

Landmark Medical Achievement at Southern Railway Headquarters Hospital in Perambur
First High-Risk, Non-Surgical Mitral Valve Replacement procedure saves the precious life of a 67-year old patient's life

Chennai, Nov 02 2023: Southern Railway Headquarters Hospital at Perambur has reached an extraordinary medical milestone, achieving India's first high-risk, non-surgical mitral valve replacement in a government institution. This groundbreaking procedure, only the third of its kind in India and the first in a government institution, was executed with unparalleled expertise and dedication. The successful completion of the surgery resulted in the patient's swift recovery, demonstrating the pivotal role of healthcare professionals in saving lives.

The life-saving decision and innovative procedure malfunctioning mitral valve posed a critical situation for a 67-year-old female patient at Southern Railway Hospital, who had previously undergone multiple

procedures due to a damaged mitral valve. The patient's condition had deteriorated, experiencing weakness, breathlessness, and palpitations, rendering routine tasks impossible. Extensive examinations revealed severe damage to the mitral valve, prompting the medical team's critical decision to pursue a non-surgical replacement due to the high risk of a second surgery. The mitral valve, an essential component of the heart's intricate system, plays a crucial role in circulating blood throughout the body. Mitral valve disease is a global health concern, causing significant distress and, in severe cases, mortality. Traditionally, patients with a malfunctioning mitral valve undergo open-heart surgical procedures to replace the defective valve. However, subsequent replacements may pose



substantial risks and challenges. In a meticulous and life-saving decision, the hospital's cardiology team comprising of Dr S. SenthilKumar, Addl Chief Health Director, Cardiology, Dr P V Thanuja Addl Chief Health Director, Cardiology, Dr NM Kumar, Addl Chief Health Director, Cardiac anaesthesia, Dr NR Ravishankar Chief Cardio thoracic surgeon, Dr V Anandkumar Addl Chief Health Director, and Dr Shilma, Divisional Medical Officer, Cardiac

anaesthesia, supported by an able team of nurses and paramedic staff, planned out and executed the innovative procedure, akin to an angiogram, and accessed the damaged mitral valve through the artery of the groin area. The complex, four-hour-long procedure involved precise cutting of the old valve leaflet using wires and its immediate replacement through another artery, all supported by an IABP (Intra - aortic balloon pump)



saved a life but also signifies a significant leap in cardiac care, promising hope to numerous patients facing similar challenges. The Cardiology team was later congratulated by Dr Ravindran Principal Chief Medical Director, Southern Railway, Dr Aniruddha Kirtanya, Principal Chief Medical Director, Railway Hospital, Perambur, Dr S Kalyani, Medical Director, Perambur Railway Hospital, Railway Paramedical and Nursing Staff, Railway Staff and patients.

This historic breakthrough in cardiac care marks a significant advancement, underscoring Southern Railway's Perambur hospital's pivotal role in pioneering innovative medical procedures.

Vibrant Gujarat Roadshow to be held in Chennai on 2nd November 2023
Minister of Finance, Energy and Petrochemicals Kanubhai Desai will lead the Roadshow

Chennai, Nov 02 2023: In the run up to the 10th edition of Summit (VGGS), the Vibrant Gujarat Global state government is organizing national and international roadshows

to interact with industry & business leaders and to invite them for the upcoming summit in January 2024. After the success of the curtain raiser event in New Delhi, followed by roadshows in Mumbai, Chandigarh, and Japan, the Government of Gujarat is now set to hold a roadshow in Chennai on Thursday, 2nd November 2023.

The roadshow will be led by Shri Kanubhai Desai, Hon'ble Minister of Finance, Energy and Petrochemicals, Government of Gujarat. He will also deliver an address encapsulating 20 years of the success of VGGS, Hon'ble Prime Minister Shri Narendra Modi's vision of 'Viksit Bharat @ 2047' and Gujarat's readiness for the same under the leadership of Hon'ble Chief Minister, Shri Bhupendra Patel.

businesses and gathering will also witness experience sharing about Gujarat by prominent industry captains and screening of AV films on Vibrant Gujarat, Dholera SIR & GIFT City, followed by a presentation on Business Opportunities in Gujarat by Shri Swaroop P., IAS, Commissioner of Land Reforms and Ex-officio Secretary, Revenue Department, Government of Gujarat. The event will conclude with a vote of thanks by CII.

