

**PM inaugurates the first Indian Art, Architecture & Design Biennale 2023 at Red Fort, Delhi**

Chennai, Dec 08 2023: The Prime Minister, Shri Narendra Modi inaugurated the first Indian Art, Architecture & Design Biennale (IAADB) 2023 being held at Red Fort today. During the programme, the Prime Minister inaugurated the 'Aatmanirbhar Bharat Centre for Design' at Red Fort and the student Biennale- Samunnati. He also launched a Commemorative Stamp. Shri Modi also took a walkthrough of the exhibition showcased on the occasion. Indian Art, Architecture & Design Biennale (IAADB) will serve as an introduction to the Cultural Space in Delhi.

Addressing the gathering, the Prime Minister welcomed everyone to the World Heritage Site of the Red Fort and highlighted the historical significance of its courtyards which remain unwavering and indelible even though multiple generations have passed before and after India's independence.

The Prime Minister said that every nation is endowed with symbols of its own that introduce the world to the country's past and its roots. He emphasized the role of art, culture and architecture in forging the connection with these symbols. Referring to the capital city of Delhi as a treasure trove of symbols that provide a glimpse of the rich architectural heritage of India, the Prime Minister said that the organization of Indian Art, Architecture & Design Biennale (IAADB) in Delhi makes it special in ways more than one. He praised the works displayed in the exhibition and said that it is an amalgamation of colors, creativity, culture and community connect. He congratulated the

Ministry of Culture, its officers, the participating nations and everyone on the successful organization of IAADB. "Books act as windows of the world. Art is the great journey of the human mind", the Prime Minister added.

Recalling the glorious past of India when its economic prosperity was discussed around the world, the Prime Minister said that its culture and heritage attract the tourists of the world even today. He reiterated the belief in moving forward by taking pride in one's heritage as he noted the feeling of self-pride instilled in any work related to sectors of art and architecture. Shri Modi gave examples of developing the cultural centers of Kedarnath and Kashi, and the redevelopment of the Mahakal Lok as he emphasized the government's efforts in creating new dimensions in the Azadi Ka Amrit Kaal towards national heritage and culture. Underlining that IAADB is proving to be a new step in this direction, the Prime Minister highlighted the organization of the International Museum Expo in May 2023 and the Festival of Libraries in August 2023 with the aim to institutionalize global cultural initiatives in India with modernized systems. Prime Minister Modi expressed his desire to create a name for Indian cultural initiatives like IAADB along the likes of global initiatives such as Venice, São Paulo, Singapore, Sydney and Sharjah Biennales, as well as Dubai and London Art Fairs. He emphasized the need for such organizations as it is art and culture that inculcate a way of life amidst the highs and lows of a heavily technology-



dependent society. "Art and culture are essential to connecting the human mind with the inner self and recognizing its potential", the Prime Minister remarked.

Speaking about the inauguration of the Aatmanirbhar Bharat Centre for Design, the Prime Minister said that it will provide a platform to promote unique and rare crafts of India while bringing together artisans and designers to help them innovate according to the market. "Artisans will also gain knowledge about design development as well as become proficient in digital marketing", the Prime Minister said as he expressed confidence that with modern knowledge and resources, the Indian craftsmen can leave their mark on the whole world.

The Prime Minister underlined the creation of cultural spaces in 5 cities namely Delhi, Kolkata, Mumbai, Ahmedabad and Varanasi as a historic step and said that it will further enrich these cities culturally. He informed that these centers will also put forward innovative ideas to enrich local art. Noting the 7 important themes for the next 7 days, the Prime Minister urged

everyone to carry forward themes like 'Deshaj Bharat Design: Indigenous Designs' and 'Samatva: Shaping the Built' as a mission. He emphasized the importance of making indigenous design a part of study and research for the youth to further enrich it. Noting that the equality theme celebrates the participation of women in the field of architecture, he expressed confidence in the imagination and creativity of women to take this field to new heights.

"Art, taste and colors are considered synonymous with life in India", the Prime Minister remarked. He reiterated the message of the ancestors that it is literature, music and art that acts as the main differentiator between humans and animals. "Art, literature and music add flavor to human life and make it special", he emphasized. Touching upon the different needs and responsibilities of life that have been linked to Chatushashta Kala, i.e. 64 Arts, the Prime Minister mentioned specific arts like 'Udak Vadyam' or instrument based on water waves under musical instruments, dance and singing arts for songs, art of 'Gandh Yukti' for making scents or perfumes, art of 'Takshakarma' for enamel and carving, and art of 'Suchivan Karmani' in embroidery and weaving. He also touched upon the dexterity and craft of the ancient clothes made in India and gave the example of muslin cloth that could pass through a ring. He also noted the omnipresence of amazing artwork on war paraphernalia like swords, shields and spears.

The Prime Minister highlighted the indestructible culture of Kashi and said that the city has been the land of the immortal flow of literature, music and arts. "Kashi in its art, has established Lord Shiva who is spiritually considered the originator of arts," he added. "Art, Craft and Culture are like energy flow for human civilization. And energy is immortal, consciousness

highlighted the new initiative of Mission LiFE for a sustainable lifestyle while keeping in mind India's cultural values.

Concluding the address, the Prime Minister underlined the importance of interaction and cooperation for the prosperity of civilizations and thanked the participating countries for their partnership. He expressed confidence that more and more countries would come together and IAADB would prove to be an important beginning in this direction.

