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Daily Morning Newspaper

The Truth

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Prime Minister flagged off 6 Vande Bharat Trains, 2 Amrit Bharat Trains, inaugurated the redeveloped Ayodhya Dham railway station PM flagged off Coimbatore Jn - Bengaluru Cantonment - Coimbatore Jn Vande Bharat & Mangaluru Central - Madgaon - Mangaluru Central Vande Bharat Train services operated by Southern Railway PM also flagged off the new Amrit Bharat Train between Malda Town - SMVT Bengaluru running via SR stations of Katpadi, Jolarpettai

Chennai, Jan 03 2024: Narendra Modi, Hon'ble Prime Minister will visited Ayodhya in Uttar Pradesh today, 30th December, 2023 and inaugurated the redeveloped Ayodhya Dham Railway Station, flagged off two new Amrit Bharat trains and six Vande Bharat trains through video conferencing from Ayodhya Railway station and also dedicated a host of rail projects for Uttar Pradesh. Ms. Anandiben Patel, Hon'ble Governor

of Uttar Pradesh, Shri Yogi Adityanath, Hon'ble Chief Minister of Uttar Pradesh and Shri Ashwini Vaishnav, Hon'ble Union Minister for Railways, Communication, Electronics & Information Technology and other dignitaies graced the Central function held in Ayodya along with other invitees.

Coimbatore Jn - Bengaluru Cantonment Vande Bharat flagged off

Hon'ble Prime Minister flagged off the

inaugural special service of Coimbatore Jn - Bengaluru Cantonment Vande Bharat Express. A Ceremonial function was held at Coimbatore Jn where Hon'ble PM's function was live streamed. At Coimbatore Jn, Shri P.R. Natarajan, Hon'ble Member of Parliament and Smt Vanathi Srinivasan, Hon'ble MLA graced the occasion.

Ceremonial functions according a grand reception for the inaugural

special are being organised at Tiruppur, Erode, Salem, Dharmapuri, Hosur and Bengaluru Cantonment. Public representatives and other dignitaries have been invited at their respective locations. Rail users and general public can visit the nearby convenient stations and participate in the festivities during the arrival of inaugural special service.

Mangaluru Central - Madgaon Vande Bharat



flagged off: Hon'ble Prime Minister participated. A grand reception is being arranged for the inaugural special at Udupi, Karwar, and Madgaon Junction during the inaugural run of Vande Bharat Express. Public representatives and other dignitaries will grace the event at these stations. Rail users and general public can visit the nearby convenient stations and participate in the festivities during the arrival of inaugural special service.

Sudheer Shetty Kannur, Malda Town - SMVT Bengaluru Amrit Bharat Train service (via Katpadi, Jolarpettai) flagged off

Shri Narendra Modi, Hon'ble Prime Minister flagged off two Amrit Bharat Express trains today, 30th December 2023 from Ayodhya. The Amrit Bharat trains run between Darbhanga in Bihar and Anand Vihar in Delhi via Ayodhya, Malda Town in West Bengal and Sir M Visvesvaraya Terminus (SMVT) in Bengaluru.

The inaugural special service between Malda Town - SMVT Bengaluru will be given a warm reception as it arrives at Southern Railway stations of Katpadi (around 15.35 hrs of 1st January 2023) and Jolarpettai (around 17.40 hrs of 1st January 2023). Public representatives, rail users, school/college students and general public have been invited to accord a warm reception to the inaugural special new Amrit Bharat trains at all the enroute stations.

Prime Minister visited Trichy in Tamil Nadu and unveiled five railway projects worth Rs.3000 Crore for Tamil Nadu. PM dedicates Salem-Magnesite Jn-Omalur-Mettur Dam & Madurai - Tuticorin Doubling projects The Electrification projects of Tiruchchirappalli- Manamadurai- Virudhunagar, Virudhunagar - Tenkasi Jn & Sengottai - Tenkasi Jn - Tirunelveli- Tiruchendur dedicated to the Nation

Chennai, Jan 03 2024: Narendra Modi, Hon'ble Prime Minister of India visited Trichy in Tamil Nadu today, 2nd January 2024 and unveiled five railway projects worth Rs.2917 Crores which are part of Rs.20,000 Crore multiple projects relating to rail, road, Highways, Shipping and Gas sectors benefiting the state of Tamil Nadu.

