

CII Dakshin has the potential to unite South India and Indian cinema: Udhayanidhi Stalin



Chennai, April 20 2023: "The TN Government has allotted Rs. 1.5 crore towards preparing a Detailed Project Report (DPR) for the film city project recently. The film city will be under the public-private partnership model. Also, to help the students to be more creative, the Government has increased the incentive from Rs 50,000 to Rs. 100,000 towards making short films. These are just a few steps that the Government is undertaking to help the media and entertainment industry grow further," said Mr Udhayanidhi Stalin, Hon'ble Minister for Youth Welfare and Sports Development, Government of Tamil Nadu in his Chief Guest Address at the 2nd Edition CII Dakshin 2023 - South India Media &

Entertainment Summit organized by the Confederation of Indian Industry (CII) Southern Region with the theme - Beyond Borders here today. "The theme of the summit is highly relevant and this is a summit that has the potential to unite not only the South India Cinema and media industry but also the Indian cinema industry", said Mr Udhayanidhi Stalin.

"The various initiatives taken by the Government helped the Tamil Film industry to grow faster thereby creating business opportunities for youth in the media & entertainment sector," said Mr M P Saminathan, Hon'ble Minister of Information & Publicity, Government of Tamil Nadu in his Guest of

Honour address at the Summit. Mr Udhayanidhi Stalin and Mr M P Saminathan along with other dignitaries on the dais released the CII Report on "South India : Setting Benchmarks for the Nation in Media & Entertainment" and honoured the Oscar Award winners Ms Kartiki Gonsalves for the documentary film "The Elephant Whisperers" and Mr Prem Rakshit, Choreographer for the song 'Naattu Naattu' (RRR) at the Inaugural Session. "This is the 2nd edition of Dakshin with Beyond Borders as the theme for this year. Despite the pandemic, there has been a resilience in our industry and we are evolving to a new normal. The first edition of Dakshin saw a tremendous progress be it with our producers,

actors, technicians, directors and the audience too," said Mr T G Thyagarajan, Chairman, CII Dakshin 2023 & Managing Partner, Sathya Jyothi Films. "We also thank the Hon'ble Chief Minister of our State for announcing a state-of-the-art film city in Chennai.

This film city will create employability, investment, and talent in the state benefiting everyone. We have also placed our recommendations through CII to the Government which is being actively considered and we expect a positive response shortly," he added. Dr R Nandini, Deputy Chairperson, CII Southern Region & MD, Chandra Textiles Pvt Ltd said, "One of the most exciting aspects of South

India is its thriving media and entertainment (M&E) sector. This industry caters to diverse audiences across different age groups, languages and genres, making it an essential part of the region's social fabric. CII thanks the Government of Tamil Nadu for their proactive measures and progressive policies for the benefit of this sector. With their guidance and participation, we are already witnessing several breakthrough achievements. CII looks forward to continuing our engagement with the Government of Tamil Nadu and all State Governments in enhancing the competitiveness of this sector," she added. Mr R K Selvamani, President, Film Employees Federation of South India & Directors Union said,

We appeal to the Government to recognize us as an Industry as we have contributed to over 50,000 movies till date which is another achievement that South India should be proud of". Mr Vetrimaran, Film Director, Producer & Writer said, "The more rooted an artist is to their land, the more it is accepted globally.

We have crossed borders whereas, earlier it was not so. Earlier, we had catered to a wider audience and we were trying to fit in. South Indian films have created an impact and today, we are telling stories of our people, for our people and of our land which other regions are unable to state. Let us uphold our values and traditions and work towards that further". Mr Rishab

Shetty, Actor & Film Maker said, "I believe the more regional one is, the more universal we are" while, Mr Karthi Sivakumar, Actor said, Chennai is the capital of cultural music and the movie Chandralekha was one of the early movies that had crossed borders though it was made in then Madras. We have a huge heritage and many stories to tell the world". Ms Manju Warriar, Actor & Producer said, "South India cinema is breaking all barriers beyond borders and Mr Allu Aravind, Promoter, Allu Entertainment LLP pointed out, "We are all here to celebrate for South stories are being embraced by the world". The CII Report on "South India : Setting Benchmarks for the Nation in Media &

Entertainment" highlighted the significant growth the South India media and entertainment industry. As per the CII report, the total market size of the South Indian film industry comprising all four languages, earned through various revenue streams is estimated to be around INR 7,800 crore. Against the estimated revenue of INR 15,000 crore at the all-India level by film industry, the Southern region with four language industries works out of 52 percent contribution, which is a commendable achievement by the region, the CII report pointed out. The two-day Summit is being participated by over 700 delegates spanning 17 Sessions with over 70 speakers from all over India.

Summer Special Trains Tambaram - Tirunelveli, Nagercoil - Tambaram, Trivandrum - Chennai

Chennai, April 20 2023: For the benefit of passengers to clear extra rush during Summer Season, following special trains will be operated as follows:

1. Train No. 06021 Tambaram - Tirunelveli Special Fare Summer Special and Train No. 06022 Tirunelveli - Chennai Egmore Special Fare Summer Special:

Train No. 06021 Tambaram - Tirunelveli Special Fare Summer Special will leave Tambaram at 21.00 hrs on 27th April, 04th, 11th, 18th, 25th May, 2023 (Thursday) and reach Tirunelveli Jn at 09.00 hrs, the next day (5 Services)

Train No. 06022 Tirunelveli - Chennai Egmore Special Fare Summer Special will leave Tirunelveli at 13.00 hrs on 28th April, 05th,

12th, 19th, 26th May, 2023 (Friday) and reach Chennai Egmore at 03.20 hrs, the next day (5 Services)

Coach Composition: 1- AC First Class Coach, 2- AC Two Tier Coaches, 6- AC Three Tier Coaches, 2- AC Three Tier Economy Coaches, 6- Sleeper Class Coaches, 2- General Second Class Coaches, 1- Second Class (Divyangjan Friendly).

2. Train No. 06012/06011 Nagercoil - Tambaram - Nagercoil Superfast Special Fare Summer Specials:

Train No. 06012 Nagercoil - Tambaram Superfast Special Fare Summer Special will leave Nagercoil at 16.35 hrs on 23rd, 30th April, 07th, 14th, 21st, 28th May, 04th, 11th, 18th, 25th June & 02nd July, 2023 (Sundays) and



reach Tambaram at 04.10 hrs, the next day (11 Services)

Train No. 06011 Tambaram - Nagercoil Superfast Special Fare Summer Special will leave Tambaram at 08.15 hrs on 24th April, 01st, 08th, 15th, 22nd, 29th May, 05th, 12th, 19th, 26th June & 03rd July, 2023 (Mondays) and reach Nagercoil at 20.55 hrs, the next day (11 Services)

Coach Composition: 1- AC Two Tier Coaches, 5- AC Three Tier Coaches, 11- Sleeper Class Coach, 2- General Second Class Coaches & 2- Second Class (Divyangjan Friendly).

3. Train No. 06044 Trivandrum - Chennai Egmore Special Fare Summer Special & Train No. 06043 Chennai Egmore - Trivandrum Super-Fast Special Fare Summer Special:

Train No. 06044 Trivandrum - Chennai Egmore Special Fare Summer Special will leave Trivandrum at 19.40 hrs on 03rd, 10th, 17th, 24th, 31st May, 07th, 14th, 21st, 28th June, 2023 (Wednesdays) and reach Chennai Egmore at 12.45 hrs, the next day (9 Services)

Train No. 06043 Chennai Egmore - Trivandrum Super-Fast Special Fare Summer Special will leave Chennai Egmore at 14.25 hrs on 04th, 11th, 18th, 25th May, 01st, 08th, 15th, 22nd & 29th June, 2023 (Thursdays) and reach Trivandrum at 06.45 hrs, the next day (9 Services)

Trivandrum Super-Fast Special Fare Summer Special will leave Chennai Egmore at 14.25 hrs on 04th, 11th, 18th, 25th May, 01st, 08th, 15th, 22nd & 29th June, 2023 (Thursdays) and reach Trivandrum at 06.45 hrs, the next day (9 Services)

Train No. 06044 Trivandrum - Chennai Egmore Special Fare Summer Special will have additional stoppages at Perambur

Coach Composition: 2- AC Two Tier Coaches, 3- AC Three Tier Coaches, 4- AC Three Tier Economy Coaches, 6- Sleeper Class Coaches, 2- General Second Class Coaches & 1- Second Class (Divyangjan Friendly).

