

AIADMK's quitting NDA a big jolt to BJP: Tejashwi Yadav

Chennai, Sep 26 2023: Bihar Deputy Chief Minister Tejashwi Yadav on Monday said that the AIADMK's decision to quit the NDA is a big jolt for BJP in Tamil Nadu. He also said that the DMK and Congress alliance in Tamil Nadu is very strong. Interacting with media persons at Patna airport, Tejashwi Yadav said: "AIADMK is a strong party. Its leaders had a meeting with PM Narendra Modi but no conclusion emerged. It is not the first party in the country which separated from the NDA. In Maharashtra, Shiv Sena separated from NDA, In Bihar, the JD-U separated from NDA, In Punjab, Shiromani Akali Dal



separated from NDA. The bigger parties were separated from the NDA. "Now, there is no meaning of NDA. A dictator is sitting there. Two people are running the country." To BJP leaders claiming Chief Minister Nitish Kumar may execute his 'Paltimar' programme, Tejashwi Yadav said: "(RJD supremo) Lalu (Prasad Yadav) and

Nitish (Kumar) have come together. We are united in Bihar and creating confusion. The idea is to malign the image of CM Nitish Kumar." On attending a Pandit Deen Dayal Upadhyay birth anniversary event, he said: "It was a government event and I was there as per the protocol. Our ideology is different. Those who abuse Mahatma Gandhi also pay tribute to him.

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Reflex launches its Green Mobility business in Chennai

With a new office in prime area T.Nagar in Chennai, the 21-year-old Reflex group is clearly in an expansion and diversifying mode



Chennai, Sep 26 2023: Reflex Group, one of India's leading conglomerate that has been operating for over two decades and has diversified into Refrigerant Gas, Renewables, Ash and Coal handling, Medical Technologies, Pharmaceuticals, Airports and Transportation, among other such business verticals, commences its Green Mobility venture's (Reflex Green Mobility Limited) operations in Chennai at the hands of Mahesh Kumar, Deputy Mayor, Greater Chennai Corporation. This business vertical of the group will cater to the people mobility segment.

The vertical commenced operations in March 2023 from Bengaluru as an all-EV initiative and will cater to the entire spectrum of Corporate and Business travel needs. The services will not only help the Reflex Group increase its ESG footprint, but also help the service recipient corporate entities in abating carbon dioxide emission and reducing their carbon footprint.

Reflex Group, said, "While the team at Reflex Green Mobility has been working hard in Bengaluru since its commencement of operations in March, starting in Chennai to serve the Corporates in our city was a natural progression for us. This is the right moment to also announce about our new office in the heart of the city. The 15,300 sq feet office space can accommodate 100+ employees and has the best of facilities for employees' comfort."

rich interior, ergonomically designed spaces and an employee-friendly workspace. The building has been designed to conserve energy and water, as we believe in increasing our ESG footprint. We have EV charging points, a spacious cafeteria, multiple conference rooms, resting lounges, gym, entertainment rooms etc.

On the joyous occasion, the company also made an announcement about a new downtown office in Chennai, in addition to the existing premises in T.Nagar.

The three-storied premises of Reflex group have been exclusively designed to accommodate more than 100 employees. The building offers a

Reflex Green Mobility Limited is one of the youngest entities under the umbrella of Reflex Group which caters to corporate entities and passenger mobility platforms by providing a company-owned 4-wheeler EV and a technology platform.

Speaking on the occasion, Anil Jain, Managing Director,

Light to moderate rain likely in 21 districts of TN for next 3 hrs: RMC

Chennai, Sep 26 2023: The Regional Meteorological Centre (RMC), Chennai, on Tuesday predicted the possibility of rain in 21 districts of Tamil Nadu for the next 3 hours due to the change in the speed of western winds. Accordingly, Chennai, Tiruvallur, Kanchipuram, Chengalpattu, Tiruvannamalai, Kallakurichi, Vellore, Ranipet, Tirupattur, Dharmapuri, Krishnagiri, Tiruchirappalli, Cuddalore, Villupuram, Pudukottai, Mayiladuthurai, Thanjavur, Thiruvavur, Nagapattinam, Perambalur, Ariyalur districts are likely to receive light to moderate rain for the next 3 hours. In accordance with an earlier report from the



RMC, the RMC had stated that light to moderate rain with thunder and lightning

may occur in a few places in Tamil Nadu, Puducherry, and Karaikal

regions from today (September 26) till October 1.

VCK chief Thol Thirumavalavan admitted to hospital due to fever

Chennai, Sep 26 2023: Viduthalai Chiruthaigal Katchi (VCK) founder and Member of Parliament Thol Thirumavalavan was admitted to a

private hospital in Vadapalani due to fever, according to a Daily Thanthi report. According to the reports, the doctors have advised him to

avail treatment in the hospital for two days. VCK party officials have been requested not to come to Chennai and meet him until September 30.



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Younger adults are having more heart attacks: reasons and remedies

Dr. Pradeep G Nayar, Interventional Cardiologist Fortis Malar Hospital, Adyar

Chennai, Sep 26 2023: Young people having heart attacks is a common and tragic headline these days. We have seen people as young as actresses, students, singers, and many others suffer heart attacks. It is becoming a serious concern as an increasing number of youths are dying at a young age.



A heart attack occurs when a blood clot or blockage forms inside the arteries, obstructing blood flow to the heart. Blood flow to the heart is obstructed by fatty deposits formed as a result of elevated cholesterol levels; this obstruction can be gradual or sudden.

According to Dr. Pradeep G Nayar, Interventional Cardiologist from Fortis Malar, abrupt cardiac arrests occur when the heart stops beating without warning. The person may be seen to pass away in minutes without ever being able to be seen by a doctor because the oxygen flow to their entire body is cut off. This syndrome is known as massive cardiac arrest.

Doctor continues, "These days, youngsters engage in gym workouts without even having their hearts examined. Some workouts are so difficult that they make the heart thicker. Exercise can be deadly without the proper kind of preparation because gym workouts need a lot of physical effort.

