

President of India, Droupadi Murmu presents the National Panchayat Awards and inaugurates the National Conference on Incentivization of Panchayats

Chennai, April 17 2023: The President of India, Smt Droupadi Murmu presented the National Panchayat Awards and inaugurated the National Conference on Incentivization of Panchayats in New Delhi today (April 17, 2023).

Speaking on the occasion, the President said that despite the rapid urbanization over the past few decades, the majority of the population still lives in villages. Even those who live in cities are somehow connected to villages. The development of villages can lead to the overall progress of the country.

The President said that Panchayats are not just a means of implementing government programs and initiatives, but also a place to encourage new leaders, planners, policy-makers, and innovators. By adopting the best practices of one Panchayat in other Panchayats, we can quickly develop and make our villages prosperous.

The President said that for the holistic development of any society, the participation of women is very important. Women should have the right to make decisions for themselves, for their families and for the welfare of society. This right could be achieved through their empowerment at the family and village level. She was happy to note that out of more than 31.5 lakh elected representatives of local rural bodies 46 percent are women. She urged women to actively participate in the work of the Gram Panchayats. She

also appealed to their families to support them in these efforts.

Speaking on the occasion, the Union Minister of Rural Development and Panchayati Raj, Shri Giriraj Singh said there are 21 States that have made 50% reservation for women in the 3-tier Panchayats. He called upon the remaining States to provide reservation for women beyond the 33% Constitutional provision in the Panchayats.

Calling for holistic development of Panchayats, Shri Giriraj Singh said we should plan a development model to take the Panchayats towards saturation of schemes on the basis of the nine themes as laid out under the Sustainable Development Goals (SDGs) of the United Nations.

He said the Modi Government firmly believes the Panchayats have to be the focal point of development.

“Earlier, the Government used to allocate just Rs.54 per person for development under the Finance Commission, it has now been increased to Rs.700,” he said.

The Minister said the Government is providing several schemes for the welfare of citizens of the country. All these schemes including providing foodgrains under the Garib Kalyan package would not have been possible without the involvement of the Panchayats.

“In this Amrit Kaal, 75th Year of



Independence, and 30 years since the 73rd Constitutional Amendment related to Panchayati Raj, the time has come for the States to give the legal rights to the Panchayati Raj Institutions,” he said.

Calling for saturation of schemes in the Panchayats by the line Ministries of the Centre and the States, Shri Giriraj Singh said 31 lakh elected representatives have been imparted training towards sustainable village under the Gram Swaraj Abhiyaan.

“The parameters for determining the vibrant Panchayats have changed to include Carbon Neutrality, Water Sufficiency, Literacy and Employment Generation. Earlier, just about 10-20% Panchayats were participating, today more than 90% Panchayats have vied for the Awards,” he said.

The Minister said the youngest Panchayats in Jammu & Kashmir UT have made commendable efforts towards the goal of achieving Carbon Neutrality by the year 2030.

Shri Giriraj Singh said drone flights have been completed in more than 2.5 lakh villages, property cards have been given in more than 64,000 villages and over 57,000 rural residents have been provided property cards.

Highlighting that Bhu-Aadhaar and SVAMITVA Schemes have a huge potential to transform rural India and benefit the rural populace, Shri Giriraj Singh said, “under the SVAMITVA Scheme, Drone Survey has been completed in more than 2.35 lakh villages whereas 6.57 lakh villages, viz 95% of 6.62 lakh villages have been provided with Bhu-Aadhaar under Unique Land Parcel

Identification Number (ULPIN) project.”

Later, addressing the National Conference on Incentivization of Panchayats, Shri Faggan Singh Kulaste, Union Minister of State for Rural Development and Steel, extended best wishes to all well-performing Panchayats. While appreciating the awardee Panchayats for their valuable, remarkable and outstanding achievements, Shri Kapil Moreshwar Patil, MoS for Panchayati Raj, said that national award is the endorsement of the exemplary work done by Panchayats and the Best Practices should be replicated by other Panchayats. Shri Kapil Moreshwar Patil said that the country cannot develop without the development of the villages, and the Central Government provides adequate financial support to the States for the infrastructure

development in rural areas. Shri Patil called for concerted efforts by all stakeholders to localize the SDGs and realize thematic goals in Gram Panchayats.

In line with the Prime Minister’s vision towards maximizing digital technology for social benefit, Shri Giriraj Singh later launched the GS NIRNAY, National Initiative for Rural India to Navigate, Innovate and Resolve Panchayat decisions, a mobile application of the Ministry of Panchayati Raj aimed at empowering rural communities during the National Conference.

Speaking on the occasion, Shri Giriraj Singh emphasized the need for enhancing rural governance through adoption of digital tools and technology. He stressed the importance of leveraging technology to enhance the reach, scope, and outcome of

government actions in the course of development. He opined that the administrative capacity and effectiveness of regional and local governments must be enhanced, through the provision of technological tools and resources for playing a meaningful role in the course of development. In this pursuit, GS NIRNAY mobile app will be a game-changer for rural communities in India, providing them with easy access to critical information discussed during a Gram Sabha; acting as a means of verification of facts where necessary or in case of queries that may arise regarding the resolutions undertaken during the Gram Sabha. This would bring in more transparency and increase efficiency in the functioning of Panchayats, which play a vital role in decentralized participatory democracy.

