currently living with CML, a figure on the rise in India as well.

Dr Steve Thomas MD, DM, Sri Ramachandra, Medical Centre "From my observation, I have seen a 50% number of patients undergo severe emotional distress due to CML. However, patients diagnosed in the chronic phase, where the disease is more controllable, can lead fulfilling lives despite the challenges. It's crucial to remain proactive in managing CML since untreated chronic phase CML can progress rapidly

within a few years. To ensure the effectiveness of your treatment and prevent disease progression, it's essential to monitor your BCR-ABL levels regularly and adhere to treatment goals. Counseling is also a vital aspect of helping patients manage the emotional and psychological challenges of living with a chronic illness. Additionally, discussing the latest therapies with your doctor can help you comprehend the treatment journey and attain a better quality of life".

CML manifests as the uncontrolled growth of white blood cells within the bone marrow. It progresses through three distinct phases: chronic, accelerated, and blast. The chronic phase, that can last for many years, encompasses around 90% of CML diagnoses. While some individuals with chronic phase CML experience symptoms, others remain asymptomatic.

However, most symptoms tend to subside once treatment begins. Once diagnosed, continuous monitoring BCR-ABL levels is important to understand the treatment efficacy and evolving symptoms over time, especially since untreated chronic phase CML can progress within three to four years of diagnosis.

CML is often called the "good cancer" because it has become more manageable over the last 20 years. However, for some, dealing with CML isn't always easy. In fact, as the disease progresses, CML can stop being a 'good cancer.' Some people might develop resistance to their CML medications or have side effects that affect their daily life. This shows why it's important to track things regularly not just to check the diagnosis but also to spot any patterns that might need changes in treatment, especially for those facing challenges with

managing their CML.

Common treatment approaches include targeted therapy with tyrosine kinase inhibitors (TKIs). Advances in treatment have led to improved tolerability and quality of life. Beyond TKIs, newer drugs offer enhanced safety and efficacy, particularly in advanced stages of cancer.

While living with CML poses challenges, advancements in medical science have transformed it into a manageable condition for many. Adhering to treatment, making lifestyle adjustments, and receiving comprehensive support from healthcare professionals and loved ones empower individuals with CML to lead fulfilling lives. Emphasizing regular medical care and effective communication helps individuals navigate their journey toward a healthier and more hopeful future.

## IIT-Madras Zanzibar offers MTech in Ocean Structures

Chennai, June 04 2024: IIT Madras Zanzibar has launched a new MTech Program in Ocean Structures for the academic Year 2024-25.

The new two-year Master of Technology Program is open to candidates of all Nationalities.

It comes with two Streams - 'Offshore and Ship structures' and 'Port Harbour and Coastal structures'.

Stream selection will be based on CGPA obtained by students at the end of first semester, a release from IIT-Madras said on Tuesday.

Those having a four-year UG degree in Civil Engineering with a minimum of 60% marks are eligible to apply.

IIT Madras Zanzibar is the first ever international campus of an IIT. Classes for the first Academic Year (2023-24) commenced during October 2023. The programs at IITM Zanzibar are open to students of all nationalities, including Indians.

Indian Institute of Technology (IIT) Madras Zanzibar,

Tanzania, started operating in October 2023. Preeti Aghalayam, its director, is also the first woman leader of an IIT.

The other courses currently offered by IIT Madras Zanzibar Campus are a four-year Bachelor of Science degree in Data Science and AI and a two-year Master of Technology degree in Data Science and AI.

Prof. Preeti Aghalayam, Dean of School of Engineering and Science and Director-in-charge, Zanzibar campus, IIT Madras, said, "It is exciting to announce this new program. Blue economy is a priority area for Zanzibar and the world today, and engineering programs that will yield skilled human resources in this domain are an urgent need." Elaborating on careers that would be available for graduates of this program, Prof. Dr. S. Nallayarasu, Head, Department of Ocean Engineering, IIT Madras, said, "This program opens up new career opportunities for graduate engineers in ocean engineering including niche areas of offshore industry, port and harbour

development in the region. The program is aligned with Maritime India Vision 2047 and will contribute significantly to training professionals." The Master of Technology in Ocean Structures offered at IIT Madras Zanzibar Campus will have a curriculum tailor-made to the industry needs in the Oil and Gas and Maritime sector.

It would cover the basics of marine and offshore hydrodynamics, structural design for oil and gas exploration offshore platforms, ports, harbours including port structures and breakwater. The course would equip students with core and elective courses to prepare them for careers in the oil and gas and maritime sectors.

While first, second and fourth Semesters will be at IITM Zanzibar Campus, the third Semester will be at IIT Madras - Chennai Campus in India.

Selection will be based on marks obtained in UG (50% weightage) and screening test and interview (50% weightage). Personal

interview will be conducted for students clearing the screening test. The screening test and interviews will be conducted online.

