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Amit Shah held a roadshow in Kanyakumari Lok Sabha constituency to support Pon Radhakrishnan for the parliamentary election

Chennai, April 13 his visit, joined Shah in

Sabha constituency on Kanyakumari. Saturday in support of the party candidate Pon cadres from his Radhakrishnan for the specially-designed April 19 parliamentary vehicle and flashed the election.

cadres, invigorated by as party members

Senior BJP the road show from leader Amit Shah held a Mettukadai Junction, roadshow in Thuckalay, to the Old Kanyakumari Lok Bus Stand in

Shah greeted the party's Lotus symbol Hundreds of party throughout the stretch,



chanted "Modi again", Nadu were chanting the "Bharat Mata Ki Jai" "chaar sau par" (over and "Ponnar again." 400 seats), he said, Radhakrishnan, a alluding to the BJP's former union minister, target of achieving the is fondly addressed as said number of Ponnar by supporters.

In his address, Shah said Modi was taking people to vote for the the country on the path party's candidate for of progress.

constituencies.

Shah also sought the the Vilavankode People in Tamil bypoll, V S Nandini, and ensure her victory.

PM Narendra Modi interacted with top Indian gamers on a host of issues relating to the gaming industry

Chennai, April 13 games."People have interaction. 2024: Prime Minister offered different Saturday interacted alternative solution with top Indian called Mission LIFE, gamers on a host of which advocates for issues relating to the changing our daily gaming industry. In a lifestyle to benefit the free-wheeling environment. Now, interaction regarding envision a game aimed the future as well as at addressing global the challenges before climate issues, where the prime minister explore various posed curious methods and solutions questions to the to identify the most gamers while also sustainable said. trying his hands at approach," Modi told s o m e o f t h e the gamers during the

"What are these Narendra Modi on solutions. I have an steps? How do we navigate through it and choose the best approach for success? Take swachhata as an example, the game around cleanliness and every child should play this game. the e-gaming industry, the gamer must Youngsters should embrace Indian values

The gamers

discussed new developments in the gaming industry with the prime minister, who stressed how the government has recognised the creativity of the theme could revolve gamers, promoting the gaming industry in India. They also engaged in issues concerning gambling versus gaming while and understand their discussing the true significance," he participation of women in the gaming



Laluprasad Yadav pokes fun at Narendra



Chennai, April 13 bringing the appetizer, 2024: RJD supremo and he will take 100 said "Prime Minister course. "The guy will Narendra Modi took die waiting", he 10 years to bring the commented. appetizer, he will take 100 years to bring the wrote that "when the main course".

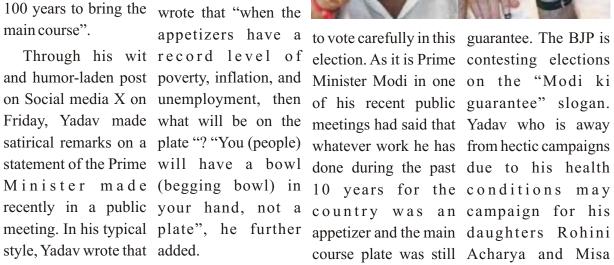
style, Yadav wrote that added. the Prime Minister

Lalu Prasad Yadav years to bring the main Yadav further

spent 10 years in cautioned the people which he gave a Lok Sabha election.



The RJD leader to be brought for Bharti contesting the



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Palaniswami warns Annamalai, says no one can destroy AIADMK

Chennai April 13 2024: The AIADMK general secretary, Edappadi K. Palaniswami, on Friday warned BJP State president K. Annamalai that he should speak carefully about the AIADMK.

Replying to Annamalai's claim that the AIADMK would vanish after this election, Mr. Palaniswami said that no one could destroy the AIADMK. "We [the AIADMK] were the ones who introduced the BJP's symbol [the lotus] to the people of the State in 1998. The AIADMK has faced leaders such as [late DMK leader and former Chief Minister] M. Karunanidhi. Mr. Annamalai could not even become a councillor, but is now saying he will fulfil 100 promises in 500 days," the AIADMK leader said, while campaigning party's candidate, P. Vignesh.

He pointed out that though Prime Minister Narendra Modi spoke about family politics, PMK president Anbumani Ramadoss was a part of the BJP alliance this election.

He alleged that the prices of essential



commodities were arrested in connection was critical in the State.