Young people often neglect to adequately care for their health. Acts of neglect in one's lifestyle decisions, eating habits, exercise routines, and stress management techniques all increase the likelihood of a sudden attack.

Smoking increases the likelihood of contracting any lifestyle disease. Even passive smokers are not exempt from this when it comes to heart attacks, which are among the most common.

Genetic factors have also been linked to cardiovascular

disorders. The younger generation is impacted by genetic transmission around 510 years before their parents were. There is not much that can be done to totally avoid cardiovascular disease once the genetic pattern sets in, although its risk factors can be reduced.

The most recent development in the cause of sudden heart attacks is mental stress. The younger generation is under a lot of stress. Maintaining an urban lifestyle that encourages excessive drinking, smoking, unhealthy eating, and overeating when under stress are all factors that can cause the heart to become stressed, which can result in a heart attack, cardiac arrest, or arrhythmia.

Another element that can trigger unexpected attacks is the quality of sleep. An adult needs eight hours of healthy good night sleep. Youngsters who lead unhealthy

lifestyles tend to stay up late at night and have trouble waking up early, which raises blood pressure and increases the risk of heart attack at a young age. Unfortunately, young adults are more likely than older adults to develop hypertension, which is like the trend in heart attacks. High blood pressure damages your blood vessels, thickens the heart muscles, and raises your risk of having a heart attack.

COVID is a brand-new competitor in this field. Despite the fact that COVID 19 is largely a lung condition, it also has a negative impact on the heart. People who have the virus experience palpable irregular heartbeats, inflammation of the heart muscle, and blockages in blood arteries that are larger than normal. Now, the younger generation is affected by the condition that is

common among the older age. After recovering from COVID, children who received a positive test immediately begin engaging in high-intensity exercises, lengthy runs, and smoking under the impression that they have been cured. These cause more heart damage, arrhythmias, and cardiac arrest. Medical professionals also notice an increase in arrhythmias in the 30- to 45-year-old age range.

Preventive measures:

The first step in maintaining a healthy heart is a preventative cardiac examination. If a person is COVID positive and has a significant family history of cardiac conditions, it is recommended that they consult a cardiologist immediately.

Doctors advise young people to adopt a more active lifestyle, avoid excessive sugar and fat intake, and give up smoking and alcohol use, all of which raise the risk of cardiovascular disease. Avoid overexerting yourself while working out; working out after consuming excessive amounts of alcohol may also result in a sudden blockage of oxygen to the body. The best post-COVID recovery strategy is engaging in moderate activity.

The Argentine Football Association and Tata Gluco+, Regional Sponsor in India, present a new product: Tata Gluco+ Sports Drink

Chennai, Sep 26 2023: The Argentine Football Association and Tata Gluco+, Regional Sponsor of the Argentine Football Association in India, present the new sports drink that the company developed for that market: Tata Gluco Sports Drink. This collaboration consolidates Tata Consumer Products' commitment to improving consumer experiences and promoting a more active lifestyle, hand in hand with its agreement with AFA.

This alliance, with one of the most important companies in India, presents AFA with a unique opportunity to connect Indian fans with the Argentine National Team and expand its brand presence in this great market. The partnership between Tata Consumer Products and the Argentine Football Association was born after AFA's commercial expansion in India, which began in early 2021. Since then, fans and consumers throughout the region have had the privilege of being closer than ever to Argentine soccer stars, living unique moments with their favorite players.

Claudio Tapia,



president of AFA, highlighted: "We are very happy to collaborate with TATA, a historic institution and one of the most important in India. Tata Gluco+ is among the first global chains to be part of our regional sponsors and supported the Argentine Football Association in a very important period after the World Cup. A true milestone has been achieved for AFA's international expansion, opening new opportunities in a strategic market like India. This agreement allows our Association to consolidate its leadership position in the world football environment. We welcome Tata Gluco+ as the first division of TATA to be part of our family."

Mr. Vikram Grover, Managing Director, NourishCo Beverages Limited, expressed his excitement about the collaboration: "We are

delighted to be regional sponsors of the Argentine world champion team, which features exceptional players such as Lionel Messi, Angel Di María and Enzo Fernandez. Football transcends national borders and cultural differences, and our collaboration with the Argentine Football Association underscores our commitment to delivering distinctive products and experiences that resonate with consumers around the world. This represents the convergence of rich histories and global recognition. This association not only celebrates the team's prowess but also aligns with TATA's ethos of delivering innovative, high-quality products that meet the aspirations of Indian consumers."

Leandro Petersen, Commercial and Marketing Director at

AFA, said: "This regional sponsorship with TATA is a reflection of AFA's hard work in the global expansion of the brand. After identifying key markets such as China and the Middle East, India was one of the most important countries for our Association. After this partnership, Tata Gluco+ sports drink will now be closer to Argentine football players and we thank a historic and iconic brand like TATA for this opportunity. AFA and TATA will jointly develop commercial and marketing actions that increase the synergy and power of our brands in India. Through this agreement with Tata Gluco+, we are achieving a valuable objective of entering a new and important market with a leading brand."

The introduction of TGP Sports Drink celebrates this monumental partnership, offering consumers a refreshing and invigorating energy drink infused with the spirit of Argentine football. As the official regional sponsor of the world champion Argentina national team, TCP hopes to enhance the connection between fans and their football idols through this unique and exciting collaboration.

Axis Mutual Fund unveils results of Investor Survey on 'Risk Comprehension' in India

Chennai, Sep 26 2023: Axis Mutual Fund, one among the fastest growing mutual fund houses in India, conducted an investor survey to ascertain 'Risk Comprehension' amongst Indian investors. The survey received responses from over 1700 Axis MF investors from across the country. The objective of the survey was to receive insights on investors' attitude and understanding of risks in mutual fund investing.