The launch of GS NIRNAY marks a significant step towards realizing the vision of ‘Minimum Government, Maximum Governance’ at the grassroots level, and is expected to accelerate the pace of rural transformation to achieve the vision of Gram Swaraj laid down by Mahatma Gandhi.

Shri Ranjeet Kumar Dass, Minister of Panchayat & Rural Development, Government of Assam, Shri Murari Prasad Gautam, Minister of Panchayati Raj, Government of Bihar, Shri Yumnam Khemchand Singh, Minister for Rural

Development & Panchayati Raj, Government of Manipur, Shri Pu K Lalrinliana, Minister of Local Administration Department, Government of Mizoram, Shri Metsubo Jamir, Minister of Rural Development, Government of Nagaland, Shri Errabelli Dayakar Rao, Minister of Panchayati Raj & Rural Development and RWS, Government of Telangana and Shri Satpal Maharaj, Minister of Panchayati Raj, Government of Uttarakhand participated in the National Conference on Incentivization of Panchayats and Award Ceremony and shared their views and vision of the State on Localization of Sustainable Development Goals through Panchayati Raj Institutions.

The Awardee Panchayats under various categories of National Panchayat Awards-2023 namely, (i) Deen Dayal Upadhyay Panchayat Satat Vikas Puraskar (DDUPSVP) for the performance under individual LSDG themes, (ii) Nanaji Deshmukh Sarvottam Panchayat Satat Vikas Puraskar (NDSPSVP) for the aggregate performance under all 9 LSDG themes and green initiative related Special Categories, (iii) Gram Urja Swaraj Vishesh Panchayat Puraskar and (iv) Carbon Neutral Vishesh Panchayat Puraskar were felicitated by the dignitaries and the award money was transferred digitally to the Awardee Panchayats on this occasion.

Indian Railways registers record Revenue of Rs. 2.40 Lakh Cr. for FY 2022-23

Chennai, April 17 2023: Indian Railways has registered record revenue figures of Rs. 2.40 Lakh Crores for Financial Year 2022-23. This is nearly Rs.49,000 Crores more than the previous year, reflecting 25% growth. During this financial year 2022-23, Freight revenue too has leapfrogged to Rs.1.62 lakh Crores, a growth of nearly 15% on previous year. Indian Railways’ passenger revenues have registered an all-time high growth of 61% to reach Rs.63,300 Crores. After three years, Indian Railways is able to fully meet the pension expenditures. Buoyancy in revenues and tight expenditure management have helped in achieving an Operating Ratio of 98.14%, well within the RE target. After meeting

all revenue expenditure, Railways generated Rs 3200 Crores for Capital investment from its internal resources (Rs.700 Cr for DRF, Rs. 1000 Cr for DF and Rs 1516.72 Cr for RRSK)

In terms of Traffic revenue, Indian Railways earned Rs 63,300 Cr. as passenger revenue in 2022-23 as compared to Rs 39,214 Cr. in 2021-22 which is 61% higher than the last financial year. Indian Railways earned Rs 5951 Cr as other coaching revenue in 2022-23 as compared to Rs 4899 Cr during 2021-22 which is 21% higher than the last financial year, Sundries revenue stood at Rs 8440 Cr during FY 22-23 as compared to Rs 6067 Cr in 2021-22 which is 39% higher than the last year. During 2022-23, Gross

revenue stood at Rs 2,39,803 Cr compared to Rs 1,91,278 Cr in 2021-22. Also, Gross Traffic receipts stood at Rs 2,39,750 Cr as compared to Rs 1,91,206 Cr in 2021-22. Total Railway Receipts during 22-23 is Rs 2,39,892 Cr as compared to Rs. 1,91,367 Cr. in 2021-22. Total Railway expenditure during 22-23 is Rs 2,37,375 Cr as compared to Rs 2,06,391 Cr. in 2021-22. Operating ratio during FY 22-23 is 98.14%.

Rs 1 lakh cr was invested in augmenting capacity of network. FY23 saw highest ever commissioning of New lines and Doubling/Multi-tracking etc of 5243 KMs.

6565 KMs of Track were electrified with investment of Rs 6657 cr,



propelling Railways towards achieving goal of 100% electrification in current fiscal.

Railways are focused on providing safety highest priority. An investment of Rs 11,800 Cr under Rashtriya Rail Sanraksha Kosh was made during FY23 for various safety works. Government while appreciating the need for renewal of ageing assets, has provided Rs 10,000 Cr, and Railways also contributed Rs 1800 Cr from internal resources

Total investment of Rs 25,913 Cr was made towards safety in strengthening Tracks, Bridges, Grade separators etc.

The higher investments in DFC and Mumbai-Ahmedabad bullet train project has ensured rapid progress in these projects. NHRSC

was provided Rs. 12,000 Cr and DFCCIL Rs 14900 Cr.

