

**10 million additional jobs can be created in electronics and BPO sector in two years' time: Ashwani Vaishnav**

**Inaugurates Start-up Initiative organized by Software Technology Park of India & Electronics and Computer Software Export Promotion Council**

Chennai, Nov 30 2022: The Minister for Communications, Electronics & Information Technology and Railways, Shri Ashwani Vaishnav has said that 10 million additional jobs can be created in the electronics and Business Processing (BPO) sector in the coming two years, given the strides the start-up sector is making in the country.

Shri Ashwani Vaishnav inaugurating the National Level Start-up Initiative

While inaugurating the National Level Start-up Initiative organized by the Software Technology Park of India (STPI) and Electronics and Computer Software Export Promotion Council (ESC), here today, the Minister said that the electronics sector alone could create additional jobs between

2.5 - 3 million and the BPO sector could make available 8 million jobs in the coming two years, which will be a substantial addition to the existing level of employment.

Shri Ashwani Vaishnav addressing the National Level Start-up Initiative

Shri Ashwani Vaishnav referred to three megatrends that are unfolding in the country as envisioned by the Prime Minister, Shri Narendra Modi. Foremost among them is determination to emerge as the technology leader powered by the country's talent pool, ingenuity, high level of computer literacy, and commitment to excel. "We have now an ecosystem that gives importance to merit and talent, that can power innovations and disruptions," he said,

adding that such a dispensation never existed before. There is a visible drive to proliferate frontier technologies in areas like telecom, electronics, railways, and other related areas to help India to emerge as a technology leader.

Shri Ashwani Vaishnav addressing the National Level Start-up Initiative

Next in importance, the Minister said, is the manufacturing segment which is witnessing the mindboggling number of innovations, particularly in the mobile telephone system where India has become a major exporter now as against a net importer a few years ago. "It's a marvellous achievement which we are trying to emulate in other segments including railways, chemicals, power and semiconductor" he said,

adding that a lot of R&D efforts are currently underway to Fasttrack technological excellence in various segments.

Diversity is another trend that is discernible now, the Minister observed. This is achieved by digitally connecting tier 2 and 3 cities so that entrepreneurship can be nurtured from these cities to widen the bandwidth of the development. Of the 64 digital hubs that have been implemented, 54 are in small cities and towns, which will have a remarkable impact on the proliferation of start-ups in the country.

Releasing a report on Start-up Ecosystem Beyond Tier 1 cities

Earlier, welcoming the delegates, the Chairman, ESC, Shri Sandeep Narula explained the rationale of



the ESC-STPI start-up initiative. 13+ State Conclaves were organized covering Andhra Pradesh, Karnataka, Punjab, U.P., Rajasthan, Tamil Nadu, Telangana, Gujarat, Haryana, West Bengal, Maharashtra, New Delhi, and Odisha. After scrutiny by the Knowledge Partner - Grant Thornton (GT), around 300 Start-ups

were invited to join these State Conclaves against 700+ nominations received. Now, the Jury at the national level will select 40 start-ups after a rigorous process of filtering to participate at the US exposure meeting for building industry linkages, interface with venture capitalists, etc. to be held on 10-11 January 2023.

Shri Narula

underscored the need for developing an Indian model of start-ups sensitive to the country's needs, which should not give too much focus on valuation but on sustainability leading to inclusive growth.

Shri Arvind Kumar, Director General, STPI while explaining various schemes initiated by STPI, said that presently

infrastructure in the country is considerably toned up. There are facilities for funding and mentoring start-ups. The government policies also have been start-up and MSME friendly. For instance, he said, the current government has done spectrum allocation and implementation in a record time, while earlier allocations took considerably longer time.

Ms Padmaja Ruparel, Founding Partner, of IAN Fund mentioned various avenues available for funding start-ups in the country, which never existed before.

Shri Vicky Bahl, Partner, Grant Thornton described the global start-up landscape and stressed the need for India to align with it to move in the value chain.

**Southern Railway lays down Road map to increase maximum permissible speed of trains running on key routes in Tamil Nadu**  
**Southern Railway submits DPR to Railway Board for increasing speed to 160 kmph in Chennai- Bengaluru Route**

Chennai, Nov 30 2022: Southern Railway is taking steadfast measures to increase the maximum permissible speed of trains on key routes in Tamil Nadu. As part of systematic and planned efforts to strengthen track, traction, and signaling systems, the zone focuses on upgrading speed in the Group A and Golden Quadrilateral- Golden Diagonal (GQ-GD) routes as well as the identified Group B routes in Tamil Nadu. Group A and Group B routes are those Railway lines in which the speed can be maximum increased to 160kmph and 130 kmph respectively, as per Railway Manual.

Chennai -Renigunta Section

In Chennai - Renigunta section (134.78 Km) falling under Group B, also a Golden Quadrilateral route, works for speed enhancement from the existing 110 Kmph to 130 Kmph have been completed already. Upon receiving sanction from the Commissioner of Railway Safety, the section is targeted for speed upgradation, in the current financial year.

Once the speed enhancement is sanctioned, trains

running on these important routes in Tamil Nadu will be operated at higher speeds greatly easing the travel time for passengers.

Other Group-B Routes

Speed enhancement works are in progress in Arakkonam - Jolarpettai, Jolarpettai - Podanur and Chennai - Dindigul sections (Group B routes). It is proposed to increase the maximum permissible speed from the existing 110 Kmph to 130 Kmph in these sections. Especially, in Arakkonam - Jolarpettai (144.54 Km) section, the targeted date for completion of speed enhancement works is now advanced to March 2023 as this crucial section handles premium trains like Vande Bharat and Shatabdi trains.

Increasing Speed to 110 kmph

During the current year 2022-23 and till date, various infrastructural upgradation works have been completed and the maximum permissible speed has been increased to 110 Kmph in the sections of Vriddhachalam - Salem from 80 Kmph, Thanjavur - Pommalai from 100 Kmph,



Villupuram - Vriddhachalam (60/75), Dindigul - Pollachi (100 Kmph\*) and Madurai - VanchiManiyachchi (100 Kmph\*) sections.