Shri R.N. Ravi, Hon'ble Governor of Tamil Nadu, Shri M.K. Stalin, Hon'ble Chief Minister of Tamil Nadu, Shri Jyotiraditya M. Scindia, Hon'ble Union Minister Civil Aviation

and Steel, Dr. L. Murugan, Hon'ble Union Minister of State of Fisheries, Animal Husbandry and Dairying, and Information and Broadcasting, Shri K.N. Nehru, Hon'ble Tamil Nadu Minister for Municipal Administration, Urban & Water Supply, Shri E.V. Velu, Hon'ble Tamil Nadu Minister for Public Works, Shri Anbil Mahesh Poyyamozhi, Hon'ble Tamil Nadu Minister for School Education, Shri Su. Thirunavukkarasar, Hon'ble Member of Parliament and other

dignitaries also graced the function held in Tiruchchirappalli Airport.

the railway projects, Hon'ble PM dedicated two doubling projects for the state of Tamil Nadu. The Doubling of 41.4 Km Salem-Magnesite Jn-Omalur-Mettur Dam section has been commissioned at a cost of Rs.448 Crore. This project will significantly ease the movement of coal for Mettur Thermal Power Station, also raw materials and finished products for other industries located in the Mettur region in Tamil Nadu.

The other doubling project, Rs.1890 Crore Madurai - Tuticorin Doubling project (160 Km) will be dedicated by Hon'ble PM. This project will enhance railway line capacity and pave the way for operation of more train services for the Southern districts of Tamil Nadu.

Furthermore, Hon'ble Prime Minister will also dedicate three Electrification projects of Tiruchchirappalli- Manamadurai -

Virudhunagar, Virudhunagar - Tenkasi Jn, Sengottai - Tenkasi Jn - Tirunelveli - Tiruchendur will immensely benefit the people of Tamil Nadu providing enhanced and swifter connectivity besides contributing to eco-friendly transportation and net zero carbon emissions.

The details of railway and other projects unveiled by Hon'ble Prime Minister:

1 Salem-Magnesite Jn-Omalur-Mettur Dam Doubling

2 Railway Infrastructure Projects:

1 Salem-Magnesite Jn-Omalur-Mettur Dam Doubling The Doubling of 41.4 Km Salem-Magnesite Jn-Omalur-Mettur Dam section has been commissioned at a cost of Rs.448 Crore. The line connects Salem, a major city in Tamil Nadu with Omalur, a town located about 15 kms of east of Salem and further connects with Mettur, a town situated on the banks of the River Cauvery. The section has 5 block stations and 1 halt station, 6 ROBs and 10 RUBs. This project will significantly ease the movement of coal for Mettur Thermal Power

Station, also raw materials and finished products for other industries located in the Mettur region in Tamil Nadu. The increased speed of goods train will improve the turnaround of the rakes and bring about increased revenue to Railways.

1 Madurai - Tuticorin Doubling

The doubling of Madurai - Tuticorin (160 Km) was completed at a cost of Rs.1890 Crore. Madurai - Tuticorin Railway line runs through the districts of Madurai, Virudhunagar and Tuticorin districts of Tamil Nadu and serves as an important transporation link for both passengers and freight. The section has 17 stations including 3 halt stations, 19 major bridges and 197 minor bridges. This project will enhance railway line capacity and pave the way for operation of more train services for the Southern districts of Tamil Nadu. Paving the way for economic development, the line facilitates the transportation coal, fertilisers, and other



industrial products, to and from the port of Tuticorin, which is one of the major ports on the east coast of India.

2 Railway Electrification projects The Electrification projects of Tiruchchirappalli- Manamadurai -

Virudhunagar (217 kms) completed at a cost of Rs. 221 Crores, Virudhunagar - Tenkasi Jn (122 Kms) completed at a cost of Rs.161.13 Crores and Sengottai - Tenkasi Jn - Tirunelveli- Tiruchendur (141 Km) completed at a cost of Rs.197.38 Crores, all single line sections, will

immensely benefit the people of Southern districts of Tamil Nadu. These Electrification projects will provide enhanced connectivity besides contributing to eco-friendly transportation and net zero carbon emissions paving the way for better operational efficiency.

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'Pizza-4' produced by S. Thangaraj's Thangam Cinemas and C.V. Kumar's Thirukumaran Entertainment stars Abi Hassan as protagonist with talented actors and strong technical team to start rolling in January

Chennai, Jan 03 2024: After the hat-trick success of the first three parts of 'Pizza' series, which has set a new trend for horror films in Tamil film industry, the shooting of its fourth installment 'Pizza 4' is set to begin in January.

