

Vibrant Gujarat Global Summit Ambani, Adani bullish about India's growth story Industrialists confirm more investments

Chennai, Jan 10 2024: Remaining highly bullish on India's growth story, top business leaders Mukesh Ambani, Gautam Adani, and N. Chandrasekaran committed more investments in Gujarat on Wednesday to further grow their presence in the coastal state.

Ambani made five commitments towards the growth of Gujarat and announced to roll out green products from the company's giga factory in the second half of 2024. He said that Reliance Group has started building the Dhirubhai Ambani Green Energy Giga Complex over 5,000 acres in Jamnagar.

materials that will make Gujarat the leading exporter of green products, and we are ready to roll this out in the second half of 2024 itself," Ambani said. The top industrialist said that no power on earth can stop India from becoming a 35 trillion-dollar economy by 2047.



Speaking at the Vibrant Gujarat Summit, which was inaugurated by Prime Minister Narendra Modi today, Adani Group Chairman Gautam Adani promised to make an investment of Rs 2 lakh crore in Gujarat over the next five years. He said that the new investment will create over 1 lakh direct and indirect jobs in the state.

"Over the next five years, Adani Group will invest over Rs. 2 lakh crore in Gujarat, thereby creating over 100 thousand direct and indirect jobs," he said. He also said that the group had surpassed the investments promised earlier in different sectors.

"This achievement is unparalleled, especially considering this decade's geopolitical conflicts and pandemic challenges," he said. In his address at the summit, Tata Sons Chairman Natarajan Chandrasekaran said that Gujarat is a very special place for the Tata Group, and as many as 21 Tata companies have a strong presence in the state.

commitment and is on the verge of concluding and announcing a huge semiconductor fab in Dholera (Gujarat). We are about to complete these negotiations and start in 2024," he said. Many companies, such as Essar, Torrent Group, and Infibeam, have committed new investments in Gujarat and have signed MoUs with the State Government.

Participating in the 10th edition of the Vibrant Gujarat Global Summit 2024, Reliance Industries Chairman Mukesh

"This will generate a large number of green jobs and enable the production of green products and

"And I see Gujarat alone will become a 3-trillion dollar economy by then," Mukesh Ambani said.

TN CM Stalin launches distribution of Pongal cash gift, hampers

Chennai, Jan 10 2024: Chief Minister MK Stalin has inaugurated the Pongal cash gift and hamper distribution at a fair price shop in Sriram Nagar of Alwarpet on Wednesday. Stalin also launched the distribution of free

dhotis and saris to the beneficiaries. About 2.19 crore rice ration card holders would be benefitted. The Chief Minister was accompanied by ministers Sekar Babu, Periyakaruppan, Sakkarapani and Ma Subramanian during the event. The distribution that begun



today will take place till January 14. On Tuesday, the government relaxed its conditions by announcing that Rs 1,000 cash gift would be handed to all rice card holders even if they are state, union government or PSU employees, or taxpayers; they were

earlier excluded from the beneficiaries. However, sugar card holders and non-commodity card holders are still excluded. The Pongal gift hamper consists of rice and sugar each weighing a kilo and a sugarcane.

Southern Railway records robust growth in freight and passenger segment 29.351 Million Tonnes of Originating Freight loading achieved in the first nine months of 2023-24 recording 6% increase over corresponding period of last FY Originating freight earnings of Rs.2651 Crores registered in April - December 2023

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Chennai, Jan 10 2024: Southern Railway is progressively experiencing a robust growth in passenger and freight traffic as a result of concerted efforts. With respect to traffic handled as well as total revenue generated, the zone has outperformed the previous year.

