

**ECI directs all political parties to cease enrolling/ registering voters for post-election beneficiary-oriented schemes under the guise of surveys
 Potential of quid pro quo for voting and inducements amounts to bribery/corrupt practice**

Chennai, May 02 2024: Prof. Shridhar Dwivedi, Senior Consultant Cardiologist & Head of Academics at National Heart Institute delivered a lecture titled "Health and Sanitation: Both are linked together" at the National Institute of Science Communication and Policy Research (NIScPR) of the Council for Scientific and Industrial Research (CSIR), New Delhi today during the Swachhata Pakhwada.

The lecture was held on the second day of the 15 days programme of Swachhata Pakhwada organized by CSIR-NIScPR at the institute's Vivekananda Hall and drew attention to the intrinsic connection

between cleanliness and overall well-being.

Prof. Ranjana Aggarwal, Director, CSIR - NIScPR felicitating chief guest Prof. Shridhar Dwivedi

In his address, Prof. Shridhar Dwivedi emphasized the importance of not only physical health but also mental and spiritual well-being. He pointed out that all religions encourage cleanliness and urged the audience to continue the healthy habits adopted during the COVID-19 pandemic. Prof. Dwivedi's message resonated with the attendees, highlighting the need for a holistic approach to health that includes proper sanitation practices and a balanced lifestyle.



The Director of CSIR-NIScPR, Prof. Ranjana Aggarwal reiterated the institute's commitment to making cleanliness a mission, aiming to rectify and

enhance India's image as a clean nation. The Swachhata Pakhwada initiative is a testament to this commitment, fostering awareness and action towards a healthier and cleaner India.

The CSIR-National Institute of Science Communication and Policy Research (NIScPR) is a constituent laboratory under the Council of Scientific & Industrial Research, Ministry of Science and Technology, Government of India. It



is dedicated to science research, and the communication, promotion of scientific evidence-based science technology and innovation policy awareness among the public.

**ECI directs all political parties to cease enrolling/ registering voters for post-election beneficiary-oriented schemes under the guise of surveys
 Potential of quid pro quo for voting and inducements amounts to bribery/corrupt practice**

Chennai, May 02 2024: The Election Commission of India has taken a serious view of activities by political parties and candidates seeking details of voters under the guise

of various surveys for their proposed beneficiary schemes, as a corrupt practice of bribery under Section 123(1) of the Representation of the People Act, 1951. It has

noted that, "some political parties and candidates have been engaging in activities that blur the lines between legitimate surveys and partisan efforts to register individuals for post-election beneficiary-oriented schemes".

The Commission, while noticing various instances in the ongoing General

Elections 2024, has issued an advisory today (Link: <https://www.eci.gov.in/election-backend/public/api/download?>) to all national and state political parties to immediately cease and desist from any activities that involve registering individuals for post-election beneficiary-oriented schemes through any advertisements/survey/App.

The Commission said the act of inviting/calling upon individual electors to register for post-election benefits may create an impression of the requirement of one-to-one transactional relationship between the elector and the proposed benefit and has the potential to generate quid-pro-quo arrangement for voting in a particular way thereby leading to

inducement.

The Commission while acknowledging that generic and general electoral promises are in the realm of permissibility, noted that such activities as mentioned in table below obscure the distinction between authentic surveys and biased attempts to enrol people in programs for political gain, all while masquerading as legitimate survey activities or efforts to inform about government programs or party agendas related to potential individual benefits.

The Commission has directed all District Election Officers to take appropriate actions against any such advertisements within the statutory provisions namely Section 127A of the Representation of People's Act, 1951, 123(1) of the

Representation of People's Act, 1951, and Section 171(B) IPC.

Table 1:
 Newspaper advertisements calling upon individual voters to register themselves for benefits by giving missed calls on a mobile or calling on a telephone number.

Distribution of guarantee cards in the form of pamphlets giving details of prospective individual benefits along with an attached form asking for details of voters such as name, age, address, mobile number, booth number, constituency name & number etc.