\*Existing speed of the section  
 Speed enhancement works

The work speed enhancement involves a comprehensive upgradation of all the infrastructure required for train operations. Major work to be undertaken are listed below:

- Complete track renewal work - replacing track with 60 kg rail wherever required.
- Strengthening of bridges
- Easing of

curves wherever feasible

Barricading or construction of walls at locations where there is heavy trespassing.

Improving signalling system by providing automatic signalling /double

distancing signal

Improving OHE infrastructure - removing of infringement to enhance the speed

Chennai -Gudur Section now at 130 kmph  
 Chennai - Gudur

section (134.3 Km), which is categorized as Group A Golden Quadrilateral route was authorized fit for running trains at 130 Kmph on 5th October 2022. With this, the section became the first section in Southern Railway capable of handling trains at 130 Kmph. Prior to the speed upgrade, a series of trial runs were conducted by Railways and RDSO for assessing the fitness of tracks, traction, signals and rolling stock. And in compliance with all the requirements laid down, the section is now equipped to handle trains at 130 Kmph.

DPR Submitted to Railway Board  
 Southern Railway has prepared a Detailed Project Report (DPR)

for increasing the speed in the Chennai- Bengaluru Section to 160 kmph and the same has been submitted to Railway board. Similarly Detailed Project Report (DPR) for Chennai - Gudur, Chennai - Renigunta sections for 160kmph are also submitted to Railway Board by nominated nodal Railways.

Railway Board had approved-in-principle for up gradation of speed to 160 kmph in eight routes of Indian Railways networks. Various Zonal Railways were nominated as Nodal Railway for preparation of Detail Project Report. Southern Railway was nominated as nodal railway for preparation of DPR for Chennai - Bengaluru (362 kms) route.

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## Southern Railway lays down Roadmap to increase maximum permissible speed of trains running on key routes in Kerala

Chennai, Nov 30 2022: Southern Railway is fast-tracking measures to increase the maximum permissible speed of trains on key routes in Tamil Nadu. As part of systematic and planned efforts to strengthen track, traction and signaling systems, the zone focuses on upgrading speed on the key routes of Kerala.



Speed enhancement works in progress

Podanur- Shoranur- Mangaluru Section

In Shoranur - Mangaluru section (306.57 Km) the works for enhancement of speed from 110 Km/h to 130 Km/h are in progress and is targeted for completion by March 2025. Similarly, in Podanur - Shoranur section (92.75 Km), speed enhancement works are in progress to increase the sectional speed from 110 to 130 Km/h by March 2026.

Thiruvananthapuram - Shoranur Section

As part of the speed enhancement project, it is proposed to enhance the sectional speed of Thiruvananthapuram - Kayankulam from 100 Km/h to 110 Km/h, Kayankulam - Thiruvavoor from 90 Km/h to 110 Km/h, Thiruvavoor - Ernakulam from 80 Km/h to 110 Km/h and Ernakulam - Shoranur from 80 Km/h to 90 Km/h in the first phase followed by to 130 km/h/160km/h in subsequent phases.

Speed enhancement works are taken up to increase the sectional speed in Thiruvananthapuram - Ernakulam section via Alappuzha, on Ernakulam - Shoranur section, and the Podanur- Shoranur -

Mangaluru sections. Once the speed enhancement works are completed and sanctioned by competent authorities, trains running on these important routes in Kerala will be operated at higher speeds greatly easing the travel time for passengers.

Speed enhancement works

The work speed enhancement involves a comprehensive upgradation of all the infrastructure required for train operations. Major work to be undertaken are listed below:

Complete track renewal work - replacing track with 60

kg rail wherever required.

Strengthening of bridges

Easing of curves wherever feasible

Barricading or construction of walls at locations where there is heavy trespassing.

Improving signalling system by providing automatic signalling /double distancing signal

Improving OHE infrastructure - removing of infringement to enhance the speed

Feasibility Study in Thiruvananthapuram - Mangaluru Section

In order to increase the maximum permissible speed to 130/160 km/h across the entire length of Thiruvananthapuram - Mangaluru, via both Alappuzha and Kottayam, a feasibility study is being undertaken.

## Paulsons Beauty and Fashion Private Limited inaugurates the 112th outlet of Toni&Guy Hairdressing by Ms. Rajeshwari, IPS, Dr. Sam Paul at Kolathur

Chennai, Nov 30 2022: Paulsons Beauty and Fashion Private Limited inaugurates the 392nd outlet of 'Paulsons Beauty and Fashion' in the presence of chief guest Ms. Rajeshwari, IPS, Joint Commissioner of Police Chennai West, Dr. Sam Paul (MD), Ms. Shabnam (Additional President, Paulsons Beauty and Fashion), Mr. Mario (Senior Vice President Toni&Guy), Mr. Rafi (Vice President Toni&Guy), Mr Manoj (Vice President, Toni&Guy) and Mr. Salwin Alfred (CMO) at Kolathur.



The 112th Outlet of Toni & Guy was officially opened by Ms. Rajeshwari, IPS. At the launch of the 112th Outlet Toni & Guy announced an inaugural offer of 20% off on all beauty services and customized offers are also available at the outlet.

