

41 trapped workers rescued from Silkyara tunnel Sent to hospitals for check-up, families accompany

Chennai, Nov 29 2023: After 17-day long mega operation, all the 41 workers trapped inside the Silkyara tunnel in Uttarakhand's Uttarkashi district were safely extricated here on Tuesday evening.

'Operation Silkyara' was successfully completed following the tireless work of the rescue teams of the Central and Uttarakhand State Governments.

All the 41 workers trapped in the tunnel came out safely on the 17th day.

PM Modi, Defence Minister Rajnath Singh, Union Home Minister Amit Shah, Road Transport and Highways Minister

Nitin Gadkari spoke to Uttarakhand Chief Minister Pushkar Singh Dhami over phone to enquire about the success of the operation.

On November 12, 41 workers were trapped in an under-construction tunnel at Silkyara on Yamunotri highway in Uttarkashi district due to a landslide.

A rescue operation was launched as soon as the incident was reported. SDRF personnel, who arrived from Dehradun, along with the local police and district administration immediately joined the rescue.

Chief Minister Dhami and Union Road



Transport Minister Gadkari reached the spot to take stock of the situation.

Union Minister of State for Road Transport and Highways General (retd) V K Singh was still present on the spot along with the chief minister.

JCB was first installed to remove

debris in the tunnel, but when the debris fell from above, there was no success, so drilling was started in the tunnel by requisitioning an Auger machine from Dehradun. The Auger machine responded. Then the American Auger machine from Delhi was transported to the spot. For this, the help of Air Force

Hercules aircraft was taken. These aircraft transported the machine parts to the Chinyalisaur airstrip and from here a green corridor was created and transported to Silkyara.

The machine also malfunctioned due to the presence of a rod after drilling about 50 meters into the tunnel.

teams. health care, leaving the

In the rescue operation, all organisations, officers and employees including NDRF, SDRF, BRO, RVNL, SJVNL, ONGC, ITBP, NHAIDCL, THDC, Uttarakhand State Government, District Administration, Indian Army, Air Force played important roles.

PM Modi called to Chief Minister Dhami and extended his best wishes on the safe evacuation of all the 41 labourers in Silkyara. During this time, he inquired from the Chief Minister about the workers.

He asked what arrangements have been made for the house and family members etc of the workers after being removed from the tunnel.

The Chief Minister apprised the Prime Minister that all the labourers have been taken directly to the hospital in Chinyalisaur after coming out of the tunnel for their necessary health check-up. He also informed that the families of the workers have also been taken to Chinyalisaur for the time being, from where the State Government will make full arrangements to drop them home as per their convenience.

Update on Station Redevelopment Works in Ernakulam Junction

Chennai, Nov 29 2023: Ernakulam Junction Railway Station (also known as Ernakulam South Station) is one of the busiest Railway Junction Stations in South India with more than 128 scheduled daily train services. Southern

Railway has taken up the redevelopment work of Ernakulam Junction and the tender for the work was awarded in August 2022. The redevelopment works are being expedited at a steady pace with a vision to modernize the major railroad with futuristic

designs, infrastructure and to provide best facilities to passengers.

Recent works carried out

Shifting of booking counter, reservation counters, entrance and enquiry to new locations.

Diversion of traffic from main entrance to new entrance near Area Manager office.

Diversion of parking to new locations to facilitate piling of West Terminal Building.

Barricading works at West Terminal Building.

Work in progress

Demolition of existing station building.

Piling in progress for West Terminal building-(96/408)

Piling in progress for East Terminal building-(81/121)

Piling in progress for Service Building-(56/58)

Roof casting done for Office building and brick work in progress.

Piling completed for SSE/PWay & SSE/Tele office and column work in progress.

Piling completed for P Way Depot and pile cap work in progress.

Piling completed for Multi-Level Car Parking (MLCP) and pile chipping in progress.

Works already

carried out

Project Management Consultancy office completed and occupied by the agency.

Test Pile concreting for service building, Multi-level Car Parking, West Terminal, Skywalk, East Terminal and other railway offices has been completed and initial pile load test completed.

Topographical survey, Soil Exploration, Drone survey completed for the project site.

