

PM lays foundation stone and dedicates to the nation multiple projects worth over Rs 3650 crores in Luhn, Bilaspur, Himachal Pradesh

Chennai, Oct 05 2022: The Prime Minister, Shri Narendra Modi laid the foundation stone of around 31 km long project for four laning of the National Highway from Pinjore to Nalagarh on NH-105, worth over Rs. 1690 crore today. The Prime Minister dedicated to the nation, AIIMS, Bilaspur. The Prime Minister also laid the foundation stone of the Medical Device Park at Nalagarh, which will be built at a cost of about Rs 350 crores. The Prime Minister further inaugurated the Government Hydro Engineering College at Bandla.

Addressing the gathering, the Prime Minister greeted everyone on the auspicious occasion of Vijaya Dashmi. He said this auspicious festival will give new energy to everyone to walk on the path of the pledged 'Panch Pran' while overcoming every obstacle. He said that good fortune of getting the opportunity to be in Himachal for Vijaya Dashmi augurs well for every future victory.

The Prime Minister remarked that Bilaspur has received a double gift of health and education. He expressed gratitude to have got the opportunity to participate in the Kullu

Dussehra and said that he will pray to Bhagwan Raghunath Ji for the welfare of the nation. The Prime Minister also reminisced about old times when he and his associates used to work and live in the area. He said, "I am fortunate to have been a part of Himachal Pradesh's development journey".

Remarking on the developments that have happened over the past years in Himachal Pradesh, the Prime Minister said that it is the vote of the people that are solely responsible for all the developments. He gave the credit to people's confidence in the state and the centre that has propelled all the development work.

He said that for a very long time the thinking was that facilities like education, roads, industries, hospitals are meant for big cities only. As far as hilly areas were concerned, even the basic facilities reached there last. This, the Prime Minister said, created a huge imbalance in the development of the country. He continued, that people of Himachal Pradesh were forced to go to Chandigarh or Delhi for small issues. However, in the last 8 years, the double-engine government changed all that. The Prime

Minister said that today Himachal Pradesh is equipped with Central universities like IIT, IIM and IIIT. Shri Modi further added that AIIMS, Bilaspur being the apex of medical education in India will add to the glory of Bilaspur. "In the last eight years, Himachal Pradesh has scaled new heights of development", the Prime Minister added.

The Prime Minister highlighted the changed style of functioning in the government as now foundation stones are laid with a clear timeline of dedication of projects.

Talking about the contribution of Himachal Pradesh to nation-building, the Prime Minister informed that the state plays a crucial role in 'Rashtra Raksha', and now with the newly inaugurated AIIMS at Bilaspur, it will also play pivotal role in 'Jeevan Raksha'. The Prime Minister complimented the Health Ministry and the state government for timely completion despite the challenge of the pandemic.

The Prime Minister observed that it is a moment of pride for the people of Himachal Pradesh as it is one of the three states that have been selected for the Bulk Drugs



Park. Himachal Pradesh is also one of the four states that have been selected for Medical Devices Park and the Nalagarh Medical Device Park is part of this. "This is the land of the brave and I am indebted to this land", the Prime Minister said.

Highlighting the medical tourism aspect, the Prime Minister said that Himachal Pradesh has endless opportunities. The Prime Minister said that the air, the environment and the herb of the state can be a source of a plethora of benefits for the state.

Highlighting the efforts of the government to ensure Ease of Living for the poor and middle class, the Prime Minister remarked that efforts are being made to make hospitals available at remote locations and minimize the expenses of medical bills. That is why we are working on a seamless connectivity

Vandana Yojana and Har Ghar Jal campaign for the empowerment of mothers and sisters.

The Prime Minister complimented the Chief Minister and his team for implementing the central schemes with spirit and speed and also expanding their scope. He praised the speed of implementation of schemes like Har Ghar Jal, and social security schemes like pension. Similarly, many families in Himachal have benefited greatly from One Rank One Pension. He lauded the state for being the first state to complete a cent per cent Corona vaccination.