He further said that there was no protection DMK regime. The Selvaganapathi a at Salem Fort for his Union and State betrayer, Mr. governments did not Palaniswami claimed as the rate of crude oil prison. "So he was has decreased, the price expelled from the of fuel is increasing, he AIADMK. It was the

> Showing photos of Jaffer Sadiq, who was

skyrocketing, and said with an international their candidate in that the people should drug racket, posing with compare the rates with Chief Minister M.K. those during the Stalin and Minister for AIADMK regime. Sports Development "Every day, murder, Udhayanidhi Stalin, Mr. theft, and dacoity Palaniswami said that happen in Tamil Nadu," the drug menace had he said, adding that the increased in the State law and order situation a n d t h e D M K government had failed

Calling DMK's for women under the Salem candidate T.M. reduce fuel prices. When that he was the reason the BJP came to power at why former Chief the Centre in 2014, the Minister and late cost of a barrel of crude AIADMK leader oil was \$105. Now, even Jayalalithaa went to DMK that registered corruption cases against Mr. Selvaganapathi; but later, he joined the DMK

and is now contesting as Salem," he added.

The DMK and its leader are speaking against electoral bonds, though their party received Rs.686 crore through the scheme. A gambling company gave the party Rs509 crore, he pointed out.

Mr. Palaniswami said that the AIADMK would always protect the interests of Tamil Nadu, and raise people's voice in Parliament. "Tamil Nadu is now the number one State in getting loans, and has over Rs.8.50 lakh crore in debt...," he added.Mr. Palaniswami had earlier canvassed for his party's Namakkal Lok Sabha constituency candidate, S. Tamilmani, at Tiruchengode.

India Celebrates World Quantum Day 2024 -Aspires to lead in Quantum Science and Technology

India celebrates World exploit the principles of the public - must individual scientist-centric Quantum Day 2024 on superposition, continue." April 14, 2024, with entanglement, and aspirations to become a measurement. It promises global leader in various to lead to applications with fields of Quantum Science immense potential for the and Technology.

Quantum Mechanics, the study of atoms and subatomic particles, has now advanced to such an extent that it has now moved to the engineering domain and is leading to novel and varied applications. technology's global reach previous R&D initiatives such as LEDs, lasers, and Sood said, "Governments Considerable attention is investing heavily in its systems for Quantum enhancing computing, among the public the encryption algorithms international initiative was computing systems needs as the World Quantum Day world quantum-safe. on April 14th.

Prof. Ajay Kumar Sood, Principal Scientific Adviser to the Government of India emphasized the global impact of quantum technology: "Quantum Technology is the new technology frontier, reached after decades of fundamental research

global economy in areas ranging from medicine to the discovery of advanced materials, and from safe communication to extremely sensitive

Researchers worldwide and the need to eliminate and strengthening them have utilized its principles potential threats by further in a focused and to develop technologies quantum computers, Prof. ultra-precise atomic clocks and private players in used in the Global almost all scientifically Positioning System. advanced nations are now being paid to development and controlling and exploitation to tap its manipulating quantum immense potential for Computing, Quantum communication, and Communications, and sensing capabilities with Quantum Sensing significant implications for applications. To advance national prosperity and the awareness and security. The threat appreciation of quantum emerging from quantum science and technology computers that breaches worldwide, an used by conventional taken in 2022, to be addressed by PQC commemorated annually and QKD to make the Ensuring ethical development and deployment of quantum technology will also become important as newer applications get

Regarding India's plans to excel in quantum technology on the global stage, Prof. Sood expressed optimism and confidence and mentioned that India's National Quantum Mission (NQM) will bolster India's competitiveness by leveraging the national Discussing quantum strengths built through such as (i) Quantum directed manner.

> The National Quantum Mission (NQM), conceptualized by the Prime Minister Science Technology Advisory Council (PM-STIAC) received Cabinet approval on April 19, 2023 with a total outlay of Rs 6003.65 Crore for a period of eight pivotal role in taking India' years. The Mission aims to s quantum mission seed, nurture, and scale up forward, Prof. Abhay scientific and industrial Karandikar, Secretary, R&D and create a vibrant DST, said, "India is one of & innovative ecosystem in the few countries making Quantum Technology concerted efforts to (QT). This will accelerate leapfrog in quantum QT-led economic growth, technologies and has nurture the ecosystem in reasons to be optimistic to the country, and make become a leader in the area India one of the leading as it is still evolving. DST nations in the development of QT and applications.

Being implemented by the Department of Science and Technology (DST), NQM envisages welldeveloped, and for this, orchestrated and engagement with a wide synergistic efforts through range of stakeholders - a hub-spoke-spike model, scientists, policymakers, involving Centres of industry leaders, civil Excellence (CoEs),

Chennai April 13 2024: leading to our ability to society organizations, and consortia projects, projects, etc. This mission is guided by a Mission Governing Board (MGB) chaired by Dr. Ajai Chowdhry and assisted by the Mission Technology Research Council (MTRC) chaired by the PSA to the Government of India.

