

PM lays foundation stone and dedicates to nation key development projects in Hubballi-Dharwad, Karnataka Dedicates longest railway platform in the world at Shree Siddharoodha Swamiji Hubballi Station

Chennai, March 13 2023: The Prime Minister, Shri Narendra Modi dedicated and laid the foundation stone of key development projects in Hubballi-Dharwad, Karnataka today. The projects include dedicating to the nation IIT Dharwad whose foundation stone was also laid by the Prime Minister in February 2019, the longest railway platform in the world at 1507m in length at Shree Siddharoodha Swamiji Hubballi Station which has been recognized by the Guinness Book of World Records recently, the electrification of Hosapete - Hubballi - Tinaighat section and the upgradation of Hosapete station, for boosting connectivity in the region. The Prime Minister also inaugurated and laid the foundation stone for various projects of Hubballi-Dharwad smart city. He also laid the foundation stone of the Jayadeva Hospital and Research Centre, the Dharwad Multi Village Water Supply Scheme, and Tuparihalla Flood Damage Control Project.

Addressing the gathering, the Prime Minister recalled getting the opportunity to visit Hubballi earlier this year and highlighted the blessings showered upon him by the people who came out to welcome him. Recalling his visits to Karnataka in the past few years from Bengaluru to Belgavi, Kalburagi to Shivamoga, and Mysuru to Tumkuru, the Prime Minister said that he is indebted to the overwhelming love and affection shown by the Kannadigas and also underlined that the government will work towards fulfilling the needs of the people by making their lives easier, creating many employment opportunities for the youth, empowering the women of

the region as a way of repayment. "The double-engine government of Karnataka strives for the complete development of every district, village and hamlet of the state with utmost honesty", the Prime Minister said.

The Prime Minister said that for centuries, Dharwad has been a gateway between Malenadu and Bayalu Seeme regions which has welcomed everyone with open heart and enriched itself by learning from everyone. Therefore, "Dharwad did not remain just a gateway but became a reflection of the dynamism of Karnataka and India", the Prime Minister said. Dharwad is known as the cultural capital of Karnataka known for its literature and music. The Prime Minister paid tribute to cultural doyens from Dharwad.

The Prime Minister mentioned his Mandya visit earlier in the day. He said that the new Bengaluru Mysuru expressway will pave the way to take the software hub identity of Karnataka even further. Similarly, the Prime Minister said, many development projects were either dedicated or their foundation stones were laid in Belagavi. He also mentioned Shivamogga Kuvempu Airport. He said these projects along with the projects of today are scripting a new development story of Karnataka.

"The new campus of IIT in Dharwad will facilitate quality education while nurturing young minds for a better tomorrow", the Prime Minister said. He underlined that the new IIT campus is scripting a new chapter in the history of Karnataka's development journey. He noted the high tech facilities of the Dharwad IIT campus and



stated that it will act as a source of inspiration which will take the institution to the same heights as other leading institutions of the world. Highlighting that the IIT Dharwad campus is a prime example of the "Sankalp se Siddhi" (i.e achievement by resolutions) spirit of the present government, the Prime Minister recalled laying its foundation stone in February 2019 and expressed happiness on its completion within a span of 4 years, even though many hurdles came along the way owing to the Coronavirus pandemic. "From laying foundation stones to inaugurating projects, the double-engine government works at a constant speed", the Prime Minister continued, "We believe in the resolve of inaugurating the same projects whose foundations stones are laid by us."

The Prime Minister lamented the thought process of yesteryears that expansion of quality education institutions will lead to dilution of their brand. This thinking led to massive loss for the young generation and new India is leaving this way of

thinking behind, he said. "Good education should reach everywhere, to everyone. Larger number of quality institutions will ensure the reach of good education to more people", he added. That is why, he continued, that the number of quality institutions is constantly increasing in India during the last 9 years. Number of AIIMS has tripled, 250 medical colleges have been opened in just the last 9 years compared to 380 medical colleges in the seven decades after Independence. Many new IIM and IIT came up during these 9 years.

The Prime Minister said that 21st century India is moving ahead by modernizing its cities. He said Hubballi-Dharwad was included in the smart city project and many smart projects have been dedicated today. "Technology, infrastructure and smart governance will take the Hubballi-Dharwad region to new heights", he said.

