

Governor urges TN universities to identify "unsung freedom fighters"

Chennai, May 19 2023: Tamil Nadu Governor R N Ravi on Thursday reviewed the special research projects carried out on "unsung freedom fighters" by the research scholars of 16 State universities and interacted with the research team.

During the series of interactions, the governor participated in the individual presentations of all the researchers, a Raj Bhavan release here said.

The Governor shared valuable suggestions and recommendations with the research scholars and their mentors.

He emphasised conducting



comprehensive research by exploring, corroborating, and integrating the socio-cultural, political, and economic background of that time and drawing references from state and national achieves, oral history through folk songs, going through records such as prison records, and also the news

articles of that time.

On the occasion, the governor urged the state universities of Tamil Nadu to identify the "unsung freedom fighters" of the State as per their territorial jurisdiction and conduct an evidence-based "Special Research Project".

Tamil Nadu has

contributed profoundly to the freedom struggle, yet a very limited number of freedom fighters are acknowledged, and in many of the cases, there is sufficient information available," he said adding that there is a dire need to document the true stories of the forgotten freedom fighters.

104 helpline provides mental health counselling to NEET aspirants



Chennai, May 19 2023: Health Minister M S Subramanian inaugurated the mental health counselling programme for the students who have appeared for the National Eligibility cum Entrance Test (NEET) in Tamil Nadu this year at the 104 health helpline in the DMS campus on Thursday.

The programme was started in 2020 with counselling sessions being held for medical aspirants with the help of counsellors who are trained in handling distress calls and providing mental health support.

As a result of this, 1,10,971 students in the academic year 2020-21 and 1,45,988 in the academic year 2021-22 have been given mental health counselling through the 104

helpline.

Of these, 424 students who were identified as having high levels of stress were counselled thrice and they were referred to the District Mental Health Psychologists on priority basis and given mental health counseling by them in person.

The Health Minister said that as a continuation of the services, Tamil Nadu has implemented the programme to provide mental health counseling services to the students who have failed in the 12th board exams this year 2022-23.

"A total of 46,932 students who were declared failed in the public examination are being given mental health counseling. Out of these, 146 including 82 male and 64 female

students have been identified as high risk and have been contacted by professionals to check on their mental health. They have been referred to the District Mental Health Authority on a priority basis and given mental health counselling," said the minister.

He added that 1.47 lakh students in Tamil Nadu have written the NEET exam and their details have been obtained from National Testing Agency and in the first phase, the list of names of 2,101 students studying in government and government-aided schools who wrote the NEET examination has been obtained from the school education department. "The mental health counseling for these students is being provided over call by the 104 helpline," the Health Minister said.

Talking about NEET exemption to the State, the minister said that a detailed petition has been filed to the President regarding the delay in approval of the Bill after it was sent to the Governor for assent on 18 September, 2021. The government has also sent the replies to all the queries raised by the various Ministries of the Union Government.

"The new case was filed by the Tamil Nadu Government in the Supreme Court in this regard as well. He said that the legal department has sent an appropriate reply to the questions raised by the Union Health Ministry and the Ministry of Home Affairs over queries on the Ministry of AYUSH," he said. He reiterated that the Tamil Nadu government is making all efforts to gain NEET exemption.

Traffic Diversion at Kodambakkam Arcot road for 2 years reg. CMRL work



Chennai, May 19 2023: In view of the proposed metro railway construction work by CMRL at Arcot Road, certain traffic diversions were planned and a trial run has been conducted for a week from 06-05-2013 to 12-05-2023. As this plan worked well, following traffic diversion will continue for two Years.

1. Traffic will be closed on outgoing direction on Arcot Road between United India Colony 1st Main Road (Liberty junction) and Dr.Ambedkar Road.

2. The Vehicles including the MTC Buses coming from Kodambakkam Bridge in Arcot Road intended to proceed towards Dr. Ambedkar Road is restricted and the same will be diverted. Via. United India Colony 1st Main Road (Liberty Junction), Viswanathapuram Main Road, Rangarajapuram

Main road & Rathinammal Street to reach their destination.

3. The vehicles coming from Vadapalani in Arcot Road intending to proceed towards Kodambakkam Bridge are allowed to ply as usual on Arcot Road.

4. One way System will be implemented at United India Colony 1st Main Road (Liberty Junction) and Station view road. The vehicles are allowed to ply on this stretch from Arcot road towards Station view road but not allowed to ply from Station view road towards Arcot road.

