

**Ministry of Ports, Shipping and Waterways embarks on the 19th Maritime State Development Council meeting (MSDC) at Kevadia, Gujarat**

Chennai, Aug 18 2023: Ministry of Ports, Shipping and Waterways (MoPSW) embarked upon the 19th Maritime State Development Council (MSDC) at Kevadia, Gujarat. The 2-day summit is chaired by Shri Sarbananda Sonowal, Union Minister, MoPSW in the august presence of Shri Shripad Naik Minister of State MoPSW, Shri Shantanu Thakur, Minister of State, MoPSW. Shri TK Ramachandran, Secretary, MoPSW along with other senior officials from all coastal states, Union Territories, Ministries of Central Government, Indian Navy, Indian Coast

Guard, etc. MSDC is an apex advisory body constituted in May 1997 for the development of the Maritime Sector to ensure integrated development of major and other than major ports. The day one of the summit incorporated various insightful sessions around the development of various projects, issues and challenges facing the sector and the significant achievements. The series of discourse threw up countless ideas to foster better coordination among major and non-major Ports, coastal Ports and maritime Boards. Speaking on the

occasion, Secretary, M o P S W T K Ramachandran said, "In our efforts to establish India as a major maritime hub, the Global Maritime India Summit 2023 will be a significant turning point. Through cooperative conversations and strategic alliances, we hope to advance our maritime industry towards sustainable growth that is supported by innovation and cutting-edge technology."

Shri Ramachandran requested all Coastal States and Union Territories Governments to offer unwavering support to MoPSW in

expediting these vital projects.

The first day of the meeting consisted of sessions related to Global Maritime India Summit 2023 (GMIS 2023) and the various achievements and opportunities across Coastal States & UTs. The day provided an opportunity to the senior officials and representatives from these states to share in detail about their participation in the Global Maritime India Summit 2023 which is scheduled to be held at Pragati Maidan, New Delhi from 17th-19th October 2023.

GMIS 2023 is a premier maritime sector

focused event to bring together pivotal figures from the industry to explore opportunities, understand challenges, and stimulate investment within India's maritime sector. Building upon the legacy of its preceding editions of 2016 and 2021, this third edition of summit aims to unveil broader prospects for domestic and international maritime stakeholders and investors. More than 100 countries and a number of delegates from them are expected to participate in the Summit with exhibitors and investors from various domains of the maritime sector.



On Day Two Maritime Heritage Waterways discussions will be around the various development agendas related to the implementation of Sagarmala Programme; Development of National Complex (NMHC), Lothal, Gujarat; Development of National Waterways; Challenges and opportunities for promotion of RoPax/ Ferries; Urban Passenger Transportation; Road & Rail port connectivity; Success stories of Coastal States & UTs and Issues/ Challenges faced by State Maritime Boards.

**Dr. Agarwal's Health Care Ltd. Raises US\$80 Mn (~INR 650 Cr) from TPG and Temasek to expand network to 300 hospitals ? Dr Agarwal has acquired a fresh round of funding from TPG and Temasek ? Will be investing more than 1200 Cr to set up hospitals across India & Africa. ? Dr Agarwal has opened a new corporate office in Mumbai in BKC.**

Chennai, Aug 18 2023: Dr. Agarwal's Health Care Ltd. (DAHCL) has raised US\$80 Mn from existing investors TPG Growth (the middle market and growth equity platform of leading global alternative asset management firm, TPG) and Temasek, (a global investment company headquartered in Singapore). The fundraise will provide significant capital to fuel the company's expansion plans. The company plans to deploy

capital to expand the current network of 150+ centres to over 300+ centres in the next 3 years. The company has new projects in development in Mumbai, Punjab, central and northern India, among others. The company continues to achieve growth and success in its key markets including Tamil Nadu, Karnataka, Maharashtra, Gujarat, Punjab, Telangana, Andhra Pradesh, Kerala, and West Bengal. Along with the expansion of the

network, the company will also be investing in technological advancements for vision correction such as SMILE, Laser Cataract Surgery and for advanced technologies to treat Vitreo-retinal diseases such as Diabetic Retinopathy and Age-related macular degeneration.

Prof. (Dr.) Amar Agarwal, Chairman, Dr. Agarwal's Group of Eye Hospitals said, "Backing from investors such as TPG and Temasek,

further affirms our faith in staying true to our vision of being a truly global healthcare organization which imbibes the best practices from different sectors while relying on continuous innovation and cutting-edge technology to serve our patients. The new investments will be used to expand our Indian and International footprint, along with acquiring the latest technologies for super-specialty eyecare."



"We continue to be excited about the growth potential of the company and share the company's vision of providing world class clinical outcomes along with compelling financial performance. Dr. Agarwal's has the potential to become the global leader in eye care segment," said Ankur Thadani, Business Unit Partner in TPG Growth.