Distribution of forms seeking details of voters such as name, ration card number, address, phone number, booth number, bank account number, constituency name & number etc. in the name of socio-economic survey of prospective beneficiaries for expanding an ongoing government individual benefit scheme.

Circulation or propagation of web platforms or web/mobile application by political parties/candidates seeking details of voters such as name, address, phone number, booth number, constituency name & number etc. (This may or may not have an invitation for availing individual benefits or revealing their voting preference).

Newspaper advertisements or physical forms regarding existing individual benefit schemes along with registration form seeking details of the voter such as name, husband/father's name, contact number, address etc.

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Iyyampet

Tharupakkam

Adambakkam

PASSPORT | MSME | PAN | AADHAAR

FSSAI | PATTA | LEGALHEIR

2,4 WHEELER INSURANCE

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STATE AND CENTRAL GOVT

AUTHORISED FRANCHISEE

ALL ONLINE SERVICES

இ-சேவை மையம்
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8148231942 / 8144337349
 பொது இ-சேவை மையம்

India and New Zealand to have deeper collaboration in Pharma, Agriculture and Food Processing Industries, among others

Chennai, May 02 2024: A delegation led by the Commerce Secretary, Shri Sunil Barthwal held a number of constructive and outcome-oriented meetings in New Zealand from 26-27 April 2024 to work on ways to deepen the existing bilateral relations. These meetings were held with the Minister for Trade of New Zealand Hon. Todd McClay, Acting Chief Executive and Secretary of Foreign Affairs and Trade of New Zealand, Mr. Brook Barrington, the India-New Zealand Business Council (INZBC) and the 11th India - New Zealand Joint Trade Committee (JTC) Meeting.

Both sides acknowledged the existing huge potential in both economies and mutual trade complementarities, there is a substantial potential to increase the trade and people to people contacts. These meetings had focused discussions on several key areas aimed at promoting bilateral trade and cooperation, marking a pivotal moment in strengthening economic ties and fostering collaboration between the two nations, building upon the existing close ties through people to people and business contacts.

The meetings reviewed progress on market access issues, economic cooperation projects and explored opportunities for new initiatives. Both sides discussed the establishment of robust bilateral economic



dialogue architecture and the creation of working groups on sectors like Agriculture; Food Processing, Storage & Transportation; Forestry and Pharmaceuticals to facilitate ongoing collaboration on key trade and economic issues. Notably, discussions also included the cooperation in horticulture sector, including cooperation in kiwi fruit sector (quality & productivity, proper storage in pack houses and their suitable transportation) as well as the dairy sector. Once working groups are established, India and New Zealand will review the progress made by those working groups and the recommendations thereof at regular intervals.

The meetings addressed bilateral trade matters of mutual interest, including issues related to market access, non-tariff barriers (NTBs), and sanitary and phytosanitary (SPS) measures on products like grapes, okra and mangoes, Mutual Recognition Arrangement (MRA) in Organic products, simplified homologation including through mutual recognition of comparable domestic

standards for vehicles, etc. Both parties reaffirmed their commitment to resolve these issues through constructive dialogue and cooperation under the existing mechanism of JTC.

Services sector and enhancing its scale for bilateral trade was given special focus during the discussions held at various levels which revealed great interest from both sides for increasing business as well as people to people contacts and to work on the skill gaps and how the same can be strengthened through capacity building and improving the ease of mobility. It touched upon areas such as hospitality sector including adventure tourism, nursing, tele-medicine, education, air connectivity, Joint R&D (wherever feasible), startups, etc.

Collaboration in area of pharmaceuticals and medical devices sector was discussed at length, including the adoption of fast tracking of regulatory process and quality assessment of manufacturing facilities using, as appropriate, the inspection reports of comparable overseas regulators. Greater

sourcing of medicines from India and cooperation in medical device sector was also discussed.