5. The Light Motor vehicles from Viswanathapuram Main Road intending to proceed towards Arcot road are restricted from Station view road. Instead, they are allowed to ply on United India Colony 2nd Cross Street, Circular road, United India Colony 6th

Cross Street and United India Colony 4th Main road to reach their destination.

6. The Light Motor vehicles from Viswanathapuram Main Road intending to proceed towards T. Nagar are allowed to ply on Station View Road, Railway Border Road and Bazulla Flyover as usual.

7. The Light Motor vehicles from Corporation Colony Main Road intending to proceed towards Viswanathapuram Main Road is restricted. Instead, they are allowed to ply on Rangarajapuram Main Road, Viswanathapuram 1st Street, Viswanathapuram 2nd Street to reach their destination.

8. The Light Motor vehicles from Rathinammal Street intending to proceed towards

Viswanathapuram Main Road is restricted. Instead, they are allowed to ply on Viswanathapuram 1st Street, Viswanathapuram 2nd Street and Viswanathapuram Main Road to reach their destination

9. Instead of existing one-way Traffic at Dr. Ambedkar Road between Arcot road and 2nd Avenue, two-way system will be implemented on this road from Rathinammal street to Arcot Road. The Light Motor vehicles coming from Rathinammal Street intending to proceed towards Arcot Road will ply on Dr. Ambedkar Road, Corporation Colony Road and Palayakaran Street to reach their destination.

General Public and motorists are requested to cooperate with Greater Chennai traffic police.

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Akshayakalpa Organic forays into organic vegetables and fruits category with 'Greens'

Chennai, May 19 2023: Akshayakalpa Organic, India's first certified organic dairy company announces its foray into organic vegetable and fruits category with 'Greens'. Under 'Greens', Akshayakalpa will offer organic Spinach, Tomato, Chilli, and Okra along with several other essential vegetables and fruits. Through continuous diversification, the company has managed to grow beyond dairy category and is now offering products under vegetables & fruits, milk, buttermilk, ghee, batter, paneer, curd, cheese, butter, coconut, bread, honey, herbs and egg category.

According to the market report, published by Sheer Analytics and Insights, it is stated that the anic label on the fruits and vegetables, they are aware about the various techniques used to grow the greens. The demand for organic greens are growing significantly because of consumer knowledge, the health benefits, and growing accessibility. The new category under Akshayakalpa offers a complete array of organic



produce, bringing the best of nature's bounty straight to the consumer's doorstep.

Shashi Kumar, CEO, and Co-founder, Akshayakalpa Organic said, "Akshayakalpa is on a movement to bring back and give the right and nutritious food to its consumers. By expanding our product portfolio, we are taking a big step towards our vision of providing our consumers with a wholesome and nourishing organic food. We had eventually started our journey with the dairy business, but after our learnings, we have ventured into several non-dairy products such as Batter, Bread, Honey, Coconuts, Eggs & Banana. Our consumers are well read and are aware about the health benefits of organic eating; the introduction of

in Bangalore and will be expanded to Hyderabad and Chennai shortly. With a focus on sustainable farming practices, the brand ensures that its products are free from harmful chemicals and pesticides, making them a healthy and safe choice for consumers. This new initiative is a significant step towards the company's mission of promoting a healthy lifestyle and a sustainable future.

Akshayakalpa has also created new benchmarks for sustainable farm practices that help produce milk and milk products that are free from antibiotics, synthetic additives, and chemical pesticide residue.

With these innovations in the organic dairy market, they are now looking to foray into the organic produce market with new and healthy innovations. Consumers in Bangalore, Chennai and Hyderabad will be able to purchase the fruits and vegetables through delivery options and through the Akshayakalpa app and website in the select cities.

Organic Greens for them was a significant decision. With the launch, we are aiming for 15% addition to our revenue by FY25."

He further adds, "We have witnessed a rise in demand for organic food which is driven by the Indian consumers who have started paying attention to what they are eating and what they are feeding their family. Most of the organic food demand is from the Western and Southern part of the country. As a starter, we aim to start with our operations in Bangalore, Chennai and Hyderabad and wish to expand it to Pune and Mumbai as we make progress."