"Himachal is a land of opportunities", the Prime Minister remarked. He informed everyone that the state produces electricity, has fertile land and has endless employment opportunities due to tourism. The Prime Minister interjected that it was the lack of better connectivity that acted as the biggest hurdle in front of these opportunities. "Since 2014, efforts are being made to reach the best infrastructure in Himachal Pradesh from village to village", he added. The Prime Minister pointed out that the work of widening the roads of Himachal is also going on all around. "At present,

about 50 thousand crore rupees are being spent on connectivity works in Himachal", he added, "When the work of four laning of Pinjore to Nalagarh highway will be completed, then industrial areas of Nalagarh and Baddi will not only be benefitted but passengers going from Chandigarh and Ambala towards Bilaspur, Mandi and Manali will also get avail the benefits. "A network of tunnels is also being laid to free the people of Himachal from the winding roads", the Prime Minister added.

Pointing out the latest developments in Digital India, the Prime Minister said that unprecedented work has also been done in Himachal regarding digital connectivity. "In the last 8 years, Made in India mobile phones have also become cheap and have also brought the network to the villages", he added. Himachal Pradesh is also moving very fast in digital transactions due to better 4G connectivity. "If anyone is benefiting the most from Digital India, then it is you, the people of Himachal", he said. The Prime Minister informed that due to this paying bills, bank-related work, admissions, applications etc take only minimal time.

Throwing light on 5G developments in the country, the Prime Minister said, "Now for the first time in the country, Made in India 5G services have also started, and the benefits will be made available to Himachal very soon." He further informed that after the change of drone rules in India, their use for transportation is going to increase a lot while the education, health, agriculture and tourism sectors will also reap great benefits from this. He praised Himachal Pradesh for being the first state to come out with a drone policy. "We are striving for a type of development that increases the convenience of every citizen, and every citizen is connected with prosperity. This will prove the resolve of a developed India, and a developed Himachal Pradesh", the Prime Minister concluded.

Chief Minister of Himachal Pradesh, Shri Jai Ram Thakur, Governor of Himachal Pradesh, Shri Rajendra Vishwanath Arlekar, Union Minister, Shri Anurag Thakur, Member of Parliament and BJP National President, Shri Jagat Prakash Nadda and Member of Parliament and BJP State President, Shri Suresh Kumar Kashyap were those present on the occasion.

RAKSHA MANTRI CELEBRATES VIJAYA DASHAMI WITH JAWANS OF ARMED FORCES



Chennai, Oct 05 2022: Raksha Mantri Shri Rajnath Singh today celebrated Vijaya Dashami with Jawans of Armed Forces and ITBP personnel in Auli, Uttarakhand. Raksha Mantri performed Shastra Puja during his visit and applauded the contribution of Armed forces and paramilitary forces in ensuring the security and economic progress of the nation.

In an impromptu address to the jawans, Shri Rajnath Singh said that interacting with the men and women in uniform is always a source of motivation. He reaffirmed that the entire nation has pride and faith in the capabilities

of our Jawans, and their contribution towards safeguarding the country. Raksha Mantri applauded the role of our forces in securing the nation against external threats. He said, "This secure environment, has enabled India to pursue economic development and achieve new heights of progress under the leadership of Prime Minister Narendra Modi."

Raksha Mantri also hailed the unparalleled bravery and courage of our jawans during the incident in Galwan. He said that India believes in the principle "the whole world is one family" but gives a befitting response if any

outsider casts an evil eye. Because of such bravery the whole world acknowledged India's growing stature and, India emerged as one of the key decision makers on all issues of international importance, he added. India is heard with respect in international fora.

Shri Rajnath Singh also spoke of the significance of Shastra Puja and highlighted the traditions and uniqueness of Indian culture, which emphasises the unity of all things. They teach us that we must acknowledge the contribution of all things

that contribute to our lives, both living and non-living, including "shastra" (arms), which aid us to defend ourselves, he added.

Raksha Mantri then interacted with the Jawans who enthusiastically celebrated Vijaya Dashami and participated in the ceremony. Jawans also sang patriotic songs on the occasion.

Chief of Army Staff General Manoj Pande, GOC-in-C Surya Command Lt. Gen. Yogendra Dimri, senior officials and jawans of Armed forces and ITBP were present on the occasion.

DRI seizes 23.23 kg gold valued at Rs 11.65 crore being smuggled through North-East Borders, 4 held

11 cases of gold seizures of 121 kg in September 2022 by DRI in the North East Corridor

Chennai, Oct 05 2022: The recent gold seizures in the North East by Directorate of Revenue Intelligence (DRI) indicate a spurt in smuggling of gold through NE borders of Bangladesh and Myanmar. While the porous borders have been used for smuggling in the past, 11 cases of gold seizures of 121 kg in September 2022 alone show that the NE corridor is still extensively being used by smugglers deploying ingenious ways of concealment.

