

India-Norway Joint Working Group on S&T discusses extension of co-operation to new areas

Chennai, Oct 13 2022: The India-Norway Joint Working Group on S&T discussed the extension of S&T co-operation between the two countries to include areas like quantum science and technology, electric mobility, green hydrogen, ocean science, cyber-physical system, blue economy, information and communication technology and strengthening existing areas of co-operation like polar sciences, bio-economy, renewable energy, nano-science and technology and anti-microbial resistance, at a meeting on October 12, 2022.

The meeting decided on furthering activities like bilateral

workshops, support for on-going joint research projects, new joint R & D Project call with industry participation, human capacity development, focusing on areas which has more relevance or impact to society as well as industrial R & D programmes

"The co-operation will help in enhancing quality and relevance of R&D, technology translation, taking it to market, connecting industry, startups, MSMEs to R&D Labs and academia, societal connect, science for people, diversity and inclusion (Youth, Women, Rural, SC/ST), aligning S & T with national priorities, water, energy, environment, transport,



health, manufacturing, waste processing and so on," said Shri S K Varshney, Advisor & Head, International Cooperation, Department of Science and Technology (DST), India who led the delegation from the

Indian side. Ms Anne Line Wold, Director General, Ministry of Education and research who headed the delegation from the Norway side underlined that India is among the 9 priority countries outside

Europe in S&T co-operation for Norway and emphasized on strengthening co-operation on priority areas like ocean, health, energy, climate and security.

Hans Jacob Frydenlund,

Ambassador of Norway to India highlighted the successful areas of S&T co-operation between the two countries and expressed the hope that the meeting would expand to the areas of

increasing relevance like green hydrogen, anti-microbial resistance, renewable energy and so on.

The representatives from the Scientific and Education Ministries as well as the Ministry of External Affairs of India and their counterparts from Norway discussed in details the thematic areas in which the co-operation can be taken forward and the mechanisms to do so.

The Indo-Norwegian S&T Cooperation was formalized through an Inter-governmental agreement signed in Tromso, Norway in 2006 and was activated through a Programme of Cooperation (POC) signed in Oslo in May

2009. A Joint Working Group constituted under the framework of Inter-Governmental agreement met for 6 times so far, alternately in India and Norway.

The activities so far included support for joint workshops on ICT and Bio-economy during 2016-2017, joint projects under ICT and projects under Bio-economy. A joint call on renewable Energy was launched in 2017-2018. Joint projects on energy storage, microgrids and solar cell applications were supported. During 2018-2019 a joint call on Nanoscience and Technology was launched and 7 joint projects were supported.

Zoho Celebrates the Five-Year Anniversary of Zoho One, Announcing Record Growth and Upmarket Momentum

Chennai, Oct 13 2022: Zoho Corporation, a leading global technology company headquartered in Chennai, announced today that Zoho One has achieved a new milestone, now supporting 50,000 organisations across more than 160 countries. Over the past two years, the platform has grown 150%, with 37.5% of new Zoho One customers coming from mid-market and enterprise businesses. License upgrades by customers who adopted Zoho One five years ago have increased 92%, contributing to this milestone growth. These figures spotlight the market's move away from more static legacy applications and toward end-to-end solutions that empower organisations to be agile, scale, and adapt to changes in their industries.

In India, Zoho One has seen 64% growth in the last two years. Over 45% of the demand was driven by Tier 2 and Tier 3 cities, indicating the increase in digitisation of businesses in non-metros. The key sectors contributing to the growth are IT and professional services, BFSI, retail and wholesale, education, and real estate and construction. The most-used applications are Zoho CRM, Zoho Cliq (team chat), Zoho Meeting (web conferencing), Zoho WorkDrive (document storage and collaboration), Zoho Projects (project management) and Zoho Analytics (business intelligence and insights). During the pandemic, the

usage of collaboration apps such as Cliq and Meeting increased significantly.

"Siloed systems cause business silos," said Hariharan Muralimanohar, Head of Marketing, Zoho One. "An integrated organisation, therefore, is typically a reflection of integrated systems underneath. This is what we see with our own customers. Nearly half of Zoho One customers use 20 or more apps across functions, integrating their organization and reporting higher returns. With Zoho One, we set the tone for the rest of the industry on what a platform, or rather an operating system for business, could be. We will continue to lead the way."

Zoho One launched in 2017 as a first-of-its-kind suite including 35 integrated applications. Today, Zoho One is the Operating System for Business — a comprehensive, scalable platform comprised of 45 unified applications along with end-to-end services including AI, business intelligence, contextual communication, and unified search, allowing businesses to run every aspect of their organization—from sales and marketing to finance, HR, and analytics.

Singular Breadth and Value

Over the last five years, Zoho One has added 10 new apps and countless services in dialog with businesses to meet their evolving needs, while acutely reducing customers' total



cost of ownership in adopting and maintaining the platform. Zoho One offers the broadest, most integrated platform in the market, providing diverse businesses the tools to serve customers (marketing, sales, and support apps); run operations (finance, recruiting, and related HR apps); collaborate efficiently (office suite, mail, personal productivity, and collaboration apps); and customize the solution (low-code app and microservice development, and integration building apps). It has the scope and power to run any business out of the box, while carrying the tools necessary for organisations to customise the solution.

Customers like IIFL, Meril Life Sciences, Tata Play Fiber, FynDNA TechCorp, and Fyers have added more licenses and increased the usage of apps and services. Customers have also reported higher returns with increased usage. For example, Rain for Rent, reported 610% returns,

while Lubrication Engineers reported a 1:10 cost-benefit ratio, IBRS saved one-third of their software costs.

