

CSIR-Central Mechanical Engineering Research Institute (CMERI) celebrated its 66th Foundation Day

Chennai, Feb 27 2023: CSIR - Central Mechanical Engineering Research Institute (CMERI) celebrated its 66th Foundation Day on 26th February 2023. CSIR-CMERI had the honour to host Dr. (Mrs.) N. Kalaiselvi, Director General, CSIR and Secretary to the Government of India, Ministry of Science & Technology, Department of Scientific & Industrial Research as the Chief Guest of the occasion. Dr. (Mrs.) Suman Kumari Mishra, Director, CSIR-CGRI, Kolkata graced the occasion as the Guest of Honour.

The dignitaries were showcased the CSIR-CMERI developed technologies, like,

Municipal Solid Waste Management System, Additive Manufacturing Technologies, Mechanized Drain Cleaning System, etc amongst others.

Dr. Naresh Chandra Murmu, Director, CSIR-CMERI, in his Welcome Address talked on the research activities performed in the last few years and the achievements of the Institute in various sectors towards an Atmanirbhar Bharat. Dr. Murmu also deliberated on the future R&D focus of the Institute in the fields of Climate Change, Sustainable Engineered Materials, AI, IoT and 5G technologies for Agricultural, MSME, Strategic & Societal

sectors. He mentioned about some futuristic technologies like Hydrogen-powered Tractors, Industry 5.0 for MSME, Collaborative Robots (COBOT), Autonomous Unmanned Ground Vehicle, Humanoid Diving Robot, etc.

Dr. (Mrs.) Suman Kumari Mishra, the Guest of Honour congratulated CSIR-CMERI for its dedicated journey of 66 years towards providing solutions in mechanical engineering and wished further growth of the Institute. Mechanical engineering being at the core of product development, Dr. Mishra felt that all other laboratories would look forward to CSIR-CMERI

for further improvement in their products as well. She praised the vision presented by Director, CSIR-CMERI and pointed out the exciting challenges to be overcome.

Dr. (Mrs.) N. Kalaiselvi, the Chief Guest addressed the gathering in her indomitable style and expressed her full confidence in CSIR-CMERI in terms of its talented manpower, excellent infrastructural facility and a visionary roadmap. She lauded the societal development work of the Institute and wished that every CSIR laboratory should adopt the model of Municipal Solid Waste (MSW)

management system employed by CSIR-CMERI to have a 'Green Colony'. Dr. Kalaiselvi told that the Institute is doing real service to society through its Mechanized Drain Cleaning system and other societal technologies touching the people's lives in true sense of the term. She also mentioned about the Bio-Diesel Production system developed at the Ludhiana centre of the Institute. She expressed her hope that CSIR-CMERI would make significant contribution in the futuristic technologies like e-mobility, hydrogen energy, unmanned air & ground vehicles,



robotics, etc. Dr. Kalaiselvi called for all the CSIR laboratories to work closely together starting from the research level already attained by another one. She exhorted

that we should all feel proud to be a member of CSIR family and should work towards the betterment of the nation and the globe as well.

The programme ended with Vote of Thanks by Dr. Biswajit Ruj, Chief Scientist and Chairperson, CSIR-CMERI Foundation Day Celebration Committee.

Katpadi Junction is all set for major upgradation under the flagship Station Redevelopment Scheme Rs.329 Crore Contract awarded with 36 months deadline for completion Separate Departure & Arrival Terminals, air concourses, forecourts, Multi-level Car Parking proposed Preliminary works like obtaining mandatory clearances, topographical, traffic surveys and soil investigation completed

Chennai, Feb 27 2023: Katpadi Junction, one of the busiest railheads in Tamil Nadu, is being redeveloped by Southern Railway. It is located on the Chennai - Bengaluru corridor with proximity to Vellore Town and major landmarks like the historic Vellore Fort, CMC Hospital, VIT University and Golden Temple. Witnessing an average count of 37595 passengers per day, Katpadi Junction has been categorised as NSG2/A railway station.

Award of Contract

The work of "Re-development of Katpadi Junction station" was awarded as EPC contract to M/s ENGINEERING PROJECTS INDIA LTD, CHENNAI for an amount of 329.32 Cr on 22-09-2022. The Project Management Services for the subject work was awarded to M/s V O Y A N T S SOLUTION PRIVATE LIMITED, GURGAON on 22.11.2022 for an amount of 7.89 Crs. The completion period of the project is 36 months.

Scope of Katpadi Junction Redevelopment Work

The Project is planned for development of the Southern side and Northern side of the existing station. The existing station building will be demolished in II-stages duly shifting the existing facilities to new buildings. On the Southern side, a separate Arrival terminal and a

Departure Terminal will be constructed for segregation of inward and outward passengers. A North terminal with forecourt will be built on the Northern side. The architecture of the terminals & buildings will reflect contemporary adaptation of the traditional architecture of Katpadi-Vellore fort city.

