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Scientists should do rural and agriculture oriented research by adopting the need based and futuristic vision- Urges Union Minister for Transport and Highway Nitin Gadkari

2023: Union Minister NEERI's Director Dr. Highways, Nitin Dean of Nagpur Medical agriculture oriented occasion. research by adopting the as well as technology, research and entrepreneurship futuristic vision to make the country and the society prosperous. He was speaking as the Chief Guest in a seminar on Women In Science And Entrepreneurship-WISE-2023 organised by Indian Women Scientist Association's Nagpur Branch in National Environment Engineering Research Inistitute's (NEERI) hall in Nagpur today. Many

Chennai, April 03 dignitaries including of Road Transport and Atul Vaidya, Retired Gadkari has urged the College, Dr. Vibhavari scientists to do rural and Dani were present on the

He said the research need based, regionwise has no value in the absence of proven technology, availability of raw material, economic feasibility and marketing ability. He undelined the need to do research on the available resources like fly ash, Nag river water, garbage and solid waste in Nagpur.

> He informed that Punjab and Haryana in north India are also producing biobitumin along with rice and wheat and the



diversified in power and the wasteland near combustion in place of material from the electricity. He suggested Vekoli and other public coal will reduce the readymade garment that it is possible to sector companies in pollution and save the units in Butibori MIDC produce Bio-Bitumin by Nagpur. He said that environment. He also is used to make the

agriculture is being cultivating Bamboo in using bamboo for informed that the waste

carpets at Pachgaon in bridge, whose stone Umred and training is laying ceremony was being imparted to 1200 performed recently. He women. He underlined specifically pointed out that by value addition of towards the savings or this type of raw material Rs. 600 crores on this and with nice design and occasion. attractive packaging, it is possible to do the the office bearers of marketing of it in global Indian Women Scientist market.

informed that it is occasion of Women In possible to construct the S c i e n c e A n d bridge in just Rs. 1000 Entrepreneurshipcrores instead of Rs. WISE-2023. 1600 crores by using the Malaysian technology and reducing the distance between two pillars of the flyover and casting the beam in steel fibre which was done in

durable and beautiful the Indora to Dighori

He also appealed all Association to tap the He said that new opportunities in construction was research and help the reduced by using the social and economic technology and transformation on the

> Office bearers of Indian Women Scientist Association, NEERI's scientists and students were present on the occasion.

Diversion for IPL Cricket match

03.04.2023 to $1\ 4\ .\ 0\ 5\ .\ 2\ 0\ 2\ 3 \quad a\ t\quad Road\,(Canal\,Road)$ M.A.Chidambaram Cricket Stadium. The following traffic arrangements/diversion s will be effected at 17.00 hrs to 23.00 hrs on 03.04.2023, 12.04.2023, 21.04.2023, 10.05.2023, 14.05.2023 and 13.00

Chennai, April 03 hrs to 20.00 hrs on Season -2023 Cricket 06.05.2023 for the from Bharathi Salai X Statue. matches to be held from below mentioned Roads. Bells road Jn and No

1 Victoria Hostel

Victoria Hostel Road (Canal Road) will be

2 Bells Road

Entry from Wallajah Road x Bells Road Jn.

3 Bharathi Salai

Vehicles coming made one way with entry from Rathna cafe Jn will

4 Wallajah Road

Vehicles with passes bearing letter M,P,T,W and MTC Buses coming from Anna Salai into Wallajah Road will not from Bharathi Salai x be diverted at Bharathi be allowed on Bells Victoria Hostel Road Jn Salai x Bells Road jn Road and above and No Entry from towards Bells Road, mentioned passes Wallajah Road x Wallajah Road to reach vehicles will be diverted Victoria Hostel Road Jn. the destination. Vehicles at Labour Statue -

TATA IPL 30.04.2023 & made one way with entry road jn towards Kannagi Bharathi Salai and reach M,P,T,W only will be Pattabiraman Gate and coming from War their destination.

> Vehicles with passes bearing letter B & Rfrom Anna salai into Wallajah road will not be allowed on Bells Road and they will be directed to park at MRTS and Pattabiraman from War Memorial and

5 Kamarajar Salai

Vehicles coming from War Memorial and will not be allowed at Kamarajar Salai - from Gandhi Statue with Road & Wallajah Road Road.