Both parties briefly explored opportunities for collaboration in digital trade, meeting Nationally Determined Contributions, cross border payment systems, among others. Discussions also encompassed cooperative engagement within platforms such as G20, Indo-Pacific Economic Framework for Prosperity (IPEF), and other plurilateral and multi-lateral associations and how to address imperative economic challenges and opportunities. Both sides reaffirmed their commitment to the principles of the World Trade Organization (WTO) to uphold a rules-based international trading system.

Overall, it was a common understanding that the existing co-operation can be taken forward with continuous dialogue. Hence, both the sides committed to hold regular meetings at all levels to sort out issues and work on collaborative and co-operative activities in exiting as well as areas which remain unexplored.

Young Women Pioneering Technology, Business, and Public Life in Collaboration with NCW

Chennai, May 02 2024: The School of Criminal Law and Military Law under the aegis of Rashtriya Raksha University, in collaboration with the National Commission of Women (NCW) has organized a capacity-building programme titled "Rise and Lead: Young Women Pioneering Technology, Business, and Public Life" on April 30th, 2024. The initiative, held at the university campus in Gujarat, aimed to inspire and equip women to take on leadership roles in various domains.

The programme centered around three main themes: "Tech Horizons: Navigating Emerging Opportunities in AI, Drone Technology," "Women in Decision Making: Women Leading in Public Life," and "Women in the Corporate Arena." The inaugural session began with Pro-Vice-Chancellor Prof. (Dr.) Kalpesh H. Wadra's address which emphasized, "Success knows no gender," underscoring the university's commitment to gender equality. Then Lt. Ashutosh Pandey, Under Secretary, NCW, New Delhi, delivered the welcome address, setting the tone for the event. He highlighted the role of NCW across the nation along with various Government Initiatives taken for the empowerment of



women like maternity benefits and anti-human trafficking cells. The welcome address was followed by technical sessions.

The first technical session was delivered by Dr. Keyur Patel, Assistant Professor at SITACS, RRU, who delved into the latest artificial intelligence (AI) and drone technology trends. Participants gained insights on leveraging these technologies for career advancement, with a focus on diversity and inclusion in the tech sector. The "Drone Didi Yojana," empowering women in rural areas for technological agriculture, received appreciation during the session. The second session was addressed by Ms. Roshini P. Lakadvala, Vice President of Business Development & Operations at the esteemed Checkmate Services Ltd., who provided

valuable insights on "Women in Corporate Arena", focusing on ethical practices and career advancement strategies. The third technical session was delivered by Dr. Dimple Raval, Director of the School of Criminal Law and Military Law, who had discussions on "Women in Decision Making," emphasizing the importance of women's leadership in public life along with putting light on the inspiring stories of women leaders who are ensuring the potential impact of female representation in decision-making processes at various fields.

After the technical sessions, the floor was open for discussion with UG and PG female students and faculty members who have asked their queries to the esteemed dignitaries thus, facilitating the process

of women empowerment. One of the stakeholders has suggested the elimination of the pay confidentiality clause in private employment agreements to eradicate pay discrimination between genders. The students discussed the challenges of breaking stereotypes of women including the dark figures of crime addressed by NCW. The concluding session was graced by Deputy Inspector General, Shri Umesh Thapliyal of SSB, Assam.

Through this capacity-building programme, Rashtriya Raksha University reaffirmed its commitment to empowering women in technology, business, and public life. The university remains dedicated to fostering gender equality and enabling women to realize their full potential across all spheres of society.

Launch of Intelligent Transportation System (ITS) Technology/ Product Booklet and ToT of Thermal Camera to Industry

Chennai, May 02 2024: The Indigenous Technologies of Thermal camera, designed and developed by CDAC Thiruvananthapuram under InTranSE Program of MeitY, was transferred to M/s Aditya Infotech (CP Plus). It is a step towards Innovation, Science and Technology theme of Vikshit Bharat @2047.

Thermal Camera: The thermal Smart camera has an inbuilt Data Processing Unit (DPU) to run various AI based analytics. The indigenised technology is targeted



for applications across multiple domains, including Smart cities, Industries, Defence and Health, etc. The field implementation, testing and validation of this camera was done for Road traffic applications.

