

**Big Boost to Rail Connectivity in North East & Jammu and Kashmir**

Railway Minister along with Lieutenant Governor, Jammu & Kashmir, Chief Minister, Assam and Chief Minister, Tripura flag off new trains  
 New trains flagged off between Guwahati-Dullabcherra, Agartala-Sabroom (DEMU train), extension of Guwahati-Secunderabad Express upto Silchar, Lokmanya Tilak-Kamakhya Express upto Agartala  
 New Vistadome coach in Budgam-Banihal train in Jammu and Kashmir also flagged off Vistadome coach will boost tourism in Jammu & Kashmir

Chennai, Oct 22 2023: Ashwini Vaishnav, Union Minister of Railways, Communications, Electronics and Information Technology, Government of India along with Shri Manoj Sinha, Lieutenant Governor, Jammu & Kashmir, Shri Himanta Biswa Sarma, Chief Minister, Assam, Prof. (Dr.) Manik Saha, Chief Minister, Tripura flagged off Train No. 15617/15618 Dullabcherra - Guwahati tri weekly train, Train No. 07688/07687 Agartala-Sabroom DEMU train, extension of train no. 12514/12515 Guwahati - Secunderabad Express upto Silchar (Assam), extension of Train No 12519/12520 Kamakhya-Lokmanya Tilak Express upto Agartala (Tripura) via video conferencing today. New Vistadome



coach in Budgam-Banihal train in Jammu and Kashmir was also flagged off. During the flag off ceremony, several dignitaries were connected through videoconferencing. Speaking on the occasion, Shri Ashwini Vaishnav said, "In last nine years, North East states and Jammu Kashmir have changed a lot and the change is discernible on the ground. Prime Minister has visited North East region more than 60 times which is higher than the visits of Prime Ministers of India before him. After abrogation of Article 370, development of Jammu and Kashmir is pacing fast. Recently, meetings of G20 were held in the state of Jammu and Kashmir. In Railways also, various development projects have been ongoing in both these regions. Railways have allotted the annual budget of around Rs. 10,269 Crores for North East, while earlier it was around Rs 2122 Crores. Railways' projects are progressing swiftly in North eastern states. Two Vande Bharat Trains are also planned for North East. In Jammu & Kashmir, development work has been completed on Chenab Bridge, Anji Bridge, tunnels have been completed except on some portion. Railways' are working for overall transformation of North eastern states."

Speaking on the occasion, Shri Manoj Sinha, Lieutenant Governor, Jammu and Kashmir said, "Vistadome coach between Banihal and Budgam is a big leap by Railways in the development of the Union territory. The state of the art Vistadome will attract tourists in large number." He said that there has been substantial boost in tourism in recent times and the new coach will further give impetus to the development of the area. Prof. (Dr) Manik Saha, Chief Minister, Tripura said, "We are thankful to the Prime Minister and the Railway Minister for augmenting the rail connectivity in the state. It will boost the connectivity in remote areas and give impetus to trade and tourism in the state." Speaking on the occasion, Shri Himanta Biswa Sarma, Chief Minister, Assam said, "Prime Minister has laid emphasis on the development of Jammu and Kashmir and North East states since he assumed office. It is an important day as Assam is getting extension of one train to Barak valley, one train being extended to Agartala, one train is being introduced to the remote area of Dullabcherra. I thank Prime Minister and Railway Minister for this initiative."

