

The global success of the 'Ayurveda for One Health' campaign will be celebrated on the 8th 'Ayurveda Day' in Panchkula on 10th November: Dr. Munjpara Mahendrabhai

Chennai, Nov 09 2023: **Union Ayush Minister Shri Sarbananda Sonowal launched a month-long global campaign on October 10, 2023.**

The main objective is to take Ayurveda to the global level and make it a part of common people's lifestyle and to spread the holistic idea of Ayurveda to common people.

Students, farmers, and general public from about 100 countries of the world joined the 'Ayurveda for One Health' campaign.

About twelve crore people have supported the Ayurveda Day campaign till date, about 14 lakh people participated in more than 15 thousand participation activities of the campaign.

Digital reach of 'Ayurveda for One Health' campaign has reached almost 90 countries so far

In the 'Meet the Press' programme organized in Chandigarh, Union Minister of State for Ayush and Women & Child Development, Dr. Munjpara Mahendrabhai had a detailed discussion with the journalists about Ayurveda Day and preparations for Ayurveda Day and the achievements of the Ministry of Ayush in the last 9 years.

He said that farmers, students and general public from about a hundred countries joined the 'Ayurveda for One Health' campaign and till date about 12 crore people have given their cooperation and support to the 'Ayurveda for One Health Campaign'. About 14 lakh people participated in about 15



thousand public participation activities in the campaign and the campaign registered its digital reach in about 90 countries across the world. The public message of the 'Ayurveda for One Health' campaign has become an international people's movement with global public participation.

The success of the global campaign of 'Ayurveda for One Health' will be celebrated on the

8th Ayurveda Day, 10 November 2023 in Panchkula, Haryana. Union Minister for Ayush Shri Sarbananda Sonowal had announced this global campaign from Delhi on 10 October 2023. Every year on the day of Dhanvantari Jayanti, 'Ayurveda Day' is organized by the Ministry of Ayush. With the global message of 'Ayurveda for One Health', this campaign was successfully run for a

month not only in India but across the world.

Various organizations associated with the Ministry of Ayush have connected the farmers, youth, and public with the 'Ayurveda for One Health' campaign through various activities. Farmers from across the country joined the Ayurveda Day campaign one by one through meetings, talks, and workshops. To connect the youth with this campaign, a

nationwide bikers rally was organized in which teams of youth in 11 cities of the country came out on the streets with the 'Ayurveda for One Health' campaign and took the message of Ayurveda Day to the people. By holding meetings in embassies, and state governments, holding healthcare camps and rallies, through voluntary organizations, etc., the Ministry of Ayush extended the reach of this campaign to crores

of people. CCRAS (Central Council for Research in Ayurvedic Sciences), the nodal agency for organizing 'Ayurveda Day', has developed a micro website www.ayurvedaday.org. in to connect people from all over the world with the 'Ayurveda for One Health' campaign through this website.

In making this campaign successful, Central Council for Ayush Minister Shri Sarbananda Sonowal

will inaugurate the (Regional cum Facilitation Centre)/SMPBs (State Medicinal Plant Board) and ICAR (Indian Council of Agricultural Research), Central Ayurvedic Research Institute (CARI) Delhi and Patiala, National Research Institute of Ayurveda (RARI) in Lucknow, Nagpur, Jaipur, Vijayawada (Visakhapatnam), Thiruvananthapuram and Ahmedabad, Dr. A. Lakshmiopathy National Ayurveda Research

Institute and Captain Srinivas Murthy Central Ayurvedic Research Institute, Chennai and NIMH (National Institute of Medical Heritage) Hyderabad etc. provided their support.

The concluding ceremony of the global campaign of Ayurveda Day is being held in Panchkula, Haryana on 9th and 10th November. Union Ayush Minister Shri Sarbananda Sonowal will inaugurate the program on 9th November. On November 10, Shri Gian Chand Gupta, Speaker, Haryana State Assembly is expected to preside over the main Ayurveda Day function while Shri Sarbananda Sonowal, Union Ayush Minister will be the guest of honour. Union Minister of State for Ayush, Dr. Munjpara Mahendrabhai will also be present as a special guest in this two-day programme.

WHO acknowledges India's success in declining TB incidence by 16% and TB mortality reduction by 18% since 2015

Chennai, Nov 09 2023: The World Health Organization released its Global TB Report 2023 on 7th November. According to the report, India has made tremendous progress in improving case detection and reversed the impact of COVID-19 on the TB programme. The treatment coverage has

improved to 80% of the estimated TB cases, an increase of 19% over the previous year.

