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The people will lose faith in the law enforcing agencies, judiciary and the system. And they are the losers here," - Thaarasu Shyam

Chennai, June 15 2023: Amid the high tension political drama following the arrest of Minister for Electricity, Prohibition and Excise V Senthilbajali during the early hours of Wednesday in the cash-for-job scam, the BJP has a message for both its allies and political rivals. And, that is to play by my rule or face the music. After field days in New Delhi, West Bengal and other non-BJP ruling states, the central agencies have now turned their attention towards the southern states. Following the IT raids on minister V Senthilbajali and his family members and



friends' properties in the last week of March this year, ED officials knocked the doors on the minister's residence on Tuesday to search the premises. The 18-hour search culminated with the arrest of the minister. Political critics opined that this is a "well measured political move" of the saffron party to curtail the funding sources of the opposition camp, besides intimidating the opposition camps and caution its allies to their line. "Since the BJP came to power, it has been using the central agencies as a political tool to achieve their desired results," said political observer Satyan and backed his statement with statistics that around 3,100 raids carried out by ED since BJP voted to power. Out of these, 95% of raids targeted leaders of the ruling party in non-BJP states. He questioned why the agencies are not showing such intensity in BJP-ruling states and corruption cases against the turncoats gathering dust. "The classical example is Karnataka state where building contractors openly complained against the BJP government and called it a 40% commission government, which eventually led to its downfall in the elections. And there are a number of politicians, who faced corruption charges, joined BJP to save their skin," he said and recollected Harshavardhan Patil's quote that he was getting "sound sleep" in the saffron party as there are "no inquiries". The former Congress leader joined BJP in 2019. And the list is

long- Narayana Rane, Himanta Biswa Sarma and many more, he said. The arrest of Senthilbajali and the manner it has been carried out is a message not only to the DMK, but also to the AIADMK from the BJP ahead of the crucial Lok Sabha polls, he said, adding, "The message is - toe the line or face the music." Political critic Kolahala Srenivaas said what unfolded in the last few months is a well coordinated move with purpose in Tamil Nadu. "The arrest of minister Senthilbajali is a move to curtail the economy of the DMK party ahead of the LS polls. Meanwhile, we cannot rule out that BJP is sending a message to AIADMK. It is purely a political move and the BJP is using the agencies to the optimum level for its political advantage," he said. However, another political critic and senior journalist Thaarasu Shyam differed from others and said the raids, arrest and inconclusive and prolonged legal proceedings is nothing but a political tamasa. "At the end, the people will lose faith in the law enforcing agencies, judiciary and the system. And they are the losers here," he said.

Zoho Announces over 65% CAGR Upmarket Growth in India Unveils Strategic Investments in Go-to-Market, New Products, and Platform Enhancements

Chennai, June 15 2023: Zoho, the Chennai-headquartered global technology company, today announced investments across its entire portfolio to accelerate upmarket momentum, following an impressive three-year period where Zoho in India achieved over 65% compound annual growth rate (CAGR) in ARR within the mid-market and enterprise segment. Notably, the mid-market and enterprise segment now accounts for more than 50% of Zoho's ARR in India. Zoho also witnessed a 65% 3-year CAGR within the mid-market and enterprise segment globally; this segment now represents one-third of the entire business. Overall Zoho now serves over 90 million users across more than 600,000 businesses. "Our humble roots in SMB have helped us systematically build powerful software with strong everyday usability," said Sridhar Vembu, Co-founder and CEO, Zoho Corporation. "With our strong DNA as a technology platform company, we have been able to steadily improve our maturity and readiness for large organisations by making the necessary investments. Zoho aims

to be the most seamless enterprise software vendor in the market by focusing on extensibility, usability, packaging, and go-to-market solutions." Zoho's upmarket growth in India is led by banking, financial services and insurance (BFSI), manufacturing, retail, fast-moving consumer goods (FMCG), pharmaceuticals, and IT sectors. Some of our customers include MakeMyTrip, PUMA, Axis Finance, Paper Boat, Samsonite, BigBasket, Tata Play Fiber, BYJU'S, Star Health & Allied Insurance, Mercedes-Benz India, SpiceJet, IIFL Finance, Meril Life Sciences, Blue Star, Bosch, Zomato, Saint-Gobain, Deloitte, McDonald's among others. The company is also actively collaborating with state and central government departments and PSUs to support their digitalisation efforts. Through these strategic partnerships, Zoho is contributing to the modernisation of the public sector and driving digital innovation. "At Zoho, we are proud to be the trusted partner for businesses across diverse industries in India. Our