Commenting on the inferences drawn from the survey, B. Gopkumar, MD & CEO, Axis AMC said, "The mutual fund industry is at an interesting inflection point today, underscored by the increasing influx of investors in the category. While we continue to grow as an industry, enabling investors to make informed investment decisions is also our responsibility. To that end, this survey was conducted to get insights on investor's understanding of risk, and awareness of the tools available to investors to assess risks associated with mutual fund investments. At Axis Mutual Fund, we value our role as responsible investment partners' to not only help investors navigate their investment journey but also help them understand various aspects of their mutual

fund investments, so they are well-equipped to make thought through decisions and fulfil their financial goals."

The survey findings revealed several interesting patterns. Buoyed by the awareness drives by regulators, fund houses, and distributors, investors have recognized the importance of investing their hard-earned money to potentially appreciate it, and one of the increasingly preferred investment avenues is Mutual Funds. However, 59% investors still consider past performance as one of the key benchmarks for investing in mutual funds. Often times, mainly influenced by market noise, investors tend to redeem their investments even though they are aware of the importance of long-term investing and power of compounding. According to data by AMFI, 22.2% equity investors stay invested for 12-24 months and in total 48.7% equity investors redeem their portfolio within two years or less.

Even though 89% investors believe that understanding 'risk appetite' plays a role in choosing the right mutual fund, only 27% investors said that they actually took their risk appetite into consideration before investing. In fact, the

survey reveals that 53% investors are not very confident of personal risk assessment while choosing a mutual fund. It is imperative to understand that each investor has a different risk appetite based on his/her investment profile, financial goal, and needs. Furthermore, investments are still largely 'behaviourally' influenced, making it even more important to shape this attitude into an aware, educated, and well-informed skill set.

Ashish Gupta, CIO, Axis AMC said, "Investing is all about navigating through uncertainties and staying committed to the investment journey. While there has been an increasing influx of investors in the markets today, conversations about 'risk' and 'risk appetite' are minimal at best. However, on a positive note, the report results highlight that investors want to understand more about the concepts of 'Riskometer' and 'Risk Profiler'."

Understanding Risk Profiler: Of the 27% respondents who claimed to take risk appetite into account, 64% were not aware of risk profiler as a tool to evaluate risk appetite and of the total survey respondents, only 30% of respondents were aware of Risk Profiler.

This indicates that investors know the importance of risk profiling but might not be aware of 'Risk Profiler' as a tool for assessing personal risk, leading to a potential mismatch between personal risk and that of the fund. Only 12% of the total respondents who were aware of a 'Risk Profiler' claimed that they were either confident or somewhat confident in assessing their risk-taking ability.

Understanding Riskometer: As high as 61% of the respondents were not aware of what risk-o-meter indicates. Only 16% of the total respondents who were aware of a 'Riskometer' and that it indicated 'Fund' risk, claimed to check the 'Riskometer' before making an investment. On a slightly brighter side, 66% investors mentioned that they would like to understand more about the risk-o-meter and its importance in making informed decisions.

Recently, Axis Mutual Fund also announced the launch of its latest initiative #SochaSamjhaRisk, a 360-degree campaign that focuses on debunking the perception that 'All mutual funds are risky' and instead, encourages investors to make informed and strategic choices by understanding the risks involved.

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Yamaha Pavilion: Where Performance and Thrills Converge at Moto GP Bharat

Chennai, Sep 26 2023: As the first-ever Indian GP gears up for an unforgettable weekend of racing excitement, Yamaha is set to take away the spotlight with its sensational Yamaha Pavilion, a top attraction for all motorsport enthusiasts and Yamaha fans alike at Buddh International Circuit (BIC). Open for visitors from Sep 22 - 24 along with the MotoGP Bharat days, the Yamaha Pavilion, located in the heart of the Fan Zone, is a hub of high-octane activity and showcases Yamaha's commitment to delivering exhilarating performance and innovation. Alongside the Pavilion, Yamaha's presence at the Moto GP Bharat extends throughout the BIC, with its presence all over the circuit, that you cannot miss while you are at the circuit. The life size display of upcoming models - R3 and MT-03, which is visible from afar while you enter the Yamaha Premium North Stand or the huge brand displays showcase the



brand's commitment to the motorsport community.

To further rev the excitement among Yamaha fans, the company on Friday also hosted an exclusive meet and greet session for 100 lucky customers with the Monster Energy Yamaha MotoGP riders - Fabio Quartararo and Franco Morbidelli at the Yamaha Pavilion. The Yamaha customers and fans were thrilled to meet their favorite Yamaha MotoGP rider and interact with them.

Step-up models on display:

Enthusiasts will get an exclusive sneak peek at the upcoming Yamaha R3 and MT-

03, two highly anticipated additions to Yamaha India's lineup. These bikes promise to redefine the standards of performance and style in their respective categories, boasting cutting-edge features and design elements that will leave riders craving the open road. The Yamaha R3 and MT-03 are closely related motorcycles with a common 321cc liquid-cooled 2-cylinder engine producing 41.4bhp and 29.6Nm of torque. They share KYB upside-down front forks (130mm travel), a rear mono-shock (125mm travel), dual-channel ABS brakes with 298mm front discs and 220mm rear discs,

and modern amenities like dual LED headlamps, LED indicators, and LCD instrument clusters.

In addition, the pavilion also features a stellar lineup of performance-oriented motorcycles, including the R7, MT-07, R15, and MT-15 along with recently launched Monster Energy Yamaha MotoGP Limited Edition models YZF-R15M, MT-15 V2.0, and Ray ZR 125 Fi Hybrid. These bikes are renowned for their precision engineering and adrenaline-pumping capabilities, and visitors can immerse themselves in the world of Yamaha's sporty prowess.

HCL Jigsaw's Fourth Edition Unveils India's Brightest Young Minds: Top Young Problem Solvers

Chennai, Sep 26 2023: 5,700+ Talented School Students Nationwide Join the Quest for Problem Solving Excellence

Chennai, September 25, 2023: Continuing with its mission to evaluate 21st-century skills among young minds, HCL Jigsaw announced India's top 12 young problem solvers today, as part of its fourth edition.