Acting on specific intelligence and in three coordinated interceptions at Patna, Delhi and Mumbai, Directorate of Revenue Intelligence (DRI) seized 65.46 kg of foreign origin gold worth Rs 33.40 crore. The gold was consigned from Aizawl to Mumbai in domestic courier consignment. The gold was concealed in gunny bags declared as clothes.

In yet another case of smuggling through the same route, the DRI seized another big haul of smuggled foreign origin gold weighing approximately 23.23 kg and valued at Rs.11.65 crore (approx.) which was being smuggled from



inside the cross-member metal pipe connecting the right and left rails of chassis behind the rear wheels and suspension in both the vehicles. The recovered gold had been smuggled into India from Myanmar through Zokhawthar border in Mizoram. Four persons have been arrested in the instant case so far.

In another 9 cases in the month, DRI recovered and seized 27 kg smuggled gold form various carriers coming from North-Eastern part of the country to the rest of the country. These series of detections have helped unearth novel modus operandi of smuggling foreign origin gold into India from the North-Eastern part of the country.

Further investigation is in progress.

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PM visits AIIMS Bilaspur



Chennai, Oct 05 2022: The Prime Minister, Shri Narendra Modi visited AIIMS, Bilaspur today.

The Prime Minister arrived at the C-Block of the hospital building. Then, he observed a demonstration of the 3D model of the AIIMS, Bilaspur campus and proceeded to the ribbon-cutting ceremony to mark the inauguration of the institution. The Prime Minister walked through the CT Scan Centre and Emergency & Trauma areas of the hospital.

The Prime Minister's vision and commitment to

strengthening health services across the country are being showcased again through the dedication of AIIMS Bilaspur to the nation. The foundation stone of the hospital was also laid by the Prime Minister in October 2017 and is being established under the Central sector scheme Pradhan Mantri Swasthya Suraksha Yojana.

AIIMS Bilaspur, constructed at a cost of more than Rs 1470 crore, is a state-of-the-art hospital with 18 speciality & 17 super speciality departments, 18 modular

operation theatres, and 750 beds with 64 ICU beds. Spread over 247 acres, the hospital is equipped with 24 hours emergency and dialysis facilities, modern diagnostic machines like ultrasonography, CT scan, MRI etc, Amrit Pharmacy & Jan Aushadhi Kendra and also a 30 bedded AYUSH block. The Hospital has also set up the Centre for Digital Health to provide health services in the tribal and inaccessible tribal areas of Himachal Pradesh. Also, specialist health services will be provided by the hospital through health

campus in the inaccessible tribal and high Himalayan regions like Kaza, Saluni, and Keylong. The hospital will admit 100 students for MBBS courses and 60 students for nursing courses every year.

The Prime Minister was accompanied by Chief Minister of Himachal Pradesh, Shri Jai Ram Thakur, Governor of Himachal Pradesh, Shri Rajendra Vishwanath Arlekar, Union Minister, Shri Anurag Singh Thakur and Member of Parliament and BJP National President, Shri Jagat Prakash Nadda.

India emerges as the world's largest producer and consumer of sugar and world's 2nd largest exporter of sugar

Chennai, Oct 05 2022: In Sugar Season (Oct-Sep) 2021-22, a record of more than 5000 Lakh Metric Tons (LMT) sugarcane was produced in the country out of which about 3574 LMT of sugarcane was crushed by sugar mills to produce about 394 LMT of sugar (Sucrose). Out of this, 35 LMT sugar was diverted to ethanol production and 359 LMT sugar was produced by sugar mills. With this, India has emerged as the world's largest producer and consumer of sugar as well as the world's 2nd largest exporter of sugar.

The season has proven to be a watershed season for Indian Sugar Sector. All records of sugarcane production, sugar production, sugar exports, cane procured, cane dues paid and ethanol production were made during the season.

Another shining highlight of the season is the highest exports of about 109.8 LMT that too with no

financial assistance which was being extended upto 2020-21. Supportive international prices and Indian Government Policy led to this feat of Indian Sugar Industry. These exports earned foreign currency of about Rs. 40,000 crores for the country.

The success story of sugar industry is the outcome of synchronous and collaborative efforts of Central and State Governments, farmers, sugar mills, ethanol distilleries with very supportive overall ecosystem for business in the country. Timely Government interventions since last 5 years have been crucial in building the sugar sector step by step from taking them out of financial distress in 2018-19 to the stage of self-sufficiency in 2021-22.