Bells Road will be Bharathi Salai x Bells Kannagi Statue - passes bearing letter to park at MRTS and Road. Other vehicles Wallajah Road. will be diverted to Foreshore Service Road for Parking.

a) Vehicles Vehicles coming coming from Anna Salai will take the route via from Gandhi Statue with Wallajah Road, Labour passes bearing letter B & Statue, Kamarajar Salai R will be allowed via., and park their vehicles service Road. Bharathi salai, Bells on Foreshore Service

allowed through will not be allowed Memorial will take the Bharathi Salai, Canal Labour Statue towards route via Kamarajar Salai and park the 6 Vehicles without vehicles at Foreshore Service Road.

> Vehicles coming from Gandhi Statue will take the route via Kamarajar Salai to park the vehicle at Foreshore

Motorists are requested to co-operate.

Southern Railway achieves highest ever earnings in both freight & passenger segment in 2022-23 Southern Railway generated a highest ever revenue of Rs.6345 Crores in the passenger segment in FY 2022-23 and recorded 80% growth over last FY Record all time high freight earnings of Rs. 3637.86 Crores in FY 2022-23 - An increase of 30% over last year's earnings Originating Freight loading of 37.94 million tonnes surpasses last year's loading by 24%

Chennai, April 03 highest ever revenue of year 2022-23 has passenger segment and concluded on a positive has recorded growth of note for Southern 80% over last financial Railway with the zone year earning of touching remarkable Rs.3539.77 crores, milestones on the surpassing the previous freight and passenger best of Rs.5225 Crore segment.

Significant growth in Passenger Traffic

Southern Railway, being a passengerfriendly zone, has been taking persistent efforts to handle the ever increasing traffic volumes by operating reserved/unreserved, passenger trains and special trains during peak seasons and festivals.

In the financial year 2022-23, Southern Railway generated a

The financial Rs.6345 Crore in the which had been achieved in the financial year 2019-2020 and it has been surpassed by 21%.

> A total of 640 million passengers had travelled during 2022increase of 88.5% million passengers during 2021-2022.

On the punctuality front, Southern Railway has achieved target of 92%.



2023 witnessing an has taken various mobile app and passenger friendly creating awareness compared to 339.6 initiatives in ticketing about its utility services which includes introducing 239 new Automatic Ticket freight segment: Vending Machine (ATVM) across various the Railway Board railway stations and improving various

Southern Railway features of UTS on amongst passengers.

Many 'firsts' in the

Southern Railway has achieved an originating loading of 37.94 Million Tonnes

in FY 2022-23 which is 30% and the previous was achieved in a single 0.78 million tonnes 2.20 Million Tonnes or best revenue of month of 4.05 MT, 6 % more than the Rs.3059 crores in 2018target set by Railway Board. Significantly, on the freight segment, the zone has generated highest ever revenue of FY 2022-2023 are: Rs.3637.86 crores, surpassing last year (2021-22) earnings by

19 by 19%.

Some of the (5.2 MT) 'milestones achieved by Southern Railway in

1 In March 2023,

loading of Petroleum (Net Tonne Kilometers)

1 Highest ever Food grain loading (3.23

highest ever loading Automobile loading of

1 Highest ever 1 Highest ever originating NTKM of 19,400 Million tonne kilometer and

1 Highest ever average lead of 1 Highest ever originating freight- 520



Vijaya Medical and Educational Trust, Vadapalani, Adopts Dozee's Al-based Contactless Vitals Monitoring Technology for Enhanced Patient Safety

Chennai, April 03 2023: Dozee, India's first AI-based contactless Remote Patient Monitoring (RPM) & Early Warning System (EWS), has been adopted by Vijaya Hospital in Chennai, to improve clinical outcomes with continuous patient monitoring and early warning system.By allowing doctors and healthcare professionals to monitor patients remotely, Dozee's solution will improve patient safety and care at p o w e r e d the hospital. One of the Ballistocardiography largest centers in South India equipped with vitals monitoring. technologically advanced solutions, Vijaya Hospital has been at the forefront of the digital revolution that is 98.4% accurate. transforming the current Continuous vital healthcare ecosystem in the country.

Dozee enables healthcare workers to remotely monitor patient vitals such as respiration rate, heart rate, SPO2 levels, blood pressure, and temperature while keeping track of their sleeping patterns. Its early warning system can immediately alert nurses and doctors if a patient's condition starts becoming critical, allowing for timely interventions. It also saves the daily hours that nurses spend on



ups of patient vitals and rather provides additional time for the nurses for more bedside patient care.