Mr. Shankar Vanavarayar, Chairman, CII Tamil Nadu State Council and Executive Director, ABT Industries Ltd. will deliver a welcome address. This will enable

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India-France Letter of Intent in Public Administration and Administrative Reforms signed

Chennai, Nov 02 2023: The Department of Administrative Reforms and Public Grievances, Ministry of Personnel, Public Grievances and Pensions, Government of India and M/o Public Sector Transformation & the Civil Service of the French Republic signed the Letter of Intent for Cooperation in the field of Public Administration and Administrative Reforms for three years. The Letter of Intent was signed by Shri V. Srinivas, Secretary on behalf of the Department of Administrative Reforms and Public Grievances and H.E. Mr. Thierry Mathou, Ambassador of France to India at a ceremonial function in New Delhi today. Senior Officials of Ministry of External Affairs, Embassy of India in France, Embassy of France in India and the Ministry of Public Sector Transformation and the Civil Service of the French Republic attended the event conducted in hybrid mode.

The Letter of Intent seeks to strengthen the bilateral partnership between the two



countries through exchange visits focused on administrative reforms, good governance webinars, research publications, institutional exchanges, capacity building programs and replication of good governance practices. The roadmap for the bilateral collaboration will be drawn up by a Joint Working Group that will be established under the aegis of the Letter of Intent. Both sides agreed to strengthen the relationship through high level exchanges in the coming months. The Indian side presented the translation of the vision of Prime Minister Modi in adopting Next

Generation Reforms being undertaken in the Amrit Kaal period with the implementation of the policy "Maximum Governance - Minimum Government" under which India's public institutions have been transformed as fully digital institutions bringing citizens and government closer using technology. The best manifestation of the "Maximum Governance - Minimum Government" policy is a "Digitally Empowered Citizen" and a "Digitally Transformed Institution". India's Next Administrative Reforms include Recognizing

Meritocracy under the Prime Minister's Awards Scheme for Excellence in Public Administration, Benchmarking of Governance through the Good Governance Index, improving quality of e-services through the National e-Services Delivery Assessment and technology adoption in CPGRAMS with focus on timely and quality grievance redressal. The French side expressed interest in exchanging information on Effective Public Grievance Redressal, the Secretariat Reforms adopted for the digital transformation of the Central Secretariat and in the dissemination of award-winning Good Governance Practices.

Nassaa Uth Hub's 3rd branch opens at Marina Mall, OMR!



Chennai, Nov 02 2023: Nassaa Uth Hub, one of Tamil Nadu's leading sports and entertainment companies, has opened its new branch in Chennai on the second floor of Marina Mall, Old Mamallapuram

Road [OMR]. They already have two branches one in Besant Nagar and one in East Coast Road running successfully. They are planning to open their fourth branch in Coimbatore next. The venue holds place for entertainment

opening ceremony was a star-studded affair. The event was graced by Chennai-28 stars Mirchi Shiva, Premji Amaran, Ajay Raj, Shivakumar, Suja Varunee and others. The venue holds place for entertainment

features like bowling, snooker, laser tag, PS5, VR, arcade etc. It is a great place to spend quality time with family and friends. Founder Mr. Nasser extended his heartfelt gratitude to all those who attended the event.

YRF to screen Tiger 3 from 7 am in the morning on Nov 12, advance booking opens on Nov 5!

Chennai, Nov 02 2023: Yash Raj Films is ready to set the cash counters ringing this festive season with its latest offering Tiger 3, a YRF Spy Universe film. Starring superstars Salman Khan & Katrina Kaif, Tiger 3 is set to release on Diwali Day, Sunday, Nov 12! We have confirmed information from the makers that they will start screening the film from 7 a.m. across the country on release date! Also, YRF is set to open advance bookings of Tiger 3 in India from Nov 5th! The film is releasing during Diwali vacations so cinemas have requested for an early start time as fans of the



YRF Spy Universe have been reaching out to

exhibitors to conduct early morning shows to avoid spoilers. Tiger 3 is the 5th film in the blockbuster YRF Spy Universe which follows the events of Ek Tha Tiger, Tiger Zinda Hai, WAR & Pathaan. It has been directed by YRF's homegrown Maneesh Sharma. Tiger 3 will be also available for audiences to consume in multiple Premium formats like:- 2D- IMAX 2D- 4DX 2D- PVR P[XL]- DBOX- ICE- 4DE Motion YRF is on track to make Tiger 3 the widest-ever release for a YRF Spy Universe film. It will open in Hindi, Tamil dubbed & Telugu dubbed versions.

versions.

Department of Pension & Pensioners' Welfare launched Nationwide Digital Life Certificate Campaign 2.0 from 1st - 30th November, 2023

Chennai, Nov 02 2023: To enhance 'Ease of Living' of Central Government pensioners, Department of Pension & Pensioners' Welfare has been promoting Digital Life Certificate (DLC) i.e. Jeevan Pramaan extensively. In 2014, submission of DLCs using biometric devices was commenced. Subsequently, the Department engaged with MeitY and UIDAI to develop a Face Authentication technology system based on Aadhar database, whereby it is possible to submit Life Certificate from any Android based smart phone.