End-to-End Unification

Zoho One is built entirely in-house, on a single technology stack, resulting in a truly unified, end-to-end platform with hundreds of integration points across its applications. Consistent, ground-up unification provides businesses with a deeper connection between sales, marketing, customer support, accounting, human resources, and other functions. Zoho One brings context to communication and collaboration among colleagues, customers, and vendors, enabling easy access to relevant information stored across different applications in the platform. Achieving this level of interoperability, seamless data flow, and context traditionally requires expensive and expansive IT involvement, with no guarantee of success. Zoho can deliver end-to-

end unification by owning and operating its entire technology stack, including 12 data centers strategically located across North America, Europe, Australia, and Asia.

Tata Play Fiber has benefited from Zoho One's unification offering. Before implementing Zoho One, Tata Play Fiber used multiple apps from different vendors that did not work with each other, leading to data silos. The

management needed a consolidated view of their business operations. With Zoho One, all third-party apps could be integrated to create a unified experience across teams and functions. Zoho Creator was used to build a customer dashboard that consolidated customer information across Zoho, third-party and custom apps. Because of the time saved, they could reduce the average response time for their customer service from 8 hours to 2 hours.

Integration with Third-Party Systems

Zoho One's upmarket growth is made possible by the platform's capacity to tightly integrate with third-party solutions without causing data and operational silos or impacting the efficiency of existing system. Zoho One applications integrate with hundreds of leading third-party solutions, preserving customer choice and flexibility, managing complex systems, large amounts of data, and dispersed teams.

Leveraging Zoho One platform, Meril Life Sciences launched Covifind, a Covid-19 home testing kit during the pandemic-induced lockdowns. They were able to bring the product to market while working remotely. Zoho One was used to set up marketing and lead management processes for Covifind. Similarly, PartsBaba could create an online store as the pandemic struck. The company used

Zoho One to create and disseminate digital courses to promote self-reliance.

Pricing and Availability

Pricing starts at ₹1800 per employee per month billed annually. For comprehensive pricing information, please go to: <https://www.zoho.com/one/pricing/>

Zoho Privacy Pledge

Zoho respects user privacy and does not have an ad-revenue model in any part of its business, including its free products. The company owns and operates its data centers, ensuring complete oversight of customer data, privacy, and security. More than 80 million users around the world, across hundreds of thousands of companies, rely on Zoho everyday to run their businesses, including Zoho itself. For more information, please visit: <https://www.zoho.com/privacy-commitment.html>

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National Symposium on Mental Health organised

Chennai, Oct 13 2022: Apollo Hospitals in collaboration with Clinical Psychology Society of India organised a one day national symposium on mental health awareness in Ethiraj College for Women today, on the occasion of World Mental Health Day. World Mental Health Day is celebrated on October 10 every year for global mental health education, awareness and advocacy against social stigma.

The symposium was focused on the international theme of the year 'Making Mental Health and Well-



Being for All a Global Priority. They symposium was inaugurated by Honourable Minister for Health and Family Welfare Thiru. MA.Subramanian. Dignitaries including Dr. Venkatachalam DMS

Apollo hospitals, Mr Muralidharan, Chairman of Ethiraj College for Women, Dr Jamuna Rajendran, president of CPSI and the head of neuro psychology department national Institute of mental health

and neurosciences, Bengaluru, Dr Karthikeyan vice president of CPSI and Dr.Suresh kumar clinical psychologist Department of psychiatry, Madurai medical College were present.

The symposium was attended by around 300 students, professionals and clinical psychologist and organisational psychologist. The main aim of the symposium was to create awareness on mental health preventing suicide.

MAGNA EXPANDS PRESENCE IN INDIA, INVESTS IN NEW ENGINEERING CENTER

Chennai, Oct 13 2022: To match pace with the automotive industry's acceleration in cleaner mobility solutions, Magna is investing more than \$120 million to establish and operate a new engineering center in Bengaluru, India to support e-mobility. The new center, called Magna Innovation Campus Bengaluru, is in the heart of the Brigade Tech Garden, rich in engineering talent, and will serve as a key center for Magna in powertrain electrification, electronics and software defined

vehicle development. New engineering facility in Brigade Tech Garden, Bengaluru to focus on vehicle electrification

The 240,000 square-foot facility is expected to open in the first quarter of 2023 and will employ engineers and technical experts working on software and system development, simulation, testing and vehicle integration, as well as digital, data and cloud solutions for electric vehicle programs. Approximately 1,000

engineers and technical experts are expected to be hired by the end of 2023 with the capacity to add up to 250 more as needed.

"Vehicles and their systems are becoming more electrified and software-defined, which changes the architecture and how we need to develop them. With this new engineering center, we can further strengthen our vehicle systems development and IP creation, especially in the areas of e-mobility," said Anton Mayer, Executive Vice President and Chief

Technology Officer, Magna International.

A "Pujya" groundbreaking ceremony will be held on October 17th at the Innovation Center with Magna executives.

Magna is currently looking for software and hardware engineers to contribute to the company's vision of advancing mobility for everyone and everything. Those interested in applying can do so at the following www.magna.com/careers.

IDBI Bank signs MoU with Vay Network Services Pvt. Ltd. (Vayana Network) as its first Fintech partner for e-SCF solutions

Chennai, Oct 13 2022: IDBI Bank has signed an MoU with Vay Network Services Pvt. Ltd. (Vayana Network) as its first Fintech partner for e-SCF (end-to-end digitalisation) services. This partnership aims to contribute in the growth of the Supply Chain Finance (SCF) penetration in India, which is less than 1% of GDP and contributes only 5% of the outstanding banking assets.



smooth customer experience throughout.