Extension of Train No. 12514/12515 Guwahati - Secunderabad Express (weekly) upto Silchar (Assam) will provide direct connectivity between Barak Valley (Silchar) and Secunderabad. It will benefit people of lower Assam and areas bordering Barak Valley. The regular service of the train will commence from 21.10.2023 (Saturday) ex-Secunderabad. The introduction of Train No. 07688/07687 Agartala- Sabroom DEMU train will benefit people from the remote areas of the state and will enhance connectivity with the state capital, Agartala. It will also boost tourism in the state. The launch of Vistadome coach in Train No 04688/04687 Budgam- Banihal train will boost tourism in the state and provide memorable journey experiences to the passengers. The introduction of Train No. 15617/15618 Dullabcherra-Guwahati Tri weekly Train (ex-Guwahati - Mon, Wed, Sat & ex-Dullabcherra-Tuesday, Thursday & Sunday) will provide direct connectivity between remote area of Dullabcherra and Guwahati benefiting students, businessmen and traders of Dullabcherra. Extension of Train No. 12519/12520 Kamakhya- Lokmanya Tilak Express (weekly) upto Agartala (Tripura) will be the direct train service between capital of Tripura and Mumbai. It will benefit people in the region, traders and patients in Tripura who travel to Mumbai for treatment purpose. The regular service of the train upto Agartala will commence from 22.10.2023 (Sunday) ex- Lokmanya Tilak Terminus. The introduction of Train No. 07688/07687 Agartala- Sabroom DEMU train will benefit people from the remote areas of the state and will enhance connectivity with the state capital, Agartala. It will also boost tourism in the state. The launch of Vistadome coach in Train No 04688/04687 Budgam- Banihal train will boost tourism in the state and provide memorable journey experiences to the passengers.

**On the observation of Police Commemoration Day DGP/HoPF, COP/GCP, Senior Police Officers and personnel paid their homage to 188 Police Officers/ personnel who sacrifice their lives in the line of duty**



Chennai, Oct 22 2023: On 21.10.1959, 10 Police personnel of Central Security forces (CRPF & ITBF) of India were killed in an ambush by Chinese troops at Hot Spring in Ladakh, India. Hence, Police Commemoration Day is observed every year on October 21st across India to pay homage to the Police officers/Policemen who sacrificed their lives in the line of duty in various incidents. In this regard, Police Commemoration Day was observed today (21.10.2023) at the Police Memorial in the Office of the Director General of Police as a tribute to 188 Police officers/policemen and paramilitary personnel who have sacrificed their lives in the line of duty across India in the last one year. On this occasion, Director General of Police, Head of Police Force, Tr.Shankar Jiwal, IPS, paid homage to the 188 Police Officers/ personnel who died in the line of duty across India by placing floral wreaths and later, a moment of silence was observed and gunshots were fired. Tr.Sandeep Rai Rathore, IPS, Commissioner of Police, GCP, Senior Police Officers, Retired Police officers, Police officers and personnel paid floral tributes. Later, a moment of silence was observed and gunshots were fired.

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## Kadaram Kondan fame Actor Vikas Shrivastav launches new dubbing company



Chennai, Oct 22 2023: Actor Vikas Shrivastav who rose to fame by playing the antagonist in Chiyaan Vikram's Kadaram Kondan has now established his own dubbing company 'Vikas Shrivastav Films Dubbing Company'.

Speaking about his new venture he quotes, "In the last 22 years, I have acted in more than 50 films; in Hollywood, Bollywood Tollywood & Kollywood. Be it Mani Ratnam Sir, Kamal Haasan Sir, Chiyaan Vikram Sir, Aamir Khan Sir or 'Avatar' & 'Don't Breathe' fame Hollywood actor Stephen Lang, I've had the opportunity to work with them all.

Cinema flows like blood in my veins. When I don't get roles/work according to my preference, I feel very sad. That is why I started the foundation of Vikas Shrivastav Films Dubbing Company 6 months ago. I organised and arranged the complete dubbing process of the Hollywood film "The Gandhi Murder".

He further adds, "Following that, I dubbed for the Kannada hit film 'Kabzaa' in Hindi starring Kicha Sudeep & Upendra. I've now just completed dubbing for one of the most sensational forthcoming Telugu films 'Tiger Nageshwar Rao' in Hindi for

theatres starring Mass Maharaja Ravi Teja, Nupur Sanon with more than 100 dubbing artists. Producer Abhishek Aggarwal has already done films like 'Kashmir Files', 'Karthikeya- 2' and 'Vaccine War' and this film's director Vamsee Sir has already made 2 super hit films in Telugu."

