

**Fortis Hospital, Vadapalani opens new 17 bedded Multi-Disciplinary Intensive Care Unit**

**- New Intensive Care Unit was inaugurated by the Minister for Health and Family Welfare, Govt. of Tamil Nadu Ma. Subramanian**

Chennai, Dec 21 2022: In a continuous effort to bring quality healthcare to all patients, Fortis Hospital Vadapalani has inaugurated a state-of-the-art 17 bedded Multi-Disciplinary Intensive Care Unit today. The new facility is equipped with advanced technologies and round the clock multi-disciplinary specialists aimed to offer high level of intensive care to critically ill patients. This will be an additional unit to the existing 58 ICUs at the center. The ICU was inaugurated by Hon'ble

Minister for Health and Family Welfare, Government of Tamilnadu - Thiru. Ma. Subramanian, who also shared an insight on the growing need for advanced healthcare services and the various initiatives from the government to support the same. Thiru. Venkat Phanidhar Nelluri, SBU Head at Fortis Hospital Vadapalani and Senior Medical personnel were also present at the launch.

Multidisciplinary staff members like Cardiologists, Orthopedics, Neurologists,



Pulmonologists, Gastroenterologists, and Hepatologists will provide continuous support in the intensive care unit to treat those who have undergone complex surgeries involving bones and organs. offered and the number of patients needing dedicated treatment, the demand for ICU beds has increased. Serving with our motto, "saving and enriching lives", reaffirmed patient confidence in Fortis Hospital Vadapalani, resulting in more patients coming to us for various treatments and surgeries. With this new state-of-the-art ICU, more patients will benefit from our services. They can be rest assured that our team of super specialists will offer round-the-clock excellent care to all patients."

Speaking during the launch Mr. Venkat Phanidhar Nelluri, SBU Head, Fortis Hospital Vadapalani added, "The newly constructed ICU is a testament to our unwavering commitment towards transforming the healthcare landscape of the region. With an increase in the services

**Oriental Yeast India invests 900 Cr to set up all-new state-of-the-art-yeast facility in India**

Chennai, Dec 21 2022: Oriental Yeast India (OYI), a subsidiary of OYC Japan, a global leader in yeast manufacturing in Japan, expanded its footprint by investing ₹900 crores in building a global scale yeast plant in India. This state-of-the-art manufacturing facility has installed capacity of 33,000 Million Tons of fresh yeast in Phase I of its operations. The manufacturing facility will generate employment growth for the region, the plant will directly employ 200

people and further provide 800 indirect employment through local suppliers across the value chain.

As a responsible organization with sustainability as one of the core pillars, the State-of-the-Art facility is built to the highest food safety global standards, with Zero Liquid Discharge water treatment facility making it a benchmark for the Indian industry. Oriental Yeast India is a significant player in providing yeast products to bakeries, distilleries

and other food segments in India and international markets.

Chennai has always had a high demand for yeast and yeast based product. Now, with the increase in demand for bakery items many famous chains have also moved to the city to open outlets and meet the growing demand in the city. This further gives a boost to yeast and yeast based products, making our entry strategic in the city.

Masashi Nakagawa, President of OYC Japan

and Chairman of Oriental Yeast India said, "India is the cornerstone of our global strategy, certainly one of the top focus markets from OYC perspective. This new plant is a testimony of our commitment to India and is an important milestone for our international expansion. The plant will offer innovative yeast products, and services to cater to the burgeoning demand of large food chains, local bakers and other allied industries. Aligned with the 'Make in India' initiative this plant will reduce dependence

on yeast imports into India. We look forward to collaborating with all our customers and stakeholders for the success of our shared development."

OYC was founded in 1929 as Japan's first bakers' yeast manufacturer, and since then has expanded into providing a variety of food products, bakery ingredients and other biotechnology-allied products. Over the years OYC has become the largest yeast-producing company in Japan.



Through the development of its high-end yeast fermentation technology, OYC has contributed to high-quality biochemical research, as well as created innovative yeast and bakery ingredient products.

**Mega medical camp for traffic police organised by Rotary international 3232 inaugurated by COP Shankar jiwai**  
**Host clubs Rotary club of Chennai rainbow, Rotary club of Chennai Gemini, Rotary club of Chennai West, Rotary club of Chennai towers**

Chennai, Dec 21 2022: A special medical camp was conducted for the Chennai city traffic police personnel at the Alagappa Matriculation School in Purasawalkam. This mega comprehensive medical camp organised by Rotary international 3232 along with Dr

Gupta's dental speciality centre, Dr Agarwal's eye hospital, THANC hospital, Dr.Siva muthukumar, Apollo hospitals (Rotary cardiac Van to check ECG and Echo) Penn nalam hospital, Spot hospital, Madhav diabetic centre, Government TB department, Holistic

wellness by Dr suchitrrah Raj and free medicines by Spot hospital Pharma.

The host clubs were Rotary club of Chennai rainbow Rotary club of Chennai Gemini Rotary club of Chennai West Rotary club of Chennai towers.

Rotary district director community

service health Dr S.Ramkumar, Chairman disease prevention Vidhya Srinivasan, Chairman medical camps Dr.s Vetrivel, project coordinator Sharath Chandragupta and many other rotarians organised the mega comprehensive medical camp in a very massive way.

