

Prime Minister Narendra Modi Addresses 40000 Abhyasis At The World's Largest Meditation Centre Kanha Shanti Vanam, Heartfulness Organization Says "Daaji is a Great Motivator and Spiritual Guide for Mankind"

Chennai, Nov 26 2023: Hon'ble Prime Minister Shri Narendra Modi arrived at Kanha Shanti Vanam, the world headquarters of Shri Ram Chandra Mission and Heartfulness, in the outskirts of Hyderabad as part of his visit to the city on Sunday. Hon'ble Prime Minister reached Kanha Shanti Vanam by helicopter Sunday morning. He had a short tour of the facility by Revered Daaji - Spiritual Guide of Heartfulness and President of Shri Ram Chandra Mission. Shri Narendra Modi ji also visited the largest meditation hall in the world at Kanha Shanti Vanam which has a capacity of one lakh people meditating at a time. Hon'ble PM was felicitated by Rev. Daaji followed by a welcome address by Rev. Daaji. Hon'ble PM also unveiled the commemorative plaque for 125 years of Babuji celebrations.

The Tree That Hon'ble PM Planted at Heartfulness Institute's Green Kanha Initiative:

The Bakul or Pagoda or Indian Bullet Tree is associated with Vrishchik Rashi and Anuradha Nakshtra which is also the birth star of Hon'ble PM Modi ji.

The tree has fragrant flowers which represent unwavering devotion. It also produces edible fruits.

Flowers and all parts of the plant have medicinal value used to cure various ailments including liver diseases.

To mark the occasion, Hon'ble Prime Minister planted a Bakul plant, also called Pagoda or Indian Bullet tree. The significance of the tree lies in its medicinal, cultural and astronomical association. More than 40,000 people from across the country and overseas came together and many more joined virtually to meditate together at the largest meditation centre of the world.

In his address, Hon'ble Prime Minister Shri Narendra Modi ji said, "My visit here was long overdue, but the time to visit Kanha Shanti Vanam has come only now and see the inspiring work under the vision of Pujya Daaji here. Today Kanha Shanti Vanam is known as the world's largest meditation centre. One can imagine the kind of positive energy emanating here. Kanha is propagating the wisdom and traditions of our ancient seers and

yogis which over 160 countries are adopting as yoga and meditation - it is your great service to humanity. Babuji Maharaj used to say that evolution of consciousness is everyone's right. His successors Chariji and now Daaji are bringing to transformation to build a strong Bharat.

What Pujya Daaji is doing for humanity today is truly incredible. His immense contributions also got him being honoured by Padma Bhushan. Daaji is one of the greatest souls I have met. On one hand he did a spectacular job in the pharmaceutical industry earlier, on the other he is leading by example in the field of spirituality. I feel very happy to see the heights to which Daaji has taken Kanha today as a great motivator and spiritual guide for entire mankind.

History witnessed attempts to subdue our heritage and culture. But today India has risen again with her inherent strength through meditation, yoga, ayurveda and other sciences. The developed India should reflect our pride in our heritage, our solidarity, our dutifulness and a prosperous nation -

wherein Shri Ram Chandra Mission and Heartfulness and its volunteers are contributing immensely.

I believe in the four pillars for a strong India - 1. Nari Shakti 2. Yuva Shakti 3. Shram Shakti and 4. Udyam Shakti. These four pillars will ensure that all the women, youth, employees, enterprises and labour are empowered. There was a time when citizens used to knock at the government's doors, today we are knocking at your door. We have also come up with a My Bharat mission that will prevent youth in getting into the quagmire of drug or substance abuse. Just as nature gives selflessly, let us work selflessly and build a strong Bharat."

Rev. Daaji, Guide of Heartfulness and President of Shri Ram Chandra Mission said, "In Modi ji, we have a global leader and it is with his vision that India is shining. What strikes to me the most is what we must do next - we must bring the inner cleansing to be better human beings. The United Nations Sustainable Development Goals have laid out many of the goals as imminent. But when you think

about deeply the root cause of all the problems that needs to be addressed urgently is thought pollution. Yoga and meditation will help you clean the thought pollution and hence 'Har din dhyam, har dil dhyam' is something I recommend to everyone. Let us be proud of our heritage and be proud of each other."

For the last 78 years, Shri Ram Chandra Mission has been teaching meditation to the global community free of charge. Heartfulness meditation aims to adopt the ancient Indian traditions of raja yoga and meditation in a modern world, allowing practitioners to experience its benefits and achieve inner harmony and balance while navigating a fast-paced world. The Heartfulness way is unique because it is supported by Pranahuti, or yoga transmission, a divine energy for human transformation which was revived by the early guides of Shri Ram Chandra Mission in the 1800s.