Produced by S. Thangaraj's Thangam Cinemas and C.V. Kumar's Thirukumaran Entertainment, the film will feature Abi Hassan of 'Kadaram Kondan' and 'Sila Nerangalil Sila Manidhargal' fame, as protagonist. It is to be noted that Abi Hassan is son of popular actor Nassar.



Speaking about the film, producer C. V. Kumar said, "Following the success of the first three parts of 'Pizza', we are very happy to produce the fourth installment. I am confident the film will

meet the expectations of the fans and continue the success journey of 'Pizza'. The shooting will begin after Pongal."

Giving more details, he said, "SJ Arjun, who

worked on the screenplays of films including 'Ratsasan', 'Mark Antony' and 'Soodhu Kavvum 2', has written the story and screenplay of 'Pizza 4'. A strong team has

joined forces for this project. Details of the director, other cast members and technical team will be revealed soon."

Expressing happiness about acting in 'Pizza 4', Abi Hassan said, "Knowing producer CV Kumar since childhood, it's a great pleasure and honour to act in his film for the first time. I am happy that he has chosen me for 'Pizza 4' as he is reputed for promoting quality stories and talented youngsters."

"Pizza 4' will do complete justice to the first three installments, and will be a thrilling treat for the fans, by staying different from the usual horror films. I am looking forward to the commencement of the shoot," said Abi Hassan.

Tamil Nadu announces Pongal gift hamper items for rice card holders

Chennai, Jan 03 2024: The government has not announced any cash dole to the card holders unlike last year, raising criticism from Opposition parties.

The gift hamper includes one kilogram of rice, one kilogram of sugar and one full sugarcane.

The Tamil Nadu

government on Tuesday listed the items for the Pongal gift hamper to be provided to the rice card holders in the state as well as those residing in Sri Lankan Tamil rehabilitation camps.

The gift hamper includes one kilogram of rice, one kilogram of sugar and one full sugarcane.

However, the

government has not announced any cash dole to the card holders unlike last year, raising criticism from Opposition parties.

As per the order, the government has set aside Rs 238.92 crore for the initiative.

In the order issued by the Cooperation, Food and Consumer Protection department,

as of October 31, 20203, there are about 2.19 crore rice card holders in the state.

Parties including Pattali Makkal Katchi (PMK) and expelled AIADMK leader and former chief minister O Pannerselvam has questioned the rationale behind the decision to not provide cash along with the Pongal gift hamper.

Death Toll from Japan earthquake raises to 64

Chennai, Jan 03 2024: At least 64 people were killed in the massive earthquake of 7.5 magnitude that struck the Noto Peninsula and surrounding areas in central Japan on Monday, Kyodo News reported. The rubble and severed roads still prevent search and rescue operations in the quake-hit regions.

The earthquake has caused structural damage and fires in the city of Wajima in Ishikawa Prefecture. However, the full extent of the disaster caused by the powerful earthquake remains unknown.

The Japan Meteorological Agency warned of potential mudslides as intermittent rain is expected through Thursday in the disaster-stricken regions of the prefecture, where some villages continue to remain cut off, Kyodo News reported.

Japan's Self-Defence Forces (JSDF) were set to deploy helicopters to



provide supplies to cut-off regions, with local authorities urging the central government to send SDF personnel for a disaster relief mission.

While addressing a press conference on Wednesday, Japanese Prime Minister Fumio Kishida said that the government had decided to increase the number of SDF personnel working in disaster-hit

He made the press

conference a day after the Japan Airlines Co. plane and a Japan Coast Guard aircraft carrying relief material collided at Tokyo's Haneda airport, sparking concerns that the accident could hinder the delivery of supplies to the Noto Peninsula and its surrounding areas.

Kishida said, "Overall, we believe that there is no impact from the accident. Transportation of relief

supplies to the areas has been progressing steadily," Kyodo News reported.

Meanwhile, municipal authorities said they had received information regarding several cases of people being buried alive or trapped under collapsed homes in the earthquake-hit regions where strong earthquakes have occurred.

JSM Pictures' A.R. Jaffer Sadiq produces 'Mangai' directed by Gubenthiran Kamatchi with 'Kayal' Anandi in lead role Vetri Maaran, Ameer and Vijay Sethupathi release the first look



Chennai, Jan 03 2024: 'Mangai', a movie produced by A.R. Jaffer Sadiq on JSM Pictures banner and directed by Gubenthiran Kamatchi with 'Kayal' Anandi playing the lead role is a film about the pride of womanhood.

