

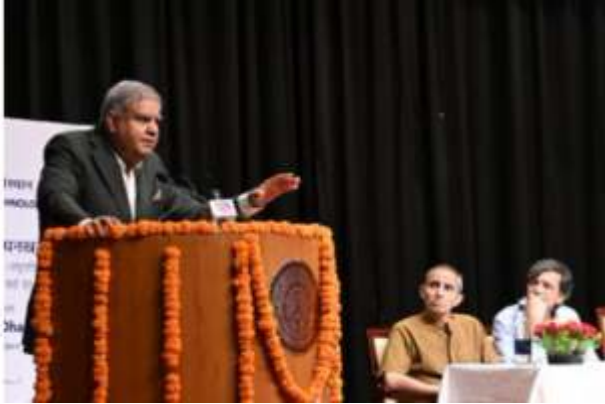
Vice-President calls upon the youth to neutralise the false narrative being peddled to taint & tarnish the image of Bharat & its institutions

Chennai, Oct 25 2023: The Vice-President Shri Jagdeep Dhankhar today called upon the youth to decimate & neutralise the false narrative being peddled by certain forces to taint and tarnish the image of Bharat and its institutions. Interacting with the faculty & students at IIT Delhi today, the Vice-President expressed his anguish over the narrative being floated to those, who are in the upper class. "IITs, I know for sure, people from the village come, people from humble backgrounds come, people who have made it with great difficulty, but a different impression is sold to the outside world," he said while adding that each student who gets admission to these prestigious institutions does so based on merit

and merit alone. Shri Dhankhar further said that "For some strange reason, our growth is in digestible to some. Some people can go to the extent and say that Pakistan has a better Hunger Index than India. Imagine how far they can go. They have some problems which Institutions like IIT must solve to find out why the digestive system is so repulsive to the growth of this country, something has to be done. In his address, Shri Dhankhar asked the students to focus their efforts on cutting-edge technologies such as Artificial Intelligence, Quantum Computing, and Green Energy as they strive towards realizing "Bharat 2047 that is just not a vision but a reality that surpasses the world of our dreams". He encouraged the



students 'dream big, think decisively and never be tentative.' Praising the National Green Hydrogen Mission as an important initiative towards expediting the adoption of green hydrogen as a sustainable energy source. He highlighted that India will become the 'Global hub for the production and export of green hydrogen by 2030', which will attract an "investment of 8 lakh crores and create over 6 lakh jobs", he noted. Referring to the National Quantum Mission as the 'Quantum Jump for India' to accelerate Quantum Technology led economic growth,



Shri Dhankhar informed that Union Cabinet on April 19, 2023 approved over 6000 crore rupees for this project that will leverage Bharat into a leading nation in the latest ecosystem. Acknowledging IITs as 'crucibles that have transformed the nation and world', the Vice-President

Dhankhar underscored the vital principle that our raw materials should remain within our borders. He stressed the need for value addition to be executed domestically. Furthermore, he highlighted that our practice of importing certain day-to-day items not only depletes our foreign exchange reserves but also denies our workforce of potential employment opportunities. The Vice-President also commended the wide-reaching impact of IITs across the nation in democratizing access to world-class education, while cautioning against the dissemination of false narratives that label IITs as exclusive to the upper strata of society. He urged students to counter any anti-India narratives in a 'Vigilant manner' that taint and tarnish the image of Bharat and its institutions. Calling the young minds of India, as the vanguards of a resurgent Bharat, he said that gain of knowledge and education by such bright minds holds the potential to bring about a societal change. The Vice President also said that the global interest in nurturing an IIT campus within their counties speaks volumes of the credibility with IIT Delhi's endeavors to establish one in the Middle East. During his visit to IIT Delhi, the Vice President also interacted with Senate Members of IIT Delhi. Director, IIT Delhi, Prof. Rangan Banerjee, faculty members, students and other dignitaries attended the student interaction program.

Police Boys and Girls Club students watched the Live cricket match Organized by the Greater Chennai Police

What We Do

- Project Management
- Residential Construction
- Commercial Construction
- Industrial & Factory Construction
- Structural Design
- Architectural Design
- PER and HVAC Works

Key Members

Our Projects

Build Your Future With Us

RTN.DR.R.SATHYANARAYANAN
 Director
 +91 9360136897
 +91 8148231942

Oasis Grace
 Engineering projects Pvt Ltd
 No.15, North Madia Street,
 Srinagar Colony,
 Saidapet, Chennai-600015

25⁺ Locations 450⁺ Employees 500⁺ Projects 20⁺ Years of Excellence

Who We Are

Our Clientele

Projects in India

VH Mall - Anna Nagar

Projects in India

Power Plant Jam Nagar - Reliance

Projects in India

Innaan - Chennai

Projects in India

Bougan Villa - Iyyepanthangal

Projects in India

Aqua Design India Pvt Ltd

Projects in India

Orchid Spring - Alliance

Projects in Coimbatore

Projects in Bangalore

Auriga - Bangalore

Projects in Chennai

Vetuvangem

Iyyepanthangal

Thorpakkam

Adambakkam

Chennai, Oct 23 2023: On the order of the Commissioner of the M.A Police, GCP Tr.Sandeep Rathore, more than 500 members of Boys and Girls club of Greater Chennai Police across the city were taken to Chidambaram cricket stadium to make them witness the match between Afghanistan and Pakistan on 23.10.2023. For many of them, this was their first experience watching a live cricket match, and they were all extremely happy.

E-Sevai Maiyam
Star Rainbow Services

11,SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.
8148231942 / 8144337349

PATTA | LEGAL HEIR | PAN | PASSPORT | AADHAAR

ALL ONLINE SERVICES

Akshayakalpa Organic celebrates the World Food Day at Pooriyambakkam Farm, Tamil Nadu

