

## Prime Minister Narendra Modi interacts with students in the 6th Edition of Pariksha Pe Charcha

Chennai, Jan 27 2023: Key Highlights: Over 38 lakh school students and faculty from 150 countries participate with enthusiasm in the 6th Pariksha Pe Charcha Session.

Participants pose more than 20 lakh questions to PM Modi for guidance on various topics ranging from family pressure, stress management, prevention of unfair means, how to stay healthy and fit to career selection etc.

The Prime Minister, Shri Narendra Modi, interacted with students about upcoming exams today in the 6th edition of Pariksha Pe Charcha Programme. The programme was organised at Talkatora Stadium in New Delhi, where school students of grades 9th to 12th, parents, and teachers had

heart to heart interaction with the Prime Minister.

Over the years, Pariksha pe Charcha Programme developed by the Prime Minister has evolved as a larger movement- Exam Warriors wherein students, parents, and teachers from all over the country and abroad interact with him enthusiastically on various topics viz. how to cope up with examination stress and celebrate life as an Utsav.

The 38.80 Lakh students, teachers, and parents, who were shortlisted to ask the Prime Minister questions, were selected from an online creative writing competition on an array of subject and topics. The competition was organised through the MyGov platform from 25th November 2022 till 30th December



2022 and participants were presented with a special Pariksha pe Charcha kit comprising of Exam Warrior book written by the Prime Minister and a certificate.

In this edition of Pariksha pe Charcha, 20 lakh questions were received on various topics ranging from family pressure, stress management, prevention of unfair means, how to stay healthy and fit to career

selection etc. The PPC platform provided a unique opportunity to get the exam-related queries and doubts resolved by applying the mantra given by PM. There were bundle of exam-related topics touched during the program, ranged from parents' pressure to conduct of students in society; from seeking tips to keep away from social media distractions to learning of different languages.

He also emphasised on the importance of education for all regardless of gender and the importance of knowing the comprehensive NEP 2020, which will redefine education and provide new learning opportunities.

The program organised by Ministry of Education's Department of School Education and Literacy was telecast live on Doordarshan (DD

National, DD News, DD India), radio channels, TV channels, digital media, including YouTube channels of EduMinofIndia, Narendra Modi, PMO India, PIB India, Doordarshan National, MyGovIndia, DD News, Rajya Sabha TV, Swayam Prabha. This programme was witnessed live by crores of students.

Special arrangements were made by Eklavya Model Residential

Schools (EMRSs) across the country to telecast the program live at school premises. EMRS students and teaching fraternity from around 400 schools across the country attended the program virtually and resolved to follow PM's words of wisdom and write the exams in a stress and anxiety free manner. Senior officers and staff of the Ministry too virtually attended the Programme to have a taste of the insights and advice shared by the Prime Minister with the students.

Shri Arjun Munda, Hon'ble Minister of Tribal Affairs, on this occasion remarked, "With his unique initiative of "Pariksha Pe Charcha", Hon'ble Prime Minister has set a legacy for generations to come. Under his able guidance, vision and strong leadership, India is relentlessly striving to

achieve its goals based on the mantra of 'Reform, Perform and Transform'. I am sure that in the 6th Edition of Pariksha Pe Charcha held today, our Eklavya Model Residential Schools (EMRSs), Ashram Schools and lakhs of students who are taking advantage of pre- and post-matric scholarship would have exploited this opportunity to the fullest. I believe that students of our country will no longer be afraid of the examinations and will work hard for their prosperous future. I wish all the very best to our dear students for their upcoming examinations."

The event has been a valuable and enlightening experience and shall go a long way in alleviation of the stress and pressure associated with exams to a considerable extent.

## DRI detects 18 non-indigenous animals in checked-in baggage with 3 passengers arriving from Bangkok



Chennai, Jan 27 2023: Acting on a specific intelligence, Directorate of Revenue Intelligence (DRI) officers intercepted three passengers, including a lady passenger, arriving from Bangkok at the Kempegowda International Airport, Bengaluru on 22-01-2023.

Upon examination of their checked-in baggage resulted in the recovery of non-indigenous 18 animals (4 primates and 14 reptiles) with the assistance of Karnataka Forest Department officials. 10 of these were also included in Appendix II of CITES; The import of wild animals (including

their parts and products) as defined in the Wildlife (Protection) Act, 1972 (as amended from time to time) is prohibited and those species which are listed in CITES (the Convention on International Trade in Endangered Species of Wild Fauna and Flora) are subject to the provisions of CITES. The animals attempted to be so smuggled by the said passengers were seized under the provisions of the Customs Act, 1962.