ITS Technology/Product Booklet:

Under InTranSE program of R&D group, MeitY, technologies/product/ solution developed for Traffic control, Public Transit, Road Safety, Sensors for traffic Applications etc. have been compiled in a booklet form which was launched for awareness creation.

The exchange of technology transfer documents happened in the presence of Shri S Krishnan, Secretary, MeitY; Shri Bhuvnesh Kumar, Addl Secretary, MeitY; Prof H P Khincha; Smt Sunita Verma, GC R&D in E&IT, MeitY, senior officials in the Government, CEO and CTO of Industries.

ICG rescues fisherman with head injury onboard IFB St. Francis off the Gujarat coast



Chennai, May 02 2024: The Indian Coast Guard (ICG) successfully executed a daring night rescue operation to save a fisherman who had sustained serious head injury. The fisherman had a bad fall onboard the Indian Fishing Boat (IFB) St Francis due to

rough sea conditions about 130 km west of Veraval, Gujarat on the night of May 01, 2024.

ICG received a distress call from the Coast Guard Maritime Rescue Sub Center in Veraval. Responding swiftly, ICG Ship C-153, which was on a



surveillance mission at the time, altered its course to aid in the medical evacuation. The ICG successfully evacuated the injured fisherman from the IFB St Francis and promptly transferred him to a medical facility in Veraval for further

treatment. The rescue operation underscores the ICG's commitment to safeguard precious lives at sea, ensuring the safety & security of all those who venture into maritime waters and stay true to their motto "We Protect"

Elected Women Representatives of Panchayati Raj Institutions to Participate in CPD57 Side Event "Localizing the SDGs: Women in Local Governance in India Lead the Way" on 3rd May 2024 at United Nations Headquarters in New York

Chennai, May 02 2024: The Permanent Mission of India to the United Nations and the Ministry of Panchayati Raj, in collaboration with the United Nations Population Fund (UNFPA), is organizing the side event titled "Localizing the SDGs: Women in Local Governance in India Lead the Way" on 3rd May, 2024, during the 57th Session of the Commission on Population and Development (CPD57), taking place from the 29th of April until the 3rd of May 2024 at United Nations Headquarters in New York. Smt. Supriya Das Datta, Sabhadhipati, Sepahijala Zilla Parishad, Tripura; Smt. Kunuku Hema Kumari, Sarpanch, Pekeru Gram Panchayat, Andhra Pradesh and Smt. Neeru Yadav, Sarpanch, Lambi Aheer Gram Panchayat, Rajasthan are attending the event to represent the Elected Women Representatives from the rural local self-government in India and the delegation is led by Shri Vivek Bharadwaj, Secretary, Ministry of Panchayati Raj, GoI.



advancing gender equality, and the significance of women leadership in grassroots governance, through her opening remarks. Following Ambassador Kamboj's address, Secretary Shri Vivek Bharadwaj will discuss strategies derived from India's Panchayati Raj Institutions aimed at fostering gender equality and women's empowerment, particularly focusing on poverty reduction and inclusive development. He will also share insights from India's experience with women's leadership in local governance.

A group of women standing in front of a wood wall. Description automatically generated

The side event will feature a panel discussion with three distinguished Elected Women Representatives (EWRs), who will share their invaluable experiences, insights, and perspectives on local self-governance as well as their impactful journey. Smt. Supriya Das Datta, Sabhadhipati, Sepahijala Zilla Parishad, Tripura will share insights on the women's leadership role in the Panchayats in enabling inclusive development. Smt. Kunuku Hema Kumari, Sarpanch, Pekeru Gram Panchayat, West Godavari, Andhra Pradesh will highlight the Panchayat's role in driving key social sector programmes. Smt. Neeru Yadav, Sarpanch, Lambi Aheer Gram Panchayat, Jhunjhunu, Rajasthan will share her experience in promoting women and girl-friendly Panchayats.

