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CEPA is the growth engine for India-UAE bilateral trade

CEPA makes significant impact on India's Bilateral Trade with the UAE especially India's Exports to the UAE

2023: On the occasion Business between the of the first anniversary of two countries. the implementation of Representatives from the India-UAE Industry mentioned Comprehensive about the experience of Economic Partnership leveraging upon the Agreement (CEPA) CEPA to register today, Commerce significant growth in Secretary Shri Sunil their respective sectors. Barthwal congratulated the people of India and the UAE on the milestone and talked about CEPA's role as a growth engine for India-UAE bilateral trade over the past 11 months. CEPA is a full and deep Agreement signed on 18 February 2022, during a virtual summit between the Prime Minister of India, Shri Narendra Modi and His Excellency the President of the UAE and Ruler of Abu Dhabi, His Highness Sheikh Mohamed bin Zayed Al Nahyan. CEPA entered into force from 01 May 2022.

Secretary said that both 2022) to US\$ 76.9 sides are continuing to billion (May 22-Mar work together to further 2023) - an annual

Chennai, May 01 improve Ease of Doing

During the past one year, CEPA has made a significant impact on India's Bilateral Trade with the UAE and particularly India's Exports to the UAE (Oil and Non-Oil). The Bilateral Trade between India and the UAE has touched historic highs during FY 2022-23. Trade has increased from US\$ 72.9 billion (Apr increase of 14%. 21-Mar 2022) to US\$ 84.5 billion (Apr 22-Mar 2023) registering a yearon-year increase of 16%. During the CEPA Implementation period (from May 22 to Mar 23), bilateral trade increased from US\$ 67.5 The Commerce billion (May 21-Mar



Exports from India to the UAE have also registered a multiyear high. During April-March period, Indian exports to the UAE bn to US\$ 31.3 bn; an increase of around US\$

During the same period, (May 22 – March 23); an growth in India's global 8.5% y-o-y growth. sectors, including exports was 5.3%, During the same period, labour-intensive sectors, excluding the UAE, India's global exports, that have witnessed India's global exports excluding the UAE, significant export grew at 4.8%.

During the CEPA increased from US\$ 28 Implementation period (May 22 - March 23), India's exports to the 3.3 billion; or 11.8% UAE increased from year-on-year growth in 26.2 billion (May 21 – percentage terms. March 22) to 28.5 billion

Some of the key grew at 3.1%. India's growth on account of the Imports from the UAE CEPA include: Mineral have grown to USD 53.2 Fuels; Electrical billion (an annual Machinery (particularly increase of 18.8%) telephone equipment); duty elimination on over impact on other key during Apr 22 to Mar 23. Gems & Jewellery; 80% of its tariff lines macroeconomic Non-oil imports during Automobiles (Transport corresponding to 90% of variables such as GDP the same period grew by vehicles segment); India's exports in value and Employment.

Oils/Perfumes/Cosmetic tariff lines correspond to (Rice);Coffee/Tea/Spices; Other Agri Products; and Chemical Products

on a month-on-month basis. Number of Preferential Certificates of Origin (COOs) issued under the CEPA increased from 415 in May 2022 to 8440 in March 2023. Over 54,000 COOs issued under the CEPA during India has offered 100 the 11-month (May 22 – March 23) period.

Under the India-UAE CEPA in the Goods imports from India. India E s s e n t i a l terms. Most of these

s (Beauty/Skin care the labour-intensive products); Other industries/sectors such Machinery; Cereals as oil seeds & oils, beverages, cotton, fish & fish products, textiles, clothing, gems and jewellery, leather, Utilization of the footwear, India-UAE CEPA has pharmaceuticals and been increasing steadily many engineering products.

> In the Services Domain, broader and deeper commitments have been taken across all the sectors and modes of supply. Out of the 160 services subsectors, sub-sectors to the UAE and the UAE has offered 111 sub-sectors to India.

Given the significant Domain, the UAE increase in bilateral eliminated duties on trade, particularly in 97.4% of its tariff lines exports of Indian goods corresponding to 99% of and services, CEPA would have had a has obtained immediate concomitant positive

NARMDESHWAR TIWARI TAKES OVER AS

2023: Narmdeshwar Tiwari Academy and passed out took over as Air Officer as the President Gold Commanding-in-Chief Medalist. He has flown (AOC-in-C), South over 3600 hours on Western Air Command various types of aircraft. (SWAC) at Gandhinagar He is a Qualified Flying on 01 May 2023. He Instructor as well as an succeeds Air Marshal Experimental Test Pilot. Vikram Singh, who The Air Marshal has rich superannuated on 30 Apr field experience which 2023.