E-Sevai Maiyam

Star Rainbow Services

11, SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.

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ALL ONLINE SERVICES

A SUPER-DUPER REFRESHER WITH 7UP® AND ANIRUDH THIS SUMMER

Chennai, April 20 2023: In line with its commitment to refresh audiences this summer, 7UP®, the clear refreshing drink, has teamed up with celebrated singer and musical genius, Anirudh Ravichander as they come together for a super-duper musical which is all set to enthrall the audiences.

Anirudh Ravichander, a multi-talented musician who has won numerous awards for his contributions to the music and film industries brings his unique style and peppy persona to 7UP® world to further refresh audiences through this music anthem.

In the opening scene, the protagonist is stuck in gridlock on a hot, muggy day, and he notices that everyone around him looks exhausted. As the protagonist opens the 7UP® bottle in his bag to take a drink, the poster of Anirudh Ravichander on a 7UP® truck catches his eye, drawing his attention away from the traffic and the onslaught of vehicles.

The scene shifts to the vehicle, where Anirudh is serenading



the protagonist to the tune of the new 7UP® Super Duper Refresher commercial. As Anirudh sings, he takes on the personae of those in the audience, and the protagonist and the crowd at large soon join him in dancing and having a good time despite the oppressive heat. A splash of water creatively greets our hero as he unlocks the 7UP® truck, bringing him back to the real world and his 7UP® bottle. Now that the traffic has moved, the protagonist can see Anirudh wink from the billboard.

Speaking on the announcement, Naseeb

Puri, Senior Marketing Director, Energy, Hydration & Flavours, PepsiCo India, "7UP is committed to providing refreshing experiences and what could possibly be more refreshing than a Super-Duper Refresher anthem by none other than the musical genius, Anirudh. We are extremely excited to have him on board and can't wait for the youth to start grooving to 7UP's ultimate upliftment anthem this summer."

Sharing his excitement on the new campaign, Brand ambassador, Anirudh Ravichander said, "I am

absolutely thrilled to have joined the 7UP family, as it is a brand I have literally grown up with. Working on the musical has been very refreshing and the creative journey we took together has been super-duper fun. I personally love the foot tapping number and cannot wait for the youngsters to enjoy it as much as I do"

An extension of the brand's new Super Duper Refresher campaign, the new 7UP® TVC will be amplified across TV, digital, outdoor, and social media with a 360-degree campaign.

Tyresmore Revolutionizes Tyre Buying Experience with Doorstep Fitment in New Ad Campaign

Chennai, April 20 2023: Tyresmore, an invested company of the CEAT group, is excited to announce the launch of their new ad campaign, "Tyresmore - Right at your Door!" The campaign aims to address the common pain points that customers face when buying tyres and showcase how Tyresmore is the perfect solution with their doorstep fitment service.

Tyre purchases can often be a time-consuming and overwhelming process for customers, with numerous brands, price points, and service options to choose from. Tyresmore aims to simplify this process and become the go-to brand for customers' tyre, battery, and alloy changing needs now and in the future all with the click of a button right at their doorstep.

Mr. Rajeshwar Wadhwa, Chief

Executive Officer - Tyresmore said, "We are thrilled to launch our new ad campaign, 'Tyresmore - Right at your Door!' With these ads, we aim to increase awareness about Tyresmore and highlight our convenient and hassle-free concept for doorstep fitment. We want to be the go-to brand for customers when it comes to buying wide range of tyres, batteries, and alloy wheels changing needs, providing them with a seamless and enjoyable experience all at the comfort and safety of their home."

Mr. Ashish Tambe, Executive Creative Director-Kinnect said, "It was important that the visuals captured Tyresmore's vision to transform the tyre buying experience for customers while showcasing their commitment to convenience, expertise, and customer-centricity. The ad campaign was

crafted to showcase the essence of Tyresmore's innovative doorstep fitment service. We believe that these ad films will resonate with customers, showcasing the convenience and expertise that Tyresmore brings to the table. We are confident that the campaign will drive awareness, engagement, and ultimately, customer satisfaction."

The ad films feature two friends, one smart and the other meek, who encounter typical situations where they need to change their tyres. In the first film set in an office, the meek guy struggles to find a tyre shop that meets all his requirements. His friend suggests calling Tyresmore for expert advice and scheduling an appointment. The ad showcases Tyresmore's van arriving at the customer's doorstep as per the scheduled appointment time and

completing the fitment process within 45 minutes, including tyre removal, changing, wheel balancing, and alignment, leaving the customer pleasantly surprised and happy.

In the second film, set in a gym, the smart guy suggests to the meek guy that he can get his tyres changed at home without taking leave from work, by simply calling Tyresmore. The ad follows a similar storyline, showcasing the convenience and efficiency of Tyresmore's doorstep fitment service.

The ad films can be viewed on Tyresmore's social media channels. Customers can also visit the website www.tyresmore.com or call Tyresmore's customer service helpline (+91- 92 1275 1275 to schedule an appointment or get expert advice on their tyres, batteries & alloy wheels requirements.

Baskin Robbins aims at robust growth in Chennai

Chennai, April 20 2023: One of the world's largest ice cream chains - Baskin Robbins witnesses a growing demand for ice creams in Chennai. Catering to the growing consumer demand and keeping in mind evolving consumer preferences, Baskin Robbins has further expanded its product line with newer formats and flavors. The brand recently announced the launch of a number of product categories and new flavors for this summer season.

Baskin Robbins is present across 16 Parlours in Chennai. The brand has presence across a total of 220+ locations in the South region and 850 plus locations nationally. It aims to further grow its footprint in Chennai specifically with the addition of another 4-6 Parlours every year and is targeting to add 100 plus stores nationally this year. The brand has been consistently growing its network as well as its appeal amongst younger consumers with well thought through products and targeted marketing initiatives. Additionally, the brand also retails



through all leading supermarket chains and Modern Trade stores as well as leading general trade stores and food service accounts like

Basket, zepto etc.

Speaking about consumer preferences, Mohit Khattar - CEO - Graviss Foods Pvt Ltd -



Hotels, restaurants, caterers etc.

The brand has been witnessing a steady growth not just in terms of footfalls into its Parlours but is also seeing a steady uptake in its online sales. Now about a third of its sales is coming through online and delivery platforms like swiggy, Zomato, Instamart, Big

Baskin Robbins pointed out that classic flavours like Vanilla, roasted Californian almond and Cotton Candy seem to enjoy a higher popularity amongst discerning audiences in the Chennai market followed by Chocolate based flavours like Mississippi Mud and Belgian Bliss. "We have also seen a steady and

growing demand for our sundaes and ice cream cakes. Given the young audience base in the city and the high levels of experimentation, seasonal specials normally tend to do well here. We have therefore pretty high expectations from our new introductions going into summer"

For the summer season, Baskin Robbins has introduced 17 new products. This includes new flavours like Caramel Milk Cake, Blueberry and White Chocolate as well as Fruit Ninja and also new Ice Cream formats like Ice Cream Rocks which are bite sized ice creams coated with delectable chocolate; Ice Cream Pizzas as well as Ice Cream Floats and Fruit Cream Sundaes and Fairytale sundaes.

Baskin Robbins completes 30 years of operations in India this year and is present in over 239 cities with over 850 stores. The new products will be available across all Parlours. Products like Ice Cream Rocks will also be available through leading retail stores, e-commerce platforms and delivery partners.