Vande Bharat is being proliferated on the system. Wagon procurement jumped by 77.6% over previous year to 22,747 wagons. Modern Rolling stock of Rs 44,291 Cr was procured for better

passenger comfort and for augmenting Railways loading capacity.

During 2022-23, Total GBS was Rs 1,59,244 Cr. as compared to Rs 1,17,507 Cr. during 21-22. Total capex was Rs 2,03,983 Cr as compared to Rs 1,90,267 Cr in 2021-22.

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With 'Yaathisai' trailer getting massive response by crossing 6 million views in just 6 days, the film is gearing up to be released in theatres across Tamil Nadu by Sakthivelan B's Sakthi Film Factory on April 21

Chennai, April 17 2023: Producer KJ Ganesh of Venus Infotainment is bankrolling the film 'Yaathisai' directed by Dharani Rasendran, featuring newcomers in the lead roles. The film set in the backdrop of the 7th century revolves around the story of a small group of villagers who fought against the Pandiyar king. The film has become the favourite of the public with its scintillating trailer which has crossed 6 million views in just 6 days. The movie's Tamil Nadu theatrical rights have been bagged by Sakthivelan B's Sakthi Film Factory, while foreign theatrical rights have been acquired by Aynagar International. With the film gearing up for the worldwide theatrical release on April 21, the cast and crew members interacted with the press and media fraternity sharing the experience of working in this film. Music Director Chakravarthy said, "I thank the producer and director for this opportunity. Since it's a period film, it was a



challenging process to compose music." Actress Subathra said, "I thank everyone for their wonderful and valuable reception for the trailer. The film has come out very well, and I request everyone to support and make this film successful. Thank You." Producer KJ Ganesh said, "We have made this film with trust in each member of the team. The film's trailer has got a good response, and I request you all to support this film." Director Dharani Rasendran said, "When I narrated the script to the producer, he told me that he likes the passion in me. He immediately asked about my team. The entire team is my heart and soul. Editor Mahendran and Music Director Chakravarthy have been the strongest pillars without whom, the film would have not been

possible. The producers asked us to complete the first schedule, and then only approved to proceed ahead with the other schedules. It was a big challenge to recreate the Tamil linguistics, and backdrops of a story that is set in the time period 1300 years ago. Since the linguistics of that time period wouldn't be familiar to contemporary audiences, many scared us stating that there are chances that the film might not connect with them.

However, the producer gave us confidence stating that cinema is an art, and the audience will celebrate it. I thank him for his great gesture and support. The team has been a great support in shaping up this project. 25 assistant directors have worked on this film. The film isn't a

competition to Ponniyan Selvan, but it will be a special movie in the Tamil film industry. Thank you!" Sakthivelan B, Sakthi Film Factory said, "Yaathisai is a pride to Sakthi Film Factory. We have released many promising films from our banner, and this film is going to be a prominent one. More than 30 members instantly called me after watching the film's trailer. I am glad that the trailer has garnered tremendous reception from everyone. The film has lots of grandeur more than the trailer. The film has a riveting screenplay more than in Hollywood war-based films. I am confident that it will be a special movie for every audience." Actor Vijay Seyon said, "It's our duty to take Yaathisai movie forward and find it a greater reach among the audiences. This is our most esteemed and reputable creation. I thank both the producer and director for giving me this opportunity. Everyone in the team has strived and worked hard. I request you all to support and make this film successful."

For the first time in India, a new OTT platform all set to be launched on a pan-India scale to promote debutant filmmakers and low-budget movies

Chennai, April 17 2023: A new OTT platform will soon be launched as a first-of-its-kind pan-India initiative to promote talented new filmmakers and low-budget movies. Named MSF (Movie Super Fans), the OTT platform will be launched by Entrepreneur Rajesh Khanna and Tech Entrepreneur and OTT platform expert Sudhakar Cholangathevar. Commenting on this novel initiative, Rajesh Khanna said, "Many OTT platforms are there today across the world. Most of these platforms mainly focus on films starring, directed or produced by famous names. Movies by debutant directors, actors or new producers are featured less on leading OTT platforms. With MSF (Movie Super Fans), our aim is to create a platform for such creators. Justifying the name of this OTT platform, MSF will act as a destination for fans who enjoy good movies." Sharing his thoughts on the new platform, Sudhakar Cholangathevar said, "MSF (Movie Super Fans) will bring content



by new creators in all languages in India by working with the creators at the ground level. It will emerge as a platform for fans and creators to celebrate the good content beyond the physical boundaries." G K Tirunavukarasu, Co-Founder of ProducerBazaar.com, which has tied up with MSF for content licensing, said, "the unique initiative will be encouraging for this generation, which is moving towards creator economy. Two stalwarts

coming together for MSF OTT platform will lead to a positive change in the industry." Construction of MSF platform with modern technology is taking place in full swing and has reached its final stage. Services of this OTT are expected to commence very soon. To start with as Phase 1, MSF has acquired the regional dubbing streaming rights of English movies including Night Drive, SpaceWalker, Heroic Losers, The Heist of the

Century, Shorta, Run Hide Fight, I Remember You Breaking Surface, The Sunlit Night, The Tunnel, Fear of Rain, Martyrs Lane, How to Make Out, Gatecrash, Girl With A Bracelet, 32, Malasana Street, and Bandokeya (Marathi), Sataracha Salaman (Marathi), Gowri (Malyalam), and Aayudham (Telugu). Work is on to acquire the streaming rights of many more titles. For More Details Contact: 7200093975/9940150708.