Akshayakalpa Organic aims to provide fresh and organic produce directly to households and is currently available

Dr. Jitendra Singh chairs high-level joint inter-institutional meeting of all the Vice Chancellors, Directors and heads of different Universities

Chennai, May 19 2023: Union Minister of State (Independent Charge) Science & Technology; MoS PMO, Personnel, Public Grievances, Pensions, Atomic Energy and Space, Dr Jitendra Singh today chaired the first-ever high-level joint inter-institutional meeting of all the Vice Chancellors, Directors and heads of different Universities and scientific as well as academic institutions, under one roof, to pave the way for collaborative research, teaching and joint StartUps through a collective action plan, based on greater integration instead of working in silos.

The Minister said, Jammu, being the hub of education in India with the prestigious institutions in an area of only a few kilometres from each other, like IIT, IIM, IIMC, AIIMS, CSIR-IIIM, GMC, SKUAST, CU, JU etc. has been chosen for this maiden inter-institutional connect to try to develop a model of extended integration which could then be replicated in other places as well of the institutions.

Dr. Jitendra Singh said, as these prestigious institutions are only



situated in an area of few kilometres, their inter-institutional connect can set example for other institutions throughout the country and the sharing and exchange of resources, joint programs between these institutions will create new opportunities and new avenues.

Under Prime Minister Narendra Modi, Dr Jitendra Singh said, India is leading the world's StartUp ecosystem. This inter-institutional connect and integration in Jammu region can help StartUp aspirants in Jammu & Kashmir to lead from the front. As CSIR-IIIM is taking a lead towards creating a start-up culture (Agri-tech start-ups) under Aroma Mission in Jammu & Kashmir, this integration will help other institutions to create Start-ups according to their resources, Dr. Singh added.

Dr. Jitendra Singh maintained, working in silos is no longer an option in India especially under the present government which stresses on greater integration, extensive brainstorming for greater results. This inter-institutional connect today will present a roadmap for the other institutions in the country towards sharing of resources, greater interconnectedness etc., Dr. Singh added.

The collaborative models may be suggested by institutions in any field so that the other institutions may also step in creating an atmosphere of ambient integration, said Dr. Jitendra Singh.

For example, IIM could also create a model regarding personnel management in hospitals for intern doctors, Dr. Jitendra Singh suggested.

Besides Principal Scientific Advisor, Government of India, Sh. Ajay Kumar Sood and Director

General CSIR & Secretary DSIR, Dr. N. Kalaiselvi, the meeting was attended by Director CSIR-IIIM Jammu, Dr. Zabeer Ahmad, Director AIIMS Jammu, Dr. Shakti Gupta, Vice Chancellor Jammu University, Prof. Umesh Rai, Vice Chancellor Cluster University Jammu, Prof. Bechan Lal, Vice Chancellor SKUAST Jammu, Prof. Nazir Ahmad Ganie, Vice Chancellor BGBSU, Prof. Akbar Masood, Vice Chancellor SMVDU, Prof. R K Sinha, Vice Chancellor CUJ, Prof. Sanjeev Jain, Director IIM Jammu, Prof. B S Sahai, Director IIT Jammu, Dr. Manoj Kumar Gaur and Principal GMC Jammu, Ms. Shashi Sudan.

ALLEN Career Institute Announces TALLENTX 2024, Offering 1.25 Crore Cash Prize and 250 Crore Scholarship

Chennai, May 19 2023: Allen Career Institute Private Limited ("Allen Career Institute" or "Allen"), India's pioneering education company has announced the 10th edition of its Tallentex exam for 2024. Tallentex is a platform for students from classes V to X to showcase their talents and achieve their dreams by providing them with a concession in coaching fees. The launch of the website www.tallentex.com has already seen students from across the country apply for the exam, with the first deadline for applications being June 30th, 2023.

The exam will be held offline in a single stage, with zone-wise exams scheduled for October 29th and November 5th, 2023. Scholarship up to Rs 250 crore will be given based on national and state rankings, and a separate Competitive Success Index will be issued to each student, which will



provide them with an idea of their national ranking had they appeared in exams like JEE, NEET, CA, and CS. Additionally, scholarships and cash prizes worth up to Rs 1.25 crore will be awarded based on merit, providing valuable support for student's career development.

The announcement of Tallentex 2024 was made alongside the release of a booklet, website, and poster, with Dr. Govind Maheshwari, Mr. Rajesh Maheshwari, Dr. Naveen Maheshwari & Dr. Brajesh Maheshwari, Directors of Allen Career Institute

Pvt Ltd, present at the program.

Speaking about Tallentex, Dr. Brajesh Maheshwari, Chairman of Allen Career Institute Pvt Ltd, said, "Tallentex is a significant platform for identifying and promoting talented students across the country. Through this competition, students can test their academic abilities through healthy competition with thousands of peers."