Right of Way for the EPC contractor provided for the entire work: West terminal, East Terminal, Multi-level Car Parking (MLCP), Office Building & Service Building, proposed Skywalk from Metro Station, STP and Concourses.

All the



mandatory clearances were obtained from civic authorities.

Staff quarters were demolished and an alternate accommodation for residents provided.

Existing station building demolished for a length of 50 m to start the construction of West Terminal Building

Ernakulam Junction

redeveloped Ernakulam Junction will meet the needs of modern travellers. Two terminals and a Multilevel car parking is proposed to be constructed. The terminals will be equipped with ticketing area, Waiting Lounges, commercial area, various Railway offices, skywalk and concourses.

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A.M. Jain College collaborates with Tamil Nadu Apex Skill Development Corporation (TNASDC) for BFSI Skill Development courses

Chennai, Nov 29 2023: A.M. Jain College, a leading institution dedicated to academic excellence, proudly announces a ground-breaking collaboration with the Tamil Nadu Apex Skill Development Corporation (TNASDC) to fortify skill development and employment opportunities in the Banking, Financial Services, and Insurance (BFSI) sector. The MoU was officially signed and exchanged by Sri. Pannalal Chordia, Management Committee Member of A.M. Jain College, and Sri T. Ajay, Managing Director TNASDC – BFSI.

The collaboration is designed to create a seamless pathway for students to excel in the BFSI domain, ensuring they are well-equipped for the challenges of the dynamic financial landscape. This hands-on approach aims to make students job-ready and poised for success in a competitive professional environment.



Commenting on the collaboration, Dr. Ramya, Dean, A.M. Jain College, said, "We are thrilled to embark on this transformative journey with the Tamil Nadu Apex Skill Development Corporation, marking a significant leap forward for A.M. Jain College. We believe that empowering our students with industry-relevant skills is pivotal in shaping the future of the BFSI sector. This alliance reinforces our commitment to academic excellence and ensures that our students are well-prepared for the dynamic challenges of the financial industry."

A.M. Jain College signed another MoU with Tally Education Pvt. Ltd. to introduce a technology-centric skill development platform, tailored for B.Com and B.B.A. students. These continuous collaborations underscore A.M. Jain College's unwavering dedication to fostering innovation and preparing students for the challenges of a rapidly advancing technological era. The institution recognizes the pivotal role technology plays in shaping various industries and is committed to providing students with the expertise required to thrive in these dynamic environments.

Max Life Embraces AI to deliver Hyper-Personalized Interactions to Customers

Chennai, Nov 29 2023: Max Life Insurance Company Ltd. ("Max Life" / "Company"), is undertaking a significant advancement in engaging with its customers by introducing AI-powered personalization across the board - starting with renewals messaging. On the forefront of the AI campaign is Max Life's Brand Ambassador and Captain of the Indian Men's Cricket Team, Rohit Sharma, exclusively managed by RISE Worldwide, as the face of personalized videos.



brand. Personalization also extends to the company's valued sellers, who will receive tailored greetings, messages, and specialized sales training support. Recognizing the long-term nature of life insurance relationships, these innovations aim to build stronger, lasting connections.

Rahul Talwar, Chief Marketing Officer, Max Life Insurance, said, "Max Life leverages AI powered innovations in all of our operations to place paramount importance on delivering engaging and personalized experiences to our customers and sellers. With cricket being an integral part of our culture, we understand that the presence of

Rohit Sharma, our brand ambassador and the Captain of the Indian men's Cricket team, cuts through the clutter and elevates customer's experiences with the brand. Contextualised engagement led by AI innovations empowers Max Life Insurance to craft highly personalized videos and messages that seamlessly align with each customer's unique needs and preferences. The result is stronger relationships and heightened customer satisfaction. We continue to push the boundaries of imagination with this cutting technology, and this is just the beginning of our journey."

Rohit Sharma, Captain of the Indian

National Men's Cricket Team and Brand Ambassador, Max Life Insurance, commended Max Life's efforts, stating, "By harnessing AI-powered personalization, we go beyond conventional connections, crafting enduring, personalized moments that resonate with both customers and Max Life Insurance brand representatives. This pioneering approach is reshaping the playbook for customer engagement, and I am looking forward to being a part of this game-changing journey."