The camp was inaugurated by City Police Commissioner Shankar Jiwai. As many as 60 doctors from nine hospitals were part of the medical camp for the cops. Hundreds of police personnel, including women cops, were screened during the medical camp. Of them, A total of 38 personnel already had diabetes. During the medical examination, eight more people tested positive for

diabetes. 57 police personnel underwent pap smear, and 29 others underwent mammogram. Around 113 police personnel were examined for ENT problems. According to an official release, 25 cops were advised to have an audiogram and seven others were asked to have an endoscopy. Chennai police commissioner Shankar Jiwai and other senior police officers monitored the

proceedings and checked on the personnel.

In this medical examination camp, General Medicine, Blood sugar level check, Tuberculosis test (TB detection), Diabetes test (DIABETIC), Heart disease test (CARDIO), Ear, Nose and Throat test (ENT), Bone (ORTHO) related test, Women's health (Women) Medical tests like Wellness), Dental, ECG,

X-Ray tests and Eye Check-up were done.

The event was chaired by Additional Commissioner Dr. J.Loganathan, (Additional Commissioner in charge Traffic) Deputy Commissioner Traffic East Rajendran, Deputy Commissioner of Traffic East Samay Singh Meena, Traffic Police officers and Rotary Association officials were present.



**E-Sevai Maiyam**  
**Star Rainbow Services**  
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## Gautam Adani tops as the world's biggest gainer of 2022

Chennai, Dec 21 2022: Helped by the rocket speed surging rally in the Adani Group stocks, billionaire Gautam Adani is ending the year as not only the world's third richest person but also the top gainer by making more billions than anyone else on the planet in 2022.



Adani Group stocks have given fabulous returns to investors this year with four out of seven stocks of the giant giving multibagger returns going up to 200%. In the last one year, the group's total market cap has also nearly doubled to Rs 18.6 lakh crore in mid-December as compared to Rs 9.6 lakh crore in 2021.

The Bloomberg Billionaires Index, which ranks the world's

500 richest people, shows that Adani became richer by \$47 billion in 2022. At the bottom of the list is Tesla CEO Elon Musk who, despite being richer than Adani and world's No. 2, lost \$114 billion this year.

With his net worth estimated at \$124 billion, Gautam Adani,

the 60-year-old Ahmedabad-based industrialist, is behind Musk (\$156 bn) and French luxury retail king Bernard Arnault (\$163 bn) in the rich list.

The global conglomerate is now in the last leg of completing the acquisition of media broadcaster NDTV. Earlier in the year, it

became India's second largest cement producer by buying Ambuja Cement and ACC.

Gautam Adani also topped the list of Asia Heroes of Philanthropy 2022. Adani pledged 600 billion rupees (\$7.7 billion) when he turned 60 this June, making him one of the world's most generous philanthropists. The money will address healthcare, education and skill development.

The maverick Gujarati business tycoon, who dropped out of a south Mumbai college in 1978, started his journey as a small diamond trader in Dhanji Street before starting Adani Exports, which was later rechristened as Adani Enterprises.

## Flipkart and Mia by Tanishq partner to bring fashionable jewellery to millions of customers across India

Chennai, Dec 21 2022: In the run-up to the holiday season, Flipkart, India's homegrown e-commerce marketplace, will be providing access to one of India's most fashionable fine jewellery brands - Mia by Tanishq. This will bring a wide range of eclectic 14 to 18 karat gold and diamond jewellery to consumers across India. A stylish catalog of over 900 unique Mia by Tanishq designs will be available to millions of Flipkart customers across metros, Tier 1 and Tier 2+ cities across the country, starting December 23. The partnership follows suit as part of several exciting launches on Flipkart to elevate the shopping experience for customers who are seeking stylish fashion options.

Through this, Mia by Tanishq will be able to reach out to a wider set of shoppers and Flipkart's customers in regions where its retail presence is low. This launch aligns with Flipkart's priority to continuously expand its fine jewellery portfolio and make the latest trends

accessible to fashion-seekers across India, letting them choose from a wide range of contemporary gold and diamond jewellery styles. Priced from INR 3,000 onwards, the Mia by Tanishq selection includes earrings, bracelets, studs, necklaces and rings available on Flipkart today. The growth vision of the jewellery brand is tied to engaging more shoppers in India through their availability on Flipkart.

The demand for fashionable daily wear fine jewellery in India is growing at a tremendous pace, and Flipkart, India's homegrown e-commerce marketplace, has identified the opportunity to address these needs by strategically enhancing offerings available in the segment. Light-weight fine jewellery and diamonds have witnessed an uptick among the young shoppers in the country. As per a recent report 'How India Shops Online 2022' by Bain & Company and Flipkart, fashion continues to be a key gateway category for new

millennial and Gen Z online shoppers from Tier 3+ cities in the country, with a lead as a first purchase (30%-35% growth observed in 2021 over the online shopper base in 2020).

Commenting on this association, Abhishek Maloo, Senior Director, Flipkart Fashion, said, "Fashion is a key focus area for us at Flipkart as millions of customers continue to explore e-commerce through this segment. We believe the unique fine jewellery selection from Mia by Tanishq will further strengthen our fashion accessories portfolio to give customers an expansive selection of contemporary gold and diamond jewellery. This is a step ahead in our journey to make the latest trends accessible in a safe, trustworthy and convenient manner to every customer across the country and this comes at an opportune time when people across

India, from metros to T2+ regions, seek gifting and personal style items in



preparation for the holiday season."