Acclaimed Movie Producer S. Sashikanth of YNOT Studios Makes Directorial Debut 'TEST' to be helmed by S.Sashikanth to feature Madhavan, Siddharth and Nayanthara in lead roles

Chennai, April 17 2023: S. Sashikanth of YNOT Studios, the producer of many successful and acclaimed movies including 'Thamizh Padam', 'Vikram Vedha', 'Irudhi Suttru' and the National Award winning 'Mandela', is all set to turn a director. The talented producer who has that natural knack to choose powerful stories that strike a chord with the audience will make his directorial debut with his 23rd production venture titled 'TEST'. Popular stars Madhavan, Siddharth and Nayanthara will play key roles in 'TEST', a film that would bring to the fore the directorial skills of S.Sashikanth, hitherto known as a producer with a deep passion for storytelling, a keen eye for talent, and a commitment to pushing boundaries for the past 13 years. Chakravarthy Ramachandra, Producer, says, "In my association with Sashi for over a decade, I have observed his ability to find the right narratives and his passion for details. 'TEST' is an engaging story, and I am confident that Sashi's impeccable storytelling skills and great design sense will bring a fresh perspective to

filmmaking. Producing Sashi's debut directorial is my privilege, and at YNOT, we all are as excited as we were for our debut production venture." R.Madhavan, says, "I couldn't be happier for Sashi on his directorial debut. It's been a long and inspiring story to see him grow from an architect to a successful movie producer and now as a director. Being a part of this project is my 3rd outing with YNOT after Irudhi Suttru & Vikram Vedha, and I am excited to be a part of 'TEST' now. Sashi's passion for cinema and his creative mind has always amazed me, and I am sure his directorial debut will be no different. Here's wishing him all the success as he embarks on this new adventure." Siddharth says, "I've known Sashi as an amazing producer, co-producer and dear friend. I'm excited to see him as a director. I am sure he will pass this 'Test' with flying colours. I'm very excited about the script and my role in it." Nayanthara says, "Mr Sashikanth's repertoire of films as a Producer is testimony to his ability to identify and back quality stories. Over the years, I have heard from many colleagues about

Sashikanth's uncanny ability to bring out the best in people. I do not doubt that his unique vision and storytelling skills will make this film a resounding success. I'm thrilled to be associated with YNOT and in Sashikanth's directorial debut "TEST", and I really look forward to playing one of my most well-written roles." S. Sashikanth says, "As an architect turned producer, I have always been drawn to the creative process of storytelling. Over the years, I have been fortunate to work with some of the most talented filmmakers and actors in the industry, and their passion and dedication have been a constant source of inspiration for me. Now, as I start my new chapter as a director, I am excited to bring my own vision to the screen and to tell stories that resonate with audiences. I am also extremely happy to have extraordinarily talented cast & crew on board my directorial debut, which I am sure, will be a treat to their fans. I am grateful for the love and support that the film industry, press and media and audiences have shown me throughout my journey



as a producer. I am also grateful for the constant encouragement of my friends, family, and colleagues. I humbly request your continued support and encouragement in my new pursuit." "TEST" is a powerful and poignant story about the triumph of the human spirit and the enduring values of sportsmanship, camaraderie, and perseverance. It will be presented as a gripping drama keeping audiences on the edge of their seats while also touching their hearts and minds. Filming will happen in Chennai and Bangalore until July 2023. 'TEST' will be hitting cinemas worldwide in the Summer of 2024. Stay tuned to #theTEST for more updates on this exciting new project from one of the industry's most promising talents.

Advertisement for Oasis Grace Engineering projects Pvt Ltd. The ad includes a 'What We Do' section listing services like Project Management, Residential Construction, Commercial Construction, Industrial & Factory Construction, Structural Design, Architectural Design, and PEB and HVAC Works. It features a 'Key Members' section with photos and bios of three individuals. The central part of the ad displays '20+ Years of Excellence' with a large image of a modern building. Below this, there are several 'Projects in India' and 'Projects in Chennai' sections, each with small images of various construction projects. The ad also includes contact information for RTN.DR.R.SATHYANARAYANAN, Director - Business Development, with phone numbers +91 9360136897 and +91 8148231942. The company address is No.15, North Madia Street, Srinagar Colony, Saidapet, Chennai-600015. Logos for clients like Reliance, JMR, and others are shown in the 'Our Clientele' section.

The judgement is out: Swiggy's "Match Day Mania" offers are simply irresistible

Chennai, April 17 2023: Rudhran is a good revenge action film with heartwarming hardcore sentiments and some amazing stunt work. Our hero must avenge the deaths for a brand-new reason.