A Nation-wide Campaign is being held from 1st to 30th November, 2023 in 500 locations in 100 cities across the country,

targeting 50 lakh pensioners in collaboration of 17 Pension disbursing banks, Ministries/ Departments, Pensioners' Welfare Association, UIDAI, MeitY.

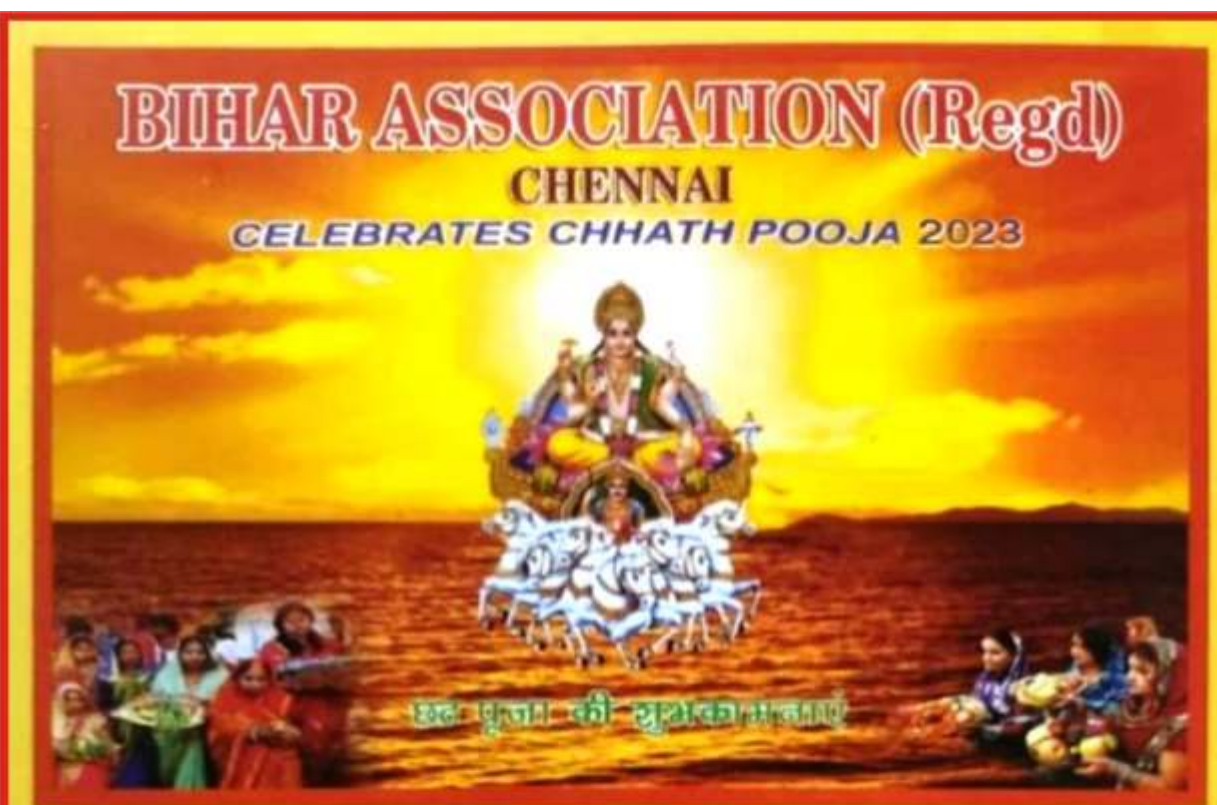
Sh V Srinivas, Secretary, Department of Pension & Pensioners' Welfare along with Shri Sanjiv Narain Mathur, Additional Secretary and Directors, Shri Ruchir Mittal and Shri Pramod Kumar visited a DLC camp organized by SBI at their Parliament Street branch, on 02nd November, 23 in New Delhi under the Nationwide campaign. A large number of pensioners submitted their life certificates using Face Authentication DLC mode. Secretary interacted with pensioners and took their feedback on use of

Face authentication DLC. The Additional Secretary in order to check the efficacy of the Jeevan Pramaan App, himself conducted Face Authentication of numerous pensioners and made their Life Certificate. The ground-level inspection showed that the App was running very smoothly on day two of the campaign. SBI presented their feedback on nationwide campaign being conducted by SBI in multiple locations of 51 cities across the country. SBI intimated that UIDAI team is providing excellent technical support.

The Ex- Servicemen League Pensioners' Welfare Associations have also given their feedback on camps for pensioners for DLC submission. Their affiliates are conducting DLC Camps in all

districts. Secretary lauded the efforts made by bankers and Pensioners' Welfare Associations for ensuring Ease of Living for pensioners. He mentioned that this campaign is benefitting large number of pensioners. 80 and above age pensioners have started submitting their digital life certificates from the month of October. By the end of day 1 of the campaign, 815732 pensioners submitted their Life Certificates digitally out of which 181712 used Face Authentication and remaining used bio-metric mode of DLC submission.