MANKIND PHARMA LIMITED'S INITIAL PUBLIC OFFERING TO OPEN ON TUESDAY, APRIL 25, 2023

Chennai, April 20 2023: Mankind Pharma Limited (the "Company") proposes to open its initial public offering of 40,058,844 Equity Shares ("Offer") on Tuesday, April 25, 2023. Bid/ Offer Closing Date will be Thursday, April 27, 2023. The Anchor Investor Bidding Date is one Working Day prior to Bid/Offer Opening Date, that is, April 24, 2023.

The Price Band of the Offer has been fixed from ₹ 1,026 per Equity Share to ₹ 1,080 per Equity Share. Bids can be made for a minimum of 13 Equity Shares and in multiples of 13 Equity Shares thereafter.

The Offer of 40,058,844 Equity Shares comprises an offer for sale of 3,705,443 Equity Shares by Ramesh Juneja; 3,505,149 Equity Shares by Rajeev Juneja; 2,804,119 Equity Shares by Sheetal Arora (collectively, the "Promoter Selling Shareholders"); 17,405,559 Equity Shares by Cairnhill CIPEF Limited; 2,623,863 Equity Shares by Cairnhill CGPE Limited; 9,964,711 Equity Shares by Beige Limited; and 50,000 Equity Shares by Link Investment Trust (collectively, the "Investor Selling Shareholders", and together with the "Promoter Selling Shareholders", the "Selling Shareholders").



The Offer is being made in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), read with Regulation 31 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"). The Offer is being made through the Book Building Process in accordance with Regulation 6(1) of the SEBI ICDR Regulations wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to QIBs (the "QIB Portion"), provided that the Company and the Selling Shareholders, in consultation with the BRLMs, may allocate up to 60% of the QIB Portion to Anchor Investors and the basis of such allocation will be on a discretionary basis by the Company and the Selling Shareholders, in consultation with the BRLMs, in accordance with the SEBI ICDR Regulations (the "Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids

being received from the domestic Mutual Funds at or above the price at which allocation is made to Anchor Investors ("Anchor Investor Allocation Price"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, subject to valid Bids being received at or above the Offer Price, and the remainder of the Net QIB Portion shall be available for allocation to all QIBs (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Offer Price.

Further, not less than 15% of the Offer shall be available for allocation to NIIs ("Non-Institutional Category") of which one-third of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than ₹ 200,000 and up to ₹ 1,000,000 and two-thirds of the Non-Institutional Category shall be available for allocation to Bidders with an application size of more than ₹ 1,000,000 and under-subscription in

either of these two sub-categories of Non-Institutional Category may be allocated to Bidders in the other sub-category of Non-Institutional Category in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. Further, not less than 35% of the Offer shall be available for allocation to RIIs ("Retail Category"), in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders (except Anchor Investors) shall mandatorily participate in this Offer only through the Application Supported by Blocked Amount ("ASBA") process and shall provide details of their respective bank account (including UPI ID in case of UPI Bidders) in which the Bid Amount will be blocked by the Self Certified Syndicate Banks ("SCSBs") or the Sponsor Bank(s), as the case may be. Anchor Investors are not permitted to participate in the Anchor Investor Portion through the ASBA process.

The Equity Shares offered through Red Herring Prospectus are proposed to be listed on both BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE", together with BSE, the "Stock Exchanges").

KCG Space Technology Centre Inauguration

Chennai, April 20 2023: KCG College of Technology instituted KCG Space Technology Centre with an objective to encourage the students to gain knowledge on advanced fields of satellite and space systems and use them for societal benefits.



Shri A S Kiran Kumar, Padma Shri Awardee and Former Chairman ISRO, inaugurated the centre and addressed the gathering. In his inaugural address, the former ISRO Chairman highlighted the remarkable progress India has made in space technology research. Addressing the faculty and students he said, "Today space technology research is expanding globally and India also

has realised the need to involve private enterprises". "Make use of this huge opportunity and look for space technology if you are looking for societal development", he added.

The Special Guest, Dr A Sivathanu Pillai, Founder of Brahmos and Padma Bhushan Awardee in his address stressed on the need to collaborate with industries, develop start-ups and together develop space technology for the

benefit of people in lower strata of the society, especially the fishermen.

Dr Anand Jacob Verghese, Chairman, Hindustan Group of Institutions, presided over the function. In his presidential address, Dr Anand explained the objectives of the centre and activities that are centred on the development of student community.

Mr Nicolas Cazalis, Vice President ENAC

and Dr Lalit Gupta, Former JDG DGCA felicitated the gathering. Mr Nicolas Cazalis stressed on the need for educational institutions to enter into partnership with international satellite organisations, research institutions and universities and provide skilled workforce in space technology. Dr Lalit Gupta emphasised on the need to focus more on sustainable operations.

The college entered into MOU Exchange with ST Advanced Composites and Metzler LLC. The MOUs will facilitate innovations in astronomy, space science and technology; to build micro and nano satellites for different missions and provide opportunities for space start-ups.

Uber announces 2nd edition of Driver Advisory Council 92% drivers laud Council's impact as per Uber survey

Chennai, April 20 2023: India's first Driver Advisory Council (DAC), formed to provide gig workers a safe space to discuss issues that impact them deeply and improve their platform experience, has completed a year. The Council is a flagship initiative led by Aapti Institute, a Bengaluru-based think tank, that serves as a third-party Independent Review Board (IRB), in collaboration with Uber, with an aim to create better two-way dialogue between driver partners and the platform.

Today, Uber along with the Aapti Institute announced the second cohort of driver partners across cars, auto-rickshaws, and motorbikes, who will be part of the Council for a year. These drivers are from 6 metros including Bengaluru, Chennai, Delhi-NCR, Hyderabad, Kolkata and Mumbai, and represent the interests of tens of thousands of drivers on the Uber platform. Last year, the Council comprised 58 driver partners who were part of 3 in-person sessions (one per quarter) and two online sessions, convened by Aapti between March 2022 and March 2023. Critical topics discussed during these meetings included earnings, product enhancements, social security, app experience, and safety, among others.

Based on these sessions, and recommendations from Aapti Institute, Uber implemented several changes last year. As per an internal survey of 80,000 driver partners by Uber, 85% of the respondents believed that the changes had a

positive impact on their driving experience and 92% drivers wanted DAC to continue.

Aapti Institute unveiled an impact report on the learnings from the Council meetings in its inaugural year. The report highlights key changes introduced by Uber as per the Independent Review Board's recommendations:

Reduction in driver cancellations: The Council meetings helped better understand the issues faced by drivers that led them to cancel rides. Subsequently, Uber made the drop-off destination and mode of payment known upfront to drivers at the start of the trip. These changes helped drivers make an informed decision and reduced trip cancellations significantly

Transparency in driver earnings: The Council meetings helped get an insight into reasons behind some drivers demanding extra money or refusing online payments. Fuel prices had gone up and drivers' earnings were impacted. Online payments were transferred to the driver's account after almost a week. To address these issues, Uber increased fares by 12-15% in major cities to offset the fuel price increases. Uber also introduced a Daily Pay process which meant that drivers received payments made online the following day from Monday to Thursday and on Monday for payments made from Friday to Sunday.

Easier app-experience for driver partners: Drivers also highlighted bugs or missing features on the

Uber app such as the lack of a convenient login interface. Uber now provides a phone button on the homepage added to the driver-partner's Uber app to call for support and displays the customer's chosen payment method for a trip.

Commenting on the occasion, Shiva Shailendran, Director - Operations, Uber India, and South Asia, said, "The Driver Advisory Council was our sincere attempt to give gig workers a much deserved seat at the table. Over the last one year, we have deepened our engagement with driver partners and now have a better understanding of issues they face. We will continue strengthening the Council further and stay committed to providing an open, accessible, and rewarding platform for drivers to make sustainable earnings. This is an ongoing process and the changes that happen may be big or small, but will impact drivers positively."

