

CPM to campaign across TN to end social and caste oppression

Chennai, May 17 2023: CPM has announced that it would carry out a campaign across the state to end social and caste oppression and to make Tamil Nadu a land of equality in June.

A resolution to this effect was adopted at the party's Dalit and Tribals conference at Villupuram attended by Marxist party general secretary Sitaram Yechury, State Higher Education Minister K Ponnudiyil, TNCC president KS Alagiri and others.

CPM said that several types of untouchability prevailing in the state



should be put to an end. Dalits should be allowed to worship in all the temples, eradication of two tumbler systems at tea shops and allowing Dalits should be allowed to use the common burial grounds.

The resolution demanded that special courts should be set up for the strict implementation of the

Sitaram Yechury called upon the people to fight against social oppression as it is not only a fight for social justice but safeguarding the Indian constitution and not allowing it to be hijacked by the fascists for forces.

"This morning I met chief minister MK Stalin and talked about the need for the secular and democratic forces coming forward to save India and to keep communal forces away from power to ensure social justice," he said while addressing a conference of Dalits and Tribals in Villupuram.

On Tuesday, CPM general secretary

Hooch tragedy: Guv seeks ATR from CS; CM M K Stalin asks weekly report from DGP



Chennai, May 17 2023: In the wake of a hooch tragedy that took 21 lives in Villupuram and Chengapattu districts, the Tamil Nadu Chief Minister M K Stalin on Wednesday directed the Police department to take stringent and continuous action against those selling illicit liquor and narcotic substances and submit a weekly report on this to him every week, through the Home Secretary.

Even as the CM has been asking weekly report from DGP, TN Governor RN Ravi on his part sought an Action Taken Report (ATR) from the Chief Secretary over the recent hooch tragedy.

Meanwhile the Villupuram district police on Wednesday arrested chemical engineer Ellia Nambi, who was running a private chemical

company from where the methanol, for preparing the fatal spurious liquor and booked him under murder charges.

In the review meeting CM asked the top police officials and other officials from Home, Prohibition and Excise department take stern action like detention under the Goondas Act against those repeatedly indulging in the sales of hooch and drugs.

Further, the chief minister directed the Home Secretary and Director General of Police (DGP) to convene a monthly meeting with the Superintendent of Police of all districts to discuss crime prevention and eradication of drugs and to file the report to the CM's office.

"Popularise the toll-free prohibition helpline - 10581 among

However, the chief

Update on Madurai Station Redevelopment works

Chennai, May 17 2023: Southern Railway has taken up Station Redevelopment as one of the key areas for enhancing the passenger experience. Southern Railway had awarded the work of Redevelopment of Madurai Junction Railway Station on 22nd Sep, 2022 as EPC contract to M/s P & C Projects Private Limited, Chennai at a cost of Rs. 347.47 Crores, setting a time frame of 36 months for completion of the project. M/s TUV India Private Limited, Mumbai have been tasked with the work of Project Management services (PMS) at a cost of Rs.10.88 Crore.

The station redevelopment work at Madurai station is now progressing at a steady pace. The progress of the work completed and ongoing work are detailed below:

Works executed Recently

Foundation work has been completed for construction of RPF canteen building

Foundation and Backfilling work completed for construction of the Substation building. Footing and Column concrete work up to plinth level was also completed.

Pile load test on test pile has been completed in connection with construction of East terminal building



CONSTRUCTION OF SUBSTATION AND RPF CANTEEN stage-I.

Ready mix concrete (RMC) plant has been erected and commissioned

Demolition of existing Multi-level Two-wheeler Parking (MLTP), old IRCTC Food Plaza, Guard box room, coolie porter room and HMS office for the proposed construction of MLTP in the east side has been completed.

Other works in progress

In connection with East terminal building stage-I construction, rerouting of cables, water lines, sewage lines and utility cable works are under progress. Traffic diversion works are in progress.

In connection with the construction of Multi-level Two-wheeler Parking, Utilities, cables, waterlines, sewage lines rerouting work are under progress. Temporary structure is under preparation for Shifting of existing part of RMS.

Cable trench work is under progress for construction of the

works completed and commissioned.

GRIHA registration completed and workshop has been conducted by GRIHA.

Architectural and structural drawings of RPF canteen buildings, substation and MLTP completed.

On regular basis project review meetings are held with the stakeholders of the project

Madurai Junction Redevelopment works

Two terminals are proposed to be constructed, one each at the Eastern and Western side. Three Multi-level Parking structures will be built, two buildings on the eastern side and one on the west with an air-concourse to facilitate segregation of arrival and departure has been planned.