commitment extends to fostering inclusive growth, including sectors critical to the nation's economic fabric and empowering organisations to thrive in the digital age. By addressing the unique needs of Indian enterprises and government entities, our customisable solutions actively contribute to the digital transformation of the country," added Sridhar Vembu. Zoho has hired customer-facing teams and opened offices in Delhi, Mumbai, Kolkata, Bengaluru and Hyderabad to enhance account management capabilities and cater to the specific needs of large organisations. In line with Zoho's commitment to enhance customer experience and drive success, the company has announced strategic investments targeted at mid-market and enterprise businesses. Go-to-Market Investments: Enterprise Business Solutions: Zoho aims to expand EBS across skills, industry depth, and regional presence to help enterprise businesses manage their technology stack better in today's economic climate. EBS provides expertise to large organisations across consulting, solutions engineering and implementation, as well as customer success. New SI Partnerships: Zoho will strengthen its network of SI (system integration) partners to enhance its platform, create industry-specific solutions, and develop customer best practices. Currently, Zoho's SI partners include Tata Consultancy Services, Hexaware, WNS, Tech Mahindra, Infosys, and Wipro. Global Procurement: Zoho accepts payment in over 15 currencies worldwide, facilitating global procurement efforts for enterprises with regional operations through unified multi-currency invoicing. Platform Investments: Marketplace Expansion: Zoho Marketplace offers over 1,800 extensions and has surpassed 1 million installations, and receives over 30,000

every stage of the deployment, such as: UX design (Canvas), data collection (Wizards), workflow orchestration (Blueprint and Flow), and custom applications (Creator). Large organisations can shorten time-to-market with much less effort and lower overhead to maintain their deployments with Zoho's no-code and low-code offerings. New Applications and Enhancements: Contract Management Software: Introducing Zoho Contracts, a secure solution that centralizes contract management, including authoring, approval, negotiations, and signatures. With full visibility and AI-powered automation, Zoho Contracts simplifies the complex process, mitigating risks and improving governance for large organisations, driving new business and growth. Data Transformation for CX: Zoho DataPrep is now deeply integrated with Zoho CRM, enabling users to transform, cleanse, and format customer data within their CRM system. This integration simplifies data migration, eliminates duplicates, and validates information, making the process more efficient and precise. Security and Privacy Investments Identity and Authentication: Introducing Zoho One Auth, a comprehensive, multi-factor authentication application, which now includes Smart SignIn and Passkey Support, enabling automated cross-device user login and account access assistance. Directory Management: Zoho Directory is a secure platform for workforce identity and access management supporting 250+ pre-built integrations. Zoho Directory's Authentication and SignOn module has been proven with over 100 million users from Zoho and ManageEngine, serving the needs of multi-national enterprises including - Disney, AT&T, and Sony.

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A.M. Jain College offers the most sorted out course, Tourism and Travel Management in UG and PG

Chennai, June 15 2023: Post the pandemic, the travel and tourism industry is one of the fastest growing sectors. The recovery it made had a significant impact on the Indian economy. A recent study has revealed tourism industry will create around 46 million job opportunities in the coming years. It is also noted that, quite a lot of airlines, hotels and tours & management companies have increased its headcount

since the beginning of the year 2023.

Expecting such a growth in the industry around two decades back, Chennai-based A.M. Jain College offers B.A and M.A Tourism and Travel Management. The course focuses on fundamentals of tourism, innovative practices, financial accounting, tour operation management, which makes the students to equip themselves better in the field.

Speaking about the course, Dr M M Ramya,

Dean of A.M. Jain College said, "Students learn about business management, marketing principles, human resources, project management, sustainability, cross-cultural understanding, and much more. A career in travel and tourism is considered to be extremely fascinating and adventurous, as well as lucrative for the most committed people. In the near future, the Indian travel and tourism sector intends to create around a

million job possibilities."

A.M. Jain College has a robust placement workplace that aids students in obtaining internships and employment in various professions like air-hostess/stewards, hotel managers, travel planners etc. Many of their students have secured employment in both government and private industries like Airports Authority of India, Thomas Cook, Marriott, Hyatt, Hilton, Spice Jet, Indigo and more.

Flipkart and Hang collaborate to launch FireDrops 2.0 on Polygon

Chennai, June 15 2023: Flipkart, India's homegrown e-commerce marketplace, has collaborated with Hang, the comprehensive customer relationship-building platform to introduce FireDrops 2.0 on Polygon. This innovative brand-first rewards and loyalty program aims to redefine how users connect with brands. FireDrops revolutionises the traditional e-commerce customer journey, offering a perpetual flywheel of motivation, engagement, and loyalty. This brand-first loyalty program, powered by Hang, a US-based web3 loyalty platform, will provide millions of Flipkart users with rewarding experiences such as engaging brand challenges, intriguing mystery boxes, valuable discount coupons, and limited edition brand membership badges. FireDrops 2.0 will launch with a waitlist, and users can sign up to gain early access and be among the first to experience the program.