Applications will close on June 20. Screening Tests will be conducted on June 32 and admission Letters will be issued from July 15.

What academic and research collaborations have been forged with international institutes and organisations?

Preeti Aghalayam, IIT Madras Zanzibar director, we have semester-exchange agreements with the University of Birmingham, UK, and Deakin University, Australia specifically for IITM Zanzibar students. We have agreements with the African School of Economics and Nigerian University of Technology and Management. Already some of the French institutes have expressed interest to come on board. We are planning collaborations with Dar es Salaam Institute of Technology, University of Zanzibar and a bunch of other academic institutions in Zanzibar.

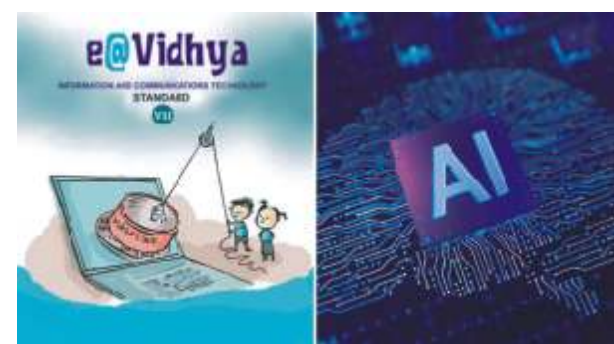
## Kerala introduces AI in school syllabus

Chennai June 04 2024: Kerala has taken a big leap in education by including Artificial Intelligence (AI) in school textbooks.

With the introduction of AI learning in the Information & Communication Technology (ICT) textbook of Class 7, over 4 lakh students in Kerala will get familiarized with AI in the upcoming academic year.

One of the activities in the 'Computer Vision' chapter will involve students creating their own AI program that can recognize human facial expressions. This program will be able to identify up to seven different emotions on a person's face. It is the first time in India that all students in a class are getting an opportunity to learn AI uniformly.

The new Academic Year which kick starts on June 3rd, 2024 will see new ICT textbooks for Classes 1, 3, 5, and



7 in Malayalam, English, Tamil, and Kannada mediums. The curriculum framework emphasizes the development of children's critical thinking, analytical skills, and problem-solving abilities, which are essential for their holistic development.

In this context, special emphasis has been placed on the development of logical thinking and programming skills in the ICT textbooks for the primary level.

The 'PictoBlox' package, along with 'Scratch' software that teaches visual programming, is introduced in the textbooks to enable students to practice programming, AI, robotics, etc. Kerala Infrastructure and

Technology for Education (KITE), the technology arm of Department of General Education, will make available all the essential software for this in the laptops deployed in schools.

The new ICT textbooks for Classes 1 and 3 include FOSS (Free and Open-Source Software) based educational applications such as GCompris, eduActiv8, OmniTux, and TuxPaint which cover drawing, reading, language learning, numeracy, operations, and rhythm. In addition to these, applications developed by KITE such as Traffic Signal through which children learn about traffic rules, and Waste Challenge which teaches waste disposal through gaming mode

are also included in the ICT textbook. Further, Language labs are also featured in the new textbooks. "The new ICT textbooks present practical ICT activities that nurture life skills while also helping in the study of other subjects and providing guidance on cyber safety and fake news identification", says K.Anvar Sadath who is the Chairman of ICT Textbook Committee and also the CEO of KITE. KITE commenced the AI training for 80,000 secondary school teachers from 2nd May 2024 onwards and so far 20120 teachers completed the training.

V. Sivankutty, Minister for General Education Dept has already issued instructions to provide training to all Primary school teachers on the new ICT textbooks from June onwards. New ICT textbooks will be introduced for Classes 2, 4, 6, 8, 9, and 10 next academic year.

## Bring the Stadium Home with Samsung 'Big TV Days' Sale on Ultra-Premium TVs

Coimbatore June 04 2024: Samsung, India's largest consumer electronics brand, today announced exciting offers on its big TVs, including the ultra-premium Neo QLED, OLED and Crystal 4K UHD TVs. The 'Big TV Days' offers have been introduced for the T20 Cricket World Cup to enhance users' entertainment experience by truly bringing the stadium home.

Customers of Artificial Intelligence (AI) in home entertainment to improve consumers' lifestyles and offer exceptional viewing experiences. These televisions redefine the home entertainment experience, offering accessibility, sustainability and enhanced security with the power of AI.



June 30, 2024. The offers are available on 98"/85"/83"/77"/75" sizes across the Neo QLED, OLED and Crystal 4K UHD TV range on select models.

Samsung is bringing the transformative power of Artificial Intelligence (AI) in home entertainment to improve consumers' lifestyles and offer exceptional viewing experiences. These televisions redefine the home entertainment experience, offering accessibility, sustainability and enhanced security with the power of AI.