Departure terminal

The proposed Departure terminal building on the southern side will be G+4+Mezzanine structure to be built up to world class standards. The proposed built-up area is 10,250 sqm. The ground floor provides space for passenger circulation along with facilities like Departure Lobby, help desk, AC waiting Hall, Booking & ticketing offices with sufficient Escalators, lifts to access top floor while the mezzanine floor will house Retiring rooms. The first floor will accommodate the AC & Non-AC Waiting Area, Cloak Room and railway offices. The second floor of the Departure terminal building is proposed to be equipped with Ladies Reserved Waiting Area, Non-AC Waiting Area, Baby Care, and Commercial Area and Third & fourth floors will be dedicated for commercial development.

Arrival Terminal

The proposed Arrival Terminal building on the southern side will be



G+4+Mezzanine proposed to be built-up in an area of 10,250 sqm. The ground floor provides space for passenger circulation, help desk, tourist kiosk, cloak room along with various railways offices, Child Care etc. with sufficient escalators, lifts whereas the mezzanine floor of the building will house Railway offices. The first floor is planned to accommodate various railway offices while the second, third & fourth floor of the Arrival terminal building is proposed for commercial activity (air space commercial development).

For the better connectivity of both the Arrival & Departure terminal buildings, two Subways are planned on either side of the terminals.

Air Concourses

The proposed 2 numbers of Air Concourses are designed

to segregate the Arrival & Departure traffic. Arrival air concourse will provide connectivity from Arrival terminal building to all platforms and north terminal building. Whereas Departure air concourse will provide connectivity from Departure terminal building to all platforms and north side forecourt building. For easy accessibility to respective platforms, sufficient numbers of escalators, lifts and staircases to each platform are being provided. The concourses will provide connectivity between the two terminal buildings facilitating seamless movement of passengers. The concourses are designed to accommodate the passenger amenities, waiting area from where passengers would have visibility towards platforms.

North Terminal &

Forecourt

The North terminal building is a G only structure with an area of 600 sq.m. Ground floor mainly accommodates functions such as the ticket counter, departure lobby for passengers entering from the Northern side etc. The North side forecourt building is a G only structure with an area of 300 sq.m. This building is mainly for passengers taking exit from the Northern side etc. The Northern side also has

dedicated pick up points with lanes dedicated for easy taxi and four-wheeler movement.

Multi-level Car Parking

It is proposed to construct Multi-Level Car Parking (MLCP), which will be a G+6 structure having a total built-up area of 9250 sq.m. There will be a parking facility for 258 cars and 2120 Two-wheelers. The circulating area at Departure Terminal

Building will have a wide road with access to Multi Level Car Parking. The entry and exit roads are planned with drop off, drop-in, pick-up points etc for free movement of vehicles, pedestrians

Works executed so far

- Topographical, Traffic, GPS Surveys have been completed.
- All the mandatory clearances were taken
- Right of Way for the EPC contractor was provided for the Phase-I work.
- Master plan validation has been completed
- Ready-mix concrete (RMC) Plant foundation, columns completed
- Samples for material testing collected
- Air monitoring work is in progress at site.
- Efforts on to built the station in accordance with GRIHA

green building rating standards

Inventory for trees and buildings completed.

Fabrication of barricades and sign boards completed.

EPC Contractor office container erected at site.

Series of meetings are held with the stakeholders of the project

Work in progress

Lab and Mess Building Brick Wall work in process.

Preliminary design submission for Phase-I works in progress.

PMS building foundation work completed, plinth beam excavation is in progress.

Silo excavation for material storage in process.

Site cleaning work is in progress.

Samples for material testing collected.

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Mega Power Star Ram Charan speaks to ABC News Live - It is not just our success, it is the Indian film industry's success

Chennai, Feb 27 2023: In an exclusive interview with Will Reeve for ABC channel, Mega Power Star Ram Charan spoke about the kind of response the blockbuster movie, RRR has received. When the interviewer asked the global star about the Naatu Naatu song, Ram Charan spoke about how the song was shot in Ukraine just three months before the war. "We shot for 15 days at the presidential palace. "Ukraine is beautiful. I wanted to visit Ukraine as a tourist after the filming of our film," he added. Talking about the Oscar nomination for Naatu Naatu song, Ram