FireDrops will transform brand loyalty programs by involving the community and using underlying NFT technology for rewards

for a better user experience. NFTs enable easy ownership and redemption of rewards, thereby creating new revenue streams for brands and empowering customers to actively participate in the loyalty ecosystem. The program also plans to explore the launch of a dynamic marketplace that allows users to buy and sell rewards, adding flexibility and value to loyalty programs and fostering deeper brand engagement.

The program is being built on the success of its previous pilots, where users engaged in various actions to earn coveted digital collectibles and membership passes, such as Nothing Black Dots during the launch of Phone (1) and eDAO Culture Sparks during The Big Billion Days event in 2022, FireDrops 2.0 aims to provide an even more immersive Brand-first rewards experience.

Naren Ravula, VP, Head of Product Strategy and Deployment at Flipkart, expressed the significance of this collaboration, stating, "By integrating web3 and NFTs into brand loyalty programs, we are revolutionising brand

marketing, storytelling, and customer engagement. As India's homegrown e-commerce marketplace which is constantly innovating, we recognize the value of customer loyalty and more importantly, the emerging space of web3 loyalty. We are excited to collaborate with one of the best in the space for this innovative brand-first rewards and loyalty program."

Flipkart Labs is the Moonshot factory focused on leveraging emerging technologies to create immersive customer experiences and differentiation for the Flipkart Group. At Flipkart Labs, the technologies that are being worked on currently include 3D, AR, VR, Blockchain and Generative AI.

"The world's most innovative brands, like Flipkart, have a monumental opportunity to redefine how they connect with their customers and build loyalty," said Matt Smolin, CEO and founder of Hang. "The best programs of the future will be gamified, personalized, and web3-enabled.

The next generation

of loyalty is here, and we are excited to partner with Flipkart to bring it to the masses."

FireDrops' strategic partnership with US-based loyalty platform Hang aligns with Flipkart's vision of providing its users with market-leading technology. Hang's loyalty solutions offer sustainable costs, incentivize user participation, cater to the preferences of Gen Z, and provide easy scalability for partnerships. This GenZ-friendly approach reimagines loyalty into community-driven programs that deliver unique and engaging experiences.

FireDrops combines the strengths of Flipkart, Polygon, and Hang, leveraging Flipkart's extensive presence in the Indian market with Polygon's scalable web3/blockchain technology, resulting in fast, accessible, and ubiquitous NFTs. Hang, a renowned leader in developing web3 loyalty programs for global brands, successfully partnered with Flipkart through the Flipkart-Polygon Blockchain Centre of Excellence, which was announced in December last year.

NSE signs MoU with Government of Maharashtra and Moneybee Institute

Chennai, June 15 2023: National Stock of India (NSE) signed today a Tri-partite Memorandum of understanding (MoU) with Higher and Technical Education department (HTED), Government of Maharashtra, and Moneybee Institute Pvt. Ltd. The MoU aims to create awareness amongst the public about the various aspects of investing in the Capital Markets, provide relevant and practical knowledge to investors, enabling them to make informed investment decisions.

Shri Devendra Fadnavis, Dy Chief Minister of Maharashtra said: "Financial literacy is the need of the hour today. Maharashtra Government is going to try to make lakhs of people literate through the agreement made by NSE and Money Bee. Maharashtra being the first state, through this initiative will be guided to avoid cyber fraud, create awareness about ponzi schemes and how and where to invest. I congratulate NSE and Money Bee Institute for this initiative."

Shri Ashishkumar

Chauhan, MD & CEO, NSE said: "Today's MoU with the Government of Maharashtra and Moneybee Institute symbolizes our commitment towards investor awareness and financial literacy. As we begin our collaborative journey, we commit to empower and equip investors with relevant information for better decision-making."

Shivani Dani Wakhare, Director Moneybee Institute Pvt. Ltd. said: "Maharashtra has become the first state to

actively initiate the financial literacy campaign in such a concrete way. With leadership like Dy Chief Minister of Maharashtra, Devendra Fadnavis and NSE's support, it will bring revolution & prevent citizens of Maharashtra from being duped."

Capital Markets play a crucial role in driving economic growth and it is important to promote education and awareness in the securities market for new, potential, and existing investors.