Raghava Lawrence's performance is the heart and soul of the movie. He exudes amazing energy during all of the action scenes, fight scenes, and other scenes that the movie requires of him. Priya Bhavani Shankar, who is fantastic throughout the movie and performs admirably in the emotional passages, provides him with strong support. The supporting cast of the movie does a terrific job supporting Sarath Kumar, who is also excellent as the villain.

We first meet Rudhran in the opening scene as he ferociously pursues one of famed criminal Boomi's (Sarath Kumar) goons. As the movie goes on, we are transported back in time to observe Rudhran at work as an IT specialist. He enjoys living with his homemaker mother (Poornima Bhagyaraj) and transport business owner father (Nassar).

In the meantime, Rudhran falls in love with Ananya (Priya Bhavani Shankar), a lab technician in a private hospital. Rudhran must find a job overseas due to the abrupt loss of his



father and rising debts. He weds Ananya and sets out on his own to address their money issues. He has no idea that Boomi, a criminal who preys on the families of individuals who have relocated abroad for financial gain, will ruin his life.

The story of a guy seeking retribution for the deaths of his loved ones, as well as Boomi's background and ascent to gangsterdom, is pretty interesting. The action scenes involving Boomi and Rudhran, though, are excellent. The staging and startling background music are both good. The romance scenes are done quite effectively.

Raghava Lawrence, Sarath Kumar, and Priya Bhavani Shankar's performances are respectable. In the humorous sequences, dance routines, and slick slow motion shots, Raghava Lawrence radiates. Even if Sarathkumar's present timeline set is poorly

done, it comes out as a cakewalk act from him, particularly in the flashback.

This is Priya Bhavani Shankar's better performance; she performs a passable job and, more significantly, gets a role who is involved in the plot. As always, Kaali Venkat excels in the role of the kind person. As the hero's parents, Nassar and Poornima Bhagyaraj, in particular, have major roles to play; both actors do excellent work.

A commercial movie has a certain tone, therefore it follows the rule that one shouldn't anticipate rationality from it. Surprisingly, though, the fundamental logic is kept in place beautifully. It is unquestionably not a film that was made slowly. The central narrative delivers something genuinely novel, the nearby crime may not be often but is convincingly depicted in a newspaper cutting, and

the sentiment conveyed is heartfelt. These commercial movies have a knack, and the key to their success is to engage the audience's emotions.

The flow is appropriate for the subject; there is enough information to establish the characters and set up the plot, which is given in a number of flashbacks. Although the present is thankfully kept to a minimum, the conclusion is spectacular as we are given access to every aspect of the individuals' former lives as well as the "Rudhrathandavam."

The music of the movie is excellent, including contributions from composers like GV Prakash, Dharan, Asal Kolaar, and Sam CS. The movie's technical aspects are very well-done. Overall, Rudhran is a competent commercial performer who will satisfy the demands of the target consumers.

Origins by Mahindra in Chennai signs Mitsubishi Electric India Private Ltd

Chennai, April 17 2023: Mahindra Industrial Park Chennai Limited (MIPCL), a joint venture between Mahindra World City Developers Limited and Sumitomo Corporation of Japan, marks yet another significant milestone by signing Mitsubishi Electric India Private Ltd ("Mitsubishi Electric"). Recognised as the world leader in electric and electronic equipment manufacturing, Mitsubishi Electric will set up a plant to manufacture air-conditioners and compressors spread across 52 acres at Origins by Mahindra, Chennai.

The new factory will be Mitsubishi Electric's first air conditioners and compressors manufacturing facility in India. This factory will cater to the growing air conditioner demand in the domestic market and is expected to begin operations by October 2025. With an investment of around

222 million USD, the facility, once fully operational, will enable Mitsubishi Electric to achieve an annual production capability of 300,000 units of Room Air Conditioners and 650,000 units of compressors. The plant will be equipped with the latest technologies adhering to the highest standards of quality and safety.

Rajaram Pai, Chief Business Officer – Industrial, Mahindra Lifespace Developers Limited, said, "We are excited to welcome Mitsubishi Electric to Origins by Mahindra, Chennai. This achievement marks a significant milestone in our journey towards establishing a world-class ecosystem for businesses to prosper and succeed. Our strategic location, coupled with our robust infrastructure and commitment to sustainability, positions us as a leading destination for the manufacturing industry. At Origins by Mahindra,

we remain dedicated to providing our clients with unparalleled service excellence as we continue to pave the way towards India's 'Make in India' mission by facilitating global standards of manufacturing in the country."

Kazuhiko Tamura, Managing Director, Mitsubishi Electric India Private Limited, said, "We grew the air conditioner business by expanding its sales channels and establishing a market position as a premium brand supplying a wide variety of high-quality, high-performance products. The new manufacturing facility is expected to strongly support stable product supply as the Indian market continues to grow due to its increasing population and expanding economy. It also will strengthen development capacities to meet local demands and provide product lifecycle solution incorporating

air conditioning and refrigeration equipment."

The first phase of Origins by Mahindra, Chennai, spread over 307 acres is a preferred industrial destination for multiple customers, including those from Japan and Taiwan.