## Jaipur International Festival (JIFF) 'Torch Campaign' reaches Chennai after Jaipur, Guhawati and Kolkatta

Chennai, Nov 30 2022: The third phase of the 'Torch Campaign' organised to promote the 15th edition of Jaipur International Festival (JIFF) was held at Prasad Preview Theatre Labs in Chennai. Music composer, singer, actor, and filmmaker Gangai Amaran attended the significant event as Chief Guest. Gangai Amaran asserted that this is undoubtedly a historical moment for Indian and Tamil Cinema. For the first time, a film festival has started working towards building a new image for regional cinema and promoting it worldwide, he further said. "There are talks all around, but real work is rare. Hanu Roj and Jaipur International Film Festival deserve words of praise for this great attempt, as it will merge North and South. Indian Cinema has started walking on a new path and now I'm realizing the true significance of film festivals", Amaran opined. Twelve full-length films in various Indian languages of Indian Panorama will be launched during the 15th edition of Jaipur International Festival 'JIFF' to be held from 6 to 10 January. These



films are being promoted in India through a campaign named 'Torch Campaign'. During the event, trailers of these films were screened. Apart from this, the audio and trailer of the upcoming film 'Puthar' was also released during the event. Directors Seenu Ramasamy, R Parthiban and Arun Vaidyanathan, actors R K Suresh and R S Shivaji were also present on the occasion. The selected films include the Tamil films 'Maamanithan' [The Great Man] by Seenu Ramasamy, Mugizh by Kartick Swaminathan, and 'Iravin Nizhal' [Shadow of the Night] by Radhakrishnan Parthiban, 'Gargi' by Gautham Ramachandran, and 'Visithiran' by M Padmakumar, Assamese film 'Bokul Phulor Dore' directed by Sanjeev Hazarika and produced by Riniki Bhuyana Sarma, Malayalam film 'The One and The Many Within' by Chidambaram Palaniappan L, Bengali film '#Homecoming' by Soumyajit Majumdar, Marathi film 'Taath Kana' by Girish Mohite, Malayalam film 'Nest of Sorrows' by Joshy Mathew, Malayalam film 'Avanavilona' by Sherry and Deepesh T and Bengali film 'Jhilli' by Ishaan Ghose. The Torch Campaign kicked off from Guwahati on November 15. The second phase of the event was organised at Kolkata. The next phase of the launching will be held at Mumbai [1st December], Chandigarh [16 December], Rohtak [17 December], and Jodhpur [26 December]. After the event in Jodhpur, the torch will be handed over to the filmmakers of Delhi, who will bring it to Jaipur on 5 January. During the launching ceremony, Jaipur International Film Festival founder-director Hanu Roj informed that the co-production meet

during the film festival will be organized on 8 January. Hanu Roj will be moderating the meet himself for the first time. Inviting all the south film industry's producers and directors, Hanu asserted that this time, the film's Co-Production worth 100 crores INR will be discussed about. Many south filmmakers will be coming to the festival for this event, as they showed interest in filmmaking in the Rajasthani language. "After 12 films' screening during the film festival in Jaipur, awarded films would be shown in four cities Srinagar, Thiruvananthapuram, Hyderabad, and Bangalore, and the dates for the screening would be declared in February 2023", festival founder-director Hanu Roj informed. "One film may receive more than one award and one film may not get any award, as each film needs to fulfil the parameters decided by Jury", said festival spokesperson Rajendra Boda. The prestigious jury includes Jim Rygiel, Stephen Castor, Marc Baschet And Kamlesh Pandey. Shaji N Karun will be the Chairperson of this jury.

## Simon K King strings together over 100 musicians around the globe for Vadhandhi Title Track



Chennai, Nov 30 2022: The "Kolaigaran" and "Kabadadhaari" music director, Simon.K.King, has paired once again with Kolaigaran movie director Andrew Louis for their upcoming Amazon Prime thriller series "Vadhandhi".

Simon. K. King has composed a one-of-a-kind title track for the web series - Vadhandhi, backed by the massive Budapest scoring orchestra recorded in Budapest, who has also scored for the entire soundtrack of Vadhandhi. Ku. Karthik, who penned the title track lyrics, has

used ancient Tamil literature text, and an Indian choir of 40 members has rendered the title song. This song embodies the skill set of over 100 expert musicians from around the world who have come together to work with Simon for 'Vadhandhi.'

Many other notable technicians across the globe have also contributed to this work, and after his latest successful stint with "Paper Rocket" earlier this year, Simon K.King is thrilled and excited to share more of his scintillating music in Vadhandhi.

## Ram Charan completes the RC 15 New Zealand Schedule

Chennai, Nov 30 2022: Any small news about Mega Power Star Ram Charan goes viral in seconds. Now he has revealed an exciting update on his upcoming RC 15. In the crazy combination of Ram Charan and silver screen celluloid Shankar. Prestigious pan India film produced by star producer Dil Raju. Recently, the team went to New Zealand for the new schedule. Director Shankar planned important scenes and song shoot in beautiful locations. As the makers wrap up the New Zealand



schedule of the film, the RRR took to social media and shared some glimpses from the shoot, along with the caption, "And it's a wrap in New Zealand. song & it's visuals are fabulous

@shanmughamshankar garu, @boscomartis & @dop\_tiru made it even more special. @kiaraaliaadvani stunning as always." He also shared a few ultra-stylish photo of himself

and the team from the set. This song appears to be very unique and visual feast. Reportedly the makers spent almost 15 crores for this song. Now imagine the visuals and grandeur frames in this chartbuster number. In 2023, master filmmaker frames and sensational musician Thaman S tunes will rock the theatres. Ram Charan fans are now rejoicing with this exciting news. Kiara Advani is playing the female lead in the film. RC15 also stars Jayaram, Srikanth, Anjali and Sunil, among others in key roles.

## JOINT HADR EXERCISE 'SAMANVAY 2022' CULMINATES AT AIR FORCE STATION AGRA

Chennai, Nov 30 2022: The Annual Joint HADR Exercise 'Samanvay 2022' was conducted by the IAF at Air Force Station, Agra from 28 November 2022 to 30 November 2022. Various stakeholders from the country and representatives from ASEAN member countries participated in the exercise.

Hon'ble Raksha Mantri, Shri Rajnath Singh was the chief guest

on the second day of the Multi Agency Exercise dedicated to Capability Demonstration. In his address, Hon'ble Raksha Mantri emphasized the need for collaborative HADR management at national and regional levels to improve interoperability and provide faster response to crisis situations. He advocated the necessity of speed, scale and solidarity in the disaster response mechanism to save valuable lives and

property. While thanking the participants of ASEAN countries, he brought out that the focus of India has now shifted from a 'relief-centric' to a 'multi-pronged' approach to crises encompassing prevention, mitigation, preparedness, response, relief and rehabilitation. He commended the role played by all stakeholders in the domain of HADR and underlined the effectiveness of the Armed Forces as 'First Responders' in crisis

situations. Samanvay 2022 tested the efficacy of all available HADR resources. It emerged as a significant step towards achieving synergy between various stakeholders and facilitated exchange of knowledge, experience and best practices with the participants including those representing the ASEAN member countries.