The CPD57 side-event will also see the presence of Mr. Pio Smith, the UNFPA Asia Pacific Regional Director, Ms. Andrea M. Wojnar, the UNFPA India Representative, and Shri Alok Prem

Nagar, Joint Secretary, MoPR, who will share their insightful remarks and recognize these leading EWRs for their game-changing efforts and instrumental role as torchbearers in driving forward the Sustainable Development Goals.

Elected Women Representatives (EWRs) have been instrumental in driving positive change at the grassroots level. India stands at the forefront globally, with 1.4 million women serving as elected members of Panchayati Raj Institutions / Rural Local Bodies, constituting 46% of the total elected representatives of PRIs. The CPD57 side event on 3rd May, 2024 aims to highlight India's trailblazing model of empowering EWRs in Panchayati Raj Institutions to spearhead the localization of the Sustainable Development Goals (SDGs). It showcases how EWRs play catalytic roles in championing gender equality, poverty alleviation, and inclusive development at the grassroots.

India's remarkable success stories, where EWRs have driven positive and impactful change through community leadership and engagement, advancing SDG localization, will be highlighted. The event illustrates the scalability and replicability of India's transformative approach in empowering EWRs as agents of change to steer local development aligned with the SDGs.

Moreover, it advocates for greater global recognition and support for India's pioneering model as a best practice in promoting women's meaningful participation and leadership towards achieving the SDGs at the grassroots level. This groundbreaking

event emphasizes India's commitment to empowering women in local governance as torchbearers of sustainable development.

During its G20 Presidency, India reaffirmed its commitment to gender equality and women-led development by establishing the Working Group on Women's Empowerment. The Ministry of Panchayati Raj has taken a proactive leadership role in localizing and achieving the Sustainable Development Goals (SDGs) in rural India, with women spearheading local self-governance initiatives. Embracing a thematic approach, the Ministry of Panchayati Raj has endeavoured to localize the SDGs through Panchayati Raj Institutions, consolidating the 17 SDGs into nine overarching themes. Notably, 'Theme 9: Women-Friendly Panchayat' underlines the pivotal objective of safeguarding and promoting the interests of women, while ensuring their survival, protection, development, and participation rights at the grassroots level.

In order to empower women to assume leadership roles effectively, various initiatives have been launched, including providing quality training. Beginning this year, an innovative and first-of-its-kind initiative - Leadership and Management Development Programme - has been undertaken to conduct training programs for elected representatives and functionaries of PRIs in premier management institutes such as IIM Ahmedabad. The CPD57 side event showcases how EWRs like Smt. Supriya Das Datta, who received training in the first batch of MoPR's Leadership and Management Development Programme at IIM Ahmedabad, play catalytic roles in championing gender equality, poverty alleviation, and inclusive development at the grassroots.

World of Aagol, a 90 second animation video introducing the plot & characters was released

Chennai, May 02 2024: A Story that reviews the British era Criminal Tribe Act through a cyber security window

Rupa Publications launched the English publication of Kabilan Vairamuthu's acclaimed Tamil novel, "Aagol." A gripping time-travel data science fantasy, "Aagol" delves into the complexities of the British Criminal Tribes Act. Following the success of his previous novel "Meinigari," adapted into the hit feature film "Kavan" by K V Anand, Kabilan Vairamuthu captivates readers once again. Kabilan Vairamuthu, the co-



writer of upcoming biggie Indian2 is also one of the lyricists in the vijay starrer GOAT. Aagol is Kabilan Vairamuthu's fourth novel. Meera Ravishankar has done the translation. Mysticwrite, a translation agency has performed the complete end to end translation process. World of Aagol, a 90 second animation video created by profile maker, showcasing the plot and characters of the story was released. Readers can Join the meet-the-author session on May 5th at Crossword Bookstore, Express Avenue, Chennai.