A subway connecting Railway Plot and Periyar Bus Stand, a dedicated FOB for Parcel movement, and two Skywalks connecting the Parking facilities on the eastern side, are also planned. Approach roads are planned for better movement of passenger vehicles. Further, one Skywalk for arriving passengers connecting the auto and bus bay is also planned.

Demolition of existing Toilet block and ATM block for proposed construction of East terminal building Segment-1 has been completed.

Demolition of existing staff quarters and abandoned GLR in the old east colony for the construction of the proposed Subway has been completed and alternate accommodation has been arranged.

QC laboratory

E-Sevai Maiyam
Star Rainbow Services
 11, SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.
8148231942 / 8144337349
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ALL ONLINE SERVICES

CMRL launches WhatsApp chatbot-based ticketing service for passengers

Chennai, May 17 2023: As part of introducing many easier techniques to procure tickets, the Chennai Metro Rail Limited (CMRL) on Wednesday launched a new WhatsApp chatbot-based ticketing service for passengers.

CMRL officials assure that among different kinds of ticketing service, WhatsApp ticketing service will be more efficient and seamless for daily commuting. Additionally, through this service, passengers can avoid queuing up for tickets.

Speaking at the event, CMRL managing director MA Siddique said, "The mobile application is the easiest way to procure tickets, where passengers can get



a maximum of six tickets at once and can be used for the whole day. These tickets are transferable, as they can be transferred to another passenger/friend for travel."

"With the line-up of already existing ticketing services, we are also in talks with Paytm, airtel pay and other digital payment services to get ticketing services for commuting in Chennai metro trains," added the MD.

Additionally, for the comfort of all passengers, the chatbox has been designed in both English and Tamil languages. "To use the service, commuters need to send, "Hi" to +91 83000 86000 or have to scan the QR code provided at all metro stations and choose from a host of services such as - booking their tickets, checking details on fares or routes, picking starting points and destination stations and so on," stated the CMRL press note.

Officials state that routine passengers can add the regular route in the favourite list to avoid selecting the route every time. Additionally, though the ticket taken through the WhatsApp chatbot-based ticketing service is valid for 24 hours, the passengers have to check out from the station within two hours of checking in. The ticket will carry the existing 20 percent discount.

However, the cancellation of tickets is not allowed in WhatsApp ticketing, noted officials.

Meanwhile, in April CMRL also launched a National Common Mobility Card (NCMC) named Singara Chennai Card to access all modes of transportation in the city.

officials should enough manpower to attend to the complaints. The complaints received on power cuts and through minnagam should be resolved immediately," he said.

He noted that 13 new 400 KV substations were set up in the city and 3000 km of overhead cables were converted into the underground and 4,749 ring main units and 3,447 transformers were set up in 2022-23.

"I have instructed the officials to compile a list of works needed to strengthen the city's distribution infrastructure to meet the increased power demand," he said, adding that underground cables laid years back were not able to meet increased demand and it would be replaced soon.

Chennai faces power cut at night for 2nd day as demand crosses 4000 MW

Chennai, May 17 2023: Chennai's power demand crossed the 4000 MW mark for the first time on Tuesday night with several localities witnessing power cuts for successive days.



On Tuesday night, the city's peak power demand an all-time high of 4,016 MW bettering the previous high of 3,991 MW recorded on May 15. The daily energy consumption also touched a record high of 90.34 million units on Tuesday.

As the city reeled under scorching heat with temperature touching 42.7 degrees Celsius in Meenambakkam, the power demand also went up with the people turning to air conditioners for relief. A few places in Chennai and adjoining areas including Kolathur,

Royapuram, Ambattur, Manapakkam, Guduvanchery, East Tambaram, Annanur, Madipakkam and Puzhuthivakkam witnessed power cuts during the night time.

Karthik Pandian, a resident of Madipakkam tweeted that his locality is facing daily power cuts ranging from two to four times for a duration of 15 minutes to 30 minutes. "Our calls to the local Tangedco office go unattended. Please take steps to avoid power cuts,

"he wrote.

No power shutdown till May 31: Senthilbalaji

Reviewing the power demand situation during the summer, Electricity Minister V Senthilbalaji instructed the chief engineers of the distribution regions and Superintendent Engineers not to enforce the power shutdown of the substations during the summer till May 31.