## Oasis Fertility, Chennai conducts Baby Shower to felicitate couples who conceived through IVF

Chennai, Nov 30 2022: The Oasis Fertility Centre, Chennai, organized a baby shower to celebrate couples who have conceived through IVF treatments done at their facility. The gathering was addressed by their two fertility specialists, Dr. Aparna Vishwakiran and Dr. D. Maheshwari. They had the couples cut a cake to remember and rejoice in their eventful journeys, alongside Oasis Fertility, into parenthood.

The celebration was tempered with the doctors talking about how infertility is common nowadays due to lifestyle, PCOS, obesity, and other factors. They encouraged people to spread the message that there is hope through IVF treatment as it is vital that couples know. They reminded the gathering that many couples are unaware of the



fertility treatment options available go through mental and physical agony in their ignorance.

Dr. Aparna Vishwakiran, Senior Consultant & Fertility Specialist, Oasis Fertility, Chennai said, "Though there are many advanced technologies to help fertility-challenged couples, lack of awareness and postponement of treatment causes severe consequences. Everyone should realize the fact that women's fertility declines with age. If a couple is unable to conceive even after a year, both the husband and wife together

should visit a fertility specialist".

Oasis Fertility, Chennai offers personalized fertility treatments backed by top-notch fertility specialists and well experienced embryologists. Thousands of couples have achieved their parenthood dream with their assistance.

Dr. D Maheshwari, Fertility Specialist, Oasis Fertility, Chennai stated, "We need to remember that both male and female partners can contribute to infertility. Oasis Fertility has exclusive male clinics AndroLife - that provides much-needed comfort,

guidance, treatment, and privacy to male patients. We follow a holistic approach that includes diet and weight management along with advanced fertility treatments to enable couples to achieve their dream of parenthood".

### Testimonials

As part of the celebrations, there was a time of testimonials where a few of the happy parents-to-be spoke about their successful experiences with the treatment at Oasis Fertility. They talked about how the doctors and the staff at Oasis played a big role in their receiving the gift of life. They said it was a journey that the people at Oasis guided them through to parenthood with the patience and care for which they were truly grateful.

## "It took one month for me to understand the story premise of Salliyargal" - Music Director Ken Karunaas

Chennai, Nov 30 2022: Salliyargal is a movie produced by Kalaimamani Sethu Karunaas & Pa.Karikalan of ICW, which is directed by 'Methagu' fame Kittu, and this movie marks his second outing. Actress Sathya Devi is playing the titular character as Doctor Nandini in this movie. Karunaas plays her father's role, Kalavani fame Thirumurugan as Army Villain, and Mahendran as Chembian. Furthermore, there are many newcomers in this movie. Kaviperaru Vairamuthu has written lyrics for this film, which features musical score by Karunaas' son Ken and his close friend Eeswar. The audio and trailer launch of this movie was held this morning that was attended by eminent personalities from Tamil political world and film industry. This includes producer Kalaipuli S Thanu, director Vetrimaaran, Seenu Ramasamy, Ramnath Pazhani, Tamil Desiya Paer Iyakkam Pa. Maniyarasan, DraVIDa Viduthalai Iyakkam Kolathur Mani, Former MP Subbulakshmi Jagadeesan, Law Enforcement Officer K.S. Radhakrishnan, May 17 Iyakkam Thirumugan Gandhi and many others were present for the occasion. The event commenced with the beautiful rendition of Parai music artists. Director Vetrimaaran said, "It really needs lots of guts and courage to make a movie that is based on real incidents. It needs much more courage to produce a movie like this. Both director Kittu and producer Karunaas together have achieved it. Director Kittu has improved a lot after his debut outing 'Methagu'. The film's background score is going to be one of the major attractions in this movie." Later the film's songs and trailer were screened for the special invitees. Director Kittu invited the guests of honours, cast and crewmember of this movie to the stage and honoured them. Actress Sathya Devi said, "I believe that I have done what director Kittu wanted me to do." Appreciating the hard work of actress Sathya Devi, director Kittu said, "She



resigned her well-going job at TCS, and decided to act in this movie. She was involved in the one and half months of rehearsal for this movie. Since she plays the role of a doctor, she was imparted instructions from the doctors and surgeons. Director Kittu invited villain actor Thirumurugan and said, "When he got into the project, he completely transformed the project to a greater extent by getting involved in the script works, thereby adding more intensity to the project. Actor Thirumurugan, who later spoke added, "So far, I have worked as script writer and co-director for many successful movies, but none of them have openly given credits for me. I have deeply wept and felt the pain of those suffering souls in Eelam. In contrast, I have played someone, who tortures them as antagonist in this movie. After watching one particular scene performed by Karunaas, tears started rolling uncontrollably. I am sure, every audience will experience the same while watching this movie." Director Seenu Ramasamy said, "The ones without homeland will definitely appreciate Karunaas and Kittu for their earnest efforts. Being a doctor itself is a big challenge. In particular, doing that medical service in the land of war, death, and bloodshed is much more critical. I am so glad that Karunaas and Kittu have paid their tribute for those doctors through their beautiful gesture." Director Kittu is really a big talent for having made the entire film in just 23 days. There's a difference between being popular and getting adored. Karunaas belongs to the second category. Karunaas has now scaled greater heights, and his domain is getting