Shyamala Ramanan, Business Head, Mia by Tanishq, said, "The last couple of years, Mia by Tanishq has been gaining traction and our customers are resonating with our brand philosophy. Authentic, homegrown and customer centric approach are some of the values we resonate with Flipkart making it a partner of choice for us. It helps that they have a phenomenal presence pan India and help us reach our fans where our presence is limited."

Flipkart brings a vast selection from a growing number of national, international, and regionally renowned fashion brands and sellers to millions of customers in different ways.

## NMIMS, IIM Lucknow, and MICA win top honours at the TVS Credit E.P.I.C Season 4 Challenge

Chennai, Dec 21 2022: TVS Credit Services Limited, India's leading NBFC, recently held the grand finale of its annual campus challenge programme for college students, E.P.I.C Season 4. Based on the theme of #BeEPIC, this season witnessed the highest-ever registrations of over 40,000 students. This season witnessed a 268% increase in student participation as compared to the first season. This contest tested students' problem-solving skills in Analytics, Finance, IT, and Strategy and also offered them career-enhancing opportunities.

Through this

programme, the company has been able to build a strong employer brand. It also leverages this platform to select a few participants for its summer internship and management trainee programme. At the E.P.I.C finale, Mr. Ashish Sapra, CEO, of TVS Credit interacted with the participants in an open house. His address was followed by a felicitation ceremony where winners were rewarded with prizes worth Rs.10 lakh.

Speaking about E.P.I.C Season 4, Charandeep Singh, Head of Marketing, TVS Credit, said, "The E.P.I.C programme is a special

initiative that provides a unique platform for young professionals to prove their mettle in an environment different from traditional academic exercises while creating avenues for the youth to compete and excel. We are delighted with the increased participation and competition this season."

A Management Trainee at TVS Credit shared, "While working on the TVS Credit E.P.I.C. Challenge - Season 2, I developed a keen interest in the financial industry, and I further wanted to learn and work in this sector. Through the E.P.I.C Challenge, I got a

direct internship offer in the field of my interest. Later, it got converted into a PPO. And now, I am excited and happy implementing the projects I ideated during my internship."

Over the last four years, the E.P.I.C programme has provided opportunities for young aspirants to build a career and also helped create a talent pipeline for the company. With multiple initiatives like E.P.I.C, TVS Credit remains committed to empowering a better future for its customers while engaging with bright minds that will power tomorrow.

## ARA ALI KHAN STUNS AT THE PEPSI X HUEMN'S SHOW

Chennai, Dec 21 2022: Youth-centric brand Pepsi® and fashion label HUEMN came together last night to bring one of the most scintillating fashion showcases for audiences with an all-new collection full of SWAG. The presentation enthralled audiences as Bollywood Superstar Sara Ali Khan walked the 200 foot ramp as the showstopper sporting a marquee piece from the collection.

Fashion is always a medium of self-expression for youngsters across the globe and this runway presentation was an ode to the self-belief of the young generation that aren't afraid of standing up for themselves.

Speaking on the collaboration, Saumya Rathor, Category Lead,



Pepsi Cola, PepsiCo India said, "We are absolutely thrilled to have partnered with HUEMN for this collection that defines SWAG like nothing else. Pepsi & HUEMN have a similar vision to empower the community that we are a part of - this young demographic is armed with confidence, and we are constantly evolving our offering to encourage the youth of India to be their true selves. Our

collaboration with HUEMN is our commitment to celebrate this very philosophy of self-expression and no better way than Fashion to achieve this."

Commenting on the collection, Pranav Misra, Co-Founder & CEO, HUEMN said, "As we celebrate HUEMN's 10-year journey in the Fashion Industry, partnering with Pepsi for this presentation was

seamless. Both the brands have created a unique culture around them and consistently pushed boundaries in the community. This collection is now for the youth of India and we could not be more excited for our community to embrace it." - Pranav Misra, Co-Founder, Huemn.

At the event were notable names like Shibani Dandekar, Esha Gupta, Kubbra Sait, Lisa Mishra, Lakshmi Lehr to name a few.

Consumers can get their hands on the outfits with the collection now available online for sale at www.huemn.in while the collection will be complemented with limited-edition, exclusive Pepsi® Black X HUEMN cans.

## Sundaram Finance Ltd. and Care Health Insurance enter into corporate agency agreement

Chennai, Dec 21 2022: Sundaram Finance Ltd., one of the most respected financial services groups in India, and Care Health Insurance, one of the country's leading specialized health insurers, entered into a Corporate Agency Agreement today. The event was attended by Mr. Rajiv Lochan, Managing Director, Sundaram Finance Ltd. and Mr. Anuj Gulati, Managing Director & CEO, Care Health Insurance.

With this association, Sundaram Finance will offer Care Health's specialised and innovative range of health insurance solutions to its loyal and increasing base of



customers. Products will be offered in the retail and group segments of Sundaram Finance's customers, who in addition to the company's existing portfolio of technology-driven and customised offerings, can now have their diverse insurance needs addressed under one umbrella.

Speaking on this association, Mr. Anuj Gulati, Managing Director & CEO, Care Health Insurance said, "We are pleased to partner with Sundaram Finance Ltd., one of the most trusted financial services groups in India, and offer their customers comprehensive health insurance solutions

backed by quality servicing."

Mr Rajiv Lochan, Managing Director, Sundaram Finance Ltd, said "We are delighted to tie up with Care Health Insurance, among the top companies in the health insurance business in our country, to offer our customers across India a range of innovative health insurance products. The pandemic has brought about a paradigm shift in the insurance industry and health insurance solutions have become a must-have option for Indian households. We are eager to play our part in securing the health and wellness of our customers."