Freight segment Witnessing continuous progress in the freight segment, Southern Railway's freight figures rose substantially in the first nine months of the current fiscal 2023-24. The Zone attained Originating Freight Earnings of Rs.2651 Crores with the volume of 29.351 Million tonnes (MT) of originating freight loading registered during the period. At 29.351 Million Tonnes, the originating freight loading registered during April - December 2023 exceeded the corresponding figures of last FY 2022-23 by

6% which stood at 27.660 Million Tones. In December 2023, Southern Railway registered an Originating freight loading of 3.241 Million tones. The growth in freight loading has been fuelled by commodities such as Coal, Iron & Steel, Fertilizers, Iron Ore, Cement, Food grains. Petroleum/Oil/Lubricants (POL), Container traffic.

passenger-oriented Zone, Southern Railway carried 528 Million (52.8 Crores) passengers in the current FY 2023-24 till December 2023, an increase of 12.8% over the corresponding period of last year (468 Million passengers). During the mentioned nine month period, the originating passenger revenue recorded was Rs.5254.93 Crores registering an increase of 12.1% over the same period last year (Rs.4689.46 Crores).

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Actor Ramesh Aravind reaches out to the youth through a book on how to achieve big success in a short span of time

'Anbudan Ramesh' is a hot-selling book at Chennai Book Fair, also available on Amazon and Flipkart



Chennai, Jan 10 2024: A multi-faceted personality, Ramesh Aravind is not just lead actor of around 150 films (in Tamil, Kannada, Telugu, Malayalam, and Hindi), screen-writer, director, and television presenter. He is also a popular motivational speaker and writer.

Ramesh Aravind has been delivering motivational talks to corporate employees, leaders, students across Karnataka and has written books on success in education, life, work, and business.

The book 'Anbudan Ramesh' written by

him in this series was released recently and is currently making brisk sales at the Chennai Book Fair. The book, published by Sawanna, is available in stalls 520 and 521 of Aganazhigai. It is also available on e-commerce platforms Amazon and Flipkart.

A compilation of key and interesting excerpts from Ramesh Aravind's motivational talks, this book is the Tamil version of 'Preetiyinda Ramesh', which was a huge success with seven editions in just six months. K. Nallathambi has translated it into Tamil

in an engaging manner.

Talking about the book, Ramesh Aravind said, "It is believed that it takes 20 to 30 years for a person to become successful in life (business or work) and become wealthy. But if you implement some changes, follow few basic principles in work and life and you can be richer, smarter, happier within 8 to 10 years. I have discussed these life lessons this book. 'Anbudan Ramesh' is about succeeding big in a short time without compromising on integrity.

Continuing, he said, "We can cheer up those

who work with us and our family members through our small actions. Through simple changes, there will be happiness in our workplace and at home. All that I have heard, read, and personally experienced in my life have come together as a 'thought cocktail' in the book.

Ramesh Aravind said the book 'Anbudan Ramesh' will be helpful for students and youth to succeed in life and expressed hope that the people of Tamil Nadu who always recognise talent will buy, read and appreciate this book.

competence of the laboratory under accreditation.

HASETRI is an independent research and testing laboratory in India located at Mysuru, Karnataka and is recognised as a Scientific Industrial Research Organisation (SIRO) under Department of Science and Technology (DST), Government of India. It is an accredited laboratory as per ISO/IEC 17025:2017 standard for Chemical, Mechanical Testing of Rubber and Rubber Products. The institute continues to strive for excellence, contributing to the advancement of technical manpower and cutting-edge technologies for the rubber and allied industries, earning world-class recognition in Quality Testing.

in areas of overall personnel competency and allows for peer group comparisons of test results. Our organization with a dedicated R&D team of Scientists and Engineers are deeply involved in developing technology for Tyre and other Rubber Products in India."