Over 5500 students from 735 schools across 213 cities of 27 states and Union Territories registered for the multi-stage virtual championship. The girl students' participation increased from 35% to 41% in this year's competition as compared to the previous years. Crowned as 'India's Top Young Problem Solvers', the top three students from each grade (Grade 6 to 9)

were selected as winners along with 6 runners-up from each grade. A total prize purse worth Rs. 12 Lakhs for 12 winners and 24 finalists was disbursed during the award ceremony. All the winners received prizes along with a learning opportunity at the prestigious HCL innovation lab.

Congratulating the winners, Rajat Chandolia, Associate Vice President and Head of Brand, HCL said,

"HCL Jigsaw is a testament to the incredible potential of India's young talent. It plays a key role in recognizing the importance of 21st-century skills, blending life and academic competencies to equip students for success in both their careers and school. Aligned with our brand's core

philosophy of multiplying human potential, HCL Jigsaw provides an opportunity to students to engage in critical problem analysis. This includes research, effective communication, collaborative teamwork and the cultivation of innovative solutions. These skills are not just essential for an individual's success but also for the greater good of our society."

The top students of this year's HCL Jigsaw are:

Grade 6 participants were assessed to design a solution around the theme of 'Waste Management' where students were asked to create a superhero who has the power to manage waste. The winning team is:

? J h e e l Himanshu Trivedi, One

World International School, Sarjapur

? K. Govinda, Lalaji Memorial Omega International School, Chennai

? Kabir Chandra, Euro Group of Schools, Bengaluru

Grade 7 participants were assessed to design a solution around the theme of 'Making museums more engaging'. The students had to demonstrate effective utilization of technology to elevate the learning and interactivity of museums. The winning team is:

? Trishika Sekar, Podar International School, Mumbai

? Simran Khindria, JBCN International School, Mumbai

? Shivansh Sehgal, Bal Bharati Public School, Ganga Ram Hospital Marg, Delhi

Tata Motors charges up Nepal with the game-changing Ace EV

Chennai, Sep 26 2023: Tata Motors, one of the world's leading commercial vehicle manufacturers, today took a significant leap forward in promoting sustainable mobility with the launch of the new, revolutionary Ace EV in Nepal, with its sole authorised distributor, Sipradi Trading Pvt. Ltd. The new Ace EV, an advanced, zero-emission, four-wheel small commercial vehicle (SCV), is a green and smart transport solution ready to serve a wide variety of intra-city applications. The launch of Ace EV in Nepal marks its debut in the global market and promises to redefine eco-friendly transportation. The first fleet of the revolutionary Ace EV was delivered to its customers in Kathmandu. The electric version of the ever-popular Ace is an eco-friendly mobility solution for environmentally conscious companies.

Commenting on the momentous occasion, Mr. Anurag Mehrotra, Head International Business, Tata Motors Commercial Vehicle Business, said, "Electrification of passenger and cargo transport is an irreversible trend. At Tata Motors, our commitment to accelerate the adoption of cleaner and greener transport solutions is



gaining greater strength. The introduction of the Ace EV marks a major milestone in our journey to deliver zero-emission cargo mobility in Nepal. With Sipradi Trading Pvt Ltd.'s strong sales and service expertise and their dedicated support for many decades, the electric commercial vehicle will play a pivotal role in shaping net-zero goals of businesses in Nepal. The Ace EV is designed and engineered to perfectly suit the requirements of intra-city cargo transportation and will deliver superior value proposition to all stakeholders who are driving towards a carbon-neutral future. Nepal flourishes with clean electricity through its hydroelectric projects, and the launch of the new Ace EV will further complement the country's stride towards clean energy. We are much encouraged with the support and response received from our customers in Nepal, with whom we begin this journey of zero-emission cargo mobility."

Muthoot Finance Ltd to raise Rs. 700 crores through Public Issue of Secured Redeemable Non-Convertible Debentures

Chennai, Sep 26 2023: Muthoot Finance Ltd has announced its 32nd series of Public Issue of Secured Redeemable Non-Convertible Debentures of face value of ₹ 1,000 each (Secured NCDs). The issue has a base size of ₹ 100 crores with an option to retain oversubscription up to ₹ 600 crores, aggregating to a tranche limit of ₹ 700 crores ("Issue"). The issue opens on September 21, 2023 and, closes on October 06, 2023, with an option to close on earlier date or extended date, as may be decided by the Board of Directors or the NCD

committee. The Secured NCDs proposed to be issued under this Issue have been rated [ICRA] AA+ (Stable) by ICRA. This rating indicates "high degree of safety regarding timely servicing of financial obligations".

The NCDs are proposed to be listed on BSE. The allotment will be on first come first serve basis.

There are 7 investment options for Secured NCDs with 'monthly' or 'annual' interest payment frequency or 'on maturity redemption' payments with interest rate ranging from 8.75% p.a to 9.00% p.a.

for Individual Investors and Corporate Investors.

Speaking on the NCD issue, Mr. George Alexander Muthoot, Managing Director, Muthoot Finance Ltd, said "Our 32nd NCD issue is open for subscription, and the interest rate offered on NCDs has been increased by 0.50%. Compared to other available investment avenues, our NCDs, rated 'AA+/Stable', offer an attractive investment option. This provides our investors a dual advantage of a higher rating and attractive interest rate ranging 8.75% to 9% p.a. As part of this issue, our retail

efficient last-mile deliveries, the Ace EV also serves the future commitment and aspirations of its conscientious customers to achieve net zero carbon footprint. The fleet of Ace EV will be supported by a dedicated team of experts for 24x7 support and state-of-the-art Electric Vehicle Support Centres (EVSC). The vehicle also comes equipped with a feature-rich telematics system for real-time vehicle tracking and efficient fleet management.

Tata Ace EV: Transforming logistics with a green, future-ready solution. The Ace EV is the first product featuring Tata Motors' EVOGEN powertrain that offers an unparalleled certified range of 154 kilometres. It delivers a safe, all-weather operation with an advanced battery cooling system and regenerative braking system to boost the driving range. The vehicle allows regular and fast charging capabilities for high uptime. It is powered by a 27kW (36hp) motor with 130Nm of peak torque, to ensure highest cargo volume and grade-ability of 22% allowing easy ascend in fully-loaded conditions. The Ace EV's container is customised specially to perfectly suit the requirements of Nepal.

individual investors will receive 1% p.a. more than the interest rate applicable to institutions and corporates. We are hoping for an increased interest from the market and our investors for this issue."