## Over \$600 Million in Credit Limits Submitted on DP World Trade Finance Platform

Chennai, Dec 21 2022: Efforts to close the \$1.7 trillion annual global trade finance gap are gaining traction, especially in the small-to-medium-enterprise (SME) sector, with DP World announcing that its platform has received requests for more than \$600 million in credit limits.

DP World Trade Finance offers businesses of every size a quick and simple route to secure the capital they need to trade in global markets. The aim is to bridge the \$1.7 trillion of trade finance gap that exists, stemming from struggles that many businesses face in securing the upfront funds required to move cargo.

Since its launch in July 2021, DP World Trade Finance has generated over \$600 million in credit limit submissions by facilitating a streamlined connection between

SMEs and financial institutions on its trade finance platform. The platform has registered over 56,000 global clients from more than 50 countries around the world to provide them with affordable access to trade finance.

The latest financial institution to join the platform is India Factoring and Finance Solutions Pvt. Ltd, a leading, independent provider of specialised trade finance products in India. The company will now be able to use the DP World Trade Finance platform to lend with confidence and help companies access the capital they need to trade efficiently.

Sinan Ozcan, Senior Executive Officer of DP World Financial Services, outlined the importance of Trade Finance in DP World's efforts to enable world trade:

"DP World's extensive outreach to

businesses across the globe, visibility on trade data and control over cargo help financiers connect with businesses, identify risks, build confidence and provide credit, while businesses gain access to affordable and innovative financing options to grow their business. So far, we've onboarded 20 financial institutions onto the platform, covering 80 countries total, and the registration process for new clients is less than five minutes. By enabling more business through finance, we can support growth and generate greater value for all of our partners and customers."

Ravi Valecha, CEO of India Factoring and Finance Solutions Pvt. Ltd, said:

"As a leader in worldwide smart end-to-end supply chain logistics, DP World handles over 10% of global container traffic and has terminals in

countries across the world. Being part of trade finance is a natural extension for them and India Factoring and Finance Solutions Pvt. Ltd. is glad to be associated to be part of their cross border trade finance solutions - a natural extension as a leader in India's cross border factoring space

Many SMEs have their finance applications rejected every year when they are unable to provide the credit history along with additional trade data that financiers routinely require for credit approvals. These are businesses who buy, sell, import and export goods around the world, meaning a vast amount of trade is being lost. Fundamentally, the level of access to trade finance is critical not only to the survival and growth of exporters, importers and logistics companies, but to the growth of economies as a whole.

## Flipkart Large Appliances launches a 7-days 'Price Match Guarantee' Campaign

Chennai, Dec 21 2022: Flipkart, India's homegrown e-commerce marketplace, today announced a new 7-Day campaign 'Price Match Guarantee' during the Big Saving Days offering customers the option to purchase Large Appliances in the most affordable manner over December 16-21. This new campaign promises customers the most competitive price for buying Large Appliances like televisions, ACs, refrigerators and washing machines categories and guarantees customers an opportunity to claim the difference if they find the same product at a lower price elsewhere within the next 7-days. The campaign is LIVE on Flipkart from December 16 - 21 during the Big Saving Days.

The campaign promise, is being fulfilled by the sellers on



Flipkart platform. Once the customer makes the purchase on the Flipkart platform and finds a lower price on any other applicable website for the exact same product, they will be refunded the difference. This first of its kind campaign will enable customers to purchase large appliances, including televisions, air conditioners, refrigerators, and washing machines, from the widest range of selection of products available on Flipkart and get it delivered at their doorstep in the fastest manner possible across 100% of serviceable pincodes.

Hari Kumar, Vice

President, Large Appliances at Flipkart, said, "As a customer-focused organisation, we are committed to offering customers the widest range of appliances in the most affordable manner. In the endeavour, we have been innovating across various fronts, including affordability and are excited to announce the launch of Price Match Promise by our Seller partners. This promise reiterates our focus on bringing value and enabling improved shopping experiences for our customers across the country."

**How to avail the offer:**

The offer is valid on

selected products in Televisions, Air Conditioners, Refrigerator and Washing Machines

It includes matching product listing price on other e-commerce platforms for the exact same product (having same model name/number/id)

If a customer finds a listing price that is lower than the listing price on Flipkart within 7 days of the purchase, they can email the product link and screenshot to flipkartprice@flipkart.com, and the seller will offer them the difference by providing an Electronic Gift Voucher in their accounts

The 7-day Price Match Promise is valid for online purchases with proof of the current price on other platforms. Customers can only claim one price match promise per transaction.

## Is your hand hurting while doing physical work? You may have writer's cramp or Is your hand hurting while writing or typing? You may be facing writer's cramp disorder

**Dr. Shubha Subramanian, Neurology  
Fortis Hospital, Vadapalani**



You can prevent or protect from pain while writing by correcting the writing and sitting position. The irregular position or posture will affect the way you use your arm and hand. Some of the tips are.

- The more your elbow bends the more your wrist and hand strains. So, keep your elbow positioned in 90 degrees or more.

- Avoid stressing high on your forearm

- Reduce your finger motions and keep it relaxed. Be aware that your knuckles should not turn white when you write

- Instead of moving your finger frequently, use the wrist and forearm to adjust the pen or pencil position

- Adjust or turn the writing paper if your wrist pains. You can also use inclined surface to keep your wrist relaxed, especially for lefthand writing

- If your thumb hurts while writing, try holding the pen between your index and middle fingers

- Choose large diameter pens or pencils with rubber grips to reduce gripping force. Tubing can be applied to pens or pencils to increase surface friction

- Standard ballpoint pens shall be replaced with easy flow ink fountain or gel pens

Above all, write at a reasonable pace with frequent breaks.