The accreditation services for Proficiency Testing Providers (PTP) is awarded in a range of disciplines, including Testing, Calibration, Medical, and Inspection. The process involves a formal recognition of technical proficiency for specific tests or measurements, with evaluations conducted by external parties in adherence to international standards. It is one of the evaluation tools for National Accreditation Bodies to judge the

Tata Starbucks to Accelerate Growth to 1,000 stores, Double Employment in India by 2028

Chennai, Jan 10 2024: Following Starbucks long-term Triple Shot Reinvention Strategy unveiled in November, Tata Starbucks Private Limited today announced its ambition of operating 1,000 stores in India by 2028 or one new store opening every three days. The strategy focuses on skilling local partners for jobs, opening new stores that serve customers with an elevated experience, and promoting Indian-origin coffee to Starbucks customers around the world.

Already a trillion-dollar economy, India is at an inflection point and projected to become the world's third-largest by 2030 according to economic forecasts, making it a focus area of growth for Starbucks. India's strategic importance as one of Starbucks fastest-growing markets globally will see Starbucks doubling-down on its presence in the market.

Through a 50:50 joint-venture between Starbucks Coffee Company and Tata Consumer Products Limited that launched in 2012, Tata Starbucks now operates in over 390 stores across 54 Indian cities, with approximately 4,300 partners (employees) who proudly wear the green apron.

To achieve its target of 1,000 stores by 2028 the company will double its workforce to approximately 8,600 partners as it plans to enter Tier 2 and 3 Indian cities, expand drive-thrus, airports and its 24-hour store footprint to serve customers where they are.

As he visited India this week, Laxman Narasimhan, chief executive officer, Starbucks said, "Over the past 11 years, the India market has grown to become one of Starbucks fastest-growing markets in the world. With a growing middle class, we are proud to help cultivate the evolving coffee culture while honoring its rich heritage. With our trusted business



partner, Tata, and our green apron partners, we are well-positioned to capture the limitless opportunities as we open one store every three days in India and further our aspiration to become truly global."

Elevating India's Bean-to-Cup Coffee Experiences

Following the success of Starbucks Reserve Fort Mumbai, that opened in 2022, Tata Starbucks will open the second Starbucks Reserve store this year as part of the long-term commitment to elevate the coffee experience in India. Catering to the growing number of coffee enthusiasts with a penchant for premium coffee experiences, the new Starbucks Reserve store will create unique moments of connection with customers through the artistry and craft of Starbucks® black apron Coffee Masters.

In line with the mission to elevate high-quality Indian arabica coffee, Starbucks Reserve whole bean coffee Monsooned Malabar from India will be available both at Starbucks Reserve Stores in India and the U.S. later this year.

Sunil D'Souza, CEO & managing director at Tata Consumer Products said, "Tata Consumer Products and Starbucks have enjoyed a remarkable journey, elevating India's coffee culture and craftsmanship rooted in high-quality Indian arabica coffee beans. As we move into the next chapter of growth, we will

continue to develop India's coffee culture to deepen connections with our customers, while innovating to bring our unique Indian offerings to the global stage."

Uplifting the Partner Experience to Bridge to a Better Future

Starbucks has a history of being a bridge to a better future for its partners and recently through the company's Starbucks College Achievement Plan (100% tuition coverage) achieved the milestone of more than 12,000 graduates in the U.S. from Arizona State University to date. Over 25,000 Starbucks partners currently participate in the Starbucks College Achievement Plan and Pathway to Admission fully sponsored by the company.

In India as well, Tata Starbucks invests in the well-being of partners with industry-leading benefits by empowering its diverse partners, creating equitable development opportunities, and becoming the first food and beverage company in the market to establish a five-day workweek for its people. The company is proud to report that over a third of current partners have been promoted within the organization.

Expansion of vocational skilling

Tata Starbucks will empower women in India by providing vocational skills training for underserved young women seeking careers in the F&B

retail industries. In partnership with The Starbucks Foundation, which awarded a grant to Trust for Retailers & Retail Associates of India (TRRAIN) to provide 2,000 young women workforce development training, skills building and mentoring by 2024, Tata Starbucks extended on-the-job learning options for program participants in stores in Bengaluru, Chennai, Delhi, Hyderabad and Mumbai.