Sharing her views on the one-year milestone, Dr. Sarayu Natarajan, Founder, Aapti Institute, said, "The Driver Advisory Council (DAC) represents a unique, first-of-its kind effort in India's platform gig economy that promotes participatory governance. Gig workers' participation in an independent third-party mediated forum introduces a robust and resilient alternative framework for governance of platform work. Such an approach can unlock agency for the driver community by giving a seat at the table, for companies by involving workers, and for the society at large.

Participative dialogue can help generate insight on issues faced by drivers, to enable potential positive changes to regulations, as well as Uber's policies and products."

Drivers that form a part of the Council are active drivers on the Uber platform who nominate themselves after meeting certain eligibility parameters. Finally, through meetings with the independent review board, the drivers are tested on their potential to contribute to solutions to prevailing challenges. These drivers represent their community for a year, after which the selection process is repeated. A new cohort of drivers will be part of the Council starting this month.

Sharing his views on his experience with the Driver Advisory Council, Sarathi Datta, a driver partner from Kolkata with over 11000 trips spread over 4 years, shared his views: "Our sessions with the Council have led to significant changes over the last few months. It must continue as the forum has tremendous potential to bring about a positive impact for workers on the platform, and help them feel like they are being engaged with. In coming years, the Council can be made even better with regular feedback on the impact of changes and meetings every two-weeks."

The Driver Advisory Council is a global best practice for Uber with similar models in the US, UK, Australia and New Zealand. Uber continues to stay committed to supporting the rights of gig workers on its platform.

Are you a living liver donor? Here's what you should be aware of

Dr. Neelamekam Thoppa Kapali, HOD - Gastro & Minimal Access Surgery Fortis Malar Hospital, Chennai

Chennai, April 20 2023: The liver is the body's largest solid organ. It's around the size of a football by the time you reach adulthood. Every other organ in our bodies is supported by this crucial organ. The liver performs a variety of functions, such as cleansing the blood, creating bile - an essential digestive fluid, storing fat, sugar, iron, and vitamins for later use by the body, and producing the proteins required for blood clotting.

Liver transplant: What is it?

A liver transplant is a procedure in which a piece of a healthy living person's liver is taken out and implanted into a patient whose liver is no longer functioning normally. Donating your liver could save someone's life. Organ donation typically occurs after someone passes away, but if a person is healthy and active, it can be feasible to give a portion of their liver to someone else while they are still alive.

Liver transplantation with living donors: what is it?

Patients with severe liver disease who are on the liver transplant waiting list may benefit from living-donor liver transplantation, a recognized and effective treatment. The incredible ability of the liver to regenerate when a piece is removed makes living-donor liver transplants possible. This implies that the portion of the liver that is left in a healthy living donor after a piece is taken will regenerate. The



recipient's transplanted liver tissue will likewise regrow. It has been proven beyond doubt that 25% of normal liver is good enough for normal living. This was the reason for the evolution of living related liver transplants.

What are the advantages of donating?

Donating is a personal decision. You don't directly gain from your donation. However, the recipient may greatly benefit from your donation. The recipient's waiting time is reduced, which is another main benefit. Depending on how ill they are, people may receive liver transplants. With a living-donor transplant, a patient can receive a transplant before their liver condition worsens. Also, since living donors are typically healthy individuals, the liver's quality and liver function is good.

Assessment for liver donation:

Any potential donor will be assessed based on certain criteria to determine whether they are suitable to donate a liver. Both donor safety and the success of the

transplant are served by the examination. The assessment includes both a physical, biochemical and a psychosocial evaluation.

A person must meet certain requirements to be considered a living donor, including having the same blood type as the receiver in an ideal situation, being in good general health, being older than 18 and younger than 60, maintaining a healthy body weight (BMI of 30 or below at the time of donation), and being free of any serious physical or mental illnesses. A living donor cannot have active or long-term hepatitis B or C with exemptions.

What about post-surgery hospitalization?

After surgery, donors often stay in the hospital for 5-6 days. Initial follow-up is required after 2 weeks. Later, regular follow-up after 3 months is important. The donor will be fully recovered in 8 to 12 weeks. In 3 months, you might require radiology and biochemical investigation for completion.

After-surgery

limitations:

- For a month, refrain from lifting anything more than 5 kg.
 - Consult with a medical expert before taking any new vitamins, herbal supplements, or medications.
 - You can take a shower, but you shouldn't take a tub bath or go swimming until your incision is healed.
 - Continue with your deep breathing and coughing exercises.
 - Take a variety of nutritious foods and get plenty of water.
 - We can discuss a workout and activity schedule. Always enjoy a good walk.
 - Don't get behind the wheel until an expert give go ahead.
 - Having sex whenever you're ready is acceptable. However, we advise against getting pregnant for a year after the surgery.
 - When you're healing, stay away from taking internal contraceptives because they may contain harmful substances. We advise using a barrier method of contraception like a condom or copper T following surgery.
- You will undoubtedly help another individual by choosing to become a live donor. Make sure you understand the operation and healing process in full by taking your time to absorb all the information. See a transplant specialist if you have any more questions or concerns. They will support you in your courageous decision.

Sony launches BRAVIA X80L television series for effortless entertainment with life-like picture quality and immersive audio experience

Chennai, April 20 2023: Sony India today announced the launch of BRAVIA X80L television series with gorgeous picture quality and amazing sound. The new X80L series takes vision and sound to the next level and offers world of entertainment with Google TV, brought to life in beautiful color by the realism of our picture and sound technology.

1. Experience exceptional picture quality with X1 4K HDR Picture Processor

Sony's new TV series available in 215 cm (85), 126 cm (50) and 108 cm (43) for X80L series. Sony X80L encompasses of X1 4K HDR picture processor delivering an



immersive viewing experience with Object-based HDR remaster, the color in individual objects on-screen is analyzed and the contrast adjusted, unlike most TVs where contrast is only adjusted along one black-to-white contrast curve. Because objects are remastered individually, this TV can reproduce greater depth, textures, and more realistic pictures.

2. The new X80L series with TRILUMINOS Pro display reproduces life like color experience

The X80L series comes with a wide color gamut and unique TRILUMINOS PRO algorithm can detect color from saturation, hue, and brightness to reproduce natural shades in every detail. You'll enjoy colors that are closer to those seen in the

3. Enjoy the thrills of the cinema with Dolby Vision™ and Dolby Atmos™

The new BRAVIA X80L lineup powered with Dolby Vision™ is an HDR solution that creates an immersive, engaging cinematic experience in your home bringing scenes to life with striking highlights, deeper darks, and vibrant colors. With Dolby Atmos, sound from the new BRAVIA X80L 4K televisions come from above as well as from the sides so you can hear objects moving overhead with more realism for a truly multi-dimensional experience.

The 100th G20 Meeting of Agricultural Chief Scientists Begins in Varanasi on 17th April

Chennai, April 20 2023: On 17th April 2023, India achieved a significant milestone in its G20 Presidency, as it hosted its 100th G20 meeting i.e. the meeting of Agriculture Chief Scientists (MACS) in Varanasi. The 100th meeting of the G20 Working Group was held at Hotel Taj Ganges. On this occasion, G20 member countries and invited countries shared responsibility, resources, and technologies to make agriculture and food systems sustainable. The three-day meet is being organized by the Department of Agricultural Research and Education (DARE), Ministry of Agriculture, and Farmers Welfare. The meeting saw participation by Union Minister of State for Road Transport, Highways and Civil Aviation Gen (Retd) VK Singh, senior officials of other ministries, including the Ministry of Agriculture, and



Ministry of External Affairs, and 80 delegates from 20 major countries of the world as well as other partner countries

The first session of the meeting focused on 'Food Security and Nutrition: The Role of Science, Technology and Innovation'. The second session was based on 'Resilient Agri-Food Systems'. During this, a message was given, to do nutritious food and friendly farming considering the environment, to keep the world healthy.

Union Minister of State for Road Transport, Highways and Civil Aviation Gen (Retd) VK Singh gave an address during the inaugural session.