"To rectify the power cuts happening during the night on time, all the

In Kerala jurisdiction of Southern Railway, there are 20 Railway stations with 'One Station One Product' stalls

Chennai, May 17 2023: Southern Railway launched 'One Station One Product' (OSOP) scheme over Indian Railways with objectives to promote 'Vocal for Local' vision of the Government of India, provide a market for local/indigenous products and create additional income opportunities for the marginalised sections of society.

Under the scheme, OSOP outlets at railway stations are allotted for showcasing, selling and giving high visibility to indigenous /local products. The pilot scheme was started on 25.03.2022 As on 01.05.2023, there are 20 OSOP stalls in Kerala jurisdiction of Southern Railway (Annexure-A). These OSOP stalls are

designed through the National Design Institute for uniformity.

Product Features:

The products showcased in 'One Station One Product' are specific to that place and include artefacts made by indigenous tribes, handlooms by local weavers, handicrafts like spices, tea, coffee and other processed/semi processed food items/products indigenously grown in the area. Product categories, under this scheme, include the following:

Handicrafts/Artefacts

Textiles and Handlooms

Traditional Garments

Local agricultural produce (including Millets) / Processed/semi processed foods.

Beneficiaries:

In the state of Kerala, the OSOP scheme provided business opportunities for 202 beneficiaries since inception.

The beneficiary desirous of running OSOP outlets should be a holder of Artisan/Weaver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/Central Government Authority or Individual artisans/weavers/crafts men enrolled/registered with TRIFED/

NHDC/KVIC etc. or Self Help Groups registered with PMEGP or any eligible member of marginalized/ weaker sections of society.

Keeping in mind the objective of this scheme, a transparent mechanism is being followed for allotment of outlets. An Expression of Interest is invited from interested artisan, weavers and other eligible persons. Selection is made based on draw of lots by a committee formed at station level for this purpose. The eligible party (beneficiary) shall set up a stall at Railway station to sell local/indigenous products for 15 days, on payment of a nominal token fee remitted along with the application.

Heatwave: CS Irai Anbu advises public to take precautions



Chennai, May 17 2023: Tamil Nadu Chief Secretary V Irai Anbu on Wednesday cautioned the public to take heat wave precautions and ensure that they stay hydrated to maintain water level in the body.

He further urged children, pregnant women and senior citizens to avoid going out between 12 pm - 3 pm.

The chief secretary conducted a meeting with various department secretaries to facilitate immediate measures to be taken to tackle the summer effects and also need to create awareness among the public.

List of DO's and Don'ts were released for the public to follow.

Those who step out should carry water and

can prefer lemon juices, coconut water, buttermilk and fresh juices, the statement said.

Fruits, vegetables and home cooked foods are preferable to eat during the summer season and to shelter in a well ventilated and cool place to encounter the heatwave. Must wear soft cotton dresses and footwear when stepping out and carry an umbrella.

Doctors advice is essential in case of dehydration and nausea, the statement added.

Secretaries of various department such as Revenue and disaster management department, labor welfare and skill development department medical and family welfare department took part in the meeting.

PIL in HC seeking rent free residential houses for teachers

Chennai, May 17 2023: A Public Interest Litigation plea has been filed in the Madras High Court demanding that teachers working in all schools and colleges should be provided with rent free residential quarters.

Advocate M Purushothaman from Chennai in his petition stated that private schools



that charge high fees from students are not using them for the benefit of teachers.

"Apart from paying less to teachers, the schools using the fees

collected from students for various other purposes. Therefore, the Union and State governments should be ordered to make it mandatory to build rent free residential quarters for teachers and a provision of interest free loans to the teachers for construction of residential houses," it stated.

Hooch tragedy: Accused gets Rs 50K compensation, cheque taken back

Chennai, May 17 2023: Tension spread in Chengalpattu as the public started to raise questions after the district administration for giving Rs 50,000 compensation to the man who supplied Spurious liquor as he got admitted to the hospital saying that he also consumed the liquor in Chengalpattu on Wednesday.

The Tamilnadu government announced a compensation of Rs 10 lakh for the families of

fatal victims of hooch tragedy and Rs 50000 for the people who have been admitted to the hospital.

On Tuesday the 10 people who were admitted to the Chengalpattu GH were given a cheque of Rs 50,000 and among them, the compensation was also given to Ammasvai (43) who supplied the liquor to victims in Chengalpattu. After the incident, the public started to raise questions to the district

administration on how they can give cash to Ammasvai since he was the reason many people had lost their lives now.

The police found that Ammasvai's health condition was stable and on Tuesday night Ammasvai along with Vijayakumar, Rajesh, Velu and Chandru was arrested and they were remanded in judicial custody and sent to prison.