The Mission aims to

establish four Thematic Hubs (T-Hubs) in domains Computing, (ii) Quantum Communication, (iii) Quantum Sensing & Metrology, and (iv) Quantum Materials & Devices. A Call for Pre-Proposals to establish T-Hubs was given on January 20, 2024, inviting contributions from academic institutions and R&D labs.

Underscoring DST's

has taken up the challenge to build a world-class R&D capability in quantum technologies. Central to its efforts is the setting up of four hubs in Quantum Computing, Quantum Communication, Quantum Sensing & Metrology, and Quantum Materials & Devices.'

Rahul Gandhi terms 2024 Lok Sabha polls an ideological war **Assures filling 30 lakh vacant Central govt jobs, NEET exemption**

Chennai April 13 2024: The Lok Sabha polls 2024 is just not an ordinary elections that we face every five years but it is an ideological war between the autocratic rule and democratic forces that wanted the legacy and constitution of the country protected, said Rahul Gandhi, former Indian National Congress President here on Friday.

Congress leader Rahul Gandhi on Friday assured a legislation to provide apprenticeship to young people and filling 30 lakh vacant government jobs.

Addressing his first election rally in Tamil Nadu, Rahul Gandhi said if the INDIA bloc is voted to power at the Centre, "drastic action" will be taken to provide e m p l o y m e n t opportunities to the young people.

There are 30 lakh vacant jobs in the government and these jobs will be provided to young people, he said and added that in order to benefit all the graduates and diploma holders a law Right to Apprenticeship will be passed in the Parliament

Slamming the BJP, Gandhi alleged the Saffron party MPs openly stated that "they are going to change the Constitution" if they retained power at the

world earlier looked at said he really loved the exam." Picking India as a beacon of visiting Tamil Nadu and from ally DMK's democracy; now it is of loved the people of the campaign themes, the the view that India's state. He praised Tamil Congress leader said democracy is no longer president alleged.

Attacking PM Modi, he said: "The only thing Modi cares about is "having a monopoly on



Union government did not give even a single paisa.

The Centre labels Tamil Nadu's request for flood relief as "Pitchai," a plea made to seek "alms," Gandhi alleged. DMK and Congress have been alleging that BJP leader Nirmala Sitharaman belittled flood relief as "pitchai." When fishermen seek assistance they get nothing from the Centre and similar is the plight of Tamil farmers, who



finances and the rest of the country how are forced to go to communication system to walk on the path of Jantar Mantar in Delhi (seen as reference to social justice." Hence, to fight for their rights, media) of this country." when it was decided by he claimed. He said the nation today the Congress party to faced an ideological conduct the Bharat Jodo battle. On the one side is Yatra it was launched in the ideology of social Tamil Nadu, he said. justice, freedom and equality, championed by icons such as reformist leader Periyar E V Ramasamy and on the other side are the ideas of RSS and PM Narendra Modi and his government.

Modi stood for "one allow you (Tamil Nadu) nation, one leader and to take a decision on While the rest of the one language." Gandhi whether or not to take culture, history and when Tamil Nadu Tamil Nadu, including DMK has been Periyar, CN Annadurai, consistently focusing Karunanidhi, he said: flood relief sought by

"I know, the people

of Tamil Nadu have a

big issue with NEET. We are going to leave the decision to the state; on whether you want to do NEET or not to do alleged. NEET. NEET is an antipoor exam and we are Gandhi alleged more than happy to "You have shown the Tamil Nadu alleging the Nadu.

Gandhi said "storm is set to arrive, Narendra Modi is going to be dislodged from power." Modi government actually is "Adani government, it should be called Adani govt and not Narendra Modi government," he

Though PM Modi says he likes Dosa, in Delhi he speaks of "one nation, one leader, one language, and asked "why not space for all other Indian languages" including Tamil and Manipuri.

Gandhi bought a democracy, the language as the sought flood relief, it is sweets from a bakery in former Congress "biggest teacher." "refused," by the Coimbatore and posed Hailing leaders of Centre. The ruling for a photograph with workers there.

> The Tirunelveli rally Kamaraj and M on the Rs 37,000 crore was Gandhi's first election rally in Tamil

GCC Commissioner urges for 100% voting

Chennai April 13 In a novel 2024: manner, Greater Chennai Corporation Commissioner and District Election Officer J. Radhakrishnan went paragliding early on April 12 at Thiruvanmiyur Beach to raise awareness on the need for 100% voting in elections.