As Tata Starbucks grows across India, the company remains committed to expanding through elevated coffee experiences, unique store formats and personalized moments of human connection for sustainable growth.

Sushant Dash, chief executive officer of Tata Starbucks added, "Thanks to the strong foundation we have built in India, we are entering our next chapter of growth, driven by our unwavering commitment to create a uniquely Starbucks Experience that uplifts customers, communities and partners. With partners forming the heartbeat of our organization and shaping our success in India, we will continue to make meaningful investments that bridge a better future for all partners. Coupled with our focus on reimagining the 'third place' and extending our coffee leadership, we are poised to catalyze further growth in India."

HASETRI certified as world's first Proficiency Testing Provider of Tyres Rolling Resistance Measurement by NABL

Chennai, Jan 10 2024: Hari Shankar Singhania Elastomer and Tyre Research Institute (HASETRI), becomes world's first accredited Proficiency Testing Provider (PTP) for Rolling Resistance Tests by the National Accreditation Board for Testing and Calibration Laboratories (NABL). The unique certification is awarded according to ISO 17043:2010 standards for the testing of three key categories that is C1 (passenger car tyres), C2 (light truck tyres), and C3 (heavy truck tyres). The recognition is based on the evaluations of various parameters under Chemical and Mechanical sub-disciplines at HASETRI.

The significant certification, valid from November 30th, 2023, to November

29th, 2025, positions HASETRI at the forefront of proficiency testing power, reinforcing its commitment to excellence in the field of elastomer and tyre research. The achievement involved in highlights HASETRI's dedication to employing simulation and prediction techniques to optimise product performance and design cycle time.

Speaking on this momentous occasion, Dr. Raghupati Singhania, President HASETRI said, "HASETRI's success in garnering accreditation as a Proficiency Test Provider is a testament to our continuous pursuit of quality and innovation. The recognition is a strong reflection of our laboratory and our team's commitment towards developing world class standards

Inclusivity through Design: Mphasis collaborates with AVAS to advocate for Universal Design, enhancing accessibility for people with disabilities



Chennai, Jan 10 2024: Mphasis (Foundation) in collaboration with AVAS announced the launch of 'Universal Design and Accessibility Walk for Arcause 4.0'. The 320-kilometer walk from Chennai to Bengaluru aims to raise awareness about creating inclusive environments for individuals of all ages, abilities, and backgrounds. The 'Universal Design and Accessibility Walk for Arcause 4.0' is the fourth edition in a series of explorative journeys of learning and exchanges on foot by Gita, an architect, following successful campaigns in 2022 and 2023.

The primary objective of this walk is to raise awareness about Universal Design and its transformative impact on fostering environments that are accessible and

inclusive for everyone. The walk aims to highlight the importance of architectural social responsibility, engaging communities, and inspiring positive change along the route. Jayashree Muralidharan, IAS, Secretary for the Department of Welfare for the Differently Abled in Chennai, was present at the flag-off ceremony held at the Museum.

This initiative is supported by the Council of Architecture, India, the Indian Institute of Architects, the Indian Institute of Interior Designers, Vidya Sagar and National Association for Students of Architecture.

Speaking on the launch of the initiative, Gita Balakrishnan, Trustee, AVAS and Ethos Foundation said, "As architects, we have

a profound responsibility to shape environments that embrace everyone, regardless of their abilities. The Universal Design and Accessibility Walk for Arcause is not just a journey on foot; it's a stride towards creating a world where inclusivity is embedded in every structure and space. I am grateful for this association between Mphasis and AVAS, and together, we envision a future where architecture catalyzes positive social change."

"We are honored to collaborate with Project Udita 2023-24 and acknowledge the significant influence of universal design in fostering accessibility for all. Through this collaboration, our goal at Mphasis is to actively contribute, educate, and raise awareness about its impact on the lives of

Persons with Disabilities (PwDs), emphasizing the crucial importance of accessibility. Together, we hope to build a more inclusive future where everyone, irrespective of background or abilities, can thrive in a thoughtfully designed world," said Ayaskant Sarangi, CHRO, Mphasis.