Kanha Shanti Vanam was inaugurated by former President of India Shri Ram Nath Kovind in 2020. Since the start of its development in 2015,



Kanha Shanti Vanam has grown both in immensity and in impact. What was once a barren land, typical of the Indian Deccan Plateau, Kanha Shanti Vanam is now a thriving green space, with over 10 lacs saplings planted and nurseries at a combined total of 50 lacs of 280 critically endangered species. Kanha serves not only as a meditation centre, with the world's largest meditation hall, but also as a holistic hub for learning, yoga, meditation, wellness, sustainable living, ecological preservation, and water conservation. It blends modern and traditional approaches to promote a harmonious way of life. In recent years, Kanha Shanti Vanam has attracted big names

from the worlds of sports, music, film, academic and entrepreneurship, and counts individuals such as Pullela Gopichand, P.V. Sindhu, Rohit Sharma, Kabir Bedi, and Ricky Kej among others as avid practitioners and supporters.

* About Heartfulness: * Heartfulness offers a simple set of meditative practices and lifestyle changes, first developed at the turn of the twentieth century and formalized into teaching through the Shri Ram Chandra Mission in 1945 in India with a goal to bring peace, happiness, and wisdom to one heart at a time. These practices are a modern form of Yoga designed to support contentment, inner calm, and stillness,

compassion, courage, and clarity of thought, as the first step towards a purposeful life. They are simple and easily adopted and are appropriate for people from all walks of life, cultures, religious beliefs, and economic situations, who are over the age of fifteen. Ongoing training in Heartfulness practices continues at thousands of schools and colleges, and over 100,000 professionals are meditating in corporations, non-governmental, and government bodies worldwide. More than 5,000 Heartfulness Centers are supported by many thousands of certified volunteer trainers and millions of practitioners in 160 countries.

RC Chennai Bharathi donated ceiling fans to its interactive school

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Chennai, Nov 26 2023: On Children's Day, RC Chennai Bharathi donated five ceiling fans to its interactive school at Dr. BM Sundaravadanam Matric. Hr. Sec School in Shenoy Nagar. We wholeheartedly thank our members for their generous contributions and for making this event a grand success. This happened in the presence of club president Rtn. Dr. Jayashree Kadambi, club secretary Rtn. Sujatha is the director of art and culture at Rtn: Arcchana, the school principal, Mrs. Jayanthi, and the interact club students.



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Vyra Entertainment presents Shouryuv's directorial Natural Star Nani-Mrunal Thakur starrer "Hi Nanna"

Chennai, Nov 26 2023: Natural Star Nani-Mrunal Thakur starrer "Hi Nanna" is gearing up for worldwide theatrical release on December 7, 2023, in Tamil, Telugu, Hindi, Malayalam and Kannada. Actor Nani was in Chennai to promote the film and here are some interesting moments from the event.

Actor Nani said, "Nanna means 'Appa' in Tamil, but we felt that retaining the original title in all the languages will be good. It was useful for lip sync in all the languages. Moreover, the word

'Nanna' frequently appears throughout the film. It's a beautiful movie, and I'm saying this after watching the full-length final output. The film is having its worldwide theatrical release on December 7. Although it's a love story, it will have a riveting and racy impact on the audience. Tamil Nadu has given me lovely support from my initial days, and I am thankful for their gesture. I humbly request you all to support this film."

Here are some of his excerpts from the Question and Answer Session held during the

occasion.

"There is no separate sentiment or different emotions for father and mother's love. Love is an universal language. There have been many movies based on mother's love, and now we find the domain of 'Father's Love' in big numbers. I am a huge fan of Tamil movies, especially a great admirer of Mani Ratnam and Kamal Haasan movies. I am not fluent in Tamil, but will be soon start speaking it fluently.

Initially, when I was working with Tamil



directors, Tamil audiences started perceiving it as Telugu movies, and Telugu audiences as Tamil movies. Later, with the arrival of movies like

Baahubali and Kantara, the scenario shifted to a new phase. Significantly, now there is no need to make movies with Telugu or Tamil heroes. If there is

clarity in story and storytelling, the audiences are ready to accept it beyond the linguistic barriers and the regional boundaries. This has consistently prompted me to choose unique stories that will gain the attention of audiences.

As a team, we all believed that Mrunal Thakur will be perfect for this role, and she has done a remarkable job.

One of my favourite Tamil directors recently narrated a script and I am so excited about this project, and an official announcement will be made soon.

There have been some similarities in theme of 'Hi Nanna' with 'Jersey', and it was a huge challenge for me to try differentiating both the characters as I play father's role in these movies.

These days kissing scenes have become normal. Gone are those days, when those shots would be superimposed with smoke, trees, and flowers, but now it's 2023, and we cannot cheat the audiences. I think that's a part of emotions; there's no need to hide it.

