





அன்னை சிறப்பு பள்ளி Contact: 98413 59935

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C-DOT celebrated its 40th Foundation Day. The Function was Inaugurated by Devusinh Chauhan, Minister of State for Communications, Government of India

Development of across the length and Telematics (C-DOT), breadth of the country. the premier Telecom He appreciated various R&D centre of the technology use-cases Department of and home-grown Telecommunications, solutions that were Ministry of demonstrated in the Communications, exhibition that was Government of India, staged as part of the observed its 40th annual day function. Foundation Day celebration on 25 August 2023 that was inaugurated by Shri Devusinh Chauhan, Hon'ble Minister of f o r State Communications, Government of India.

edge technological M a l w a r e,

Chennai, Aug 25 applications for larger Centre for benefit of citizens Shri Devusinh

Chauhan also

inaugurated C-DOT's

Enterprise Security Operation Centre (ESOC) at C-DOT campus, New Delhi and launched TRINETRA. TRINETRA is a Shri Devusinh combination of Chauhan in his multiple Security inaugural address systems like Security underscored the critical information and Event need of modernizing Management (SIEM), the communication Security Orchestration networks by adopting and Automated the latest technologies Response (SOAR), like AI/ML in an Data Loss Prevention efficacious and (DLP), User Entity and expeditious manner. He Behaviour Analytics further exhorted the (UEBA), Multi-Source young engineers and Threat Intelligence and entrepreneurs to others. The solution innovate relentlessly provides 24x7 near for realizing the real-time actionable Hon'ble Prime cyber-security status Minister's vision of and detection and "Aatmanirbhar Bharat" resolution of cyberand develop cutting-threats (Virus,



security evaluation of landscape. organization's IT assets by protecting endpoints including PC, Laptop, Servers and VMs by detection, analyses and mitigation of vulnerabilities and giving AI enabled automated responses to the cyber threats ensuring protection of sensitive data. The solution is capable of protecting critical digital infrastructure of various Government

Ransomware, Spyware departments from ever- profound knowledge Commission and Shri etc.). It also performs evolving cyber threat on the emerging trends AK Sahu, Member

C-DOT organized a technical conference centered on "Artificial Intelligence (AI) & Machine Learning (ML)" as part of its GB Meemamsi Lecture Series (workshops on newly emerging dimensions of Telecom & ICT), wherein several domain experts, field veterans and academicians shared their insightful experiences and

25 - 45 yrs

of AI & ML and their (Services), Digital applications in various Communications amid insightful talks by sectors including health Commission. and defense & security systems. The technical conference was inaugurated by Shri Devusinh Chauhan, Hon'ble Minister of State Government of India in the august presence of Digital Communications

Shri Manish Sinha, Member (Finance), D i g i t a l Communications Commission, Government of India f o r offered his valuable Communications, insights into commercialization of indigenous Shri Manish Sinha, technologies by Member (Finance), reducing the time to Indian Institute of market and creation of Technology (IIT), Shri n e w b u s i n e s s Deepak Vishwakarma,

of home-grown Analysis Group (SAG), technologies.

Shri AK Sahu, Member (Services), D i g i t a l Communications Commission, Government of India accentuated the critical role of indigenous R&D in solving complex real-time Upadhyay, Chief problems, strengthening national DOT, talked about Cnetworks & boosting DOT's strides in overall growth of the diverse areas of nation.

The technical conference saw a wide range of topics pertaining to the novel dimensions of Artificial Intelligence and Machine Learning various field experts.

The notable speakers at the conference included Shri Kamal Aggarwal, DDG(DIU), Prof. Brejesh Lall, Indian Institute of Technology (IIT), Prof. Swagatam Das, Indian Statistical Institute (ISI), Kolkata, Prof. Mayank Vatsa,

opportunities for export Scientist 'F', Scientific DRDO, Shri Tavpritesh Sethi, Associate Professor, Indraprastha Institute of Technology (IIIT), Delhi, Shri Jigar Halani, and Ms Pooja Yadav, Scientist 'F', Scientific Analysis Group (SAG), DRDO.

> Dr. Rajkumar Executive Officer, C-Telecom & ICT including AI and ML. He thanked the Hon'ble Minister and other dignitaries for posing trust and confidence into the abilities of C-DOT's researchers and reaffirmed C-DOT's firm resolve to achieve "Aatmanirbharta" in Telecom sector with indigenously developed technologies and innovative solutions.

The event saw good attendance from experts from technological area of AI and ML, emerging Startups showcasing their products and members of media.

ure Working Varanasi today Group concludes



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2023: The discussions policymaking. on the Draft declaration at the fourth G20 Culture Working Group (CWG) Meeting, under India's Presidency, with the delegates from the G20 members, and international organisations participating concluded in Varanasi, today.

The CWG under India's G20 Presidency, through its Outcome Document and Chair's summary, emphasized on positioning culture

Chennai, Aug 25 at the heart of global first Cultural group programmes The Culture

> Ministers' Meeting will be held tomorrow 2023 in Varanasi. Earlier in the day,

speaking to the media, Shri G. K Reddy said that the Varanasi Culture meetings have created an opportunity to discuss multidimensional global relations related to the cultural sector.

Giving a brief about the Culture Working Group meetings held under G20, he said the

He also added that participated. Varanasi Cultural Ministerial declaration will be made tomorrow at the end of the Ministerial meeting.

programs organised. In these India. webinars and

meeting was held in 159 experts from Khajuraho, second in different G20 countries Bhubaneswar, third in and invitee countries as Hampi, Karnataka and well as other fourth now in Varanasi. stakeholders

He also said that the declaration will be made on the basis of everyone's inputs. It is a memorable moment for Sh G. Kishan Reddy us to witness the also said that this year Cultural Group in this Cultural working Meeting and group, various declaration to be made and from Varanasi- the webinars were Cultural capital of



NCGG completes training of 27th batch of civil servants from Maldives

Chennai, Aug 25 and implementing public importance of harnessing Capacity Building context that these maximum potential and S. Bisht, course Programme (CBP) for programmes reinforce the learning from best civil servants of Maldives organised by the National Centre for Good Governance (NCGG) in partnership with the Ministry of External Affairs (MEA) concluded on 25th August, 2023 today at New Delhi. NCGG has signed MoU with the Government of Maldives to enhance the skills and capabilities of 1,000 civil servants in the field of public administration and governance by 2024. As part of the agreement, NCGG has already imparted training to 858 officers from Maldives which includes 29 officers of ACC,

aligned with Prime Minister Narendra Modi's philosophy of "Vasudhaiv "Neighbourhood First" policy and keeping citizens at the forefront while designing

Maldives.

The 2-week policies. It is in this the programme's of the programme, Dr. B. principles of citizen practices, which can be centric governance and promote the exchange of knowledge, information and innovations and promote the adoption of best practices and digital governance. It is also an effort in the direction of strengthening bilateral ties and fostering regional the global goals. cooperation with neighbouring countries.