"Tiger Nageshwar Rao in my opinion, will surely create history. I believe that I can bring a revolution in the world of Dubbing from South to Hindi films, because till date all the South films which have been dubbed in Hindi doesn't have the essence with which the director would've made it in the first place. My aim is to dub them completely Hindi by retaining the originality, because a single word can change the whole subject of the film. I work hard in my studio, I give it my all the same as a film director would do on a film set. I understand a script in 30 days, which takes months for the director to write. It's not an easy task, to pull it off one has to understand the story, how a movie is created it by acting like me for 22 years. You will understand all these minute details I've explained when you meet my Tiger Nageshwar Rao on 20th October", says an elated Vikas Shrivastav.

## Salman and Katrina are back with a party track, Leke Prabhu Ka Naam from Tiger 3, that will get you grooving

Chennai, Oct 22 2023: The trailer of Tiger 3 was instantly lapped up by audiences and now the makers are gearing up to take the excitement higher by unveiling the first song, 'Leke Prabhu Ka Naam' which will drop on Monday.

The first song is a dance number sung by Arijit Singh and Nikhita Gandhi featuring Salman and Katrina Kaif, the second song is a romantic track that will touch the hearts of audiences and fans alike!

Director Maneesh Sharma reveals, "We



can't wait for Leke Prabhu Ka Naam to drop next week! Katrina's ethereal beauty and the chemistry between the two makes it the perfect formula to

have everyone dancing! We had a lot of fun filming in Cappadocia, Turkey, and this will be another huge dance chartbuster to add to the already enviable

list of successes that Salman and Katrina have had together." Tiger 3 is set to release this year on November 12, Sunday!

Popular producer JSK makes his debut as director with 'Fire', a film based on a totally different and daring concept Balaji Murugadoss, Rachitha Mahalakshmi, Sakshi Aggarwal, Gayathri Shan play key roles in this racy thriller



Chennai, Oct 22 2023: After leaving his imprint as distributor of various successful films, JSK then rose to become a producer of national award winning and super hit movies. A noted actor too, he is now making his directorial debut.

The film written and directed by him has been titled 'Fire'. Starring Balaji Murugadoss, Rachitha Mahalakshmi, Sakshi Aggarwal and Gayathri Shan in pivotal roles, the movie is a fast-paced thriller set against the backdrop of a true incident that shocked Tamil Nadu.

Sharing information about 'Fire' which talks about women's awareness, JSK said, "The film will analyse from a different perspective the dangers faced by women today and how they can overcome them. While men who knowingly indulge in wrongdoing are roaming in this society by holding their heads high, our society sees women in a different way even if they do something by mistake even once. A better society will evolve only if this social outlook changes. The film will convey fans that this is not good not only for this generation but also for

the next," he said. JSK further said that 'Fire' will highlight the above issues in a gripping way and at the same time create social awareness, thus becoming a much-needed film for today's era.

He said that the shooting of 'Fire', being produced under his JSK Film Corporation banner, has started recently and is going on in a brisk manner.

DK is making his debut as music composer, while Sathish G is the cinematographer for 'Fire'. SK Jeeva has penned the dialogues. Editing is by CS Prem

Kumar and art direction by Suresh Kalleri. Lyrics are by Madhura Kavi and Rao. Tina Rosario is in charge of costume designs and Nikil Murukan is in taking care of public relations.

Distributor of multi-lingual hit films, JSK is producer of movies including the National Awards winning 'Thanga Meenkal' and 'Kuttram Kadithal', 'Idharkuthane Aasaipattai Balakumara', 'Naalu Policeum Nalla Irundha Oorum', 'Madhayaanai Kootam', 'Taramani', 'Puriyadha Pudhir' and the soon-to-be-released 'Andava Kaanom'.

'Expectation from people every time Katrina & I do a song together will be sky high!': Sal-Kat is set to make the country dance to Tiger 3's Leke Prabhu Ka Naam that drops tomorrow at 11 am



Chennai, Oct 22 2023: Megastars Salman Khan & Katrina Kaif are an all-time biggest on-screen couple in the history of Indian cinema. They have delivered historic blockbusters & generation-defining chartbusters. Now they are back again in Aditya Chopra's Tiger 3 reprising their iconic characters, super-agents Tiger and Zoya from the YRF Spy Universe!