During SS 2021-22, sugar mills procured sugarcane worth more than 1.18 lakh crore and released payment of more than 1.12

lakh crore with no financial assistance (subsidy) from Government of India. Thus, cane dues at the end of sugar season are less than ₹ 6,000 crore indicating that 95% of cane dues have already been cleared. It is also noteworthy that for SS 2020-21, more than 99.9% cane dues are cleared.

Government has been encouraging sugar mills to divert sugar to ethanol and also to export surplus sugar so that sugar mills may make payment of cane dues to farmers in time and also mills may have better financial conditions to continue their operations.

Growth of ethanol as biofuel sector in last 5 years has amply supported the sugar sector as use of sugar to ethanol has led to better financial positions of sugar mills due to faster payments, reduced working capital requirements and less blockage of funds due to less surplus sugar with mills. During 2021-22, revenue of about ₹ 18,000 crore has

been made by sugar mills/distilleries from sale of ethanol which has also played its role in early clearance of cane dues of farmers. Ethanol production capacity of molasses/sugar-based distilleries has increased to 605 crore litres per annum and the progress is still continuing to meet targets of 20% blending by 2025 under Ethanol Blending with Petrol (EBP) Programme. In new season, the diversion of sugar to ethanol is expected to increase from 35 LMT to 50 LMT which would generate revenue for sugar mills amounting to about ₹ 25,000 crores.

There is an optimum closing balance of 60 LMT of sugar which is essential to meet domestic requirements for 2.5 months. The diversion of sugar to ethanol and exports led to unlocking of value chain of the whole industry as well as improved financial conditions of sugar mills leading to more optional mills in ensuing season.

MoU signed between Department of Agriculture & Farmers Welfare and NAFED to boost International Year of Millets (IYOM)-2023

Chennai, Oct 05 2022: A Memorandum of Understanding was signed between the Department of Agriculture and Farmers Welfare and the National Agricultural Cooperative Marketing Federation of India Limited in New Delhi yesterday to boost the initiative visioned by the Prime Minister Shri Narendra Modi to promote Millets towards celebration of the International Year of Millets 2023.

Both organizations

will work together for the promotion and marketing of millet-based products, keeping in view the initiative of "International Year of Millets (IYOM)-2023" proposed by the Government of India to the United Nations, which is to be celebrated across the world. As India is gearing up to bring millet back on the global map, they will build support and organize, promote, market, and forge effective market linkages for millet-based products to maximize the

value capture and millet-based commodities across the country.

DA & FW and NAFED will collaborate in key areas like facilitating advisory support to manufacturers/processors of millet-based products to develop value-added millet-based commodities; on-boarding of start-ups, inclusive of start-ups empanelled with Indian Institute of Millets Research (IIMR); formation of FPOs

specifically for developing a range of millet-based products; promote and market millet-based products through the network of NAFED Bazaar Stores and other institutions linked with NAFED as well as installation of Millet based Vending Machines at various locations across Delhi-NCR; and dispensing millet-based products that shall assist in establishing the focus on millet-based commodities.

Pledge from Raj Sathyan's team to strengthen the hands of Edappadiyar

Chennai, Oct 05 2022: AIADMK's Information Technology Wing of Madurai zone is taking a pledge under its secretary Mr. Raj Sathyan to strengthen the hands of its General Secretary Edappadi Palanisamy in turn of his tour in southern districts of the state.

AIADMK's IT wing of Madurai Zone, is assuring its loyalty under its secretary Mr. Raj Sathyan in unique style as follows;

□ We hereby taking pledge on behalf of Information Technology Wing of Madurai zone under its secretary Mr. Raj Sathyan, to act with determination under the leadership of our party's General Secretary Honorable Edappadiyar who is leading our party on the pathway of Idhaya Deivams Puratchi Thalaivar MGR & Puratchi Thalaivi Amma.

□ Moreover, we take pledge on behalf of Information Technology Wing of Madurai zone under its secretary Mr. Raj



Sathyan, to make efforts tirelessly to taste the fruits of victory incessantly under the leadership of cadres praising Honorable Edappadiyar.

□ We carry forward the failures, anarchies and atrocities of the dreary DMK government, and the people welfare activities of Honorable Edappadiyar who is encountering the suppression and oppression of DMK government with courage and vigor, to the people.