Dozee uses AI-(BCG) for contactless Dozee's technology is patented and made in India, and it has been clinically proven to be monitoring significantly impacts patient safety, clinical outcomes, and operational efficiency. Research done by independent consulting firm Sattva shows that for every ~100 Dozee connected beds, it can save ~144 lives and ~80% of the time taken for vitals by nurses and reduce ICU Average Length Of Stay (ALOS) by ~ 1.3 days.

On the hospital's adoption of Dozee's connected beds, Mrs. B. Bharathi Reddy, Managing Trustee & CEO, Vijaya Medical & manual routine check- Educational Trust, said

that boosts patient safety, optimizes nursing efficiency, and offers superior clinical results. Thus, incorporating continuous monitoring systems and Early Warning Systems are vital pieces in the journey of quality "We are always looking healthcare for all." for ways to improve patient care and safety. Dozee's AI-based

Remote Patient Dozee Monitoring& Early Warning System will help us achieve this by providing continuous remote monitoring of patients and early warning of any deterioration in their condition. We are confident that this will help us improve clinical outcomes and provide our patients with the best p o s s i b l e care.Dozee'sadoption will transform the way patient care is delivered and we are excited to be at the forefront of this partnership, Mr. Gaurav

Parchani, CEO & Cofounder of Dozee, said "We are delighted to partner with the Vijaya Hospital group - a forerunner institution renowned for its longstanding quality healthcare delivery. We work hand-in-hand with healthcare professionals

2023, per Counterpoint

Smartphone Model

Awesome Design

A34 5G feature a

floating camera setup as

well as a metal camera

deco which matches the

device's colour. Galaxy

A54 5G features a glass

back, giving it a

premium look and feel.

Durability

A w e s o m e

Galaxy A54 5G and

spill and splash

resistance with an IP67

rating, which means

Galaxy A54 5G and

On the eventful

transformation."

interconnected system As part of its mission

to transform the healthcare industry, indigenously developed technology to deliver quality care. Over 2000+ nurses have been trained on advanced RPM by Dozee to upskill healthcare resources and bring about a holistic revolution in the industry. So far, Dozee has established itself across 370+ hospitals. Dozee provides healthcare personnel with the tools to deliver more effective patient-oriented care, creating improved medical conditions and patient experiences.Dozee's contribution towards addressing the grassroots challenges of the healthcare industry is paving the way for a new kind of healthcare system, one that prioritizes patientcentricity while creating

Galaxy A54 5G, A34 5G with Stunning Design, Trendy Colours Go On Sale: To Help Samsung Consolidate 5G Leadership in India

Chennai, April 03 Samsung, 2023: India's largest electronics brand, announced the market launch of its latest smartphone series, the Galaxy A54 5G and Galaxy A34 5G. With a premium look and feel and designed for durability, Galaxy A54 5G and Galaxy A34 5G come with long-lasting battery life and enhanced entertainment features, making them a top choice for consumers.

believe i n democratizing innovation, and the new Galaxy A54 5G and India. A34 5G are a testament to our commitment. These devices offer a premium experience with our signature Galaxy design and flagship features like Nightography, which help consumers shoot sharper images and videos in low light conditions. The launch of Galaxy A54 5G and A34 5G will drive the adoption of 5G smartphones among



Indian consumers and will help Samsung Research India consolidate its 5G leadership in the Tracker Dec 2022. "At Samsung, we country," said Akshay Gupta, General Manager, Mobile Business, Samsung

As per Counterpoint Research India Smartphone Model Tracker Dec 2022, Galaxy A series was the largest-selling and the fastest-growing (above 10 million units) smartphone series in India last year. Galaxy A34 5G offer Samsung was also the number one 5G smartphone manufacturer (by they can withstand 1 volume) in India in meter of fresh water for

The display on both devices comes with Corning Gorilla Glass 5 protection, which offers improved scratch and drop protection. Galaxy A54 5G also comes with Gorilla Glass 5 protection on the back panel.

better health outcomes

up to 30 minutes. They

and delivery.

dust and sand.

Awesome Camera

Galaxy A54 5G boasts a 50MP OIS primary lens along with a 12MP ultra-wide lens, while the Galaxy A34 5G comes with a 48MP OIS primary lens and an 8MP ultra-wide lens. Both models also come equipped with a 5MP macro lens. These devices get the flagship 'Nightography' feature, which helps consumers shoot brighter and sharper photos and videos in low light. The phones also have an Auto Night mode that automatically adapts to low light conditions, so the user does not have to switch camera modes manually.