India's efforts have resulted in reduction of TB incidence by 16% in 2022 (from 2015) almost double the pace at which global TB incidence is declining (which is 8.7%). The mortality of TB has also reduced by

18% during the same period in India and globally. The World Health Organization has made a downward revision of the TB mortality rates from 4.94 lakhs in 2021 to 3.31 lakhs in 2022, a reduction of over 34%.

In the Global TB Report 2022, the World Health Organisation

(WHO) and the Ministry of Health & Family Welfare, Government of India, had agreed to publish the data for India as "Interim" with an understanding that the WHO would work with the technical team of the ministry, to finalize the figures.

Following this, there were more than 50 meetings between the technical teams of WHO and the Ministry of Health & Family Welfare, wherein the country team presented all the newer evidence generated, the in-country mathematical modelling developed including the data from Ni-kshay portal which captures the lifecycle of every TB patient during the course of their treatment.

The WHO team intensively reviewed all data presented and not only accepted, but also appreciated the efforts made by the country. This year, the Global TB Report has acknowledged and published the revised estimates for India with downward revision of the burden estimates, especially TB related mortality figures.

The report notes that India's intensified case detection strategies have resulted in the highest

ever notification of cases - in 2022, during which, over 24.22 lakh TB cases were notified, surpassing the pre-COVID levels. The key initiatives launched and scaled up by the government like specialised active case finding drives, scaling up of molecular diagnostics to block levels, decentralization of screening services through Ayushman Bharat Health & Wellness Centres and private sector engagement have resulted in significantly bridging the gap in missing cases.

The Pradhan Mantri TB Mukh Bharat Abhiyan has received a tremendous response across the country with



over 1 lakh Ni-kshay Mitras from all walks of life coming forward to adopt over 11 lakh TB patients. Under Ni-kshay Poshan Yojana about Rs 2613 Cr have been disbursed to over 95 lakh TB patients since its launch in 2018. Newer

patient centric initiatives like Family Care Giver Model and Differentiated Care have been introduced to ensure further reduction in mortality and improvement in treatment success rates.

The report also notes

that India has taken bold steps to prioritize TB elimination efforts with investing additional resources to the National TB Elimination Programme being implemented under the aegis of the National Health Mission.

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Ameer-starrer 'Maayavalai' directed by Ramesh Balakrishnan, produced by Ameer Film Corporation and presented by Director Vetrimaaran's Grass Root Film Company



Chennai, Nov 09 2023: Starring Sathya, Sanchita Shetty, Saran, Dheena, Vincent Ashokan and 'Dhaya' Senthil in pivotal roles, the film is co-produced by Rajendran (Vapo), A.R. Jaffar Sadiq (JSM Pictures) and Sardar. Music is by Yuvan Shankar Raja, cinematography by Ramjee and editing by S.P. Ahmed, while Veeramani Ganesan has handled the art direction, Snehan has penned lyrics, Pradeep Dinesh is in charge of stunts and Gopi Prasanna for the designs.

With the final phase work of 'Maayavalai' going on in full swing, the film's press conference was held with participation of the movie's crew. Following are the highlights of the event:

Co-producer Rajendran said...

This is my first stage, thanks to Ameer brother for giving me this opportunity. Ameer and I are ardent Kamal fans. We always talk about him. Thanks to Snehan for taking me to Ameer and Kamal sir. I became part of this movie since I just wanted to work with Ameer. I wish Ameer and Vetrimaaran to make a series like 'Narcos' and we should also be part of it. Hope it happens, thank you everyone.

Actor Dheena said...

I have acted in many films. I would get to act in one or two scenes, but Vetrimaaran changed it. I learned a lot from him while working in 'Vada Chennai'. I am not a stuntman, I am a supporting

actor. I wanted to learn acting. I wanted to learn it in places like Koothupattarai. But acting in Vetrimaaran sir's film itself was a great learning experience. Same goes for Ameer sir too. Both taught me a lot. Ameer is like my brother. He treats me like a family member. Everyone who worked on this film are friends. 'Maayavalai' is a very good movie, everyone should watch and support, thank you.

Actor Vincent Ashokan said...