The quick follow-up action with the assistance of Karnataka Forest Department officials and an officer deputed from WCCB Chennai, resulted in the

recovery of another 139 animals belonging to 48 different species, including 34 CITES listed species from a farmhouse in Bengaluru used as a place of storage of similarly smuggled wildlife. Neither any documents evidencing the licit import of the wildlife items nor any filings under Ministry of Environment Forest and Climate Change (Wildlife Division), Voluntary Disclosure Scheme till its extended deadline of March, 2021 were available. However, evidences of financial transactions to source Non indigenous wildlife through the route of smuggling, buy - sell transaction on the

WhatsApp and other social media platform have been unearthed. The recovered animals include extremely rare and threatened species like the Yellow and Green Anaconda, Yellow Headed Amazon Parrot, Nile Monitor, Red Foot Tortoise, Iguanas, Ball Pythons, Alligator Gar, Yaki Monkey, Veiled Chameleon, Raccoon Dog, White Headed Piones etc. were handed over to Bannerghatta Biological Park.

4 persons involved in the smuggling into India have also been placed under arrest, so far. Further investigations in the matter are on.

## M. Varshini Sri achieved World Record to create awareness about safety of women and children

Chennai, Jan 27 2023: Eight-year-old M.Varshini Sri has achieved a world record for creating awareness about the safety of women and children at CSI Jesse Moses Matriculation Higher Secondary School, Annanagar, Chennai.

As a third std student, she blindfolded both her eyes with cloth, through our traditional arts of silambam and meditation art, Drona Third Eye Awakening, saw with her mind, touched various colors precisely by rotating the silambam stick, and continuously played the silambam and set a world record.

This event was formally recorded in the India Book of Records. World record holder Varshini Sri was



felicitated with certificates and medals by the special invitees of the event, Mrs. Vimala Angelina, Principal of CSI Jessie Moses School, Dhrona Moondravathukan Founder Dr. Arul Mugan, National President of India Book

of Records Dr. Sadam Hussain, State President Mr. Antony, United Silambam Sports Federation Founder Dr. Sathayaraj Asan, Mr. Senthilnathan, General Secretary of Tamil Nadu Asted Aghada Association, Mrs. Bhuvaneshwari, General

Secretary of Tamil Nadu Asted Aghada Association. Silamba teacher G.R Muthukumar and Master S. Deepa organized the event in a grand mannere and a large number of school students, teachers and parents participated in the event.

**E-Sevai Maiyam**  
**Star Rainbow Services**  
 11, SOUTH PERUMAL KOIL STREET, VADAPALANI, CHENNAI - 600 026.  
**8148231942 / 8144337349**  
**PATTA | LEGAL HEIR | PAN | PASSPORT | AADHAAR**  
**ALL ONLINE SERVICES**

## Superstar Rajinikanth kickstarts Y Gee Mahendra directorial and starrer film 'Charukesi' with clap My wife Latha changed me with her love: Rajini Rajinikanth is the one and only Superstar: Y Gee Mahendra



Chennai, Jan 27 2023: Actor Y Gee Mahendra's popular stage play 'Charukesi' is all set to be made into a movie. An announcement in this regard was made by Superstar Rajinikanth at the 50th show of Charukesi at Vani Mahal in Chennai. Rajinikanth also kickstarted the project by providing the customary clap.

Making the announcement, Rajinikanth said, "In 1975, when I went to see the play Ragasiyam Parama Ragasiyam, I was not allowed in. But now I am here as the special guest at the 50th show of Charukesi. This is all an act of time. Popular actors including Nagesh, Jayalalithaa,

Cho, Visu etc., are from the UAA theater troupe. It is a very disciplined troupe with many educated people and experts from various fields," he said.

Had Nadigar Thilagam Sivaji Ganesan been alive, 'Charukesi' play would have been another 'Vietnam Veedu', he added.

"As far as this drama is concerned, the story, screenplay, characters and dialogues are all well placed. Cinema industry has not used an actor like Y Gee Mahendra to his full potential," said Rajinikanth.

I am confident that this play will be a huge success when it is made into a film. Vasanth will

write the screenplay which will add more strength to the film, he opined.

"Y Gee Mahendra was the main reason for my marriage. At one point in my life I was almost addicted to smoking, drinking and non-vegetarian foods. I used to feel pity for vegetarians. It was my wife Latha who changed me with love," said the Superstar. He urged all to quit bad habits like smoking and drinking.