Radio City changes 'Vibe of the City' by Unveiling New Station Sound with a Star-Studded Launch in Dubai

Chennai, June 15 2023: Radio City, India's leading radio network, has officially launched a one-of-its-kind modern version of 'Rag Rag Mein Daude City'

#CityOdaPudhuVibe.

The peppy new track has an irresistible beat that is set to enthrall audiences, especially the vibrant and spirited 'Gen Z' generation. The grand unveiling took place at the international destination - Dubai, coinciding with the esteemed Radio City Business Titans event from 9th to 11th June. The youthful new jingle was launched during the gala evening on 10th June by Bollywood celebrities Suniel Shetty, Karishma Tanna, Kainaat Arora, and Nimrat Kaur.

Popularly known to understand the pulse of its ever-evolving audience, Radio City crafted new station music to cater to the young and vivacious Gen Z audience who sought coolness quotient in their experiences. The newly launched jingle of Radio City has been designed to give the radio station a young, lively, and fun-filled vibe that will strike a perfect chord with the audience across 39 markets. With amazing energy, contemporary sound, and an undeniable fun factor, the jingle promises to create an engaging and buoyant atmosphere. The new MOGO of Radio City is playful and will linger in the audiences' minds for a long time.

India's Older Women face the brunt of Exclusion: Social, Financial & Digital with rise in Dependency and Abuse, reveals HelpAge India Report

Chennai, June 15 2023: HelpAge India, today on the eve of UN recognized 'World Elder Abuse Awareness Day' (June 15) released its national 2023 report - "Women & Ageing: Invisible or Empowered?" at the ICSA Centre - # 107 - Pantheon Road - Egmore - Chennai - 600008 at 10 am.

A first of its kind report focusing only on older women, who are often the lost and the last in line, where their needs and rights are concerned. It exploring the aspects of elder abuse and discrimination, access and ownership of older women to financial resources, employment and employability, health care, social and digital inclusion, safety and security, awareness and use of redressal mechanisms and others. The survey was conducted by a

To bring this captivating jingle to life, Radio City teamed up with the extraordinary singers Krithika Nelson, Nikita Gandhi & Jithin Raj. With their versatile vocal styles and remarkable voices, the artists have infused the jingle with a dynamic and energetic touch, ensuring an unforgettable musical experience for avid music connoisseurs. This jingle has added fresh innovation and creativity to the brand Radio City thereby attracting a wider set of audience's attention.

Mr. Ashit Kukian, CEO of Radio City said, "At Radio City, we always strive to stay ahead of the curve in meaningful ways. This novel jingle represents our commitment to continuously evolve and engage with the ever-changing preferences of our audience, particularly the 'Gen Z' segment. The esteemed singers have given this modern unique track a perfect blend of youthfulness that complements our vision. It was a momentous occasion for us to unveil the pioneering new station sound at one of our most prestigious events Radio City Business Titans in Dubai in the presence of Bollywood celebrities and Indian business tycoons. We are confident that the new version of Rag Rag Mein Daude City #CityOdaPudhuVibe will reflect the newfound spirit of Radio City and our dedication to providing the best-in-class experiences."

Bollywood superstar Suniel Shetty complimented Radio City on the launch of new jingle, "It was a pleasure to unveil Radio City's new jingle in Dubai. I would like to congratulate the entire team of Radio City on changing the vibe of the city with the introduction of its vibrant new jingle."

Popular singer Krithika Nelson shared her excitement by saying, "Working alongside Radio City, a pioneer in the music industry, has been an incredible honour. The new jingle is meant to capture the energetic vibe and pulsating rhythm of Gen Z while resonating with the dynamic spirit of Tamil Nadu. This jingle will surely become an anthem that ignites the passion and excitement of listeners everywhere."

Nikhita Gandhi, popular for her super hit songs and captivating voice, shared her enthusiasm and said, "I'm really excited to be the voice of Radio City's new station sound. The new jingle's vibrant vibe perfectly aligns with the aspirations and energy of the youth and it has a really nice edge. I'm honoured to associate with Radio City and become an integral part of their musical legacy by giving a fresh essence to 'Rag Rag Mein Daude City'.

#CityOdaPudhuVibe is going to be the new sound in town so make it yours."

Commenting on



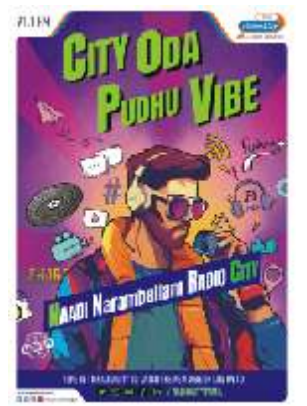
professional research agency - Ipsos Research Private Limited.