Max Life's AI-powered personalization initiative represents a significant leap forward in utilizing AI to enhance customer experiences. Beyond its immediate benefits to Max Life's customers and sellers, this initiative serves as a benchmark for other companies looking to elevate their customer relationships through AI.

With the integration of cutting-edge AI technology, Max Life Insurance is elevating customer and seller experiences. The campaign encompasses end to end created-personalized videos, messages, and greetings for customers, fundamentally enhancing their interactions with the

Damor Cinema's first Tamil film "Saayavanam" has been selected at 29th Kolkata International Film Festival 2023

Chennai, Nov 29 2023: Another significant factor is that in Saayavanam, eminent producer Santhosh Damodaran had done the lead role for the movie. "Saayavanam" is a glimpse into the emotional ups and downs of a woman's mind. Filmed entirely in the backdrop of rain, this film is directed by Mr. Anil. Cinematography by



Mr. L. Ramachandran and editing is done by Arul Siddharth, "Saayavanam" which is a visual treat filled with the charm of Cherrapunji. The screenplay of this movie is written by Sri Viju Ramachandran and lyrics by Kutty Revathi. Newcomers include Devananda and Mathews. Other artists in the movie are Soundar Raja and Appukutty.

Railways provided immediate medical assistance to the passengers of Bharat Gaurav Train at Pune Jn Southern Railway to make inquiries into the incident and take appropriate action

Chennai, Nov 29 2023: In light of the Bharat Gaurav Train passenger falling sick due to suspected food poisoning enroute at Pune Jn, the following points are offered as clarification:

Train No.06911 Chennai Egmore – Palitana Bharat Gaurav Train departed from Chennai Egmore on 27th November 2023 and was operated by a registered service provider with Southern Railway. On arrival at Pune Jn. PF-2 at 23.37 hrs of 28th November 2023, around 70

passengers of B-11 coach had reportedly complained of stomach pain, vomiting, and dehydration.

Action taken by Railways

The Medical team of Pune division of Central Railway comprising Doctors, paramedical staff, NGO volunteers and Health Inspectors offered immediate medical attention upon which all the passengers are reportedly stable and proceeded with their journey. None of the passengers was hospitalized. Food

Safety Officer & Health inspector of Pune station inspected the pantry car and collected food and water samples for scrutiny.

The group of passengers who travelled by the Bharat Gaurav Train were from a Jain Trust and had requested the Registered Service Provider to permit them to make their own catering in accordance with their customary dietary preferences. Neither Railways nor the Register Service provider made catering arrangements for the

passengers. However, on enquiring with the passengers it was revealed that most of those passengers, majority of them being women, had experienced this discomfort due to continuous fasting for religious reasons.

Southern Railway has sought a detailed report from the Registered service Provider in this regard. Inquiries will be conducted into the incident and Southern Railway will take appropriate action accordingly.

Natural Star Nani, Shruti Haasan Set Dance Floor On Fire In The Party Anthem Odiyamma From Hi Nanna

Chennai, Nov 29 2023: Natural Star Nani's wholesome feel-good family entertainer Hi Nanna directed by debutant Shouryuv under Vyra Entertainment is going to be a musical hit before the movie hits the screens. Already, three songs from the movie are chartbusters, and today, they released the fourth song Odiyamma. Music director Hesham Abdul Wahab rendered a peppy, lively, and groovy party anthem which is going to rock all the music charts. The electronic beats and the energetic vocals make it an instant hit. Dhruv Vikram, Shruti Haasan, and Chinmayi Sripada crooned the song for which the lyrics are by Anantha Sriram. ANR's words from Devadasu are included



in the song, making it extra special. Both Nani and Shruti Haasan set the dance floor on fire with their graceful moves. The song was filmed in colorful sets and the visuals are bright. It will be Odiyamma moment for December 31st night as well with everyone celebrating the New Year occasion. Hi Nanna is made at a Pan-

India level and it stars Mrunal Thakur playing the heroine, wherein Baby Kiara Khanna will be seen in a pivotal role. The movie was produced on a large scale by Mohan Cherukuri (CVM) and Dr Vijender Reddy Teegala. It has cinematography by Sanu John Varughese, while Praveen Anthony is the editor and

Avinash Kolla is the production designer. Satish EVV is the executive producer. Hi Nanna is slated for release in Tamil, Telugu, Kannada, Malayalam, and Hindi languages on December 7th. Cast: Nani, Mrunal Thakur, Baby Kiara Khanna. Technical Crew: Director: Shouryuv. Producers: Mohan Cherukuri (CVM) and Dr Vijender Reddy Teegala. Banner: Vyra Entertainments. DOP: Sanu John Varughese. Music Director: Hesham Abdul Wahab. Production Designer: Avinash Kolla. Editor: Praveen Anthony. Executive Producer - Satish EVV. Costume Designer: Sheetal Sharma. PRO: Nikil Murukan.

