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**CHENNAI** 

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# Traffic movement & Water logging areas - 06.12.2023

Since normalcy has been restored, all arterial roads across GCP limits are being utilized by the commuters. Traffic has been closed on Manjambakkam to Vadaperumbakkam Road due to the release of water from the Puzhal Lake. Traffic has been closed on Thirumangalam 100 feet road and made diversion to Ambattur Estate road to Park road due to the water logging. Traffic has been closed on 100 Feet road Vinayagapuram Junction to CMBT diverted to MMDA, Razak Garden, NSK Nagar

Chennai, Dec 06 (06.12.2023) the current GCP-District Disaster situation in Greater Response Team Chennai Police Limit in (DDRTs): view of Michaung Cyclone. (North East Monsoon)

- I. Status of Traffic in GCP.
- ? Since normalcy has been restored, all arterial roads across GCP limits are being utilized by the commuters.
- II. Major Traffic Diversions Roads in GCP:
- closed Manjambakkam to M.G.Road, Adyar. Vadaperumbakkam Road due to the release of water from the Puzhal Lake.
- Traffic has been c l o s e d Thirumangalam 100 feet road and made diversion to Ambattur Estate road to Park road due to the water logging.
- ? Traffic has been closed on 100 Feet road Vinayagapuram Junction to CMBT diverted to MMDA, Razak Garden, NSK Nagar.
- III. Major water logging areas which are being cleared in Co-ordination with GCC Highways
- DDRT Teams are available in all vulnerable areas and they are working in coordination with GCC Department.

Department:

- IV. Major relief and Today rescue measures by the
  - 1. On 04.12.2023 morning, at Five Furlong Road, Guindy where a generator room of LPG bunk made of container fell down in the nearby construction pit. Three employees of the bunk were rescued so far. NDRF has joined in the operation along with TNF&RS.
- 2. A family of three members was rescued ? Traffic has been from their house, o n inundated by rainwater at
  - 3. 54 families were rescued from BRN Garden in N-3
  - 4. A mother with her newborn baby was rescued from 4th Street, including a woman were Dasarathapuram, Saaligramam (R-5 N

  - 6. 225 persons PS limits. were rescued from Mylapore PS limits).
  - Nagar (S-7 Madipakkam
- and Highways including 2 senior citizen School relief Centre. and 2 children were rescued from their

- Muthialpet PS limits.
- limits).
- 5. Three women Balaji Nagar shelter. and one-year-old child Koyambedu.
- 7. 15 persons were





West Mambalam.

- 9. 8 persons rescued from Ram a g a r Virugambakkam PS S-7 Madipakkam PS limits and sent to Mayilai
- 10. 4 persons were were rescued at rescued from Anna Nagar, S-7 Madipakkam
- 11. 8 persons were School. Ganesapuram, rescued from Canal Slaterpuram & Street, Marina and sent to Shanmuga Street in a community hall at Santhome area (E-1 V.R.Pillai Street (D6 Anna Square PS limits).
- 12. 250 persons rescued from Anbu were rescued from Anna Sathya Nagar, J4 Kotturpuram PS limits 8. 6 persons and sent to St. Xavier
  - 13. 22 passengers

inundated house at including two women Srinivasa Iyar Street, travelling in an MTC bus which stuck in the heavy rain at Echangadu Junction were rescued and sent to Pallavaram Middle School, Keelkattalai.

- 14. 60 persons were rescued from Bethel Nagar (J-8 Neelangarai PS limits) and taken to VGP Filomina School, Government Cyclone subway Building and St.Joseph
- 15. 50 persons were rescued from Mettukuppam (J-9 Thuraipakkam PS
- 16. 30 persons were Nagar (H-6 R.K.Nagar subway PS limits.
- were rescued from the collapsed houses at OVM Street, Triplicane New Bridge subway
- 18. 30 persons were Removal: rescued from Bharathidasan Colony & Vasudevan Nagar areas (R-10 MGR Nagar PS limits).
- 19. 150 persons coordination with Army Sri Nagar Colony, Sathya Nagar a n d Rangarajapuram in J-4 Kotturpuram PS limits. They were shifted to St. Xavier School, Kotturpuram.
- 20. R e s c u e operations are being conducted at Velachery, Madipakkam, Ram Nagar, Tansi Nagar, AGS Colony, Girija Nagar, Manapakkam, Bethel Nagar, BRN Garden, Stanley Nagar, Pencil Factory, Slaterpuram, Ganesapuram, MGR Nagar, etc and more than 5,000 people have been rescued.