He said there are 18 types of programmes planned under SVEEP (Systematic Voters' Education and Electoral Participation) of the Election Commission of India to be done in the 35 booth areas in the city where low voter turnout less than 40% - was noted in the 2019 elections. The paragliding activity was open to the public under SVEEP from April 11 to



noon on April 12.

Later, he flagged off the vehicle at the Ripon Buildings with differently-abled for a signature campaign across the city under SVEEP.A training session was also held for election micro-observers at Amma Maaligai on the premises, along with DEO, Deputy Commissioner



Ari, Regional Deputy Commissioner (South) S.P. Amith and many officials. There will be a session for the observers before April 19 on the guidelines, the DEO said.Speaking to reporters, he said, so far, along with police associations. personnel, a total of 1175 Arrangements for people postal ballots - of which to tackle heat - such as 410 were collected in shamianas and pandals Chennai North have been made at booths (Education) Sharanya parliamentary as well," he said.

constituency, 344 in Chennai South and 421 in Chennai Central.

"This time, to improve voter turnout, the GCC has emphasised Armed Force personnel, who may be posted in different locations to register as well through a special drive. In business districts like in T.Nagar and Pondy Bazaar, in government quarters like Todd Hunter Nagar, in 228 urban poor locations and 588 high-rise buildings, the campaign was carried out through resident welfare



announce a two-day

International

Conference on

Integration and

Transformation with

important topic.

SBG) at Larsen &

Green HITECH VENTURES LIMITED IPO Opens from April 12, 2024

Chennai April 13 2024: The company is in the business of trading in various petroleum based products. It also does operation and maintenance job work for ethanol manufacturing in Government owned distilleries. The Company has announced its plan to April 12, 2024. The Equity Shares company is aiming to raise Rs. 6.30 Crores through 1260000 equity shares at price, of Rs. 50 and a Face Value of Rs. 10 with shares set to be listed on the BSE SME Platform.

Equity Share April 16, 2024. Allocation: HNI Quota- 5, 97,000 Equity Shares, Retail Individual Investors 5,







go public with an Initial 97000 Equity Shares, to the Issue is Skyline Public Offering from Market Maker 66,000 Financial Services

The net proceeds

Lead Manager to the Issue is Beeline Capital Limited. The Registrar

Private Limited.

from the IPO will be Ventures Ltd. (GVL) is Maintenance as Job utilized for funding the engaged in trading of worker for Ethanol working capital various petroleum- manufacturing in requirements and based products for the Government owned general corporate different categories of distilleries. Company is expenses. The issue industries based on not having its owned will open on April 12, their requirement. This manufacturing unit. It 2024 and closes on includes supply of bids for tender of biofuels, bitumen, light Government owned density oils, furnace distillery for Operation oils etc. The company & Maintenance as Job Advisors Private is also engaged in worker for Ethanol Operation & manufacturing.

Maintenance as Job worker for Ethanol manufacturing in Government owned distilleries. It understands the market needs and upgrade its team constantly with growing technology and market trends.

GVL provides business solutions and services to consumers of Fuels and other alternative materials across India. The company is engaged in Greenhitech Operation &

Awareness Session on World Parkinson's Day at MGM Healthcare

2 0 2 4 : Ιn commemoration of World Parkinson's Day, MGM Healthcare, a multi-speciality quaternary care hospital in the heart of Chennai, conducted a highly informative and impactful awareness session aimed at educating the public about Parkinson's disease. The event was conducted at MGM Healthcare with participation by neurology experts Dr. U.Meenakshisundaram , Director and Senior Consultant, Department of Neurology, MGM Healthcare and Dr. Sreenivas U.M., Consultant, Department of Neurology, MGM Healthcare, along with Ms. Vijayshree, Chief Dietician, Department of Dietetics, MGM Healthcare and Dr. Rajendran AJ, Clinical Lead, Dept of Rehabiiltation Medicine, MGM Healthcare to shed light on this disorder and s y m p t o m s o f Healthcare. how to cope with it.