Dr. Adil Agarwal, CEO, Dr. Agarwal's Group of Eye Hospitals added, "The investment will be used to support the business through its next phase of growth, including the acquisition of small hospitals and chains as well as greenfield expansion of our network. We are looking at doubling our network in the next 3

years and are also looking to expand aggressively in Maharashtra, Punjab, Delhi, Uttar Pradesh, and central India besides penetrating deeper into our existing markets. We will also be establishing over 100 primary eye clinics in tier 2 and tier 3 towns in the next couple of years. Africa is another important

geography for us. We have an existing network presence of 15 hospitals, and we will be deepening our presence in Kenya, Zambia, and Tanzania and look to add 10 centres across these countries."

Veda Corporate Advisors was the financial advisor to Dr Agarwal's Health Care Ltd. on this transaction.

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# Every monsoon, flu spikes and puts children and elderly family members at risk of hospitalisation

Chennai, Aug 18 2023: There are four different types of viruses that can cause Influenza, commonly called flu. These circulate throughout the year but spread faster during the monsoons and winter because of temperature fluctuations. Children can get flu from any of the viruses and soon the whole household may get down with Flu. The flu virus infects the nose, throat, and sometimes lungs. It is one of the major causes of hospitalisation and death in children below 5 years of age and elderly people. Complications of flu include bacterial pneumonia, ear & sinus infections and worsening of medical conditions.

A child's developing immunity and an elderly person's waning immunity is often unable to fight against these complications. The 4-in-1 flu vaccination is one of the most effective ways to minimise the risk of getting infected by any of the four viruses. The Indian Academy of Paediatrics (IAP) and the

World Health Organization recommend that children between the ages of 6 months and 5 years and Elderly above 50 years should be given flu vaccination every year to prevent complications.

Speaking about the 4-in-1 flu vaccination, Dr. Rakesh, Dr Mohan Rau Hospital, said, "The immune system of children between 6 months to 5 years is still developing and they are vulnerable to attacks of flu which may lead to hospitalisation. The annual 4-in-1 flu vaccination can protect the children against flu and its serious complications. In addition to this, children should be encouraged to follow basic hygiene such as washing hands regularly and not touching their nose and mouth frequently. Consult your child's pediatrician for more information on flu prevention."

The flu virus can be transmitted from child to child or adult to child very quickly, even before the infected person begins to show any signs of flu.

Some common symptoms of flu are cough, fever, chills, sore throat, tiredness muscle ache and headache. The flu virus spreads through respiratory droplets as an infected child or adult speaks, coughs or sneezes. If these droplets fall on surfaces such as doors, school desks, books, or toys they can be picked by any other child who touches these things. Schools and playgrounds are places where both children and adults can pass on flu virus to others.

The need for an annual 4-in-1 flu vaccination has a proven and well-recognised reason. All four types of flu viruses mutate continuously and each year new strains circulate. The immunity provided by the previous vaccination is not enough to protect against these mutated strains. Each year the WHO, based on analysis, identifies the virus strains most likely to be active and the annual vaccination is formulated to counter these. The CDC recommends that

children who suffer from asthma, diabetes, heart disease, lung disease or other chronic conditions and who are at higher risk of flu should get the annual flu vaccination even after the age of 5 years.

Flu in children can be a source of disruption and worry for the entire family. Even in mild cases, individuals can take up to 8-10 days to recover. Children miss school and parents need to adjust their work schedule to tend to sick children. Good hygiene at home and school becomes important to prevent flu in addition to vaccination. Children should be encouraged to wash their hands with soap and water frequently. Surfaces, toys, and other objects which are touched by children often must be sanitised regularly. If a child is ill, they must remain at home and not be sent to playschool or childcare centres. Parents should speak to their paediatrician to learn more about flu, its complications and vaccination which can prevent it.

# Tata BlueScope Steel supplies products for construction of India's one of the largest badminton stadiums in Guwahati

Chennai, Aug 18 2023: Tata BlueScope Steel, leaders in color coated roofing and cladding solutions, is delighted to announce its contribution to the construction of BAI National Centre of Excellence for Badminton in Guwahati that was inaugurated today by the Honorable Chief Minister of Assam, Shri Himanta Biswa Sarma.

As the proud supplier of 21,000 square meters of LYSAGHT KLIPIK® 700 double skin roofing, Tata BlueScope Steel played a crucial role in the development of the stadium, one of the largest badminton stadiums in India.



LYSAGHT KLIPIK® 700 profile represents the next generation of concealed roof and wall cladding systems. This innovative roofing solution offers superior uplift performance and wider spans compared to other available profiles in the market. With bold ribs that create a visually striking appearance, LYSAGHT KLIPIK® 700 stands out as a symbol

of strength and durability.

The stadium marks a significant milestone in the development of badminton infrastructure in India, providing athletes and spectators with a state-of-the-art facility.

"By supplying its superior new age double skin roofing for the National Centre of Excellence for Badminton in Guwahati, Tata BlueScope Steel once again demonstrates its

commitment to delivering high-quality solutions that meet the evolving needs of the construction industry. The company takes pride in contributing to the development of world-class sporting infrastructure in India and looks forward to witnessing the stadium become a thriving hub for badminton enthusiasts across the country," said Mr. CR Kulkarni, Vice President Solutions Business, Tata BlueScope Steel.