India Pvt. Ltd. (NMIPL) was honoured by Mr. Mandalika Srinivas, Chief Commissioner of Nissan Magnite, born of Customs (Chennai the 'Make in India, Customs Zone), for its outstanding contribution to exports

from India. The award underlines Nissan India's commitment to "Make in India, Make for the World", embodied by the success of the Nissan Magnite, which is currently exported to 15 global

Managing Director, Nissan Motor India Australia, Middle Nissan Motor India, crossed the key Eastern countries, and

Chennai, April 03 receive this award. It one million units in July Nissan Motor underlines our strong commitment to the India market and to the "Make in India" initiative. The Make for the World' philosophy, is a true global success and we look forward to expanding our overseas footprint with it."

export performance is in Renault-Nissan line with its focus on the global market and is backed by the Kamarajar Port contemporary and (formerly Ennore Port) aspirational nature of to 108 countries Rakesh Srivastava, Nissan's offerings. including New Zealand,

2022.

Nissan Motor India awarded by the Chief Commissioner of the

The big, bold, beautiful Nissan Magnite is exported to 15 global markets, with its most recent launches in Seychelles, Bangladesh, Uganda and Brunei. Nissan India commenced exports in September 2010 and currently exports Nissan India's strong vehicles from its Automotive India Ltd. plant via Chennai's said, "It is an honour to milestone of exporting countries in Europe,



Latin America, South-East Asia, SAARC, Sub Sahara, and Africa. In recent years, Nissan India has shifted its primary export market from Europe to Middle Eastern countries such as Saudi Arabia, the United Arab Emirates, Oman, Qatar, Bahrain, and Kuwait.

DBS Bank India launches 'digiPortfolio' for seamless investment portfolio management

Chennai, April 03 2023: DBS Bank India has announced an innovative investment solution, 'digiPortfolio', on its digibank platform. digiPortfolio uses both technology and human expertise to create a set of investment options curated by Morningstar that match the risk preferences of different investors. The platform is an easy, one-stop solution for users to invest money with ready-made baskets of mutual funds. DBS Bank India is one of the first banks in India to offer this type of digital solution.

DBS Bank aims to redefine the customer are also built to resist experience and make it more seamless by using data, AI, and advanced technologies. The offering includes different types of investment options, such as domestic equity, debt, and money market instruments, to ensure there are diverse portfolios to cater to different risk profiles of investors. The digiPortfolio platform is run by Quantifeed and is automated, making it easy to use.

> Prashant Joshi, Managing Director & Head - Consumer Banking Group, DBS Bank India, said, "India has witnessed increased participation of domestic retail investors in the burgeoning capital markets during the past two years. However, the complex nature of mutual fund products

and the risks involved Morningstar, said, have kept many "Asset Allocation, i.e., prospective investors at the allocation of bay. Through this various assets such as differentiated offering, equity and debt in an

our aim is to simplify investor's portfolio, is the process and bridge known to be a key the knowledge gap, driver of investment while helping to performance in terms of balance growth and risk and reward over the safety while making long term. The investment decisions. It digiPortfolio begins is our endeavour that with Morningstar's through digiPortfolio, ground-breaking many of our customers research on long-term will be more confident asset allocation. This about participating in approach considers the Indian capital various asset classes to markets."

Dhaval Kapadia, Director - Portfolio Specialist,

build diversified mutual funds-based portfolios of domestic equities and fixedThese portfolios are designed to be an investment, aligned to your risk appetite and investment horizon, helping you achieve your financial goals." Ross Milward,

Chief Technology Officer & Co-Founder of Quantifeed, said, "We are delighted to continue our relationship with DBS Bank and support their latest launch in India. Ouantifeed continues to see first-hand how well business and technology can come together, guided by a clear sense of delivering on customer experience. We are convinced that digiPortfolio will continue to revolutionise the digital wealth landscape and bring customers a delightful and personalised investing experience.

Tantra Yogi confered to Rtn Phf Dr A Devakumaar by Tantra Yoga Maha Guru Dr John B Nayagam

income offerings.