During his speech, Y Gee Mahendra said, "There is only one Makkal Thilagam, only one Nadigar Thilagam, only one Mellisai Mannar, only one Kavignar Kannadasan and there can be only one Superstar who is

Rajinikanth.

Venkat has written the story, screenplay and dialogues for the play Charukesi, based on a thought given by late dramatist Crazy Mohan. The play is directed by Y Gee Mahendra.

The story revolves around the life of a musician suffering from Alzheimer's. The play will be produced as a movie by SARP Picture Productions (Sri Agharam Rajalakshmi Production). National award-winning director Vasanth S Sai will pen the screenplay and be the creative director. Y Gee Mahendra is playing the lead role, besides directing the movie. Details about other actors and crew will be announced soon.

## Samuthirakani, Kathir and Vasundhara starrer 'Thalaikoothal' produced by YNOT Studios S.Sashikanth and directed by Jayaprakash Radhakrishnan gets ready for release.

Chennai, Jan 27 2023: Starting with 'Thamizh Padam' and continuing with many hit films with different concepts like 'Irudhi Suttru' and 'Vikram Vedha', YNOT Studios headed by S. Sashikanth gained national attention by producing 'Mandela', which won the Indira Gandhi Award for Best Debut Film of a Director as Producer and the National Award for Best Dialogues. For 14 consecutive years, YNOT Studios has consistently been backing talented directors in making films with an emphasis on solid content. The next in this series will be 'Thalaikoothal'. Jayaprakash Radhakrishnan, who worked as a software engineer in the US, made his directorial debut with 'Lens', which won the Gollapudi



Srinivas Award for Debut Directors. It is noteworthy that he has not worked as an assistant to any director. He directed the movie 'The Mosquito Philosophy' after 'Lens'. It was featured in various film festivals. After that he directed an episode in a national series (anthology) which will be released soon. Speaking about 'Thalaikoothal', Jayaprakash said "The idea for this film came in 2018. It was very shocking that such a practice of killing elderly people by their

own family was taking place in some parts of South Tamil Nadu. I researched about it on various sites, rather than debating whether it is right or wrong. Many questions arise when considering the context in which a family makes this decision. The purpose of this film is to find answers to these questions," he said. The film throws light on a middle class family that comes across this tough situation and will explain in a impactful way the decision the family members take and why they take that

decision, the director added. The director added that he is thankful to YNOT Studios S. Sashikanth for producing this film and Samuthirakani for playing the lead role. Vaiyapuri, Kathir, Murugados, Vasundhara, and Katha Nandi (Debut) have acted in key roles in 'Thalaikoothal'. Kannan Narayanan, who composed the music for the Tamizh Padam - 1 and 2, has composed the music for this film. Yugabharathi penned emotional lyrics for two songs. Cinematography was done by Martin Donraj and editing by Dani Charles. Directed by Jayaprakash Radhakrishnan, starring Samuthirakani, Kathir, Vasundhara and produced by YNOT Studios S. Sashikanth, 'Thalaikoothal' will hit the screens soon.

## Flipkart hosts the fourth edition of 'Crafted by Bharat' on 74th Republic Day to support Indian artisans

Chennai, Jan 27 2023: Flipkart, India's homegrown e-commerce marketplace, today announced the fourth edition of the Flipkart Samarth 'Crafted by Bharat' event which will be held from January 26-27 this year in honor of India's 74th Republic Day. The event will celebrate India's rich culture of handicrafts and handlooms by featuring over 100,000 products from more than 300 art forms across the country.

The goal of 'Crafted by Bharat' is to provide Indian craftsmen and weavers with a platform to be recognised and showcase their commendable craftsmanship that has preserved our nation's culture and traditions. The products available as part of this event exemplify both art and history, and support the artists who earn a livelihood from selling their products. Flipkart will also have a dedicated storefront on the platform for the event, under which products by women sellers will be specifically highlighted, to honor the distinctiveness that women sellers bring to the table.

As part of the celebration of India's rich cultural heritage, the event will bring



people closer to works of art such as 'Rajasthani furniture' which is intricately crafted by Rajasthani artisans, and 'Dokra Art' which is an embodiment of the deeply held beliefs and values of the tribal community and their sacred form of art, 'Bamboo Jewelry' which is a singular fusion of nature and art, 'Tant Saree' which represents the state of West Bengal's ancient crafting tradition and affluent fashion, 'Khadi' and 'Kalamkari' that represents Bharat and its rooted art forms.