NCGG's efforts are and take advantage of the education and health in opportunity and urged to Maldives and "Vision work in groups as learning outcomes of the Kutumbkam" and effective team building is programme. He urged essential to foster good them to stay connected ideas which can be and work together for utilized to improve the betterment of their quality of life of citizens. country. developmental strategies He stressed on the

modified to suit their own contextual settings. He said that these programmes will further the historical and traditional relations between the two nations. He also stressed that these will also assist in realizing

He thanked Government of India for The valedictory the support provided for session was presided over capacity building of its by H.E. Mohamed Najeel, officers and appreciated Deputy High the effective and pro Commissioner, Republic active participation of of Maldives. He officers from Maldives. r e q u e s t e d t h e He was extremely happy participating officers to to see the elaborate and make full use of the wonderful presentations exposure that they had of the participating during the programme officers on "digital share knowledge and 2030 Maldives "as part of

coordinator said that in the 27th capacity building programme, NCGG shared various initiatives taken in the country. such as changing paradigm of governance, India Maldives relations, overview of All India Services, Public Policy and Implementation, Public Private Partnerships, Digital Governance and Public Service Delivery, Approach to achieve SDG, Leadership and Communication Skills, Performance Management, Total Quality Management, Disaster Management, Agro -based practices in Coastal Regions, e-Governance and Digital India, Gender and Development, Government e-Marketplace, Centralized Public Grievance Redressal and Monitoring System, Low Cost Desalination for safe Drinking water among

Giving the overview

Godrej Consumer Products re-introduces liquid detergent brand - Genteel in Tamil Nadu; target aggressive growth in the liquid detergent category

Chennai, Aug 25 Godrej 2023: Consumer Products Ltd (GCPL), makes a strategic move with the relaunch of Genteel liquid detergent brand in Tamil Nadu, aiming to capture a significant share of the booming liquid detergent market within the state. Genteel has been re-introduced by the growth rate of 58% Capitalizing on this company with an enhanced formulation and product design to evolving needs of to deliver superior performance and an

state of Tamil Nadu.

Projects in Coimbatore

Projects in Bangalore



the overall South customers in both Indian category urban and rural valuation of INR 900 regions of Tamil crore. With a notable Nadu. within Tamil Nadu impressive track nationwide.

In the midst of a customer-focused the state. size for liquid a pivotal role in "We are thrilled to re-Nadu stands at a brand identity and with a reformulated substantial INR 380 fostering deep-rooted product & with a

and 60% across the record, GCPL now broader South region, sets its sights on an keep up with the the expanding liquid aggressive growth for detergent market the Genteel brand in consumers. Genteel epitomizes the Tamil Nadu. Through undertook this move prevailing trend seen a cohesive and comprehensive Genteel is emerging as strategy, GCPL aims enhanced sensorial a key catalyst in to further strengthen experience. The re- propelling the Genteel's market launch is supported by expansion of the presence and a major TVC liquid detergent consolidate its campaign made segment within the position as a leading exclusively for the state. Employing a player in the liquid forward-thinking and detergent market in

significant upheaval approach, Genteel has Commenting on the within the detergent effectively met the re-launch of Genteel category, the Indian ever-changing in Tamil Nadu, liquid detergent demands of Tamil Shekhar Saurabh, market has undergone Nadu's consumers. Category Head, a remarkable surge in Notably, the brand's Home Care, Godrej recent years. impactful marketing Consumer Products Presently, the market initiatives have played **Limited** (GCPL), detergents in Tamil fostering a robust introduce Genteel

Our focus was on creating a quality product in line with our current consumer needs. The enhanced formula of Genteel delivers on absolute cleansing making clothes shine like new. He further added, "We are excited to see how Genteel's reformulation and fresh TVC campaign resonates with consumers." Genteel recently also

unveiled its first television campaign curated for Tamil Nadu market. The TVC highlights Genteel's ability to remove stains delicately, without being harsh on clothes and make them shine like brand new. Its unique formulation preserves the lustre, strength, and color of garments, thereby extending their lifespan and restoring their shine to a likenew condition. Additionally, Genteel incorporates a remarkable 3-week fragrance lock feature ensuring clothes maintain a fresh and rejuvenated scent for up to 21 days after washing.

DBS Bank India is banking on India's badminton stars! Partners with India's trailblazers - Lakshya Sen, Satwiksairaj Rankireddy, Chirag Shetty, Treesa Jolly and Gayatri Gopichand

Chennai, Aug 25 Strategic Marketing & DBS Bank India's Commonwealth Games 2023: In a move that Communications at support, these players and played a pivotal role underscores DBS Bank DBS Bank India, said, will elevate their careers in winning India's first-India's commitment to "DBS Bank continues to and reach even greater ever medal at the the country, the bank has break boundaries and heights, while serving as Badminton Asia Mixed announced its reimagine banking; we an inspiration for Team Championships partnership with five like to think of ourselves badminton enthusiasts." exceptional badminton stars - Lakshya Sen, Satwik sairaj into the conventional Rankireddy, Chirag notions of a 'traditional Shetty, Treesa Jolly, and bank'. Badminton is Gayatri Gopichand.

DBS Bank has been a part of India's journey since 1994, and it is the largest foreign bank in the country by branch presence. The partnership enables the bank to enhance its brand presence within the country and effectively connect with its diverse audience. The sport of badminton embodies attributes such as precision, dedication, teamwork, and the pursuit of customer engagement in excellence, closely India and bolster the aligned with DBS narrative around our Bank's core values of being purpose-driven, relationship-led, and innovative.

The partnership has outdoor campaign, and it will be extended to the bank's social media platforms, official website, internal platforms, as well as throughout its branch network, targeting both customers and employees.

Commenting on the partnership, Shoma Narayanan, Managing Director - Group as a different kind of bank, rather than fitting gaining popularity across India, and this partnership provides a great opportunity for us to extend our support to five young athletes who truly have the potential to be the stars of tomorrow!

These players values both on and off the court, making them perfect partners to champion our brand. With this association, we aim to dial up unique phy-gital proposition, suite of offerings, and strong

Asian connectivity." Ramakrishnan R, Director, Baseline Ventures added, "DBS Bank has always been a trusted partner, for small and large businesses as well as retail customers. We are excited to help

The five young and niche for themselves on industry. For example, Sen, has clinched titles in various tournaments and earned a top-10 spot in senior rankings, with recent wins including the Canada Open and epitomise our core notable performances at the US Open, Japan Open, and the 2021 World Championships.

India's men's doubles duo, Chirag Shetty and Satwiksairaj Rankireddy, have reached World No. 2 in Badminton World Federation (BWF) introduced its brand rankings. They won three BWF World Tour titles this year, including the Indonesia Open kicked-off with an Co-Founder and 2023 (Super 1000), Korea Open 2023 (Super 500), and Swiss Open 2023 (Super 300). India's young women's doubles sensation, Gayatri Gopichand and Treesa Jolly, made their the bank onboard some mark at the All-England of India's most Championship 2022 by prominent badminton reaching the semi-finals stars as it increases in their debut season and engagement with its repeating the feat in nurture their customers in India. We 2023. They clinched are confident that with medals at the

DBS Bank continues promising badminton to break boundaries, and stars have consistently its campaigns have been climbed the global seen as categoryrankings, carving a defying in the banking the international stage. the bank introduced an Former world junior industry-first online number one, Lakshya mini-series called "DBS Sparks," which is inspired by true stories and follows a group of young bankers as they navigate their work and personal lives. It showcases how these bankers challenge the status quo, go above and beyond to solve their clients' challenges, and genuinely make an impact in DBS' quest to be the best bank for a better world.

In 2018, DBS Bank promise, "Live more, Bank less." This year, the bank launched a clutter-breaking campaign to further strengthen this promise, while showcasing how it brings simplicity and seamlessness to banking. The campaign encapsulates how DBS Bank empowers customers to dedicate more time to cherish their dreams, pursue their passions, and relationships.