Tips Music to invest up to Rs 180+ crore in music biz for FY 2023-24, including 10-12 big-ticket films in Tamil

Chennai, April 03 2023: Tips Music (Tips Industries Limited), India's most-loved music label, renewed its ties with South film music by acquiring the audio rights of Mani Ratnam's Tamil filmseries, Ponniyin Selvan: I (PS-1) and Ponniyin Selvan: 2 (PS-2) in 2022. The success with PS-1 and other Tamil films has given them the impetus to focus and strengthen their market in the South in the new financial year. The music label plans to invest Rs 180+ crore for the FY 2023-24, which includes music rights of South.

Tips recently launched the music of the upcoming film, PS-2 amidst much fanfare. Talking about the music label's journey in South,

Chennai, April 03



down when the market well."

Kumar Taurani, went bad with the entry Managing Director - of radio, CD and MP3 as Tips Industries Ltd. well as the rampant (Music) said, "Tips, piracy then. So, we went which dabbled in non- back to focussing on film music since 1988, Hindi music. The music entered Hindi film industry underwent a music market in 1988. new revolution in 2008 We then got into music with the digital format. rights for South films In 2016, music picked with Kannathil up bigtime with the big-ticket films in the Muthamittal (2002). entry of Jio and we Apart from a few more decided to tap music in films in Tamil and all Indian languages. Telugu. We also After the success in acquired two music Tamil and Telugu music, labels in Telugu market - we will start exploring Kaveri and Swar Sudha. Kannada and However, we slowed Malayalam music as

Tips aims to acquire the rights of 10-12 bigticket Tamil films for FY 2023-24, which includes releasing one A+ film every quarter. Apart from PS-2, it currently has Ashok Selvan's movie which has music by Leon James. Mr Taurani shared, "One of the factors that draws Tips to a project is quality. "One of the reasons for taking on the music rights of PS-1 and Ps-2 is the fact that they were Mani Ratnam projects with music by maestro AR Rahman. We are in no hurry to acquire films in terms of numbers, we just want quality music and sound."

Tips Music boasts of vast music catalogue of over 30,000 tracks and 5,500 albums spanning 24 languages.

G20 Meeting Held in Ramnagar, Chief Scientific Advisors

everyone in an accessible

and free, quick manner.

The third agenda

included developing a

global policy on diversity,

equity, inclusion in the

field of science and

A roundtable meeting of the G20 Chief Scientific Advisors was held on Wednesday at the Tai Resort in Ramnagar, Uttarakhand. On the second day of the meeting, the Chief Scientific Advisers of G20 and the invited countries discussed various scientific ways and means to deal with Uttarakhand Chief meeting discussed four Minister Pushkar Singh agendas such as One emerging health and Dhami also participated Health's opportunities for other issues. During this in this meeting. This is the better disease control and many points were first meeting of G20 in discussed in detail. Discussions were held on Uttarakhand. green development, Ways to make science climate finance and

Brainstormed on Pandemics and Changing Climate

related information accessible and free were also discussed during the

pandemic preparedness. In the meeting, brainstorming was held on saving the world from epidemics.

participating in the science-related Corbett National Park.

technology, coordinating global efforts. The fourth agenda discussed strengthening the global science advisory system. Earlier, a grand welcome was given to the

delegates who arrived to attend the G20 Summit. On their arrival, they were welcomed with Choliva dance. Traditional folk dance was also organized on the In the first agenda, occasion. Keeping this meeting. In addition, there was a brainstorm on meeting in mind, all discussions were held on the opportunity in 'One arrangements were made strengthening the global Health' for better to beef up the security science advisory system preparedness to deal with arrangements in the area. to verify expert disease control and On March 30, the last day traditional knowledge epidemics. In the second of the meeting, the and its proper scientific agenda, discussions were delegates will be taken validation. The delegates held on how to make for a safari in the Jim

Chennai, April 03 initial public offering Company") a leading, focused, and integrated 4,000 million (? 400 cr) 6,650,000 shares by platform in India offering to 13,300,000 (1. 33 cr) integrated facilities equity shares. The face management ("IFM") services and business 10 each. support services ("BSS") to its clients, with a pan-India presence has filed its Draft Red Herring Prospectus ("DRHP") with market regulator Securities and Exchange Board of India ("SEBI").

resilient development. In

the meeting, scientists

brainstormed in the round

table on the changing

weather in the world and

many important points.

The meeting, which

began on March 29, was

attended by 13 major

organizations from 17

countries of the world and

51 representatives.

The Company is the second largest player in million (? 133 cr); (ii) the IFM market in India Funding its capital according to F&S report expenditure and have the widest requirements amounting service offering in the to be? 1,550 million (? industry, making them a 155 cr); (iii) Pursing unique and differentiated inorganic initiatives to? player in the market.