According to Pankaj Aggarwal, National Head of Tallentex, "Students who have already enrolled in Allen's classroom course are also eligible to appear in the exam.

Interested students can register for the exam by visiting the website www.tallentex.com or by filling out an offline form at their nearest Allen center. Free practice papers will be available on the website to help students prepare for the exam. The exam will be based on the NCERT syllabus and will consist of multiple-choice and integer-type questions from Physics, Chemistry, Maths, Biology, and Logical Mental Ability."

Allen Tallentex is the largest National Talent Search Examination (NTSE) and Olympiad-level examination in the country. The exam provides students with an opportunity to assess their academic excellence and to prepare themselves for national-level exams. The result of the examination and prize distribution will be announced in the month of November in the form of a success power session.

Amit Shah attends a function organized on completion of 125 years of Shri Delhi Gujarati Samaj as Chief Guest in New Delhi

Chennai, May 19 2023: Union Home Minister and Minister of Cooperation Shri Amit Shah attended the function organized on the occasion of completion of 125 years of Shri Delhi Gujarati Samaj as the chief guest in New Delhi, today. Shri Amit Shah also unveiled the statues of Sardar Vallabhbhai Patel and Dr. Vikram Sarabhai at Shri Shri Laxminarayan Trust Gujarat Senior Secondary school.

In his address, Shri Amit Shah said that when an organization completes 125 years of its establishment without expecting anything and by associating many people with it, then it showcases the strength of the organization and the community. He said that Gujarati community is present across the country and the world, and have always mixed well in any society, while also serving it. He said that along with keeping the Gujaratis living in Delhi connected with their culture and civilization, this organization has done the work of motivating them towards the service of the country and the society. He congratulated all the people associated with this organization for completing 125 years.

Union Home Minister and Minister of Cooperation said that the Gujarati community has gained acceptance for itself. He added that despite residing in Delhi, the Gujarati community has maintained the



essence of Gujarat, promoted, and preserved its culture and taken it forward. He said that people of every community live in Delhi and the Gujarati community has also been living in the city in a well ordered manner.

Shri Amit Shah said that India's fame is spreading across the globe because of Prime Minister Shri Narendra Modi. He said that Mahatma Gandhi, Sardar Vallabhbhai Patel, Morarji Desai and Shri Narendra Modi, these four Gujaratis have made significant contribution in the modern history of India. Shri Shah said that the country got independence due to efforts of Gandhiji, the country became united due to Sardar Patel, the country's democracy was revived due to Shri Morarji Desai and India is being celebrated across the world due to Shri Narendra Modi. He said that these four Gujaratis have achieved great

things and they are the pride of the entire nation.

Union Home Minister said that during the 9-year tenure of Prime Minister Shri Narendra Modi, the country has accomplished many achievements. He said that when Shri Narendra Modi became the Prime Minister in 2014, India's economy was at 11th place in the world, and today after 9 years, Indian economy is 5th largest in the world. Shri Shah said that now many agencies, including the IMF, see India's economy as a bright spot. He said that under the decisive leadership of Prime Minister Shri Narendra Modi, by conducting surgical and air strikes, India gave a message to the world that no one can tamper with India's borders. Shri Shah said that in a vast country like India, with 130 crore people, the Covid vaccination drive was completed in a smooth manner.

Shri Amit Shah said that under the leadership of Prime Minister Shri Narendra Modi, India has become the world's largest mobile producer, India is third in the field of startups and fourth in terms of renewable energy production.

He said that Prime Minister Shri Narendra Modi did the work of abolishing Article 370 from Jammu and Kashmir without any reports of violence, made a policy of zero tolerance against terrorism, as a result of which, there has not been any single major terrorist incident in 9 years. Shri Shah said that Prime Minister Shri Narendra Modi has made several efforts to strengthen the internal security and security of borders of the country. He said that Prime Minister Shri Narendra Modi belongs to everyone and everyone belongs to him and this is a matter of pride for all of us.

Zee Tamil brings The Great Indian Kitchen this Sunday

Chennai, May 19 2023: Get ready to tantalize your taste buds and embark on an extraordinary culinary journey as Zee Tamil presents the World Television Premiere of the critically acclaimed *The Great Indian Kitchen* this Sunday. The movie will take you on a thought-provoking journey that explores the untold stories within the heart of every Indian kitchen, unveiling the struggles and triumphs of the women who tirelessly work behind the scenes. A cinematic masterpiece, it will even highlight the indispensable role played by women in every Indian household. The R. Kannan directorial will also

delve deep into the nuances of gender dynamics, societal expectations, and the traditional norms that have shaped the Indian Kitchen for generations as *The Great Indian Kitchen* airs on 21st May at 1 pm, only on Zee Tamil.