Speaking on the occasion General Retd VK Singh said that this meeting is very important as the Government of India has launched many programs and schemes related to agriculture in the country and we can exchange our views with the rest of the world. The meeting proposed "Millets and Other Ancient Grains International Research Initiative (Maharishi)" for deliberations. He added India has the potential to lead the world in the field of millet as we have been growing the superfood for centuries.

After the meeting, all the delegates also participated in Ganga Aarti after visiting Kashi. On the second

day of the meeting, there will be a session titled 'Digital Agriculture and Sustainable Agricultural Value Chain and Public Private Partnership in Agricultural R&D: Perspectives from Developed and Developing Countries. After this, all the foreign guests will go to Sarnath in the evening. The delegates will see the museum and light and sound show, while also getting to enjoy a cultural program at Buddha Theme Park.

Individual participation during India's G20 Presidency is one of the largest ever. So far, more than 12,300 delegates from more than 100 nations have participated in G20-related meetings. It includes the participation of G20 members, 9 invited countries, and 14 International organizations. To date, 100 G20 meetings have been held in 41 cities covering 28 states and union territories.

Second Health Working Group Meeting Begins in Goa

Chennai, April 20 2023: Under India's G20 Presidency the Second Health Working Group (HWG) meeting scheduled from 17th April to 19th April began in Goa today. The 2nd Meeting of the Health Working Group held thematic discussions on three priorities identified under the G20 Health Track. The meeting was attended by Dr. VK Paul, Member (Health), NITI Aayog, Union Health Secretary Shri Rajesh Bhushan along with more than 180 delegates from 19 member states of G20 countries, 10 invited states, and 22 international organizations.

On the first day of the meeting, Dr. Bharti Praveen Pawar, Union Minister of State for Health and Family Welfare, delivered the keynote address, and Shripad Naik, Union Minister of State for Tourism and Ports, Shipping and



Waterways, also delivered a special speech at the inaugural session. Speaking on the occasion, Dr. Bharti Praveen Pawar said, "India's G20 priorities focus on multilateralism which creates an accountable, inclusive, equitable, and representative forum to address the many challenges of the 21st century." He said that there is a need to leverage the momentum of ongoing discussions in the global health sector and focus on critical aspects such as collaborative surveillance, community protection, access to medical

countermeasures, and emergency coordination. Dr. Pawar said that apart from global medicine, he stressed the need to develop a consensus on future health emergency management, R&D networks, and manufacturing of vaccines and therapeutics.

Three sessions were held on the first day of the meeting to deliberate on the three priorities identified under the G20 Health Track. The first is Health Emergencies Prevention, Preparedness, and Response with a focus on One Health and AMR (antimicrobial resistance). The second

is Strengthening Cooperation in Pharmaceutical Sector with a focus on access and availability to safe, effective, quality, and affordable medical countermeasures (vaccines, therapeutics, and diagnostics). The third priority includes Digital Health Innovations and Solutions to Aid Universal Health Coverage and Improve Healthcare Service Delivery.

During this meeting, delegates also got a chance to have a glimpse of the vibrant art and culture of Goa. Post the meeting, delegates were served delicious dishes made from millet, one of nature's most nutritious foods.

Furthermore, two sessions are planned for the second day. In addition to the meeting, a side event focusing on Digital Health will also be organized for the delegates.

Bharat Financial Inclusion Ltd. recognized among India's 25 Best Workplaces in BFSI by Great Place To Work

Chennai, April 20 2023: Bharat Financial Inclusion Ltd. (BFIL), a 100% subsidiary of IndusInd Bank, has been recognized by Great Place To Work®, making it to India's top 25 Best Workplaces in BFSI (Banking, Financial Services, and Insurance) sector. Earning this recognition for the sixth year in a row shows BFIL's consistent commitment to establishing a culture of distinction and originality in the workplace.

BFIL's accomplishment proves its dedication to building a work environment that encourages employee engagement, gratification, and development. The company has been commended for exhibiting impressive qualities such as inspiration, collaboration, transparency, career growth opportunities,

fairness, fun@work culture, respect, and appreciation amongst many other attributes.

Over 100 million employees in 150 countries collaborate with Great Place To Work each year to evaluate, compare, and improve their workplace culture. After going through a thorough evaluation process that focuses on establishing a High-Trust, High-Performance Culture, BFIL was awarded India's Best Workplace™ in the BFSI sector. The award recognizes BFIL's efforts to create a workplace that establishes High-Trust, High-Performance Culture and maximizing human potential.

Commenting on the achievement J. Sridharan, Executive Vice Chairman, BFIL said, "We are proud to be recognized as one of the top workplaces in the

BFSI sector by the Great Place To Work. Our commitment to fostering a positive work environment that promotes innovation, growth, and collaboration has led to this prestigious recognition. We believe that our employees' engagement and satisfaction are crucial to our success, and we will continue to prioritize providing them with the opportunities and resources they need to thrive professionally and personally. We are honored to be among such esteemed organizations and look forward to continuing to build a culture of excellence and innovation at BFIL."

Srinivas Reddy Vudumula, Chief People Officer, BFIL said, "We are honored to be acknowledged by the Great Place To Work as one of the top employers in the

BFSI Sector. This recognition is a clear reflection of the hard work and dedication of our employees and managers in fostering a culture of high performance and camaraderie at BFIL. We take pride in not only bringing financial inclusion to rural India, but also in creating an inclusive workplace that offers equal opportunities for rural youth to pursue their aspirations with us. This recognition validates our effective leadership and robust succession planning practices."

Being recognized as India's Best Workplace in the BFSI sector by Great Place To Work India, BFIL sets the standard for other companies in the industry and demonstrates its dedication to providing an outstanding work environment for its employees.

UTI Mid Cap Fund: Benefit from the Market's Potential Sweet Spot

Chennai, April 20 2023: In contrast to biological life cycle, companies do go through periods of growth and saturation. Mid cap companies capture a period in the typical business life cycle, wherein companies have successfully navigated the phase inherent to small companies, such as raising initial capital, managing early growth challenges; however, these companies are likely to sustain leadership, operate with significant moat, and they are not so large that their ability to grow fast is disparaging. Therefore, mid-cap companies can offer a sweet spot between fast-growing small businesses and well-established large companies.

Mid cap stocks fall between large cap and small cap stocks and are typically determined based on the market capitalization of the companies. As defined by SEBI, 101st to 250th company by full market capitalization are mid cap stocks. A mid cap fund predominantly invests

a minimum of 65% of the fund's corpus in equity & equity related instruments of mid cap companies.

The Funds investing in mid cap companies provide investors an opportunity to benefit from the growth stories of medium sized businesses. However, investors should take cognizance of their inherent risks, as both risk and reward potential of mid cap funds are relatively higher than that of well-diversified growth funds.

UTI Mid Cap Fund is an open ended equity scheme investing predominantly in mid cap companies. The Fund's strategy focuses on investing in companies with scalable business models and a long growth runway. The Fund is also open to investing in good companies whose businesses are going through a transitory phase of weakness or undergoing a transformation. The Fund pursues a pure bottom-up stock selection approach to pick businesses with healthy financials and

potential for sustenance of margins over a period of time. The Fund also has a well-diversified portfolio with about 74 stocks covering various sectors and industries.

The Fund came into existence on April 7, 2004 and has an AUM of over Rs. 6,952 crores with over 4.68 lakhs of unit holder accounts as of March 31, 2023. The Fund is a true to label product and therefore, would prefer to have an allocation in mid cap and small cap companies in the range of 85-90% in the portfolio at all points in time. The Fund has about 69% invested into mid cap companies, 17% into small cap companies and the remaining in large cap companies as on March 31, 2023. The scheme's top holdings consist of Cholamandalam Investment and Finance Co. Ltd., Tube Investments of India Ltd., Federal Bank Ltd., Shriram Finance Co. Ltd., APL Apollo Tubes Ltd., PI Industries Ltd., Schaeffler India Ltd., Alkem Laboratories Ltd., and Bharat Forge

Ltd., which accounts for about 25% of the portfolio's holdings.