The report was spread across the length and breadth of the country covering both rural & urban India across 20 states, 2 UTs and 5 metro cities, with a sample size of 7911, covering SEC B, C & D categories.

As per the 2020 'Population Projections for India and States report' and the demographic shifts, there is a distinct 'feminization of ageing' that is taking place due to rapid rise

inequality gap and the vulnerability elderly women face. It throws up some hard facts such as 54% are illiterate, 43% are widowed, 16% face abuse, 75% do not have any savings, 66% of older women don't own assets and many feel financial insecure. Most are defined by the traditional roles they play in their families and communities, which are often taken for granted. Their needs are often overlooked and contributions go unrecognized. Some areas for urgent response are raising awareness about government welfare schemes, greater priority in pension, healthcare and economic participation programs, special schemes for elderly women and recourse to redressal mechanisms for elder abuse" says Rohit Prasad, CEO, HelpAge India.

in ageing population and women living longer. While the gender ratio for overall population is 948 females for 1000 males, the ratio in elderly is 1065 (more females in elderly population) which further increases with age.



singing Radio City's new jingle, Jithin Raj said "Crafting this jingle for Radio City has been a creative journey. With the new station sound, Radio City has created a jingle that not only is catchy but also quite enticing to the Gen Z audience. The infectious energy, contemporary sound, and undeniable fun factor is set to make it the perfect anthem for the youth."

The launch of Radio City's refreshing jingle, coupled with the collaboration of talented singers, represents a significant milestone. This exciting development introduces a new vibe and coolness around the brand while remaining faithful to the essence of the iconic brand. It reaffirms Radio City's promise to deliver innovative content, solidifying its position as a true trendsetter in the realm of radio entertainment. The new jingle is being promoted across various digital platforms and is also prominently featured on-air. Multiple Bollywood celebrities and influencers have already complimented Radio City on the launch of its peppy new jingle.

Bayer and Cargill form strategic partnership to empower Indian smallholder farmers with digital solutions

Chennai, June 15 2023: Bayer, a global enterprise with core competencies in the life science fields of agriculture and healthcare has signed a Memorandum of Understanding (MoU) with Cargill, a global food corporation that creates connections across the global food system to help the world thrive. This strategic partnership aims to revolutionize the agricultural landscape by offering farmers innovative solutions and facilitating optimal price realization for their produce. Drawing upon the capabilities of innovative platforms such as Cargill's 'Digital Saathi' - a mobile-first, AI-driven service platform tailored to hyper-localized needs, and Bayer's Better Life Farming Centres, that supports over 500,000 smallholder farmers, this strategic partnership is dedicated to improving market access for smallholder farmers.



Country Divisional Head, Crop Science Division of Bayer for India, Bangladesh and Sri Lanka said, "Access to advisory, quality inputs, credit, technologies, or markets is one of the biggest enablers to unlocking smallholder value, and it lies at the very core of what this partnership is all about. We also believe that digitization is key to this exercise therefore we are looking at leveraging all relevant digital tools to ensure that we are able to deliver greater value to the smallholder farmers and create for them a level playing field." Simon George, president of Cargill in India, said, "As Cargill, we are dedicated to creating innovative digital solutions, and we are thrilled to

collaborate with Bayer to foster a productive and profitable ecosystem for farmers across India. This partnership marks a significant milestone in our journey towards sustainable and prosperous agriculture. By leveraging our combined strengths, expertise, and global networks, we remain steadfast in our commitment to support farmers worldwide and cultivate a resilient and inclusive food system."

Commenting on the partnership, the founder of Digital Saathi, Raman Saxena said, "We initiated the introduction of farm advisory subscription and farm management services (soil testing) on our platform earlier this year, aiming to provide farmers with a comprehensive solution for their agricultural requirements. Through this partnership, we aim to provide access to wide range of quality inputs and implements to farmers via Agri Input Market place which will improve their yields and simultaneously provide holistic solution for maximizing farmers income."

Together, Bayer and Cargill are committed to equipping farmers with digital solutions, including discussion forums and

Speaking on the partnership, Simon-Thorsten Wiebusch,

Muthoottu Mini Financiers reports 30.58% YoY growth for FY22-23; set to open 130+ new branches in FY24

Chennai, June 15 2023: Muthoottu Mini Financiers, one of India's leading NBFCs, has announced its financial results for the FY 2022-23, wherein the company reported strong financial performance across all key metrics, including revenue growth, profit margins and asset quality. The company remains one of the few NBFCs in the country to report a strong double digit YoY growth at 30.58% for FY 22-23. The company has reported a consistent incremental growth from FY 19-20, i.e. 135% growth in the last four years.



robust with net NPA at 0.37% - which is among the best in the industry.