expanded. If the makers are able to include me for the promotional activities, I will definitely give my best and do my part." Former Member of Parliament Subbulakshmi Jagadeesan said, "As soon as I heard the film's director name, my memories with Kittu anna were rekindled. This movie will let us revisit the olden days. I was involved in the treatment of women warriors, who were injured in the Eelam war during 80s. This movie recreates those memories for me. When Indira Gandhi was the Prime Minister of India, she was keenly working towards giving separate land for Eelam just like how she separated India from Bangladesh. However, her shocking demise changed everything. Her son Rajeev Gandhi also worked towards the same mission, but due to some selfish miscreants here, he was deviated from this plan as these people believed that separating Eelam would result in same with Tamil Nadu as well. This has made the dream of Eelam land unfulfilled till the date. The knowledge and awareness about Tamil History remains unnoticed till now. Movies like this will shed lights on this subject. I am ready to get this movie released across all the regions." Director Ramnath Pazhanikumar said, "I have known the film's music director Ken when he was an infant baby. I was doubtful whether he would agree to compose music for this film. I am surprised to see him compose music for such an intense movie at this early stage of his life. Director Kittu got involved in scrutinizing research works before penning script for this movie. If actor Karunaas is associating with someone, we can be assured that the respective person has got a good talent." Actor Sethu Karunaas said, "Four days

ago, I received a call from director Kittu, when I was in Dubai that it would be apt to release this film's audio on the special occasion of Maaveerar Birthday. This event was planned and scheduled in such a small span. I have introduced my son's friend Eeswar as the music director with this movie. My son has worked with him in the musical part as well. However, I want my son to become a best actor. And now I feel, it's best to cultivate all the talents so that it would be useful for the future times. I feel privileged to mention an important thing here. In Tamil Nadu, students graduating from Visual Communication don't get proper exposure. Around 2500 students are graduating every year, the Production Council that is supposed to nurture and utilize their talents aren't even showing up for them. Since 1985, I have been relentlessly working for the betterment of lives among the Eelam Tamilians. I feel proud to have provided education to 153 Eelam Refugee students. Today, they are very well settled with perfect job and are even making their best in foreign countries. I have created such a structure and would like to hand it over to youngsters like Ken and Eeswar. They will take care of it. This is my vision, and I am ready even to beg for raising funds to accomplish it." Besides, the other celebrities present for the occasion were Kolathur Mani, Pa. Maniyarasan, Thirumurugan Gandhi, K.S. Radhakrishnan, and others. **Star - Cast** SathyaDeviS.KarunaasThirumuruganJanakiMahendran NagarajPriya, Anand SounderarajanMohanSanthosh. **Technical Crew** Producer: S.Karunaas & P.Karikalan Written and Direction : T.Kittu Lyrics : Kaviperarasu Vairamuthu, T. Kittu Editor : C.M.ElangovanCinematography : Sibi Sathiasivam Music : Ken & Eshwar Art : Mujibur Rahman Make up : Abdul Costume : Poonguil Kittu DI : Vinayagam VFX : Sathish Sekar Stunt : Saravedi Saravanan & Prabaharan vererajPRO: A John.

## UAE Ambassador presents credentials to President of India

Chennai, Nov 30 2022: Dr. Abdunnasser Alshaali, UAE Ambassador to India presented his credentials to Smt. Droupadi Murmu, President of India, during a ceremony held at Rashtrapati Bhavan in New Delhi today.

During the meeting, H.E. Dr. Alshaali conveyed to President Murmu the greetings of UAE President His Highness Sheikh Mohamed bin Zayed Al Nahyan and His Highness Sheikh Mohamed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, as well as their sincere wishes to the people of India for further prosperity and



development.

In turn, President Murmu reciprocated the greetings to the UAE leaders, wishing the people of the UAE further growth and development. President Murmu also wished the UAE Ambassador success in his work to enhance bilateral ties between the

two countries, while highlighting her country's readiness to provide him with the required support in facilitating his duties.

The Ambassador expressed pride at representing the UAE in India and reiterated his keenness to further strengthen strategic and economic ties. During the

meeting, both sides discussed ways to enhance bilateral relations to achieve the aspirations of the two countries.

The historical and close ties between the UAE and India have transformed into a strong strategic partnership over the years, thereby making the UAE India's third largest trading partner. The Comprehensive Economic Partnership Agreement (CEPA) is an opportunity for multiple business sectors in India and the UAE to benefit from. As per 2021, UAE-India Non-Oil Trade stood at US\$44.8 billion and through the CEPA, seeks to grow bilateral Non-Oil Trade to US\$100 billion by 2027.

## Mahindra Rise Sustainability Champion Awards proudly recognises young role models of India's Net Zero Mission - 2070 goal

Chennai, Nov 30 2022: Mahindra & Mahindra, India's leading SUV manufacturer, today announced the winners of the inaugural edition of 'Mahindra Rise Sustainability Champion Awards'. This Mahindra Automotive initiative is instituted to recognise young and rising change makers who have showcased extraordinary commitment to inspire change for a better future. A first-of-its-kind recognition by the Indian auto industry, the Award identifies emerging sustainability icons in the field of Clean Air, Clean Energy, Green Mobility and Clean Water.

By recognising and showcasing their success stories, Mahindra's aim is to catalyse concerted action on the sustainability front and inspire more people to rise for the larger good. The Award followed a simple three-step procedure, which included, pre-screening and identification of the final four winners by eminent jury members - Mr. Madhav Pai of WRI India, Mr. Mukund Vasudevan of Moglix, Ms. Vinuta Gopal from Asar Social Impact Advisors and Dr. Bhaskar Natarajan from AEEE.

Veejay Nakra, CEO,



Auto Sector, Mahindra Group said, "The role played by the younger generation to help India attain its net zero goals is inspirational. The Mahindra Rise Sustainability Champion Award' is our way of recognising and encouraging this dedicated movement towards sustainability. It is in line with our core philosophy of 'Rise' - to be an organisation that will be counted among the best in the world and at the same time rise for our planet to fight against climate change. We congratulate all the winners and finalists for being active role models for all of us to follow and we would also like to thank all the eminent jury members in helping us identify the achievers in this space."