Chennai, Oct 25 2023: After the remarkable response to the World Food Day celebration last year, Akshayakalpa Organic organised the second edition of 'Forgotten Foods - Let's rediscover the roots' - a specially-curated, fully immersive hands-on experience of food, nutrition and nature for the occasion of World Food Day at the Pooriyambakkam Farm in Chennai on 14th October 2023. The event saw a footfall of about 100 individuals, [coming from different walks of life including families and organic food enthusiasts. "Food plays a significant role in our daily lives, and it is easy to overlook the essential contribution of our farmers who provide us with this vital sustenance. Therefore, we are honouring and celebrating our farmers on this World Food Day," commented Mr. Shashi Kumar, Co-Founder and CEO of Akshayakalpa Organic. "Keeping in tandem with the theme that we



have decided to follow for the World Food Day event of 'Forgotten Foods - Let's rediscover the roots', we aim to urge our consumers to trace their source of food, the good things and benefits of traditional food, sowing, plantation, and bonding at the farms with various activities and discussions," he further added. The event was aimed to give visitors an immersive insight on the journey of organic food from the farm to the table. There were also several activities that kept the visitors engaged throughout the day. These activities included mud baths, paddy ploughing, home composting, clay modelling and tree climbing. The highlight

of regenerative agriculture, acknowledging that it's not only trees but also grass that efficiently absorbs the most carbon dioxide. Our farms are thriving with lush grass, serving as both a carbon reservoir and a vital source of nourishment for our cattle. The manure produced by our cows enriches the soil, creating a virtuous circle of regenerative agriculture. This cycle actively enhances soil carbon levels, playing a pivotal role in the fight against climate change," said Ms. Vachana Shetty, Head of Marketing, Akshayakalpa Organic during the discussion on Good Food Movement at the farm. As a part of the 'Forgotten Foods - Lets rediscover the roots' initiative, Akshayakalpa Organic will also be organising similar events in Hyderabad and Bangalore in the following weeks, taking forward the World Food Day celebrations.

Apollo Hospitals Uses Synergistic Device Strategy for Complex Heart Block Treatment

Chennai, Oct 25 2023: In an effort to uphold standards of clinical excellence and elevate standards of care for those with cardiological conditions, a team of doctors from Apollo Hospital have implemented a pioneering set of techniques to treat complex heart blocks. The team, led by interventional cardiologist Dr Sengottuvelu G, recently demonstrated the specialized techniques at prestigious international forums in association with Asian Pacific Society of Interventional Cardiology and European Bifurcation Club and received peer acclaim.

Complex Percutaneous Coronary Intervention (Complex PCI) are stent procedures done in advanced coronary artery disease. The success of these procedures can be challenging as the burden of cardiovascular diseases in India is high and patients seek medical attention late only when their heart condition has reached an advanced and often critical stage. Late presentation can complicate the treatment process and increase the complexity of interventions.



Recognising these unique challenges, Apollo Hospitals has established an evolving approach that combines a suite of advanced techniques such as Laser, Rotablation, Shock Wave Lithotripsy, Orbital Atherectomy and Cutting Balloon. These techniques are customised and combined to meet the patients need to reduce complications and increase success rates.

Complex PCI in India involves addressing intricate coronary lesions, often characterized by heavy calcification or total occlusions (blocks). These lesions can significantly impede blood flow to the heart, leading to symptoms like chest pain and increased risk of heart attacks.

Notable cases include the successful treatment of a 75-year-old lady with a densely calcified lesion, the recovery of a 54-year-old doctor with left main

disease and the recovery of a 77-year-old patient with previous bypass surgery who had a cardiac arrest at his house.

The application of these ground-breaking procedures such as TRILASER TRIPSY, ROTASHOCK and ORBICUT by the Apollo Hospitals team have not only improved their survival and quality of their life but have also raised the bar for the treatment of complex heart blocks.

Ms Suneeta Reddy, Managing Director, Apollo Hospitals Group, said, "Heartly congratulations to Dr Sengottuvelu and his team on the breakthrough procedures! This feat is testimony to the fact that our healthcare model matches global standards, is in sync with the latest in medicine and is powered by top minds. Our surgeons bring skill, experience and insight to their

practice and we are delighted that they have earned acclaim on the global stage. We at Apollo Hospitals recognize that cardiology is a key specialty and will thus continue to invest in cutting-edge equipment in this space to ensure our doctors are able to deliver exemplary care and achieve optimal outcomes."

Dr Sengottuvelu, Interventional Cardiologist and Clinical Lead, Structural Heart Disease Programme, Apollo Hospitals Group, said, "The cardiovascular disease burden in our country is high, due to a range of factors such as lifestyle, stress and genetics. As a result, we are faced with a vast and diverse case pattern. However, we as medical professionals are required to customize solutions in line with the needs of our patients. By combining various techniques, we have created comprehensive solutions to deal with the specific issue of blockages and enhance life expectancy. We have observed that this synergy-based approach has significantly improved the success and ensured the best long term outcomes for our patients."

NSDC onboards upGrad as its Digital Learning Partner to support the Skill India initiative

Chennai, Oct 25 2023: The National Skill Development Corporation (NSDC) has solidified a significant partnership with upGrad, Asia's largest learning, skilling, and workforce development company. Together, they have signed a Memorandum of Understanding (MoU) to deliver high-quality higher education and skilling programs to India Youth, aiming to boost the country's skillability.



This collaboration is poised to transform the educational landscape, fostering skill enhancement. Additionally, it will open doors for a broader range of aspirants from non-metro areas and regional pockets, encouraging them to pursue study abroad programs, and ultimately positioning India as a talent hotspot on the global stage.

The MoU was formally exchanged last Friday at NSDC office, New Delhi between Ved Mani Tiwari, COO (Officiating CEO) of NSDC, alongside EVP, Sanjeeva Singh, VP-IT & Digital, Shreshtha Gupta, NSDCI COO, Ajay Raina and upGrad's Co-founder & MD, Mayank

Kumar, alongside Head of Finance, Rohit Agarwal. Under this groundbreaking partnership, learners from all walks of life college students, graduates, freshers and working professionals, will have access to the online programs spanning Emerging Technologies, Management, Law, Digital Marketing, and more and a co-branded certification. Moreover, participants will benefit from immersive learning experiences, including industry-ready projects, bootcamps, masterclasses, live sessions, and personalized one-on-one mentorship.

In a unique arrangement, the MoU ensures that NSDC learners receive exclusive access to upGrad's comprehensive career development services, including valuable placement opportunities both within India and Internationally, thereby

envisioned to build capabilities of our learners by utilizing the rich experience of upGrad. And I am confident that the partnership will help in bridging the employment gap by improving accessibility and scalability in alignment with the industry demands, and Skill India Digital will be a powerful driver in this endeavour".