Chennai, Dec 21 2022: We have heard about writer's block, where the author is unable to generate new content or when he experiences a creative slowdown mentally. While this condition is normal with any author or creator, there is a medical condition called writer's cramp that has been on the rise. Dr. Shubha Subramanian, Neurology Fortis Hospital Vadapalani, shares more insights on what writer's cramp is and how should one be able to deal with this specific condition.

pen or pencil for long period

□ Wrists flexing  
□ Fingers extending during writing, making it difficult to hold the pen

□ Wrists and elbow moving in unusual positions

□ Hands and fingers not responding to the commands

□ Fingers gripping the pen/pencil hard

### Types

In simple writer's cramp condition, the hand will respond normally during other activities but will get uncontrollable only during trigger moments. In dystonia involving the hand, any activity gets difficult to complete. Any basic activity involving hands may get difficult to proceed with.

### Causes

Although research is ongoing for writer's cramp, focal dystonia is a problem with how the brain gives orders to the

According to latest Research, 7 to 69 per million people in the general population are seen to be affected by this disorder. It is a specific type of dystonia causing involuntary movements that affects fingers, hand and forearm. The brain sends incorrect information to the muscles causing involuntary, excessive muscle contractions. This condition often leads to neurologic movement disorder causing the hand to twist in odd postures. This disorder takes place when a person is made to write for long hours especially among students during examination time and when a person begins to write after a long-time gap.

### Symptoms

It begins with pain in the initial stage and slowly aggravates to the shoulders. Fingers begin

rate of interest provided for in the loan agreement executed between the bank and the complainant and any additional or further consent from the complainant was not required, the same having been agreed to in the loan agreement itself."

The history of the case can be traced back to 2019 when the aggrieved customer approached the State Commission, New Delhi against ICICI Bank. The customer alleged that the bank increased interest rate of a home loan and expanded the tenure of EMIs without informing him. The State Commission decided against ICICI Bank with directions to pay Rs. 1.62 lakh along with interest in addition to an aggregate amount of Rs. 1 lakh towards compensation

and costs. Aggrieved, the bank filed an appeal before the NCDRC. NCDRC upheld the bank's appeal and observed that "the bank was well within its rights to increase or decrease the rate of interest" as per the floating rate of interest provided for in the loan agreement executed between the bank and the complainant. Any further consent from the complainant was not required, the same having been already agreed in the loan agreement itself, according to the NCDRC order.

"There is nothing on record to show that either the bank had fixed the rates of interest in any erroneous way, contrary to the principles and the guidelines applicable or

## Apollo Hospitals and Buddhi Clinic together with the International Neuropsychiatric Association organises Neuropsychiatry Roundtable 2022

Chennai, Dec 21 2022: Apollo Hospitals and Buddhi Clinic together with the International Neuropsychiatric Association organises Neuropsychiatry Roundtable 2022. Especially post Covid many are experiencing a surge in mental health conditions or mental disorders. The world needs to think innovatively and improve the systems of care to meet the demand and provide the best care for affected. This open forum is being organised to create awareness about brain and mind health.

When we think of neurology and psychiatry, we consider them as two distinct disciplines, as different as chalk from cheese. For the clinical practitioner and indeed for those working in community and public health, the two are not that different, and there is a broad and considerable interface.

The 18th century practitioners and opinion leaders in Europe did not consider neurology and psychiatry as distinct; European neurologists for example described behaviour as an "epilepsy equivalent". Sigmund Freud, who started his career as a neurologist, went on to develop his psychoanalytic theory of emotional symptoms, which over time resulted in an expending schism between neurology and psychiatry. The two specialties began to come together once again with the advent of neuroscience in association with the development of biological sciences and pharmacology. Drug development, brain

imaging, genetics, molecular biology and immunology have transformed our ability to visualise what goes on in diseased brains. Today neurology and psychiatry share a broad interface in clinical care, science and public health and this is what The Neuropsychiatry Roundtable is focussed on.

Professor Gagandeep Singh, President of the Indian Academy of Neurology, said, "There is no doubt today that the links between the brain and mind are stronger than ever before and that there is a broad interface between the disciplines of neurology and psychiatry. People with cognitive, behavioural and disability needs need collaboration between the specialties as well as multidisciplinary care and support. In this context The Neuropsychiatry Roundtable organised together with the International Neuropsychiatric Association gives opportunity for such discussion and deliberation and will lead to substantive advancements in clinical care."

Professor Ennapadam S Krishnamoorthy, Founder-Buddhi Clinic, Senior Clinical Advisor-Neurosciences, Apollo Hospitals and Past President, International Neuropsychiatric Association highlighted, that, "The clinical and public health impact of neurodegenerative disorders, prevalent in the elderly in increasing. The impact of these conditions is both neurological and

psychiatric with several general medical comorbidities like Diabetes, Hypertension, Obesity and High Cholesterol being active contributors. These patients have orthopaedic, cardiac, respiratory, gastrointestinal and uro-gynaecological comorbidities, resulting in multi-specialty clinical needs and multi-disciplinary clinical approaches. It is here that the diversity of therapy and rehabilitation, blending modern science with the wisdom of healthcare traditions as practiced in Buddhi Clinic becomes relevant. We hope to see these comprehensive approaches to neuropsychiatry, elder care and chronic disease management, mainstream themselves, and it is therefore appropriate that we are working together with Apollo Hospitals, Asia's premier healthcare organisation to co-host this event.