Meeting Ameer was a big moment in my life. What we both have in common is our love for cinema. He always respects me. My performance with Ameer in Vetrimaaran sir's 'Vada Chennai' is still everyone's favorite. 'Maayavalai' is a different movie. I am happy that Vetrimaaran is releasing this.

Producer Jaffar said...

The film started during my casual chat with Ameer. This is perhaps the only movie in Ameer's career to complete shooting in 40 days. His next film is also our venture. Our conversation is always lively. We would talk only about cinema. It is a pride to travel with him.

Actor Saran said...

It is an honour to share this platform with everyone. My first thanks to Vetrimaaran sir. 'Vada Chennai' changed my life. Everyone who casts me would talk about 'Vada Chennai'. Thanks to Vetrimaaran for that opportunity. 'Maayavalai' was

like a reunion of many friends seen in 'Vada Chennai'. Thanks to Ramesh Balakrishnan sir for giving me this opportunity.

Actress Sanchita Shetty said...

Support from journalist friends is needed for 'Maayavalai'. Samuthirakani sir told me one day that Ameer wanted to meet me after watching 'Vinodhaya Sitham.' That's how 'Maayavalai' happened to me. This movie was made during Covid time. The team took very good care of me. I have acted very boldly, please watch and give your feedback. Arya's younger brother Sathya has acted with me in this flick and performed very well. I learned a lot while acting with Ameer sir. He has also acted brilliantly. Ramjee has shown us all well. Thanks to Vetrimaaran sir for joining this film. My thanks to the entire team.

Lyricist Snehan said...

Ameer sir and I have been working together for many years, all the songs we have collaborated on so far have been well received by the audience. I have seen this film, and I hope this film will have a big impact on people. Ameer sir has not only acted well in this film but also looks very handsome. Having worked with him for many years, I hope this bond will continue to grow. Director Vetrimaaran joining us is a big strength. I hope this film will plant a meaningful seed in the hearts of people. Please give your support to this

film.

Actor Sathya said...

I have acted in this film after a big break. When I don't know what to do, I would go to Ameer sir's office every day. Then he gave me this opportunity through Ramesh sir. I hope this is my beginning. Thank you all for your support.

Cinematographer Ramjee said...

No one should have inferiority complex. Let your talent do the talking. I am always the enemy of Ameer's acting. I feel that a good filmmaker should not act, but Vetrimaaran changed it with 'Vada Chennai'. Ameer has acted beautifully in this film too. A request to Vetrimaaran, please don't go to acting.

Director Ramesh Balakrishnan said...

I have done this film after a very long break, thanks to Ameer for the opportunity. Vetrimaaran showed Ameer as Rajan in 'Vada Chennai'. In this film I have showed another kind of Rajan. You will be surprised to see it, Ameer's performance is fantastic. It is nice to see a serious and sincere filmmaker like Vetrimaaran releasing this film.

Director-actor Ameer said...

The root-cause of 'Maayavalai' is director Ramesh Balakrishnan. Senior journalists know him. He made the wonderful film 'Adharmam'. He directed many leading actors. I

have a longtime friendship with him. I wanted to work as his assistant, but his journey changed. He ventured into TV field. But his desire is to do cinema. One fine day I invited him to make a film, we told this story to many heroes, but it didn't happen. At one point of time, he wanted me to act and that's how 'Maayavalai' happened.

We had a budget in mind when we started this film, but it got out of hand. Many people came to my help. This is for the first time I am meeting you after completing a film. This is new to me. I informed Vetrimaaran about 'Maayavalai' when we started it. And I screened the film to him after the shoot was over. He said he would release it on his banner. We are proud that a filmmaker like Vetrimaaran, who knows today's cinema business, is releasing our film.

Yuvan Shankar Raja, who has always supported me in all my films, has scored the music for this movie as well. Initially there were no songs, but now there are three songs. Yuvan has done a brilliant job. Sanchita Shetty is extremely talented and has given her best to this film. Though the shoot was at night, she actively participated without any complaints. This film will be very important for its protagonist. Vincent was supposed to act in my first film, but then acted in 'Yogi'.

Dheena is a very nice human being. In 'Maayavalai', he has

performed very well as a policeman. Pradeep's stunts will be talked about. Art director Veeramani did a wonderful job. Ramjee has been the cinematographer for all my films, and he has beautifully captured this story during night. Editor Ahmed, a wonderful talent introduced by my late friend Jananathan, continues to work with me. 'Maayavalai' has taken shape very well, watch it please and give your feedback. My desire is to cast Vetri in my film as protagonist.