Parkinson's disease people worldwide, with a rising incidence in India. Raising awareness about the disease, including its symptoms, mode of



shared insights into the mobility. latest advancements in of life for patients.

diagnosis and Department of Healthcare, which Neurology, MGM

crucial. The awareness which a yoga exercise U.Meenakshisundaram Architectural Designer Exhibition showcasing e a c h g o a l a n d towards achieving the

Parkinson's research, Consultant, treatment options, and Department of strategies for Neurology, MGM improving the quality Healthcare, presented a short insight about the The awareness Parkinson's Disease, session also including recent highlighted the research and treatment importance of early developments. This detection, proper was followed by a medication adherence, session on Nutrition for and the role of physical Parkinson by Ms. therapy and lifestyle Vijayashree, Chief modifications in Dietician, Department managing the of Dietetics, MGM

The last session was The Welcome on Innovative Exercise affects millions of address for the Methods for Parkinson's awareness P a r k i n s o n ' s day was delivered by Management by Dr. . Rajendran AJ, Clinical U.Meenakshisundaram Lead, Dept of , Director and Senior Rehabilitation Consultant, Medicine, MGM

session was presented session was conducted, , Director and Senior and conservational a diverse array of underscore the towards achieving the by renowned to help people with Consultant, sujatha R, SDG consultant and Dr. Sujatha R, SDG innovative posters, sustainable Development Goals". neurologists from Parkinson's to improve Department of MGM Healthcare, who their balance and Neurology, MGM Healthcare shared his Dr. Sreenivas U.M., thoughts on the awareness program: "MGM Healthcare is 2024: Qualcomm has ecosystem, Qualcomm and Qualcomm werticals is significant. honoured to contribute been at the forefront of is hosting an in-person executives, Qualcomm is towards raising innovation in India for Developer Conference presentations on accelerating investments awareness about this contributing 17th, 2024, which will for partners, and development employing challenging significantly to bring together 150+ technical sessions an omni-channel neurological condition. advancements in developers, engineers, covering hardware, strategy to support the Through our awareness in fields such as 5G and showcase their solutions and resources for diversity of its customers session, we aim to artificial intelligence and discuss the latest developers that will help and help streamline empower the patients (AI). Its dedication to advancements in tools to kickstart their current community with knowledge and prioritizes innovation, will help accelerate this emphasis has been support about includes providing ecosystem. Parkinsons. We believe startups and the that together, we can with access to make a difference in the breakthrough lives of those affected technologies that will by Parkinson's innovation that

> As part of its greater good. ongoing commitment for patients affected by Parkinson's disease.

a two-day International Conference on Integration and **Transformation with Sustainable Development Goals (ICITS 2024)** Chennai, April 13 Hindustan 2024: Institute of Technology & Science (HITS), a renowned university in Chennai, is proud to

Hindustan Institute of Technology & Science (HITS) is conducting

Sustainable Development Goals (ICITS 2024). consultant for the models, and prototype Scheduled for April Government of Tamil designs created by 15th and 16th, 2024, the Nadu will enrich the students will contribute conference will take occasion with their to the interactive place at HITS' Bay insights on SDG as experience of ICITS Range campus in Guests of Honour on 2024. The exhibit will Chennai. Distinguished the 16th of April 2024. be inaugurated by Dr. speakers from The conference will Natalie Vanicek, prestigious also be attended by Professor, Clinical organizations and esteemed officials and Biomechanics and institutions worldwide management members Senior Fellow of the will convene to share from HITS including Higher Education insights and Dr. Anand Jacob Academy, University perspectives on this Verghese, Chancellor of Hull, UK and Dr. Verghese, Pro Global Strategy Mr. C Y Shivaji, Chancellor. Head of EDRC (HRC

In addition to these the Guestof Honouron development.

and Dr. Ashok Joshua McMullan,

Manager-Asia Pacific.

By opening the Toubro Ltd, Chennai, esteemed guests, the exhibition to all school will grace the event as conference will host a students, we ensure a the chief guest on the total of 30 resource broader reach, fostering 15th while Mr. K.L. persons and welcome a deeper understanding Rao, Chief Policy more than 500 of the Sustainable Officer of UNICEF will participants from Development Goals join us on the 16th as leading industries and (SDGs) within the the chief guest. institutions to engage in student community. Additionally, Dr. discussions on This inclusivity is vital Gnanamoorthy, Chair sustainability. The innurturing a collective Professor of the Ace conference will jointly sense of responsibility Micromatic Institute design strategies, towards achieving the and Head of the harness new solutions SDGs by 2030. ARCHMATDES at IIT- and create Additionally, such Madras, along with Mr. collaborations to enable exhibitions act as N.K. Patel, President of the unstoppable powerful educational the Institute of Town movement essential for instruments, Planners India, will be sustainable enlightening both students and visitors. As an integral They provide tangible believing that by conference. Dr. Benny component of the illustrations of the collective expertise and Kuriakose, conference, an interconnectedness of resources, we can

development in tackling global challenges.