Muthoottu Mini Financiers achieved a total income of INR 544.44 Crores, with the company's profit after tax (PAT) also increased by 52%, while the profit before tax (PBT) stood at INR 81.77 crore. The firm's consolidated Assets under Management (AUM) touched INR 3,262.78 crore in FY22-23 as compared to INR 2,498.60 crore reported in the previous fiscal. The company's asset quality remained

Commenting on the result, Mr. Mathew Muthoottu, Managing Director, Muthoottu Mini Financiers, said, "We are glad to see Muthoottu Mini achieve a remarkable incremental growth of 135% over the past four years, in line with our unwavering vision and mission. During this period, Muthoottu Mini's credit ratings has consistently upgraded every year, showcasing that the company's growth is quantitative moreover qualitative. This growth has been possible mainly due to the strong foundation laid by the company.

Muthoottu Mini's success in winning the trust of customers across the country is a testament to our team's dedication and focus on customer-centricity. As we look ahead, we are confident in our ability to capture new market opportunities, diversify our revenue streams, and continue providing outstanding financial services to our valued customers. During the months to come, we expect to witness exponential growth leveraging the strong base laid for the company."

P E Mathai, Chief Executive Officer, Muthoottu Mini, added, "The growth numbers of this financial year augur well with our plans to

record substantial growth going forward. During FY23-24, we are planning to open 130+ new branches across the country and reach the 1,000+ branch milestone. We are also targeting an average AUM of INR 5 crore per branch to reach our goal of attaining INR 5,000-crore in overall AUM. During the year, the company aggressively enhanced its digital offerings to its customers, including the launch of its

'MyMuthoottu App,' to provide a seamless experience in managing loans efficiently at the touch of a button."

Over the course of the past year, Muthoottu Mini Financiers has expanded its reach by opening 53 new branches and by adding 2 lakhs new customers. As a result, the company's network now spans an extensive footprint with a total of 871 branches, enabling greater accessibility to its financial services for customers across various regions.

Bharti AXA Life Insurance simplifies claims settlement process for Odisha train accident victims

Chennai, June 15 2023: Bharti AXA Life Insurance has launched a dedicated initiative to expedite the claim settlement process for the families affected in the tragic train accident in Balasore, Odisha. Given the urgency of the situation, a streamlined and accelerated settlement procedure for death and disability claims have been put in place to ensure prompt resolution of these policy claims.



Bharti AXA Life Insurance has implemented a simplified claim procedure that requires bare minimum documents. Listed below are the documents that nominees, legal heirs, or policyholders need to submit to Bharti AXA Life Insurance for claim processing:

Ø Bharti AXA Life Insurance will accept any valid records/proof showing death of the insured member due to Odisha train accident tragedy

Ø Claimant's statement (To be filled by nominee) with bank details of the nominee need to be submitted at: <https://www.bhartiaxa.com/claims>

Ø A government issued Photo ID, Address Proof of nominee and Relationship proof of the nominee with the insured to be submitted along while filing for the claim

In addition, nominees/legal heirs must notify claims to the following Bharti AXA Life Insurance officials:

- Soubhagya Ranjan behera - soubhagya.ranjanbehera@bhartiaxa.com
- Koushik Sanyal - koushik.sanyal@bhartiaxa.com
- Arijit Prasad Roy - arjitprasad.roy@bhartiaxa.com

Claims Department - lifeclaims@bhartiaxa.com

For any further inquiries, policyholders can contact Bharti AXA Life Insurance's toll-free number at 1800-102-4444. Alternatively, to file a claim, they can visit the Bharti AXA Life Branch located on the 1st Floor, Asis Plaza, O.T. Road, Near Police Line Square, Balasore, Odisha - 756001.

Mr. Nitin Mehta, Chief Customer Officer & Head - Marketing, Digital & Online Sales at Bharti AXA Life Insurance, said, "Our hearts reach out to the affected families of the Balasore

rail accident tragedy during this difficult time. In our sincere support to ease the burden faced by the victims of the train accident, we have simplified the claims process hoping that this streamlined approach will provide some comfort and assistance to the people in need. At Bharti AXA Life, we are constantly working to provide best financial relief to the affected customers."

Bharti AXA Life Insurance had also organized a blood donation camp at Capital Hospital. The Insurance Company has also partnered with the NGO Oxfam India to provide humanitarian aid for the affected people.

Meeting of the SR Zonal Official Language Implementation Committee (ZOLIC) held

Chennai, June 15 2023: Meeting of the Zonal Official Language Implementation Committee (ZOLIC) was held today, 14th June 2023 under the chairmanship of Shri Kaushal Kishore, Additional General Manager, Southern Railway. Member officers from across Southern Railway joined the meeting directly and through virtual means.