Renault Nissan Automotive India Drives Healthcare to 20 Villages in Chengalpattu district in 2023

Chennai, Nov 29 2023: Renault Nissan Automotive India Pvt Ltd (RNAIPL) has announced the successful conclusion of its Mobile Medical Van initiative for the year 2023. Staffed by a doctor and two nurses, RNAIPL's Mobile Medical Van offers free medical check-ups and essential follow-up care at people's doorsteps in villages that have limited access to healthcare facilities. RNAIPL operated the Mobile Medical Van between January and October 2023, supporting free medical consultation and first-level treatment for close to 15,000 beneficiaries across 20 villages in Chengalpattu district. The Medical Van operated every week from Monday to Friday, visiting each of the 20 villages at least once every month



ensuring consistent healthcare support.

In total, the Mobile Medical Van made 180 trips in 2023. Some of the common conditions diagnosed and treated by the Mobile Medical Van included fever, myalgia, upper and lower respiratory tract infections and other dermatological conditions. In case of conditions that were not immediately treatable, patients were referred to government primary health centres in nearby districts.

Keerthi Prakash, Managing Director of RNAIPL, said, "We believe that

communities that have an increased awareness of the importance of health as well as access to healthcare are those that can better contribute to the sustainable progress of society. RNAIPL's Mobile Medical Van initiative is a small step to make quality healthcare more accessible to the communities near our plant. We take pride in the positive impact we have made on the lives of thousands of people here."

RNAIPL first launched the Mobile Medical Van initiative in 2021 during the COVID-19 crisis. In

that year, the van supported over 20,000 beneficiaries across 40 villages in Kanchipuram district, spreading awareness and information on prevention of COVID-19 and other diseases.

RNAIPL's Mobile Medical van also offers guidance on essential health matters such as vaccination, dengue prevention, anemia management, menstrual hygiene, diabetes care, hypertension management, as well as general health tips to foster a culture of health consciousness.

RNAIPL's dedication to making healthcare accessible has positively impacted the lives of thousands. The company remains committed to community welfare, continually exploring ways to make a positive contribution to society.

Wonderful® Pistachios Unveiled Global and Indian Pistachio Market Insights at the Inaugural Retail Symposium

Chennai, Nov 29 2023: Wonderful® Pistachios, the world's largest vertically integrated pistachio and almond grower and processor, with local operations in India as California Pistachios, partnered with the Nuts and Dry Fruit Council India to host the inaugural retail conference titled "Get Crackin': Decoding the Potential of Pistachios" on November 24, 2023, at The Turf Renaissance Bengaluru Racecourse Hotel.

The conference aimed to bring together India's leading modern trade retailers, e-commerce players, and Dryfruits and Nut (DF&N) brands to discuss and share insights on the global pistachio market, growth potential in India, consumer trends, product developments, nutrition, health benefits, and sustainable practices.

Distinguished leaders and category managers from both

modern retail and e-commerce companies, along with leading Dry Fruits and Nuts branded players, participated with enthusiasm. Lieven Plets, Director Industrial Sales, EMEA, and Shail Pancholi, Lead Industrial Sales, India, from Wonderful Pistachios and Almonds, affirmed the company's commitment to the growing Indian market.

During the event, Lieven Plets commented, "We are thrilled to associate with the Nuts and Dry Fruit Council India for The Get Crackin' retail conference. Pistachios have great cultural significance in the country for gifting. However, the aspiration for California Pistachios has steadily increased as people recognize nutritional benefits and consume them year-round, not just during the festive season. As the global leader in pistachios, we are

excited to share our insights and foster a dynamic exchange of ideas and perspectives with leading organized players in India. We are committed to creating category awareness and contributing to the robust growth of pistachio consumption in India through our ongoing educational programmes talking about the benefits of pistachios."