The Department of Pension and Pensioners' Welfare is monitoring the Campaign closely by deputing its officials for inspection of the camps all over the country.



All are Welcome at My Lady Park Swimming Pool,
Raja Muthiah Road, Kannappar Thidal,
Periamet, Chennai-600 003.
(Near Moore Market, Circus Ground)

Date : 19/11/2023 - Sunday - 4pm to 7pm.

Date : 20/11/2023 - Monday - 4am-7am.

Contact details as mention below :

S. K. Dheer
President
9444180345

Mukesh Thakur
Secretary
9444309945

Srinagar Smart City takes the green route with Tata Motors Ultra EV electric buses

Chennai, Nov 02 2023: Tata Motors, India's largest commercial vehicle manufacturer, announced that it has supplied the first batch of state-of-the-art Ultra EV air-conditioned electric buses to Srinagar Smart City Limited, via TML Smart City Mobility Solutions (J&K) Pvt Ltd, a Tata Motors Group company. The delivery of the electric buses is a part of its larger order to supply, maintain and operate 100 electric buses in Srinagar and 100 electric buses in Jammu, for a period 12-years for Jammu and Srinagar Smart City projects. The collaboration is a part of an initiative of Housing and Urban Development Department, Government of Jammu & Kashmir to establish an environmentally and financially sustainable network of public transport for Srinagar. The zero-emission buses are indigenously built on a next-gen architecture, equipped with latest features, and powered by advanced battery systems. They are designed to provide a safe, comfortable and convenient intra-city commute across the city of Srinagar.



& Chairman, Srinagar Smart City, Shri Prasanna Ramaswamy, Administrative Secretary, Transport Department, J&K, Shri Athar Aamir Khan, IAS, Commissioner, Srinagar Municipal Corporation & CEO, Srinagar Smart City along with delegates from Government of J&K, Municipal Corporation of Srinagar and Tata Motors.

years, which will help in improving the last-mile passenger transport system in Srinagar."

Commenting on the occasion, Shri Athar Aamir Khan, CEO, Srinagar Smart City Ltd, said, "Srinagar Electric Bus Project is part of our integrated Sustainable Urban Mobility of the city. This is for the first time such a massive transformation in public transport is happening in Srinagar. This will help decongest the city, make reliable, affordable and comfortable public transport available to our citizens."

Speaking at the momentous occasion, Mr. Asim Kumar Mukhopadhyay, Chairman, TML Smart City Mobility Solutions (J&K) Pvt Ltd, said, "In a time where sustainable public transport is the need of the hour, we are thrilled that Tata Motors has been chosen to provide a transformative solution to the commuters in the beautiful city of Srinagar. Our advanced electric buses incorporate cutting-edge features that not only redefine the way people travel but also ensure their safety and comfort through their journeys. We are not just providing electric buses; we are championing a

Shri Manoj Sinha, Hon'ble Lieutenant Governor, J & K congratulated the citizens of Srinagar on the occasion. He said the electric buses will change the paradigm of public transport in the city. He added that it was part of broader integrated sustainable urban mobility for the city. He expressed gratitude to Hon. Prime Minister of India, Shri Narendra Modi for the unrelenting support to the Union Territory.

Sharing his thoughts at the flag-off event, Shri Prashant Goyal, Principal Secretary, Housing & Urban Development Department, J&K said, "J&K has embarked on a new phase of urban development which will ease the congestion on roads. Tata Motors has partnered with Srinagar Smart City Ltd for 12

shared vision with the Government of Jammu & Kashmir to offer eco-friendly, noiseless and emission-free transport solutions that align with the serene and pristine environment of this region. This marks a significant milestone in our ongoing commitment to safer, smarter and greener mobility solutions, and we look forward to playing a key role in shaping the future of public transport in Jammu & Kashmir."

Till date, Tata Motors has supplied more than 1,000 electric buses across multiple cities in India, which have cumulatively clocked more than 9.6 crore kilometres, with an uptime of over 95%. The Tata Ultra EV, is a cutting-edge e-bus that sets new benchmarks for urban city commuting. With its full-electric drivetrain, this state-of-the-art vehicle optimises energy consumption, resulting in low energy usage and operational costs. It offers features like ease of boarding, comfortable seating and driver-friendly operations, while ensuring zero emissions. Equipped with electronic stability control, electronic brake distribution, air suspension, Intelligent Transport System (ITS), panic button among other advanced features, it prioritises comfort and safety to its commuters. This electric bus embodies the commitment to cleaner public transport and is an ideal choice for urban passenger transportation needs.