The movie will revolve around the life of a newly married woman, played by Aishwarya Rajesh, who gets the surprise of her life after moving into her husband's home. A simple yet modern and educated woman, Aishwarya Rajesh's character tries to fit into the life of a conventional married woman. However, she soon realizes that she is expected to perform all

the household chores without any help, while her husband and other male family members sit back and relax. As the film progresses, the woman begins to realize the extent of oppression a woman faces after marriage to a traditional family and how patriarchy is deeply ingrained in Indian society. How she realizes that this is not the life she wants and what follows forms the rest of the story.

For the uninitiated, *The Great Indian Kitchen* has garnered widespread critical acclaim and has been celebrated for its powerful performances, gripping narrative, and uncompromising portrayal of societal



realities. It has also struck a chord with audiences globally and has been recognized as a landmark film that challenges deep-rooted traditions! All in all, this one is truly an eye-opening film that cannot be missed!

Prepare to be captivated, moved, and inspired as *The Great Indian Kitchen* makes its way to your TV screens on 21st May at 1 pm, only on Zee Tamil!

'Anna' comes to life on your TV screens

Chennai, May 19 2023: Over the years, Zee Tamil has been successful in providing its viewers with enjoyable and engaging content that has helped them relax and rejuvenate from the comfort of their homes. And once again, the channel is bringing yet another relatable fiction show, *Anna*, which will entertain one and all as it premieres on 22nd May and airs every Monday to Friday at 8.30 pm, only on Zee Tamil.

Anna, a captivating family drama, will revolve around the life of an elder brother Shanmugam, and his remarkable journey of self-discovery. Starring popular actor Mirchi Senthil as Shanmugam, the show will follow the tale of an elder brother



who has taken the responsibility of being the sole breadwinner and taking care of his sisters from a very young age. Despite living with his father, he is accountable for his four younger sisters since his father is an irresponsible alcoholic. Their mother too, left them when they were young, putting all the burden on Shanmugam's young shoulders.

Though Shanmugam will be seen fulfilling all

the responsibilities of being the elder brother without any complaint, he is driven by his traditional notion of getting his sisters married. He works hard intending to get all his sisters married and fulfill each of his sisters' wishes. However, little does he know that his sisters have grown up with dreams and aspirations of their own. Shanmugam's journey of self-realization and what follows will keep the viewers hooked to

their TV screens.

Anna will also beautifully explore the bond between siblings in a middle-class family and adding to the show's charm will be talented actress Nithya Ram, who will be essaying a pivotal role as the female lead Barani. And while the show has been creating waves in the Tamil television industry due to its interesting characters and engaging storyline seen through its promos, audiences can expect a perfect blend of emotional, relatable, and heart-warming moments throughout the show.

Watch *Anna* as it graces your television screens from 22nd May at 8.30 pm, only on Zee Tamil

Local body officials should work with Councillors: GCC Commissioner Radhakrishnan

Chennai, May 19 2023: Officials should work along with the ward councillors in the city to address the public grievances, and be accessible to the people, Greater Chennai Corporation Commissioner J Radhakrishnan said during an inspection in Teynampet zone (zone 9) on Thursday.

He further stated that if any road cuts work carried out by the service departments it should be restored immediately and also insisted that the debris waste dumped on the roadside should be removed periodically.

The commissioner inspected several areas in Teynampet zone such as old bus shelters that need to be renovated,



burial grounds that required maintenance and the functioning of urban primary health centre at Besant road. He also reviewed ongoing projects under the Swachh Bharat Mission 2.0 scheme in the city.

"The councillors should be involved in all the works because they act as people's representatives, and it is important for the division engineers of Corporation, and metro water board to work with ward members to

complement each other's work. And ensure that public grievances are addressed soon. The sudden inspection is carried out to understand the work system in each zones, and also interact with the people to rectify the issue in the area," J Radhakrishnan told DT Next.

The officials should monitor the conservancy works every day, and always be accessible to the people. Also, the service department such as

Tangedco, and metro water board dig the road to carry out underground maintenance works, they should make sure that it has been re-laid quickly to prevent road damages in Chennai.