The first look of the film was released by directors Vetri Maaran, Ameer and actor Vijay Sethupathi.

A.R. Jaffer Sadiq is also producing on JSM Pictures banner 'Iraivan Miga Periyavan' (story by Vetri Maaran and Thangam) directed by Ameer with Azhar and Mydeen in key

characters and Vasanth Ravi-starrer 'Indira'. While the first look of 'Iraivan Miga Periyavan' was recently released on the occasion of A.R. Jaffer Sadiq's birthday and garnered a lot of attention, the first look of 'Mangai' is now out. It reflects the theme of the film and piques the interest of the fans.

Talking about 'Mangai', director Gubenthiran Kamatchi said, "Mangai is a film based on the journey of a woman, in which Anandi plays the lead character. Dushi, Rams, Adithya Kathir and others are playing

important roles. Dushi, who played an important character in Sasikummar's 'Easan', is the son of Jayaprakash, a veteran producer and popular character actor in Tamil and Telugu films.

'Mangai' talks about a man's view of a woman and narrates the experiences a woman encounters on a journey. The film has been shot in Munnar, Pooparai in Kerala, Theni, Cumbum, Kudalur, Lower Camp and Chennai in Tamil Nadu."

Gubenthiran Kamatchi, who worked

with popular filmmakers as co-director and dialogue writer in many Tamil and Telugu movies, further said, "'Mangai' has taken shape very well. I am confident each and every scene will keep the audience engaging."

While the first look of 'Kayal' Anandi starrer 'Mangai', produced by A.R. Jaffer Sadiq on JSM Pictures and directed by Gubenthiran Kamatchi has been released, the film's crew is planning to release the music in February and the movie in March.

Thalapathy68 First Look



Kamarajar Port unveils General Cargo Berth-II, boosts cargo handling capacity



Chennai, Jan 03 2024: Kamarajar Port, a revered hub among India's seaports, takes great pride in dedicating the General Cargo Berth-2 (Automobile Export/Import Terminal-II & Capital Dredging Phase-V) to the nation on 2nd January 2024 by Prime Minister.

This momentous occasion was graced by R.N.Ravi, Governor, M.K.Stalin, Chief Minister, Jyotiraditya M.Scindia, Union Minister of Civil Aviation and Steel, Dr.L.Murugan, Union

Minister of State for Fisheries, Animal Husbandry and Dairying and Information and Broadcasting and Ministers, MLAs.

This remarkable addition is crafted at an overall cost of Rs. 341 Cr. The construction of the berth with a length of 330 meters and width of 33.25 meters was done by M/s.L&T Geostructure Pvt Ltd., Chennai at a Cost of Rs. 206 Cr. Capital Dredging for the berth was carried out by M/s.Jan De Nul India Pvt Limited, Chennai at

a cost of Rs. 135 Cr. It propels the port's cargo handling capacity by an additional 3 million metric tons annually. Moreover, with extensive parking space for 9600 cars, it ensures smooth and efficient operations.

KPL has forged enduring partnerships with prominent manufacturers like the Nissan & Renault alliance, Toyota, Daimler, Isuzu Motors, Maruti Suzuki, Caterpillar, PC Automotives, Komatsu and Kobelcowill be benefitting from the

state-of-the-art facilities of GCB-II. Each year, about 100 ships will be berthed here enabling the export of around 150,000 cars and OEMs through the RoRo Berth.

This expansion enhances Kamarajar Port's overall cargo handling capacity to an impressive 57.44 MTPA. The establishment of this infrastructure within Kamarajar Port heralds a new era, poised to cultivate a vibrant automotive industry in this part of the country.

Bank of Maharashtra CEO Rajeev presides over Hindi Day

Chennai, Jan 03 2024: Bank of Maharashtra, a leading public sector bank of the country, organized Hindi Diwas with great enthusiasm at Pune. The event was presided over by A. S. Rajeev, Managing Director and CEO, Bank of Maharashtra. Renowned film and TV actress Aaryaa Sharma graced the occasion as the Chief guest, with the presence of Shri Asheesh Pandey, Executive Director; Rohit Rishi, Executive Director; Amit Srivastava, Chief Vigilance Officer, Bank of Maharashtra along with General Managers of the Head office, executives, officers and employees from all over the country were present in large number at the event.