The funds raised through this issue will be utilised primarily for lending activities of the Company.

The Lead Manager to the Issue is A. K. Capital Services Limited. IDBI Trusteeship Services Limited is the Debenture Trustee for the Issue. Link Intime India Private Limited is the Registrar to the Issue.

Arzoo unveils Gostor.com: A Home Appliances platform that integrates offline & Online

Chennai, Sep 26 2023: Retail tech platform Arzoo strengthens its vertical play in consumer durable space with the launch of GoStor.com, making home appliances e-commerce more customer friendly. With the festive season approaching, this launch will help Arzoo establish a seamless connection between Indian shoppers and offline retailers.

GoStor.com embeds the unique in-store experience in its platform that's designed for Home Appliances buying journey. The platform allows consumers to get expert assistance and product demonstration via live video to make informed purchase decisions with right product.

GoStor.com also brings lifetime care service for every home appliance purchased on the platform with its



post sales service solution. Besides the integrated product installation as part of purchase journey, As a product life-cycle care solution it enables customers to also raise instant service request in case of any appliances breakdown for a doorstep service.

Besides solving for some of the pertinent issues with online buying of high value goods with its flagship services like Live product demonstrations pre-purchase, Service support post purchases. GoStor.com also brings a unique feature of "Better Price Guarantee" wherein if one found a product elsewhere online, you can seek a better price for the same product by

just sharing the product link of that website.

Khushnud Khan, Founder & CEO, Arzoo states, "GoStor.com is a platform designed and curated for the high involvement purchases like Home Appliances. The platform emphasizes elevating the purchase and the post purchase experience for an appliance buyer. With Arzoo's vast network of Consumer durable stores, we aim to create an integrated commerce solution that caters to the need of Home Appliances buyers throughout the purchase journey and afterwards"

The platform is made for consumers who buy high-value products with a longer

lifespan in categories that requires careful consideration. This is because home appliance buyers consider various attributes beyond just price while making purchase decision, like assisted buying in store, post-sales life-cycle support, and the overall product experience further add to the shopping experience. These attributes lead over 85% of home appliance buyers to prefer an offline store.

The unique approach of gostor.com boosts the buyer as well as the seller power. It empowers retailers with order management and inventory management solutions to be self-reliant when managing and selling their products nationwide. The exclusive features are part of an extensive collection spanning diverse categories, making GoStor.com a true "Click and Mortar" experience.

"Shot Boot Three" Actors Poovaiyar, Praniti and Vedanth Nominated for Best Supporting Actor Awards at the Third Children's International Film Festival of Wales

Chennai, Sep 26 2023: The heartwarming, fun family film "Shot Boot Three" has once again captured the spotlight, this time at the prestigious 3rd Children's International Film Festival of Wales. The film's talented actors, Poovaiyar, Praniti and Vedanth, have received well-deserved nominations for the highly competitive Best Supporting Actor awards. These nominations are a testament to the exceptional performances that have enriched the film and captivated audiences worldwide. Directed, written, and produced by the visionary Arunachalam Vaidyanathan, "Shot Boot Three" invites viewers on an unforgettable adventure with four young protagonists and their faithful canine companion, Max. The film's compelling storyline unfolds as the children embark on a quest to find their beloved lost dog, Max, leading to heartwarming moments of bonding and the discovery of the true meaning of friendship. The nominations of Poovaiyar, Praniti and Vedanth in the Best Supporting Actor



category at the Children's International Film Festival of Wales reflect their outstanding contributions to "Shot Boot Three." Their portrayal of endearing and relatable characters has resonated deeply with audiences and has been key to the film's success. Director Arunachalam Vaidyanathan expressed his excitement about the nominations, stating, "I am immensely proud of Poovaiyar, Praniti and Vedanth for their exceptional performances in 'Shot Boot Three.' Their dedication and talent have breathed life into our characters and added depth to the film. These nominations are truly well-deserved." The film's recognition at the Children's International Film Festival of Wales underscores its universal appeal and ability to connect with young audiences across the globe. Its collaborative effort by

heartwarming narrative, exceptional performances, and timeless themes of friendship and adventure have left a lasting impact on viewers, establishing it as a standout entry in the festival. "Shot Boot Three" continues to touch hearts and inspire audiences with its message of friendship and the significance of cherishing the bonds shared with beloved animal companions. The nominations for Poovaiyar, Praniti and Vedanth are a testament to the film's enduring impact and its status as a must-see family film. "Shot Boot Three" is releasing on the 6th of October in Theatres in Tamil Nadu, this will offer families and young viewers an opportunity to experience its fun, entertaining and heartwarming story. It is Written, directed, and produced by Arunachalam Vaidyanathan. The engaging screenplay, a

Anand Raghav and Arunachalam Vaidyanathan, sets the stage for a gripping narrative. The ensemble cast, featuring Sneha, Venkat Prabhu, Yogibabu, Sivaangi, Poovaiyar, Praniti, Kailash Heet, and Vedanth Vasanth, delivers stellar performances that will leave audiences spellbound. Sudarshan Srinivasan's cinematography beautifully captures every moment, while the mesmerising music composed by Veena Maestro Rajhesh Vaidhya adds depth to the film's emotions. The seamless editing by Barath Vikraman and the dedicated efforts of Co-Producer Mugil Chandran have brought this cinematic gem to life. The Movie is Executive Produced by Venkatesh Sadagopan and Associate Produced by Arunachalam Kalaichelvan, adding their invaluable contributions to this extraordinary film.

BOOK YOUR AIR TICKETS WITH IRCTC AT ZERO CONVENIENCE FEES AND ALSO AVAIL ATTRACTIVE DISCOUNTS ON CARD TRANSACTIONS

Chennai, Sep 26 2023: **Special Offer from IRCTC to mark the occasion of its 24th Foundation Day and World Tourism Day**

ZERO convenience fee on booking flights tickets through www.air.irctc.co.in.