Dr. Ajayan Vinu, Director- Global Innovative Centre for Advanced Materials from the University of Newcastle, Australia will be delivering the keynote speech for the conference.

Dr. Anand Jacob Verghese, Chancellor of HITS, insisted on the critical importance of sustainability in this fast-pacedworld. He said "It is essential to educate and empower young people to adopt s u s t a i n a b l e practices. Hosting ICITS 2024 is a benchmark for HITS and we are privileged to welcome esteemed speakers to discuss on s u s t a i n a b l e development and complex societal issues and look forward to productive discussions and impactful outcomes from this gathering."

Dr. Ashok George Verghese, Pro Chancellor of HITS said "I am pleased to see our institution leading initiatives that contribute to global sustainability efforts. We aim to catalyze innovative solutions and inspire actionable strategies for a sustainable future

Qualcomm positions itself at the center of digital transformation in India and demonstrates its Developer First approach

technology, particularly and industry leaders to software tools, SDKs, growing scale and developer community economy and drives the powered

India's historical to neurological care, leadership in software MGM Healthcare plans development has a to continue organizing significant impact on its b u r g e o n i n g educational initiatives are described as mobile, automotive forward.

While educational initiatives contributions to the manufacturing, edge AI and support programs global developer boxes and more. community. To strengthen collaborations with its

More than 10 from embedded design companies, distributors, further enable and independent software vendors are accelerates the digital showcasing solutions Qualcomm® and Snapdragon ® technologies across better experiences to segments such as developers going

> The conference agenda includes keynote

the past two decades, in Hyderabad on April collaboration programs in ecosystem fostering a culture that and technologies that projects. Special support mechanisms. placed on Edge and Gen AI technologies, with live demonstrations companies—spanning from Qualcomm and partners.

Developers

Qualcomm is by evolving to better connect developers with its offerings and provide

> While the digital transformation of industries is still in the early phases, the scale of the opportunity for Qualcomm in the long

Chennai, April 13 partners and developer addresses by industry term across many

Some of these changes include how Qualcomm is adopting a developer-first mindset, scaling its software solutions to support Deeper focus on numerous developers beyond traditional customers and contributing to developer ecosystems.

> As part of future releases, these developer support resources will be enhanced to add coverage for additional chipset products, software features, developer use cases, sample applications, and support tools.

Sprite's 'Joke in a Bottle' returns: Comedy giants and digital stars unite for ultimate humour experience

Chennai, April 13 2024: Sprite, India's favourite lemon and lime-flavored beverage, is back with 'Joke in a Bottle', following the resounding success of its inaugural season. Strengthening its renowned 'Scan Karo, Joke Suno, Thand Rakho!' campaign from last year, the brand is set to become the ultimate heat hack for this season, delivering a fresh wave of comedic content that's bound to leave audiences in peals of laughter. Given the challenges in today's fast-paced world, Sprite is one of the coolest brands, making it a natural fit to own the humour space and provide a refreshing escape. With a simple scan of a bottle youngsters can unravel jokes across 9+ regional languages on relatable topics such as exams, college, relationships, food and much more.

up to dominate the languages will be offering an unmatched, comedy landscape available to consumers delightful experience Sprite has partnered on a simple scan of the for everyone! with Kommune to build QR code which will content and explore lead them to their creator partnerships for WhatsApp, unveiling the campaign. Once regional comedy again, Sprite's 'Joke in a content.

Bottle', promises an



Commenting on the

Roshan Abbas,

founder Kommune

unparallele d experience of laughter. new campaign, Tish up with India's top 14 sparkling flavours, comedians such as Coca-Cola India and Biswa, Kenny, Mallika South-West Asia, said, Dua, Prashasti, Urooj, "We are thrilled to bring Anirban, Saikiran, back Sprite's Joke in a Varun Thakur, Danish Bottle campaign, Sait, Sorabh Pant, Mir following the Afsar Ali, Naveen outstanding response Singh, Niranjan from last year. Our goal Mondal to name a few, remains unchanged: to along with one of the infuse our consumers' country's biggest lives with genuine, entertainers Kapil relatable and humorous Sharma for a pan-India content that resonates and regional initiative. with our brand ethos. As the brand gears 500+ jokes crafted in 9 Sprite is dedicated to

and is the culture fuel of the young. With this campaign we are serving up jokes from across the country and each bottle contains a surprise that brightens someone's day. We at Kommune are delighted to collaborate for Tomorrow', in with Sprite for 'Joke in a strategic collaboration Bottle' campaign by with the Foundation for curating the best regional comics and creatively crafting jokes. They surpass linguistic barriers to connect with diverse Indian communities."