The Chengalpattu

district administration also asked the



government to hold back the cheque that was issued to Ammasvai and further inquiry is on.

PUBLIC NOTICE

Our client M.Siva Sankar S/o. Late Mani, residing at No.34/46, M.G.R.Street, 30th Street, G.K.M.Colony, Chennai - 600 082, is the absolute owner of the property being the Ground and the House bearing Door No.34/46 Part, Plot No.774 part, M.G.R.Street, 30th Street, G.K.M.Colony, Chennai - 600 082 and the land measuring 404 sq.ft forming part of the Plot No.774 measuring 2490 sq.ft, T.S.No.14 part, Konnur Village, Pursaiwalkam - Perambur Taluk, presently Ayanavaram Taluk and within the limits of Greater Chennai Corporation (Said Property), he having obtained 4/5th share in the Said Property by a Release Deed dated 08.06.2022 registered as Doc.No.4002 of 2022 with SRO Konnur and remaining 1/5th share by way of succession on the death of his father Mani. The aforesaid original Release Deed dated 08.06.2022 registered as Doc.No.4002 of 2022 with SRO Konnur has been lost/misplaced by my client on 20.04.2023 at about 11.00 AM at 32nd Street, G.K.M.Colony, Chennai - 600 082 and aforesaid Release Deed is not traceable. If anyone has any knowledge of the same may return the same to my client at the above address.

(S.SIVA SANGARANE)
ADVOCATE

Flat No -6, Door No -25/11,
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The 6th Season of Sakthi Masala 'Homepreneur Awards 2023' (Suyasakthi Viruthugal) launched by Minister T.Mano Thangaraj, Suhasini Maniratnam, Varalaxmi Sarathkumar, C.K.Kumaravel & Hemachandran

Chennai, May 17 2023: The 6th Season of Sakthi Masala 'Homepreneur Awards 2023' (Suyasakthi Viruthugal) Powered by SSVM institutions launched in the city today Thiru. T. Mano Thangaraj, Hon'ble Minister for Milk & Dairy Development Tamil Nadu Government, has launched the 6th season of Sakthi Masala Homepreneur Awards 2023 (Suyasakthi Virudhugal/

SSVM Institutions, Associate Sponsor Meenakshi Mission Hospital & Research Centre a platform providing recognition for women engaged in home-based ventures/business in Tamil Nadu. It is an initiative by Brand Avatar, an integrated marketing communications and brand & event management solutions company the immense success of the event is evident from the fact that more than 15000 enthusiastic registrants over last 5 seasons.

The registration portal - www.homepreneurawards.com (or) www.suyasakthiawards.com of Homepreneur Awards 6th season, was opened for inviting registrations from home-based women entrepreneurs across Tamil Nadu under 12 categories.

Ms. Suhasini

In Tamil Nadu jurisdiction of Southern Railway, there are 95 Railway stations with 'One Station One Product' stalls

Chennai, May 17 2023: Southern Railway launched 'One Station One Product' (OSOP) scheme across various stations in its jurisdiction with the objectives to promote 'Vocal for Local' vision of the Government of India, provide a market for local/indigenous products and create additional income opportunities for the marginalised sections of society.

Under this scheme, OSOP outlets at railway stations are allotted for showcasing, selling and giving high visibility to indigenous /local products. The pilot scheme was started on 25.03.2022. As on 15.05.2023, there are 95 OSOP stalls in various Railway stations in the State of Tamil Nadu and 2 OSOP Stalls in the Union Territory



Maniratnam, Actress & Director, Founder - Naam Foundation & Ms. Varalaxmi Sarathkumar, Actress & Founder - Save Shakthi Foundation, took part in the launch ceremony as the guests of honour. The event also attracted the participation of eminent personalities from industries, academia, government, and social service organizations.

Homepreneur Awards has partnered with StartupT to provide an exciting opportunity for homepreneurs to win grants. Last year, two homepreneurs, Ms.Prema Subramanian and Ms. Gayathri Sundar, who were recognized by the Homepreneur Awards, won the TANSEED 4.0 for their businesses. This is a testament to the value and support that the Homepreneur Awards offer to home-based entrepreneurs who are pursuing their passion and creating successful businesses. The partnership with StartupTN has opened up new avenues for homepreneurs to receive financial assistance and further their entrepreneurial journey.

Homepreneur Awards remain committed to supporting and celebrating home-based entrepreneurs who are making a significant impact on the industry and society. This initiative is also providing college going girls a platform to share their entrepreneurial ideas, and plans to start, execute and scale up their dream ventures through Homepreneur Awards Student edition in association with YI - Young Indians. This initiative will recognise the best ideas presented by the students. Any college-going girl or woman student is eligible to apply.