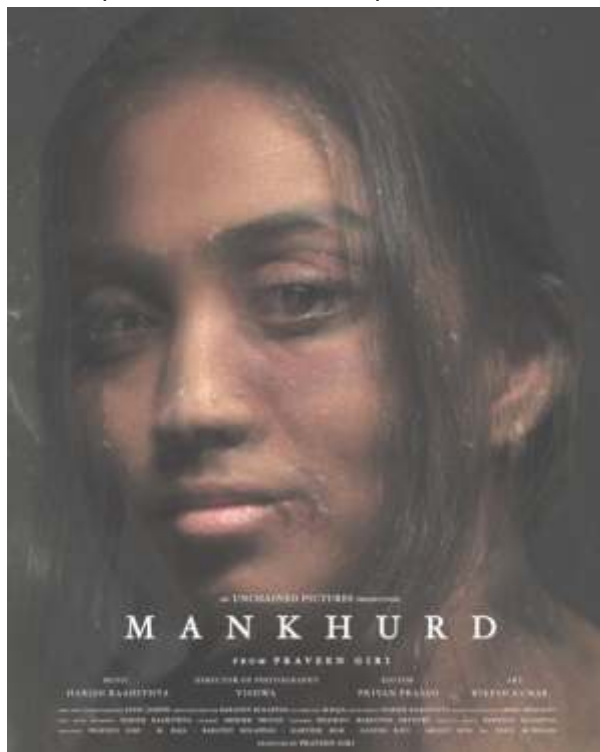
Women are playing pivotal roles in our

lives, and I am so glad that female characters have more importance in my movies. This film emphasises the beauty of man-woman relationship, and will be liked by all."

Hi Nanna is produced by Vyra Entertainment Mohan Cherukuri & Dr. Vijender Reddy Teegala at a whopping budget and is directed by Shouryuv. The film will have a Pan-Indian release in Tamil, Telugu, Malayalam, Kannada, and Hindi worldwide on December 7, 2023.

Jio MAMI Gold Awardee Praveen Giri has directed Unchained Pictures's maiden independent feature presentation titled "Mankhurd"

Chennai, Nov 26 2023: Harish Raahithya has scored music, Vishwa has filmed, Priyan Prasad has edited and Rikesh Kumar has lead the art department. The film's main cast includes Methagu fame, Raja, Miss. Sowndarya Manoharan, Syed Basha and Alka Saxena. The film's principal crew includes Barathy Kolappan, M. Raja and Miss Ammu Bhairavi. Praveen Giri has directed several award-winning short films. He has also been involved in a project whose lead was veteran filmmaker, actor Bharathiraja. "Mankhurd" is set amidst the chaotic streets of Mankhurd, Mumbai, where two ordinary minority residents are taken as pawns for an extraordinary political



game. A looming by-election sparks a sinister plot by a political party. Muhammad and his daughter, Nisha fall victim to this deceit, suffering in captivity. As political maneuvers play

out, a sympathetic leader seems to be the only ray of hope. Can they escape the trap or will they face dire consequences? Their survival hangs in the balance, with time

ticking away. In this gripping tale of resilience and betrayal, Muhammad and Nisha navigate a vicious treacherous political world. Only time will reveal all the answers, reshaping their lives and the fate of Mankhurd itself. The film's principal photography and subsequent schedules took place in various parts of Mumbai, India. Owing to the film's diverse narrative it features people from ethnicities ranging from Tamizh, Hindi, Marathi. Therefore the film is being presented multilingually. The film was produced independently, collaborated with a talented pool of artists and crew. It is currently in circulation amongst film festivals, worldwide.

YRF pits Keerthy Suresh vs Radhika Apte in its tentpole series Akka, an edgy revenge thriller!

Chennai, Nov 26 2023: Leading Indian studio Yash Raj Films' streaming production arm YRF Entertainment has greenlit its next tentpole project, an edgy revenge thriller that pits two of the most acclaimed female actors in India today against each other! It is going to be Keerthy Suresh vs Radhika Apte in this deliciously devilish period thriller. "Keerthy Suresh and Radhika Apte are considered two of the most gifted female actors in India today. They are incredibly natural artistes are hailed as sheer tour de force on screen having delivered incredible performances project after project! So, the fact that Keerthy and Radhika have been pitted against each other makes Akka one of the most intriguing streaming projects being made in the country currently!" informs a trade source. "The project is being helmed by debutant writer and



director Dharmaraj Shetty, a disruptive creative mind that has been recently found by Aditya Chopra. His vision for Akka grabbed Aditya's attention and the project was greenlit instantly with a brief from Adi to make Akka one of the biggest tentpole series that YRF Entertainment will ever make. Every detail of this project will be kept under wraps purposely by YRF to build intrigue around this series," the

source adds. YRF Entertainment's first series The Railway Men is a global success story currently as it is trending amongst the Top 10 shows worldwide on Netflix! It is a tribute to the unsung heroes of the 1984 Bhopal gas tragedy, starring R. Madhavan, Kay Kay Menon, Divyendu Sharma and Babil Khan. YRF Entertainment's second series is Mandala Murders, a multi-season