Projects in India



-JMR

JIVIR 150'-

Our Clientele









SABIC CEO Selected to Lead Saudi Arabia's Delegation to B20 Summit in India

Chennai, Aug 25 Saudi Basic 2023: Industries Corporation (SABIC) CEO Mr. Abdulrahman Al-Fageeh will lead the Kingdom of Saudi Arabia's delegation of top business leaders to the upcoming B20 India Summit in New Delhi on August 25-27.

In this capacity, Mr. Al-Fageeh and the Saudi delegation will represent the Kingdom's business interests as they meet with counterparts from the world's twenty leading economies. The group will align the private business sector in Saudi, elevating the Kingdom's business priorities through the B20 Engagement Group.

CEO of SABIC Abdulrahman Al-Fageeh said, "This is an opportunity for the Saudi

the developing world. We will address critical shaping the future of economies. I am honored promote the Saudi business community as an investment destination with business leaders from around the world."

The Saudi economy is

business community to be one of the fastest growing a voice for the region and and most dynamic in the that have expanded prosperous growth path global challenges that are significantly in the last and desire to build business and our Kingdom one of the most diversified economies for to be entrusted with destinations for forward to deepening the leading this delegation to investment from around collaboration between India and I am excited to the world. In alignment businesses in both delegation will seek to India Summit," said

through the collective power of its business 2023: CEAT Limited, community.

In addition to leading the delegation, Mr. Al-Fageeh will participate in the crème-da-la-crème the B20 meetings by delivering a keynote and domestic arena, address and participating across formats, with the in a panel that will discuss CEAT Cricket Rating various Environment, Social and Governance (ESG) topics.

"Saudi and Indian world led by businesses business sectors share a decade making the sustainable, inclusive, and attractive and strategic the future. We look with Saudi's 2030 Vision countries as well as other and the Kingdom's developed and developing growth strategy, the nations during the B20 address critical issues the Abdulrahman Al-Fageeh.

world is facing today Home-based women entrepreneurs honoured with Sakthi Masala's Homepreneur Awards/Suya Sakthi Virudhugal 2023

Chennai, Aug 25 2023: The Lady Andal Auditorium in Chennai came alive on August 20th as Sakthi Masala proudly presented the Sakthi Masala's Homepreneur Awards /Suya Sakthi Virudhugal, an initiative by Brand Avatar. This prestigious event marked a celebration of the resolute spirit of women who have turned their homes into business hubs.

years, Sakthi Masala's in the "Digital category; Sindhu S Influencer Award. HOMEPRENEUR Homepreneur" from Coimbatore, who AWARDS /Suya category and S. was recognized in the more than 12,000 Sakthi Virudhugal an Radhalakshmi "Education & women have applied for initiative by Brand Avatar has been a beacon of inspiration for countless women who have pursued business from home. Over 15 home-based women entrepreneurs across 12 categories, including social welfare, agriculture, and digital, were recognised and honoured at the 6th edition of Sakthi Masala's Homepreneur Awards, an initiative by Brand Avatar. These dynamic individuals have transformed their kitchens into studios, living rooms into classrooms, and passion into prosperity.

The awards were presented to the winners by distinguished guests and celebrities. On this occasion,Lok Sabha MP Dayanidhi Maran said Periyar's women's liberation is the aim of the Dravidian model government and praised Shakti Masala's Suya Sakthi Virudhugal Awards for giving women that self-



Harish from Chennai, Agriculture Award.

Suhasini Mani Ratnam presented Sakthi Pen Award to Ms. Revathi was acknowledged in the "Entertainment" category, for Best Female Personality at the function. The awards were presented to the winners by Mr. PC Duraisamy and Mrs. Santhi Duraiswamy bestowed the Sakthi Pen Award (inspirational award) upon Shantha (Shantha Patti samayal) from Chennai in the "Food and Beverages" category.

Other winners included Rtn Dr. Renuka Ramakrishnan from Chennai, who won the award in the "Social Welfare" category, G. Josephine Regina Ponmani from Chennai, who won the award in the "Home Professional" category; Gayathri S from Coimbatore, who secured the award in the "Beauty &

Coimbatore with the and Sathya Kavitha from Trichy, both of whom were awarded in the "Agriculture" category; Aishwarya Sivakumar from Chennai, who excelled in the "Social Welfare" category; Bhuvaneshwari Kumaravel from Dubai, who stood out in the "NRI" category; Gowrisankari Sureshkumar from Erode, who shone in the "Media & Entertainment' category; Vithya Naganathan from Salem, who triumphed in the "Sports & Kumaravel, Chennai Fitness" category: Vardhini K from

> Beverages" category. Furthermore, among the recipients of the Sakthi Pen Award (Inspirational Awards), PADMA SHRI $M\ e\ e\ n\ a\ k\ s\ h\ i$ Chitharanjan was

"Healthcare" category;

and Geetha Mallineni

from Chennai, who was

awarded in the "Food &

confidence.while Wellness" category; S. honoured in the "Arts & honouring Priyanka Shahnaaz from Tajore, Culture" category, and who earned the award Sruti Nakul was lauded For six remarkable who received the award in the "Arts & Culture" with the Positive

> Sathishkumar from Literature" category; the awards and Homepreneur Awards has recognized and empowered more than 350 women through recognition and grants. This year's event carried a global resonance as more than 60 percent of applicants hailed from beyond the vibrant streets of Chennai. Furthermore, an astonishing quarterfold increase in applications was witnessed from enthusiastic individuals outside of India.

Celebrities including Naturals C.K.Kumaravel, Veena Corporation Chennai, who was Radhakrishnan, recognized in the K r i t h i k a Radhakrishnan, Suhasini Maniratnam, Poornima Bakhyaraj, Neena Reddy, Latha Padiarajan, Shailaja Setlur, Saranya Jayakumar, Meena Sapriya, RJ Vigneshkanth, Madan Karki, Music Composer James Vasanthan attended the award

India's leading tyre manufacturer, celebrated

Chennai, Aug 25

the success and glory of from the international (CCR) awards 2023 in Mumbai today. CCR has become a global platform that unites the cricketing fraternity and honours some of the finest and most decorated accomplishments on the field, both men and women, based on their performances as rated by

May 2023. The CCR, a pioneering comprehensive rating, has firmly established itself as the gold standard for evaluating cricketing achievements on both the global and domestic fronts.

the CEAT Cricket Rating

for the year June 2022-

Mr. Harsh Goenka, Chairman, RPG Group, said, "CEAT Cricket Rating Award today celebrates its 25th edition of supporting Cricket and, we extend our heartfelt salute to cricketers across the globe. Their extraordinary talent and relentless dedication are truly commendable. Through CEAT's Cricket Rating, wholeheartedly honour those who've captivated us across a spectrum of formats – from enduring Tests to exhilarating ODIs and captivating T20 matches. Cricket is a game that unites people from all walks of life, and

Students and

parents interested in

learning about

opportunities to pursue

higher education in the

United States are invited

to participate in an in-

person fair with U.S.

u n i v e r s i t y

EducationUSA at the

Educational Foundation

(USIEF), Chennai, in

collaboration with the

U.S. Consulate General

Chennai, will host a

university fair from 2:00

p.m. to 5:00 p.m. on

Saturday, September 2,

2023, at Hotel Hyatt

Regency in Chennai.

opportunity for students

and their parents to meet

with representatives of

universities and colleges

from different parts of

the United States. The

fair is open to students

seeking bachelor's,

master's, and/or PhD

programs in the United

States. There is no

participation fee, but

registration is required.