□ On behalf of Madurai, Salem, Namakkal, Karur,

Virudhunagar, Sivagangai, Ramana thapuram, Tirunelveli, Thoothukudi, Kanyakumari, Tenkasi districts which are coming under the Madurai Zone Information Technology Wing, we, including J. Manickam, R. K. Jayabalan, G. Singaraj Pandian, A. Saravanakumar, K.M. Gopi, Pandiyarajan, Karupusamy, Manikandan, Kelari Shankar, Tamilselvan, Manthiramurthy, Siva Anand, ASR Balachander, Satish and Karthik are taking pledge to make Madurai zone as a victory

zone of our party under the Honorable Edappadiyar's leadership.

Protecting the people from the DMK government who deceives the people, to bring Tamil Nadu, which has been falling for the past 16 months, back to the path of development, we pledge on behalf of the Madurai Zone Information Technology Division under its secretary Mr. Raj Sathyan, to work tirelessly until the Honorable Edappadiyar is reinstated as the Chief Minister of Tamil Nadu very soon.

Minister of Civil Aviation Shri Jyotiraditya Scindia inaugurates Jabalpur - Indore - Jabalpur and Indore - Gwalior - Indore flights route The routes will be operated by Alliance Air thrice a week

Chennai, Oct 05 2022: The Minister of Civil Aviation, Shri Jyotiraditya Scindia along with Minister of State Gen. Vijay Kumar Singh (Retd.) inaugurated Jabalpur - Indore - Jabalpur & Indore - Gwalior - Indore flights route in the presence of Shri Shivraj Singh Chauhan, Chief Minister of Madhya Pradesh.

The flights will operate under the following schedule:

Table Description automatically generated

The enhanced air connectivity will encourage tourism, trade and other economic activities in the state. It will also improve the ease of living for the people in the region.

In his inaugural address, Minister of Civil



Aviation, Shri Jyotiraditya Scindia said that it is a matter of great joy that the three major cities of Madhya Pradesh are being connected by air route on a single day. The Ministry of Civil Aviation is working to help these cities make the full use of their growth potential. The Minister assured that the infrastructure development projects going on in these cities will be completed as per timelines.

Gen. Vijay Kumar Singh (Retd.) congratulated the people of Indore, Gwalior, and Jabalpur and said that the increasing number of flights have given wings to the aspirations of the people.

Chief Minister of Madhya Pradesh, Shri Shivraj Singh Chauhan appreciated the Ministry of Civil Aviation for enhancing air connectivity in the state and assured cooperation by the state

government in the developmental work.

The inauguration was graced by Shri Vivek Narayan Shejwalkar, Member of Parliament (LS), Shri. Pradhuman Singh Tomar, Minister of Energy, Govt. of Madhya Pradesh, Shri. Tulsi Silawat, Minister of Water Resources Govt. of Madhya Pradesh, Shri. Shankar Lalwani Member of Parliament (LS), Shri. Rakesh Singh, Member of Parliament (LS), Shri. Vivek Tankha Member of Parliament (RS). In addition, Smt. Usha Padhee, Additional Secretary, Ministry of Civil Aviation, Shri. Vikram Dev Dutt, CMD, AIAH, Shri. Vineet Sood, CEO, Alliance Air and other dignitaries from MoCA were also present.

6th edition of Asia's largest telecom festival India Mobile Congress draws to end with grand success in Delhi

Chennai, Oct 05 2022: Marking the historic launch of 5G services in India by the Hon'ble Prime Minister Narendra Modi, the 6th edition of Asia's largest telecom festival, India Mobile Congress 2022 today concluded with grand success here at Pragati Maidan in New Delhi.

Buoyed by popularity, interests and huge footfall, the grand annual event which was earlier scheduled for 3 days was extended for one more day. The 4th day welcomed visitors who got a glimpse of cutting-edge technology and India's transition to a 5G future. Shri Pralhad Joshi, Union Minister of Parliamentary Affairs, Coal and Mines, Principal Secretary to the Prime Minister Shri PK Mishra, and Advisor to the Prime Minister Shri Amit Khare graced the last day

of IMC 2022 with their presence.

The festival is now posed to be launched on a global scale, said Hon'ble Union Minister Ashwini Vaishnav. He also urged to set up a committee to come up with a roadmap and format in the next 30 days. Jointly organised by the Department of Telecommunications and Cellular Operators Association of India (COAI), IMC 2022 hosted 362 speakers, 13,500 participants in 80 sessions and over 1.07 lakh visitors including 7000 government officials from 150 PSUs and various other departments, 10 union ministers, 17 state ministers, 30 thousand students, and others. 239 stalls, and 1811 exhibitors registered their presence here from 1-4 October.

