

Industrialist Kumar Mangalam Birla received the prestigious Padma Bhushan Award from President of India Droupadi Murmu

Chennai, March 23 2023: Industrialist Mr. Kumar Mangalam Birla received the prestigious Padma Bhushan Award from Hon'ble President of India Droupadi Murmu.

About Mr Kumar Mangalam Birla

Mr Kumar Mangalam Birla, born on June 14th 1967, is an Indian industrialist, philanthropist and the Chairman of the venerable Indian Multinational Conglomerate, Aditya Birla Group.

A fifth generation member of the Birla Family from Rajasthan, Mr Birla was born in Kolkata and grew up in a joint family in Mumbai with his parents Mr Aditya Vikram Birla and Mrs Rajashree Birla and younger sister Ms Vasavadatta Birla.

In the 28+ years that he has been at the helm of the Group, he has accelerated growth, built meritocracy, and enhanced stakeholder value. In the process he has raised the Group's turnover by 30 times, from US\$ 2 billion to

US\$ 60 billion (as on 31st March, 2022).

Mr Birla has led 40 acquisitions in India and globally, among the highest by any Indian multinational. Major acquisitions under leadership of Mr Birla include:

- 1999: Madura Garments acquired by Indian Rayon and Industries. Through this acquisition, the Group became the owner of premium brands such as Van Heusen, Allen Solly, Peter England and Louis Philippe.

- 2004 : UltraTech CemCo, the demerged cement operation of Larsen & Toubro. A USD 7.1 billion building solutions powerhouse, UltraTech is the largest manufacturer of grey cement and ready mix concrete (RMC) in India. It is also one of the leading players in the white cement segment in India.

- 2007: Novelis, the world's leading producer of aluminium rolled products and the largest recycler of aluminium, acquired by Mr Birla's flagship metals company,

Hindalco.

- 2012: Future Group's Pantaloons acquired by Aditya Birla Nuvo Limited (ABNL). With this acquisition, ABNL entered into multiple brands, store formats and a complete range across categories spanning casual wear, ethnic wear, formal wear, party wear and sportswear for men, women and kids.

- 2020: Aleris, a US based, global aluminium flat rolled producer, acquired by Novelis. This acquisition made Hindalco one of the world's largest aluminium companies, with a global footprint spanning 49 state-of-the-art manufacturing facilities in North America, Europe and Asia.

Mr Birla studied at London Business School and was awarded Master of Business Administration from University of London in 1992. He is now an Honorary Fellow of the London Business School. Mr Birla constituted a £15mn



scholarship programme at the London Business School in memory of his grandfather, Mr B.K. Birla, marking the largest ever endowed scholarship gift to a European Business

School. He is also a Chartered Accountant from Institute of Chartered Accountants of India (ICAI).

Mr Birla is the first Indian Industrialist to be conferred an Honorary degree by the Institute of Company Secretaries of India (ICSI).

Mr Birla is the Chancellor of the Birla Institute of Technology & Science, with campuses in Pilani, Goa, Hyderabad, and Dubai, BITSOM (School of Management) and recently launched BITS Law School. He has also served as the Chairman of the Board at Indian Institute of Management Ahmedabad (IIM A)

and IIT Delhi.

Mr Birla was the architect of the first-ever governance code for Corporate India as he chaired the Securities and Exchange Board of India (SEBI) Committee on Corporate Governance.

Outside the Group, Mr Birla has held several key positions on various regulatory and professional Boards. He was a Director on the Central Board of Directors of the Reserve Bank of India.

Over the years, Mr Birla has been conferred several prestigious awards. He

was the first Indian Industrialist to receive the TiE Global Entrepreneurship Award for Business Transformation in 2021. He has also been awarded the Economic Times "Business Leader Award for Corporate Excellence" in 2003 and 2013. In addition, he has received several awards and honours from leading institutions like EY, Forbes, CNBC, CNN-News18 and World Economic Forum (WEF).

Mr Birla's mother, Mrs Rajashree Birla has also been conferred with the Padma Bhushan, as well as Mr Birla's great grandfather, Mr G. D. Birla with the Padma Vibhushan.

About the Aditya Birla Group

The Aditya Birla Group is a global conglomerate in the league of Fortune 500.

The Group's legacy dates to over a century and it was the first Indian business group to venture abroad.

The Group's annual turnover (in FY22) was around USD 60 billion.

The Group is present in 36 countries across six continents with over 50% of its revenues coming from overseas operations.