Talking about Naturals presents Sakthi Masala Homepreneur Awards powered by SSVM Institutions, Mr. Hemachandran, Founder & CEO, Brand Avatar, said, "Women have always been the contributing members of our society. In addition to discharging their household duties, they support their families economically by operating small or medium businesses from their home. They also take up work as freelancers. These

homepreneurs make a world of difference to the local community by creating and supplying quality products and services. Given a right platform to grow, they could scale their venture and become business leaders. We have instituted the Homepreneurs award to bring to the limelight the silent yet significant contributions women make to the society and the economy."

Homepreneur Awards is unique in the sense that it honors home-based business women, instead of corporate talents. The award was instituted in 2017 and so far five seasons have been held.

The 2023 award ceremony is all set to become a national event. Brand Avatar aims to make the event an international event by 2025.

The last date for sending nominations for the Homepreneur Award, and for the registration of student edition is on 16th June, 2023.

(https://homepreneurawards.com / www.suyasakthiawards.com)

of Puducherry (Annexure-A). These OSOP outlets are designed through National Institute for uniformity.

Product Features:

The products showcased in 'One Station One Product' outlets are specific to that place and include artefacts made by indigenous tribes, handlooms by local weavers, handicrafts like world famous Kanchipuram silk sarees, tanjoredolls, Kovilpatti peanut burfis, spices tea, coffee and other processed/semi processed food items/products indigenously grown in the area. Product categories, under this scheme, broadly include the following:

Handicrafts / Artefacts

Textiles and Handlooms

Traditional Garments

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men enrolled/registered with TRIFED / NHDC/KVIC etc. or Self Help Groups registered with PMEGP or any eligible member of marginalized/ weaker sections of society.

Keeping in mind the objective of this scheme, a transparent mechanism is being followed for allotment of outlets. An Expression of Interest is invited from interested artisan, weavers and other eligible persons. Selection is made based on draw of lots by a committee formed at station level for this purpose. The eligible party (beneficiary) shall set up a stall at Railway station to sell local/indigenous products for 15 days, on payment of a nominal token fee remitted along with the application.

JK Tyre records all-time high revenues, up by 22% & Profit up by 31%

Chennai, May 17 2023: Indian Tyre Industry major, JK Tyre & Industries Ltd. announced its annual audited financial results for FY2023. The Board has recommended a dividend @ 100% (Rs.2 per share having face value of Rs.2 each)

Commenting on the results, Dr. Raghupati Singhania, Chairman and Managing Director (CMD), said, "JK Tyre has achieved highest ever revenues of Rs.14,681 crore during

FY2023, registering a growth of 22%. This is on account of growth in domestic demand witnessed in key segments, viz., commercial and passenger vehicle tyres. Exports have also performed well, despite global headwinds. Operating margins improved sequentially in the 4th quarter of the financial year 2023, aided by softening in input costs. We remain optimistic on tyre Industry growth path in coming year, buoyed by

uptick in economic activities and the big push in infrastructure growth.

JK Tyre's subsidiaries Cavendish Industries Ltd. and JK Tormel, Mexico performed well with improved volumes, revenues and profitability. He further added "with a focus on innovation and a commitment to excellence, we will continue to deliver high-quality and innovative products to our

customers. Ultra High Performance Tyre - 'Levitas Ultra' range is one of such recent launches, to bolster our product positioning and focus on premiumisation in marketplace".

Furthermore, IFC, a member of the World Bank Group, has invested Rs.240 crore (USD 30 Million) in the company by way of CCDs, which reflects its confidence in the future of the company and the Tyre Industry at large.

Ramco Systems enters FY24 with healthy revenue visibility on the back of higher order bookings

Chennai, May 17 2023: Ramco Systems (BSE - 532370, NSE - RAMCOSYS), a global enterprise software company, focusing on next-generation cloud enterprise applications, today announced results for the fourth quarter and financial year 2022-23.

For the quarter ended March 31, 2023 (Q4: 2022-23), global consolidated income of Ramco Systems Limited

stood at USD 15.68m (Rs 128.3cr).

For the year ended March 31, 2023 (FY: 2022-23), global consolidated income of Ramco Systems Limited was USD 62.48m (Rs 497.7cr). The net loss after tax for the year stood at USD 25.97m (Rs 206.9cr).