Union Minister for Culture, Shri G Kishan Reddy, Union Ministers of State for Culture, Shri Arjun Ram Meghwal and Smt Meenakshi Lekhi and Principal Architect at Diana Kellogg Architects, Ms Diana Kellogg were present on the occasion among others.

Background  
 It was the Prime Minister's vision to develop and institutionalize a flagship Global Cultural Initiative in the country like the International Biennales at Venice, São Paulo, Singapore, Sydney and Sharjah, among others. In line with this vision, a nationwide campaign to reinvent, rebrand, renovate and re-house museums was launched. Further, the development of cultural spaces in five cities of India namely Kolkata, Delhi, Mumbai, Ahmedabad & Varanasi was also announced. Indian Art, Architecture & Design Biennale (IAADB) will serve as an introduction to the Cultural Space in Delhi.

The IAADB is being organized from 9th to 15th December 2023 at Red Fort, New Delhi. It also follows key initiatives like the International Museum Expo (May 2023) and Festival of Libraries (August 2023) that were organized recently. IAADB is designed to initiate a holistic conversation between artists, architects, designers, photographers, collectors, art professionals and the public to strengthen the cultural dialogue. It will also provide avenues and opportunities to expand

and collaborate with the creators of art, architecture and design as part of the evolving economy.

IAADB will showcase different theme-based exhibitions on each day of the week:

Day 1: Pravesh- Rite of Passage: Doors of India

Day 2: Bagh e bahar: Gardens as Universe: Gardens of India

Day 3: Sampravah: Confluence of Communities: Baolis of India

Day 4: Sthapatya: Anti-fragile algorithm: Temples of India

Day 5: Vismaya: Creative Crossover: Architectural Wonders of Independent India

Day 6: Deshaj Bharat Design: Indigenous Designs

Day 7: Samatva: Shaping the Built: Celebrating Women in Architecture

IAADB will include pavilions based on the above themes, panel discussions, art workshops, art bazaar, heritage walks and a parallel student biennale. The student biennale (Samunnati) at Lalit Kala Akademi will provide an opportunity for students to showcase their work, interact with peers & professionals, and gain valuable exposure within the architecture community through design competitions, display of heritage, installation designs, workshops etc. IAADB 23 is set to be a watershed moment for the country as it will herald India entering the Biennale landscape.

In line with the Prime Minister's vision of 'Vocal for Local', 'Aatmanirbhar Bharat Centre for Design' at Red Fort is being set up. It will showcase the unique and indigenous crafts of India and provide a collaborative space between the karigars and the designers. Paving the way for a sustainable cultural economy, it will empower the artisan communities with new designs and innovations.

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## Dr MGR Chennai Central and Chennai Egmore to resume normal train operations

Chennai, Dec 08 2023: Mail/ Express services from Chennai Egmore station are fully operational from 07/12/2023 (today)

From Dr MGR Chennai Central, Mail/Express services will be handled from the evening of 07/12/2023 (today)

Mail Express services from Dr MGR Chennai Central will almost be fully functional in all directions from 08/12/2023.

Southern Railway, with its strategic planning and action plan has put in place multifarious efforts to overcome the aftermath of Cyclone Michaung. Significantly, Chennai Central and Chennai Egmore, the two major terminals serving Chennai city have been restored back to normalcy for handling Mail/Express trains from 7th November 2023 (today) as detailed below:

Mail/Express services from Chennai Egmore station are fully operational from 07/12/2023 (today)

From Dr MGR Chennai Central, Mail/Express services will be handled from



the evening of 07/12/2023 as detailed below:

Ø In the North-east direction, Train No.12615 Dr MGR Chennai Central – New Delhi Grand Trunk Express of today (7.12.2023) is the first train to depart from Dr. MGR Chennai Central at its scheduled departure time of 18.40 hrs.

Ø Further, in the North-east direction, Train No. 12621 Dr MGR Chennai Central – New Delhi Tamil Nadu Express of today (7.12.2023) will depart from Dr. MGR Chennai Central at its scheduled departure time of 22.00 hrs.

Ø In the South-west direction, the following trains will be operated from Dr. MGR Chennai Central as given below:

Train No. 12673 Dr MGR Chennai Central – Coimbatore Cheran SF Express will depart from Dr Chennai Central at its scheduled departure timings of 22.00 hrs today (7.12.2023)

Train No. 12657 Dr MGR Chennai Central – KSR Bengaluru Mail will depart from Dr Chennai Central at its scheduled departure timings of 22.50 hrs today (7.12.2023)

Train No.22649 Dr. Dr MGR Chennai Central – Erode Yercaud Express will depart from Dr Chennai Central at its scheduled departure timings of 23.30 hrs today

Moreover, barring a few changes in the pattern of services, most of the

## Toyota Kirloskar Motor Instates Special Customer Support Measures in the Cyclone Hit Regions of Chennai and Andhra Pradesh

Chennai, Dec 08 2023: In line with its customer-centric approach, Toyota Kirloskar Motor (TKM) instated special support measures for its affected customers in the cyclone impacted areas of Chennai and Andhra Pradesh (includes Nellore, Tirupati, Ongole, Vijayawada, Rajahmundry, Kakinada & Guntur). TKM in association with its dealer partners set-up special emergency helpline numbers and designated personnel for extending immediate assistance to customers in need. In addition, Toyota Tsusho Insurance Broker India Private Limited (TTIBI) has been actively involved in communicating essential information to customers regarding the precautions to be taken and guidelines for their vehicle handling during the flood situations.