While inaugurating e-SCF program on the occasion of the Bank's Foundation Day, Shri Rakesh Sharma, MD & CEO, IDBI Bank said, "Although traditionally banks have preferred lending Working Capital

loans over Supply Chain Financing due to various constraints and challenges, in the present context, Fintechs have revolutionized the SCF segment by digitizing the interaction between all the stakeholders. Technology is making the process more efficient, flexible, transparent and is

providing value-added services to end users."

Commenting on the collaboration, Shri. J. Samuel Joseph, Deputy Managing Director, IDBI Bank said "The Current Supply Chain Finance market in India is estimated at Rs.60,000 crore and is expected to grow by 17% per annum. We have sought this partnership to leverage the opportunity available in the existing SCF market. As a part of our core strategy, we are engaging in a varied range of activities with new ways of expanding with innovative solutions so as to create value for our corporate banking and MSME clients. We look forward to engaging with Vayana Network for a successful journey."

Suzlon Energy Opens its Rights Issue

Chennai, Oct 13 2022: Suzlon Energy Limited, one of India's top manufacturers in the wind component manufacturing segment as per capacity, and one of the top renewable O&M service providers in India, has opened its rights issue to raise up to Rs. 1,200 crore, on October 11, 2022. The entitlement ratio for the rights issue is 5:21 (five shares for every twenty one equity shares held by eligible shareholders of the Company, as on the record date of October 4, 2022).

With a footprint across 17 countries spread over six continents, Suzlon Energy has the largest wind installed base as a wind energy OEM, with approximately 13.45 GW of installed capacity in India as at June 30, 2022. It contributes towards nearly 33% of India's wind installed base. It is also the largest wind O&M service provider in India, in terms of capacity. The Company also has an installed capacity of approximately 5.96 GW outside India, aggregating to a global installed capacity of 19.44 GW.

Suzlon has 16 manufacturing facilities across India in strategic locations, to manufacture forging and foundry components that are required for the manufacture of Wind Turbine Generators and their components. The Company already has an order book of 700MW in place for execution. Due to its established track record over 27 years and vertically integrated low-cost supply chain, Suzlon has relationships with several customers, including large independent power producers, public sector undertakings and marquee institutions.

The Company expects growth to be driven by the Commercial & Industrial (C&I) segment, which is gaining strong momentum due to wind energy being critical for high PLF projects. In addition, the emergence of hybrid (solar + wind) power also is a key driver, as most of the customers and utilities prefer higher PLF and scheduled power availability. Finally, wind repowering is also expected to drive nearly

20GW of capacity till 2030, since existing wind capacities would need rebuilding. Government policies also bode well for the wind energy sector, amongst which is the in-principle decision to stop electronic reverse auction for wind power projects in India.

The Promoters and Promoter Group have reconfirmed their participation in the upcoming rights issue, and also declared that they will be fully subscribing to the extent of their rights entitlement. One of the significant investors in the Company, Mr Dilip Shanghvi has also confirmed his intention to fully participate in the rights issue with subscribing for additional shares, as per a disclosure filed with the stock exchanges. The rights issue does not have a minimal threshold of subscription; the Company will be able to use the proceeds raised through the rights issue irrespective of subscription level.

The proceeds of the

rights issue will be used to reduce the outstanding debt of the Company, which in turn will strengthen the balance sheet, reduce interest cost outgo, and improve profitability. This in turn will also unlock working capital for the Company to further increase its project execution. As per the Letter of Offer, the Company currently has Rs. 3,272 crores of debt, part of which will be paid off using the proceeds of the rights issue.

Suzlon also aims to continue to improve its financial position through its liability management program, and through the sale of non-core assets. The Company is also seeking to achieve greater operational efficiencies and reduce fixed cost by: (i) focusing on sale of WTG in the Indian market; (ii) reorganising its various business divisions; (iii) developing new WTG models that are customised for the India market; (iv) expanding the O&M service business in India; and (v) optimized funding of working capital requirements.

THE World Rankings: Shoolini University ranked No. 1 private university in India

Chennai, Oct 13 2022: Scripting history for setting exemplary global standards in research, academic excellence and knowledge transfer, Himachal Pradesh-based Shoolini University has been ranked as Number 1 among private universities in India in the prestigious Times Higher Education (THE) World University Rankings for 2023. The university is ranked 351-400 overall and 39th in the world in THE Rankings on Citations, an indicator of the quality of research.

Founded in 2009, Shoolini University, an innovative, research-oriented university, has emerged as one of India's leading multi-disciplinary universities, and has been figuring in the top rankings by various international and national ranking agencies.

Ranked in the 351-400 band globally in THE World University Rankings with only Indian Institute of Science ahead of it, Shoolini University figures in the band along with JSS Academy of Higher Education and Research, Bengaluru, a deemed university.

Based on an elaborate and rigorous assessment process, THE World University Rankings are considered to be the world's largest and most reputed rankings, which act as a valuable resource for international students and universities by helping them identify the right candidates and institutions of higher learning.

Terming the achievement as a matter of national pride, Shoolini University Chancellor and Founder Prof Atul Khosla said, "With the 351-500



said, "This ranking will enable us to be recognised as one of the world's best institutions for higher education and research. It is a collective outcome of the untiring efforts put in by our faculty to establish new benchmarks in teaching and research. Motivated by a multidisciplinary approach to education powered by state-of-the-art infrastructure, cutting-edge research, highly competent faculty, unmatched industry exposure, notable international collaborations and an enviable placement record, we aim to be in the league of top 200 global universities by 2026."