- V. Misc:
- Subways closed :6 due to water logging:
- 1. Ganesapuram subway
- 2. Gengu Reddy subway 3. Villivakkam
- subway
- 4. Madely subway 5. Duraisamy
- . has been taken to GRH.
- Rangarajapuram subway subway
- 8. Vyasarpadi subway
- rescued from Nehru Manickam Nagar Secretariat Colony PS
  - 10. Saidapet 17. Two families Aranganathan Subway (one way opened)
    - 11. Koyambedu
    - ? Fallen trees and

465 trees (South Zone Stanley Hospital. 235, East Zone 68, West Zone - 85 & North Zone -77) that have fallen on roads at various places across GCP limits were were rescued in removed by the DDRTs/GCP along with the other departments.

- Deaths reported
- 1. Dhamodharan (M/40), Old Washermenpet was found dead in rainwater stagnated in his house
- (H3 Tondiarpet PS limit). by drowning on
- Rukmangathan (M/48 Hospital. 2002 Batch), serving in K7 ICF PS was found dead in rainwater near 9. Thiruvotriyur, Asprin Garden at G5 limit. Police reached the spot and sent the body to
  - KMC hospital. FN, an unknown person were on duty at EVK Street, Tondiarpet. Body was sent to Government
  - 5. One Samikannu found dead at his house treatment. by drowning. Body is being sent to RGGGH.

- Madipakkam. Body was to nearby hospital. sent to RGGGH.
- Drowning rendered:
- 1. In Korukuppet, Carnation Nagar, under H-6 RK Nagar Police Station, a corporation staff Ramesh, M/43, S/o.Perumal, who was Ramesh of Kodungaiyur injured by a falling tree, was rescued and admitted to Government to work at E.H. Road, Stanley Hospital for Korukkupet in which he treatment.
- 2. Murugan (37 years) of Thiruvalluvar Nagar, who suffers from paralysis, was sent to Stanley Government Hospital.
- 3. A 72-year-old woman of B-2 Esplanade PS limits was sent to a Government Hospital.
- 4. A pregnant 2. One Perumal woman in labour pain (64 years) of Mylapore was rescued from who was bedridden was Kolathur and sent to a found dead at his house nearby private hospital.
- 5. Four pregnant 05.12.2023 FN. Body women were rescued from PHC, Pulianthope 3. On 05.12.2023 and safely sent to 7. C.B. road FN, HC 24784 Egmore Maternity by DCs, AR & MT are
  - 6. A pregnant woman in labour pain was rescued from Ayanavaram and sent to KMC hospital.
  - 7. R Sivasankaran and PC 60683 Rajasekar, G-1 4. On 05.12.2023 Vepery Traffic PS who
  - 8. A cancer patient who was bedridden was 6. An unknown rescued from promptly.

person aged about 55 Ellaiamman Kovil years was found dead at Street, R-6 Kumaran Kaiveli Junction, Nagar PS limits and sent

- ? Incidents of Madhunumurmu of / Jharkhand, working in a Electrocution and construction site suffered Medical assistance electric shock while urinating near Kilpauk Police quarters. He was rescued immediately and sent to KMC hospital for treatment.
  - 10. A tree fell on one (Corporation worker) while he was proceeding sustained simple injury on his head and leg. He was rescued and sent to Government Stanley Hospital.

### ? F L O O D WARNING ANNOUNCEMENT:

Flood warning announcements through PA system are being made by GCP in coordination with GCC for those living in the low lying areas along the Adyar River bank.

? WELFARE MEASURES IN THE POLICE LINE HUTS:

Three teams headed visiting all the line huts & other police premises and ensuring the waterlogging are cleared and the required amenities are provided.

? DISTRESS CALLS RECEIVED AT GCP/CONTROL **ROOM** 

Since 04.12.2023, aged about 35 was found Sambath Salai-EVR 1,419 distress calls have dead at Vaidhyanathan Salai junction suffered been received on the electric shock due to requirement of rescue which PC Rajasekar measures, food, water, fainted down and were shelter, vehicle, transport immediately sent to and medical assistance at (85 years Retired Traffic Kilpauk Apollo First- GCP Control Rooms and RI) of Madipakkam was med Hospital for all the calls were attended by the GCP Team/concerned jurisdiction officers







# Tamilnadu Police Traffic Wardens into rescue service of Michaung Cyclone





# Cyclone Michaung: 17 killed in rain-related incidents in Chennai

Chennai, Dec 06 2023: Seventeen people died in rainrelated incidents in the city in the past two days. According to police, out of the 17 people, the bodies of five persons are yet to be identified. One of the six persons who drowned was a head constable attached to ICF police station. He drowned in floodwater in Kilpauk on Monday night.