Air Marshal Narmdeshwar Tiwari was commissioned in the Fighter Stream on 07 Jun

Chennai, May 01 1986. He is an alumnus of Air Marshal the National Defence also includes operational testing of various weapons and systems, primarily on the Mirage-2000. He was actively involved in operations



Thereafter, he served as TEJAS. the Chief Test Pilot of ASTE, the Air Force's charge as the AOC-in-C premier flight testing SWAC, the Air Marshal establishment. He was Air Attaché at Paris from 2013-16. On return from France, he commanded Air Force Station Jodhpur. He took over as 2008 and 'Ati Vishisht Project Director (Flight Seva Medal' in 2022. Test) at National Flight

and took part in many Test Centre in Oct 2018, important missions where he was actively during the Kargil conflict. involved with the He has also commanded a development and frontline fighter base in operationalisation of the Rajasthan sector. Light Combat Aircraft

> Prior to assuming was Deputy Chief of the Air Staff at Air HQ(VB). For his distinguished service, he was awarded the 'Vayu Sena Medal' in

World's First Nano DAP Liquid Fertiliser dedicated to the Nation by the Minister of Home Affairs & Cooperation

Chennai, May 01 for production of Nano 2023: World's first Nano DAP Fertilisers at Kalol, DAP Liquid Fertiliser by Kandla in Gujarat and IFFCO was introduced Paradeep in Orissa. today by Hon'ble Minister Production at Kalol Plant of Home Affairs & has already started and Cooperation Shri Amit this year 5 crore Bottles Shah at IFFCO Sadan, of Nano DAP Liquid New Delhi in an effort to equivalent 25 lakh Ton of provide farmers the DAP will be produced. It means to boost is expected that by FY productivity & help 2025-26, 18 crore bottles increase their income. A of Nano DAP will be Giant Step towards produced through realising PM's dream of IFFCO's 3 Nano DAP Sahkar Se Samriddhi & plants. Atmanirbhar Bharat. Hon'ble Minister dedicated the Nano DAP Liquid Fertiliser to the service of the Nation at a ceremony held at IFFCO, Phosphorus deficiencies New Delhi which was in plant. The Nano Diwatched online by millions of Farmers, (DAP) liquid fertiliser Member Cooperatives developed by the Indian societies throughout India Farmers Fertiliser & Abroad.

Nano DAP Liquid is an efficient source of Nitrogen & Phosphorus and helps in overcoming the Nitrogen & ammonium Phosphate



notified by the Ministry of on March 2, 2023 and a Cooperative (IFFCO), the Agriculture and Farmers gazette notification was IFFCO has set up country's largest fertilizer Welfare under the issued allowing IFFCO to

manufacturing facilities cooperative, has been Fertilizer Control Order produce Nano DAP liquid

in India. It is biologically and foraying into new land today, IFFCO Nano cooperative societies farming.

Occasion Shri Amit Shah, Hon'ble Minister of Home Affairs & Minister of Cooperation, Govt. of India, said, "Successful co-operative societies coming out of their framework for research

self-reliant in the field of conservation." Fertilizer. As the health of crores of Indians is being production in the country threatened due to has been 384 lakh metric

"The total fertilizer chemical fertilizer laden tonnes. In this

safe & Eco-friendly, fit fields have made it a DAP (Liquid) will have produced 132 lakh for residue free green source of inspiration for increase both the quality metric tonnes. Out of 132 all co-operative societies and quantity of lakh metric tonnes of Speaking on the today. IFFCO's product production and also of life fertilizers, IFFCO alone launch of Nano DAP and make a huge has produced 90 lakh (Liquid) is a significant contribution in increasing metric tonnes of beginning to make India farmer's income and land fertilizers. Our cooperative society IFFCO have a huge contribution in India's self-reliance", further added Shri Amit Shah.

sevai Maiyam

Star Rainbow Services

11, SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.

PATTA | LEGAL HEIR | PAN | PASSPORT | AADHAAR

Village Ticket 2023 from 5th May

Chennai, May 01 2023: Village Ticket, the city's biggest live village festival - A Thiruvizha by Brand Avatar will be held from 5th May to 7th May 2023 at the Sathyabama University Grounds, OMR, Chennai. The fourth edition of Village Ticket will bring to life the culture, various art forms, cuisine, and emotions of rural Tamil Nadu. This year's edition will be branded as Sakthi Masala's Village Ticket as the organizers have roped in Tamil Nadu's own masala brand as the title sponsor.

