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Indian Institute of Corporate Affairs (IICA) and National Institute of Communication Finance (NICF) sign MoU for Academic and Research Collaboration to synergise professional capabilities of both institutions

Chennai, Oct 17 areas of finance, 2 0 2 3 : Memorandum of turnaround, Understanding (MoU) competition law, was signed between corporate law, Indian Institute of corporate governance, Corporate Affairs Insolvency and (IICA) and National Bankruptcy law, Institute of leadership, Communication organisational Finance (NICF) here effectiveness, today.

The MoU intends to policies, spectrum synergise the auction etc. professional capabilities of both occasion, Shri Praveen institutions towards Kumar, Director advocacy, research General and CEO, support, technical and IICA, stated, "The handholding assistance MoU will offer a more and capacity building structured approach to services in the various collaboration between

A restructuring, telecommunication

In his address on the



the two institutions on resource between NICF matters common to and IICA for their mandate and conducting research, objectives. Capacity training capacity building programmes building and advocacy. and research will equip He said that the training the Indian Posts and programme will help Telecom Accounts and officers in acquiring in-Finance Service depth understanding (IP&TAFS) officers in and enhance their up-skilling the competitive edge while professional horizon operating in a VUCA and the collaboration is (volatility, uncertainty, a significant step complexity, ambiguity) towards strengthening environment." the nation building."

Director General, NICF IICA and Shri A K envisages exchange of General from NICF. knowledge and

The MoU was In his address, Shri signed by Prof (Dr) Awadhesh Kumar, Naveen Sirohi from said, "The MoU Singh, Deputy Director

Southern Railway conducts intensive Ticket Checking drives Ticket Checking Wing of SR Headquarters records highest ever single-day earnings Rs.22.7 lakh collected in fines on 15th Oct 2023, an all-time high single day earnings by SR Hqrs Flying Squad, 3384 cases registered

ticket checking (performed by the initiatives to deter Zonal Headquarters

to enhancing services (to monitor passenger regulations. for authorized rail users entry and exit through and consistently authorized gates), and conducts thorough Cross Country Checks

Chennai, Oct 17 Checks (to prevent the experience and 2023: The Southern misuse of the alarm ensuring compliance Railway is committed chain), Fortress Checks with ticketing

> Highest ever Single day Ticket Checking Earnings

On 15th October 2023, the Headquarters



recorded the highest Ticket Inspector collected Rs.11.01 committed to ensuring ever single day handled 338, 269 and earnings of Rs. 22.7 209 cases respectively lakhs. The Southern on 15th October 2023 Railway HQ flying registering a revenue of squad of 31 Ticket Rs. 2.19 lakhs, Rs.1.86 Checking Staff lakhs and Rs.1.36 lakhs registered 3508 cases respectively. of ticketless/irregular travel on 15th October 2023, collecting Rs. 22.7 lakhs in fines.

Intensive ticket checking drives were conducted by the flying squad at Dr MGR

Ms. G. Jothi, Dy. Chief

2023-24 till date

During the current financial year from 1st April 2023 to 15th October 2023, in Southern Railway, an

Chennai Central, amount of Rs. 57.48 Tiruchirappalli single-day earnings, total of 10.39 lakh respectively. Shri P. Dilip, Chief cases. The cases C.A. Sivakumar, Chief tickets, irregular tickets

SR Ticket Checking Thiruvananthapuram quality. performance in FY Division realized Palakkad Division's ticket checking earnings stood at Rs.4.22 Crores. Salem, Madurai and

Perambur, Erode, Crores has been Divisions' ticket Coimbatore Jn and collected as penalties checking revenue stood Ernakulam Junction from passengers for at Rs. 4.12 Crores, stations. Contributing various offences during Rs.2.74 Crores and effectively to the record travel registering a Rs.2.48 Crores

Southern Railway Ticket Inspector, Shri include travel without commends the dedicated efforts of its Ticket Inspector and and unbooked luggage. Ticket Checking wing. Chennai Division While they remain Crores revenue which that passengers travel is the highest ticket with valid authority, it checking revenue is equally important for among the divisions the public to uphold during the period from their responsibility in April 2023 to 15th order to collectively October 2023. enhance service

> It may be noted that Rs.4.41 Crores while Traveling without a valid ticket/pass is punishable under section 137, 138 & 139 of Railways Act of 1989.





Gopuram Films' G.N. Anbuchezhian produces Santhanam-starrer new film on a grand scale

Chennai, Oct 17 2023: Santhanam's characterisation in this movie will be enjoyed and loved by all youngsters. Also, the film will be a celebration for Santhanam's fans.