The initiative underlines the importance of Architectural Social Responsibility, a cause close to Gita's heart. Gita, carrying presentations and flash cards, will engage with local communities along the route, fostering meaningful interactions and spontaneous exchanges.

Other partners of this initiative include Nippon Paint, TVS Ronin, Samarthyam, Wheeling Happiness, SPA Bhopal, and BVDU, Pune.



A.M. Jain College collaborates with Heartfulness, an educational and volunteer based non-profit organisation, to present a transformative session on 'Meditation, Rejuvenation, and Connecting to your Higher Self.' Engaging over 200 students, this event, guided by certified Heartfulness trainers, promotes the profound benefits of daily meditation for a relaxed and spirited campus life. The session is scheduled to continue until January 10th, aiming to empower students with skills that not only relax but also make them more useful in their pursuits.

Chitra Banerjee Divakaruni writes the first account of Sudha Murthy and Narayana Murthy's relationship and the founding of Infosys with the participation of the Murthys

Chennai, Jan 10 2024: The Jaipur Literature Festival 2024 is gearing up for its five-day literary extravaganza! Renowned as 'the greatest literary show on earth', the Festival is scheduled from February 1st to 5th, 2024. The 17th edition promises a rich programme featuring over 250 distinguished writers, thinkers, and speakers from India and around the world. The Festival will be held at Hotel Clarks Amer in Jaipur.

Amongst the celebrated lineup of speakers is acclaimed novelist Chitra Banerjee Divakaruni. She is writing the first-ever account of Sudha Murthy and Narayana



Murthy's courtship and the early days of their marriage, telling the story of the founding of Infosys through their relationship. It is the only book that the

Murthys have participated in, giving intensive, in-depth interviews.

The book has already received early praise from Indra N o o y i

('Amazing...Part business book, part romance novel'), Mukesh Ambani ('Beautiful'), Twinkle Khanna ('Grippingly told') and Sachin Tendulkar ('Inspiring').

Chitra Divakaruni says "Writing this book was an amazing experience for me. I was privileged to spend in-depth time with the Murthys. Together we delved into never-told stories from their childhood and youth as well as the inspirational, traumatic, and human moments that shaped their characters, their success, and their philanthropy. I believe readers will be as fascinated as I was with the result."

The Ather 450S now at INR 1,09,000

Chennai, Jan 10 2024: Ather Energy, India's leading electric scooter manufacturer, announced new prices for its entry variant scooter - the 450S. In a move to make the scooter more accessible to a wider audience, Ather is offering the Ather 450S at a starting price of INR 1,09,000 in Bangalore and INR 97,500 in Delhi. Built on Ather's best-selling 450 platform, the 450S offers segment-leading performance and technology compared to 125cc petrol scooters and EV scooters like category-leading torque & acceleration, India's first Deep View Display Dashboard, a 5 year battery warranty and more.

Commenting on the revised pricing for the 450S, Ravneet Singh Phokela, Chief Business Officer at Ather Energy, said, "Ather is embarking on an aggressive growth journey to tap into the growing demand for electric scooters. To meet this demand, we are adding about 100 retail touchpoints this quarter taking our total touchpoints to 350. Along with this, we have reintroduced our entry level scooter - the 450S at a very compelling price point that appeals to a wider set of buyers. The Ather 450S at this new price makes for a strong value proposition, bringing the quality &



assurance of Ather at a more accessible price point."