Defence Secretary & Secretary General of MoD, Indonesia to co-chair 7th Joint Defence Cooperation Committee meeting in New Delhi

Chennai, May 02 2024: The seventh Joint Defence Cooperation Committee (JDCC) meeting between India and Indonesia will be held in New Delhi on May 03, 2024. The meeting will be co-chaired by Defence Secretary Shri Giridhar Aramane and Secretary General of Ministry of Defence, Indonesia Air Marshal (Retd.) Donny Ermawan Taufanto, MDS. Both sides will exchange views on

regional and global issues of shared interest. The India-Indonesia friendship, which was elevated to the level of Comprehensive Strategic Partnership in 2018, has widened the scope of bilateral relations to allow for new collaboration in the realm of defence industry, science and technology etc. The defence relations form a significant pillar to this growing partnership.

Defence stipulated the establishment of the JDCC to explore and identify potential areas of cooperation, matters of common interest, initiate, coordinate, monitor and control the approved cooperative activities. The Secretary General, who is on a visit to India from May 02-04, 2024, will also undertake discussions with Indian Defence Industries in New Delhi and Pune. India and Indonesia

CSIR - AMPRI, in collaboration with Knowledge & Awareness Mapping Platform (KAMP) conducts Scientific Excursion for over 250 Students

Chennai, May 02 2024: The Council of Scientific and Industrial Research (CSIR) - Advanced Materials and Processes Research Institute (AMPRI), in collaboration with the Knowledge and Awareness Mapping Platform (KAMP), conducts Scientific Excursion on April 29th, 2024 at Bhopal, Madhya Pradesh.

The Scientific Excursion was conducted by KAMP under the CSIR Jigyasa and Viksit Bharat Program with 250 students accompanied by their teachers from DPS Kolar Road Bhopal, IES public school Sehore, and IES public school, Ratibad, Bhopal. The programme was inaugurated by Dr. D.P Mondal, Chief Scientist, Head, Alloys, Composites and Cellular Materials Division, CSIR-AMPRI, Bhopal and Dr. Satanand Mishra Principal Scientist &



Jigyasa Coordinator, CSIR-AMPRI, Bhopal. This excursion provided the students with a unique opportunity to delve into the world of science, technology, and innovation. It aimed to instill a passion for scientific exploration and discovery within the students. Dr. Mishra and his Jigyasa team inspired the students in their scientific pursuits through interactive discussion and lab visits. Within the labs, the students learnt several

new things in a practical manner with respect to 3D printing Lab, Raman Spectrometer lab, Hybrid Composite, Centre for Advanced Radiation Shielding and Geo-polymeric Materials (CARS&GM). Advanced Materials and Processes Research Institute (AMPRI), Bhopal was instituted in May 1981 as "Regional Research Laboratory" (RRL). The Knowledge and Awareness Mapping

Platform (KAMP), an initiative and knowledge alliance between the Council of Scientific & Industrial Research (CSIR) - National Institute of Science Communication and Policy Research (NIScPR) and industrial partner M/S Nysa Communications Pvt. Ltd. (NCPL) provides a platform for students to explore and engage with scientific concepts, develop a holistic understanding, and ignite their scientific curiosity.

Kotak Announces Departure of KVS Manian, Joint Managing Director from the Group

Chennai May 02 2024: Kotak Mahindra Bank ('the Bank') today informed the exchanges that KVS Manian, Whole Time Director designated as Joint Managing Director has stepped down from his position to pursue other opportunities in the Financial Services sector. The Board has accepted his resignation with immediate effect.

Leveraging its strong leadership strength, the Bank announced a new reporting structure to drive a sharper focus and leadership oversight to its business.

The Wholesale, Commercial and Private Bank will now report directly to Ashok



Vaswani, Managing Director & CEO, while the Asset Reconstruction Division will report into Shanti Ekambaram, Deputy Managing Director. Shanti will also oversee the Investment Banking and Institutional Equities businesses.

Commenting on the development, Ashok Vaswani, MD & CEO, Kotak Mahindra Bank said "Manian has spent over 29 years at Kotak and we are thankful to him for his association and we wish him well in his future endeavours. We are confident of the strong leadership talent at Kotak and our ability to scale our businesses to the next level in times to come."