Anchored by an extraordinary force of over 140,000 employees belonging to

100 nationalities, the Group is built on a strong foundation of stakeholder value creation.

The Group has 130 state-of-the-art manufacturing units globally.

Globally, the Group is:

World's leading producer of aluminium rolled products

World's largest recycler of aluminium

The largest single location copper smelter

No. 2 in viscose staple fibre

No. 2 producer of carbon black (based on installed production capacity)

Third largest producer of insulators

5th largest producer of acrylic fibre

3rd largest cement manufacturer globally (excluding China)

The largest Indian MNC with manufacturing operations in the US

In India, the Group is:

No. 1 in cement

No. 1 in fashion retail

No. 1 caustic soda

Largest manufacturer of linen fabric

No. 1 in viscose filament yarn

A leading player in Life Insurance and Asset Management.

Second G20 Sustainable Finance Working Group meeting held in Udaipur, discussion on raising financial resources for climate change

Chennai, March 23 2023:

The 2nd Sustainable Finance Working Group (SFWG) meeting under India's G20 Presidency began in Udaipur, Rajasthan today. The three-day meeting focused on identifying relevant policies and best practices to mobilize sustainable finance to help ensure global growth and stability. For the first time in this group meeting, issues related to climate change were discussed beyond data and reporting related to participation program and capacity building for environment were also brainstormed. More than 90 delegates from different countries are participating during the three-day meeting. This meeting will continue till March 23.



A workshop was also organized today on the sidelines of the meeting where the first workshop was based on non-pricing policy to support sustainable investment. The second workshop to be held on Wednesday i.e. 22nd March will be

on Enabling Finance for the Sustainable Development Goals.

As a prelude to the 2nd G20 Sustainable Finance Working Group, various 'Jan Bhagidari' events are being organized in Udaipur from March 18 to 23 to create awareness about India's G20 Presidency. These events include Townhall Meeting for MSME Entrepreneurs, Seminar on Bridging the Financing Gap of SDGs, Role of Microfinance at IIM Udaipur,

Conference on 'Green Finance - A Way Forward', Digital Banking Education Programme, Session on Cyber Hygiene and Cyber Security, G20 Financial Literacy Walkathon, Financial Literacy Camp, Mela and Awareness Program by Jaipur etc.

All the guests who reached Udaipur a day earlier were given a grand welcome in Mewari style. The program to take all the foreign guests to Kumbhgarh Fort who attended the meeting is scheduled for March 24. The first meeting of the SFWG was held in Guwahati on 2nd and 3rd February this year. The third meeting will be held in Mahabalipuram and the fourth in Varanasi.

During the meeting, the mechanism for raising financial resources for climate change was discussed in detail. Along with this, topics like climate budget tagging, public

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RCC Magnum - Chak De has made the dream of 500 underprivileged children to witness the India-Australia ODI cricket match come true

Chennai, March 23 2023: It's a dream for many of us in India to watch cricket and our favourite players hit a six. We came up with this project to take 500 underprivileged kids to watch IND vs AUS ODI at Chidambaram Stadium at Namma Chennai.

We have raised funds to be able to provide this beautiful experience for kids, for a day along with meals and fun with their friends. The Surplus funds raised will be used to equip many needy people through our Skill Development projects and make many more financially independent.



Among RCC Magnum members, Esteemed dignitaries and Children RCC Magnum inaugurated & flag off Chak De from Rajaratnam Stadium and celebrated the efforts of the team members and the enthusiasm of the children to watch the match live for the first

time. Chief Guest: Mr. Karuna Sagar IPS, Director General of Police Welfare, Chennai along with Special Invitees: Ms. Disha Mittal, IPS, Joint Commissioner of Police, Chennai (East) MS. Lalitha Jangra,

Social Worker, Awardee of Rajasthan Ratna Mangalchandji Tater, Managing Trustee - Sohan Kanwar Mangilal Tater Charitable, T J Srinivasaraj, Honorary Treasurer, TNCA present at the Rajaratnam Stadium for this memorable event.

Croma's 5G Weekend: Revolutionize Your Smartphone Experience!

Chennai, March 23 2023: Croma, India's first and trusted Omnichannel electronics retailer from the Tata Group, has launched a new campaign dedicated to cutting-edge 5G smartphones. The sale offers a host of affordable 5G smartphones starting at just Rs. 13,999, bringing the latest technology to its consumers.