"We are thrilled to have partnered with NSDC to outline long-term learning and training synergy. This marks an important academic milestone for upGrad, as our outcome-focused pedagogy and commitment to scale. Our online programs are designed by industry leaders for evolving job specifics and therefore, this partnership will continue to encourage upskilling across every Indian household, thereby contributing towards India's mission of achieving 50% GER by 2030. Phase I goes live in the next 45-60 days after which individuals can sign up for the programs through the Skill India Digital Platform," concluded upGrad's Mayank Kumar and Rohit Agarwal in a joint statement.

Tata Motors unveils state-of-the-art facilities for development of Hydrogen propulsion technologies

Chennai, Oct 25 2023: Tata Motors, India's largest automobile company, unveiled two state-of-the-art & new-age R&D facilities for meeting its mission of offering sustainable mobility solutions. The unveilings constitute of engine test cell for development of Hydrogen Internal Combustion Engine and the necessary infrastructure for storage and dispensing of Hydrogen fuel for the Fuel Cell and H2ICE vehicles.

These facilities are yet another step forward from the company towards carbon neutrality, while tapping the strong potential of Hydrogen as a clean energy source.

Speaking on the occasion, Mr. Girish Wagh, Executive Director, Tata Motors, said, "Tata Motors has been leading the global megatrend of sustainable, connected and safer mobility in India. We believe Hydrogen to be the fuel of the future, especially for commercial vehicles.



With the opening of this dedicated R&D facility to develop and indigenise Hydrogen propulsion technology, we are entering a new era of technological innovations and advancements in green mobility. The resulting benefits from an altogether new class of powertrains and engines will take our customers and our nation future forward."

Mr. Rajendra Petkar, President & CTO, Tata Motors, expressed, "This is a significant moment for us as we create Hydrogen based internal combustion engine development facility and the associated infrastructure for fuel storage and dispensing at our Engineering Research Centre. This

development is a testimony to Tata Motors' continued commitment and leadership towards net zero and long-term vision for offering differentiated powertrain solutions across segments under one roof. We have been investing in the Hydrogen technology for the last many years and continue to be committed for harnessing its maximum potential through research and product development." Marching on its path to net zero, Tata Motors had showcased one of the widest range of commercial vehicle concepts at Auto Expo 2023 earlier this year. It included the flagship Prima tractor, a heavy commercial vehicle in two avatars: one with a

Hydrogen Internal Combustion Engine and other with Fuel Cell Technology along with the next generation Hydrogen Fuel Cell bus. Being the pioneer in the field of zero-emission technologies, Tata Motors on 25th September, 2023 delivered two first-of-its-kind, technologically advanced, safer, new-generation Hydrogen Fuel Cell powered buses to Indian Oil Corporation as part of a tender bagged in 2021.

Tata Motors is amongst country's most innovative vehicle manufacturers and its research and development facilities have consistently developed and engineered innovative mobility solutions powered by alternate fuel technologies: battery-electric, hybrid, CNG, LNG, Hydrogen ICE and Hydrogen Fuel Cell technologies. The company is poised to continue the leadership with green technologies and has been leading the electrification journey in India for cargo and passenger transportation.

Sundaram Finance Navaratri Kutcheri regales crowd

Chennai, Oct 25 2023: A holiday weekend was made memorable as Nageswara Rao Park echoed with melodious music emanating from three gifted classical child musicians. The mike less open air Navaratri Kutcheri concerts organized by Sundaram Finance had three budding Carnatic music trained youngsters cast a spell on the assembled crowds on three balmy mornings.

Harini Prasanna, Samritha Balaji, and Aradhana Padmanabhan sang beautifully on Friday, Saturday and Sunday at Nageswara Rao Park



and was well appreciated by the assembled crowd. The festival, Friday, October 20, 2023, 14-year-old Harini Prasanna, student of PSBB Millennium School, OMR, was accompanied by Mullaivasal Shivashankar C on Violin and Aadithyan Sridharan on Mridangam and sang famous keerthanas.

On the first day of Samritha Balaji

aged 12, from PSBB Millennium School, OMR, performed on the 21st of October 2023, the second day of the Navaratri Kutcheri singing Gambheera Nattai Varnam, and accompanied by Aadithyan Sridharan and on violin by Harini Prasanna.

On the last day, on 22nd of October 12-year-old Aradhana Padmanabhan of Vidya Mandir School, Mylapore, performed accompanied on violin by Naveen R and mridangam by Aniruddh S.

Craving For A Beautiful Love Story, Then Watch Hi Nanna, Says Natural Star Nani

Chennai, Oct 25 2023: Natural Star Nani's Pan India film Hi Nanna which was done with its production is presently in the post-production phase. The film is gearing up for its release on December 7th. Mrunal Thakur is the leading lady, whereas Baby Kiara Khanna will be seen in a crucial role. The film produced by Vyra Entertainments had its teaser launched a few days ago and the response for the same was amazing. On the auspicious occasion of Dussehra, Nani who



locked version of the movie shared his

excitement. He guarantees the movie will be the best pick for those who are craving to watch a beautiful love story. Nani tweeted, "On this auspicious day. Just watched the locked edit. I have seen my cards. I am going all in:) Craving for a beautiful love story? Then see you on Dec 7th <https://x.com/nameisnani/status/1716820981233430999?s=48> Produced by Mohan Cherukuri (CVM) and Dr Vijender Reddy Teegala, Hi Nanna will be released in Tamil, Telugu, Kannada, Malayalam, and Hindi languages.

IndusInd Bank announces strategic collaboration with Viamericas for its newly re-launched Indus Fast Remit (IFR) platform

Chennai, Oct 25 2023: IndusInd Bank today announced a strategic collaboration with Viamericas Corporation to offer digital inward remittance services to Non Resident Indians (NRIs) in the USA through IndusInd Bank 'Indus Fast Remit', a remittance service platform. This collaboration enables NRIs to benefit from highly competitive exchange rates for digital inward remittances to India.

The Indus Fast Remit platform will allow NRIs to book remittance transactions through auto debit payment mode (Automated clearing House - ACH) as well as transfer funds through the overseas Bank account. Viamericas Corporation will use its existing IndusInd Bank Vostro relationship to credit the beneficiary account in India using the RDA scheme of

RBI.

IndusInd Bank's digital remittance platform will provide customers with complete transparency into the status of payment requests, the exact INR amount to be received by the beneficiary and the expected time for delivery of funds. Existing IndusInd Bank customers will also benefit from the convenience of initiating payment requests using a single sign-on facility through the Bank's Internet banking platform, without visiting bank branches or going through the hassle of paperwork.