With several other orders for stadiums and sports complexes in India, Tata BlueScope Steel is all set to transform the way we build our sporting infrastructure.

# Air India Launches Special 96-Hour Network-wide Sale

Chennai, Aug 18 2023: Air India, India's leading global carrier, has launched a special, 96-hour sale across its domestic and international route network, offering travellers a chance to plan their upcoming trips at attractive fares.

On domestic routes, the one-way, all-inclusive fares start from

INR 1470 for Economy, and INR 10,130 for Business Class. Similar attractive fares are available for select international routes.

All bookings made under the sale through the Air India website (airindia.com) and mobile app are free of convenience fee. Air India's Flying Returns members can earn

double loyalty bonus points on all tickets.

Bookings under the sale will end at 2359Hrs on 20 August 2023, for travel between 01 September 2023 and 31 October 2023 on select domestic and international routes. Blackout dates apply through the travel period.

In addition to the Air India website and mobile app, the bookings under the sale can also be made through authorised travel agents and Online Travel Agents (OTAs) without the special benefits associated with the direct channel bookings. The seats on sale are limited and available on a first-come, first-served basis.

# Flipkart Announces the Launch of 'SPOYL' - a new app-in-app fashion destination for Gen Z

Chennai, Aug 18 2023: Flipkart, the fashion destination for millions of shoppers across India has launched 'SPOYL', a new app-in-app fashion destination specifically curated for Gen Z (those born between 1997 and 2012) shoppers. With a focus on value and trend-setting styles, over 40,000 products, including categories such as western wear, accessories and footwear targeting this audience and their aesthetic, will be made available through a brand new on-app interface. SPOYL aims to revolutionize the way individuals express their personal style, offering a diverse collection of designs that embrace both style and individuality.

India has the third-largest online shopper base globally, today. According to a report by Bain & Co, one in three online shoppers is Gen Z and these shoppers mostly purchase fashion as the first category online, at entry price points. A recent report by McKinsey states Gen Z loves expressive clothes, wants to stand out rather than fit in, and has an ever-changing style..

Today, over 25% of Flipkart Fashion's customer base comprises Gen Z and there is tremendous untapped potential in

this segment. Gen Z is known to be an internet-first generation, and are greatly influenced by a variety of factors when it comes to their fashion choices - such as global fashion phenomena, OTT content, their favorite international popstars and pop culture events. That being said, this generation is also very value conscious, which plays a key role in their decision-making. Technology and experience are other key factors that shape the Gen Z shopping experience. By remaining customer-first, Flipkart has taken all this into consideration to launch 'SPOYL', an on-app differentiated experience curated for Gen Z.

The shopping experience for India's youngest fashion shoppers will be accompanied by stunning visuals and a first-of-its-kind unisex product navigation that enables gender-agnostic browsing for styles - which is something that this generation cares about deeply. SPOYL aims to revolutionize the way individuals express their personal style, offering a diverse collection of designs that embrace both style and individuality. Courtesy affordable smartphone technology, India's Gen Z population across markets may have the

same preferences in content consumption, entertainment and fashion too - but what sets those in bigger metros apart from the rest is access. Flipkart aims to bridge this gap with its deep customer understanding and reach as it continues to democratize fashion for millions across India, including this next generation of fashion shoppers. With 'SPOYL', unique styles addressing current Gen Z fashion needs will be made available to every shopper, such as gender-neutral apparel, Korean-inspired designs and trendy college wear, to name a few.

Supporting the 'Make in India' initiative remains a priority for India's homegrown e-commerce marketplace and SPOYL is an endeavor by Flipkart in this regard. By leveraging the best in-house technology, Flipkart will enable sellers from across India to benefit from the untapped potential in this Gen Z fashion segment and this includes 'trendspotting', facilitating designing and curating insight-led dashboards for sellers.

Speaking about the launch, Sandeep Karwa, Vice President - Flipkart Fashion, said, "Our mission with 'SPOYL' is to address the growing needs of Gen Z who embrace their inner confidence and express their authentic selves through their style. This is also a generation that sets out to break stereotypes on a daily basis, without judgment. We believe that every person deserves to feel empowered and stylish, and this new launch aims to deliver just that. By using technology that helps us stay ahead of the curve, we will ensure that every single Gen Z shopper has access to choices that suit them best. At Flipkart, we understand that value fashion doesn't mean compromising on quality and ethical production practices. By encouraging our seller ecosystem to use on-spot trend inputs and incorporating advanced planning, we strive to make available the most stylish garments, made possible by technology and data insights."