According to police, Rukhmangadhan (38) was returning to his house at the police quarters in Lutheral Garden, Kilpauk, after duty. He drowned while walking along Aspiran Garden Colony. On Tuesday morning, the body was noticed by passersby.

information, police Vishnu Vishal at retrieved the body and Karapakkam, on sent it for postmortem. Tuesday. Police also said that operations to bring out the two trapped workers at Five Furlongs Road junction personnel in relief

Tuesday evening. They were trapped when a road caved in near a gas station on Monday morning. A container had been kept near it and construction workers were residing inside. Three of them were rescued on Monday. City police were on their toes taking part in relief operations rescuing people across Chennai, including film stars On receiving Aamir Khan and

> Officers were busy throughout the day helping NDRF, SDRF and fire and rescue

was still under way on work.

According to sources, Khan and Vishal, along with several other people were stuck at Karapakkam, and were rescued by Tamil Nadu Fire and Rescue Services using a boat. Sources added that Khan had been in the city for a while now on some personal work.

Top police officials visited several inundated areas and interacted with residents on Tuesday. Meanwhile, residents of Alandur staged a protest at St Thomas Mount demanding restoration of power supply to their houses.

They alleged that EB was diverting power supply to industries instead of residential areas. Talking to TNIE, a senior police officer said, "We summoned the assistant engineer to the scene. But, on seeing him, the crowd grew agitated and steering Indian cricket alleged that the person has been repeating this for several years. The police promised action and pacified the residents."

that similar protests were also held at Nanganallur and other parts of the city. At the recently concluded Pattinapakkam, a group ICC Men's World Cup barged into the local EB office and created a history as the most ruckus, sources said.

# JAY SHAH'S VISIONARY LEADERSHIP RECOGNIZED: SPORTS BUSINESS LEADER OF THE YEAR AWARD HIGHLIGHTS TRANSFORMATIVE IMPACT ON INDIAN CRICKET

CII

**CII SPORTS BUSINESS** 

AWARDS 2023

Chennai, Dec 06 2023: In a resounding acknowledgment of his exceptional leadership and transformative impact on Indian sports, Jay Shah, the Secretary of the Board of Control for Cricket in India (BCCI), has been honoured with the prestigious Sports Business Leader of the Year Award at the CII **Sports Business Awards** 2023. Mr. Chanakya Chaudhary, TATA Steel VP & Chairman of the CII National Committee on Sports, presented the award, underscoring Shah's pivotal role in to unprecedented heights. This recognition is underscored by a series of ground-breaking achievements that have not only elevated the The officer added sport but also reshaped

its dynamics. Under Jay Shah's visionary stewardship, etched its name in attended World Cup ever, a testament to his strategic acumen and



powerhouse. One of the most remarkable strides initiative, Jay Shah under Shah's leadership spearheaded the is the realization of pay establishment of the parity in Indian cricket. Women's Premier Breaking barriers and League, a groundcricketers received country's top female e q u i t a b l e cricketers to showcase sports. This move gap in sports but also reflects not only a cements India's

worldwide but also fostering an solidified India's status environment of as a global cricketing inclusivity and empowerment.

In another laudable championing equality, breaking tournament Shah ensured that both that has provided a male and female platform for the compensation, marking their skills. This a paradigm shift in the initiative not only landscape of Indian addresses the gender commitment to fairness commitment to

fostering excellence across all facets of cricket.

Moreover, Jay Shah's influential role as a driving force in the ICC Olympics Working Group has played a vital part in bringing cricket to the Olympics, showcasing his dedication to expanding the global footprint of the sport. This strategic involvement reflects not only his commitment to the growth of cricket but also positions him as a key figure in shaping the future of the game on a global stage.