Offer is valid on the Flight Tickets booked on IRCTC website and mobile apps for Air Ticketing

Offer is valid on flight tickets booked from 25th to 27th September 2023.

Discount up to INR 2000 on Cards transactions of different banks.

Customers can now avail these special offers from IRCTC by booking their air tickets for their upcoming planned vacations and the New Year which is less than 100 days away.

IRCTC, the Mini Ratna Travel, Tourism and Hospitality PSU under Ministry of

Railways offers a one stop shop of all the travel and tourism requirements of the customers.

IRCTC offers multi-modal transport ticket booking facilities for the customers including railway, roadways and air. The company has a dedicated IATA certified website for the booking of air tickets www.air.irctc.co.in and offers customers the facility to book international and domestic flight tickets at very competitive prices.

With the company celebrating its 24th Foundation Day on 27th September which is also coinciding with the World Tourism Day, IRCTC is offering a slew of attractive offers to the customers to book air tickets with it.

IRCTC will not be charging any convenience fees to the customers booking international as well as domestic flight tickets on its website from 25th

to 27th September. Customers can avail this offer by booking their tickets through IRCTC's air ticketing portal www.irctc.co.in as well as IRCTC Air mobile app.

Along with Zero Convenience Fees, IRCTC has also launched other offers on this occasion with discounts up to Rs. 2000/- on air tickets on card transactions of different banks.

With the festive season shortly beginning from October onwards, customers can now avail these special offers from IRCTC by booking their air tickets for their planned vacations and the New Year which is less than 100 days away.

Besides, saving on convenience fees and getting rock bottom fare deals clubbed with discounts, customers can also enjoy a hassle-free booking experience with IRCTC. IRCTC Air's

website and App offer are equipped with a number of user-friendly features guiding customers to easily search for flights, compare prices, and book their round and multi-city tickets in just a few clicks.

Apart from the limited period offers, IRCTC Air also offers defence fares and leave travel concession (LTC) tickets for government officials. Further, as a value addition, IRCTC also provides a travel insurance of Rs 50 Lakhs for every air ticket booked through its portal.

IRCTC is committed to continuing its efforts to enhance the travel experience for passengers and promote tourism in India. With its innovative approach and customer-centric focus, IRCTC is poised to play a key role in shaping the future of travel in India.

ADITYA BIRLA FINANCE LIMITED TO RAISE UP TO Rs. 2,000 CRORE THROUGH ITS MAIDEN PUBLIC ISSUE OF NCDs

Chennai, Sep 26 2023: Aditya Birla Finance Limited ("ABFL" or "Company"), a subsidiary of Aditya Birla Capital Limited, has announced its first public issue of NCDs for an amount up to Rs 1,000 crores with an option to retain oversubscription up to Rs 1,000 crores, aggregating up to 2,00,00,000 NCDs for an aggregate amount of up to Rs 2,000 crores, pursuant to a prospectus dated September 21, 2023 ("Prospectus") filed by the Company with the RoC and the Stock Exchanges.

The NCDs proposed to be issued pursuant to this Issue have been rated IND AAA Outlook Stable and rated [ICRA] AAA (Stable) by India Ratings & Research Private Limited and by ICRA Limited, respectively. The ratings are valid and will continue to be valid for the life of the



first-come, first-serve basis, based on the date of upload of each application into the Electronic Book with Stock Exchanges, in each Portion subject to the Allocation Ratio specified in the prospectus. However, from the date of oversubscription and thereafter, the allotment will be on proportionate basis as detailed in the Prospectus.

instrument unless withdrawn or reviewed. Instruments with this rating are considered to have a highest degree of safety regarding timely servicing of financial obligations and carry the lowest credit risk.

Trust Investment Advisors Private Limited, A.K. Capital Services Limited, JM Financial Limited, and Nuvama Wealth Management Limited (formerly known as Edelweiss Securities Limited) are the lead managers to the Issue.

The Issue will open on Wednesday, September 27, 2023, and close on Thursday, October 12, 2023, with an option of early closure of the Issue on such date, as may be decided by the Board of Directors of the Company or a duly authorized committee thereof, subject to compliance with applicable laws. Allotment of NCDs shall be made, in consultation with the Designated Stock Exchange, on a date priority basis, i.e., a

The Company proposes to utilise at least 75% of the net proceeds of the Issue towards onward lending, financing and repayment of interest and principal of existing borrowings of the Company and a maximum of up to 25% of the net proceeds towards general corporate purposes.

All the capitalized terms herein but not specifically defined shall have the same meaning as ascribed to such term in the Prospectus.

Nayanthara's Next Titled as Mannangatti Since 1960



Chennai, Sep 26 2023: Nayanthara, the Lady Super star, known for her acting prowess and enchanting beauty has a large committed fanbase and a plethora of supporters. Nayanthara has signed a new movie which is titled "Mannangatti Since 1960", in which she dons the lead role.

Other prominent actors like Yogibabu, Devadarshini, Gouri Kishan, Narendra

Prasad are also doing important roles in this film. S. Lakshman Kumar is the producer for the film and bankrolled by Prince Pictures. A Venkatesh is the Co Producer for this film which is written and directed by Dude Vicky. The first look and motion poster of the film launched on Monday has gone viral on social media.

R.D Rajasekar is the cinematographer for this

film, Sean Roldan scores music and editing is done by G. Madhan. Shooting for the film is set to begin soon.

Principal Cast - Nayanthara, Yogi Babu, Devadarshini, Gouri Kishan, Narendra Prasad and others

Technical Crew:
Story & Direction - Dude Vicky,
Cinematographer - R.D. Rajasekar
ISC, Music - Sean Roldan,
Editor - G.