The 5G weekends at Croma will run in all stores and on its website, croma.com, only on the weekend till 23rd April. Croma aims to provide customers with exclusive offers and discounts that make purchasing a new smartphone a better experience. As part of the campaign, Croma provides up to 50% discount on select 5G smartphones, a chance to win unique assured vouchers, and exchange and upgrade benefits up to Rs 20,000 on select



smartphones.*

Croma understands that affordability is critical to making the latest technology accessible to everyone. Therefore, they always curate some of the best deals in the market, such as purchasing select 5G smartphones and getting a free smartwatch worth Rs. 4,999*. Upon purchasing from a select range of 5G smartphones, customers can get a Ring light which is used for video creation for free*. This offer has appealed to many creators and content makers. Also,

customers can opt for a smartwatch worth Rs 4,999 for free* with some 5G smartphones during the campaign period.

Customers can also buy the Samsung Galaxy A14 5G smartphone at an unbelievable starting price of just Rs. 16,499. This fantastic smartphone boasts power-packed features, such as a massive 6.6-inch PLS LCD display, 4GB RAM, and a 50MP + 2MP + 2MP triple rear camera setup that captures stunning images.

As part of the 5G

weekend at Croma, customers who purchase a 5G smartphone will stand a great chance to win a brand-new Tata Nexon or a sleek EV bike*. This exciting offer is only valid until Gudi Padwa, 22nd March, so customers must hurry to avail themselves of this incredible opportunity.

Croma offers a 10% discount of up to Rs. 2,500 for customers who use Federal Bank, HSBC, or ICICI Bank credit or debit cards to sweeten the deal further.*

With the latest 5G technology changing the face of mobile connectivity, Croma has taken the initiative to bring this technology within reach of everyone. The sale offers customers exclusive deals and discounts that make purchasing a new smartphone easy and affordable.

JIO ANNOUNCES TRUE 5G ROLL-OUT IN 41 MORE CITIES TAKING THE TOTAL COUNT TO 406 CITIES

Chennai, March 23 2023: Reliance Jio today announced the launch of its True 5G services across 41 additional cities. With this, Jio users across 406 cities are now enjoying Jio True 5G services.



Reliance Jio has become the first and the only operator to launch True 5G services in Chennai, Coimbatore, Madurai, Tiruchirappalli, Salem, Vellore, Hosur, Tirupur, Erode, Dharmapuri, Thoothukudi, Cuddalore, Dindigul, Kancheepuram, Karur, Kumakom, Nagercoil, Thanjavur, Tiruvannamalai, Tirunelveli, Kovilpatti, Pollachi, Ambur, Chidambaram, Namakkal, Pudukkottai, Ramanathapuram,

Sivakasi, Tiruchengode, Villupuram Karaikudi, Krishnagiri, Ranipet, Theni Allinagaram, Udhamandalam, & Vaniyambadi in Tamil Nadu & Puducherry.

Commenting on the launch, Jio Spokesperson said, "We are thrilled to witness the rapid uptake of Jio True 5G by millions of users across the nation, and we believe that the transformative power of our network will uplift their lives through multiple digital touchpoints. Jio is

expanding its True-5G reach at a rapid pace and has already rolled out a large portion of the planned True-5G network in this country. Covering majority of the nation is a matter of immense pride for us.

We want every Indian to enjoy the transformational benefits of Jio True 5G technology in 2023. We continue to remain grateful to the State Governments and Administrators for their support to digitize their regions."

Jio users in these cities will be invited to the Jio Welcome Offer, to experience Unlimited Data at up to 1 Gbps+ speeds, at no additional cost, starting today.

Jio True 5G has a three-fold advantage that makes it the only TRUE 5G network in India:

1. Stand-alone 5G architecture with Zero dependency on 4G network

2. The largest & best mix of 5G spectrum across 700 MHz, 3500 MHz, 26 GHz bands

Carrier Aggregation that seamlessly combines these 5G frequencies into a single robust "data highway" using an advanced technology called Carrier Aggregation.

500+ wedding planners converge to promote Mahabalipuram as a wedding destination aligning with PM Narendra Modi's Vision

Chennai, March 23 2023: Vikram Cota, CEO, GRT Hotels & Resorts Group, Aditya Motwane-Director, Motwane & Co, Baisakhi Ghosh-Founder, Baisakhi Flower, Rakhi Kantaria-Founder, Rachoutsav Events, N. DakshinaaMurthi, CEO WV connect & NandiniyVijay, director of WV Connect announced The upcoming WV Connect 2023- Asia's Largest B2B Wedding Summit at GRT Grand Hotels, Chennai.