Event Details?

2 9

accredited

representatives.

2023:

EducationUSA "Study in the U.S." University

Date: Saturday, September 2, 2023 ??

Time: 2:00 p.m. to 5:00 p.m.

Regency, Chennai Registration:

United States-India https://bit.ly/EdUSAFai r23PR

(Students are encouraged to register early to avoid long lines on the day of the fair. Information sessions will begin at 1.15 p.m. and run parallel to the fair.)

American higher education institutions participating in the fair represent a diverse geographical and academic landscape and offer a range of academic programs at the undergraduate, graduate, and doctoral levels.? Fair attendees can learn about various programs and admission criteria for multiple U.S. higher education institutions. Discussions with U.S.

heartwarming to see our handed to Jalaj Saxena. efforts being celebrated Suryakumar Yadav on such a grand stage. claimed the title of the such initiatives will only while Bhuvneshwar provide motivation to Kumar secured the Best themselves as acknowledges the

young girls to take up the T20 Bowler of the Year encourage me to strive sport and empower Award. The evening also harder." Event: 2023 universities, committed to supporting EducationUSA advisers, the informational needs and U.S. Consulate of prospective students representatives at the who aspire to study at fair will help students U.S. higher education make informed choices institutions. This year, about U.S. higher we are happy to bring education, learn about back our signature 'in-

> living in the U.S.? you will find on a U.S.

popular international study destination for y e a r s USIEF has been distinguished performances of legends Madan Lal and Karsan Ghavri, who received the CCR International Lifetime Achievement Award'.

The 25th edition of the

Ceat Cricket Rating Awards was a scintillating event, packed with entertaining performances and insightful panel discussions with cricketers. This longstanding award has become the benchmark of excellence that defines the game of cricket; attracting viewers, super fans, Bollywood stars and cricketers to discuss the love for the sport on this platform. Inspired by the Ceat Cricket Rating Awards, the team of the Bollywood movie Ghoomer joined the CEAT team on stage to present the award for the Best Coach to Brendon McCullum.

The 'CEAT Men's International Cricketer of the Year' award was awarded to Shubman Gill, for his exceptional displays on the cricket pitch. On being bestowed with the award, he said, "I'm honored to be selected as the recipient of the coveted CEAT Men's International Cricketer of the Year. As a cricketer, it's always about pushing boundaries, facing challenges head-on, and constantly improving to reach new heights. This recognition reinforces the And I firmly believe that CEAT Best T20 batsman, parallel between our commitment to excellence and would

Cricket and Recognizing Brilliance and Steadfast Consistency

Legendary cricketer

Matthew Hayden,

highlighted the award's

significance, "Having

seen the association of

CEAT with cricket, I've

witnessed the true impact

it has had on the

camaraderie."

The event recognized

the remarkable

performances by women

cricketers with Deepti

Sharma, winning the

'CEAT Women's

it is our hope that the individuals."

CEAT Cricket Rating Awards Celebrates 25th edition of Supporting

the world. We also extend our heartfelt wishes to Team India for success in the upcoming World Cup." Echoing his cricketing community. sentiments, India cricket CEAT Cricket Rating legend Mr. Sunil Awards don't just Gavaskar, Chief celebrate individual

awards will continue to

bring people together and

promote the game around

Adjudicator of the CEAT achievements; they Cricket Ratings, said, bridge borders, cultures, 'The CEAT Cricket and bring cricketers from Rating has been a around the world torchbearer to recognize together. It's a unique and and promote impeccable invaluable effort towards talent in this great sport. fostering global cricket The award winners this year are global role models of sport and it should hopefully inspire future generations of great talent to take up the

mantle ahead." Expressing her International Cricketer delight on being of the Year' and Shafali felicitated for her Verma being felicitated contribution, Team India for U-19 Women's World woman batter Shafali Cup Winning Captain. Verma said, "CEAT has Paying tribute to provided a significant domestic prowess, the platform for women's CEAT Domestic cricket to shine. It's truly Cricketer of the Year was

2023 EducationUSA University Fair in Chennai Chennai, Aug 25

the U.S. student visa Venue: Hotel Hyatt application process, and aspects of studying and

> "We welcome the opportunity to help Indian students achieve their dreams.? Whether you are researching your options at an American Center, walking through the application process with EducationUSA, or enjoying the world-class instruction and facilities campus, the United States is honored to support you on your road to success," said Ambassador Eric Garcetti.

"The United States continues to be the most Indian students. Over t h e Education USA at

person' fairs where students can interact become aware of other face-to-face with representatives of a wide variety of accredited U.S. universities and colleges, all under one roof. We strongly encourage students and parents to seize this opportunity to seek authentic and unbiased information and take advantage of the wide variety of educational options available at U.S. college campuses," said Adam Grotsky, Executive Director, United States-India Educational Foundation.?

These in-person fairs are taking place across eight cities in India -Hyderabad, Mumbai, Pune, New Delhi, Ahmedabad, Kolkata, Chennai, and Bengaluru - from August 26, 2023, to September 3, 2023.

Chennai, Aug 25

their sites by following

four actionable

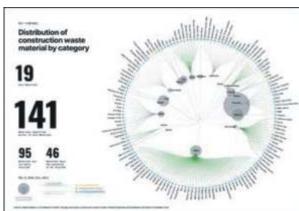
recommendations: a.

Set up an Aspect-Impact

Register for each stage

Godrej Properties commissioned report 'Waste Matters', a handbook on better management of construction waste for Real Estate in India', calls for collaborative action across the ecosystem

Godrej 2023: Properties, India's leading real estate developer, commissioned NGO partner Feedback Foundation to understand the quantum, composition, and distribution of waste generated at construction. 'Waste Matters' highlights the lack of reliable data on publishing key findings, the report handbook provides actionable insights on waste reduction, segregation, traceability, and recycling to effectively set the real estate sector on a path to reach Zero Waste to Landfill and concludes with general recommendations on Waste Management for stakeholders within the ecosystem including developers, contractors, urban local bodies, policymakers, and the government. The onground research was conducted across 12 Godrej Properties Ltd. (GPL) and 2 Mahindra Lifespace Developers Ltd. (MLDL) underconstruction projects in four cities which included Bengaluru, Gurugram (part of NCR), Mumbai (part of MMR), and Pune. While conducting preliminary research for the report, it has been



million tonnes of The country's construction waste was exponential generated in the past ten urbanization has led to external feet, followed by metal, stone, and tiles.