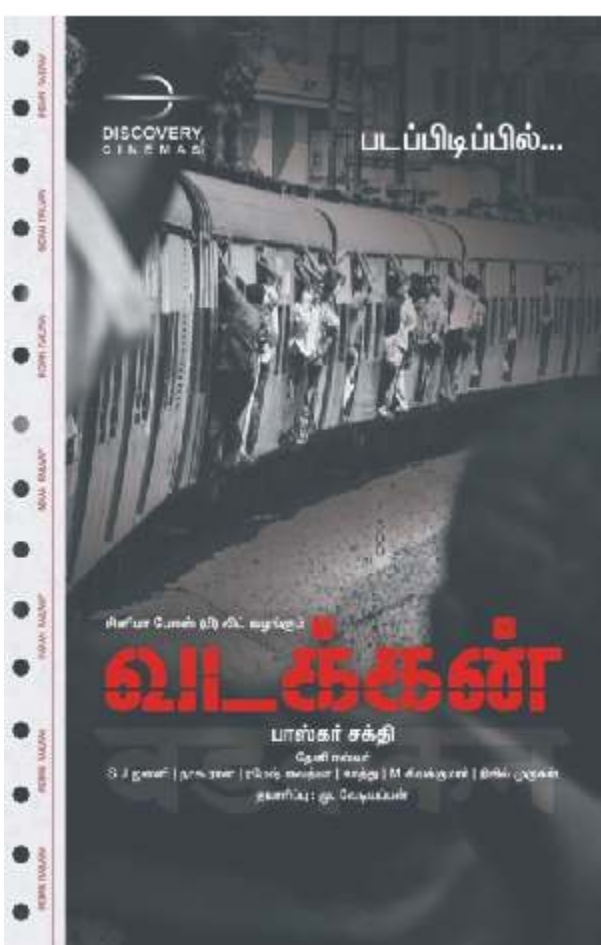
Charan said, If the song wins the Oscar, he probably wouldn't be able to believe it. Someone would have to wake him up and tell him to go on stage to collect it. "It is not just our success, it is the Indian film industry's success," he stated. The actor sure hopes more films come to the Oscars and golden globes. Complimenting director

SS Rajamouli for the film, he said how the director told him films are about emotions. "And this film has all sorts of emotion and connects very well with audiences. His father also worked on the script," the star spoke at length. Ram has always spoken eloquently about India, his director, RRR and is truly a Global Star with his multiple USA appearances ranging from Good Morning America to ABC News. He will be seen at the coveted Hollywood Critics Association today presenting an award, and is the only Indian presenter on this global stage.

Shoot of 'Vadakkan' produced by noted publisher Vedyappan and directed by writer Bhaskar Sakthi commences



Chennai, Feb 27 2023: The shoot of 'Vadakkan', produced by popular publisher Vedyappan of Discovery Book Palace and directed by Bhaskar Sakthi, has commenced today. Bankrolled on Discovery Cinemas banner and presented by Cinema Palace, the film completely has newcomers in its cast. Cinematography will be by ace cinematographer Then Easwar. Bhaskar Sakthi, who is the dialogue writer of successful movies such as 'Emtan Magan', 'Vennilla Kabadi Kuzhu', 'Naan Mahaan Alla', 'Pandiya Nadu' and the scriptwriter of 'Azhagarsamiyin Kuthirai', is making his directorial debut with 'Vadakkan'. Commenting on the film, Vedyappan says, "It is a story about a much-talked about subject in recent times. Bhaskar Sakthi, who will make his directorial debut with this film, is an award-winning screenwriter and dialogue writer for many successful television serials. He has written the script and screenplay for various blockbuster films. 'Vadakkan' stars newcomers Kungumaraj and Vairamala in the lead



roles. All the other characters will be played by the people of the native." Speaking about the film 'Vadakkan', director Bhaskar Sakthi said, "I started my career as a writer, then as a journalist, after that I have worked as a dialogue writer for some of the best TV serials. I have also written dialogues and script for the films. Now I am continuing my film journey as a director for the first time with 'Vadakkan'. It is a pleasure to work with

my long-time friend cinematographer Theni Easwar on this film. Kungumaraj, who has trained in the theater industry for 20 years, plays the protagonist of the story. Vairamala, the lead lady of the story, is a native of Theni who was discovered by veteran filmmaker Bharathiraja." Bhaskar Sakthi further said, "The film will talk about a much needed topic of this era. We have started this film with confidence on the story. I am hopeful that the film will do well and get a good response," he added. Another highlight of this film is 'sync sound', i.e., live sound recording. Rajesh Saseendran, who recorded live sound for the recently released movie 'Thalaikoothal', is working in 'Vadakkan' as well. Carnatic musician S J Janani is composing the music and Ramesh Vaidya is penning the songs for the film. Kaththu is the art director and Nagooran is the editor. Nikhil Murugan is doing the public relations work for the film. The shooting of 'Vadakkan', directed by Bhaskar Sakthi and starring newcomers, produced by Discovery Cinemas Vedyappan and presented by Cinema Palace, started today. Hero - KungumaRaj Heroine - Vairamala Producer - M. Vedyappan Director - Bhaskar Sakthi DOP - Theni Easwar Music Director - Janani Art Director - Kaaththu Editor - Nagooran Lyrics - Ramesh Vaidya Live Sound - Rajesh Sasendran PRO - Nikil Murukan Production Name - Discovery Cinemas

Following the success of 'Dha Dha 87' and 'Powder', director Vijay Sri G who is making Mohan's 'Haraa' has commenced his next project Amala Paul's brother Abhijit Paul is sharing screen space with Anithra Nair