Priyalaya is debuting as the heroine opposite Santhanam. Thambi Ramaiah plays a key role and Manobala will be and dialogues for many seen in an interesting successful films, has role. Along with them, penned the story, Munishkanth, Vivek screenplay and Prasanna, Bala dialogues of this film. Saravanan, Maran, Cool Three songs have taken Suresh and others are shape very well in D. also part of the cast.

Ezhichur Aravindan, who has written story



have been penned by director Vignesh Shivan

and Muthamil.

Cinematography -Om Narayan

Editing - M. Thiyagarajan

Art Direction - M. Imman's music. Lyrics Sakthiee Venkatraj Stunt - Miracle Michael

Brindha - Baba

Toyota Kirloskar Motor Join Hands with Indian Navy for the 'Eastern' Naval Fleet Drive - The Eastern Arc', supported by Toyota Kirloskar Motor

Chennai, Oct 17 2023: Toyota Kirloskar Motor (TKM) today announced its participation in the Eastern Naval Fleet Drive 'The Eastern Arc,' organized by the Eastern Command of the Indian Navy Today, the fleet drive started-off to continue over the next 12 days, covering 17 cities and spanning a total distance approximately 6000 kilometers, along two radial routes and groups, on the East Coast of

Officer Commanding Southern group, each cars. Eastern Fleet alongside consisting of three and the TKM representative, four cars, respectively. Mr. Atul Sood, Vice Both groups will President Sales and commence their journey Strategic Marketing. from Visakhapatnam and With a view to support follow separate routes, the good cause of Indian with the Northern group Navy, TKM has embarking on this extended necessary endeavour from support with a fleet of Visakhapatnam to seven vehicles including Kibithoo and the Four Hilux and Three Southern group setting Fortuner models, that course from will be utilized to traverse Visakhapatnam to the challenging terrains Kanyakumari, creating and rugged off-road memorable stopovers routes across various along the way, remote locations. This contributing positively to Eastern Naval Fleet the community Drive is set on its remarkable journey through the diverse and vibrant landscapes of India's eastern region, with the Toyota vehicles which is renowned for its unmatched performance, Fortuner have been (during Oct '23), by versatility, and offroading capabilities.

development.

Navy for tackling diverse

landscapes enroute their

fleet drive. The Hilux,

with its ruggedness and

The Eastern Naval Fleet Drive, aptly named 'The Eastern Arc,' holds significant importance as powerful performance, it aligns with the Indian exemplifies the unique Navy's outreach product strengths, while programs and activities, on the other hand, the aimed at engaging with Fortuner is well the civil populace. It also recognised for its serves as a unique premium driving opportunity to raise comfort, powerful

awareness about the performance, and with a various roles and perfect blend of responsibilities of the sophistication and The flag-off Indian Navy. TKM has unmatched style the ceremony of this provided a fleet of seven Fortuner compliments important event was held vehicles, including four every journey with at the Naval Dockyard in Hilux and three Fortuner confidence be it on-road Visakhapatnam, in the vehicles, specially or off-road travel gracious presence of prepared and equipped to requirements. Together, Vice Admiral Rajesh endure the challenging they represent the values Pendharkar, Flag Officer terrains and distances. of endurance, Commanding in Chief The Eastern Naval Fleet performance, and Eastern Naval Drive will be conducted resilience, which are Command, Rear Admiral in two groups the deeply ingrained in Gurcharan Singh, Flag Northern group and the Toyota's world-class

> Earlier in July 2023, TKM handed over a fleet of Toyota Hilux, marking the company's first-ever delivery of its Hilux to the Indian Army. Further, in Sep 2023, Toyota displayed two modified (with the support of an authorised external vendor) Hilux vehicles -Field Diagnosis Vehicle (FDV) & Rapid Intervention Vehicle (RIV) at the North Tech Symposium organised by Northern Command of Indian Army. In addition, another customised Hilux (with the support of Needless to mention, an authorised external known for Quality, vendor) namely Forest Durability and Patrolling Vehicle (FPV), Reliability (QDR) and including FDV were unparalleled capabilities, showcased at the recently Toyota Hilux and held East Tech 2023 chosen by the Indian Eastern Command of the Indian Army.

Commenting on the Naval Fleet Drive of an integral part of the people.

Shooting for the movie was carried out in and around Chennai. While the final postproduction works are on in full swing, the title, first look and release date of the film will be announced soon. Anand Narayan is

Bhaskar have

choreographed and

directed the grand song

sequences.

directing the film, which is going to be a grand commercial production blended with comedy. Producer: Gopuram Films' G.N. Anbuchezhian.