Village Ticket aims to revive the healthy food culture, forgotten games, old village houses, pottikadai, panchayat setup, maiya medai, and other entertaining factors that come with village life. Village Ticket is a unique opportunity to enjoy and experience Tamil Nadu's village life, art, and Ticket 2023 Include:

Mr. Hemachandran, CEO of Brand Avatar said, "We were delighted by the amazing response we got for the previous editions of Village Ticket, where more than 60,000 people visited the event. It is an instant hit with the people in Chennai, and we are delighted to bring this event once again to

culture in the city.



people in the city. We are equipping the 4th edition with a larger-than-life setup with all-around entertainment options. There is something to experience and enjoy for people across age groups I hope everyone will come out this summer holidays to enjoy a great village experience in the

Highlights of Village

- Kalai Arangam (Ground of arts) - An Inter-college cultural competition in folk dance, folk song, freestyle dance, mimicry, and cultural pattimandram.
- Parambariya Food (Traditional Food) with over 33 Food stalls
- Uzhavu

Pattimandram by Rajmohan and Team on 5th May 2023

- Karagattam vs Mayilattam with Nadhaswaram & Thavil on 5th May 2023
- MD Music Band performance & performance by differently-abled drummer 6th May 2023
- Performance by RK Adithya & DJ Gowtham on 7th May

Village Ticket brings together the cultural and traditional essence of Tamil Nadu, in a firstever village-themed setup to Chennai. Village Ticket 2023 is the 4th edition of this Thiruvizha by Brand Avatar. The past three editions were crowd favorites, with many families, youngsters and

boasting over 60,000 footfalls. Village Ticket is an initiative by Brand Avatar to honor the three pillars of Village Life who help preserve our great tradition and culture, fighting the onslaught of so-called modernity - the farmers, who have created a positive impact through traditional farming methods; the artists and artisans, who have retained the traditional art form of their village and the Traditional Village Cooks, who have preserved the spice mixes and authentic taste of village food

elders coming en masse

Entry Ticket:

- Entry ticket is priced at Rs. 200 + GST & Payment gateway charges
- 2. Entry is free for children up to 8 years of

Timings

- 1. Kalai Arangam -11:00 AM - 4:00 PM
- 2. Food 11:00 AM -9:00 PM
- Cultural art forms, games, and all other experiences and activities - 11:00 AM to

For more information, please visit: https://villageticket.com/

marketplace access. In

CEAT Limited achieves five star grading in British Safety Council Occupational Health and Safety Audit for its Chennai Plant

Mumbai, May 01 2023: CEAT Limited, a leading tyre manufacturer, has successfully completed a best practice Five Star Occupational Health and Safety Audit conducted by British Safety Council demonstrating its commitment towards the continual improvement of their health and safety management systems and associated arrangements.

CEAT Limited's Chennai plant underwent a comprehensive, quantified and robust evaluation of its occupational health and safety policies, processes and practices. The audit process included documentation review, interviews with senior management, employees and other key stakeholders, together with sampling of operational activities.



awarded a five star grading following the audit which is reflective of a best practice organisation. The other facilities of CEAT that have received this grading in the past includes their factory in Halol (awarded in 2016)

Mike Robinson,

Star Health registers highest ever PAT since inception

and a Gross Written Premium of Rs. 12,952 crore in FY2023

outstanding underscores our achievement and is unwavering reflective of a proactive commitment to ensuring organisation which is the safety and wellcommitted to continual being of our employees improvement in its and stakeholders. We health and safety will continue to strive arrangements and towards the continual managing risks to improvement of our workers' health, safety health and safety and wellbeing."

President, Manufacturing, CEAT

The audit measured CEO British Safety Limited, said: "We are management systems to Jayasankar maintain our position as

and Nagpur (awarded in Kuruppal, Senior Vice a best practice organization."

Britannia Marie Gold My Startup Season 4.0 rolls our INR 1 Crore seed fund for 10 Women'preneurs

Chennai, May 01 2023: Britannia Marie Gold My Startup initiative has announced the top ten winners of its 4th Season and awarded them INR 10 Lakhs each to jump-start their business ventures.

Britannia Marie Gold's My Startup initiative is a platform that encourages women to become entrepreneurs, and in turn, become job creators and be financially independent. Running successfully for 4 seasons, the flagship initiative has received interest from over 2 million aspiring participants this season. The Britannia Marie Gold team has been able to train over 80,000 participants with a business skills' training program.