Origins by Mahindra, Chennai is strategically located on NH16 (Part of Golden Quadrilateral) and within the influence zone of Chennai – Bangalore Industrial Corridor (CBIC) and Chennai – Vizag Industrial Corridor (CVIC) near Ponneri. Origins by Mahindra, Chennai has proximity to three major ports of Chennai (Chennai Port, Ennore Port and Kattupalli Port) and boasts an excellent connectivity to the CBD area of Chennai City. Origins by Mahindra, Chennai is also the first industrial cluster in Tamil Nadu to be awarded with the IGBC Green Cities 'Platinum' rating.

Weekly Special Trains between Sambalpur and Coimbatore

Chennai, April 17 2023: East Coast Railway has notified Weekly Special trains in Sambalpur – Coimbatore Sector to clear extra rush of passengers as detailed below:

Train No. 08311/08312 Sambalpur – Coimbatore – Sambalpur Weekly Special Fare Specials:

Train No. 08311 Sambalpur – Coimbatore Weekly Special Fare Special will leave Sambalpur at 10.55 hrs on 19th, 26th April, 03rd, 10th, 17th, 24th, 31st May, 07th, 14th, 21st & 28th June,



2023 (Wednesdays) and reach Coimbatore at 21.40 hrs, the next day (11 Services)

In return direction Train No. 08312 Coimbatore – Sambalpur Weekly Special Fare Special will leave Coimbatore at 12.00 hrs on 21st, 28th April, 05th, 12th,

19th, 26th May, 02nd, 09th, 16th, 23rd, 30th June, 2023 (Fridays) and reach Sambalpur at 21.15 hrs, the next day (11 Services)

Composition: 1- AC Two Tier Coach, 3- AC Three Tier Coaches, 9- Sleeper Class Coaches, 3- General Second

Class Coaches & 2- Second Class (Divyangjan Friendly).

Advance Reservation for the above Special Fare Special Trains will open at 08.00 hrs on 18th April, 2023 (Tomorrow) from Southern Railway End.

Come, Join The ABP Metaverse! ABP Network Becomes First To Foray Into Metaverse, Marking ABP Nadu's 2nd Anniversary

Chennai, April 17 2023: In a historical first, ABP Network, India's leading media conglomerate, has broken new ground in the virtual world by stepping into the metaverse. With the launch of ABP Metaverse, in partnership with Delhi-based metaverse development platform Graphity, ABP Network has become the first Indian publisher to enter this space. The move comes as ABP Nadu, the network's Tamil Nadu news platform, celebrates its second anniversary. To mark the occasion, the ABP Nadu Metaverse will be officially introduced to users, with the goal to offer them a breakthrough immersive and interactive experience and enabling them to connect with news and events in an entirely new way.

With ABP Metaverse, ABP Network has cemented its position as a pioneer in the media industry. Metaverse is an innovative online space that offers endless possibilities for users to engage with news content and also with each other. In 2022, the global metaverse market was valued at \$51.69 billion and is expected to surpass \$1.3 trillion by 2030, with a registered CAGR of 44.5 per cent.

The launch of ABP Nadu Metaverse, and

the ABP Metaverse as a whole, marks a significant milestone in the evolution of the digital media landscape in India.

Commenting on the launch, Avinash Pandey, CEO, ABP Network, said, "We are thrilled to announce the launch of ABP Nadu Metaverse. The metaverse is the future of digital media, and we are proud to be the first in the Indian news industry to explore this exciting new space. We believe that the ABP Metaverse will revolutionise the way news is consumed and experienced, and we look forward to welcoming our viewers to this exciting new world."

ABP Nadu is the first-ever digital-only news platform in Tamil founded by ABP Network, bringing you timely breaking news, entertainment updates, and uncovering political and social issues from across the state, nation, and the world. The mainstream Tamil digital news platform works 24x7 to deliver hard news, explainers, interviews and debates at a swift phase for its steadfast viewers. Launched during Tamil Nadu Assembly Elections 2021, ABP Nadu has an adept team working as gatekeepers to cater to various sections of society with sensitivity and sensibility.

The ABP Nadu Metaverse is a gateway

to the bigger ABP Metaverse, and will offer visitors a glimpse into exciting new possibilities that the virtual world promises. Users will be able to enter the ABP Nadu Metaverse in the form of digital avatars, read the latest and trending news articles, watch ABP Nadu videos, interact with other users via fun actions, play games, and also take selfies of their avatars to be shared on social media.

The launch of ABP Nadu Metaverse is just the beginning of ABP Network's foray into the metaverse. The company plans to roll out additional features and content over the coming months, which will further enhance the user experience and cement ABP Network's position as a leader in the digital media space. The ABP Nadu Metaverse is now live and can be accessed via ABP Nadu and other ABP Network websites and mobile apps (available for free on Google Play and App Store).

ABP Network's entry into the metaverse is a testament to its commitment to innovation and staying ahead of the curve. With ABP Metaverse, the company is set to transform the way news is consumed, setting a new benchmark in the industry.