Eastern Naval Fleet Drive 'The Eastern Arc,' which symbolizes deep values that resonates well with Toyota's belief in contributing to the c o m m u n i t y development. This fleet drive serves as a unique platform for us to showcase the remarkable capabilities of our vehicles Hilux & Fortuner, further supporting the Indian Navy's noble mission of community engagement and fostering awareness about the career opportunities that lies within its ranks.

At Toyota Kirloskar

Motor, we have always been driven by a relentless pursuit of excellence, a commitment to quality, and a passion for innovation. These values Japan (October 17, are reflected in every 2023) - Nissan Motor vehicle we produce, and they have made Toyota one of the most trusted and respected automotive brands globally. As our vehicles embark on this important journey, traversing diverse terrains, covering extensive distances, and tackling challenging conditions with ease, we are confident of creating unforgettable experience."

TKM believes in

going the extra mile, and the association with India Navy through this fleet drive epitomizes such commitment to exceeding expectations, not only by providing its high-quality product but also its dedication to fostering community engagement and supporting endeavours that benefit society. Toyota is proud to be supporting the Indian Navy's initiative to connect with the people flag-off of the Eastern of the Eastern Coast. Together, they echo the Indian Navy, Mr. Atul sentiment, "No land too Sood, Vice President far, no beach too hard," as Sales and Strategic they embark on this Marketing of Toyota remarkable journey, Kirloskar Motor, said, united in the commitment "We are honoured to be to the nation and its

Witness Tide Of Emotions- Natural Star Nani, Mrunal Thakur, Shouryuv, Vyra Entertainments Hi Nanna Teaser Unveiled, Theatrical Release On December 7th

Chennai, Oct 17 2023: Starts as a father-daughter story with a beautiful journey between Nani and Baby Kiara Khanna, it then follows the love journey of Nani and Mrunal Thakur. Is she, his daughter? Did Nani meet Mrunal before? Why did Mrunal propose to Nani just before her wedding with someone else? You need to watch the movie to know the answers to all these questions.

Director Shouryuv has done the magic with his very first movie. For a debutant, it's not easy to handle a compound script with a lot of emotions. But Shouryuv showed maturity in the very first movie. He rightly balanced both emotions. While the father-daughter bonding will connect to every father, the love saga of Nani and Mrunal is blissful.

Nani, as usual, nailed it with his superb performance. It's good Khanna is cute. to see him in such an

emotional character captured by Sanu John Entertainments, the Murukan.

appeared in two life, while Hesham different get-ups. While Abdul Wahab gave life he looked very young in to the visuals with his one get-up, he soothing score. Avinash portrayed a middle- Kolla's production aged man in another design deserves a portion. Mrunal Thakur special mention. brings that charm to the Produced by Mohan narrative with her Cherukuri (CVM) and presence. Baby Kiara Dr Vijender Reddy Teegala under the Every frame banner of Vyra Sharma PRO: Nikil

production values are first class.

On the whole, the teaser looks promising and increases prospects for the next set of promotions.

Praveen Anthony is the editor and Avinash Kolla is the production designer. Satish EVV is the executive producer.

Hi Nanna is scheduled for release in Tamil, Telugu, Kannada, Malayalam, and Hindi languages on December 7th, this

Cast: Nani, Mrunal Thakur, Baby Kiara Khanna

Technical Crew: Director: Shouryuv, Producers: Mohan Cherukuri (CVM) and Dr Vijender Reddy Teegala Banner: Vyra Entertainments DOP: Sanu John Varughese ISC Music Director: Hesham Abdul Wahab Production Designer: Avinash Kolla Editor: Praveen Anthony Executive Producer -Satish EVV Costume Designer: Sheetal



Nissan unveils the Nissan Hyper Tourer concept, the future of premium mobility

Chennai, Oct 17 2023: YOKOHAMA. Co. Ltd. today unveiled the Nissan Hyper Tourer, the third in its series of advanced electric-vehicle (EV) concepts that will feature at the Japan Mobility Show starting October 25. The Nissan Hyper Tourer will appear at the show in physical form.