While Shoolini University has come a long way in 13 years of its inception as a pioneering research-focused institute of international repute, it is now making a mark cutting across diverse disciplines like management, pharmaceutical sciences, agriculture, basic and applied sciences, computer sciences, mass communication, engineering and law.

Hailing the landmark accomplishment, Shoolini University Vice-Chancellor and Co-Founder Prof Atul Khosla said, "With the 351-500

global rankings at THE World University Rankings, and as India's top private university and second best among all private and public Institutions, we look forward to attract the best minds to study, teach and research with us. This will open doorways of new opportunities for international and domestic partnerships with the academia and industry."

As a decisive step in this direction, Shoolini University has entered into more than 250 collaborations with reputed international universities in South Korea, UK, Canada, Australia, Taiwan and USA. These tie-ups with top-class global universities enable its students and faculty to remain at the forefront of cutting-edge technology through global exposure. Notably, over 70 per cent of the university's research is in collaboration with international universities and 38.9 per cent of its publications are in the world's top 10 per cent journals.

Terming THE World University ranking as a new and exciting chapter for Shoolini University, Pro Chancellor and Co-Founder Vishal Anand said, "We are an innovation-led campus

that kindles great ideas and inspires out-of-the-box thinking to make our students stand out. We are driven by a vision of taking education to the next level by redefining its paradigms and powering the passion for excellence."

Known for its unique research and teaching models, Shoolini University has emerged as a leader in research in focus areas ranging from sustainability and renewable energy to biomolecules and applications of Artificial Intelligence. THE Impact rankings, which measure the impact made by institutions in meeting UN sustainability goals, have ranked Shoolini University second in the world for SDG 7 (clean energy) and sixth for SDG (clean water).

Commenting on Shoolini's global rank of 39 in Citations in the THE World University Rankings 2023, Ashish Khosla, President, Innovation and Technology, Shoolini University, said, "We have developed a thriving ecosystem of research and innovation and have filed more than 1,100 patents so far, which are among the highest in India. We are also among the few universities in India that actively coach and encourage undergraduate students to undertake research and file patents. The university also has a 100 per cent placement record in several core courses and has secured more than 3,000 placements for its students in top multinational and leading Indian companies."

Residential prices in Chennai increased 2.1% QoQ and demand decreased 9.2% QoQ reveals Magicbricks PropIndex Report Q3, 2022

Chennai, Oct 13 2022: In Chennai, demand (searches) for residential real estate decreased 9.2% QoQ. Meanwhile, the supply (listings) decreased by 5.2% QoQ and the average property rate at the city level observed a growth of 2.1% QoQ, revealed Magicbricks' PropIndex Report Q3, 2022. The report predicts a cyclical drop and demand is expected to bounce back in the upcoming festive quarter.

Residential demand continues to move towards the coastal areas due to the presence of OMR and ECR, the major IT corridors and employment hubs of Chennai. Easy access to

amenities like public transport and proximity to beaches also gives these localities an edge.

In both, demand as well as supply, mid-segment properties in the INR 5,000-10,000 psf segment were more preferred than the affordable segment. 2 BHK units continue to dominate the residential market with a demand and supply share of 43% and 50% respectively.

Elaborating on the trends, Sudhir Pai, CEO, Magicbricks commented, "Across India, there has been a cyclical dip in the residential demand and supply owing to the cultural nuances and the monsoon season. However, the upcoming

festive months are considered auspicious to make real estate investments and we expect the demand and supply to recover swiftly. The 6th edition of our Dream Home Festival (DHF) was launched on 1st October 2022 to facilitate access to properties with lucrative offers and deals, and we are confident that this year will also mirror the success of previous editions."

The report also identified that the average property rates observed a QoQ growth in localities such as ECR (5.5%), and OMR (1.9%), which are major IT corridors and key employment hubs. For

mid segment properties, localities such as Sholinganallur (5.1%) and Medavakkam (4.7%), also observed a QoQ growth due to their proximity to OMR and ECR.

Locations like Poonamalle (4.2%), Perungalathur (3.8%), Ambattur (3.5%), and Iyyappanthangal (1.5%), which are densely populated, observed a QoQ decline in their average property rates.

The report further observes that buyers are aware of increasing prices and hence would invest before they rise further. It also predicts an onward trajectory for Chennai's residential sector.

Marico's Parachute Kalpavriksha Foundation aims to generate INR 1000 crores of incremental farm income by FY2026, launches a campaign to celebrate the nurturing spirit of farmers

Chennai, Oct 13 2022: Marico's Parachute Kalpavriksha Foundation (PKF) has launched a new campaign to affirm its vision to impact 1 Lakh farmers by generating INR 1000cr of incremental farm income by FY 2026. The campaign pays tribute to India's farming communities by celebrating their innate spirit of growth and nurturance. Marico desires to bring forward the inspirational stories of Indian farmers to the people of the country.

As a part of the campaign, Parachute Kalpavriksha Foundation has launched a film to celebrate the nurturing spirit of our farmers and appreciate their undying efforts. The film also narrates Marico's association with the Indian farming community and how PKF has been helping farmers

to improve their yields. The central idea of the campaign is to equip, and support increasing number of farmers with progressive farming methods and enable them with a higher quality of life. Thus, the film invites farmers to connect with PKF through a tollfree number.