Shri Gautam Dutta, Principal Chief Mechanical Engineer



and hief Official Language Officer Shri Kaushal Kishore, Additional General Manager, Southern Railway and motivated the employees to learn and implement the official language in their working.

released the in-house magazine 'Dakshin Dhvani' and Help Literature on 'Hindi Typing in E-office' of Southern Railway Headquarters. Referring to the Hindi month, the AGM urged that many competitions should be organized to promote the official language.

Rajbhasha Adhikari Dr. A. Srinivasan gave a powerpoint presentation elucidating the achievements of Hindi department of Southern Railway during the year.

Axis Bank organizes cleanliness drive at Neelankarai Beach in Chennai

Chennai, June 15 2023: To mark the World Environment Day '23, Axis Bank, one of the largest private sector banks in India, organized Clean-A-thon, a cleanliness drive at Neelankarai Beach in Chennai. This initiative is part of the Bank's nationwide campaign to clean 25+ beaches and water bodies. Around 100+ volunteers joined the campaign to emphasize the urgency of combating plastic pollution and promoting responsible waste management practices. We partnered along with CommuniTree - an NGO based in Chennai, India which works to conserve the biodiversity.

The cleanliness drive witnessed participation from the Bank's branch employees, local communities, environmental activists / influencers, local



authorities and volunteers who collected 210 kgs of plastic waste from water bodies. The volunteers also educated the local people about the harmful effects of plastic pollution, and how they can reduce the use of single-use plastics.

Speaking about the initiative Mr. Ravi Narayanan, Group Executive - Branch Banking, Retail Liabilities & Product, Axis Bank said, "We firmly believe that the responsibility to protect our planet lies with each one of us, and through this initiative, we aim to instill a sense of

environmental consciousness and responsibility amongst fellow citizens. This initiative will add to several ongoing global efforts for a greener and more sustainable future, re-affirming our commitment to build a safe and healthier planet, which we owe to the generations which follow us."

The Bank will be driving this campaign from 4th to 11th June 2023 across 20 cities namely Mumbai, Bangalore, Kochi, Chennai, Hyderabad, Varanasi, Patna, etc. This initiative is in alignment with the United Nations'

overarching theme for World Environment Day 2023 '#BeatPlasticPollution'.

Axis Bank's participation in World Environment Day 2023 reflects its broader commitment to corporate social responsibility and sustainable development. The Bank acknowledges the need to raise awareness about the critical environmental challenges caused by plastic pollution and underscore the significance of waste management in preserving our planet.

F1 Info Solutions & Services to provide End-to-End After-Sales Service Support for Google Pixel Mobile Phones in India

Chennai, June 15 2023: Flipkart's subsidiary and service arm, F1 Info Solutions & Services Private Limited, announced a collaboration with Google to provide end-to-end customer support for Google Pixel phones through a centralized repair center in Noida and also through walk-in service centers across 27 cities in the country (Store locator).

At the walk-in service centers, customers can get simple issues resolved or obtain information about the features of their Pixel device. If their device needs physical repair, this will be done through

the centralized repair center in Noida. The walk-in center will securely pack it and ship it for servicing, after which they will communicate with the user until their device is repaired and returned to them at the center.

Over the years, F1 Services has invested in training and building a robust pool of qualified technicians to ensure enhanced after-sales services are provided to its customers. Technicians at F1 Services have been trained by experts from Google to service Google Pixel phones.

Speaking about the collaboration, Dr. Nipun Sharma, CEO at Jeeves Consumer and

F1 Info Solutions & Service, Flipkart Group, said, "Understanding the challenges faced by customers grappling with a shortage or poor quality of after-sales service, F1 Services has focused on establishing a comprehensive and customer-centric after-sales service network. We are delighted to be selected by Google Pixel as their customer care service provider to provide end-to-end after-sale services for Pixel phones. With 28 walk-in service centers and a centralized repair center, users of Google Pixel will now have access to seamless after-sale services from

skilled professionals. This collaboration reinforces F1 Services' expertise in delivering exceptional after-sale services to elevate the customer experience."

F1 Services has a deep network of proprietary services and partner networks. It provides a wide range of comprehensive after-sales solutions such as repair, maintenance, installation, demo, and VAS (Value-added service), including protection and extended warranties, inbound, outbound, and non-voice customer care services spanning 40+ product categories.