The Awards envision to grow into a unique sustainability platform which creates

opportunities and designs pathways for the young change makers of today to rise as the game changers of tomorrow. To further support the winners to strengthen their contribution to India's net-zero mission the proceeds from the auction of one-of-its-kind, All-Electric XUV400 will be equally distributed among them. This Exclusive edition has been designed in collaboration with young,

revolutionary fashion designer, Rimzim Dadu and Mahindra's Chief Design Officer Pratap Bose.

The nominees were selected after extensive research in four categories and the final awardees were selected by an eminent panel of jury members:

Mr. Madhav Pai, CEO, WRI India; Madhav Pai spearheads a large urbanization policy

research and prototyping support program that informs key areas of India's urban growth story.

Mr. Mukund Vasudevan, Managing Director Enterprise, Moglix; Mukund Vasudevan leads large transformation initiatives for Moglix customers and vendors globally. Vasudevan has over 28 years of global leadership experience in the manufacturing and chemical sectors.

Ms. Vinuta Gopal, CEO and Founder, Asar Social Impact Advisors; Vinuta Gopal has more than 15 years of experience in a campaigning and advocacy and has led the climate and energy team in Greenpeace India during its formative years, leading to some significant victories and new areas of work.

Dr. Bhaskar Natarajan, Director Programs, AEEE; Dr. Bhaskar Natarajan has over twenty-five years of experience in areas related to clean energy, energy efficiency and sustainable development. He has managed large programs, working with donor agencies to scope out program goals, and working with multiple stakeholders to deliver results.

## Star Health Launches New Star Out Patient Care Insurance Policy

Chennai, Nov 30 2022: Star Health and Allied Insurance Co. Ltd., India's first standalone health insurance company, recently launched the new Star Out Patient Care Insurance Policy. This policy aims at providing complete health and wellness benefit to customers at an affordable cost, with an entirely digital claims processing journey.

Today in India more than 60% of all health care costs are related to Outpatient expenses which includes doctor consultation charges, medicines bills and lab tests. But most health insurance products address expenses only related to inpatient hospitalization leaving the customer and

his family uncovered for their day to day health care expenditure. Star Out Patient Care Insurance Policy was launched to bridge this gap in health cover.

Star Out Patient Care Insurance Policy is a standalone cover aimed at the overall well-being of the customer by providing access to the best Doctors, Clinics and Diagnostic Centers pan India. Once purchased, the customer can avail unlimited virtual tele-consultations, unlimited in-clinic consultation, pharmacy expenses and diagnostic tests up to the sum insured in any of the networked facilities on a cashless basis.

The customer can buy

the policy on an individual or floater basis and can cover up to 6 family members. The minimum entry age for adults is between 18 years to 50 years and for dependent children, from 31 days to 25 years.

Speaking on the policy Mr. Vikas Sharma, Executive Director, Star Health and Allied Insurance Co. Ltd. said, "Medical inflation has increased costs of all treatments. Today, outpatient care like consultation charges, medicine bills and diagnostics tests come at a significant cost. In most cases, these are essential treatments that a person can't do without. Over time, this builds up to a huge cost burden for people. Star Out

Patient Care Insurance Policy aims to cater to every segment of the society by providing a much-needed health cover for outpatient expenses."

Customers can opt for any of the sum insured (SI) options available that offer a cover of Rs 25,000/- Rs 50,000/-, Rs 75,000 and Rs 1,00,000/, for a policy term of 1 year.

This policy also covers pre-existing diseases after a waiting period of 1, 2 & 4 years in the Platinum, Gold and Silver plans respectively.

At the time of renewal, customers are eligible for a discount of 25% on premium after every block of two continuous claim free years.

## SWITCH MOBILITY PARTNERS WITH JSW TO INTRODUCE ELECTRIC BUSES FOR EMPLOYEE TRANSPORTATION

Chennai, Nov 30 2022: Switch Mobility Ltd ('Switch'), the next-generation carbon neutral electric bus and light commercial vehicle company, has partnered with JSW to introduce electric buses for employee transportation in India. This is the first significant and largest electric bus order in the country for employee transportation, with 71 buses being delivered to JSW Steel, for their Vijayanagar plant. Switch Mobility will own and oversee entire operations including setting-up of charging infrastructure and requisite maintenance efficacy, over a 12-year contract period. The first set of electric buses were flagged-off by Sajjan Jindal, Chairman and Managing Director - JSW Group of companies and Mahesh Babu, Global CEO - Switch Mobility Ltd.



Chennai, Nov 30 2022: Switch Mobility Ltd, said, "The private bus market in India, is one of the key transportation markets in the country constituting 70% market share, of which the private electric bus market is expected to be valued at ₹60 billion in the next five years. With the positive reception to Switch EiV 12, we are glad to enter the employee transportation space and be a part of the sustainable journey with JSW Steel. This partnership with JSW is an important milestone for Switch Mobility, as we deliver our first and largest private bus order in the country. I would like to thank the

management of JSW for their trust in our Switch products. We are in talks with more corporates across the country who are showing keen interest to join hands in this sustainable journey".

The air-conditioned buses include SWITCH EiV 12 which features customer-centric offerings on technology and employee comfort, while being contemporary and futuristic. Switch EiV 12 is embedded with proprietary, connected technology solutions, 'Switch iON', enabling remote, real-time diagnostics and

monitoring services, as well as world-class digital battery management tools. The EV architecture of EiV platform is common with the European Switch e bus.

The buses are also equipped with a new generation of highly efficient, modular batteries with advanced lithium-ion NMC chemistry, specially formulated for the Indian market and climatic conditions. The electric drivetrains and batteries are calibrated to ensure superior efficiency with long battery life, delivering lower total cost of ownership in the market.

To ensure effective operations and services of these electric buses, Switch is expanding its team and recruiting 200 personnel, in line with its growth plans of increasing manpower by 30% over the next five years.