PKF has successfully spearheaded several training sessions across regions, enlightening farmers on scientific and modern practices, and boosting the agrarian tradition with technological innovation. Marico, through PKF is working on other models like deploying agriculture entrepreneurs for expanding this program at a faster pace. 'Parachute Kalpavriksha Foundation', strives to create a positive impact on the income and standard of living of farmers. Currently

focused on Kerala and Tamil Nadu, PKF has conducted over 24,135 digitally enabled trainings for farmers to enhance their productivity.

Speaking about the success of Parachute Kalpavriksha Foundation, Mr. Amit Bhasin, Chief Legal Officer & Group General Counsel and Secretary, CSR Committee, Marico Limited, said, "Sustainability has always been an inseparable part of Marico's ethos as we are determined to positively impact the society by nurturing and empowering the community through education, skill development, and innovation. With this campaign, we aim to highlight the relentless efforts of our farming community and help consumers form a closer

connection with them. Having made a positive impact in the last few years, we further aim to make a difference in the lives of 1 lakh farmers by 2026".

Committed to making a lasting difference, Marico Limited, had launched the Parachute Kalpavriksha Foundation in 2017. Since its inception, PKF have covered over 2.55 Lakh acres and enrolled 62,900 farmers in the program. The foundation aspires to work toward the welfare of farmers by providing them with proper training and awareness about sustainable farming methods. The program has boosted productivity by 15% y-o-y in the last three years. By FY25, Marico aims to cover over 4 Lakh acres of farmland and enrol over 1 lakh farmers, to yield a 16% increase in productivity.

Sugar Industrialist Mr Katti To Acquire Stake in HKG Ltd through Open Offer

Chennai, Oct 13 2022: Belgaum based Sugar Industrialist Mr Lava Ramesh Katti belonging to reputed Katti family, is acquiring 1,36,50,000 equity shares of HKG Ltd through open offer, after which Mr. Lava Ramesh Katti will take over control of HKG Ltd. The open offer opens on 23rd September 2022 and will close on 7 October 2022. Recently Mr. Lava Ramesh Katti



has been Appointed as Managing Director of the company effective 9th September 2022.

Sometime back the Company had successfully participated in the auction conducted towards Shri Shivsagar Sugar and Agro Products Limited, to acquire Sugar Mill, Co-Gen Plant, Ethanol Plant, Office Building, Godown and Guest House.

Sony BBC Earth to premiere Frozen Planet II narrated by Sir David Attenborough

Chennai, Oct 13 2022: Sony BBC Earth is all set to premiere the second season of their marquee property 'Frozen Planet' in India. Produced by BBC Studios' world-renowned Natural History Unit, co-produced by BBC America, the Open University, Migu Video, ZDF and France Televisions, Frozen Planet II is narrated by Sir David Attenborough. The much-awaited six-part series returns to television screens after a long gap of 11 years.

Premiering on October 17, 2022, 'Frozen Planet II' will take people on an expedition to the world's coldest areas - the high mountains, frozen desserts, snowbound forests, and ice-cold oceans, to explore the wildlife in these regions. Filmed in ultra-high definition using the very latest camera



technology, and featuring dramatic new behaviours, intimate stories, and sensational natural spectacles captured on camera for the very first time, this six-part series is a chance to experience the wonder of our planet's frozen realms as never before.

Having won a total of 10 awards and 9 nominations, including 4 Primetime Emmys across categories, the first series - 'Frozen Planet' - took viewers on an extraordinary

journey across the polar regions of our planet. With the premiere of its sequel, Frozen Planet II, the channel aims to heighten the visual delight of the viewers with another enthralling experience of the frozen worlds, this time exploring the planet on the brink of a major change.

As part of the series' premiere, Sony BBC Earth has also launched an on-air contest where the winners will get exclusive invites to the special celebrity screening across major

cities. Lucky winners will also stand a chance to win food and beverage coupons that can be redeemed at partner outlets.

Tune in and take a closer look at species such as polar bears to penguins, from snow monkeys to Siberian tigers overcoming unique sets of challenges to endure the extremities of the frozen world with Frozen Planet II. The show releases on 17th October 2022, only on Sony BBC Earth.

Gaming Disorder: A real Mental Health Issue which needs attention

Dr. R Vasanth, Consultant Psychiatrist, Fortis Malar, Adyar

Chennai, Oct 13 2022: Pandemic has been responsible for lot many addictions. Video game is one such latest thing. From a child to an adult, the love for video games has taken over their lives. World health Organization (WHO) has officially classified as a mental health disorder: gaming disorder. What was used as a source of entertainment and relaxation, there is a sharp rising of negative mental health consequences associated with playing video games.

Dr. R Vasanth, Psychiatrist, Fortis Malar, keeping in mind the present Internet gaming disorder situation, analyses the sharp noticeable changes in the behavior of those indulging in gaming disorder excessively. Some of the concerns pertaining to gaming addiction can include negative coping mechanisms, unhealthy lifestyles, loneliness and isolation, depression and even suicidal ideation. Increased priority given to gaming to the extent that gaming takes the center stage rather than importance to regular chores and life interests.

Video game addiction affects Mental Health

When the usage becomes excessive and out of control, this habit becomes an addiction. When the person playing is unable to stop, continuous playing can cause negative consequences. The level of playing can impact mental, emotional, and physical health in many ways like

- Rise in obesity, blood pressure, type 2



diabetes

- Lack of social engagement

- Increased aggression or violent behavior

- Seizures and repetitive stress injuries due to fast moving graphical elements

- Lack of space for personal development

- Prone to developing ADHD (neurodevelopmental disorder in children)

- Increased irritability and lack of concentration in completing tasks

Stages of gaming

Doctor explains that there are three different stages in gaming. Stage one belongs to the active category where the person is seen playing only for fun. In stage two the person

is seen to indulge in longer hours to remove negative emotions like stress, sadness and worry. In stage three, the game is no longer played for fun and does not remove any negative emotions. At this stage an individual often feels dispirited, directionless and without meaning or purpose to life.