Jay Shah's recognition as the Sports Business Leader of the Year stands as a testament to his visionary leadership, dynamic approach, and u n w a v e r i n g commitment to elevating Indian cricket to unprecedented heights. His achievements have not only transformed the cricketing landscape but have also set a benchmark for excellence in sports administration on the

# Microsoft IDC celebrates 25 years of technological innovation and excellence

The Story of IDC

Chennai, Dec 06 2023: Microsoft India Development Centre (IDC)commemorating a quarter-century of groundbreaking research, engineering, and development that has played a pivotal role in shaping worldclass products, including Copilots and other AI applications. Legendary cricketer Kapil Dev was present at a celebration to mark the milestone occasion at IDC Hyderabad.

IDC has contributed to creating and advancing some of Microsoft's most exciting offerings such as Azure, Windows, Office and Bing. Through its work, it has played an integral role in advancing Microsoft's mission of empowering every person and every organization on the planet to achieve more. It is now poised for the next leap of innovation and impact, by leveraging AI and LLMs to enhance existing products, create new products, and transform how products are developed.

Some of IDC's achievements in the past 25 years are:

Microsoft 365 (Office) Mobile: IDC



across devices.

their local language.

crossed over 100 can run large-scale AI million monthly active m o d e l s a n d users worldwide and applications with offers a seamless and record speed and secure experience efficiency.

Making Windows Indian language accessible: As part of support: IDC's work Microsoft's enabled support for 20 commitment to making Indian languages on technology more Microsoft Translator, accessible and empowering linguistic inclusive, IDC has diversity and breaking developed and language barriers. The enhanced features such technology was also as voice access, used in developing narrator, magnifier, eye Jugalbandi, the control, and dictation Generative AI chatbot on Windows 11, which enabling easy access to allow users to interact information on with their devices using Government services natural and intuitive to millions of Indians in modalities.

Speaking on the Azure Specialized occasion, Rajiv Kumar, AI Supercomputer: Managing Director, IDC has been a leader Microsoft IDC, and in building and CVP, Experiences + m a n a g i n g the Devices India, said, "In infrastructure and the last 25 years, the services for Azure, India Development

Center has made remarkable strides, from learning to build products remotely to deeply contributing across all of Microsoft's products and services.

Today we are celebrating our achievements and the The results have exceptional workplace strengthened the BJP's culture, where the best position ahead of the 2024 minds come to work, Lok Sabha elections. The innovate, and create Congress and its global impact. As we ideological fellowenter the next phase of revolutionary technology of Generative AI, the next 25 years hold an even greater promise, with the potential to empower every person

IDC is home to collaboration, learning, and growth that empowers employees to be their creative best. support education, skilling and social good. IDC's goal is to opportunity to Indian talent where the next of generation engineers can impact 8 billion people on the planet.

camps over post poll scenario

Pradesh and Chhattisgarh. elected. travellers must answer some questions before they get back to the 2024 campaign.

A segment of the

Congress leadership and the left-liberal commentariat continues to insist that democracy in and every organization India is increasingly on the planet to achieve coming under a squeeze. While one can always debate about what the ideal state of democracy is some of the brightest and whether it ever existed minds in the industry. in India, the state of purely Its environment fosters transactional electoral a culture of democracy seems to be absolutely fine even from the Congress's perspective. It has won the state of Telangana in this election cycle, and even It also engages with the though it has lost local community and Rajasthan, Madhya ecosystem, through Pradesh and Chhattisgarh, various initiatives that its vote share the best measure of popular support in an electoral democracy in these three states is actually higher provide ample than what it is in Telangana. The Congress's problem is that the BJP's popular support is much higher than that its own in the states it has lost. Even before these

Chennai, Dec 06 2023: elections, the Congress Assembly poll results. The Congress's has been able to defeat the impressive Telangana BJP in other state victory in this election elections. Where the cycle has been completely Congress party has failed overshadowed by its completely in the postlosses in the states of 2014 period is to get its Rajasthan, Madhya own state governments re-

> The three states Chhattisgarh, Madhya Pradesh and Rajasthan -won by the BJP are considered part of the Hindi heartland. Telangana, the second Telugu state, was carved out of Andhra Pradesh in 2014.

And the Cong win shows that North is not with Congress anymore, but South seems to be anti BJP!

BJP is now countering with argument that the Dynastic Congress party's agenda to divide Bharat on caste lines and uproot #SanatanaDharma , has been outrightly rejected by our people.

One of the Congress's running criticisms of the BJP has been that the party is pro-rich and anti-poor especially anti-farmer. And yet, the biggest reason the Congress has not been able to hold on to its Chhattisgarh victory of 2018 seems to be a coursecorrection by the BJP to announce a bonus over and above the minimum support price (MSP) for paddy farmers in the state.