Commenting on the results, P.R. Venketrama Raja, Chairman, Ramco Systems, said, "Our investments in

technology and innovation continue to yield results. The thrust we have on developing sustainable solutions, bundled with latest technology, has been creating value for our customers. While we continue to build a healthier order book, we will remain focused on delighting our customers, a key differentiator for Ramco."

Sandesh Bilagi,

COO, Ramco Systems, said, "We are entering FY 2024 with greater optimism on the back of strong order bookings and revenue visibility, improved operational efficiencies, and better resource utilization. Our continued focus on enhancing our core tenets while leveraging transformative technology has helped us create a strong foundation for sustained revenue and profitability."

What We Do

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Who We Are

Established in 2003 by Mr. R. Sathy Narayanan, the firm has been a leader in the construction industry. We have a proven track record in delivering high quality projects.

In the year 2023, we have expanded our operations to include a wide range of services, including International construction projects in India.

250+ Projects 500+ Clients

JMR 350+ Clients

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Our Projects

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Projects in India

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Reserv Plot Jmr Nagar - Bellur

Intown - Chennai

Design Villa - Jayapethangudi

Agga Design India Pvt Ltd

Orchid Spring - Alliance

Projects in Coimbatore

Projects in Bangalore

Auriga - Bangalore

Projects in Chennai

Vettuvagai

Jayapethangudi

Thalapakkam

Adambakkam

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The 2nd Culture Working Group begins in Bhubaneswar, Odisha

Chennai, May 17 2023: Under India's G20 presidency, the 2nd Culture Working Group meeting scheduled from 14th May to 17th May began in Bhubaneswar, Odisha. Union Tourism and Culture Minister G. Kishan Reddy, and the Union Minister of State for Home Affairs Nityananda Rai gave an address during the meeting. The meeting held deliberations on the priority theme of the CWG and the drafting and finalization of the G20 Culture Ministers' Declaration. This meeting witnessed participation from G20 members, guest nations, and representatives of several international organizations.

Union Tourism and Culture Minister G. Kishan Reddy while addressing the meeting said, "Culture is an important component in creating a pro-planet society." Further, he emphasized, "how the Culture Working Group can leverage the diverse cultural experiences of its members and other



stakeholders to address contemporary challenges to build an equitable and eco-friendly global community." The minister added, "Culture plays an important role in global policy-making, as it leads to more inclusive and sustainable solutions to address contemporary challenges." He also shared, "In this light the G20 Culture Working Group plays an important role in fostering cooperation and fostering dialogue among members." "We are committed to promoting cultural dialogue, encouraging shared learning and strengthening cooperation among members, while also paying due attention to the unique cultural contexts and heritage of each nation."

The Union Minister

of State for Home Affairs Nityananda Rai also addressed the meeting, he shared, "Culture is the key to sustaining ties between countries and communities, increasing understanding, and building a sustainable and inclusive future." He added, "India is marching towards making itself a futuristic, prosperous, inclusive nation".

The meeting saw extensive deliberations on the priority theme of the Culture Working Group, wherein, delegates discussed ways the G20 can strengthen the global commitment to prevent illicit trafficking and facilitate the return and restoration of cultural property. The way forward on the drafting and finalization of the G20 Culture Ministers' Declaration was also

discussed during the meeting.

After the meeting, Union Tourism Minister Shri G. Kishan Reddy and Chief Minister Shri Naveen Patnaik inaugurated the exhibition titled 'Sustain: The Craft Idiom' at the Odisha Crafts Museum. Further, a visit to Konark Sun Temple is also being organized for the foreign delegates on Tuesday.

Earlier on May 14, Padma Shri awardee Sudarshan Patnaik displayed an exquisite sand artwork on the theme "Culture Unites All" at Puri Beach in Odisha. It was inaugurated by Culture and Tourism Minister Shri G. Kishan Reddy and Minister of State for Parliamentary Affairs Shri Arjun Ram Meghwal.

The third Culture Working Group meeting will be held in Hampi on 15-18 July 2023 and the Culture Ministers meeting is scheduled to be held in Varanasi in August end.

ICICI Prudential Life Insurance launches new debt fund to build long-term wealth

Chennai, May 17 2023: ICICI Prudential Life Insurance launched a debt fund on Monday which will enable customers to lock-in their investments at current high interest rates, build long-term wealth and achieve financial goals.

The prevailing interest rate regime provides customers with an excellent opportunity to invest in the debt fund - ICICI Pru Constant Maturity Fund - the first such fund in the life insurance market. With interest rates closer to their peak, any fall in interest rates makes debt instruments attractive as an investment option for customers. This is due to the inverse relationship between prices of debt instruments and interest rates - their prices increase when interest rates fall thus benefitting customers who have invested in these instruments.