The Company plans to raise funds through

aggregating up to ? value of equity share is?

The Company proposes to utilize the net proceeds of the fresh issue towards funding the following objectives- (i) Re-payment/Prepayment availed by the Company amounting to be ? 1,330 800 million (? 80 cr) and (iv) balance amount towards general

corporate purposes.

equity shares - up to "Promoter Group Selling Shareholder"), up to 1,330,000 shares by India Avon. Business Excellence Fund-II and up to 5,320,000 shares by India Business Excellence Fund-IIA.

IIFL Securities of certain borrowings Limited, Motilal Oswal Investment Advisors Limited and SBI Capital Markets Limited are the Book Running Lead Managers to the IPO issue.

> Within BSS segment, the company offers Audit and Assurance services through its subsidiary, Matrix. It also offer employee background

The offer for sale of verification check 2023: Updater Services comprising (i) fresh issue equity shares comprises services through Matrix. Limited ("The of equity shares of up to 13,300,000 It provides sales enablement services through its Subsidiaries business services and (ii) offer for sale of up Tangi Facility Solutions Denave and Athena. It Private Limited (The offers mailroom management services through its subsidiary

> According to F&S Report, Matrix is the third largest company in Denave is the largest player in this segment with a market share of 15.4% in India in the Financial Year ended March 31, 2022. Avon is a market leader in India with a share of 15.5% in the mailroom management services market in the Financial Year ended March 31, 2022.

KURKURE PLAYZ LAUNCHES #HALKEMEINLO CHALLENGE, URGES USERS TO PARTICIPATE WITH THEIR #CRINGEISCUTE PICTURES

Cringe is cute

Chennai, April 03 2023: Continuing its light-hearted demeanour, Kurkure, one of India's most loved snack brands, has announced a quirky social media challenge -#CringeIsCute. The challenge is a part of the brand's latest # Halke Mein Lo campaign that encourages the youth to take a lighter approach to life and is inspired by the soft texture of Kurkure's newly launched sub-brand, Kurkure Playz. The challenge urges netizens to proudly post their notso-perfect 'cringe' photo in the picture-perfect world of social media.

As social media becomes a popular communication tool for today's youth, sharing the best version of themselves becomes the unsaid rule. Whether it's a vacation or their look for the day, everything is planned to look picture perfect, which at times, creates pressure to present themselves in a certain way. Kurkure Playz hopes to transform this attitude and encourage the youth to add a dose of lighthearted masti to their social media lives with the #HalkeMeinLo challenge.

Kickstarted by Bollywood actors, Arjun Kapoor and Mrunal Thakur, the celebrities engaged their audience with quirky reels that

Arjun and Mrunal ask youth. challenge and inspire attitude." their friends and followers.

In the Instagram reels, textured snacks for the take on the challenge their followers whether overwhelming response pressure to look perfect they feel pressurised to for our offerings has on social media. look 'wow' before they been an encouraging transition to their factor in amplifying our 'cringe' photo. Using the brand proposition of h a s h t a g s light-hearted masti #HalkeMeinLo and through a youth-centric #CringeIsCute, the challenge. With celebrities opened the celebrities and content challenge for everyone creators sharing their and even encouraged #CringeIsCute photos, popular TV actresses we hope that the youth is Niti Taylor, Anushka relooking at their Sen and content creators portrayal on social Zaid Darbar, Faisal media with a lighter, Sheikh to hop onto the 'Halke Mein Lo

To continue this light-hearted Speaking on the movement, Kurkure challenge, Neha Prasad, Playz will engage with Associate Director and local influencers to Brand Lead, Kurkure share their said, "Kurkure Playz is a #CringeIsCute photos. INR 50 and Kurkure modern sub-brand that The influencers will Playz Pastax at INR 5,

The and eliminate the

Kurkure Playz comes in two international dairy flavoured offerings, Kurkure Playz Puffcorn and the all-new Kurkure Playz Pastax. Kurkure Playz Puffcorn has a distinct shape with a light texture and comes in cheese flavour whilst the all-new Kurkure Playz Pastax has a creamy, herb and onion flavour in a pastashaped bite. Across all leading retail and ecommerce platforms in India, Kurkure Playz Puffcorn is available at INR 5, INR 10, INR 20,