The 450S, designed and built in India from scratch, comes with a battery capacity of 2.9 kWh, an IDC range of 115 km, a 0-40 acceleration of 3.9 sec, and a top speed of 90 km/h. It has a 7-inch DeepView™ Display with a 1000:1 contrast ratio, industry-first auto-brightness, and 18-segment characters providing superior readability any time of the day. Also, a safety feature like FallSafe™ can detect changes in the scooter's speed, orientation, and acceleration when the rider is about to fall over. Further, Ather brings the 'Emergency Stop Signal', a regulation in Europe, to the Indian market and coasting regen, which improves range by up to 7%. As a first in the industry, the inbox-to-scooter feature delivers destination addresses from other apps (like WhatsApp /

Telegram/Instagram DM etc.) directly to the Ather dashboard via the Ather app. 450S buyers also have the option to choose the Pro Pack over the core configuration, which unlocks Ride Assist, Ather battery protect, AtherStack updates, and Ather Connect (free for 3 years) at an additional cost of INR 10,000.

Ather also provides a Battery Protect that extends battery warranty to 5 years/60,000 kms. This industry first warranty program not only covers battery failures but also guarantees a minimum of 70% state-of-health for the battery at the end of 5 years. With this, owners will not need to worry about the scooter's range dropping after a few years of usage and will be able to extract maximum performance, ride after ride. This reaffirms faith in our battery's performance and longevity for all Ather

owners. The 450X comes now with Ather Battery Protect included, making it a 3+2 years coverage. Ather 450 Plus customers can purchase this additional 2 year warranty for INR 6,999.

Ather Energy has one of the largest two-wheeler fast charging networks in India. Currently, there are more than 1700 Ather Grids, fast charging stations across 140+ cities, and the company plans to install a total of 2500 Ather Grids by March 2024. These chargers are strategically located across cities, and national highways which allows the user to do an intercity ride without any range anxiety. Along with this, Ather also has a trip planner which gives the most optimal suggestion of route along with a map and suggests appropriate Ather Grid chargers for intercity trips too.

Tata Asset Management launches four New Fund Offering focusing on Gold and Silver

Chennai, Jan 10 2024: Tata Asset Management announces the launch of four new schemes i.e. 2 Exchange Traded Funds (ETFs) & 2 Fund of Fund (FOF):

□ Tata Gold ETF an open-ended Exchange Traded Fund replicating / tracking domestic price of Gold. NFO opens from 2nd January 2024 9th January 2024

□ Tata Gold ETF Fund of Fund, an open-ended fund of fund scheme investing in Tata Gold Exchange Traded Fund. NFO opens from 2nd January 2024 16th January 2024

□ Tata Silver ETF an open-ended Exchange Traded Fund replicating / tracking domestic price of Silver. NFO opens from 2nd January 2024 9th January 2024

□ Tata Silver ETF Fund of Fund an open-ended fund of fund scheme investing in Tata Silver Exchange Traded Fund. NFO opens from 2nd January 2024 16th January 2024

Investing in gold and silver aims to offer a compelling strategy for diversification of your



portfolio and long-term stability. Gold's role as a hedge against currency devaluation, inflation, and market uncertainties, coupled with its scarcity and historical safe-haven status, helps you to preserve wealth effectively. Meanwhile, silver's surging demand in industries like EV technology and green energy, amidst a supply shortage, signals potential price appreciation. As silver is

Alternate investments and Product strategy at Tata Asset Management said, "When you don't know the risk, diversify. When you know the risk, hedge it. Precious metals like gold and silver help investors in hedging their risk and also diversify their portfolios. It offers ability to hedge against inflation and currency fluctuation and at the same time, being differently co-related, it helps in providing hiding space when equity and debt markets turn volatile. If most of the Gold is above the ground and only less is to be unearthed, then this becomes a great asset class to be owned. Limited supply coupled with rising demand for gold makes a great case to have it in one's portfolio.

These funds will provide investors an opportunity to take exposure in gold and silver respectively, as an asset class with low transaction costs, high liquidity and low expense ratio, etc.