Weekly Special Trains between Kacheguda and Madurai

Chennai, April 17 2023: South Central Railway has notified Weekly Special Trains in Kacheguda – Madurai Sector to clear extra rush of passengers as detailed below:

Train No. 07191/07192 Kacheguda – Madurai – Kacheguda Weekly Special Fare Specials:

Train No. 07191 Kacheguda – Madurai Weekly Special Fare will leave Kacheguda at 20.50 hrs on 17th, 24th April, 01st, 08th, 15th, 22nd, 29th May, 05th, 12th, 19th & 26th June, 2023 (Mondays) and reach Madurai at 20.45 hrs, the next day

In return direction Train No. 07192



Madurai – Kacheguda Weekly Special Fare Special will leave Madurai at 05.30 hrs on 19th, 26th April, 03rd, 10th, 17th, 24th, 31st May, 07th, 14th, 21st, 28th June, 2023 (Wednesdays) and reach Kacheguda at 07.05 hrs,

the next day

Coach Composition: 1- AC First Class Coach, 2- AC Two Tier Coaches, 6- AC Three Tier Coaches, 7- Sleeper Class Coaches, 2- General Second Class Coaches, 1- Second Class (Divyangjan

Friendly) & 1- Luggage cum Brake Van.

Advance Reservation for the above Special Fare Special Trains will open at 08.00 hrs on 14th April, 2023 (Tomorrow) from Southern Railway End.

SASTRA University Partners With J.K. Shah Classes For B.Com course along with CA Coaching

Chennai, April 17 2023: SASTRA University is collaborating with J.K. Shah Classes, part of Veranda Learning Solutions Limited ("Veranda"), a public listed Education company (BSE: 543514, NSE: VERANDA) to launch Bachelor of Commerce (B. Com) Online course with CA coaching. The three-year degree program will be offered Online. The B. Com course will be fully online, while the CA coaching will be

available via a hybrid model comprising of online and offline modules.

This course is designed to help students understand business laws, accounting, costing and gain insights on corporate governance. J.K. Shah Classes has been CA aspirants' go-to coaching centre for the last four decades. "This course will be taught by the seasoned faculty of J.K. Shah Classes. We believe this course will

open doors for students in the field of commerce and financial accounting," said Vishal Shah, COO, JK Shah Classes. Aditya Malik, CEO of Veranda Higher ED, believes the course will enable students to face the modern-day challenges. "One on hand we have a reputed institution such as SASTRA University, and on the other J.K. Shah Classes who are pioneers in CA coaching. I am certain that our students are going to benefit from

this course," said Aditya.

Dr. S. Vaidhyasubramaniam, Vice Chancellor of SASTRA University is pleased to be teaming up with J.K. Shah Classes. "We are very happy to be associated with J.K. Shah Classes. We are confident that this integrated course will add value for the students and take their careers to great heights," Dr. S. Vaidhyasubramaniam said.

Flipkart Launches its New TV Campaign 'Time to Move on and Upgrade with Flipkart' with Shikhar Dhawan

Chennai, April 17 2023: Flipkart, India's homegrown e-commerce marketplace, has launched its latest advertising campaign "Time to Move on and Upgrade with Flipkart!" featuring renowned Indian cricketer Shikhar Dhawan. While focusing on promoting attractive offers on large-screen TVs through sellers during the ongoing cricket season, the campaign also encourages consumers to upgrade or exchange their old TVs for a better viewing experience. With Shikhar Dhawan as the protagonist, the campaign aims to reach out to consumers who are considering upgrading their TV sets, as well as those gearing up to enjoy the cricketing season.

With the ongoing cricket season being hugely popular in India, Flipkart's latest campaign is expected to generate a lot of buzz and interest among cricket fans and TV

buyers alike. The ad campaign will be promoted on popular social media platforms such as YouTube, Instagram, and Facebook.

Divided in two segments, the advertisement begins with a leaked video of Shikhar Dhawan where he is heard talking to his friend about finding someone new in his life. Shikhar is seen sitting with a friend in his living room, where he discusses moving on in life and finding someone with perfect compatibility. However, the video ends abruptly, leaving viewers curious about what he meant. This is followed by the second part where the cricketer clears the air and reveals that he was actually talking about falling in love with a beautiful TV, his new love and perfect partner this cricket season. He invites viewers to find their perfect partner from the widest selection of smart TVs available on Flipkart.

The ad showcases the captivating picture quality and immersive Dolby surround sound of the TVs made available by a wide-range of brands on the Flipkart platform, promising customers an unmatched viewing experience. The ad ends with a range of shots of the TVs and Shikhar talking to the camera about the realistic picture quality and sound experience. Customers can purchase 4K TVs from an expansive-range of brands starting at Rs. 17,000/-, along with amazing offers and deals offered by the brands.

Jagjeet Harode, Vice President, Large Appliances at Flipkart, expressed his excitement about the new ad campaign, stating "The television segment has rapidly evolved in recent years, and Flipkart is committed to providing access to a wide selection of smart TVs from various brands to meet the changing needs

of customers. We are delighted to collaborate with ace cricketer Shikhar Dhawan to bring the best of the cricket season to our customers' homes. With this association, we expect to bring a fresh wave of engagement with viewers, making it an ideal time to upgrade with Flipkart – adding a new dimension of excitement and entertainment to the lives of our customers."

