

3-Day International Conference on Green Hydrogen begins in New Delhi ICGH 2023 provides a platform for fostering partnerships to realize our vision of a clean and green planet: Prime Minister

Chennai, July 06 2023: As part of its quest towards energy transition, the government has brought together stakeholders from India and across the world, in order to explore how we can establish a Green Hydrogen ecosystem and foster a systemic approach for meeting the global goals for decarbonization through Green Hydrogen. The three-day International Conference on Green Hydrogen (ICGH-2023), being organized during 5th - 7th July 2023 at Vigyan Bhawan, New Delhi by the Government of India, was inaugurated today, by the Union Minister for Power and New and Renewable Energy Shri R. K. Singh. The conference brings together global scientific, policy, academic and industrial leaders to discuss recent advances and emerging technologies in the entire green hydrogen value chain. The conference will enable the sector stakeholders to explore the evolving green hydrogen landscape and innovation-driven solutions in the sector, thus strengthening the sustainability ecosystem of the sector.

The inaugural ceremony of the

conference can be watched here.

The conference is being organized by the Ministry of New and Renewable Energy, in partnership with the Ministry of Petroleum and Natural Gas, Council of Scientific and Industrial Research, Office of Principal Scientific Advisor to Government of India and the Confederation of Indian Industry.

The fundamental aim of the Conference is to explore how we can establish a Green Hydrogen ecosystem and foster a systemic approach for meeting the global goals for decarbonization through Green Hydrogen. Apart from domain-specific research interactions on hydrogen production, storage, distribution and downstream applications, the conference will also discuss green financing, human resource upskilling and startup initiatives in this area. The conference will enable to share and learn from international best practices in the sector. A brief presentation on the conference can be found here. The conference brochure can be found here and the conference flyer here.



Various plenary talks, expert panel discussions and technical deliberations held at the conference will provide domestic and international participants from the industry and research communities an opportunity to dive deep into these national and global priorities, in line with the objectives embedded in India's National Green Hydrogen Mission, a Mission launched by the Government of India to help achieve India's target of Net Zero by the year 2070.

National Green Hydrogen Mission provides roadmap for

promoting research, development and deployment of green hydrogen across various domains: Prime Minister

The Prime Minister of India Shri Narendra Modi conveyed a message to the conference delegates, which was read out at the inaugural ceremony. In his message, the Prime Minister said that the conference provides an opportunity to global scientific experts, industrial community as well as academia to learn new perspectives and help establish a green hydrogen ecosystem. The Prime Minister highlighted the importance of sustainable

energy solutions in navigating the challenges posed due to climate change. He said that green hydrogen will play a crucial role in our pursuit of sustainable growth, along with decarbonization.

The Prime Minister said that India is the only major economy to source 40% of our energy from non-fossil fuel sources nine years ahead of the target of 2030. "We have worked to enhance renewable sources of energy such as biofuel, ethanol, biogas, solar and green hydrogen. India has made significant strides in advancing green hydrogen technologies.

Our National Green Hydrogen Mission provides roadmap for promoting research, development and deployment of green hydrogen across various domains. International collaboration is crucial in realizing our vision of a green and clean planet, and the ICGH 2023 provides a platform for fostering such partnerships. The deliberations will enhance engagement and exchange of ideas. May the conference succeed in aiding the creation of a flourishing green hydrogen ecosystem for the larger benefit of humanity."

"India has some world-leading programmes in Energy Transition": New & Renewable Energy Minister

The Union Minister for Power and New & Renewable Energy Shri R. K. Singh in his address said that there is now a global consensus that we need to make a transition to renewable energy. "India is one of the lowest carbon emitters in the world, our per capita emissions are about one third of global average. This stems out of our culture which emphasizes simplicity, this culture is reflected in Mission LiFE as espoused by the Prime Minister."

The Power Minister informed that India has over-delivered on its Nationally Determined Contributions target, having achieved 40% of non-fossil electricity target in 2021, 9 years before the target of 2030. "We have some world-leading programmes in emissions reduction, such as the programme for LEDs, which has resulted in reduction of carbon dioxide emissions by 103 million tons per annum. Our Perform Achieve Trade Scheme has reduced in emissions

reductions of around 106 million tons per annum."

The Minister informed that 42% of power generation capacity of India today is based on non-fossil-fuels and that we will overachieve the target of 50% capacity from non-fossil fuels by 2030.

"India has begun to emerge as a leader in adopting green hydrogen"

The New & Renewable Energy Minister said that India has begun to emerge as a leader in adopting green hydrogen as well. He said that under the National Green Hydrogen Mission, projects have been commenced for setting up 3.5 million tons of green hydrogen manufacturing capacity already. "We are able to do this because we have built up a huge robust ecosystem for renewables, we have now industries which are world leaders in solar and wind energy ecosystems. We have almost 25,000 MW of solar manufacturing capacity and another 40 GW - 50 GW under construction. We are going to emerge as the largest manufacturer of solar cells and modules outside of China."