Treatment for gaming disorder

Individuals who are diagnosed with co-occurring depression, anxiety, bipolar disorder, or other psychiatric conditions may require medication therapy with antidepressants or anti-anxiety drugs. If substance abuse is a factor, the patient might need medical detox followed by specialized treatment for drug or alcohol abuse. Depending on the severity of the addiction, Outpatient treatment, which includes

intensive outpatient programs and partial hospitalization programs (PHPs), offers better solutions.

Several other treatment options including cognitive behavioral therapy, family therapy, motivational interviewing, and solution-focused therapy, as well as combinations of these are available for those seeking help. Personal counselling sessions, medical lectures, engagement in positive gaming activities are also other set of treatments that are usually suggested to the patients.

Periodic meditation, indulging in exercises or participating in sports activities also can reduce the intensity of the addiction, suggests the Doctor. Limiting the use of screen time can develop the cognitive behaviour of an individual. Things get out of control when a hobby turns out to be an addiction warns the Doctor.

Video games are a relatively modern form of entertainment. Though when played in moderation and mindfulness they relieve stress, it is often associated with negative consequences. The amount of playtime is an important factor in this game. Excessive playtime will have negative effects. Hence doctor advice to be very cautious, especially when it affects the other daily activities as well as societal functioning which could be attributed to the gaming behaviour pattern. If things go out of control it is always better to seek help from an expert, concludes Dr. R Vasanth.

Mahindra Lifespaces and Actis announce a joint venture to develop industrial and logistics real estate across India

Chennai, Oct 13 2022: Mahindra Lifespace Developers Limited, the real estate and infrastructure development arm of the Mahindra Group, today announced that it has entered into an agreement with Actis, a leading global investor in sustainable infrastructure, to establish a Joint Venture Platform for developing industrial and logistics real estate facilities across India. Up to 100 acres of land with ready infrastructure in the two Mahindra World Cities, offering a built-up potential of over two million square feet, has been earmarked as seed sites to be acquired and developed by the Joint Venture Platform over time, subject to requisite approvals. The Joint Venture will also simultaneously acquire and develop other greenfield and brownfield sites in key markets across India, aiming to become a

leading real estate solutions provider to global and local corporations. The total investment in the business over the initial years, including debt, is estimated to be Rs 2,200 crore. Actis will own a majority stake, and Mahindra Lifespaces will have a significant minority. Industrial and warehousing have emerged as a high-growth real estate asset class buoyed by rising consumer demand and accelerating manufacturing investment. The National Logistics Policy announced recently by the Prime Minister is expected to give a further fillip to investments in the sector.

Commenting on the joint venture, Arvind Subramanian, Managing Director and CEO, Mahindra Lifespaces, said, "We are witnessing strong and accelerating demand for Grade A warehousing and manufacturing facilities

from both multinational and Indian clients. With our experience in building and operating thriving integrated cities and industrial parks and our ready-to-market plug-and-play infrastructure in Mahindra World Cities in Chennai and Jaipur, we are well-positioned to cater to this demand. We look forward to combining the expertise of both partners in infrastructure development and asset management and contributing to the vision of 'Atmanirbhar Bharat'."

Ashish Singh, Partner and Head of India and SE Asia Real Estate, Actis, said, "The warehousing sector in India is in early stages of a transformation, rapidly gaining scale while also undergoing modernization. As experienced builders and operators of sustainable New Economy Real Estate, Actis sees enormous growth

potential in the sector as India grows to become the third largest consumption economy globally by the turn of this decade. The demand for industrial real estate is on the rise as India benefits from a renewal of domestic capital investment cycle, realignment of global supply chains in many sectors and as the Government's PLI schemes catalyse more and more investment in manufacturing locally. Yet, there is need for more dependable real estate solution providers and institutional owners in this sector. Actis is excited to partner with Mahindra Lifespaces to invest in the development of modern and sustainable warehousing and industrial space in India which will improve logistics efficiency and support industrial growth, both key focus areas for the Government."

Mahindra launches the all-new XUV300 TurboSport™ series powered by 1.2 L mStallion TGD engine; Starts at ₹ 10.35 Lakh

Chennai, Oct 13 2022: Mahindra & Mahindra Ltd., pioneers of the SUV segment in India, today announced the launch of its XUV300 TurboSport™ series - the first Mahindra SUV to be powered by an all-new 1.2 L mStallion TGD engine that boasts of unrivalled performance and an over-boost capability for momentary peak torque as high as 250 Nm. With this introduction, the XUV300 will be now available with three state-of-the-art powertrains - the existing Diesel and Petrol Turbo Series and the new TurboSport™ Series. The XUV300 TGD starts at an attractive price of ₹ 10.35 Lakh.

The powerful TurboSport™ Series has been developed with a strong focus on the “Thrillennials” - millennials who are urban drive enthusiasts, purists and petrol heads seeking rally-like experience on road. The new sporty design also renders the SUV a new,



young, and modern feel just like its target audience. With this, XUV300 aims to attract the urban auto enthusiasts to experience the raw adrenaline rush which the TGD engine has to offer.

The XUV300 TGD comes in exciting four new colour options - 3 new dual tone colors - Blazing Bronze with black roof top, Napoli Black with white roof top, Pearl White with black roof top and Blazing Bronze in monotone. Existing monotone Pearl White and Napoli Black continue to be offered with this variant. The new sporty design elements like red grille inserts, all-black

ORVMs, all-black leatherette interiors, chrome-finish pedals and dual-tone exteriors bring in high performance from every aspect of the car, while keeping it true to its performance DNA.