The 4-day long grand event this year was graced by the presence of dignitaries including Shri Narendra Modi, Prime Minister of India, Shri Ashwini Vaishnav, Union Minister of Communication, Electronics and Information Technology, Shri Mansukh Mandaviya, Union Minister of Health and Family Welfare, Shri Piyush Goyal, Union Minister of Commerce and Industry, Shri Pralhad Joshi, Union Minister of Parliamentary Affairs, Coal and Mines, Shri Devusinh Chauhan, Minister of State for Communications, Shri Mukesh Ambani, CMD, Reliance Industries, Shri Sunil Bharti Mittal, CEO, Bharti Enterprises, Kumar Mangalam Birla, Chairperson, Aditya Birla Group, among others.

IMC 2022 showcased developments and efforts around 5G technology in India and how they can contribute in the digital transformation by making communication, connection and commerce seamless. During the event, PM Modi virtually spoke with the students of Ropad Primary School in Ahmedabad on benefits of 5G technology in education. He interacted with workers at Vodafone Idea Dwarka Tunnel with 5G technology on current challenges and how 5G technology is going to transform their lives. He also interacted with a hologram avatar of a girl student from a Varanasi school about the advantages of 5G and her experience of studying in augmented reality.

COUNTDOWN TO HAUT MONDE MRS. INDIA WORLDWIDE BEAUTY PAGEANT SHOW 2023 BEGINS Entries to close on December 15, 2022

Gurgaon/New Delhi, Oct 05 2022: The 12th edition of the Haut Monde Mrs. India Worldwide, an annual glitz and glamour extravaganza, is all set to transform the lives of approx. 100 aspiring participants representing different cultural background and professionals to get to the grand gala finale.

"We are in the process of finalising a scenic location in Europe for the 2023 grand finale which will be a marquee event in the global fashion industry calendar of events", said Mr. Bharat Kumar Bhramar, Chairman, Haut Monde India.

Haut Monde Mrs. India Worldwide flagship event organised under the parent company of Shri Sai Entertainments Private Limited was founded and conceptualised by Mr. Bharat Kumar Bhramar in 2008 to set a new benchmark in the media and the fashion industry.

Haut Monde Mrs. India Worldwide event has become truly global in nature as the previous year's editions were hosted at Ras Al Khaimah (2022 and 2021), Greece (2019 & 2018), 2017 (Vietnam),



Dubai (2016) and Myanmar (2015).

Commenting on the overall success and the ambitious goal of the show, Mr. Bhramar explained "Haut Monde Mrs. India Worldwide is proud to be one of the pioneers in the genre of beauty pageants which has helped married women to relive their passion and ignite the hidden spark in them".

Through this proposed event, a dynamic platform is being provided for married Indian women residing across the globe to bring out their innate hidden talents and unleash their potential to

showcase their beauty, strength, and distinctive personality which in turn helps the contestants to evolve into successful professionals and entrepreneurs. Eventually, they help other women to become self-reliant and confident about themselves.

Every year the prospective entries are growing with registrations as high as 15,000 plus entries from all over the world. The journey of Haut Monde Mrs. India Worldwide 2023 (Season 12) has already begun in August 2022 with the virtual auditions of the

international aspirants. The physical auditions will commence in 15-20 cities in India in January 2023.

The orientation session for the finalists will be organized at Haut Monde Hill Stream Resort, Dehradun, by February end 2023, the finalists are given various social media tasks and activities during their journey, one of which is to spread awareness on women's health related problems and also help by donating for the betterment of underprivileged women and children.

The key-differentiator of the Mrs. India Worldwide event is that it supports the selfless services rendered under the umbrella of Shanti Sajal Research & Charitable Trust (SSRCT), of which Mr. Bharat K Bhramar, is the Founder-Managing Trustee. The Trust has embarked on an ambitious plan to construct a charitable hospital for the poorer sections of the society. The proposed hospital will come up at Aruri village in the District of Nawada in Bihar, which is expected to become functional from 28th April 2023.