In his post budget webinar, PM Shri Narendra Modi expressed that "These days even the middle-class and upper-middle class are opting for destination weddings. Special packages can be announced for such destinations. This will encourage people to hold their wedding ceremony in different states, people from Gujarat will be excited to hold their rituals in Tamilnadu style"

The upcoming WV Connect 2023- Asia's Largest B2B Wedding Summit promises to promote destinations in India for weddings, with Mahabalipuram in the spotlight this season.

Around 50+ hotels and resorts along its coast including the luxurious Radisson Blu Temple Bay, Mahabalipuram serves as a dream destination for traditional charm with a contemporary

Chennai, March 23 2023: Magadh Foundation forms its first block committee in Tamilnadu in the RK Nagar block of Chennai District. The RK Nagar Block Committee was formed with the approval of the founder and current president of the Magadh Foundation, Mr. KN Tripathi, a former minister of Jharkhand, in the presence of Mr. Venkatesh Ramaraj, Central Committee Member, State Convenor of Tamilnadu, and Incharge of Membership for South India, and Mr. B.S. Sivaraj, president of the Chennai District



flair.

This wedding fraternity convention on April 3,4,5 will host top names from the Indian wedding fraternity like Abhinav Bhagat, Parthip Thyagarajan, Rajnish Rathi, Rituraj Khanna, Vijay Arora, Sima Taparia (Netflix fame) and more!

Not just that, the summit is also attracting top International wedding planners from around the world to showcase India as a wedding destination and what it can offer. To name a few, Meltem Bayazit Tepeler (Turkey), Gabriele Rizzi (Italy), Sakul Intakul (Thailand), Gideon Hermosa (Philippines), Hemant Dadlani (Sri Lanka).

In the 3 days of the summit, members of the extended wedding fraternity will meet the game-changers, hobnob with the best in the business and experience an occasion like no other. It is a splendid opportunity to explore destination wedding properties in Mahabalipuram, engage with over 600+ wedding industry veterans, and numerous brands on display, where

participants can attend over 18 hours of masterclasses and be inspired by fashion trends from top designers.

The Panel discussion will revolve around topics like Navigating the Post Covid Wedding Shift, the landscape of destination weddings, latest trends in photography, food & more!

The grand finale awards night will be hosted in collaboration with EY (Ernst & Young) as the official tabulators, and will honor the brightest minds of the wedding industry.

For a Noble Cause: Our Social Initiative 101 Weddings spearheads our beloved PM's vision to grow the tourism sector. This will serve India and its culturally diverse states on a world platter as a preferred destination for weddings. 101 couples, including the economically backward & differently abled, will be married free of cost, amounting to around 1 crore rupees. This auspicious ceremony will set the cornerstone for making destination weddings accessible and

not just a dream for millions of Indians. It will no longer be just for celebrities and the upper class but also cater to the other side of the spectrum. There's always a pricey connotation attached to destination weddings and the majority only think of Udaipur or Lake Como. Just like Mahabalipuram, there are several other undiscovered gems that can offer a variety, be it for the luxurious or the budget segment" says N Dakshnamurthi, CEO of Wedding Vows.

Nandini Vijay, Director of Wedding Vows, said it was Dakshina Murthy's dream to get 101 couples married for free.

In the end, The Highlight of the event was 4 couples were introduced out of 101 couples who are going to get married at Mahabalipuram.

WV Connect 2023 is happening at Radisson Blu Temple Bay Mahabalipuram on April 3,4,5. You can attend the summit by visiting www.wvconnect.in or write to hello@wvconnect.in.

Magadh Foundation's first block committee in Tamilnadu in the RK Nagar block of Chennai District



Committee. This is the first committee that the foundation forms after the formation of the Chennai District Committee. Over 20 members of the RK Nagar community joined and became members of the foundation, which formed this committee. Mr. Sasi was appointed as the president of the block committee.

Other members of the committee are Satheesh Kumar, Chitti Babu. P., Deniyal. A., Mani. M., Elumalai, Viji, Manigandan, Murali. S., Rajesh Kumar, Guna. G., Sharjagan. SK, Mohan, Anand, Dilli Babu, Ramesh. M., Saravanan, Mani. D. Mahalaxmi, and V. Shankar. "We are scheduled to form

committees in the Kanyakumari District, Coimbatore South District, Coimbatore North District, Thiru Vika Nagar Block, and Perambur Ward in the next 2 weeks. We are constantly planning and executing social service projects. As a part of it, there are three new projects lined up for April 2023," Venkatesh said.