The Prime Minister underlined the trust that the people of Karnataka have on Sri Jayadeva Institute of Cardiovascular Sciences and Research which is

serving in Bengaluru, Mysuru and Kalburgi. Now a third branch's foundation stone was laid in Hubballi today.

Highlighting that the central and state governments are working together to provide clean drinking water to Dharwad and its surrounding areas, the Prime Minister informed that the foundation stone for a scheme worth more than 1,000 crore rupees has been laid under the Jal Jeevan Mission where water from Renuka Sagar reservoir and Malaprabha river will be brought to more than 1.25 lakh houses through taps. He also informed that the people of the entire district will avail the benefits when the new water treatment plant will be ready in Dharwad. The Prime Minister also touched upon the Tuparihalla Flood Damage Control Project whose foundation stone has also been laid today and stated that it will reduce the damage caused by floods in the region.

The Prime Minister expressed delight that Karnataka has reached another milestone in terms

of connectivity as the Siddharoodha Swamiji Station now has the largest platform in the world. He underlined that it is not just any record or extension of a platform but it is forwarding the thinking which gives priority to infrastructure development. He also noted that the electrification of Hosapete - Hubballi - Tinaighat section and the upgradation of Hosapete station reinforce this vision. The Prime Minister informed that coal is transported for industries on a large scale through this route and after the electrification of this line, the dependence on diesel will reduce thereby protecting the environment in the process. The Prime Minister underlined that these efforts will speed up the economic development of the region and promote tourism at the same time.

"Better and advanced infrastructure is not only good to look at but also makes the lives of people easier", the Prime Minister remarked. Highlighting the difficulties faced by people of all communities and ages due to lack of better roads and hospitals, the Prime Minister noted that every

citizen of the country is reaping the benefits of advanced infrastructure being developed across the nation. He gave examples of students, farmers and the middle class who are making use of better connectivity to reach their destinations. Throwing light on the work done towards modernizing infrastructure in the last 9 years, the Prime Minister informed that the network of roads in villages has more than doubled through the PM Sadak Yojana, and the National Highway network has increased by more than 55%. He also informed that the number of airports in the country has more than doubled in the last 9 years.

The Prime Minister said that before India was not that prominent in the world of Internet. Today India is among the most powerful digital economies. This happened because the government made the cheap Internet available and took it to villages. "On an average, 2.5 lakh broadband connections were given every day in the last 9 years", he informed. "This speed is coming in the development of infrastructure is being built according to the needs of the country. Earlier, rail and road projects were announced after weighing the political profit and loss. We have come up with the PM Gatishakti National Master Plan for the entire country. So that wherever there is a need in the country, infrastructure can be built at a fast pace", he added.

Referring to the unprecedented focus on social infrastructure, the Prime Minister remembered the days of scarcity in the critical areas of housing, toilets, cooking gas, hospitals and drinking etc. He elaborated how

these areas have been addressed and all these facilities are being made available. "Today we are giving all the resources to the youth to realize their resolutions in the next 25 years", he said.

Highlighting the contributions of Lord Basaveshwara, the Prime Minister mentioned the establishment of Anubhav Mandapam as most important among many contributions and noted that this democratic system is studied all over the world. He recalled inaugurating the statue of Lord Basaveshwara in London. However, the Prime Minister said, it is unfortunate that India's democracy was questioned in London itself. "The roots of India's democracy are drawn from our centuries-old history. No power in the world can harm India's democratic traditions", the Prime Minister remarked. "Despite this", the Prime Minister continued, "some people are constantly putting India's democracy in the dock. Such people are insulting Lord Basaveshwara and the people of Karnataka and the country. He warned the people of Karnataka to stay alert from such people.

Concluding the address, the Prime Minister emphasized taking Karnataka's identity tech-future of India further. "Karnataka is the engine of hitech India", the Prime Minister said as he stressed the need for a double-engine government to power this hitech engine of the state.

Chief Minister of Karnataka, Shri Basvara Bommai, Union Minister for Parliamentary Affairs, Shri Pralhad Joshi, and Ministers from Karnataka Government were present on the occasion among others.