The trailer of Tiger 3 has created mass frenzy

and the film is now the most anticipated movie of the year! YRF is now set to release the first song of the film, a party track Leke Prabhu Ka Naam, tomorrow at 11 am and the internet is in frenzy to watch Salman and Katrina back again, dancing together!

Salman says, "Katrina and I have some great songs together and I understand that the expectation from people every time we do a song together will be sky

high! I'm very confident that Leke Prabhu Ka Naam will make people happy."

He adds, "It is a dance track that I personally love. It is probably one of the best dance tracks of my career! Katrina and I have been fortunate to have chartbusters that have entertained people across the world. I hope Leke Prabhu Ka Naam does this too and becomes a global hit!"

In the teaser of the song that was released

on Friday and went viral immediately, Salman & Katrina showed off incredible chemistry in this vibey dance track that has been composed by Pritam, lyrics by Amitabh Bhattacharya and sung by Benny Dayal and Anusha Mani! Both the superstars look drop-dead gorgeous in this song that will surely become the party anthem this festive season!

Directed by Maneesh Sharma, Tiger 3 is set to release this year on Diwali, November 12, Sunday!



## With 7 gorgeous looks, Katrina Kaif will set the internet on fire in Tiger 3's song Leke Prabhu Ka Naam!

Chennai, Oct 22 2023: One of the most gorgeous actors of our times, Katrina Kaif is set to melt hearts and set the internet on fire in Tiger 3's first song Leke Prabhu Ka Naam that drops on Monday, October 23rd!



Katrina sports 7 smoking looks in the song and says Leke Prabhu Ka Naam is one of the most favourite songs of her entire career!

Katrina says, "Leke Prabhu Ka Naam stands out as a visually captivating song. Set against the breathtaking backdrop of Cappadocia, Turkey, this song has to be visually one of my favourites. Teaming up once more with my favourite Vaibhavi Merchant after Mashallah and Swag Se Swagat."

She adds, "Styled by one and only Anaita Shroff Adajania who

has truly excelled in curating a stunning array of looks for me. In Leke Prabhu Ka Naam, Anaita has crafted 7 remarkable looks, each exuding an undeniable sense of glamour and unique silhouettes."

In the teaser of the song that was released yesterday and went viral immediately, Salman & Katrina showed off incredible chemistry in this vibey dance track that has been composed by Pritam and sung by Benny Dayal and Anusha Mani! Both the superstars look drop-dead gorgeous in this song that will surely

become the party anthem this festive season!

Katrina says that the songs from the Tiger franchise have always been iconic chartbusters and she expects Leke Prabhu Ka Naam to meet the soaring expectations of people.

The actress says, "Songs have always been one of the highlights in the Tiger films. I love how Vaibhavi captured the vibe and dynamic between Tiger & Zoya in this song in a new way. It embodied the vibrant and energetic

feel of the song that fans anticipate from both of us."

Katrina admits that she loves dancing with Salman Khan! She says, "Dancing with Salman is always amazing & I take away so many wonderful memories of shooting for Leke Prabhu Ka Naam. Just as Swag Se Swagat was received with so much love, we hope Leke Prabhu Ka Naam will raise the bar even higher."

Salman Khan & Katrina Kaif are an all-time biggest on-screen couple in the history of Indian cinema. They have delivered historic blockbusters & generation-defining chartbusters. Now they are back again in Aditya Chopra's Tiger 3 reprising their iconic characters, super-agents Tiger and Zoya from the YRF Spy Universe and the internet is in frenzy!

## Kalasalingam University: "Inno spark Hub". TN Additional Chief Secretary inaugurated

Chennai, Oct 22 2023: At Kalasalingam University, Srivilliputtur, Dept of Business Administration organized the inaugural Function of "Inno Spark Hub". The Vice President Dr.S.Shasi Anand presided over the function.

The Chief guest Sri . C . U m a s a n k a r , I . A . S . , Additional Chief Secretary, Tamilnadu, and Director of EDII inaugurated the "Inno Spark Hub" and addressed on skills and



knowledge essentials for becoming successful Entrepreneurs . The Chief guest also inaugurated

Technology Business Incubation (KIBI) and appreciated the development of students products and start ups. and visited the students Expo, where students showcased the innovative projects.