This all-electric minivan focuses on nurturing and reinforcing the bond between people as they journey together. The Nissan Hyper Tourer concept is geared toward individuals who appreciate the finer things in life and enjoy the company of friends and associates, whether on a road trip or business

The Nissan Hyper Tourer combines the essence of omotenashi (Japanese hospitality) with various advanced technologies, including autonomous driving. The V2X (Vehicle-to-Everything) functionality and highcapacity battery also allows electricity to be



stores, and offices, the concept's class. while traveling and on various business

body

panels and sharp character lines that demonstrate traditional Japanese beauty, and its imposing appearance harmonizes with the surrounding landscape. The sides flow diagonally from the front to the rear fender for higher aerodynamic performance and the impression of the smooth drive resulting from the combination of EV and

autonomous drive. The white waistline serves as a headlight and signature lamp, while the kumiko-patterned wheels and the soft, straight body line create

supplied to homes, a premium feel beyond

is made possible thanks display to view and to the Nissan EV The exterior, which Technology Vision, and audio on the frontconveys a sense of the which consolidates seat center display, comfort within, is compact components creating a sense of unity composed of smooth and high-energy density among all occupants. all-solid-state batteries Also, an innovative AI to create innovate car system can monitor your packaging. The result is b i o m e t r i c an ultra-low center of signs-including brain gravity, which when waves, heart rate. combined with the breathing and vehicle's advanced e- perspiration—and 4ORCE all-wheel automatically select control system produces complementary music smooth and flat and adjust the lighting to acceleration and fit your mood. deceleration. The overhead console and lighting feature traditional Japanese kumiko and koushi patterns that create a sense of luxury, while the flat LED panel in the floor displays imagery of a riverbed and the sky, helping creating a relaxing space where digital and nature are

Fully autonomous driving enables those in the driver's seat to focus on interacting with their travel companions. The front seats can swivel 360 degrees, allowing front- and rear-seat passengers to have faceto-face discussions.

Rear-seat passengers The spacious interior can use a wearable operate the navigation

> With the Nissan Hyper Tourer concept, Nissan re-envisions the group road trip by combining the comfort of a luxurious living room with the convenience of a passenger van - all

contained in a stylish and futuristic package.

HCL Cyclothon Successfully Concludes in Chennai with Over 1100 Cyclists Udhayanidhi Stalin, Minister for Youth Welfare and Sports Development of Tamil Nadu graced the event as Chief guest

Chennai, Oct 17 2023: HCL, a globally r e n o w n e d conglomerate, concluded HCL Cyclothon today with over 1100 cycling (956 men and 169 women) enthusiasts taking to the city's roads. Held in collaboration with the Sports Development Authority of Tamil Nadu and the Government of Tamil Nadu, and under the patronage of the Cycling Federation of India, the event drew participants in both the Professional and Amateur categories, making it a resounding success. The winners were felicitated by Thiru Udhayanidhi Stalin, Minister for Youth Welfare and Sports Development of Tamil Nadu. Also, present at the occasion were Mr. Sundar Mahalingam, President, Strategy at HCL Corporation and Mr. Maninder Pal Singh, Secretary General at Cycle Stalin, Minister for Federation of India. Youth Welfare and HCL Cyclothon Sports Development, featured an exciting Tamil Nadu expressed



Lakhs which was saying, finishers.

Mr. Sundar Mahalingam, President Strategy, HCL Corporation, said "At HCL, we believe in multiplying the potential of individuals by fostering collaboration and a shared purpose. The overwhelming response to the Chennai edition of HCL Cyclothon fills us with enthusiasm and gratitude. We look forward to organising more cycling initiatives in the future."

Thiru Udhayanidhi prize purse of INR 30 his appreciation,

awarded to the top wholeheartedly welcome HCL's role in expanding the horizons of sports in Tamil Nadu. It's truly inspiring to witness a substantial gathering of cycling enthusiasts championing fitness and fostering a sporting culture in our state. This also underscores the unwavering dedication of the Sports Development Authority of Tamil Nadu and the ECR Road at the break Government of Tamil Nadu to create an environment conducive to sporting excellence. By encouraging The Chennai edition KMBL has offers during that also has great deals cycling, we are not only nurturing the growth of total Rs 30 lakhs which Day sale, one of the most Days. a sport but also comprises Rs. 15 lakhs

too we saw greater participation and enthusiasm from cyclists of all levels. We believe that this years and people will keep adopting cycling 2023 onwards. as their way of living. The federation has an optimistic outlook for the future, anticipating even more significant participation and enthusiasm in the coming years."

The cyclists began peddling from fostering a sustainable for professionals and and green future for Rs. 15 lakhs for amateurs.