Despite adverse weather conditions, TKM demonstrates resilience in

maintaining operational efficiency through its dealer outlets actively serving customers, with extended operating hours to better accommodate the emergency vehicle servicing during this difficult period. In addition, TKM's dealer outlets are going extra mile by facilitating the customers' vehicle pickup and drop services at their doorsteps. For this purpose, specially equipped Hilux vehicles are being utilised for rescue and movement of the submerged cars to Toyota dealer outlets for further repair and servicing. The Toyota dealer's senior leadership teams, along with skilled technicians, are actively present on-ground at the respective service workshops underscoring their commitment to providing immediate and effective support to the valued Toyota customers. In these

challenging times, TKM stands in solidarity with the affected communities. Mr. Takashi Takamiya, Vice President of Strategic Business Unit (South zone) at Toyota Kirloskar Motor said, "Through these challenging times, we remain committed to the safety and well-being of our customers and their families, ensuring utmost care with necessary customer service supports in the cyclone affected regions. We are taking resolute measures to minimize any inconvenience to our customers, arising due to the flood situation. Apart from dedicated customer helpline services, affected car rescue operations are also being provided with the support of specially equipped Hilux vehicles".

TKM will continue to monitor the situation closely, adapting

necessary support initiatives to prevent any inconvenience and prioritising the safety of the customers and the community.

Further, the Toyota customers can reach out for any assistance through Toyota Helpline Desk, which is available 24X7, as follows:

Chennai:  
Lanson Toyota Call Centre 044-40008000; Harsha Toyota Call Centre 044-39997999

Andhra Pradesh region-wise:  
Lakshmi Toyota: Vijayawada +91-7331100587; Guntur +91-7331100725; Ongole +91-7331100750  
Harsha Toyota: Nellore +91-9704567129/9704567120; Tirupati +91-8008203669/800820369

Pruthvi Toyota: Rajahmundry +91-9154966624; Kakinada +91-9701666318.

## AIPMA kicks starts its 12th edition of Plastivision India 2023, witnessed participation from 30 countries along with 60+ international exhibitors

Chennai, Dec 08 2023: Having organised 11 editions over the past three decades with resounding success, the All India Plastics Manufacturers' Association (AIPMA) has once again set the ball rolling with 'Plastivision India 2023' and expects to break all previous records in terms of visitor footfall and business generated over the duration of the five-day event. To be held between 7th to 11th December 2023 at Bombay Exhibition Center (BEC) in Mumbai, 'Plastivision India 2023' is the 12th edition of India's largest plastics trade exhibition that is set to unlock exceptional business, networking and idea sharing opportunities for manufacturers, buyers, sellers, and end-users alike.

With an exhibit area spanning 1,25,000sqm, 'Plastivision India 2023' displayed a wide range of plastic products, plastic materials, machines, moulds and technologies that are revolutionizing the global plastics industry today. Apart from countries like Germany, Malaysia, South Korea and China, the event witnessed large Indian firms like Reliance, HPCL, IOCL and JSW Group. The event was a hub of ministerial leaders, industry veterans, entrepreneurs, merchants, industry professionals and major importers; deeming it to be the country's most influential plastics exhibition that will undoubtedly play a key role in facilitating industry growth as well.

## Tata Motors extends support to customers affected by cyclone 'Michaung' Flooding

Chennai, Dec 08 2023: In response to the aftermath of Cyclone 'Michaung,' Tata Motors stands in solidarity with its customers affected by the flooding in Tamil Nadu and parts of Andhra Pradesh. To assist customers in this difficult time, the company has implemented a comprehensive service plan. This service is available across the Tata Motors passenger vehicles and electric vehicles range.

Service programmer rolled out:

Extension of Warranty and Service Periods:

To ease the burden on customers facing challenges in vehicle maintenance, the



Speaking at the inaugural ceremony, Mr. Harpal Singh, Chairman NEC- Plastivision India, Mr. Manish Dedhia, President, The All India Plastics Manufacturers Association, Mr. Arvind Mehta- Chairman- NAB & GC Plastivision India, Dr. Asutosh Gor, Co-Chairman Plastivision India and Mr. Chandrakant Turakhia, Co-Chairman NEC, Plastivision India, enthused, "In its role as the largest apex non-profit body of the Indian plastics industry, AIPMA conceptualised and organised the inaugural 'Plastivision India' way back in 1992, with just 40 exhibitors and a few thousand visitors gracing the 1st edition. Shifting focus to the present day, 'Plastivision India' has metamorphosed into the largest plastics trade exhibition and the 12th edition will be bigger than ever before. Bringing together stakeholders from the different echelons of the domestic and international plastics industry, 'Plastivision India 2023' has been built around the 'circular economy' theme and will introduce visitors to sustainable practices, materials and technologies that should enhance the industry's green credentials. It is also India's largest plastics-focused

platform bringing buyers and sellers together, with a number of live product launches, seminars, conferences and consultation sessions enhancing the value proposition for exhibitors and visitors alike. We are confident that 'Plastivision India 2023' will encourage Indian firms and entrepreneurs to innovate new products, processes and technologies that can establish India as the global hub for plastics manufacturing in the foreseeable future."