Nammake Namme Thittam Scheme & Round Table India MMRT 95 & MMLC 70 inaugurated by Minister T.N.Anbarasan, MP T.R.Balu, MLA Karunanidhi, Collector A.R.Rahul Nath, Roshan Kumar & Payal Mehta



Chennai, June 15 2023: Round Table India constructed 2 Classroom Block at a cost of Rs. 23 Lakhs for Panchayat Union Middle School, Trisulam which was inaugurated in the presence of Thiru T.M Anbarasan Ministry of MSME, Thiru T.R. Balu, Member of Parliament, Sriperumbudur, Thiru, I Karunanidhi, Member of Legislative Assembly, Pallavaram, Collector Chengalpattu Thiru. A.R Rahul Nath and Area 2 chairman of Round Table India Tr. vijayraghavendra and

area 2 chairperson ladies circle india Cr. Divya Chetan.

P&G in association with Round Table India Trust, a project undertaken by Madras Metro Round Table India 95 & Madras Metro Ladies circle 70 initiated newly constructed school which will be benefitting 200 students annually under the Nammake Namme Thittam Scheme. NNT Scheme was inaugurated.

Speaking on this occasion, MLA Thiru I Karunanidhi

appreciated the efforts of Round Table India and all those created these classroom in collaboration with it.

He said that these two classroom will assure quality of education for economically backward students and this is a project that can be used for future generations as well. He also informs that people are paying attention to Govt by announcing 7.5% quota in higher education for Govt school students.

Round Table India has been in constant

support in having one motto. Freedom through education. Education to all, by Providing all basic necessity infrastructure to any school for helping students to have a wider spectrum in learning.

The inauguration was done in the presence of our Area Chairman, Tr. vijayraghavendra, Area chairperson Cr. Divya Chetan, MMRT 95 Chairman Roshan Kumar, MMLC 70 Payal Mehta, members of Round Table India, Teachers, Students and parents.

SMFG India Credit Co. Ltd. (Formerly Fullerton India Credit Co. Ltd.) reports INR 8,945 Mn

Chennai, June 15 2023: The Indian financial sector witnessed a momentous deal in July, 2021 when Sumitomo Mitsui Financial Group (SMFG) acquired a 74.9% stake in Fullerton India Credit Co. Ltd. from Fullerton Financial Holdings Pte. Ltd. The deal was concluded in November, 2021. Effective May 11 2023, Fullerton India Credit Company Limited is SMFG India Credit Company Limited (SMICC).

SMICC has reported a 10x growth in FY23 with a Profit Before Tax of INR 8,945 Million for the Financial year of FY23. Total Disbursals jumped by 98% to INR 252,029 Mn in FY23 from INR 127,377 Mn of FY22. The AUM has increased by 44% and crossed the INR 300 Bn mark (301.86 BN)

With the support of a shared vision of its shareholders and a

capable leadership team, the NBFC is poised to leverage its strengths, capitalize on market opportunities, and achieve its true potential in the financial industry.

Speaking about the company's overall performance, Mr. Shantanu Mitra, CEO & MD, SMICC said "Our performance of FY23 resonates with the steps we have taken in the last one year, with a focus on catering to the underserved customers in the rural heartlands and those in the semi-urban markets of the country. Having clocked a growth of 10x in profit before tax in FY 23, fortifies our belief that the 3 key drivers our wide distribution network, diversified product offering and an enhanced digital ecosystem will propel our business going forward. Our AUM in FY23 stood at INR 3,01,868 Mn and with strategic alliances in our

digital business, we not only re-engineered the digital customer experience, but also fuelled our growth momentum. With the launch of new branches across key states, along with a sustained focus on collections, we are poised to accelerate and transform in FY24."

Effective May 15 2023, Fullerton India Home Finance Company Limited is SMFG India Home Finance Company Limited (SMFHC). SMFHC has posted a growth of 137% in disbursements. The company's AUM stood at INR 64,265 Mn, 44% higher than INR 44,563 Mn as of March, 2022. SMFHC has created a wider foot print in new geographies and locations with 43 new branches in Tier 2+ regions, totalling 125 branches spread across 15 states. With an aim to become a digital-first organisation to increase

efficiency and service, the company has focused on paperless processes, short time-to-market, and extensive self-serve options for internal and external customers.

Mr. Deepak Patkar, CEO & MD, SMHFC said "Our home finance business has shown tremendous growth in FY23, with disbursements of INR 30,552 Mn, a 137% growth over INR 12,870 Mn of disbursements in FY22. In line with our customer centric approach, we have invested in human capital, enhancing our employee strength to 2300+ in FY23, from 800 in FY22, enabling us reach our customers directly. The growth in our disbursements is a testimony to our focus on affordable housing finance for our customers. The company received 100 crores of capital from the parent in Q4' FY23."