"Our 'Big TV Days' campaign coincides with the T20 Cricket World Cup to meet the growing demand for larger screen sizes and premium viewing experiences. By offering our ultra-

premium range of TVs including Neo QLED, OLED and Crystal 4K UHD TVs with exciting offers, we aim to bring the immersive experience of a stadium directly to our customers' homes. With our state-of-the-art AI-powered televisions, customers can expect exceptional picture quality, immersive audio and sleek designs. Furthermore, the addition of AI provides an unparalleled cricket viewing experience for consumers with features like 8K AI Upscaling and AI Motion Enhancer Pro working together to bring exceptional clarity during a live match with minimal ball distortion and blurring," said Mohandeep Singh, Senior Vice President, Visual Display Business, Samsung India.

Samsung has also

curated localized smart experiences for Indian consumers to include a range of services like gaming, entertainment, education and fitness, which are available in these televisions. The Cloud gaming service enables users to experience AAA games with plug and play with no console or PC required. Samsung Education Hub helps users to experience big screen learning with live classes, making learning for your kids more interactive and immersive. Additionally, with TV Key Cloud service, consumers no longer need a set-top box as it enables direct transmission of content through the cloud. Samsung TV Plus provides 100+ channels free with instant access to news, movies, entertainment and more.

## Cummins India Limited - Results for the quarter and year ended March 31, 2024

Chennai June 04 2024: Cummins India Limited's (NSE: CUMMINSIND, BSE: 500480) Board of Directors (CIL) reviewed and approved the financial results for the quarter and year ended March 31, 2024, at their meeting today.

Performance Highlights (based on standalone financial results) for the quarter ended March 31, 2024:

Total Sales for the quarter at Rs. 2,269 Cr. were higher by 20% compared to the same quarter last year and lower by 9% compared to the previous quarter.

Domestic sales at Rs. 1,925 Cr. were higher by 38% compared to the same quarter last year and lower by 12% compared to the previous quarter.

Exports Sales at Rs. 344 Cr. lower by 30%

compared to the same quarter last year and higher by 6% compared to the previous quarter.

Profit before tax at Rs. 701 Cr. is higher by 70% compared to the same quarter last year and higher by 16% compared to the previous quarter.

Profit after tax at Rs. 562 Cr. is higher by 76% compared to the same quarter last year and higher by 23% compared to the previous quarter. Performance Highlights (based on standalone financial results) for the year ended March 31, 2024:

Total Sales for the year at Rs. 8,816 Cr. increased by 16% compared to the last year.

Domestic sales at Rs. 7,143 Cr. increased by 28% compared to the last year.

Exports Sales at Rs.

1,673 Cr. decreased by 18% compared to the last year.

Profit before tax at Rs. 2,143 Cr. is higher by 44% compared to the last year.

Profit after tax at Rs. 1,661 Cr. is higher by 47% compared to the last year.

Ashwath Ram, Managing Director, Cummins India Limited, said:

Indian economy continues to remain resilient despite geopolitical events and other economic events impacting the growth of various countries. Key economic indicators like GDP growth rate of 7.6% and consistent PMI indicate optimism about continued growth. Robust tax collections are indicating underlying growth in economic activities. Indian Government's

continued focus on infrastructure and higher allocation in the interim budget is driving growth in end markets of interest for the company. At the same time, internationally, geopolitical risks and conflicts continue to pose uncertainty about global trade and supply chain disruptions.

The company recorded another year of record revenue and profit, driven by strong demand from the domestic market while export market demand was soft. The Company launched the CPCB IV+ range of products, which were very well received by customers. The company continues to have a strong balance sheet and liquidity and is well-positioned to support its operations and growth plans.

## Renault Nissan Automotive India Pvt. Ltd. (RNAIPL) Recognised by CII for Environment, Health, and Safety (EHS) Excellence and Water Management

Chennai June 04 2024: Renault Nissan Automotive India Pvt. Ltd. (RNAIPL) received the prestigious Platinum Award for Environment, Health, and Safety (EHS) Excellence and Gold Award for Water Management at the 16th edition of the Confederation of Indian Industry-Southern Region Environment, Health, and Safety (CII-SR EHS) Excellence Awards. The ceremony, held in Coimbatore on 15 May 2024, acknowledged RNAIPL's commitment to EHS practices in its Chennai plant.

This recognition underscores RNAIPL's outstanding efforts and remarkable progress made over the years in EHS, implementing best practices, and consistently



prioritising safety and sustainability. Moreover, the award also recognises RNAIPL's significant initiatives in water management, highlighting the company's proactive approach towards adopting sustainable water conservation and management practices. This acknowledgment reflects RNAIPL's commitment to environmental stewardship and responsible resource utilisation.

"RNAIPL remains committed to upholding the highest EHS standards.