series billed as a gritty crime thriller. Vaani Kapoor, who won critical acclaim playing a transgender character in film Chandigarh Kare Aashiqui, leads the series, her debut in the streaming space, alongside Vaibhav Raj Gupta (of Gullak fame). Surveen Chawla (Decoupled) and Jameel Khan (Gullak) are in prominent roles. The series is currently in production. "YRF Entertainment wants to produce fresh clutter-breaking projects that can contribute in shaping the content landscape of India. With each project, it is stamping its intent to tell incredible Indian stories to a global audience at a scale that no one has ever seen before. Success of The Railway Men, which has become a runaway hit and has also got unanimously positive reviews & word of mouth endorsement from audience, proves this," the source further says.

Stunt Director 'Anl' Arasu turns Director and Producer with Phoenix

Chennai, Nov 26 2023: Indian Cinema's most popular and successful stunt director Anl Arasu, went on to become a stunt director after being a stunt artist for more than 12 years. He has now decided to don the hat of a director as well as a producer. Titled 'Phoenix', the film's produced by Rajalakshmy Arasakumar under AK Braveman Pictures. Speaking at the launch event of the film, he said that he is looking forward to giving his best from his first project as a director. When asked about choices for casting the lead actor he said, "While we were shooting for Jawan, Vijay Sethupathi's son had come to the sets to serve lunch to his father. He was keenly observing the preparation for the action sequence. That was the moment I realised that he was the right choice to play the



lead in my directorial debut.

When I shared this thought with Vijay Sethupathi, he was very happy about the decision as Surya was apt in this story and said that he is proud to introduce him to the silver screen through this film". While addressing the press, Surya said that he wanted to act in fight scenes for a long time and when such an opportunity came, he wanted to make the most

of it. He also said that he trained for 6 months for this film and that he will act in this film and make a name for himself on his own without the support of his father. He added, that his father's style is different and his style is different. The film kick-started shoot with a Pooja ceremony this morning. PHOENIX TECHNICIANS LISTCAST: Surya Vignesh Varsha Viswanath Abi

Nakshatra Sathya NJ Sampath Harish Uthaman Dileepan 'Atti' Rishi Poovaiyar
 CREW: Written and directed by: 'Anl' Arasu Produced by: Rajalakshmy Arasakumar Music: Sam CSDOP: R Velraj Editor: Praveen KL Production Design: K Madhan Stunts: 'Anl' Arasu Costume Designer: Sathya NJ Executive Producer: MS Murugaraj PRO: Riaz K Ahmed.

Bigg Boss Ciby's new movie announcement



Chennai, Nov 26 2023: Crown Pictures SM Ibrahim is all set for a new age feature film which is directed by debutant director Prakash Krishnan.

The movie has Ciby in the lead role who has earlier acted in Vanjagar Ulagam and Master movie. Kushitha kallapu, Paruthi veeran Saravanan, Jayaprakash

and Nirosha are doing important roles in this movie.

Jiivi movie dialogue writer Babu has written dialogues in this movie, Cinematography by

Gopi Krishnan, Editing by Pradeep and Music by Kaber Vasuki.

The team is all set to begin rolling for this untitled flick in Chennai from 20th of November.

Dhaksha Unmanned Systems Delivers 'Kisan Drones' to IFFCO

Chennai, Nov 26 2023: Dhaksha Unmanned Systems Pvt Ltd., a leading Chennai-based drone manufacturing company and subsidiary of Coromandel International Ltd., announced the commencement of deliveries for its 'Agri Drones,' also known as 'Kisan Drones,' to IFFCO.

Dhaksha's 'DH-Agrigator-E10 Plus' is a cutting-edge Kisan drone equipped with a 10-liter spray tank and a powerful 25,200mAh battery that allows it to



cover up to 3 acres on a single charge. These drones are equipped with advanced features such as FPV cameras, obstacle and terrain sensors, Return-to-Launch (RTL) functionality on low battery or low liquid levels, making it a versatile tool for

modern agriculture. "We are excited to announce the beginning of deliveries to IFFCO, one of the leading agricultural cooperatives in the country," said Mr. Ramanaathan Narayanan, CEO, Dhaksha Unmanned Systems. "Our 'Kisan

Drones' have been specifically designed and certified to meet IFFCO's stringent technical requirements, and we are proud to support their mission of enhancing agricultural productivity and sustainability."

Officials from IFFCO were present during the commencement of the delivery of the first lot of drones, signifying strong partnership between the companies and in adopting the drone technology from Dhaksha for deployment in the agriculture sector.

Air India Express Gift-Wraps Discounts of up to 30% off across its network with its 'Christmas comes Early' Sale!