This year, the shortlisted contestants presented their ideas to an illustrious panel of jury members comprising women entrepreneurs such as Rashmi Daga, Sairee Chahal, Piya Bahadur, Latha Chandramouli and Ruchika Bhuwalka. The jury also included prominent business and media personalities including Senthil Kumar, Amit Bapna, Gaurav Lagathe, Prasad Sangameshwaran and Delshad Irani, along with members from Britannia's leadership

Britannia Marie Gold's My Startup program has successfully certificate.



run for four seasons, funding and skilling support. Through the 4 Development Council (NSDC) and Google to provide online training on financial literacy, micro entrepreneurial skills and communication skills necessary in a business

One of the highlights of Season 4 is that all participants had access to Google's WomenWill program, a business literacy program with a "how to" curriculum on turning an interest into a business, managing an enterprise, and promoting it for growth. All participants who completed the learning journey were awarded a

Speaking on the finale providing an ecosystem of Britannia Marie Gold b u d d i n g My Startup contest 4.0, women'preneurs to get Amit Doshi, Chief Marketing Officer, Britannia Industries years, the Initiative has Limited said, "Over time, collaborated with the Britannia Marie Gold has likes of National Skills established a strong connection with women across the country. According to a World Bank study, only seven out of every hundred entrepreneurs are women. As per the 6th economic census by the Ministry of Statistics and Programme Implementation, women comprise just 13.76% of the total entrepreneurs in India. Our mission with the My Startup program is to steadily and sustainably grow the representation of women in the entrepreneurial ecosystem in India. The program focuses on 3 key requirements of financial assistance, skilling and

Season 4, we garnered interest from over 2 million aspirants from across India, making it the highest number ever. Our winners for this season come from some of the most remote towns and villages in the displayed incredible grit and passion to bring alive their business ideas. Britannia will play a consultant role and will handhold the winners as they embark on their entrepreneuria1 journeys". Shalini Puchalapalli,

Director of Google Customer Solutions, Google India, commented on the finale saying, "Technology can help businesses grow but only if the people who lead and work for those businesses have the right skills. This is especially true for women entrepreneurs across the board - be they small businesses, creators, developers, or start-ups and the inspiration behind our commitment to support this community in their journeys through our products and platforms, and with skilling programs such as WomenWill. We're delighted to have offered a new community of homepreneurs this specially designed curriculum through Britannia's My Startup Contest for the second successive season and wish all participants

March 31, 2023, versus a loss of Rs. 1,041 crore in FY22. The Board of

Directors today appointed Mr. Anand Roy as the Chief Executive Officer and Managing Director of the company. Mr. Roy has over two decades of experience in the Indian insurance and banking sector and has been associated with Star Health since inception in 2006. He held several leadership positions in the organization including Managing Director, Executive Director and Chief Marketing Officer.

The board also appointed Mr. V Jagannathan as the nonexecutive Chairman of the board.

"I am happy to announce that I have decided to take a nonexecutive role in the company, as I have completed five decades in the insurance

Allied Insurance Co. in building this company its next phase of success. Ltd., one of India's to what it is today. When FY 22-23 has been a leading health insurance Star Health insurance good year for us where company, registered a was started, the concept we saw steady growth q-Gross Written Premium of stand-alone health o-q. We focused on (GWP) of Rs. 12,952 insurance was unheard improving our retail crore in FY23, a growth of and health insurance market share, lowering of 13% over the same penetration was our combined operating period a year ago. Star extremely low. We felt a ratio, growing our Health's profit after tax need to create awareness channel partners and country and have (PAT) stood at Rs. 619 among people on the agent network. The year crore for the year ended importance of health saw us launch a couple insurance, the need to of innovative products stay protected and the which were well need to protect their received by customers health and financial across the country. Our wellbeing. Today, I'm growth strategy also able to see, that we have focused achieved this objective strengthening our to some extent, as Star presence through Health Insurance branches and increasing continues to grow. I am our network hospital very happy to handover presence for better the mantel to Anand to customer service. Our carry forward this noble combined ratio for FY23 task. I am sure Star improved to 95.3% Health Insurance is well versus 117.9% for poised to grow to greater FY22." heights in the coming days under the leadership of Mr. Anand Roy. Today I can proudly say that I have

> newly appointed Chief digitalization. Executive Officer and Managing Director of Star Health and Allied Insurance Company will keep identifying Limited said, "I am new opportunities for extremely humbled and growth and expansion also excited about my and contribute to new role at Star Health. increasing the It is indeed a privilege penetration of health

achieved this objective

directly and indirectly."

said Mr. V Jagannathan.