The Vice Chancellor Dr.S.Narayanan, The Registrar Dr.V.Vasudeven ,Dr.P.Sarasu,DIR and Dr.P.Ganesan , Dean gave felicitations. Dr.J.Deny, Director IEDC, and Dr.T.Chandra Sekar HoD organized the programme well.

## Maruti Suzuki, India's No. 1 Automatic Car Maker\* crosses 10 lakh automatic vehicle sales milestone

Chennai, Oct 22 2023: Maruti Suzuki India Limited (MSIL) continues to spread the Joy of Mobility to customers nationwide, crosses the 10 lakh automatic vehicle sales milestone\*. As a pioneer brand in automotive innovation, Maruti Suzuki has played a critical role in popularising two-pedal automatic car technology in India. Currently, MSIL offers four distinct automatic transmission systems – Auto Gear Shift (AGS), 4-speed Automatic Transmission (AT), Advanced 6-speed Automatic Transmission (AT) with Steering Mounted Paddle Shifters and Electronic-Continuous Variable Transmission(e-CVT) across 16 models, catering to the evolving needs of its discerning



customers.

As India's No. 1 Automatic Car Maker\*, Maruti Suzuki has adopted innovative technologies backed by consolidated consumer insights. In 2014, the Company introduced AGS technology which instantly received overwhelming customer acceptance. Today, 65% of the automatic vehicles sold by MSIL are equipped with AGS technology\*. The share of AT automatic transmission models account for 27% of total MSIL automatic sales\*, while the Hybrid e-CVT transmission

constitutes about 8% of MSIL automatic sales\*.

Speaking on the achievement, Mr. Shashank Srivastava, Senior Executive Officer, Marketing and Sales, Maruti Suzuki India, said, "At Maruti Suzuki, we are passionate about providing our customers with the best driving experience. We have made it our mission to spread the 'Joy of Mobility' to all! This spirit has enabled us to democratise automatic transmission technology with numerous types of options. And we are

truly humbled by the customer response we have received. MSIL's automatic car sales have been on the rise constantly. We are already close to touching the one lakh automatic vehicle sales mark for FY23-24, as we stand in the middle of the financial year. This is truly a tremendous feat for us."

"Further examining the behaviour of consumers, it is worth noting that NEXA customers tend to prefer high-end automatic variants. Arena customers meanwhile prefer mid-variants when making a purchase decision. As things stand today, NEXA accounts for about 58% of automatic car sales at MSIL, while Arena contributes about 42%." added Mr. Srivastava.

## As the Trailer of Ganapath Drops, Fans Can't Stop applauding Tiger Shroff rising into a new world, Kriti Sanon's Jaw-Dropping Action Sequences, and Amitabh Bachchan's illuminating Presence! Pooja Entertainment's Ganapath trailer is out now!

Chennai, Oct 22 2023: Pooja Entertainment, has indeed raised the bar in Indian cinema with the release of the electrifying teaser for "Ganapath." The leading production house has ushered in a new era of cinematic excellence that promises to captivate audiences worldwide



The trailer of one of the most anticipated films, 'Ganapath', has finally been released, leaving fans and audiences across the nation in absolute awe while raising the excitement for its arrival on October 20th, globally. This magnum opus starring Tiger Shroff along with Kriti Sanon and legendary Amitabh Bachchan has always kept the audience excitement on the edge. Now, pushing the excitement a notch higher, the makers are here to treat everyone with the trailer.

The trailer of 'Ganapath' is a feast for the senses, showcasing a stunning visuals, breathtaking sequences, and a stellar cast of actors who bring their A-game to the table. Indeed being a visual extravaganza, this magnum opus promises to transport fans and the audiences in a mesmerizing world, one that is almost like a painting brought to life on the big screens.

This enthralling

trailer offers, a tantalizing glimpse into the futuristic world of "Ganapath.", The VFX of the film is absolutely polished and world-class, which makes it a promisable cinematic experience that stands neck to neck with international standards. With the arrival of the film, Pooja Entertainment is sure to push the boundaries of filmmaking and will set a new benchmark for the others too. The omn of top-notch visual effects, an never seen before scale, and a thrilling storyline of "Ganapath" is poised to be a game-changer for

Indian cinema.