16.2 million workers need to be upskilled and reskilled in AI and automation to meet India's skill deficit according to new ServiceNow research

Chennai, Nov 02 2023: ServiceNow (NYSE: NOW) and Pearson today announced new research that AI and automation will require 16.2 million workers in India to reskill and upskill while also creating 4.7 million new tech jobs. The study conducted by Pearson and commissioned by ServiceNow, uses machine learning to predict how technology will transform the tasks that make up each job* and presents an unprecedented chance for Indian workers to reshape and future proof their careers.

Job postings in India that require ServiceNow platform technical skills grew 39% in the past year the fastest growth seen anywhere in the world, according to labor market data from Lightcast - with Bangalore seeing the highest demand for talent of any city, globally.

India's digital skill ecosystem is also poised to grow in tandem, with ServiceNow's research revealing that additional Application Developers (75,000), Data Analysts (70,000), Platform Owners (65,000), Product Owners (65,000), and Implementation Engineers (55,000) will be needed by 2027, to meet the tech deficit.

As India's "techade" accelerates, businesses are working full steam ahead to capture the economic value and inclusive development that AI will bring.

ServiceNow is connecting talent to technology through its global skilling initiative 'Rise Up with ServiceNow', enabling workers gain the skills they need to move into a role using the ServiceNow platform. There are thousands of

local and global roles on offer across ServiceNow's growing ecosystem.

Kamolika Gupta Peres, Vice President & Managing Director, ServiceNow Indian Sub-Continent, said, "India's decision-makers and industry stalwarts understand the potential of AI. We're working with every industry across the country to showcase best practice use of AI to drive meaningful business change and ensure these changes bring about meaningful, quality and secure careers for people while also enhancing productivity."

The research by ServiceNow analyses the current status quo of India's workforce, impact of AI and automation across industries and roadmap to how stakeholders can equip the workforce with the relevant digital skills to bridge the demand-supply gap.

"The pace of progress has never been swifter, with businesses driving large-scale transformation across diverse industry sectors that will play a decisive role in India's rise towards a \$1 trillion digital economy," said Gupta Peres.

Liberating talent for in-demand roles

While AI and automation's influence will reshape a substantial number of repetitive and technical jobs, many workers currently in non-technical roles possess abilities that can be applied to high-quality, more technical work profiles.

For example, the research found that India's deep sea fishery workers possess 64% of the skills typically required of helpdesk support agents using the ServiceNow platform.

Areas with high concentrations of fisheries, such as Kerala and West Bengal, can harness such opportunities and fulfill careers for their citizens.

ServiceNow's study predicts that Manufacturing will witness the biggest disruption, with 23% of the workforce primed for automation and skill augmentation, followed by Agriculture, Forestry and Fishing (22%), Wholesale and Retail Trade (11.6%), Transportation and Storage (8%), and Construction (7.8%).

AI's multiplier effect

The impact of AI and automation is expected to necessitate 4.6 million workers to augment their capacity between now and 2027. Even traditional technology roles such as Computer Programmers which ServiceNow research shows will be impacted by the rise of generative AI capabilities like text to code can reskill and evolve to become Flow Automation Engineers, Product Owners, Implementation Engineers, Master Architects in the ServiceNow ecosystem. India's tech hubs, which have the largest concentration of computer programmers, Karnataka (331,200), Tamil Nadu (323,700), Telangana (171,300), can gain a significant competitive advantage.

The shifts illustrate the positive effects AI and automation can have on India's growth, particularly in terms of multiplying productivity and creating high-value jobs.

"The macro environment dictates that business' focus on delivering clear value in the digital economy and this can be achieved at scale with right

technology to help you to grow fast, while taking cost out. Building strong digital foundations will also help your people build skills today that will be needed in the future," said Gupta Peres.

The digital transformation of India hinges on a future-ready workforce community. As part of the 'Skill India Digital' campaign, the Government has announced its vision to create a better future for the youth. And according to a recent nasscom study, AI and automation has the potential to add up to \$500 billion to India's GDP by 2025.

Today there are more clear, direct paths for the workforce to build rewarding digital careers. ServiceNow offers more than 600 free training courses and 18-job related certification paths available to anyone in India who is interested in a digital career. There is national demand for ServiceNow platform skills and opportunities for individuals to gain on the job training with leading enterprises and partner organisations across the nation.

ServiceNow is investing in India's skills growth with a series of State and National programs to deliver equitable paths to digital careers. The company has announced more than 13 academic partnerships with India-based organisations in the past year to help fill roles across ServiceNow's growing India customer and partner ecosystem.

In August, ServiceNow also announced its partnership with FutureSkills Prime a MeitY nasscom digital skilling initiative to build a future-ready workforce and address critical business needs.