Director Vetrimaaran said...

Acting and directing are two different departments and only a few people can excel in both. As of now, I don't have interest in acting. We were in talks with many actors to play Rajan character in 'Vada Chennai' but finally it went to Ameer. Though he had some doubts over whether the character would suit him, he did it just for me. Our friendship has gained strength ever since. We talk a lot about everything.

'Maayavalai' narrates a beautiful story about human emotions. Dheena is a great actor. He is the same before and behind the camera, that's his strength. Everyone has done well in this movie. Ramesh and Ameer will always be seen together. Ramesh's comments about my films are very helpful. He has done this movie well. 'Maayavalai' is a very satisfying experience. I liked this movie and hope you all too will like it.

Salman Khan is a one-man army protecting India in Tiger 3's new promo!

Chennai, Nov 09 2023: After the incredibly successful Tiger 3 teaser, trailer and the first song Leke Prabhu Ka Naam, YRF surprised audiences today with a 50-second video asset Tiger Is Back! It presents Salman Khan aka Tiger as a one-man army protecting India against a villain that wants to destroy it at any cost!

For audiences worldwide, Tiger 3 is a must-watch action spectacle from the YRF Spy Universe that has only delivered blockbusters! This is the fifth film from this interconnected franchise and follows the events of



Ek Tha Tiger, Tiger Zinda Hai, WAR & Pathaan!

In this action promo, Salman Khan is being threatened by Emraan Hashmi, the evil mastermind and super agent Tiger's nemesis in

the film. He cold-bloodedly declares that he will mercilessly hurt India and hunt down Indians.

Tiger 3 has two of the biggest megastars of Indian cinema Salman Khan & Katrina Kaif

reprising their iconic roles of super spies Tiger & Zoya! Produced by Aditya Chopra and directed by Maneesh Sharma, Tiger 3 is set to release this Diwali, Nov 12, Sunday in Hindi, Tamil & Telugu.

YRF holds back Tiger 3's second track Uyirula Ula to protect a major plot twist till release!

Chennai, Nov 09 2023: Yash Raj Films has always believed in building secrecy around the YRF Spy Universe as it has led to greater anticipation amongst audiences. For Tiger 3, Aditya Chopra has decided that he will hold back the release of its second song Uyirula Ula to protect a major plot point of the film from coming out till its release on Diwali, Sunday, Nov 12!

Director Maneesh Sharma reveals, "Tiger and Zoya are on a much more personal and intense journey in this



film, and Uyirula Ula gives voice to that. The way it's pictured in the film, we really wanted to keep such main story plots, the way they are meant to be experienced - in the cinema, in the moment."

Maneesh says, "Knowing that we have this soulful song, picturised on Salman Khan, and taking a decision to withhold it - it's been tough!"

He adds, "But we know that at the end, when you hear Uyirula

Ula in the context of the story you will know that we did the right thing! We feel it is a huge, huge moment and it will add to the excitement around Tiger 3 on release day."

Salman & Katrina reprise their iconic roles as super spies Tiger and Zoya, respectively in the threequel Tiger 3! This is the fifth film in the YRF Spy Universe's cinematic timeline. All the previous four - Ek Tha Tiger, Tiger Zinda Hai, WAR & Pathaan have been blockbusters.

Quantum AMC launches Quantum Small Cap Fund NFO opens

Chennai, Nov 09 2023: Quantum AMC announced the launch of a new fund offer (NFO) with Quantum Small Cap Fund. It opens. It is an open-ended equity scheme predominantly investing in Small Cap Stocks. It will be co-managed by Chirag Mehta - Chief Investment Officer and Abhilasha Satale.



Ownership - General limit of 5% of market capitalisation holding in all stocks.

Sizeable Stock Exposure - Minimum weight of 2% at cost in each stock

The scheme will be benchmarked against S&P BSE 250 Small Cap total return index (TRI). Its investment objective is to generate capital appreciation by investing in Small Cap Stocks.

The scheme will have a Direct and Regular Plan. The Fund managers will allocate 65%-100% to the equity and equity-related instruments of Small Cap Companies. The Scheme Investment Philosophy include:

True to Label Fund - Disciplined about fund capacity to prevent large size becoming a hindrance to performance.