2023: The second Sherpa meeting under India's G20 Presidency, chaired by India's G20 Sherpa Amitabh Kant, began in the beautiful village of Kumarakom in Kerala on Thursday. The Sherpa meeting side event saw a wide range of discussions on Digital Public Infrastructure along with solutions to contemporary global challenges. Discussions on solving global challenges through digital public infrastructure in the G20 Sherpa meeting India with a share of took place. G20 5.7% in the financial year members stressed ended March 31, 2022. policy approach and c o n c r e t e implementation on issues of economic and global concern Glimpses of growing steps of Digital India seen in DPI Experience Zone Kumarakom (Kerala), on 30 March



Digital Public integrated and effective Technologies Limited, Infrastructure (DPI) and implementation of Thierry Breton, Green Development. Digital Public Commissioner for the The Digital Public Infrastructure for the Internal Market of the Infrastructure co-event, effective delivery of European Union, Priya organized in partnership public and private Vora, Managing with NASSCOM, Bill services. In addition, Director of Digital & Melinda Gates there was a panel Impact Alliance and Foundation, and Digital discussion on global Pramod Verma, CTO of Impact Alliance challenges and ExStep Foundation. (DIAL), kicked off with opportunities for Debjani Ghosh, an immersive digital creating a growth- President, NASSCOM, experience for all G20 oriented and inclusive and other business delegates. The event on DPI. The DPI co-event leaders presented their Digital Public was addressed by views on the role of DPI The four-day Infrastructure discussed Nandan Nilekani, Co- in the start-up meeting began with two India's experience and Founder, and Chairman ecosystem during the high-level co-events - leadership in an of IT giant Infosys event.

2023.

G20 meeting of Agriculture Working Group Concludes in Chandigarh



3 1 s t March meeting. 2023. During the three-

G20 members farming, digitization, Working Group (AMIS) for Rapid can be removed.

Chennai, April 03 food security, and (AWG) representative Response Forum Under India's nutrition in the meeting to address the (RRF), wherein senior G20 Presidency the agriculture sector. The needs of the four Economic and second meeting of the G20 members also thematic areas related Statistical Consultant, Agriculture Working discussed challenges to solving problems in Arun Kumar shared his Group (AWG) in "City such as climate change, a griculture. The views. He welcomed Beautiful" Chandigarh urbanization, and food meeting ended with a all the delegates to the concluded on Friday, waste during the local visit from the 12th session for RRR foreign delegation.

day meeting, India drafted a release on the with discussions on policymaking so that emphasized regional last day of the three- Agriculture Market the concern of high cooperation in friendly day Agriculture Information System prices of food grains

and talked about timely The meeting started evidence-based

Disaster Risk Reduction Working Group meeting held in Gandhinagar



Chennai, April 03 the Disaster Risk international Reduction Working Group (DRRWG) delegates. Group meeting was began on 30th March, held in Gandhinagar, it Thursday, in Gujarat's saw deliberations on capital Gandhinagar. better management of The meeting was natural calamities. This Inaugurated by the meeting will be held in Principal Secretary to Gandhinagar from Prime Minister March 30 to April 1 Narendra Modi, Dr. with about 100 P.K. Mishra, and the participating delegates. India Government's The three-day meeting Minister of State for was inaugurated by Dr. Communications, Dev PK Mishra, Principal Singh Chauhan. The Secretary to Prime three-day program G20 Minister Narendra saw participation from Modi.

The first meeting of invitees, nine

member states,

Disaster Risk Reduction Working organizations, and 100

This meeting will take place from 30 March to 1 April. During the meeting, participating member states were encouraged take measures to prevent natural calamities, and save life and property, and better management was discussed. The potential of the Global South and the need to work on construction was also reiterated.

This meeting is about disasters to bring the global community together to tackle the devastating impact and it is an important step towards preparing the way for the future. The three-day Disaster Risk Reduction Working Group meeting covers five priority areas for all early warning, resilient infrastructure, and disaster risk reduction This also includes reforming the national system for financing.

JITO Ahimsa Marathon Run for spreading Peace & Non-Violence 1.5 Lakh plus people participated at 65 Locations in India and International on same day

Chennai, April 03 2023: The JITO Ahimsa Run was held on April 2nd, 2023, at Olcott Memorial Higher Secondary School Besant Nagar, Chennai.

In this AHIMSA Marathon Run 5000+ runners gathered at the chennai venue at 5:30 AM to be a part of this historic run and spread the message of Peace and non-violence.