Toyota Kirloskar Motor Announces the Prices of remaining Seven Grades of Urban Cruiser Hyryder

Chennai, Oct 05 2022: After announcing the prices of the top four grades of the Urban Cruiser Hyryder earlier this month, Toyota Kirloskar Motor (TKM) today, announced the prices of the remaining seven grades of the Urban Cruiser Hyryder.

Announcing the prices Mr. Atul Sood, Associate Vice President, Sales, and Strategic Marketing, TKM said "Toyota Urban Cruiser Hyryder has ushered a new chapter of mobility experience in India with its exemplary performance, best in class fuel efficiency, connected car features. The tremendous appreciation that the new offering has received is truly encouraging. The initial price announcement of the top grades was well received, and we are certain that the prices of the remaining



seven grades will also be enthusiastically welcomed."

Available in two powertrains- Self-charging Strong Hybrid Electric powertrain & Neo Drive, the much-anticipated SUV from TKM was launched earlier this year in July along with the booking announcement. Since then, the product has received a phenomenal response, thus reinforcing customers' faith and trust in Toyota's advanced technology prowess.

As one of Toyota's

sustainable offerings, the new Urban Cruiser Hyryder inherits Toyota's global SUV lineage with its bold and sophisticated styling and advanced tech features, making it a perfect choice in the segment. The Urban Cruiser Hyryder also boasts of other best in segment features including an All-Wheel Drive (AWD), Panoramic Sunroof, 17" Alloys, Wireless Charger, Heads Up Display (HUD) & 360-Degree Camera and Toyota i-Connect (Connected DCM -Data Communication Module)

which makes the new SUV the best match for the distinct needs of an Indian car buyer.

Under the hood, the Self-Charging Strong Hybrid Electric Vehicle is powered by 1.5L TNGA Engine with e-drive transmission and runs 40% of the distance and 60% of the time on electric power, with engine shut-off, offering an unmatched fuel efficiency of 27.97 km/lit. Additionally, the Neo Drive comes with a 1.5-liter K-series engine, a five-speed manual transmission, and a six-speed automatic transmission with 2WD and AWD options. Customers can make their bookings online on www.toyotabharat.com/online-booking/ or also visit their nearest Toyota dealership. For more details, customers can simply log on to www.toyotabharat.com.

ICICI Bank UK PLC offers bank account in UK for Indian students

Chennai, Oct 05 2022: ICICI Bank UK PLC, a wholly owned subsidiary of ICICI Bank Limited, offers a bank account to the Indian students aspiring to study in the UK called, 'HomeVantage Current Account' (HVCA). It is specially designed to meet every student's banking needs in the UK. The account comes with a VISA debit card which can be used anywhere in the world.

Students can open the account, which is equivalent to savings account in India, digitally

and instantly while they are still in India. They can do so online or through ICICI Bank UK iMobile app, without visiting an ICICI Bank branch. Once the account is opened, they can activate internet banking, mobile banking and debit card. The physical debit card is delivered to their address in India or UK, as per their preference.

ICICI Bank India has built an ecosystem to support students moving to UK, which can help them with all their banking requirements. Students can avail education loan, travel

card, bank accounts, and money transfer to UK or vice versa through one touchpoint.

Mr. Pratap Singh, Head Retail Banking, ICICI Bank UK PLC said, "ICICI Bank UK has been serving the Indian diaspora for more than a decade with a range of personal, business and corporate banking services. We understand the unique banking requirements of students coming to the UK for further education and endeavour to make banking effortless for them. The digital account opening

facility helps the Indian students with smooth onboarding to the UK bank account while they are still in India. The 'HomeVantage Current Account' and the VISA debit card helps them to take care of their day-to-day banking requirements in the UK. Students and their parents in India have a strong connect with ICICI Bank. We look forward to serving the needs of the students while they study in the UK, and their parents in India for facilitating their overseas banking needs in a convenient, safe and secure manner."

EESL successfully installs 30 Lakh Smart Meters to help India Achieve its Energy Efficiency goals

Chennai, Oct 05 2022: Energy Efficiency Services Limited (EESL), a joint venture under the administration of Ministry of Power, (GoI) is spearheading India's transition to smart and energy efficient solutions with its Smart Meter National Programme (SMNP). As part of the programme, the company has installed over 30 Lakh smart meters in the states of Rajasthan, Uttar Pradesh, Haryana, NDMC-Delhi, Bihar, and the union territory of Andaman. The company has signed agreements with the state designated agencies and utilities in these regions for the large-scale deployment of smart meters. It further aims to install a total of over 47 Lakh smart meters by December 2023.