Kenny Sebastian Stepping up the Condeno, Senior said, "I am excited to campaign, Sprite teams category director, partner with Sprite for the 'Joke in a Bottle' campaign. This campaign returns with a fresh wave of comedic country's youth. content to refresh audiences in today's fast-paced world."

> Danish Sait said, "I believe Sprite's 'Joke in a Bottle' campaign is captivating the essence of how sprite has put its to say I am happy to be associated with a campaign that connects people from different says, "Comedy is the walks of life to share a best way to reach out to moment of pure and people, it lifts spirits refreshing laughter."

> > for agricultural produce

in India, founded with

sole objective to

agricultural produces,

forest resources and to

organize, promote and

develop marketing,

processing and storage

of agricultural,

horticultural and forest

produce, distribution of

agricultural machinery,

implements and other

inputs, undertake inter-

Samsung Launches Season 3 of 'Solve for Tomorrow' with **Separate School and Youth Tracks for Community & Environment** Themes; The 2024 edition offers Grants of Over INR 90 Lakh

Chennai, April 13 2024: Samsung, India's largest consumer electronics brand, has announced the third edition of its flagship CSR initiative - 'Solve Innovation & Technology Transfer (FITT), IIT Delhi, Ministry of Electronics & Information Technology, and the United Nations in India. playing field for all shaping up as a platform With Solve for students. Tomorrow, Samsung aims to usher in a culture of innovative thinking and problem focus on delivering a solving amongst the

Chatterjee, Sr. Director hence 'Solving for journey. In its third humour forward and it and Scientist 'G', India'. resonates with me both Ministry of Electronics at a professional and & IT, and Mr. Shombi personal level, needless Sharp, United Nations Resident Coordinator in India, in the presence of other dignitaries.

The vision #TogetherforTomorrow #EnablingPeople. promote the trade of

for Tomorrow' Samsung, we strive to programme introduces inspire and shape the two distinct tracks future through School Track and Youth innovative ideas and Track, each dedicated to transformative championing a specific technologies. Our theme and targeted mission revolves towards different age around fostering the groups. Both the tracks next generation of will run simultaneously, innovators and catalysts ensuring equal for social change. Solve opportunity and a level for Tomorrow is truly



The School Track, is tailored for students aged 14-17, focusing on the theme "community and inclusion". The Solve for Tomorrow importance of uplifting this CSR initiative have underscores the 2024 was inaugurated underprivileged groups, a positive impact on our c o m m i t m e n t t o by Mr. JB Park, improving accessibility next generation, who fostering innovation President & CEO, to health & social scaled greater heights, and empowering young Samsung Southwest inclusion for all through embarking on their minds to drive positive Asia, Dr. Sandip social innovations and social entrepreneurship change in the society."

The Youth Track on the other hand, targets individuals aged 18-22, with a focus on the theme "environment and sustainability". The C S R track seeks innovative programme recognizes ideas for reducing the power of innovative carbon footprint, solutions and their protecting the ability to transform environment & lives, makes a strong p r o m o t i n g social impact, and sustainability and hence strengthens Samsung's 'Solving for the World'.

Mr. JB Park, President & CEO, Samsung Southwest This year, the 'Solve Asia, said, "At

for India's youth to come up with meaningful innovations that can improve the lives of people.

edition, with the introduction of two separate tracks, we aim to solve simultaneously for India and for the world. More importantly, with this flagship CSR programme, we want to play our part in strengthening the innovation ecosystem in the country."

Chatterjee, Senior works with and supports Director and Scientist initiatives by the private 'G', The Ministry of sector that promote the Electronics and ambitions and Information leadership of young Technology (MeitY) people, like The Solve said, "Environment and for Tomorrow s u s t a i n a b l e programme. With the development are greatest youth amongst the priority generation in history agenda of Government ever, India has more of India. It is an young minds bringing opportune moment to their energy & solutions combine technology than ever before! This with the human means that Indian capabilities for solutions will also be accelerating economic global solutions." growth. Indian youth,

having innovative mind and skills, cares deeply for the environment. Using radical innovations, various global grassroots issues and challenges could be addressed. Programmes like 'Solve for Tomorrow' are a testament to realise the vision of the Government of India, by harnessing the power of youth."