Chennai, Nov 26 2023: Air India Express launched its "Christmas comes Early" Sale, offering up to 30% off and domestic and international flights across major channels for bookings made till 30th November 2023 and for travel from 2nd December 2023 to 30th May 2024. Logged-in members get an extra treat with complimentary Xpress Ahead Services and zero convenience fees on the airline's award-winning mobile app and website, airindiaexpress.com. The airline is offering fab deals on routes such as Bengaluru-Kochi, Bengaluru-Kannur, Bengaluru-Mangalore, Bengaluru-Thiruvananthapuram, Chennai-Thiruvananthapuram, Kannur-Thiruvananthapuram, and Bengaluru-Tiruchirappalli, along with discounted sale fares across its network. The airline recently



launched a host of new routes connecting Hyderabad with Lucknow, Kochi and Amritsar.

Members of the Tata NeuPass Rewards Program also earn up to 8% NeuCoins, in addition to exclusive member benefits like exclusive deals on meals, seats, baggage, change and cancellation fee waivers and more. In addition to loyalty members, students, senior citizens, SMEs,

dependents, and members of the armed forces can also avail special fares on airindiaexpress.com.

Air India Express operates over 300 flights daily to 30 domestic and 14 international destinations with a fleet of 57 aircraft, comprising 29 Boeing 737s and 28 Airbus A320s. Air India Express recently unveiled its refreshed brand identity, inviting travellers to 'Fly as You

Are' with digitally empowered personalisation offering a wide range of Gourmair hot meals, comfortable seating, in-flight experience hub AirFlix, and a suite of exclusive loyalty benefits. The refreshed brand identity reflects the airline's vision to inspire new possibilities and make meaningful connections with unmatched Indian warmth.

'Delighted that people have loved Salman & my showdown in Tiger 3!' : Emraan Hashmi

Chennai, Nov 26 2023: Emraan Hashmi has wowed everyone with his villainous turn in YRF's Tiger 3 where he went toe to toe with the country's biggest action superstar Salman Khan!

YRF's Tiger 3 has recorded an astounding 169.75 crore nett and 272 crore gross worldwide in just 4 days and is on course to record another huge weekend from Friday! Emraan is thrilled with

the love that people are pouring on him and Tiger 3!

Emraan says, "I'm thrilled with the response to Tiger 3 and how people have showered love on my performance. We have started on a very good note and I expect the film to entertain audiences globally. I relished at the opportunity to play an anti-hero and what could be better than going toe to toe with the biggest action superstar

of our country, Salman Khan! I'm delighted that people have loved our showdown and that's great validation for me."

He adds, "I have always wanted to entertain people with my choice of films and playing an anti-hero liberated me to explore shades that I have never ventured into before. I'm thankful to people for loving my villainous turn and for making Tiger 3 a successful film at the



box office."

Produced by Aditya Chopra & directed by Maneesh Sharma, Tiger 3 is running successfully in Hindi, Tamil & Telugu.

'Tiger franchise will always make my filmography shine brighter!' : Salman Khan on delivering the biggest ever Diwali hit with Tiger 3

Chennai, Nov 26 2023: One of Hindi cinema's biggest superstars, Salman Khan, is happy to be scripting another success story with Tiger 3! The YRF Spy Universe film is set to hit 400 crore worldwide and register the biggest ever Diwali hit in the history of Hindi cinema!



brand that will always make my filmography shine brighter."

He didn't expect his first Tiger film to pave the path for not only a blockbuster Tiger franchise but also create the stepping stone for the fabled YRF Spy Universe which has only

delivered hits!

Salman says, "When I was doing Ek Tha Tiger, I had no idea that we will have a sequel, forget about the fact that we now have a threequel in Tiger 3! It's now a franchise on its own entertaining audiences worldwide

since 2012.

The proof of the success for any film or a franchise is in the success story it scripts."

He adds, "I think the Tiger franchise has given audiences a desi spy like no other that people have showered heaps of love on. I have lived and breathed Tiger and I thank everyone for their warmth and appreciation for me and the films."

Produced by Aditya Chopra & directed by Maneesh Sharma, Tiger 3 is running successfully in Hindi, Tamil & Telugu.

Uber rolls out rewards program for drivers in 12 cities

Chennai, Nov 26 2023: Uber has launched 'Uber Pro' - a rewards program inspired by drivers and designed to help them reach their goals - both on and off the road. Uber Pro provides drivers with new ways to earn, more options and support, and deeper discounts on what keeps them moving. It has been launched with exciting rewards, perks, and exclusive features across 12 Indian cities. By rewarding drivers with good customer rating (above 4.8) and low trip cancellations, this

program aims to elevate overall platform experience by making every trip magical for riders and drivers alike.