JAPAN INDIA MARITIME EXERCISE 2023 (JIMEX 23)

Chennai, July 06 2023: The seventh edition of the bilateral Japan-India Maritime Exercise 2023 (JIMEX 23) hosted by the Indian Navy, is being conducted at/ off Visakhapatnam from 05 -10 July 2023. This edition marks the 11th anniversary of JIMEX, since its inception in 2012.



comprising professional, sports and social interactions, after which, the two navies will jointly hone their warfighting skills at sea and enhance their interoperability through complex multi-discipline operations in the surface, sub-surface and air domains.

Having grown in scope and complexity over the years, JIMEX 23 provides an opportunity to learn from each other's best practices and facilitates operational interactions between IN and JMSDF to foster mutual cooperation and reaffirm their shared commitment towards maritime security in the region.

Japan Maritime Self Defence Force (JMSDF) units under the command of RAdm Nishiyama Takahiro, Commander Escort Flotilla One, and Indian Naval ships under the command of RAdm Gurcharan Singh, Flag Officer Commanding Eastern Fleet are participating in the

exercise. JIMEX 23 will witness the participation of INS Delhi, India's first indigenously built Guided Missile Destroyer, INS Kamorta, an indigenously designed and built Anti-Submarine Warfare Corvette, fleet tanker INS Shakti, a submarine, maritime

patrol aircraft P8I and Dornier, ship-borne helicopters and fighter aircraft. JMSDF will be represented by the guided missile destroyer JS Samidare and its integral helicopters.

The exercise will be conducted over six days in two phases - a Harbour Phase at Visakhapatnam



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The Alcon Eye on Cataract global survey finds that vision is considered the most important aspect of aging by 86% of people in India

Chennai, July 06 2023: Alcon, a global leader in eye care, today announced the results of the Alcon Eye on Cataract survey conducted in March-April 2023 across 10 countries, including India, amongst people aged 50+ years to gather insights on vision and cataract. The sample included people who had been diagnosed with cataract in the last five years and were either waiting for or had undergone cataract surgery. It also included people in the general population over the age of 50 years who had not been diagnosed with cataract. The survey shows that patients who have undergone cataract surgery agree they have an improvement in vision as well as their overall quality of life.

In India, people ranked vision #1 above memory and mobility as an important aspect of aging. Most Indians (90%) are willing to invest in cataract surgery to ensure vision clarity. Interestingly, 54% of people in India stated they feel older because of wearing glasses and 92% of Indians aged 50+ are willing to pay for a lens that would liberate them from the need of

glasses. With regards to information on cataract surgery, in India, 59% of people stated they were likely to consult eye care professionals, while 39% and 37% mentioned family and friends respectively, and 36% cited health-specific websites.

Amar Vyas, Country Manager of Alcon India, said, "We are pleased to share the results of this survey on the back of Cataract Awareness month, which is globally observed in June and highlights the need for more awareness around this condition. India has a population of 260 million aging adults. It is important to know that according to this survey, good vision is highly valued as people age. Clear vision is crucial for people to enjoy daily activities they look forward to, and it also supports the process of healthy aging. The survey findings underscore the need to educate patients about their options for clear vision post-cataract surgery. Cataract surgery replaces the clouded lens with an advanced technology intraocular lens. It is a once-in-a-lifetime opportunity to not only restore vision to pre-cataract clarity but



also to correct refractive errors such as presbyopia and astigmatism while reducing the need for glasses."

According to the survey, across the globe, those who have used advanced cataract solutions agree that they have experienced improved vision and better quality of life.

More than 90% of people who have been diagnosed with cataract look forward to activities such as reading, using electronic devices, driving, walking, and solving crossword puzzles after cataract surgery.

88% say that their vision has improved after surgery with 45% agreeing that they now have the vision of someone younger.

77% of patients surveyed say that their quality of life has improved post cataract surgery.

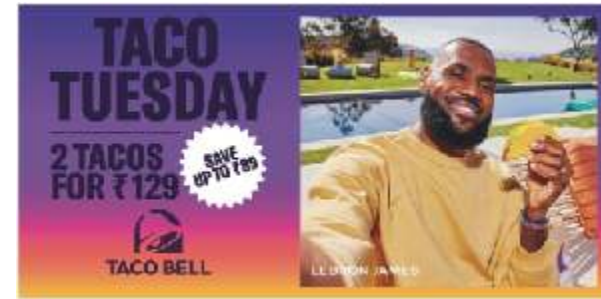
Today, cataract surgery patients also have the opportunity to correct their vision—reducing or eliminating the need to wear glasses—with a presbyopia-correcting intraocular lens (PC-IOL). There are many different types of PC-IOLs, including advanced technology options that offer patients the possibility of 20/20 vision at distance (driving), functional intermediate (using a computer) and near (using a mobile device), following surgery. A monofocal lens is a standard lens option that improves distance vision.