Speaking about the collaboration, Mr. Soumitra Sen, Head - Consumer Banking and Marketing, IndusInd Bank, said, "IndusInd Bank's engagement with Viamericas is designed to achieve strategic outcomes that support our vision of

being the preferred Bank for Indian diaspora by providing relevant financial and banking solutions. We believe this initiative will offer a much simpler and more efficient remittance experience to NRIs. We are confident that this collaboration will act as one of the major contributing factors towards the evolution of cross-border payments. With changes in lifestyle, we have observed a substantial change in banking expectations of customers and we as a Bank are poised to deliver a rich banking experience that our customers demand."

"We welcome the launch of this collaboration with IndusInd Bank as an excellent way for NRIs living in the United States to send money back home to India" said Paul Dwyer, CEO, Viamericas Corporation. "Engaging with

IndusInd Bank has been a great opportunity to increase our presence in this market while facilitating IndusInd's ability to provide additional financial and banking services to their current and future customers."

Indus Fast Remit is a digital platform facilitating remittances to India especially by Non Resident Indians (NRI). The users of Indus Fast Remit will have access to Exchange Houses/Money Transfer Companies offering competitive rates with a single sign on and an end-to-end digital journey. The remittance service will be offered through the licensed overseas Exchange Houses/Money Transfer Companies and the amount will be transferred to the beneficiary's account in India under RBI's Rupee Drawing Arrangement (RDA) Scheme.

Sensodyne partners with Indian Dental Association to honour dentists for their contribution to healthcare

Chennai, Oct 25 2023: Sensodyne, a leading oral care brand from the house of Haleon (erstwhile GlaxoSmithKline Consumer Healthcare) has partnered with Indian Dental Association (IDA) to host a series of conclaves recognizing and celebrating the role of dentists in ensuring good oral health of their patients. To honour the role of these Oral Health experts in the dentist community, Sensodyne and IDA have co-created a first-of-its kind platform for dentists to discuss the latest in science of dentistry that would enable them to work towards superior patient outcomes. This platform was also utilized to felicitate the senior dentists for their stellar contributions to dentistry.

As a part of this initiative, multiple conclaves are being hosted across cities. The participants discussed key oral health issues, need for proactive health care and some of the most challenging cases they

have handled. This helped in identifying common issues and exploring innovative solutions.

Senior doctor in Chennai, Prof. Dr. V. Rangarajan, Professor & H O D , Prosthodontics, Sri Venkateswara Dental College, Chennai, was honoured at the event for his exceptional contributions to dentistry.

Prof. Dr. V. Rangarajan received the 'Diplomate in Oral Implantology' from the International Congress of Oral Implantologists (ICOI), New York, for his work in this field in 2003, and is one of the first dentists from India to achieve this. He also completed the Fellowship & Mastership of 400 hours in TMD, Orofacial pain & Dental sleep medicine conducted by Smile USA & Roseman University, USA in 2021, and successfully completed Part I, for the Diplomate of American Board of Orofacial Pain in 2022.

Dr. Kishore Kumar,

President of Chennai IDA, Dr. A.P Maheshwar, Secretary of Chennai IDA, Dr. S. Bhuminathan, Jt. Secretary of Chennai IDA, Dr. Poornima Karthik, Assistant Secretary of Chennai IDA, Dr. Arun Suraj, CDE Chairman, and Dr. Balakumar V., Treasurer were also present at the event.

Expressing her thoughts on this partnership, Ms Anurita Chopra, Head of Marketing, India Subcontinent, Haleon, said, "Our mouth is the gateway to our entire body, making Oral health integral for our overall health. The role of dentists in our lives is extremely crucial to not just maintain long-term health, but also enable small joys that are possible, thanks to the good oral health that they enable. We are honoured to partner with the Indian Dental Association and acknowledge the invaluable contribution of dentists. We hope to raise awareness on the need for regular dental appointments, thus motivating people to

prioritize their oral health and foster a healthier future for all."

On this occasion, Dr Ashok Dhoble, Hon. Secretary General, Indian Dental Association said "IDA is committed to increasing the awareness of oral health in India. The mindset towards Oral Health needs to be moved from curative to preventive. This conclave is a step towards recognizing the efforts of our esteemed dentists for their contributions to the field of oral health. It is a testament to both Haleon and IDA's commitment to servicing Indians by taking care of their oral health."

As the leading sensitivity toothpaste brand, Sensodyne also celebrated the importance of dentists on this World Dentist's Day by launching four short digital films which call them #DoctorsOfJoy. These films were showcased at the conference as well in the honour of the dentists.

Fortune Sunlite Oil Unveils New TV Commercial Inspiring Healthier Living with Trans Fat-Free Sunflower Oil

Chennai, Oct 25 2023: Adani Wilmar Limited (AWL), one of India's leading food and FMCG companies, launched a new TV commercial for Fortune Sunlite Refined Sunflower Oil today. The new multi-media TVC, conceptualised by Ogilvy, features brand ambassador, actress Samantha Prabhu, highlighting Fortune Sunlite's unique benefit as a trans fat-free oil. The brand has rolled out an extensive multi-media campaign, which will be showcased across digital platforms and supported by promotional campaigns through print advertisements, outdoor and more.

The all-new TV commercial emphasises the brand's dedication to promoting a healthier lifestyle through Fortune Sunlite Refined Sunflower Oil. The ad goes on to highlight the oil's unique selling point, which is its trans fat-free composition, presented in an engaging and visual



format. It also showcases Samantha Prabhu's commitment to a health-conscious lifestyle, highlighting her preference for a snack cooked in Fortune Sunlite Oil and the sense of lightness it imparts.

Commenting on the latest TVC campaign, Mr. Mukesh Mishra, Vice President, Sales & Marketing, Adani Wilmar Limited said, "At Adani Wilmar, we place great emphasis on the nutritional value that discerning consumers seek in their grocery selections. Indian consumers have an insightful understanding of the need to change their edible oils periodically to benefit from varied nutrients and advantages. We introduce our new TV

commercial, featuring brand ambassador Samantha Prabhu that aims to encapsulate the essence of Fortune Sunflower Oil - it's not just a cooking oil; it's a commitment to a healthier, happier life. We believe this TVC will inspire consumers to make healthier choices for their families."

Regarding her partnership with Adani Wilmar, actress Samantha Prabhu said, "I am delighted to collaborate with Adani Wilmar for Fortune Sunlite Refined Sunflower Oil. As someone who values a healthy lifestyle, this partnership deeply resonates with me. Fortune Sunlite, with its trans fat-free composition and dedication to

promoting wellness, is the ideal choice for health-conscious consumers. I look forward to advocating healthier living with Fortune Sunlite and being a part of this journey towards a happier and healthier life."