## Matter launches "Future of Riding", India's "First Geared Electric Motorbike"

Chennai, Nov 30 2022: Matter, a technology start-up, today unveiled India's first geared electric motorbike, mobilizing India's 15 million motorbike market towards a beautiful future - one that is green and connected, aided by next generation technology. Perfect for trails and roadways, the motorbike has been designed and engineered in-house from the ground-up, with a consumer-centric product development approach focused on safety, security, reliability, and performance. The vehicle will be manufactured from its facility in Ahmedabad and will be available across major cities in India.

Founder and Group CEO, Mohal Lalbhai, said - "This is a huge milestone in the journey with Arun, Prasad, Saran, and the 300 innovators at Matter. With many firsts, I am proud to say that this motorbike will be leading us into the future that we all have dreamt about. Our vision has motivated us to challenge the status quo, remain persistent and resilient towards the goal, and walk a difficult path with agility. Today we accelerate India's journey to electrification as India rides on motorbikes."

### The Power Pack

The motorbike is powered by an integrated, high-energy density, 5 kWh Power Pack, the matterEnergy 1.0. The Power Pack has been developed in-house with Indian environmental and usage conditions in mind and is an integrated unit that houses the Battery pack, the Battery Management System (BMS), the Drive Train Unit (DTU), power conversion modules and other protection systems.

The pack has multiple patented technologies including the Integrated Intelligent Thermal Management System (IITMS) that uses



revolutionary active liquid cooling technology that ensures the optimum performance of all constituents of the pack, which also makes it India's first liquid-cooled electric two-wheeler battery pack. The super smart BMS on the pack constantly monitors and optimises the system for efficiency, security, and reliability. The Power Pack is also equipped with multiple sensors at key locations that keep a regular tab on parameters such as temperature, current, and voltage to ensure that the complete system is always functioning within the desired operating range.

### The Drivetrain

To enable a high-quality, smooth, and an extremely responsive ride, Matter has developed matterDrive 1.0, a revolutionary propulsion system that combines an electric motor with the Matter Hypershift manual gearbox, which provides complete control of the power delivery to the rider. The 10.5kW electric motor paired with the proprietary sequential manual transmission expands the performance range of the drivetrain and provides consistent power delivery, flat torque, and efficiency like no other.

The patented liquid cooling technology that simultaneously cools the rotor and stator enables faster heat withdrawal from the electric motor, even when the vehicle is not

moving. The drivetrain has also been subjected to extensive testing and validation at Matter's state-of-the-art facility to ensure that it not only meets the evolving stringent, standards on performance and safety such as AIS 041 and IP65 but also capable of meeting extreme performance requirements.

### The Connected Experience

The motorbike is design to be always connected to the rider. The touch enabled 7-inch Vehicle Instrument Cluster (VIC), powered by a state-of-the-art processor, 4G connectivity and Android software, runs the intuitive UI that provides the rider with all the information they need: speed, gear position, riding mode, navigation, media, call control and other smart features that are never seen in a motorbike before. The connected mobile application enables a seamless integration to vehicle controls such as remote lock/unlock, geofencing, live location tracking, vehicle health monitoring and provides the rider with personalised ride statistics, charging status, push navigation and a lot more. A proximity based key fob and passive keyless entry system allows the rider to lock/unlock the vehicle by just approaching the vehicle - a truly keyless experience.

### Charging Systems

The motorbike supports both standard and fast charging through a common connector. The vehicle is equipped with a standard on-board 1kW Intelligent Charger, matterCharge 1.0, which offers the flexibility and convenience of charging the vehicle at any 5A, 3-pin plug point. The on-board charger can charge the vehicle in less than 5 hours and has an over charge protection as well.

### Design

The motorbike is designed to inspire emotion - defined by a sizeable, yet sleek silhouette that is familiar yet distinctive in form factor with sculpted surfaces, crafted engineering components and awe-inspiring details. The thought that went into making the motorbike is evident in the overall visual appeal as well as the unexpected details. The bi-functional LED projector headlamp, split LED tail lamps, body-integrated front turn signals, a translucent shroud, an exposed spinner attached to

Matter has designed and developed the motorbike to perform effortlessly in a wide range of climatic conditions that India has to offer, with an operating ambient temperature of -10 degrees to 55 degrees (C). The bike does not compromise on safety in any manner and the front and rear disc brakes with ABS coupled with large tyres aids in hard and safe braking, delivering great traction and road grip. The patented dual cradle frame brings together all these components into a unique package while enhancing vehicle stability, riding dynamics, cornering performance, and delivering a best-in-class experience.

## 'CIBIL FOR EVERY INDIAN' Report Indicates Improved Credit Awareness Among Consumers Across India

Chennai, Nov 30 2022: A new report by TransUnion CIBIL titled "CIBIL FOR EVERY INDIAN" released today provides a comprehensive insight into the credit behavior of self-monitoring consumers across India, including that the number of consumers monitoring their credit profile for the first time grew by 83% between October 2021 and September 2022. Since TransUnion CIBIL started its direct-to-consumer service in 2009, 61.1 million consumers have self-monitored their own credit profile. It also reveals that 23.8 million consumers registered for self-monitoring for the first time between October 2021 and September 2022, and that 71% (representing 16.8 million consumers) of this growth came from non-metro locations registering for the first time.

Source: TransUnion CIBIL database

Commenting on the findings of the report, the Managing Director and CEO of TransUnion CIBIL, Mr. Rajesh Kumar, said, "With over 61.1 million self-monitoring consumers, we can see that Indians are beginning to take a more active role in monitoring their own credit information and understanding their credit health. The emergence of digitization, smartphones, and internet penetration into semi-urban and rural areas, have all improved access to credit exponentially."

"The end consumer is the largest beneficiary of this evolution as the power is shifting to them as they are now able to access multiple financial opportunities at competitive terms, across the financial ecosystem. Improved consumer awareness bodes well for the market as it catalyzes

competitive pricing of credit products and services by lenders, access to affordable credit opportunities for end consumers, and financial inclusion in the economy." Mr. Kumar added.

The report shows that there has been a notable improvement in the ways Indians are monitoring their credit, especially those in non-metro locations who accounted for over 76% of the overall number of new-to-credit consumers between October 2021 and September 2022.