The Ahimsa Run was organized in three categories of 3km, 5km, and 10km at 65 cities in India and 10 international locations on the same day at the same time, therefore entering the guess book of world records for the greatest number of pledges for a peace run.

The flag-offs for 10K, 5K and 3K were done by the guest of honour Thiru. Mano. Thangarajan, Mr Mahesh Aggarwal IPS (ADGP), Mine and petroleum minister of Rajasthan Promad P.Baskar bhaya jain along with gold medal winner power lifter Aarthi Arun a n d sponsors/committee members respectively.

The run course wound through the city's most iconic neighbourhoods and Yuga landmarks, providing a scenic and challenging route for the runners. Along the way, participants were cheered on by crowds of spectators, volunteers, and fellow runners, all united in their support for this



incredible event.

3 KM

1. 32166 Deepesh 2. 31423 Dinesh

3 2 6 1 1 jain

Jagadeesan M

Women

Winner 32389 Miss

Vigneswari 2nd runner up Revathi S 1st runner

5 KM Male

up Lalitha

1. Winner Subash

2nd Runner up Tamilarasan

Women

Winner Miss Nadu. Kanishka

1st Runner-up 50118 Abinaya Sri

2nd Runner-up

Male

Winner 10214 Rakesh kumarswamy 1st runner-up Pokerar

2nd runner-up Rothaj Kumar

Women

Winner Asha deepi 1st runner-up Divya 2nd runner-up Ritha

Isac from kenya awarded special prize in the event.

Mr.Mano Thangaraj his daughter Chinju in 10 km Distance Run.

The winners were 1st Runner-up awarded by our Srisrimal (Apex honoured chief guest President) and Mr Thiru. Mano Thangaraj Prakash Sethiya Minister of (TNAPTS Zone Information Chairman) have Technology of Tamil supported to great

> The Ahimsa Run was more than just a mere competition – it friendly activities, harmony.

Zumba, live music, and a sumptuous breakfast.

The Chennai JITO AHIMSA RUN was organized by the JITO Ladies Wing Chennai; headed by Shivani Jain (Chairperson), Sapna Betala (Chief secretary), Mr Ramesh Dugar (JITO Chennai Chapter Chairman), Mr Nehal Shah (JITO Chennai Chapter Chief Secretary), Mr Naresh Jain (Ladies Wing Convenor), Surabhi Daga (Convener of the project), Neetu Kochar and Ankita Doshi (Co-IT Minister Convenor of the project), Sonali Jain also participated in the (Project Head) and Marathon along with Committee members Heena Jain and Brinda Shah.

> Mr Abhaya extent taking the Chennai Ahimsa Run to new heights.

Overall, the JITO was a celebration of the Ahimsa Run was a oneness of the runners huge success, bringing and supporters together runners from gathered to voice out all walks of life to that every living being spread the message of is entitled to love, peace and nonrespect and peace. violence. It was a Throughout the event, testament that despite runners and spectators the diversity, we are all alike were treated to a one and hope for a variety of family- world of concord and

J.K. Shah Classes partners with Logic School of Management to address needs of Commerce Students

(BSE: 543514, NSE: S c h o o 1 School Management, Kochi to streams reach new academic heights.

J.K. Shah, Chairman, J.K. Shah Classes, believes this partnership between two strong brands offering training coupled with our pan-India presence with expertise in Chartered Accountancy (CA), Company Secretary (CS) and Cost and

Chennai, April 03 programmes for Management "Weat Logic School of JK Shah various commerce Accountant (CMA) Management are very Classes, part of stream courses will be courses, will provide happy to be associated Veranda Learning very advantageous for students with a win- with JK Shah Classes. Solutions which is a future students. "We win situation for all.," public listed company believe that Logic said J. K. Shah. The of Logic School of VERANDA), has Management's strong Management (LSM) a n n o u n c e d a presence in Kerala, has 7 centres across partnership with Logic offering an array of Kerala and trains over o f courses such as ACCA 4,000 students each (UK), Certified year. J.K. Shah Classes help students in the Management possesses over 75 commerce and finance Accountant (CMA) US branches across the and Certified Public country and trains over Accountant (CPA) US, 80,000 students every

> Santosh Kumar, Director at LSM believes students will gain immense benefits from this association.

The biggest beneficiaries of this association would be the students, who will study under the expertise of not only a highly trusted name -LSM, but also JKSC which has a legacy of 40 years and has produced excellent results consistently. Through this association, we will ensure we deliver the best to all the students," said Santosh Kumar.