Taking off from 0-60 km/h in 5 seconds, the all-new XUV300 TurboSport™ series, powered by the 1.2 L TGD engine packs unadulterated performance of 96 kW (130 PS) Power @ 5000 r/min and 230 Nm of torque @ 1500-3750 r/min, making it not only the fastest ICE SUV under ₹ 15 lakhs but also superior to 1.5 L engine capabilities offered in some of the higher segments. Despite peak performance, the engine

still manages to deliver high fuel efficiency. Coupled with its inherent widest-in-class cabin space and 5-Star Global NCAP safety rating, the XUV300 is the ultimate thrill machine.

R Velusamy, President - Automotive Technology and Product Development, Mahindra & Mahindra Ltd. said, “The new TurboSport™ series powered by the TGD engine has been developed for the Thrillennials seeking the ultimate driving experience. The XUV300 TGD has been engineered to offer an edge in performance, safety, comfort and style for customers looking for an adrenaline-packed SUV.”

The new XUV300 TGD will be available for test drives, bookings and deliveries starting 10th October 2022 across India.

Details of the booking process will be available on the website <https://auto.mahindra.com/suv/XUV300>.

NEW CITROËN C5 AIRCROSS SUV LAUNCHED IN INDIA: ABSOLUTE COMFORT IN A MORE ASSERTIVE AND PRESTIGIOUS DESIGN

Chennai, Oct 13 2022: Citroën India announced the launch of the new C5 Aircross SUV with a special introductory price of INR 36,67,000 (ex-showroom Delhi). The new C5 Aircross SUV gets a design makeover, which gives it a more distinguished, modern, and dynamic personality. Since its promising debut in India in 2021, the C5 Aircross SUV has been hailed as the most comfortable and modular SUV in its class.

In its 2022 avatar, the car is now more attractive and dynamic, with a sharper design that is complemented by high-quality colours as well as interior materials that fortify the SUV's comfort and spaciousness.

New Citroën C5 Aircross SUV - Introductory Price (ex-showroom Delhi) Shine (Dual-Tone) INR 36,67,000

NEW CITROËN C5 AIRCROSS SUV: A BENCHMARK IN TERMS OF COMFORT AND MODULARITY

As a flagship model of the comfort part of Citroën's DNA, the new C5 Aircross SUV retains characteristics that make it stand out in its segment, contributing to an overall experience focused on well-being and ease of use. The Progressive Hydraulic Cushions® suspension, exclusive to Citroën, enhances absorption of imperfections in the road and ensures that passengers travel in absolute comfort, with a real “flying carpet” effect. The only SUV in



the segment to offer three individual sliding, reclining and retractable rear seats, allowing you to enjoy people carrier-level modularity in a real SUV. The boot volume is a record for the segment: from 580 L to 1630 L. Finally, special attention has been paid to the acoustic characteristics with the option of benefiting from acoustic laminated front windows which amplify the cocoon effect within the car.

The New Citroën C5 Aircross SUV is now available for retail at 20 La Maison Citroën phygital showrooms in 19 cities, namely, New Delhi, Gurgaon, Mumbai, Pune, Ahmedabad, Kolkata, Bangalore, Hyderabad, Kochi, Chennai, Chandigarh, Jaipur, Lucknow, Bhubaneswar, Surat, Nagpur, Vizag, Calicut, and Coimbatore.

Citroën will also extend its 100% direct online buying - BUY ONLINE - for the New Citroën C5 Aircross SUV. Customers in over 90 Indian cities, including those outside the dealer network, will be covered through this

direct online initiative and can order directly from the factory.

As a part of the New Citroën C5 Aircross SUV's Warranty Programme, Citroën has services like a standard vehicle warranty for 36 months or 100,000 kilometres, from the date of delivery whichever is earlier. This includes a warranty on spare parts & accessories and 24/7 Roadside Assistance for maximum comfort and mobility. Extended warranty and maintenance packages are also available across the network.

To make the Citroën ownership experience more comfortable, the company will also offer the Citroën Future Sure package for New Citroën C5 Aircross SUV customers. This comprehensive package allows customers to own a Citroën with an attractive EMI and the package also includes Routine Maintenance, Extended Warranty, Roadside Assistance, and an on-road financing for up to five years.

Roland Bouchara, CEO & Managing Director, Stellantis India,

said, “We are excited to launch the new C5 Aircross SUV in India, our flagship SUV in the Citroën portfolio and it embodies all the elements of the Citroën Advanced Comfort® program. C5 Aircross, recognised since its launch as the most comfortable and flexible SUV in its category, has now been given a makeover to assert a more prestigious, modern and dynamic personality. It is becoming more aspirational and will appeal to Indian customers waiting for a more distinctive character.”

Saurabh Vatsa, Brand Head, Citroën India, remarked, “While building on its strengths of comfort, on-board spaciousness and modularity, the new C5 Aircross SUV has matured to become more elegant and dynamic with sharper exterior styling and more modern, high-quality colours and materials for the interior. C5 Aircross introduces a new design language at the front, with curves giving way to more structured lines. A new three-dimensional light signature at the rear, a new 18” diamond-cut alloy wheel and a new design of the 10” touchscreen and centre console will certainly appeal to customers in this C-SUV segment.”

Customers can now test-drive and experience the New Citroën C5 Aircross SUV by visiting a La Maison Citroën phygital showroom near them and book/buy the car online at www.citroen.in.