Prioritizes Liquidity - Minimum Rs. 2CR Average Value per day in all stocks

High-Conviction Portfolio - Of 25 to 60 Stocks for optimal diversification to avoid becoming a "Closet" Small Cap Index. Agile Portfolio Construction - Track Record since 2006 of judiciously building portfolios.

Ensuring Limited

Commenting on the fund launch, Mr. Chirag Mehta, Chief Investment Officer & Fund Manager, Quantum AMC, said, "Our Small Cap Fund is meant for investors who are looking for long-term capital appreciation. We have seen that in the long term, Small Cap stocks have demonstrated the capability of giving good returns potential.

To ensure good returns for our customers, we will make investments in lesser-known, smaller businesses with growth prospects. Over a period of time, these companies increase their revenue and earnings, which can ensure good returns for our investors."

He further added, "The biggest challenge in the small cap mutual fund space today is a large asset under management (AUM) size. Funds with large AUM tend to face

liquidity issues if they end up owning a big part of a small-cap stock's market capitalization. They may be compelled to have a long tail of stocks with unsubstantial weights. They may be forced to either sit on cash or to invest incremental inflows into mid or large-cap names, which is not what a small-cap fund's objective is. The Quantum Small Cap Fund will limit its AUM size to an optimal level, which will enable it to hold a high-conviction, liquid portfolio of promising small cap businesses."

Adding to it Mr. I. V. Subramaniam, MD & Group Head- Equities, Quantum Advisors - Sponsor to Quantum Mutual Fund, said, "Many of the new startups that have sprung up to solve many problems faced by the population could eventually list as small-cap companies and then eventually grow into sizable companies in the mid-cap or large-cap space.

The growth of the economy will be led not only by the large companies but by the

rapid growth of the many startups that have sprung up in the last few years. With a proven track record since 2006 which demonstrates judicious portfolio management and adaptability to market conditions, Quantum Mutual Fund is well-positioned to enhance its investors portfolio with Quantum Small Cap Fund. This scheme aims to provide exposure to companies through a meticulously curated and diversified portfolio."

For this NFO, the Fund Managers will be disciplined about fund capacity and be mindful of large size becoming a hindrance to the fund performance. Liquidity will be prioritized and a high conviction portfolio where 25-60 stocks will be chosen for optimal diversification. Quantum will have limited ownership in individual stocks where generally holdings are capped at 5% of market capitalization. Furthermore, Quantum AMC also maintains a sizable stock exposure by ensuring a minimum weight of 2% at cost in each stock. This approach minimizes concentration risk and fosters a balanced portfolio by offering a well-managed and diversified small-cap that aligns with the long-term financial goals.

SSN and Shiv Nadar University Chennai Award Scholarships Worth Rs. 5 Crores to 600 Students

Chennai, Nov 09 2023: To support meritorious students in overcoming financial constraints, SSN and Shiv Nadar University Chennai awarded scholarships worth Rs. 5 Crores to 600 students from the two institutions in a joint ceremony. Shri K. Deenabandu, IAS (Retired), Chairman State Expert Appraisal Committee (SEAC) graced the occasion as the chief guest. The other dignitaries present included Mr. Srinivasan, Chancellor of Shiv Nadar University Chennai; Dr. Kala Vijayakumar, President of SSN Institutions and Pro-Chancellor of Shiv Nadar University Chennai; Dr. Sriman Kumar Bhattacharyya, Vice-Chancellor of Shiv Nadar University Chennai; Dr. V. E. Annamalai, Principal of SSN College of Engineering and eminent alumni of SSN Institutions.



Applauding the scholarship recipients for their hard work and determination, Shri K. Deenabandu, IAS (Retired), Chairman of the State Expert

Appraisal Committee of Shiv Nadar University Chennai said, "These scholarships represent our philanthropic commitment to discovering and fostering emerging talent in academics and sports, ensuring that financial constraints never obstruct deserving students from pursuing education. Since 1999, SSN Institutions have awarded scholarships across numerous categories, benefiting over 10,000 students with a total of Rs 90 crore, thus empowering them to reach new heights of success."