Commenting on the launch of Uber Pro in India, Shiva Shailendran, Director - Operations, Uber India & South Asia, said, "Drivers are at the heart of what we do at Uber. We are committed to providing a great ride experience for a rider and driver each time they choose Uber. Uber Pro rewards drivers who provide a great service to riders by

maintaining a high app rating and low trip cancellations. It will go a long way in promoting the adaptation and continued use of the Uber platform by top-rated drivers who have made us #IndiaKiRide over the last 10 years, and will improve the overall experience on the Uber app."

Uber Pro has four tiers: Blue, Gold, Platinum and Diamond, with Diamond being the highest possible tier. A driver who is new on the platform starts with

a Blue tier status and moves upwards by earning 'points' on every completed trip and meeting other criteria. The points reset every 3 months, so the drivers' tier status is determined on a rolling period of 3 months. As drivers move towards a higher tier status, they get access to exclusive perks and experiential rewards offered by third parties, such as discounted vehicle maintenance and motor insurance, and microcredit offerings etc.

Toyota Kirloskar Motor Clinches Two Prestigious EEPC India National Export Awards

Chennai, Nov 26 2023: Toyota Kirloskar Motor (TKM) takes pride in announcing that it has been honored with two National Awards for Export Excellence at the 52nd and 53rd editions of the Awards event held on Tuesday, November 21st, 2023, in New Delhi. These coveted awards were presented to TKM in recognition of its outstanding export performance in the engineering sector. The award is a testament to the company's commitment to export excellence and contribution to the economy of the state and the nation.

The awards ceremony was organized by Engineering Export Promotion Council (EEPC) of India, to showcase and celebrate excellence in engineering exports and was graced by Shri Manoj Sinha, Hon'ble Lieutenant Governor of Jammu & Kashmir, Shri Arun Velayudhan, Vice President - Finance, Indirect Taxation & Impex Division of TKM, received the awards on behalf of the company.

TKM was lauded for its exemplary performance in the export domain and

received the 'Special Trophy for Excellence in Exports of MEIS Items 2015-20, Large Enterprise', and the 'Star Performer Award for the Year 2020-21 in the product group of Engines, turbines, and parts Large Enterprise category.

Speaking on this recognition, Mr. Swapnesh R. Maru, Executive Vice President, and Chief Compliance Officer at Toyota Kirloskar Motor said, "We are delighted and honored to receive the Export Excellence awards from the esteemed Engineering Export Promotion Council of India. This

recognition is a source of immense pride and joy for the organization. It is a testament of our unwavering commitment to excellence and Innovation. These awards reinforce our belief that quality and customer satisfaction are key drivers of success in this highly competitive market."

Recently TKM had also been bestowed with the esteemed Export Excellence Award at the FKCCI Star Exports Awards 2023 organized by the Federation of Karnataka Chambers of Commerce & Industry (FKCCI).

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Tata Tea launches Tata Tea Gold Vita-Care

~ An everyday cup of tea enriched with essential Vitamins D, B12, B6 and B9 ~

Chennai, Nov 26 2023: Vitamin D deficiency is a pressing public health issue in India, despite abundant sunlight. Busy urban lifestyles confine most consumers indoors, depriving them of Vitamin D leading to various health concerns. To provide an everyday convenient option to get part of your daily essential vitamin intake, the country's leading tea brand Tata Tea has introduced Tata Tea Gold Vita-Care, a tea enriched with essential vitamins D, B12, B6 and B9.

Two cups of Tata Tea Gold Vita Care provide 30% of the daily vitamin intake of the 4 essential vitamins with an irresistible taste, now in your everyday cup of tea.

Talking about the launch of Tata Tea Gold Vita-Care, Puneet Das, President - Packaged Beverages, India & South Asia, Tata Consumer Products, stated, "The introduction of Tata Tea Gold Vita-Care reaffirms



our commitment to elevate consumer experience and fulfill unmet needs regarding their well-being. A significant proportion of the apparently healthy population is grappling with fatigue, metabolism, and concentration-related concerns, and staying indoors for long periods of time which is often linked to vitamin D deficiency. While supplements are an effective way to incorporate vitamins in the diet, many consumers may also want a more convenient and tasty format to suit their daily lifestyle. Tata Tea has been leveraging innovations to drive health and wellness

options in the convenience of tasty and everyday consumable beverages. With the introduction of Tata Tea Gold Vita-Care Tea, we bring an everyday convenient option which will give consumers 30% of their daily requirement of Vitamin D, B12, B6, B9 when they consume 2 cups of tea in a day. It is a great way to incorporate vitamins in your diet while enjoying your everyday cup of Tea as part of your daily balanced diet. We anticipate Tata Tea Gold Vita-Care to be enthusiastically embraced by our consumers, fulfilling a need for convenient health and wellness option in their daily lives."

Tata Tea Gold Vita-Care is available across General trade, Modern trade, and leading e-commerce platforms like Amazon. The product is available in 100, 250 & 500 gram packs and is priced at Rs 50, Rs 180 and Rs 340 (inclusive of all taxes) respectively.