Lakhs of artisans, weavers, specially-abled people, women from SHGs and government emporiums in the country who are associated with the Flipkart Samarth program will participate in the event. These include people from Tier-2 and Tier-3 cities, few urban centers, as well as rural regions of the country. Various government and private brands among other local businesses across the country are to be a part of the event.

Rajneesh Kumar,

Chief Corporate Affairs Officer, Flipkart Group, said, "Flipkart's 'Samarth' initiative has been a key enabler to provide India's artisans, weavers, and handicraft makers with a platform to help them reach pan-India consumer base and help grow their income. Since the launch of 'Samarth' in 2019, we have empowered more than 1.5 million sellers, weavers, and artisans and feel proud of our contribution to traditional Indian arts and crafts. We remain committed to providing opportunities to indigenous and underserved businesses to leverage the online medium for growth, resilience, digital transformation and prosperity. 'Crafted by Bharat' event enables small enterprises and artisans to be recognized beyond their own communities, access a nationwide market, and contribute to the larger economy. Our constant endeavor is to bring customers closer to India's rich heritage and support the entrepreneurial journey of Bharat's artisans and weavers."

Flipkart Samarth expanded its seller base by 300% over the past year and helped them, in turn, to grow their business by an average of 300%. The growing participation in the Samarth program has been secured through the help of several strategic engagements with the State and Central Ministries, Government Departments, and other entities across India. Today, Flipkart Samarth today positively impacts 1.5 million livelihoods across the country.

Flipkart Samarth, launched in 2019, is a nationwide initiative that aims to open new growth opportunities for MSMEs, artisans, and underserved communities through e-commerce. The program's primary objective is to provide underserved indigenous communities and enterprises with an inclusive, nationwide digital platform and help them develop the capabilities for earning a better living. Flipkart Samarth provides time-limited incubation, onboarding support, free cataloging, marketing support, account administration, business insights, and warehousing support to help small enterprises establish their operations on the Flipkart marketplace.

## Sampoornesh Babu, popularly known as "Burning Star" in Tollywood is being directed by Gopinath Narayanamoorthy in a comedy entertainer

Chennai, Jan 27 2023: Sampoornesh Babu, popularly known as "Burning Star" in Tollywood is being directed by Gopinath Narayanamoorthy in a comedy entertainer with a different premise as a Tamil and Telugu Bilingual Movie. It has to be noted that the Director is a former associate of Milind Rau and R. Kannan. The Director, Gopinath Narayanamoorthy has earlier worked in London and Hongkong in Investment Banking-IT sector. The Cast includes Robo Shankar, Surbhi Shukla, Mottai Rajendar, Surekha Vani, 'Jigarthanda' Ramachandran, Lollu Sabha Maran, Lollu Sabha Manohar, Lollu Sabha Seshu et al. The



Director has roped in other technicians will be out soon. An important cameo is being planned and the Director is looking forward to cast an unique face for that

scene. This project is being produced by Koteswara Raju of Jyostar Productions and K.M. Ilanchezian of New Normal Film Factory.

## OKINAWA AUTOTECH INAUGURATES ITS FIRST-EVER EUROPEAN R&D CENTRE IN PARTNERSHIP WITH TACITA

Chennai, Jan 27 2023: Okinawa Autotech, a leading Indian electric two-wheeler manufacturer in strategic development today announced the inauguration of its first Research and Development (R&D) Center in Italy, Europe, in association with its joint venture (JV) partner Tacita® with a total investment of Euros 25 million over a period of next three years.

The new Center of Technology will be headed by Mr. Pierpaolo Rigo, Co-Founder, Tacita and will operate in collaboration with Okinawa's local R&D team in India. It is also a conglomeration of the industry's best talent to optimize product performance and design. Both Okinawa and Tacita will strive to implement the company's vision of providing world-class technology to delight the customers.

The global R&D centre will further focus on new product



development, upgrading the existing product portfolio and developing an all-new e-powertrain to support the next generation of products. The centre will employ nearly 50 specialists both from India and across the world and soon the company will start its employee exchange program with Tacita to nurture the employees' skills both at domestic

and international levels.

The first product designed at the global center will be an electric cruiser motorcycle that is scheduled to be unveiled in the coming months in India. The motorcycle will be equipped with the latest EV technology and best-in-class performance amongst the motorcycle segment globally.