Speaking on the occasion, Mr. R. Srinivasan, Chancellor

Elaborating on the genesis of the scholarship scheme, Dr. Kala Vijayakumar,

President of SSN Institutions and Pro-Chancellor of Shiv Nadar University Chennai shared, "Mr. Shiv Nadar is himself a standing example of the benefits of a scholarship scheme, as he completed his education through a merit scholarship. Keeping his vision in mind, the scholarship schemes aim to recognize excellence across various domains and provide vital financial assistance to those in need. This has been further strengthened by the continuous support from our alumni and corporate partners who have contributed to the corpus for meritorious deserving students."

Madurai Junction Redevelopment works progress at steady pace

Chennai, Nov 09 2023: Southern Railway has taken up Station Redevelopment as one of the key areas for enhancing the passenger experience. Southern Railway had awarded the work of Redevelopment of Madurai Junction Railway Station on 22nd Sep, 2022 as EPC contract to M/s P & C Projects Private Limited, Chennai at a cost of Rs. 347.47 Crores, setting a time frame of 36 months for completion of the project. M/s TUV India Private Limited, Mumbai have been tasked with the work of Project Management services (PMS) at a cost of Rs.10.88 Crore.



The station redevelopment work at Madurai station is now progressing at a steady pace. The progress of the work completed and ongoing work are detailed below:

Works executed Recently

For construction of East terminal building stage-I, 188 piles out of 262 piles have been completed. 19 out of 40 Pile cap work completed. 5 out of 43 columns completed.

construction of East terminal building stage-2, 162 piles out of 427 piles have been completed.

For construction of Multi-level Two-wheeler Parking (MLTP) on the east side, 114 piles out of 114 piles have been completed. 24 out of 44 Pile cap work completed.

RPF canteen building - Ground Floor slab completed

Substation - plinth beam and column work completed

Other works in progress

In connection with East terminal building stage-I construction, rerouting of cables, water lines, sewage lines and utility cable works are under progress. Traffic diversion works are in progress.

In connection with the construction of Multi-level Two-wheeler Parking, Utilities, cables, waterlines, sewage lines rerouting work are under progress. Temporary structure is under preparation for Shifting of existing part of RMS.

Cable trench work is under progress for construction of the Substation building.

Column concrete works are under progress for construction of RPF canteen building

Architectural & structural Design of the Station Buildings and other structures are in progress.

RPF canteen building -. Brickwork and plastering in progress

Substation - Staircase and roof slab shuttering work in progress.

Parcel FOB - Existing cable rerouting work at platform 2&3 and Existing floor concrete chipping work in progress.

Madurai Junction Redevelopment works

Two terminals are proposed to be constructed, one each at the Eastern and Western side. Three Multi-level Parking structures will be built, two buildings on the eastern side and one on the west with an air-concourse to facilitate segregation of arrival and departure has been planned.

A subway connecting Railway Plot and Periyar Bus Stand, a dedicated FOB for Parcel movement, and two Skywalks connecting the Parking facilities on the eastern side, are also planned. Approach roads are planned for better movement of passenger vehicles. Further, one Skywalk for arriving passengers connecting the auto and bus bay is also planned.

All Redevelopment work is to be carried out complying with the standards laid down under Green Rating for Integrated Habitat Assessment (GRIHA).

NTC OBSERVES FOUNDER'S DAY

Chennai, Nov 09 2023: NTC Group, a prominent player in the logistics and supply chain sector, celebrated its Founder's day, 2023 to commemorate the birthday of Dr. K. Chandramohan, Founder & Chairman, NTC Group. The company's employees across its locations celebrated the day with unwavering spirit.



As part of the celebrations, a blood donation camp was organised at the NTC Group headquarters and its branch offices across the country to drive awareness on donating blood. Furthermore, as a testament to NTC Group's commitment to environmental welfare, a mass tree plantation campaign was implemented, wherein over 10,000 saplings were planted in various locations in Namakkal.

NTC Group's employees also paid visits to numerous orphanages and provided philanthropic support to the underprivileged communities. This initiative was part of NTC

Group's mission to uplift the economically disadvantaged sections of society.

Speaking on the occasion, Mr. Raajasundaram, Joint Managing Director, NTC Group said, "Our Founder & Chairman believes in having a strong commitment towards societal engagement, wherein we strive to bring about inclusive growth and development through various initiatives across

our operating locations. Besides many professional feats in the logistics sphere, Dr. K. Chandramohan takes persistent efforts to improve the health, wellbeing and lives of the impoverished in the country. Our observance of Founder's Day is in line with his vision and beliefs."