TACO BELL DECLARES TUESDAY AS THE ULTIMATE DAY OF THE WEEK IN NEW CAMPAIGN

Chennai, July 06 2023: Mondays are hard, but Tuesdays are better, all because of the observance of "Taco Tuesday." Taco Bell's most iconic, classic menu item that led to its widespread success - the Crunchy Taco - is set on making a name for itself globally. The classic and craveable menu item is one of the brand's consistently represented food items on Taco Bell menu boards around the world. Now, Taco Bell spreading awareness of the "Taco Tuesday" ritual that is celebrated in the U.S. to the world, with the help of global icon LeBron James.

"We're thrilled to help introduce the cultural phenomenon of Taco Tuesday, giving fans around world the opportunity to come together and celebrate the best day of the week in their own unique way," says Taco Bell's Chief Global Brand & Strategy Officer, Sean Tresvant. "LeBron James has been a passionate 'Taco Tuesday' fan, and we couldn't be more grateful to have his support in rallying even more taco lovers around the globe."

The four-time champion, MVP and, most importantly, longtime "Taco Tuesday" enthusiast is committed to spreading



the word about Taco Tuesday far and wide, so everyone can celebrate the best day of the week.

"Taco Tuesday" is a tradition that everyone should be able to celebrate. All restaurants, all families, all businesses - everybody," says LeBron James. "Taco Tuesdays' create opportunities that bring people together in so many ways. It's a celebration for everyone."

Driving brand love, Taco Bell India Brand Ambassador and youth-icon, Hardik Pandya will also continue to celebrate and spread excitement around the ultimate day of the week.

In India, Taco Bell will be rejoicing in the delight of Taco Tuesday with a super exciting offer. To celebrate, fans can expect to avail any two tacos, crunchy or soft, at just INR 129 on Tuesdays, starting July 4th, 2023. The offer will be available across all Taco Bell restaurants and on

delivery through app and aggregators.

The Crunchy Taco has earned its fame as a crowd favorite. Experience the irresistible allure of Taco Bell's renowned Crunchy Taco, available in two delectable variants: veg and non-veg. Our veg variant is meticulously crafted with pinto beans and accompanied by our zesty ranch sauce. Meanwhile, our non-veg variant boasts the mouthwatering allure of Mexican chicken, perfectly complemented by the same tantalizing zesty ranch sauce. Whether you choose our famous vegetarian Taco or indulge in the savory delights of our non-vegetarian offering, Taco Bell invites you to embrace the unparalleled crunch and undeniable deliciousness that our Tacos are celebrated for. So let go of those Monday blues because when Tuesday arrives, it's Taco Tuesday—a perfect day to savor the unmatched joy and flavors of our Crunchy Tacos.

Gaurav Burman, Director, Burman Hospitality Private Limited, Taco Bell's exclusive franchise partner in India, said, "Taco Bell India is delighted to bring the 'Taco Tuesday,' celebrations to India. We are offering our customers, new and old, dine in, take out, and delivery; the extraordinary opportunity to purchase two crunchy or soft tacos of their choice for RS. 129, and incredible saving of upto Rs. 89. Taco Bell India has been offering our customers the most innovative and delicious quick service food in India and we are proud to be partnering with Taco Bell's brand ambassadors LeBron James and Hardik Pandya to make Taco Tuesday our customers favourite day of the year."

"We're elated to invite Taco Bell fans in India to join us in celebrating a mini holiday in its own right: Taco Tuesday. Favourite day of the week now includes much more fanfare as more than 20 countries and markets around the globe invite Taco Tuesday celebrations with Taco Bell to become an experience of their own - whether that's enjoying in-restaurant or ordering in, at home."

Shoot of Stonebench Films' 'Jigarhanda Double X' directed by Karthik Subbaraj wrapped up, mega film gearing up for grand Diwali 2023 release



Chennai, July 06 2023: It's a wrap. After extensively filming in exciting locales, the shoot of 'Jigarhanda Double X' directed by Karthik Subbaraj has successfully been completed. The shoot of the film produced by Kaarthikeyan Santhanam of Stonebench Films and co-produced by Alankar Pandian of Invenio Origin was wrapped up in Chennai on Wednesday last and the movie's lead actors Raghava Lawrence and S J Surya were part of the final schedule. Besides multiple interesting locations spread across Tamil Nadu and Kerala, huge sets were also erected to suit the situations in the movie. One such grand set was created at Thandikudi

near Kodaikanal where some of the most important parts of the film was canned. Producer Kaarthikeyan Santhanam said, "We are very happy that the final schedule of the film has been wrapped up successfully. We had fruitful and extensive shoot spread across many locations for this big project. We are eagerly looking forward for releasing 'Jigarhanda Double X' for Diwali this year." Director Karthik Subbaraj said, "The film is a creatively satisfying experience for all of us. We had shot 'Jigarhanda Double X' in some of the most interesting locations. The film has taken shape very well and we are now all set for the post-production works."