Advertisement for Oasis Grace Engineering Projects Pvt Ltd. The ad includes a 'What We Do' section listing services like Project Management, Residential Construction, Commercial Construction, Industrial & Factory Construction, Structural Design, Architectural Design, and MEP and HVAC Works. It also features a 'Key Members' section with photos and names of Dr. Jose Willy Babji, A. Jeeva Ganesan, and V. Jai Heelan. The ad highlights '25+ Locations', '500+ Projects', and '20+ Years of Excellence'. It lists various projects in India, including VR Mall - Anna Nagar, Power Plant Jam Nagar - Reliance, Intown - Chennai, Bougan Villa - Iyyapanthangal, and Aquo Designs India Pvt Ltd. Other projects listed include Aurigaa - Bangalore, Vettuvangudi, Iyyapanthangal, Thoralpakkam, and Adambakkam.

## Lupin Digital Health Launches first-of-its-kind Digital Heart Failure Clinic in India

Chennai, Aug 18 2023: Lupin Digital Health (LDH), India's leading Cardiac Digital Therapeutics company, today announced the launch of its newest offering, LyfeTM Digital Heart Failure Clinic in India. This groundbreaking e-clinic aims to help cardiologists and caregivers manage heart failure patients effectively from the comfort of their homes.

Heart failure affects over 10 million Indians today and is a progressive condition leading to repeated hospitalizations and is the leading cause of cardiac deaths. The LyfeTM Digital Heart Failure (HF) Clinic has been developed to address the growing burden on healthcare infrastructure due to increasing heart failure

instances in India. It combines in-clinic consultation with at-home patient monitoring and care. A team of experts, including paramedics, nurses, cardiotherapists, health coaches and care managers, work together with the treating cardiologist to deliver improved patient health outcomes. The system is equipped with advanced technology, providing doctors with real-time updates and patients with personalized care pathways, emergency services and educational resources.

Commenting on the launch, Rajeev Sibal, President India Region Formulations, Lupin Limited, said, "The launch of LyfeTM Digital HF clinic is a significant milestone in transforming

cardiac care in India. We would like to partner with every cardiologist in India, augmenting them with a multidisciplinary team of experts to help them better manage their heart failure patients. Our solution combines AI-guided software and FDA/CE-approved devices to provide clinically actionable alerts and insights."

"We are thrilled to introduce the LyfeTM Digital HF Clinic solution in India, a pioneering solution that brings cardiac care right to the homes of patients. Our aim is to support cardiologists and caregivers in effectively managing heart failure, ensuring improved health outcomes for patients. The initial results of this new initiative have been encouraging, with 88%

compliance, improved biometrics, and reduced re-hospitalization. We are committed to making this innovative solution accessible to as many patients as possible through collaborations with cardiologists and hospitals", said Sidharth Srinivasan, CEO, Lupin Digital Health.

Lupin Digital Health has recently partnered with the American College of Cardiology (ACC), further solidifying its commitment to drive innovation in cardiac care. This collaboration allows LDH to leverage ACC's patient education resources, guidance on care pathways, and clinical inputs, empowering healthcare professionals and caregivers to deliver optimal patient care.

## HCL Cyclothon celebrated Independence Day with a women-only Pedal-Up ride

Chennai, Aug 18 2023: On the occasion of Independence Day, HCL organised an exclusive Pedal-Up cycling ride for women in Chennai. This unique initiative was executed to engage and inspire more the more female cyclists to start living an active and healthy lifestyle and encourage women's participation in the upcoming HCL Cyclothon- It is a cycling race scheduled on October 15, 2023 in Chennai where cyclists with categories ranging from professionals to amateurs will participate.

On 15th August morning, in the Pedal-Up ride, around 100 women cancer survivors, social media influencers, mothers, homemakers, professional cyclists and working professionals, enthusiastically participated. Spanning a distance of 15 kilometres, the route led them from Ciclo Cafe, Kotturpuram, through captivating landmarks such as



Theosophical Society and Besant Nagar beach, culminating back at the Café. Various women cycling groups in Chennai came together for this ride including Babes on Bike (BOB), Women's Cycling Club of Chennai and The Female Triathletes of Chennai.

"Cycling revitalizes and rejuvenates every facet of my being. Through my resolute commitment to a healthy lifestyle, I have triumphed over not just cancer, but life's challenges as well. I wholeheartedly advocate cycling as a pathway to a prolonged and joyful existence," shared Neerja Malik, a participant in the ride. Neerja stands as a triumphant conqueror of cancer, a celebrated inspirational speaker,

and a passionate cyclist who is gearing up for the Pedal-Up ride.

A mother of two, Abirami Manohar who has is Bronze medallist ITT at National Cycling Championship 2021 and won the Tamil Nadu State Championship 5 times, and is a participant in the ride, said, "Cycling

is an extremely enjoyable sport. It has not only helped me to stay focused but also helped me gain more confidence. Cycling connected me to a lot of friends who were like minded. That helped me stay motivated. I became a stronger and better person." Abirami started cycling in 2014 with 80% of indoor training and gradually moved to cycle-racing in 2016.

Mr. Rajat

Chandolia, AVP and Head of Brand HCL said, "Our intention is to foster an elevated understanding of cycling, both as a thrilling sport and a leisurely pursuit. We aim to portray it as a healthy, cost-effective, and environmentally friendly choice that people of all generations and backgrounds can relish. Through this Pedal Up ride, our aim is to create an inclusive space that not only celebrates the joy of cycling but also encourages women towards a healthier and more active lifestyle".