"Instead of allocating funds for the development projects of the city, it is important to carry out inspections in the respective areas to monitor the works and ensure it is completed within the stipulated time. On Wednesday, we inspected new bridge construction on Stephenson road, and railway subway work in Ganeshapuram, we have been instructed to put additional manpower and finish the construction work in 15 days," the Commissioner said.

KN Nehru reviews road relaying, stormwater drain works in Chennai

Chennai, May 19 2023: Local administration minister KN Nehru, during the review meeting on Thursday instructed officials to ensure road re-laying works, stormwater drain constructions, underground sewer projects, and solid waste management should be completed within the stipulated time in the city.

He told officials that prior focus should be given to public grievances and must be addressed soon.

"There should be a uniform supply of drinking water in all areas, the quality of drinking water should also be examined. Awareness activities should be carried out regularly to create awareness among the public in the solid waste management process," said the minister.



He added, "On behalf of the municipal administration department, awareness short films related to solid waste management have been released recently, and steps should be taken to screen these short films in public places, theaters and local televisions."

He said: "The buildings are owned by the Corporation, and public toilets must be maintained properly.

Immediate action should be taken on application for drinking water connection, building permit tax, birth and death certificate, and prior focus on the petitions given by the public, and should be addressed at the earliest."

In addition, the minister stated that all the Corporation Commissioner should conduct daily inspections regarding water body restoration works,

sanitation and water supply in the city daily.

Municipal administration and water supply department additional chief secretary Shiv Das Meena, Greater Chennai Corporation Commissioner J Radhakrishnan, Chennai Metropolitan Water Supply and Sewerage Board managing director R Kirlosh Kumar and other senior officials of civic body took part in the meeting.

Raid at 3K shops in Tamil Nadu; 775 cases registered

Chennai, May 19 2023: The Tamil Nadu Labour department conducted fresh raids at 2,891 Cigarette Lighter Shops, Fish Markets and Butcher shops on Thursday and booked 775 cases of violations.

"Under the Tamil Nadu Weights and Measures (Enforcement) Act, 1958, the Labour enforcement wing officials on Thursday



conducted raids at fish markets, butcher shops, bunk shops and the other shops which sell cigarette lighters, soft drinks and water bottles to find the underweight

commercial items.

The raid took place in 2,891 shops and the officials found 775 violations in connection with the underweight, selling at a price in

excess of the Maximum Retail Price (MRP), non-existence of proper notices notified under the Packaged Goods Rules," a release from State government said.

However, officials have decided to collect Rs 5,000 fine (each) from the violators.

Therefore, the officials warned the traders that legal action would be taken if any violation were found during the inspection.

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WhatsApp's safety campaign urges users to safeguard their WhatsApp Account

Chennai, May 19 2023: Reinforcing the importance of digital safety, WhatsApp has launched a safety campaign 'Stay safe with WhatsApp' in an effort to raise awareness around its existing safety tools and product features that empower people to take control of their online safety.

User safety being at the core of WhatsApp, the safety campaign focuses on educating users on product features that help them stay safe from online scams, frauds and account-compromising threats. According to WhatsApp one of the easiest ways to ensure you remain safe and protected at all times is to secure your WhatsApp account. From enabling two-step verification to ensuring your personal information remains private, here are WhatsApp's top safety features to safeguard your WhatsApp account.

1. Add a layer of security to safeguard your account: WhatsApp allows users to add an extra layer of security to their account by enabling the Two-Step Verification feature, which requires a six-digit PIN when resetting and verifying



your WhatsApp account. This is helpful in case a SIM card gets stolen or if the phone is compromised. Never share your PIN with anyone and if you receive an email to reset the two-step verification PIN or registration code but didn't request this, do not click on the link.

2. Adjust your privacy settings to control who sees your personal details: Users can control their personal details such as - Profile Photo, Last Seen, Online status, About, Status, and who sees it - everyone, contacts only, select contacts, or no one. You can also control your online presence by selecting who can and can't see when you're online, for the times you want to keep your online presence private. Keeping your personal details visible to only your contacts can help safeguard your account against bad actors.

3. Group privacy settings to ensure a safe

messaging experience: WhatsApp's privacy setting and group invite system allow users to decide who can add them to groups, increasing user privacy and preventing people from adding you to groups you don't want to be a part of. If you find yourself in a group chat that's not for you, you can choose to exit a group privately without having to notify everyone.