Federal Bank initiated the launch of its 5th Skill Academy in Chennai on Founder's Day

Chennai, Nov 02 2023: Federal Bank exchanged an MOU with Ambattur Industrial Estate Manufacturers Association (AIEMA) to launch its 5th Skill Academy at Ambattur, Chennai in association with SB Global on the auspicious occasion of the Bank's Founder's Day. The Federal Skill Academy (FSA) is a part of the Federal Bank Hormis Memorial Foundation's CSR initiative, aiming to contribute significantly to India's skilling ecosystem. The MOU exchange happened between Rojarajan M, DVP, Chennai Zonal Office and Aravind, President, AIEMA in the presence of Betty Anthony, Regional Head-Chennai, Federal Bank and Anand,



Centre Manager, SB Global and other dignitaries.

Eqbal Manoj, Senior Vice President and Zonal Head - Chennai, Federal Bank said, "Federal Bank takes a giant leap in its commitment to skill development with the launch of the 5th Skill Academy in Chennai. The MOU exchange with AIEMA marks a significant partnership, amplifying our efforts to empower the youth

through meaningful skilling programs. Together, we build a bridge to a brighter, skilled future for the aspiring minds of India."

Federal Bank Hormis Memorial Foundation has successfully established four skill centers in various locations, namely Kochi, Coimbatore, Kolhapur, and Faridabad. Now, the foundation is

expanding its footprint with the inauguration of the Chennai Skill Academy.

AIEMA, is a prominent industry association, representing major small-scale industries in the Ambattur Industrial Estate. With a shared focus on skilling, AIEMA collaborates with Federal Skill Academy. As part of the collaboration, AIEMA will provide its skilling infrastructure to establish FSA in Chennai. They are committed to offering support in terms of on-the-job training and placement assistance for successful trainees of the CNC machine programming and operations skilling program.

YRF to release Tiger 3 on 11th Nov in overseas territories owing to exhibitors' demands!

Chennai, Nov 02 2023: YRF is set to release its next offering, the YRF Spy Universe film, Tiger 3, on Nov 11 in overseas territories owing to exhibitors' demands based on outstanding advance sales and no Pre-Diwali effect in these markets.

All international territories, starting with the Middle East and all western markets, will release Tiger 3 timed to 9 pm IST on November 11. ASIA Pacific & Australia and New Zealand markets will open on 12th November.

Here are the



Following Territories that are releasing Tiger 3 on Nov 11th Indian

Standard Time 9PM: NEW YORK

9:00 PM IST
11:30 AM LOCAL TIME

LOS ANGELES
9:00 PM IST
8:30 AM LOCAL TIME

U A E
9:00 PM IST
7:30 PM LOCAL TIME

G C C
9:00 PM IST
6:30 PM LOCAL TIME

U K
9:00 PM IST
3:30 PM LOCAL TIME

E U R O P E
9:00 PM IST
4:30 PM LOCAL TIME

A F R I C A
9:00 PM IST 5:30 PM LOCAL TIME

Colgate-Palmolive leads the charge in elevating India's Oral Care standards, shares the 'Sweet Truth'

Chennai, Nov 02 2023: Colgate-Palmolive is the market leader when it comes to oral care in India. Over the years, their Colgate Bright Smiles, Bright Futures® program has touched the lives of more than 171 million children in the country, with the overarching goal of instilling healthy oral care practices. In line with this overarching objective, Colgate now embarks on a focused mission to promote the vital habit of night time teeth brushing.

It's an alarming fact that 9 out of 10 Indians suffer from cavities, highlighting a pressing need for proactive oral care. Scientific evidence supports the practice of brushing one's teeth at night in addition to the morning ritual, as it has been shown to significantly enhance dental health. This simple habit can reduce the risk of cavities by as much as 50%.

Colgate-Palmolive has taken the onus of bringing alive the importance of night brushing in the interest of elevating the oral health of the country.



Colgate is here to tell you 'The Sweet Truth'

THE SWEET TRUTH (Click to watch the film)

Prabha Narasimhan, MD & CEO, Colgate-Palmolive India said, "As the market leader, fostering healthy oral care habits among the Indian populace is both our privilege and responsibility. Our commitment to oral health extends to all facets of life. I want to emphasize the profound importance of night time brushing, which holds even greater significance during the festive season. As we come together to celebrate with loved ones, let us also unite in the pursuit of improved oral health."

By incorporating night time brushing into our post-sweets routine, we not only safeguard our smiles but also

ensure that the festive season remains truly joyful and free from dental concerns. We aspire to lead in elevating the dental health standards of our nation by underscoring the scientific rationale behind brushing before bedtime."

About the film: The film charmingly highlights the prevalent habit of not brushing before bedtime, a habit that can lead to dental problems like cavities. It features individuals from diverse backgrounds humorously 'brushing' their teeth with sweets. The closing shot delivers a critical message, urging everyone to adopt the practice of #BrushTonight. The film has been released in the 'Dental Interest' of the nation.