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Chennai, March 13 2023: Smt Ameeta Mulla Wattal and Smt Anjali Kaul, daughters of Late Captain Mahendra Nath Mulla, MVC instituted a trophy at

Navy Children School (NCS) Delhi on 11 Mar 23 in honour of their father. The trophy was instituted during a brief ceremony held at school which was

attended by VAdm Suraj Berry, Controller Personnel Services & Chairman School Management Committee (SMC), C mde G Rambabu, Commodore

(Naval Education) & Vice Chairman SMC, Col Sanjeev Wattal and select staff of the school. An amount of Rs 1.50 lakhs and a Rolling Trophy was handed over to the school on this occasion. The award has been named as 'Capt MN Mulla, MVC, Memorial Outstanding Student Award' and would be awarded to two students of NCS Delhi (a boy and a girl) selected based on Clarity of Vision, Courage of Conviction and Commitment.

During the 1971 Indo-Pak war, on the night of 09 December 1971, INS Khukri was hit by torpedoes fired by an enemy submarine and sank. Having decided to

abandon ship, Captain Mulla without regard to his own personal safety supervised the arrangements for rescue of his ship's company in a very cool, calm and

methodical manner. Having directed as many of his men as possible to leave the ship, Captain Mulla went back to the bridge to see what further rescue operations could

be performed. In doing so, Captain Mulla was last seen going down with his ship. His actions, behaviour and the example he set, has been in keeping with the

highest traditions of the Service. Captain Mahendra Nath Mulla displayed conspicuous gallantry & dedication and was awarded the Maha Vir Chakra.



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Mega Power Star Ram Charan speaks to Sam Fragoso of Talk Easy on the RRR Journey, his upbringing in Hyderabad, his father Chiranjeevi's emotional reaction to the Oscar Nomination and more!

Chennai, March 13 2023: Mega Power Star Ram Charan has made us all proud. His recent interview with Sam Fragoso of Talk Easy on the RRR Journey, his upbringing in Hyderabad, the Oscar Nomination depicts again his humility, his astute comments and the panache with which he handles himself. Representing India on a global scale and speaking to such acclaimed outlets in the USA, Ram has been the cynosure of all eyes. Fresh from his Babymoon break, he spoke to Sam about several topics. On his upbringing, Ram opens up and says that, "Growing up, all my dad's awards and the cinema magazines would stay in the office below our house and by mistake if I was in the office to take some stationery and would enter our house with any of his pictures, no magazines or pictures of fan work was in our house. A famous Indian artist made a painting of his and even that did not enter out house, because



he did not want the influence of his work coming into his residence. He thought it was very glamorous, and he wanted us to be as normal as possible, he did not want us to know that we had a superstar father and to take it for granted that it would all come easy for us. Whatever he did was right as till today, I am able to pay my EMIs and keep it going and I am

doing well because of his upbringing and the way he was." On RRR he says that, "RRR is a platform where this journey is going to come. It's a way of achieving what all the hardworking directors and people in the movie industry in India wanted to see for the last 85 years. The final goal is to be recognized on a world platform." On the historic Oscar Nomination, he says that, "All the people

that I am talking about, even they don't know what this will be doing for our country. You cannot comprehend the result of this day. It is emotional for all of us. It is emotional for my dad who is waiting there. Before taking my flight, he was so sentimental that I was coming here. In 154 films he has done and 42 years he has been working, he has been to the Oscars in the 80s and that too for an appearance, and that also he felt was a huge achievement. But today we have been nominated and in the list and now waiting. He told me the value for it as younger actors, we don't know the value of this so early in our career but he knows the value and I truly believe, that we are praying for this for everyone in India too, not just actors but its like India winning an Olympic gold medal, I do not run but I only the feeling when my Indian sportsperson holds that medal. The Oscars is like an Olympic Gold medal equivalent for us."

Jithan Ramesh's tough and challenging experiences of working 14 hours a day in an airtight cave

Chennai, March 13 2023: Dr. Amar Ramachandran of Neni Productions is producing the film 'Route No. 17'. Abhilash G Devan, a former associate of critically acclaimed Malayalam filmmaker Kannan Thampithanam is directing the film. A noteworthy fact is that he is the director of 'Thai Nilam', bankrolled by the same production house that has won 14 International Awards. Jithan Ramesh is playing the protagonist and Anju Pandiya appears as the female lead in this movie. Hareesh Peradi is performing as the antagonist's character in this movie. Aruvi Madhan appears as a pivotal character in this movie. Amar Ramachandran, Nihash, Akil Prabhakaran, Jennifer, Bindhu, Kasi Viswanathan, Titus, and many others are