Mr. Prabh Das, MD and CEO, HPCL- Mittal Energy Ltd., and the Chief Guest at the inauguration of AIPMA's 12th edition of Plastivision India 2023 said, "Plastivision India 2023 marks a significant milestone in the growth of the plastics industry in India. AIPMA was founded in the year 1945 and we are proud to be associated with such prestigious association. The association is proud to have 22,000 members & 4 million people who have been working in this esteemed association. I would like to address that even though there are multiple challenges faced by the plastic industry, there is a huge potential. Today we see that India has grown at 6% where the total consumption of polymer

polypropylene is 12 trillion tonnes. The Govt of India and various large corporates such as Reliance Industries, IOCL and HPCL Mittal Energy Ltd have been working jointly towards import substitution as we need to address the core concern of 37,000 crore polymer which is being imported. All in all the whole industry has a bright future and a great potential ahead. The 12th Editon Plastivision India 2023 will be showcasing new manufacturing methods, recycling pavilions, consultant clinics, job & career fairs, and medical pavilions. I look forward to witnessing the transformation of the plastics industry in India and playing a role in shaping its future."

Plastivision India 2023 is being supported by the Ministry of Chemicals & Fertilizers, Department of Chemicals & Petrochemicals and the Ministry of Micro, Small & Medium Enterprises, with AIPMA extending a range of benefits for MSMEs participating onsite or through online branding initiatives. What's more, 'Plastivision India' holds the distinction of being the only trade fair exhibition from the plastic industry to be approved by UFI, the premier Paris-based global association and authority of the Exhibition industry, and is rightfully ranked amongst the Top 5 plastic industry events globally. AIPMA forecasts 'Plastivision India 2023' beating the previous edition's count of 2,29,000 visitors.

24X7 Helpdesk:

Tata Motors has activated a 24 X 7 helpdesk reachable at 1800-209-8282 to assist customers in distress. The helpline serves as a central hub for emergency assistance, offering timely support.

Free Towing Assistance:

Customers can avail towing support to the nearest dealership, providing a crucial lifeline during these challenging times free of cost. Additionally, the company has immediately deployed Flat Bed Trucks, Under Wheel Lifts, and more towing vans to enhance on-ground resources, reinforcing our commitment to providing robust towing assistance.

Acknowledging the time required for the recovery process, Tata Motors' support initiatives will remain available until 31.12.2023. This extended timeline ensures that all affected customers have ample opportunity to benefit from these services.

Tata Motors is dedicated to provide immediate relief and unwavering support to its customers during this challenging period and standing by them as they navigate the aftermath of the cyclone.

For further assistance, customers can contact Tata Motors Customer Care Helpline at 1800-209-8282.

## JLR INDIA'S ANNUAL HOLIDAY SERVICE CAMP TO BE HELD FROM 4TH- 9TH DECEMBER 2023

Chennai, Dec 08 2023: JLR India today announced their annual holiday service camp will be held from 4th to 9th December 2023, across all authorised retailers in India. At the camp, clients can benefit from comprehensive vehicle check and exclusive offers on Branded Goods, Accessories and Value-Added Services. All vehicles will be attended to by highly trained technicians and receive the assurance of JLR Genuine Parts, where necessary.



The camp will offer a 32-point Electronic Vehicle Health Check-Up, Brake and Wiper check, Tyre and Fluid Level check, as well as a comprehensive Battery Health check, ensuring every journey is made safe and secure. Mr. Rajan Amba, Managing Director, JLR India, said: "Amidst the excitement of the holiday season, ensuring your vehicle is in top condition becomes paramount. Our holiday service camps offer more than just convenience; they're a lifeline for a smooth and worry-free journey. From ensuring safety on winter roads to maintaining peak performance for those memorable road trips, investing in our tailored

services guarantees complete peace of mind."

For customers with chauffeurs, the service camp will also include a specially curated Chauffeur Training Program\* that will cover all aspects of driving and vehicle maintenance.

To avail these services, customers can schedule an appointment with the closest authorised retailer between 9:30am and 4:30pm from 4th to 9th December 2024.

## SCHEFFLER CRUISES TO 3-SHOT LEAD, WOODS EXCITED ABOUT PROGRESS AT HERO WORLD CHALLENGE

Chennai, Dec 08 2023: After two close calls in the last two years, Scottie Scheffler made the right moves to take the Tiger Trophy as he pulled away from the field in the third round of the Hero World Challenge. It was a brilliant 7-under 65 round that had two eagles and four birdies but ended with a bogey.

Yet, Scheffler is now 16-under and three clear of Matt Fitzpatrick, whose last eight holes had just one par alongside an eagle, four birdies, a bogey and a double bogey.

Justin Thomas (68) was lying third as overnight co-leader Jordan Spieth just could not get the putter going, was tied fourth with first round co-leader Tony Finau (68), Jason Day (66) and Collin Morikawa (68) and the four were 10-under.

Tiger Woods said he was excited at the progress he had made in the last three days and with his third 71 he was even par 216 and tied 16th with the two-time defending champion Viktor Hovland went under par for the first time this week with 70.

Even as Scheffler was sprinting ahead, Woods overcame a bogey-bogey start for a 1-under 71. He declared, "I still have the game. It's whether or not the body can do it. I'm very pleasantly surprised at how I've recovered every day. My activations in the gym have been good."