Adani Wilmar's Fortune Sunlite Refined Sunflower Oil is light, easily digestible, and contains immunity-boosting vitamins A, D, and E, making it a reliable choice in the cooking oil segment. It undergoes over 100 quality tests to ensure that only the best Sunflower oil is packed for consumption. It is available in the SKUs of 500 ml, 1 Ltr, 2 Ltr, & 5 Ltr on most e-commerce sites and across stores.

Yash Raj Films drops the electrifying first track of Tiger 3, a party number, Leke Prabhu Ka Naam!

Chennai, Oct 25 2023: Megastars Salman Khan & Katrina Kaif are an all-time biggest on-screen couple in the history of Indian cinema. They have delivered historic blockbusters & generation-defining dance numbers.

The much-loved on-screen pair is back again in Aditya Chopra's Tiger 3 reprising their iconic characters, super-agents Tiger and Zoya from the YRF Spy Universe!

YRF has been teasing with the first track of Tiger 3 since last week, and today, it dropped the party track Leke Prabhu



Ka Naam! Expectations from this song are sky-high since the last time the two superstars danced together was in Swag Se Swagat from Tiger Zinda Hai, which became the biggest song of the year!

Watch Salman and Katrina back again, looking electrifying together and dancing their hearts out in Leke Prabhu Ka Naam Here: <https://www.youtube.com/watch?v=6GxXehkPYBs>

Nikhita Gandhi! The Tamil and Telugu version have been sung by Benny Dayal and Anusha Mani

Leke Prabhu Ka Naam has been shot on an extremely grand-scale. The stars and the team travelled to the exotic locations in Cappadocia, Turkey! Choreographer Vaibhavi Merchant, who had choreographed Swag Se Swagat, is back to make Salman & Katrina dance again!

Directed by Maneesh Sharma, the highly anticipated YRF Spy Universe movie, Tiger 3, is set to release on Diwali, Sunday, 12th November.

DHONI PAYS SURPRISE HOME VISITS TO FANS IN THE NEW LAY'S CAMPAIGN - NO LAY'S, NO GAME!

Chennai, Oct 25 2023: Match-viewing extends beyond just the sport; it's an immersive experience which becomes even more enjoyable with the company of Lay's. In a spectacular celebration of the cricketing fervour that unites our nation, Lay's is ecstatic to reintroduce the legendary cricketer Mahendra Singh Dhoni as its Brand Ambassador, starring in latest campaign - 'No Lay's, No Game.'

In this electrifying partnership, Lay's is set to introduce the internationally renowned 'No Lay's No Game' campaign to the Indian audience, which is globally acclaimed for its association with sports tournaments. Harnessing Dhoni's universal appeal and iconicity, the campaign emphasizes an undeniable truth: for true fans, a match without Lay's is simply unthinkable.

In the TVC, Dhoni embarks on a unique quest, going door-to-door to check if fans have Lay's stocked up at home while they enjoy every heart-pounding boundary, every nail-biting



wicket, and every cheer-worthy moment on the field. As Dhoni knocks on different doors, he is received by a series of delightful reactions, ranging from astonishment to exhilaration and even frantic searches for Lay's. What sets this TVC apart is that it features ordinary people and non-actors, capturing their unscripted reactions as they are stunned to see Dhoni himself standing at their doorstep, eagerly inquiring if they've got Lay's on hand. Those with Lay's get the exclusive opportunity to share the match with him, while those who don't, simply miss out on this golden chance. The TVC playfully encapsulates the seamless blend of the sports-watching experience, Lay's, and fan enjoyment, culminating in the resounding message, "No Lay's, No Game."

Speaking about the campaign and introducing MS Dhoni as the brand ambassador, Saumya Rathor, Category Lead - Potato Chips, PepsiCo India, said, "Lay's, an OG chip, holds a special place in the hearts of countless Indians. The brand is excited to reunite with the beloved cricketer, MS Dhoni, as the face of Lay's, solidifying the deep bond between the brand and our cricket-obsessed nation. We are confident that this dynamic partnership and 'No Lay's, No Game' campaign will continue to deliver boundless joy to consumers and remind them to continue to elevate their match-viewing experience with Lay's chips. So, grab your Lay's, join the game, and make your experience even more extraordinary!"

Expressing his excitement on his

association with Lay's, M S Dhoni, commented, "I am thrilled to be a part of the Lay's family once again. Game-watching and Lay's indeed go hand in hand, and the 'No Lay's, No Game' campaign brilliantly captures the essence of this unique connection. As someone who has been so closely associated with sports for years, I know that Lay's makes the moments even more special. So, next time you settle in to watch the game, remember to stock up on Lay's and enjoy the match with its delightful flavours!"

Vikram Pandey, National Creative Director, Leo Burnett India, said "Everyone knows, Lay's is the perfect munching snack while watching the game. The challenge was how do we get them to stock it up at home for sure. The answer was Dhoni knocking at your door! This candidly captured films takes our international 'No Lay's, No Game' idea forward and playfully reminds audience to stock up Lay's at home."

American Center Chennai to celebrate Halloween Public welcome to family-friendly all day event on October 28

Chennai, Oct 25 2023: The American Center, located inside the U.S. Consulate General Chennai, will host a family-friendly Halloween celebration on Saturday, October 28, from 9:30 a.m. to 5:00 p.m. for the public.

Halloween is an iconic American holiday celebrated across communities in the United States with neighborhoods adorning their homes and lawns with carved pumpkins, fun haunted decorations, and stocking up on an assortment of candies in anticipation of trick-or-treating families. Halloween is not only

about scary movies or trick-or-treating, it is a family and community holiday reserved for magical imaginations, imploring creativity in children and parents alike.

To spread the joy of Halloween, The American Center in Chennai will host a fun-filled all-day event this year.

Come dressed as your favorite story character and participate in the many Halloween-themed activities. There is a DIY activity to make your own trick-or-treat bags at 10:30 a.m., an Escape Room

adventure at 11:00 a.m., a Halloween-themed movie at 12:00 p.m., and Storytelling at 2:30 p.m. (for children ages 3 to 9).

Throughout the day you can 3D-print cool Halloween themed objects, and enjoy a treat after checking out books from The American Center's library.