Banerjee, Director, IIT Delhi said, "We are honoured to continue our partnership with Samsung as their key partner in the 'Solve for In the first two Tomorrow' programme. track underscores the editions, we have seen This collaboration

Prof. Rangan

Shombi Sharp, UN Resident Coordinator in India, said, "I am delighted to participate in the third edition of the Samsung Solve for Tomorrow programme, an exciting initiative which encourages and promotes youth-led innovation to solve challenges related to the Sustainable Development Goals. Dr. Sandip The UN system in India

Sarveshwar Foods Ltd. Completes Acquisition of Singapore Based Green Point Pte. Ltd

Chennai, April 13 Sarveshwar Foods, a renowned name in the food industry, has announced that in continuation to its earlier intimation regarding acquisition of 100% Ordinary shares i.e 1 Ordinary share of face Value of 1 SGD and Business of Green point Pte. Ltd, the Company has acquired 100% Ordinary shares and business of Green Point Pte Ltd. Henceforth, Green Point becomes a wholly owned Subsidiary of Sarveshwar Foods Limited. Green point Pte. Ltd had a Turnover of 3,139,471 US\$ (as per the Financial Statements as on March 31, 2023).



premium white rice to world. Africa through government's nodal agency NAFED amounting approx. 6 Million USD (~Rs. 50 Crores). Sarveshwar Foods remains Earlier, the steadfast in its mission

company informed that to deliver superiorit has successfully been quality rice products awarded bids to supply that nourish and delight 90,000 Quintal of consumers around the

> NAFED (National Agricultural Cooperative Marketing Federation of India Ltd) is an apex government organization of marketing cooperatives

state, import and export trade, wholesale or

retail as the case may be RAILWAYS INTENSIFIES EFFORTS TO ENSURE and to act and assist for technical advice in agricultural, production for the promotion and the working of its members, partners, associates and cooperative marketing, processing and supply societies functional across the India. of drinking water.

Annual 61-day fishing ban in **Bay of Bengal from April 15**

day fishing ban on the to fish eastern coast of Tamil Nadu will commence on April 15, and will extend till June 14. The ban will be effective from Sunday midnight.The fishing ban is imposed to preserve the fishing resources. During this ban, big mechanised

R s 6, 00 per raised to Rs 8,000." fisherman's family during this ban period. anchored at the

Kasimedu, said: "Last Kettuvallams and inprices.

These boats are tonnes. While speaking to harbour. However, in effect, there will be IANS, Antony there is no ban on local an acute shortage of Fernandes, a fishermen fishing fish in the market, passengers in fishermen leader from using country boats, leading to an increase accordance with

Chennai, 13 April boats, including year, the government Kattumaram. On peak 2024: The annual 61- barges, are not allowed provided Rs 6,000 per days, the Kasimedu family during this ban fishing harbour in The state period, and this year, Chennai gets around government had we are expecting the 300 tonnes of fish provided an amount of dole amount to be daily, while on other days, it is around 200

With the annual ban

The following possibility of Apart from these 2024: In anticipation measures have been collaboration with measures, Railways

Chennai, April 13 potential heatwaves, the Railway Ministry has reviewed the availability of drinking water at stations and issued instructions to Zonal Railways to ensure adequate supply

the directives of the Ministry of Railways to provide potable drinking water to passengers at all stations across the Railway network, Southern Railway has intensified its efforts to see that drinking water is available at all stations and that all stations strive to provide clean drinking water to established norms.

summer months;-

Divisions have been instructed to to check on the availability and functionality of all existing water coolers and to ensure that all are In accordance with functional to meet passenger demand.

> At critical stations, Divisions have been instructed to explore the deployment of water tankers to supplement existing supplies.

Divisions and important stations have been instructed to conduct regular checks to confirm water availability across all platforms.

Divisions have been instructed to explore the

of the upcoming initiated by Railways to NGOs and Community have also ensured that summer season and further strengthen these Groups:to actively seek RAILNEER is available efforts during the support from Mahila for the passengers. The potentially scorching Samitis (women's self-last quarter from help groups), NGOs, January to March, Scouts and Guides, and Railways has made other Self Help Groups available more than 59 for the distribution of lakh 1 litre water bottles cool drinking water, at Stations for the particularly near general benefit of travelling class coaches.

> In areas facing water scarcity, railway authorities will collaborate with M u n i c i p a 1 Corporations/State Governments and explore alternative water supply solutions.

All Divisions have been advised to set up a system for round-theclock monitoring by railway staff to ensure consistent water availability and address any emerging issues promptly.

passengers and have supplied more than 40 lakh 1 litre bottles on board more than 630 passenger/mail/express trains running through the Southern Railway Zonal System daily.

Railways is committed to providing a comfortable and convenient travel experience for all passengers. These proactive measures aim to guarantee easy access to clean drinking water at stations throughout the summer season.