What truly sets the bar high for the trailer is its properly incorporated VFX, which helps in providing an international scale to the film. Jackky Bhagnani aims to bring a world-class cinematic spectacle and a never seen before VFX for audiences that appeal to every section of the audience.

Producer Jackky Bhagnani shares his excitement about the project, stating, "I'm thrilled by the incredibly positive response to the

'Ganapath' teaser and Hum Aaye Hain Song. It's immensely satisfying to see that we have been able to live upto the vision we had for the film and it has struck a chord with the audience. Now, I'm eagerly looking forward to the same level of love and enthusiasm from our viewer's reaction to the trailer. We have so much more in store, and I can't wait to unveil it all to the audience."

Since the trailer dropped, the fans can't stop praising the colossal scale of the film. Tiger Shroff's rise into a new world and Kriti Sanon's jaw-dropping action sequences will leave you stunned. To add more intrigue to the world of Ganapath, the film has the everlasting screen presence of legendary Amitabh Bachchan who is sure to keep you invested in Pooja Entertainment's Magnum Opus Ganapath: A Hero Is Born.

Pooja Entertainment presents 'GANAPATH: A Hero Is Born' in association with Good Co., directed by Vikas Bahl. The film is produced by Vasu Bhagnani, Jackky Bhagnani, Deepshikha Deshmukh, and Vikas Bahl. The film is set for a worldwide release in Hindi, Tamil, Telugu, Malayalam, and Kannada on October 20, 2023.

## Maruti Suzuki inaugurates its first True Value 'Extension' outlet in Haryana

Chennai, Oct 22 2023: Maruti Suzuki True Value is India's most trusted, organized player of pre-owned cars. Since entering the pre-owned car market in India in 2001, True Value has developed its pan-India presence to include over 569 stores spread across 282 cites. It revolutionised the pre-owned car market and assisted customers with technology and an ethos of transparency, reliability, and professionalism, addressing a significant need gap. True Value is now all set to reach out even closer to customers by announcing the inauguration of its first True Value 'Extension' outlet in Gohana, Haryana. With the demand for pre-owned vehicles across the country, especially

rural India, this pioneering initiative is aimed at empowering customers in the hinterlands with more ease and efficiency to buy or sell pre-owned cars.

This novel endeavour builds on the established capabilities of True Value and commences a fresh phase of reaching out to customers in the remote regions of India. This format will provide consumers with the proven dependability and trustworthiness that True Value has upheld for the past two decades with a hassle-free experience for buying and selling pre-owned cars. This outlet will also have access to environmentally responsible scrapping support for customers' older vehicles.

Speaking on the occasion, Mr. Shashank Srivastava, Senior Executive Officer, Marketing and Sales, Maruti Suzuki India Limited said, "It gives me immense pleasure to introduce our first True Value 'Extension' outlet in Gohana, Haryana. This exemplifies our commitment to providing seamless and personalized experiences to our customers everywhere, ensuring they get the best value for their money. With the inauguration of this digitally enabled outlet, we aim to bridge the gap between urban conveniences and rural aspirations. True Value has always been synonymous with trust, quality, and customer satisfaction with over 50 lakh happy families,

this initiative reaffirms our dedication to delivering exceptional service to every corner of the country."

Through this initiative, True Value is extending its reach, a move that will bring the joy of mobility to tier-3 and tier-4 cities. This expansion will increase True Value's presence across India and make pre-owned cars more accessible to a broader demographic, truly embodying the spirit of mobility for all.

These 'Extension' outlets of Maruti Suzuki True Value will continue to offer 'offline to online' integration and a unique experience to sellers and buyers, making the whole process of selling and buying pre-owned cars hassle-free.



## JLR India retails 2,356 units in H1 of FY24: Records best-ever half-yearly sales

Chennai, Oct 22 2023: JLR India today reported its best ever H1 performance with record sales of 2,356 units and a YoY growth of 105% during the April-September 2023 period. The strong half-yearly growth was driven by record sales in both quarters, with Q2 witnessing a 108% YoY growth and retails of 1,308 units. JLR India had previously reported a 102% sales growth in Q1, compared to the same period last year.