Chennai, Feb 27 2023: Director Vijay Sri G has been conveying important messages through his movies. 'Dha Dha 87' spoke about the love of transgenders, 'Powder' was based on the concept that women should be ready to protect themselves, while his upcoming 'Haraa' starring 'Silver Jubilee Star' Mohan conveys that children should be taught law right from a young age. Following this, now the director is working on a project about the importance of manufacturing medicine for Spinal Muscular Atrophy in India. The movie is produced Ravi Raayan on V R International Movies banner. Recently, we all have read and seen in the news that an anonymous man donated Rs 11 crore to a Kerala child who was diagnosed with Spinal Muscular Atrophy. The cost of this injection is a whopping Rs 17.5 crore. Not long ago, many people had helped a child suffering from the same muscular atrophy in Tamil Nadu as well. Vijay Sri G, the director of films such as 'Dha Dha 87', 'Powder', and 'Haraa', is directing the movie, which focuses on Spinal

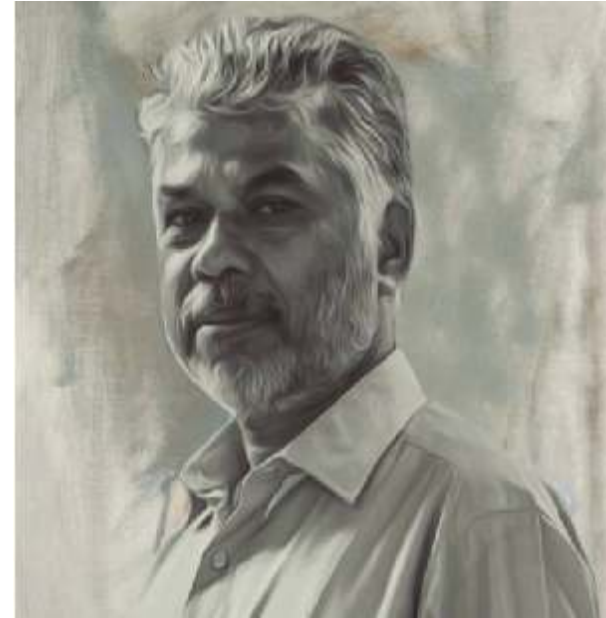


Vedashya plays her daughter. Amala Paul's brother Abhijit Paul, Arjun Raj, Vijay TV Deepa, Silmisham Siva, Ravi Raayan as antagonist, Rail Ravi as Anithra's father, Powder Ramarajan, K R Arjun, Bank Rajesh and many other actors are also part of the cast. The film will feature a leading actor as a lawyer to convey the message of the movie in a compelling and relatable manner. Prathath Muniyasamy is the cinematographer and Rashaanth Arwin is composing the music. Nikil Murukan handles public relations. Directed by Vijay Sri G and produced V R International Movies Ravi Raayan, the title of the movie based on Spinal Muscular Atrophy will be announced soon.

Muscular Atrophy and why its treatment costs so much. Director Vijay Sri G said that 75 per cent shooting for the film has been completed and the title will be released soon. The director further revealed that the film will deal with the struggles of a mother of a child suffering from Spinal Muscular Atrophy. "In a country with a large population like India, there is no injection for Spinal Muscular Atrophy. We have to import it from countries like the United States at a high price. This situation must change. While reaching the Sun and the Moon is important, Indian government which aims to become a superpower should concentrate on manufacturing such life saving medicines in India at a low cost. The movie is based on this concept," Vijay Sri G said. Anithra Nair plays the child's mother in the film. Baby

Versatile writer Perumal Murugan's short story 'Kodi Thuni' gets adapted as a full-length feature film

Chennai, Feb 27 2023: Actor-choreographer Feroz Rahim and cinematographer Anjoy Samuel are jointly producing a movie for Vijay Films, directed by Vipin Radhakrishnan. The film will be materialized as a new-fangled interpretation of well-celebrated and iconic Tamil author-writer Perumal Murugan's short story "Kodi Thuni". Cinematographer Anjoy Samuel, one of the



producers, is cranking the camera for this film. The preproduction works of this movie commenced by the first week of February, and shooting will go on floors by March end. The production house will soon announce the details about others in the cast and crew. The film's producers are elated and proud of having a beautiful story penned by a versatile writer like Perumal Murugan for their maiden production.

'Vaathi' collected 75 crores 8 days; Working with Dhanush made me a better technician; Director Venky Atluri

Chennai, Feb 27 2023: Films that starred actor Dhanush have been dubbed in Telugu and the response has been huge with positive reception and collections as well. He has a fan base of his own. Following this, for the first time, Dhanush has stepped directly into Telugu with the film 'Sir'. The film was released as a Tamil/Telugu simultaneously under the name 'Vaathi'/'Sir' on February 17, 2023. Directed by Venky Atluri and produced by Sithara Entertainments, the film stars Samyukta as the female lead with Samuthirakani, Bharathiraja, Saikumar, Thanikela Bharani, Aadukalam Naren reprising pivotal roles in this film. GV Prakash Kumar has composed the