After a par-par start on the first, he was birdie-birdie on the

second and it became bogey-bogey on the third.

Yet he rallied superbly with four birdies in the next seven holes, but the back nine was again problematic. He had two bogeys and one birdie.

He birdied all three Par-5s on the front nine, but dropped a bogey on in the back nine and parred the 15th, where he missed a three-foot par putt. Still a par after a double bogey and a bogey on the first two days, was an improvement, like all else.

He went on, "I'm very excited at how I have felt physically. Knocking off some rust. I mean, we can always knock off rust at home, but it's so different come game time. To be able to knock off some of the rust as I have this week and showed myself that I can recover each and every day, that was kind of an unknown as far as I've walked this far. I'm very excited about how the week's turned out."

"As far as my feels, generally as the week progresses my feel for pin high gets better and better each and every day. I think that's an indication this week, I know the score doesn't indicate what I think I could have shot today, but it was definitely clearer than it was yesterday."

Woods said he has not experienced soreness in his ankle and that the soreness in other areas of his body, have recovered well after each round.

It re-kindled the belief that he could play as often once a month in 2024.

After a bogey-bogey start, he repaired the damage with birdies at the third, sixth, eighth and ninth -- where he got up and down from a greenside bunker.

Scheffler, amazingly consistent with 17 Top-10s in 23 starts coming into this week, has been striking the ball best. He has been great both off the tee and into the greens and now his putting, too, is perking up.

Though the Hero World Challenge is not an official event, he is set to add to the wins at Phoenix and the PLAYERS.

He said, "I feel as if I'm much more clear in what I need to be working on and a lot of that has to do with how I'm set up over the ball. When I'm set up in the right position, then I feel like my mechanics are really good. That's what I'm focused on."

"I played really well today, really solid the whole day," said Scheffler. "(It's) nice to see some putts go in. These greens can be tough to putt at times, but I'm rolling it good."

Scheffler zipped ahead with an eagle on the third and four birdies on sixth, seventh, ninth and 12th and added a 14-foot eagle at 15 to push his lead to four strokes over the field. Right at the end he dropped a shot on 18th after a drive into right rough.

Spieth had four birdies but only one of

them came on a Par-5 and he also dropped a shot on Par-5 third, where playing partner Scheffler's eagle meant a three-shot swing after the duo started the day together at 9-under.

Spieth just slipped down with a 71 and is now six adrift of Scheffler.

England's Matt Fitzpatrick signed for a 65 with topsy-turvy last eight holes. He had climbed up the leader board with four birdies on the front nine. After a double-bogey at the 11th he birdied 12 and 14 before draining a 47-foot eagle putt at 15. He bogeyed 16, but closed with back-to-back birdies for a 13-under par total of 203.

Scores - after third round of Hero World Challenge, 200: Scottie Scheffler (69-66-65), 203: Matt Fitzpatrick (70-68-65), 205: Justin Thomas (70-67-68), 206: Jason Day (71-69-66), Jordan Spieth (68-67-71), Tony Finau (67-71-68), Collin Morikawa (69-69-68), 207: Sepp Straka (72-67-68), Brian Harman (67-69-71), 209: Cameron Young (69-71-69), 211: Justin Rose (72-71-68), Lucas Glover (71-71-69), 213: Max Homa (69-73-71), 214: Keegan Bradley (72-74-68), 215: Sam Burns (71-76-68), 216: Tiger Woods (75-70-71), Viktor Hovland (73-73-70)

217: Rickie Fowler (74-70-73), 220: Wyndham Clark (76-73-71)

228: Will Zalatoris (81-68-79).

## SCHEFFLER AND SPIETH LEAD; WOODS IMPROVES ON DAY 2 OF HERO WORLD CHALLENGE

Chennai, Dec 08 2023: Scottie Scheffler showed no signs of having been away from golf since the Ryder Cup, but Tiger Woods showed better touch in the second round of the Hero World Challenge.

Woods improved upon his first round 73 with a 2-under 70 and is now 1-over for 36 holes. He is 10 behind co-leaders Scheffler (69-68) and Jordan Spieth (68-67). Woods sounded a warning, "Unfortunately, I just haven't finished off my last two rounds the way I would like to and I've got two more days to improve."

Runner-up last two times Scheffler, who has been on the ball literally this season, was 7-under for the day through 17 holes. On the last Scheffler went into the right off with his drive and then hit into the rough again and finally got his third shot to 11 feet for a par and missed it. It was his second dropped shot after a messy bogey on the Par-3 eighth.

Twice winner this season, Scheffler's 6-under moved him to 9-under, where he was joined by Jordan Spieth, who after his adventurous first round 68, had a squeaky-clean bogey free 67.

The duo was followed by one of the first-round co-leaders, Brian Harman, who turned around his disastrous start of three bogeys in first four holes with a blazing 5-under over last five holes to get to 8-under.

Justin Thomas carded a 5-under 67 despite back-to-back bogeys on the 11th and 12th. He was 7-under and fourth, Tony Finau (71), Matt Fitzpatrick (68) and Collin Morikawa (69) were bunched at 6-under in tied fifth spot.

Two-time defending champion, Viktor Hovland, continued to struggle to a second straight 73 and was tied 16th.