IBM Consulting opens new Client Innovation Center in Gandhinagar

Chennai, Nov 26 2023: IBM (NYSE: IBM) today announced the opening of its new IBM Consulting Client Innovation Center (CIC) in Gandhinagar, India. This is a continuation of the ongoing expansion by IBM Consulting into non-metro and emerging cities across the country. In addition to gaining access and offering expanded opportunities to a broader talent pool, the Center will also help further fast-track the digital transformation and economic growth in the region.

Speaking about the opening of the new IBM Consulting Client Innovation Center in Gandhinagar, Hon'ble Chief Minister of Gujarat Shri Bhupendra Patel said, "Gujarat has

consistently set milestones for the country as it progresses in its digital transformation journey and contributing to the realization of the Digital India vision. Our collaboration with industry leaders like IBM has been a key driver of this success and has been a testament to the effective value proposition of Gujarat's forward thinking policies. IBM's expansion of its operations to Gandhinagar through the new IBM Consulting CIC will further strengthen our IT ecosystem and unlock the potential of Gujarat's rich talent pool."

IBM Consulting plans to leverage the Center to focus on key technology areas including generative artificial intelligence (AI), hybrid cloud, and cybersecurity. It will also leverage the security engineering talent pool to build cybersecurity accelerators for automating threat management, improving regulatory compliance, and proactively preparing clients against various attack planes.

"India continues to play a key role in our growth strategy," said John Granger, Senior Vice President, IBM Consulting. "The expansion of our CIC network to Gandhinagar will scale our asset-led delivery of IT services and enhance our value proposition to our clients and partners across the world. This will help us address the growing client demand for productivity powered by generative AI and cybersecurity, that is fundamentally changing how businesses operate."

The expanded presence in Gandhinagar will also create opportunities for existing employees as well as enable IBM to harness the potential talent including graduate hires from the educational ecosystem in and around the city. IBM Consulting will now operate from twelve CIC locations in India, including Bhubaneswar, Bengaluru, Chennai, Hyderabad, Kolkata, Mumbai, National Capital Region, Pune, Mysuru, Kochi and Coimbatore.

Passport size photo (Dependents)

2. Aadhaar card
3. PAN Card

Southern Railway pensioners are requested to utilize this opportunity for UMID Card generation

Pensioners who are able to register on their own or with the help of others may register from their respective home place by visiting the website of UMID portal i.e. <https://umid.digitalir.in/>.

1. Individual

Croma unveils "Own the Darkness" Black Friday sale: Smartphones, Laptops, and Headphones at Unbelievable Prices!

Chennai, Nov 26 2023: Croma brings "Own the Darkness"-Darkest Black Friday sale powered by Vivo from November 24 to 26, the 'darkest' Black Friday Sale with exciting offers on everything electronics. Get ready for amazing deals and discounts that will redefine your gadget-shopping experience! From cutting-edge smartphones to sleek laptops and top-notch headphones, Croma's Black Friday sale ensures there's something for everyone. Dive into unbeatable deals on mobiles, audio gear, wearables, tablets, kitchen appliances, accessories, smartwatches, refrigerators, cameras, and much more. With offers categorized under various price points—Under 999, Under 1999, Under 2999, Under 4999, and Under 9999—shoppers can conveniently curate their ideal tech wishlist.

Here is a look at some of the top deals up for grabs under the Croma's Darkest Black Friday sale-

Vivo V29 Series Unleashed: Dive into the Future at an Exclusive Price of Rs. 23149*

Experience the next frontier of mobile technology with the exclusive launch of the Vivo v29 Series, starting at just Rs. 23149*(inc. all offers). Dive into a world where



cutting-edge features and sleek design meet, redefining your smartphone experience at an unbeatable price. Don't miss the future—it's in your hands.

OnePlus Offers: Unleash the Power at 20499

Get ready for the ultimate smartphone experience with the OnePlus Nord CE3 Lite 8GB/256GB, starting at just 20499*(inc. all offers). Boasting a remarkable 108MP rear camera and a robust 5000 mAh battery, it's a steal. Moreover, another offer lets you capture moments with the OnePlus 11R, starting at 37999*(Inc. all offers), featuring a 50 MP IMX890 camera and 100W SUPERVOOC fast charging.

Soundbar Extravaganza from Rs. 1599: JBL, boAt, Sony, Samsung & More

Immerse yourself in superior audio quality with the best-selling soundbars from JBL, boAt, Sony, Samsung,

and more, starting at an incredible price of 1599. Elevate your sound experience without breaking the bank.

Laptop Bonanza from Rs. 25990: HP, Lenovo, Acer & More + Extra offers

Discover unbeatable deals on laptops from top brands like HP, Lenovo, Acer, and more, starting at 25990. And the good news doesn't stop there – additional offers are available for a limited time. Upgrade your tech game without compromising your budget.