Speaking on the key findings of Waste Matters, Anubhav Gupta, CEO Vikhroli, Chief ESG, Sustainability, and CSR Officer, Godrej Properties said "As responsible developers, we believe that waste matters and through this handbook, we call upon the sector to acknowledge the criticality of integrating waste management as a core part of operations and to uphold higher standards of carbon neutrality. Together we can chart a roadmap for zero waste to landfill within the construction sector in India. At Godrej Properties, we are committed to playing our part and we invite you to join us on

of construction by adopting a risk assessment and management approach. b. Institute a Construction Waste Management Plan every stage of found out that 25 this important journey". listing stage-wise requirements for both internal teams and waste generation within years. Based on GPL's an increase in Build awareness and the sector as one of the on-site assessment, for construction waste capacities of all teams to biggest challenges that every million square generation. The harness the collective inhibit sustainable feet of residential construction industry potential of internal construction waste development, must take greater teams and external management and approximately 3,648 responsibility to partners. d. Update the underscores the urgent tonnes of construction understand the General Conditions of need to set up waste is generated. environmental impact Contract (GCC) to comprehensive Concrete and gypsum of material selection, include Waste processes to better emerged as the top two construction processes, Management mandates manage construction contributors to and waste disposal, to provide a clear to construction waste, Being pioneers in contractual framework accounting for 1.672 sustainable for all parties. 0.411 development, Godrej Cognizant of the kilograms/per square Properties Limited pressing concerns (GPL) recognized the surrounding sand, cement, sand, need for an on-ground construction waste construction waste management in India's management study for rapidly urbanizing the Indian real estate landscape, and as a sector and entrusted us leading advocate for with conducting such a s u s t a i n a b l e study. It is truly an development, GPL honour and a testament believes that to our shared sustainable commitment to driving construction practices positive change. We are are essential in creating confident that this environmentally handbook will allow a conscious communities precise estimate of that prioritize resource construction waste in efficiency and the country and will contribute to the overall direct a more informed well-being of both approach to waste people and the planet. managementsaid, Ajay The company is actively Sinha, CEO, Feedback collaborating with Foundation GPL's focus stakeholders lies in promoting waste government bodies, and segregation, industry partners to encouraging recycling develop innovative initiatives, and ensuring solutions for responsible disposal construction waste practices. Developers management and can set up systems and promote sustainable processes to manage practices throughout construction waste at India.

Pearson Test of English (PTE) volumes grows by 76% globally in H1 2023, fuelled by increasing market share in India

Chennai, Aug 25 2023: Pearson, the world's learning company, has unveiled an impressive 76% surge in Pearson Test of English (PTE by granting them 827,000 PTE tests scores for all its Academic) volumes on enhanced accessibility a global scale during to PTE, along with our 90% increase over the applications. The UK, the first half of 2023. A comprehensive array of key factor in this English Language 2021. remarkable growth is Learning solutions. Earlier this year, for all visa applications the burgeoning market The flexible test centre Immigration, Refugees also accept PTE share of PTE Academic booking options, faster and Citizenship Academic. PTE in India.

Prabhul Ravindran, Director of English Language Learning, Pearson India, said, "We recognize a significant aspiration among individuals to invest in their education and English in PTE volumes, the Canadian permanent countries. Language proficiency, English Language residency or

tests available today."

enabling them to Learning business of citizenship. pursue studies and Pearson has grown by Furthermore, as of employment 44% globally, in H1 August 10th, 2023, opportunities overseas. 2023. In the full-year Canada has started Our mission is to results for 2022, accepting PTE support these learners Pearson had delivered Academic test centre globally, which was a Student Direct Scheme pandemic-affected Australian, and New

results, global Canada (IRCC) Academic is accepted acceptance, and ample recognized PTE- by thousands of free resources to Academic as an universities across practice make PTE acceptable test for all Canada, Australia, Academic one of the SDS (Student Direct New Zealand, Ireland, most preferred English Stream) applications the UK and the USA. language proficiency and PTE-Core as proof PTE can be taken at of English language more than 445 PTE Driven by the increase proficiency for centers in 117

Zealand governments

Great Lakes Chennai 19th Convocation presided by Dr. B V R Mohan Reddy, Founder Chairman and Member of Board at Cyient

Chennai, Aug 25 Great Lakes Institute of Management, Chennai, a premier management institute in the country, hosted its 19th convocation for the PGPM 2023 (Awesome Ahoms), PGDM 2021 - 23 (Chalukyas), PGXPM 2021 - 23 (Neos), and PGPM (Flex) 2020 - 22 (Explorers) batches at the Anna Centenary Library, Gandhi Mandapam Road, Kotturpuram, Chennai today. Shri. B V R Mohan Reddy, Founder Chairman & Member of the Board, Cyient was the Chief Guest for the grand annual event.

As a part of the convocation ceremony, 620 students across all programmes graduated today. Cash prizes and gold medals were announced for meritorious students across the four graduating batches of (PGPM 2023 (Awesome Ahoms), PGDM 2021 - 23 (Chalukyas), PGXPM 2021 - 23 (Neos), and PGPM (Flex) 2020 - 22



(Explorers).

This event witnessed the participation of the Board of Directors, Academic Committee, esteemed staff, and accomplished students of the Great Lakes Institute of Management. The Convocation ceremony was presided over by Dr. Suresh Ramanathan, Dean & Lakes Institute of Management.

While addressing the students during the convocation, chief guest Shri. B V R Mohan Reddy said, "To become successful entrepreneurs; you should have the passion, dream, and drive to build something, to prosper, and to contribute back

to society. More than half of the exciting new job opportunities around the world are created by small and medium-sized businesses, including startups. As you, our bright students, are beginning a new chapter, so are these enterprises, and together, we're building a brighter future."

Mr Mohan Principal of Great Lakhamraju, Chairman of the Great Lakes Institute of Management said, 'Success may manifest itself in a few big the outcome on what roles."

happens on daily basis in your life, the habits you follow, and how much you continue to learn, believe, and practice. These are the things that will decide your big moments. Focus on the small things because big moments are the outcome of what you focus on."

Dr Suresh

Ramanathan, Dean, of Great Lakes Institute of Management, presented the academic report and spoke about the path taken by the institution towards extraordinary growth over the years. In his address he said, "The Indian economy is booming with opportunities abound. You are the chosen ones, the harbingers of change. At a time when many are wondering what the future will be like, you are the future. moments, but it is built Armed with the skills in many small and knowledge you everyday moments. have acquired here at You will enjoy big Great Lakes, you are moments over the now ready to put them course of your to use in solving the professional careers. difficult questions you Those moments will be may face in your new

Alcon's 'See Brilliantly, Live Brilliantly' campaign shows how cataract surgery can help patients celebrate the joys of life with clear vision

Chennai, Aug 25 2023: Alcon, the global leader in eye care, has launched a patient education campaign, 'See Brilliantly, Live Brilliantly', to increase awareness of the benefits of cataract surgery. Cataract surgery removes the cloudy cataract lens and replaces it with an artificial lens known as an intraocular lens, or IOL. The campaign highlights that the procedure presents a once-in-a-lifetime opportunity to restore vision to pre-cataract clarity while also correcting refractive errors such as presbyopia and astigmatism and reducing the need for glasses. A recent Alcon Eye on Cataract Survey shows that globally, many patients do not know they can choose from several types of IOLs to fit their unique needs, and in India, more than 1 in 2 people stated they feel older because of wearing glasses, highlighting a gap in patient understanding.

The key element of Alcon's campaign is a brand film that captures relatable moments in everyday life of four aging adults whose life experiences are compromised because of cataract. The film goes on to show how their quality of life improves



after cataract surgery with the use of advanced

cataract solutions. Commenting on the launch of this campaign, Amar Vyas, Country Franchise Head & Country Manager of Alcon India, said, "The Alcon Eye on Cataract global survey showed that globally and in India, vision is the most important aspect as people age. For adults aged 50+ years, cataract is the most common vision condition. Those awaiting cataract surgery look forward to going about everyday activities such as reading, driving, and using electronic devices with ease. Our campaign highlights that today, cataract surgery and advanced cataract solutions offer patients clarity of vision while reducing the need for glasses and positively impacting their lives."