music for this film. Currently, the film has become a huge success in both languages, Tamil and Telugu, and is still running in theaters in many places. On account of this, as a way of thanking the Reviewers, Media and the public who supported the success of the film, Team Vaathi met the media in Chennai and expressed their gratitude. The film's director Venky Atluri, Sathish, who wrote the additional screenplay, cinematographer Yuvraj, actor Sha Ra and many others attended the event. Speaking at the event, actor Sha Ra said, "I want to do a lot of films with director Venky Atluri. So I request the director to cast me in his future projects as well. If I ask my son to study at home, he won't study. But

in the film 'Vaathi', Dhanush is seen encouraging the students to study and my son says that he is studying because his Dhanush uncle tells him to. To that extent, 'Vaathi' has reached everyone," he said. Cinematographer Yuvraj said, "Ever since the release of Vaathi, it looks like a festival in any town you visit. Even now it is running in many theaters as housefull shows. At this time, I would like to express my gratitude to my mentor cinematographer Rathnavelu. Director Venky Atluri said, "I would like to thank the producer Vamsi, who believed in the story of this film and produced the film and Dhanush who supported me immensely. 'Vaathi'.

"People who belong to film family have more opportunities than others," says Kriti Sanon

Chennai, Feb 27 2023: "Nepotism is everywhere but in Bollywood, it has been given huge importance. It is not wrong, it is only about giving equal opportunity for people, who don't belong to the film family. I feel opportunities are more when you are connected to a film family," said actress Kriti Sanon here today. She was speaking at ABP Network's second Ideas of India summit here today.



On becoming an entrepreneur, she said "Sometimes you need to see bigger dreams and if you wouldn't believe in your dreams, you wouldn't be able to grow. I can do multiple things, which I have interest in but whatever we do should come out of passion."

She added, "The Tribe started from Mimi, I gained 15 Kilogram waiting for Mimi and that's when I started feeling unfit. After this, I met a trainer and I started working out virtually. Before that, I never felt like working out and it was a boring thing. I got this energy from my co-

founders of 'The Tribe'."

She added, "I failed many times and got disappointed and my mother took a promise from me to clear the G-MAT exam because she felt Bollywood was unstable and wanted me to have a safer option."

Sanon said, "A role like Mimi is required to

get the talent out and the roles which don't have depth can't have many experiments. Every actor needs a platform to shine."

The ABP Network's "Ideas of India" Summit 2023 was discussing the topic of "The New Superstar, On Her Own Steam" The summit has brought together policymakers, cultural ambassadors, industry experts, celebrities, and business leaders to discuss the critical role of India during the global churn and changing dynamics. ABP Network is a leading multi-language channel with 535 million individuals in India therefore this summit provides one of the biggest platforms for the brightest minds across various sectors to express their views.

Union Minister of State L Murugan flagged off the stoppage at Tambaram for Chennai Egmore - Madurai Tejas Express

Chennai, Feb 27 2023: The inaugural introduction of stoppage at Tambaram was formally flagged off to start by Dr.L.Murugan, Hon'ble Union Minister of State for Information and Broadcasting, Fisheries, Animal Husbandry and Dairying, in the presence of Thiru T.R.Baalu, Hon'ble Member of Parliament, Tmt K.Vasanthakumari, Honble Mayor of Tambaram, Thiru S.R.Raja, Hon'ble MLA today, 26th February 2023 for Train No.22671 Chennai Egmore - Madurai Tejas Super Fast Express.



Thiru Ganesh, Divisional Railway Manager, Chennai, Thiru P.Ananth, Chief Project Manager, Gati Sakthi, Chennai, Thiru Sachin Punetha, Additional Divisional Manager, Chennai and Officers and Staff of Southern Railway also participated in the brief function held at Tambaram Railway Station.

Tambaram was much sought after by the passengers. Tambaram is a major Suburban of Chennai City. This stoppage will immensely benefit IT employees commuting regularly between Madurai and Chennai as Tambaram is close to IT hubs like Mahindra city. This stoppage will also benefit businessmen and merchants traveling between the two cities.

Railway Board has permitted stoppage for Train No.22671/22672 Chennai Egmore - Madurai - Chennai

Egmore TEJAS Superfast Express at TAMBARAM Railway station for a period of six months on experimental basis with effect from 26th February 2023 as follows:-
Train No.22671 Chennai Egmore - Madurai Tejas Superfast Express (6 days a Week) will leave Chennai Egmore at 06.00 hrs on all days except Thursdays with the stoppage at Tambaram (20:38 (Arr)/ 20:40 (Dep) to reach Chennai Egmore at 21.15 hrs.

(There is no change in the arrival/departure timings at other stations/stoppages, namely, Chennai Egmore, Tiruchchirappalli, Dindigul and Madurai).

In the return

Agurchand Manmull Jain College organises Aahaaram food festival and AMJCIAN bazaar A Food fest to create awareness and promote millet based foods among students



Chennai, Feb 27 2023: Agurchand Manmull Jain College, Chennai organised a one day traditional food festival, 'Aahaaram' on 25th February, 2023, to commemorate the international year of millets. In an effort to create awareness and promote the health benefits of millets, the college conducted the food fest in its campus at Meenambakkam. The food festival was organised by 'AMJCIAN Bazaar' in association with SEED.