Earlier this year, HCL organized its first HCL Cyclothon in Noida which witnessed participation from over 1000 participants. The next edition is scheduled in Chennai on 15th October and the last date to register for the same is September 20, 2023. More details are available at [www.hclcyclothon.com](http://www.hclcyclothon.com). Through this initiative, HCL aims to motivate everyone to embrace a health-conscious lifestyle.

## GVK's Keshav Reddy bets big on India's Digital Public Infrastructure with ID platform Equal ~ 1 million Indians already using Equal; vision to scale up to 100 million Indians

Chennai, Aug 18 2023: On the occasion of Independence Day, GVK's Keshav Reddy and his co-founder, Rajeev Ranjan, announced Equal, a consent-first and privacy-focussed platform, for Indians to securely and seamlessly share IDs with one-click. Equal is built in partnership with India Stack (India's advanced public digital infrastructure) and DigiLocker.

With ~1 million users already using it in beta, Equal's aim is to empower 100 million Indians across diverse use-cases including hotel and co-working space check-ins, real estate transactions, employee verifications, loan verifications, housing finance verification, insurance claim verification, hospital check-ins, vehicle purchase, agriculture related on-boarding and

digital account on-boarding. Equal's aspiration is to impact lives across diverse cohorts spanning white collar to blue collar workers, farmers, borrowers and consumers, helping them better manage their personal identification documents.

Equal provides a secure and consent-first environment on its platform for users to store, manage, and share government ID and other records including PAN, driver's licenses, health and financial records, and more.

"The philosophy behind Equal revolves around addressing the identity pain points experienced by the vast population of 100 million Indians on a daily basis to access places and opportunities. Documents are scattered across bedside drawers, photo libraries, instant

messaging apps and cloud drives. Equal's goal, therefore, is to allow users to securely and seamlessly share their identities wherever and whenever required, through a unified front, with complete control in their hands. We see it as a revolution in how India perceives and manages personal identification, while being considered a gold-standard in data-privacy security," said Keshav Reddy, founder, Equal.

On the launch day, Equal received support from 50 renowned personalities across business, entertainment, and sports. From the world of cinema, Amitabh Bachchan, Salman Khan, SS Rajamouli, Jr. N.T.R., Varun Dhawan, Kiara Advani, Shahid Kapoor, Allu Arjun, Rana Daggubati, Sonam Kapoor Ahuja, Samantha Prabhu, Tamanah Bhatia, Neena



Gupta and Raveena Tandon took to social media to share their good wishes and excitement to join the waitlist. From the startup world, a unicorn founder Harsh Jain, Co-founder of Dream Sports; Jay Kotak, VP of Kotak811, Kunal Bahl, Co-Founder of Titan Capital and Anshu Sharma, Co-founder & CEO Skyflow - Data Privacy

Vault whereas from sports Sania Mirza and PV Sindhu, publicly expressed their support to the platform.

## KRAFTON strengthens its India - First Approach; launches an all-new Indian Faction in Road To Valor: Empires

Chennai, Aug 18 2023: Furthering its commitment towards curating games for Indian users and reinforcing its India - first approach, KRAFTON, Inc. and Dreamotion usher in a groundbreaking era for Indian gaming enthusiasts as they unveil the much-awaited Indian Faction in their real-time player-versus-player (PvP) mobile strategy game, Road To Valor: Empires. In a first of its kind creation, the Indian Faction will consist of 2 Guardians and 14 Units inspired by India's rich culture bringing localized gameplay to mobile users.

Taking inspiration from the tapestry of India's rich culture and history, the Indian Faction is a collaborative masterpiece brought to life by the creativity of KRAFTON's India team and the expertise of their counterparts in South Korea. With a focus on authenticity, the Faction offers a culturally immersive experience that is designed to resonate



with larger audiences across the country.

At the heart of this exhilarating faction stand two formidable Guardians - the mighty hero units. The first is Amaira, who uses her powers to heal wounded allies. The second guardian, Ageera, propels the Sun's majestic chariot, fiercely safeguarding his warriors, and punishing his enemies with an all-consuming flame. The Faction also features formidable mythical units like Zorawar, the great elephant, with tusks of thunder and Elite units such as Royal Dancers with elegant swordsmanship and unique footwork. For

newcomers, a user-friendly tutorial ensures a seamless initiation into this captivating realm of adventure.

"Today marks an incredible celebration as we proudly reveal the Indian Faction to our gaming community in the country. Our passionate teams in India and South Korea have poured their hearts into crafting characters and elements that authentically captures the beauty of India's rich culture. The launch is a testament to the strength of collaboration, celebrating India's diverse heritage while presenting it to a global

audience. This is a milestone in our continuous efforts and commitment to bring customized experiences to our Indian players and we look forward to bringing more captivating updates on the battlefield for our users," said Sean Hyunil Sohn, CEO, KRAFTON India

New updates to the game also feature an Indian Faction Attendance Event where cards and gold is provided to help new players in on-boarding and get accustomed to the game. In addition, there is also an Indian Faction Level Boost Event where players can use newly earned cards despite being at a low level for the period of the event itself. A special shop for the India Faction where players can level up their cards through actively purchasing special offers has also been introduced, and with a host of additional gameplay updates, KRAFTON will continue to work on delivering an immersive experience for users.