4K Ultra HD Smart TVs Starting at 17,999: Transform your TV Experience

Transform your entertainment setup with 4K Ultra HD Smart TVs, starting at a wallet-friendly Rs. 17,999. It's the perfect time to enhance your viewing experience and bring the cinema to your living room. Don't miss out on these fantastic deals that cater to every tech enthusiast's dream. Also, you can transform

your entertainment setup with the TCL 43" P635 Pro 4K Ultra HD Google TV, priced at just Rs 25,990.

Party on with crazy deals: Party speakers starting at Rs. 3490

Amplify your gatherings with unbeatable deals on party speakers, starting from just 3490.

Kitchen deals like never before!

Transform your kitchen with the LG 28 Litre Convection Microwave Oven featuring Charcoal Technology, a steal at just Rs. 6290. Need a compact yet powerful option? Grab the Croma 20 Liter Solo Microwave Oven, exclusively priced at Rs. 4990*. Upgrade your cooling game with best-selling refrigerators starting at an incredible Rs. 3789*. Enjoy up to Rs. 7000* exchange benefits on refrigerators. LG refrigerators offer the best deals, commencing at Rs. 14840*, with additional bank offers reaching up to Rs. 20000*. Don't miss out on up to 55% off on mixer grinders to complete your kitchen upgrade!

Don't miss out on this opportunity to snag the latest gadgets at unbeatable prices. Join Croma's "Own the Darkness"- Darkest Black Friday Sale, where technology meets affordability, and style meets savings!

Coca-Cola India launches "Honest Tea" an Iced Green Tea Made from Organic Green Tea, the green tea is sourced from the Makaibari Tea Estate, owned by the Luxmi Group

Chennai, Nov 26 2023: In an endeavour to provide consumers with wider beverage options Coca-Cola India enters the world of ready-to-drink tea beverages with the launch of Honest Tea, a brand owned by Honest, Inc. a subsidiary of The Coca-Cola Company. Honest Tea is a refreshing, Organic Green Tea based drink. The Organic Green Tea for Honest Tea is being exclusively sourced from Luxmi Tea's renowned Makaibari Tea Estate.

Situated on the steep slopes located at the foothills of the Himalayas, Makaibari is the oldest Organic Darjeeling Tea plantation. At Makaibari, the tea is meticulously handpicked in a biodynamic

agricultural environment, famed for its rare moonlight plucked tea.

"There is no greater tea estate in Darjeeling than Makaibari; it is the last word among teas, whether in Japan, or England, royal houses," says Rudra Chatterjee, Managing Director of Kolkata-based Luxmi Group. "It is also the choice of tea Satyajit Ray decided for his fictional detective character Feluda."

Commenting on the launch Karthik Subramanian, Director, Marketing - Hydration, coffee and tea category, Coca-Cola India and Southwest Asia said, "We are thrilled to introduce our new ready-to-drink iced green tea. With Honest Tea, we are offering consumers a unique experience of a great

tasting green tea based beverage. Whether one is on the go or is simply seeking a moment of tranquillity, 'Honest Tea' is the perfect companion offering refreshment and goodness."

Honest Tea comes in two refreshing flavours, Lemon-Tulsi and Mango, to suit the varied tastes of the consumers. Meant for the modern women and men of today who wish to live a balanced lifestyle, the newly launched beverage provides a 'Moment of Good' with every sip of the iced green tea. Made from Organic Green Tea grown in harmony with nature, Honest Tea not only tastes great but is made with the best quality tea leaves.

Honest Tea has been launched exclusively



on E-Commerce in Bangalore, Mumbai, Hyderabad, Chennai and Pune and will be available at the price point of Rs 50. For more details visit Honest Tea's Instagram page @honestteaindia.

Special Camp for Southern Railway Pensioners for Unique Medical Identity Card (UMID) Registration till 1st December 2023

Chennai, Nov 26 2023: Southern Railway is conducting a Special enrolment drive for pensioners of Southern Railway to enable them register for UMID Cards from 2nd November to 1st December 2023. The camp will be held at New Railway Hospital, Ayanavaram, nearby Chief Electrical Workshop Engineer Office.

The camp will be held on all working days except Saturdays & Sundays upto 1st December 2023.

A total of 262 pensioners attended the UMID camp from 2nd to 23rd November 2023 and submitted their documents for registration. 115 UMID cards have been successfully generated so far.

Checklist:
As a ready reckoner, the following is the check list for mandatory fields and documents to be scanned in JPEG/JPG/PNG format for advanced preparedness to initiate

UMID card application in a full-fledged manner.

- Pensioner:
- Individual Passport size photo
 - Original PPO-7th Pay commission
 - Pension Slip from Bank
 - RELHS Book
 - Signature of the Pensioner
 - Aadhaar card
 - PAN Card
 - Family
 - Individual