Speaking at the launch, Anand Vardarajan, Business Head - Institutional Clients, Banking,

Silver has ornamental, decorative and also industrial use cases. Many emerging industries have seen rising use of silver and not surprisingly it is seen as the rising metal. Both gold and silver can make a compelling allocation in an investor's portfolio giving a balance of diversification and providing some hedge."

Turn your space into a personal theatre with BenQ's Newest GV31 Portable Projector

Chennai, Jan 10 2024: BenQ, India's No. 1 DLP projector brand in the country, has launched the GV31 portable projector, marking a significant leap in the home entertainment segment for young Indian consumers. This new portable projector is designed for instant access to entertainment, thanks to its ability to project anytime, anywhere. GV31 is equipped with Full HD 1080p resolution (Supports upto 4K), upto 135° projection angle, and integrated Android T.V. with pre-installed Netflix, thus redefining the entertainment experience.

Drawing from years of expertise in DLP projection technology, BenQ's projectors ensure unparalleled audio-visual quality, leveraging their acclaimed Cinematic Color expertise. Among the new portable line-up, the GV31 stands out with its vibrant colors (98% Rec 709), autofocus, and auto vertical



keystone, offering immersive visuals across various spaces, including walls and ceiling.

Keeping the promise of elevating modern lifestyles, GV31 projector is equipped with integrated audio, providing up to 16W (8W*2) 270-degree 2.1-channel sound with extended bass. Additionally, the projector can also function as a wireless speaker. The GV31 boasts a battery life of up to 3 hours for video playback or 6 hours for music.

According to Mr. Rajeev Singh, Managing Director of BenQ India, "The arrival of our GV31 projector marks a step up from the GV30, transforming how Indians indulge in

entertainment. BenQ's commitment to innovative projection technology, integrated Android TV, and high-fidelity audio-visual experience aims to redefine how families and individuals

experience and customise their modes of entertainment."

Key Highlights:

Larger-than-life visuals: The GV31 projector can project a screen upto 120" in FHD (1080P) Resolution. The projector also supports 4K content.

Perfect from any angle: The GV31's Free Angle Projection allows upto 135 degrees of flexibility, so you can watch your favourite media, even while lying in bed.

Immersive sound: The GV31 comes with

a 16W (8W*2) 2.1 channel speakers featuring extra bass. The projector can also do double duty as a Bluetooth speaker.

Android TV integration: The GV31 comes with Android TV built-in and Netflix pre-installed, making sure the projector is ready to be set up right out of the box.

Future-proof: The USB-C port supports data transfer, power deliver, and DisplayPort Alternate Mode, all in a reversible design, making sure you won't fall behind the times.

Seamless Setup: The GV31 features fast auto focus and automatic vertical keystone correction, making set up quick, seamless and hassle-free.

EdTech Leader PowerSchool makes substantial infrastructure investment in India & aims to expand the India employee base to 2000 in 3-5 years

Chennai, Jan 10 2024: PowerSchool, a global leader of cloud-based software for K-12 education, is gearing up for strategic expansion in the Indian market. PowerSchool aims to expand the India-based employee base to 2,000 personnel within the next 3 to 5 years which represents an expansion of their current existing workforce of 1,300 in India. To accommodate this investment commitment, PowerSchool has augmented its Bengaluru headquarters by significantly expanding space for their cutting-edge Centre of Excellence (CoE) from the current 75,000 sq. ft. to 112,000 sq. ft. with an investment of nearly 40 crores. PowerSchool also plans to expand its Chennai office in 2024. This move is in alignment with PowerSchool's robust growth strategy for the India-based education technology sector.

The CoE is aligned with PowerSchool's commitment to empower educators to help every student learn in a way that's right for them. The CoE will be focused on bringing the latest technology into PowerSchool's edtech products to address different challenges faced by educators and improve student learning outcomes. Hiring is



planned across all PowerSchool business units in India to elevate R & D, product innovation, customer service & success, marketing, and sales functions. Some of the key technology-focused positions to be added include Data Scientists and Artificial Intelligence / Machine Learning (AI/ML) experts. The future-focused positions will support PowerSchool's plans to integrate AI functionality that enables educators to unlock the untapped potential of personalized education.