Speaking about the

campaign, Gunjit Jain, EVP-Marketing, Colgate-Palmolive India, stated, "We are a sweets-obsessed nation. Across the country and across age groups, indulging in something sweet after dinner is a common ritual - a laddoo, barfi, chocolate, ice-cream or sweet paan. Our campaign, titled 'The Sweet Truth,' aims to make people realize that the last thing millions of Indians put on their teeth before sleeping is sugar and not toothpaste, which can cause cavities. But cavities can be prevented just by choosing to #BrushTonight, after enjoying your favorite sweet."

Colgate-Palmolive is dedicated to initiating change and championing the cause of optimal oral health practices. We invite you to be a part of this endeavor by embracing the importance of including night time brushing as an integral facet of your daily regimen. Remember to #BrushTonight and join us in safeguarding the smiles of billions across the nation.

Scoot Commences Daily Operations to Chennai from 5 November 2023

Chennai, Nov 02 2023: Scoot, the low-cost subsidiary of Singapore Airlines (SIA), today announced the commencement of daily flights between Chennai and Singapore from 5 November 2023, underscoring the airline's commitment to offering customers affordable, seamless, and unique travel experiences while ensuring convenient access to major cities via Singapore. The addition of this direct flight on the airline's Airbus A320 aircraft will enhance the international accessibility of Chennai and connect domestic business and leisure travellers to



Scout's wider network in Asia-Pacific, the Middle East and Europe.

This announcement was made at a media event in Chennai attended by Scoot's General Manager for India and West Asia, Mr. Brian Torrey, where he also shared about Scoot's optimism towards the Indian market and discussed

future plans and developments as a leading low-cost carrier.

Including Chennai, Scoot now operates to six destinations in India, including Amritsar, Coimbatore, Tiruchirappalli, Trivandrum, and Visakhapatnam.

Mr. Brian Torrey, General Manager,

India, Scoot, said, "India has always been an important market for Scoot, and we are thrilled to commence daily operations to and from Chennai. We are committed to serving the growing demand for travel in this market and connecting travellers from the capital city of Tamil Nadu to Scoot's extensive network beyond Singapore, such as Melbourne, Hanoi, Bangkok, Seoul and even Guangzhou. Be it a business traveller seeking for convenience or a leisure traveller searching for his next vacation destination, Scoot is looking forward to welcoming all Indian travellers on board soon."

"Detroit of South India" Chennai hosts Vibrant Gujarat Global Summit 2024 roadshow

Chennai, Nov 02 2023: Following the curtain raiser held in New Delhi for the 10th edition of Vibrant Gujarat and the successful national and international roadshows in Mumbai, Chandigarh, Kolkata, and Japan, the Vibrant Gujarat 2024 delegation successfully concluded the roadshow in Chennai led by Shri Kanubhai Desai, Hon'ble Minister of Finance, Energy and Petrochemicals, Government of Gujarat. Distinguished industry captains, along with officials from the Gujarat government, were in attendance on this occasion.

Ahead of the roadshow, Shri Kanubhai Desai, Hon'ble Minister of Gujarat had one-to-one meeting with various industry leaders, namely Mr. Anand Roy, MD & CEO, Star Health & Allied Insurance Co. Ltd., Mr. K M Balaji, Deputy CFO, Ashok Leyland Ltd., Mr. Krishnan Akhileshwaran, CFO, Apollo Hospitals Enterprise Ltd., Mr. Arun Mammen, Vice Chairman & MD, MRF Ltd., Mr. M.P. Vijay Kumar, Executive Director & Group CFO, Sify Technologies, Mr. Ramshankar C.S, CEO, Maxbyte Technologies Private Ltd., Mr. Satyajit Tripathy, Chairman & MD, United India Insurance

Co. Ltd., and Mr. Shanti Lal Jain, MD & CEO, Indian Bank.

While addressing the participants of the roadshow, Shri Kanubhai Desai shared insights into the success of the Vibrant Gujarat Summit and emphasized how Gujarat has become a role model for development and a preferred investment destination over the last two decades. He also highlighted on the proactive policy-led approach, Ease of Doing Business, investor-friendly attitude, and strong industrial infrastructure of the state.

Hailing Gujarat's lead in the Renewable Energy Sector, the Hon'ble Finance Minister shared that, in alignment with the Prime Minister's commitment to transform India into a net-zero economy, the state has undertaken several noteworthy initiatives. Hon'ble Minister expressed satisfaction in announcing that Gujarat has achieved a significant milestone with its renewable energy capacity reaching 20 GW, contributing to 15% of the nation's total renewable energy capacity.