Jeetender Sharma, MD & Founder, of

Okinawa Autotech said, "As a leading manufacturer of electric vehicles in India, the company is focused on strengthening the EV ecosystem. The company has invested Rupees Five Billion along with our key stakeholders towards the development of new products, manufacturing facilities, network expansion and brand building over the last five years. Setting up the global R&D centre showcases our ambition to bring the best technologies from the entire world to our Indian customers. The centre will be working on developing futuristic technologies for next-generation electric vehicles. We appreciate the support received from our partner Tacita in developing our first high-speed electric cruiser motorcycle for the Indian and global market. We are excited to bring this product to India to help us further strengthen our presence in electric two-wheeler industry."

## Sheela Rajkumar, Aadhavan, jaqueline Starrer Gevi Movie Actors Yogi Babu and Kalaiyaran launch the first look of the 'GEVI' Movie The First Look of the 'GEVI' Movie is out now!!!

Chennai, Jan 27 2023: Gautham chokkalingam of Adyag Productions is producing a new film titled 'GEVI', directed by Tamizh Dhayalan. Mandela & Pettaikaali fame Sheela Rajkumar and Vijay TV fame Jacqueline are playing the female lead roles in this movie. Debut actor Aadhavan is playing the content-driven protagonist in this movie. 'Madras' fame villain actor Charles Vinoth, Dharmadurai fame Jeeva, Umar farook, Vivek Mohan acted in malayalam movie 'named way farer', they are doing a prominent role in this movie Gevi. And many more prominent actors are a part of this star cast. Rasi Thangadurai, who shot to fame for his versatile dialogues in the movies like Merku Thodarchi Malai and Thaen is penning dialogues for this movie. Balasubramanian, who has been a part of AR Rahman and Anirudh's orchestra, is composing the music, and Jagan Jayasurya is handling the cinematography for this movie. Ashwath Narayanan is taking care of editing. In the 800-yr history of Tamil Nadu,



no matter how many political changes have taken place, there is one particular place, which remains unaffected or influenced by them. This film's story is based on real-life incidents that happened in that place. Sharing about the film, director Tamizh Dhayalan says, "GEVI means foothill or ditch. Although mountains and hills are acclaimed for their beauty, not many know about their darker side. Tamil history has witnessed changes in political regimes across the years. However, some things remain unchanged in the mountainous regions. This film, centering on this, will address an important social issue. When we have a close glance at the life of a common man, we can see how many political changes are taking

place. I have personally experienced their pain and pathos. We have created this film with a belief that a change might happen in their lives when their issues are displayed to the public glare. Sheela Rajkumar plays the role of a villager from the hill region, and Jacqueline also plays the major role. The film is about the challenges and odds faced by them, and how they tackle them has been presented with a gripping narration. The film was shot in and around the exotic locales of Kodaikanal. We faced a lot of adverse climatic conditions like heavy rainfall, and extreme cold and completed our schedule amidst such challenges. In particular, actress Sheela Rajakumar suffered a lot due to the extremely cold conditions during the night time as her

hands and feet got frozen. We had to carry her and walk for more than One Kilometre to give her treatment and revived her health condition. Without taking any rest, she immediately bounced back and started shooting her portions with complete cooperation. Significantly, the film's protagonist, actor Aadhavan worked hard with complete dedication for two years, without committing himself to any other project. He would reach the locations before the shooting schedule, adapt the manners and lifestyle routine of the people in that region, and reflect them on his character." Actor Yogi Babu and Kalaiyaran have launched the first look at this film. Technical Crew Production: Gautham Chokkalingam Co-Production: Karthikeyan & FJ Direction: Tamizh Dhayalan Cinematography: Jagan Jayasurya Music: Balasubramanian Editing: Ashwath Narayanan Dialogues: Rasi Thangadurai Art: Saravanan Stunts: Don Ashok PRO: A. John.

## CSB Bank to offer Edelweiss Tokio Life's Premier Guaranteed STAR, a simplified income solution, to its customers

Chennai, Jan 27 2023: In a bid to enhance customer experience and provide innovative solutions, CSB Bank said it will offer Edelweiss Tokio Life Insurance's latest income offering, Premier Guaranteed STAR.

The product aims to secure an individual's future goals and aspirations by ensuring guaranteed regular income till policy term, provided all due premiums are paid. Premier Guaranteed STAR offers the option of guaranteed regular income and / or guaranteed lumpsum on maturity. It offers survival benefits in the form of Income Benefit Pay-outs during the

policy term for different durations like 10, 15, 20, 25 and 30 years.