Chennai Kaalpandhu League Season 3 comes to a close by displaying some talented individuals

Chennai, Oct 17 2023: LatentView Analytics Mr. Maninder Pal Chennai Kaalpandhu Singh, Secretary League Season 3 2023 General at the Cycle saw Chennai Boys Higher Federation of India also Secondary School, shared his thoughts, Saidapet 2 and saying, "We received an Government Higher overwhelming Secondary School, response in the first Thuraipakkam emerge as edition, and this time Winners that concluded on October 14, 2023 at YMCA Grounds, Nandanam, Chennai. This league had a total of 18 matches in the group phase and 24 matches by momentum will both the girls and boys continue in the coming $\ _{team}$ in a round-robin format from October 09,



Government Higher School, Annasalai. Secondary School, Thuraipakkam and Government Higher Secondary School, overall league tournament Perunugudi. The boys saw Master Sai Santhosh finals was played between from Chennai Boys Chennai boys Higher Higher Secondary Secondary School, School, Saidapet 2 and The girls finals was Saidapet 2 and Madarasha Miss Swetha from

With 18 teams (12 Boys & 7 Girls teams) playing this season, the played between Asam Government High Government Higher prize distribution

Secondary School Thuraipakkam scoring maximum number of goals - 12 & 9 each in the overall tournament.

The prize distribution ceremony saw, Padma Shri Achanta Sharath Kamal, Khel Ratna & Arjuna Awardee - Table Tennis Player Commonwealth & Asian Game medalist and Ms. Elavenil Valarivan, Arjuna Awardee & ISSF Junior - Air Riffle Champion Junior World Cup & Championship medalist. Ms. Pramad Jandhyala, Co-Founder, LatentView Analytics was also present at the

Kotak Launches Festival Bonanza With Offers on Shopping, Fashion, Travel and more

Kotak Mahindra Bank Flipkart Group including available for Kotak Credit attractive offers on Limited ("KMBL"/ Myntra Big Fashion Cardas well as Debit Card Flipkart, Myntra, Mayajaal Multiplex on "Kotak") today reported Festival, one of the customers with an option Cleartrip, MakeMyTrip that their customers have biggest online fashion to pay on EMI. of dawn and took lapped up offers on their sale; as well as ClearTrip, several loops of the Khushi Ka Season (KKS) one of India's fastestroute as per their program with great growing online travel respective categories. enthusiasm. This season, technology companies featured a prize purse of Flipkart's The Big Billion during The Big Billion

Chennai, Oct 17 2023: sales LIVE across the

The offers are festive season. With

Frederick Dsouza, Business Head Credit Cards, Kotak Mahindra Bank Ltd said, "Kotak is delighted to offer customers a range of offers and discounts this

and Zomato etc. we hope to make this year's shopping extravaganza even more special for customers. We are already seeing this in our Y-o-Y spend growth which has roughly doubled."

Apollo Hospitals calls for awareness on Stop the Bleed Techniques on World Trauma Day

Tamil Nadu."

Chennai, Oct 17 2023: In an effort to raise consciousness around trauma response and sensitize the public about care during injuries relating from various accidents, Apollo Hospitals has called for greater awareness on Stop The Bleed techniques. A Trauma Day today.

also performed a live their susceptibility. demonstration to spread the message around Stop Managing Director, The Bleed techniques a Apollo Hospitals Group, special set of protocols said, "Apollo Hospitals for bystanders who are has emerged as a leading Senior Consultant, responding to a medical provider in the critical Multi-Disciplinary emergency. The team care and emergency Critical Care Unit, highlighted that the services space. For Apollo Hospitals, said, intervention will help starters, we have a team "We at Apollo Hospitals control bleeding and of skilled doctors, able see World Trauma Day occurring every hour. championing the ethos of meticulously designed save time, before trained first responders and as an important occasion professionals arrive on dedicated support staff for us to create the scene and take over. who are equipped to deal awareness around In essence, the with a complex case load appropriate trauma intervention will from across response by all empower bystanders in geographies. We have stakeholders. The Stop 50% of all survival (4WD) SUVs, including safety-first approach, accident cases to play a also expanded our The Bleed Techniques cases, though the Toyota's admired models comprehensive safety key role during the offerings and invested in are global standards for mortality rates are - Hilux, LC300, Fortuner, protocols are put in place critical first hour and cutting-edge not just trained medical logged at 2% - 3% of the and Hyryder AWD (All throughout the save a life.



team of doctors from the elderly are more 1066 are state-of-the-art Emergency Services susceptible to trauma- and a key part of our Unit of Apollo Hospitals related injuries. emergency response made the clarion call for Therefore, they report efforts. While we as a awareness about the more falls at the ground healthcare provider are globally recognized set level, slips and other constantly keeping pace of life-saving concerns from similar with developments in procedures on the events. The elderly are this space and upskilling occasion of World also on blood-thinning our staff, we also call medications - this upon the public to The team of doctors contributes greatly to become aware of Stop income countries such as expanding upon the putting the extraordinary Suneetha Reddy,

The Bleed techniques and help create a more trauma-responsive community."