essaying pivotal characters in this movie. Ouseppachan, one of the most acclaimed music directors is composing music for this film that features lyrical lines written by Yugabharathi, Ku Karthik, and Kavignar Senthamizhdasan. Actor Jithan Ramesh's fame after the Bigg Boss show has become phenomenal and audiences for started celebrating his nature. To make sure that he doesn't disappoint his fans, and this film being the first-ever movie to release after Bigg Boss, he has taken lots of risks performing the stunt sequences without using

any dupes. Respectively, he has shot a major sequence of this film in a 5500 sq. ft set work of cave erected below the ground level, near a thick forest located near Thenkasi. Many other actors alongside Jithan Ramesh have also acted in these sequences. Since, there is no way for the ambiance to get a free flow of air, the usage of a fan would be the only way to comfort. Nonetheless, feeling that it will eventually hamper the realistic output of the film, Jithan Ramesh endured the heat and humid conditions at the scorching heat of 35

degrees Celsius, for almost 14 hours a day for 22 days. Sometimes unable to bear the heat, he would sprinkle water on himself, and without any break or rest, would immediately get back to shooting the sequences. The film's first look that was revealed recently has garnered a good response. Technical Crew Production: Dr. Amar Ramachandran Banner: Neni Productions Direction: Abhilash G Devan Music: Ouseppachan Cinematography: Prashanth Pranavam Editing: Akhilesh Mohan Sound Graphics: Kanthara Team Sound Design: Rajakrishnan (Kanthara Team) Action: Jackey Johnson Location: Saravanan Sogampatti Artist Control: Chithra Makeup: Rasheed Ahamad (National Award) Public Relations: A. John.

Dr Jitendra Singh says Civil Services Officers now being trained in AI tools and Data Analytics to enable them with administrative skills vital today



Chennai, March 13 2023: Union Minister of State (Independent Charge) Science & Technology; Minister of State (Independent Charge) Earth Sciences; MoS PMO, Personnel, Public Grievances, Pensions, Atomic Energy and Space, Dr Jitendra Singh has said the Civil Services Officers are now being trained and equipped with latest Artificial Intelligence (AI) tools and Data Analytics to enable them with skills that are vital to the effective performance in the administrative context of today. Under the Mission Karmayogi, the course has been so structured that domain, functional and behavioural inputs are woven into the course design, he said.

Dr Jitendra Singh was addressing the participants of the 124th Induction Training Programme (ITP) here today.

The 124th ITP for officers promoted from the State Civil Services to the Indian Administrative Service is designed in response to the Prime Minister's call for a shared national vision. 124th ITP has 131 participants from batches 2008 to 2020. The objective of the ITP is to enable participants who have been promoted from State Civil Services into the IAS to understand the all-India nature of the Indian Administrative Service and develop a national perspective on the working of public administration and the macro-economy of the country.

Dr Jitendra Singh said the six months long ITP helps officers gain a wider national perspective that enables them to contextualise and understand the canvas of governance. The course featured a 2-week long Bharat Darshan tour including

the North Eastern Region (NER) besides stints with the three Armed Forces to underscore the dimension of national security. Further, there are attachments with large public/private sector undertakings, municipal corporations and SPVs delivering key public services.

In view of the success of Mission Karmayogi programme in improving Good Governance and reaching out public services and Central Government's welfare schemes to the public at large, Dr Jitendra Singh said the Government may consider designing such a training module on the lines of the ITP for other Central & State Government employees as well. Prime Minister Shri Narendra Modi is of the firm belief that the Civil Services is an important pivot in implementing the Government's welfare

schemes and providing the benefits to the common man, he said.

The 124th ITP featured, for the first time, a day-long deconstruction module where experienced officers, who were inducted into the IAS from states across the country, interacted with participants and shared their experiences of having implemented important projects or having played key roles in framing / executing key policies. This was to bring to focus the need for a clear role change and hence, to adopt a systemic perspective to decision making.

The 131 participants of the 124th ITP come from 18 States and 6 UTs. 20% of these are female participants. The average age of participants is 52 years. The group has served an average of 23 years in the state governments in different administrative capacities.

NYC 2023- Youth in Urban Development: Bringing ideas into action

Chennai, March 13 2023: India's biggest youth summit - 'National Youth Conclave' is being organized by National Institute of Urban Affairs (NIUA) in association with Smart Cities Mission, MoHUA and Department of Youth Affairs, MYAS. The event is organized under the aegis of India's G20 presidency in 2023, aligning with the Urban20 and Youth20 engagement groups. Both, Ministry of Housing and Urban Affairs and the Ministry of Youth Affairs and Sports are coming together in this 2-day Conclave, being held on 13-14 March 2023 at Vigyan Bhawan, New Delhi. It will bring together young minds to deliberate on the U20 and Y20 priority areas and foster bright leaders of tomorrow.