## This Independence Day, embrace Freedom and Savings with Voltas' Independence Day Offer

Chennai, Aug 18 2023: Voltas Limited, India's No. 1 AC company, from the house of Tata's, announces its 'Independence Day Offer' in commemoration of India's Independence Day. A renowned name in the consumer electronics and air conditioning industry, Voltas has introduced a diverse range of attractive offers to celebrate the spirit of freedom and patriotism across India. The offer will be valid until 31st August 2023, offering up to 50% savings on exchange of your old air conditioners.

The core essence of Voltas' ideology has consistently revolved around fostering national progress and sustainability. In a bid to inspire consumers to embrace futuristic, energy-efficient and cutting-edge air

conditioning solutions, Voltas has unveiled the Independence Day offer. This offer will allow consumers to exchange any operational old air conditioners of any capacity for a brand new Voltas AC. This limited-time offer is a heartfelt gesture from Voltas to its loyal customers who use our ACs for residential purposes, acknowledging their continuous support over the years.

With an effort to increase access to Voltas ACs dynamic range of products, the Company has introduced multiple finance offers such as 'Special Cashback of up to 15%' on select Debit & Credit Cards and 'Easy EMI options through NBFCs'. Additionally, Voltas is also offering 'Up to Five Year Extended

Warranty worth Rs. 15,000' and 'Free Installation & Uninstallation offer worth Rs. 2250' to encourage purchases for home upgradation. All the offers can be availed at our retail outlets.

Commenting on the occasion, Mr. Pradeep Bakshi, MD & CEO, Voltas Limited said, "As a brand that is 'Made in India', Voltas has always held a deep-rooted connection with the spirit of independence and progress. Through our Independence Day Offer, we look forward to add excitement to the patriotic fervor by launching customer-centric offers for our customers that can be availed through our channel partners and exclusive brand outlets.

This initiative reflects our commitment to providing top-notch products that contribute to enhancing the quality of life. As we embark on this celebratory journey, Voltas remains committed to delivering unparalleled value and fostering a brighter, more sustainable future for all."

Voltas is all set to initiate the festive revelries with the Independence Day Offer, followed by distinctive festive season promotions during Onam for the Southern markets and Ganesh Chaturthi in the West. These exclusive offers and discounts are designed to enhance our customers' purchasing experience, making it not only rewarding but also aligned with the festive spirit.

## HMD Global announces the New Nokia 130 Music for music lovers and the premium designed new Nokia 150 in India

Chennai, Aug 18 2023: HMD Global, the home of Nokia phones, announces the launch of the Nokia 130 Music, a phone designed for music lovers which provides long-lasting connections, impressive battery life, and a plethora of user-friendly features. The Nokia 130 Music promises to be your ideal companion, keeping you connected, entertained, and productive throughout your day. We are also proud to introduce the Nokia 150, a premium feature phone that seamlessly combines elegant design with rugged durability, revolutionizing your mobile experience.

Ravi Kunwar, Vice President- India &

APAC, HMD Global: "As we introduce the new Nokia 130 Music and Nokia 150 to the world, we're thrilled to offer phones that truly stand out. With all new design and rich music features, upgraded battery for extended talk time, and user-friendly designs, the Nokia 130 Music and Nokia 150 embodies the essence of lasting connections and convenience. These phones are proof of our commitment to providing reliable and innovative devices that enhance our customers' lives.

The Nokia 130: For music-enthusiasts

This feature-rich mobile phone strikes a perfect balance between practicality and entertainment, making it an ideal

choice for those seeking a reliable and affordable communication device.

With a powerful loudspeaker and MP3 player, the Nokia 130 Music ensures that you can enjoy your favourite tunes anytime and anywhere. The MicroSD card support allows you to store all your music, while the FM Radio offers both wired and wireless modes, providing endless music options to suit your preferences.

Navigating and texting become simple and fast with the Nokia 130 Music, thanks to its big 2.4" display and tactile key mat. The balanced design and easy-to-use UI enhance your overall experience, making the phone a breeze to

operate, and giving you a user-friendly experience.

The phone also boasts dual-band GSM 900/1800 networks, ensuring reliable connectivity for calls and texts. It offers a smooth user experience with its intuitive interface. It supports SD card of up to 32GB, providing ample space for multimedia and data storage. The Nokia 130 Music form factor is both compact and practical, featuring a 2.4-inch QVGA display that delivers clear visuals. For seamless connectivity, the device comes equipped with a Micro USB (USB 1.1) port and a standard 3.5mm audio headphone jack and a bundled wired headphone.