The Fund with its diversified exposure aims to strike a balance between risk and reward by following a patient approach towards companies in the portfolio and with the right mix of companies with a strong Return on Capital Employed (RoCE) and Cash flow profile. This is likely to aid in mitigating sharp return divergence and volatility of the portfolio.

UTI's rich experience in research and fund management, coupled with the coverage of large cross section of companies in the mid and small cap universe will help the Fund in picking quality stocks and also avoid the poor ones.

UTI Mid Cap Fund is suitable for investors looking for an investment in a portfolio predominantly investing in mid cap companies and willing to supplement their core equity portfolio with its underlying growth potential.

ABP Network appoints Saurabh Yagnik as Chief Operating Officer

Chennai, April 20 2023: ABP Network, one of India's leading media conglomerates, has appointed Saurabh Yagnik as its Chief Operating Officer (COO) with P&L responsibilities. Yagnik's appointment is effective from today. He will be reporting to Avinash Pandey, CEO of ABP Network.

Speaking on the appointment, Avinash Pandey, CEO of ABP Network, said, "We are delighted to welcome Saurabh to the ABP Network family. His impressive track record

and vast experience in the media industry will be a valuable asset as we continue to grow and expand our reach across the country. I am confident that Saurabh's leadership skills, combined with his deep knowledge of media and consumer insights, will help us achieve our strategic goals and take ABP Network to new heights."

Prior to joining ABP Network, Yagnik had a distinguished career spanning over 27 years, working with several prominent companies such as ITC Ltd.,

Unilever, and Star TV Network. In his most recent role as Executive Vice President at Sony Pictures Network India, he led Revenue Strategy and Consumer Insights.

"I am excited to join ABP Network, a leading media conglomerate and look forward to working and contributing towards the growth of the company and delighting viewers and stakeholders as the company moves to its next phase of growth and transformation," said, Saurabh Yagnik, COO, ABP Network.

Saurabh is a



Commerce graduate from St. Xavier's College, Kolkata, and later obtained his Chartered Accountancy from ICAI in 1994. His extensive experience and expertise in the media industry make him an ideal candidate for this key leadership position within ABP Network.

"Kulasami" Audio and Trailer Launch Event!!! Vimal starrer "kulasami" directed by Saravana Sakthi is gearing up for worldwide theatrical release on April 21

Chennai, April 20 2023: 'Kulasami', an action thriller, featuring Vimal and Tanya Hope in the lead roles, is produced by MIK Productions Private Limited, and is directed by Saravana Sakthi of 'Billa Pandi' and 'Nayagan' fame. The film 'kulasami' is all set for the worldwide theatrical release on April 21, and the entire crew along with few eminent personalities from the industry hosted the audio and trailer launch of this movie.

Director Saravana Sakthi said, "I thank Makkal Selvan Vijay Sethupathi for writing dialogues for this film, which became a major attraction. Thiru. Jankit, one of the most respected and reputed police officers of Tamil Nadu as acted in this movie. Despite his busy schedules, director Ameer has made his presence here to support this movie. Suresh Kamatchi and I have been buddies for years. He has now become a great producer. I thank him for coming here. Makkal Selvan Vijay Sethupathi has written wonderful dialogues for this movie. His involvement has added good value to this film. This film is now arriving amidst lots of challenges. I thank the entire team and everyone, who worked hard in shaping this movie. The film has a good message, and I request you all to support it. Thank You."

Music Director Mahalingam said, "Both myself and producer belong to the same village. I started a YouTube channel out of passion, and producer after looking into it gave the opportunity to compose music for this film. I was initially reluctant to compose music as I felt this industry is huge, but the entire team gave me confidence. Director kept motivating me constantly. We are a new team, and I request everyone to support us. Thank You."

Cinematographer Wide Angle Ravi said, "I started my career as a press photographer, and learned cinematography from P.C. Sriram sir. When Saravana Sakthi narrated the script, I could clearly visualize that it is going to be a fabulous film. Saravana Sakthi has directed this film in a perfect way. I wish the crew, a huge success."

Producer Suresh Kamatchi said, "Both myself and director



Saravana Sakthi are close friends. When I left abroad for job opportunities, he was giving his best to make a breakthrough in the directorial venture. I am so happy to see that he is still having the same vibes to achieve bigger in the industry. He is a great talent, and has lots of good stories, but still hasn't found the right opportunity. I am confident that this movie will offer him a major breakthrough, and I wish the entire team, a huge success."

Producer Aadam Bava said, "You all know Saravana Sakthi as an actor, but I have known him from the days of his directorial ventures as I had the opportunity to work with him. I would like to share some interesting facts about it. Both Suresh Kamatchi and the director are old friends. 20 years back, he was directed a movie titled 'Dhandayuthapaani', which marked his directorial debut and for me, his maiden project as assistant director. A day before the shoot, the film's lead actor was changed due to his demand for high remuneration. When enquired, who is playing the lead role, we were informed that the producer's nephew is going to be the replacement. I didn't want that to happen, and I told Saravana Sakthi that let us wait patiently for even 10 years to make the film, but not with the wrong star cast. But Saravana Sakthi told that he got this opportunity to direct after 15 years of the long wait. Later, I spoke to the same actor, who reduced his remuneration from 3 1/2 Lakhs to 1 1/2 Lakhs. That hero is none other than actor Arya. We managed to complete the entire project. After the film's release, there was a review stating that "Saravana Sakthi is one of the most unavoidable commercial filmmakers of Tamil cinema." I would often keep

commenting on him. Later, he made a movie featuring a political party leader in the lead role. The film had almost all the visitors to the political party office. He has encountered so many incidents like this in his life. As soon as I saw the first look of kulasami, I instantly called and wished him. I told him that he has finally got a script that is tailor-made for him, which will be a huge success. I wish the entire team great success. I wish that he continues to make more movies."

Actress Deva Darshini said, "I am not a part of this film. I have acted in a movie titled 'Badava' that features Saravana Sakthi sir as my co-star. I acted as Vimal's elder sister in that movie. I think I am not given an opportunity in this movie as there isn't any sister role here. I wish the entire team great success. I am happy to see that the film's trailer is engaging. I have never seen Vimal in this new avatar. Usually, he would be seen playing jovial roles, but this movie features him in a different character. I have known the film's music director from the days of his small screen journey. He is a good singer, and all the songs have come out very well. I request you all to watch the movie in the theaters and support it."

Producer Nama Sivayam said, "This is an important film to all of us on the team. We have tried narrating a good story. I am glad that the eminent personalities from the film industry are here to wish us. I request you all support this movie. Thank you."

IPS Officer SR Jangid said, "My heartiest congratulations to my brother Saravanan Sakthi and the entire team. I am still unable to believe that I have acted in a Tamil movie. My driver has been my Tamil tutor. I don't know Tamil and he don't speak

English. Both of us had communication problem, and that's when I started attempting to learn Tamil. I thought acting in a movie is so easy, but later realized that it's so difficult. Although my role has a little screen time, it has some good message to impart. Dubbing my portions were more complicated than acting, but somehow managed to do it. I request all the press and media to help this movie with a good message, find a great reach among the public. Thank You."

Director Ameer said, "Director Saravana Sakthi is my close friend, and he is my co-star in a movie as well. Usually, when a director becomes an actor, there would be some hardships, and it was both Saravana Sakthi and Annachi, who sorted out of this issue. Both of them made sure that I am comfortable throughout the shooting. Saravana Sakthi is a talented person. Today, even the biggest stars and movies like Ponniyin Selvan are consistently promoting the films, but it's a little disappointing to see that the film's lead actors aren't present here for the event. Jankit sir has managed to eclipse this issue here. I wish the entire team, great success."

Vimal and Tanya Hope are playing the titular characters in this film that marks the debut of director Saravana Sakthi's son Surya as the antagonist.