I am sure we are going to present a very exciting

experience to the audience. I sincerely thank my actors, technicians and all others who supported this huge project. "The movie is an action gangster genre just like 'Jigarhanda' written and directed by Karthik Subbaraj. National award winning cinematographer Tirru, who shares a great rapport with Karthik Subbaraj and worked together in films such as 'Mercury' and Superstar Rajinikanth-starrer 'Petta', is the Director of Photography for 'Jigarhanda Double X'. Music for the movie is by Santhosh Narayanan who has scored for 'Jigarhanda' and has been part of most of Karthik's earlier movies as well. Editing is by Shafiq Mohammed Ali, associate of Vivek Harshan who edited

'Jigarhanda' for which Vivek had won a National Award. An action drama, 'Jigarhanda Double X' will be releasing in three languages including Tamil, Telugu and Hindi this Diwali. A prequel to the blockbuster 'Jigarhanda' (2014), 'Jigarhanda Double X' is one of the most anticipated films of the year. The team of 'Jigarhanda Double X' is confident that the movie will be a trendsetter like 'Jigarhanda' which was loaded with thrills and twists, a trait that all fans expect from a Karthik Subbaraj Film. Produced by Kaarthikeyan Santhanam and co-produced by Alankar Pandian, 'Jigarhanda Double X' will be releasing in three languages including Tamil, Telugu and Hindi for Diwali 2023.

Suresh Menon clashes with 'Silver Jubilee Star' Mohan and Vanitha Vijayakumar plays a powerful minister in 'Haraa' directed by Vijay Sri G and bankrolled by Coimbatore S P Mohan Raj and G Media's Jaya Sri Vijay

Chennai, July 06 2023: 'Silver Jubilee Star' Mohan's comeback film 'Haraa' directed by Vijay Sri G and bankrolled by Coimbatore S P Mohan Raj and G Media's Jaya Sri Vijay is taking shape at a brisk pace. The latest development about the movie is that Suresh Menon plays a character with negative shades who clashes with the protagonist. Also, Vanitha Vijayakumar is playing a never-before-seen role as a powerful minister. According to the film's crew, Suresh Menon and Vanitha Vijayakumar's characters and performances will be talked about in 'Haraa'. Director Vijay Sri G said the works to bring the movie 'Haraa' to the screens are going on in full swing. It is noteworthy that Mohan, who had not acted in films for many years despite the efforts of many directors and producers, was impressed with the story of director Vijay Sri G and agreed to act



in 'Haraa'. The director said like how people enjoyed watching Mohan in various roles

so far, his character in 'Haraa' will also strike a chord with the audience. The movie

which is made with a big budget has an ensemble of star cast including Mohan, Khushbhu, Yogi Babu, 'Mottai' Rajendran, Singam Puli, Deepa, Mime Gopi, Chaams, Koushik, Anithra Nair and Santhosh Prabhakar among others. The main idea of the film is to make children aware of IPC rules, just as they teach children first aid, including Good Touch and Bad Touch, from the time they are in school. It is to be noted that the film's first look, title teaser and the song 'Kaya Muya...' have gone viral on social media and have been well received. Coimbatore S P Mohan Raj and Jaya Sri Vijay of G Media are jointly producing Mohan-starrer 'Haraa', which is directed by Vijay Sri G, following the 2019 film 'Dhadha 87' starring Chaaruhaasan and the recently-released 'Powder'. Suresh Menon and Vanitha Vijayakumar are playing interesting roles in this movie.



Protinex announces Protinex Protein Abhiyaan 2023

Chennai, July 06 2023: India's leading nutrition brand, has announced the launch of Protinex Protein Abhiyaan 2023 - a nationwide awareness initiative to address the pressing issue of inadequate protein intake in India.

Since 2017, Protinex has been at the forefront of driving a nationwide movement to raise awareness and transform behaviour about protein consumption in India. With Protinex Protein Abhiyaan, the brand is poised to make an even greater impact, furthering its commitment to empowering individuals and fostering a healthier India. In 2022, Protinex Protein Abhiyaan achieved a remarkable milestone reaching 20 million people with 150 thousand pledges.

Protinex is a brand

of Danone India, a global food and nutrition company operating in over 120 countries. With a current market share of around 27% (according to Nielsen Report, April '23) in the adult nutrition category, Protinex has established itself as the category leader. Protinex Protein Abhiyaan aligns with Danone's 'One Planet. One Health' framework and the company's mission of promoting health through food for as many people as possible.

Sriram Padmanabhan, Marketing Director - Danone India, said: "We are proud to have been leading the charge on the protein agenda in India. Protinex Protein Abhiyaan is our commitment to promoting good health and well-being among Indians. Protein is a crucial macronutrient

however, 70% of Indian consumers do not consume protein enough. Through this campaign, we aim to educate consumers about the importance of adequate protein consumption and encourage them to make it a part of their daily diet. Protinex Protein Abhiyaan 2023 marks a new milestone in our journey, as we strive to create an even larger impact and empower individuals across the nation"

As a part of Protinex Protein Abhiyaan, the brand will be conducting 8 on-ground activities in New Delhi and Mumbai to engage with consumers directly. Protinex will also launch a series of informative videos featuring nutrition experts who will share insights and tips on incorporating protein into daily diets. Additionally, Protinex

will distribute Protinex kits to ASHA workers for every 1000 pledges collected. The complete campaign will leverage a mix of digital and traditional media channels to spread awareness about the role of protein in maintaining good health and the benefits of including it in the daily diet. As one of the country's leading nutrition brands, Protinex aspires to reach as many people as possible, including those in rural areas and urban cities, empowering more people to make informed decisions about their nutrition and prioritize their health.