The order book in FY 24 has seen consistent growth, with H1 closing order book higher by 90% compared to the same period last year. Range Rover, Range Rover Sport and Defender continue to witness strong demand



contributing to 72% of the total order book. The current total order book covers for more than eight months of sales.

Mr. Rajan Amba, Managing Director, JLR India, said, "We are pleased with our strong performance in H1 and Q2 FY24. The consistent

growth in our order book exemplifies the growing strength of our brand and products in the hearts of Indian consumers. We will continue to introduce new products that are best suited to meet the discerning needs of our customers and invest in strengthening our brand desire and client experience."

The successful launch of 24MY Range Rover Velar along with growing demand for Range Rover, Range Rover Sport and Defender underpins the strong sales performance in H1. Defender was the best-selling model with sales of 1,000 units in H1.

JLR certified pre-owned business grew by 83% in H1 FY24.

## Towards a Mobility Future That Offers Freedom to Lead the Life You Want, Anywhere, Anytime

Chennai, Oct 22 2023: TOYOTA will be exhibiting at the JAPAN MOBILITY SHOW 2023, to be held from Thursday, October 26 to Sunday, November 5\*1, with a booth themed "Let's Change the Future of Cars. Find Your Future."

In this second announcement of models to be exhibited at the booth, Toyota unveils the

KAYOIBAKO, a concept model that embodies a mobility future with the freedom to lead the life you want, anywhere, anytime. Toyota's booth will showcase how the KAYOIBAKO can cater to customer needs, from business to pleasure.

Exhibit model KAYOIBAKO

The word kayoibako refers to configurable shipping containers for safely and efficiently transporting parts and products between



facilities, sized to eliminate waste and able to

meet diverse needs with changeable inserts. Adopting this approach, the KAYOIBAKO is a new compact space concept that represents the future of mobility.

Toyota sought to create a quality base of mobility through a commitment to interior/exterior packaging and affordability. With an ultra-expandable design that allows tailoring to suit different roles, this battery electric vehicle (BEV) can support a diverse range of applications.

As a BEV with both hardware and software customizable to specific roles,

the KAYOIBAKO will function as part of smart grids and other intelligent social systems

For business applications, the KAYOIBAKO will offer solutions to various issues as part of the social infrastructure. In last-mile logistics, for example, the vehicle can contribute to smart distribution systems by allowing customization for efficient low-volume

transportation. The KAYOIBAKO can also be customized to meet the needs of local communities, such as by installing product display shelves to create a mobile shop or additional seating to serve as a shuttle bus.

For private use, the

vehicle can be customized according to individual tastes and preferences, evolving into a one-of-a-kind mobility. As well as catering to diverse personal uses and lifestyles, the KAYOIBAKO will also contribute to providing mobility for all, by, for example, enabling designs that offer easier access for wheelchair users.

Main specifications

Length (mm) / Width (mm) / Height (mm) 3,990 / 1,790 / 1,855

Interior Length (mm) / Width (mm) / Height (mm) 3,127\*2 / 1,485 / 1,437

Wheelbase (mm) 2,800

\*1 Held at Tokyo Big Sight (Koto-ku, Tokyo)

October 25-26: press, October 26-27: special invitation, etc., October 28-November 5: general public

2 Driver's side: 2,141 mm.

## 23 CRPF Personnel Receive Yoga Diploma Certificates at SRMIST



Chennai, Oct 22 2023: 23 CRPF Personnel Receive Yoga Diploma Certificates at SRMIST Kattankulathur:

About 23 Central Reserve Police Force (CRPF) personnel were awarded degrees for successfully completing the Diploma in Yoga for Human Excellence program through Distance Education at SRM Institute of Science and Technology (SRMIST), Kattankulathur.

Chief Guest for the event was Deputy Inspector General of CRPF, Avadi, Mr. M. Dhinakaran. Also present were Commandant, GC-Avadi, CRPF, Mr. Navir Singh and DIG, Medical, GC, Avadi,

Dr. S. Jayabalan, Advisor, Directorate of Distance Education (DODE), SRMIST, Prof. R. Rajagopal welcomed the gathering.