College along with 20 stalls by the Outsiders. A guest lecture on the topic of 'vegetarianism' was delivered by Ms. Lakshmi Neelakandan - Ex - CEO - Karuna International on the occasion of the food festival.

Sharing the thoughts about 'Aaharam' the food festival and AMJCIAN bazaar, Dr. M Ramya, Dean, Agurchand Manmull Jain College said, "With the rise of contemporary human lifestyles, some best practices that we followed were left behind. Now, if we are to

work towards a better future, we must reclaim the values and practices we abandoned."

"Individual food habits have changed dramatically, particularly among metropolitan people. The popularity of millet is progressively growing again and people have started to incorporate this millet-based meal into their daily meal. We demonstrate our concern for our health, farmers, and the environment by eating millet-based foods. Keeping this in mind

and to commemorate the international year of millets, we have organised Aahaaram, the traditional food festival and bazaar," she added.

The bazaar also had a variety of stalls including eco-friendly and hand-made products, electronics and books stores, nurseries and much more. Millet grains and millet-based food were also sold during the fest.

Photography, fun and adventure games, mehendi, nail polish and tattoo studios were put up as well.

The first day of Youth20 consultation event at IIM Raipur sees enthusiastic participation by the youth

Chennai, Feb 27 2023: IIM, Raipur successfully organized the two day Y20 consultation event at its campus with much enthusiasm and fanfare. The first day deliberations yesterday on 25th February, 2023 were marked by the important 'Youth Dialogue' with Shri Anurag Singh Thakur, Minister of Youth Affairs & Sports, Government of India which began with a lot of excitement among the students. Earlier, in the morning yesterday, the event was inaugurated by Smt. Renuka Singh, MoS, Tribal Affairs, GoI, in the

presence of Dr. Ram Kumar Kakani, the Director of IIM Raipur, along with other esteemed guests.

During his address, Shri Anurag Thakur highlighted the importance of technology in bridging gaps, providing opportunities to showcase talent, and solve global problems. The Minister expressed pride that India is now the 3rd largest startup ecosystem in the world with 107 unicorns. He praised the youth of Chattisgarh for leveraging disruptive technologies and

possessing unmatched vigor, vitality, and vibrancy. He further quoted, "Your network is your net worth." Shri Anurag Thakur motivated young individuals to expand their network and establish more connections with people to expand the horizons of their life and work. Moreover, he suggested that the youth should travel as much as possible to gain extensive exposure and experiences. He concluded by quoting "You are the present, you are the hope of the world."

During the dialogue with the Minister, the youth raised several questions regarding the involvement of young people in politics, enhancing GDP, self empowerment, the contribution of international students to their home country etc. The main lesson learned from this session is that continuous learning and acquiring new skills can empower young people to participate in their nation's progress and promote peace. Shri Anurag Singh Thakur was impressed by the use of traditional art in the logo of IIM Raipur.

The stoppage at Loan amount of around Rs 300 Crore sanctioned to 3083 beneficiaries under PMEGP Scheme

Chennai, Feb 27 2023: In a programme organized at Krishi Vigyan Kendra, Hindaun City, in Karauli district of Rajasthan, Chairman, Khadi and Village Industries Commission (KVIC) Shri Manoj Kumar in the presence Dr. Manoj Rajoria Member of Parliament Karauli-Dholpur Lok Sabha of Rajasthan distributed 300 bee boxes including bee colony to beekeepers today. He also released margin money subsidy of Rs. 100.63 crores to 3083 beneficiaries under PMEGP scheme with sanctioned loan of Rs. 296.19 Crores for PMEGP projects, this will create new employment opportunities for around 25,000 people.



money subsidy' of more than Rs 21000 crore. He reiterated the motto of Prime Minister Shri Narendra Modi which is to "Become a job provider rather than a job seeker". He said KVIC has been implementing various employment-oriented schemes in every nook and corner of the country so that youths seeking employment are able to set up their units.

Shri Kumar said that after the clarion call given by Prime Minister for "Sweet-Revolution" in the country, KVIC took up this endeavour as Honey Mission with the aim of creating new employment opportunities and increase the income of beekeepers and yield of farmers crops. He said under this Scheme 17,570 beekeepers have been trained and 1.75 lakh "bee boxes" have been distributed along with bee colonies.

The Chairman said under the Kumhar Sashaktikarn Yojana for 'Potter Empowerment Scheme', KVIC

distributed electric potterwheels to 24,410 potters. Also machines for manufacturing incense sticks to 1560 incense artisans were distributed for their skill development and increase in product quality and income. Talking about the upgradation and development of the Khadi sector since 2014, he said that the resolution of the Prime Minister has revived this sector. Due to his constant efforts and tireless hard work, Khadi-Village Industry is touching new heights. As a result, the sale figure of Khadi Village Industry crossed 1,15,000 crores in the last financial year, which happened for the first time since independence, he added.

Shri Kumar said that KVIC has taken a decision to fulfill the dedicated vision of Prime Minister to improve the economic condition of Khadi Artisans by paying more wages to Artisans working in Khadi sector.