"Urban 20 has to be seen as a great opportunity for global peer learning", said Union Minister for Housing & Urban Affairs and Petroleum & Natural Gas, Shri Hardeep. S. Puri at the Urban 20 Inception Meeting, Ahmedabad, Gujarat. Keeping this fervent ambition of learning alive, the event will see youth from all over the country, national leaders, experts, students researchers and innovators come

together to discuss some of the pressing concerns and learn from each other on how to make cities and communities a better place to live and thrive.

The Secretary, Ministry of Housing and Urban Affairs, Shri Manoj Joshi also highlighted the importance of planning, finance, and governance, as well as sustainability and demographic shifts, in determining what happens in our cities. "India is at present 35% urban, which is expected to go to 53% by 2047. And our urban population is about to get doubled with about 400 million more population going into our cities. So, for us the future of urbanization and future of India's prosperity hinges on what happens in the city and how well we manage our urbanization process, whether it leads to a sprawling of cities or a well-organized city.", he said at the U20 Inception Meeting, Ahmedabad, Gujarat. In light of all this, the summit will have presentations, discussions, interactive sessions, and other engaging activities that highlight the priority areas identified by both engagement groups.

Some of the key events in the conclave

would include: Release - SAAR Compendium 1.0

15 premier colleges of the country have documented 75+ case studies of innovative urban projects under the SAAR program (Smart Cities & Academic towards Action Research)

Other releases - The event will also be a ground for the launch of compendiums of articles, case studies and information by Prajatantra, Indian Smart Cities Fellow Programme (ISCFP), National Urban Digital Mission (NUDM), The Urban Learning Internship Program (TULIP) and National Urban Learning Platform (NULP).

Launch - SAAR Programme 2.0

Every Smart city is being encouraged to tie-up with at least one academic/research institution and prepare at least 3 case studies of implemented projects. These will become reference document for replication of innovative urban initiatives.

Exhibition - Two exhibitions on innovative urban projects under by SAAR and NMCG (National Mission for Clean Ganga) Smart solution exhibition would be set up for the 2 days on the event venue.

Plenary sessions - Discussions on themes for climate change resilience, governance and planning frameworks catalysing skills and innovation for better urban futures will be take place.

The Joint Secretary for Smart Cities Mission, MoHUA, Mr. Kunal Kumar, said "This conclave highlights the importance of Indian youth, and their role in India's urban development. Several initiatives to promote Indian youth will be showcased during the event. Our cities will become smarter with their energetic involvement".

NIUA's Director, Mr. Hitesh Vaidya, said "The enthusiasm and passion of youth for creating positive change in their communities is awe inspiring. The National Youth Conclave, which brings together country's youth and government leadership, is an opportunity for cross learning. While it provides the much needed impetus for youth to learn about the irris in governance and contribute in the national development, the leadership will gain through the youth's zeal and innovative ideas!"

Women Achievers honored at the Chennai Chapter of BNI

Chennai, March 13 2023: 75 BNI women achievers were recognized and honored at the Chennai Chapter of BNI Business Network International. These women achievers were honored in commemoration of the International women's day celebrations held at the Madras Management Association, Chennai.

A total of 120 including 45 visiting women from different walks of life were part of this Networking and Awards function. The achievers were presented with a Plaque and certification recognizing their contribution to BNI as well as excelling in their profession. The day also saw a momentous networking session attended by over 120 Women entrepreneurs from 30 chapters of BNI from across the country.

Speaking on the occasion, Ms.Lizabeth (Senior Growth Director) said, "it is indeed a proud moment to recognize these achievers, not only due



to their perseverance and commitment to their efforts, but also of the fact that they are from within our fraternity and have also helped contribute to the development of many of our members present here.

Setting the tone of this event, Executive Director Mr.Sunil Sethia highlighted that "Women entrepreneurs are precious untapped resources that drives the growth of both local and national economies"

Regional Director Mr.Ajeeth Nahar hinted that Women

Entrepreneurship has been flourishing at BNI and the Region is witnessing increased participation over the last 2 years.