Most recently, EESL completed the installation of over 10.5 lakh prepared smart meters in Bihar. The

company has also installed around 11.57 Lakh smart meters in Uttar Pradesh, over 1.24 Lakh smart meters in Rajasthan, over 5.3 lakh smart meters in Haryana, around 64 thousand smart meters in NDMC Delhi and over 74 thousand smart meters in Andaman. These smart meters have optimized the operational performance of Distribution Companies (DISCOMs) by increasing the billing and collection efficiency, reducing the operation and maintenance cost; and enhancing the quality of service. With this, the company is enabling a paradigm shift in India's power sector and is adding momentum to the Government's efforts toward nationwide adoption of smart meters.

Speaking on the occasion, Mr Arun Kumar Mishra, CEO, EESL said, "EESL is

deploying India's first large-scale smart metering project under the Smart Meter National Programme (SMNP), in states of Uttar Pradesh, Bihar, Haryana, New Delhi and Andaman. EESL has taken IoT Services from BSNL, Jio and Vodafone Idea for the network connectivity in DISCOMs. We are also working in association with Larsen & Toubro Ltd (L&T), Robert Bosch and EDF energy, which provide unique system integration solutions.

EESL smart meters are transforming India's energy landscape by increasing billing and collection efficiency; reducing operation and maintenance costs; enhancing the quality of services and providing consumers with demand side management (DSM) options. It has led to huge revenue upside and improved financial standing for the DISCOMs in these

regions. We look forward to replicating these successful stories on AMI projects, pan India."

This further helps with the web-based monitoring of smart meters and curtails commercial losses for utilities. Consequently, these smart meters also help with the reduction in peak power demand; strengthen the transmission & distribution of electricity as well as abating carbon footprint, which was earlier generated due to patrolling for reading collection and outage detection purposes. Smart Meters have potential to make the power sector increasingly resilient, transparent, digitised and accountable. A seamless and consumer-focused energy ecosystem is the way forward and the adoption of smart meters across the country will be first step in that direction.

Shopsy records a 2X growth in three months; becomes one of the fastest-growing hypervalue platform for Bharat

Chennai, Oct 05 2022: Shopsy, one of India's fastest growing hypervalue e-commerce platforms, participated in the recently concluded ninth edition of The Big Billion Days (TBBDD) and saw a strong response from customers. This festive season, customers on Shopsy scaled by 6X, compared to the previous TBBDD, with a strong adoption recorded from Tier-2 and Tier-3 cities. The platform observed heightened participation from Bharat, with local sellers and brands from across the country coming together to serve millions of customers. Between July - September, 2022 Shopsy has grown by 2X in the overall customer base and units sold further strengthening its presence across the country.

This festive season, Shopsy introduced a recommendation engine based on user preference which helped buyers customize discovery of products to match their interests. This resulted in over 2.5X growth in the units sold on the platform. From explicit personalisation to an expansive selection, Shopsy offers customized solutions for every shopper. Today, 50% of the customers on Shopsy are first-time e-commerce shoppers, half of whom are from Tier 3+ markets such as Bilaspur, Bankura, Gaya, Karnal, Muzaffarpur, and Medinipur. This is followed by metros and Tier 1 customers, each comprising 15% of the segment, while Tier 2 accounted for about 8% of the diverse pie.

While Fashion continues to be the

largest shopped category on Shopsy, other categories that saw heightened adoption include home furnishing & decor, household beauty, grooming, and tech accessories. This TBBDD, the platform witnessed almost 7X jump in demand for categories such as sarees, kurtis, lipsticks, and jewelry sets.

Adarsh Menon, Senior Vice President & Head - New Businesses, Flipkart said, "At Shopsy, we believe in bringing alive digitally enabled commerce for every Indian. Designed with a vision to reach every household of this country, Shopsy caters to the ever evolving needs of consumers and aims to provide a unique shopping experience to them. We are elated to witness such a tremendous response from our customers and

will continue our promise to offer affordable and easily accessible products across Bharat through a large network of sellers."

Shopsy aims to continue its endeavor to offer an expansive range of engaging products for customers at affordable prices while being a value-based and reliable platform. It has strived to deliver on its commitment to building a community that truly levels the playing field of commerce in the country. Since its launch in July 2021, Shopsy's aim has been to make digital commerce accessible across India, through a zero-commission marketplace. Today, the platform enables access to 150 million products across 800+ categories for customers across India.