It has recently been decided to increase almost 35% wages in one go, which is a historic step in itself. He said after Modi government came in power in 2014, the wages of artisans have been increased by KVIC by almost 150%.

Some of the achievements by Khadi & Village Industries Commission in its programs in the last few years are as follows:

- The production of Khadi-Village Industries was about Rs 84,290 crore and the sale was about Rs 1,15,415 crore through which lakhs of people got employment.
- One day sale of KVIC flagship outlet at Connaught Place, New Delhi on 2nd October 2022, Gandhi Jayanti, crossed Rs. 1.34 crore, which is a record.
- Similarly, Khadi Pavilion IITF, 2022 saw a record sale of Rs 12.6 crore.
- During the MaghMela organized by KVIC at Prayagraj, a new record of sales of Rs 5.83 crores was registered this year with a jump of 53%.
- The "Khadi Fest" organized in Mumbai in the same financial year has also created a new record of sales of 3 crore.

700 Children from government schools across nine cities showcase talents and leadership skills at ELEVATE 2023 in Mumbai

Chennai, Feb 27 2023: Gopal Shetty, Member of Parliament, Mumbai – North, inaugurated ELEVATE 2023, a two-day children's festival held 25-26 February at Balasaheb Thackeray Udyan in Borivali – West, Mumbai.

The event features 700 children aged 9-15 years from government-run schools in nine Indian cities and towns who will participate in football matches, music concerts, and LEGO exhibitions. All the children are winners of regional competitions conducted over the current academic year, which witnessed more than 8,000 children participating in the earlier rounds.

ELEVATE 2023 is organized by Enabling Leadership, a not-for-profit organization that aims to instill leadership skills in young children studying in Government and low-income schools across India by using unique programs centred around football,



music, and Lego building blocks.

Speaking after inaugurating the event, Gopal Shetty, Member of Parliament, Mumbai – North, said, "Our government has prioritized sports like never before. We are conscious of the role that sports can play not only for fitness but also in human development. ELEVATE 2023 is being held at a 15-acre open ground which we inaugurated a month ago. We have had cricket, kabaddi, and other events here, but ELEVATE 2023 is the first and biggest event of its kind to be held at this ground. I welcome all the children to this

event. It's great to see their smiling faces. I am happy that students from various states are here."

"ELEVATE is more than just a showcase of children's abilities; it's a celebration of leadership, where children from diverse backgrounds come together to perform, compete, and engage with each other in a safe and supportive environment," said Ravi Sonnad, Founder & CEO, Enabling Leadership. "We are delighted to bring ELEVATE 2023 to Mumbai. The event marks the focal point of the year's activity calendar for the

children".

Sonnad also highlighted the support from authorities in staging the event. "Organizing an event as large as this would not be possible without the encouragement we've received from Gopal Shetty, MP, Mumbai – North, and his team."

Shetty also unveiled Enabling Leadership's new brand identity at the event. The new identity has been designed by Landor & Fitch.

Besides the children's competitions, ELEVATE 2023 will also have food stalls, activity booths, and more to keep visitors and participants entertained.

Enabling Leadership's programs cover 8460 children in 125+ schools in Delhi, Satana, Mumbai, Bharwad, Kumta, Bengaluru, Hyderabad, Chennai, and Pune. More than 120+ coaches and teachers implement the programs across India.

NAILS'N BEYOND BRAND AMBASSADOR, IYKKI BERRY INAUGURATED THE FLAGSHIP STORE IN CATHEDRAL ROAD, CHENNAI

Chennai, Feb 27 2023: Iykki Berry, a Indian rapper, singer, songwriter, actress, celebrity cosmetic surgeon, social activist and Big Boss Tamil 5 contestant, is all set to inaugurate a new nail art studio, Nail'n Beyond's first flagship store in Cathedral Road, Chennai. The studio promises to be a haven for nail art enthusiasts in the city, providing a range of high-quality services and an unforgettable experience.

Nail art is more popular than ever and Chennai is full of salons to help you express oneself! Teenagers, travellers, and brides-to-be are increasingly choosing nail art as a way to express their style and personality. Our experienced nail artists customise their designs based on the client's individual specifications, creating truly unique looks for any occasion or special day. Nail art is an



incredibly creative process and the possibilities are endless. Our clients can express themselves with a wide range of styles, colours, and designs, all tailored to their individual needs.

Nails'n Beyond is proud to announce Iykki Berry as our new brand ambassador! Iykki is an incredibly talented and inspiring individual who embodies the beliefs and values of our brand.

Iykki Berry is an accomplished stage-actor, dancer, and singer. She has also been featured in a number of films, television shows, and music videos. With her unique style and presence, Iykki is sure to bring a new level of

excitement to our brand. We believe that Iykki will be a great asset to our company. Her infectious enthusiasm and positive attitude will undoubtedly be a great addition to our team. We are confident that Iykki will be able to represent our brand to the highest degree and help us reach a new level of success.