## COP28 UAE Presidency to assemble world-leading economists in the UAE to kickstart the reform of international finance

Chennai, Aug 18 2023: The COP28 Presidency has announced that this month it will assemble the Independent High-Level Expert Group (IHLEG) on Climate Finance in the UAE to kick start steps to reform international finance ahead of COP28.

The two-day meeting, which will bring together world-leading economists, private sector leaders, the COP28 Presidency and UN Climate Change High-Level Champions, is designed to prepare the ground for COP28 and ensure that the two-week event delivers tangible action on reform of international finance.

Foremost on IHLEG's agenda will be an evaluation of progress on the climate finance landscape and the development of a roadmap of actions needed up to, and during, COP28 and beyond to COP29 and COP30. The ultimate goal of IHLEG is to advance an holistic financial framework for resource mobilization to deliver an equitable and efficient climate finance system, as set out in the Paris Agreement and Glasgow Pact, and start its implementation.

His Excellency Dr. Sultan Ahmed Al Jaber, President-Designate for COP28 UAE, and the catalyst of the IHLEG meeting, commented, "Emerging and developing economies

need a new climate framework that is inclusive, catalytic and delivers at scale to transition to a new climate economy. And we need to meet the needs of the most vulnerable impacted by climate change."

The meeting will be attended by His Excellency Ahmed Jasim Al Zaabi, Chairman of Abu Dhabi Department of Economic Development (ADDED) and Abu Dhabi Global Market (ADGM); Lord Nicholas Stern and Dr Vera Songwe, co-chairs of the IHLEG, and Amar Bhattacharya, executive secretary of the IHLEG, Kristalina Georgieva, Managing Director of the IMF, senior representatives from the World Bank as well as other economists from across the world.

His Excellency Ahmed Jasim Al Zaabi, Chairman of ADGM said "COP28 will mark a pivotal moment for ADGM, as we proudly align with the UAE's commitments, in this Year of Sustainability. As host of the COP28 Independent High Level Expert Group roundtable on climate finance resource mobilization, ADGM takes a leading role in defining the new architecture for climate finance, through concrete actions. Our recently released comprehensive regulatory framework for sustainable finance

rivals global standards, and by setting stringent requirements for sustainability-focused products and services, we aim to drive capital towards projects that advance a transition to a net-zero future. Other strategic initiatives, such as the regulatory amendment introducing environmental instruments and establishing the world's first regulated voluntary carbon exchange platform, AirCarbon Exchange, further solidify ADGM's rapidly emerging position as a global hub for sustainable finance."

IHLEG's discussion will be focused around progress against 'Finance for climate action: scaling up investment for climate and development', a report it published following COP27 that emphasized the urgent need for breakthrough solutions in climate finance. It highlighted the total annual investment needs for emerging markets and developing countries other than China are an estimated to be \$1 trillion in 2025 and \$2.4 trillion by 2030.

His Excellency Al Zaabi added: "As we gather the Independent High Level Expert Group ADGM takes pride collaborating with global experts to shape a robust roadmap for climate finance. This roadmap will guide actions not just for COP28 but also for the

consequential COP29 and COP30, forging a path towards a greener, more sustainable future in the fight against climate change."

The COP28 UAE Presidency has named 'fixing climate finance' one of its four priority action pillars for COP28, alongside fast-tracking the energy transition, ensuring full inclusivity, addressing lives and livelihoods.

The Presidency has expressed its commitment to support efforts to make climate finance affordable, available, and accessible for all and has urged donor country governments to fulfill their commitment and close out the US\$100 billion pledge this year.

Indeed, the COP28 Presidency announces this latest intervention on international climate finance in the fringes of a CARICOM event, hosted by Mia Mottley, President of Barbados and architect of the Bridgetown Initiative.

The COP28 Presidency will continue to work to unlock the power of capital markets, standardize voluntary carbon markets, and incentivize private capital and finance, and to collaborate with the International Monetary Fund, the G20 High Level expert group, World Bank, and The Glasgow Financial Alliance for Net Zero (GFANZ) to drive forward positive change.

## Godrej Appliances sets a new benchmark by launching 'India's most energy-efficient refrigerator- Edge Neo'

Chennai, Aug 18 2023: Godrej & Boyce, the flagship company of the Godrej Group, announced that its business Godrej Appliances, continues to demonstrate its commitment to sustainability and technological advancement with the launch of India's most energy-efficient refrigerator 'Godrej Edge Neo'. It consumes only 99 units per year which is the lowest energy consumption as per the current BEE ratings, in comparison to any other refrigerator in India, thereby aiding significant reduction in electricity bills.

Godrej Edge Neo is a single-door refrigerator that achieves its outstanding energy efficacy by using a highly efficient inverter compressor, advanced capillary technology, coupled with smartly designed airflow. The annual electricity cost of running this energy-saving refrigerator is less than the cost of running an LED bulb, a fan or enjoying a family outing



to a multiplex. With potential savings of upto Rs. 1101 every year, customers can save an estimated amount of Rs.11,000 over 10 years. The refrigerator also promises huge savings for the environment as well as it can reduce up to 1000kg CO2 emissions in comparison to using a 1-Star refrigerator, equivalent to preserving approximately 64 trees over a span of 10 years.