Dr Senthil Kumar, technologies and personnel but also lay total cases. The first Wheel Drive). The expedition, wherein The doctors also infrastructure to deal people who may be seven months this year owners of SUVs from experienced 4X4 The doctors also infrastructure to deal people who may be seven months this year other brands are also professionals will closely flagged the rise in with a range of trauma required to respond to a registered a total of taking part in the funguide all participants, geriatric trauma cases and poly-trauma cases. variety of accident cases 9,875 road accident filled & adventurous ensuring a secure and and highlighted that the Our ambulance services in the vicinity and victims.

awareness is the key."

Middle and low-More than 400 people 'Great 4x4 Expedition by One of the unique features die every day due to road Toyota', this initiative of this expedition is the accidents in India. stands as a reaffirmation thoughtfully crafted 4WD of the company's trail at Lahariya, featuring dedication in delivering natural obstacles such as Bank Report of 2021, awesome experiences to articulation, side inclines, India accounts for 11% the 4x4 SUV community, rugged sections, deep of global road deaths, igniting their passion for ditches, muddy terrain, with 53 road crashes adventure, and and rocky beds. These According to data bringing 'Mass tracks promise an provided by the AIIMS Trauma Centre. temporary or permanent disability affects almost remarkable 4-wheel drive

The Fourth Zonal Drive Starts in the Eastern Region of India Chennai, Oct 17 2023: Toyota Kirloskar Motor (TKM) today announced its east zonal flag-off of the 'Great 4X4 Expedition beyond. We are treating by Toyota,' bring the a significant number of fourth exhilarating drive people with injuries in a series of adventurous from road accident India. This captivating cases. We are also seeing event promises an a rise in geriatric trauma unforgettable experience, cases the elderly as a uniting off-roading category are more enthusiasts in the susceptible and require picturesque landscape of our enduring support in their recovery journeys Purulia, West Bengal, their recovery journeys. Furuma, west Bengan, from October 13th to There is thus an urgent 15th, 2023. The first of need for us take this expedition cognizance of these commenced in May 2023, developments and with successful drives respond effectively as a held in the Southern, community. Stop The Western, and Northern Bleed is our special call these drives offered the today, at the luxurious to action. Our mission is 4X4 fans, specially Kushal Palli Resorts, to save lives and curated 4-wheel drive which is expected to experience across many navigate 4X4 enthusiasts magnificent landscapes of through many the country. Further, challenging terrains, India account for 90% of triumph of its earlier capabilities of the 4X4 all road traffic deaths. regional expeditions of vehicles on full display.

> 'Mobility for All'. This exhilarating



Another Exciting Flag-off of 'Great 4X4 Expedition by Toyota'

a spirit of thrilling off- Beyond the adrenaline-

roading experience. Happiness' and providing unparalleled off-roading adventure, highlighting the exceptional versatility of the 4X4 vehicles.

Emphasizing Toyota's drive of Toyota, fostering enjoyable journey.

pumping adventure, this expedition emphasizes a meaningful eco-activity, aligning with Toyota's commitment towards environment protection and reducing carbon footprints. The participants will actively contribute to making a positive impact on the environment through a clean-up drive as well as virtual tree plantation in collaboration with Sankalp Taru, an esteemed environmental preservation initiative, at one of the identified expedition, we aim to locations. To elaborate inspire individuals not every 4X4 participants only to explore their will actively contribute desire for motorsports but towards to a tree also to forge lasting plantation virtually, connections and wherein Sankalp Taru will strengthen their plant the saplings & commitment towards maintain them, on behalf nature conservation of the participants.

Speaking on the fourth edition of the 'Great 4x4 Expedition by Toyota', Mr. Atul Sood, Vice President - Sales and Strategic Marketing -Toyota Kirloskar Motor, said, "With the wholesome spirit of

exploration, we have embarked on the East Zonal 'Great 4X4 Expedition by Toyota' being the fourth leg, post the huge success of the last three series of this 4x4 experiential drive that concluded in South, West and North regions respectively. These remarkable journeys serve as a testament to Toyota's focus to ignite the fervour for adventure amongst the 4X4 SUV community & deliver exhilarating experiences. With each 'Great 4X4 Expedition by Toyota,' we continue to broaden our connect with those individuals who are passionate about 4x4 SUVs, by engaging them in extreme off-roading drives, irrespective of the 4X4 vehicle brands they own. Needless to mention, the off-roading drives are being conducted under the expert supervision of 4X4 specialists with necessary safety protocols in place, ensuring that participants could enjoy the thrills while being secure.

As we navigate this through eco-activities such as clean-up drive and tree plantation. We are happy that every participant will have an opportunity to contribute to the environment through planting of saplings via Sankalp Taru."