This fund is available for investments with the Company's flagship Unit Linked Insurance Plans (ULIP). ULIPs provide customers with a unique proposition of life cover, financial

security to the family and facilitate building wealth over the long-term. ICICI Pru Constant Maturity Fund is available with Unit Linked Products from May 15, 2023.

Investments in ULIPs provide tax benefits. If annual investments made are up to ₹ 2.5 lac and with a life cover of 10 times the annual premium, maturity proceeds are tax-free for customers.

How to invest?

Customers have the option of investing in this fund through the Company's ULIP offerings like ICICI Pru Signature, ICICI Pru Smart Life and ICICI Pru LifeTime Classic. Customers can reach out to their advisors or visit the Company website (www.iciciprulife.com) to buy these plans.

Mr. Arun Srinivasan, Head of Fixed Income, ICICI Prudential Life Insurance said, "We are excited to launch a unique debt fund which makes us the country's first insurer to offer such a fund in the fixed income ULIP space."

With the interest rate cycle closer to its peak, it

is a great opportunity for customers to channelise investments to the ICICI Pru Constant Maturity Fund. We suggest investors apportion a share of their savings to ULIP debt funds for capital preservation and long-term wealth creation.

By investing in this fund customers will be able to lock-in their investments at the high current interest rates and benefit from increasing NAV of the fund since bond prices are expected to rise over time.

Customers need to invest for the long-term and make regular contributions to achieve their financial goals such as buying the dream house or leading a financially independent retired life. Since this investment is locked up for a minimum of 5 years with the flexibility to switch between fund options, it would enable investors to build wealth.

All our debt funds have consistently outperformed their respective benchmarks since inception. Significantly, we have a track record of zero non-

performing assets (NPAs) in our portfolio across market cycles."

Mr. Srinivas Balasubramanian, Head of Products, ICICI Prudential Life Insurance said, "We are delighted to offer customers the industry's first-of-its-kind debt fund. The ICICI Pru Constant Maturity Fund will be available with our linked savings products. Customers can invest their premiums in this fund to take advantage of the high interest rates prevailing and lock in their investments for the long-term."

ULIPs also offer customers a tax-efficient mode of building long-term savings as they can invest up to ₹ 2.5 lac annually for the duration of the policy and take home a tax-free maturity amount.

Besides steady and stable returns, it offers customers a life cover which financially secures their loved ones. Customers trust us due to our track record of delivering on promises made for over two decades.

Schneider Electric Felicitated Women Entrepreneurs with Prerna Awards For Creating Positive Social Impact

Chennai, May 17 2023: With an aim to create a diverse, equitable, and inclusive society, Schneider Electric, the global leader in energy management and automation today held the 5th edition of the Prerna Awards at the Inclusion Summit 2023 in association with National human resource development's (NHRD) Bangalore chapter. Since its inception in 2015, the Prerna Awards have recognized and celebrated the remarkable achievements of brave women who have defied societal norms, overcome obstacles, and made outstanding contributions to their communities.

M. Vaanmathi, founder of Maxwell Container Care, and Thinlas Chorol, founder of Ladakhi Women's Travel Company were adjudged the winners of the 5th edition of the Prerna Awards by Schneider Electric.

Vaanmathi, resident of Chennai and founder of Maxwell Container Care, began her entrepreneurial journey in 2003. Through efficient marketing on

YouTube, she expanded her business and reached customers across India. Her success demonstrates the power of effective marketing strategies and dedication in the world of entrepreneurship.

"Everyone dreams of owning a home. With containers, one can build a beautiful home in just 15 days. I can build a house with a kitchen, bedroom, and bathroom for Rs 3 lakh," said Vaanmathi, who has been working with containers for 31 years now.

Her organization purchases used containers and then repairs and waterproof them to ensure their structural integrity. These containers are then converted into building units, and the process involves designing plans, analyzing vastu, customizing interiors, and installing water and electricity connections. Her company also provides flexibility in storage, design, and flooring as per the client's requirements. Vaanmathi's long-term goal is to extend this affordable housing solution to underprivileged

communities by offering lower prices. Furthermore, she plans to establish schools for underprivileged children as a way of giving back to society.