Scores apart, Woods was walking better and showed flashes of his brilliance, too. He found 10 of the 13 and drove over 370 yards on the 15th.

If the first day's front nine saw decent beginning,

the second round saw a very fast start with four great birdies on the first seven holes.

Woods seem to have everything going for him. His walk was better, the driver listened to him better and the wedges and irons were doing his bidding. The putter, too, was hot, but only at times and on other occasions, he missed short ones.

"I cleaned it up a little bit from yesterday," said Woods. "I didn't quite have the finish I would like to have. I missed a couple putts coming in and made a couple little mistakes. Overall, it was a better start ... better commitment, I kept it going with that today. I just wish I made a couple more putts to keep the round going."

After drilling his drives and irons to inside five and six feet and gobbling up birdies four times on the front nine, he turned in 4-under, but could not consolidate the gains. He had back-to-back birdies on the first and second and again on the sixth-seventh, but dropped shots on 13th, 15th and 16th took away that gloss. On 17, he birdied with a massive putt from nearly 30 feet. The ball circled the entire cup before dropping in.

From the eighth, five straight pars followed. Those included pars on the par-5 9th and par-5 11th. The mistakes began on the 13th.

He bogeyed 13th and missed for birdie on 14 but with the par-5 15th lurking, there was still a good chance. After a double bogey on Thursday with a wayward drive, Woods split the fairway and then attacked the tucked left pin with 9 iron. He could not get close and then putted off the green with fourth and went back into the greenside bunker from which he had just come down. He was lucky to get away with a bogey. Woods bogeyed 16, birdied on 17 and parred the 18 for a 70.

"I've played two tournaments all year. I'm rusty," said Woods. "This

golf course will bring that out of you a little bit. Some of the pin locations ... you can run the table here or you can go the other way very quickly."

Scheffler was happy despite two bogeys, as he commented, "I drove it well, gave myself a lot of chances. Yeah, that's probably the thing I did best. Then for the most part I kept a clean card. I got a bad break on No. 8, made a bogey, and then got in a weird spot there on 18, but outside of that I played pretty solid."

Harman had three bogeys in first four holes. A birdie on sixth was negated by a bogey on 10th at which stage he was 3-over for the day. Harman, who showed himself to be a fighter and tenacious, while winning The Open in July, brought those qualities to the fore yet again.

He birdied 11th and then holed a difficult second shot for an eagle on Par-4 from the edge of the bunker with the ball low at his feet.

He celebrated that with two great shots to get to the green on the Par-5 15th. He had a 35-footer for another eagle, and he gave it all, but went past just under four feet, which cleaned up. He maintained that momentum he hit his tee shot to under five feet on Par-3 17th and two more fine shots on 18th, a good drive and a perfect iron shot gave him a birdie chance from under seven feet and he gleefully grabbed it.

Spieth was happy with the day's work, saying, "Yeah, shot selection. I was really diligent about where I was lined up, the intent on the shot, not trying to squeeze stuff in certain places. I got a couple of balls on the green off the tee on the two drivable holes, which was obviously a bonus, especially on seventh."

"Yeah, yesterday maybe I had felt a little hesitation off the tee, I just have not played a lot of rounds and having some toes and heels, just not finding the centre of the face. Today I hit a couple good ones early and I just

decided to continue to trust and focus."

- Scores after ROUND 2:
- 135: Scottie Scheffler (69-66), Jordan Spieth (67-68)
  - 136: Brian Harman (67-69)
  - 137: Justin Thomas (70-67)
  - 138: Matt Fitzpatrick (70-68), Collin Morikawa (69-69), Tony Finau (67-71)
  - 139: Sepp Straka (73-67)
  - 140: Cameron Young (69-71) and Jason Day (71-69)
  - 142: Lucas Glover (71-71), Max Homa (69-73)
  - 143: Justin Rose (72-71)
  - 144: Rickie Fowler (74-70)
  - 145: Tiger Woods (75-70)
  - 146: Viktor Hovland (73-73), Keegan Bradley (72-74)
  - 147: Sam Burns (71-76)
  - 149: Wyndham Clark (76-73), Will Zalatoris (81-68)

ROUND 3 PAIRINGS: From Tee 1:

- 11:21 am: Wyndham Clark (76-73), Will Zalatoris (81-68)
- 11:32 am: Keegan Bradley (72-74) and Sam Burns (71-76)
- 11:43 am: Tiger Woods (75-70) and Viktor Hovland (73-73);
- 11:54 am: Justin Rose (72-71) and Rickie Fowler (74-70)
- 12:05 pm: Lucas Glover (71-71) and Max Homa (69-73)
- 12:16 pm: Cameron Young (69-71) and Jason Day (71-69)
- 12:27 pm: Tony Finau (67-71) and Sepp Straka (73-67)
- 12:38 pm: Matt Fitzpatrick (70-68) and Collin Morikawa (69-69),
- 12:49 pm: Brian Harman (67-69) and Justin Thomas (70-67)
- 1:00 pm: Scottie Scheffler (69-66) and Jordan Spieth (67-68).