Emphasizing the state's commitment to sustainable practices, Hon'ble Minister highlighted the ongoing

development of the world's largest hybrid renewable energy park in Kutch. He

acclaimed, "Gujarat has set an ambitious target of generating 100 GW of renewable energy under its Green Hydrogen Mission, showcasing a forward-looking approach. The recent launch of the Gujarat Renewable Energy Policy further underscores the state's dedication to promoting wind, solar, and hybrid technology-based renewable generation projects."

He further emphasized upon Gujarat's future-ready mega projects like GIFT City, Diamond Research and Mercantile City (DREAM City), Dholera SIR, etc. Additionally, he highlighted the state's commitment to advancing Prime Minister Shri Narendra Modi's vision for the semiconductor sector. He said, "Gujarat stands as the first state in the country to implement the Semiconductor Policy, aiming to establish itself as India's preferred location for semiconductor and display fab manufacturing. The upcoming Vibrant Summit will also organize seminars and conferences on important topics like Semiconductor Sector, Sustainable Manufacturing, Green

Hydron, Electric Mobility, Renewable Energy, and Industry 4.0".

He concluded by extending an invitation to all the participants for the upcoming Vibrant Gujarat Global Summit 2024, urging investments in Gujarat and encouraging active involvement in the nation's developmental journey.

The roadshow began with a welcome address by Mr. M.P. Vijay Kumar, Co-Chair, Policy Advocacy Panel, CII Tamil Nadu, and Executive Director & CFO, Sify Technologies, followed by screening of an AV film on Vibrant Gujarat. Mr. K. Sendhil Naathan, Managing Director, TANFAC Industries Ltd. & Nominee Director, Anupam Rasayan India Ltd. and Mr. Saji Varghese, General Manager, MRF shared their experiences on Gujarat.

Further, Shri Swaroop P., IAS, Commissioner of Land Reforms and Ex-officio Secretary, Government of Gujarat, delivered a comprehensive presentation on the myriad business opportunities available in Gujarat. The roadshow concluded with a vote of thanks by Shri Arun Mahesh Babu, IAS, Managing Director, Uttar Gujarat Vij Company Ltd.

NSDC partners HCLTech to transform job markets from qualification-based to skill-based hiring

Chennai, Nov 02 2023: Aligned with the vision of the Hon'ble Prime Minister, Shri Narendra Modi, to empower India's youth through digital technology and Artificial Intelligence (AI), the National Skill Development Corporation (NSDC) has entered into a partnership with HCLTech to bridge the skills gap, particularly in the tech and engineering sectors. Under this collaboration, both the organizations will work together to promote the adoption of technology among learners from diverse backgrounds and explore new global markets and business opportunities.

The agreement was exchanged by Ved Mani Tiwari, CEO, NSDC and C Vijayakumar, CEO & Managing Director, HCLTech. This partnership comes shortly after the recent G20's Digital Economy Working Group (DEWG) meeting, which achieved consensus on deliverables in three discussion areas: Digital Skilling, Digital Economy, and Digital Public Infrastructure.

This strategic



partnership will enable NSDC and HCLTech to jointly transform the assessment landscape and digital learning by introducing digital assessments in tech and non-tech-based courses (B2B & B2C). There is also scope for collaborating on the creation of new products and programs to enhance talent with flexibility and scale. Additionally, to ensure that every Indian has access to quality training, the focus will be on enhancing the impact of learning by jointly developing and offering industry-relevant resources and tools. Under the partnership, the vision to add new dimension in assessment for setting standards in digital learning indicates the keenness of both the organizations to provide a regular check in learning and augment access to technology.

Praising this

initiative, Ved Mani Tiwari, CEO, NSDC, said, "NSDC and HCLTech are entering into this partnership with a commitment to enhance the trust in job markets. Both organizations will jointly develop an assessment platform where students and working professionals can get themselves assessed and certified for skills in demand. This is a significant step towards moving from qualification-based hiring to skill-based hiring. Both parties will also collaborate to offer reskilling, upskilling online courses to prepare for opportunities in a dynamic job market."

As part of the agreement, NSDC and HCLTech will jointly leverage each other's technical and domain expertise in the Assessment platform, Assessment & hiring test (both tech and non-

tech), Smart labs (coding and data science), Learning programs, Faculty development & certification programs, and Advisory services for government and institutions.

Additionally, both parties will also collaborate in creating joint IPs for digitalizing and digitizing assessments, covering the wider landscape of skilling as well as educational ecosystem and engage in advisory services and positioning tech solutions.

Commenting on the occasion, Srimathi Shivashankar, Corporate Vice President and Global Head, EdTech Business, HCLTech, said, "We are delighted to join forces with NSDC to leverage digital technologies to build a future-ready talent ecosystem for India and the rest of the world. I am confident that HCLTech's proven Career Shaper learning and assessments platforms and NSDC experience in talent and nation building can make a significant impact in how technology can be smartly used for skilling."