P B Srujana to debut at Sunday Kutcheri in the park by Sundaram Finance

Chennai May 02 2024: The May Sunday Kutcheri will have a debut Carnatic vocal performance by P B Srujana at Nageswara Rao Park on May 5, 2024 from 7 am to 8 am

P B Srujana was slated to debut in December but the concert had to be postponed due to torrential rains.

Her guru is Kamala Ramanathan. She will be accompanied by B Kesavan on the violin and by Yashwanth Ravi on the Mridangam and the performance will be in natural surroundings



without any mikes. She will perform the following songs on Sunday morning.

Song list: Varnam-Charukesi, Mahaganapathim-Nattai, Ammaippanum-Ragamalika, Mahadeva shiva-Revati, Unadu namam-Yeman kalyan, Karunai deivame-Sindubairavi, Shobillu-Jaganmohini, Yemanelli-Shivaranjani, Dasaratharama-Kalyani

Sree guru-sudda saveri, Nagumomu-Mangalam.

Tata Motors registered total sales of 77,521 units in April 2024

Chennai, May 02 2024: Tata Motors Limited sales in the domestic & international market for April 2024 stood at 77,521 vehicles, compared to 69,599 units during April 2023.

Domestic Sales Performance:

Category April 2024 April 2023 % change

(Y-o-Y) Total Domestic Sales 76,399 68,514 12%

Commercial Vehicles:

Category	April 2024	April 2023	% change
Passenger Carriers	4,502	2,061	118%
SCV cargo and pickup	11,823	10,314	15%
CV Domestic	28,516	21,507	33%
CV IB	1,022	985	4%

Total PV Domestic (includes EV) 47,883 47,007 2%
 Domestic sale of MH&ICV in April 2024, including trucks and buses, stood at 12,722 units, compared to 8,985 units in April 2023.
 Total sales for MH&ICV Domestic & International Business in April 2024, including trucks and buses, stood at 13,218 units compared to 9,515 units in April 2023.
 Passenger Vehicles: Category April 2024 April 2023 Growth

Samsung's 'Fab Grab Fest' is back with Unbeatable Offers on Smartphones, TVs, Laptops, and Digital Appliances on Samsung.com and Samsung Exclusive Stores

Chennai, May 02 2024: Samsung, India's largest customer electronics brand, has announced its biggest summer sale, 'Fab Grab Fest', which offers an array of extraordinary deals and exciting cashbacks across a wide range of products on Samsung.com, Samsung Shop App as well as at Samsung Exclusive Stores.

During the 'Fab Grab Fest', customers can avail up to 64% off on select models of the Galaxy S series, Galaxy Z series, and Galaxy A series smartphones. Select models of Galaxy tablets, accessories and wearables will be available at up to 77% off. On the purchase of select models of Galaxy Book4 series laptops, customers can avail discounts of up to 24% off.

Select models of Samsung TVs such as the flagship Neo QLED 8K, Neo QLED, OLED, The Frame TVs, and Crystal UHD series will be available at up to 43% off. On the purchase of select models of Neo QLED 8K, Neo QLED and OLED TVs customers can avail bank cashback of up to INR 20000. Additionally, customers can avail benefits of up to INR 5000 as exchange bonus on purchase of all TVs.

The 'Fab Grab Fest' 2024 will offer discounts and unmatched prices on a



host of digital appliances such as Automatic Front Loading and Fully off. Additionally, Automatic Top Loading machines. For receive a complimentary wall mount on purchase of select models of smart and gaming monitors. Samsung will also provide a 3-year warranty and up to 20% bank cashback (up to INR 10000) on all monitors.

With our 'Buy More Save More' platform, customers will be able to save an extra 5% on the purchase of two or more products through Samsung.com or Samsung Shop App. The 'Buy More Save More' platform allows consumers to enjoy bundled offers on a host of Samsung products.