K. Rajesh Kumar, General Manager welcomed the dignitaries and staff members for the program, highlighting the implementation of Hindi language in the Bank. On this occasion, yearly Compilation of Bank's E-magazine "MahabankSamvadSarita" was released by the dignitaries present on the dais. Prizes were



distributed to the winners of various Hindi competitions organized at the All India level.

Message of Home Minister, Minister of State for Finance and Governor of RBI received on the occasion of Hindi Diwas were read out during the program.

In his address, A. S. Rajeev, MD and CEO emphasized the vital role of Hindi and regional languages in delivering quality customer service with personal touch. Rajeev further added that Hindi language is the optimal medium to reach the general public with the bank's schemes.

Speaking on the occasion, Aaryaa Sharma commended Hindi cinema and television for their significant contribution in the promotion of

Hindi language. She said that Hindi is a simple language, which is spoken in across various states of the country and in foreign countries as well. Congratulating Bank of Maharashtra on receiving the "Kirti Award" the highest award for Rajbhasha and praised the work done by the Bank.

Asheesh Pandey, Executive Director in his inspiring speech said that the use of Hindi and regional languages is also helpful for our business growth. He said that role of language is very important even in the age of Digitalization and various facilities in technology are now available in Hindi and regional languages. He congratulated the winners of Hindi competitions organised during the Hindi Month. On this

occasion, Shri Ashish Pandey also launched the Hindi version of the utility "AMBAR" of "Mahadarpan", a technical initiative of the Bank, so that the employees will now be able to use this utility in Hindi also.

Rohit Rishi, Executive Director, in his address highlighted Hindi's emergence as a robust language in the market and business. Shri. Rishi further added that Hindi and regional languages are very useful in the business growth of the Bank.

Amit Srivastava, Chief Vigilance Officer said that Hindi acts as the link language for the whole country. He said that one must try to learn the regional language of the area of posting, which will be helpful in connecting with customers of that particular area.

Rahul Waghmare, Zonal Manager, Pune West Zone delivered the vote of thanks. Program was coordinated and compered by Dr.RajendraShrivastava, Deputy General Manager (Rajbhasha).

Union Minister Of Skill Development and Entrepreneurship, Dharmendra Pradhan Flags Off 'Kaushal Rath' to Empower Odisha's Youth with Market Relevant Skills

Chennai, Jan 03 2024: In a bid to develop the potential of the younger generation in building 'Viksit Bharat' by 2047, Union Minister of Skill Development and Entrepreneurship, Shri Dharmendra Pradhan launched the "Kaushal Rath", a bus providing skills on wheels. This transformative initiative, led by NSDC, aims to provide accessible and hands-on skill training to foster growth and innovation. These specialized mobile buses are designed to provide skill training and certification to aspiring candidates across Odisha's Sambalpur, Angul & Deogarh districts.

Equipped with state-of-the-art tools, facilities, and certified trainers, these buses will offer training and certification across course modules including Digital Literacy, Financial Literacy, Retail & Entrepreneurial Skills, amongst others. All these courses can be undertaken on Skill India Digital (SID) which is specially designed and developed to skill, reskill and upskill Indian individuals through an online training platform.

The Kaushal Rath will traverse multiple districts in Orissa, fostering connections with the youth by providing training opportunities for employment and self-employment. Equipped with computers, tools, facilities, and qualified trainers, the Kaushal Rath will journey through the districts of Angul, Sambalpur, and Deogarh. During this



phase, it will deliver skill training to the youth in these regions. The event was graced by Shri Ved Mani Tiwari, CEO, National Skill Development Corporation (NSDC) and MD, NSDC International.

Speaking at the launch, Shri Dharmendra Pradhan, Minister of Education and Skill Development and Entrepreneurship, Government of India, said, "Prime Minister Narendra Modi has given a clarion call to make India a developed nation by 2047 with a \$30 trillion economy. However, in the coming days, as AI and ML become a part and parcel of our daily lives, it is imperative that we train our youngsters in digital literacy and financial literacy so that they are empowered to thrive in the flourishing realm of digital financial services. Moreover, with the nation swiftly transitioning towards a formidable digital payment ecosystem, exemplified by India's dominance in accounting for Rs 45 out of every Rs 100 in digital transactions, our local youth must be well-versed in digital literacy and contemporary technologies. It is my firm belief that this Kaushal Rath initiative will play a pivotal role in educating rural

emphasizing practical, hands-on training experiences that seamlessly align with the ever-evolving demands of the rapidly changing technical environment.