New FedEx Research Shows E-commerce Opportunities Set to Grow for SMEs Under ‘New Normal’

Chennai, Oct 13 2022: The latest e-commerce trends from a research commissioned by FedEx Express, a subsidiary of FedEx Corp. (NYSE: FDX), and one of the world's largest express transportation companies, shows that both Small and Medium sized Enterprises (SMEs) and consumers agree that there's room for further growth in the already booming e-commerce sector. 83% of Indian consumers have purchased more from e-commerce platforms in the last three years and this momentum is likely to continue.

The What's Next in E-Commerce survey polled Small and Medium sized Enterprises (SMEs) and consumers in India, and 10 other markets in the Asia Pacific, Middle East and Africa region (AMEA) in July 2022 to explore the continuing evolution of e-commerce in the region and identify the trends that could fuel their future growth.

The survey reveals that consumers are looking for innovations in personalization, shoppertainment and payment options that enhance their experience and at the same time, make it easier to discover new brands and make purchasing convenient.



And with plenty of shopping festivals already in the calendar, consumers are looking for even more seasonal offers. Taken together, the research shows there is plenty of fertile ground for e-tailers to experiment with new approaches that can help build their customer base.

“COVID has accelerated our lifestyles to a pivot point where shopping online has been normalized across all demographics, and there's no going back. With that, e-commerce is set to take a growing proportion of total consumer spend[1].” said Kawal Preet, president of the Asia Pacific, Middle East and Africa (AMEA) at FedEx Express. “With more people shopping online consumer preferences are becoming increasingly sophisticated. As SMEs

and e-merchants evolve their online sales platforms, our research uncovers opportunities for businesses to capitalize on what consumers want. Customer experience is the driving force behind how e-tailers engage with their customers and how we are innovating our shipping solutions. With an expanded portfolio specially developed for e-commerce businesses, FedEx is well positioned to support the changing expectations of consumers and continuation of e-commerce growth.”

The pandemic has hot-housed e-commerce growth across the AMEA region, and India is no exception. Consumers in India are much more likely than those in other AMEA markets to forecast future growth in e-commerce, with Marketplaces becoming

increasingly influential. Majority of Indian SMEs believe that they are well positioned to reap benefits.

“SMEs are the growth engines of the Indian economy. During the pandemic the e-commerce sector provided many SMEs with an opportunity to recover and expand their business. Today, cross border trade has emerged as a key business priority for SMEs in India and a major opportunity to bolster growth. FedEx enables SMEs to reach their full potential by connecting them to a world of possibilities through the strength of our global network, tailored solutions, and valued-added services,” said Kami Viswanathan, senior vice president of FedEx Express Middle East, Indian Subcontinent and Africa Operations.

Axis Mutual Fund launches ‘Axis NASDAQ 100 Fund of Fund’

Chennai, Oct 13 2022: Axis Mutual Fund, one of the leading asset management companies in India announced the launch of the Axis NASDAQ 100 Fund of Fund (an open ended fund of fund scheme investing in units of ETFs focused on the Nasdaq 100 TRI). The fund would focus on replicating the performance of the NASDAQ 100 TRI by investing ETFs whose primary objective would be to track/replicate the performance of the Nasdaq 100 TRI, subject to tracking errors. The minimum application amount would be INR 500 per application and in multiples of INR 1/- thereafter. With Hitesh Das (Fund Manager - Overseas Investments) helming the Axis NASDAQ 100 Fund of Fund, the fund would be benchmarked against the NASDAQ 100 TRI (INR).

Salient features of the Axis NASDAQ 100 Fund of Fund

The fund would be investing in some overseas NASDAQ-100 ETFs tracking NASDAQ 100 Index such as the Xtrackers Nasdaq 100 UCITS ETF, iShares NASDAQ 100 UCITS ETF, Invesco EQQQ NASDAQ-100 UCITS ETF

These ETFs have historically demonstrated their ability for comparatively lower tracking error, thereby benefiting the fund

Access to some of the largest non-financial companies

Opportunity to leverage top global expertise

Better execution capabilities

The NASDAQ 100 Index

Source: NASDAQ and Bloomberg as on 27th Sept 2022. The Sector(s)/ Stock(s)/ Issuer(s) mentioned above are for illustration purpose only. These stock may or may not remain a part of the

portfolio of Nasdaq 100 Index. Past performance may or may not be sustained in the future. You can check NASDAQ-100 portfolio on <https://www.nasdaq.com/solutions/nasdaq-100/companies>

The NASDAQ 100 Index includes 100 of the largest non-financial companies on NASDAQ stock market, based on market capitalization. It is home to global growth and innovation. The current NASDAQ 100 Index is a tech-heavy index and has exposure to new economy sectors such as healthcare, technology and consumer. It is predominantly led by some of the most innovative and rapidly expanding non-financial companies across the world that generate the bulk of their revenue from different countries. In addition to giving the benefit of global exposure and potentially reducing concentrated

geographical risk for investors, in NASDAQ-100 may also work as hedge against INR depreciation.

Chandresh Nigam, MD & CEO, Axis AMC said, “As investors are maturing and taking an active interest in their wealth creation journey, the paradigms of asset allocation are changing dynamically as well. With global boundaries slowly blurring, investors are eager to gain access to some international growth stories, which was earlier not feasible so seamlessly. With the Axis NASDAQ 100 Fund of Fund, we are presenting investors with the opportunity to gain global exposure. We are confident that the fund's philosophy and underlying structure will make it a valuable addition for investors.”

The NFO opens for subscription on 7th Oct, 2022 and closes on 21st Oct, 2022.