The campaign, conceptualized by Edelman India and Alcon, captures patients' emotions when cataract gets in the way of pursuing their passions or cherishing life's precious moments with family. Adhitya Veeraraghavan, Health Sector Head, Edelman India said, "The insight that drove this campaign is that cataract surgery is one of the most performed procedures, and yet, patients do not always understand the various lens options available or how choosing the right lens can affect the quality of vision and life postsurgery. Cataract surgery is a once-in-a-lifetime procedure that can help revive vision and vitality for patients. With people living longer, staying active requires eyesight that supports their lifestyle and vision needs. Our task was to educate patients about cataract surgery in an emotional and engaging way so that they can have informed conversations

The campaign film will be uploaded on Alcon India's new webpage. This portal will serve as a comprehensive guide for

with their doctors."

patients who want to know more or are preparing for cataract surgery. It contains blogs, articles and infographics designed to support patients and their caregivers with helpful information about every point in their journey from diagnosis of cataract to the choice of IOLs before surgery and post-surgery care. The campaign will be activated across digital, social media, in doctors' clinics and eye hospitals to ensure nationwide reach. Other elements of the campaign include patient stories and a QR code that makes it easy for patients and caregivers to access this

The campaign effectively captures the key findings of the Alcon Eye on Cataract global survey conducted this year in 10 countries, including India. Key findings among those surveyed include:

86% of people aged 50+ years in India rank vision as the #1 most important aspect as people age

90% are willing to invest in cataract surgery to ensure better vision

Globally, 45% and in India, 50% of cataract patients felt that after surgery, their vision had become like that of someone much younger2



AM JAIN GROUP LAUNCHES 'UNNATI', SKILL DEVELOPMENT PROGRAM ON 121st FOUNDER'S DAY

- 'UNNATI' SHALL EMPOWER 25,000 STUDENTS ANNUALLY WITH CUTTING-EDGE TECHNOLOGY EDUCATION

Chennai, Aug 25 2023: On its 121st Founder's Day, AM Jain Group of Institutions is ushering in a new era of education with the launch of "Unnati," a groundbreaking skill development Initiative. With a sub- stantial investment of Rs 10 crore, Unnati is poised to reshape the educational landscape by providing over 25,000 students annually with essential skills aligned with the demands of our technologically advanced future. 'Unnati' was launched by Mr. P. Kartikeyan Head of MM, Nokia in the presence of the management committee of AM Jain.

Unnati's Skill Development Initiative acknowledges the swift transformations taking place in our world, driven by technologies such as robotics, artificial intelligence, electric vehicles, and data analytics. Recog- nizing the need to prepare students for this rapidly evolving environment, Unnati has meticulously curated a range of concise yet comprehensive courses. These courses are strategically designed to empower students with the industry-relevant skills required to excel in the future job market.

From Robotics and



Drone Piloting to classrooms. Unnati

trailblazers of tomorrow,

Mr. Sanjeev Korada,

Head of Program Unnati,

the gap between

Artificial Intelligence and signifies our pledge to Data Analytics, Unnati cultivate the leaders and offers a spectrum of courses that enable individuals who will students to embrace the make meaningfulfuture confidently. The contributions to society." institution's adaptability extends to the digital realm, with offerings like Social Media Management, Reels, and Web Kitchen, ensuring students excel in the online sphere.

Chordia, Secretary of AM mere skills; it emphasized, "We firmly nurturing of a wellof education. Through investment serves as a cornerstone for a skilled our commitment to work- force capable of nurturing talent and mere textbooks and students annually with and many more.

required to excel in this new era of technology." During strategic

discussions with Microsoft, Unnati aims to establish itself as a Microsoft Centre of Excel- lence. This initiative seamlessly integrates cutting-edge software knowledge into the curriculum, ensur- ing that students become well-versed in tools integral to industry practices. Apart from the above-men- tioned investments, an additional investment of 1000+ computer stations will be installed at the institu-tion by the end of this year.

A.M. Jain aims to stated, "Our mission partner with Microsoft to revolves around bridging provide students the education for microsoft educational offerings and technology products and the actual needs of also aims to improve the industries. Unnati's quality of the delivery of Mr. Udhan Kumar approach transcends the course content to the students of the unnati Jain College/Group, encompasses the program. A.M. Jain is in advance discussions with believe in the rounded growth mindset. ByteXL the microsoft transformative potential This substantial partner for the same. The efforts will be in the Unnati, we are laying the resounding affirmation of Kaizen (continuous improvement) concept. The certification will shaping and propelling delivering accessible enhance the opportunity tomorrow's innovations. e d u c a t i o n t h a t for the students to win Our investment of over harmonizes with the their dream jobs at most of 10 crore under-scores our requisites of the modern the Microsoft partners unwavering dedication to world. We are companies like MySQL, furnishing students with enthusiastic about Salesforce, HubSpot, an education beyond empowering over 25,000 Adobe, Red hat, VMware,

the indispensable skills

Chennai, Aug 25 solutions segment in enabled industry installed pan-India digitally-enabled expertise in technology

The new brand -CelerityX offers a portfolio of bespoke digital solutions for enterprise customers of any scale or strength.

gained through its B2C

business.

'CelerityX" combines the word "Celerity", meaning swiftness or speed, with the letter "X", which connotes advanced, cutting-edge technology. The brand name reinforces the strong focus on speed, agility, and technology.

enterprise, CelerityX monetise their assets." solutions empower businesses to achieve new heights of efficiency and performance, including significant improvement in productivity and

and the Head of the businesses for

uptimes and definitive

reduction in costs.

foraying into the fast- networks, as well as reliability. CelerityX experience." growing enterprise zero-touch digitally will leverage the India, leveraging its solutions, across on- infrastructure, networking solution and domain knowledge platform economy of not only Irrespective of the size OIL, but also a host of

ONEOTT INTERTAINMENT launches its

enterprise networking solutions brand "CELERITYX"

celerity

time Director at HGS empower enterprise delivery.

CelerityX is all Digital Media business unprecedented success. India's 4th a b o u t m a k i n g said, "We are thrilled to We provide a complete largest private Internet networking as easy as introduce CelerityX to suite of enterprise Service Provider using a couple of the business world. The networking and O N E O T T clicks. The brand offers brand drives forward connectivity solutions iNTERTAINMENT a comprehensive suite our value proposition to simplify, secure, and Limited (OIL), the of enterprise solutions, of making networking e n h a n c e t h e broadband subsidiary including cutting-edge faster and simpler for performance of of Hinduja Global Broadband over enterprises that applications in the cloud Solutions (HGS) Satellite (BoS), Fiber, demand speed, economy through a announced that it is and 5 G MESH performance, and digitally enabled service

CelerityX is a

premises, cloud, and footprint and network brand that leverages the 350+ city network built environments. NXTDIGITAL and by OIL and works extensively with over and scale of the partners who want to 10,000 partners of NXTDIGITAL, the Sameer Kanse, Digital Media division Chief Business Officer of HGS across India to at OIL and Business create a pervasive, high-Head of CelerityX said, uptime, and managed "As an enterprise network. CelerityX solutions business, offers a single interface CelerityX is committed for feasibility, service to providing innovative delivery visibility, solutions and assurance, and billing, exceptional customer allowing enterprises to Speaking on the experience. With focus on business launch, Vynsley CelerityX, complexity outcomes while it Fernandes, Whole- meets simplicity to manages the network

Need to shift Climate Change Narrative from Total Emissions to Per Capita Emissions of each country: Union Minister for Power and New & Renewable Energy

Minister for Power and the change in discourse other country has added compromise on the effort fervently to the presented to TERI addressing climate private sector and the New & Renewable which is needed, and I renewable energy availability of energy for noble cause of sustainable employees who have change. He said that the state. "India's response to Energy Shri R. K. Singh want institutions like has called for a change in TERI to talk about this." the global climate change discourse and narrative, shifting from a focus on total emissions to per capita emissions of each country. "India's per capita emissions are one third of global average, one of the lowest in the world; despite that, the developed countries until recently had been putting pressure on large countries like India, to reduce emissions. Their per capita emissions remained 3 - 4 times the global average. The narrative was on total emissions of each country."