Mr. Gunjan Jain, Managing Director & Chief Executive Officer - VKC Nuts Pvt. Ltd and President of Nuts and Dry Fruits Council India said, "Last year, India consumed over 60M pounds of pistachios, out of which 75-80% was imported from California. This indicates a steady increase in demand. We strongly believe that by providing consumers with the right information and building a strong distribution network, that ensures accessibility and availability, this

healthy snacking alternative can become a part of people's daily diets. We are optimistic about the growth potential of the overall Dryfruits and Nut category."

In addition to insightful addresses by Plets and Pancholi, an engaging panel discussion with a diverse group of industry veterans such as Mr. Gunjan Jain, President of Nuts and Dry Fruits Council India, Mr. Raja M, National Category Head, BigBasket and renowned health coach, Ms. Simrun Chopra, Founder, Nourish With SIM was organized as part of the retail conference. The discussion focused on consumer trends that are influencing consumption patterns and purchase behaviors in the snacking, challenges, and opportunities within the pistachio market, including why pistachios should be incorporated into daily snacking as a good source of plant protein with all nine essential amino acids, fiber, and several micronutrients.

Following the success of the inaugural retail conference, Wonderful Pistachios remains dedicated to fostering continued growth in the Indian market.

HSBC India unveils major upgrade on its credit cards with attractive new features and benefits

Chennai, Nov 29 2023: HSBC India today announced a major facelift on its credit cards—HSBC Premier Credit Card and HSBC Cash Back Credit Card—to elevate the experience for its affluent and wider base of mass credit card holders.

The upgraded HSBC Premier Credit Card offers luxury benefits on travel, lifestyle spends and reward points for its affluent customers. On reward points, at the time of redemption, HSBC Premier Credit Card customers can avail Re 1 for every reward point across

some exciting categories, one of the best in the industry. The HSBC Premier Credit Card holders can also enjoy unlimited domestic and international lounge access with eight international free lounge visits for their guests per year.

Meanwhile, in line with the growing consumer needs in India, the refreshed HSBC Cashback Credit Card, targeted towards the wider base of mass credit card holders, offers 10% cashback on dining, food delivery and grocery, capped at up to Rs 1,000 per statement cycle, as well

as unlimited 1.5% cashback on other spends.

Commenting on the revamped credit cards, Sandeep Batra, Head, Wealth and Personal Banking, HSBC India, said, "The value enhancement on our HSBC Premier Credit Card and HSBC Cashback Credit Card is yet another testimony to our commitment to continuously enhance the overall experience of all our customers across segment with distinct needs. We aim to reward them, every single time they make a transaction bringing to them unmatched benefits that offer both convenience and value. We hope our valued

customers take advantage of this offer and maximize their benefits during this festive season as also with their everyday spends."

HSBC Premier Credit Card

HSBC Premier Credit Card has been transformed into one of the best-in-class offering for travel, lifestyle and reward points for its existing and new customers. The metal card comes with a welcome offer of Taj Epicure membership and a Taj voucher worth Rs 12,000, which can be availed on card activation.

Valedictory function of Official Language Festival-2023 held

Chennai, Nov 29 2023: The closing ceremony of Official Language Festival-2023 was held at Southern Railway Headquarters today on 27.11.2023. Shri R.N. Singh, General Manager, Southern Railway presided over the function. Shri. Kaushal Kishore, Additional General Manager was present as a special guest along with Shri Sahadeo Singh Purti, Deputy General Manager, Official Language, Southern Railway.



The General Manager released the book 'Bhasayam Anek-Bhav Ek', a book on supporting literary languages, derived from the comparative analysis of the works of the famous Tamil poet

Subramanya Bharati and the famous Hindi Poet Suryakant Tripathi Nirala.

The General Manager also presented THE Inter-departmental rolling

shields for outstanding work in Official Language implementation to Shri Eshwar Rao, Principal Chief Security Commissioner, Shri N. Sreekumar, Principal Chief Operating Manager and Dr. M. Raveendran, Principal Chief Medical Director, Southern Railway. Further, the Officers who participated in various competitions were presented with Certificates of merit.