Several poll watchers, including politicians and journalists, pointed out what they alleged to be a North-South divide in the political bashing end and

Confusion in Cong, BJP

The truth is that all Southern regional players chief Revanth Reddy is set are on their own strength, to become the next chief not because they are anti- minister of the southern BJP or anti-Congress

The BJP's claim that party. Congress is dead, well that Congress is far from dead in the country!

Congress continues to be the major challenger to the BJP in states such as Himachal Pradesh, Haryana, Rajasthan, Madhya Pradesh, Chhattisgarh, Gujarat, Assam, Karnataka, and perhaps even Maharashtra, which is almost 200 out of the 543 Lok Sabha seats in the country.

That truth is Congress is the biggest challenger to the BJP.

Now Congress needs to work a strategy to face the good will and clean image of Prime Minister Modi and pitch a viable alternative as PM candidate, well can Rahul and co decide on such a face and do the INDIA alliance can get its act together?

The tall image of nation-building Narendra Modi is what the BJP is touting in front of voters and well it's selling ike hot cake for sure!

There is no South and North India, West or East India. There is just Bharat and its people who are are the masters who decide our rulers, so let the

may the democracy win.

Telangana Congress state, as announced by the

In Mizoram, Zoram is surely not the situation, Peoples' Movement (ZPM) President Lalduhoma is poised to become the next chief minister of Mizoram following his party's resounding victory in the recent state assembly elections. The ZPM, in the opposition, secured 27 seats out of 40, overshadowing the ruling Mizo National Front (MNF) which claimed 10 seats, relegating them to a distant second. The Bharatiya Janata Party (BJP) and Congress each secured 2 seats in the assembly.

> However, the BJP is confronted with the crucial task of selecting potential chief ministerial candidates to lead new cabinets for the upcoming five years. In Rajasthan, BJP faces a challenging decision among Vasundhara Raje, Diya Kumari, and Baba Balaknath, or it might introduce an unexpected candidate. In Chhattisgarh, veteran leader Raman Singh is considered a strong contender for the chief ministerial role. Similarly, four-time Chief Minister of Madhya Pradesh, Shivraj Singh Chouhan, is likely to make a return for his fifth term.

# Improving prebiotic food consumption aids in overall health maintenance

Pitchiah Kasinathan, Clinical Dietitian Fortis Malar Hospital

Chennai, Dec 06 2023: We are aware that gut health can be enhanced by probiotic microorganisms. Foods like curd, idly batter, cheese, buttermilk, and bread naturally have it. It is also used as a supplement to help the digestive system. Do you know about foods high in prebiotics, though?

Trillions of bacteria in our digestive tract perform a variety of tasks, including digesting nutrition as well as regulating the immune system. Like our need for food, the gut bacteria require energy to function. Prebiotics are the fiber that these microscopic gut pals were fed.

gut microbiota can even that has been fermented influence disease risk, for 12 hours overnight such as colon cancer, is 21 times higher than inflammatory bowel disease, and type II diabetes. The microorganisms that inhabit our digestive tracts are greatly choices we make.

Natural prebiotic-



Below is a list of the and honey would be a best 7 readily available nice choice. prebiotic foods:

### **Fermented rice:**

fermented rice has been flavonoids abound in an integral part of the onions. Onions aid to Indian Food. This has a boost your immune lot of microflorae, system and digestive which functions as a health while prebiotic and promotes accelerating the Fatty acids are improved immunity, breakdown of meals. released as an outcome healthy digestion, and Onions can be of the fermentation of the healing of consumed raw in prebiotics in the large gastrointestinal salads, sandwiches, and intestine. It has infections. Superfood prepared meals like numerous health for prebiotics would be soups, stews, and main benefits and is further fermented rice mixed courses. They can also absorbed by the cells with onion and curd. be eaten raw with lining the colon. Our The iron content of rice fermented rice.