According to U.S. Consulate General Chennai Public Engagement and Cultural Affairs Officer Scott Hartmann, "While many people have a perception that Halloween is mainly about spooky and scary

things, Halloween is one of the most beloved holidays among kids, families, and communities in the USA, because it's a time when we all come together to get creative, let our imaginations run wild, and create a real fun experience for children."

To enter the American Center, visitors are requested to carry an original Indian government-issued photo identity card and enter from the Cathedral Road entrance. Cell phones must be deposited at the security counter of the Consulate General.

'High Level Committee on One Nation, One Election' holds second meeting

Chennai, Oct 25 2023: The High Level Committee constituted by the Government under the chairpersonship of Shri Ram Nath Kovind former President of India to examine the issue relating to holding of simultaneous elections in the country and make recommendations thereon held its second meeting here today. Shri Amit Shah, Union Home

Minister and Minister of Cooperation, Shri Ghulam Nabi Azad, former Leader of Opposition, Rajya Sabha, Shri Arjun Ram Meghwal, Minister of State (Independent Charge) Ministry of Law and Justice, Shri N. K. Singh, former Chairman, 15th Finance Commission, Dr. Subhash C. Kashyap, former Secretary General, Lok Sabha, Shri Harish Salve, Senior Advocate

and Shri Sanjay Kothari, former Chief Vigilance Commissioner attended the meeting.

After welcoming the Members of the HLC to the second meeting, the Chairman of the Committee Shri Ram Nath Kovind along with the members confirmed the minutes of the first meeting held on 23rd of September and the action taken on the decisions

thereof.

Secretary of the Committee Shri Niten Chandra apprised the Committee members about the various follow up actions taken on decisions taken in the first meeting. The Committee was informed that according to the decision taken earlier the HLC has been renamed as 'High Level Committee on One Nation, One Election.'

AGS #25-Thalapathy #68-VP-12 shooting on brisk mode Kalpathi S. Aghoram's AGS Entertainment produces #Thalapathy68 directed by Venkat Prabhu with music by Yuvan Shankar Raja

Chennai, Oct 25 2023: Kalpathi S. Aghoram, Kalpathi S. Ganesh and Kalpathi S. Suresh of AGS Entertainment, the power-house production banner of South Indian cinema, have teamed up with Thalapathy Vijay for their 25th venture. The film being made on a grand scale is being directed by Venkat Prabhu with musical score by Yuvan Shankar Raja. Archana Kalpathi is the Creative Producer for the film. After the blockbuster success of 'Bigil', AGS Entertainment has associated with Thalapathy Vijay for the 2nd time for his 68th movie tentatively titled #Thalapathy68. This will be AGS's 25th venture and the production house's biggest film thus far.

Across 25 films, AGS Entertainment has always strived to make cinema driven by good content and high



production values. #Thalapathy68, according to the producers, will be their best film yet.

To add to this brilliant combination of AGS, Thalapathy Vijay and Venkat Prabhu, music for the film is being composed by Yuvan Shankar Raja.

#Thalapathy68 is going to be an entertainer that will be loved across all audiences.

Top Star Prashanth, Dancing King Prabhu Deva and Silver Jubilee Star

Mohan play important roles. In addition to them, Yogi Babu, Meenakshi Chaudhary, Sneha, Laila, Jayaram, Ajmal, VTV Ganesh, Vaibhav, Premgi, Ajay Raj, Aravind Akash and others will also be seen in key roles in this mega budget multi-starrer.

Siddhartha Nuni h a n d l e s cinematography, Rajeevan is in charge of art direction, Venkat Raajen takes care of editing and Dhilip S u b b a r a y a n choreographs the fight

scenes. Title announcement and other updates will be released by the production team officially, in due time.

Archana Kalpathi is the Creative Producer for the film. S.M. Venkat Manickam is the Executive Producer.

#Thalapathy68, to be produced by Kalpathi S. Aghoram, Kalpathi S. Ganesh and Kalpathi S. Suresh of AGS Entertainment and directed by Venkat Prabhu, is slated to be released in 2024.

Cements

Bulker / Bags

ALL Major Brands available

We Shall supply Cements with most competitive pricing

Rtn Dr R Sathanarayanan
Senior Consultant

SRMPR Cements

Call or Whatsapp @ 8148231942

Union Minister of Commerce and Industry Piyush Goyal attends 7th Future Investment Initiative in Riyadh, Saudi Arabia

Chennai, Oct 25 2023: Union Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution, and Textiles, Shri Piyush Goyal attended the 7th Edition of Future Investment Initiative (FII) in Riyadh from 24th to 25th October 2023. He met several dignitaries from the host country of Kingdom of Saudi Arabia (KSA) including the Energy Minister His Royal Highness (HRH) Prince Abdul Aziz Bin Salman Al-Saud, Commerce Minister His Excellency (H.E.) Majid bin Abdullah AlKassabi, and Investment Minister H.E. Khalid A. AlFalih.



ministers deliberated expansion of investment across diverse sectors to foster economic growth and further enhance strategic partnership between the two countries.

Shri Goyal also held bilateral meetings with KSA Commerce Minister H.E. Majid bin Abdullah AlKassabi, Industry and Mineral Resources Minister H.E. Bandar bin Ibrahim AlKhorayef, CEO NEOM Mr. Nadhmi Al Nasr, and Governor Public Investment Fund (PIF) H. E. Yassir Rummayan. Discussions pertained to improvement in bilateral relations, especially in the field of commerce and industry.

The Minister participated in the

Business Round Table organized at the Federation of Saudi Chambers, and highlighted the multiple opportunities offered by India. The growing trade between the two countries reached an all-time high of USD 52.75 billion in FY 2022-23. The conference aimed at further strengthening the economic partnership between the two countries. The Confederation of Indian Industry and the Federation of Saudi Chambers of Commerce signed a Memorandum of Understanding (MoU) in the presence of the Minister to further enhance commercial partnership.

Shri Piyush Goyal met Mr. Ajay Banga, President of the World Bank and prominent business leaders on the

sidelines of the FII. He held interactive sessions with the Indian business leaders and the Indian community living in KSA, both constituting a respectable part of the Saudi economy.

KSA is one of India's most important strategic partners. Cooperation between the two countries can also be witnessed with the establishment of India-Saudi Arabia Strategic Partnership Council (SPC). Established in 2019, it aims to enhance the relationship between the two countries and has two main pillars: the 'Committee on Political, Security, Social, and Cultural Cooperation' and the 'Committee on Economy and Investments'. India is the fourth country with which Riyadh has formed such a partnership, after the UK, France, and China.