"Little Hearts App" An initiative by Little Hearts Trust in partnership with Apollo Children's Hospital: A Holistic Approach to Pediatric Cardiac Care

Chennai, Nov 29 2023: Launched on November 25th, 2023, at the prestigious ITC Grand Chola, the Little Hearts app is the result of a visionary collaboration spearheaded by prominent figures in healthcare and philanthropy. The unveiling ceremony, graced by esteemed individuals including Ms. Suneeta Reddy Managing Director, Apollo Hospitals Enterprise Ltd, Mrs. Kavery Kalanithi Executive Director, Sun TV Network Ltd and Ms. N. Kalpana Nayak I.P.S., (ADHP (crime against women and children), marked a significant milestone in pediatric cardiac care.

Speaking about the app Dr. C.S. Muthukumar, paediatric cardiologist, Apollo Children's

Hospital (founder Little hearts Trust),

In a groundbreaking collaboration, the Little



Hearts app has teamed up with Apollo Children's Hospital to redefine the landscape of pediatric cardiac care. Specifically tailored for children aged 0-18 years facing cardiac diseases, this app operates as a comprehensive and unifying hub, bringing together doctors, donors, and the hospital in a collective effort offering prompt free consultation and free treatment for unaffordable young patients.

Mrs. A. Suganya, Advocate by profession, Managing Trustee Little hearts trust, added, transparency lies at the core of the Little Hearts app, ensuring that every

stakeholder is well-informed about the treatment process. From medical procedures to financial transactions, the app acts as a transparent account, fostering trust and accountability. Families of young patients can track the progress of their child's medical journey, promoting a sense of assurance during challenging times.

Beyond its role in patient care, the Little Hearts app opens up a realm of job opportunities for healthcare professionals. Doctors, technicians, and nurses can explore diverse career paths directly

within the app, streamlining the job search process and connecting skilled professionals with hospitals in need of their expertise. This feature not only benefits healthcare providers but also ensures that children receive care from a qualified and dedicated medical team.

In essence, the Little Hearts app in partnership with Apollo Children's Hospital goes beyond conventional healthcare solutions. It not only transforms the treatment of pediatric cardiac diseases but also acts as a catalyst for building a collaborative and informed healthcare ecosystem. From transparent patient care to diverse job opportunities and professional development avenues, the app stands as a beacon of innovation in pediatric cardiac care, creating a brighter future for the little hearts it serves.

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CII's Young Indians (Yi) is all set to embrace Responsible Youth Leaders at the 20th National Summit 'Take Pride 2023'



Chennai, Nov 29 2023: Young Indians (Yi), the youth wing of the Confederation of Indian Industry (CII), proudly unveils the theme of its much-anticipated 20th National Summit, "Take Pride 2023," scheduled for December 21-22, 2023. The two-day conference will be hosted at the esteemed ITC Grand Chola in Chennai, marking the pinnacle of a year-long dedication to empowering young leaders and fostering a transformative dialogue for the nation's progress.

The theme for this year's Take Pride, "I am", symbolizes the collective identity of Young Indians. It embodies inclusivity, celebrating the diverse qualities, aspirations, and strengths that converge within Yi, fostering an environment of unity amid diversity. The 20th edition of the summit will focus on Youth Leadership, Nation Building, and Thought Leadership pillars that define Yi's commitment to shaping India's future.

The summit boasts an

illustrious lineup of keynote speakers, including esteemed personalities like Dr. Palanivel Thiaga Rajan, and Dr. TRB Rajaa, Hon'ble Ministers of Tamil Nadu, Mr. Amitabh Kant, G20 Sherpa, and industry stalwarts such as Mr. Sridhar Vembu, Mr. Mithun Sacheti, and Ms. Vita Dani, among others. The diverse panel of speakers brings forth invaluable insights and experiences across various sectors, enriching the discourse on nation-building and youth empowerment.

Mr Dilip Krishna, National Chairman, Young Indians (Yi), "Take Pride 2023 embodies the essence of unity in diversity. It's a platform where the dynamic minds of Young Indians converge to drive impactful change, recognizing that each individual's uniqueness contributes to a stronger, more resilient community. We are thrilled to host this 20th edition of the summit, enabling young leaders to

spearhead positive transformations within their spheres."