### that of cooked rice. Banana:

Bananas are full of fiber, vitamins, and minerals. This fruit can our meals is garlic. It influenced by the foods lessen bloating and aid has been used for we eat and lifestyle in building good general health purposes bacteria in your for hundreds of years stomach. Not-too-ripe and is a good source of dense food sources are bananas should be your described in depth in first preference. this article. Prebiotic However, a banana fiber is abundant in a with yoghurt as a wide variety of foods dessert or a banana that we eat every day. smoothie with yoghurt

Onion:

Prebiotics, For centuries, antioxidants, and

### Garlic:

Garlic strengthens the immune system and helps ward against the flu and colds. One herb that enhances the taste and nutritional value of inulin, which supports healthy gut bacteria. Although raw garlic is ideal for you, you may still use it in cooking to get the health

### advantages.

Apple:

Apples are rich in antioxidants and vitamin C. Pectin helps manage cholesterol and boost metabolism in addition to aiding in digestion. Apple fiber reduces dangerous germs and enhances beneficial bacteria in your digestive system. Apple peels contain numerous essential nutrients, but the flesh what makes an apple Additionally, 6 ALFs necessary to eat.

### **Barley:**

Foods high in soluble fiber-based prebiotics are essential for good health. Barley is high in soluble fiber components, like glucan, which operate as a prebiotic to support the health of the digestive tract and aid in gastrointestinal function. It is used to preserve a healthy colon wall and the colonic environment.

### Oats:

Oats are a very adaptable grain that is rich in fiber and other nutrients that support a healthy heart and digestive system. High them in milk, or you can boil them. They also facilitate better digestion and sugar regulation.

# PMSVANidhi Mela Empowers Entrepreneurs in Mylapore, Chennai

Chennai, Dec 06 2023: collaborative effort, Chennai-1 Region and Indian Overseas Bank organized the PMSVANidhi Mela on November 28, 2023, led by Shri. Davender Kumar, Chief Regional Manager, IOB, Chennai-1 Region, at the AIOBEU Swastika Community Hall in Mylapore, Chennai."

During the event, 515 PM SVANidhi beneficiaries received loans amounting to Rs. 95.20 lakhs, providing portion provides health crucial financial benefits as well. Thus, support for their every part of the fruit is b u s i n e s s e s. (Alternative Lending



Institutions) and 31 from left to right: SHGs (Self-Help Groups) received loans totaling Rs. 515.00 lakhs, fostering economic growth in the community.

The ceremony featured key dignitaries who played pivotal roles in the success of the event. In the accompanying photo

- 1. Shri. Varun Deepak R, Lead District Manager, IOB, Chennai
- 2. Shri. Vijay Kumar Singh, Senior Manager Credit, IOB, **Chennai-1 Region**
- Karn, Assistant development in the General Manager, region. IOB, Chennai-1

Region

- 4. Shri. Banu Chander, Additional Revenue Officer, GCC
- 5. Shri. Davender Kumar, Chief Regional

Manager, IOB, Chennai-1 Region

### 6. Shri. Kumar, Assistant Project Officer, TNULM

Their collective efforts and commitment to financial inclusion have paved the way for e c o n o m i c empowerment and 3. Shri. Ramesh sustainable

## KFC LAUNCHES 1000TH RESTAURANT IN THE COUNTRY AS PART OF ITS LONG-STANDING COMMITMENT

Chennai, Dec 06 2023: Ever since the launch of the first KFC restaurant in India in 1995, the brand has been deeply embedded in the country and committed to serving finger-lickin' good food at scale through inclusive, equitable and sustainable business practices. As testament to the belief of growing purposefully with India, KFC has launched its 1000th restaurant in the country, a significant milestone in a journey of over 25 years.

Over the decades, in glucan fiber, which is KFC has evolved oats. You can eat oats landscape. The brand KFC India's menu is a employees. In 2021, the  $s\ t\ r\ o\ n\ g$   $m\ i\ x$   $o\ f$  brand launched KFC's universally loved India Sahyog - its products like the iconic Hot & Crispy Bucket, Zinger Burger, Popcorn as well as innovative limited time offerings 19 pandemic in a bid to that are rooted in local help them revive flavors such as the KFC business. Chizza, Rice Bowlz, Chicken Roll, Veg and Tandoori Zinger amongst others. All of KFC India's food is freshly prepared from locally sourced, highquality ingredients.