By doing so, the initiative opens doors to improved employment prospects for individuals, transcending geographical boundaries and socio-economic constraints. Furthermore, it serves as a catalyst for raising awareness about emerging skills within specific domains or industries, ensuring that individuals remain well-equipped and adaptable to the demands of the future. This multifaceted approach not only enhances employment opportunities but also nurtures a culture of awareness, ensuring that individuals are not just employable today but well-prepared for the skill demands of tomorrow.

Under the guidance of Shri. Om Birla, Hon'ble Speaker, Lok Sabha, and Shri. Dharmendra Pradhan, Hon'ble Minister, Education and Skill Development & Entrepreneurship, Government of India-the 'Kaushal Rath' initiative was launched in the month of September'2023 to enable a large number of youths to take up industry-relevant skill training that will improve their theoretical as well as practical knowledge and help them in securing a better livelihood by bringing necessary synergy, oversight, and effective coordination.

Kaushal Rath achieves these goals by providing inclusive access to skill training for learners,

Cold wave in Kashmir: Pahalgam records -6.6°C

Chennai, Jan 03 2024: Kashmir Valley continues to reel under severe cold, with Srinagar recording a low of -4.8°C and Pahalgam -6.6°C on Wednesday.

The Meteorological Centre Srinagar said the minimum temperature in Srinagar settled at -4.8°C for the second consecutive day on Wednesday. It was -2.7°C below normal for the summer capital of Jammu and Kashmir during this period of the season.

Parts of Dal Lake and other water bodies froze due to the impact of the temperature in Srinagar and other parts of the valley.

The maximum temperature was 4.3°C



above the normal of 6.9°C, against 11.2°C in Srinagar the previous day amid sun appearing during the day. The other stations in the valley also witnessed 4-5°C above-normal day temperatures.

Pahalgam witnessed a further fall in the night temperature and remained the coldest place, with -6.6°C on Wednesday against the -6.2°C recorded the previous night. It was

normal for the tourist hotspot of south Kashmir.

Qazigund on the Srinagar-Jammu national highway slipped to a low of -4.6°C against the -4.4°C recorded the previous night, while Kokernag plunged to a low of -3.2°C against the -2.7°C recorded a day ago. The mercury at Gulmarg improved by a few notches and was recorded at -3.8°C

against the -4.0°C recorded the previous night. It was still 3.2°C above normal for the famous ski resort of North Kashmir.

Kupwara dropped to a low of -5.3°C on Wednesday, against the -4.6°C recorded a day ago. It was 2.8°C below normal for the north Kashmir district, the MeT office said. The weather is likely to remain mainly dry today and generally cloudy on January 4 and 5, with the possibility of very light snow over isolated, extreme higher reaches of Jammu and Kashmir, the MeT office said, adding that from January 6 and 7, the weather will mainly be dry with no significant activity.

Godrej Agrovet honours Indian Farmers on Kisan Diwas with #KisanSeHumHai

The film aims to capture the Godrej Agrovet's tribute to India farmers

Chennai, Jan 03 2024: On the occasion of Kisan Diwas 2023, Godrej Agrovet Limited, one of India's largest diversified agribusiness, released a brand film to thank Indian farmers. The film, titled #KisanSeHumHai, is a heartfelt tribute to recognize the integral role our farmers play in feeding the nation.



Conceptualized and executed by the Corporate Brand and Communications team at Godrej Industries Limited and Associated Companies along with Creativeland Asia, the film showcases appreciation that Godrej Agrovet has towards the Indian farmers and its pledge to help uplift the farming families.

To watch the video: On the launch of the brand film this Kisan Diwas, Balram Singh Yadav, Managing Director, Godrej Agrovet Limited, said, "At Godrej Agrovet, we stand shoulder-to-shoulder with our farmers who ensure that our nation is well-fed.

The film is a sincere acknowledgment of the hard work and selfless nature of farmers. Being the backbone of our nation, their well-being is not just our goal, it's our foundation. Hence, on behalf of the entire team of our company, I extend our gratitude to them and salute their dedication."

Representing the collective voice of the leadership team, all of them pledged steady support to farmers in various domains.

Burjis Godrej, Executive Director emphasized the company's objective to meet farmers' needs which is the core purpose and passion of the company. Rajavelu

N.K., CEO – Crop Protection Business, highlighted how company ensures every seed sown by the farmer flourishes to make thriving nation and also uplift the farming families. Sandeep Kumar Singh – CEO, Animal Feed Business, focused on animal care, watching over livestock thereby sustaining India's protein needs. Bhupendra Suri, CEO – Godrej Jersey, the dairy business of Godrej Agrovet Limited, celebrated the spirit of dairy farmers who take care of country's nutrition while the company ensured their cattle's well-being and support for their journey to prosperity. Sougata Niyogi, CEO –

Oil Palm Business, highlighted company's efforts to champion sustainable oil palm farming in the country thereby reducing India's dependency on oil palm imports and most importantly safeguarding farmers' profits.