The brand currently has 20 SKUs with 5-Star energy rating, offering superior energy efficiency. Godrej Edge Neo also comes with unmatched features like Moisture Retention Technology to ensure upto 24 days of farm freshness, Turbo Cooling Technology for faster

bottle cooling and quicker ice making, along with a Large Freezer and Aqua space for convenient storage.

Speaking about the new offering, Kamal Nandi, Business Head and Executive Vice-President at Godrej Appliances, part of Godrej & Boyce said, "We are proud to unveil India's most energy-efficient refrigerator that showcases our unwavering dedication to technological advancement while addressing the need for energy-efficiency and sustainability. Through this first-of-its-kind innovative offering, we are ensuring a big win for our customers with significant monetary savings apart from

generating a positive impact for our environment."

Further, commenting on the launch, Anup Bhargava, Product Group Head- Refrigerators, Godrej Appliances, said, "Backed by advanced technologies, the new Edge Neo refrigerator not only delivers exceptional cooling performance but also helps consumers save on their energy bills and reduce their environmental footprint. Operating in the 180L capacity segment, the model is well placed to deliver double digit growth and impact a large base of customers."

Godrej was one of India's first brands to launch the widest range of 5-Star Refrigerators back in 2008 and it continues to lead the way on energy efficiency. This refrigerator is currently available at MRP of Rs. 26990/- across leading e-commerce platforms such as Amazon and Flipkart and will soon be available at pan-India stores.

## A New Air India is Unveiled, Representing Bold New India on the World Stage

Chennai, Aug 18 2023: Air India, a Tata Group-owned airline, today unveiled a modern new brand identity and new aircraft livery that capture the essence of a bold new India, marking a milestone in its Vihān. A I transformation of the national institution into a national inspiration.

The new look reimagines the iconic Indian window shape, historically used by Air India, into a gold window frame that becomes central to the new brand design system - symbolising a 'Window of Possibilities'.

Air India's new logo symbol - 'The Vista' - is inspired by the peak of the gold window frame,

signifying limitless possibilities, progressiveness, and the airline's bold, confident outlook for the future.

Air India's brand-new aircraft livery and design features a palette of deep red, aubergine, and gold highlights, as well as a chakra-inspired pattern. It also boasts a striking new custom-made 'Air India Sans' font, marrying confidence with warmth to position Air India as premium, inclusive, and accessible.

Campbell Wilson, Air India CEO & MD, said: "Our transformative new brand reflects an ambition to make Air India a world class airline serving guests from around the globe,

and that represents a new India proudly on the global stage. The new Air India is bold, confident, and vibrant, but also warm and deeply rooted to its rich history and traditions that make Indian hospitality a global benchmark for standards in service."

Designed in partnership with the brand transformation company, FutureBrand, the iconic new brand identity combines Air India's glorious past with its drive to aim for excellence and innovate for the future, creating a standout brand design for a premium global airline with an Indian heart.

Travellers will begin to see the new logo

throughout their journey starting December 2023, when Air India's first Airbus A350 enters the fleet in the new livery.

Colours, patterns, shapes and how they come together and what they represent matter, but our actions speak so much louder. We are in the midst of a total transformation to reimagine the role of India's flagship airline", Wilson said.

Air India is making significant investments throughout the guest experience to elevate its service and to strengthening its position as the preferred airline for travellers flying to, from, and within India.

## Cardiac Screening Camp being organized at Fortis Malar

- The screening package will provide doctor consultation, ECG, complete blood count and echocardiography tests. -

Chennai, Aug 18 2023: Fortis Malar Hospital is organizing a special cardiology screening camp for residents in and around Adyar. With the motto 'Prevention First', this health camp is scheduled till 31 August, between 10:00 am 4:00 pm, at Fortis Hospital, Malar. With cases of heart attack incidents on an all-time high among young professionals, it becomes imperative to undergo heart screenings - at regular intervals.

After all the relevant diagnosis are conducted, patients will be advised of the next steps based on the results of their diagnosis. Experts from the cardiology department, Fortis Malar Hospital will be present at the camp to answer any queries of the attendees. During the health camp, the following screenings will be conducted for Rs. 999, and the participants will be given recommendations on lifestyle changes to lower their chance of

developing cardiac diseases in the future. Appointments must be booked in advance.

- ECG - Echocardiogram
- Cholesterol
- Complete blood count
- Doctor Consultation

Mr. Chandrasekar, Facility Director, Fortis Malar Hospitals said that "It is disturbing to see cardiac related deaths among young people nowadays.

Although a person might externally appear healthy, it is imperative to undergo preventive heart health check-ups regularly - after 30 years of age. As part of our motto 'prevention first' and ongoing social welfare initiative, Fortis Malar has initiated the heart health camp to encourage preventative heart health checkups."

For inquiries and appointments on the screening, please contact Fortis Malar at 99625 99933.