Art - Milan,
Costume Designer - Anu Vardhan,
Costumes - Perumal Selvam,
Sound Design - D. Udhaykumar,
Advertisement Designs - Kannadhasan D.K.T,
Production Head - A.P. Paal Pandi,
Executive Producer - Shrvanthi Sainath,
Co Producer - A. Venkatesh,
Producer - S. Lakshman Kumar,
Production Banner - Prince Pictures,
PRO - Sathish Kumar.

Studio Neon Attic Presents "Modernism Plus: Art, Design & Beyond" Show, Unveiling a Fusion of Creativity and Innovation



Chennai, Sep 26 2023: The world of contemporary design and art is about to witness a radical exploration of creativity and innovation at the "Modernism Plus: Art, Design & Beyond" Show. This event brings together intuitive furniture designers and gifted artists who are boldly pushing the boundaries of their fields.

The show combines art and design, promising a rich tapestry of creativity that captivates all who attend. Rambha Seth, Founder of Studio Neon Attic, said, "As curators, we draw inspiration from the

iconic MoMA (Museum of Modern Art) as we present visionary furniture designers and talented artists. This event is not just a showcase; it's a testament to the enduring legacy of modern art and design, fused with contemporary perspectives that push the boundaries of their respective fields."

This show carefully curates a selection of furniture designers, artisans, and artists who embody the essence of 'Made in India for the World.' Each displayed piece celebrates the seamless fusion of Indian craftsmanship and innovative design,

creating a harmonious blend of tradition and modernity. Through their works, these creators envision a world where Indian creativity shines on the global stage.

Speaking on the event, Sripriya Ganesan, Co-founder of Studio Neon Attic, stated, "Modernism Plus: Art, Design & Beyond' represents our unwavering commitment to celebrating the convergence of art and design in the most innovative and inspiring way. We invite you to join us on this remarkable journey as we explore new horizons in creativity and

reimagine the world around us."

"Modernism Plus: Art, Design & Beyond" promises to be an unmissable event that celebrates the power of creativity, innovation, and the enduring legacy of Indian craftsmanship. This curated art gallery by Rambha and Sripriya is a welcoming space where creativity knows no bounds.

Event Details:

Open to the Public: Wednesday 27th and Thursday 28th, September 2023 from 10.30am to 8:00 PM

Venue: The Folly, Amethyst, Royapettah, Chennai.



Surveillance cameras have been installed at Virudhunagar NGOColony Muthamil Street with the contribution of the general public living in the area at an estimated cost of Rs.2 lakh. Additional Superintendent of Police Somasundaram inaugurated these surveillance cameras for public use. Virudhunagar DSP Pavithra, Sivagnanapuram Panchayat President Krishnamoorthy, Residents' Welfare Association Executives were present.

RELEASE OF BOOK TITLED, "MADRAS NALLA MADRAS: MADRAS NAMBA MADRAS"

Chennai, Sep 26 2023: The Department of English at Dr. MGR Janaki College of Arts & Science is proud to launch a collection of stories set in Madras titled, "Madras Nalla Madras: Madras Namba Madras" written by Ben Noah Suri on Thursday the 21st of September 2023 at the College Auditorium.

This book is being released to

commemorate the 384th Birth Anniversary of the city.

The Book will be released by Shri. Kumar Rajendran, Chairman, Dr. MGR Janaki College of Arts & Science in the presence of Shri. KS Radhakrishnan, Advocate & Editor, Kadhai Solli who will preside over the launch while the first copy will be received by Smt. K. Shantakumari, advocate and eminent

writer. The dignitaries will then address the gathering.

The Book will also be reviewed by Smt. S.Sarjana, Asst. Professor at the Department of English of the College. Senior Journalists Shri. Kalki Priyan and Shri Mana will then deliver Special addresses after which the author Shri. Ben Noah Suri will thank the dignitaries and the participants.

"Madras Nalla Madras: Madras Namba Madras" is a collection of 11 short stories which focuses more on the common people who inhabit the city; their hopes, dreams, emotions and feelings which together make Madras the warm city it continues to be.

Copies of the book will be available at the venue at a discount and will be signed by the Author.



Chennai based A.M. Jain College hosted a seminar on "Universal Values: Juxtaposing Theory and Praxis in Value Education" featuring Dr. M. Vijayasarathy as Chief Guest. Dr. M. Vijayasarathy shed light on the topic of universal values and their significance in contemporary society. He emphasized the importance of bridging the gap between theoretical understanding and practical application of values in education.

Director Bala's 'Vanangaan' First Look Revealed!



Chennai, Sep 26 2023: Blockbuster hit 'Maanaadu' fame Producer Suresh Kamatchi of V House Productions, in association with director Bala's B Studios are jointly producing the film 'Vanangaan'. Critically-acclaimed filmmaker Bala, the man behind the creation of a plethora of

masterpieces is directing this film. Arun Vijay is playing the protagonist's role and Roshini Prakash plays the female lead opposite him in this movie. Samuthirakani and Mysskin are performing pivotal characters in this movie.

GV Prakash Kumar is composing music to

the lyrical lines of Kaviperarasu Vairamuthu. R.B. Gurudev is handling cinematography and Sathish Suriya is taking care of editing for this film, which features art works by R.K. Nagu. Silva oversees action choreography. While the shooting of 'Vanangaan' has briskly approached completion, the film's

first look has been revealed now. Actor Arun Vijay's unique look with idols in his hands and his body covered in mud has received huge response and increased expectations for the film. Plans are going on full swing to release the film for festive occasion of Pongal 2024. PRO: A. John.

A mega national event named SHAKTI-2023 at IGCAR, Kalpakkam



Chennai, Sep 26 2023: A mega national event named SHAKTI-2023 (Stree in HVACR & Architecture and Key in Transforming the Industry) was organized by Indian Society of Heating, Refrigerating and Air conditioning Engineers (ISHRAE), Kalpakkam Chapter and Indian Women Scientists's Association (IWSA), Kalpakkam Branch in association with Indira Gandhi Centre for Atomic Research (IGCAR), Kalpakkam on 26th September 2023 at IGCAR, Kalpakkam, under the theme on "Women in

Technological Advances and Social Upliftment". Dr. B. Venkatraman, Distinguished Scientist and Director, IGCAR presided over the function. In his presidential address he emphasized on achieving cleaner India by fruitful collaboration among engineers and academia towards the research and development of green technologies.