4. Regularly check your linked devices: Review linked devices with your WhatsApp account on a regular basis, this will show you a list of all the devices from which your account has been accessed. If you find any which you cannot identify, immediately log out. If you suspect someone is using your account via WhatsApp Web/Desktop, log out of all computers from your phone.

5. Block and report suspicious accounts: WhatsApp is a private and safe space for people to

communicate with their loved ones and people who have your phone number. However, users sometimes receive problematic messages from unknown numbers, some of which may include suspicious links or request access to personal information, among others. Users may also receive calls from unknown international or domestic phone numbers. WhatsApp provides a simple way for users to 'block and report' the account to WhatsApp. Blocked contacts or numbers will no longer be able to call you or send you messages.

Security features that work behind the scenes: WhatsApp has multiple security features that help secure your account and a lot of this work happens behind the scenes without users having to do a thing. These security features include Account Protect which alerts you to an unauthorized attempt to move your account to another device, Device Verification which provides added checks to help authenticate your account and Automatic Security Codes which helps ensure you are chatting with the intended recipient.

Niveena Centre for Cosmetology and Lifestyle Diseases launched by MP Tiruchi Siva, Dr.A.veena Vilashini, K.G.Rajeshwari, V.S.Hemamalini, K.S.Monivikasini & Dr.S.Kavitha

Chennai, May 19 2023: The Grand Inauguration of Niveena Centre for Cosmetology and Lifestyle Diseases launched at No.2, Dr. MGR Salai, Tirumurthy Nagar, Nungambakkam, Chennai was a spectacular with a plethora of over 150 guests walking in from all over Chennai including TV stars, actors, Big Boss participants, esteemed doctors and many Socialites.

Chief Guest Hon.Tiruchi Siva, M.A, B.L., Member of Parliament, DMK Party Leader in Rajya Sabha



and Namitha Marimuthu, Reema Thakkar Tiwari, Karthika Shyam, Mahalakshmi Solai, Dr. Deenadayalan Vijay Kumar, Karate v Muthu Kumar as Guest of Honour and Many Socialites attended the event.

The center was created while noting the rising demand in the field of Aesthetics and Cosmetology, five enterprising womenpreneurs decided to step up their game to make a stylish statement into the field. Spearheaded by Dr. A.

Veena Vilashini, Chairman of Niveena Centre for Cosmetology and Lifestyle Diseases, who associated with Qura Healthcare Pvt Ltd, did a grand launch at Nungambakkam with her second clinic.

Her team comprises of four women entrants, Mrs. Rajeshwari (Vice Chairman), Mrs. V.S. Hemamalini (Managing Director), Dr. S. Kavitha (Director), Mrs. K.R. Monivikasini (Administrative Officer) who will work in tandem to bring the clinics mission into a success theory.

COLONEL SANDERS REVEALS WHAT MAKES KFC PERFECT IN EVERY BITE

Chennai, May 19 2023: A dancing Colonel Sanders. Deliciously crispy KFC. The foot-tapping song "Arabic Kuthu - Halamithi Habibo". Put them together and you have a recipe for success!



KFC India's latest campaign in Chennai gives chicken lovers a chance to see the OG celebrity Colonel Sanders prepare crispy KFC favourites, while grooving to the catchy tunes of Arabic Kuthu. The film highlights how KFC is Eppadi irukanum Appdi (Chicken, done the right way!) every time.

The film gives us a peak into all that goes into creating KFC's

perfectly golden, crispy, and crunchy chicken each time. The visuals take you on a culinary journey as Colonel Sanders shows off his best dance moves to the viral track Arabic Kuthu - Halamithi Habibo, sung by Anirudh Ravichander and Jonita Gandhi. In the film, Colonel Sanders is seen enjoying the music, while perfecting what he is known for - the iconic chicken - which is veliyea crunchy ullae

juicy (Crunchy on the outside, juicy on the inside), while a fan watches him prep his order. As his order is ready, we see the KFC fan dig into his suda suda preparation chicken (freshly prepared chicken) and celebrate the perfect bite by replicating Colonel's happy dance moves!

KFC takes pride in using the highest quality ingredients and following international

standards in processes every day. Each piece of chicken is hand-breaded by teams in KFC restaurants, before being cooked at a minimum of 170 degrees celsius, ensuring it is golden, crispy, juicy & delicious when served freshly prepared to thousands of consumers every single day.

To bring alive the film and campaign, KFC will roll out a 360-degree plan in Chennai, spanning television, digital, OOH, amongst others. Popular digital influencers from the region will take to social media to share their version of Colonel's moves, while digging into their KFC favourites.