Emphasizing on the need for fostering a diverse and inclusive ecosystem, Binu Philip, CHRO- Greater India Zone, Schneider Electric said, "At Schneider Electric, we value Diversity, Equity, and Inclusion as integral components of our historical, cultural, and identity framework. We continue to remain steadfast in our commitment to advancing this approach both internally and externally. The winners of this year's Prerna Awards have challenged conventional mindsets and societal norms while contributing to the development of key segments of our society. Their unwavering courage, resilience, determination, and sense of purpose serve as a powerful inspiration to all of us and we take immense pride in honoring their achievements and contributions to our society."

Another Prerna

award winner is Thinlas Chorol, she is a native Ladakhi from the village of Takmachik in the Sham region. She established the Ladakhi Women's Travel Company in 2009, which is the first travel company in Ladakh to be both owned and operated solely by women. Since her start as a guide in 2003, Thinlas has led countless treks around Ladakh and is today working to bring more women into the field of tourism. A strong advocate for eco-friendly and community-based tourism, such as homestays, she is constantly promoting sustainable development of the tourist industry.

The Prerna Awards winners are carefully chosen through a rigorous evaluation process, which focuses on recognizing the significant contributions of the nominees. Among the key criteria, nominees are small to medium-scale women entrepreneurs who have made a significant impact through sustained, far-reaching, and effective interventions.

Puravankara Launches Purva Raagam in Chennai A Unique Music-Inspired Plotted Development

Chennai, May 17 2023: Purva Land, the plotted development brand of one of India's most trusted real estate developers, Puravankara Limited, has launched its latest plotted development project, Purva Raagam, in Thirumazhisai, Chennai.

Thirumazhisai is the birthplace of Thirumalisai Alvar, one of the 12 Vaishnavite poet-saints of the Bhakti era whose work is compiled as Divya Prabandham. Divya Prabandham is a collection of 4,000 Tamil verses. In Tamil, "hisai" translates to music, and Purva Raagam will beautifully

capture the essence of Thirumazhisai's long-standing connection to music.

Located at the epicentre of culture and economic prosperity in Tamil Nadu, this uniquely themed development offers spacious and open residential plots. The project has been developed, keeping music as its central theme. Purva Raagam puts forth a musical theme in its development spread across 33 acres of project area, the clubhouse, and more than 15 lifestyle amenities.

Purva Raagam would provide residents luxury

and comfort, keeping music at the core of the experience. Located at a distance of 15 minutes from Poonamallee junction, this project is built to offer plots ranging from 431 sq. ft. to a grand 3,359 sq. ft. with abundant common open spaces.

Abhishek Kapoor Chief Executive Officer at Puravankara Limited, said, "We are excited to announce the launch of our newest project Purva Raagam, an ode to the city's musical heritage. The project is a first-of-its-kind development that promises to enthral residents with its unique theme. The project is also located just 10

minutes from an upcoming metro station. It has several educational institutions like the Chennai Public School, engineering, and medical colleges, making it an amiable location for residents across the spectrum. We believe this unique plotted development, located close to an industrial growth corridor, will blend in and strengthen the cultural milieu of Thirumazhisai. At Purva Land, we are committed to providing the best-in-class residential experiences, and this project will serve as a flagship for those values."

Shirdi Sai Dharshan": Round Trip Bharat Gaurav Train between Kochuveli and Sai Nagar Shirdi

Chennai, May 17 2023: Bharat Gaurav Train (SZBG03) "Shirdi Sai Dharshan" will commence service from Kochuveli at 09.00 hrs on 05th June, 2023 via Madurai, Trichy, Chengalpattu, Chennai Egmore and reach Sainagar Shirdi at 07.25 hrs, the third day i.e., on 07th June, 2023

The return journey will commence service

from Sainagar Shirdi at 20.00 hrs on 08th June, 2023 via Pandharpur, Mantralayam Road, Chennai Egmore, Madurai and reach Kochuveli at 23.30 hrs on 11th June, 2023

Coach Composition: 3- Three AC Tier Coaches, 8- Sleeper Class Coaches, 1- Pantry car & 2- Luggage cum Brake Vans

Itinerary details:

Kochuveli - Shirdi - Nashik - Pandharpur - Mantralayam - Kochuveli.

Stoppages:

Kochuveli, Kollam, Sengottai, Tenkasi, Rajapalayam, Sivakasi, Virudhunagar, Madurai, Dindigul, Trichy, Chidambaram, Villupuram,

Chengalpattu, Tambaram, Chennai Egmore, Shirdi, Nashik, Pandharpur, Mantralayam, Chennai Egmore, Tambaram, Chengalpattu, Villupuram, Chidambaram, Trichy, Dindigul, Madurai, Virudhunagar, Sivakasi, Rajapalayam, Tenkasi, Sengottai, Kollam, Kochuveli.