Mr Shankar Vanavarayar, Chairman-CII Tamil Nadu State Council said I am honored to be a part of Take Pride 2023an event that amplifies the voices and aspirations of India's youth. Yi's commitment to nurturing young leaders and fostering an environment of collaboration resonates deeply with the ethos of our nation's progress. I look forward to engaging with these vibrant minds and supporting their endeavors towards a brighter future."

Yi introduced seven new chapters this year, expanding its reach to more cities across the country. The year 2023 saw 50 Y20 sessions and 6 Mera Yuva Bharat workshops organized in collaboration with the Ministry of Youth Affairs and Sports, Government of India. Additionally, the Young Indians witnessed the launch of the Yi Masoom Cup League in association with the

esteemed Chennai Super Kings, advocating for child safety.

Yi remains committed to child safety through its Project Masoom, working relentlessly towards creating awareness and eliminating child sexual abuse. The Yi Masoom Cup 2023, in collaboration with Chennai Super Kings, aims to amplify this vital cause.

The grand finale match, scheduled for 20th December '23, will witness the pinnacle of regional champions coming together for a noble cause. Additionally, an exhibition league match between the Yi National Team and CSK will further amplify the message of safeguarding children.

Yi forged partnerships with various entities such as Schwing Stetter India for Road Safety, EMRI for Farishtey, and Chennai Super Kings for the Yi Masoom Cup, demonstrating its commitment to significant social causes and initiatives.

PR icon Suganthy Sundararaj Receives PRSI National Award for Outstanding Contributions to Healthcare Communications

Chennai, Nov 29 2023: In what is a moment of pride for Apollo Hospitals, Suganthy Sundararaj, Regional Head, Public Relations, has been honoured with the PRSI National Award for Outstanding Contributions to the Public Relations Society of India and the public relations industry. The Award recognizes her dedication to the communications and public relations industry and her stellar role in shaping the strategic management



of the public relations function in the healthcare domain.

Suganthy Sundararaj received the Award at the International Public Relations Festival underway at New

Delhi. The Festival brings together seasoned professionals and young minds from the PR space to facilitate knowledge exchange. The Festival this year is being organized around the

theme 'G20: Showcasing Indian Values and The Emerging India to the World: Opportunities for Public Relations'.

Suganthy Sundararaj has successfully executed the PR mandate for Apollo Hospitals for over 40 years. During this period, she has driven key initiatives, built lasting relationships with the media, mentored budding PR professionals and won acclaim from across the industry.

Aster to separate its India and GCC businesses to unlock value; announces agreement for Fajr Capital-led consortium to invest in Aster GCC

Chennai, Nov 29 2023: Aster DM Healthcare ("Aster"), one of the largest and fastest-growing integrated healthcare providers in GCC and India, has today received board approvals from its subsidiary Affinity Holdings Private Limited ("Affinity") and approval from its Board of Directors to separate the India and GCC businesses into two distinct and standalone entities. Under the separation plan, Affinity has entered into a definitive agreement with a consortium of investors led by Fajr Capital, a sovereign-owned private equity firm headquartered in the UAE, to invest in Aster's GCC business. The Fajr Capital - led consortium also includes Emirates Investment Authority, Al Dhow Holding Company (the investment arm of AlSayer Group), Hana Investment Company (a subsidiary of Olayan Financing Company) and Wafra International Investment Company. The board of Affinity and its representatives who negotiated the transaction formed a positive view of the favourable valuation and other terms offered by the Fajr Capital-led consortium.

Aster DM Healthcare was established by Dr Azad Moopen in 1987 as a single clinic in Dubai, UAE. The company has since grown to become a leading integrated private healthcare provider, offering a full spectrum of primary, secondary, tertiary and quaternary healthcare services that cater to the diverse needs of its patients. In India, Aster has a substantial and

growing network in 5 South Indian states through its 19 hospitals, 13 clinics, 226 pharmacies and 251 patient experience centres. Meanwhile, in the Gulf, Aster has developed a strong reputation and presence, with 15 hospitals, 118 clinics and 276 pharmacies across the UAE, Saudi Arabia, Qatar, Oman, Bahrain and Jordan.