Wide Angle Ravi Shankar is handling cinematography and Gopi Krishna of Thani Oruvan fame is taking care of the editing for this film. Zee Tamizh Rockstar fame playback singer Mahalingam is debuting as music director with this film. Kanal Kannan is choreographing students. The film, which is an action thriller, is scheduled for worldwide theatrical release on April 21, 2023.

Samsung Unveils Galaxy M14 5G with Segment-Leading Features: 50MP Triple Camera, 6000mAh Battery and 5nm Processor starting at just INR 13490

Chennai, April 20 2023: Samsung, India's largest electronics brand, announced the launch of Galaxy M14 5G, with a 50MP triple camera, segment-leading 6000 mAh battery, 5nm processor, and a host of monster features that will enhance your smartphone experience. Galaxy M14 5G is designed to be your ultimate companion.

"Galaxy M series is a testament to Samsung's unwavering commitment to enhancing the lives of our consumers. Since its launch in 2019, Galaxy M series has garnered the love and adoration of millions of consumers in India. Building on this legacy, we are proud to introduce the Galaxy M14 5G, which comes with segment-leading features such as a 50 MP triple camera, 5nm processor, 6000mAh battery, and 13.5G Band support, making it a Monster 5G device. Galaxy M14 5G is available at a net effective price starting INR 13,490 and is a segment disruptor," said Akshay Rao, General Manager, Mobile Business, Samsung India

Monster Clicks
Galaxy M14 5G comes with a 50 MP



triple camera. The F1.8 lens enables low-light photography with great clarity. The device sports a 13 MP front camera for stunning selfies. So, whether you're an amateur or a professional photographer, the stunning camera of Galaxy M14 5G will provide you with brilliant pictures.

Monster Power
With its massive 6000 mAh battery, the Galaxy M14 5G is a "Power Monster" that can last for up to 2 days without charging. You can browse and binge nonstop for hours without worrying about your battery life. The smartphone also supports 25W fast charging that can recharge your phone in quick time.

Monster Performance
Galaxy M14 5G is a "Performance Monster" that features a segment-leading 5nm Exynos 1330 processor. This chipset provides a superior performance allowing users to

seamlessly multi-task. It has a power-efficient CPU structure and provides smooth and immersive 3D graphics for a better gaming experience. Galaxy M14 5G comes with up to 12GB of RAM with RAM Plus feature.

Monster Entertainment

Galaxy M14 5G features a 6.6" Full HD+ 90Hz display that provides an immersive viewing experience. The big screen makes scrolling through social media feeds easy for tech-savvy Gen-Z and millennial customers. Binge-watchers may effortlessly enjoy their favourite entertainment while on the go. The display comes protected with Gorilla Glass 5, which lets users stay worry-free.

Monster Connectivity

Galaxy M14 5G supports 13 5G bands, thereby ensuring seamless connectivity no matter where you are.

Monster

Experience

Galaxy M14 5G supports Secure Folder for enhanced security & privacy when it comes to storing personal data & applications. It also supports Voice Focus & comes with Samsung Wallet for storing your financial applications, personal IDs, and other confidential documents. It comes with One UI 5.1 Core based on Android 13. Samsung will provide up to 2 generations of OS upgrades and up to 4 years of security updates for Galaxy M14 5G.

Memory Variants, Price, Availability and Offers

Available in three stunning colors Icy Silver, Berry Blue & Smoky Teal Galaxy M14 5G will go on sale at 12 noon on April 21, 2023. It will be available on Amazon, Samsung.com, and at select retail stores.

As an introductory offer, Galaxy M14 5G will be available at an all-inclusive price of INR 13,490 for the 4+128GB and INR 14,990 for the 6+128GB variant with select bank cards. Customers can also avail attractive No Cost EMI offers while purchasing the Galaxy M14 5G.

Ready, Set, Score! Grab Your Chance to Win IPL Tickets This Season

Chennai, April 20 2023: As the Tata Indian Premier League (IPL) resumes, we have the inside scoop on how you can win tickets to this year's matches! Cricket fans across India can now participate in a variety of contests and scan QR codes across Tata Neu's partner brands and participate to win tickets to their favorite matches.

Here are 10 quick and easy ways to immerse yourself in all the live action and become a part of the thrilling T20 extravaganza!

1. #BallKahaanHain: "Ball Kahaan Hai" is back again this Tata IPL. Explore the Tata Neu app, and find the white Tata Neu ball between 7:30 pm to 11:30 pm on Tata Neu. Tap on it, play

the quiz, and stand a chance to win VIP Tata IPL 2023 match tickets.

2. Tata Neu on Social Media: Follow all of Tata Neu's social media handles Instagram, Facebook, Twitter, and LinkedIn and participate in weekly contests to win coveted Tata IPL tickets – you may even be cheering from the Neu Box!

3. Shop for groceries on Tata Neu: Find the QR Code on all your BigBasket grocery invoices, scan and participate to win tickets this Tata IPL.

4. Croma: Shopping at a Croma store? Watch out for banners in-store, or the QR code on the packaging of your purchases. Scan and win Tata IPL tickets!

5. Tata IMG: What better incentive to ensure your good health than this! Get your medicines, book a lab test, or get a regular health check-up, and watch out for the QR code on the packaging. Scan and enter the contest to win Tata IPL tickets.

6. Shop for fashion or luxury products on Tata Neu: Look out for the much-coveted QR code on the packaging of your favourite fashion or luxury products, scan, participate and win Tata IPL tickets!

7. Qmin: Hungry for some sumptuous food, try out Qmin. Check the packaging for the QR code to enter, participate and win Tata IPL tickets.

8. IHCL Hotels: Check into your nearest,

favourite Taj property or dine at their restaurants, look for the QR code, scan and you are set to participate to win Tata IPL tickets.

9. Westside: Love shopping at Westside, love their couture? Then keep a watch out for email promotions or simply visit their stores in person for a chance to participate and win Tata IPL tickets.

10. Tata Neu App: However, the simplest way to participate and win tickets is to just get on your Tata Neu app, navigate to the IPL Zone and find out more than one way to win Tata IPL match tickets.

Gear up this IPL season and win free tickets to the biggest cricketing extravaganza in India.

THIS AKSHAYA TRITIYA CELEBRATE TAMIL LEGACY WITH TANISHQ'S CHOLA INSPIRED COINS

~ Celebrate the spirit of Pudhumai Pennal ~

Chennai, April 20 2023: This Akshaya Tritiya, craft your own golden beginnings with Tanishq's new range of collectible coins inspired by the mighty Chola dynasty. The benevolent imperialism, the warrior spirit, the cultural bounty, and the opulence of the Golden Age are synonymous with The Chola Dynasty. The glorious magnificence of the Chozha collection are the limited edition coins, which truly evoke a sense of pride and instantly transcend the wearer into the Golden Era. The truest intent of celebrating the Chola dynasty and unravelling the treasure trove of divine splendour.

The Regal coin collection is available in four variants

Nataraj Nanayam is a tribute to the spirit of creation, greatness, and new beginnings, evoking the majesty of the Chola era's art and the deep spiritual resonance of Lord



Shiva's Nataraja form. This coin stands to inspire you to embrace the power of creation, the limitless potential of greatness, and the transformative energy of new beginnings.

Vetriyin Kaarigai Nanayam, a magnificent and historic coin from the Chola dynasty, is minted to commemorate the victories and serves as a reminder of the value of perseverance and determination in achieving great success.

Karanthai Victory Nanayam honours the bravery and valour of the Chola warriors who fought and won the Battle of Karanthai, a shining symbol of the Chola dynasty's power and legacy.

Rajendra Chozha Nanayam immortalizes and embodies the spirit and legacy of one of the greatest emperors of the Chola dynasty. A timeless tribute, to a timeless tale.

This Akshaya Tritiya, adorn a piece of the Tamil culture and legacy & celebrate the spirit of Pudhumai Pennal with alluring offers from Tanishq ahead of the festival. Tanishq is offering

a 20%* discount on making charges for gold and diamond jewellery from April 14th to April 24th, 2023.