Dr. Rohini Sridhar, Senior Vice President-Medical Service for Hospital Division-Operations, Apollo Hospitals expressed that, "Many specialists in neurology, psychiatry and rehabilitation including a large number from the Apollo Hospitals group were actively participating in The Neuropsychiatry Roundtable. We are excited about the prospect of mainstreaming new comprehensive care models to address these important and unique needs."

Experts in Neuropsychiatry outlined the clinical and

public health importance of this interface discipline, neuropsychiatry. Prof. Valsamma Eapen, Professor of Child Psychiatry at the University of New South Wales, Sydney, Australia and incoming President of the International Neuropsychiatric Association spoke about the importance of childhood neurodevelopmental disability and its impact across the lifespan. Putting focus on autism and her extensive research and clinical experience, she pointed out the lifelong needs that existed for specially designed clinical and rehabilitation services in these sufferers. Professor Ludger T van Elst, Professor of Neuropsychiatry at the University of Freiburg, Germany, talked about how autoimmune diagnosis was changing the face of chronic mental health conditions like schizophrenia. Many patients with autoimmune conditions, presented with neuropsychiatric symptoms he said, requiring a different clinical approach that had potential for symptom reversal and cure. The COVID pandemic and neuropsychiatric symptoms in its context were a clear indication of mental health and neurodisability caused due to infection and autoimmune response. These highlighted the need for active interaction between medical, neurological, psychiatric and rehabilitation specialists he said. Dr. Rema Raghu, Chief Clinical Officer, Buddhi Clinic also spoke.

# CIDT Fashion Show Showcases Student Creativity at NIFT Tharamani

Chennai, Dec 21 2022: CIDT, the leading fashion and interior design college in Chennai, held its latest edition of the CIDT-ZAR Fashion Show yesterday at NIFT (National Institute of Technology) Tharamani, Chennai. Mr. Arun Suresh, Director of Arun Excell Group of Companies was invited as a guest speaker for the event and Dr. Preetha Ganesh, Vice President Vels group of Institutions was the guest of honor.

Inaugurated by Dr Syed Rahma Ahmed (Director, CIDT) the event saw the participation of 33 students from various design batches. They were given about three months to work on their creations - which included both men's and women's wear - and the result was an impressive collection of garments that ranged from dapper to casual. The event was attended by noted designers and fashion experts, including Mrs Kavitha Sakthi (Director of Swarnatara Group of Companies), who gave their feedback on the collections. It also saw the participation of students and faculty members from various colleges and institute, who were impressed by the quality of work on display.

"I was surprised to see how many designers there were," said Hari Prashanth



, (1st year Msc , Fashion Technology and Management student). "It makes me think that I have a lot of work ahead of me if I want to be as good as they are." The students were also excited to showcase their work. Bhavya, (1st year B.Des, Fashion and Life Style Product Design) student said that it was an honor to be part of this event, and she would use what she learned at CIDT to make her own designs. "The show gave me a chance to see different kinds of styles, fabrics and accessories," Kaviarasan (1st Year B.Des Fashion and Life Style Product Design) said. This annual showcase is a part of the curriculum at CIDT, and serves as an opportunity to evaluate the student's understanding of their craft with a holistic approach by incorporating elements of visual communication, design thinking, business strategy, and more into their projects." - said Mrs Niketha Shah, faculty CIDT. "Students are also encouraged to take risks

and experiment with new ideas that may be outside their comfort zone; this is why the ZAR Fashion Show has been designed as a showcase for innovative approaches to fashion design." She added. It is also one of the most important events on the college calendar. The show also showcased some unique pieces that were inspired by the magnificent gathering which made it a visual treat for all those present there on that day. Dr Syed Z Ahmed (Chairman, CIDT), founder CIDT in his keynote speech said that the show Platform for students to showcase their talent. "They need to be exposed and get real-world experience," he said. "I'm proud of what we have achieved so far and I hope this will continue in future years." The students were also excited to showcase their work. Abhishek, (Student, Diploma in fashion designing) student said that it was an honor to be part of this event, and she

would use what she learned at CIDT to make her own designs. "The show gave me a chance to see different kinds of styles, fabrics and accessories," Deiva Darshini (Student, Diploma in fashion designing) said. According to another student Taj Asfa, (1st year Msc , Fashion Technology and Management student) CIDT has helped him develop his design skills and become more confident in his work. "I am trying to make a name for myself through my designs," he said. "I want to start my own label one day and this is an opportunity for me to show what I can do." CIDT's goal is to not only give students a chance to show their work, but also to teach them how to develop their own styles and make connections. "It's a great way for students like me who are interested in fashion and design to get noticed," said Deepika, (1st year Msc , Fashion Technology and Management student) CIDT has given him the opportunity to meet people interested in fashion as well as professionals working in the industry. After the show, guests were invited on stage and given an opportunity to interact with students and take pictures with them.