Protinex Protein Abhiyaan 2023 will commence on July 4 and Protinex invites everyone to join in and learn more about the role of protein in maintaining good health.

Axis Mutual Fund launches 'Axis Nifty IT Index Fund'

Chennai, July 06 2023: Axis Mutual Fund, one among the fastest growing fund houses in India, announced the launch of their New Fund Offer - Axis Nifty IT Index Fund, an open-ended index fund tracking the NIFTY IT TRI. Mr. Hitesh Das (Fund Manager) would be managing the fund. Axis Nifty IT Index Fund will track the NIFTY IT TRI and aim to provide returns before expenses that correspond to the total returns of the NIFTY IT TRI, subject to tracking errors. The minimum investment amount is Rs. 5,000 and in multiples of Re.1/- thereof.

The main objective of an Index Fund is to replicate a stock market index in terms of the portfolio. All the stocks in these indices will find some representation in their investment portfolio. Essentially, this ensures a performance fairly identical to that of the index being tracked. Within Index Funds, investors have the option to invest in certain Sector Based Index Funds as well, with the aim to capitalize on the growth opportunity provided in that particular sector.

Leveraging the opportunity in India's

growing IT landscape

Technology is a focal point for all businesses, across sectors. All organisations, big or small, are reshaping and accelerating their businesses through new age technology like cloud computing, machine learning, augmented reality, artificial intelligence etc. Consequently, this sector usually sees better than expected demand. Indian technology companies have been consistently increasing their market share vis a vis global peer. India's IT and BPM exports have outperformed global IT services growth. With exports of over US\$ 194 billion annually, the IT space is the largest single service exporter industry in India.

As per NASSCOM, the industry is estimated to grow to \$245 billion, reflecting an incremental net revenue addition of \$19 billion for the year. The growth has been seen in IT services, BPM, software products, ER&D, and the domestic market.

The external headwinds faced in 2022 resulted in valuations of IT companies becoming far more reasonable. Companies are now trading at discount to last 3/5 years' average multiples. These

attractive valuations and a better-than-expected earnings season in Q1FY24 could lead to recovery in revenue momentum from second half of FY24.

Axis NIFTY IT Index Fund

Axis Mutual Fund's current bouquet of passive offerings almost 20 different schemes, tailored to leverage various benchmarks to achieve its intended objective. While Axis Mutual Fund had introduced the Axis Nifty IT ETF in 2021, the launch of the Axis NIFTY IT Index Fund will enable an investment opportunity for an even wider audience.

The investment objective of the Axis Nifty IT Index Fund is to provide returns before expenses that correspond to the total returns of the NIFTY IT TRI, subject to tracking errors. However, there is no assurance that the investment objective of the scheme will be achieved. The Scheme endeavours to invest in stocks forming part of the underlying index in the same ratio as per the index to the extent possible. Essentially, 95% to 100% of the investments will be made in securities covered by Nifty IT TRI and the remaining in

Debt and Money Market investments. To that extent follows a passive investment strategy, except to the extent of meeting liquidity and expense requirements. (Please refer to SID for detailed Asset Allocation & Investment Strategy and other scheme related features available at www.axismf.com).

B. Gopkumar, MD & CEO, Axis AMC said, "India has been a leader in driving change through technology across sectors. This has been more visible in the last three years, post Covid where we showed our resilience and resurgence. We are in the cusp of rewriting our growth story led by technological innovations. Increasingly all companies will be operating in this digital arena. With the launch of the Axis Nifty IT Index Fund, we are expanding our bouquet of products, more importantly, offering our investors an opportunity to be part of India's tech enabled story."

Given the mutual fund structure, investors can look to invest through various systematic options like SIPs, STP's & lumpsum investments. The NFO opens for subscription from 27th June 2023 to 11th July 2023.

Top 5 smartphones with premium camera technology under 35k on Flipkart

Chennai, July 06 2023: Capturing high-quality photos has become an essential aspect of smartphone usage. If you're a photography enthusiast or simply love to capture beautiful moments, you don't have to spend a fortune on a smartphone with exceptional camera technology. We've got you covered! Here's a handpicked list of the top five smartphones with superior camera technology, all available under INR 35,000 on Flipkart. From revolutionary night captures to advanced zoom features, these devices offer a remarkable photography experience without breaking the bank.