The excitement doesn't end here, customers can get up to 48% off on a wide range of premium appliances such as Side-by-Side Refrigerators, the elegant French-Door Refrigerators, and the versatile Frost Free Refrigerators. They can also enhance their kitchen experience with the Bespoke AI Package by purchasing three or more selected products and enjoy an extra 10% discount.

Select models of washing machines will be available at up to 50% off. Additionally, they will get a generous 20-year warranty on the Digital Inverter Motor

available at up to 61% off. Additionally, customers will also receive a complimentary wall mount on purchase of select models of smart and gaming monitors. Samsung will also provide a 3-year warranty and up to 20% bank cashback (up to INR 10000) on all monitors. Select models of Convertible & WindFreeTMACs, will be available at up to 47% off. Customers can avail an extra 10% discount when purchasing two or more units of WindFreeTM AC models. Moreover, these models come with an extended warranty on the PCB part, offering 1-year standard warranty plus an additional 4-year extended warranty.

As part of the exciting bank offers, customers can experience exceptional savings of up to 22.5% cashback when using HDFC Bank, ICICI Bank, and other leading debit and credit cards, with a maximum cashback of up to INR 25000. Select models of

Airbnb introduces Icons— Bollywood Star Jahnvi Kapoor opens the door to her legendary, never-before-seen family home in Chennai

Chennai May 02 2024: Today, Airbnb is introducing Icons, a new category of extraordinary experiences hosted by the world's greatest names in music, film, television, art, sports, and more. Icons take you inside worlds that only existed in your imagination—until now. Sleep in the Ferrari museum. Stay in Prince's Purple Rain house. Spend a day at Bollywood Icon Jahnvi Kapoor's coastal abode. Today, we're unveiling the first 11 Icons on Airbnb, with new experiences dropping around the world throughout the year.

"Icons bring to life experiences that are magical and truly beyond imagination," said Amanpreet Bajaj, General Manager, Airbnb India, Southeast Asia, Hong Kong and Taiwan. "As part of the Icons launch, we are thrilled to partner with Jahnvi Kapoor for this special campaign, which will offer an unprecedented glimpse into Jahnvi's coastal beach home," he added.

As part of the launch, Bollywood superstar Jahnvi Kapoor is opening the doors to her family's estate in Chennai for an experience unlike any other. Known for her charming performances



on screen, Jahnvi will welcome two sets of two guests each at her coastal abode as a part of this special promotional campaign.

About the home: Jahnvi Kapoor's Beachside Paradise

Nestled on four acres of serene beachfront, Jahnvi Kapoor's coastal home is a sanctuary of tranquility and warmth. The home has been the stage for many childhood summers spent with her dear family and will now be available to select Airbnb guests for the first

entire home is designed for ultimate relaxation. Within the heart of the home lies the minimalist living room, the dining area rich with cherished family memories, Jahnvi's dressing room where she develops her natural skincare treatments and the airy master bedroom. Towards the back of the house lies a vast garden dotted with palm trees and fountains, with an expansive swimming pool and shaded gazebo offering an idyllic spot to relax and enjoy an alfresco sunset.

"My most cherished memories are of summers spent with my family at our Chennai home. This place has always felt like a sanctuary, and I want to share this special feeling with my fans, which is why, for the first time ever, I'm opening the doors to our home on Airbnb. I'm excited to share our family's rituals with Airbnb guests who will get a chance to unwind like the Kapoors - chilling by the pool, enjoying some of our favorite meals, practicing yoga, trying my mother's natural skin care recipes, and most importantly, making special memories. I am thrilled to be a part of Airbnb's Icons category and look forward to welcoming

time ever. Guests will have the privilege of immersing themselves in the rich tapestry of the Kapoor family legacy and be able to unwind like their favorite Bollywood star during their stay. Jahnvi will personally greet the guests and escort them on an exclusive tour of her home. From the hand-crafted marble lotus sculpture gracing the entrance of the home and ushering in positive energy and good luck, to the expansive interior spaces styled in bamboo, rattan, and marble, the