# Karkinos Healthcare and Geri Care join Hands towards comprehensive cancer care services in Chennai

Chennai, Dec 21 2022: Karkinos Healthcare and Geri Care announced their partnership to bring Non-Communicable Diseases (NCDs) and comprehensive Cancer Care solutions under one roof, to better serve the society at large. Karkinos Healthcare, is a purpose-driven technology-led oncology platform with an end-to-end patient navigation support, headquartered in Mumbai, India. Geri Care, is a pioneer Geriatric Care chain, Head quartered in Chennai, India which caters exclusively for senior citizens, providing lifecycle care through its neighbourhood Geriatric Clinics, Assisted Living, Home Visit Programs, and its own multi-specialty hospital.



Speaking on the partnership, Dr. LakshmiPathy Ramesh, Founder & CEO, Geri Care and Dr.V.Srinivasan, Director & Co Founder, Geri Care said, "We are pleased to partner with Karkinos Healthcare as our diagnostics partner in India, for all oncology diagnostic tests that was not conducted in our own facilities thus far. We recognize the necessary skills, capabilities, and expertise that Karkinos Healthcare brings in the onco-care ecosystem, especially in the domain of molecular laboratory and next-gen cancer care solutions." "We are glad to announce our alliance with Geri Care, with its senior-citizen centric set up offering the entire range of Geriatric Healthcare services, a first in the country. This is an important partnership that will allow us an opportunity to work with a pool of well-qualified healthcare professionals and oncologists of various disciplines who are experienced in geriatric care treatment and patient care. We seek to provide support and enable community-centric healthcare camps with respect to NCD. The prime focus of Karkinos Healthcare is to create awareness and provide platform for the early detection of cancer in the country. We see this as the first phase of a long and wide-ranging partnership to transform the onco-care ecosystem in the region and beyond," - says R. Venkataramanan, Founder and Chief Executive Officer, Karkinos Healthcare Pvt. Ltd. This strategic partnership will lay the groundwork for systematic screening for common cancers in Chennai, with an end-to-end patient navigation support, access

to Virtual Tumor Board (VTB) advisory services, opportunity to consult national and international oncology experts of eminence, eventually leading to next-gene sequencing and predictive analytics, which Karkinos Healthcare stands distinguished for. Karkinos is pioneering the Distributed Cancer Care Network model in India addressing clinical needs of cancer patients, with a focus on early detection of cancer. The company works with multiple healthcare institutions and professionals in the oncology ecosystem, successfully bringing care closer to patients backed by a robust technology platform. Karkinos already offers its services in the states of Kerala, Karnataka, Andhra Pradesh, Telangana, Maharashtra, Madhya Pradesh, West Bengal, Manipur, Delhi NCR and now Tamil Nadu, and is planning to ramp up its operations across India. The company is a member of National Cancer Grid, a group of 260+ cancer focused institutions. Karkinos Healthcare has partnered leading Indian institutions namely IIT Bombay, IIT Guwahati, Cochin University of Science and Technology (CUSAT), and IIT Madras, to promote next generation research in cancer.

# HGS Board unanimously approves buyback of equity shares, And welcomes Mr. A. P. Hinduja as Non-Executive Chairman

Chennai, Dec 21 2022: Hinduja Global Solutions Limited (HGS) (Listed on NSE & BSE, India), a leading provider of solutions in digital consumer experience (CX), business process management (BPM) and digital media services, today approved the buyback of ₹ 1,020 crores at a maximum buyback price of ₹ 1,700 (~29% to the 3-month volume weighted average price on NSE and BSE) per Equity Share payable in cash. The Buyback is subject to the approval of the shareholders and other applicable statutory approvals. The buyback will be on a proportionate basis through a tender offer process, as prescribed under the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018.

As per the condensed special purpose audited financial statements for the six months ended September 30, 2022, the quantum towards buyback works out to Rs. 1,050 crore. The Board, after discussions and deliberations, approved a total pay-out of ₹ 1,020 crores towards buyback representing 24.15% and 13.19% of the aggregate of the Company's fully paid-up equity share capital and free reserves as per the latest special

purpose condensed standalone and consolidated audited financial statements of the Company, respectively. All taxes and expenses pertaining to the Buyback will be borne by the Company and is over and above the outlay of ₹ 1,020 crores set out for the purpose. The record date to determine the eligibility of the shareholders will be sometime in early February 2023 (i.e., post completion of postal ballot). The announcement of the buy-back follows multiple corporate developments in the last few weeks, with the company moving forward on its digital-led HGS 2.0 journey. On December 15, 2022, HGS completed all statutory formalities for the acquisition of the Digital Media business of NXTDIGITAL Limited. The Nomination & Remuneration Committee (NRC) and the Board of Directors (BoD) appointed Mr. Ashok P. Hinduja to the Board. The NRC and the BoD also appointed Mr. Munesh Khanna to the Board as an Independent Director. With keen focus on integration and expansion

of Digital business into HGS, Mr. A. P. Hinduja will take over as the Non-Executive Chairman of the Company. The Digital Business has added a new business vertical with immense opportunities which require dedicated resources. Mr. A. P. Hinduja, with his rich experience and lifetime learnings of carrying the Digital Business in NXT Digital Limited together with its subsidiaries will spearhead HGS into a new direction of growth. On behalf of the entire Board of Directors, Mr Y. M. Kale welcomed Mr Ashok P. Hinduja and Mr Munesh Khanna to the Board and proposed the appointment of Ashok P. Hinduja for Chairmanship. The same was unanimously and hearteningly approved. Towards the end of the Board Meeting, Mr Y. M. Kale expressed his desire to renounce his directorship and as the Chairman of the Board. On behalf of the Company and its Shareholders, the Board and the Management, thanked Mr Y.M. Kale for his sterling leadership and oversight provided over the last 4 years while steering the Company through this period marked with important value accretive