"Point of comparison should be Per Capita Emissions"

The Minister asserted that the narrative and discourse should not be about total emissions. "If we talk about total emissions, the country with minimum emissions could be an island nation with small population, even though they may be consuming huge amounts of energy and emitting huge quantities of carbon dioxide per person. Hence, the point of

The Minister said this, during his Presidential Address at the Twenty-Second Darbari Seth Memorial Lecture, held in New Delhi today, August 25, 2023, in memory of Late Shri Darbari Seth, the founder of TERI.

Noting that developed countries would talk about phasing out of coal, but not about phasing out of natural gas or other fossil fuels, the Minister exhorted TERI to come out with studies on climate actions by various place, said the Minister, all fossil fuels.

Speaking about India's actions towards reducing carbon emissions, the Union Minister said that India has achieved its NDC target of 40% of our installed electricity capacity coming from non-fossil energy sources nine years ahead of schedule, in 2021 itself.

Chennai, Aug 25 comparison has to be per capacity is from non-The Union capita emissions. This is fossil fuel sources. No the nation is not going to dedicating his time and and mementos were taken pioneering steps in academia, civil society, pledged at COP-21 in 2015, that we will reduce 33% by 2030; we did this population is around 17% by 2022, eight years in advance. So, in Glasgow, we have said that by 2030, we will have 50% of our capacity coming from renewables and that we will reduce our emission intensity by 45%. We will achieve that too well before time."

> "The truth needs to be told, developing countries need space to grow"

Shri Singh said that countries. Once the global the developed countries South starts controlling have reached their peak of the narrative, the world development; so, their will be a much fairer emissions will either remain static or come adding that India has been down. "However, the insisting on phasing out of building stock of developing countries will multiply, since we are developing; we will need more cement, steel and aluminium to construct those buildings and plants. This will lead to more emissions. So, we need space to grow. This point needs to be made by think tanks like TERI, that this is the space which is required by developing "Today, 43% of our countries to grow."

of world population.

The Minister said that like TERI to step up and change the discourse."

"Can you imagine Memorial Lecture someone thinking about climate change in the year

change in the year 1974?" The Minister said that this occasion serves to honour Shri Seth's unwavering determination, entrepreneurial spirit, and strength of mind. "As a towering figure of his era, Shri Seth moulded Tata

The Minister said that enterprises' destiny, Honour" were felicitated and that the institute has collaboration among capacity at a rate at which our growth, adding that development. This completed 20 and 10 institution must continue climate change has major we have done. We the country is responsible commitment steered years of service in TERI. to push the boundaries of repercussions, both for only 4% of legacy TERI's journey, Chairman, TERI knowledge, drive domestically and carbon dioxide load in the propelling it toward a Governing Council, Shri transformative change globally. While India has our emissions intensity by environment, whereas our future committed to Nitin Desai delivered the and advocate for policies become a world leader in fostering a greener world welcome address and which promote promoting policies and and a safer planet."

The Minister said that this discourse needs to be the organization which changed not at only at the Shri Seth founded has level of world leaders, but grown and spans the total also among the people spectrum of issues which developed countries. "TERI has done well. It "The truth needs to be has earned reputation for told, I want institutions probity and publications which we can rely upon."

The 22nd Darbari Seth

The 22nd Darbari Seth Memorial Lecture year marks the 102nd birth Paying tribute to Shri anniversary of Shri Seth Darbari Seth, the founder and brought together of The Energy and thought leaders, industry, Resources Institute and policymakers for (TERI), the Union Power insightful discussions, and New & Renewable inspired by the ideals of Energy Minister asked the Shri Seth, towards gathering, "can you fostering collaborative imagine someone efforts and finding thinking about climate meaningful solutions for climate change.

> The 22nd Darbari Seth Memorial Lecture was delivered by Shri Siddharth Sharma, Chief Executive Officer, Tata Trusts. On the occasion, Winners of "TERI Roll of

Director General, TERI, sustainable development. Dr. Vibha Dhawan delivered the vote of

In the 22nd Darbari

Seth Memorial Lecture, around the world in the affect sustainability. Chief Executive Officer, Tata Trusts, Shri Siddharth Sharma said that Shri Darbari Seth was an extraordinary leader who could get his people to move mountains. "It is his defining interest in his energy, energy conservation and environmental sustainability much before it became the existential issue of our times which made him take the lead and set up TERI. He said that men like him leave behind enduring legacies and uplift the generations that follow."

> Shri Sharma said that TERI has grown from humble beginnings into a globally renowned institution at the forefront of sustainable development and environmental research

"Tata Group has committed to Net Zero aspiration by 2045"

Speaking of the need for a just energy transition and recounting India's climate action commitments including climate justice and sustainable lifestyles, the speaker said that the Tata Group as a responsible partner in national development has committed to a Net Zero aspiration by the year 2045, riding on the pillars spoke also of the of deep decarbonization, circular economies and preserving nature and biodiversity.

"Citizens need to come together and build new frameworks to address the climate crisis"

Speaking of the climate crisis, Shri Sharma pointed out that markets have a critical role in shaping the future of India's economy, highlighting the need for cross-sectoral

practices for addressing climate change, mitigation of risks cannot rest with the state alone." The speaker said that

citizens need to come together and build new frameworks to respond to the crisis. Here, institutions like TERI can not only find solutions for the nation but also influence global responses based on India's learnings, he

The Tata Trusts CEO philosophy of the Tata Group and the contribution of the Group to nation building over its long history since 1868. He said that the Tatas represent one of the finest examples of a distributive model of wealth, where a substantial portion of the profits of businesses are shared with the communities from which they are derived, in the form of welfare initiatives.

National Institute of Electronics & Information Technology (NIELIT) organised NIELIT Job Fair

Chennai, Aug 25 National 2023: Institute of Electronics & Information Technology (NIELIT), an Autonomous Scientific Society under the Ministry of Electronics and Information Technology, Government of India, organised NIELIT Job Fair 2023 "Yuva Rojgar Manch"-Sashakt Yuva, Sashakt Rashtra in association with Directorate General of Employment (DGE), Ministry of Labour & Employment, Government of India for NIELIT students as well as for Persons with Disabilities (PwD) on 24th and 25th of August, 2023, at National Career Service Centre, Karkardooma, Vikas Marg, New Delhi.

The Director General, NIELIT, Dr. Madan Mohan Tripathi inaugurated the event by lightning the lamp. Director General, NIELIT in his inaugural address highlighted that this job fair organised by NIELIT collaboration with DGE is an example how a big work can be d o n e with collaborations. He



world employment as candidates hailing 47+ Own/Extension entrepreneurship both of the nation. are equally important. He also emphasized that NIELIT will organize more Job Fairs in Tier II and Tier III cities to ensure that opportunities reach every corner of the country.