2023: Star Health and heartful, filling journey great organisation into

"Retail health insurance will remain our primary focus for the years ahead. We continue to invest heavily in enhancing our customer experience through product Mr. Anand Roy, innovation and brand of Star Health is well entrenched in all parts of our country. We

Chennai, May 01 industry. It has been a and honour to lead this insurance in India", added Mr. Roy.

> With a clear focus on retail insurance that caters to the needs of its customers from metros to the hinterlands, Star Health registered a retail health premium of Rs. 11,948 crore in FY23, a growth of 18% against FY22. Star Health has a retail health market share of 34% in the Indian General Insurance Industry as of 31st March 2023.

The Operating expense to GWP ratio was at a healthy 15.9% in FY23 versus 16.0% in FY22. At 2.14x the company registered a robust solvency ratio for the year, higher than the minimum regulatory requirement of 1.5x.

Star Health has a diversified distribution network comprising of strong digital channels, leading bancassurance partners, agency channel, corporate agents, brokers, point of sale persons (POS), insurance marketing firms, web aggregators, and direct business.

Star Health expanded its partnership with hospitals and saw its network grow to 14,203 hospitals across India. The company strengthened its presence to 835 branch offices pan India in FY23.

Prince Pictures has officially announced their new project titled Mr. X starring Arya and Gautham Karthik as the lead characters





2023: The First Look which will be an action- cinematography. Producer A. Venkatesh Poster and Motion packed entertainer. The Prasanna GK is the is the co-producer.S. Poster unveiled with film will have high- editor. Rajeevan is the Lakshman Kumar of the protagonist and Serbia. Dhibu Ninan sequences and Indulal cast and crew will be Gautham Karthik Thomas (Maragadha Kaveed is overseeing r e v e a l e d performs the Nanayam, Bachelor, art works. Costume soon. Releasing in antagonist's character Kanaa & Nenjukku Design by Uthara Tamil, Telugu, is written and directed composing music for is the Production and Hindi.

by Manu Anand of this film. Tanveer Mir is Executive. Shravanthi

'FIR' movie fame, h a n d l i n g Sainath is the Executive

Bayer organizes "India Horticulture Future Forum 2023" to create a collaborative ecosystem to unlock the potential of the horticulture segment

2023: Bayer, a global horticulture practices and enterprise with core increasing demand for competencies in the life agricultural products to science fields of meet the growing needs agriculture and of the global population. healthcare organized a The India Horticulture National seminar "India Future Forum 2023 held Horticulture Future insightful sessions with Forum 2023" yesterday, an India-centric to deliberate upon the perspective, discussing future of Indian development Horticulture and opportunities in the nutrition security sector. The event featured concerns that can be several engaging alleviated through the sessions, including Fruits and Vegetables "AgTech Revolution segment. In this one of its focusing on kind event, the spotlight Horticulture," "Fruits and was on the challenges, Vegetables for Better opportunities, and advancements of the segment from the lens of empowering the smallholders for better economic prospects. The event involved presentations as well as panel discussions on effective policies, schemes, implementation models, and programs aimed at boosting the sector's competitiveness and growth. The event was attended by senior policymakers, regulators, researchers, academicians, subject matter experts, corporates from across the value chain and representatives of financial institutions and importing countries.

The global horticulture market size was valued at USD 20.4 billion in 2021 and is expected to surpass USD 56.5 billion by 2030. The growth of the market is attributed to the rising

Health and Nutrition," "Export Opportunity for India in Horticulture," and "Insights into Policy Developments and Key Regulations." All these key pillars were deliberated upon by the experts with the aim to create diverse workstreams to address the key concerns and opportunities for the

sustainable growth of the

segment. Grant Thornton

Bharat LLP served as the

Knowledge Partner for

this event and will be

facilitating these task forces along with Bayer. In a special message read out during the event, Shri Narendra Tomar ji, Honorable Union Minister of Agriculture Government of India said, "The country has today graduated from largely targeting food security issues to nutritional security

issues. In this setting,

horticulture production is

Chennai, May 01 acceptance of sustainable the key to address both marketing and logistics the challenges."