An entrepreneur and visionary, Dr. K. Chandramohan laid the foundations for NTC Logistics in 1997. With an

MBA in Logistics & Supply Chain Management and over 26 years of experience, he is the recipient of many awards for his dynamic leadership and creating a niche in the ODC and project logistics segment that is unparalleled in history of Indian logistics. Under his Chairmanship, NTC Logistics is ranked 7th in the list of the world's largest specialised vehicles and equipment globally.

Apollo Hospitals partners with Boston Children's Hospital to organize a global pediatric meet

Chennai, Nov 07 2023: In an effort to facilitate knowledge sharing and showcase cutting-edge advances in pediatric care, Apollo, the world's largest integrated healthcare provider, has collaborated with Boston Children's Hospital, USA to organize PediSync 2023, a key conference for pediatricians. The two-day meet will synchronize all pediatric sub-specialties for the benefit of practicing pediatricians and shine light on advances in clinical care for improved patient outcomes.

PediSync 2023 features a lineup of experts such as Dr Aditya Kaza from Boston Children's Hospital and Associate Professor of Surgery, Harvard Medical School, Dr Ravi Thiagarajan, Professor of Pediatrics at Harvard Medical School and Dr Kyung Rae Him, Assistant Professor of Radiology, Harvard Medical School. The conference will unfold over lectures, interactive sessions and panel discussions to highlight research and insights and unearth rich clinical takeaways for participants. The meet will address key themes such as infectious diseases among children, pediatric intensive care, pediatric surgical concerns and robotic surgeries among children and see participation from leading and emerging practitioners.

Suneeta Reddy,



Managing Director, Apollo Hospitals Group, said, "Apollo Hospitals is pleased to partner with Boston Children's Hospital and bring together top minds from the pediatric space for this conference. We recognize that children are an especially vulnerable category and pediatric care requires doctors with not just expertise but also acumen. We see PediSync 2023 as a platform that will spotlight cutting-edge pediatric practices and facilitate vigorous exchange of knowledge and insight to fashion care models that are both contemporary and child-friendly. This conference is also aimed at underscoring the role of research in fostering a culture of innovation that is vital for improving clinical outcomes among children."

Dr Anupam Sibal, Group Medical Director, Apollo Hospitals said, "Apollo has been a leader in pediatric care and has been the first to establish an integrated ecosystem from fetal medicine to transplant.

We were the first hospital in India to perform the first successful pediatric liver transplant in 1998 and have since performed over 500 successful pediatric liver transplants. Highly complicated pediatric robotic, pediatric and neonatal cardiac surgeries, bone marrow transplants, kidney transplants are performed with outcomes comparable to the best published international outcomes. Our holistic services combined with unmatched commitment of our specialists has set us apart in pediatric care and we want to share this experience and expertise with the entire community. This conference is not just an opportunity for us to foreground advances in pediatric care but also demonstrate our ability to unify experts on a reputed academic platform and discuss critical concerns."

The Apollo Hospitals network has been serving the advanced healthcare needs of children for the past 40 years and

has established itself as a leader in pediatric care. As a case in point, Apollo Hospitals has completed over 500+ pediatric liver transplants and 1500+ kidney transplants. It is equipped with 1400+ beds for pediatrics, of which over 400+ are dedicated to pediatric intensive care. Apollo Hospitals has leveraged technological advancements in the adult multi-specialty care space to deliver specialized and nuanced care for children.

Apollo Children's Hospitals is committed to facilitating research and knowledge sharing, with over 2500 publications to the credit of their clinicians. The virtual platforms of the brand, PedScape and PedNext enable connect sessions with practicing pediatricians and trainees across India.

The conference is on from November 4-5 at the Taj Connemara, Chennai. The event is being streamed live to enable participation by pediatricians from across the country.

Launch of Training of Master Trainers & Assessors Program under the PM Vishwakarma Yojana

Chennai, Nov 09 2023: As a strategic step towards implementation of the PM Vishwakarma scheme, the Ministry of Skill Development & Entrepreneurship (MSDE) today announced the commencement of the Training of Master Trainers & Assessors Program under PM Vishwakarma scheme, to empower artisans and craftsmen community in identified trades.

This five-day residential training program, being held at the National Institute for Entrepreneurship and Small Business Development (NIESBUD) from November 6th to 10th, 2023, is set to train 41 master trainers from 10 different states, including Delhi, Gujarat, Haryana, Madhya Pradesh, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, West Bengal, and Chhattisgarh.