Anu Joseph, Co-Founder and Creative Vice-Chairman, Creativeland Asia, said, "Godrej Agrovet wanted to express their gratitude to men and women who grow the food that's put on our table. So, we wrote an ode to farmers on Kisan Diwas. And what can be better than the team at Agrovet themselves narrating it."

The Godrej Group has consistently worked directly with farmers, providing support for better returns through knowledge, superior technologies, and innovative processes. At Godrej Agrovet, the team has been at the forefront of innovation since 1991, striving to improve farm productivity and help feed our nation.

Chennai Petroleum Corporation Managing Director Arvind Kumar met Chief Secretary Shiv Das Meena, handed over a 75 lakhs (one crore) cheque for Rs. 15 lakhs (one crore) day salary of



CPCL employees) to CMPRF for flood relief work. CPCL director Rohit Kumar Agarwala is also seen.

CPCL employees) to CMPRF for flood relief work. CPCL director Rohit Kumar Agarwala is also seen.

Empowering & Extending Healthier Choices: Akshayakalpa Organic Introduces A Range of Organic Grocery Line

Chennai, Jan 03 2024: Akshayakalpa Organic, India's first certified organic dairy company announces the launch of its Organic Grocery Range - an initiative in line with its vision of fostering a healthier world through nutrition, clean science, and sustainable farming practices. The range includes a diverse selection of products, such as Pulses, Dry Fruits, Flour, Millet, Rice, Spices, and Sweeteners, designed to establish a holistic food ecosystem for conscious consumers.

The new Organic Grocery Range, sourced directly from organic farms, embodies Akshayakalpa's dedication to providing healthier alternatives to the regular grocery items. Through ongoing diversification, the company expanded its

product range beyond dairy, now encompassing grocery items, vegetables, and fruits.

According to a report, the Indian organic food market reached a value of \$1,278 million in 2022 and is expected to reach a value of \$4,602 million by 2028, reflecting a compound annual growth rate (CAGR) of 23.8% during the period of 2023-2028. The surge in organic grocery demand is fueled by consumer awareness, health advantages, and increased accessibility. Akshayakalpa's latest category presents a comprehensive selection of organic groceries, delivering them directly to the consumer's doorstep, meeting the rising demand for healthier and more sustainable

food choices.

Mr. Shashi Kumar, CEO and Co-founder, Akshayakalpa Organic said, "Akshayakalpa, in collaboration with dedicated dairy farmers practising organic methods, is spearheading a transformative initiative to bring their premium produce apart from dairy to discerning consumers. Currently, with 1280 certified organic dairy farms predominantly in Karnataka and Tamil Nadu, we are committed to expanding this network. Through the Akshayakalpa brand, we facilitate market connectivity for farmers, sourcing their organic grocery produce. These offerings, presently comprising 15 distinct grocery items, are set to

grow as we progressively diversify our range. Our organic grocery products will be accessible through the Akshayakalpa app along with leading e-commerce platforms like Big Basket, Blanket, Swiggy, and retail dealers."

He further adds, "As this initiative gains momentum, we anticipate the organic grocery segment contributing significantly to our revenue, projected to be 5% currently, it will grow eventually, depending on the consumers' demand. Akshayakalpa's mission extends beyond commerce, championing sustainable agriculture and fostering a robust ecosystem for both farmers and consumers."

SRMIST Founder Chancellor stresses the need to make a difference in the field of medical education Medical knowledge gets a big boost at SRMIST

Chennai, Jan 03 2024: It was a day when medical knowledge got a boost. Hippocrates Auditorium at SRM Medical College at Kattankulathur was filled with thunderous applause today when two books dealing with various nuances of ENT and Head, Neck and Skull - Skull-base surgery were launched by Dr TR Paarivendhar, Founder Chancellor of SRMIST.

Dr. Paarivendhar released 'Essentials of ENT' and the first copy was received by Dr P Sathyanarayanan (Pro-Chancellor of Academics at SRMIST). 'Atlas of Head Neck and Skull-Base Surgery' was also launched by the Founder Chancellor of SRMIST and the first copy went to Prof Dr Nitin M Nagarkar (Dean - Medical, SRMIST).