> Speaking at the conference, D Narain, President, South Asia, and Global Head of Smallholder Farming, the next three decades apart from the opportunities associated with global exports. In this context, the India Horticulture Future Forum is an effort to create a collaborative ecosystem to fully harness the potential of the horticulture segment from a macro lens of nutritional security and national economic growth while at the grassroots level, positively impacting the incomes and livelihoods of millions of smallholder farmers. We are humbled by the positive response we have received from the Government and the stakeholders across the entire value chain to drive a clear actionable agenda to solve for some of the key challenges at scale through innovations and interventions to unlock its true potential"

Professor V. and Farmers Welfare, Padmanand, Partner, Grant Thornton LLP, said "Strengthening the horticulture value chain w i 1 1 i n v o 1 v e to these problems and the interventions in the untapped potential of production, post-harvest Indian Horticulture were and processing also discussed by the infrastructure and attendees.

space. Team Grant Thornton has been working extensively on these areas with the government, private stakeholders, farmers as said, "India will witness a well as global threefold jump in development partners. d e m a n d a n d The need of the hour is to consumption of upscale best practices horticultural crops within and models countrywide through synergized joint action."

> India is actively exploring opportunities in the Food and Beverages industry by prioritizing exports, policy developments, and key regulations. The National Horticulture Mission (NHM), a centrally sponsored scheme launched in 2005-06, aims to increase horticulture production and double farmers' income. Despite the sector's significant achievements, it faces several challenges, such as post-harvest losses, insufficient storage infrastructure, price, seasonality, and market volatility.

At the seminar, experts discussed urgent steps required to integrate and revamp the horticulture production and value chain system, promote healthier and more nutritious foods, and improve farmers' income. Viable solutions

Nissan Motor India expands its network to 267 customer touchpoints



in North and South commitment to FY 2022-23 towards the announcement have octane action production designer. Prince Pictures is providing exceptional enhancing customer garnered excellent sequences that will be Stunt Silva is producing this sales and service reach and experience, responses. Arya plays filmed in Uganda and choreographing action film. Details of other experience to its adding 19 new customers. With the touchpoints comprising addition of these new workshops to its in this movie. The film Needhi fame) is Menon. AP. Paal Pandi Malayalam, Kannada network, Nissan Motor India now has 267 touchpoints across the country with 14 customer touchpoints in the state of Haryana and 9 in the state of Telangana.

> Nissan operates on a PHYGITAL distribution approach to meet the evolving needs of showroom and customers, by providing a hassle-free, one-stop solution for all their

> Nissan Motor offers a seamless and India Pvt. Ltd. (NMIPL) convenient experience today announced the with an integrated expansion of its network offline-online payment option, which can be India, with new accessed at the showrooms and service customer's preferred workshops launched in s h o w r o o m. Karnal (Haryana) and Consequently, Nissan Khammam (Telangana). Motor India has The new touchpoints are expanded its network of part of Nissan's customer touchpoints in 14 showrooms and 5 showrooms and service service workshops, strategically positioned Northern and Southern regions of India. Some of these cities include Jaipur, Karnal, Erode, Chennai, Hospet, Rewari, Bhiwani and others across the

> > workshop in Karnal, located at 119/4 KM Stone GTRoad, boasts a

Chennai, May 01 needs. The approach total built-up area of touchpoints, Mr. Rakesh 19000 sq-feet with a large display centre, while Khammam's new VVC Nissan showroom and workshop facility at VVC Circle Rotari Nagar, Wyra Road has 6000 sq-feet combined space for customer experience. Both the touchpoints are dedicated to customers e x p e r i e n c i n g exceptional sales and service. The physical touchpoints are complemented with Nissan's virtual distribution format of in key cities across the Nissan Shop@Home, facilitating our customers to make an intelligent choice of Magnite variants by comparing different variants through our Khammam among comparison tool, which also allows customers to upgrade to higher are thoughtfully The new BA Nissan variants at similar EMI

> Commenting on the opening of the new

model.

Srivastava, Managing Director, Nissan Motors India Pvt Ltd (NMIPL), said, "Customer experience is core to Nissan Values and towards the same, we're expanding the distribution network to enhance the reach with the addition of customer touchpoints. We are confident that these touchpoints will enhance the connect with the customers providing them an opportunity to experience Nissan brand." To further strengthen

its presence in the country, Nissan's growth strategy focuses on expanding its network of showrooms and service workshops. The new touchpoints in Karnal and Khammam designed to meet the needs of discerning Indian customers promptly and efficiently.



Applauded by superstar Rajinikanth, Ayothi to make it's way to your TV screens on May 1st, on Zee Tamil

2023: Over the years, Zee Tamil has successfully established itself as the go-to entertainment destination for the Tamil-speaking audience across the globe. The channel has presented mind-blowing content including enthralling fiction shows clutter-breaking non-fiction properties as well as popular and hit movies. And once again, during this long weekend, it is all set to entertain its viewers with yet another refreshing movie as it Sasikumar and directed strangers and what airs the World Television Premiere of only on Zee Tamil.