Upon completion, the separation of the India and GCC businesses will establish two distinct regional healthcare champions that will benefit from the strategic and financial flexibility to focus on growing market demand and the priorities of patients. Both the India and GCC entities will be operated by separate dedicated management teams and will also benefit from a dedicated investor base that will aid future growth in the Indian and GCC markets respectively, both of which hold significant growth potential.

The GCC and India healthcare markets are distinct and have different growth dynamics, warranting different business strategies. With a population strength of 1.4 billion, India will remain a priority market in Aster DM Healthcare Ltd.'s growth journey. The company plans to ramp up bed capacity in India by almost one-third, by adding more than 1500 beds by FY27. In the GCC, Aster DM Healthcare FZC will bolster its expansion plans in key markets, such as the UAE and Saudi Arabia, while enabling greater access to quality and comprehensive healthcare across physical and digital channels.

Post completion, Dr. Azad Moopen will continue as the Founder & Chairman of Aster overseeing both India and GCC entities. Ms. Alisha Moopen will be promoted to Managing Director and Group CEO of the GCC business to lead a long-term strategy that will unlock value as a pure-play GCC operating company. The Indian entity will continue to be led by Dr. Nitish Shetty as Chief Executive Officer, who will focus on the growth of the India business, aimed at creating value for its shareholders.

EY and PwC provided independent valuation advice and ICICI Securities provided fairness opinion for the valuation guidance. Baker & McKenzie LLP was Affinity's lawyers on the transaction. Cyril Amarchand Mangaldas was Aster's lawyer on the transaction. AZB & Partners were the advisors to independent directors. Moelis & Company and Credit Suisse acted as the sell-side advisors. HSBC Bank Middle East Ltd., Allen & Overy LLP and PwC acted on behalf of the Fajr Capital consortium.

Dr. Azad Moopen, Founder and Chairman of Aster DM Healthcare said: "The strategic decision to segregate the India and GCC operations was based on the rationale to establish fair value for both entities, creating two pure-play geographically focused entities that are able to leverage the growth opportunities in their respective markets. In India, we as Promoters, remain committed to our growth plans and hence had increased our stake to 42% earlier this year. Major institutional

shareholders continue to remain invested, reflecting overall confidence in the Company's India business model and go-to-market strategy spanning all segments of the healthcare space."

"For the GCC, Fajr Capital has been selected by the board of Affinity as our trusted private equity partner to lead a consortium of investors to invest in the GCC business. We are confident given their demonstrated expertise and are excited by their commitment to empowering our expansion plans within the GCC's dynamic healthcare landscape, especially in Saudi Arabia. The Moopen family will retain 35% stake in the GCC Business. Together, we envision a future where Aster's business in the GCC continues to deliver best-in-class healthcare services to its patients across the region, underpinned by Fajr Capital's strong market presence and network. Alisha will lead on these ambitions and oversee the next phase of our growth trajectory in the GCC."

The separation will also offer Aster India an opportunity to potentially expand its institutional investor base to include investors who are mandated to invest in India only or majority businesses. Shareholders of the India business will benefit from better reporting of operating and financial parameters for the listed entity.

The transaction is subject to shareholder approval in India, regulatory compliances and other customary conditions to closing. The Company expects the transaction to close by March 2024.

RC CHENNAI BHARATHI -Mandala art workshop CHILDREN'S DAY CELEBRATION AT DR. BMS SCHOOL

Chennai, Nov 29 2023: To celebrate Children's Day, RC Chennai Bharathi gifted the middle school students of its interactive school, Dr. BM Sundaravadam Matric Hr—Sec School at Shenoy Nagar, with a great stress buster of mandala art. This workshop was ably planned, sponsored, and executed by our director for art and culture Rtn. Arcchana Nitish. Students in grades 6, 7, and 8 enjoyed making a mandala art bookmark. They participated with a lot of excitement and enthusiasm and exhibited their creativity. We wholeheartedly thank Rtn. Arcchana for this beautiful initiative. A special mention to her friend Haritha, who volunteered to help us during this activity. It was great to see the interactive club members getting involved and supporting the juniors during this activity. This happened in the presence of Club president Rtn. Dr. Jayashree Kadambi, Club Secretary Rtn. Sujatha, principal Mrs. Jayanthi. We thank the school management for allowing us to host this event. It was interesting to note that the seniors also requested a similar workshop for their batches.