In this context, the presence of the Shri Goyal in the 7th FII laid the foundation for further enhancement of bilateral ties and cooperation between the two countries in various fields.

Margazhi Thingal review: A romantic drama that showcases the horrors of caste



Chennai, Oct 25 2023: Manoj K Bharathiraja, the son of Tamil cinema's legendary director Bharathiraja, turns director with Margazhi Thingal.

The film starts as a rural romantic entertainer, but soon, it turns into a caste-based social entertainer and eventually ends as a grim revenge drama.

Manoj K Bharathiraja does a reasonably good job for a first-time filmmaker. He picks a straight, simple plot and laces it with enough surprises to deliver an engaging entertainer.

The story of Margazhi Thingal is set between 1997 and 2004. It revolves around two tenth-standard students — Kavitha (Rakshana) and Vinoth (Shyam Shelvan).

Kavitha lives in a small town with her grandfather Ramaiah (Bharathiraja). She is a pampered child, with her grandfather showering affection on her.

Kavitha loathes Vinoth as he stands first in her class in all the

exams. The girl, who had been scoring the first rank before Vinoth arrived at her school, is determined to outperform him in the public exams.

She even undertakes a vow to outperform him.

As expected, Vinoth falls in love with Kavitha and deliberately chooses to underperform in the public exams to let Kavitha outscore him. She wins, but on getting to know about Vinoth's sacrifice, she too falls in love with him.

Years pass by, and they complete schooling. When it is time to go to college, Vinoth chooses to study a course at a college in Chennai. However, Ramaiah is against Kavitha going to Chennai and asks her to pick a course in a college near her native place.

So, she decides to confide in her grandfather Ramaiah the love she has for Vinoth. Ramaiah agrees to talk to Vinoth's parents and finalise her wedding with him.

However, he lays

down a condition. He tells Kavitha that the wedding will happen only after they both complete their collegiate education. Until then, they must not meet or talk to each other.

Delighted that she will eventually be able to get married to Vinoth by the time she completes her college degree, Kavitha agrees to the condition laid down by her Ramaiah.

However, when she completes her course three years later and returns home, Vinoth and his family are nowhere to be seen.

Manoj K Bharathiraja's narrative skills need to be complemented. The story moves at a brisk pace. Though some parts of the film are predictable, he surprises you quite a few times.

Except for Bharathiraja (who plays Ramaiah) and Appu Kutty (who plays Raasu), everybody else is new.

Of the six significant characters, four are played by newcomers. Out of these, the antagonist is played by

ace director Suseenthiran, who incidentally is also the producer of this film.

Suseenthiran delivers an impressive performance as Dharman, proving beyond any doubt that he is as good an actor as a director.

Shyam Shelvan and Rakshana play the lead roles. To their credit, they both do a neat job. They are so convincing that you forget that they are newcomers.

The fourth significant character — Hema — is played by Naksha Saran, who looks the part and does a decent job.

Bharathiraja, despite his old age, comes up with another impressive performance.

Ilaiyaraaja's music is just about okay, while Vanchinathan Murugesan's visuals are captivating.

In all, Margazhi Thingal is a rural romantic drama that keeps you entertained and also showcases the sad state of affairs about caste killings that prevail in society to this day and age.

SPECIAL FORCES TRAINING SCHOOL GETS A CUTTING-EDGE VERTICAL WIND TUNNEL

Chennai, Oct 25 2023: In a landmark move to augment the training infrastructure of special forces and combat free-fallers, the Special Forces Training School (SFTS) at Bakloh, Himachal Pradesh, gets Indian Army's first Vertical Wind Tunnel (VWT). General Manoj Pande, Chief of the Army Staff, virtually inaugurated the facility. The state-of-the-art wind tunnel is set to refine the Combat Freefall (CFF) skills of armed forces personnel.



orchestrating different CFF conditions. The system offers a controlled environment, enabling trainees to enhance their skills by simulating real-life freefall conditions.

The VWT's integration into the CFF training curriculum at SFTS brings forth numerous pay-offs. The system simulates varied freefall scenarios which is crucial in assessing individual reactions to numerous situations in an airborne operating

environment. It reduces potential instability in the air and during parachute deployment thereby assisting trainees to get used to free-fall conditions. The VWT is not only beneficial for beginners but also an exceptional resource for delivering advanced training to seasoned free-fallers and CFF instructors.

Installation of the first VWT is aligned with the current impetus given to modernising the training infrastructure

in the Indian Army. This project, a first of its kind in the Indian Army, will deliver simulated training on combat freefall to the special forces. It is poised to greatly enhance the operational readiness of the future-ready Indian Army, ensuring that the special forces are fully prepared to tackle contemporary challenges of current and future battlefields. It promises faster and more precise training results.

PRESIDENT OF INDIA GRACES AN INTERFAITH MEET AT RASHTRAPATI BHAVAN

Chennai, Oct 25 2023: The President of India, Smt Droupadi Murmu graced and addressed an interfaith meet at Rashtrapati Bhavan today (October 25, 2023).

Speaking on the occasion, the President said that religion holds an important place in our lives. Religious beliefs and practices provide us with relief, hope and strength in adverse circumstances. Prayer

and meditation help each other and harmony. The President said that every human soul deserves affection and respect. Recognizing self, living a life in accordance with core spiritual qualities, and having a spiritual relationship with God is the natural means to communal harmony and emotional integration.

compassion. When people of different religions live together in harmony, the social fabric of the society and country becomes stronger. This strength further strengthens the unity of the country and takes it on the path of progress. She stated that as we aim to establish India as a developed country by 2047, everyone's cooperation would be necessary in achieving this goal.

'Fans love Salman & Katrina's chemistry and camaraderie!': Vaibhavi Merchant on why Leke Prabhu Ka Naam from Tiger 3 is an instant hit

Chennai, Oct 25 2023: Megastars Salman Khan & Katrina Kaif are an all-time biggest on-screen couple in the history of Indian cinema and they are giving us the biggest party anthem of the year with Leke Prabhu Ka Naam from Tiger 3 setting the internet on fire!

Choreographer Vaibhavi Merchant, the brain behind some of the biggest chartbusters of our generation, was given the responsibility to deliver another blockbuster song with Salman & Katrina after Swag Se Swagat in Tiger Zinda Hai. She is delighted with the response to Leke Prabhu Ka Naam and decodes why the song is an instant hit!