## Rotary club of Madras Traditional Jointly with M/S kontakt and Satyaraj from Sai Satya Engineering in relief work



Chennai, Dec 08 2023: Rotary club of Madras Traditional with support of M/S kontakt and Satyaraj from Sai Satya Engineering were involved in relief work during cyclone michaung which hit chennai city badly after a non stop 18 hours on 04/12/23. On 06/12/23 we went inside 'F' type, 4th main road, sidco nagar, villivakkam

flooded with min 3 feet water and distributed water cans, bread packets etc. Also we evacuated one family with 3 elderly people who were struck and wanted to go out of the area to reach their daughters house safely. Later in the day, in deep water, more than 3 feet, at ATTIPATTU Pudunagar, Minjur Taluk, food packets for Lunch and

water bottles were distributed to about 200 families who were suffering without any help initially. Next day on 07/12/2023 again they were provided with Breakfast and Water bottles, and MILK about 20 LTRS were distributed. Afternoon one WATER TANKER Lorry about 12000 Ltrs was sent for their urgent need to about

300 households at same Attipattu Pudunagar, Minjur Taluk. We at Rotary Club of Madras Traditional whole heartedly thank the donors and sponsors M/S Kontakt and M/S Sai Satya for coming forward in such times of crisis. As and when required we shall further keep doing these kinds of social project.

## A.M. Jain College initiates food drive and medical camp to support Michaung Cyclone affected people

Chennai, Dec 08 2023: As Chennai and its surrounding areas gradually recover from the aftermath of Cyclone Michaung, A.M. Jain College, a premier educational institution in Chennai, extended a helping hand to residents in Meenambakkam. On Friday, December 08, 2023, the college initiated a substantial food distribution drive, distributing nearly 1000 food packets. College Secretary Mr. Udhan Kumar Chordia and Associate Secretary Mr. Hemant Chordia



played a key role in actively serving this initiative by participating in the food distribution drive. This initiative will extend through the weekend, continuing on Saturday, December 09, and on Sunday, December 10, 2023.

In a concerted effort

to further support the community, the college is organizing the distribution of essential rations, household items, clothing, blankets, and other necessities on Sunday, December 10. Around 1000 kits will be handed out to those in need. Additionally, the college is hosting a

Medical Camp on the same day from 11:00 AM to 3:00 PM, incorporating an Eye Camp for medical assistance and vision assessments.

These proactive measures aim to comprehensively support the local residents during this challenging period. A.M. Jain College remains steadfast in its commitment to contributing positively to societal welfare and is dedicated to continued efforts to uplift and serve the community.

## Mahindra Announces Special Support Initiative for SUV Owners Affected by Cyclone Michaung

Chennai, Dec 08 2023: Mahindra & Mahindra, India's leading SUV manufacturer, today announced a heartfelt initiative to aid owners of Mahindra SUVs in response to the recent Cyclone Michaung. Understanding the distress caused by the cyclone, Mahindra is committed to providing the best service assistance to Mahindra SUV owners.

Key Aspects of the Support Initiative:

Complimentary roadside assistance: Recognizing the immediate needs of customers, Mahindra

will be providing Roadside Assistance (RSA) within 50kms to tow affected vehicles to the nearest Mahindra authorised workshop. This service is extended to all, including those without an active RSA

No-cost inspection and damage assessment: Mahindra's expert service teams are on standby to conduct comprehensive inspections and assess the extent of damage, free of charge, ensuring the vehicle is evaluated with the utmost care and expertise

Financial relief through special discounts: To help

reduce the financial impact on customers, Mahindra is offering special discounts on the customer liability component of the repair invoice.

Validity for the Initiative: Recognizing that recovery takes time, this initiative will be available until 31st December 2023, providing ample opportunity for all affected customers to avail these services

Safety advice: For those whose SUVs were submerged, Mahindra strongly advises against starting their SUVs to prevent further damage. Customers are advised

to contact the service team at toll-free number 1800 209 6006, via Twitter @MahindraCustomerCare - @18002096006, or through WhatsApp at 7208071495

Mahindra is committed to customers in times of need. This initiative reflects the company's commitment to not only being a provider of authentic SUVs but also a dedicated supporter of the community in times of adversity.

\*All the above offers will be extended through Mahindra's authorized Dealer Network and approved partners.

## SCHEFFLER FINALLY LANDS THE HERO WORLD CHALLENGE TROPHY, WOODS HAPPY WITH COMEBACK CAMPAIGN

Chennai, Dec 08 2023: Scottie Scheffler completed the job he may have been left incomplete in his first two visits here in 2021 and 2022, when he finished second at the Hero World Challenge. He stayed bogey free on the final day for a 68 to win the 2023 World Hero Challenge, an event he confessed he had watched for a good part of his life.

Scheffler, who received his Tiger Trophy from Woods and Dr Pawan Munjal, Executive Chairman of Hero MotoCorp, admitted, "It was really cool for me two years ago just to get into this tournament. I had seen the Hero World Challenge pretty much my entire life and it seemed like such a fun time, only 20 guys - 20 of the best in the world coming down to play Tiger's event."

He added, "It's definitely nice to win and also nice to be consistent. Finishing second is not nearly as good a feeling as finishing first."

Scheffler, starting the day three clear, totalled 20-under and finished three ahead of Seep Straka (64), who rocketed up the leader board with the day's second best card and a total of 17-under.

Matt Fitzpatrick (70) and Justin Thomas (67), the only players inside five shots of Scheffler with 181 holes to go, never really mounted a challenge as the World No. 1 polished off his third win of 2023 and ensured he would go into 2024 with even more confidence.