A heartfelt movie based on true events, Ayothi has garnered praise from several fans as well as superstar Rajinikanth for its epic tale that presents human values and emotions like never before. Starring acclaimed actor and filmmaker



follows form the crux of

soul-stirring series of

events that will change

processes. Set in the

pandemic, where we

saw different sides of

humanity, the story of

Ayothi will surely keep

you glued to your TV

screens. With a powerful

storyline and incredible

performances by the

cast, Ayothi promises to

Ayothi unfolds some

the movie.

by R Manthira Moorthy, the film is presented in Ayothi on 1st May, an unconventional Labour Day, at 1 pm, route, which will surely keep the viewers at the edge of their seats. The movie begins with a family from Ayodhya going on a spiritual trip to Rameswaram. However, during the trip, the family meets with an accident resulting in the death of a family member. How they are helped by total fans of Tamil cinema. And with a superstar like Rajinikanth advocating and praising the show, you truly cannot miss this one! While the World

be a thrilling ride for

Television Premiere of Ayothi will entertain the audience on Labour Day, a May Day special e p i s o d e Pattimandram, a traditional debate show moderated by Suki Sivam, will also entertain the audience. The panelists will discuss whether men are better at work or women during this Labour Day special line-up as it airs at 8.00 am on 1st May and catch the Audio Launch of 'Ravana Kottam' the action everyone's thought family drama starring Shanthanu, 'Kayal' Anandhi and Prabhu at 3.30 pm

> In the meantime, get ready to witness the heart-warming tale of Ayothi as it airs on 1st May at 1 pm, only on Zee Tamil!

Actor Sarath Kumar is currently acting in more than 20 films "There will be a massive announcement in the year 2026" - Actor Sarath Kumar's sensational statement



which Ponniyin Selvan has profession. The Press been appreciated with lots of positive talks. Currently, he is busy acting in more than 20 projects including films and web series as protagonist and antagonist. He met, greeted, and interacted with the press and media fraternity thanking them for the positive reviews of his performance in

and Media Fraternity have always been so been open in sharing their views and opinions about me.

I earnestly thank them for their support. I believe this current generation must know about me. There are a few allegations stating

Rudhran have earned away from the film both Mani Ratnam and performance as Pazhaya act in many movies. me this opportunity to Vijay and director Vamsi Rudhran but realized become more rational in for a long time. observing how the role

Chennai, May 01 Ponniyin Selvan and that I didn't take part in is performed. This Actor Sarath Rudhran. Here are some the Ponnivin Selvan encouraged me to Kumar acclaimed as excerpts from the promotions. I was perform this character. I 'Supreme Star' has occasion. Actor Sarath invited, but couldn't be a will not act in villain made a strong comeback Kumar said, "Many part of it as I was out of charecters that get in various roles among have been consistently Chennai during that bashed and have no stating my linguistic time. I am so happy to scope to perform. I have characterizations as style is almost like get such a prominent started doing more P a z h a y a Periya Pazhuvettaraiyar, role from Mani Ratnam. movies than before Pazhuvettaraiyar in and I am glad about it. I I am glad to see that the when I used to act in Ponniyin Selvan and have always spoken film is getting celebrated hero characters. I have antagonist Bhoomi in good Tamil. I was a little by everyone. I thank been simultaneously acting in web series and him acclamations. industry for a while, and Lyca Productions movies. Many have Especially his I have now continued to Subaskaran for giving been asking about my political domain, and I Pazhuvettaraiyar in Cinema is my me. Thanks to actor will individually meet the press to reveal some for making me popular interesting facts, and I among the current would like to mention encouraging, and have generation of audiences that a mass with Varisu. I was announcement will be initially negligent to made in 2026. I have play the negative role in always enjoyed the privilege of having your that audiences aren't the support."Actor Sarath same in perceiving the Kumar spent more time antagonist as it was interacting with the before. They have press and media friends

Dynamics and dimensions of legal education have undergone sea change, says Judge

Chennai, May 01 2023: The dynamics and dimensions of legal education have undergone a sea change as he never got to listen to jurists of his time in 1983, said M. Sundar, Judge, Madras High Court, at an event in Chennai.

Judge Sundar was the chief guest at the S. Krishnamurti Endowment Lecture in Law organised by School Of Law, Sai University, interest for me." on "Law's soft technology governing hard technologies?" delivered by legal philosopher Upendra conferencing in Chennai.