BNI is a 38-year-old business and professional networking organization that allows only one person from each trade or profession to join a chapter. BNI has over 300K members worldwide, in 77 different countries, from over 300 different types of professions, all of whom have benefited from increased referral business as a result of BNI.

Belonging to BNI is like having dozens of salespeople working for you! Because every single company and entrepreneur out there needs more sales. BNI provides a structured referral networking system to help generate referrals by sharing business connections

The philosophy of this organization is built upon the idea of "Givers Gain®": By giving business to others, you will get business in return. This is predicated on the age-old idea of "What goes around, comes around."

IREDA completes 36 years of existence: 36 km Cyclothon organized to mark the event

Chennai, March 13 2023: Indian Renewable Energy Development Agency Limited (IREDA) organised a Cyclothon event today. The event was organised to cover a distance of 36 kms with a minimum coverage of 3.6 kms to commemorate 36 glorious years of IREDA's existence as a mother organization through financing Renewable Energy (RE) Sector in India.



The Cyclothon was flagged off by Hon'ble Secretary, MNRE, Shri Bhupinder Singh Bhalla, IAS (1990 Batch) from India Habitat Centre, Lodhi Road, New Delhi. Speaking on the occasion, Shri Bhalla complemented IREDA for spearheading the development of Clean and Renewable Energy (RE) in India since last 36 years. He further mentioned that IREDA is the largest RE financing agency amongst all the domestic funding arms. Shri Bhalla congratulated IREDA for organizing the Cyclothon Event, not only from the health perspective, but also promoting the significance of a green energy for a clean environment.

Gracing the occasion, Shri Dinesh Dayanand Jagdale, Joint Secretary, MNRE applauded IREDA over conducting such events from time to time and praised IREDA's major contribution towards advancing RE development in India.

CMD, IREDA, Shri Pradip Kumar Das stressed upon the fact that IREDA being the largest RE funding agency in the country, stands fully committed towards achieving the Hon'ble Prime Minister's 'Panchamrita' targets and to be an integral part in achieving the 500 GW of non-fossil fuel-based capacity by 2030. IREDA has cumulatively sanctioned RE loans amounting to more than Rs. 1.45 Lakh Crores and financed RE

loans exceeding Rs. 92,000 Crores as on date with a loan book size exceeding Rs. 40,000 crores, ensuring Best Corporate Governance practices, which have become benchmark to others. This has led to IREDA being upgraded to AAA (Outlook: Stable) Rating from the earlier AA (Outlook: Positive) Rating by ICRA due to the complete turnaround in IREDA's performance in the last three years through best quality governance.

Shri Das added that while this event is an effort towards propagating the importance of clean energy in the society at large, it also shows IREDA's commitment towards health and fitness of human assets.

The Cyclothon event

was attended by Shri M Nagaraj, Director (Corporate Planning), HUDCO and Shri Lokesh Kumar Aggarwal, Director Finance & CFO, ITDC along with officials from the MNRE, DPE, C&AG, PFC, REC, BHEL, MMTC, AIIMS, and also private firms like HCL, AMAZON etc. The event was also graced by participants from Germany who shared their experiences of cycling in India and expressed their delight to be participating in this event.

Mr. Vijay Sharma, International Badminton player, also joined and graced the occasion.

Shri Awanish Kumar Bharati, General Manager, REC anchored the event and performances.

Yamaha Organizes the Track Day event at Kari Motor Speedway Racetrack

Coimbatore, March 13 2023: For the second year in a row, India Yamaha Motor (IYM) Pvt Ltd., organised an exclusive Track Day event for its customers, at the Kari Motor Speedway Racetrack in Coimbatore. As a part of "The Call of The Blue" brand campaign, the Track Day event is being organized by Yamaha to offer customers the experience of riding on a race track with their own Yamaha machines. In this edition of the Track Day, around 300 Yamaha owners participated in the experiential track ride while more than 1000 Yamaha enthusiasts witnessed the event with lot of enthusiasm and excitement.

The Track Day event is one of many platforms curated by Yamaha to establish its global



image as an exciting brand with a strong racing heritage, giving the customers a sense of pride and belongingness. Through this event and by riding their machines on the racetrack, the customers understood various parameters like lean angles, high speed cornering, braking and body movement. They were also able to know the benefits of the quick shifter, traction control system available on their machines, which proved to be most effective in high speed straight lines and corner exits.