The SAMSUNG Galaxy F54 5G is set to revolutionize your night photography. With the Astrolapse feature, you can capture breathtaking night trails and explore the night sky like never before. In low light settings, the SAMSUNG Galaxy F54 5G 'Nightography' feature ensures your photos retain remarkable detail. Additionally, Galaxy F54 5G will feature a segment leading 108MP(OIS) No Shake Camera to shoot high-resolution and shake-free photos and videos eliminating blurred images caused by hand tremors or accidental

shakes. Galaxy F54 5G will come with Single Take feature that powers the AI Engines behind the camera & allows consumers to capture up to 4 videos & 4 photos in a single shot. Galaxy F54 5G will also sport the Fun Mode which has 16 different inbuilt lens effects allowing young millennial and Gen Z consumers to express themselves through their smartphone camera.

Owning a Google Pixel 6a is any Photographer's delight. It comes with Face Unblur which makes blurry faces look sharper. It also comes with Real Tone which takes beautiful authentic photos of different skin tones. The camera's Magic Eraser tool makes distractions disappear with ease, helping you create clean and focused compositions.

The realme 11 Pro+ 5G Series takes a leap forward in camera technology with its 200MP SuperZoom Camera, which incorporates OIS and 4X In-Sensor Zoom capabilities. Standing as the flagship smartphone, the realme 11 Pro+ 5G sets itself apart with its exceptional camera capabilities. It introduces groundbreaking features like the industry's first 4x

lossless zoom, 2X portrait mode, and Auto-zoom Technology. Furthermore, the smartphone empowers users with a range of creative camera modes such as SuperOIS, Street Photography Mode, Night Mode featuring Moon Mode and Starry Sky Mode, as well as Super Nightscape. These features enable users to tap into their creativity and capture each moment with unparalleled precision.

The vivo V27 5G takes night-time portrait photography to a whole new level. With its Night Portrait feature enhanced by Aura Light, your photos will look as crisp and authentic as those taken during the day, thanks to the Sony IMX766V sensor. The warm, champagne-like tone adds a distinctive feel to your images. Additionally, the Wedding Style Portrait feature combines warm, pastel tones with soft contrast gold and pink tones, perfectly reflecting the color palette of grand Indian weddings. Its Optical Image Stabilisation (OIS) stabilises the phone while capturing long exposure shots - creating vibrant and dazzling nighttime images.

The OPPO Reno 8T 5G provides the perfect foundation for unleashing your

creativity with its sophisticated 108 MP Portrait Camera, premium Microlens, 2 MP Depth Camera, and 32 MP Selfie Camera. The 108 MP ultra-high resolution and Nonapixel Plus technology capture every moment with unmatched clarity and depth. By combining nine pixels into one large pixel, the phone maximizes light absorption, resulting in stunning image quality. The Microlens camera takes you into uncharted realms, allowing you to explore intricate details with magnification up to 40x. Additionally, the Bokeh Flare Portrait feature sets you apart from the background by providing a DSLR-like background blur, ensuring that you truly stand out in your photos. With the OPPO Reno 8T 5G, your photographic possibilities are limitless.

Whether you're capturing breathtaking night scenes, immortalizing precious moments, or adding a touch of creativity to your portraits, these devices offer remarkable camera technology at an affordable price point. Choose the one that resonates with your photography style and embark on a journey of capturing stunning images with ease and finesse.

Advanced GroHair & GloSkin Clinic 20th Branch unveiled by Mr. Rajesh Chandan, Mr. Saran Vel & Uma Maheshwari at Sholinganallur

Chennai, July 06 2023: Advanced GroHair & GloSkin Clinic Unveils the Grand Opening of Its Newest Establishment in Sholinganallur.

Advanced GroHair & GloSkin Clinic proudly introduces its 20th branch in Sholinganallur, marking a significant milestone in meeting the surging consumer demand.

Renowned as a leading brand in Hair Regrowth & Skin Treatment, the Clinic places paramount importance on delivering superior service, cutting-edge technology, and accessible wellness solutions for hair regrowth.

Their comprehensive range of treatments encompasses both clinical and non-clinical approaches, including Percutaneous FUE Hair Transplant,



PRP Pro+, LASER Hair Therapy, Advanced GroHair Cosmetic System, and more, all of which are fully approved by the US-FDA.

Furthermore, they offer exceptional Skin Treatments such as Hydrafacial, Q Switched Laser, Chemical Peel, Botox, Fillers, Thread Lift, Full Body Laser, Face PRP, Warts Removal, and many others.

The clinic has state-of-the-art equipment's; featuring patented high-end machinery

meticulously operated by world-class experts in the field of Aesthetic Medicine. This combination enables them to achieve remarkable results that exceed expectations.

To commemorate the opening of their new branch, the inauguration ceremony was graced by esteemed Chief Guests, Mr. Rajesh Chandan - Chairman - JITO Business Network, Chairman - Latin American & Caribbean Trade Council, Board member - National

Traders Welfare Board of India, Guest of Honour, Mr. Saran Vel J - Brand Founder & Managing Director. The event was attended by the franchise owners Uma Maheshwari as well as other staff members of the Clinic.