Essentials of ENT is authored by Prof Lt Col A Ravikumar, Pro Vice Chancellor, MHS and Dr Nitin M Nagarkar authored Atlas of Head Neck and Skull-Base Surgery. Co-authors of Essentials of ENT are Dr. Major S Prasanna Kumar, Professor and HOD of ENT



Department at SRIHER and Dr. Shiva Priya J who is an Assistant professor at ENT department at SRIHER.

Essentials of ENT is an ENT textbook for MBBS students and the Atlas of Head Neck and Skull - Base Surgery is a textbook for Head, Neck and Skull - Base Surgeons.

Speaking after the launch, Dr TR Paarivendhar stressed the need to make a difference in the field of medical learning.

'Gone are the days when running a medical college used to remain a matter of great pride.' It is now the time to focus on how different we stand and what value is added to education, said Dr Paarivendhar.

It is here the role of writing books for

students to help them disseminate knowledge comes into prominence, said Founder Chancellor of SRMIST.

'The prospects for coming up with books in the field of medicine are very good in India as there are a lot of case studies based on which useful materials for educating students could be brought out.' Case studies are about treatment procedures for the ailing and their recovery from the illness. They can be recorded, observed and analyzed to come up with useful study content, he said.

Dr P Sathyanarayanan said hope the books released today at the institution would gain the required recognition in the field of medical education. Students of medicine

would continue to reap the benefits of these books, he said reminding that these books, he said reminding them that books would establish a legacy that survives for generations to come.

Teaching is important, however, writing a book and sharing the knowledge will have an impact that would last for many years, he said adding that taking this as an inspiration many more should come forward to write books for disseminating knowledge and leave an impression that lasts long.

Prof Lt Col A Ravikumar said the book was written with the aim of including theoretical knowledge while including essential practical aspects.

Dr. Major S Prasanna Kumar, Professor and HOD of ENT Department at SRIHER proposed a vote of thanks. Vice Chancellor of SRMIST, Prof C Muthamizhchelvan and Executive Council member of SRMIST, Prof S P Thyagarajan were among others present.

BharatPe records 182% growth in revenue in FY23, EBITDA loss reduced by Rs 158 Cr

Coimbatore, Jan 03 2024: BharatPe, India's leading name in fintech, today announced its financial performance for the fiscal year 2023, showcasing substantial growth and strategic advancements across key business segments. The fintech firm recorded 182% increase in revenue from operations in FY23, from Rs 321 Cr in FY22 to Rs 904 Cr in FY23. A significant progress was made in reducing loss before tax, plunging from Rs. 5,594 Cr to Rs 886 Cr. Additionally, the EBITDA loss also decreased by approximately Rs 158 Cr, showcasing focused efforts towards financial

sustainability.

In the lending vertical, BharatPe's Merchant Lending division witnessed remarkable growth, with a 129% increase in loans facilitated (reaching Rs 5,339 Cr), emphasizing BharatPe's commitment to empowering merchants. BharatPe also introduced innovative revenue streams, including QR usage, credit card bill payments, and utility payments, showcasing dedication to innovation and diversification in its consumer business-postpe. On the other hand, Swipe business experienced a remarkable 63% increase in TPV, and the

installation of approximately 8 lakh new soundbox devices in FY23 highlights BharatPe's continuous efforts to expand its presence and drive financial inclusion as well as adoption of digital payments across the country.

Speaking on the milestone, Nalin Negi, CFO and Interim CEO, BharatPe, said, "We are thrilled to announce yet another year of exceptional performance at BharatPe. The significant growth across our business verticals, coupled with improved financial metrics, underscores our commitment to creating

value for our merchants and stakeholders. These results are a testament to the hard work and dedication of our team, as well as the trust and support of our valued customers."

Added Nalin, "Going forward, our strategic focus is on sustained profitability, scaling lending, POS, and soundbox businesses, and launching new merchant-centric products. We are committed to building a sustainable business, fostering financial inclusion, nurturing our partnerships and establishing BharatPe as a leading merchant-first fintech company in the country."

A.M. Jain College hosted an enlightening session '6 Points: Understanding Climate Change and Corrective Actions,' featuring Professor Dr. Chetan Singh Solanki of IIT Bombay. Professor Solanki delved into the science, impacts, and solutions, emphasizing the need for a united effort across individuals, communities, businesses, and governments.