> The brand has also been at the forefront of tech disruptions in the QSR industry, across operations and offerings. KFC digital Smart Restaurants, which are powered by state-ofthe-art technology, making consumer access much easier & faster; in addition to the installation of selfordering digital kiosks and App ordering across its restaurants.



fueled by its strong International Limited commitment to people said, "Congratulations and the planet. KFC to KFC India on Kshamata, the brand's achieving this flagship Diversity and incredible milestone. At Inclusivity program is Devyani International, focused on bridging the we are extremely proud gender & ability gap by to have been a part of increasing its women the brand's journey workforce by 2X and since it entered India in doubling the number of 1995. We wholly connected to good gut dynamically with the Special KFCs support KFC's sustainable bacteria, are whole changing consumer (restaurants operated by ambitions to grow development in India. speech & hearing- inclusively with India With an aim to make a uncooked by soaking has been focused on impaired employees) it and contribute to the positive impact on the deepening its relevance operates. Over the past economy along the way. planet, KFC has in India while retaining decade, KFC has grown We look forward to the distinctiveness and to 42 Special KFCs and unlocking this next craveable taste it is a team of 220+ speech phase of growth, known for globally. & hearing-impaired together." Mr. Sanjay Purohit, focused efforts to support 1000 local restaurants & food joints post the COVID-

> of the 1000th restaurant, quality, tasty food, sourced from 100% KFC has pledged to exceptional customer sustainable FSC support 1000 service and inclusive certified sources. underprivileged and purposeful growth families across India has made it among the as switching to paper with food rations.

> KFC's franchise partners Devyani International Limited and Sapphire Foods India Limited (SFIL) have played an integral part in fueling the brand's growth. In the next phase of the India journey, KFC is optimistic about further fueling over 1 lac jobs across the country, adding to the positive milestone, Mr. Moksh operated and managed growth outlook of the Chopra, General by an all-women team Indian economy.

Mr. Ravi Jaipuria, Non-Executive

KFC's growth is Chairman, Devyani

Group CEO, Sapphire Foods India Ltd (SFIL), said, "1000 restaurants in India is such a big milestone for the KFC brand, and Sapphire part of that journey. brands in the country. Sapphire Foods believes that this is just the start of many years of growth, and we are excited to be a part of the next chapter of KFC in India. We look forward to a sustained and fruitful partnership with Yum and KFC for many decades to come."

Manager, KFC India & and marks the brand's Partner Countries said, first restaurant in India

part of the India growth story along with our franchise partners. KFC is a global brand with a local heart, committed to growing together with the nation and we are especially proud of our restaurant teams, including the specially abled teams, who have played a pivotal part in our journey. We are grateful to the people of the country for their love and look forward to the next chapter of continued growth for and with India."

driving meaningful change and pioneering 1 a u n c h e d 2 0 +sustainable restaurants in the country. The design and operations of these sustainable restaurants integrates energy efficiency, usage of responsible materials and waste diversion. The brand has also

KFC is committed to

begun the switch from Foods is proud to be a plastic to recyclable, compostable or KFC's focus on biodegradable To mark the opening consistently high packaging, that is Through changes such most loved restaurant straws, wooden cutlery, paper cups, KFC India has saved over 3000 metric tonnes of plastic wastage so far.

> Today the brand is present in 240+ towns and cities, with 20+ new geographies entered in 2023. The 1000th KFC restaurant is located in Gurgaon's popular retail destination, DLF Commenting on the Cyber Hub. It is "KFC is proud to be a with 100% table service.

# How to start your investing journey using passive funds? Gurjeet Singh Kalra, Business Head Passive Funds, DSP Mutual Fund

2023: risk-taking capability, complementary companies. evaluating investment investing ideas and not alternatives to best suit substitutions. the financial goal and journey.

and the risks associated have to get into the indices during different with Index Funds.

then move ahead to time investor with little 50 Index fund or similar investor education currently has 20+ allstart their investing knowledge on mutual fund, you can look to initiatives and one of As a new investor investing journey categories like large #LetsIndex is one such today, it is a tedious task through a broad index and mid-cap in the example where we to understand various based passive fund passive space. Having make a simple fund categories in the makes a lot of sense. experienced the suggestion that till you mutual fund industry For one, you do not behavior of these find the best fund, start

investment journey about which type of and selecting a fund. A active funds. should start by putting funds to start with - broad-based index is a the building blocks in Active or Passive. good representation of there are passive funds place; defining While there are various both, the mood of the across the spectrum of financial goals, views on this subject, I economy and the asset classes and risk understanding our own see them as leading listed profiles, to help you

> reasonable experience your financial goals. If you are a first- of investing in a Nifty We undertake various funds, starting your shift towards other our recent campaign

Chennai, Dec 06 with them. Then there is process of reading, market cycles, you can Any this ongoing debate researching, analyzing gradually look towards Fortunately, today

> create an overall asset Once you have had a allocation to achieve