It also offers the flexibility of planning longer-term goals like financial preparedness for child's education, retirement and more.

Pralay Mondal, MD & CEO, CSB Bank said, "We at CSB Bank are always looking for innovative product solutions to ensure our customers are equipped with sound financial tools that meet their requirements. This association will enable our customers to access the necessary financial assurance that covers them suitably in the advent of any eventuality. Their expertise in

insurance space along with our distribution channels will ensure that customers benefit from this unique income solution."

Sumit Rai, MD & CEO, Edelweiss Tokio Life Insurance said, "We don't have a linear approach to product creation. Customer insights guide our product designing process and a key part of working with partners is being able to offer them products that prove useful to their niche customer base. In our multiple interactions with CSB Bank, we realised that customers are looking for a simple tool to manage financial contingencies and build a second

income stream, which is guaranteed in nature. That's what led to the creation of Premier Guaranteed STAR, which is a flexible, guaranteed, and transparent means of building an alternate income stream."

Premier Guaranteed Star comes with six optional riders, which include Edelweiss Tokio Life - Accidental Death Benefit Rider, Accidental Total and Permanent Disability Rider, Critical illness riders and more to enhance your protection at an additional premium. The plan offers tax benefits, and the customers can also avail a loan worth 60% of the total surrender value.

## Budget expectations quote Puneet Maheshwari, Director, Upstox

Chennai, Jan 27 2023: "A prime focus of the 2023 budget may be to act on the several lessons and learnings that the previous year brought with it. Our industry is extremely dynamic and subject to the impact of a number of extrinsic factors.

Just like our country's vision of Make-In-India, from a broker's perspective, the budget should also focus on Trade-In-India. The government should consider regulations that make trading and investing in India a seamless and rewarding

journey. From a trader/investor perspective, it will be beneficial to remove LTCG on equities, which is currently at 10% if the capital gain is more than Rs.1 lakh in a financial year. It would also be ideal to introduce tax exemption on STCG up to Rs.1 Lakh.

In order to put more money in the hands of our people, the Government should also consider eliminating the tax on dividend payouts, lowering the tax bracket for investors, and increasing the basic tax exemption level from 2.5

lakhs to 5 lakhs or higher. More cash in the hands of the people will mean more money to invest.

For the overall fintech industry too, which is growing rapidly, there needs to be a mandate to regulate and simplify taxation, like on ESOPs, and provision of incentives for adopting AI (Artificial Intelligence) and ML (Machine Learning). Further, software products attract a GST of 18%. A reduction in GST will promote development of indigenous technologies

by fintech players. Creation of fintech innovation funds will be another avenue to incentivise start-ups.

Broadly, the budget should not only be concerned with improving the country's economy, but also take a comprehensive approach to enhancing economic conditions for every citizen. We expect this budget to favour the needs of industries across India's economic spectrum, and look forward to seeing how it unfolds."

## Upcoming Actor Sreepathy joins hands with AutoPuli Film factory for his next film

Chennai, Jan 27 2023: "En Iniya Thanimaiye" directed by Sagu Pandian, music directed by James Vasanth. Sreepathy is an upcoming Tamil actor who is the protagonist lead in this film. Reesha is playing the female lead. Sreepathy is also playing Titular characters in Tamil films that are planned for release in 2023, PENDULUM directed by Satish Saran, music directed by Simon King alongside actress Asuran fame Ammu Abirami and Komal Sharma and ANGAARAGAN directed by Mohan Dachu, music directed by KU Karthick alongside Sathyaraj sir and Malayalam actress Niya. Director Sagu Pandian debuts himself as the director with the film "En Iniya Thanimaiye". The film is expected to be a



thriller with a heart heavy social message to the society. The shooting of the film is completed and is expected to release in summers of 2023. Siva Baskaran who has worked in the sets of Thangar Bachan's films is the DOP of the film. James Vasanthan has scored 2 songs for the film. A fantastic love beat sung by Sita Ramam (Malayalam) "Oru Karayarike" fame

Shibi Srinivasan and a heart melting mother sentiment song sung by V a i k o m Vijayalakshmi. Audio rights of this film has been bagged by Trend Tamil Music. The first song is expected to release on Jan 26 2023 on Trend Tamil Music You tube channel . Director: Sagu Pandian Music Director: James Vasanthan DOP: Siva Baskaran Editor: Thiru

Selvam Choreographer: Vasu Navadeepan Assistant Directors: Sathriyan Satyaraj, Arul Nithyanandham, Sabareeshwaran K, Gurunath Sekar PRO: A John Project Designer: L Vivek (Primerose Entertainment) Producer: Auto Puli Murugan.