Earlier this year, PowerSchool acquired Jarulss Software Solutions Private Limited, also known as Neverskip, a Chennai-based enterprise resource planning (ERP) software company, to strengthen PowerSchool's India business and expand its reach to more than 900 schools and 1.2 million students in India. PowerSchool also specializes in providing a leading learning management system (LMS), PowerSchool

Schooly Learning, to some of the top schools in India.

Sharing his views on the development, Mr. Hardeep Gulati, Chief Executive Officer of PowerSchool, said, "India is a critical part of PowerSchool's global strategy, and we envision a robust future in this region. Our strategic focus will be on leveraging local talent, fostering innovation, curating cutting-edge technology solutions, and contributing to the growth of the education technology landscape and student achievement overall. The expansion of our new Centre of Excellence in Bengaluru not only reflects our commitment to the Indian market but also serves as a strategic hub for our expansion plans in the Middle East, Africa, and South Asia. We will be responsibly growing the PowerSchool team in India in the coming years."

Mr. Apoorav Nischal, Managing Director and Country Head, PowerSchool India,

added, "Our hiring focus in India will be multifaceted, with 50% emphasis on bolstering our capabilities distributed across various functions. Looking ahead, we are committed to fostering AI/ML skills, which are integral to our product innovation strategy and will play a crucial role in shaping the future of education technology. We have invested in this new CoE which is thoughtfully designed keeping in mind PowerSchool's collaborative work culture and evolving industry requirements, creating a symbiotic and sustainable working ecosystem for all. Additionally, we will also be looking into the expansion of Chennai office space in the near future."

PowerSchool, recognized recently by Great Places to Work in India, currently serves over 50 million students across 90+ countries. Their intuitive LMS, Schooly Learning, is used today by millions of students globally. With a public markets valuation of over \$4 billion, and revenues expected to reach approximately \$700 million in 2023 and growing to \$1 billion by 2026, PowerSchool has proven financial stability and a strong growth trajectory.

I feel that the SRM Global Hospitals indulge in offering seamless compassion towards the art of healing medical ailments - Dr. P. Sathyanarayan President of SRM Group of Companies

Chennai, Jan 10 2024: Being the Times Healthcare Achievers of 2023, SRM Global Hospitals, Kattankulathur serves its excellence on a scale of effective critical services and delivering salient features through world-class equipped amenities and patient care. Combining state-of-the-art medical treatments over a patient-centric approach, they are embracing extended life possibilities to patients with nurtured support post-surgeries for criticalities. The well-versed specialties that include Cardiology, Gastroenterology, Urology, Orthopaedics, and much more.

On a prestigious note, the President of SRM Group of Companies, Dr. P. Sathyanarayan feels that the SRM Global Hospitals indulge in offering seamless compassion towards



the art of healing medical ailments. The stupendous brand ambassadors of each specialty provide a legacy of healthcare services over the years. With immense pride, he introduced the miscellaneous crew of 4 cardiologists, 5+ gastroenterologists

over a supported 15+ doctors for the emergency and critical care services onboard. Following the three fundamental principles such as patient care, world-class infrastructure, and effective treatment that remains affordable as an insight to transform

the landscape of healthcare practices ahead of the future.

SRM Global Hospitals is highly notable for the emergency and critical care services at every crucial phase of someone's health condition. They dive in to manage and support through 24*7 ambulance facilities aided by the doctors' availability for such sudden life threats and illnesses. The Intensive Care Unit (ICU) is monitored and stabilized for the diagnosis with respect to different levels of care according to the criticalities. A well-trained team is supported with specialized equipment and medicinal care.

Regardless of the high infrastructural amenities, the SRM Global Hospitals offer services round-the-clock for emergencies and critical care over the shift-based morning and evening clinics respectively.