The TransUnion CIBIL data also shows positive results driven by younger consumers evident through the 2.9X growth in Gen Z consumers monitoring their credit between October 2021 and September 2022, compared to the same period in the previous year. This is an indicator that more Indians are not only understanding credit management better, they are utilising it at a younger age.

Credit awareness directly proportional to credit discipline

The report finds that consumers are becoming more credit conscious, with results showing that nearly 47% improved their credit profiles (CIBIL Scores) within six months of checking their CIBIL Score and Report. Thirty-five percent of self-monitoring consumers opened a new credit line within three months of monitoring, compared to just 6.2% of non-monitoring consumers.

The report also shows that within three months of checking their score, 46% of self-monitoring consumers applied for new credit and 36% opened a new credit line. This suggests that there is a correlation between consumers monitoring

their scores and an intent to purchase, with those consumers using their scores to avail lower interest rates, better offers or even a higher credit amount. Of the new accounts opened within three months of monitoring, 49% were personal loans, 14% were consumer loans, 9% were Gold Loans and 9% were Credit Cards.

Non-metros emerging as growing credit-active markets with year-over-year consumer growth of 71% in 2022

Showcasing the trend of increased credit-consciousness, the report highlights that 69% of the newly registered self-monitoring consumers with a CIBIL Score of 730+ (considered to be prime and above) between October 2021 and September 2022 were from non-metros. The report also shows that most new-to-credit consumers have come from non-metros over the last four years in India, with these areas being home to more than 76% of overall self-monitoring new-to-credit consumers between October 2021 and September 2022.

Source: TransUnion CIBIL database

Self-monitoring women borrowers from non-metro locations increasingly influencing the Indian credit landscape

The consumer credit market in India is evolving as more and more women borrowers take charge of their credit health. The period between October 2021 and September 2022 witnessed an 88% growth in the number of women self-monitoring compared to the previous 12 months. The report highlights 2.2X growth in number of self-monitoring women consumers with a score of 730+ between October 2021 and September 2022,

compared to October 2021 to September 2022:

□ Out of the women consumers who began monitoring their own profile between October 2021 and September 2022, 62% were from non-metro locations.

□ With a 3.4X increase, Gen Z self-monitoring women have shown massive growth between October 2021 and September 2022, compared to the same period in the previous year.

Source: TransUnion CIBIL database

Young Indians emerging as vigilant borrowers

Gen Z consumers have shown significant growth in their self-monitoring behavior over the last few years, representing 29% of new self-monitoring consumer between October 2021 and September 2022. The report shows that nearly 23.8 million Millennials began monitoring their credit profiles in this period, registering a growth of 83% compared to the same period in the previous year:

□ There was a 2.9X growth in Gen Z consumers who actively monitored their credit profiles between October 2021 and September 2022

□ Together, Millennials and Gen Z formed 94% of new-to-credit consumers between October 2021 and September 2022

"Our report insights show that emerging youth and women consumers from non-metro geographies are exhibiting increased credit consciousness. Providing access to credit opportunities for this consumer segment will be critical for furthering the consumption led growth of India's economy," concluded Mr. Kumar.

## High-risk Heart surgery saves life of 68-year-old farmer at Fortis Hospital Vadapalani

Chennai, Nov 30 2022:

A 68-year-old farmer got a new lease of life post a challenging Redo Sutureless Aortic Valve Replacement at Fortis Hospital, Vadapalani. The farmer had earlier undergone an aortic valve replacement surgery in 2017 as he had suffered from calcified aortic valve leading to severe aortic stenosis (Aortic Valve Stenosis is a valvular disease, which reduces or blocks blood flow from the heart to the aorta and to the rest of the body). The surgery was performed to install bioprosthetic valve to save the patient's life. Over the period, the valve got degenerated due to calcium deposits, which made the heart valve opening narrow leading to blocked blood flow.

In November 2022, the patient was admitted under Dr. Govini Balasubramani, Head CTVS, Heart & Lung Transplant Program at Fortis Hospital, Vadapalani as he experienced breathlessness. Diagnosis reports revealed that the heart valve had



degenerated with severe calcific re-stenosis and aortic regurgitation (a condition that occurs when your heart's aortic valve does not close tightly). As a result, the blood pumped out of the heart's left ventricle leaks backward. If left untreated, a leaky valve could lead to heart failure and even death.

Giving details of the surgery, Dr. Govini said, "We evaluated different options to treat the patient and even considered TAVI (Transcatheter Aortic Valve Implantation) procedure a minimally invasive procedure where a new valve can be inserted inside the degenerated valve without removing the valve. However, the

doctors' team faced another challenge during Transesophageal Echo. Patient's aortic valve, which is supposed to be 21mm in normal condition, was found to be less than 20 mm. This is risky as the strength of aortic valve may get weak or damaged while dilating. Considering the risks factors, we decided to go ahead with Redo Sutureless Aortic Valve Replacement."

Dr Govini elaborates further "The patient's breastbone was separated via sternotomy to remove the degenerated valve. The native damaged valve was replaced with a 21mm bioprosthetic/sutureless valve. Sutureless valve replacement is typically

recommended for elderly patients or patients with comorbidities as it does not require sewing the new valve into position, the surgery is less complex with quick recovery time. In most cases, placing the sutureless valve takes less than 3 minutes. It also reduces post-operative complications such as blood transfusions, renal failure, atrial fibrillation, prolonged ventilation. Post-surgery the patient has recovered well and was discharged within 3 days."

Mr. Venkata Phanidhar Nelluri, SBU Head at Fortis Hospitals Chennai added, "This was an incredibly challenging case considering the condition and age of the patient. However, timely assessment and treatment by our team of specialists helped the patient get a new lease of life. We are proud of Dr. Govini Balasubramani and his team of Cardiothoracic Surgeons, ICU Specialists, Cardiac Anaesthesiologists, the Cardiologists and nurses to have helped the patient recover quickly."