"The dynamics and dimensions of legal education have undergone a sea change -I belong to the first batch of five year law course and we never got to listen to jurists like Upendra Baxi in our age. It is wonderful that the whole culture has changed for the better," he said.

Judge Sundar said: "Way back in 1983, we had one recommended text Legal History and Legislature authored by Professor Baxi. Thereafter, I got to hear him in 2016 or 2017 in the national judicial academy. As I understand, I was just education have reading a 2015 interview undergone a sea change – g i v e n b y h i m. I belong to the first batch Interestingly, he was a of five year law course reluctant student of law. and we never got to listen propounded by And it's in that context He said it was dull, full of to jurists like Upendra sociologist Charles that technology and the details and no Baxi in our age. It is Ogburn compellingly law is a fascinating



ure in Law on Friday. Photo Credit: B. **VELANKANNI RAJ**

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> Judge Sundar was the chief guest at the S. Krishnamurti Endowment Lecture in Law organised by School Of Law, Sai University, on "Law's soft technology governing hard technologies?' delivered by legal philosopher Upendra Baxi via video conferencing in Chennai.

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Judge Sundar said: had one recommended text Legal History and Legislature authored by Professor Baxi. Thereafter, I got to hear him in 2016 or 2017 in the national judicial academy. As I understand, I was just reading a 2015 interview given by him. Interestingly, he was a reluctant student of law. He said it was dull, full of details and no compelling human interest for me."

Prof. Baxi, former Vice-Chancellor of Delhi University, explored the question whether law may be conceived as technology and if so what kind of technology it may be. He found the idea of law as an "enterprise" to subject human behaviour advocated by jurist Lon Fuller and the notion of "cultural lag" compelling human wonderful that the whole relevant today in subject."

understanding law as technology.

"The Fullerian idea of "Way back in 1983, we law as a normative enterprise has appeal because legislation, administration, interpretation, enforcement, the four domains of law, unite as risk-takers. Risks and trust in experts, epistocracy, as we now call it, are the defining marks of the old and the new modernity; and modern law is at the heart of the dialectical relation between the two. So, there is fun ahead in thinking about 'soft' technology of law still trying to regulate 'hard' ones," Prof. Baxi said.

Senior advocate Sriram Panchu, who was guest of honour, said: "It is often said that the law is years behind society it is slow moving — and sometimes it is ahead of society. And that is when the legal minds use the legal tools and processes.

marking 126% YoY growth compared to April 2022 Chennai, May 01 The supply chain expected to bring in actively preparing for the 2023: MG Motor India constraints remain in a further improvements on today announced retail few models; however, this front.

same month last year. coming months are

sales of 4551 units in the company is working April 2023, a 126% year-towards meeting on-year growth over the customer demand. The

Furthering MG's commitment to greener and smoother urban mobility, the company is

forthcoming launch of MG Comet EV -The Smart Electric Vehicle, in the month of May. Bookings commence on 15th May 2023.

IIT Madras Incubation Cell partners with College of Engineering Trivandrum to support entrepreneurs in Kerala

MG Motor India achieves 4551 Retail Sales in April 2023,

Chennai, May 01 IITM Incubation Cell (IITMIC), India's leading Deep-tech Startup hub, joined hands with College of Engineering, Trivandrum (CET) and CET Alumni Association (Chennai chapter) to promote innovative technologies and foster successful startups in India. IITMIC will extend holistic support to strengthen incubation ecosystem at CET and provide co-incubation support to select CET incubatees to scale and make national impact. IITMIC will provide training, mentoring, enable networking and amplify the reach of the



Speaking on the collaboration, Prof. Ashok Jhunjhunwala, President – IIT Madras Research Park, IITM Incubation Cell & RTBI said, "The youth of Kerala have the potential to become s u c c e s s f u l entrepreneurs, and we are thrilled to tap into

startups to investors, this young talent. industry and potential Through this partnership with CET Trivandrum, we will be introducing "Build Clubs" in Kerala, with the goal to inspire and empower the next generation of entrepreneurs. Through these clubs, we will provide essential skills, resources, and support to cultivate a culture of innovation and entrepreneurship among

students. We aim to motivate and nurture students in developing cutting-edge technologies that address India's unique challenges."

Mr Suresh Babu, Principal, CET, explained, "The college had created multiple verticals like IEDC, TBI etc in the last few years, to drive the startup culture at CET, but clearly needed the best support system & expertise to accelerate the efforts. The partnership with IIT Madras Incubation Cell, is the logical next step to benefit our student fraternity and we are proud of this association."