IMGC partners Mahindra Rural Housing Finance (MRHFL), to offer mortgage guarantee backed home loan products

Chennai, May 19 2023: India Mortgage Guarantee Corporation (IMGC), India's first Mortgage Guarantee Company, today announced a strategic partnership with Mahindra Rural Housing Finance Limited (MRHFL) one of the largest home finance companies serving rural and affordable areas across India (subsidiary of Mahindra Finance). In this partnership, IMGC will offer innovative mortgage guarantee backed home loan products to prospective salaried and non-salaried MRHFL customers in the Affordable Housing segment.

The strategic initiative will enhance the home loan eligibility of the

customer within the regulatory standards.

This partnership will help MRHFL to further expand its credit reach to IMGC's network of 650+ branches pan India. These innovative mortgage guarantee backed home loan products will improve credit lending within the non-salaried and self-employed customer segment and ensure timely disbursal of funds with better terms. The products will enable the applicant to avail finance based on the risk grade of the borrower.

Shantanu Rege MD & CEO, MRHFL said, "We are delighted to announce partnership with IMGC and help prospective borrowers

take their first step towards home ownership. This strategic initiative will further facilitate credit access to the underserved customer segments thereby fulfilling their aspirational needs of buying a home, which is MRHFL's core brand philosophy."

Speaking on the partnership, Mahesh Misra, CEO - IMGC said, "A first-loss credit default guarantee is taken to safeguard losses arising due to non-repayment by borrowers toward home loans. This partnership is envisioned to address the demands of a diverse set of customers through various products that aim to make their

home-buying journey seamless and hassle-free."

The housing sector is a primary driving force of the economy, and its growth is directly associated with safety against downturns. Therefore, the mortgage guarantee program strives to provide a balance between growth and stability and facilitates lender institutions to expand their product offerings by using risk mitigation as an effective tool.

IMGC has built a significant competitive position by guaranteeing over 100,000+ home loans amounting to over Rs 20,000 Crores, through its partnerships with over 20 lenders.

Senior communist leaders praised Vijay Sethupathi starrer 'Yadum Ure Yavarum Kelir'

Chennai, May 19 2023: Yaadhum Oore Yavarum Kelir, which was directed by Venkata Krishna Rohanth, Megha Akash, Vivek, Mohan Raja, Chinni Jayant, Magizh Thirumeni, and others appear in the movie alongside Vijay Sethupathi.

Senior communist leaders Nallakannu and Mahendran and May 17 Movement leader Thirumurugan Gandhi watched the movie 'Yadum Ure Yavarum Kelir' at a special screening in Chennai.

After the special screening, actor Vijay Sethupathi along with Nallakannu, Mahendran and Thirumurugan Gandhi met the press.

Then they greatly appreciated the movie 'Yadum Ure Yavarum Kelir'.

Those who were able to see the movie at the premiere began discussing it on social media. For more



fascinating details and Twitter reviews regarding the movie Yaadhum Oore Yavarum Kelir, keep an eye on this section.

In this movie, Vijay Sethupathi goes by the name "Punithan." He is a refugee from Sri Lanka. He is extremely passionate about music. So, from a young age, he wishes to join a band in London. But at that point, the Sri Lankan authorities have detained him. A few years later, he is released from prison and travels to India. In Kodaikanal, Punithan joins Megha Akash in a band.

He is, however,

submitting an application for a concert in London. But he was unable to leave the country because of a number of concerns, including his nationality and identity card. In reality, he was unable to purchase a cell phone. Punithan then submits an application to join the camp under the name Kirubanidhi, a teenage refugee who vanished from the camp. On the other side, Kirubanidhi is wanted by the police. Punithan is expected to attend the event in London. is the main plot point.

Magizh Thirumeni, the director, has taken on

the role of a police officer. Rithvika, Chinni Jayant, and other others have contributed significantly. Karu Palaniappan and Mohan Raja have distinctive acting roles.

The film is reported to be mind-blowing due to Vijay Sethupathi's love of music, Mohan Raja and Megha Akash's father-daughter relationship, and sequences like the church that was buried in the landslide. In the movie, Vivek portrayed the part of a priest. He performed his duty flawlessly, as usual. The movie features a large cast, and each character's unique narrative is beautifully and succinctly told. Some areas of the paper are torn. The idea that this universe is one for everybody leaves a lasting impression on the psyche. The Kaniyan Pongundraar proverb "Yaadhum Oore Yavarum Kelir" gains glory from this movie.