The new studio, which is located in the heart of the city, will feature state-of-the-art equipment and a team of talented and experienced nail artists who are passionate about their craft. Customers can expect to be pampered with a range of services, including nail

extensions, gel nails, nail art, brow lamination and eye lash extensions as well. The studio will also offer customized bridal services to meet the unique needs and preferences of every bride.

Iykki Berry is thrilled to be opening the new studio in Chennai, stating, "I am excited to bring my passion for nail art to the people of Chennai. The city has a vibrant culture, and I am confident that our new studio will become a hub for beauty and fashion enthusiasts. We aim to provide our customers with an unparalleled experience and make them feel confident and beautiful."

For more information about the new nail art studio, follow us on <https://www.instagram.com/nails.n.beyond/>.

Visit Us: No,114, 1st Floor (Opp to Stella Maris College), Cathedral Road, Gopalapuram, Chennai-600086.

Union Minister Dr Jitendra Singh says, Government will promote Industry-driven Start-Ups to create wealth and jobs

Chennai, Feb 27 2023: Union Minister of State (Independent Charge) Science & Technology; Minister of State (Independent Charge) Earth Sciences; MoS PMO, Personnel, Public Grievances, Pensions, Atomic Energy and Space, Dr Jitendra Singh today said, Government will promote Industry-driven Start-Ups to create wealth and jobs.

Addressing the 37th Foundation day of Department of Biotechnology (DBT) as Chief Guest at National Institute of Immunology, NII, Delhi, Dr Jitendra Singh called for equal stake with equal partnership and responsibility by Industry to sustain the Start-Ups boom.

The Minister said, Start-Ups will become sustainable, if Industry from the very beginning will identify the theme/subject/product and invest matching equity with the Government. The Minister assured that funds will not be a constraint under Prime Minister Narendra Modi's Government to promote the "Innovation Eco-System" in the country.

Giving the example of Prime Minister



Narendra Modi's idea of an Atma Nirbhar Bharat, where India's vaccine strategy brought together pharma, industry and academia in a partnership with an eye on meeting the current as well as possible future challenges, Dr Jitendra Singh said, the idea behind initiatives like this is to have a sustainable partnership in the long run and provide a sustainable source of livelihood to India's youth. He added that the Government of India, led by Prime Minister Modi, is encouraging industrial outreach by extending all possible support.

The Minister also pointed out that last year he had launched Single National Portal "BioRRAP" for Biotech researchers and Start-Ups and also to cater to all those seeking regulatory approval for

biological research & development activity in the country and thus offer a huge relief for "Ease of Science as well as Ease of Business". He asserted that India is poised to become a Global Bio-manufacturing Hub and will figure among the top 5 countries of the world by 2025.

Dr Jitendra Singh pitched for development of India's own Molecule and said for Indian Problems, Indian Remedies must be devised. He said, Biotechnology is the technology of tomorrow as IT has already reaching its saturation point. The Minister emphasized that Biotech will be the key to Amrit Kaal Economy and also for making India a frontline nation in the world.

Dr Alka Sharma, Senior Advisor, DBT and MD, BIRAC (Biotechnology

Industry Research Assistance Council) in her welcome address said, DBT has established 15 theme-based autonomous institutions across the country. She also informed that one international institution namely the New Delhi center of the International Centre for Genetic Engineering & Biotechnology and two Public Sector Undertakings BIRCOL and BIRAC have also been established for manufacturing of biologicals and fostering and nurturing the startup innovation ecosystem.

Dr. Sanjay Mishra, Senior Scientist presented vote of thanks and took the collective pledge to make DBT, one of the premier Research and Innovation Departments of the country and the world in times to come.

INDIAN AIR FORCE TO PARTICIPATE IN EXERCISE COBRA WARRIOR AT WADDINGTON IN UK

Chennai, Feb 27 2023: An Indian Air Force contingent comprising 145 Air Warriors departed Air Force Station Jamnagar today for participating in Exercise Cobra Warrior at the Waddington Air Force Base of the Royal Air Force in United Kingdom. The exercise is scheduled from 06 Mar 23 to 24 Mar 23.



The Exercise Cobra Warrior is a multilateral Air exercise in which South Africa, United States of America and Singapore would also be participating alongside Royal Air

Force and IAF.

The IAF is participating in the exercise this year with five Mirage 2000 fighters, two C-17 Globemaster III and an IL-78 mid air refueller aircraft. The aim of the exercise is to participate in diverse fighter aircraft engagements and learn from the best practices of various Air Forces.



"Thryve Digital Brailles on Wheels" car rally for the blind held on 26th Feb 2023, 09 am from Savera Hotel 100 cars gone for the rally. celebrities MS Anu Hasan, MS Namita and Mr Shyam were present to flag off along with Mr Balasubramaniam Sankaranarayanan-President & CEO, Thryve Digital, Mr Indu Shekar-Senior VP Head Marketing, Thryve Digital, Mr Manoj Dalal-Honorary Secretary MMSC, Mr Amit Arora-MMSC, Ms Deepti - National Association for the Blind Ms Neena Reddy - President NAB.