In his presidential address, SRMIST's Vice Chancellor, Prof. C. Muthamizhchelvan said, "We appreciate the efforts of the CRPF personnel for successfully completing this strenuous program. This is a privilege and a first-of-its-kind program at SRMIST, of which we are immensely proud. Yoga is not limited to physical well-being, it trains you in all aspects including mental and spiritual well-being. If you can manage your physical health along with your mental health, you can bring

impactful change in society, which will be remembered for years to come. You have contributed to a significant service for the largest paramilitary force in the country."

In his ceremonial address, Mr. Dinakaran said, "My heartfelt congratulations to the 23 CRPF personnel who have completed their Diploma in Yoga for Human Excellence program through distance education. It is a collaborative effort between the CRPF and SRMIST, with the Vice Chancellor customising the program to fit the unique needs and schedules of the personnel."

He added, "We are grateful for the accessible and tailored

courses in yoga and computer skills offered by SRMIST and also for the noble gesture of providing three free seats in the B.

Tech course to the families of martyrs, which stands as a testament to their commitment to education and honoring those who have made the ultimate sacrifice."

The vote of thanks was proposed by Associate Director, DODE, SRMIST, Dr. H. Srimathi.

Also present on the occasion were SRMIST's Registrar Dr. S. Ponnusamy, Controller of Examinations, Dr. K. Gunasekaran and Director (Online Education) Dr. Manoranjan Pon. Ram among others.

## Sensodyne helps provide access to Proactive Dental Check-ups to consumers with Dental Camps across Chennai

Chennai, Oct 22 2023: Sensodyne, a leading oral care brand from the house of Haleon (erstwhile GlaxoSmithKline Consumer Healthcare), is organizing a series of free dental camps across India in October 2023 as part of its World Dentist's Day activations. With these camps, Sensodyne aims to provide free quality access to pro-active dental care, showcasing the importance of oral health and thereby the criticality of dentists, in our everyday lives.

Sensodyne is organizing a total of 500+ free dental camps across community centres, non-metro areas, dental colleges, and regular dental clinics, in multiple cities across India. By doing these camps, Sensodyne is providing support to over 25,000 patients, enabling them to be

more aware about their oral health and conditions such as sensitivity, gum health, cavities, and enamel erosion. By setting up these free camps, Sensodyne is trying to enable better access for dental care.

These camps will be hosted in multiple locations with renowned dentists in Chennai, targeting hundreds of patients and creating awareness on basic dental hygiene and oral care by encouraging Indians to be sensitive towards their oral health. The details are as follows:

Date of Camp	Location
22-10-2023	10 B Srinivasa Street, Gnanamurthy Nagar, Venkatapuram, Chennai-600053
26-10-2023	C / O Kumaran Dental Clinic,

Plot No 145 C 3, 4th Street Raghavan Colony, Jafferkanpet, Chennai-600083 26-10-2023 Medavakkam Primary Health Center, No 2/523, Mambakkam Main Road, Medavakkam, Chennai-600100.

The camps will also aim to educate consumers on the importance of incorporating oral hygiene into one's daily self-care routine and raise awareness about common dental conditions like tooth sensitivity, gum problems, cavities, enamel erosion etc., and how to manage them.

With multiple such dental camps across India, Sensodyne is bringing together Indians from all corners of the country to thank dentists for their contributions on World Dentist's Day.

Commenting on this multi-city initiative, Ms. Bhawna Sikka, Category Head Oral Healthcare, Haleon India, said, "Oral health is crucial for our overall health and wellbeing, making regular oral health check-ups very important for all individuals. As part of our campaign on World Dentist's Day, Sensodyne aims to highlight the importance of proactive oral care and regular dentist visits for our complete wellbeing. With these dental camps, Sensodyne aims to provide free access to quality dental care, while also emphasizing the pivotal role that dentists play in our daily lives. We wish to thank our dentists for always looking after our oral health, enabling us to enjoy life to the fullest at all ages."

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