Commenting on the campaign Shikhar Dhawan said, "Flipkart is providing access to attractive offers and exchange deals on the widest range of TV brands. I am thrilled to be associated with Flipkart's TV sale campaign. With their wide range of TV brands and attractive offers, cricket fans can now enjoy a truly immersive viewing experience from the comfort of their homes. So, upgrade your existing TV with a new one because it's time to move on!"

Magadh Foundation forms its district committee in Kallakurichi

Chennai, April 17 2023: Magadh Foundation forms its district committee in Kallakurichi on April 12, 2023. The Kallakurichi District Committee was formed with the approval of the founder and current president of the Magadh Foundation, Mr. KN Tripathi, a former minister of Jharkhand, in the presence of Mr. Venkatesh Ramaraj, Central Committee Member, State Convenor of Tamilnadu, and Incharge of Membership for South India, along with Mr. Dharmesh Tanna, Mrs. Bijoya Tanna, Mr. B.S. Sivaraj, Mr. Tarun Kashyap, Ms. Dilara Khan, Mr. Namo Govindan, Mr. Arul, Mrs. Binal Batavia and



Ms. Subhashini Reddy, Vasudevan.K, Mr. Kumar.P, Mr. Dhanapal.PG, Ms. Sumathi.T, Ms. Dhanam. A, Ms. Ezhilarasi.R, Mr. Elumalai.M, Mr. Vijay.P, Ms. Selvi.S, Mr. Mohanraj.A, Ms. Suganthi.S, Ms. Jamunarani.SM, Ms. Ravathi, Mr. Manoj Prabhakar.V, Mr. Ayyappan.S, Ms. Jenny vasantha Ruban. S, Captain Moses. E. The postings for all the members of the committee.

Other members of the committee present were Mr. Venkatachalam.K, Ms. Kanchana.S, Mr. Muthukumar.K, Mr.

Kallakurichi committee have already been assigned. "We are scheduled to form more committees in the other districts of Tamilnadu this month. A free orthopaedic check-up camp with the distribution of medicines at no cost is scheduled for April 30, 2023, for the neediest residents of the North Chennai area. Our Kanyakumari committee is planning to conduct a free eye camp at Nagercoil this month", Venkatesh said. "The tribal residents of the Kaluvarayan Hills do not have basic amenities for their livelihood. Our priority is to help them get their basic needs", Mr. John Douglas Selvakumar. T said.

Nissan Motor India announces free AC check-up camp for customers across India

Chennai, April 17 2023: Nissan Motor India has announced free AC check-up camps for its valued customers as part of its continued focus on customer centricity and service excellence. Nissan will conduct the AC check-up camps between April 15 to June 15, 2023, at all Nissan authorized workshops across India. Nissan and Datsun vehicle owners can easily book a service appointment for the check-up through the Nissan Connect App or the Nissan Motor India website (www.nissan.in). This

initiative augments the promise of a hassle-free ownership experience and rewards customer confidence in the Nissan brand. The service camps will be held across the 122-workshop network currently serving all Nissan and Datsun branded vehicles.

Nissan-trained service professionals will conduct the AC check-up camp, ensuring quality of service and usage of Nissan Genuine spare parts. The camp will offer a comprehensive 20-point check-up that includes a free AC check-up, exterior

check, interior check, underbody check, and road test. Moreover, customers' vehicles will receive a complimentary top wash. Additionally, customers can benefit from a discount of up to 20% on labour and 10% on Value Added Services (VAS).

Nissan Motor India will also be offering a competitively priced Pre-paid Maintenance Package (PMP) at the service camps that offers unmatched value. This enables customers to save up to 20% on maintenance costs, ensuring a hassle-free experience. The

maintenance package is designed to deliver exceptional benefits such as cashless maintenance at any Nissan authorised workshop across India, up to 5 years of coverage, inflation proof maintenance services, and remains transferable along with vehicle ownership change. The package is one of the core features of Nissan's efforts in enabling customers to significantly reduce the TCO (Total Cost of Ownership) and enjoy a seamless service experience with brand Nissan.

Southern Railway observes 132nd Ambedkar Jayanthi

Chennai, April 17 2023: Southern Railway observed the 132nd birth Anniversary of Bharat Ratna Dr.B.R. Ambedkar today, 17th April, 2023 at the Southern Railway Headquarters, Chennai.



During the function, Shri R.N. Singh, General Manager, Southern Railway garlanded the portrait of Dr. Ambedkar and paid floral tributes. Shri Kaushal Kishore, Additional General Manager, Principal Heads of Departments, Senior Officers, Staff and Members of recognized Trade Unions/Associations participated in the event and paid homage to the architect of Indian Constitution.

Later in the evening, Shri. R.N. Singh presided over the 132nd Ambedkar Jayanthi celebrations held at Southern Railway headquarters. The General Manager distributed prizes and merit certifications to the winners of Essay and Quiz competitions held in commemoration of 132nd Ambedkar Jayanthi for the employees and wards of Southern Railway headquarters.