The first batch of master trainers will cater to the following trades: barber (Naai), tailor (Darzi), mason (Rajmistri), carpenter (Suthar/Badhai), doll & toy maker (Traditional), and blacksmith (Lohar).

The Master Trainers Training Programme aims to equip these master trainers with modern technology skills and entrepreneurial knowledge. Participants will receive training on entrepreneurial competencies, business plan preparation, the government support ecosystem, financial literacy, digital and social media marketing, branding, and marketing. Additionally, the master trainers will be provided with a modern tool kit to enhance their skills and adapt to contemporary practices.

The program was inaugurated by the Hon'ble Secretary of the Ministry of Skill Development and Entrepreneurship, Shri Atul Kumar Tiwari. During the inauguration, he emphasized the critical components of the PM Vishwakarma Yojana and said, "In the pursuit of building a skilled and empowered workforce, the Master Trainers and



Assessors Program under PM Vishwakarma, is a significant step towards equipping our nation with the knowledge and expertise it needs. These Master Trainers, as torchbearers of knowledge and innovation, will play a pivotal role in shaping the future of our country."

"Their dedication and expertise will not only enrich the skill set of our workforce but also contribute to the realization of Prime Minister Vishwakarma's vision for a self-reliant, technologically advanced, and prosperous India. Together, we will empower our citizens and collectively forge a skilled India for the 21st century," he further added.

PM Vishwakarma scheme ensures recognition through PM Vishwakarma certificates and ID cards, skill upgrading through skill verification, basic skill training, entrepreneurial knowledge, toolkit incentives up to Rs. 15,000, credit support up to Rs. 3,00,000, and incentives for digital transactions. The program will also provide marketing and branding support by the National Committee of Marketing (NCM).

Master trainers will be trained to deliver the PM Vishwakarma scheme with a focus on enhancing the quality and expanding the reach of products and services crafted by artisans and skilled craftspeople. Their primary objective will be to ensure the seamless integration of Vishwakarmas into both the domestic and global value chains. The overarching goal of this initiative is to provide comprehensive support to artisans and craftspeople, facilitating their progression up the value

The Master Trainer would be oriented on how to use the Trainee and Trainer Handbooks created for every Trade. Each trade training will be delivered in classroom mode. Industry experts may be called for a session during trade training.

Master trainers will be trained to undertake Skill Assessments for all registered beneficiaries would be done to assess their existing skill levels. This assessment has been prepared in all 12 regional languages. It will be the first significant activity in the skill upgradation process and by assessing the current levels of skills, future path of skill upgradation in PM Vishwakarma will be charted in an informed manner. It will be a simple, short test, to make a broad assessment of Vishwakarmas' existing skills, familiarity with modern tools and techniques, and any gaps.

Post training the candidates shall be assessed on the 40 hours of basic training being provided. This will be done on the modern tools, their usage covered over the training period and his knowledge of digital and financial literacy, branding and marketing, self-employment modules. This will be a timed assessment which all Vishwakarmas have to undertake.

The event was also graced by Ms Hena Usman, Joint Secretary, MSDE, Dr. Poonam Sinha, Director (EE), NIESBUD, and Mr. Mahendra Payal, CPO, NSDC.

PM Vishwakarma, a Central Sector Scheme, was launched on September 17th, 2023, by the Hon'ble Prime Minister of India to provide end-to-end support to artisans and craftspeople who work with their hands and tools. For more information, please visit www.pmvishwakarma.gov.in. For any queries, artisans and craftspeople may call 18002677777 or email at pm-vishwakarma@dcmse.gov.in.

National Cancer Awareness Day - A.M. Jain College



At A.M. Jain College, a profound display of unity and solidarity in the battle against cancer. The National Cancer Awareness Day. Over 300 college students and faculties came together to craft a human mosaic in the

form of a pink ribbon, igniting hope and solidarity in the battle against cancer. The coordinated efforts of these students symbolized the remarkable strength of togetherness. The striking pink mosaic left

a lasting impact, inspiring countless to join the cause. Cancer survivor and motivational speaker, Ms. Neerja Malik, graced the event. Ms. Malik shared her inspiring journey, underscoring the

importance of early detection, and her words served as a beacon of inspiration. Following the session, the guest of honour expressed her gratitude to A.M. Jain College for this impactful tribute to cancer awareness.