Advanced GroHair & GloSkin Clinic Located at No.1, 2nd Floor, 3 kалаaignar Karunanidhi Salai, old Mahabalipuram Road, sholinganallur, Chennai 600 119 (Landmark Above WOW China/ Star Biryani).

Ekart launches B2B Air and Surface Express solutions to empower businesses with greater reliability and speed

Chennai, July 06 2023: Ekart, India's leading supply chain network, today announced that it will now offer B2B trucking and transportation services through a fleet of more than 7,000 trucks across the country. The launch of its B2B Express services across air and surface modes will cater to brands, manufacturers, and retailers across industries. This new service will offer businesses access to Ekart's extensive network of first-mile, mid-mile and last-mile transportation fleet, powered by state-of-the-art technology. The air express option offers an efficient solution to transport critical shipments swiftly across the country while ensuring that time-sensitive packages reach their destinations promptly. By leveraging a reliable network, the Air Express option provides a secure and dependable transportation solution for businesses. By leveraging Ekart's widespread reach and capabilities, organizations will now be able to enhance the ease of doing business by streamlining processes and

unlocking value throughout the supply chain.

This newly launched service will provide businesses with multiple goods movement alternatives through 21 prominent airports covering all major cities across India, and a network of trucks for Full Truckload (FTL) and Part Truckload (PTL) services. Ekart, through its investment in advanced technologies and logistics systems, will offer surface transportation solutions from 80 hubs across the country, connecting major logistics corridors. The service will be supported by a vast fleet of over 7,000 trucks covering an average of 800 kilometers per truck per day nationwide. Ekart's new transportation solutions will guarantee increased reliability, speed, security, and scalability, catering to all transportation needs of businesses. Ekart has proved to be a trusted partner for leading entities with its extensive network, tech-enabled solutions and logistics expertise, which continues to

enhance and strengthen last mile delivery services nationwide.

Ekart's enhanced capabilities and offerings as part of the new solutions comprise:

Vast fleet of GPS enabled trucks

Closed body trucks with Digilock

On demand and reliable placement

Service assurance during peak and non-peak seasons

Assured delivery schedule

National compliant network

Optimized network for point to point movement

Last mile services

Commenting on the announcement, Mani Bhushan, Chief Business Officer at Ekart, said, "Ekart, a pioneering force in India's supply chain and logistics industry, recognizes the challenges faced by B2B businesses today. The launch of our transformative B2B transportation solutions underscores our commitment to provide avenues that address issues such as numerous intermediaries, delivery delays,

consignment damage, and shipment visibility by leveraging Ekart's supply chain expertise, extensive logistics network, and cutting-edge technology. Our Air Express option will ensure swift and reliable movement of critical shipments nationwide. With our deep understanding of the value chain, we not only simplify B2B transportation for businesses but also empower them to focus on their core strengths, contributing to the larger economy. Through our diverse offerings, continued investments in cutting-edge technology and national compliant logistics network, Ekart has been able to establish trust, drive business growth, and transform the industry."

Ekart offers brands, platforms, and businesses end-to-end supply chain and inventory management, including distribution, and aggregation of products. Today it has a vast network of fulfillment and sortation centers, and thousands of delivery hubs. It delivers over 120 million packages every month across all serviceable pin codes.

IIM Kashipur hosts Inaugural program for new postgraduate batch 2023-25

Chennai, July 06 2023: Indian Institute of Management (IIM) Kashipur guarantees a transformational journey for 321 aspirants who enrolled for the 2023-2025 batch of the two-year MBA course. Additionally, 170 students have enrolled in IIM Kashipur for its two-year MBA (Analytics) course for eminent aspirants.

Out of 321 candidates admitted in the MBA program 259 are male and 62 females, and out of 170 students admitted in MBA (Analytics) program 52 are male and 118 females. 09 candidates were admitted to the doctoral program. It is notable that, this year, the Institute has increased its seat intake from 264 to 320 for MBA program and from 80 to 160 for MBA (Analytics) program.

The inaugural program of the new batches (AY 2023-25) of MBA, MBA (Analytics), and Doctoral (PhD) programs of IIM Kashipur started with an orientation session conducted by the Institute from 26th to 30th June 2023, to assimilate new entrants with the academic and social life of the Institute. According to reports, more than 450 candidates attended the function. The event was a moment of rejoice for new students as they became part of the prestigious IIM grouping.

The event was graced by the Chief Guest, Mr. Asish Mohapatra, Co-Founder and CEO of SoftBank-backed OfBusiness, and the Guest of Honor, Dr. Swati Jain, Vice President of Analytics at EXL. Mr. Amod Tripathi, an IIM Kashipur Alumnus and Director, Strategy & International Marketing at SGPL was the special invitee.

Prof. Kulbhushan Balooni, Director, IIM Kashipur, Prof. Mala Srivastava, Dean of



Academics at IIM Kashipur, along with faculty, and prospective aspirants were also present at the event.