Tiger Woods had a mixed bag with a 72 that had five birdies and



three bogeys as he finished even for the week and 18th.

Neither the score nor the position mattered. All that mattered was that he lasted 72 holes and was smiling and sounding confident.

"I think I have come a long way from being a bit rusty to playing four rounds," Woods said. "Just the physicality of playing and competing again, I haven't done this in a while so it was nice to get out there with the guys and have some fun."

Scheffler looked in command as he started the final round. Two birdies on either side and no bogey did not allow anyone any chance. He had back-to-back birdies on sixth and seventh and then again on 14th and 15.

He said, "I was kind of on the outside looking in the last couple years on Sunday and I needed a good back nine to finish second and give myself an outside chance. Going into today was definitely nice being in the lead and I played solid golf to kind of finish it off."

On how he will take this going in 2024, he went on, "Yeah, great confidence going into next year. Only probably I think we have maybe four weeks until we leave again, so

it's definitely nice kind of having the momentum of a win as I go into preparing for next season. Yeah, I mean, couldn't get better momentum than this, you know."

Scheffler's confidence for 2024 will come from his putting, which from being below average has become amazingly good.

Scheffler began the 2023 HWC with three bogeys in the first six holes and had only four more in his next 66 holes. Round 2 had two dropped shots, while round 3 had one and the final round had none. Overall, he had two eagles, both in the third round, 23 birdies and seven bogeys.

Scheffler said, "I was optimistic going into this week. I think I just played solid today and kept my distance from the rest of the guys. It was the same game plan as always."

Woods, who plans one tournament every month next year, added, "I just wish I could have played a little cleaner but there is always next time. I think if you ask me right now, I am a little bit sore."

"Maybe I can get into the rhythm of something like one tournament a month."

"That was the plan going into next year and

I don't see why that would change."

Woods parred the first and double bogeyed the par-three second but drained a sensational birdie putt from 34 feet out on the par-three fifth. Three other birdies on sixth, 14th and the 15th were neutralised by bogeys on eighth, 11th and 16th.

Woods had struggled on the back nine throughout the week and was over par for it on the first three days but was even par on the final day. The birdies on Par-5 15th was particularly satisfying after a double bogey on the first, a bogey on the second and a par on the third. In the final round, He drove 357 yards and followed with a fine second shot to inside 40 feet, but just off the green. A nice chip to under six feet set him up for birdie, which he holed.

Finishing behind the world No 1 was Sepp Straka, who last year had come as a replacement when Woods pulled out at the last moment. Straka fired a bogey-free 64 with eight birdies to move to 17-under and second.

Justin Thomas had six birdies against one bogey for 67 and a total of 16-under, as Tony Finau (67) and Matt Fitzpatrick (70) were fourth at 15 under.

The 2021 and 2022 champion, Viktor Hovland after a sedate 73-73 on the first two days improved on the third to 70 and then exploded on the final day with a 63 that had three birdies and eagle on either side and one bogey on the 16th.

## Dr. K. Sathyanarayanan Anna University joined with Indian Red Cross Society provided relief to flood-affected residents



Dr. K. Sathyanarayanan Anna University collaborated with the Chengalpattu branch of the Indian Red Cross Society (IRCS) to provide much-needed relief to flood-affected residents. Working alongside IRCS Secretary Pulavar Manikam and Vice-Chairman Mohanaselvam, Dr. Sathyanarayanan facilitated the procurement of essential ration materials from the State Red Cross office in Egmore. Furthermore corporate firm IINVTY, generously covered the transportation costs, ensuring timely delivery of aid to those in dire need. This collaborative effort exemplifies the spirit of community and compassion that shines brightest during times of crisis. IINVTY's financial support have made a significant impact in alleviating the hardships faced by flood victims in Chengalpattu.

## Virat Diwanji Group President and Head Consumer Bank Member, Group Management Council Kotak Mahindra Bank

Chennai, Dec 08 2023: Virat Diwanji, Group President and Head Consumer Bank, is with the Kotak Mahindra Group for over the last two and a half decades. Virat is part of the Bank's Group Management Council that drives and oversees the Kotak Mahindra Group's growth charter.

In his long innings at Kotak, Virat has led over 10 diverse business lines cutting across Assets and Liabilities and has been instrumental in metamorphosing many business divisions into success stories at Kotak. He took on the mantle of managing the branch banking business in

November 2007 with the primary responsibility of establishing bank branches as a point of product distribution, transaction processing and differentiating customer experience.

Some of his career milestones include managing the first JV of the Group with an overseas partner, Ford Credit as its Managing Director and incubating & growing two niche customer segments of the consumer banking business viz. Priority & NRI Banking. In the recent past, Virat has successfully managed the integration of ING Vysya Bank's retail distribution network

with the branch banking network of Kotak, a melange of not only business but culture, talent and a unified vision.

Virat firmly believes in the mantra of 3PX 2P, i.e. driving Profitability, Productivity and Performance through an active interplay of People (Talent/Teamwork) and Processes (Control/Compliance/Customer).

Virat is passionate about mentoring budding talent and has groomed several business leaders at all levels.

He began his career with the management



consultancy division of A. F. Ferguson & Company in 1988. He joined Kotak in 1994.

Virat takes a keen interest in cricket and has played the Cooch Behar Trophy (Under-19), the C K Nayudu Trophy (Under-21) and the Rohinton Baria Trophy (Inter-University).