Fair 2023 "Yuva applications shaping Rojgar Manch" shows the future. NIELIT's dedication to its students' holistic development. During the two-day event 50 employers' desk for companies such as IBM India, Tech Mahindra, NIIT, My Money Mantra, Just Dial, Ebix Cash, Hindustan Wellness, Kudos Ayurveda, Investor Clinic, HDB Financial, Gi Group were setup and conducted the

added that in today's interview of 793 extensive network of a s from diverse corners Centres, coupled with

An informative session on "AI for Future Workforce" by NIELIT and Intel experts was also organised during the efforts culminate Job Fair wherein annually in the candidates gained a production of a p r o f o u n d significant number of The NIELIT Job understanding of AI's skilled candidates

> With u n w a v e r i n g commitment to enhancing capacity building and fostering skill development in the field of Information, Electronics, and Communication Technology (IECT), NIELIT has firmly established itself as a premier institution across India. Its

numerous upcoming centers, and 8000+ training partners testifies to its PAN INDIA presence.

NIELIT's laudable

through a spectrum of flagship programs. These include the O, A, B, and C Level programs, along with degree programmes and NSQF aligned long term and shortterm skilling courses in future emerging technologies. This comprehensive approach equips the participants with the n e c e s s a r y competencies to thrive in the rapidly evolving landscape of IECT.

of celebration this festive season Chennai, Aug 25

2023: Surya Roshni in its 50th year of operation is one of India's most respected and trusted brands for Lighting, Fans, Home Appliances, Steel Pipes, and PVC pipes.

branded manufacturer of lighting products in India, Surya Roshni continues to set the industry standard. It is perhaps the only company in India that invested significantly conditions). In addition Cooker (indicook), Jui impressive amount of energy for the country.

Surya has yet again invested in R&D to bring out a slew of products specially illuminates every corner of a room with its wider spread of light but also conserves energy with a product life of 25,000 hours (under rated

in the last century in to the all-new energy- c e r manufacturing takes pride in G a l a x y - adopted energy saving and products including Pro I n d u c t i o n modern LED Lighting file Strip light, Slim Cooktops, and a range excellence. In the past 7 Nxt Downlighter, for Water heaters (Speedy, years, Surya Roshni beautiful indoor InstaHot-5.5lt). LED lighting has decorations; Jag successfully saved an M a g S t r i n g light and Sparkle Rope light, for levelling up the outdoor

designed for the continues to innovate applaud Surva's upcoming festive and has launched BEE exceptional team, season. An epitome is Star labelled fans whose concerted the Platina LED Bulb, which not only save efforts, dedication, and which not only Rs.1000 to Rs.1800 per innovation have year per fan (16hrs of brought to life, a range daily usage and metro of lighting and energy tariffs) but also add to the home décor.

decorations, this

festive season.

Some of the new offerings include Rice

Speaking on the occasion Mr. Jitendra Agrawal, CEO -Lighting and Consumer Durables, u r y Roshni, said "With The company immense pride, I appliances, that will make the upcoming festival a joyous

M i x e r relevance of festivities, conventional lighting efficient Platina, Surya Grinders (Aspire, the company has excellence and now in launching the bouquet i), Heavyweight Dry comprehensive 360this century in the new of indoor and Irons (Shakti Plus, degree marketing technology which is outdoor Lighting Bolt), InfraRed and strategy. This approach involves a series of promotional initiatives manufacturing Trim & Shine of Storage and Instant across diverse social media platforms, retail outlets, and on-ground activations. These endeavours are aimed at engaging both customers and channel partners, in a meaningful way. Aligned with the Government's PLI scheme, the company is making a substantial investment of 25 crores in its technology labs and manufacturing facilities. This strategic move contributes to import substitution, furthering its pursuit of self-sufficiency / atmanirbharta.

Launches festive lighting collection Launches an array of home appliances As the largest

Surva Roshni redefines the essence

by Prime Minister at the joint Press Statement press conference with the Prime Minister of Greece

Chennai, Aug 25 2023: Your Excellency, our relationship is as "strategic" level. Prime Minister ancient as it is strong. Mitsotakis, Delegates from both countries, Friends from media,

Namaskar!

First of all, I express behalf of all the people on Geopolitical, of India, for the loss of International, and lives in the tragic Regional topicsincidents of forest fires Whether in the Indoin Greece.

Also, we wish for the speedy recovery of the injured.

Friends,

Greece and India-This is a natural reunion

-Between the two ancient civilizations of the world,

-Between the two ancient democratic ideologies of the world,

Between the two relations. ancient trade and cultural relations of the world.

Friends,

culture - We have our strategic set a target to double our learned from each other partnership by bilateral trade by the in all the fields.

Today we have my condolences and on excellent coordination Pacific or in the Mediterranean.

> Like two old friends, we understand each defense and security, we countries. other's feelings and agreed to give a boost to respect them.

This is the first visit by an Indian Prime Minister to Greece after a gap of 40 years.

Still, neither the depth of our relations

 $Therefore, today\ Mr. \quad platform\ for\ dialogue.$ Prime Minister and I

We have decided Science, art, and that we will strengthen expanding our year 2030. cooperation in the fields of defense and security, infrastructure, agriculture, education, new and emerging technology, and skill development.

Friends,

defense industries, encouraging trade and along with military ties.

discussed the topics of our industrial and educational institutions. Terrorism and Cyber economic cooperation Security.

We decided that has diminished, nor has even at the level of our was signed for there been any decrease National Security cooperation in the in the warmth of our Advisors, there should agriculture sector. be an institutional

have decided to take the and I, agree that our and seed production but

The foundation of partnership to a growing and has research, animal immense potential for husbandry, and further growth.

Therefore, we have

business meeting.

In this, we will be discussing some specific areas with give a new shape to our b u s i n e s s ancient people-to-In the field of representatives of both people relations, we Ukraine.

> We believe that by to a new level.

> Today an agreement

With this agreement, not only can we Mr. Prime Minister cooperate in agriculture In dia-Greece bilateral trade is rapidly also in the fields of

livestock production.

Friends,

We have decided to enter into a migration and mobility Today, in a few partnership agreement moments, Mr. Prime soon, in order to Minister will host a facilitate skilled migration between the two countries.

> We believe that to should increase cooperation.

investment between our cultural and academic Today we also countries we can take exchanges between our

Friends,

discussions on national encouragement and international issues. regarding India's G20 a historical contribution

Greece has expressed its support for the India-EU trade and investment the Grand Cross of the agreement.



I thanked Greece for other international my gratitude. forums.

Prime Minister for his foundation of our long We also had good wishes and and trusted partnership. Presidency.

Friends,

For conferring on me Order of Honor today, I President.

I accepted the award its cooperation in the on behalf of 140 crore We will promote United Nations and Indians and expressed

The shared values of I am grateful to Mr. India and Greece are the

> Both countries have to establishing and successfully practicing the values and ideals of democracy.

I firmly believe that Both the countries sincerely thank the like the Gandhara

Dialogue in the case of Republic and the amalgamation of Indian and Greco-Roman art, the friendship between India and Greece will also leave its indelible mark on the stone of time.

> Once again, I express my heartfelt thanks to Mr. Prime Minister and the people of Greece for the hospitality extended to me and my delegation today, in this beautiful and historic city of Greece.

Thank you very