While attending the inaugural program at IIM Kashipur, Asish Mohapatra expressed his views and stated, "Take responsibility for your life and demonstrate excellence." He explained the theory of 'Six H' in life and said "The first H is hunger, the ability to dream and go beyond what people around you are telling you. The second H is hard work. The third H, which is the most important, links the first two and cannot be done without Humility. Be generous, give others their time. Remember the five elements: hard cash, and humor. You can't survive without humor. Despite only being a team of 1,100 people, we made significant revenue milestones. We were the youngest startup in India to reach 200 crore in 8 months, the youngest company to reach 2000 crore in 21 months and the youngest company to reach 10,000 crore in 46 months. Last year we earned a revenue of around Rs 19,000 crore."

Addressing students, Dr. Swati Jain, Vice President of Analytics at EXL said, "In the coming two years, you may take the initiative to move forward and build deeper relationships by helping others with suggestions for their future. Develop a good network in your field, especially on LinkedIn, to stay updated. I would urge all of you to be creative, be aware and be helpful to your

colleagues. This is something that will serve you in the future. So that your focus is not only on business but also on people."

Speaking at the occasion, Director, Prof. Kulbhushan Balooni said "Today, we are creating a new milestone in the small history of IIM Kashipur. We have the biggest ever batch of students joining the Institute. By increasing the Batch strength from 320 students last year to 490 students this year, our intake of students is almost the same as of 1st generation IIMs." He highlighted and said "While the first-generation IIMs took many years to come to this stage, IIM Kashipur has done so in 12 years."

Addressing students the Director said "By being in the Himalayas even for a couple of days, you can learn a lot. It is rightly said: "Blessed are they who see beautiful things in humble places, where other people see nothing."

He further inspired the students to ask questions and said "Do ask questions to your teachers. It empowers you as well as the teachers" saying that it would probably be the last opportunity for you to ask questions before you embark on your corporate journey.

Prof. Mala Srivastava, Dean of Academics at IIM Kashipur, congratulated the incoming batch for the 2-Year MBA program at the Indian Institute of Management (IIM) Kashipur. She asked the students to remember the endless faceless people

who have helped them to reach here, and said "All of them are looking at you, so that they can say one day that I taught this student or I helped the students or he was my friend. So rise up and shine so we all can say it one day."

Prof. Kumkum Bharti, Chairperson, MBA program at IIM Kashipur welcomed the participants for joining the MBA postgraduate programme. She commended the Class of 202325 for demonstrating the qualities of grit, perseverance, and hard work that got them this far and highlighted the importance of these qualities to start their journey at IIM Kashipur. She stresses on the importance of accomplishing one's goals and dreams, as this contributes to the economy and betterment of society at large.

IIM Kashipur, the leading Indian management institute, has secured the 19th rank among the top 50 Management Institutes/Colleges in India in the National Institutional Ranking Framework (NIRF)-2023 ranking released by the Ministry of Education. IIM Kashipur has also become the only IIM to get into the Top 50 in NIRF-ARIIA (Atal Ranking of Institutions on Innovation Achievements) quotient, leaving behind other IIMs.

Last month, IIM Kashipur held its 10th convocation on campus for its flagship two-year MBA (2021-2023 batch), MBA Analytics, Executive MBA, and doctoral students. The Institute awarded degrees to a total of 353 students, including 9 doctoral scholars and 344 MBA graduates (260 two-year MBA students, 58 MBA (Analytics) students, and 26 Executive MBA students).

Director Ameer wishes Sabarish Nanda and Vasanth Ravi's new movie

Chennai, July 06 2023: Director Sabarish Nanda who had already worked in Lady Superstar Nayanthara's Airaa, Madras Talkies Productions Navarasa Series has signed a new movie, which has interesting plot and cast to support the same. Sabarish Nanda who had earlier done web series titled 'We Are Pregnant' for hotstar, gained positive response.

Following the same director Sabarish has joined with AR. Jaffar Sadiq from JSM productions and Irfan Malik from Emperor Entertainment for an Untitled Feature Film. Vasanth Ravi who is well known in choosing



different scripts to entertain audience, to do the Lead role. Vasanth Ravi's earlier movies include Tharamani, Rocky and recently released Asvins.

Mehreen Pirzada who is famous in Tollywood is set to do the Female Lead in this movie. She has done Lead role in Dhanush

Starrer Pattaas. Anikha Surendaran who had appeared as daughter to Ajith Kumar's Viswasam is set to do an prominent role in the film.

Pushpa Actor Suneel has been roped to do an important role in this movie. His other films include Pushpa, Jailer, Ram Charan's movie

with Director Shankar, SK's Maaveeran and Japan.

Choreographer Kalyan is set to do bad cop role, which is a first time for master. The movie has Suriya Rajeevan for Art, Prabhakaran Raghavan for cinematography, Praveen KL for cuts. Music is composed by Ajmal Thaseen who had earlier done Aishwarya Rajesh starrer Soppana Sundari.

The Untitled movie Pooja happened in Chennai. Director Ameer joined the pooja and wished the team. This Untitled flick is expected to go on floors Soon.