Medical health camp by Rotary Club of Madras Connemara

Chennai, Oct 17 2023: Rotary Club of Madras Connemara with the Support of Omayal Achi College of Nursing are delighted to announce the success of our recent medical camp! With the dedication of the medical team and the support of the conducted free health smiles of relief, community, we were check-ups, distributed knowing that their able to provide medications, and health concerns were essential healthcare distributed Health mix services to those who & Nutrition needed it most. General Supplement to pregnant health check up, Dental women which was care & Eye test. Special sponsored by Advocate thanks to Rtn Dr Velpradeep Senior & Kanchana & team for friend of President organising the health Nominee Rtn Arularasi.



We saw many

During the camp, we individuals leave with addressed.

> have been possible without the support of our Connemara members especially Our Sincere thanks to IPP Rtn Ranganathan

and Rtn Selva Shekar & team the generosity of involvement in the project, We look forward to continuing our efforts to improve the health and wellbeing of our community in the

Thank you to Nanganallur. everyone who made this medical camp a success! Together, we are making a positive This event wouldn't impact on the lives of many.

> Total Beneficiaries: 162 people Location: Muthamizh Nagar kodungaiyur.

Towards a Future of One-of-a-Kind Cherished Vehicles Aligned with Personal Values



November 5*, with a Se. booth themed "Let's Change the Future of modelsthe SUV-type CarsFind Your Future."

announcement of future models to be exhibited

The two concept FT-3e and the sporty In this first FT-Sewill present a

Chennai, Oct 17 at the booth, Toyota electrification and controls and values. Alongside the onboard. transformed by highly responsive

2023: Toyota will be reveals some of the intelligence, along with captivating designs exhibiting at the Japan design details for two the new experience unique to BEVs, these Mobility Show 2023, to battery electric vehicle value offered by cars. models evolve into onebe held from Thursday, (BEV) concept models, Toyota believes that of-a-kind cherished October 26 to Sunday, the FT-3e and the FT- future mobility will go vehicles by offering the beyond providing joy of personal ride physical transportation customization, as well tools to becoming a as convenient functions lifestyle partner closely for stress-free browsing aligned with each of local area customer's individual information while

Indian Bank Elevates Traveller Convenience Three New ATMs at Chennai Airport

Chennai, Oct 17 2023: Indian Bank, a leading public sector bank in India, installed three new ATMs at Chennai Airport, aimed at enhancing the accessibility of banking services for travellers. These ATMs were inaugurated by Shri S. L Jain, MD & CEO, Indian





Strategically positioned within the Domestic Check-in and Domestic Arrival and Departure areas of Chennai Airport, these ATMs are placed to cater to the banking needs of passengers transiting through the airport.

Sundaram Finance Navaratri Kutcheri from 20th October

Chennai, Oct 17 2023: of PSBB Millennium

On the first day of the festival 14-year-old Harini Prasanna, student Mrs. Archana Sridharan. mridangam by Aadithyan

Sundaram Finance will be School, OMR, 12, from PSBB by Harini Prasanna. organizing Navaratri accompanied by Millennium School, Kutcheri in Chennai from Mullaivasal Shivashankar OMR, will be performing Kutcheri, on 22nd of October 20 to October 22, C on Violin and on the 21st of October 2023. Upcoming classical Aadithyan Sridharan on 2023, the second day of musicians and students Mridangam will be the Navaratri Kutcheri. including Harini singing the famous Samritha, who is learning Prasanna, Samritha keerthanas including Carnatic music from Guru Balaji, and Aradhana Viribon Varnam - Mrs. Archana Sridharan is Padmanabhan will Bhairavi Ragam, expected to sing perform during the 3-day Gurulekha, Vathapi Gambheera Nattai Carnatic Musical Ganapathim and Varnam, and keerthanas Festival. The Navaratri Marugelara O Raghava including Sharanu Siddhi Kutcheri is scheduled to among others. Harini Vinayaka, Kaliyuga commence at Nageswara Prasanna is a student of Varadhan, Nambi Rao Park from 7 a.m. to 8 "Gana Kala Shironmani Kettavar Evaraiya, "Mullaivasal Dr. G. Mamava Sada Janani and Chandramouli, Mrs. more. She will be Lakshmi Vasudevan, and accompanied on

Samritha Balaji aged Sridharan and on violin

Day three of Navaratri October will see 12-yearold Aradhana Padmanabhan of Vidya Mandir School, Mylapore, performing keerthanas including Shri Maha Ganapathim, Kaana Kankodi, Shive Paahimam, Durga Devi among others. Currently learning Carnatic music under Guru Meena Sowrirajan, Aradhana will be accompanied on mridangam by Naveen R and by Aniruddh S on