milestones of divestment, demerger, and several capability acquisitions. On December 7, 2022, HGS announced two more M&A updates: signing of a definitive agreement to acquire a 100% stake in TekLink International, Inc., for a consideration of US\$ 58.8 million, and signing of a non-binding Letter of Intent (LoI) to acquire uKnowva, a digital Human Resources Management System (HRMS) product business, from Convergence IT Services Ltd, subject to necessary diligence and approvals. HGS' digital CX and BPM business continues to build an end-to-end ecosystem of innovative solutions that support every touchpoint in the consumer journey, with the perfect balance of people and technology. The digital business is focused on creating a global ecosystem to serve B2B and B2C segments, by cross-leveraging expertise and tech capabilities to partner with global majors, deliver converged solutions (OneDigital) and support E2E digital lifecycle of emerging solutions (NXTSkyFi - India's first bundled broadband over satellite solution with interactive education etc).

# KFin Technologies Limited raises ₹ 675 crore from 44 anchor investors at the upper price band of ₹ 366 per equity share

Chennai, Dec 21 2022: KFin Technologies Ltd, has allotted 18,442,623 equity shares to 44 anchor investors and raised ₹ 675 crore ahead of company's proposed IPO, the upper price band of ₹ 366 per equity share (including premium of ₹ 356 per equity shares) with face value of ₹ 10 per share. Out of the total allocation of 18,442,623

equity shares to the Anchor Investors, 6,967,120 equity shares (i.e. 37.78% of the total allocation to Anchor Investors) were allocated to 8 domestic mutual funds through a total of 17 schemes. Price band of issue is ₹ 347 - ₹ 366 per share. Minimum bid quantity is 40 shares and in multiple thereof

ICICI Securities Limited, Kotak Mahindra Capital Company Limited, JP Morgan India Private Limited, IIFL Securities Limited and Jefferies India Private Limited are the Book Running Lead Managers to the Offer. The anchor investor included marquee domestic funds such as Goldman Sachs Funds; Nippon Life

India Fund, IIFL Private Equity Fund, Canara Robeco MF, Axis MF, ICICI Prudential Life Insurance etc and foreign funds such as Goldman Sachs (Singapore) PTE, Morgan Stanley Asia (Singapore) PTE, Cophall Mauritius Investment Limited, Pinebridge Global Funds and Pari Washington India Master Fund Ltd.

# L&T commits Rs. 11 Crores to support 100+ schools in 10 districts of Tamil Nadu

Chennai, Dec 21 2022: Larsen & Toubro, the technology, engineering, manufacturing, construction & services conglomerate, has committed Rs. 11 crores to enhance the standard of education in Tamil Nadu through various Corporate Social Responsibility initiatives that was confirmed to the Chief Minister of Tamil Nadu, Thiru. M K Stalin, at the launch of the 'Namma School' event in Chennai on December 19th 2022. The funds will benefit 100+ Tamil Nadu government-run schools across 10 districts of Tamil Nadu: Chennai, Kanchipuram, Coimbatore,

Salem, Namakkal, Tiruvallur, Sivagangai, Tirunelveli, Chengalpet & Vellore. To be utilized in the current financial year, the funds will help develop and build on a range of on-going activities including providing STEM (Science, Technology, Engineering and Mathematics) education through its flagship CSR program titled 'Engineering Futures', nurturing a scientific temper among students, establishing smart classrooms, managing community learning centres for less privileged children, constructing new school buildings & renovating old ones, setting up toilet complexes, providing desks

and benches, and introducing rainwater harvesting in Government schools. The initiatives, being steered in partnership with the Department of School Education, Government of Tamil Nadu, will be completed by March 31st, 2023. "While on one hand we build infrastructure for nations, on the other, through our various CSR initiatives we are committed to build India's social infrastructure and children & education are areas of particular focus for us," commented a Company Spokesperson. "It is an honor to partner with the

Tamil Nadu Government to take these activities to fruition and we express our sincere thanks for the opportunity to help the children of government schools in the State and contribute significantly to build a better India," he added. L&T's efforts to empower the communities in which it operates focus on health, water & sanitation, skill, & greening apart from children & education. L&T-eeing or volunteering by L&T-ites also forms an integral part in the Company's effort to transform lives for the better.

# Celebi India bags ground-handling contract at The Chennai International Airport

Chennai, Dec 21 2022: Celebi India today announced its appointment has submitted its acceptance to the Airport Director at the Airport Authority of India, Chennai, and has started fulfilling the requirements to start the services. Celebi will provide complete ground handling support to scheduled and non-scheduled airlines at

domestic and international terminals. Mr. Murali Ramachandran, CEO of Celebi India, said, "We understand the needs of the airlines and the growing aviation industry in India and are well equipped to meet current and future airline and passenger traffic. We will provide the much

awaited quality ground handling services at Chennai airport and develop a sustainable ecosystem to meet the larger goal of the aviation industry to become carbon neutral in the very near future." Chennai is the 9th airport in India for Celebi after Mumbai, Delhi, Bengaluru, Hyderabad,

Cochin, Ahmedabad, Goa (Manohar International airport, Mopa), and Kannur. Recently, Celebi won the bridge-mounted equipment services contract for Bengaluru airport and introduced 100% electric, air-conditioned tarmac coaches for passenger transportation at the Delhi International Airport.