Vaibhavi reveals, "The intent is always to do justice to the song given, so, of course, it is also a franchise, and I have been a part of 'Ek Tha Tiger,' 'Tiger Zinda Hai,' and now 'Tiger 3,' so the expectation is always to do better. Yes, the intention was to do better, bigger, more in line with the theme of the film - that Tiger is



back with Zoya, and now this time they are heating things up onscreen, sizzling – catering to their fans and for everyone to come in and groove with it."

Ask Vaibhavi what is it about Salman and Katrina that people love seeing them dance together and she says, "I think their chemistry, camaraderie, and the ease with which they hold the frame. With Salman, you are already on the upswing because the moment you bring him in front of the camera, half the battle is won because he is so good looking. He is such a handsome man and you can shoot him from whichever angle, and he is going to look the best."

She adds, "With Katrina, of course, she comes alive on camera. Otherwise, she is such a

together on screen, and there is great respect, love, and adulation for each other's work and each other as people."

Salman and Katrina are back again in Aditya Chopra's Tiger 3, reprising their iconic characters, super-agents Tiger and Zoya from the YRF Spy Universe! Salman & Katrina look drop-dead gorgeous together in this vibey dance track that has been composed by Pritam, while Amitabh Bhattacharya has written the lyrics!

Leke Prabhu Ka Naam (Hindi version) has been sung by Arijit Singh and Nikhita Gandhi! The Tamil and Telugu version has been sung by Benny Dayal and Anusha Mani.

Leke Prabhu Ka Naam has been shot on an extremely grand-scale. The stars and the team travelled to exotic locations in Cappadocia, Turkey! Directed by Maneesh Sharma, the highly anticipated YRF Spy Universe movie, Tiger 3, is set to release on Diwali, Sunday, 12th November.

BTG Universal debut production launched with pooja ceremony



Chennai, Oct 25 2023: Actor Vaibhav who was last seen in the 2022 release Buffoon is all set to pair up with Athulya Ravi for the first time in a full fledged comedy film directed by Vikram Rajeshwar and Arun Keshav in their directorial debut.

Vikram Rajeshwar is an advertisement filmmaker and has directed more than 80 ad films. He is the son of writer and director K. Rajeshwar who has

done films like Amaran, Idhaya thamarai, Kovilpatti Veera Lakshmi, etc and written several films like Kadalora Kavidhaigal, Paneer Pushpangal, Seevelaperi Pandi, Vetri Vizha etc.

Keshav has co-directed all advertisements with Vikram Rajeshwar. The film is produced by Mr. Bobby Balachandran under his home banner BTG Universal headed by Dr. Manoj Beno. The

production house is simultaneously working on 3 other projects.

The film also stars Anandraj, Naan Kadavul Rajendran, John Vijay, Redin Kingsley, Sunil Reddy, Ilavarasu, PL Thenappan and others in supporting roles.

Dimmanis is composing the music for the film while Tijo Tomy and Suresh A Prasad have been roped in as the cinematographer and

editor respectively. Arun Shankar Durai is doing the art direction and stunts are by Don Ashok.

The pooja ceremony of the film was held today on the auspicious occasion of Dussehra, in the presence of the cast and crew and eminent celebrities from the industry. The shoot commences from the 25th of October. The movie with its stellar cast promises to be a laugh riot for all sector audiences.

'END POLIO' RI Dist 3232 organised awareness meetings and road shows across Chennai at Independence Day Park



Chennai, Oct 25 2023: In order to spread the message of 'END POLIO' RI Dist 3232 organised awareness meetings and road shows across Chennai. At Independence Day Park, more than ten Rotary Clubs in and around Nanganallur organised an awareness program on 24th October 2023. Rotary Club of Chennai Hallmark and RC Nanganallur were lead clubs. RC Nanganallur Ward 167. Rtn Elite, RC Alandur, RC Chennai Vikas, RC

Chennai Melody, RC Madras Elite, RC Chennai Tidel Park, RC Madras Golden City, RC Chennai Accord, RC Chennai Velachery, RC Chennai Hindustan and RAC Madras Millenia participated in the event. The program was conducted in the presence of DG Rtn Ravi Raman, DGN Rtn Vinod Sarogi, DPC Rtn. Mohan Raman, Sri N Chandran Chairman Zone 12, Sri D Natarajan Councillor Ward 167. Rtn Sravanakanya, President RC Chennai

Hallmark called the meeting to order. DG Ravi Raman and others appreciated the clubs for organising such an event and informed the gathering about the importance of eliminating POLIO from the world. The participating clubs handed over their contribution to the POLIO Fund to DG Ravi Raman. Rotary Club of Chennai Hallmark contributed \$1501 towards Polio. The meeting was followed by a music program. Rotarians,

took out a rally around the park distributing awareness pamphlets about POLIO eradication. Thereafter Rotarians from participating clubs and Rotaractors assembled near the Nanganallur Metro Cement Road Signal for a Road show. They displayed placards regarding the importance of POLIO eradication; raised slogans and distributed pamphlets to the public. Traffic Police at the Signal appreciated the work of Rotarians.

Karukka Vinoth arrested for trying to hurdle Petrol filled bottle at Rajbhavan

Chennai, Oct 25 2023: Today (25.10.2023) around 03.00 pm, an unknown person came by walk as a pedestrian near the Raj Bhavan, via Sardhar Patel Road. It is learnt that he was carrying bottles (4) filled with petrol. While he attempted to hurl petrol filled bottles towards Raj Bhavan, he was confronted by the security personnel on duty there. He evaded from them and attempted to throw two bottles which fell outside the outer cordon on Sardhar Patel road. Subsequently, he was overpowered and apprehended by the security personnel. Two more bottles filled with petrol were also seized from him. No damage took place at the



surroundings of Raj Bhavan.

It is learnt that one Karukka Vinoth, 'C' Category HS rowdy of E3 Teynampet PS who has his residence at SM Nagar, Nandanam was involved in the above incident. He has the previous history of

having perpetrated fourteen offences, registered and including hurling petrol bomb at BJP's headquarters office, Kamalalayam on 10.02.2022. He was arrested and remanded in all the above offences in which he had involved. He came out of prison recently.

A case is being registered and appropriate action would be taken against him. Due to the high vigil of the security personnel, besides deploying of adequate security there, his attempt has been nullified.