# JIO LAUNCHES TRUE 5G IN ALL SIX STATES OF THE NORTH-EAST CIRCLE

Arunachal Pradesh (Itanagar) | Manipur (Imphal) | Meghalaya (Shillong) | Mizoram (Aizawl) | Nagaland (Kohima and Dimapur) | Tripura (Agartala)

Chennai, Jan 27 2023: Reliance Jio announced the launch of its True 5G services across all 6 states of North-East circle by connecting 7 cities namely, Shillong, Imphal, Aizawl, Agartala, Itanagar,



Spokesperson said, "Jio is proud to announce the launch of True 5G services in all the six states of North-East Circle from today. ensure that every Indian can experience the transformational power and exponential benefits of True-5G technology. We are grateful to the State Governments for their support in digitizing the North-East circle."

This advanced technology will bring significant benefits to



Kohima, and Dimapur with the transformational Jio True 5G network.

Such a large rollout that covers every state in the North-East circle is testimony to Jio's commitment towards the development of the circle. By December 2023, Jio True 5G services will be made available in every town and taluka of the North-Eastern states.

the people of the North-East, particularly in the field of healthcare with its reliable wireless network. Additionally, it will enhance various sectors such as agriculture, education, e-governance, IT, SME, automation, Artificial Intelligence, gaming, and many more.

Jio True 5G has already reached 191 cities in less than 4 months of its beta launch. Our engineers are working tirelessly to

Amongst the occasion, Jio

# Naalaiya Iyakkunar Season-6 crew embark on their journey in mainstream cinema with 'KudiMahaan'

Chennai, Jan 27 2023: Vijay Sivan of Scenario Media Works is producing a film titled 'KudiMahaan'. Prakash N, who won the runner-up title for his commendable short film 'Kutti Dhadha' at Naalaiya Iyakkunar Season-6, makes his directorial debut with this movie. So far, the participants of the Naalaiya Iyakkunar short-film contest-based reality show embarked on their journey in the movie industry individually. But this is the first time, the whole team that won the 'Runner-Up' title is entering into the mainstream cinema industry together with this movie, which is a noteworthy highlight. While VijaySivan plays the lead character, Chandini Tamizharasan performs the female lead character. Bigg Boss fame Suresh Chakravarthy, Namon Narayanan, Sethu, Vijay TV KPY fame Honest Raj, and many others are playing pivotal roles.



Besides, the actors, who were part of the Naalaiya Iyakkunar Season 6, are also a part of this star cast. Usually, short filmmakers would adapt their short films into full-length feature movies as their debut directorial movies. Likewise, director Prakash N decided to adapt his 'Kutti Dhadha' as a full-length feature movie, which demanded a huge production value. Significantly, he decided to kick-start his directorial venture with the movie 'KudiMahaan'. Director Prakash N says, "KudiMahaan will be a fun-filled entertainer that the audience can watch

Sanjeevan. Meyyendiran, who handled the cinematography for the movies like KD Engira Karuppururai and Sila Nerangalil Sila Manidhargal is the cameraman for this film. It is worth mentioning that he has cranked the camera for the Hindi remake of the Malayalam blockbuster hit movie 'Angamaley Diaries'. Shibu Neel B.R. is taking care of the editing works of this film. Vijay TV fame Manichandra has appeared in a dance sequence in this movie. The film's shooting was completed across Chennai in 50 days with several grand set works erected. Filmmakers Vetrimaaran, Arunraja Kamaraj, Ka. Pae. Ranasingam fame director Virumandi, 'Adangathay' & 'Diesel' fame filmmaker Shanmugam, 'Vilangu' web series fame Prashanth, Actor Nakul, and director Ponram are launching the film's first look.

# Indian Bank's Global Business reached Rs.10.49 lakh Cr Operating Profit up by 24% YoY Net profit up by 102% YoY



Chennai, Jan 27 2023: Net Profit up by 102% YoY at ₹ 1396 Cr in Dec'22 from ₹ 690 Cr in Dec'21. Operating profit for Dec'22 up by 24% YoY at ₹ 4061 Cr from ₹ 3288 Cr in Dec'21. Net Interest Income increased by 25% YoY to ₹ 5499 Cr in Dec'22 from ₹ 4395 Cr in Dec'21.