Also, celebrate a new dawn of abundance with Tanishq by exchanging your old gold purchased

from any jeweller and receive a 100%* exchange value.

Customers can also acquire Gold Rate Protection* by reserving in advance and stay protected against rising gold prices until April 30th, 2023.

Unveiling the Chola dynasty-inspired collectible coins, Mr. Sharad R, Regional Business Head - South, Titan Company Limited said, "This Akshaya Tritiya, we are pleased to introduce a limited edition of collectible coins inspired by the Chola dynasty. The painstakingly comprehensive and superior craftsmanship is meticulously detailed to permeate the glory of the Chola rule. Every piece has a story, a piece of history, a tale of the glorious Chola age that the Pudhumai Penn of today will want to immerse herself in. Let it be a celebration of your legacy, just as we celebrate the legacy of Pudhumai Pennal."

Sony India introduces newest compact addition to the Full-Frame lens line-up with FE 50mm F1.4 GM lens

Chennai, April 20 2023: Sony has announced the FE 50mm F1.4 GM lens (model SEL50F14GM) as its newest addition to its acclaimed G Master full-frame lens lineup. This e-mount lens expands the Sony offerings with a premium 50 mm prime lens packed into a remarkably compact

and lightweight design. Even at F1.4, FE 50mm F1.4 GM delivers first-class image quality, including high-resolution and naturally rendered bokeh known to Sony's top-tier G Master™ series. When paired with the latest Sony cameras, it is an ideal option for a wide variety of uses in both still and video including

portraiture, landscape, travel, and wedding.

"At Sony, we are evolving our products to the needs of today's content creators and are proud to announce the newest innovation with the FE 50mm F1.4 GM lens, the latest addition to the E-mount lens line-up. This prime lens is a great choice for both

photography and videography use and delivers exceptional image quality at 50 mm, which is one of the most popular focal lengths. The versatile lens packs Sony's latest G Master technology in such a compact form factor," said Mukesh Srivastava, Digital Imaging Head, Sony India.

G20 Digital Economy Working Group meeting in Hyderabad, discussion on promotion of digital skilling

Chennai, April 20 2023: The G20 Digital Economy Working Group (DEWG) meeting was held in Hyderabad on Tuesday. During the meeting, 140 delegates from G20 member States, invited countries and international organizations took part. A workshop on 'Mutual Recognition Framework on Digital Skills' was organized on the second day. The workshop explored ways in which digital skills can be recognized across borders. The G20 delegates also learned about Made-in-India 5G base station and NB-IoT chips during their visit to IIT Hyderabad.

Apart from this, Digital Skilling was discussed during the first session. Extensive



discussions were held on concrete and practical steps regarding digital skilling. On the first day of the meeting, experts from various fields deliberated on high-speed mobile broadband and its impact on society, digital inclusion and sustainable green digital infrastructure challenges and opportunities. During the meeting, DoT organized three thematic sessions. The panel on high-speed mobile

broadband and its impact discussed issues related to high-speed connectivity, digital services in sectors such as education, health and agriculture. It also discussed taking additional measures to fill the gaps in terms of access to mobile internet, smartphones and providing assistance to senior citizens and people in rural areas.

During the discussion on 'Digital Inclusion Connecting

the Unconnected', emphasis was laid on connecting people for digital transformation. Apart from this, important aspects like infrastructure and digital skills were also discussed. Apart from this, there was a long discussion on 'Sustainable Green Digital Infrastructure: Challenges and Opportunities'. The three-day meet focused on digital public infrastructure, cyber security and skills. Earlier, the first meeting of the DEWG of G20 was held in Lucknow where discussions were held on Digital Public Infrastructure, Cyber Security in Digital Economy and Digital Skilling to support and recognize modern digital technologies.

Garuda Aerospace, gets central government's agricultural subsidy farmers can benefit in many ways said Garuda Aerospace COO Shyamkumar

Chennai, April 20 2023: Shyamkumar, who met the press together with Garuda Aerospace's Vice President Raghavendra at Agni Business Center in Alwarpet, Chennai, said that this drone of Garuda Aerospace can save farmers time and money.

Stating that farmers currently take a whole day to spray an acre of pesticides, he said these drones can complete the task in just 8 minutes. He also said that the Garuda Aerospace Company will provide the bank loans to the farmers. He informed that if the price of Tron is 5 lakhs, after 40% subsidy of 2 lakhs, the farmers can pay the remaining money in installments. He also said that the annual cost of pesticide spraying by humans is



about 20 lakhs and farmers can avoid lung cancer caused by pesticides. He also said that especially with this drone, medicine can be sprayed on 30 acres of land in a single day.

Garuda Aerospace, A Drone Startup, "First To Obtain Agri Drone Subsidies" India's leading Drone startup Garuda Aerospace becomes 1st to receive Agri Drone Subsidy

Made in India Drone Startup Garuda Aerospace, has become

100% grant-in-aid for the purchase of agricultural drones and attachments, up to a maximum of Rs.10 lakhs.

This financial assistance allowed these institutions to use Garuda Kisan drones to conduct demonstrations on farmers' fields. FPOs received a 75% grant-in-aid for the purchase of agricultural drones and attachments for demonstrations on farmer's fields. This initiative aimed at encouraging the use of agricultural drones in India, to benefit small-scale farmers.

The government encourages the adoption of this technology and helps farmers to improve their yields and reduce costs.

ICAR institutions, KVKs, and SAUs have helped farmers receive

HSBC doubles down on India - signs Virat Kohli as their Brand Influencer

Chennai, April 20 2023: HSBC India today announced that they've signed up the living legend Indian cricketer and global sporting icon, Virat Kohli as their Brand Influencer.

Virat Kohli, the embodiment of sporting excellence, dependability and trust will help to amplify HSBC's purpose of 'Opening up a world of opportunity' as it strives to support the ambitions of an aspirational India going global. HSBC India, through its comprehensive suite of products and services, is well positioned to support various facets of the Indian economy that is poised for a significant and sustained growth trajectory. As part of the association, a multi-media campaign featuring Virat Kohli will bring to life the value proposition of banking with HSBC.

Talking about his new innings with HSBC India, Virat Kohli said, "I'm delighted to associate with HSBC, one of the world's premier international financial organisations. HSBC's rich legacy in India, disciplined approach and long-standing commitment resonates deeply with my belief system of discipline, commitment and focus, aspects that have played a key role in my career so far. While people trust me to deliver on the field, I look at HSBC India as a focused and trusted



financial partner to help achieve my financial goals." Virat Kohli. Whether on or off the field Kohli personifies discipline and commitment to his craft, ideals that resonate with us at HSBC India."

HSBC India is keen to grow in India and has doubled down on the plethora of opportunities that the country has to offer. From supporting the robust ecosystem of startups to helping Indian corporates in their global ambitions as well as supporting the wealth and retail banking needs of internationally minded Indians, the Bank is leveraging its deep rooted experience and expertise to partner the country's progress.

perspective on the partnership and business, Sandeep Batra, Head of Wealth and Personal Banking, HSBC India said "Cricket is a unifying force and strikes an emotional chord with the Indian diaspora across the world. Our endeavour to support the aspirations of the international minded Indians will be boosted by our association with

Commenting on this marquee association, Hitendra Dave, CEO, HSBC India said "We're thrilled to have Virat Kohli as our Brand Influencer and see him as a perfect fit for our values of taking responsibility, collaborating and succeeding together as a team as well as getting things done. Virat Kohli is a symbol of an ambitious India that is striving forward, going global and leaving its indelible mark on the global stage across various fields. We're keen to partner the country in its upward trajectory of growth and our association with Virat Kohli will provide a significant impetus to this journey. Virat's appeal and pursuit of excellence is aligned to our growth ambitions in India. This is the start of a new and exciting chapter as we look to reinforce our commitment towards growth and being the preferred international financial partner for our clients."

Sharing his

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