Overall, the Track Day allowed Yamaha customers to experience the true potential of their machines, while also learning about the difference between riding on a race track as opposed to public roads.

Another major attraction at the event was 'The Call of the Blue Weekend' customer engagement activity, wherein Yamaha organized a bouquet of exciting activities like Drag Race, Gymkhana Ride and Slow Speed Balancing. To further build excitement, Test

Ride Activity, display of the Yamaha product range and an Accessories & Apparels Zone was also arranged. Another major highlight of the event was the Styling Zone, wherein customers indulged in various forms of face painting and tattoo art. Yamaha's official MotoGP Partner, Monster Energy also ensured that Yamaha fans stay energised, while they witness Yamaha's Exciting, Stylish and Sporty range of models in action at the racetrack.

Under 'The Call of the Blue' umbrella, the company will continue to offer such unique Track Day events to its customers across India. The Track Day experience majorly includes the track riding experience, Posture training, trial sessions and Safety Tips, etc.

Role of the divyangjan is important in building Atamnirbhar Bharat : Virendra Kumar

Chennai, March 13 2023: Madhya Pradesh Governor Mangubhai Patel inaugurated the third Divya Kala Mela at the Bhopal Haat here on Sunday in the presence of Union Minister for Social Justice and Empowerment Dr. Virendra Kumar and Minister of State Kumari Pratima Bhowmik.

Governor Patel, while inaugurating the 10-day fair, stated that this is a greater chance to enable Divyangjan to become entrepreneurs and artisans. Free booths at these fairs and exhibits are provided to allow the Divyangjan to demonstrate their ability.

On this occasion, Union Minister for Social Justice and Empowerment Virendra Kumar said, "We view Divyangjan as significant human resource, and



Prime Minister Narendra Modi pays importance to concerns of Divyangjan in national development agenda."

He said the motto of the government is "Sabka Saath, Sabka Vikas, Sabka Prayas, and Sabka Vishwas".

"Our government is aiming to achieve holistic and all-round development so that the disabled can participate equally in this process. On this occasion, Pratima Bhowmik, Minister of State for Social Justice

and Empowerment, stated that the involvement of all parts of society is vital for the country's overall growth, and "we should all work together for the welfare of the disabled".

"We need to strive for the development of the weaker section of society to move the country into the category of a developed nation," she said.

Goods from all throughout the country, including food items, will be on exhibit at the fair.

Over 100 Divyang artisans/artists and entrepreneurs from 19 states/UTs will be displaying their products and abilities. "Together with this, wonderful delicacies from all around the nation will be available to sample at the fair, and vibrant cultural activities will be the highlight of the evenings," she said.

Organised by the Ministry of Social Justice and Empowerment, Government of India, this divine art fair will run from March 13 to 21, in which free entry will be from 11 am to 9 pm. The first Divya Kala Mela was held in December 2022 at Kartavya Path, New Delhi, which was visited by more than five lakh people. After that, a successful event was held at BKC Ground in Mumbai.

Magadh Foundation organises a free breast check-up camp

Chennai, March 13 2023: A breast cancer awareness and free check-up camp was conducted by Life Line Hospitals in association with the Magadh Foundation, the Lions Club of Dubai Emerald, and the Royal Fitness Centre at Perambur, Chennai. Dr. J.S. Rajkumar, Chairman of the Lifeline Hospitals, inaugurated the camp by cutting the ribbon. Dr. Karishma Devanathan, a breast cancer specialist, screened the beneficiaries who attended the camp.



Nearly 25 women from the Perambur area attended and got screened in the camp. The Magadh Foundation members, including Mr. Venkatesh Ramaraj, the State Convenor and Central Committee member, Mr.

B.S. Sivaraj, President of the Chennai District Committee, Mr. Tarun Kashyap, Ms. Dilara Khan, Ms. Bijoya Pandey, Mr. Dharmesh Tanna, Mr. Namo Govindan, Advocate Mr. Thamilprabhu, Mr. Kumar, Mr. Gideon, Mr.

Venkatesh, and Ms. Mahalakshmi were present and assisted the medical team in conducting the camp. "As per a survey, one in eight Indian women lives with breast-related issues without knowing that they have a problem in their breast. Life Line Hospitals has been conducting a free breast checkup camp every Sunday to identify women with issues. Any findings at an early stage can be cured by appropriate treatments", Dr. Rajkumar said.