Receiving the Platinum Award for EHS Excellence and the Gold Award for Water Management at the CII-SR EHS Awards reflects our dedication to excellence in environmental, health, and safety practices. We take pride in the progress we've made over the years in promoting a culture of safety, sustainability, and performance. As we move forward, we remain focussed on setting new benchmarks and leading by example in EHS stewardship," said Keerthi Prakash, Managing Director,

RNAIPL.

The CII-EHS Excellence Awards are a prestigious platform that celebrates organisations' outstanding contributions and leadership in the areas of environment, health, and safety through a rigorous assessment process with the industry experts. In 2023, RNAIPL had won three prestigious industry awards for commitment to Environment, Health, and Safety- Gold Category Award for the Automotive sector, the EHS Leadership Award and the Safe Employees, Safe Communities Award. RNAIPL's recognition in these esteemed categories reflect the company's dedication to maintaining the highest standards of safety and excellence across all aspects of its operations.

## Toyota Kirloskar Motor Sells 25,273 units in May 2024, Records 24% Growth

Chennai June 04 2024: Underpinning its robust and steady performance, TKM reported monthly growth by registering sales of 25,273 units in the month of May '2024. This represents a Year-on-Year growth of 24% compared to May 2023, when the company sold 20,410 units. In the month of May, domestic sales reached 23,959 units, complemented by an additional 1,314 units exported. The company also posted a growth of 23% over the month of April' 2024, which saw sales of 20,494 units.

Furthermore, this achievement also marks a notable 48% surge in the first five months of CY 2024, with total sales reaching 1,22,776 units, up from 82,763 units in the same period during the previous year.

Commenting on the strong performance, Mr. Sabari Manohar Vice President, Sales-Service-Used Car Business, Toyota Kirloskar Motor said, "We continue to post double digit growth in the month of May' 2024 by reporting 24% growth as compared to the previous year. Our unrelenting customer-centric approach has inspired us to stay ahead of the curve by understanding the diverse needs of our customers and offering a diverse array of products and services. We will continue to energize our customer-centricity by enhancing touchpoints and curating innovative value-added services aimed at creating delightful ownership experiences.

The newest addition to our robust SUV lineup, the All-New Urban Cruiser Taisor,

reaffirms TKM's commitment to meeting the dynamic demands of the market. We are extremely thrilled to announce that the wholesales and deliveries for the Taisor have commenced. The feedback from the customer have been overwhelming with demand coming from all parts of the country. Intended to uphold the rich Toyota SUV legacy, the All-New Urban Cruiser Taisor embodies a fusion of style, high performance, fuel economy, and a striking exterior design. It is available in three engine options 1.0L Turbo, 1.2L Petrol and E-CNG options. Additionally, the Taisor is backed by renowned Toyota's value-added services, specially designed with Indian customers in mind. I take this opportunity to invite our valued

customers to visit our showroom and experience the All-New Urban Cruiser Taisor.

Furthermore, the sustained enthusiasm shown by customers towards all our products and services underscores the success of our product strategy and our deep market connection. Our diversified portfolio consisting of multi pathway powertrains and designed to deliver enhanced value is at the forefront of our growth. Leading this charge are models such as the Innova Crysta, Innova Hycross, Fortuner, Legender, Urban Cruiser Hyryder, Hilux, and LC300. Additionally, the strong sales of the Camry Hybrid, Glanza, Vellfire, and Rumion have significantly contributed to our upward trajectory."

## UGC exempts Meghalaya, Nagaland from CUET

Chennai June 04 2024: The University Grants Commission (UGC) has announced a significant decision to exempt affiliated colleges in Meghalaya and Nagaland from the Common University Entrance Test (CUET) for the academic year 2024-25.

This decision comes in response to a request from the state governments and has been approved by the Union Ministry of Education. In an official communication addressed to Gopesh Kumar, under

secretary to the Union Ministry of Education, the UGC has conveyed its approval. The exemption applies to admissions in affiliated colleges of Central Universities located in Meghalaya and Nagaland, specifically North-Eastern Hill University (NEHU) and Nagaland University.

Welcoming the decision, Meghalaya Chief Minister Conrad Sangma said, "I am happy to inform our students that admission to the affiliated colleges of Central

Universities in Meghalaya has been exempted from CUET for this academic year." "The UGC's decision, approved by the competent authority, reflects a commitment to accommodating regional educational needs and promoting equitable access to higher education," he said and thanked Union Education Minister Dharmendra Pradhan for accepting our request and my request to exempt colleges affiliated with North Eastern Hill University from the CEUT exam.

"In the last many years also, the Government of India has exempted Meghalaya, and we are thankful once again. On the basis of our request, the Government of India has exempted Meghalaya and Nagaland, and this will go a long way in helping our students. By next year, we are hopeful that most of the colleges will be affiliated with our state university, and hence we would not require the exemption from next year onwards," Sangma said.