Provision Coverage Ratio (PCR, including T W O) improved by 810 bps YoY to 93.59% from 85.49% in Dec'21. Capital Adequacy Ratio at 15.74%. CET-I improved by 59 bps YoY to 11.97%. Tier I Capital improved by 55 bps YoY to 12.58%. Net Profit up by 14% QoQ to ₹ 1396 Cr in Dec'22 from ₹ 1225 Cr in Sep'22. Operating profit up by 12% and stood at ₹ 4061 Cr in Dec'22 from ₹ 3629 Cr in Sep'22. Net Interest Income grew by 17% QoQ in Dec'22 to ₹ 5499 Cr from ₹ 4684 Cr in Sep'22. Return on Assets (RoA) improved to 0.80% in Dec'22 as against 0.43% in Dec'21. Return on Equity (RoE) increased to 15.21% for Dec'22 as against 8.26% in Dec'21. Advances increased by 13% YoY to ₹ 451658 Cr in Dec'22 from ₹ 400432 Cr in Dec'21. RAM (Retail, Agriculture & MSME) advances grew by 12% YoY to ₹ 262811 Cr in Dec'22 from ₹ 233738 Cr in Dec'21. R A M contribution to gross domestic advances is 62%. Retail, Agri & MSME advances grew by 15%, 15% and 6% YoY respectively. Home Loan (Including mortgage) grew by 12% YoY, Auto Loan by 27% YoY and Personal Loan by 35% YoY. Deposit increased by 6% YoY and reached to ₹ 597114 Cr in Dec'22. CASA ratio stood at 40.4%. G N P A decreased by 260 bps YoY to 6.53% in Dec'22 from 9.13%, NNPA reduced by 172 bps to 1% from 2.72% in Dec'21.

Cost-to-Income Ratio stood at 43.35% as against 43.99% in 9MFY22. Net Interest Margin (NIM) Domestic increased by 42 bps to 3.35% in 9MFY23 as against 2.93% in 9MFY22. Business: Total Business recorded a YoY growth of 9% reaching the level of ₹ 1048772 Cr in Dec'22 as against ₹ 963007 Cr in Dec'21. It stood at ₹ 1026801 Cr in Sep'22. Advances grew by 13% to ₹ 451658 Cr in Dec'22 over ₹ 400432 Cr a year ago. Growth in RAM sector is recorded at 12% YoY of which Retail & Agriculture grew by 15% YoY. Deposits grew by 6% YoY to ₹ 597114 Cr in Dec'22 as compared to ₹ 562575 Cr during the corresponding period a year ago. CASA deposits recorded a YoY growth of 3% and stood at ₹ 241213 Cr in Dec'22. The share of CASA to deposits stood at 40.4%. Priority Sector portfolio stood at ₹ 152850 Cr in Dec'22. Priority sector advances as a percentage of ANBC stood at 45.19% as against the regulatory requirement of 40%. Network: The Bank has 5770 domestic branches, out of which 1959 are Rural, 1509 are Semi-Urban, 1161 are Urban & 1141 are in Metro category. The Bank has 3 overseas branches & 1 IBU. The Bank has 4969 ATMs & BNAs and 10368 number of BCs. Digital Banking: The Bank has established 3 Digital Banking Units (DBUs) at South Delhi, Lucknow and Karaikal. Transactions

through ATM, BNA & Digital channels improved by 7% YoY. Mobile Banking users increased by 73% YoY, while its transactions increased by 85% YoY. UPI users and transactions increased by 19% YoY and 91% YoY respectively. Awards & Accolades: Bank bagged the Best Performing Bank award in Tamil Nadu state for SHG-Bank linkage programme for FY22 from NABARD. Bank emerged as the winner for top improvement in the EASE 4.0 reforms index. Bank grabbed Financial Express award for the Best Public Sector Bank 2020-21. Bank was awarded the "Fastest Growing Public Sector Bank" in Banking Awards 2022 by Dalal Street Investment Journal. Bank was adjudged the Best Bank for servicing in MSME by FICCI CMSME.

Indian Bank's vision is to foster innovation in the banking operations and offer services with technical prudence, ease of business through employee engagement and upgrade security features of the alternate delivery channels consistently. The Bank is in a better financial health, well capitalised and the asset quality is continuously improving. Our emphasis would be on improving the low cost deposit base with focus on CASA, build a strong retail term deposits portfolio through new relationships and target a healthy and quality credit growth in the both RAM and Corporate Sector. Transactions