Shri Yogesh Thakkar, National president ISHRAE, in his address mentioned about ISHRAE's contribution in

achieving net zero emission by 2070 through decarbonisation. Dr. K. Rajalakshmi Menon, Distinguished Scientist & Director, Centre for Air Borne Systems, DRDO inaugurated the function. In her inaugural address she highlighted the indigenous development of Airborne Surveillance Systems and implementation of efficient thermal management.

Dr. Kalpana Balakrishnan, Dean (Research), Dept. of Environmental Health Engineering, Sri Ramachandra Institute

of Higher Education and Research, in her keynote address stressed upon the importance of monitoring and controlling household air pollution in rural India and its mitigation.

Dr. Jayanthasri Balakrishnan, Motivational speaker and Scholar from Coimbatore, in her special address pointed out the duty of empowered women to conduct the outreach programs to pave a way for social upliftment.

SHAKTI-2023 has been a great event with participation of 300 delegates.

Sundeep Kishan, CV Kumar, AK Entertainments Production No 26, Sc-Fi Action Thriller Launched Grandly



Chennai, Sep 26 2023: Talented hero Sundeep Kishan who is showing his versatility in different genres of films enjoys a good following in Telugu as well as Tamil. The young hero who is presently doing Ooru Peru Bhairavakona under A K Entertainments has signed to do production No 26 of the banner. This marks the second collaboration of hero Sundeep Kishan and director CV Kumar, after the blockbuster Maayavan. Adventures International Pvt Ltd

presents this high-budget movie produced by Rambrham Sunkara. Kishore Garikipati (GK) is the executive producer. Billed to be a Sci-fi Action Thriller set in the Maayavan world, this is going to be a sequel to Maayavan. To be mounted on a high budget with top-class production and technical standards, this is the story of a common man's clash with a supervillain. The movie has been launched grandly today with a formal pooja ceremony.

For the muhurtham shot, Damodar Prasad while Venkat Boyanapalli switched on the camera. The first shot was directed by Gemini Kiran. The regular shoot of the movie commences in November. This yet-to-be-titled movie will have some noted technicians taking care of different crafts. While Karthik K Thillai will crank the camera, Sensational Composer Santhosh Narayanan who gave a chartbuster album for Nani's Dasara and is working on

Prabhas' Pan World film Kalki 2898 AD will score the music for this film. More details of the movie are awaited. Cast: Sundeep Kishan Technical Crew: Writer, Director: CV Kumar Producer: Rambrham Sunkara Executive Producer: Kishore Garikipati (GK) Banner: A K Entertainments Presents: Adventures International Pvt Ltd DOP: Karthik K Thillai Music: Santhosh Narayanan PRO: Nikil Murukan.

Bharat Gaurav Round Trip Service between Kudal Nagar and Lokmanya Tilak Terminus

Chennai, Sep 26 2023: Indian railways operate Bharat Gaurav trains to enable people to visit various tourist destinations of their choice through BGTs operated by tour operators.

Train No. 06905/06906 Round Trip Bharat Gaurav Service between Lokmanya Tilak Terminus and Kudal Nagar

Train No. 06905 Kudal Nagar (Madurai) - Lokmanya Tilak Terminus (Mumbai) via Nagercoil Town, Thiruvananthapuram, Ernakulam Town, Palakkad, Salem, Perambur, Maula Ali, Secunderabad, Aurangabad will leave Kudal Nagar at 16.00 hrs on 28th September, 2023 (Thursday) and reach Lokmanya Tilak Terminus at 08.30 hrs on 04th October, 2023, the 7th day i.e., on Wednesday

Train No. 06906 Lokmanya Tilak Terminus - Kudal Nagar via Madgaon, Mangaluru Jn, Kozhikode, Shoranur, Thrissur, Ernakulam Town, Thiruvananthapuram Central, Nagercoil Town will leave Lokmanya Tilak Terminus at 19.00 hrs



on 04th October, 2023 (Wednesday) and reach Kudal Nagar at 21.15 hrs on 07th October, 2023, the 4th day i.e., on Saturday

Coach Composition: 4- AC Three Tier Coaches, 6- Sleeper Class Coaches, 1- General Second Class (Divyangjan Friendly) 1- Luggage cum Brake Van & 2- Pantry Cars.

Bharat Gaurav Operator M/s Travel Times has arranged a package tour from Madurai to the Deccan and back named "Splendors of Deccan". Tourists can board the train starting on 28th September at Kudal Nagar (Madurai) and from other stations en route too, like Trivandrum, Kollam, Kottayam, Ernakulam, Thrissur, Ottapalam, Palakkad and Podanur. The Train reaches Hyderabad on 30th

September. After sightseeing of the Charminar, Golconda fort as well as Salar Jung museum the next day the BGT passengers will be taken on a trip to Ramoji Film City and back. And from Hyderabad they will be taken to Aurangabad from where a trip to Ellora and Ajanta will be arranged from Aurangabad on 3rd and 4th October. Then the BGT will reach Lokmanya Tilak and the BGT Tourists will have a Mumbai city tour - starting with Juhu beach, hanging gardens, Gateway of India, Marine Drive, Bandra bridge etc. After which they will reach Madgaon on 5th of October evening. Interested tourists will be taken to Mandovi river cruise, then on 6th of October 2023 from Madgaon they will be taken to Calangute

beach and Cathedral and then return back via Mangalore, Kasaragod, Kannur, Kozhikode, Thrissur, Ernakulam, Kottayam, Kollam and Trivandrum to Tirunelveli according to the BGT Operator M/s Travel Times

The itinerary, which covers places like Hyderabad, Ajanta, Ellora, Mumbai, and Goa, promises a diverse experience for the domestic as well as foreign tourists.

For those interested in booking tickets or seeking more information, the website (www.railtourism.com) may be accessed and also number 8956500600 may be contacted to obtain all the necessary details about the journey, including ticket availability and schedule.