Chennai Hallmark organised an educational Assistance program at Sri Prince

Matriculation HR Secondary school, College Road, This year Rs 6,00,000 was given as educational assistance to 112 students from LKG to Post graduate level;out of 112 there were 87 girls who got the benefit. The club is giving educational assistance from its inception and for the past three years more than hundred students are given the assistance

Saravanan DGE RI Dist

3234 was the Chief

Guest and Rtn Vinod

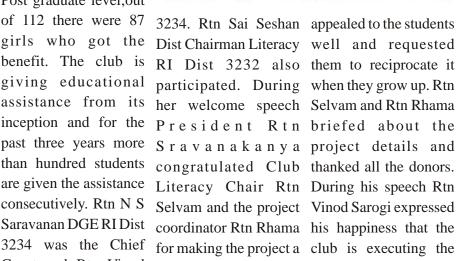
Chennai, Oct 17

Chennai, Oct 17

2023: Rotary Club of









Rotary Club of Chennai Hallmark organised an educational

congratulated the club for organising such events and appealed to the students to study well; further he added that if a student is bright there is no dearth of helping hands to full fill his/her dream. Rtn Selvam proposed the vote of thanks. Rtn Swarnarekha was the master of ceremony. Members of the Rotary Club of Chennai Hallmark, Annettes Club of Chennai Hallmark, other club members and parents attended the program.Overall it was a very satisfying project as it helps many students in pursuing

During his speech

Chief Guest Rtn

Saravanan

grand success. She project with passion. their education.

Sarogi DGN RI Dist Tata Motors launches new avatars of Safari and Harrier

Safest Vehicles on Indian Roads: New Safari and Harrier achieve the highest 5-star GNCAP rating

2023: Tata Motors, India's leading a u t o m o t i v e manufacturer, today announced the launch of the new avatars of its iconic, flagship SUV Safari and its trendsetting, premium SUV Harrier. With significant design several futuristic SUV customers. technologies, both the new Safari and Harrier substantially enhance the overall experience to set new standards for the industry. Certified with the prestigious GNCAP 5-star rating, the new Safari and Harrier come with the unique distinction of securing the highest score by an Indian car for adult occupant protection (33.05/34)and child occupant protection (45.00/49), making them the safest

O M E G A R C best-in-class. Each distinct personas, roads." portraying the discerning preference and multifaceted

vehicles to run on

Indian roads.



changes and addition of lifestyle of today's proud trendsetter and Mr. Shailesh Chandra,

Launching the new

Safari and the new Harrier, Mr. Shailesh Chandra, Managing Director, Tata Motors Passenger Vehicles and Tata Passenger Electric Mobility said, "The new Safari and Harrier herald a new era in safety, excellence, and experience. Their modern design, exceptional build, imposing stance, smart technologies and ahead of segment features have raised the industry benchmarks for style, Built on the drivability and being

> "The Harrier since its launch in 2019 is a

technology and Mobility. strength, it mirrors the warrior lifestyle of

discerning young Harrier achievers. With its unique sportiness, dominant character, digital cockpit and contemporary interiors, the new Harrier is a true masterpiece enriching Managing Director, Tata Motors Passenger Vehicles and Tata Passenger Electric

architecture, derived SUV is now an India to the SUV from Land Rover's extension of its owner's revolution in 1998, the renowned D8 Platform, persona and a perfect Safari, our flagship these powerful and unison of design, SUV, has built an iconic stylish SUVs are technology and legacy of always available from an performance. With leading from the front. introductory starting their 5-star GNCAP Safari is now more than price of Rs 16.19 Lakh rating and highest an SUV, it's a lifestyle. (for the new Safari) and scores by an Indian We have therefore Rs 15.49 Lakh (for the vehicle to date, our made the new Safari new Harrier). They are SUVs are the safest more safe, smart, being offered in four spaces on Indian assertive, plush and technologically advanced. It's time to 'Reclaim Your Life' with the new Safari." - second row seats..

the new Harrier takes Managing Director, this attribute several Tata Motors Passenger notches higher. A Vehicles and Tata perfect blend of design, Passenger Electric

Highlights of the new Safari and

7 airbags with 6 as standard across personas 31.24 cm Harman Touchscreen Infotainment system

26.03 c m its classy pedigree." - configurable Mr. Shailesh Chandra, Instrument Cluster with Navigation Display

10 speaker JBL music system with Advanced Harman AudioworX with 13 "Since introducing bespoke acoustic modes (first in the world)

> ADAS with 12 Features Gesture Controlled Power Tailgate (first in segment)

Voice support with 250+ commands in 6 languages with 4 independent voice assistants (first in

Ventilated first and